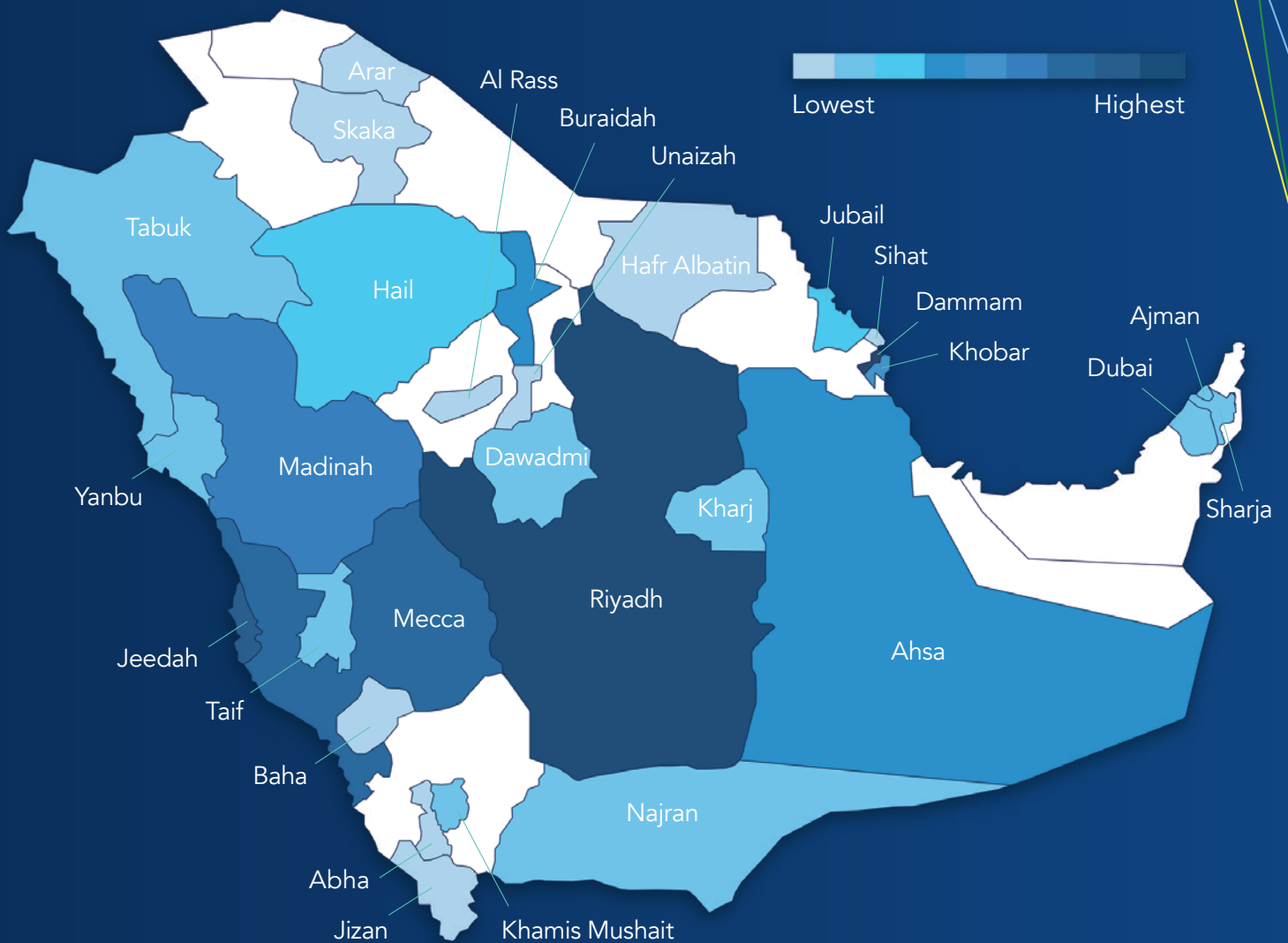


Leading the Sports Industry



Q1 2025 Results Release

Q1 2025

REVENUE

8%

(Compared to Q1 2024)

369

SAR Million

GROSS PROFIT

(6%)

(Compared to Q1 2024)

130

SAR Million

EBITDA

2%

(Compared to Q1 2024)

172

SAR Million

NET PROFIT

(25%)

(Compared to Q1 2024)

71

SAR Million

“

Q1 2025 results and margins saw pressure from the opening of 30 new centers. This fiscal impact represents a temporary effect of our planned expansion but, looking at like-for-like locations only, our margins remained strong. We have also shifted toward short-term products for better yields, with full benefits expected from Q3 2025 onwards. We will continue our planned openings while improving our practices to address margin pressure. Furthermore, our commitment to creating shareholder value, providing quality customer service, and positively impacting our communities remains a core strategic focus and corporate objective.

Abdulelah Al-Nemr,
CEO OF LEEJAM SPORTS COMPANY

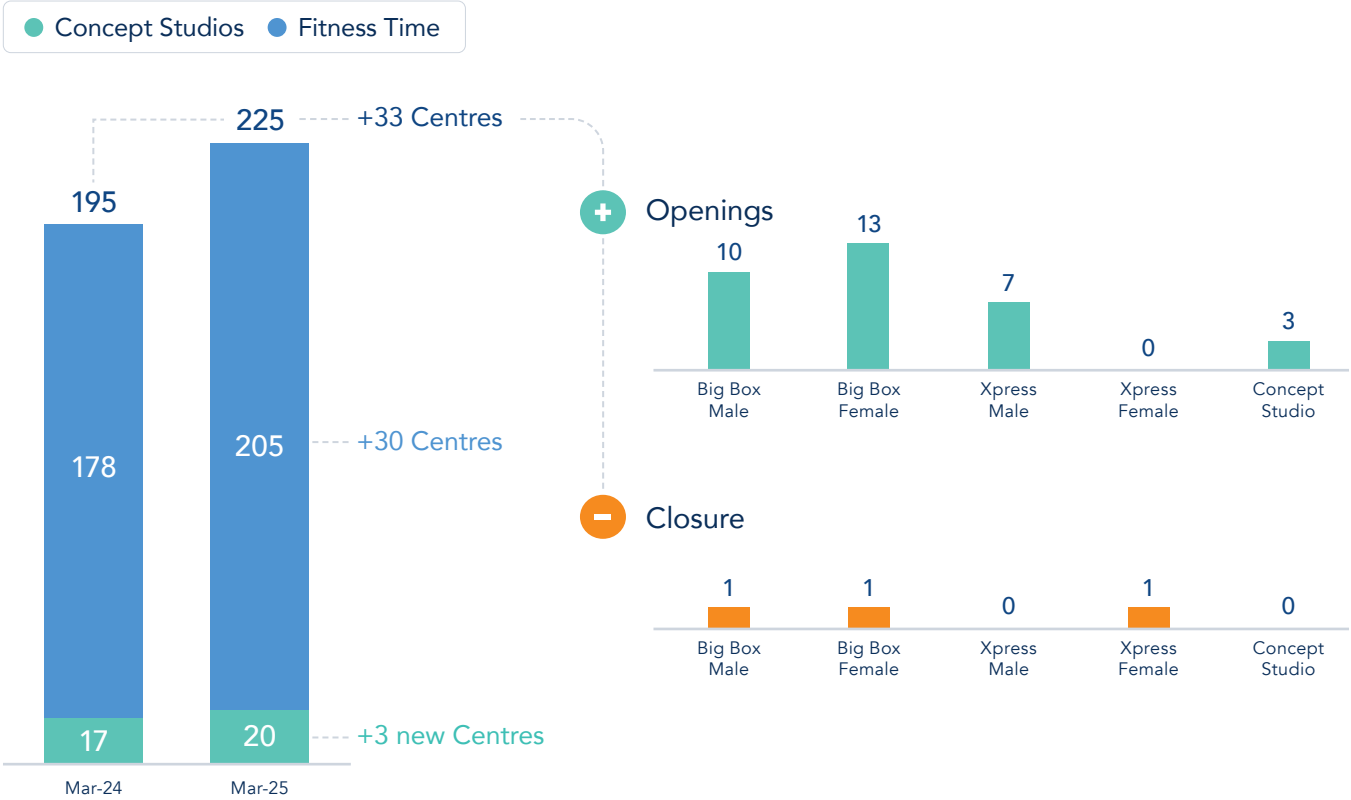


Segments Highlights

(SAR Million)	Q1 2025	Q1 2024	Change %
Membership Revenue	312	283	10% ▲
Paid Programs Revenue	48	48	1% ▲

(SAR Million)	Q1 2025	Q1 2024	Change %
Male Segment Revenue	267	248	7% ▲
Female Segment Revenue	99	87	13% ▲

Center Movement During Q1 2025 vs Q1 2024



Financial Summary

P&L SUMMARY

(SAR Million)	Q1 2025	Q1 2024	Change %
Revenues	369	340	8% ▲
Gross Profit	130	138	-6% ▼
Operating Profit	89	98	-9% ▼
EBITDA*	172	168	2% ▲
Net Profit	71	94	-25% ▼
Net income after the exclusion of the one-off income	62	76	-18% ▼
EPS (SAR)	1.36	1.80	-24% ▼

(SAR Million)	Q1 2025	Q1 2024	Change %
Gross Profit Margin	35%	41%	-5% ▼
Operating Profit Margin	24%	29%	-5% ▼
EBITDA Margin	47%	49%	-3% ▼
Net Profit Margin	19%	28%	-8% ▼
Net income margin after the exclusion of the one-off income	17%	22%	-6% ▼

BALANCE SHEET SUMMARY

(SAR Million)	31 March 2025	31 March 2024	Change %
Cash & cash equivalents	55	297	-81%
Total Assets	3,772	3,585	5%
Deferred Revenue	415	401	4%
Total liabilities	2,529	2,464	3%
Total equity	1,243	1,120	11%

CASH FLOWS SUMMARY

(SAR Million)	Q1 2025	Q1 2024	Change %
Operating Cash Flows	90	145	-38%
Investing Cash Flows	(130)	(169)	-23%
Financing Cash flows	(13)	45	-129%

* EBITDA = (Operating profit + Depreciation + Amortization)

Footprint

(Q1 2025)

TOTAL

225

Centers & Studios



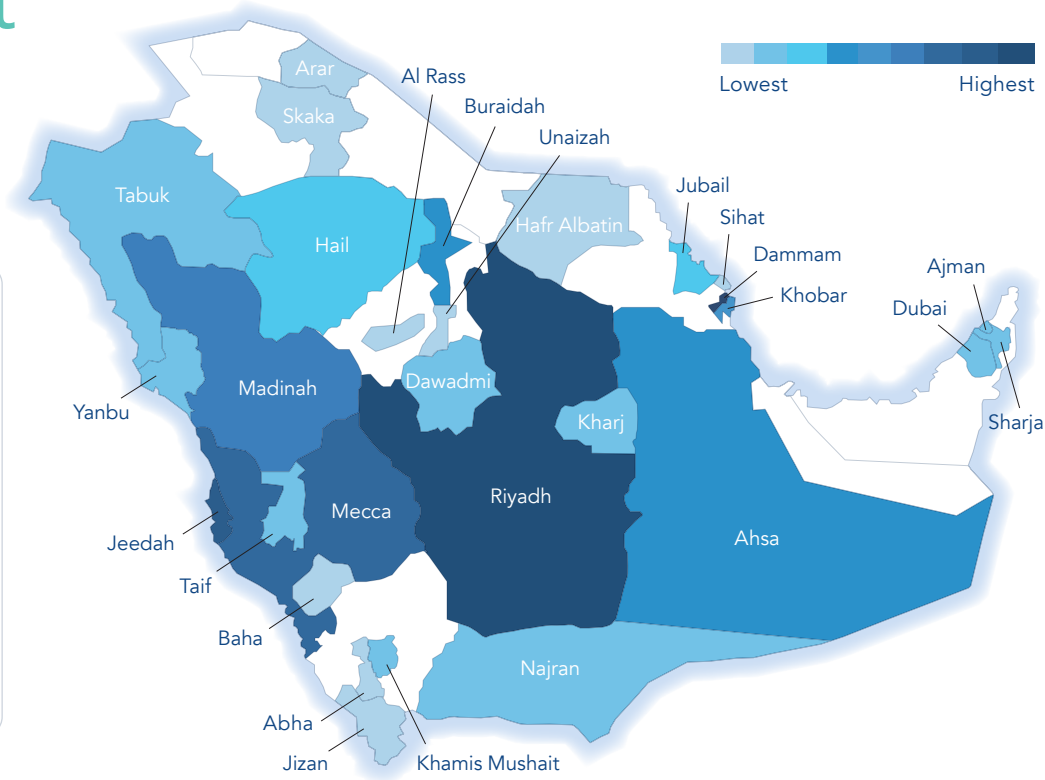
213

KSA



12

UAE



MSCI

ESG RATINGS



BBB

CCC	B	BB	BBB	A	AA	AAA
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In 2024, Leejam Sports Company received a rating of BBB (on a scale of AAA-CCC) in the MSCI ESG Ratings assessment.*

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445K

Total Members

349K

Male Members

97K

Female Members

90K

Scheduled Classes

262K

Conducted PT sessions

678K

GX Attendance








5

Total Refurbished Center

9M

Total Visits

Leejam currently operates the following fitness brands:

								
Fitness Time	Males 25+	Males 16+	Males 16+	Males 16+	Females 16+	Females 16+	Females 16+	Total
Number of centers as of 31 march 2025	4	77	24	39	53	3	5	205

NEW SEGMENTS:												
Facility Type		Clinics	Courts	Concept Studios			Academies					
Number of facilities as of 31 march 2025		27	16	17			3					



About Leejam Sports Company

Listed on the Saudi Stock Exchange (Tadawul), Leejam Sports Company SJSC owns and operates Fitness Time chains in Saudi Arabia and the United Arab Emirates.

Leejam's facilities provide a modern, clean, and welcoming environment for the community, filled with the latest in fitness technology, highly trained professional staff, and an operating philosophy that exceeds international standards.

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Contact

Leejam Sports Company

Thumama Street
PO Box 295245
Riyadh 11352

Saudi Arabia
+966 56 414 9752
investor.relations@leejam.com.sa
www.leejam.com.sa