

NEW MEN XPRESS FITNESS CENTER IN RIYADH

Leejam Sports Company (Fitness Time) announces the opening of a new men Xpress fitness center in Riyadh on Sunday 24th December, 2023.

The center will operate 24-Hours with a low-cost operating model and without swimming pools. It will also be digitally enabled and with highly flexible subscriptions that start with a minimum commitment of one month, and at a reasonable price, to make clubs and gyms more accessible to support the achievement of Saudi's vision 2030 targets.

The center is the 32nd Xpress Fitness Center Opened since the Launch of the Fitness Time Xpress in November 2020. The center will have high-spec sports equipment as well as the latest designs for halls. The financial impact will appear as of the fourth quarter of 2023.

The center, which will be under the brand "Fitness Time Xpress", is located on the extension of Al Madina Al Munawwarah road after its intersection with the Eastern Ring Road, Al Jazirah district of Riyadh City, with an area of 850 square meters.

With this, the total number of Leejam's centers & studios operating inside and outside the Saudi Arabia is 181 and further new centers announcements will be made in the coming weeks.

