

## NEW MEN XPRESS FITNESS CENTER IN JEDDAH

Leejam Sports Company (Fitness Time) Announces the Opening of a New-Low cost and 24-Hour Men Xpress Fitness Center in Jeddah on Wednesday, September 20<sup>th</sup>, 2023.

The center will operate 24 Hours with a low-cost operating model and without swimming pools. It will also be digitally enabled and with highly flexible subscriptions that start with a minimum commitment of one month, and at a reasonable price, to make clubs and gyms more accessible to support the achievement of Saudi's vision 2030 targets.

The center is the 29<sup>th</sup> Xpress Fitness Center Opened since the Launch of the Fitness Time Xpress in November 2020. The center will have high-spec sports equipment as well as the latest designs for halls. The financial impact will appear as of the 3<sup>rd</sup> quarter of 2023.

The center, which will be under the brand "Fitness Time Xpress", is located on Prince Talal Bin Mansour Bin Abdulaziz Road, Al Asalah district in Jeddah, with an area of 1,210 square meters.

With this, the total number of Leejam's centers & studios operating inside and outside the Saudi Arabia is 172 and further new centers announcements will be made in the coming weeks.

