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Alandalus Property is a pioneering Tadawul-listed real estate company involved in the investment, development and operation of incomegenerating properties across the Kingdom of Saudi Arabia



Mission

To develop and operate unique and compelling destinations differentiated by engaging guests, customers and communities through experiences that foster loyalty, frequency of visits and lifetime value which ultimately drive and sustain unparalleled growth



To become the most admired and awarded developer of preferred destination spaces by leading the transformation from transactional to engagement-focused destinations in the Kingdom of Saudi Arabia

Q1 Performance at a Glance

3.5 m

Total Mall Footfall

53m

Revenue (SAR)

69%

Gross Profit Margin

96%

Avg Occupancy Rate of Regional Malls Portfolio

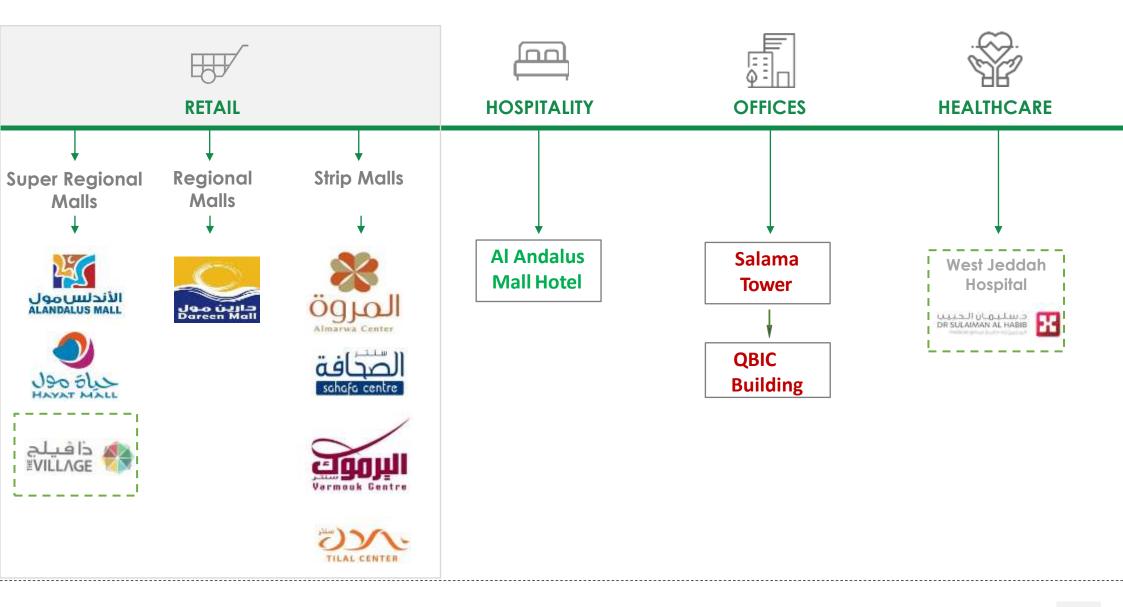
65%

Operating Profit Margin

80%

EBITDA Margin

Commercial Sectors



Strategic Objectives

Each business unit has a common set of strategic objectives that drive operations and functional focus

Stakeholder Engagement



Collaborate with all stakeholders to develop and provide

exceptional
consumer
engagement
through all services
and offerings within,
across, and outside
Alandalus Property
developments

Operational Performance



Drive footfall by enhancing the consumer experience through continuously incorporating best practices and identifying new ideas, while optimizing organizational efficiency, productivity and

costs

Project Acquisition



Identify and selectively invest in developing new or existing projects and services that position the Company's properties as the preferred destination for consumers

Strategic Investments & Partnerships



investments and partnerships at regional and global levels in order to expand the portfolio across offerings, services and developments that cater to consumer needs

Our Six Pillar Strategy to Enhance Value & Generate Growth

Pillars



Retail offerings

- Partner with key retail houses
- Incentivize interactive engagement
- Curated for primary & secondary targets



Food & Beverage

- Distinctive with mix of Dine-in, Food courts, Café's and Snacking options
- Focus on visualization, personalization, education and interaction



Entertainment

- Unique, differentiated multipurpose
- Strive for geographic exclusivity for select offerings
- Curate safe, friendly, social, playful and active spaces



Services

- Leverage service-oriented tenants as means of engagement
- Continuous identification of new services
- Prioritize services that engage target demographic



Interactive Engagement

- Physical and digital platform
- Identify and improve consumer journeys
- Create fun, exciting and rewarding experience for consumers



Neighboring Developments

- Locate new developments in trafficgenerating areas
- Reflect attributes of surrounding attractions in developments
- Global and local partnerships

Engagement driven through the right mix and selection of tenants

Activation across journey

Ecosystem multiplier effect

Enablers

Principles

Leasing & Contracting

Project Management Office

Technology & Digital

Architecture & Design

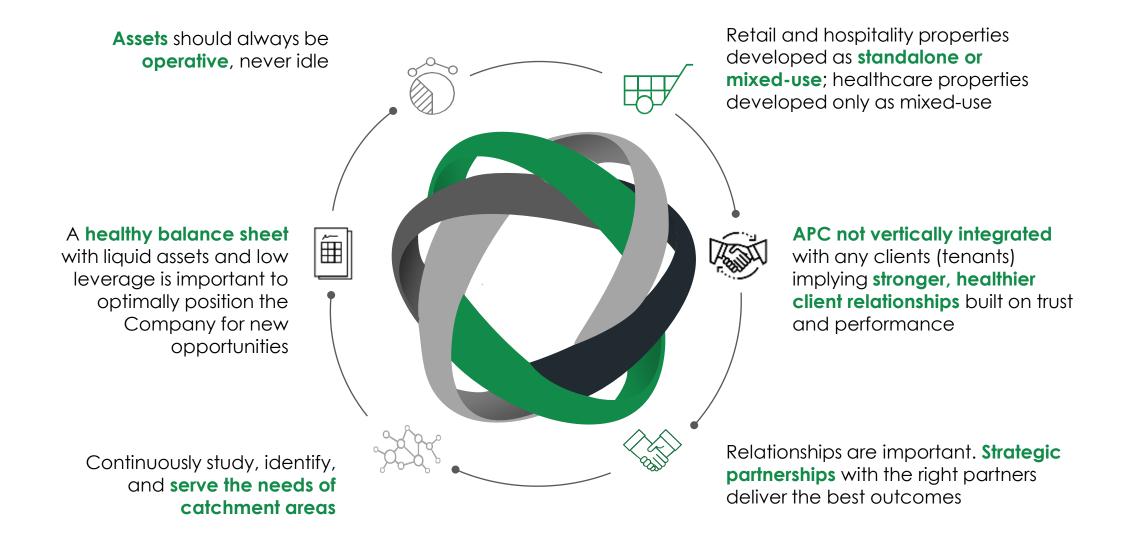
Business Development

Marketing & Events

Training & Capability development

Retail relations

Commercial Principles





Retail

TYPE		# OF MALLS	GLA	TOTAL FOOTFALL
	Super Regional Malls	2	184k	2.7M
	Regional Malls	1	47k	800K
	Strip Malls	4	27k	N/A

Ongoing Investments

The Vallage Mall

Location: Jeddah

Type: • Super Regional Mall

Area: ■ 124,880 sqm

Ownership:

• Al-Jawhara Al-Kubra (25% APC)

Total expected project cost: • SAR 873 million

Expected Opening: • Q2 2022



West Jeddah Hospital

Location: • Jeddah

Type • Healthcare

Area: ■ 30,251 sqm

Ownership: • West Jeddah Hospital Company (50% APC)

Total expected project cost: • SAR 1.6 billion (incl. land value)

Progress: 29% of total project

Expected Opening: • Q4 2023



Type:

Ongoing Investments

Al-Sawari District Land Project

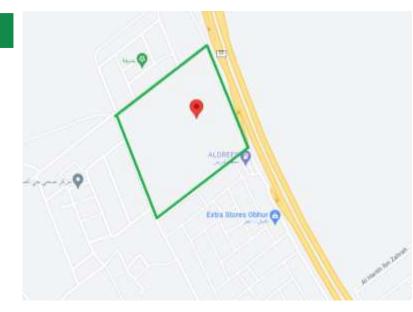
Location: • Jeddah

BOD still studying the best investment for the

land

Area: ■ 130,477 sqm

Ownership: Sorouh Al-Marakez (25% APC)



Umm Jurfan Land Project

Location: • Makkah

Type:

BOD still studying the best investment for the

land

Area: ■ 127,434.10 Sqm

Ownership: • Massat property company (25% APC)

Land Cost: 174,188,738 SR



Area:

Ownership:

Ongoing Investments

Alandalus Mall Parking Lots Expansion

Location: Jeddah

Type:

• Adding an external space for food and
beverage in addition to a parking building

■ 15000 m2

Owned by AlAhli REIT Fund (1) where APC

owns 68.73% of its stakes

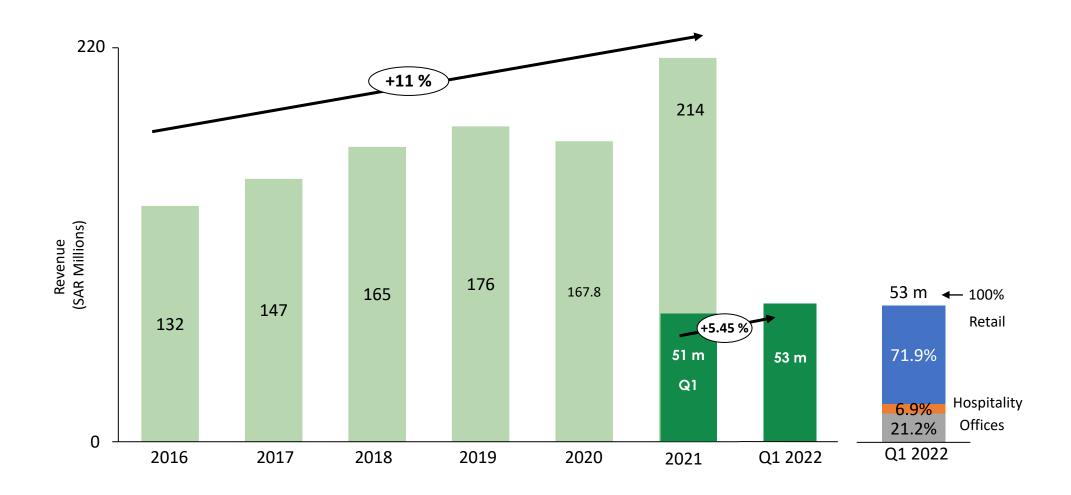
Total expected project cost: • SAR 131 Million

Expected Opening: • Q3 2024



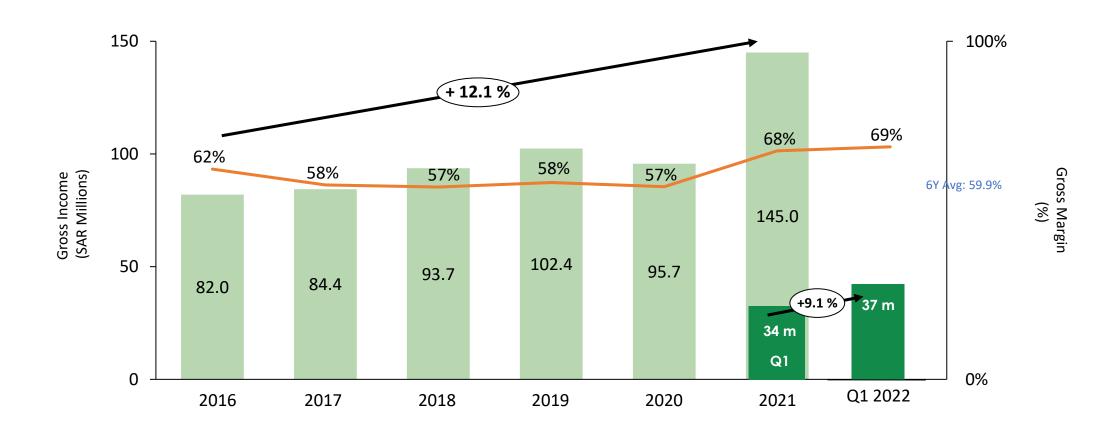


Revenue



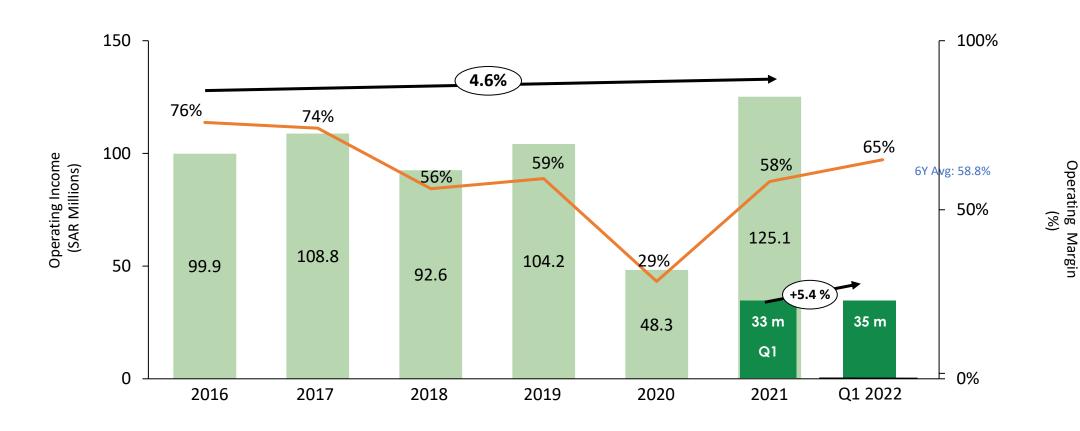
Gross Income & Margin





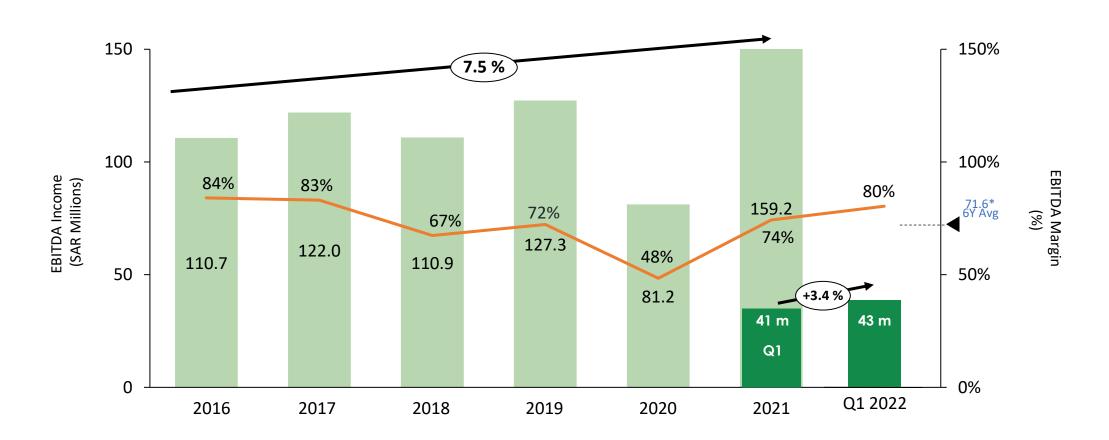
Operating Income & Margin

— Operating Margin (%) Operating Income (SAR Million)



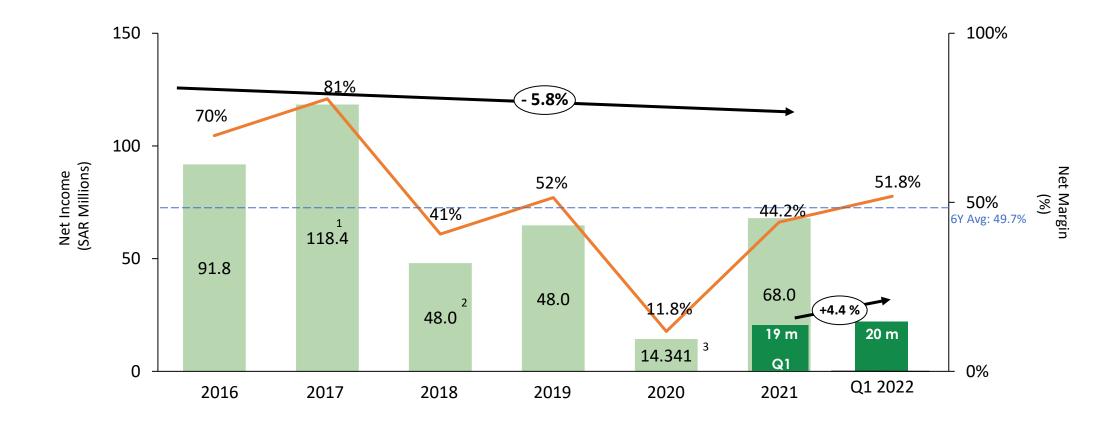
EBITDA & Margin





Net Income (shareholders) & Margin

— Net Margin (%) Net Income (SAR Million)

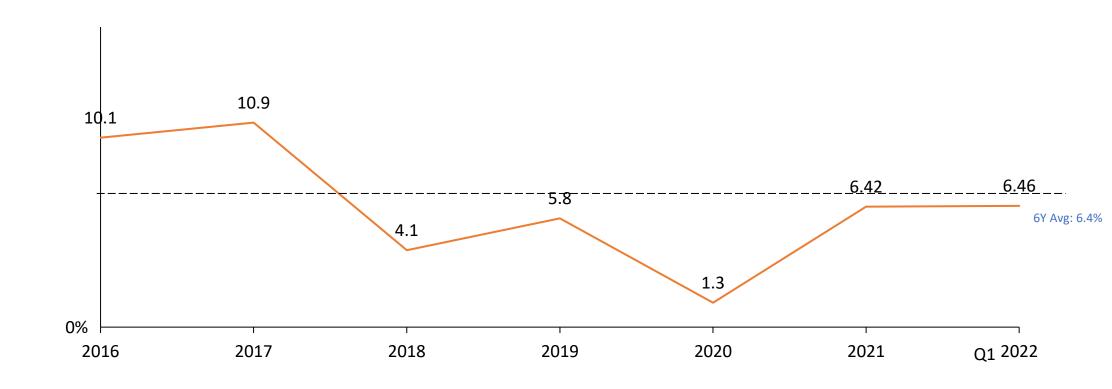


^{1 –} Includes Extraordinary Capital Gain of SAR 22m

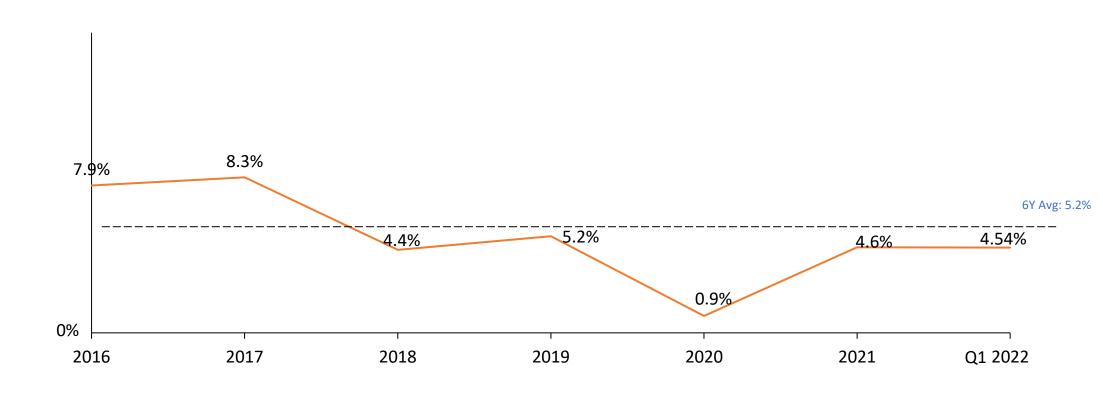
^{2 –} Change in ownership of Alandalus Mall and Staybridge Suites from 100% to 68.73%

^{3 -} Includes Impairment of SAR 32m

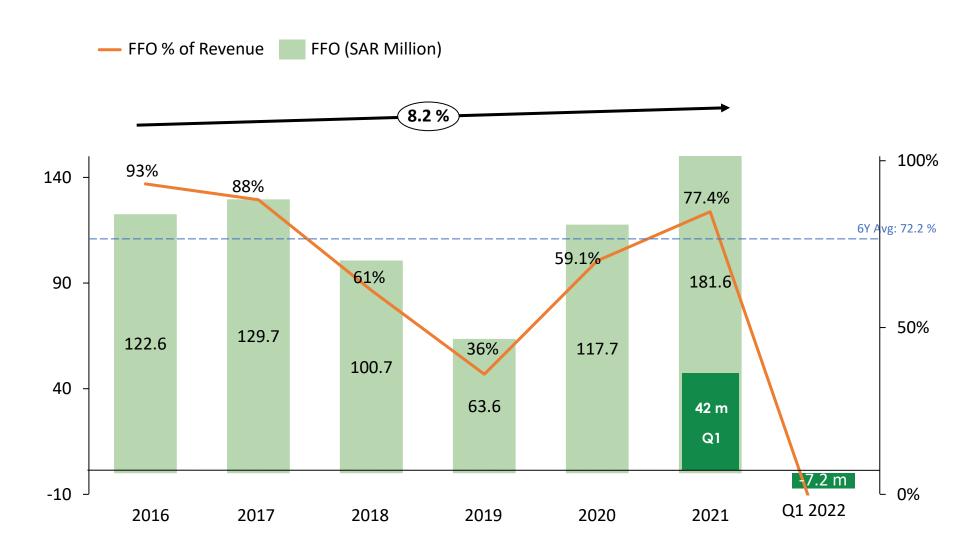
Return on Equity (ROE)



Return on Assets (ROA)

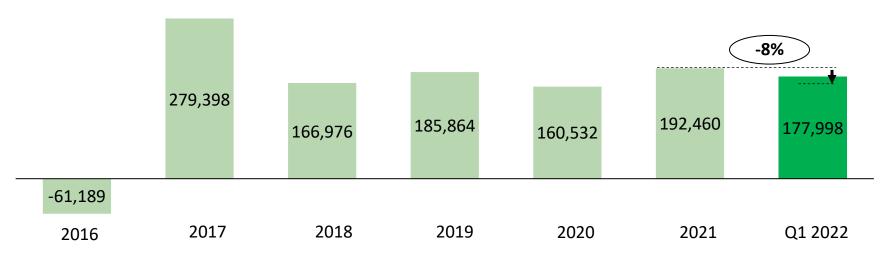


Funds From Operations (FFO)

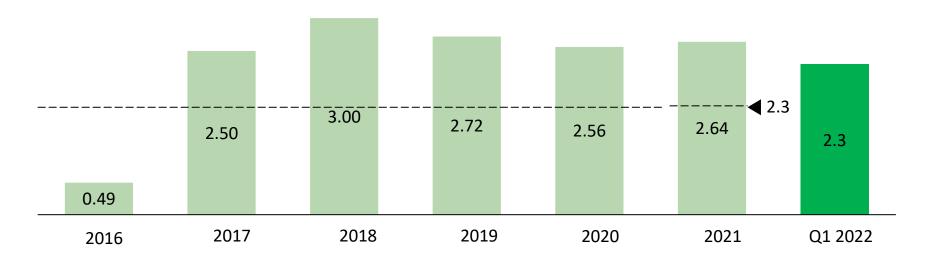


Liquidity

Net Working Capital

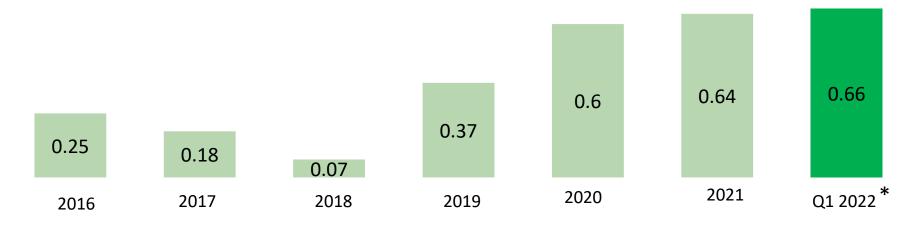


Current Ratio

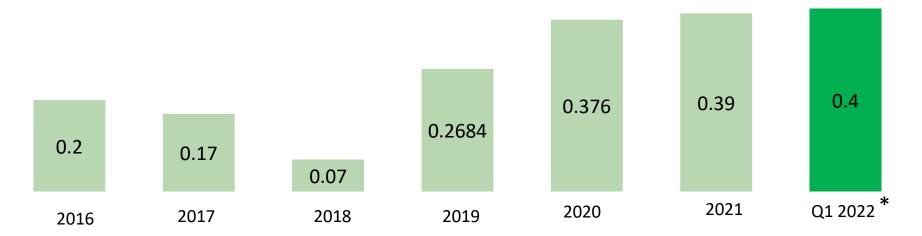


Leverage

Debt-Equity Ratio



Debt-Assets Ratio



Consolidated Balance Sheet as at 31 Mar 2022

