

# Investor Presentation Q3 2018

# Disclaimer

This document has been prepared by Mobily (the “**Company**”) solely for presentation purposes. The information contained in this document has not been independently verified and no representation or warranty, expressed or implied, is made as to, and no reliance should be placed on, the fairness, the accuracy, the completeness or the correctness of the information contained herein. None of the Company or any of its respective affiliates, advisors or representatives shall have any liability whatsoever for any direct or indirect loss whatsoever arising from any use of this document, or contents, or otherwise arising in connection with it.

This document does not constitute an offer or invitation to purchase any share or other security in the Company and neither it nor any part of it shall form the basis of, or be relied upon in connection with, any contract or commitment whatsoever. Before making any investment decision, an investor should consider whether such an investment is suitable for his particular purposes and should seek the relevant appropriate professional advice.

Any decision to purchase shares or other securities in the Company is the sole responsibility of the investors.

Certain information contained in this document consists of forward-looking statements reflecting the current view of the Company with respect to future events. They are subject to certain risks, uncertainties and based on certain assumptions. Many factors could make the expected results, performance or achievements be expressed or implied by such forward-looking statements (including, but not limited to, worldwide economic trends, economic and political climate of Saudi Arabia, the Middle East and changes in business strategy and various other factors) to be materially different from the actual historical results, performance achieved by the company. Should one or more of the risks or uncertainties materialize or should the underlying assumptions prove different stock movements or performance achievements may vary materially from those described in such forward-looking statements. Recipients of this document are cautioned not to place any reliance on these forward-looking statements. The Company undertakes no obligation to republish revised forward-looking statements to reflect changed events or circumstances.

# Content

- Environment
  - Macro
  - Telecom Market
  - Q3 Performance Highlights
- Financial Overview

# Key Highlights Q3 2018

## Challenging Environment

### Macro

- Inclusion of TASI in S&P Dow Jones indices (S&P DJI). Upgrading TASI from a standalone market to emerging market.
- SIBOR Increased QoQ (from 2.59% to 2.66%).
- GDP Growth:
  - Data on real GDP showed that the economy expanded by 1.6%, year-on-year
  - The oil sector improved by 1.3% (44% share of GDP), whilst non-oil GDP rose by 2.4%
  - Within the non-oil sector, private sector GDP went up 1.1% (39% share of GDP) and the government sector's GDP rose significantly, by 4% (16% share of GDP)
- 2019 Preliminary Budget Report
  - In the near term, 2018 revenue is expected to total SR882 billion, a rise of SR99 billion compared to budgeted total of SR783 billion
  - Upward revisions in government revenue for 2019, by SR 135 billion, to SR978 billion was also announced
- Oil Prices:
  - In September 2018, average Brent crude oil price was \$78.89 per barrel, compared to \$72.57 per barrel in August of 2018
  - Brent oil prices closed the month at \$83 per barrel, the highest daily average since early November 2014

# Key Highlights Q3 2018

## Challenging Environment

### Telecom Market

- Price rationalization continues
- Strong Hajj season performance by Mobily
- Mobily signing agreements with Arriyadh Development Authority (ADA) to provide complete digital solutions for the Riyadh buses project.
- Government expediting their efforts to improve digital infrastructure for the country.
- Continuing the implementation of MOH Project HIS

# Key Highlights Q3 2018

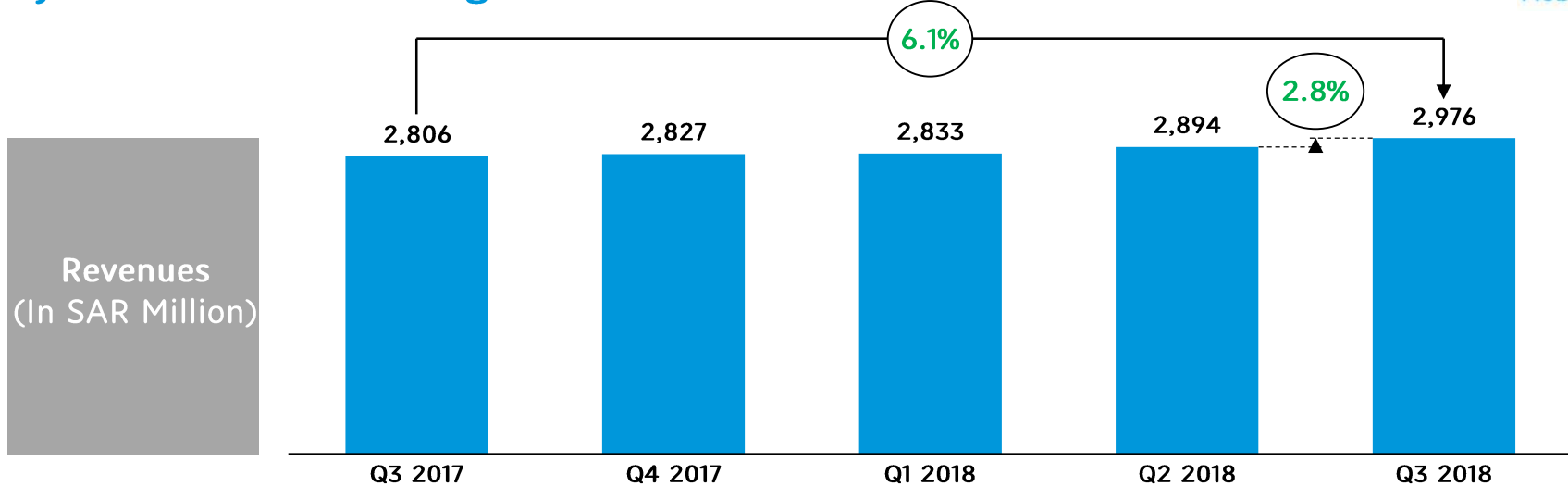
## Challenging Environment

### Q3 Performance Highlights

- Mobily is on a good trajectory.
- The RISE turnaround strategy is yielding steady good results.
- Strong cash-flow generation and deleveraging net debt to be below the 3 times Net debt / EBITDA for the first time in years.
- Net Debt has been reduced by more than SAR 2.3 billion since the beginning of 2017.
- Reflecting strong consistency, In Q3 we marked a:
  - 4<sup>th</sup> consecutive QoQ revenue growth
  - 2<sup>nd</sup> consecutive YoY revenue growth
  - 5<sup>th</sup> consecutive QoQ EBITDA growth
  - 3<sup>rd</sup> consecutive QoQ cost reduction
- Top line marketed steady growth due to:
  - Price rationalization
  - Successful hajj seasons
  - Strong data and FTTH performance
  - Business segment market a strong performance especially in the government sector.

# Revenues

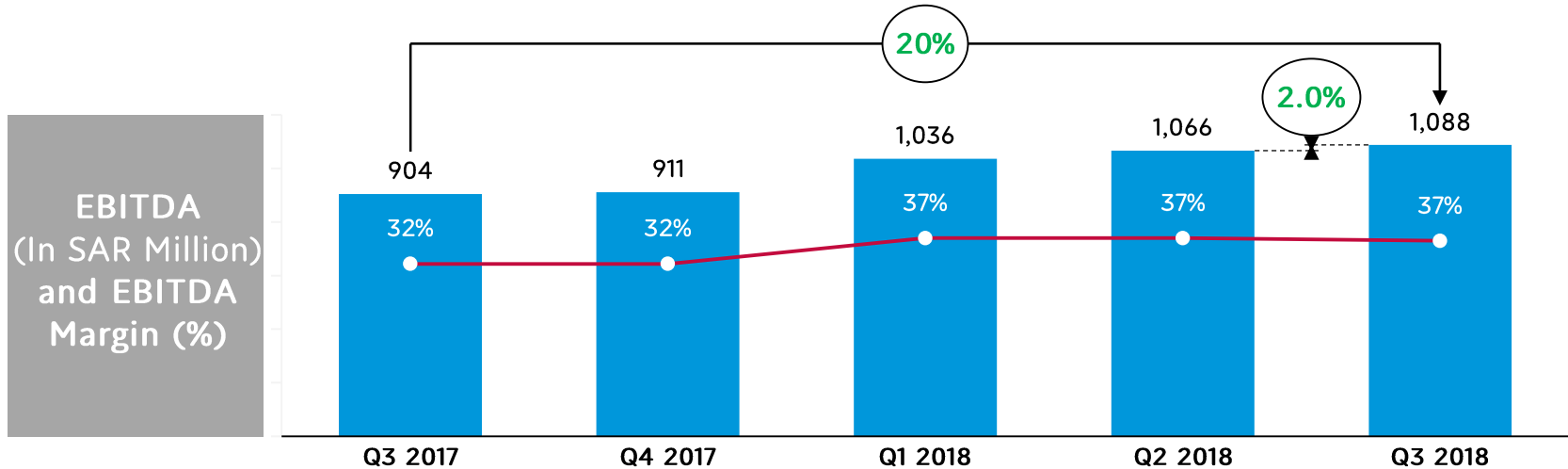
Quarterly revenues confirming the continuation of the turn-around trend



- Mobily showed growth for the third consecutive quarter in revenues QoQ by %2.8 . In addition to a 6.1% YoY growth for the second consecutive quarter.
- Revenues growth was mainly driven by the improvement in consumer revenues, growth in FTTH sales and growth in business unit revenues driven by sales to government sectors.
- YoY growth was achieved despite the impact of the market, regulatory and economic challenges including the reduction of mobile termination rates.
- Without the impact of the reduction of Mobile interconnection rates, YoY revenues would have grown by 8%.

# EBITDA and EBITDA Margin

## Continuation of the Improvement of Margins



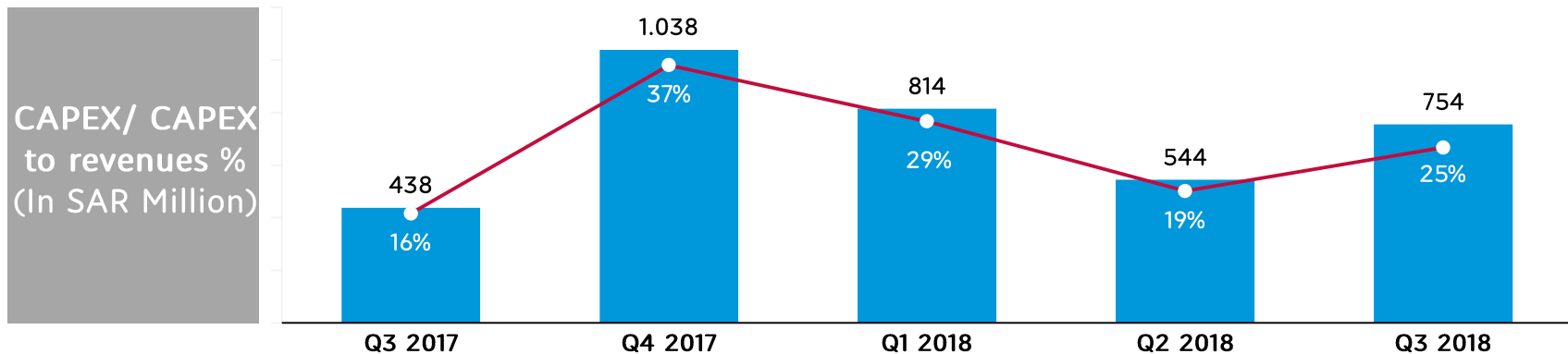
Q3 2018 shows an increase in both EBITDA compared to Q3 2017 and Q2 2018 due to:

- Resilient topline performance
  - Efficiency in managing its operational expenses
  - Reclassification in Q3 of a provision of SAR 84 million (build in Q1 2018) from “pre-EBITDA” to “post-EBITDA”
- YoY growth of quarterly EBITDA (+20%) due to the above in addition to:
- The decrease in general and administrative expenses.



# CAPEX/CAPEX to Revenues

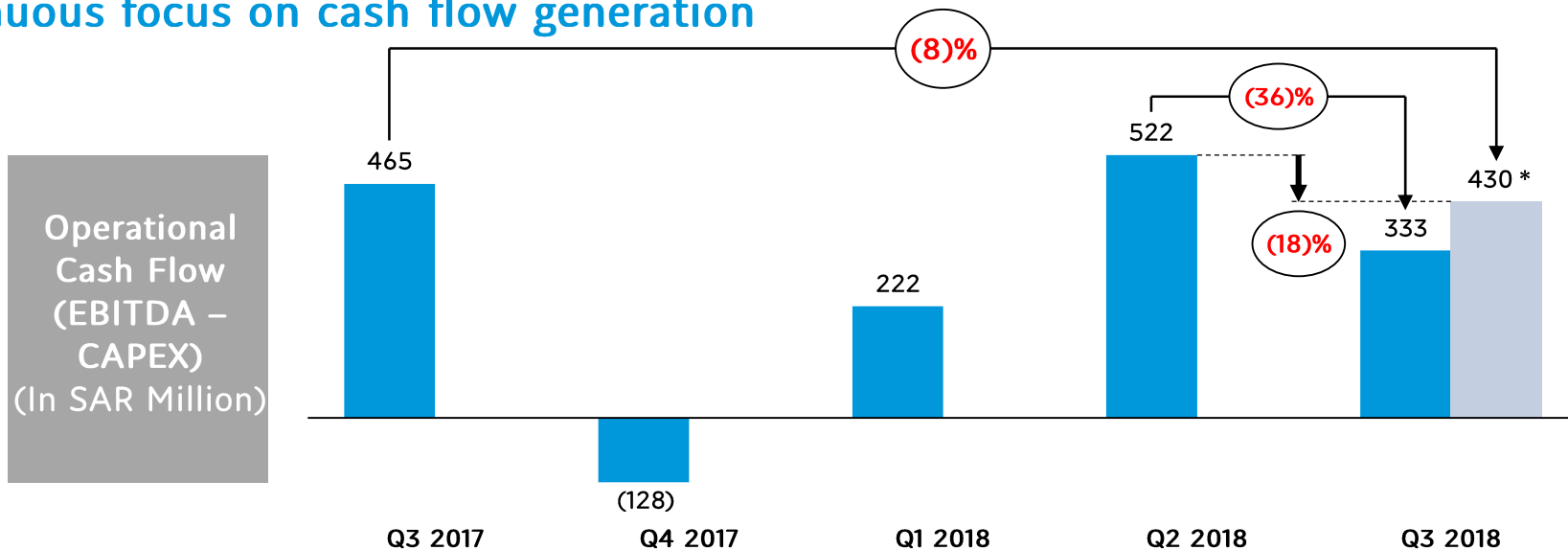
Continuation of the deployment of the network modernization



- Continuous development of network modernization project with sustained capex intensity of SAR 754 million or 25% to revenues for Q3.
- Capex YTD at SAR 2.11 billion (SAR 1.66 billion excluding licenses fee amount to SAR 451 million) reflecting a capitalization ratio of (capex to revenue) of 24% (19% excluding the licenses fee)

# Operational Cash Flow

Continuous focus on cash flow generation

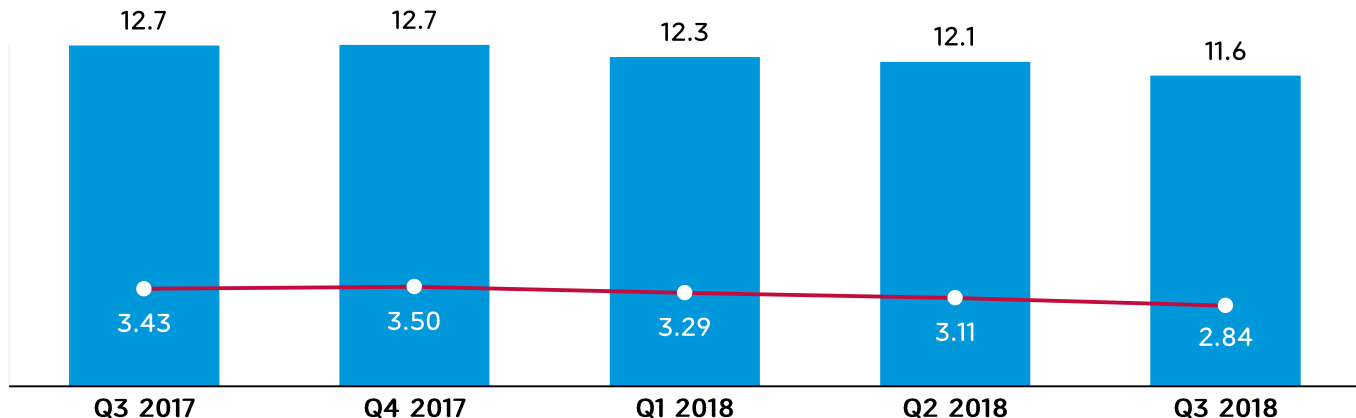


- YTD Operational Cash Flow (EBITDA-CAPEX) decreased to SAR 1.1 billion versus SAR 1.5 billion for the same period in 2017 due to the spectrum capitalization impact.
- Taking out the impact of spectrum capitalization in Q1 and Q3 2018 operational cash flow would have amounted to SAR 1,527 million an increase by 2% compared to the same period last year.
- Operational Cash Flow decreased in Q3 by 8% QoQ (excluding spectrum fees), YoY OCF decreased by 8%.

# Net Debt /Net Debt to EBITDA

## Continuation of Deleveraging

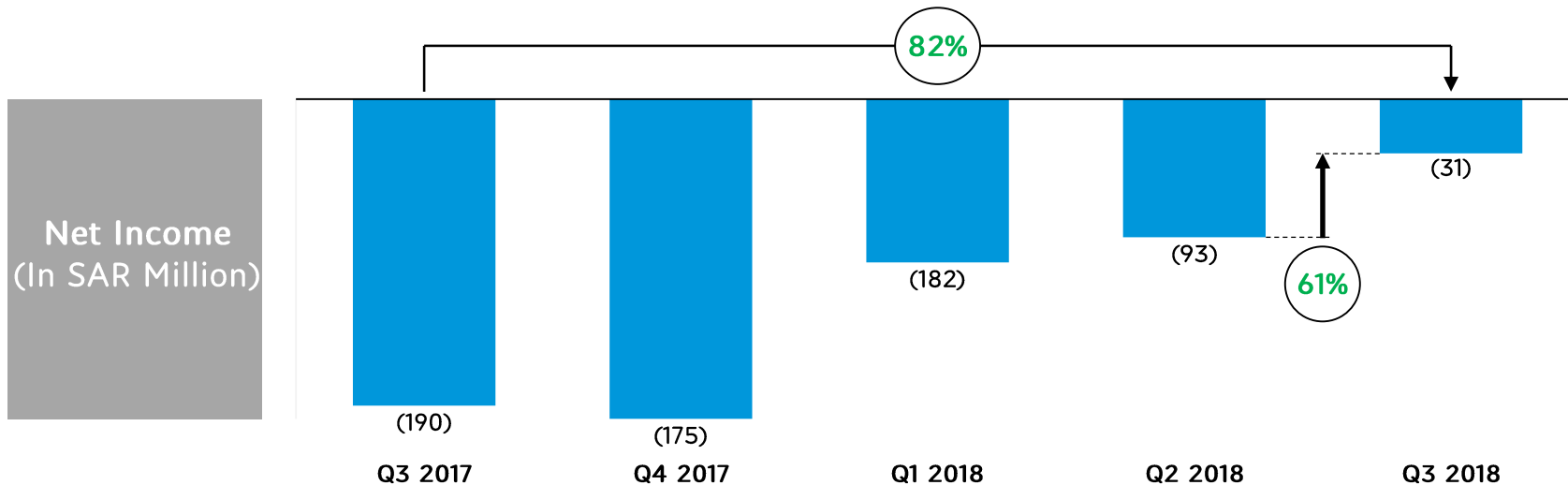
Net Debt and  
(In SAR Million)  
Net Debt  
/EBITDA



- Q3 2018 marks the first quarter where Mobily brings its Net Debt to EBITDA below the symbolic 3 times threshold.
- This reflects the continuous efforts to deleverage the company.

# Net Income

## Continuing loss reduction YoY & QoQ



Mobily succeeded for the third consecutive quarter in reducing its losses, as Q3 2018 net losses decreased by 82% and shows a net losses of SAR 31 million compared to loss of SAR 190 million in Q3 2017 due to:

- Strong revenue progression
- OPEX optimization and improved EBITDA

## Etihad Etisalat Investor Relations

Email:

[Investorcontact@mobily.com.sa](mailto:Investorcontact@mobily.com.sa)

Website:

[Investor Relations Page](#)