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### Alandalus Property is a

pioneering Tadawul-listed real estate company involved in the investment, development and operation of incomegenerating properties across the Kingdom of Saudi Arabia



#### Mission

To develop and operate unique and compelling destinations differentiated by engaging guests, customers and communities through experiences that foster loyalty, frequency of visits and lifetime value which ultimately drive and sustain unparalleled growth



To become the most admired and awarded developer of preferred destination spaces by leading the transformation from transactional to engagement-focused destinations in the Kingdom of Saudi Arabia

### Q1 2024 Performance at a Glance

>6.4m

**Total Mall Footfall** 

53m

Revenue (SAR)

61%

**Gross Profit Margin** 

94%

Avg Occupancy Rate of Regional Malls Portfolio\*

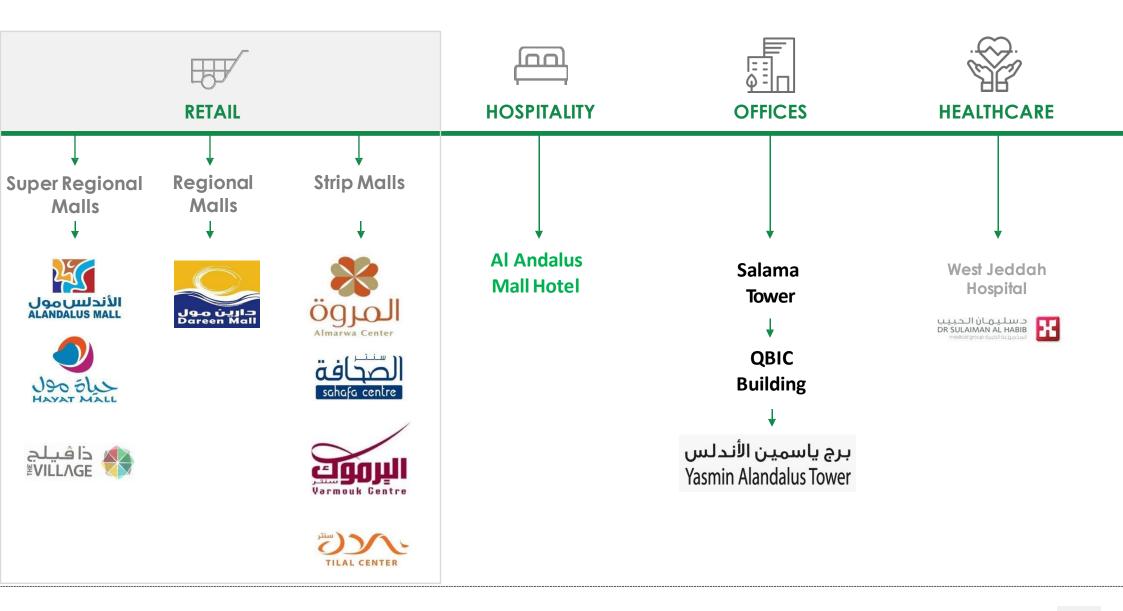
45%

**Operating Profit Margin** 

62%

**EBITDA Margin** 

#### **Commercial Sectors**



## Strategic Objectives

# Each business unit has a common set of strategic objectives that drive operations and functional focus

#### Stakeholder Engagement



Collaborate with all stakeholders to develop and provide

exceptional
consumer
engagement
through all services
and offerings within,
across, and outside
Alandalus Property
developments

# Operational Performance



Drive footfall by enhancing the consumer experience through continuously incorporating best practices and identifying new ideas, while optimizing organizational efficiency, productivity and costs

# Project Acquisition



Identify and selectively investin developing new or existing projects and services that position the Company's properties as the preferred destination for consumers

# Strategic Investments & Partnerships



investments and partnerships at regional and global levels in order to expand the portfolio across offerings, services and developments that cater to consumer needs

# Our Six Pillar Strategy to Enhance Value & Generate Growth

Pillar

### Retail offerings

- Partner with key retail houses
- Incentivize interactive engagement
- Curated for primary & secondary targets



### Food & Beverage

- Distinctive with mix of Dine-in, Food courts, Café's and Snacking options
- Focus on visualization, personalization, education and interaction



#### **Entertainment**

- Unique, differentiated multipurpose
- Strive for geographic exclusivity for select offerings
- Curate safe, friendly, social, playful and active spaces



#### **Services**

- Leverage service-oriented tenants as means of engagement
- Continuous identification of new services
- Prioritize services that engage target demographic



#### Interactive Engagement

- Physical and digital platform
- Identify and improve consumer journeys
- Create fun, exciting and rewarding experience for consumers



### Neighboring Developments

- Locate new developments in trafficgenerating areas
- Reflect attributes of surrounding attractions in developments
- Global and local partnerships

Engagement driven through the right mix and selection of tenants

Activation across journey

Ecosystem multiplier effect

Enabler

Principle

**Leasing & Contracting** 

**Project Management Office** 

Technology & Digital

**Architecture & Design** 

**Business Development** 

**Marketing & Events** 

Training & Capability development

**Retail relations** 

## **Commercial Principles**





# Retail

TYPE		# OF MALLS	GLA	TOTAL FOOTFALL
	Super Regional Malls	3	263k	5.1M
	Regional Malls	1	48k	1.3M
	Strip Malls	4	28k	N/A

# Hospitality

#### Profile

Location: Jeddah

Area: 28,255 sqm

Ownership: Al Ahli REIT Fund I

(68.73% APC)

Operated by: Alandalus Property.

Occupancy Rate: 73.08%

RevPAR: SAR 267.95

#### Alandalus Mall hotel



### Offices

Profile

Location: Jeddah

Net Leasable

Area:

31,420 sqm

Ownership: Al Ahli REIT Fund I (68.73%

APC)

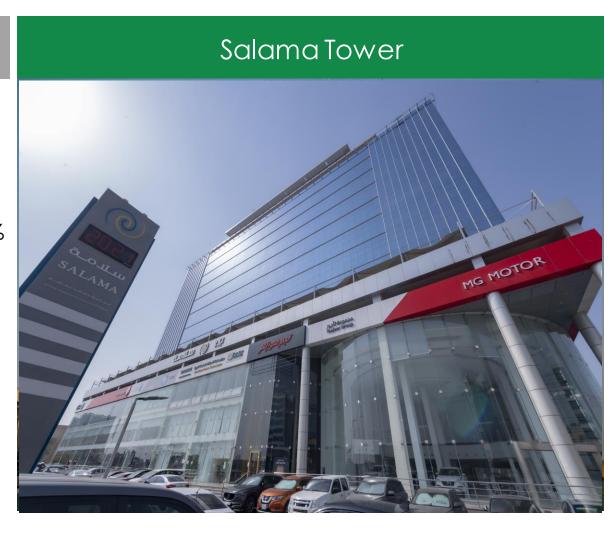
Annual Rental

Value:

SAR 23 million without

including VAT

Rental Period: 5 years since AUG 2019



### Offices

#### Profile

Location: Riyadh

Net Leasable

21,253 sqm

Area:

Ownership: Al Ahli REIT Fund I (68.73%

APC)

Annual Rental SAR 21.6 Million without

Value:

including VAT

Rental Period: 3 years since JUN 2023

### Qbic Plaza



### Offices

Profile

Location: Riyadh

Net Leasable

Area:

9,838 sqm

Ownership: APC 100%

Annual Rental Value:

SAR 19.9 Million without

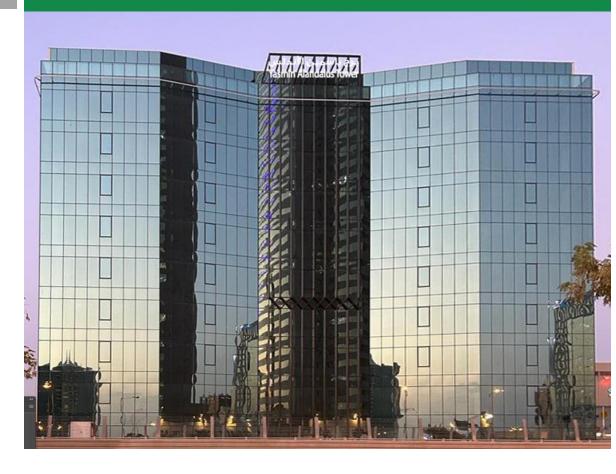
including VAT

Rental Period:

5 years Starting from

July 2024

#### Yasmeen Alandalus Tower



### **Ongoing Investments**

#### Alandalus Mall Expansion

Location: • Jeddah

Adding an external space for food and

beverage in addition to a parking building

Area: 15000 m2

Ownership: • Owned by AlAhli REIT Fund (1) where APC

owns 68.73% of its stakes

Total expected project cost: • SAR 131 Million

Opening: • 01/01/2024

#### West Jeddah Hospital

Location: Jeddah

Type • Healthcare

Area: • 30,251 sqm

Ownership: • West Jeddah Hospital Company (50% APC)

Total expected project cost: • SAR 1.6 billion (incl. land value)

Progress: • 100% of total project

Opening: 31/03/2024





Ownership:

### **Ongoing Investments**

#### Al-Sawari District Land Project

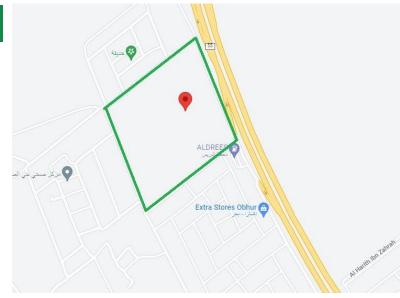
Location: • Jeddah

Type: • BOD still studying the best investment for the

land

Area: • 130,477 sqm

Sorouh Al-Marakez (25% APC)



#### Umm Jurfan Land Project (Makkah Park)

Location: • Makkah

Type:

It is expected to be A unique commercial center component from two-

floor with a building area of 109,360 m2 approximately and a leasable

area of 50,045 m2 approximately. Any development in this project will be

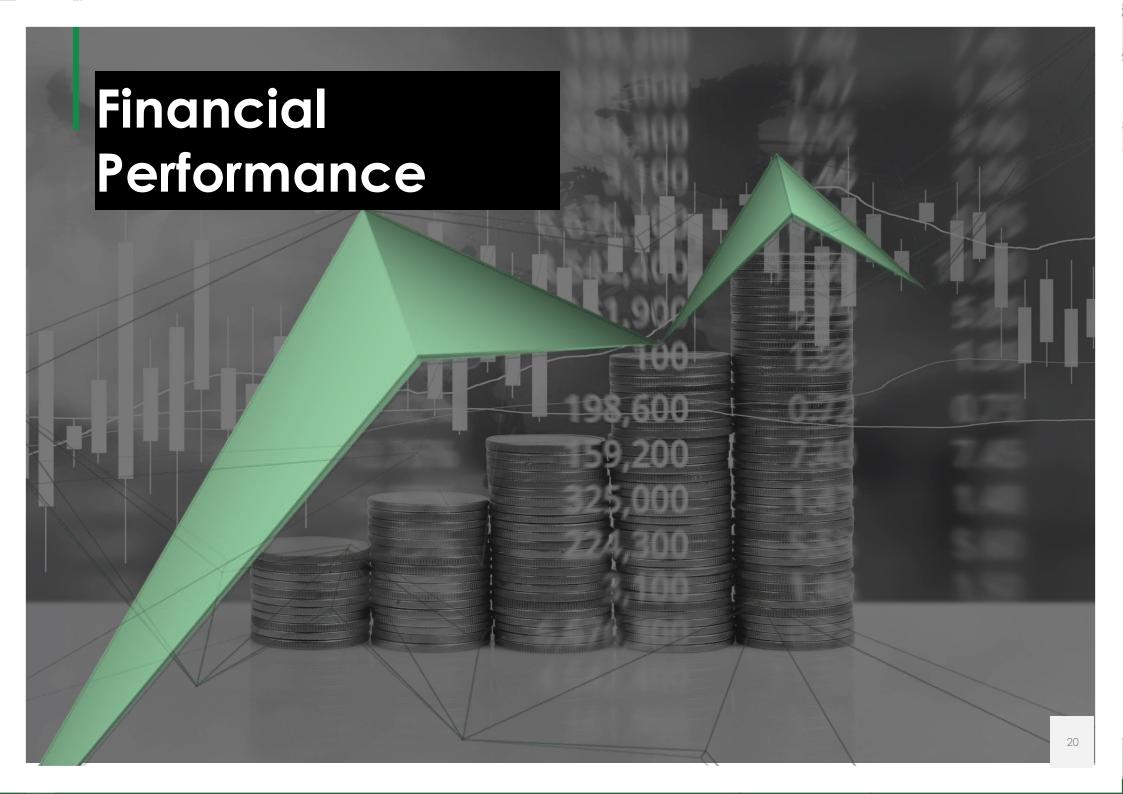
disclosed on the Tadawul website

Area: • 127,434.10Sqm

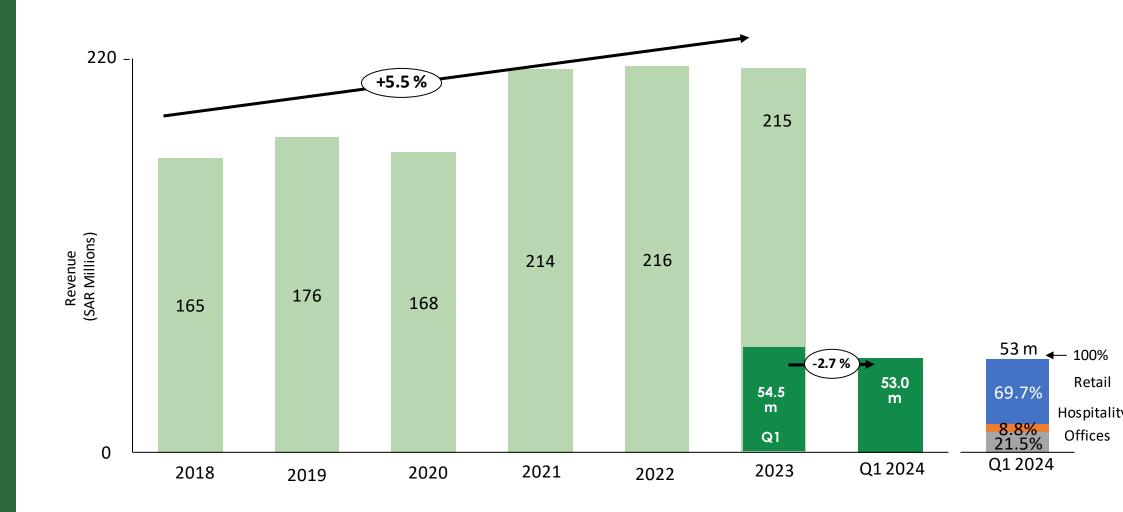
Ownership: Massat property company (25% APC)

Land Cost: • 174,188,738 SR



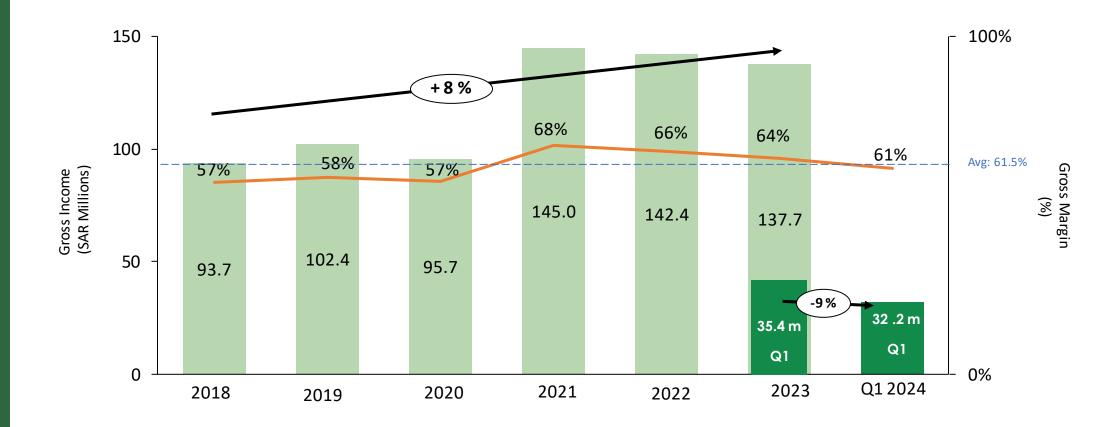


### Revenue



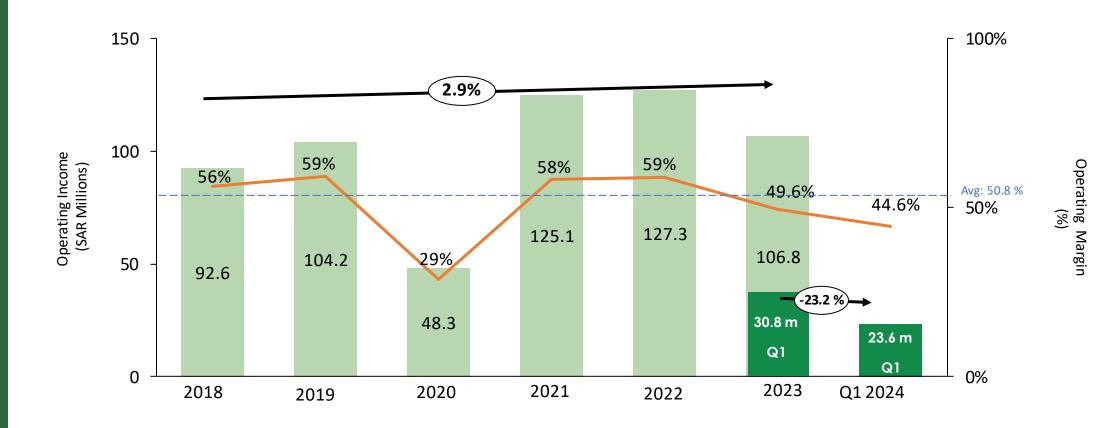
# Gross Income & Margin

— Gross Margin (%) Gross Income (SAR Million)



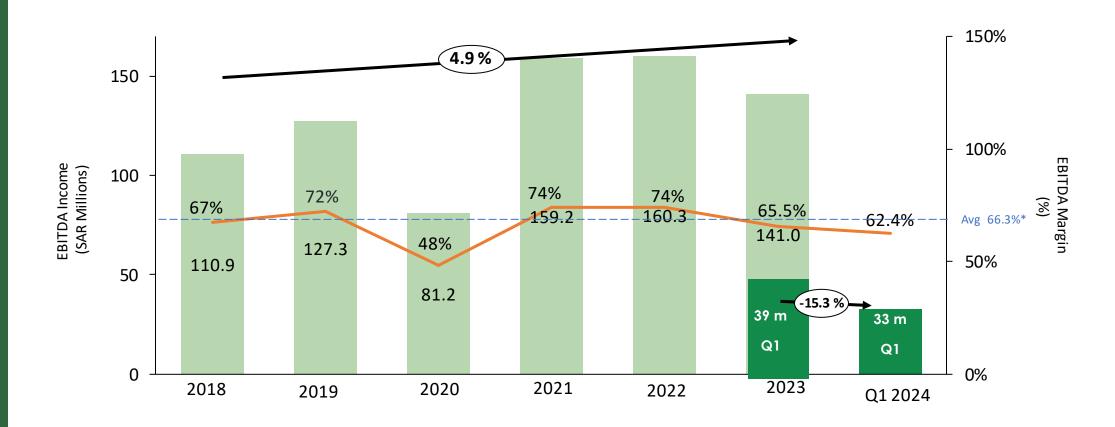
# Operating Income & Margin





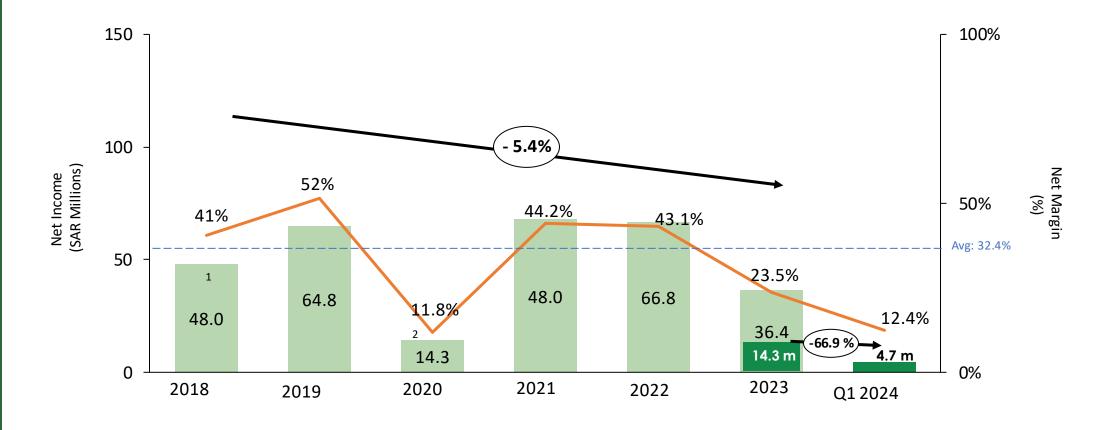
# EBITDA & Margin

— EBITDA Margin (%) EBITDA (SAR Million)



# Net Income (shareholders) & Margin

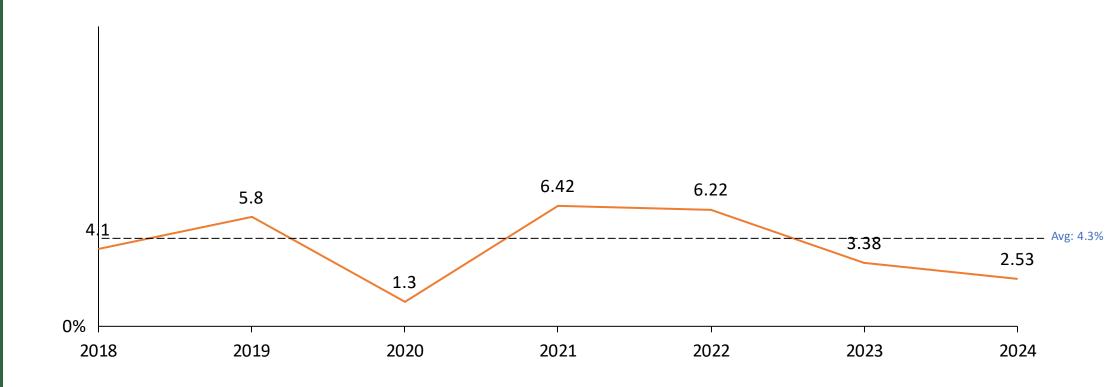




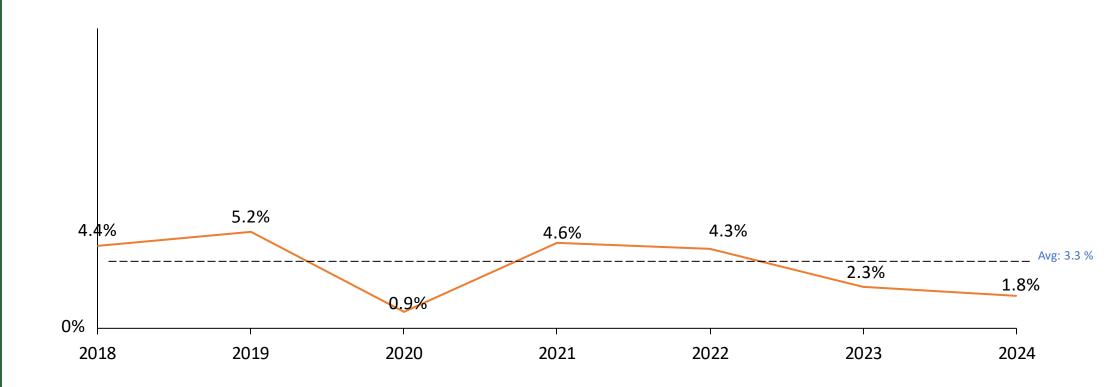
 $<sup>1-</sup>Change\ in\ owners \ hip\ of\ Alandalus\ Mall\ and\ Staybridge\ Suites\ from\ 100\%\ to\ 68.73\%$ 

<sup>2 –</sup> Includes Impairment of SAR 32m

# Return on Equity (ROE)

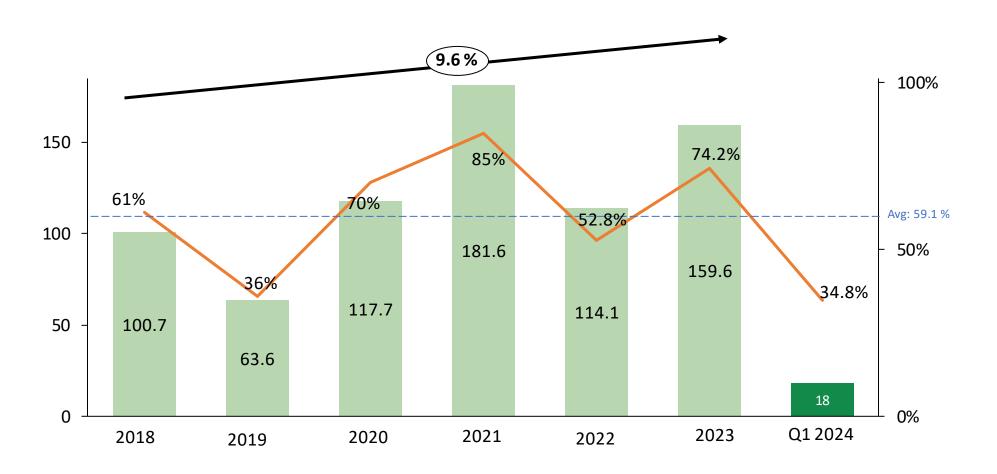


# Return on Assets (ROA)



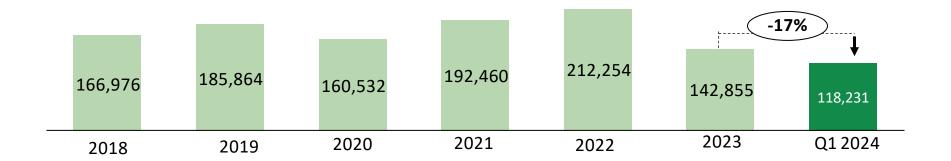
# Funds From Operations (FFO)



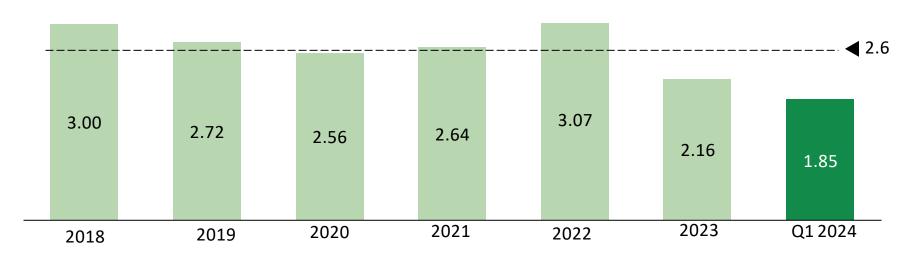


# Liquidity

#### **Net Working Capital**

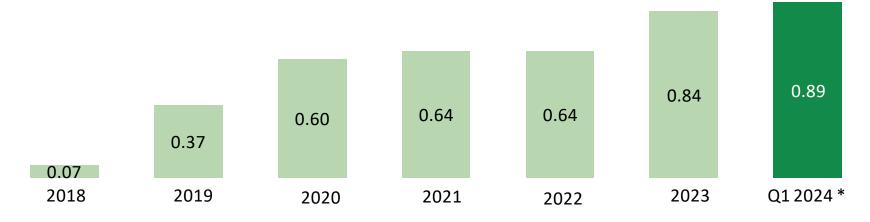


#### **Current Ratio**



# Leverage

#### **Debt-Equity Ratio**



#### **Debt-Assets Ratio**



### Consolidated Balance Sheet as at 31 Mar 2024

