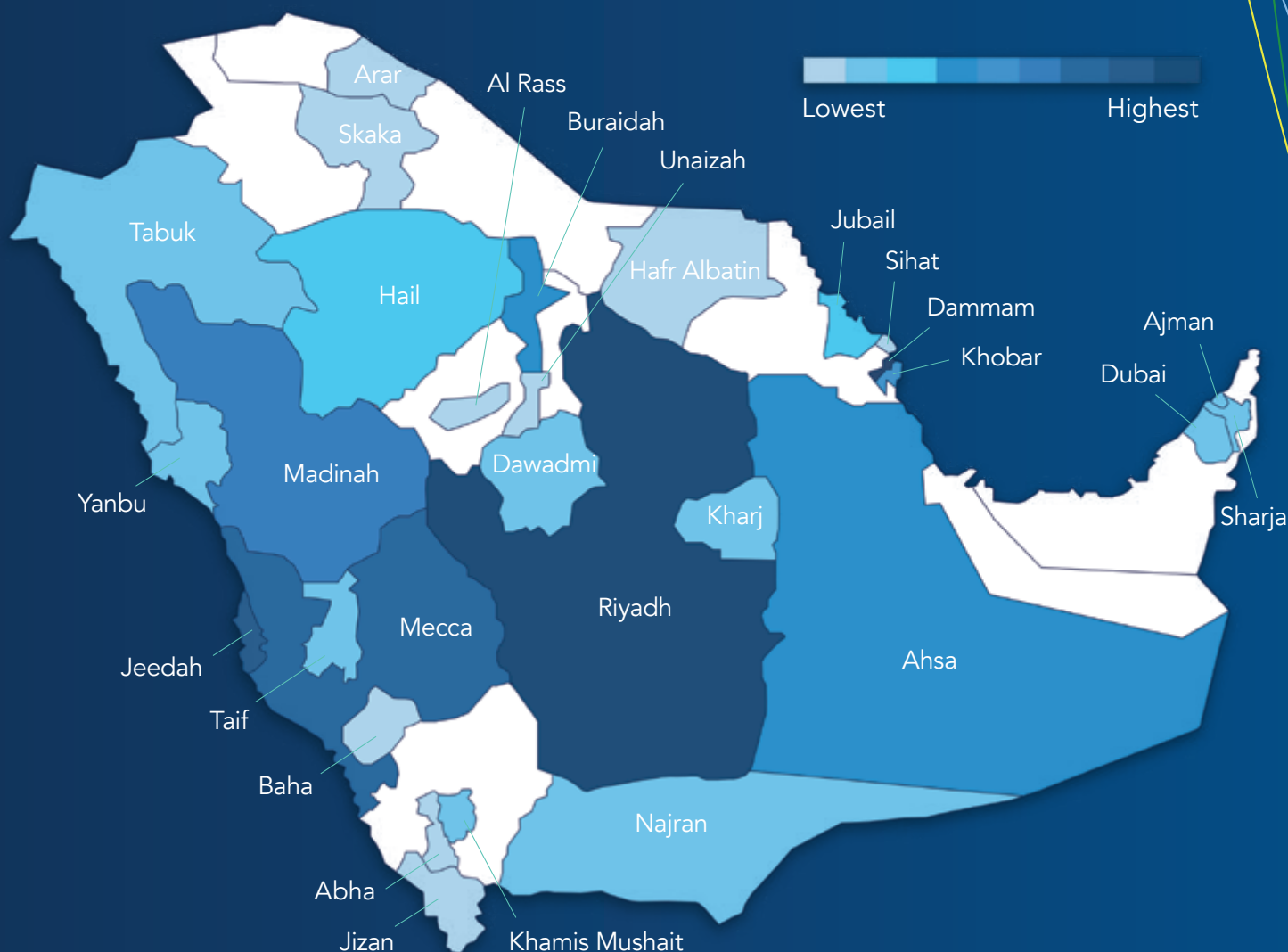


# Leading the Sports Industry



Earnings Release Q2 2025

# Leejam Sports Company Releases Q2 2025 Results

## Q2 2025

REVENUE

**11%**

(Compared to Q2 2024)

**376**

SAR Million

GROSS PROFIT

**1%**

(Compared to Q2 2024)

**135**

SAR Million

EBITDA

**2%**

(Compared to Q2 2024)

**177**

SAR Million

NET PROFIT

**(1%)**

(Compared to Q2 2024)

**72**

SAR Million

## H1 2025

REVENUE

**10%**

(Compared to H1 2024)

**744**

SAR Million

GROSS PROFIT

**(3%)**

(Compared to H1 2024)

**264**

SAR Million

EBITDA

**2%**

(Compared to H1 2024)

**349**

SAR Million

NET PROFIT

**(15%)**

(Compared to H1 2024)

**143**

SAR Million

NUMBER OF MEMBERS



**483K** **+13%**

(Compared to 30 June 2024)

NUMBER OF CENTERS



**227** **+28**

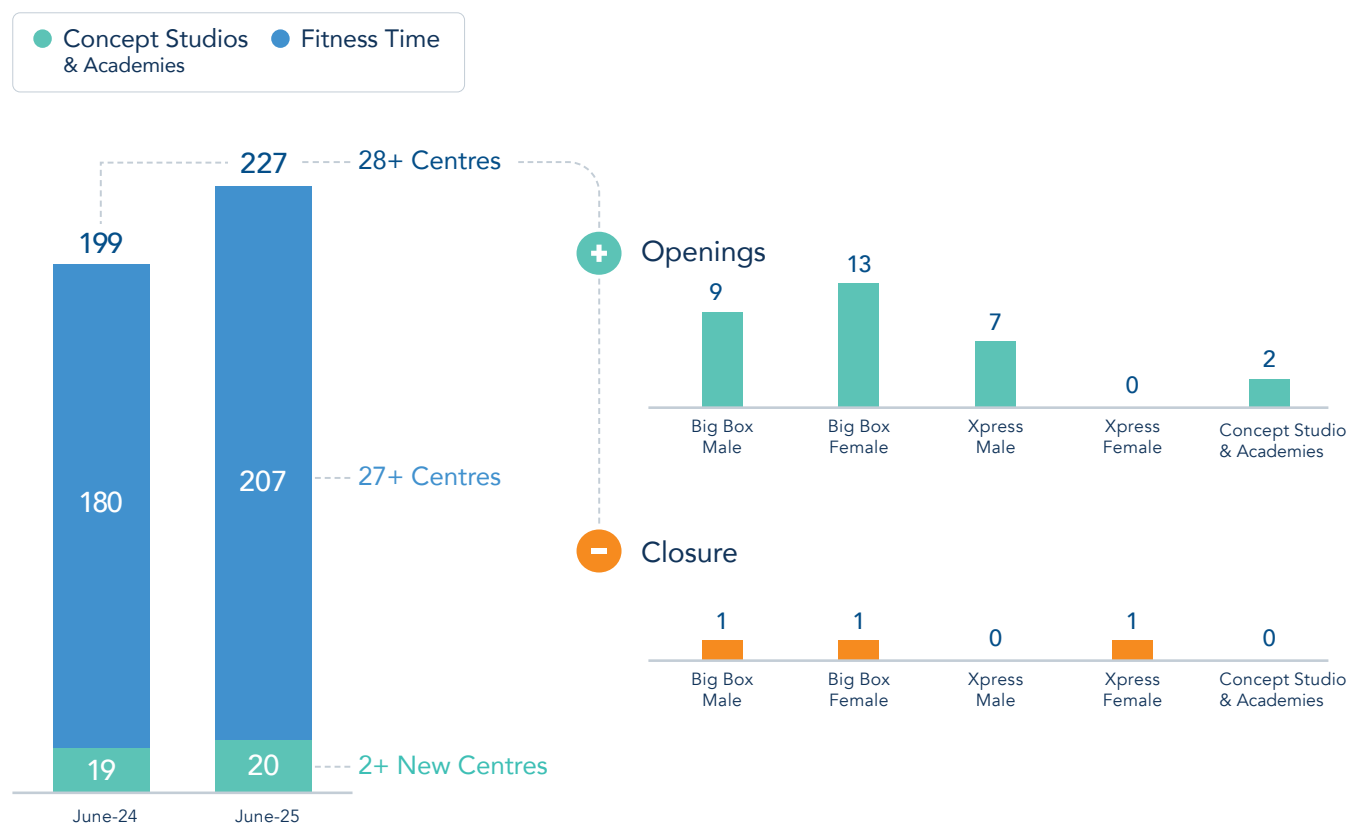
(Compared to 30 June 2024)

# Segments Highlights

(SAR Million)	Q2 2025	Q2 2024	Change %	H1 2025	H1 2024	Change %
Membership Revenue	313	289	8%	625	573	9%
Paid Programs Revenue	51	43	17%	99	91	9%

(SAR Million)	Q2 2025	Q2 2024	Change %	H1 2025	H1 2024	Change %
Male Segment Revenue	273	251	9%	540	500	8%
Female Segment Revenue	95	86	11%	194	173	12%

## Centers Movement Between Q2 2024 and Q2 2025



# Financial Summary

## P&L SUMMARY

(SAR Million)	Q2 2025	Q2 2024	Change %	H1 2025	H1 2024	Change %
Revenues	376	339	11%	744	680	10%
Gross Profit	135	133	1%	264	271	(3%)
Operating Profit	93	100	(6%)	183	198	(8%)
EBITDA*	177	174	2%	349	342	2%
Net Profit	72	73	(1%)	143	167	(15%)
EPS (SAR)	1.40	1.40		2.76	3.20	-

	Q2 2025	Q2 2024	Change %	H1 2025	H1 2024	Change %
Gross Profit Margin	36%	39%	(3%)	35%	40%	(4%)
Operating Profit Margin	25%	29%	(4%)	25%	29%	(5%)
EBITDA Margin	47%	51%	(4%)	47%	50%	(3%)
Net Profit Margin	19%	21%	(2%)	19%	25%	(5%)

## BALANCE SHEET SUMMARY

(SAR Million)	30 June 2025	30 June 2024	Change %
Cash & cash equivalents	73	203	(64%)
Total Assets	3,900	3,575	9%
Deferred Revenue	442	409	8%
Total liabilities	2,626	2,433	8%
Total equity	1,275	1,143	12%

## CASH FLOWS SUMMARY

(SAR Million)	H1 2025	H1 2024	Change %
Operating Cash Flows	276	315	(12%)
Investing Cash Flows	(214)	(289)	(26%)
Free Cash Flows	85	47	83%

\* EBITDA = (Operating profit + Depreciation + Amortization)

# Footprint

(Q2 2025)

**TOTAL**

**227**

**Centers & Studios**



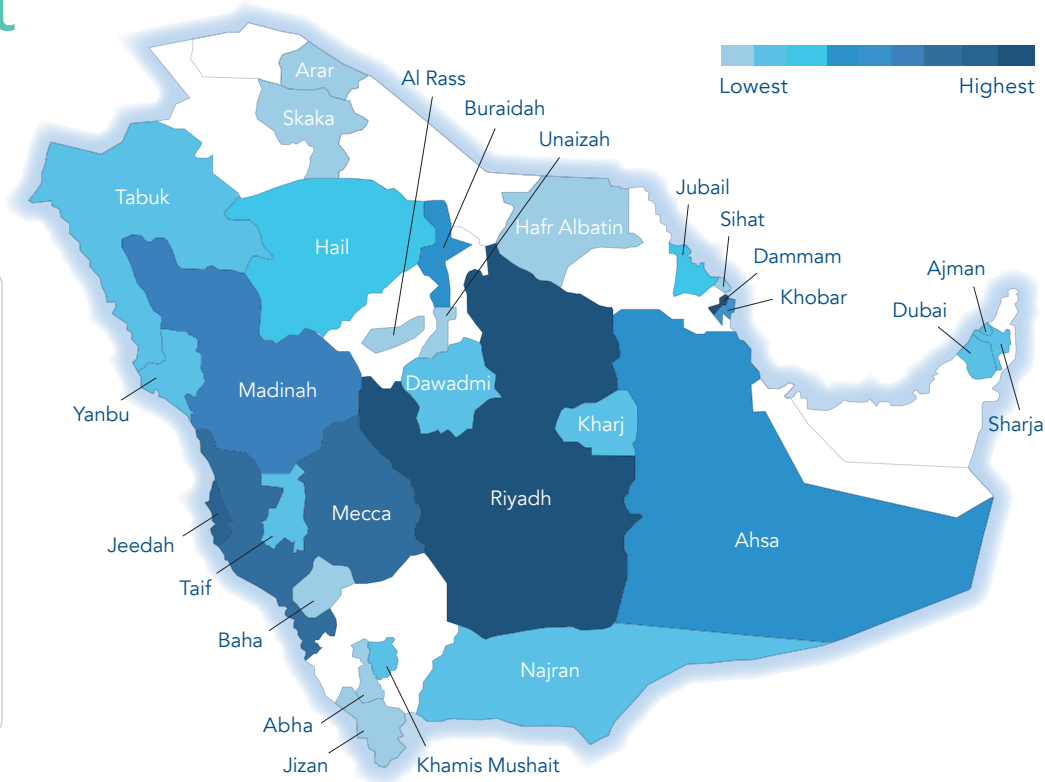
**215**

**KSA**



**12**

**UAE**



**MSCI**

ESG RATINGS



**BBB**

CCC	B	BB	<b>BBB</b>	A	AA	AAA
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In 2024, Leejam Sports Company received a rating of BBB (on a scale of AAA-CCC) in the MSCI ESG Ratings assessment.\*

\*THE USE BY LEEJAM SPORTS COMPANY OF ANY MSCI ESG RESEARCH LLC OR ITS AFFILIATES ("MSCI") DATA, AND THE USE OF MSCI LOGOS, TRADEMARKS, SERVICE MARKS OR INDEX NAMES HEREIN, DO NOT CONSTITUTE A SPONSORSHIP, ENDORSEMENT, RECOMMENDATION, OR PROMOTION OF LEEJAM SPORTS COMPANY BY MSCI. MSCI SERVICES AND DATA ARE THE PROPERTY OF MSCI OR ITS INFORMATION PROVIDERS, AND ARE PROVIDED 'AS-IS' AND WITHOUT WARRANTY. MSCI NAMES AND LOGOS ARE TRADEMARKS OR SERVICE MARKS OF MSCI.

**483K**

Total Members

**380K**

Male Members

**103K**

Female Members

**102K**

Scheduled Classes

**257K**

Conducted PT sessions

**684K**

GX Attendance








**3**

Refurbished Center

**10m**

Total Visits

Leejam currently operates the following fitness brands:

								
Fitness Time	Males 25+	Males 16+	Males 16+	Males 16+	Females 16+	Females 16+	Females 16+	Total
No. of Centers as of June 2025	4	80	24	39	53	2	5	207

NEW SEGMENTS:



PHYSIOTHERABIA



Padelx



3days BOX12



BLU



Kids Academy



MATHREX

Facility Type	Clinics	Courts	Concept Studios	Academies
No. of Facility as of June 2025	27	38	17	3



## About Leejam Sports Company

Listed on the Saudi Stock Exchange (Tadawul), Leejam Sports Company SJSC owns and operates Fitness Time chains in Saudi Arabia and the United Arab Emirates.

Leejam's facilities provide a modern, clean, and welcoming environment for the community, filled with the latest in fitness technology, highly trained professional staff, and an operating philosophy that exceeds international standards.

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