

NEW MEN XPRESS FITNESS CENTER IN RIYADH

Leejam Sports Company (Fitness Time) announces the opening of a new men Xpress fitness center in Riyadh on Sunday, January 7th, 2024.

The center will operate 24-Hours with a low-cost operating model and without swimming pools. It will also be digitally enabled and with highly flexible subscriptions that start with a minimum commitment of one month, and at a reasonable price, to make clubs and gyms more accessible to support the achievement of Saudi's vision 2030 targets.

The center is the 36th Xpress Fitness Center Opened since the Launch of the Fitness Time Xpress in November 2020. The center will have high-spec sports equipment as well as the latest designs for halls. The center, which will be under the brand "Fitness Time Xpress", is located on Ali Albjadi Street, Alrimal district of Riyadh City and the financial impact will appear as of the first quarter of 2024.

With this, the total number of Leejam's centers & studios operating inside and outside the Saudi Arabia is 187 and further new centers announcements will be made in the coming weeks.

