

Ayyan Investment launches its **New Five-year Strategy** for its Investment Transformation

Ayyan Investment Company announced that its Board of Directors has approved the launch of its New Strategy for the next Five-years (**2026-2030**), which includes its investment directions for the next phase in light of its comprehensive strategic review of the targeted economic sectors.

The New Strategy aims to enhance the company's transformation into an investment company to boost long-term value for shareholders and is consistent with the structural transformation that the Kingdom is witnessing under the umbrella of Saudi Vision 2030.

Strategic Pillars



Transitioning from direct asset operation to a more flexible and efficient investment portfolio model.



Enhancing value through expansion and diversification of the asset base.



Optimizing capital allocation toward high-potential sectors.



Strengthening risk management and long-term business sustainability.



Reinforcing governance practices and institutional values.

Expected Impacts



Increasing the long-term market value of the Company's investments.



Achieving sustainable returns that strengthen the financial position.



Enhancing shareholder value.



Diversifying income streams and the investment base.



Strengthening Ayyan's position as a diversified investment company.

The Board of Directors expresses its confidence in the Company's progress toward achieving its strategic objectives, supported by a clear vision, integrated foundations, and a commitment to activating key growth enablers. The Strategy is expected to contribute to the diversification of investments, development of assets, and expansion of the Company's operations across targeted sectors, while strengthening risk management and governance practices in a manner that supports the creation of sustainable value for shareholders.

This step does not have any material financial impact at this time; investors and analysts will be updated on any developments or updates regarding the strategy later date.