

***INSAIT* joy**

SMART FOOTBALL



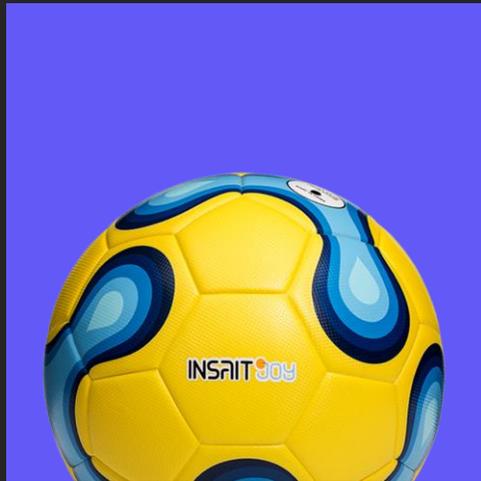
Train Smarter

INSAIT JOY combines technology, AI-powered algorithm and interactive mobile app with a high-quality smart football. Now everyone can develop football technical skills anywhere at any time, with minimum space available.

Get Your Kicks with
INSAIT JOY Smart Football

Captures your ball movement and gives you real-time feedback with interactive, AI-powered mobile app.

It goes with 2 sizes: standard size 4 and standard size 5.



Seamless surface and premium bladder delivers excellent ball feeling.



Seize every move with embedded, highly accurate motion sensors.



Recharge with wireless technology and stay powerful for **7h** after full charge.



Passing over **8000** impact tests – twice the standard for FIFA match ball.

For Individuals

Learn, improve and refine your football skills through consistent technical training with free subscription in INSAIT JOY mobile app. Together with INSAIT JOY Smart Football, it works as your personal technical trainer.



Individual Training Made Simple with **INSAIT JOY App**

INSAIT JOY app helps you work on your football fundamental techniques at home with interactive, AI-powered drills.

Connect to your INSAIT JOY Smart Football and start your individual training. Learn, improve and refine your skills with guided and practical workouts that can be done anywhere at any time, with minimum space available.

Develop with Practical Workouts

Build up your footwork speed and accuracy. Forming good connection with the ball to outstand yourself from others.

All workouts come with 3 time-trial modes: 30s count-down, 60s count-down, and unlimited-time free-style.



ROLL TAPS

Train pulling the ball with sole of foot. Improve body coordination.



JUGGLE

Master the art of juggling. Improve your ball control.



TOE TAPS

Get a good feel for ball. Build up footwork speed and accuracy



TIC TOC

Practice ball control. Balance the power applied to a ball.



HAT DANCE

Improve your left and right foot coordination.



INSIDE FOOT PUSH

Train your feet coordination. Improve push and pull skills.



PULL INSIDE PUSH

Improve both push / pull the ball. Strengthen standing leg.



PULL LACE PUSH

Disguise your intention in 1-on-1 situation with defender.



FULL INSTEP PUSH

Train your feet coordination. Improve push and pull skills.



PULL A VEE I

Change direction in a typical 1-on-1 situation.



PULL A VEE II

Adjust behind the ball. Create space for shooting / passing.



BACK SIDE CHOP

Turn sides in 1-on-1 situation. Create space to pass opponent.

Your Personal Football Trainer

INSAIT JOY collects and transmits statistics to your mobile phone, analyses your workouts with AI-powered algorithm and presents you measurement and feedbacks in real-time in mobile app.



Guided Practice

Drills come with video instructions and tips to learn proper technique. Start from Amateur-level to build up the fundamentals and guide your self-improvement to the Pro.



Real-time Feedbacks

Track your performance with live feedbacks. Each session is rated with 1-3 stars. Only proper moves are counted! Keep up your Fluency in every drill.



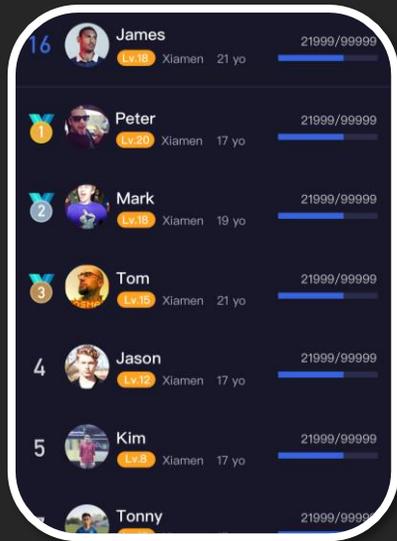
Progress Tracking

See your daily progress and improvement over time. Maintain a training streak and make football a habit. What sets you apart as a player is how much training on your own in between sessions.

Self-improvement in a Gamified Way

Repetition leads to retention and transfer of skills. With INSAIT JOY, you'll never get bored of routine skill training.

It's less like training and more like a video game.



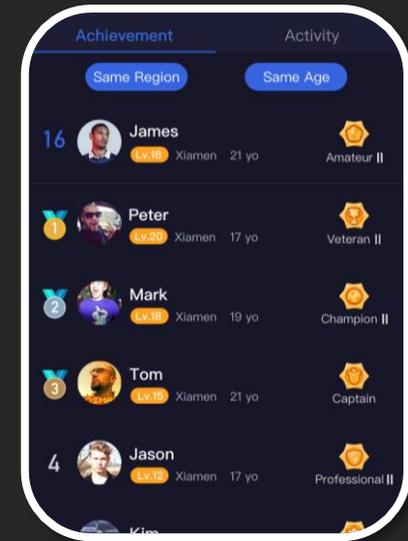
Level Up

Train harder to **level up**, like how you did in a video game – while having workouts and making progress.



Awards

Get credits in each session to unlock new **Achievements** and add them to your profile.



Competition

Compete on **Leaderboards** and get a chance to be recognised for your hard work and self-discipline.

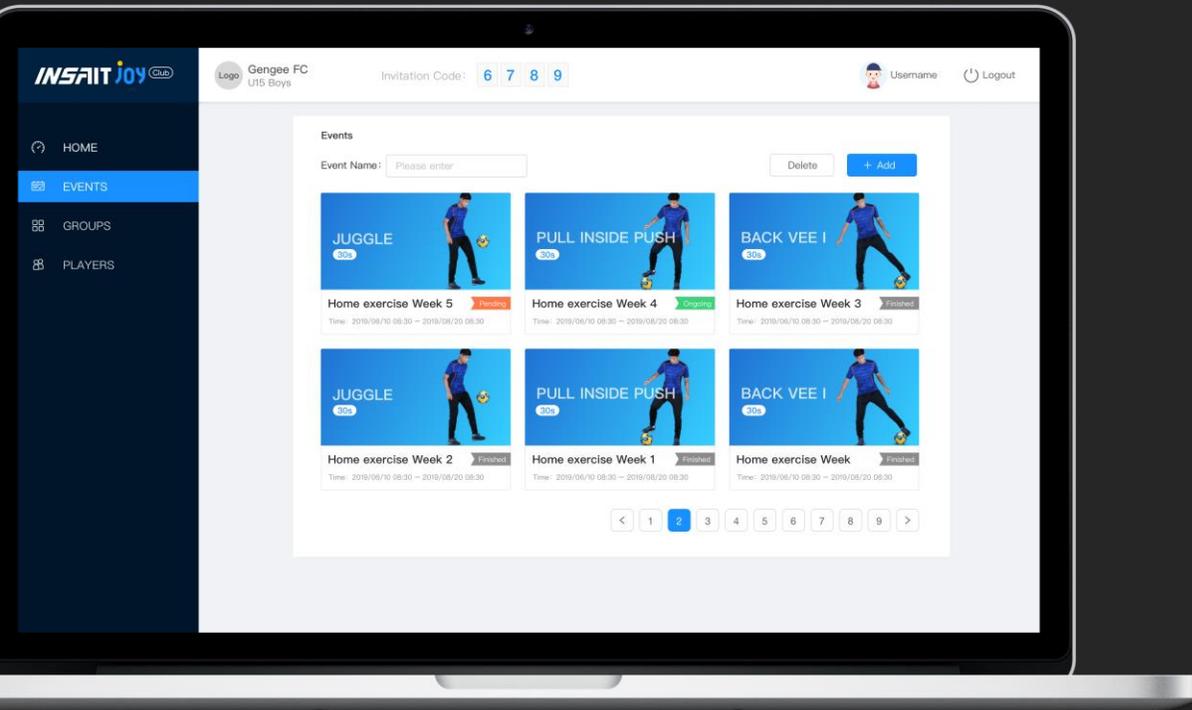
Create Your Own Stage

Share your hard work and progress on social media with **V-logs**.
Demonstrate your skills and get ready to be seen.

INSAIT JOY gives you a chance to play football at home with fun, to master skills and improve fundamental techniques like a pro, and be recognised for your hard work and discipline.

For Clubs & Teams 1

Connect to your team with INSAIT JOY Club. Make individual training between sessions part of players' development plan. Enable players everywhere to stay active and train together virtually from anywhere.



Bring Football Home with

INSAIT JOY Club

INSAIT JOY Club helps you set up virtual teams and sessions, so your players can stay connected and work on individual skill development at home with INSAIT JOY Smart Football.

Connect to your team with INSAIT JOY Club now. Enable your players everywhere to stay active and train together virtually from anywhere.

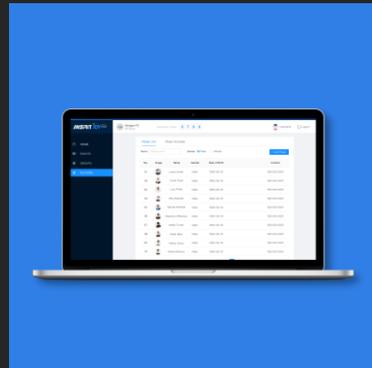
How It Works

A few simple steps to start a virtual session with your players remotely.
Make individual training between sessions part of players' development plan.



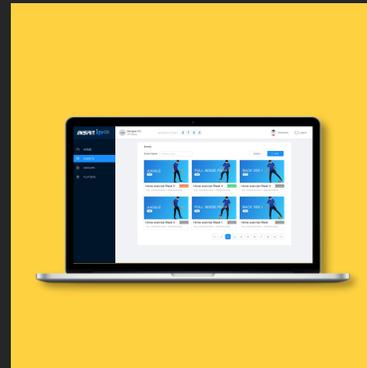
Step 1 Invite

Send invitation code to players.
Enter code in INSAIT JOY app
to join the club.



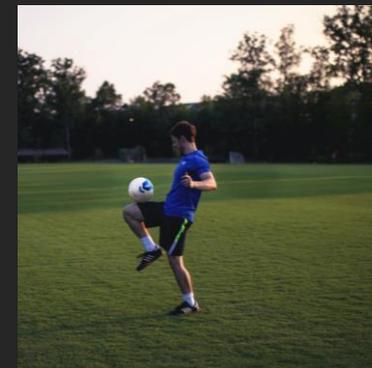
Step 2 Build

Build up your virtual teams and
groups in INSAIT JOY Club
Portal.



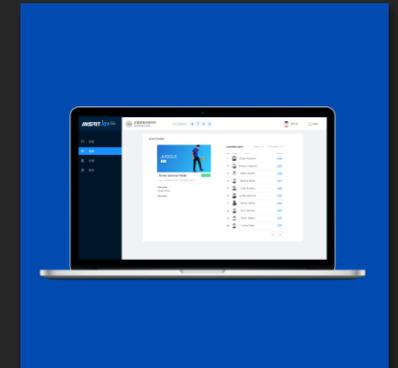
Step 3 Launch

Select drill, dates and players
to launch your virtual session in
Club Portal.



Step 4 Train

Players join the sessions from
INSAIT JOY app and train at
home with smart football.



Step 5 Track

Check live results and session
leaderboard in Club Portal.
Results are synced
automatically.

Stay in the Game

Integrate latest AI-powered technology to keep the training sessions going

#STAYINTHEGAME

Anywhere & Anytime

For coaches: Get notified with each player's remote workout so you can provide coaching and tangible feedback.

For players: keep practicing anywhere and anytime with minimal space available – as long as there's internet!

#STAYINTHEGAME

For Everyone

Home exercises, online competitions, virtual events, and so on. INSAIT JOY Club fits diversified demands for clubs and teams.

Subscribe to the simple, smart and powerful INSAIT JOY Club portal FREE of charge.

#STAYINTHEGAME

More to Explore

Share v-logs to coach, coach feedbacks, comments & likes...There are many future possibilities that INSAIT JOY Club can help support the football community, especially during this time.

Stay tuned, there's more to come.

For Clubs & Teams 2

Integrate smart football technology and AI-powered algorithm into football skill training. An efficient solution for on-site skill training for the team with fun and challenging drills.

Combine Technology and Efficiency with

INSAIT Coach



INSAIT Coach adds smart football technology and AI-powered algorithm into on-site skill training and tests. It provides an efficient solution to improve player technical ability in youth clubs, amateur clubs or football camps.

Connect 8 INSAIT JOY Smart Footballs to the INSAIT Coach app and start your team training. Improve your players technical skills with fun and challenging drills.

How It Works

A few simple steps to improve your coaching workflow
and start a session with INSAIT Coach App and INSAIT JOY Smart Footballs.

STEP 1

SET UP YOUR SESSION

Create your team and upload player lists
into INSAIT Coach Web portal.
Select drills, modes and participating
players in INSAIT Coach app.



STEP 2

START YOUR SESSION

Connect maximum 8 INSAIT JOY Smart
Footballs to the iPad.
Measure 8 players at the same time, then
simply tap to switch to another 8.



STEP 3

GET TEST REPORTS

Results will be measured and presented
automatically and upload immediately.
Test report with team leaderboard, team
average and individual results will be
generated automatically, allowing coach to
give tangible feedbacks to players – with 0
expertise requirement on data.

The background of the entire page is a dark, high-contrast photograph of a row of athletic shoes. The shoes are primarily black with bright green accents on the sides and soles. They are arranged in a perspective that recedes into the distance, creating a sense of depth. The lighting is dramatic, highlighting the textures and colors of the shoes against a dark background.

ABOUT GENGEE

Since 2014, we are dedicated to integrate sports with innovation and technology to facilitate athlete development and sports engagement.

WHY GENGEE ?



VISION

We possess over 130+ patents, including 47 for INSAIT KS – the only all-in-one solution in the world that tracks and analyses both physical and tactical performance. With our ambitious R&D, we are committed to helping players and organisations unlock their potential.



TECHNOLOGY

We seamlessly integrate cutting-edge technology – such as centimetre-level Ultra-wide band (UWB) positioning – into sports monitoring and other applications to push performance to new heights.

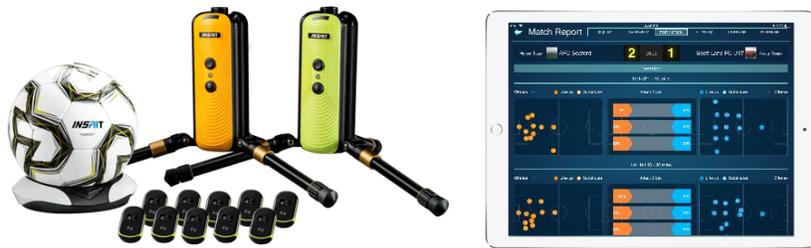


INNOVATION

We aim to shape the future of sports with innovation. With innovative smart equipment and gamified mobile app, we turn football and basketball training into immersive entertainment – offering everyone an experience unlike any other.

OUR INNOVATION

Our innovative solutions facilitate clubs and coaches to perform player and team analysis with valuable and reliable data or video-based contents.



INSAIT KS system

All-in-one performance tracking solution designed for football
 10cm positioning accuracy with UWB technology
 Works both indoor and outdoor in all weather conditions
 Comprehensive analysis on tactics, technique and biometrics



EasyCapture Video Analysis Solution

Designed for video analysis demand for various sports
 Record with phone or tablet without complex setup and cameramen
 Tag and clip video contents right away with a simple click on the Smart Pen
 Analyse with auto-generated event highlights and a powerful platform

OUR INNOVATION

Our INSAIT JOY products aim to bring fun and enjoyment to sports participants across all ages with interactive, gamified experiences.



INSAIT Joy smart football

Connect to the interactive INSAIT JOY app and start individual training. Learn and refine footwork with guided and gamified workouts that can be done anywhere at any time, with minimum space available.



INSAIT Joy smart shin guards

A pair of shin guards that deliver an insight of performance with AI-powered algorithm. Sync with INSAIT JOY app to view a session report with 16 metrics on Speed, Explosiveness, Stamina, Power and Foot Balance.



INSAIT Joy smart basketball

Connect to Joy Basketball app and start interactive and gamified basketball training. Refine shooting and dribbling skills with guided workouts, or have fun with the fascinating hit-the-beat and superstar challenges.

PROVEN AND TRUSTED

We are proven and trusted by players and sports organisations from all levels across the world



Over 50 European football teams – from top-division to semi-pro/amateur-divisions – choose INSAIT KS as performance analysis solution for youth teams.

Sparta Rotterdam FC U17, the Netherlands



Leagues, competitions and smart football arena operators choose INSAIT KS to create an AI-powered matchday experience unlike any other for players and teams.

2020 China Audi Cup grassroots competition



INSAIT KS is the official data service solution for the 2017 – 2020 CFA National Youth Super League – the highest level professional youth competition in China organised by the CFA.

CFA National Youth Super League U14 Final

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EasyCapture enables video analysts in football clubs to record using tablets or phones and to analyse during the game with a simple click on the Smart Pen.

14 AUG 2022, NK Osijek 2:2 NK Varaždin
SuperSport HNL (Croatia 1st division)



Dutch Women's 3x3 National Olympics Team using INSAIT Pro solutions for the preparation of Tokyo Olympics. Coaches were able to track fitness conditions during different stages of preparation.

Dutch Women's 3x3 National Olympics Team



Smart football arena, training facilities and data tracking service providers using INSAIT KS to help athletes and teams unleash their potential.

Smart football arena in Abu Dhabi, UAE

PROVEN AND TRUSTED

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TRANSFORMING SPORTS WITH TECHNOLOGY

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