



Tanmiah Food Company and Tyson Foods Sign Strategic Partnership, with investment to expand poultry production capacity

- *Tanmiah aims to produce more than one million birds per day by 2025, to contribute to achieving food self-sufficiency goals of the Kingdom, with the strategic partnership expected to accelerate growth to reach this goal*
- *This partnership will contribute to the global Halal poultry market through job creation in the local market, supported by international industry expertise*
- *Tanmiah considers this partnership an important milestone in its 60-year journey, demonstrating its commitment to its pioneering role in reinforcing the Kingdom's food security and self-sufficiency goals*

Riyadh, Saudi Arabia – 05 July 2022 – As part of sustained efforts to meet growing global demand for protein, US-based Tyson Foods, Inc. (NYSE: TSN) and Saudi-based Tanmiah Food Company (“Tanmiah” or the “Company,” 2281 on the Saudi Exchange) have entered into a strategic partnership agreement. The parties to the agreement are Tyson Foods and **Agricultural Development Company (ADC)** and **Supreme Foods Processing Company (SFPC)**, Tanmiah’s wholly owned subsidiaries.

Tyson Foods is one of the world’s leading food companies and a recognized leader in protein, while Tanmiah, which established its first company 60 years ago, is one of the biggest providers of fresh value-added poultry and other meat products, animal feed & health products and a fast-food brand franchise operator, with plans to produce more than one million birds per day by the end of 2025. **ADC** operates in the Kingdom of Saudi Arabia, Bahrain and United Arab Emirates. Through ADC, the Company produces and distributes fresh products for sale to food service providers and retailers. **SFPC** produces a variety of value-added pre-prepared chicken and beef products, with a distribution network spread across the Middle East, including Saudi Arabia, Kuwait, Bahrain, UAE, Oman, and Jordan among others.

“We are delighted to be joining hands with a global leader in food production to support and accelerate our strategic growth plans,” said Zulfiqar Hamadani, CEO of Tanmiah. “This partnership marks a significant milestone in Tanmiah’s journey, through demonstrating our commitment to our pioneering role in supporting Saudi Arabia’s food security and self-sufficiency goals. During this new phase, we will continue to work



together with Tyson Foods, whose commitment to animal welfare, food safety, sustainability, and quality, are very much in line with our own business model and sustainability framework. This transaction will not only reinforce our positioning in the regional market but will also enable us to expand our global footprint through leveraging Tyson Foods' long-standing relationships with customers worldwide."

"This investment will enable us to access poultry supplies in Saudi Arabia to meet the growing demand for protein in the Middle East and other markets," said Chris Langholz, president of International for Tyson Foods. "Expansion into international markets is a key part of our strategic growth plan and we're pleased to better serve customers in this region."

"The strategic partnership is expected to accelerate Tyson Foods' and Tanmiah's growth and generate significant value in the short and long term," said Tan Sun, president of Tyson Foods APAC. "This will be primarily achieved through further expansion across the value chain, and enhanced product, customer, and geographical diversification, as well as improvement of production and other operational processes. The agreement will also see Tyson Foods and Tanmiah unlock long-term opportunities in the fast-growing Halal food market."

As part of the agreement, Tyson Foods and Tanmiah have committed to invest substantially to expand the processing capacities of SFPC. This investment is aligned with Tanmiah's strategic expansion agenda and will result in doubling the company's production capacity in value-added products. Both companies, through a 50/50 joint venture, will also explore opportunities in the fast-growing global Halal market, and as per the agreement, Tyson Foods will own a 15% equity stake in Agricultural Development Corporation (ADC) and a 60% equity stake in Supreme Foods Processing Company (SFPC). The transaction will be subject to approval by the General Authority for Competition in the Kingdom of Saudi Arabia and other government entities.

Through this partnership, Tanmiah will continue to support the growth of Saudi Halal products by bringing world-class sector expertise to the Kingdom. Through its expansion, Tanmiah will also create a number of job opportunities in the local Saudi market.

"In line with our ambitious growth plans and ongoing endeavors to deliver significant long-term value to shareholders and customers alike, we proudly announce Tanmiah's partnership with Tyson Foods," said Ahmed Bin Sharaf Osilan, Executive Board Member & Managing Director of Tanmiah. "There is no doubt that this partnership will enable us to achieve further expansion and success across all stages of the supply chain from sourcing of materials to production and final distribution, in addition to enhancing supply chain efficiencies and improving margins. Alongside the significant



opportunities that will emerge for the company in the future, we are also looking forward to further advancing our technical expertise by collaborating with Tyson Foods to provide innovative and diversified product offerings to a broader base of customers in the Kingdom and abroad.”

Global protein consumption across chicken and other meats is forecasted to rise to 95 billion pounds over the next 10 years, with much of that demand happening outside the U.S. Meanwhile, the global Halal food market is expected to achieve unprecedented growth over the long term, with industry reports pointing to a Compound Annual Growth Rate of nearly 10% by 2032.

About Tanmiah Food Company

Tanmiah Food Company is one of the Middle East’s leading providers of fresh poultry, processed poultry and other processed meat products as well as animal feed and health products. It is worth noting that Al-Dabbagh Holding Group is a partner and founding shareholder of Tanmiah Food Company. Tanmiah’s fully integrated and highly efficient business model includes production, further processing and distribution with products sold in Saudi Arabia, the UAE, Bahrain, Oman, Jordan, and Kuwait. As of 31 March 2022, Tanmiah operates 101 farms as well as 6 hatcheries, 2 feed mills, 4 slaughterhouses, 3 food processing plants, and 13 dry and cold storage facilities located in Saudi Arabia, Bahrain and the UAE. Tanmiah distributes its products through a network of wholesalers, retailers and food service outlets as well as online direct to consumers. Sustainability is a core principle at Tanmiah with initiatives including planting a million trees by the end of 2025, which are fed by wastewater from its facilities and turning waste products into fertilizer, which is used for “A Million Trees” initiative. For more information, visit www.tanmiah.com

Contact Information:

Tanmiah Food Company

Mr. Hussam Al Shareef, Investor Relations Manager

Tel. +966 114775912

Email: ir@tanmiah.com

P.O. Box 86909

Riyadh 11632, Kingdom of Saudi Arabia

www.tanmiah.com

Tyson Foods

Derek Burleson

Tel: +1-479-290-6466

Email: derek.burleson@tyson.com