

**SAUDI RESEARCH AND MEDIA GROUP  
(SRMG)  
(A SAUDI JOINT STOCK COMPANY)**

**UNAUDITED INTERIM CONDENSED CONSOLIDATED FINANCIAL  
STATEMENTS AND INDEPENDENT AUDITOR'S REVIEW REPORT**

**FOR THE THREE-MONTH AND NINE-MONTH PERIODS ENDED 30  
SEPTEMBER 2023**

SAUDI RESEARCH AND MEDIA GROUP (SRMG)  
(A SAUDI JOINT STOCK COMPANY)

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UNAUDITED INTERIM CONDENSED CONSOLIDATED FINANCIAL STATEMENTS  
AND INDEPENDENT AUDITOR'S REVIEW REPORT  
FOR THE THREE-MONTH AND NINE-MONTH PERIODS ENDED 30 SEPTEMBER 2023

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**Independent auditor’s review report on the interim condensed consolidated financial statements to the shareholders of Saudi Research and Media Group (SRMG)  
(A Saudi Joint Stock Company)**

**Introduction**

We have reviewed the accompanying interim condensed consolidated statement of financial position of Saudi Research and Media Group (“the Company”) and its subsidiaries (collectively referred to as “the Group”) as at 30 September 2023, and the related interim condensed consolidated statement of profit or loss and other comprehensive income for the three-month and nine-month periods ended 30 September 2023, and the related interim condensed consolidated statements of changes in equity and cash flows for the nine-month period then ended, and explanatory notes. The Board of Directors is responsible for the preparation and presentation of these interim condensed consolidated financial statements in accordance with International Accounting Standard 34, “Interim Financial Reporting” (“IAS 34”) as endorsed in the Kingdom of Saudi Arabia. Our responsibility is to express a conclusion on these interim condensed consolidated financial statements based on our review.


**Scope of Review**

We conducted our review in accordance with International Standard on Review Engagements 2410, “Review of Interim Financial Information Performed by the Independent Auditor of the Entity” as endorsed in the Kingdom of Saudi Arabia. A review of interim financial statement consists of making inquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with International Standards on Auditing that are endorsed in the Kingdom of Saudi Arabia and consequently does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion.

**Conclusion**

Based on our review, nothing has come to our attention that causes us to believe that the accompanying interim condensed consolidated financial statements are not prepared, in all material respects, in accordance with IAS 34 as endorsed in the Kingdom of Saudi Arabia.

for Ernst & Young Professional Services

  
Waleed G. Tawfiq  
Certified Public Accountant  
License No. (437)



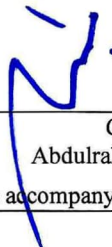
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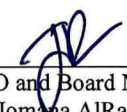
SAUDI RESEARCH AND MEDIA GROUP (SRMG)  
(A SAUDI JOINT STOCK COMPANY)


INTERIM CONDENSED CONSOLIDATED STATEMENT OF FINANCIAL POSITION

As at 30 September 2023

|  | <i>Notes</i> | <i>As at<br/>30 September 2023<br/>(Unaudited)<br/>SR</i> | <i>As at<br/>31 December 2022<br/>(Audited)<br/>SR</i> |
|--|--------------|---|--|
| <b>Assets</b>  |              |   |  |
| <b>Non-current assets</b>  |              |   |  |
| Property, plant, and equipment                                     | 7            | 1,241,417,868   | 1,212,374,145  |
| Right-of-use assets  | 8            | 116,066,128   | 122,017,727  |
| Intangible assets and goodwill                                     | 9            | 1,071,030,859   | 971,046,194  |
| Investment properties  | 10           | 25,396,534  | 25,643,502   |
| Financial assets at fair value through other comprehensive income  | 11           | 1,296,389,424   | 1,137,948,446  |
| Financial assets at amortised cost                                 |              | 18,756,000  | -  |
| Derivative financial instruments                                   | 17           | 8,665,937   | 8,665,937  |
| Non-current trade receivables                                      |              | 6,982,221   | 9,356,428  |
| <b>Total non-current assets</b>                                    |              | <b>3,784,704,971</b>                                      | <b>3,487,052,379</b>                                   |
| <b>Current assets</b>  |              |   |  |
| Inventories  | 13           | 190,531,655   | 268,430,085  |
| Trade receivables  |              | 1,476,459,881   | 898,704,616  |
| Prepayments and other current assets                               |              | 218,314,101   | 212,044,185  |
| Financial assets at amortized cost                                 |              | 34,938,780  | 536,337,732  |
| Short-term investments   |              | -   | 1,060,000,000  |
| Cash and cash equivalents  | 12           | 313,028,376   | 273,452,109  |
| <b>Total current assets</b>  |              | <b>2,233,272,793</b>                                      | <b>3,248,968,727</b>                                   |
| <b>Total assets</b>  |              | <b>6,017,977,764</b>                                      | <b>6,736,021,106</b>                                   |
| <b>Equity and liabilities</b>                                      |              |   |  |
| <b>Equity</b>  |              |   |  |
| Share capital  | 14           | 800,000,000   | 800,000,000  |
| Statutory reserve  | 15           | 293,701,965   | 293,701,965  |
| Contractual reserve  | 16           | 67,547,177  | 67,547,177   |
| Other reserves   |              | (107,063,987)   | (79,579,570)   |
| Retained earnings  |              | 2,121,480,596   | 1,569,936,524  |
| <b>Equity attributable to equity holders of the Parent Company</b> |              | <b>3,175,665,751</b>                                      | <b>2,651,606,096</b>                                   |
| Non-controlling interests  |              | 201,939,726   | 226,998,743  |
| <b>Total equity</b>  |              | <b>3,377,605,477</b>                                      | <b>2,878,604,839</b>                                   |
| <b>Liabilities</b>   |              |   |  |
| <b>Non-current liabilities</b>                                     |              |   |  |
| Borrowings and Murabaha  | 18           | 286,265,262   | 332,302,893  |
| Contract liabilities   |              | 88,214,286  | 309,478,494  |
| Defined employees' benefits liabilities                            |              | 138,308,187   | 122,045,219  |
| Non-current trade payables   |              | 309,874,241   | 208,651,500  |
| Other non-current liabilities                                      |              | 23,262,529  | 22,526,015   |
| Deferred tax liabilities   |              | 1,047   | 1,307  |
| Lease liabilities  |              | 86,633,732  | 88,838,851   |
| <b>Total non-current liabilities</b>                               |              | <b>932,559,284</b>  | <b>1,083,844,279</b>                                   |
| <b>Current liabilities</b>   |              |   |  |
| Borrowings and Murabaha – current portion                          | 18           | 500,702,219   | 486,469,539  |
| Trade payables   |              | 299,051,683   | 304,139,524  |
| Contract liabilities – current portion                             |              | 422,139,931   | 1,387,972,390  |
| Accrued expenses and other current liabilities                     |              | 308,167,156   | 358,021,152  |
| Lease liabilities – current portion                                |              | 25,482,096  | 30,712,447   |
| Provision for Zakat and income tax                                 | 19           | 152,269,918   | 206,256,936  |
| <b>Total current liabilities</b>                                   |              | <b>1,707,813,003</b>                                      | <b>2,773,571,988</b>                                   |
| <b>Total liabilities</b>   |              | <b>2,640,372,287</b>                                      | <b>3,857,416,267</b>                                   |
| <b>Total equity and liabilities</b>                                |              | <b>6,017,977,764</b>                                      | <b>6,736,021,106</b>                                   |

  
Chairman  
Abdulrahman Al Rowaita

  
CEO and Board Member  
Jomana AlRashid

  
CFO  
Mohammed Abdulfatah Nazer

The accompanying notes from 1 to 27 form an integral part of these interim condensed consolidated financial statements.



SAUDI RESEARCH AND MEDIA GROUP (SRMG)  
(A SAUDI JOINT STOCK COMPANY)

INTERIM CONDENSED CONSOLIDATED STATEMENT OF PROFIT OR LOSS

For the three-month and nine-month periods ended 30 September 2023

|  | Notes | For the three-month period<br>ended 30 September |                    | For the nine-month period<br>ended 30 September |                     |
|--|-------|--|--------------------|---|---------------------|
|  |       | 2023   | 2022               | 2023  | 2022                |
|  |       | (Unaudited)<br>SR                                | (Unaudited)<br>SR  | (Unaudited)<br>SR                               | (Unaudited)<br>SR   |
| Revenues   | 23    | 1,054,655,879                                    | 1,002,721,116      | 2,914,147,171                                   | 2,696,306,534       |
| Cost of revenues   |       | (673,002,495)                                    | (605,650,097)      | (1,915,333,355)                                 | (1,708,792,989)     |
| <b>Gross profit</b>  |       | <b>381,653,384</b>                               | <b>397,071,019</b> | <b>998,813,816</b>                              | <b>987,513,545</b>  |
| General and administrative expenses  |       | (110,075,570)                                    | (93,524,620)       | (326,256,917)                                   | (308,805,351)       |
| Selling, marketing and distribution expenses   |       | (22,648,552)                                     | (30,602,492)       | (69,699,065)                                    | (72,036,064)        |
| Reversal/(allowance) for expected credit losses<br>on trade receivables                    |       | 5,345,803  | (3,150,362)        | 10,026,190                                      | (18,049,541)        |
| Other operational income, net  |       | 12,714,931                                       | 4,127,819          | 11,697,539                                      | 13,981,408          |
| <b>Income from operations</b>  |       | <b>266,989,996</b>                               | <b>273,921,364</b> | <b>624,581,563</b>                              | <b>602,603,997</b>  |
| Finance costs  |       | (22,300,177)                                     | (15,206,787)       | (65,107,577)                                    | (41,125,574)        |
| Finance income   |       | 4,258,513  | 10,832,784         | 25,498,850                                      | 27,092,094          |
| <b>Finance cost, net</b>   |       | <b>(18,041,664)</b>                              | <b>(4,374,003)</b> | <b>(39,608,727)</b>                             | <b>(14,033,480)</b> |
| <b>Income before zakat and income tax</b>  |       | <b>248,948,332</b>                               | <b>269,547,361</b> | <b>584,972,836</b>                              | <b>588,570,517</b>  |
| Zakat and income tax   | 19    | (8,043,507)                                      | (25,981,633)       | (58,468,957)                                    | (67,421,569)        |
| <b>Net income for the period</b>   |       | <b>240,904,825</b>                               | <b>243,565,728</b> | <b>526,503,879</b>                              | <b>521,148,948</b>  |
| <b>Attributable to:</b>  |       |  |                    |   |                     |
| Equity holders of the Parent Company   |       | 248,958,388                                      | 246,531,519        | 551,544,072                                     | 527,766,407         |
| Non-controlling interests  |       | (8,053,563)                                      | (2,965,791)        | (25,040,193)                                    | (6,617,459)         |
|  |       | <b>240,904,825</b>                               | <b>243,565,728</b> | <b>526,503,879</b>                              | <b>521,148,948</b>  |
| <b>Basic and diluted earnings per share</b>  |       |  |                    |   |                     |
| Earnings per share from net income attributable to<br>equity holders of the Parent Company | 20    | 3.11   | 3.08               | 6.89  | 6.60                |

The accompanying notes from 1 to 27 form an integral part of these interim condensed consolidated financial statements.

SAUDI RESEARCH AND MEDIA GROUP (SRMG)  
(A SAUDI JOINT STOCK COMPANY)

INTERIM CONDENSED CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME

For the three-month and nine-month periods ended 30 September 2023

|   | <i>For the three-month period<br/>ended 30 September</i> |                    | <i>For the nine-month period<br/>ended 30 September</i> |                    |
|---|--|--------------------|---|--------------------|
|   | <b>2023</b>  | <b>2022</b>        | <b>2023</b>   | <b>2022</b>        |
|   | <i>(Unaudited)</i>                                       | <i>(Unaudited)</i> | <i>(Unaudited)</i>                                      | <i>(Unaudited)</i> |
|   | <i>SR</i>  | <i>SR</i>          | <i>SR</i>   | <i>SR</i>          |
| Net income for the period   | <b>240,904,825</b>                                       | 243,565,728        | <b>526,503,879</b>                                      | 521,148,948        |
| <b>Other comprehensive income/(loss)</b>  |  |                    |   |                    |
| <i>Items that will not be reclassified<br/>subsequently to profit or loss:</i>                  |  |                    |   |                    |
| - Fair value changes of financial assets at<br>fair value through other comprehensive<br>income | <b>4,535,274</b>   | (35,586,747)       | <b>(23,240,407)</b>                                     | (59,053,906)       |
| <i>Items that may be reclassified subsequently<br/>to profit or loss:</i>                       |  |                    |   |                    |
| - Foreign currency translation differences<br>– foreign operations                              | <b>(6,122,239)</b>                                       | (7,981,491)        | <b>(4,262,834)</b>                                      | (21,248,349)       |
| <b>Movement of other comprehensive loss<br/>for the period</b>                                  | <b>(1,586,965)</b>                                       | (43,568,238)       | <b>(27,503,241)</b>                                     | (80,302,255)       |
| <b>Total comprehensive income<br/>for the period</b>  | <b>239,317,860</b>                                       | 199,997,490        | <b>499,000,638</b>                                      | 440,846,693        |
| <b>Attributable to:</b>   |  |                    |   |                    |
| Equity holders of the Parent Company  | <b>247,371,425</b>                                       | 202,999,439        | <b>524,059,655</b>                                      | 447,512,280        |
| Non-controlling interests   | <b>(8,053,565)</b>                                       | (3,001,949)        | <b>(25,059,017)</b>                                     | (6,665,587)        |
|   | <b>239,317,860</b>                                       | 199,997,490        | <b>499,000,638</b>                                      | 440,846,693        |

SAUDI RESEARCH AND MEDIA GROUP (SRMG)  
(A SAUDI JOINT STOCK COMPANY)

INTERIM CONDENSED CONSOLIDATED STATEMENT OF CHANGES IN EQUITY  
For the nine-month period ended 30 September 2023

|   | <i>Equity attributable to equity holders of the Parent Company</i> |                                |                                  |                                  |   |                                |                    | <i>Non-controlling interests</i><br>SR | <i>Total equity</i><br>SR |
|---|--|--------------------------------|----------------------------------|----------------------------------|---|--------------------------------|--------------------|--|---------------------------|
|   | <i>Capital</i><br>SR   | <i>Statutory reserve</i><br>SR | <i>Contractual reserve</i><br>SR | <i>Translation reserve</i><br>SR | <i>Fair value of financial assets reserve</i><br>SR | <i>Retained earnings</i><br>SR | <i>Total</i><br>SR |  |                           |
| <b>Balance as at 1 January 2022 (audited)</b>                                       | 800,000,000  | 293,701,965                    | 67,547,177                       | (29,523,376)                     | 32,240,686  | 902,491,085                    | 2,066,457,537      | 235,739,033                            | 2,302,196,570             |
| Transactions with non-controlling interests – business unit acquisition transaction | -  | -                              | -                                | -                                | -   | 3,620,003                      | 3,620,003          | (3,620,003)                            | -                         |
| Net income/(loss) for the period  | -  | -                              | -                                | -                                | -   | 527,766,407                    | 527,766,407        | (6,617,459)                            | 521,148,948               |
| Other comprehensive loss for the period   | -  | -                              | -                                | (21,200,221)                     | (59,053,906)  | -                              | (80,254,127)       | (48,128)                               | (80,302,255)              |
| Total comprehensive (loss)/income for the period                                    | -  | -                              | -                                | (21,200,221)                     | (59,053,906)  | 527,766,407                    | 447,512,280        | (6,665,587)                            | 440,846,693               |
| <b>Balance as at 30 September 2022 (unaudited)</b>                                  | 800,000,000  | 293,701,965                    | 67,547,177                       | (50,723,597)                     | (26,813,220)  | 1,433,877,495                  | 2,517,589,820      | 225,453,443                            | 2,743,043,263             |
| <b>Balance as at 1 January 2023 (audited)</b>                                       | 800,000,000  | 293,701,965                    | 67,547,177                       | (44,705,472)                     | (34,874,098)  | 1,569,936,524                  | 2,651,606,096      | 226,998,743                            | 2,878,604,839             |
| Net income/(loss) for the period  | -  | -                              | -                                | -                                | -   | 551,544,072                    | 551,544,072        | (25,040,193)                           | 526,503,879               |
| Other comprehensive loss for the period   | -  | -                              | -                                | (4,244,010)                      | (23,240,407)  | -                              | (27,484,417)       | (18,824)                               | (27,503,241)              |
| Total comprehensive (loss)/income for the period                                    | -  | -                              | -                                | (4,244,010)                      | (23,240,407)  | 551,544,072                    | 524,059,655        | (25,059,017)                           | 499,000,638               |
| <b>Balance as at 30 September 2023 (unaudited)</b>                                  | 800,000,000  | 293,701,965                    | 67,547,177                       | (48,949,482)                     | (58,114,505)  | 2,121,480,596                  | 3,175,665,751      | 201,939,726                            | 3,377,605,477             |

The accompanying notes from 1 to 27 form an integral part of these interim condensed consolidated financial statements.



SAUDI RESEARCH AND MEDIA GROUP (SRMG)  
(A SAUDI JOINT STOCK COMPANY)

INTERIM CONDENSED CONSOLIDATED STATEMENT OF CASH FLOWS

For the nine-month period ended 30 September 2023

|  | Notes | For the nine-month period ended<br>30 September |                      |
|--|-------|---|----------------------|
|  |       | 2023  | 2022                 |
|  |       | (Unaudited)<br>SR                               | (Unaudited)<br>SR    |
| <b>Operating activities:</b>   |       |   |                      |
| Income before zakat and income tax   |       | 584,972,836                                     | 588,570,517          |
| <i>Adjustments to reconcile income before Zakat and income tax to net cash flow from operating activities:</i> |       |   |                      |
| Depreciation   |       | 127,783,233                                     | 108,552,796          |
| Amortization   |       | 78,353,544                                      | 71,925,206           |
| Fund management fees   | 11    | 2,233,615                                       | 2,098,245            |
| Realised gain from sale of financial assets at fair value through profit or loss (FVTPL)                       |       | -   | (12,063,649)         |
| Change in fair value of financial assets at FVTPL  |       | -   | 9,744,081            |
| Change in fair value of derivatives financial instruments  |       | -   | (8,156,176)          |
| Loss from disposal of property, plant, and equipment   |       | 345,619   | 605,319              |
| Finance income   |       | (26,897,802)                                    | (21,813,326)         |
| Finance costs  |       | 65,107,577                                      | 41,125,574           |
| (Reversal)/allowance for expected credit losses on trade receivables, net                                      |       | (10,026,190)                                    | 18,049,541           |
| Allowance for expected credit losses on prepayments and other current assets                                   |       | -   | 1,483,300            |
| Provision/(reversal) for slow-moving inventories   |       | 3,308,009                                       | (47,784)             |
| Amortization of premium on financial assets at amortized cost  |       | 1,398,952                                       | 5,196,976            |
| Loss/(gain) from foreign exchange  |       | 1,103,066                                       | (15,173,802)         |
| Defined employees' benefits liabilities provision  |       | 21,947,386                                      | 18,408,383           |
|  |       | <b>849,629,845</b>                              | <b>808,505,201</b>   |
| <i>Changes in operating assets and liabilities:</i>  |       |   |                      |
| Inventories  |       | 74,590,421                                      | (52,339,145)         |
| Trade receivables  |       | (565,350,489)                                   | 78,825,317           |
| Prepayments and other current assets   |       | (22,268,287)                                    | (93,005,104)         |
| Trade payables   |       | (75,539,683)                                    | (68,573,201)         |
| Contract liabilities   |       | (1,187,096,667)                                 | (198,974,247)        |
| Accrued expenses and other current liabilities   |       | (49,853,996)                                    | (25,627,763)         |
| <b>Cash (used in)/from operations</b>  |       | <b>(975,888,856)</b>                            | <b>448,811,058</b>   |
| Zakat and income tax paid  |       | (112,462,836)                                   | (45,412,591)         |
| Finance cost paid  |       | (59,318,253)                                    | (35,417,137)         |
| Finance income received  |       | 41,305,061                                      | 16,164,872           |
| Defined employees' benefits liabilities paid   |       | (5,625,578)                                     | (9,241,352)          |
| <b>Net cash (used in)/from operating activities</b>  |       | <b>(1,111,990,462)</b>                          | <b>374,904,850</b>   |
| <b>Investing activities:</b>   |       |   |                      |
| Proceeds from disposal of property, plant, and equipment   |       | 1,393,790                                       | 198,461              |
| Acquisition of financial assets at amortised costs   |       | (18,756,000)                                    | (201,640,000)        |
| Additions of property, plant, and equipment  |       | (129,253,227)                                   | (133,198,714)        |
| Additions of intangible assets   |       | (10,097,604)                                    | (9,127,742)          |
| Proceeds from sale of financial assets at FVTPL  |       | -   | 199,589,938          |
| Proceeds from financial assets at amortised costs  |       | 500,000,000                                     | -                    |
| Short-term investments, net  |       | 1,060,000,000                                   | (175,000,000)        |
| Additions of financial assets at FVOCI   | 11    | (183,915,000)                                   | (45,358,190)         |
| <b>Net cash from/(used in) investing activities</b>  |       | <b>1,219,371,959</b>                            | <b>(364,536,247)</b> |
| <b>Financing activities:</b>   |       |   |                      |
| Proceeds from Murabaha and term borrowings   | 18    | 1,106,150,232                                   | 971,607,381          |
| Repayment of Murabaha and term borrowings  | 18    | (1,141,675,289)                                 | (950,008,566)        |
| Lease liabilities paid   |       | (27,237,449)                                    | (23,583,230)         |
| <b>Net cash used in financing activities</b>   |       | <b>(62,762,506)</b>                             | <b>(1,984,415)</b>   |

The accompanying notes from 1 to 27 form an integral part of these interim condensed consolidated financial statements.

SAUDI RESEARCH AND MEDIA GROUP (SRMG)  
(A SAUDI JOINT STOCK COMPANY)

INTERIM CONDENSED CONSOLIDATED STATEMENT OF CASH FLOWS (continued)

For the nine-month period ended 30 September 2023

|  | <i>Notes</i> | <i>For the nine-month period ended<br/>30 September</i> |                                    |
|--|--------------|---|------------------------------------|
|  |              | <b>2023<br/>(Unaudited)<br/>SR</b>                      | <b>2022<br/>(Unaudited)<br/>SR</b> |
| Net change in cash and cash equivalents  |              | <b>44,618,991</b>                                       | 8,384,188                          |
| Effect of movements in exchange rates  |              | <b>(5,042,724)</b>                                      | (14,408,209)                       |
| Cash and cash equivalents at the beginning of the period   |              | <b>263,659,257</b>                                      | 386,993,766                        |
| Change in restricted cash at banks   |              | -   | 58                                 |
| <b>Cash and cash equivalents at the end of the period</b>  | <b>12</b>    | <b>303,235,524</b>                                      | <b>380,969,803</b>                 |
| <b><u>Significant non-cash transactions:</u></b>   |              |   |                                    |
| Additions to right-of-use assets and lease liabilities   | 8            | <b>18,301,474</b>                                       | 62,208,147                         |
| Intangible assets acquired but not yet settled and included under trade payables                 | 9            | <b>168,988,999</b>                                      | 78,980,177                         |
| Addition of property, plant, and equipment but not yet settled and included under trade payables |              | -   | 57,540,432                         |

SAUDI RESEARCH AND MEDIA GROUP (SRMG)  
(A SAUDI JOINT STOCK COMPANY)

NOTES TO THE INTERIM CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

At 30 September 2023

**1. Corporate information**

Saudi Research and Media Group (the “Company” or the “Parent Company”) is a Saudi joint stock company registered in Riyadh, Kingdom of Saudi Arabia and operates under commercial registration number 1010087772 dated 29 Rabi Al-Awwal 1421H (corresponding to 1 July 2000) and has a registered branch in Jeddah under sub-commercial registration number 4030061258. The Company’s head office address is Al-Moutamarat District, Makkah Road, P.O. Box 53108, Riyadh 11583, Kingdom of Saudi Arabia.

The Company has announced to the shareholders on 2 May 2021 the approval of the Extraordinary General Assembly held on 17 Ramadan 1442H (corresponding to 29 April 2021) to amend Article (2) of the Company’s by-laws regarding changing the Company’s name from Saudi Research and Marketing Group to Saudi Research and Media Group, after completion of all legal requirements on 5 Shawwal 1442H (corresponding to 17 May 2021).

The Company and its subsidiaries (collectively referred to as the “Group”) are engaged in trading, media, advertising, promotions, distribution, printing and publishing, and public relations, and operate mainly in the Middle East, Europe, and North Africa.

These interim condensed consolidated financial statements include the financial position and results of operations of the Company and its domestic and foreign subsidiaries in the schedule below.

The following is a list of the subsidiaries incorporated within these interim condensed consolidated financial statements:

| <i>Subsidiaries</i>   | <i>Country of incorporation and activities</i> | <i>Principal activity</i>  | <i>Direct and indirect ownership %</i> |                               |
|---|--|--|--|-------------------------------|
|   |  |  | <i>As at 30 September 2023</i>         | <i>As at 31 December 2022</i> |
| Intellectual Holding Company for Advertisements and Publicity       | KSA  | Investment in subsidiaries   | 100                                    | 100                           |
| Scientific Works Holding Company                                    | KSA  | Investment in subsidiaries   | 100                                    | 100                           |
| Saudi Research and Publishing Company                               | KSA  | Publishing   | 100                                    | 100                           |
| Al-Khaleejiah Advertising and Public Relations Company              | KSA  | Advertisement and publicity  | 100                                    | 100                           |
| Arab Media Company Limited  | KSA  | Visual and readable media and advertising services                     | 100                                    | 100                           |
| Saudi Distribution Company  | KSA  | Publishing and distribution  | 100                                    | 100                           |
| Moutamarat Company for Exhibitions and Conferences                  | KSA  | Holding and organizing specialized exhibitions, conferences and forums | 100                                    | 100                           |
| Emirates Printing, Publishing, and Distribution Company Ltd.        | United Arab Emirates                           | Distribution   | 100                                    | 100                           |
| Moroccan Printing and Publishing Company                            | Morocco  | Printing and publishing  | 100                                    | 100                           |
| VOX Asia Productions Limited  | Pakistan                                       | Advertising  | 100                                    | 100                           |
| Numu Media Holding Company  | KSA  | Management of subsidiaries   | 100                                    | 100                           |
| Scene Visual Media Company (previously “Numu Visual Media Company”) | KSA  | Advertising  | 100                                    | 100                           |
| Numu Elmiah Co. (previously Educational Bookshop Co.)               | KSA  | Development of educational methods and books trade                     | 100                                    | 100                           |
| Saudi Specialized Publishing Company                                | KSA  | Specialized publishing   | 100                                    | 100                           |
| Saudi Commercial Company  | KSA  | Trading in printing accessories  | 100                                    | 100                           |
| Al-Ofoq Management Information System and communication Company     | KSA  | Trading in communication equipment and software development            | 100                                    | 100                           |
| Character Company Limited   | KSA  | Trade  | 100                                    | 100                           |



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(A SAUDI JOINT STOCK COMPANY)

NOTES TO THE INTERIM CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

(continued)

At 30 September 2023

**1. Corporate information (continued)**

The following is a list of the subsidiaries incorporated within these interim condensed consolidated financial statements (continued):

| <i>Subsidiaries</i>   | <i>Country of incorporation and activities</i> | <i>Principal activity</i>   | <i>Direct and indirect ownership %</i> |                               |
|---|--|---|--|-------------------------------|
|   |  |   | <i>As at 30 September 2023</i>         | <i>As at 31 December 2022</i> |
| Taoq Public Relations Company Limited                             | KSA  | Public relations and communication  | 100                                    | 100                           |
| Takanah Public Relations Company Limited (c)                      | KSA  | Finance and business services   | 100                                    | 100                           |
| Numu Training and Consulting Company                              | KSA  | Training and consulting   | 100                                    | 100                           |
| Education Concept for Educational and Technical Solutions Company | KSA  | Import, export, and wholesale trade   | 100                                    | 100                           |
| Numu Alelaniah for Advertising                                    | KSA  | Visual and readable media and advertising services                            | 100                                    | 100                           |
| Arab Net Technology Co. Ltd                                       | United Kingdom                                 | Internet services   | 100                                    | 100                           |
| Al Khaleejiah Company Ltd   | United Kingdom                                 | Advertising   | 100                                    | 100                           |
| Book Depot for Publishing and Distribution (Ethra'a)              | Jordan   | Publishing and Distribution   | 100                                    | 100                           |
| Nasheran co (previously Raff Publishing Company) (c)              | KSA  | Publishing and distribution   | 100                                    | 100                           |
| Taoq Media Research Company                                       | KSA  | Research and support  | 100                                    | 100                           |
| Al Sharq News Services Company Limited                            | United Arab Emirates                           | TV broadcasting, radio, and other media platforms                             | 100                                    | 100                           |
| Content Specialized Media Company                                 | United Arab Emirates                           | Specialized publishing  | 100                                    | 100                           |
| University Book Shop Company                                      | United Arab Emirates                           | Publishing and distribution   | 100                                    | 100                           |
| Smart Super Stores Company  | United Arab Emirates                           | Publishing and distribution   | 100                                    | 100                           |
| HH Saudi Research and Marketing Company                           | United Kingdom                                 | Publishing and distribution   | 100                                    | 100                           |
| Media Investment Company Limited                                  | United Kingdom                                 | Rental services   | 100                                    | 100                           |
| Al-Majalla Magazine Limited                                       | United Kingdom                                 | Commercial activities   | 100                                    | 100                           |
| Asharq Al Awsat Co. Ltd   | United Kingdom                                 | Main center activities  | 100                                    | 100                           |
| IPM Ltd   | Guernsey Islands                               | Registration, maintenance, and ownership of the Group's intellectual property | 100                                    | 100                           |
| Sayidaty Products Co.   | Guernsey Islands                               | Commercial activities   | 100                                    | 100                           |
| Sayidaty Limited Company  | United Kingdom                                 | Commercial activities   | 100                                    | 100                           |
| Euromena Company (formerly "Satellite Graphics")                  | United Kingdom                                 | Commercial activities   | 100                                    | 100                           |
| Media Arabia Company Limited                                      | Jersey   | Commercial activities   | 100                                    | 100                           |
| Al Sharq News Services Company Limited                            | KSA  | TV broadcasting, radio, and platforms   | 100                                    | 100                           |
| Alsharq TV Company  | KSA  | Television Broadcasting and Radio and Forums                                  | 100                                    | 100                           |
| The News Hub Limited  | United Kingdom                                 | News wire   | 100                                    | 100                           |
| The News Hub Limited  | KSA  | News wire   | 100                                    | 100                           |
| Raff Publishing LLC   | KSA  | Publishing and distribution   | 100                                    | 100                           |
| Manga Arabia LLC  | KSA  | Publishing and distribution   | 100                                    | 100                           |
| SRMG Godo Kaisha  | Japan  | Publishing  | 100                                    | 100                           |
| Manga International Godo Kaisha                                   | Japan  | Publishing  | 100                                    | -                             |

SAUDI RESEARCH AND MEDIA GROUP (SRMG)  
(A SAUDI JOINT STOCK COMPANY)

NOTES TO THE INTERIM CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

(continued)

At 30 September 2023

**1. Corporate information (continued)**

The following is a list of the subsidiaries incorporated within these interim condensed consolidated financial statements (continued):

| <i>Subsidiaries</i>                          | <i>Country of incorporation and activities</i> | <i>Principal activity</i>                   | <i>Direct and indirect ownership %</i> |                               |
|--|--|---|--|-------------------------------|
|  |  |   | <i>As at 30 September 2023</i>         | <i>As at 31 December 2022</i> |
| Saudi Printing and Packaging Company (a)     | KSA  | Printing, packaging, and plastic industries | 70                                     | 70                            |
| Argaam Investment and trading Company (b)    | KSA  | Publishing and electronic content           | 51                                     | 51                            |
| Thmanyah Co. for Publishing and distribution | KSA  | Providing visual content                    | 51                                     | 51                            |

(a) The Saudi Printing and Packaging Company (SPPC) owns the following subsidiaries:

| <i>Subsidiaries</i>  | <i>Country of incorporation and activities</i> | <i>Principal activity</i>        | <i>The Group percentage of indirect ownership (%)</i> |                               |
|--|--|----------------------------------|---|-------------------------------|
|  |  |                                  | <i>As at 30 September 2023</i>                        | <i>As at 31 December 2022</i> |
| Al Madinah Al Mounoura for Printing and Publishing Company                   | KSA  | Printing                         | 70  | 70                            |
| Hala Printing company  | KSA  | Printing                         | 70  | 70                            |
| Future Industrial Investment Company   | KSA  | Printing and packaging           | 70  | 70                            |
| Emirates National Factory for Plastic Industries and its Subsidiaries (ENPI) | United Arab Emirates                           | Packaging and plastic industries | 70  | 70                            |

(b) Argaam Investment and Trading Company (Argaam) owns the following subsidiaries:

| <i>Subsidiaries</i>     | <i>Country of incorporation and activities</i> | <i>Principal activity</i>         | <i>The Group percentage of indirect ownership (%)</i> |                               |
|-------------------------|--|-----------------------------------|---|-------------------------------|
|                         |  |                                   | <i>As at 30 September 2023</i>                        | <i>As at 31 December 2022</i> |
| Danat Free Zone Company | United Arab Emirates                           | Publishing and electronic content | 51  | 51                            |
| Argaam Media Company    | Arab Republic of Egypt                         | Publishing and electronic content | 51  | 51                            |

(c) Takanah Public Relations Company Limited and Nasheron Company own 100% of the shares in Global Media Company and its subsidiaries, based in the United Kingdom.

**2. Basis of preparation**

The interim condensed consolidated financial statements for the nine months ended 30 September 2023 have been prepared in accordance with IAS 34 Interim Financial Reporting that is endorsed in the Kingdom of Saudi Arabia by the Saudi Organization for Chartered and Professional Accountants ("SOCPA"). The Group has prepared the interim condensed consolidated financial statements on the basis that it will continue to operate as a going concern. The Management considers that there are no material uncertainties that may cast significant doubt over this assumption. They have formed a judgement that there is a reasonable expectation that the Group has adequate resources to continue in operational existence for the foreseeable future, and not less than 12 months from the date of these interim condensed consolidated financial statements.

The interim condensed consolidated financial statements do not include all the information and disclosures required in the annual financial statements and should be read in conjunction with the Group's annual consolidated financial statements as at 31 December 2022.

NOTES TO THE INTERIM CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

(continued)

At 30 September 2023

**2. Basis of preparation (continued)**

The interim condensed consolidated financial statements are prepared under the historical cost convention, except for the following:

- Financial assets at fair value through other comprehensive income (FVOCI) are measured at fair value;
- Derivative financial instruments are measured at fair value; and
- Defined employees' benefits liabilities are recognized at the present value of future obligations using the Projected Unit Credit Method.

**Functional and presentation currency**

The interim condensed consolidated financial statements are presented in Saudi Riyal (SR), which is the Company's functional currency and the Group's presentation currency. All amounts are shown in full unless otherwise indicated.

**3. Significant accounting judgements, estimates and assumptions**

The preparation of the Group's interim condensed consolidated financial statements requires management to make judgements, estimates and assumptions that affect the reported amounts of revenues, expenses, assets and liabilities, and the accompanying disclosures, and the disclosure of contingent liabilities. Uncertainty about these assumptions and estimates could result in outcomes that require a material adjustment to the carrying amount of assets or liabilities affected in future periods.

The significant judgements exercised by management in applying the Group's accounting policies and the key sources of estimation uncertainty were the same as those described in the last annual consolidated financial statements.

**4. Accounting policies**

The accounting policies applied in these interim condensed consolidated financial statements are the same as those applied in the Group's annual consolidated financial statements as at and for the year ended 31 December 2022 except as disclosed below and in note 6.

**5. Fair value measurements**

A number of the Group's accounting policies and disclosures require the measurement of fair values, for both financial assets and liabilities.

The Group has an established control framework with respect to the measurement of fair values for financial assets and liabilities. This includes a team that has overall responsibility for overseeing all significant fair value measurements, including Level 3 fair values, and reports directly to the Chief Financial Officer.

The team regularly reviews significant unobservable inputs and valuation adjustments. If third party information, such as broker quotes or pricing services, is used to measure fair values, then the valuation team assesses the evidence obtained from the third parties to support the conclusion that these valuations meet the requirements of the standards, including the level in the fair value hierarchy in which the valuations should be classified. Significant valuation issues are reported to the Group's audit committee.

When measuring the fair value of an asset or a liability, the Group uses observable market data as far as possible. Fair values are categorised into different levels in a fair value hierarchy based on the inputs used in the valuation techniques as follows:

- Level 1: quoted prices (unadjusted) in active markets for identical assets or liabilities.
- Level 2: inputs other than quoted prices included in Level 1 that are observable for the asset or liability, either directly (i.e., as prices) or indirectly (i.e., derived from prices).
- Level 3: inputs for the asset or liability that are not based on observable market data (unobservable inputs).

If the inputs used to measure the fair value of an asset or a liability fall into different levels of the fair value hierarchy, then the fair value measurement is categorised in its entirety at the same level of the fair value hierarchy as the lowest level input that is significant to the entire measurement.

NOTES TO THE INTERIM CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

(continued)

At 30 September 2023

**6. New standards, interpretations and amendments adopted by the Group**

The accounting policies adopted in the preparation of the interim condensed consolidated financial statements are consistent with those followed in the preparation of the Group's annual consolidated financial statements for the year ended 31 December 2022, except for the adoption of new standards effective as of 1 January 2023. The Group has not early adopted any standard, interpretation or amendment that has been issued but is not yet effective.

***Definition of Accounting Estimates - Amendments to IAS 8***

The IASB has issued amendments to IAS 8, in which it introduces a definition of 'accounting estimates'. The amendments clarify the distinction between changes in accounting estimates and changes in accounting policies and the correction of errors. Also, they clarify how entities use measurement techniques and inputs to develop accounting estimates.

The amendments had no impact on the Group's interim condensed consolidated financial statements.

***Disclosure of Accounting Policies - Amendments to IAS 1 and IFRS Practice Statement 2***

The amendments aim to help entities provide accounting policy disclosures that are more useful by:

- Replacing the requirement for entities to disclose their 'significant' accounting policies with a requirement to disclose their 'material' accounting policies; and
- Adding guidance on how entities apply the concept of materiality in making decisions about accounting policy disclosures.

In assessing the materiality of accounting policy information, entities need to consider both the size of the transactions, other events or conditions and the nature of them.

The amendments had no impact on the Group's interim condensed consolidated financial statements, but are expected to affect the accounting policy disclosures in the Group's annual consolidated financial statements.

***Deferred Tax related to Assets and Liabilities arising from a Single Transaction - Amendments to IAS 12***

These amendments to IAS 12 narrow the scope of the initial recognition exception under IAS 12, so that it no longer applies to transactions that give rise to equal taxable and deductible temporary differences.

The amendments should be applied to transactions that occur on or after the beginning of the earliest comparative period presented. In addition, at the beginning of the earliest comparative period presented, a deferred tax asset (provided that sufficient taxable profit is available) and a deferred tax liability should also be recognised for all deductible and taxable temporary differences associated with leases and decommissioning obligations.

The amendments had no impact on the Group's interim condensed consolidated financial statements.

**7. Property, plant, and equipment**

As at 30 September 2023, the cost of property, plant and equipment amounted to SR 2,567.7 million (31 December 2022: SR 2,488.3 million) and the accumulated depreciation as at 30 September 2023 amounted to SR 1,326.3 million (31 December 2022: SR 1,275.9 million).

During the nine-month period ended 30 September 2023, the Group purchased assets with a cost of SR 130.9 million (30 September 2022: SR 190.6 million).

Certain property, plant and equipment were placed as collateral against long-term borrowing (note 18).

**Capital commitments**

The capital commitments of the Group pertaining to purchase of property, plant and equipment amounted to SR 207.7 million as at 30 September 2023 (31 December 2022: SR 211.2 million). These are expected to be delivered in 2024.

**8. Right-of-use assets**

During the nine-month period ended 30 September 2023, the Group obtained a lease contract for new radio towers, factory and office space which increased the right-of-use assets by SR 18.3 million (30 September 2022: SR 63.5 million).

NOTES TO THE INTERIM CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

(continued)

At 30 September 2023

**9. Intangible assets and goodwill**

The details of intangible assets and goodwill are as follows:

|  | As at<br>30 September 2023<br>SR | As at<br>31 December 2022<br>SR |
|--|----------------------------------|---------------------------------|
| Goodwill (*)   | 389,745,066                      | 389,745,066                     |
| Visual content project, websites, and copyrights (a) | 460,969,772                      | 352,341,978                     |
| Mastheads (*)  | 172,126,350                      | 172,126,350                     |
| Computer software                                    | 35,466,344                       | 43,237,837                      |
| Trade names  | 7,764,600                        | 8,735,262                       |
| Projects in progress                                 | 4,958,727                        | 4,859,701                       |
|  | <b>1,071,030,859</b>             | <b>971,046,194</b>              |

**(\*) Sensitivity to changes in assumptions**

With regard to the assessment of value-in-use, there are no significant changes to the key assumptions, or the sensitivity information disclosed in the annual consolidated financial statements for the year ended 31 December 2022.

**(a) Visual content project, websites, and copyrights**

During the current period, the Group recognised an intangible asset amounting to SR 163.9 million represents a license agreement to publish certain visual content.

**10. Investment properties**

As at 30 September 2023, the group holds investment properties with carrying value of SR 25.4 million (31 December 2022: SR 25.6 million) which has fair value of SR 50.1 million as at 31 December 2022.

**11. Financial assets at fair value through other comprehensive income (FVOCI)**

This includes investment in funds in the Kingdom of Saudi Arabia regulated by the Saudi Capital Market Law and its executive regulations, a private equity fund and shares in an unquoted company.

Financial assets at FVOCI represents the investments which the Group has the intention to hold for a long term for strategic purposes. In accordance with IFRS 9, the Group has initially recognized them as financial assets at FVOCI.

The movement of financial assets at FVOCI is as follows:

|                       | For the nine-month<br>period ended<br>30 September 2023<br>SR | For the year ended<br>31 December 2022<br>SR |
|-----------------------|---|--|
| At 1 January          | 1,137,948,446   | 1,155,872,141                                |
| Additions             | 183,915,000   | 50,463,190                                   |
| Dividends             | -   | 2,183,395                                    |
| Management fees       | (2,233,615)   | (3,455,496)                                  |
| Changes in fair value | (23,240,407)  | (67,114,784)                                 |
|                       | <b>1,296,389,424</b>  | <b>1,137,948,446</b>                         |

In accordance with the terms and conditions of investment funds with fair values of SR 1.30 billion (31 December 2022: SR 1.14 billion), the control of these investment funds rests with the fund manager.

NOTES TO THE INTERIM CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

(continued)

At 30 September 2023

**12. Cash and cash equivalents**

|   | As at<br>30 September 2023<br>SR | As at<br>31 December 2022<br>SR |
|---|----------------------------------|---------------------------------|
| Cash at banks and on hand               | 158,235,524                      | 263,659,257                     |
| Cash at banks – restricted accounts (*) | 9,792,852                        | 9,792,852                       |
| Cash at bank – term deposits            | 145,000,000                      | -                               |
|   | <u>313,028,376</u>               | <u>273,452,109</u>              |

For the purposes of the consolidated statement of cash flows, the gross cash at banks and cash on hand consist of the following:

|                                 | As at<br>30 September 2023<br>SR | As at<br>31 December 2022<br>SR |
|---------------------------------|----------------------------------|---------------------------------|
| Total cash and cash equivalents | 313,028,376                      | 273,452,109                     |
| Less: restricted accounts (*)   | <u>(9,792,852)</u>               | <u>(9,792,852)</u>              |
|                                 | <u>303,235,524</u>               | <u>263,659,257</u>              |

\* Restricted bank accounts represent deposit pledged against a loan obtained by the Saudi Printing and Packaging Company (a subsidiary).

**13. Inventories**

The provision for slow-moving inventories as at 30 September 2023 amounted to SR 31.2 million (31 December 2022: SR 27.9 million) was in line with the policy adopted by the Group.

**14. Share capital**

The Company's share capital amounting to SR 800 million as of 30 September 2023 and 31 December 2022 is divided into 80 million shares of SR 10 each.

**15. Statutory reserve**

In accordance with the Parent Company's by-laws, the Group is required to set aside 10% of its net profit as statutory reserve. The general assembly may cease such transfer when this reserve equals 30% of the share capital. Based on the approval of the Ordinary General Assembly of Shareholders at its meeting on 18 Shawwal 1443H (corresponding to 19 May 2022), the transfer to statutory reserve was ceased. The statutory reserve is not available for distribution.

**16. Contractual reserve**

In accordance with the Parent Company's by-laws, the Ordinary General Assembly may, based on the proposal of the Board of Directors, set aside 10% of net profits for the formation of a contractual reserve allocated for specific purpose(s).

**17. Derivative financial instruments**

The fair value on derivative financial instruments as at the reporting date was as follows:

|  | As at<br>30 September 2023<br>SR | As at<br>31 December 2022<br>SR |
|--|----------------------------------|---------------------------------|
| <b>Derivatives not designated as hedging instruments</b> |                                  |                                 |
| Profit rate swaps  | <u>8,665,937</u>                 | <u>8,665,937</u>                |

The Group uses derivative financial instruments mainly, profit rate swaps to hedge its profit rate risks. Such derivative financial instruments are initially recognised at fair value on the date on which a derivative contract is entered into and are subsequently remeasured at fair value. Derivatives are carried as financial assets when the fair value is positive and as financial liabilities when the fair value is negative. Accordingly, the Group has recognised SR 8.7 million as a financial asset during the year ended 31 December 2022, and no additional asset has been recorded during the period ended 30 September 2023.



NOTES TO THE INTERIM CONDENSED CONSOLIDATED FINANCIAL STATEMENTS  
(continued)  
At 30 September 2023

**17. Derivative financial instruments (continued)**

Other details related to the profit rate swap arrangement are as follows:

|   | <b>As at<br/>30 September 2023<br/>SR</b> | <b>As at<br/>31 December 2022<br/>SR</b> |
|---|---|--|
| Change in fair value of the derivative instrument | -   | 8,665,937                                |
| Carrying amount of the derivative instrument      | <b>8,665,937</b>                          | 8,665,937                                |
| Notional amount of the derivative instrument      | <b>147,193,489</b>                        | 163,120,800                              |
| Maturity date of the derivative instrument        | <b>6 December 2025</b>                    | 6 December 2025                          |

**18. Borrowings and Murabaha**

The Group has signed several financing agreements and banking facilities with a number of local and foreign banks, which include borrowings and Murabaha, credit facilities, letters of credit and letters of guarantee, amounting to SR 1.3 billion at 30 September 2023 (31 December 2022: SR 1.3 billion). Of the facilities available to the Group, as at 30 September 2023, the balance outstanding amounted to SR 787.0 million (31 December 2022: SR 818.8 million).

SPPC and its subsidiaries (SPPC) have signed several financing agreements and banking facilities with a number of local and foreign banks, which include loans and Murabaha, credit facilities, letters of credit and letter of guarantee, on different periods starting from December 2018 and ending in March 2029, subject to renewal. The credit limit for total facilities was SR 972.1 million as at 30 September 2023 (31 December 2022: SR 942.9 million). These agreements are subject to the terms and conditions of banking facilities that apply to all types of facilities provided by banks to their clients. The purpose of these facilities is to finance the activity, working capital, investments and capital expenditures as well as to finance the import of raw materials and equipment related to SPPC's activities and projects. These facilities are subject to interest charges according to the relevant agreements, ranging from 1.65% to 3.5% per annum in addition to SAIBOR or EIBOR as applicable.

Under these agreements, SPPC and its subsidiary provided a number of guarantees to cover the full value of the financing which consist of the following:

- Promissory notes with the value of the facilities.
- A plot of land in Abhor district in Jeddah placed as collateral.
- An insurance policy which grants the bank the right to be first beneficiary for the amount equal to the value of the facility.
- Restricted bank accounts amounting to SR 9.8 million (31 December 2022: SR 9.8 million).
- Corporate Guarantee from Flexible Packaging Company Limited, Future Plus Company and Taibah Printing and Packaging Company Limited.
- Legal Mortgage over land and property of SR 107.7 million.
- Mortgage of Machineries worth SR 171.6 million.
- Assignment of all risk Islamic Insurance policy over mortgaged properties, inventory, and purchased machines.
- Pledge of stock/inventories in favor of the bank until full and final repayment of the total facilities.
- Hypothecation over inventories of ENPI (a wholly owned subsidiary of SPPC in the United Arab Emirates) amounting to the carrying value of the inventories at any given point in time.
- Hypothecation over ENPI receivable on pari passu basis between the lenders.
- Cross corporate guarantees of ENPI Companies for SR 466 million (31 December 2022: SR 389 million).

Based on the decision of the Board of Directors held on 7 May 2018, the bank has the right, in the event of default by SPPC to recourse through some of the subsidiaries, and the bank has the right to request additional guarantees other than what is mentioned in the loan agreement.

In January 2021, ENPI (a wholly owned subsidiary of SPPC in the United Arab Emirates) signed a banking facility agreement (in compliance with the provisions of Islamic Sharia) with a local bank in the United Arab Emirates for a total amount of SR 484 million, representing the following:

- Long-term financing of SR 382 million, repayable over 8 years. The facility was obtained for the purposes of financing capital projects in the amount of SR 102 million, in addition to early payment of existing facilities in favor of other banks in the United Arab Emirates, amounting to SR 280 million.
- Short-term financing of SR 102 million, for the purpose of working capital financing.

This loan has an IRS which has resulted in a derivative financial instrument asset as at 30 September 2023 (note 17).

NOTES TO THE INTERIM CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

(continued)

At 30 September 2023

**18. Borrowings and Murabaha (continued)**

The following is an analysis of the borrowings and Murabaha transactions of the Group:

|                               | As at<br>30 September 2023<br>SR | As at<br>31 December 2022<br>SR |
|-------------------------------|----------------------------------|---------------------------------|
| Long-term borrowing*          | 360,714,504                      | 404,911,688                     |
| Short-term borrowing          | 398,463,164                      | 389,382,622                     |
| Bank overdrafts               | 19,749,418                       | 20,037,360                      |
| Accrued finance costs         | 8,040,395                        | 4,440,762                       |
| Total borrowings and Murabaha | <u>786,967,481</u>               | <u>818,772,432</u>              |
| Less: Current portion         | <u>(500,702,219)</u>             | <u>(486,469,539)</u>            |
| Non-current portion           | <u>286,265,262</u>               | <u>332,302,893</u>              |

\* Including the current portion of long-term loans.

The following is the movement in the balance of borrowings and Murabaha:

|                          | For the nine-month<br>period ended<br>30 September 2023<br>SR | For the year ended<br>31 December 2022<br>SR |
|--------------------------|---|--|
| At 1 January             | 818,772,432   | 858,074,277                                  |
| Proceeds from borrowings | 1,106,467,583   | 1,450,844,862                                |
| Repayment of borrowings  | (1,141,992,640)   | (1,491,405,148)                              |
| Finance costs            | 44,261,062  | 39,745,342                                   |
| Paid finance costs       | <u>(40,540,956)</u>   | <u>(38,486,901)</u>                          |
|                          | <u>786,967,481</u>  | <u>818,772,432</u>                           |

**19. Zakat and income tax**

***Zakat and income tax assessments for the "Parent Company and its wholly owned subsidiaries"***

Provision for zakat and income tax is recognized and provided within the interim condensed consolidated statement of profit or loss.

Zakat returns of the Company and its wholly owned subsidiaries are submitted to the Zakat, Tax and Customs Authority (ZATCA) based on the standalone financial statements prepared for zakat purposes up to 2006. Other non-wholly owned subsidiaries file their zakat returns separately.

During the year 2007, the Group had obtained the approval of ZATCA on filing a consolidated zakat return for the Company and its wholly owned subsidiaries. The Company and its wholly owned subsidiaries have filed zakat returns to ZATCA for the years from 2007 through 2022.

**Status from inception till 2010**

During the year 2020, a session was held with the Committee for the Settlement of the Zakat and Tax Disputes for the years 2007-2010, the Committee issued a final decision, the Company and its wholly owned subsidiaries paid the amount proposed by the Committee, after which the status of the Company and its wholly owned subsidiaries was finalized and cleared for the aforementioned years.

**Status from 2011 to 2013**

The Company and its wholly owned subsidiaries have filed zakat returns for the years from 2011 through 2013 to ZATCA. The final assessments for these years have not yet been raised by ZATCA. Since the zakat returns have been submitted for more than five years ago, the status for these years is considered terminated due to the statute of limitations.

**Status from 2014 to 2018**

The Company and its wholly owned subsidiaries have filed zakat returns for the years from 2014 through 2018. The ZATCA has issued the assessment for the years from 2014 to 2018 and accordingly, the Company and its wholly owned subsidiaries has made a provision to cover the potential claims as at 31 December 2020 amounting to SR 57,259,524.

**19. Zakat and income tax (continued)**

*Zakat and income tax assessments for the “Parent Company and its wholly owned subsidiaries” (continued)*

*Status from 2014 to 2018 (continued)*

The Company and its wholly owned subsidiaries have filed an objection on assessment for year 2014 which amounted to SR 4,605,062, which was partially accepted and the assessment was adjusted to SR 4,178,069. The Company and its wholly owned subsidiaries resorted to General Secretariat of Committees for Resolution of Zakat, Tax and Customs Violations and Disputes and a resolution in favor of the Company and its wholly owned subsidiaries has been issued. Subsequently, ZATCA filed an appeal on this resolution and the Company and its wholly owned subsidiaries have submitted their response to ZATCA appeal and provided all documents that support their position. In October 2023, the Tax Violations and Disputes Appellate Committee has issued its decision confirming that the ZATCA has withdrew its appeal. Therefore, the resolution issued previously by the Tax Violations and Disputes Resolution Committee is considered final. Based on the ruling, the assessed zakat has been canceled for the year 2014.

Subsequent to the year ended 31 December 2020, the Company and its wholly owned subsidiaries have filed an appeal to the Zakat Dispute Committee for years 2015 to 2018 and the objection was partially accepted by ZATCA, and assessment was adjusted to be SR 27,318,553. Accordingly, the Company and its wholly owned subsidiaries have resorted to General Secretariat of Committees for Resolution of Zakat, Tax and Customs Violations and Disputes to file an objection on the Zakat Dispute Committee’s resolution. The objection was partially rejected by General Secretariat of Committees for Resolution of Zakat, Tax and Customs Violations and Disputes, accordingly, the Company and its wholly owned subsidiaries filed an appeal on the rejected items. ZATCA also filed an appeal on the accepted items where the Company and its wholly owned subsidiaries responded to the appeal within the allowed period. The Group believes it is too early to predict the outcome of the dispute and does not believe that additional provision is required.

ZATCA also issued zakat assessment on Numu Al Elmiah Company (a wholly owned subsidiary of the Company) for the years 2016 to 2018 with a value of SR 8,088,037. Numu Al Elmiah filed an objection to the Zakat Disputes Committee, and the objection was not accepted by ZATCA. Subsequently, Numu Al Elmiah resorted to the General Secretariat of Committees for Resolution of Zakat, Tax and Customs Violations and Disputes, and the objection was not accepted by General Secretariat of Committees for Resolution of Zakat, Tax and Customs Violations and Disputes. Numu Al Elmiah resorted to the Appeal Committee for Violations and Disputes and is awaiting the Appeal Committee resolution. Despite the fact that the resolution of General Secretariat of Committees for Resolution of Zakat, Tax and Customs Violations and Disputes was not in favor of Numu Al Elmiah, the company believes that its position is strong based on the documents submitted to the Appeal Committee.

*Status from 2019 to 2022*

The Company and its wholly owned subsidiaries have submitted their zakat returns for the years 2019 to 2022, which are still under review by ZATCA, and therefore amendments may occur to them that may lead to an amendment of the zakat accrued for those years. ZATCA requested additional information for years 2019 to 2022 in order to issue its assessments for those years.

*Zakat and income tax for “not-wholly-owned subsidiaries”*

**a. SPPC**

Zakat provision is estimated and charged to the interim condensed consolidated statement of profit or loss. SPPC submitted zakat returns for all years up to 2022, and the Zakat return for the year 2022 and 2021 is still under review by the ZATCA.

SPPC received the consolidated zakat assessment for the years 31 December 2005 to 2008. However, ZATCA issued assessment notice requesting the group to pay an additional amount of SR 9,964,793 for which the company has filed an objection against the assessment. Subsequently, ZATCA partially accepted the appeal and zakat differences were reduced by SR 3,382,159. SPPC filed additional objection for the remaining amount of SR 6,582,634. The objection was partially approved by the General Secretariate of Zakat, Tax and Custom department (GSTC) and zakat differences were reduced by SR 5,040,535. Both SPPC and ZATCA filed objections to the GSTC, these objections are still being considered by GSTC at the date of preparing these interim condensed consolidated financial statements.

SPPC filed consolidated Zakat returns to ZATCA for the years ended 31 December 2009 until 2013 and received Zakat certificate for these years. ZATCA did not issue the final assessment for the mentioned years up to the date of preparing these interim condensed consolidated financial statements. ZATCA issued assessment notice for the year 2014 without additional amounts.

SPPC received the consolidated zakat assessment for the years 31 December 2015, 2016, and 2018 claiming additional zakat liability of SR 27,137,780, the group partially accepted an amount of SR 230,874 from ZATCA treatment and filed an appeal for the remaining amount. ZATCA partially accepted the appeal and issued a revised assessment amounted to SR 16,314,362. The Group filed objections for these years to the first level of GSTC, and these objections were rejected by the first level. Then SPPC filed its appeal to the second level of GSTC and these objections are still being considered by the second level of GSTC.

NOTES TO THE INTERIM CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

(continued)

At 30 September 2023

**19. Zakat and income tax (continued)**

*Zakat and income tax for “not-wholly-owned subsidiaries” (continued)*

**a. SPPC (continued)**

SPPC received the final zakat assessment for the year 31 December 2017. Zakat position has been finalized with ZATCA for the year 2017.

SPPC received the zakat assessment for the years 31 December 2019 and 2020 claiming additional zakat liability of SR 22,428,203. The Group filed objections for these years, and these objections were partially accepted where zakat differences are reduced to SR 21,809,019. SPPC filed an appeal on the revised assessment to the 1st level of the GSTC and settled 25% of the total zakat liability amounting to SR 6,170,214 (according to the ZATCA regulations). The GSTC 1st level has issued a favorable ruling to SPPC whereby the GSTC has upheld the Company's contention in the majority of the appealed items. ZATCA has appealed the Ruling with the GSTC 2nd level. These objections are still being considered by GSTC 2nd level at the date of preparing these interim condensed consolidated financial statements.

**b. Argaam Investment Trading Company:**

Zakat and income tax returns have been filed to ZATCA till the year 2022. No zakat provisions accrued to Argaam Investment Trading Company for the years from 2019 to 2021 because the zakat base is negative. The Company has not been subject to any zakat examination up to the date of these financial statements.

**c. Thmanyah for Publishing and Distribution Company:**

Zakat returns have been filed to ZATCA up to the year ended 31 December 2022.

**Income tax:**

Foreign subsidiaries regularly file its tax returns, and the difference between the effective and accounting tax rate is deemed insignificant.

Movement in Zakat and income tax provision/(recoverable) is as follows:

|   | For the nine-month period ended<br>30 September 2023 |                  |                    | For the year ended 31 December 2022 |                |                    |
|---|--|------------------|--------------------|-------------------------------------|----------------|--------------------|
|   | SR   |                  |                    | SR                                  |                |                    |
|   | Zakat  | Income tax       | Total              | Zakat                               | Income tax     | Total              |
| At 1 January                                | 205,939,499  | 317,437          | 206,256,936        | 156,553,256                         | 130,732        | 156,683,988        |
| Provision during the period/<br>year        | 57,592,191   | 876,766          | 58,468,957         | 86,028,195                          | 1,426,009      | 87,454,204         |
| Foreign currency<br>translation adjustments | 1,176  | 5,686            | 6,862              | 2,257                               | (1,836)        | 421                |
| Paid during the period / year               | (111,071,884)  | (1,390,953)      | (112,462,837)      | (36,644,209)                        | (1,237,468)    | (37,881,677)       |
|   | <b>152,460,982</b>                                   | <b>(191,064)</b> | <b>152,269,918</b> | <b>205,939,499</b>                  | <b>317,437</b> | <b>206,256,936</b> |

**20. Earnings per share**

Basic / diluted earnings per share (EPS) for income attributable to ordinary shares are calculated by the appropriation of the weighted average number of outstanding ordinary shares. Earnings per share for the nine-month period ended 30 September 2023 has been computed based on the weighted average number of shares outstanding during the period which amounted to 80,000,000 shares for the nine-month period ended 30 September 2023 (nine-month period ended 30 September 2022: 80,000,000 shares). There are no contingent ordinary diluted shares. Diluted earnings per share is the same as the basic earnings per share as the Group does not have any convertible securities nor diluted instruments to exercise.

NOTES TO THE INTERIM CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

(continued)

At 30 September 2023

**21. Financial instruments fair values and risk management**

**21.1 Financial assets**

Set out below is an overview of financial assets, held by the Group.

|  | <i>As at</i><br><b>30 September 2023</b> | <i>As at</i><br><b>31 December 2022</b> |
|--|--|---|
|  | <b>SR</b>                                | <b>SR</b>                               |
| <b>Financial assets:</b>                   |  |   |
| Financial assets at FVOCI (note 11)        | 1,296,389,424                            | 1,137,948,446                           |
| Financial assets at amortized cost         | 53,694,780                               | 536,337,732                             |
| Trade receivables                          | 1,483,442,102                            | 908,061,044                             |
| Cash and cash equivalents (note 12)        | 313,028,376                              | 273,452,109                             |
| Short-term investments                     | -  | 1,060,000,000                           |
| Derivative financial instruments (note 17) | 8,665,937                                | 8,665,937                               |
|  | <b>3,155,220,619</b>                     | <b>3,924,465,268</b>                    |
| Non-current                                | 1,330,793,582                            | 1,155,970,811                           |
| Current                                    | 1,824,427,037                            | 2,768,494,457                           |
|  | <b>3,155,220,619</b>                     | <b>3,924,465,268</b>                    |

**21.2 Financial liabilities**

Set out below is an overview of financial liabilities, held by the Group.

|  | <i>As at</i><br><b>30 September 2023</b> | <i>As at</i><br><b>31 December 2022</b> |
|--|--|---|
|  | <b>SR</b>                                | <b>SR</b>                               |
| <b>Financial liabilities at amortized cost</b> |  |   |
| Trade payables                                 | 608,925,924                              | 512,791,024                             |
| Borrowings and Murabaha (note 18)              | 786,967,481                              | 818,772,432                             |
| Lease liabilities                              | 112,115,828                              | 119,551,298                             |
| Accrued expenses and other current liabilities | 300,467,729                              | 350,193,970                             |
| Other non-current liabilities                  | 7,814,389                                | 7,669,815                               |
|  | <b>1,816,291,351</b>                     | <b>1,808,978,539</b>                    |
| Non-current                                    | 690,587,624                              | 637,463,059                             |
| Current  | 1,125,703,727                            | 1,171,515,480                           |
|  | <b>1,816,291,351</b>                     | <b>1,808,978,539</b>                    |

**21.3 Financial instruments fair values:**

The table below shows the carrying amount and fair values of financial assets and financial liabilities, including their levels and the fair value hierarchy as at 30 September 2023 and 31 December 2022:

|  | <i>Carrying value</i><br><b>SR</b> | <i>Fair value</i>           |                             |                              | <i>Total</i><br><b>SR</b> |
|--|------------------------------------|-----------------------------|-----------------------------|------------------------------|---------------------------|
|  |                                    | <i>Level 1</i><br><b>SR</b> | <i>Level 2</i><br><b>SR</b> | <i>Level 3*</i><br><b>SR</b> |                           |
| <b>30 September 2023</b>                       |                                    |                             |                             |                              |                           |
| <b>Financial assets measured at fair value</b> |                                    |                             |                             |                              |                           |
| Financial assets at FVOCI                      | 1,296,389,424                      | -                           | 1,279,716,153               | 16,673,271                   | 1,296,389,424             |
| Derivative financial instruments               | 8,665,937                          | -                           | 8,665,937                   | -                            | 8,665,937                 |
|  | <b>1,305,055,361</b>               | <b>-</b>                    | <b>1,288,382,090</b>        | <b>16,673,271</b>            | <b>1,305,055,361</b>      |
| <b>31 December 2022</b>                        |                                    |                             |                             |                              |                           |
| <b>Financial assets measured at fair value</b> |                                    |                             |                             |                              |                           |
| Financial assets at FVOCI                      | 1,137,948,446                      | -                           | 1,122,103,755               | 15,844,691                   | 1,137,948,446             |
| Derivative financial instruments               | 8,665,937                          | -                           | 8,665,937                   | -                            | 8,665,937                 |
|  | <b>1,146,614,383</b>               | <b>-</b>                    | <b>1,130,769,692</b>        | <b>15,844,691</b>            | <b>1,146,614,383</b>      |

\*The fair value of the Group's investments in private equity fund is obtained from the net assets value report ("NAV") from the fund manager.

## 21. Financial instruments fair values and risk management (continued)

There were no transfers between levels of the fair value hierarchy during period ended 30 September 2023 (31 December 2022: none).

The fair value of financial instruments represented in trade receivables, financial assets at amortized cost, short-term investments, cash and cash equivalents, borrowings and Murabaha, lease liabilities, trade payables and other non-current liabilities closely approximate their book value. The Group assessed that the fair value of these financial assets and financial liabilities approximate their carrying amounts largely due to the short-term maturities of these instruments.

## 22. Commitments and contingencies

### Contingent legal claims

Certain subsidiaries of the Group are involved in litigation matters in their ordinary course of business, which are being defended. The ultimate results of these matters cannot be determined with certainty. However, the management believes that the results of these matters will not have a significant impact on the Group's interim condensed consolidated financial statements as at 30 September 2023.

The Group has the following contingent liabilities and commitments:

|                                  | <b>As at<br/>30 September<br/>2023<br/>SR million</b> | <b>As at<br/>31 December 2022<br/>SR million</b> |
|----------------------------------|---|--|
| Letters of credit                | 29.1  | 8.5  |
| Letters of guarantee             | 3.6   | 5.2  |
| Trades and marketing liabilities | 15.9  | 14.6   |
| Capital commitments (note 7)     | 207.7   | 211.2  |

## 23. Segment information

For management purposes, the Group is organized into business units based on their products and services and has four reportable segments, as follows:

- Publishing, visual and digital content:** Comprise the publishing works locally and internationally, media activities, research and marketing the products of the Group and third parties. The segment is also involved in the publishing of specialized publications for third parties, issuance of licensed international publications / media platforms, translation services and selling electronic and visual content (note a).
- Public relations and advertising:** Comprise the local and international public relation services, studies, research, marketing, media events, international advertising, production, representation and marketing, audio visual and readable advertising media, and advertising panels.
- Printing and packaging:** Comprise printing works on paper and plastic, commercial posters, in addition to manufacturing of plastic products for the Group and others.
- All other segments:** Comprises the wholesale and retail trading of school supplies, office furniture, installation, and maintenance of laboratories, and providing technical, training and educational courses, services, distribution of newspapers, magazines, publications, books and the publications of the Group, research, events management and other related activities (note b).

### The following segments have been aggregated in these interim condensed consolidated financial statements:

- Publishing:** This segment comprises the publishing and specialized publishing segments. These two segments have been aggregated based on the criteria of having similar nature of services and similar type or class of customer for their products.
- All other segments:** This segment is an aggregation of all other business activities and operating segments that do not individually meet the quantitative thresholds required under IFRS 8.



SAUDI RESEARCH AND MEDIA GROUP (SRMG)  
(A SAUDI JOINT STOCK COMPANY)

NOTES TO THE INTERIM CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (continued)

At 30 September 2023

**23. Segment information (continued)**

The Chief Executive Officer and the Chief Operating Officer, both monitor the operating results of its business units separately for the purpose of making decisions about resource allocation and performance assessment. Segment performance is evaluated based on income and is measured consistently with income in the interim condensed consolidated financial statements.

The following table presents revenues and profit information for the Group's operating segments for the nine-month period ended 30 September 2023:

|   | <b>Publishing, visual,<br/>and digital<br/>content<br/>SR</b> | <b>Public relations<br/>and advertising<br/>SR</b> | <b>Printing and<br/>packaging<br/>SR</b> | <b>All other<br/>segments<br/>SR</b> | <b>Total<br/>SR</b>  | <b>Adjustments and<br/>eliminations<br/>SR</b> | <b>Total<br/>SR</b>  |
|---|---|--|--|--------------------------------------|----------------------|--|----------------------|
| <b>Revenues</b>   |   |  |  |                                      |                      |  |                      |
| External customers  | 1,377,674,483   | 843,457,221  | 570,214,605                              | 122,800,862                          | 2,914,147,171        | -  | 2,914,147,171        |
| Inter-segment   | 261,716,713   | -  | 36,867,820                               | 3,714,252                            | 302,298,785          | (302,298,785)                                  | -                    |
| <b>Total revenues</b>   | <b>1,639,391,196</b>  | <b>843,457,221</b>                                 | <b>607,082,425</b>                       | <b>126,515,114</b>                   | <b>3,216,445,956</b> | <b>(302,298,785)</b>                           | <b>2,914,147,171</b> |
| <b>Gross profit</b>   | <b>375,563,898</b>  | <b>560,983,267</b>                                 | <b>69,248,293</b>                        | <b>16,661,264</b>                    | <b>1,022,456,722</b> | <b>(23,642,906)</b>                            | <b>998,813,816</b>   |
| <b>Segment profit / (loss) attributable to equity holders of the Parent Company</b> | <b>256,257,764</b>  | <b>397,349,952</b>                                 | <b>(40,143,110)</b>                      | <b>(6,560,399)</b>                   | <b>606,904,207</b>   | <b>(55,360,135)</b>                            | <b>551,544,072</b>   |

The following table presents revenues and profit information for the Group's operating segments for the nine-month period ended 30 September 2022:

|   | <b>Publishing, visual,<br/>and digital content<br/>SR</b> | <b>Public relations and<br/>advertising<br/>SR</b> | <b>Printing and<br/>packaging<br/>SR</b> | <b>All other<br/>segments<br/>SR</b> | <b>Total<br/>SR</b>  | <b>Adjustments and<br/>eliminations<br/>SR</b> | <b>Total<br/>SR</b>  |
|---|---|--|--|--------------------------------------|----------------------|--|----------------------|
| <b>Revenues</b>   |   |  |  |                                      |                      |  |                      |
| External customers  | 1,064,907,607   | 838,294,743  | 729,609,435                              | 63,494,749                           | 2,696,306,534        | -  | 2,696,306,534        |
| Inter-segment   | 264,509,352   | -  | 38,196,210                               | 3,456,254                            | 306,161,816          | (306,161,816)                                  | -                    |
| <b>Total revenue</b>  | <b>1,329,416,959</b>                                      | <b>838,294,743</b>                                 | <b>767,805,645</b>                       | <b>66,951,003</b>                    | <b>3,002,468,350</b> | <b>(306,161,816)</b>                           | <b>2,696,306,534</b> |
| <b>Gross profit</b>   | <b>286,907,679</b>  | <b>564,694,798</b>                                 | <b>110,327,476</b>                       | <b>40,877,497</b>                    | <b>1,002,807,450</b> | <b>(15,293,905)</b>                            | <b>987,513,545</b>   |
| <b>Segment profit / (loss) attributable to equity holders of the Parent Company</b> | <b>181,660,526</b>  | <b>427,185,772</b>                                 | <b>(6,244,632)</b>                       | <b>(17,093,852)</b>                  | <b>585,507,814</b>   | <b>(57,741,407)</b>                            | <b>527,766,407</b>   |

NOTES TO THE INTERIM CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (continued)

At 30 September 2023

**23. Segment information (continued)**

The following table presents total assets and total liabilities information for the Group's operating segments as at 30 September 2023:

|                          | <b>Publishing, visual,<br/>and digital<br/>content<br/>SR</b> | <b>Public relations<br/>and advertising<br/>SR</b> | <b>Printing and<br/>packaging<br/>SR</b> | <b>All other<br/>segments<br/>SR</b> | <b>Total<br/>SR</b> | <b>Adjustments and<br/>eliminations<br/>SR</b> | <b>Total<br/>SR</b> |
|--------------------------|---|--|--|--------------------------------------|---------------------|--|---------------------|
| <b>Total assets</b>      | 6,173,961,502   | 7,735,749,244                                      | 1,603,202,411                            | 778,556,746                          | 16,291,469,903      | (10,273,492,139)                               | 6,017,977,764       |
| <b>Total liabilities</b> | 6,120,854,521   | 3,030,633,655                                      | 1,022,623,502                            | 330,396,212                          | 10,504,507,890      | (7,864,135,603)                                | 2,640,372,287       |

The following table presents total assets and total liabilities information for the Group's operating segments as at 31 December 2022:

|                   | Publishing, visual,<br>and digital content<br>SR | Public relations<br>and advertising<br>SR | Printing and<br>packaging<br>SR | All other<br>segments<br>SR | Total<br>SR    | Adjustments and<br>eliminations<br>SR | Total<br>SR   |
|-------------------|--|---|---------------------------------|-----------------------------|----------------|---------------------------------------|---------------|
| Total assets      | 4,843,494,869                                    | 7,548,066,935                             | 1,735,291,684                   | 716,825,206                 | 14,843,678,694 | (8,107,657,588)                       | 6,736,021,106 |
| Total liabilities | 4,747,746,966                                    | 4,130,091,677                             | 1,097,351,354                   | 322,862,323                 | 10,298,052,320 | (6,440,636,053)                       | 3,857,416,267 |

Inter-segment revenues and balances at the reporting date are eliminated upon consolidation and reflected in the 'adjustments and eliminations' column.

**Adjustments and eliminations**

Finance costs and fair value gains and losses on financial assets are not allocated to individual segments as the underlying instruments are managed on a Group basis.

Zakat, income taxes, and certain financial assets and liabilities are not allocated to those segments as they are also managed on a Group basis.

**23. Segment information (continued)**

**Revenue recognition timing:**

The Group recognizes revenue as per the terms and conditions in the contracts with customers for media, advertising, publishing, and other segments services as follows:

*Publishing and visual and digital content*

Revenue is recognized when customers obtain control of services; when services are rendered to customers and have been accepted. Invoices are generated and revenue is recognized at that point in time.

*Public relations and advertising*

Revenue is recognized over time and on a 'stand-ready' basis. The performance obligations are stand-ready obligations and generally agreed that the nature of the promise in a stand-ready obligation is the promise that the customer will have access to a good or service. The standard describes a stand-ready obligation as a promised service that consists of standing ready to provide goods or services or making goods or services available for a customer to use as and when it decides to do so.

Advertising revenue is billed monthly, and payments are due shortly after the bill date. Such services are recognized as a performance obligation satisfied at a point in time. A receivable is recognized by the Group when the goods or services are delivered or rendered as this represents the point in time at which the right to consideration becomes unconditional, as only the passage of time is required before payment is due.

*Printing and packaging*

Revenue is recognized when customers obtain control of goods when the goods are delivered to customers and have been accepted at their premises. Invoices are generated and revenue is recognized at that point in time.

Some contracts allow customers to return goods and replace them with other new goods, and no refunds are permitted. Revenue is recognized when the goods are delivered and have been accepted by customers.

With respect to contracts that allow customers to return goods, revenue is recognized only to the extent that it is highly probable that a significant reversal will not occur in the amount of the accumulated revenue.

*Other segments:*

Subscription revenues are billed and collected in advance. Revenue billed in advance of the rendering of services is deferred and presented in the statement of financial position as contract liabilities. Subscription revenue is recognized over time as the Group satisfies its performance obligations over time. The transaction price allocated to these subscriptions is recognized as a contract liability at the time of the initial sales transaction and is released on a straight-line basis over the period of service.

Events management and research revenues are recognized when customers obtain control of services; when services are rendered to customers and have been accepted. Invoices are generated and revenue is recognized at that point in time.

Penalties on overdue trade receivables are recognized on an accrual basis using the rates stipulated in the service agreements.

|                       | <b>For the<br/>nine-month<br/>period ended<br/>30 September<br/>2023<br/>SR</b> | For the<br>nine-month<br>period<br>ended<br>30 September<br>2022<br>SR |
|-----------------------|---|--|
| Over a period of time | <b>2,202,383,606</b>  | 1,875,866,856  |
| At a point in time    | <b>711,763,565</b>  | 820,439,678  |
|                       | <b><u>2,914,147,171</u></b>   | <u>2,696,306,534</u>   |

## 24. Related party transactions and balances

Related parties of the Group comprise entities where shareholders and key management personnel have control, joint control, or significant influence. The transactions with related parties are made on terms approved by the Board of the Directors of the Group

The remuneration and compensation of board members and senior executives during the period ended 30 September were as follows:

|  | <b>For the<br/>nine-month period<br/>ended<br/>30 September<br/>2023<br/>SR</b> | For the<br>nine-month period<br>ended<br>30 September<br>2022<br>SR |
|--|---|---|
| BOD expenses, allowances, and respective committees  | <b>8,006,000</b>  | 7,700,000   |
| <i>Benefits of group's key management personnel:</i> |   |   |
| Short -term employee benefits                        | <b>32,954,171</b>   | 26,437,684  |
| Long -term employee benefits                         | <b>577,523</b>  | 579,547   |
|  | <b>33,531,694</b>   | 27,017,231  |

The significant transactions and balances between the Group and its related party are as follows:

| <u>Related parties name</u> | <u>Nature of relationship</u>       | <u>Nature of Transaction</u> | <b>For the<br/>nine-month<br/>period ended<br/>30 September<br/>2023<br/>SR</b> | For the nine-<br>month period<br>ended<br>30 September<br>2022<br>SR |
|-----------------------------|-------------------------------------|------------------------------|---|--|
| Al-Fahed law firm           | Owned by board of directors' member | Legal consultancy            | <b>189,249</b>  | 263,650  |

In addition, the Group has an outstanding balance of SR 36.6 million (31 December 2022: SR 23.3 million) and those amounts have been paid for media services to an entity owned by one of the subsidiaries' General Manager. This amount is included in prepayments and other current assets.

## 25. Comparative figures

Certain prior period figures have been reclassified to conform for better presentation of the interim condensed consolidated statement of financial position, statement of profit or loss and consolidated statement of cash flows. These reclassifications did not affect the profits and equity of the previous periods / years:

|                | <i>For the nine-month period ended 30 September 2022</i> |                                       |                                 |
|----------------|--|---------------------------------------|---------------------------------|
|                | <i>As previously<br/>reported</i>                        | <i>Amount of<br/>reclassification</i> | <i>Reclassified<br/>amounts</i> |
| Finance costs  | (32,969,398)   | (8,156,176)                           | (41,125,574)                    |
| Finance income | 18,935,918   | 8,156,176                             | 27,092,094                      |

## 26. Subsequent events

No matters have occurred up to and including the date of approval of these interim condensed consolidated financial statements by the board of directors which would materially affect the interim condensed consolidated financial statements and the related disclosures for the period ended 30 September 2023.

## 27. Board of directors' approval

The interim condensed consolidated financial statements were approved by the Board of Directors on 23 Rabi Al-Thani 1445H (corresponding to 7 November 2023).