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Alandalus Property is a pioneering Tadawul-listed real estate company involved in the investment, development and operation of incomegenerating properties across the Kingdom of Saudi Arabia



#### Mission

To develop and operate unique and compelling destinations differentiated by engaging guests, customers and communities through experiences that foster loyalty, frequency of visits and lifetime value which ultimately drive and sustain unparalleled growth

### Vision

To become the most admired and awarded developer of preferred destination spaces by leading the transformation from transactional to engagement-focused destinations in the Kingdom of Saudi Arabia

### Q3 2023 Performance at a Glance

>12.5m

Total Mall Footfall

164m

Revenue (SAR)

66%

**Gross Profit Margin** 

96%

Avg Occupancy Rate of Regional Malls Portfolio

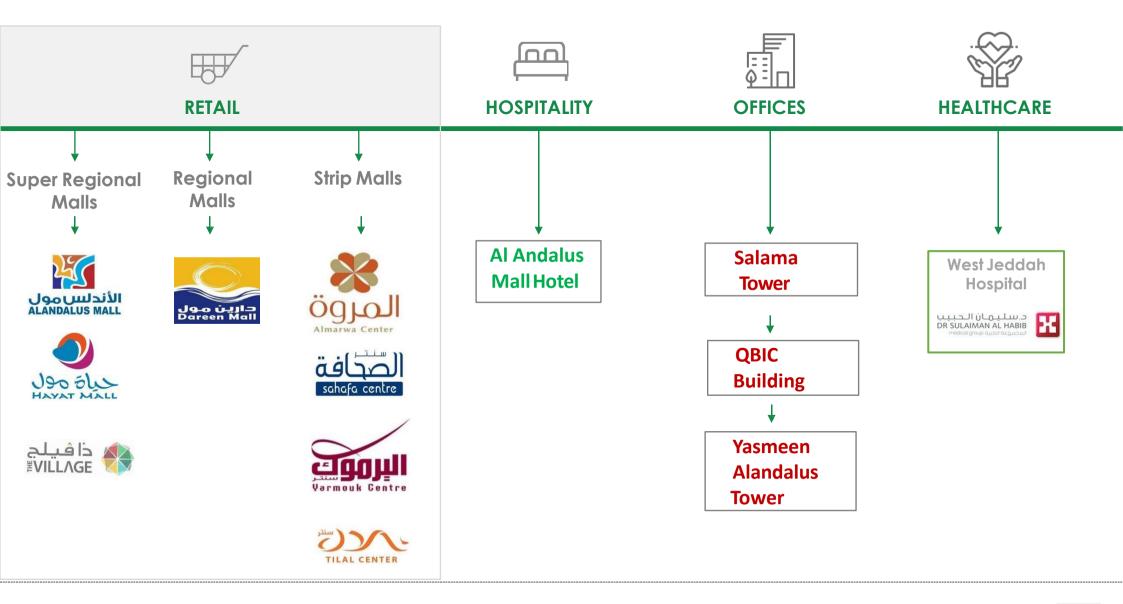
53%

**Operating Profit Margin** 

68%

**EBITDA Margin** 

### **Commercial Sectors**



### **Strategic Objectives**

# Each business unit has a common set of strategic objectives that drive operations and functional focus

#### Stakeholder Engagement



Collaborate with all stakeholders to develop and provide exceptional

consumer
engagement
through all services
and offerings within,
across, and outside
Alandalus Property
developments

# Operational Performance



Drive footfall by enhancing the consumer experience through continuously incorporating best practices and identifying new ideas, while optimizing organizational efficiency, productivity and

costs

# Project Acquisition



Identify and selectively invest in developing new or existing projects and services that position the Company's properties as the preferred destination for consumers

#### Strategic Investments & Partnerships



investments and partnerships at regional and global levels in order to expand the portfolio across offerings, services and developments that cater to consumer needs

# Our Six Pillar Strategy to Enhance Value & Generate Growth

Pillar



### Retail offerings

- Partner with key retail houses
- Incentivize interactive engagement
- Curated for primary & secondary targets



### Food & Beverage

- Distinctive with mix of Dine-in, Food courts, Café's and Snacking options
- Focus on visualization, personalization, education and interaction



#### **Entertainment**

- Unique, differentiated multipurpose
- Strive for geographic exclusivity for select offerings
- Curate safe, friendly, social, playful and active spaces



#### **Services**

- Leverage service-oriented tenants as means of engagement
- Continuous identification of new services
- Prioritize services that engage target demographic



#### Interactive Engagement

- Physical and digital platform
- Identify and improve consumer journeys
- Create fun, exciting and rewarding experience for consumers



### Neighboring Developments

- Locate new developments in trafficgenerating areas
- Reflect attributes of surrounding attractions in developments
- Global and local partnerships

Engagement driven through the right mix and selection of tenants

Activation across journey

Ecosystem multiplier effect

Enabler

**Principle** 

**Leasing & Contracting** 

**Project Management Office** 

Technology & Digital

Architecture & Design

**Business Development** 

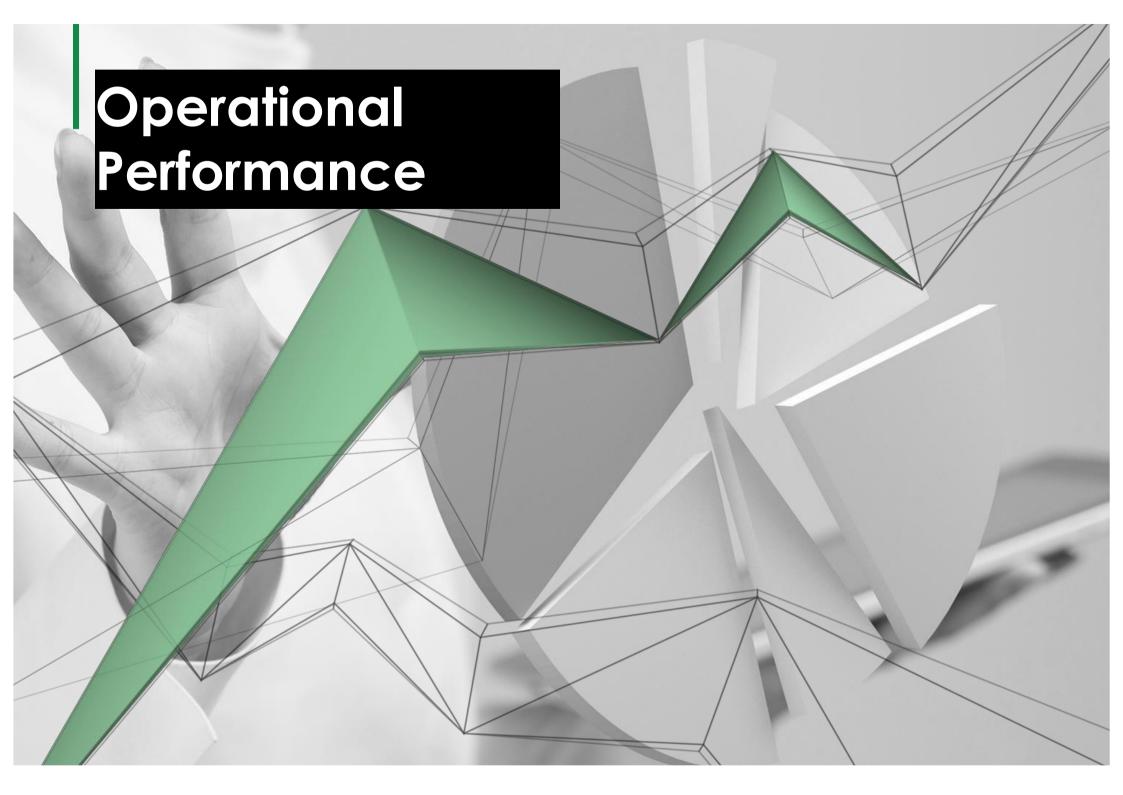
**Marketing & Events** 

Training & Capability development

**Retail relations** 

### **Commercial Principles**

Retail and hospitality properties Assets should always be developed as standalone or operative, never idle mixed-use; healthcare properties developed only as mixed-use A healthy balance sheet APC not vertically integrated 
 Image: second control of the control with liquid assets and low with any clients (tenants) leverage is important to implying stronger, healthier optimally position the client relationships built on trust Company for new and performance opportunities Relationships are important. Strategic Continuously study, identify, partnerships with the right partners and serve the needs of deliver the best outcomes catchment areas



# Retail

TYPE		# OF MALLS	GLA	TOTAL FOOTFALL
	Super Regional Malls	2	178k	10M
	Regional Malls	1	45k	2.5M
	Strip Malls	4	28k	N/A

# Hospitality

#### Profile

Location: Jeddah

Area: 28,255 sqm

Ownership: Al Ahli REIT Fund I

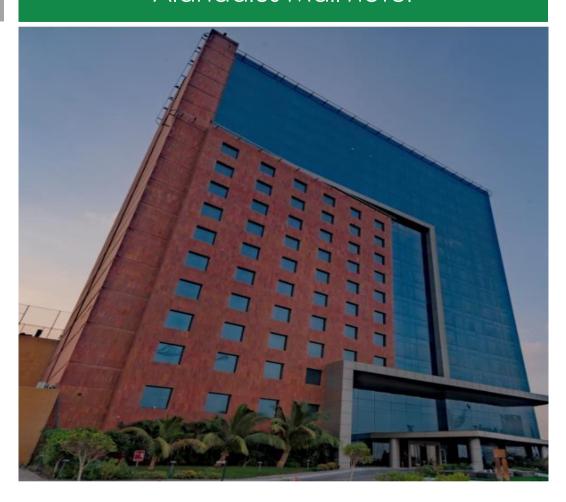
(68.73% APC)

Operated by: Alandalus Property.

Occupancy Rate: 61%

RevPAR: SAR 204

#### Alandalus Mall hotel



### Offices

Profile

Location: Jeddah

Net Leasable

Area:

31,420 sqm

Ownership: Al Ahli REIT Fund I (68.73%

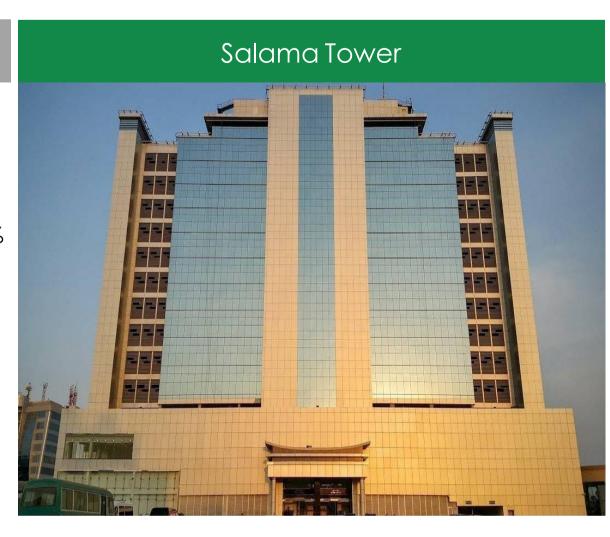
APC)

Annual Rental

Value:

SAR 23 million

Rental Period: 5 years since AUG 2019



### Offices

#### Profile

Location: Riyadh

Net Leasable

21,253 sqm

Area:

Ownership: Al Ahli REIT Fund I (68.73%

APC)

Annual Rental SAR 21.6 million Value:

Rental Period: 3 years since JUN 2023

### **Qbic** Plaza



### **Offices**

Profile

Location: Riyadh

Net Leasable

9,838 sqm

Area:

Ownership: APC 100%

Annual Rental

Value:

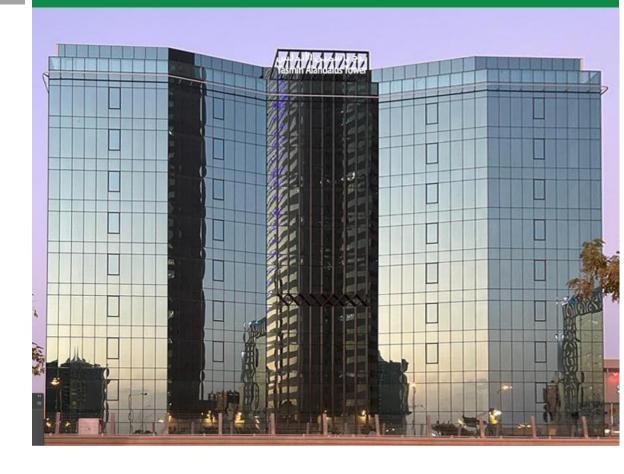
Still working on it to study

better Rental

Rental Period: offers for the

building

#### Yasmeen Alandalus Tower



### **Ongoing Investments**

#### The Vallage Mall

Location: Jeddah

Type: • Super Regional Mall

Area: 124,880 sqm

Ownership: • Al-Jawhara Al-Kubra (25% APC)

Total expected project cost: • SAR 873 million

Opening: • launched Q3 2023



#### West Jeddah Hospital

Location: • Jeddah

Type • Healthcare

Area: • 30,251 sqm

Ownership: • West Jeddah Hospital Company (50% APC)

Total expected project cost: • SAR 1.6 billion (incl. land value)

Progress: 80 % of total project

Expected Opening: • Q4 2023



### **Ongoing Investments**

#### Al-Sawari District Land Project

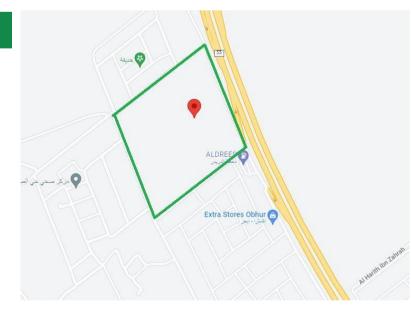
Location: Jeddah

Type: • BOD still studying the best investment for the

land

Area: • 130,477 sqm

Ownership: Sorouh Al-Marakez (25% APC)



#### Umm Jurfan Land Project

Location: • Makkah

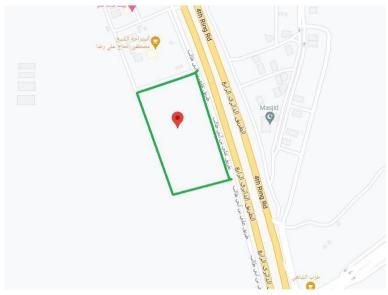
Type: BOD still studying the best investment for the

land

Area: • 127,434.10 Sqm

Ownership: • Massat property company (25% APC)

Land Cost: 174,188,738 SR



### **Ongoing Investments**

#### Alandalus Mall Expansion

Location: Jeddah

Type: • Adding an external space for food and

beverage in addition to a parking building

Area: 15000 m2

Ownership: • Owned by AlAhli REIT Fund (1) where APC

owns 68.73% of its stakes

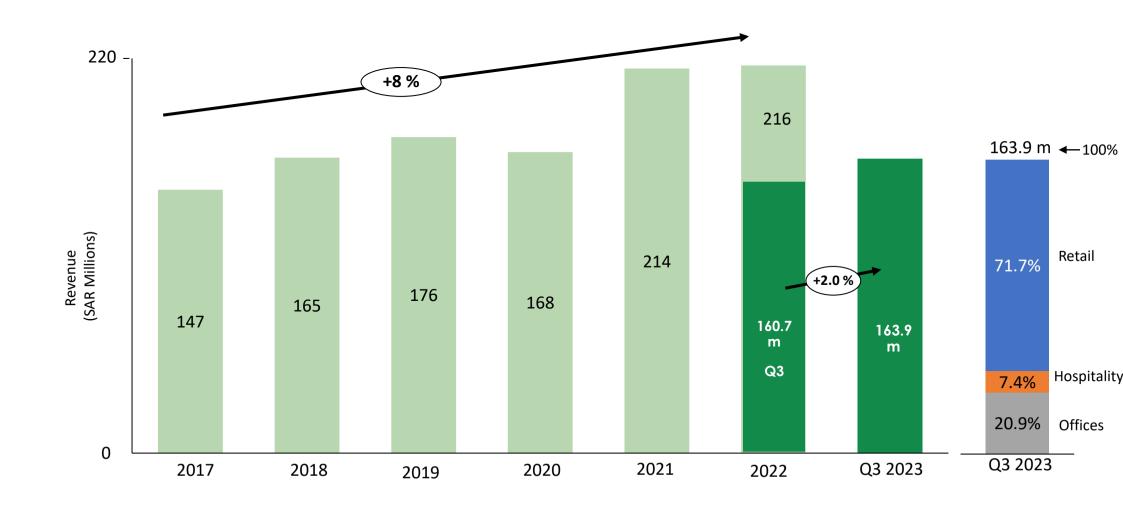
Total expected project cost: • SAR 131 Million

Expected Opening: • Q3 2024



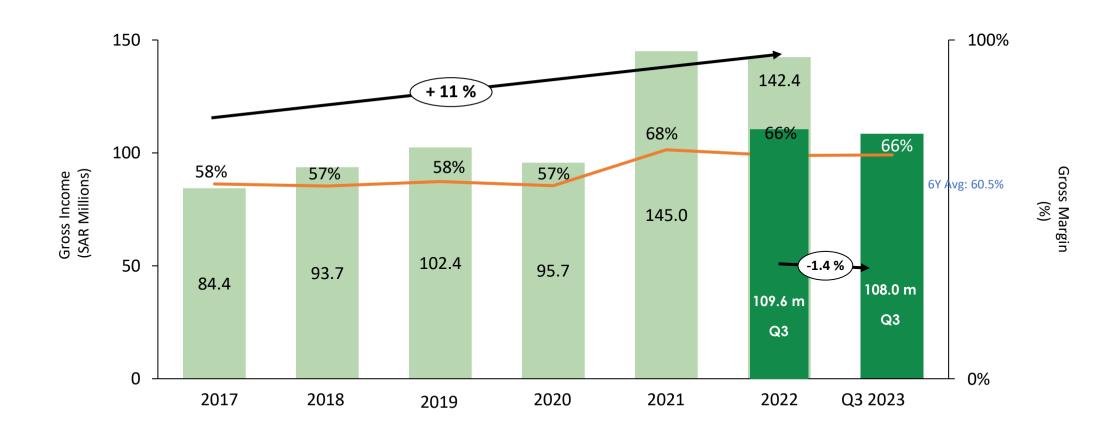


### Revenue



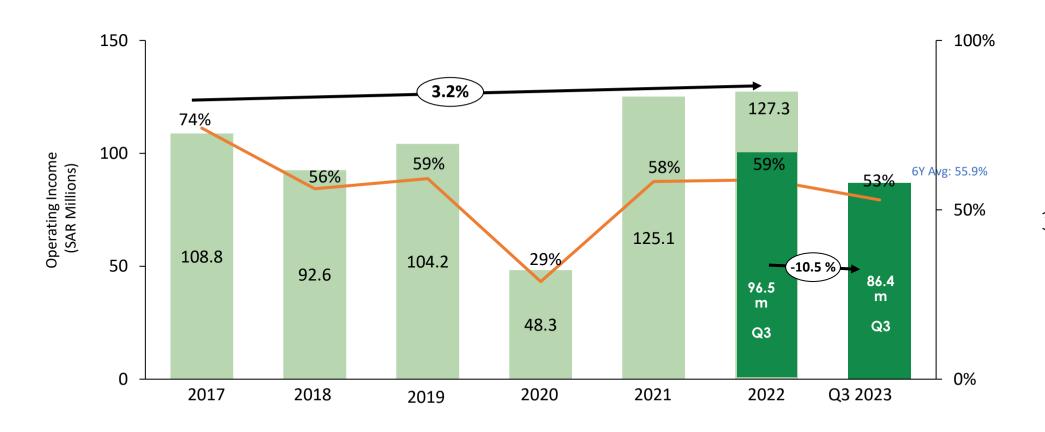
### **Gross Income & Margin**

— Gross Margin (%) Gross Income (SAR Million)



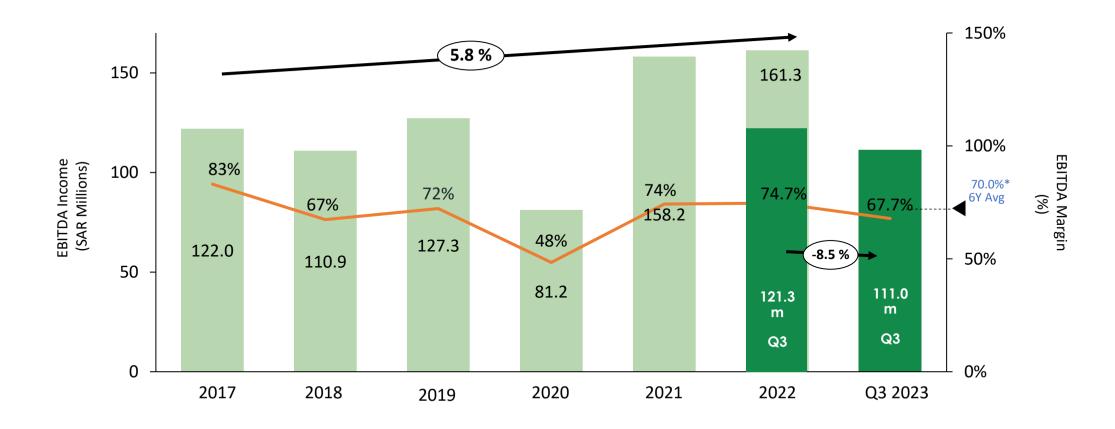
### Operating Income & Margin

— Operating Margin (%) Operating Income (SAR Million)



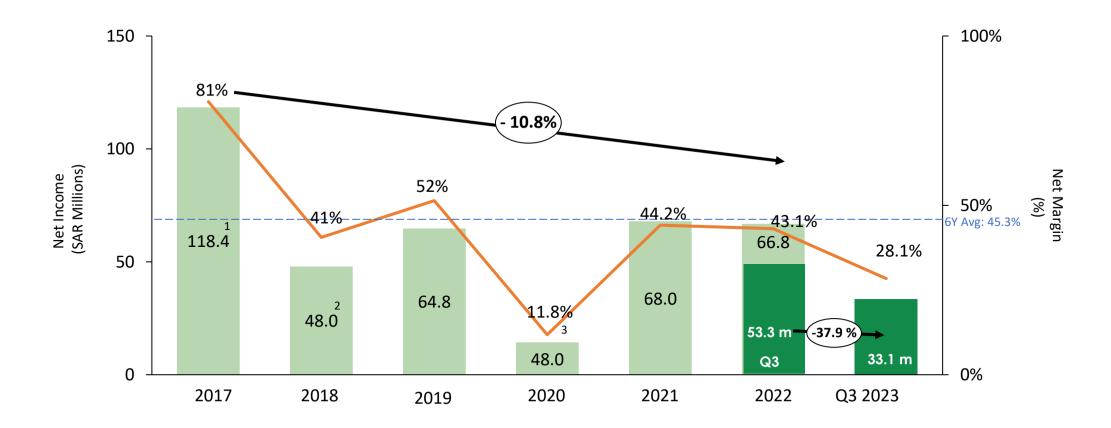
### **EBITDA & Margin**

— EBITDA Margin (%) EBITDA (SAR Million)



# Net Income (shareholders) & Margin



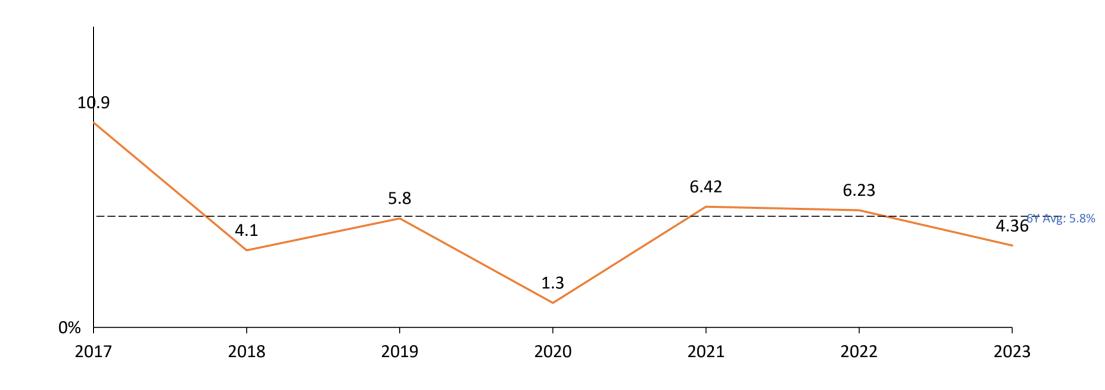


<sup>1 –</sup> Includes Extraordinary Capital Gain of SAR 22m

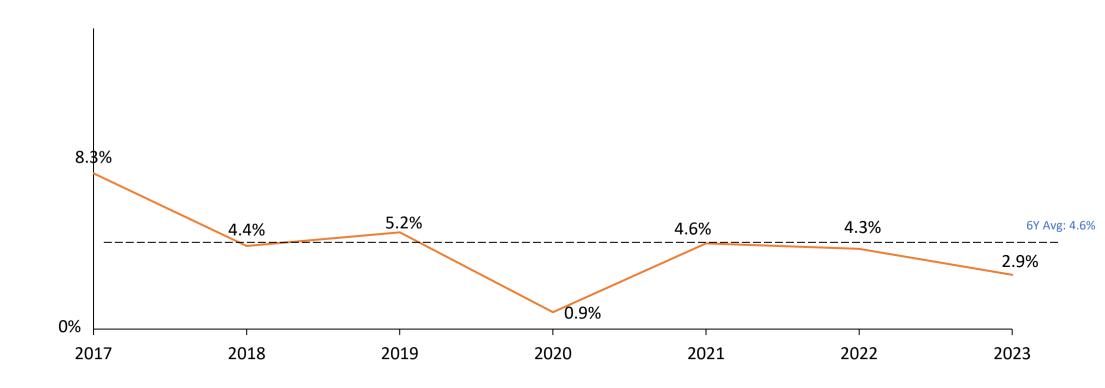
<sup>2 –</sup> Change in ownership of Alandalus Mall and Staybridge Suites from 100% to 68.73%

<sup>3 –</sup> Includes Impairment of SAR 32m

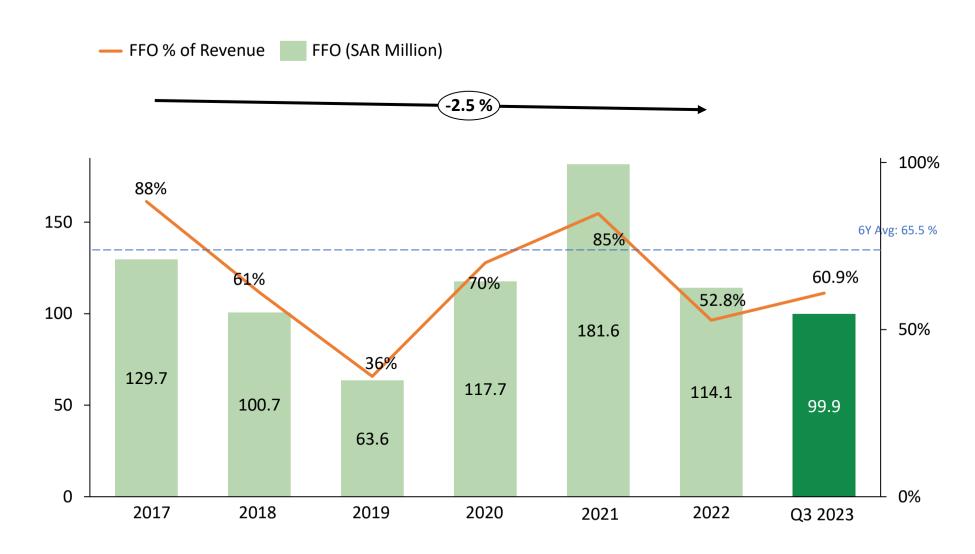
# Return on Equity (ROE)



# Return on Assets (ROA)

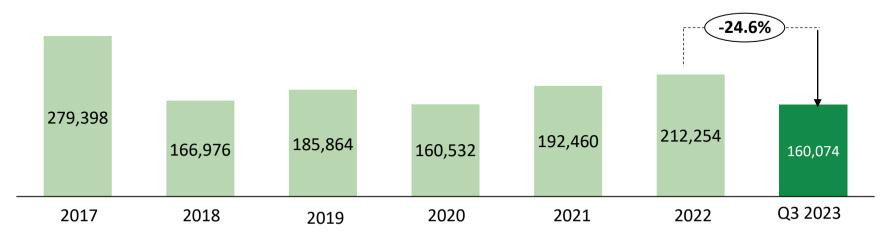


# Funds From Operations (FFO)

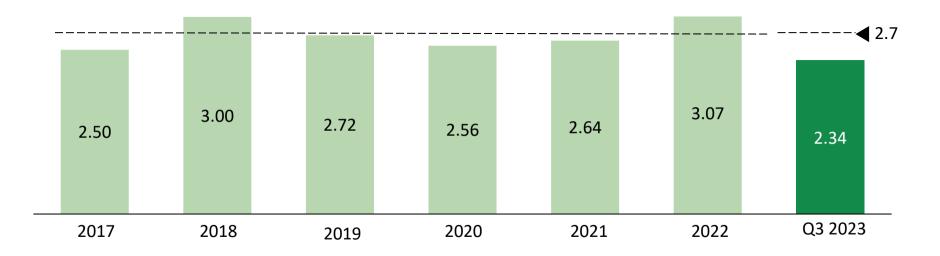


# Liquidity

#### **Net Working Capital**



#### **Current Ratio**

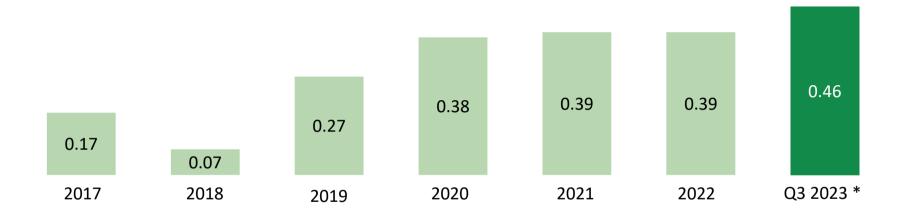


### Leverage

#### **Debt-Equity Ratio**



#### **Debt-Assets Ratio**



### Consolidated Balance Sheet as at 30 September 2023

