

Results Report 30 June 2025

A New Chapter In Leading Growth









Key Financial Figures

Six Months Period as of 30/6/2025	Million <u></u>		
	6M 2025	6M 2024	%
Revenues	166.8	140.5	1 8.8%
Deferred revenues	91.6	67.3	▲ 36%
Gross Profit	39.4	34.9	1 3.0%
Operating Profit	25.6	21.1	2 0.9%
EBITDA	61.8	53.0	1 6.6%
Net Profit	10.3	9.4	9 .6%

Second quarter as of 30/6/2025		Million <u></u>	
	Q2 2025	Q2 2024	%
Revenues	84.4	70.9	1 9.1%
Gross Profit	22.2	17.5	^ 26.6%
Operating Profit	15.4	11.2	- 36.8%
EBITDA	33.7	26.5	2 7.3%
Net Profit	6.9	5.4	2 7.8%



Key Operational Figures

137K +

Active Members

56

Clubs

Active Members (Men)

104K +

Men's Clubs (Body Masters)

40

Active Members (Women)

33K +

Women's Clubs (Body Motions)

16

CEO Quote

Our financial performance for Q2 and the first half of 2025 showed growth across all segments, driven by an increase in active members and the successful opening of new clubs. This reflects our continued execution of our strategy, particularly following our successful IPO on the Saudi Exchange (Tadawul), which marks a new chapter that builds on a track record of achievements and consistent growth.

Our results during this period highlight the growing demand across our clubs and demonstrate our ability to scale efficiently while maintaining service quality. With over 137K active members and a pipeline of new clubs at various stages of development, we are strongly positioned to capture greater market share and deliver sustainable value to our shareholders.

Wael Riyadh El Merhabi

CEO of Sport Clubs Company



Segmental Performance

(Body Masters) Men's Clubs

بودب ماسترز

The men's clubs segment (Body Masters) remained the Company's largest revenues contributor, supported by steady 6M 2025 Revenues growth in memberships and strategic network expansion. As of 30/6/2025, the number of active men members reached more than 104k members, with a 6.9% increase compared to the same period last year.

This membership growth contributed to a 14.7% increase in revenues from men's clubs during the second quarter of 2025. Furthermore a 6% increase during the first half of 2025. The positive trend reflects both growing demand and the strength of the Body Masters brand.

The Company continues to invest in expanding its men's club network, with 40 operational clubs as of the end of the quarter. A new men's club was opened during the first half of the year, further extending the Company's presence in highdemand areas. And several men's clubs are currently under multiple stages expected to open in the coming months.



(Body Motions) Women's Clubs بودي موشنز

The women's clubs segment (Body Motions) continues to be a key growth driver for the Company. Revenues from women's clubs grew by 22.5% in Q2 2025 compared to the same quarter last year and an increase of 7.5% compared to the first half last year, a performance closely tied to the surge in active female members, which rose by 42.9% yearover-year to more than 33K members.

This strong demand is the result of expanding social trends toward wellness and increased participation by women in fitness activities across the Kingdom. The Company responded to this demand with the opening of one new women's club, bringing the total number of operational female clubs to 16 as of 30/6/2025.

The Company sees significant potential in the women's segment and is prioritizing further development of its Body Motions network, with several additional clubs in the pipeline.



(Body Experts) The Fitness solutions Segment بودي إكسبرتس

The fitness solutions segment (Body Experts) delivered outstanding growth, with revenues increasing by 46.7% in Q2 2025 compared to the same period in 2024 and increasing by 272.2% during the first half of the year comparing to the same period last year.

This growth reflects the expansion of the Company's service offerings. The Company continues to enhance this segment through initiatives with several entities, supporting higher margins and diversified income.





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