

# أشقر

U M M A L Q U R A

للتطوير والبناء  
Development & Construction Co.

## ANNOUNCEMENT OF THE IPO PRICE RANGE & COMMENCEMENT OF THE INSTITUTIONAL BOOK BUILDING



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## **Press Release**

# **UMM AL QURA FOR DEVELOPMENT AND CONSTRUCTION ANNOUNCES ITS IPO OFFER PRICE RANGE AND COMMENCEMENT OF THE INSTITUTIONAL BOOK BUILDING**

**Makkah, Saudi Arabia – February 16, 2025** – Umm Al Qura for Development and Construction (“**Umm Al Qura**”, the “**Company**” or the “**Issuer**”), the owner, developer and operator of MASAR Destination (“**the Project**” or “**MASAR**”) – one of the largest redevelopment projects in Makkah, today announces the price range for its initial public offering (“**IPO**” or the “**Offering**”) and the commencement of the institutional book-building period for Participating Parties.

The price range for the Offering has been set between SAR 14 and SAR 15 per share (the “**Price Range**”). The institutional book-building period commences on February 16, 2025, and will end on Thursday, February 20, 2025.

On December 24, 2024G, the Capital Market Authority (the “**CMA**”) announced the approval of the Company’s application for the registration of its share capital and the offering of 130,786,142 Shares (the “**Offer Shares**”, and each an “**Offer Share**”), representing 9.09% of the Company’s shares post capital increase, by way of the issuance of 130,786,142 new shares through a capital increase. The Company also received the Saudi Exchange’s conditional approval on December 08, 2024G to list on the Main Market of the Saudi Exchange (“**Tadawul**”).

For more information, visit the Company’s IPO website: [ipo.ummalqura.com.sa/en](http://ipo.ummalqura.com.sa/en).

## **HIGHLIGHTS OF THE OFFERING**

- The CMA and Saudi Exchange approvals have been obtained for the Offering and listing as outlined below.
- The Company’s substantial shareholders and shareholders acting in concert will be subject to a lock-up period of 6 months, which will begin from commencement of trading of the shares on the Saudi Exchange.
- The shares will be listed and traded on the Main Market of the Saudi Exchange following the completion of the IPO and listing formalities with the CMA and the Saudi Exchange.
- The final price of the Offer Shares will be determined following completion of the book-building process, and prior to commencement of the subscription period for Individual Investors.
- The Offering shall be restricted to the two following groups of investors:
  - Tranche (A): Participating Parties: This tranche comprises investors eligible to participate in the book building process in accordance with the Instructions for Book Building Process and Allocation Method in Initial Public Offerings, as issued by the Capital Market Authority, including investment funds, companies. These parties include investment funds, qualified foreign companies and institutions, GCC corporate investors and other foreign

investors under swap agreements (said investors shall be collectively referred to as the “**Participating Parties**” and each as a “**Participating Party**”). The number of Offer Shares to be provisionally allocated to the Participating Parties effectively participating in the book building process is 130,786,142 Offer Shares, representing 100% of the Offer Shares. In the event there is sufficient demand by Individual Investors (as defined under Tranche (B) below), the Lead Manager, in coordination with the Company, shall have the right to reduce the number of Offer Shares allocated to Participating Parties to a minimum of **117,707,528** Offer Shares, representing 90% of the Offer Shares. Final allocation of the Offer Shares to the Participating Parties will be made through the Joint Financial Advisors following subscription by Individual Investors, as the Joint Financial Advisors deem appropriate in coordination with the Issuer, using the discretionary share allocation mechanism.

- Tranche (B): Individual Investors: This tranche includes Saudi natural persons, including any Saudi female divorcee or widow with minor children from a marriage to a non-Saudi individual, who is entitled to subscribe for her own benefit in the names of her minor children, provided that she proves that she is a divorcee or widow and the mother of her minor children, any non-Saudi natural person who is resident in the Kingdom, or GCC nationals, in each case, who have an investment account and an active portfolio with one of the Receiving Agents and are entitled to open an investment account with a Capital Market Institution (collectively, the “**Individual Investors**”, and each an “**Individual Investor**”). A maximum of 13,078,614 Offer Shares, representing 10% of the Offer Shares, shall be allocated to Individual Investors. In the event that the Individual Investors do not subscribe in full for the Offer Shares allocated to them, the Joint Financial Advisors may reduce the number of Offer Shares allocated to Individual Investors in proportion to the number of Offer Shares subscribed for thereby.
  - The Law of Real Estate Ownership and Investment by Non-Saudis promulgated by Royal Decree No. M/15 dated 17/04/1421H (corresponding to 19/07/2000G) (hereinafter referred to as the “**Law of Real Estate Ownership and Investment by Non-Saudis**”) prohibits non-Saudi from acquiring ownership, easement or usufruct over real property located within the boundaries of the cities of Makkah and Madinah. This includes natural persons who are not nationals of Saudi Arabia, non-Saudi companies and Saudi companies that he establishes, participates in establishing, or owns shares in, any natural or legal person who does not hold Saudi nationality with some limited exceptions. However, under the special controls excluding the companies listed in the Saudi Stock Exchange, the phrase (non-Saudi) has the meaning as per the The Law of Real Estate Ownership and Investment by Non-Saudis issued by the Authority on 27/07/1446H (corresponding to 27/01/2025G). It allows foreigners to invest in Saudi companies listed in the Saudi Stock Exchange that own properties within the boundaries of the cities of Makkah and Madinah , provided that: (i) the foreign strategic investor does not own shares in the Listed Company and (ii) at all times does not exceed 49% of the shares of the Listed Company, which are not jointly owned by persons of natural and legal capacity. Accordingly, the foreign strategic investor is excluded from the investors targeted for the Offering, and the ownership of natural and legal persons who do not collectively hold Saudi citizenship shall not exceed 49% of the Company’s shares at all times.
- The Company has appointed Albilad Capital, GIB Capital and AlRajhi Capital as Joint Financial Advisors (“**JFAs**”).
  - Albilad Capital, GIB Capital, AlRajhi Capital and Alinma Investment have been appointed as Joint Bookrunners (“**JBRs**”).
  - Albilad Capital, GIB Capital, AlRajhi Capital and Alinma Investment have been appointed as Co-underwriters.
  - Lazard Saudi Arabia has been appointed as Advisor to the Company.
  - Individual Investors wishing to subscribe to the Offer Shares must submit their subscription requests electronically through the websites and platforms of the Receiving Agents that provide this service to subscribers, or through any other means provided by the Receiving Agents through which the Individual Investors will be able to subscribe to the Company’s shares during the Offering Period.

## CONTACT DETAILS

Company	Email	Role
<b>Albilad Capital</b>	investmentbanking@albilad-capital.com	Joint Financial Advisor, Lead Manager, Bookrunner and Underwriter
<b>GIB Capital</b>	UAQ.IPO@gibcapital.com	Joint Financial Advisor, Bookrunner and Underwriter
<b>AlRajhi Capital</b>	ProjectMaqamARC@alrajhi-capital.sa	Joint Financial Advisor, Bookrunner and Underwriter
<b>Alinma Invest</b>	IPO@alinma.com	Joint Bookrunner and Underwriter
<b>Lazard</b>	wgmaqam@lazard.com	Company Advisor
<b>FGS Global</b>	uaqipo@fgsglobal.com	Media and Communications Advisor

<b>Receiving Agents for Individual Investor tranche</b>	<ul style="list-style-type: none"><li>• Albilad Capital</li><li>• Riyad Capital</li><li>• Alinma Investment Company</li><li>• Al Rajhi Capital</li><li>• SNB Capital</li><li>• GIB Capital</li><li>• Aljazira Capital</li><li>• ANB Capital</li><li>• Alkhabeer Capital</li><li>• BSF Capital</li><li>• Derayah Financial Company</li><li>• Alistithmar for Financial Securities and Brokerage Company</li><li>• SAB Invest</li><li>• Sahm Capital Finance Company</li><li>• Yaqeen Capital</li></ul>
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This announcement does not contain or constitute an offer of, or the solicitation of an offer to buy, the Offer Shares to any person in any jurisdiction to whom or in which such offer or solicitation is unlawful. The offer and sale of the Offer Shares has not been and will not be registered under the applicable securities laws of any jurisdiction other than Saudi Arabia.

This announcement is being distributed in accordance with the provisions of the Rules on the Offer of Securities and Continuing Obligations (“**OSCO Rules**”) issued by the CMA for the purposes of ascertaining the extent to which potential investors are willing to participate in the potential initial public offering of the Company, and should not result in any binding undertakings to acquire shares or subscribe in the Offering. This announcement is for information purposes only and under no circumstances shall constitute an offer or invitation, of form the basis for a decision, to invest in any securities of the Company. Neither this announcement nor anything contained herein shall form the basis of, or be relied upon in connection with, any offer or commitment whatsoever in any jurisdiction. Investors may only subscribe in the Offer Shares on the basis of the CMA approved Arabic language prospectus to be issued and published in due course (the “**Prospectus**”). The information in this announcement is subject to change. In accordance with Article 31(d) of the OSCO Rules, copies of the Prospectus will, following publication, be available on the websites of the Company at ([www.ummalqura.com.sa](http://www.ummalqura.com.sa)), the Saudi Exchange at ([www.saudiexchange.sa](http://www.saudiexchange.sa)), the CMA at ([www.cma.org.sa](http://www.cma.org.sa)) and the Financial Advisors at ([www.gibcapital.com](http://www.gibcapital.com)), ([www.albilad-capital.com](http://www.albilad-capital.com)) and ([www.alrajhi-capital.com](http://www.alrajhi-capital.com)).

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This announcement may include statements that are, or may be deemed to be, “forward-looking statements”. These forward-looking statements may be identified by the use of forward-looking terminology, including the terms “aim”, “anticipate”, “believe”, “can”, “consider”, “could”, “estimate”, “expect”, “forecast”, “intend”, “may”, “ought to”, “potential”, “plan”, “projection”, “seek”, “should”, “will”, “would”, or, in each case, their negative or other variations or comparable terminology, or by discussions of strategy, plans, objectives, goals, future events or intentions. Any forward-looking statements reflect the Company’s current view with respect to future events and are subject to risks relating to future events and other risks, uncertainties and assumptions relating to the Company’s business, results of operations, financial position, liquidity, prospects, growth or strategies. Many factors could cause the actual results to differ materially from those expressed or implied by any such forward-looking statements, including, among other things, risks specifically related to the Company and its operations, the development of global economic and industry conditions, and the impact of economic, political and social developments in Saudi Arabia. These factors will be described in more detail in the Prospectus. Forward-looking statements speak only as of the date they are made. Each of the Company, the Financial Advisors and their respective affiliates expressly disclaims any obligation or undertaking to update, review or revise any forward-looking statement contained in this announcement whether as a result of new information, future developments or otherwise.

There is no guarantee that the Offering will occur and you should not base your financial decisions on the Company’s intentions in relation to the Offering at this stage. This announcement does not constitute a recommendation concerning the Offering. Acquiring Offer Shares to which this announcement relates may expose an investor to a significant risk of losing the entire amount invested. Persons considering an investment should consult an investment advisor or an authorized person specializing in advising on such investments.

The Financial Advisors are acting exclusively for the Company and no-one else in connection with the Offering. They will not regard any other person as their respective clients in relation to the Offering and will not be responsible to anyone other than the Company for providing the protections afforded to its respective clients, nor for providing advice in relation to the Offering, the contents of this announcement or any transaction, arrangement or other matter referred to herein.

The contents of this announcement have been prepared by and are the sole responsibility of the Company. Neither the Financial Advisors nor any of their affiliates or respective directors, officers, employees, advisers or agents accepts any responsibility or liability whatsoever for or makes any representation or warranty, express or implied, as to the truth, accuracy or completeness of the information in this announcement (or whether any information has been omitted from the announcement) or any other information relating to the Company, its subsidiaries or associated companies, whether written, oral or in a visual or electronic form, and howsoever transmitted or made available or for any loss howsoever arising from any use of this announcement or its contents or otherwise arising in connection therewith.

In connection with the Offering, the Financial Advisors and any of their affiliates may take up a portion of the Offer Shares in connection with the Offering as a principal position and in that capacity may retain, purchase, sell, offer to sell for their own accounts such Offer Shares and other securities of the Company or related investments in connection with the Offering or otherwise. Accordingly, references in the Prospectus, once published, to the Company’s shares being issued, offered, subscribed, acquired, placed or otherwise dealt in should be read as including any issue or offer to, or subscription, acquisition, placing or

dealing by, the Financial Advisors and any of their affiliates acting in such capacity. In addition, the Financial Advisors and any of their affiliates may enter into financing arrangements (including swaps or contracts for difference) with investors in connection with which the Financial Advisors and any of their affiliates may from time to time acquire, hold or dispose of securities. The Financial Advisors do not intend to disclose the extent of any such investment or transactions otherwise than in accordance with any legal or regulatory obligations to do so.

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