

Company Profile



2023



صحي وشهني

www.balady-sa.com



BALDY

The name BALDY did not come by coincidence. It is a name that reflects a %100 healthy diet for poultry. We are proud of the name BALDY because of the heritage and history it carries, and we seek to contribute to achieving the Kingdom's vision 2030.



المملكة العربية السعودية

KINGDOM OF SAUDI ARABIA

CEO's letter

We always go out to be the best in product quantity and quality production, whereas our ambition and passion drive us to achieve excellence and so it was done by Establishing one of the largest factories specialized in the production of Poultry and supporting it by several poultry farms using the latest technologies. We are committed to improving our performance continuously to keep pace with our ambitions and diversify our services to meet the desires of our customers and enhance our competitive capabilities to all the products that we produce based on our faith in The Kingdom's strategy, and national transformation program 2020. And the vision of the Kingdom 2023. We seek to be the largest poultry company in the Kingdom of Saudi Arabia, and we consider our success partners and customers an integral part of our success. We have the experience, skills, and resources necessary to meet the challenges facing the poultry industry. We anticipate the needs of the market and fulfill all our obligations towards them with careful planning. We are responsible to society and have a history and management to achieve quality and excellence and contribute to raising the rate of food security.



Turki bin Hashbal Al-Shahrani



Who We Are?

BALDY Poultry Company was established in ١٤٢٨ AH (٢٠٠٧ AD).

It is a joint stock company with a %100 Saudi capital. Its main headquarter is located on the outskirts of the Wadi Bin HashbalCenter in the Asir region, and it invests in the poultry industry.



BALDY Poultry Company was established for the following reasons

- Achieving local and regional commitment in terms of the rate of food security.
- It has the production capacity and sustainable production of poultry stocks.
- The need for a distinguished race and fair competition between regional markets in the Poultry field.

Our Vision



At Baladi Poultry Company, we seek to be the pioneers amongst competing companies in the Kingdom. Our quality, trust, and confidence are our vision. We believe that constant development is the secret of success in our company, and for this reason, we invest and continue to develop the human resources, climate control machines, and the fleet of cars to enhance the skills of our employees and ensure a healthy work environment to all our workers in order to continue being one of the top poultry manufacturers in the Kingdom. We seek to be the first choice for the consumer by 2023 in the Kingdom and the neighbouring export market in every home and nation. We exert all our skills, energy, and resources to maintain quality.



Leadership at the local level

We produce more than 175,000 chickens daily

We cover all areas of the Kingdom

Baldy is not just a poultry factory, it is a team,

An integrated entity that always seeks to provide

It is best for healthy and delicious food for the health of the family.

Over the course of 16 years, we succeeded in remaining at the top in the field of poultry farming. We began

In the southern region, and because of our quality and commitment to providing the highest quality, we expanded until we were able to cover all areas of the Kingdom of Saudi Arabia.

نتج أكثر من ١٧٥,٠٠٠ طير يومياً
ونغطي جميع أنحاء المملكة



Our Message

We seek to advance the Saudi policy regarding the sector of the poultry industry and rearing, through raising, producing, and manufacturing according to international standards and specifications, and with the latest technologies that help us produce healthy food and %100 plant feed. With great effort, those working in management, planning, and supervisors have committed to adhering to the quality and food safety policy.



Our advantages

We equipped Balady's farms and factories with the latest machinery and equipment We seek to develop it continuously and by benefiting from experience International to produce the finest types of chicken, as we choose the best Types of sauces and the best places to grow Until this moment, we are making every 2007 farms since effort to meet The needs of the Saudi and international market at competitive prices With high quality, equipped with the best technology, and subject to quality standards,



We apply the highest quality standards



SINCE 2007
BaladyPoultry



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