

## RESTAURANTS

Supplemental Prospectus for Americana Restaurants International PLC's (a free zone company) "Prospectus for the Public Offering of Shares in Americana Restaurants International PLC (a free zone company)" published in the United Arab Emirates in relation to the Initial Public Subscription Dual and Concurrent Offering of Shares in the United Arab Emirates and the Kingdom of Saudi Arabia

Offering Period: starting on Monday 20/04/1444H (corresponding to 14/11/2022G) for the Institutional Tranche and the KSA Retail Tranche and ending on Monday 27/04/1444H (corresponding to 21/11/2022G) for the KSA Retail Tranche and on Tuesday 28/04/1444H (corresponding to 22/11/2022G) for the Institutional Tranche.

This Prospectus is a supplemental prospectus to Americana Restaurant International PLC (a free zone company)'s "Prospectus for the Public Offering of Shares in Americana Restaurants International PLC – (a free zone company)" published in the United Arab Emirates, and approved by the Securities and Commodities Authority in the United Arab Emirates (the "Main Prospectus"). This Prospectus should read the Same in conjunction with the Main Prospectus in order to obtain all information relating to the Company and the Offering.

The Company (a free zone company) is a public company limited by shares incorporated in the Abu Dhabi Global Market ("ADGM") under license number (000007712) dated 27 May 2022G, and subject to the ADGM Companies Regulations 2020 (as amended) (the "ADGM Companies Regulations").

Offering of two billion, five hundred and twenty-seven million, eighty-nine thousand, nine hundred and thirty (2,527,089.930) ordinary shares representing thirty percent (30%) of the share capital of the Company, through a public subscription and concurrent dual offering on the Abu Dhabi Securities Exchange ("ADX") in the United Arab Emirates ("UAE") and on the Saudi Stock Exchange (Tadawul) ("Tadawul") in the Kingdom of Saudi Arabia ("Kingdom" or "KSA") only (the "Offering") at a Final Offer Price of AED () (equivalent to SAR ()) per Offer Share.

Americana Restaurants International PLC (hereinafter referred to as the "**Company**" or the "**Issuer**") was incorporated in the ADGM on 27 May 2022G as a private company (previously registered under the name of "Americana Restaurants ITD") then converted to a public company limited by shares (a free zone company), under license number (000007712), with its Head Office at office – 2447, 24th Floor, Al Sila Tower, PC. Box 128666, Al Mayah Island, ADCM Square, Abu Dhabi, United Arab Emirates. The Company is subject to the ADGM companies Regulations.

The Group was founded in 1964G in kuwait and began with its operations in 1970G through Kuwait Food Company (American) K.S.C.C. (Interinafiter referred to as the **'Former Parent Company**). Furthermore, the Group expanded its operations to include the opening of restaurants in the United Arab Emirates in 1979G, Saudi Arabia in 1980G and other countries. On 29 September 1984G, the Former Parent Company was listed on the Kuwait Stock Exchange. In the last quarter of 2016G, Adepto Ad Investments ICID (the 'Seller Shareholder'), which Mohammed Ali Rashed Alabbar and the Saudi Gulf Food Investments Company (wholdy owned by the PIP) each have 50% indirect ownership, Ahs acquired a majority stake in the Former Parent Company in partnering. This acquisition was followed by the madatory offering shares (pursuant to the regulations and instructions in force in Kuwait) of the Former Parent Company, which resulted in increasing the Selling Shareholder actual ownership of the Former Parent Company. Notin Estilsting on the Kuwait Stock Exchange. Afterwards, the Company value registered under 'Americana Resultant Simited Company'), the Former Parent Company transfered all is restaurant busines to the Company on 27 June 2022G. On 25 August 2022C, the Former Parent Company runture beformer jong 20 June 2022G. On 25 August 2022C, the Former Parent Company runture of the former Timority shareholders of the Former Parent Company transfered all to the former Parent Company on 27 June 2022G. On 25 August 2022C, the Former Parent Company transfered 96.03% of its contribution to the Selling Shareholder. The remaining 327% was transferred to the former Timority shareholder. Sin the remaining 327% was transferred to the former Timority shareholder. The remaining 327% was transferred to the former Timority shareholder. The Group was founded in 1964G in Kuwait and began with its operations in 1970G through Kuwait transferred to the former minority shareholders of the Former Parent Company as part of the Group's restructuring process, which aims to reach the relevant legal structure for offering purposes. On August 29, 202CG, the Company was re-registered and converted into a public company limited by shares, and the Company's name was changed from "Americana Restaurants Company Limited" to its current name, "Americana Restaurants International PLC".

Americana kestaurants international HL. . The Company's current share capital is six hundred and eighteen million seven hundred and fifteen thousand and eight hundred fifty-one UAE Dirhams (AED 618,715,851) (equivalent to six hundred and thirty-one million seven hundred and seventy-two thousand four hundred and eighty-three Saudi Ryaja (SAR 631,72,434), divided into eight billion four hundred twenty three million six hundred thirty three thousand one hundred (8,423,633,100) fully paid ordinary shares of equal value with a nominal value of AED 0073 (equivalent to SAR 0073) per share (for more information on the Company, please refer to the Second Section (**Key Details of the Company**) of the Main Prospectus approved by the SCA (hereinafter referred to as the "**Main Prospectus**")).

The Offering of the Company's shares will consist of two billion, five hundred and twenty-se The Offering of the Company's shares will consist of two billion, five hundred and twenty-seven million, eighty-nine thousand, nine hundred and thirty (52:75(98:930) ordinary shares (collectively, the "Offer Shares' and each an "Offer Share") in the UAE and the KSA (on Tadawal and ADD), by way of a dual concurrent public offering with a Final Offer Price of II] AED (equivalent to SAR (II) per share with a nominal value of (AED 0073) (equivalent to SAR 0075) per share. The Offer Shares acount for thirty percent (30%) of the issued share capital of the Company and will be sold by the Selling Shareholder (wming 96:03% of its share capital). The Final Offer Price in the UAE's table in UAE Differs and Saud Riyaki in the KSA, which will be determined based on the Offer Price Range that will be announced in the same day as the day of opening of the Offering Period on that date) (the "Offer Price Range"). The Final Offer Price will be announced after the dosing of the subscription for the Institutional Tanche, Pleaser effer to Section (12) (Share Information and Subscription Ferrisa. AC Conditions") of this Prospectus for further details on the process for calculating the Final Offer Price.

The Offering in the KSA and the UAE shall be limited to a number tranches of investors as follows:

- UAE Retail Tranche (hereinafter referred to as the "UAE Retail Tranche"): the Offering for the UAE Retail Tranche will be made pursuant to the Main Prospectus. Five percent (5%) of the Offer Shares, representing One hundred and trevty-six million, three hundred and fitty-four thousand, four hundred and ninety-six (126,354,496) shares are allocated to the UAE Retail Tranche for the purposes of the Offering in the UAE. The final UAE Retail Tranche size will be determined based on the demand at the end of the Book-building Process. Pursuant to the Main Prospectus, the UAE Retail Tranche is restricted to the following persons described:
- Iranche is restricted to the following persons unscribers: a. Individual Subscribers in the UAE: Natural persons (including natural persons constituting Assessed Protessional Investors in the UAE who do not participate in the "Institutional Tranche" (referred to in the Main Prospectus and defined in (3) below) who have a bank account (except for any person who is resident in the United States whith the meaning of the US securities Act 1933, as amended (the "US Securities Act")). There is no citizenship or residence requirement in order to qualify as an Individual Subscriber. Minors are permitted to apply for Offer Shares in accordance with the procedures applied by the Receiving Agents in the UAE (referred to as the "Receiving Banks" in the Main Prospectus) and the Emrirati laws and regulations in force in this regard.
- b. Other Investors in the UAE: Other investors (companies and establishments) who do not participate in the "Institutional Tranche" referred to in the Main Prospectus and defined in (3) below, and who have a bank account (except for any person who is a "resident" in the United States within the meaning of the US Securities Act).

(For more information on the UAE Retail Tranche, please refer to the First Section ("Subscription Terms and Conditions" of the Main Prospectus)

2. The KSA Retail Tranche (Nericinative referred to as the "KSA Retail Tranche"): the Offering for the KSA Retail Tranche (Nericinative referred to as the "KSA Retail Tranche"): the Offering for the KSA Retail Tranche (Nericinative referred to as the "KSA Retail Tranche and intery-tivere (252, 7093) shares (presenting up to (10%) of the total Offer Shares) will be offered to the KSA Retail Tranche. The final KSA Retail Tranche size will be determined after the completion of the Book-building Process. If all of the Offer Shares in the KSA Retail Tranche are not fully subcribed of the unsubscribed Offer Shares will be allocated to the "Institutional Tranche" referred to in the Main Prospectus and also defined in (3) below. The KSA Retail Tranche comprises Saudi Arabian nationals, including any Saudi ferrade dovere or widlow with minor children from a marriage to a non-Saudi including any Saudi ferrade dovere or widlow with minor children from a marriage to a non-Saudi including any Saudi ferrade dovere or widlow with minor children for a marriage to the subscribed of the Saudi Arabian nationals. including any Saudi female divorcee or widow with minor children from a marriage to a non-Saudi individual, who is entitled to subscribe to the Offer Shares for her own benefit and in the names of her minor children, on the condition that she proves that she is a divorcee or widow and the mother of her minor children, any non-Saudi natural person who is resident in the KSA or GCC nationals, in each case, who has a bank account, and is entitled to open an investment account, with one of

**SNB** Capital

the Receiving Agents (collectively referred to as the "Individual Investors in the KSA" and each an "Individual Investor in the KSA" and together with the Participating Entities Tranche (as defined below) as the "Subscribers in the KSA" (a subscription for Shares made by a person in the name of his divorce in the KSA shall be deemed invalid and if a transaction of this nature is proved to have occurred, the law shall be enforced against the applicant. If a duplicate subscription is made, the second subscription will be considered void and only the first subscription will be accepted.

- 3. Institutional Tranche (hereinafter referred to as "Institutional Tranche"): the Institutional Tranche shares will be offered in accordance with the Main Prospectus (for the Institutional Tranche in the UAE) and in accordance with this Prospectus (for the Participating Entities Tranche in the KSA, as defined below). Two billion, one hundred and forty-eight million, twenty-six thousand, four hundred and forty-one shares (2,148,026,441) of the Offer Shares (representing (85%) of the total hundred and forty-one shares (2,148)26(441) of the Offer Shares (representing (B5%) of the total Offer Shares) will be offered and allocated to the institutional Tranche. The final institutional Tranche size in the UAE and in the KSA will be determined through the Book-building Process as determined by the Selling Shareholder and the Company, in their full discretion and in consultation with the Financial Advices and the joint Global Coordinators (each as defined in Section 1 (**Definitions and Abbreviations**') of this Prospectus), and in the event the Institutional Tranche does not subscribe for all the Offer Shares allocated to them, the Offering shall be withdrawn. The Institutional Tranche shall be limited to the following institutions:
- a. In respect of the UAE, the Institutional Tranche shall be restricted to "Profess defined in the SCA Board of Directors' Chairman Decision No.13/R.M of 2021 (as amended from time to time), which specifically include "Deemed Professional Investors", as set out in paragraph (b) ("Institutional Tranche") of the "Tranche Structure" Section of the cover page of the Main ectus, and the "Assess ed Professional Investor", as set out in paragraph (b) ("Institutional Tranche") of the "Tranche Structure" Section of the cover page of the Main Prospectus
- b. In respect of the KSA, the Institutional Tranche comprises the parties that are entitled to icipate in the Book-building Process under the Book-Building Instructions (for furthe participant in the book obtaining induction and the book-balance induction (or national details, please section 1 ("Definitions and Abbreviations") of this Prospectus), including investment funds, companies, Qualified Foreign Investors (QFIs) and GCC legal personalities (hereinafter referred to as "Participating Entities Tranche").

The above Institutional Tranche Subscribers (both in the LKA and in the KSA) who are eligible to obtain shares offered on Tadawul and ADX, will have the opportunity to obtain shares from any of the two exchanges, and they must indicate the exchange in which they prefer to acquire shares when subscribing to the Offer Shares.

The Selling Shareholder and the Company (in consultation with the Financial Advisors and the Joint Global Coordinators) reserve the right to amend the Individual Subscribers Tranche in the UAE and the Institutional Tranche only at any time prior to the end of the Subscription Period at their sole discretion, subject to the approval of the Relevant Authorities in the UAE, noting that in the event that the shares allocation percentages are amended for the Institutional Tranche and the UAE Retail Tranche, noting that the Selling Shareholder and the Company will not increase the UAE Retail Tranche size to more than 10% of the total Offer Shares or reduce the Institutional Tranche size less than 80% of the CHGer Shares, which ans that the KSA Retail Tranche together with the UAE Retail Tranche size will not exceed 20% of the al Offer Shares. An announcement will be made in the event of any amendments to the UAE Retail total Offer Shares. An ann Tranche size and the Institutional Tranche size.

The Company has one class of ordinary shares. Each share entitles its holder to one vote, and each shareholder has the right to attend and vote at the Ceneral Assembly meetings of the Company (the "General Assembly"). No Shareholde benefits from any preferential voting rights. The Offer Shares will entitle holders to receive their portion of any dividends declared by the Company as of the date of this Prospectus (for further details, please refer to the "Dividends and liquidation proceeds" sub-section of the Fourth Section "Legal Matters" of the Main Prospectus). The Offer Shares (upon litting on both Tadawul and ADX) will be fully fungible, which shall allow the shareholders of the Company to own and trude charse in both exchange: trade shares in both exchanges.

Participating Entities Tranche include Qualified Foreign Investors (QFIs) in accordance with the QFI Rules and GCC investors (including companies and funds). The Offer Shares will be offered to qualified institutional buyers within the United States of America pursuant to Rule 144A under the United States institutional buyers within the United States of America pursuant to Rule 144A under the United States Securities Act of 1933, as amended the **'U.S. Securities Act**') and foreign institutional investors outside the United States in compliance with Regulation S under the U.S. Securities Act. It should also be noted that Rule 144A under the U.S. Securities Act permits the sale of securities in the United States to certain investors (**'Qualified Institutional Buyers**') and Regulation S permits the sale of securities outside the United States to certain institutional investors (Including Qualified Foreign Investors (QEIs)) without the need to register these securities and without the need for any regulatory authority in the United States to review this Prospectus (i.e. Rule 144A and Regulation S are exemptions to the registration requirements for securities offerings under the U.S. Securities Act).

requirements for securities offerings under the U.S. Securities Act). The current shareholders of the Company own 100% of its issued shares as at the date of this Prospectus. The Offer shares will be sold by the Selling Shareholder will own (66.03%) of the Company's capital. Upon completion of the Offering: the Selling Shareholder will own (66.03%) of the Company's shares and will consequently retain a controlling interest in the Company. The Offering proceeds, after deduction of the Offering Espenses (the 'Net Proceeds'), will be distributed to the Selling Shareholder. The Company will not receive any part of the Net Proceeds' (for further information, please refer to the 'Reasons for the Offering and Use of the Offer Proceeds' 'Jose totion in the first Section 'Subscription Terms and Conditions') of the Main Prospectus). The Offering is fully underwritten by the Underwritters (for further details, please refer to Section 9 ('Underwritting') of this Prospectus). Pursuant to the conditions of the Underwriting Agreement (as defined in Section 1'UnderWrittins') and the Abreviations') of this Prospectus), the Selling Shareholder is contractually obligated for a period of six (6) months as of the date of the Ling and ADX ('Listing Date'), (fereme to as the 'Selling Shareholder is the date of the Inderwriting and ADX ('Listing Date'), (fereme to as the 'Selling Shareholder is the date of the listing on Tadawul and ADX (" Listing Date"), (referred to as the "Selling Shareholder the date of the listing on Tadawil and ADX ("Listing Date"), (referred to as the "Selling Shareholder Contractual Lock-up Pariod", as indicated in the Section ("Offering Summary") of this Prospectus), not to: (i) directly or indirectly, issue, offer, pledge, contract to sell or grant any option, right, warrant, or contract to purchase, exercise any option to sell, purchase any option or contract to sell, or lend or otherwise transfer or dispose of directly or indirectly, any Shares or other shares of the Company, or securities convertible or exchangeable into or exercisable for any Shares or warrants or other rights to purchase Shares or any socurity or financial product whose value is determined directly or indirectly by reference to the price of the Shares, or file any registration statement under the US Securities Act or any similar document with any other securities regulator, stock exchange, or listing authority with transfers, in whole or in part, directly or indirectly, the economic consequence of ownership of the Shares,

in each case, whether any such transaction is to be settled by delivery of Shares or other securities, in each or otherwise; or (iii) publicly announce such an intention to effect any such transaction, in each case, without obtaining the prior written consent of the joint Lead Managers, such consent not to be urreasonably withheld or delayed. Following the Selling Shareholder Lock-up Period, the Selling Shareholder will be free to dispose of its Shares, as set out in the **'KSA Offer Summap'**. Section of this Prospectus. Additionally, a number of the minority shareholders are subject to a lock-up period of one hundred and eighty (180) days from the Listing Date, pursuant to which they are restricted from disposal of their shares – this is based on lock up deeds executed thereby. The other minority shareholders are not subject to any lock-ups and are free to trade their shares as from the Listing Date.

subject to any lock-ups and are free to trade their shares as from the Listing Date. The Book-building Process and subscription period for the Institutional Tanche in KSA (including the Participating Enthies Tranche as defined above) will commence on Monday 20/04/1444H (corresponding to 14/11/2022C), and will remain open for a period of rine (9) days, up to and including the closing day for the Book-building Process and subscription period for the Institutional Tranche on Tussday 20/04/144H H (corresponding to 22/11/2022C) at 11 a.m. ('Institutional Tranche Offering Period') (which is concurrent with the Institutional Tranche Offering Period in the UAE), while the offering Period for the KSA Retail Tranche will commence on Monday 20/04/144H (corresponding to 14/11/2022C), and will remain open for a period or eight (8) days up to and including the closing day on Monday 27/04/1444H (which is concurrent with the Book-building Process and subscription Period for the Institutional Tranche Unich Shares in The XSA and he made through any of the Receiving Agents Elsted on page In the Corp. Substitution of the instruction substitution in the corp. Substitution is a substitution of the instruction of Description of the ("Key Dates and Subscription Procedures") section of this Prospectus) and the First please refer to the ("Key Dates and Subscription Procedures") section of this Prospectus, and the First Section ("Subscription Terms and Conditions") of the Main Prospectus, Participating Entities Trancher may submit their applications to subscribe for the Offer Shares in the KSA through the Bookrunners during the Book-building Process.

The concurrent Offering will be fully fungible which allows the shareholders to hold and trade shares on both ADX and Tadawul, knowing that all Shares have the same legal, economic and voting rights. For the purpose of the concurrent Offering, the ADX and Tadawul agreed on an operational and settlement framework between both exchanges. From a trading perspective, ADX and Tadawul agreed to unify the commencement of the first trading hour, whereby ADX will delay the start of trading by one (1) hour in order to align with the start of trading hours of Tadawul. Upon listing of the Shares, ADX and Tadawul agreed on the following in respect of the ongoing settlement and operational matters. For further information on settlement and other regulatory issues, please refer to https://www. americanarestaurants.com/ioo/ aurants.com/ipo/

americanarestaurants.com/ipol. Each Individual Investor in the KSA must subscribe for a minimum number of (1,000) Shares, provided that the minimum subscription number is (1,000) Shares for each Individual Investor, and the maximum subscription amount should not exceed SFk of the total issued share capital of the Company. The balance of the Offer Shares, if any, will be allocated pro rata based on the number of Offer Shares requested by each Individual Investor in the KSA and the total number of the Offer Shares applied for. In the event that the number of Individual Subscribers in the KSA exceeds two hundred fifty two thousand nine hundred and eight (252,708) Subscribers, the Company will not guarantee the minimum allocation of (1,000) shares per Individual Investor in the KSA. In this case, the allocation will be determined at the discretion of the Company and the Selling Subencholer and the Financial Advisors. Excess Subscription monies, if any, will be refunded to the Individual Subscribers in the KSA without any charge or commission being withheld by the Receiving Agents in the KSA. An anouncement of the final allotment will be made on Wednesday 29/04/1444H I (Corresponding to 23/11/2022C), and refund of subscription monies, if any, will be made no later than nine (9) working days as of the date specified for the final allotment of the Offering there has been no trading of the Company. Theirs to Moday 1/05/1444H (corresponding to 05/12/2022C)) (for further information, please refer to Section (13) ("Share Information and Subscription Tomms and Conditions") of this Prospecus).

Prior to the Offering, there has been no trading of the Company's shares whether in the KSA or the Prior to the Ottening, there has been no trading of the Company's shares whether in the KSA of the UAE or elsewhere. It is expected that trading in the shares will commence on both Tadawul and ADX after the final allocation of the Offer Shares and satisfaction of the relevant regulatory requirements (for further details, please refer to the 'Key Dates and Subscription Procedures' section of this Prospectus). Saudi Arabian antionals, non-Saudi Arabian nationals holding valid residency permits in the KSA companies, banks, and investment funds established in the KSA or in GCC countries, as well as GCC. nationals, will be permitted to trade in the Offer Shares after the Shares are registered with the CMA nationals, will be permitted to trade in the Offer Shares after the Shares are registered with the CNA and admitted by Tadawul. Moreover, Qualified Foreign Investos (QFIs) hull be permitted to trade in the Shares on Tadawul in accordance with the QFI Rules and Foreign Strategic Investors will be permitted to trade the Shares in accordance with the SFI Instructions (as defined in Section 11) ("Definitions and Abbreviations") of this Prospectus). Furthermore, non-GCC nationals who are not residents in the KSA and non-GCC institutions incorporated outside the KSA will be permitted to indirectly invest in the Shares in the KSA and acquire an economic interest in the shares by entering into swap agreements with capital market institutions authorized by the CNA ("Capital Market Institutions"). Under such swap areaments the Calital Market Institutions will be registered as the last oner of such shares in the KSA. agreements, the Capital Market Institutions will be registered as the legal owner of such shares in the KSA.

The Company has submitted an application for registration and offer of the Shares to the CMA in the The Company has submitted an application for registration and offer of the Shares to the CMA in the KSA and the SCA in the UAE, and an application for listing of the Shares on Tadawul to the Saudi Exchange Company (considering that the Offering is a dual concurrent initial public offering and listing in the each of the KSA and the UAE). All required supporting documents have been submitted to the Relevant Authorities. All relevant regulatory approvals required to conduct the dual concurrent initial public offering and listing have been granted, noting that the listing application will be submitted to the ADX for listing of the Shares in the UAE after the closure of the subscription period to the audicidad (Subcetor Tanche in the GFL the Individue) (Subcritors Torchering the the audified) Individual Subscriber Tranche in the KSA, the Individual Subscriber Tranche in the UAE and the qualified Participating Entities Tranche, and completion of the subscription process and acceptance of the Offer Shares in the UAE (in accordance with the applicable laws and regulations in the UAE).

Investment in the Offer Shares involves certain risks and uncertainties. For further details, please refer to the Section (**'Important Notice**') on page (i) and Section 3 (**'Risk Factors**') of this Prospectus and the **'Investment Risks**' sub-section of the Second Section (**'Risk details of the Company'**) of the Main Prospectus for certain factors that should be carefully considered before deciding to subscribe for the Offer Shares.

This Prospectus is dated 06 Rabi' al-Thani 1444H (corresponding to 31 October 2022G).

Global coordinators, financial advisors, bookrunners and underwriters in KSA





Morgan Stanley



Lead Manager in the KSA

ormation provided as part of the application for registration and offer of securities in the KSA compliance with the OSCOs of the CMA in the KSA and the application for listing of securities in compliance with the requirements of the Listing Rules of the Saudi Stock Exchange (Tadawul). The direct Prospectus, collectively and individually accept full responsibility for the accuracy of the information contained in this Prospectus and in the Main Prospectus, in addition to having made all reasonable inquiries, confirm that to the best of their knowledge and belief, there are no other facts the o herein [or in the Main Prospectus] misleading. The CMA and the Saudi Exchange Company of the arre inclusion and inclusion and interview of the Main Prospectus, on the Main Prospectus, on ot make any representation as to its accuracy or completeness, and expressly disclaim any liability whats arising from, or incurred in reliance upon, any part of this Prospectus or in the Main Prospectus.

This Prospectus is a supplement prospectus to the Main Prospectus (as approved by the SCA in the UAE) for the purposes of the Offering in the KSA, while the Main Prospectus shall be regarded as the main prospectus for the Offering for the purpose of the Offering itself, given that the Company is an ADGM company and the UAE is the main jurisdiction with regard to the offering and listing of the Offer Shares. Therefore, the recipients of this Prospectus should read it with the Main Prospectus available on https://www.americanarestaurants.com/ipo/, so as to obtain all information about the Company and the Offering.





## **Important Notice**

This Prospectus contains information relating to the Company and the Offer Shares, which are required to be disclosed in the KSA. This Prospectus does not include all details and information relating to the Company and the Offering Shares (including in respect of all risk factors associated with investing in the Offer Shares). As such, this Prospectus shall not be regarded as a full prospectus in respect of the Offering but is considered a supplemental prospectus to the Main Prospectus, given that the Company is an ADGM company and the UAE is the main jurisdiction with regard to the offering and listing of the Offer Shares. Therefore, recipients of this Prospectus should read the same in conjunction with the Main Prospectus available on the Company's website https://www.americanarestaurants.com/ipo/, in order to obtain all information relating to the Company and the Offering.

When submitting an application to subscribe for the Offer Shares, Institutional and Individual Subscribers will be treated as applying solely on the basis of the information contained in this Prospectus and the Main Prospectus, copies of which are available by visiting the website of the Company https://www.americanarestaurants.com/ipo/, the following websites of the Financial Advisors:

- SNB Capital (www.alahlicapital.com);
- FAB Capital (www.fabcapital.com);
- Goldman Sachs Saudi Arabia (goldmansachs.com/worldwide/Saudi-arabia); and
- Morgan Stanley Saudi Arabia (www.morganstanleysaudiarabia.com).

Additionally, this Prospectus shall also be available by visiting the CMA website (www.cma.org.sa).

The Company has appointed SNB Capital ("SNBC"), FAB Capital ("FAB Capital"), Goldman Sachs Saudi Arabia ("Goldman Sachs") and Morgan Stanley Saudi Arabia ("Morgan Stanley") as its Financial Advisors in the KSA and as Joint Global Coordinators (collectively, the "Financial Advisors" and / or the "Global Coordinators") The Company has also appointed SNBC, Fab Capital, Goldman Sachs, Morgan Stanley, Egyptian Financial Group Hermes Holding Company - Hermes Saudi Arabia ("Hermes Saudi") and HSBC Saudi Arabia ("HSBC") as its Bookrunners and underwriters (collectively, the "Joint Lead Managers" and/or "Underwriters"). The Company has also appointed SNBC as the lead manager for the purpose of Offering in the KSA (the "Lead Manager") (for further details, please refer to Section 8 ("Underwriting") of this Prospectus). SNBC, FAB Capital, Goldman Sachs and Morgan Stanley, who are Capital Market Institutions licensed in the KSA by the CMA, are acting exclusively for the Company with respect to the registration and offering in the KSA, and will not have any responsibility towards anyone other than the Company for providing advice in connection with the registration and offering in the KSA or any matter referred to in this Prospectus.

This Prospectus includes information that has been presented in accordance with the OSCOs issued by the CMA (subject to the inapplicable regulatory requirements or those for which a waiver has been obtained from the CMA, and/or the Saudi Exchange Company (Tadawul) (after obtaining the CMA's approval in this regard), as stated in Section (12) ("**Waivers**") of this Prospectus).). The Directors, whose names appear on page [([v])] of this Prospectus, collectively and individually accept full responsibility for the accuracy of the information contained in this Prospectus and in the Main Prospectus and, in addition to having made all reasonable inquiries, confirm that to the best of their knowledge and belief there are no other facts the omission of which would make any statement herein or in the Main Prospectus misleading.

While the Company has made all reasonable inquiries as to the accuracy of the information contained in this Prospectus and in the Main Prospectus as at the date hereof, a substantial portion of the information in this Prospectus and in the Main Prospectus which is relevant to the markets and industry in which the Company operates is derived from external sources, Company management estimates and publicly available information, data and analysis from publications issued by data, information and news providers. While neither the Company nor any of its Advisors have any reason to believe that any of the market and industry information contained in this Prospectus or in the Main Prospectus is materially inaccurate, neither the Company nor any of the Advisors has independently verified such information, and, therefore, no representation or assurance is made with respect to the accuracy or completeness of any of this information.

The information contained in this Prospectus and in the Main Prospectus as of the date hereof is subject to change. In particular, the actual financial position of the Company and the value of the Offer Shares may be adversely affected by future developments, such as inflation, interest rates, taxation or any economic, political or other factors, over which the Company has no control (for further details, please refer to Section (3) ("**Risk Factors**") of this Prospectus and the "**Investment Risks**" sub-section of the Second Section ("**Key details of the Company**") of the Main Prospectus). Neither the delivery of this Prospectus or the Main Prospectus nor any oral or written information in relation to the Offer Shares is intended to be or should be construed as or relied upon in any way, as a promise, affirmation or representation as to future earnings, results or events of the Company.

This Prospectus and the Main Prospectus should not be regarded as a recommendation on the part of the Company, the Board of Directors, the Selling Shareholder, or the Advisors to participate in the Offering. Moreover, the information provided in this Prospectus and in the Main Prospectus is of a general nature and has been prepared without taking into account individual investment objectives, the financial situation or particular investment needs of the persons who intend to invest in the Offer Shares. Prior to making an investment decision, each recipient of this Prospectus (including the Main Prospectus when reading with this Prospectus for the purposes of investing in Offer shares in the KSA) is responsible for obtaining independent professional advice from a CMA-licensed financial advisor in relation

to the Offering to assess the appropriateness of the financial information provided herein and in the Main Prospectus with regard to the recipient's individual objectives, financial situation and investment needs, and must rely on its own examination of the Company and the appropriateness of both the investment opportunity and the information herein and in the Main Prospectus with regard to the recipient's individual objectives, financial situation and investment needs, including the merits and risks involved in investing in the Offering. An investment in the Offer Shares may be appropriate for some investors but not others. Therefore, prospective investors should not rely on another party's decision whether to invest as a basis for their own examination of the investment opportunity and such investor's individual circumstances.

The Offering in the KSA shall be limited to: (A) Participating Entities Tranche, comprising a number of institutions and companies, including investment funds, Qualified Foreign Investors (QFIs) and companies, and GCC investors with legal personality who are entitled to participate in in the Book-building Process, for the purposes of the Offering in the KSA as specified under Book Building Instructions (for further details, please refer to Section 1 ("**Definitions and Abbreviations**") of this Prospectus); and (B) Individual Subscribers in the KSA, comprising Saudi Arabian nationals, including any Saudi female divorcee or widow with minor children from a marriage to a non-Saudi individual, who is entitled to subscribe to the Offer Shares for her own benefit or in the names of her minor children, on the condition that she proves that she is a divorcee or widow and the mother of her minor children, any non-Saudi natural person who is resident in the KSA or GCC natural persons, in each case, who has a bank account, and is entitled to open an investment account, with one of the Receiving Agents. Subscription of a person in the name of his divorcee in the KSA shall be deemed invalid, and if a transaction of this nature is proved to have occurred, the law shall be enforced against the applicant. If a duplicate subscription is made, the second subscription will be considered void and only the first subscription will be accepted.

It is expressly prohibited to distribute this Prospectus to any person outside the Kingdom of Saudi Arabia, other than to [foreign investors who are based in the United States of America that are "**qualified institutional buyers**" as defined in Rule 144A under the U.S. Securities Act] and to foreign investors who are based outside the United States of America that are foreign institutional investors and GCC corporates and funds, together with other foreign investors in accordance with Regulation S by concluding swap agreements. All recipients of this Prospectus must inform themselves of all legal and regulatory restrictions relevant to this Offering and the sale of the Share and observe all such restrictions. The Company and its Financial Advisors ask all recipients of this Prospectus to inform themselves of all legal and regulatory restrictions. Each eligible Individual Investor and participating party should read the entire Prospectus and the Main Prospectus and seek and rely on their own counsel, Financial Advisors and other professional Advisors for advice concerning the various legal, tax, regulatory and economic considerations relating to their investment in the Offer Shares and will be responsible for the fees of their own counsel, accountants and other Advisors as to all matters concerning an investment in the Offer Shares. No assurance can be made that profits will be achieved.

# Market and Industry Data

The information and data provided herein on the market and industry in which the Company operates, as set out in Section 4 ("**Market** and **Industry Overview**") of this Prospectus has been drawn from the Market Study dated 04/08/2022G and prepared by the Market Consultant, Euromonitor International Limited (the "**Market Consultant**").

Euromonitor International Limited is an independent company specialized in providing strategic market research services. Euromonitor International Limited was established in 1972G and is headquartered in London, the United Kingdom.

The Board of Directors believes that the information and data in this Prospectus which has been obtained or derived from other resources, including from the Market Study prepared by the Market Study Consultant, is reliable. However, such information and data have not been independently verified by the Company, the Directors, the Selling Shareholder, or the Advisors (except for the Market Consultant), and therefore none of the aforementioned bears any liability for the accuracy or completeness of said information.

The Market Consultant does not, nor do any of its subsidiaries, shareholders, directors, or Relatives, own any shares or any interest of any kind in the Company or in its subsidiaries. As at the date of this Prospectus, the Market Consultant has given and has not withdrawn its written consent to the publication of and reference to its name, address, logo and the statements attributed to it in the context in which they appear in this Prospectus.

# **Currencies and exchange rates**

Unless otherwise indicated, all references in this Prospectus to:

- "Saudi Riyal", "Riyal" or "SAR" is a reference to Saudi Riyal, the official currency of the Kingdom Saudi Arabia.
- "UAE Dirham", "Dirham" or "AED" is a reference to the official currency of the UAE.
- "United States Dollar", "Dollar" or "USD" is a reference to the official currency of the United States of America.

The Saudi Riyal to United States Dollar exchange rate has been pegged at SAR 3.75 = USD 1.00 for all periods mentioned in this Prospectus. All conversions of Saudi Riyal/United States Dollar in this Prospectus have been calculated on the basis of this rate. The AED to USD exchange rate has been pegged at AED 3.6725 = USD 1.00. All conversions of AED/USD in this Prospectus and in the Main Prospectus have been calculated on the basis of this rate.

# **Financial Information**

The special purpose carve-out financial statements of Kuwait Food Company (Americana) K.S.C.C. – Americana Restaurants (currently known as Americana Restaurants International PLC as Americana Restaurants transferred its operations to it) for the years ended 31 December 2019G, 2020G and 2021G, including the related notes thereto (the "Audited Financial Statements' or "Annual Carve-out Financial Statements"), have been prepared in accordance with the IFRS and interpretations issued by the IFRS Interpretations Committee (IFRS IC) applicable to companies reporting under IFRS and comply with IFRS as issued by IASB. The Audited Financial Statements were audited by the Company's independent auditors, PricewaterhouseCoopers Limited, as stated in their auditor's report thereon.

The reviewed condensed interim carve-out financial statements for the six-month period ended 30 June 2022 of Americana Restaurants, ("**the Condensed Interim Financial Statements**") including the comparative interim financial information for the six-month period ended 30 June 2021 and the related notes thereto have been prepared in accordance with International Accounting Standard 34, "Interim Financial Reporting".

The reviewed condensed interim carve-out financial statements for the nine month period ended 30 September 2022 of the Company including the unaudited comparative interim financial information for the nine month period ended 30 September 2021 and the related notes thereto ("**the Q3 2022 Interim Financial Statements**") have been prepared in accordance with International Accounting Standard 34, "**Interim Financial reporting**".

The Condensed Interim carve-out Financial Statements and the Q3 2022 Interim Financial Statements were reviewed by PricewaterhouseCoopers Limited in accordance with International Standard on Review Engagements 2410, "Review of interim financial information performed by the independent auditor of the entity" as stated in their independent auditor's review report thereon.

The Company presents its Annual Carve-out Financial Statements, the Condensed Interim Financial Statements and the Q3 2022 Interim Financial Statements in US Dollars.

# **Forecasts and Forward-Looking Statements**

The forecasts set forth in this Prospectus have been prepared on the basis of assumptions based on the Group's information according to its market experience, as well as on publicly available market information. Future operating conditions may differ from the assumptions used, and consequently, no affirmation or warranty is made with respect to the accuracy or completeness of any of these forecasts. The Company stresses that, to the best of its knowledge, every professional care has been taken in preparing the statements contained in this Prospectus. Certain statements in this Prospectus constitute "forward-looking statements". Such statements can generally be identified by their use of forward-looking words such as "plans", "estimates", "believes", "expects", "may", "will", "should", "expected", "would be", "believed" or the negative thereof or other variations of such terms or comparable terminology. These forward-looking statements reflect the current views of the Company and its Management with respect to future events but are not a guarantee of future performance. Many factors could cause the actual results, performance, or achievements of the Company to be significantly different from any future results, performance, or achievements that may be expressed or implied by such forward-looking statements. Some of the risks and factors that could have such an effect are described in more detail in other Sections of the Second Section ("Key details of the Company") of the Main Prospectus). Should any one or more of these risks or uncertainties materialize or any underlying assumptions prove to be inaccurate or incorrect, the Company's actual results may vary materially from those described, expected, estimated or planned in this Prospectus or the Main Prospectus.

Subject to the requirements of the OSCOs as stated in Section (12) ("Waivers") of this Prospectus, the Company must submit a supplementary prospectus if, at any time after this Prospectus has been approved by the CMA and before its shares are listed in the Saudi Stock Exchange (Tadawul), the Company becomes aware that: (a) there has been a significant change in any material information contained in this Prospectus or any document required by the OSCOs (subject to the inapplicable regulatory requirements or those for which a waiver has been obtained from the CMA, and/or the Saudi Exchange Company (Tadawul) (after obtaining the CMA's approval in this regard), as stated in Section (12) ("Waivers") of this Prospectus).); or (b) the occurrence of additional significant matters, which would have been required to be included in this Prospectus. Except in the aforementioned circumstances, the Company does not intend to update or otherwise revise any industry or market information in this Prospectus, whether as a result of new information, future events or otherwise. As a result of the aforementioned and other risks, uncertainties and assumptions, the forward-looking events and circumstances discussed in this Prospectus or the Main Prospectus might not occur in the way the Company expects, or at all. Subscribers should consider all forward-looking statements in light of these explanations and should not place undue reliance on forward-looking statements.

# **Certain Terms**

Certain figures and percentages included in this Prospectus have been subject to rounding adjustments. Accordingly, figures shown in the same category presented in different tables may vary slightly and figures shown as totals in certain tables may not be an arithmetic aggregation of the figures which precede them.

# **Corporate Directory**

## **Board of Directors:**

#### Table (1-1): Board of Directors

No.				Status	Direct Ownership (%)		Indirect Ownership (%)		Date of Ap-
	Name	Position	Nationality		Pre-Of- fering	Post- Offering	Pre-Of- fering	Post- Offering	pointment to the Board*
1	Mr. Mohamed Ali Rashed Alabbar	Chairman of the Board of Directors	Emirati	Non-Executive/ Non-independent	N/A	-	48.02%	33.02%	24 June 2022G
2	Dr. Abdulmalik Al Hogail	Vice-chairman of the Board of Directors	Saudi	Non-Executive/ Non-independent	N/A	N/A	N/A	N/A	24 June 2022G
3	Mr. Raid Abdullah Ismail	Member of the Board of Directors	Saudi	Non-Executive/ Non-Independent	N/A	N/A	N/A	N/A	24 June 2022G
4	Mr. Kesri Singh	Member of the Board of Directors	Singapore	Non-Executive/ Non-independent	N/A	N/A	N/A	N/A	27 May 2022G
5	Mr. Graham Denis Allan	Member of the Board of Directors	British	Non-Executive/ Independent	N/A	N/A	N/A	N/A	24 June 2022G
6	Mrs. Tracy Ann Gehlan	Member of the Board of Directors	British	Non-Executive/ Independent	N/A	N/A	N/A	N/A	24 June 2022G
7	Mr. Arif Abdullah Abdulrahman Albastaki	Member of the Board of Directors	Emirati	Non-Executive/ Independent	N/A	N/A	N/A	N/A	15 August 2022G

\* The Chairman, Mr. Mohamed Ali Rashed Alabbar, indirectly owns shares in the Issuer through his ownership in the share capital of Adeptio AD Holdings Ltd., in the amount of 34,500,050 shares representing 50% of the share capital of Adeptio AD Holdings Ltd, which in turn owns 100% of the share capital of Adeptio AD Investments Ltd. (i.e. the Selling Shareholder, owning 96.03% of the share capital of the Issuer before the Offering). This leads to an indirect ownership by Mr. Mohamed Ali Rashed Alabbar in the Issuer equal to four billion forty four million seven hundred and thirty seven thousand and sixty nine (4,044,737,069) shares before the Offering (i.e. approximately 48.02% of the total shares of the Issuer, amounting to eight billion four hundred and twenty three million and six hundred and thirty three thousand and one hundred (8,423,633,100) shares).

\*\* The dates listed in this table are the dates of appointment to the current seats on the Board of Directors. The respective biographies of the Directors describe the dates of their original appointment, whether to the Board of Directors or any other previous position in the Group. (for the biographies of the Directors and for further information in relation to the Directors, please refer to sub-section "**The Company's Board Structure**" of the Fourth Section ("**Other details**") of the Main Prospectus).

# **Company's Address and Representatives**



## **Company Address**

Americana Restaurants International PLC (a free zone company) Office – 2447, 24th Floor, Al Sila Tower,

P.O. Box 128666 Al Maryah Island, ADGM Square Abu Dhabi, United Arab Emirates Tel: +971 65092222 Website: https://www.americanarestaurants.com/ipo/

## **Company Representatives**

#### Dr. Abdulmalik bin Abdullah bin Hamad Al-Hogail

Vice-Chairman of the Board of Directors

Address: Office – 2447, 42nd Floor, Al Sila Tower, P.O. Box 128666. Al Maryah Island, ADGM Square Abu Dhabi, United Arab Emirates Mobile Number: +966 503496667 Work Phone: +971 65092222 Fax: +971 65593642 Email: abdulmalik@al-hogail.com

#### Mr. Harsh Bansal

Chief Financial Officer Address: Office – 2447, 42nd Floor, Al Sila Tower, P.O. Box 128666. Al Maryah Island, ADGM Square Abu Dhabi, United Arab Emirates Mobile Number: +971 559883690 Work Phone: +971 65092222 Fax: +971 65593642 Email: hbansal@americana-food.com

## **Board Secretary**

#### Mr. Saqib Mohammed Saber Awan

Secretary of the Board of Directors Address: Office – 2447, 42nd Floor, Al Sila Tower, P.O. Box 128666. Al Maryah Island, ADGM Square Abu Dhabi, United Arab Emirates Mobile Number: +971 562191777 Work Phone: +971 65092222 Fax: +971 65593642 Email: sawan@americana-food.com

## Exchange



 Saudi Exchange Company

 King Fahd Road - Al Olaya 6897

 Unit No.: 15

 Riyadh 12211-3388

 Kingdom of Saudi Arabia

 Tel: +966 92 000 1919

 Fax: +966 11 218 9133

 Website: www.saudiexchange.sa

## Share Registrar in the KSA



Securities Depository Center Company (Edaa) King Fahd Road - Al Olaya 6897 Unit No.: 11 Riyadh 12211-3388 Kingdom of Saudi Arabia Tel: +966 92 002 6000 Website: http://www.edaa.com.sa/ Email: mailto:cc@edaa.com.sa

## Share Registrar in the UAE



ســـوق أبوظبـــي للأوراق الماليــة Abu Dhabi Securities Exchange

#### Abu Dhabi Securities Exchange

Ground floor, south entrance Landmark Tower Al-Hisn Street - Western Central Corniche, Abu Dhabi United Arab Emirates Tel: +971 262 77777 Website: www.adx.ae **Advisors** 

Financial Advisor	s, and Joint Global Coordinators in KSA
<b>SNB</b> Capital	SNB Capital King Saud Road, the Regional Building of the National Saudi Bank P.O. Box: 22216, Riyadh 11495 Kingdom of Saudi Arabia Tel: +966 (92) 0000232 Fax: +966 (11) 4060052 Website: www.alahlicapital.com Email: snbc.cm@alahlicapital.com
فاب کاب یتال CAPITAL	FAB Capital Kian Group Building 7756 King Fahd Road Malaga-Malaga neighborhood Riyadh 4181 – 13524 Kingdom of Saudi Arabia Tel: +966 (11) 283447 Website: https://www.fabcapital.com/ Email: ECM@bankfab.com
Goldman Sachs	<b>Goldman Sachs Saudi Arabia</b> Kingdom Tower, 25th Floor P.O. Box: 52969, Riyadh 11573 Kingdom of Saudi Arabia Tel: +966 (11) 2794800 Fax: +966 (11) 2794807 Website: www.goldmansachs.com/worldwide/Saudi-arabia Email: gssainfo@gs.com
Morgan Stanley	Morgan Stanley Saudi Arabia Al Rashid Tower, 10th Floor King Saud Road P.O. Box: 66633, Riyadh 11586 Kingdom of Saudi Arabia Tel: +966 (11) 2187000 Fax: +966 (11) 2187003 Website: www.morganstanleysaudiarabia.com Email: lneqsy@morganstanley.com
	Lead Manager
<b>SNB</b> Capital	SNB Capital King Saud Road, the Regional Building of the National Saudi Bank P.O. Box: 22216, Riyadh 11495 Kingdom of Saudi Arabia Tel: +966 (92) 0000232 Fax: +966 (11) 4060052 Website: www.alahlicapital.com Email: snbc.cm@alahlicapital.com

Bookrur	nners and Underwriters in KSA
<b>SNB</b> Capital	SNB Capital King Saud Road, the Regional Building of the National Saudi Bank P.O. Box: 22216, Riyadh 11495 Kingdom of Saudi Arabia Tel: +966 (92) 0000232 Fax: +966 (11) 4060052 Website: www.alahlicapital.com Email: snbc.cm@alahlicapital.com
FAB الماب كابيتال CAPITAL	FAB Capital         Kian Group Building         7756 King Fahd Road         Malaga-Malaga neighborhood         Riyadh 4181 – 13524         Kingdom of Saudi Arabia         Tel: +966 (11) 283447         Website: https://www.fabcapital.com/         Email: ECM@bankfab.com
Goldman Sachs	Goldman Sachs Saudi Arabia         Kingdom Tower, 25th Floor         P.O. Box: 52969, Riyadh 11573         Kingdom of Saudi Arabia         Tel: +966 (11) 2794800         Fax: +966 (11) 2794807         Website: www.goldmansachs.com/worldwide/Saudi-arabia         Email: gssainfo@gs.com
Morgan Stanley	Morgan Stanley Saudi Arabia Al Rashid Tower, 10th Floor King Saud Road P.O. Box: 66633, Riyadh 11586 Kingdom of Saudi Arabia Tel: +966 (11) 2187000 Fax: +966 (11) 2187003 Website: www.morganstanleysaudiarabia.com Email: lnegsy@morganstanley.com
<b>EFG HERMES</b> المجموعــة الماليــة هيرميـس	EFG Hermes KSA Sky Towers, Northern Tower, 3rd floor, King Fahd Road, Olaya, Riyadh, KSA Riyadh 300189 – 11372 Kingdom of Saudi Arabia Tel: +966 112938048 Fax: +966 112938032 Website: https://www.efghermesksa.com/en/pages/Home Email: efg_hermes_IPO@efg-hermes.com
HSBC	HSBC Saudi Arabia HSBC Building 7267 Olaya Street, Al-Morouj District Riyadh 2255-12283 Kingdom Saudi Arabia Phone: +966 (11) 920005920 Fax: +966 (11) 299 2385 Website: www.hsbcsaudi.com Email: AmericanalPO@hsbcsa.com

## Saudi Legal Advisor to the Company



Abuhimed Alsheikh Alhagbani Law Firm Building 15, The Business Gate King Khaled International Airport Road P.O. Box: 90239, Riyadh 11613 Kingdom of Saudi Arabia Tel: +966 11 481 9780 Fax: +966 1 1 481 9701 Website: www.ashlawksa.com Email: Info.ASH@ashlawksa.com

## Legal Advisor to the Company outside the KSA

## Legal Advisor in the UAE and Internationally:

								Clifford Chance LLP
								Burj Daman, 15th Floor
								DIFC
С	L		F	F	0	R	D	P.O. Box: 9380 Dubai
								UAE
С	Н	Α	Ν	С	Ε			Tel: + 97145032600
								Fax: + 97145032800
								Website: https://www.cliffordchance.com/people_and_places/offices/dubai.html
								Email: projectjunoon@cliffordchance.com
								Legal Advisor in the UAE:



Ibrahim & Partners 24th Floor, Al Sila Tower ADGM Square P.O. Box: 5100746, Abu Dhabi United Arab Emirates Tel: +971 126948668 Email: info@inp.legal

Legal Advisor to the Financial Advisors, Bookrunners, Underwriters and Lead Manager in the KSA



#### Khoshaim & Associates

17th Floor, Tower B, Olaya Towers Riyadh, Saudi Arabia Tel: + 966 11 461 8700 Fax: + 966 11 461 8799 Website: www.khoshaim.com Email: Project.Junoon@khoshaim.com

Legal Advisor to the Financial Advis	ors, Bookrunners and Underwriters for the Offering out- side the KSA
ALLEN & OVERY	Allen & Overy Legal Consultants 5th Floor, Al Mamoura Building B Muroor Road PO Box 7907 Abu Dhabi, United Arab Emirates Tel: +97 12 4180400 Fax: +97 12 4180499 Website: www.allenovery.com Email: A&OProject Junoon@allenovery.com
Finar	ncial Due Diligence Advisor
<b>EY</b> Building a better working world	Ernst & Young Professional Services (Professional LLC) Head Quarter AlFaisaliyah Tower PO Box: 2732 Riyadh 11461 Kingdom Saudi Arabia Tel: +966 11 273474 Fax: +966 11 273473 Website: www.ey.com Email: ey.ksa@sa.ey.com
A	uditor to the Company
ржс	<b>PricewaterhouseCoopers Limited</b> DIFC, Unit 801, Al Fattan Currency House, Tower 1, Dubai, UAE Tel: +971 4 304 3100 Fax: +971 4 436 3060 Website: www.pwc.com/me Email: mer_project_junoon@pwc.com
	Market Consultant
Euromonitor Consulting	Euromonitor International Ltd 60-61 Brighton Street, London EC1M 5UX United Kingdom Tel: +44 20 7251 8024 Fax: +44 20 7608 3149 Website: www.euromonitor.com Email: EMI.ProjectJunoon@euromonitor.com

Note: As at the date of this Prospectus, all of the above-mentioned Advisors and Auditor have given and have not withdrawn their written consent to the publication of and reference to their names, addresses, logos and the statements attributed to each in the context in which they appear in this Prospectus.

Rec	ceiving Agents in the Kingdom
	Saudi National Bank (SNB)
	King Fahad Road – Al-Aqiq King Abdullah Financial District
	P.O. Box 3208, Unit No. 778
SNB	Kingdom of Saudi Arabia
SNR	Tel: +966 92 0001000
	Fax: +966 11 4060052
	Website: www.alahli.com
	E-mail: contactus@alahli.com
	Al Rajhi Bank
	King Fahd Road - Al-Murouj District - Al Rajhi Bank Tower
	Riyadh 11411
مصرف الراجحي	Kingdom of Saudi Arabia
مصرفالراجحى alrajhi bank	Tel: +966 11 828 2515
	Fax: +966 11 279 8190
	Website: www.alrajhibank.com.sa
	Email: contactcenter 1@alrajhibank.com.sa
	Riyad Bank
	Eastern Ring Road
	P.O. Box 22622
- ubhillest in	Riyadh 11614
بنــك الرياض Riyad Bank	Kingdom of Saudi Arabia
	Tel: +966 11 401 3030
	Fax: +966 11 403 0016
	Website: www.riyadbank.com
	E-mail: customercare@riyadbank.com
	Alinma Bank
	King Fahd Road, Al Anoud Tower
	P.O. Box 66674 Riyadh 11586
🗾 مصرف الإنماء	Kingdom of Saudi Arabia
مصرف الإنماء alinma bank	Tel: +966 11 218 5555
	Fax: +966 11 218 5000
	Website: www.alinma.com
	E-Mail: info@alinma.com
	Arab National Bank
	King Faisal Street
	P.O Box 56921 Riyadh 11564
and	Kingdom of Saudi Arabia
	Tel: +966 11 4029000
	Fax: +966 11 4027747
	Website: www.anb.com.sa
	Email: info@anb.com.sa

# **KSA Offering Summary**

This Offering Summary is intended to provide a brief overview of the information contained in this Prospectus, with regards to the Offering in the KSA. As such, it does not contain all of the information that may be important to prospective investors. Accordingly, this summary must be read as an introduction to this Prospectus with regards to the Offering in the KSA, and prospective investors should read this entire Prospectus and the Main Prospectus in full. Any decision to invest in the Offer Shares by prospective investors should be based on a consideration of this Prospectus and the Main Prospectus as a whole.

In particular, it is important to carefully consider the Section ("**Important Notice**") on page (i) and Section (3) ("**Risk Factors**") and sub-section "**Investment Risks**" of the Second Section ("**Key details of the Company**") of the Main Prospectus prior to making any investment decision in relation to the Offer Shares.

	Americana Restaurants Internat shares registered under Commer subject to the ADGM Companies	cial Registration No. 0	-		
The Company was established as a private company in the ADGM in accordance with the ADGM Compani dated 27 May 2022G and then was converted to a public company limited by shares (a free zone company capital of six hundred and eighteen million seven hundred and fifteen thousand and eight hundred fifty-one (AED 618,715,851) (equivalent to six hundred and thirty-one million seven hundred and seventy-two hundred and eighty-three Saudi Riyals (SAR 631,772,483)), divided into eight billion four hundred twenty six hundred thirty three thousand one hundred (8,423,633,100) fully paid ordinary shares of equal value value of AED 0.073 (equivalent to SAR 0.075) per share, all of which are cash shares.				ompany) with a share ifty-one UAE Dirhams y-two thousand four twenty three million	
Company's Activity	The Company's principal activities are Restaurants Management, Proprietary Investment, and Activities of Head Office. (for further information, please refer to Second Section ( <b>"Key Details of the Company"</b> ) of the Main Prospectus)				
	The following table sets out t Shareholder before and after the		olding of the Compa	ny's Substantial Sha	eholders and Selling
		Pre-O	ffering	Post-C	offering
Selling Shareholder/ Substantial Shareholder	Shareholder	Number of Shares	Direct Owner- ship (%)	Number of Shares	Direct Owner- ship (%)
Substantial shareholder	Adeptio AD Investments LTD	8,089,474,138	96.03%	5,562,384,208	66.03%
	Minority Shareholders	334,158,962	3.97%	334,158,962	3.97%
	Total	8,423,633,100	100%	5,896,543,170	70%
Company's Share Capital before and after the Offering Total number of the Company's Shares before	Six hundred and eighteen million seven hundred and fifteen thousand and eight hundred fifty-one UAE Dirhams (AED 618,715,851) (equivalent to six hundred and thirty-one million seven hundred and seventy-two thousand four hundred and eighty-three Saudi Riyals (SAR 631,772,483)). As a result of this Offering, the capital of the Company will not change. Eight billion four hundred twenty three million six hundred thirty three thou-sand one hundred) (8,423,633,100) ordinary				
and after the Offering	shares. As a result of this Offerin	g, the shares of the CC	mpany will not chang	je.	
Nominal Value per Share	(0.073) UAE Dirhams per share	(equivalent to (0.075)	Saudi Riyals).		
Offer	The Offering of two billion five hundred twenty-seven million and eighty-nine thousand nine hundred and thirty (2,527,089,930) ordinary shares representing thirty percent (30%) of the capital of the Company by way of a dual concurrent offering in both the KSA and the UAE, with a fully paid nominal value of (UAE 0.073) per share (equivalent to (SAR 0.075)).				
Number of Offer Shares	Two billion five hundred twenty- ordinary shares.	seven million eighty-	nine thousand nine hu	ndred and thirty (2,52	27,089,930) fully paid
Percentage of Offer Shares to the total number of the Company's Shares	The Offer Shares represent thirty percent (30%) of the Company's shares.				
Offer Price Range	From [•] UAE Dirhams (AED [•]) (equivalent to [•] Saudi Riyals (SAR [•])) per share to [•] UAE Dirhams (AED [•]) (equivalent to [•] Saudi Riyals (SAR [•])) per share of the Offer Shares.				
Final Offer Price	The Final Offer Price will be the price at which the Subscribers from the KSA Retail Tranche, the UAE Retail Tranche and the Institutional Tranche purchase each share of the Offer Shares allocated to them, amounting to [1] UAE Dirhams (AED [1]) (equivalent to [1] Saudi Riyals (SAR [1])) per Share of the Offer Share. The Final Offer Price for each of the Offer Shares will be determined after the completion of the Book-building Process and after consultation between Financial Advisors, Selling Shareholder and the Company, noting that the offer price in the UAE will be in AED and the offer price in the KSA will be in SAR based on the Offer Price Range.				

Total Value of the Offering	[•] UAE Dirhams (AED [•]) (equivalent to [•] Saudi Riyals (SAR [•]).
Use of Proceeds	The Net Proceeds, which amount to AED ([•]) (equivalent to SAR [•]) will be received by the Selling Shareholder, (after the deduction of the expenses of the Offering, estimated at approximately [•], VAT excluded). The Company will not receive any proceeds from the Offering (for further details, please refer to sub-section " <b>Reasons for the Offering and Use of Offer Proceeds</b> " of the First Section " <b>Subscription Terms and Conditions</b> " of the Main Prospectus).
Number of Offer Shares to be Underwritten	Two billion five hundred twenty-seven million eighty-nine thousand nine hundred and thirty (2,527,089,930) ordinary shares.
Total Underwritten Offering Amount	[•] UAE Dirhams (AED [•]) (equivalent to [•] Saudi Riyals (SAR [•]).
Targeted Investors	<ul> <li>The Offer Shares in the KSA and the UAE will be offered to a number of tranches of investors in the two countries, as follows:</li> <li>1- UAE Retail Tranche (hereinafter referred to as the "UAE Retail Tranche"): The Offering for the UAE Retail Tranche will be made pursuant to the Main Prospectus. Five percent (5%) of the Offer Shares, representing one hundred and twenty-six million, three hundred and fifty-four thousand, four hundred and ninety-six (126,354,496) shares are allocated to the UAE Retail Tranche for the purpose of the Offering in the UAE. The final UAE Retail Tranche size will be determined based on the demand at the end of the Book-building Process. Pursuant to the Main Prospectus, the UAE Retail Tranche is restricted to the following persons described:</li> <li>a- Individual Subscribers in the UAE: Natural persons (including natural persons constituting Assessed Professional Investors in the UAE who do not participate in the "Institutional Tranche" (referred to in the Main Prospectus and defined in (3) below) who have a bank account (except for any person who is resident in the United States within the meaning of the US Securities Act 1933, as amended (the "US Securities Act")). There is no citizenship or residence requirement in order to qualify as an Individual Subscriber. Minors are permitted to apply for Offer Shares in accordance with the procedures applied by the Receiving Agents in the UAE (referred to as the "Receiving Banks" in the Main Prospectus) and the Emirati laws and regulations in force in this regard.</li> <li>b- Other Investors in the UAE: Other investors (companies and establishments) who do not participate in the "Institutional Tranche" (referred to in the Main Prospectus and defined in (3) below) and who have a bank account (except for any person who is a "resident" in the United States within the meaning of the US Securities Act).</li> </ul>
J	<ul> <li>(For more information on the UAE Retail Tranche, please refer to the First Section ("Subscription Terms and Conditions" of the Main Prospectus)</li> <li>2- The KSA Retail Tranche (hereinafter referred to as the "KSA Retail Tranche"): The Offering for the KSA Retail Tranche will be made in accordance with this Prospectus and the Main Prospectus, and up to two hundred and fifty-two million, seven hundred and eight thousand, ninety-three (252, 708, 993) (representing up to (10%) of the total Offer Shares) will be offered to the KSA Retail Tranche. The KSA Retail Tranche final size will be determined after the completion of the Book-building Process. If all the Offer Shares in the KSA Retail Tranche are not fully subscribed for, the unsubscribed Offer Shares will be allocation to the "Institutional Tranche" referred to in the Main Prospectus and also defined in (3) below. The KSA Retail Tranche comprises Saudi Arabian nationals, including any Saudi female divorcee or widow with minor children from a marriage to a non-Saudi individual, who is entitled to subscribe to the Offer Shares for her own benefit and in the names of her minor children, on the condition that she proves that she is a divorcee or widow and the mother of her minor children, any non-Saudi natural person who is resident in the KSA or GCC nationals, in each case, who has a bank account, and is entitled to open an investment account, with one of the Receiving Agents (collectively referred to as the "Individual Investors in the KSA" and each an "Individual Investor in the KSA"). A subscription for Shares made by a person in the name of his divorcee in the KSA shall be deemed invalid and if a transaction of this nature is proved to have occurred, the law shall be enforced against the applicant. If a duplicate subscription is made, the second subscription will be considered void and only the first subscription will be accepted.</li> </ul>

	<ul> <li>3- Institutional Tranche (hereinafter referred to as "Institutional Tranche"): the Institutional Tranche shares will be offered in accordance with the Main Prospectus (for the Institutional Tranche in the UAE) and in accordance with this Prospectus (for the Participating Entities Tranche in the KSA as defined below). Two billion, one hundred and forty-eight million, twenty-six thousand, four hundred and forty-one shares (2,148,026,441) of the Offer Shares (representing (85%) of the total Offer Shares) will be offered and allocated to the Institutional Tranche. The final Institutional Tranche size in the UAE and in the KSA will be determined through the Book-building Process as determined by the Selling Shareholder and the Company, in their full discretion and in consultation with the Financial Advisors and the Joint Global Coordinators (each as defined in Section 1 ("Definitions and Abbreviations") of this Prospectus), and in the event that the Institutional Tranche shall be limited to the following institutions:</li> <li>a- In respect of the UAE, the Institutional Tranche shall be restricted to "Professional Investors" (as defined in the SCA Board of Directors' Chairman Decision No.13/R.M of 2021 (as amended from time to time), which specifically include the "Deemed Professional Investors", as set out in paragraph (b) ("Institutional Tranche") of the "Tranche Structure" Section of the cover page of the Main Prospectus, and the "Assessed Professional Investor", as set out in paragraph (b) ("Institutional Tranche") of the Structure" Section of the Comprises the parties that are entitled to participate in the Book-building Process under the Book Building Instructions (for further details, please see Section 1 ("Definitions and Abbreviations") of this Prospectus) including investment funds, companies, Qualified Foreign Investors (QFIs) and GCC legal personalities (hereinafter referred to as "Participating Entities Tranche").</li> <li>b- In respect of the KSA, the Institutional Tranche KSA) who are eligibl</li></ul>
	to more than 10% of the total Offer Shares or reduce the Institutional Tranche size less than 80% of the Offer Shares, which means that the KSA Retail Tranche together with the UAE Retail Tranche size will not exceed 20% of the total Offer Shares. An announcement will be made in the event of any amendments to the UAE Retail Tranche size and the Institutional Tranche size.
	Total Number of Offer Shares for each Type of Targeted Investor in the Offering
Number of Offer Shares for the Institutional Tranche	Two billion one hundred forty-eight million twenty-six thousand four hundred and forty-one (2,148,026,441) shares of the Offer Shares (representing a percentage up to (85%) of the total Offer Shares) will be allocated to the Institutional Tranche (which includes the Participating Entities Tranche in KSA).
Number of Offer Shares for Individual Subscribers in KSA	Two hundred fifty-two million seven hundred eight thousand nine hundred and ninety-three (252,708,993) shares of the Offer Shares (representing a percentage up to (10%) of the total Offer Shares) will be allocated to the KSA Retail Tranche.
Number of Offer Shares for Individual Investors in UAE	One hundred twenty-six million three hundred fifty-four thousand four hundred and ninety-six (126,354,496) shares of the Offer Shares (representing (5%) of the total Offer Shares) will be allocated to the UAE Retail Tranche.
	Subscription Method for each Targeted Investor Category in KSA
Subscription Method for Participating Entities Tranche in KSA	Participating Entities Tranche, as defined in Section 1(" <b>Definitions and Abbreviations</b> ") of this Prospectus, may apply for subscription in KSA during the Book Building Period by completing the Bid Form provided by the Financial Advisors and the Bookrunners in the KSA in accordance with the instructions mentioned in Section (13) (" <b>Share Information and Subscription Terms and Conditions</b> "). Participating Entities Tranche must also complete the Subscription Form for Participating Entities Tranche within one Business Day from the allocation date based on the number of Offer Shares allocated thereto.
Subscription Method for Individual Subscribers in KSA	Subscription Application Forms will be available during the Offering Period from the Receiving Agents in KSA. Subscription Application Forms must be completed in accordance with the instructions mentioned in Section 13 ("Share Information and Subscription Terms and Conditions") of this Prospectus. Individual Subscribers in KSA who have recently participated in a previous initial public offering can also subscribe through the internet, telephone banking, or automated teller machines ("ATMs") or any other electronic channels offered by the Receiving Agents in KSA to its clients, provided that (i) the Individual Subscriber has a bank account with a Receiving Agent that offers such services and (ii) there have been no changes in the personal information of the Individual Subscriber in KSA since such person's subscription in a recent offering.

	Minimum Subscription Amount for Participating Entities Tranche in KSA
Minimum Subscription Amount for Participating Entities Tranche in KSA	Five million Saudi Riyals (SAR 5,000,000)
	Minimum Number of Shares to be Subscribed for by Individual Subscribers in KSA
Minimum Number of Shares to be Subscribed for by Individual Subscribers in KSA	One thousand (1,000) Shares
	Maximum Subscription Amount for each Targeted Investor Category in KSA
Maximum Subscription Amount for Participating Entities Tranche	Participating Entities Tranche may not submit an application for an amount representing (5%) or more of the Company issued Shares.
Maximum Subscription Amount for Individual Subscribers in KSA	Individual Subscribers may not submit an application for an amount representing (5%) or more of the Company issued Shares.
Method of	Allocation and Refund of Excess Subscription Amount for each Targeted Investor Category in KSA
Allocation of Offer Shares to Participating Entities Tranche	Two billion one hundred forty-eight million twenty-six thousand four hundred and forty-one (2,148,026,441) shares of the Offer Shares (representing a percent-age equal to (85%) of the total Offer Shares) will be allocated to the Institutional Tranche. Noting that the subscription size of the Institutional Tranche Offering in the UAE and KSA (for the Participating Entities Tranche) will be determined after the completion of the Book Building process-building Process and as de-termined by the Selling Shareholder and the Company, in their full discretion and in consultation with the Financial Advisors and the Joint Global Coordinators.
Allocation of Offer Shares to Individual Subscribers in KSA	Two hundred fifty-two million seven hundred eight thousand nine hundred and ninety-three (252,708,993) Shares of the Offer Shares (representing up to 10% of the total Offer Shares) will be allocated to the Individual Subscribers Tranche in KSA, noting that the final subscription size of the Individual Subscribers Tranche will be announced after the completion of the Book Building process -building Process
Refund of Excess Subscription Monies	Excess subscription monies, if any, will be refunded to Individual Subscribers in KSA without any charge or commission being withheld by the Lead Manager or the Receiving Agents in KSA. Announcement of the final allotment on Wednesday dated 29/04/1444H (corresponding to 23/11/2022G) and refund of excess subscription monies, if any, will be made no later than nine (9) working days as of the date specified for the final allotment of the Offer Shares for all Tranche of Subscribers in the KSA and the UAE (i.e. on Monday 11/05/1444H (corresponding to 05/12/2022G)) (for further details, please refer to Section (12) (" <b>Share Information and Subscription Terms and Conditions</b> ") of this Prospectus).
Book-building Process and subscription period for Institutional Tranche and subscription period for the Individual	The Book-building Process and subscription period for Institutional Tranche in KSA (including the Participating Entities Tranche) will commence on Monday 20/04/1444H (corresponding to 14/11/2022G), and will remain open for a period of nine (9) days up to and including the closing day for the Book-building Process on Tuesday 28/04/1444H (corresponding to 22/11/2022G) at 11 a.m. (in conjunction with the Book-building Process period for the Institutional Tranche in the UAE). After announcing the allocation to the Institutional Tranche, the Subscription Form (Subscription Form for Institutional Subscribers) must be completed within one working day of allocating the Offer Shares based on the number of Shares allocated to them. The subscription Period of the Individual Subscribers in KSA will commence on Monday 20/04/1444H (corresponding to
Subscribers in the KSA	The subscription Period of the Individual Subscripers in KSA Will commence on Monday 20/04/1444H (corresponding to 14/11/2022G), and will remain open for eight (8) days, up to and including the closing day on Monday 27/04/1444H (corresponding to 21/11/2022G) at 12 p.m. (in conjunction with the Individual Investors subscription Period in the UAE and the Book-building Process and subscription Period for the Institutional Tranche).
Dividend Distributions	The Offer Shares will be entitled to their portion of any dividends declared by the Company as of the date of this Prospectus and for subsequent Financial Years (for further details, please refer to sub-section on " <b>Dividends and liquidation proceeds</b> " of the Fourth Section " <b>Other Details</b> " of the Main Prospectus.
Voting Rights	The Company has one class of ordinary shares, none of which carries any preferential voting rights. Each share entitles its holder to one vote and each Shareholder has the right to attend and vote at the meetings of the General Assembly (for further details, please refer to sub-section " <b>Legal Matters</b> " of the Fourth Section (" <b>Other details</b> ") of the Main Prospectus).

	<ol> <li>The Selling Shareholder is subject to a Statutory Lock-up period of six (6) months starting from the date of trading in the Company's shares in the Saudi Stock Exchange (Tadawul) – pursuant to the provisions of Article (87) (a) of the OSCOs – in which such Selling Shareholder may not dispose of any its shares during this period (the "Selling Shareholder Statutory Lock-up Period"). After the end of the Statutory Lock-up Period for the Selling Shareholder, the prior approval of the CMA is not required to the disposal of its shares.</li> </ol>
Lock-up Period/ Restrictions on the Shares	2- In addition to the Statuary Lock-up Period and pursuant to the terms of the Underwriting Agreement, the Selling Shareholder shall be subject to a Contractual Lock-up period for a period of six (6) months as of the Listing Date (referred to as the "Selling Shareholder Contractual Lock-up Period"), not to: (i) directly or indirectly, issue, offer, pledge, sell, contract to sell or grant any option, right, warrant, or contract to purchase, exercise any option to sell, purchase any option or contract to sell, or lend or otherwise transfer or dispose of, directly or indirectly, any Shares or other shares of the Company, or securities convertible or exchangeable into or exercisable for any Shares or warrants or other rights to purchase Shares or any security or financial product whose value is determined directly or indirectly by reference to the price of the Shares, or file any registration statement under the US Securities Act or any similar document with any other securities regulator, stock exchange, or listing authority with respect to any of the foregoing; (ii) enter into any swap, or any other agreement or any transaction that transfers, in whole or in part, directly or indirectly, the economic consequence of ownership of the Shares, in each case, whether any such transaction is to be settled by delivery of Shares or other securities, in cash or otherwise; or (iii) publicly announce such an intention to effect any such transaction, in each case, without the prior written consent of the Joint Lead Managers, such consent not to be unreasonably withheld or delayed. Following the Selling Shareholder Lock-up Period, the Selling Shareholder will be free to dispose of its Shares.
	Additionally, a number of the minority shareholders are subject to a lock-up period of one hundred and eighty (180) days from the Listing Date, pursuant to which they are restricted from disposal of their shares – this is based on lock up deeds executed thereby. The other minority shareholders are not subject to any lock-ups and are free to trade their shares as from the Listing Date.
	There are no regulatory restrictions related to the Trading of Shares in both the Saudi Stock Exchange and the ADX, or their transfer between the two markets.
Listing of Shares	Prior to the Offering, there has been no trade of the Shares whether in the KSA or the UAE or elsewhere. It is expected that trading in the shares will commence on both Tadawul and ADX after the final allocation of the Offer Shares and sat- isfaction of the relevant regulatory requirements (for further details, please refer to the " <b>Key Dates and Subscription</b> <b>Procedures</b> " section of this Prospectus and Subsub-section " <b>Timetable for Subscription and Listing</b> " of the First Section " <b>Subscription Terms and Conditions</b> " of the Main Prospectus). The Company has submitted an application for registration and offer of the Shares to the CMA in the KSA and the SCA in the UAE, and an application for listing of the Shares on Tadawul to the Saudi Exchange Company (considering that the Offering is a dual concurrent initial public offering and listing in the KSA and the UAE). All required supporting documents have been submitted to the Rele-vant Authorities. All relevant regulatory approvals required to conduct the dual concurrent initial public offering have been granted, noting that an application for listing will be submitted to the Abu Dhabi Securities ExchangeADX to list the Shares in UAE after closing the subscription door for the Individual Sub-scribers Tranche in KSA, the Individual Investors in UAE and the Institutional Tranche, and the completion of the subscription process and acceptance of the subscription in the Offer Shares in the UAE (according to the UAE regulations and instructions in force).
Risk Factors	There are certain risks related to investment in the Offer Shares. These risks can be categorized into: (a) risks related to the Group's market and industry; (b) risks related to geographical, political and economic conditions; (c) risks related to the Offer Shares; and (d) risks related to the dual concurrent initial public offering and listing. These risks are described in Section (3) (" <b>Risk Factors</b> ") of this Prospectus and Subsub-section " <b>Investment Risks</b> " of the Second Section (" <b>Key Details of the Company</b> ") of the Main Prospectus and should be con-sidered carefully prior to making an investment decision in relation to the Offer Shares.
Offering Expenses	The Offering expenses amount to approximately AED [•] (equivalent to AED [•]) (excluding VAT), including the fees of the Financial Advisors, Bookrunners, Lead Manager, Joint Global Coordinators, Underwriters, Receiving Agents, Legal Advisor, and Financial Due Diligence Advisor, in addition to marketing, arrangement, printing and distribution and other expenses related to the Offering. These expenses will be fully borne by the Selling Shareholder and paid from the Offering proceeds.
Underwriters	SNB Capital King Saud Road, the Regional Building of the National Saudi Bank P.O. Box: 22216, Riyadh 11495 Kingdom of Saudi Arabia Tel: +966 (92) 0000232 Fax: +966 (11) 4060052 Website: www.alahlicapital.com

#### FAB Capital

Kian Group Building 7756 King Fahd Road Malaga-Malaga neighborhood Riyadh 4181 – 13524 Kingdom of Saudi Arabia Tel: +966 (11) 283447 Website: https://www.fabcapital.com/ Email: ECM@bankfab.com

#### Goldman Sachs Saudi Arabia

Kingdom Tower, 25th Floor P.O. Box: 52969, Riyadh 11573 Kingdom of Saudi Arabia Tel: +966 (11) 2794800 Fax: +966 (11) 2794807 Website: www.goldmansachs.com/worldwide/Saudi-arabia Email: gssainfo@gs.com

### Morgan Stanley Saudi Arabia

Al Rashid Tower, 10th Floor King Saud Road P.O. Box: 66633, Riyadh 11586 Kingdom of Saudi Arabia Tel: +966 (11) 2187000 Fax: +966 (11) 2187003 Website: www.morganstanleysaudiarabia.com Email: lneqsy@morganstanley.com

#### EFG Hermes KSA

Sky Towers, Northern Tower, 3rd floor, King Fahd Road, Olaya, Riyadh, KSA Riyadh 300189 – 11372 Kingdom of Saudi Arabia Tel: +966 112938048 Fax: +966 112938032 Website: https://www.efghermesksa.com/en/pages/Home Email: efg\_hermes\_IPO@efg-hermes.com

# HSBC Saudi Arabia

HSBC Building 7267 Olaya Street, Al-Morouj District Riyadh 2255-12283 Kingdom Saudi Arabia Phone: +966 (11) 920005920 Fax: +966 (11) 299 2385 Website: www.hsbcsaudi.com Email: AmericanalPO@hsbcsa.com

Note: The ("**Important Notice**") Section on page (i) and Section (3) ("**Risk Factors**") of this Prospectus, along with the "**Investment Risks**" sub-section of the Second Section ("**Key details of the Company**") of the Main Prospectus, should be read thoroughly prior to making a decision to invest in the Company's shares pursuant to this Prospectus.

# Key Dates and Subscription Procedures in KSA

Expected Offeri	ng Timetable in KSA
Event	Dates
Announcing the Offer Price Range	Monday dated 20/04/1444H (corresponding to 14/11/2022G)
Book-building Process and subscription period for Institutional Tranche	The Book-building Process and subscription period for Institutional Tranche in KSA (including the Participating Entities Tranche) will commence on Monday 20/04/1444H (corresponding to 14/11/2022G), and will remain open for a period of nine (9) days up, to and including the closing day for the Book-building Process on Tuesday 28/04/1444H (corresponding to 22/11/2022G) at 11 a.m. (in conjunction with the Book-building Process period for the Institutional Tranche in the UAE). After announcing the allocation to the Institutional Tranche, the Subscription Form (Subscription Form for Institutional Subscribers) must be completed within one Business Day of allocating the Offer Shares based on the number of Shares allocated to them.
Offering Period for the Individual Investors in KSA	The subscription Period of the Individual Subscribers in KSA will commence on Monday 20/04/1444H (corresponding to 14/11/2022G), and will remain open for eight (8) days, up to and including the closing day on Monday 27/04/1444H (corresponding to 21/11/2022G) at 12 p.m. (in conjunction with the Individual Investors subscription Period in the UAE and the Book- building Process and subscription Period for the Institutional Tranche).
Deadline for submission of Subscription Application Forms based on the number of Offer Shares allocated to Participating Entities Tranche	Thursday dated 30/04/1444H (corresponding to 24/11/2022G)
Deadline for payment of the subscription monies for Participating Entities Tranche based on the number of allocated Offer Shares	Monday dated 04/05/1444H (corresponding to 28/11/2022G)
Deadline for submission of Subscription Application Forms and payment of subscription monies for Individual Subscribers in KSA	At 12:00 p.m. on Monday dated 27/04/1444H (corresponding to 21/11/2022G)
Date for announcement of the Final Offer Price	Wednesday dated 29/04/1444H (corresponding to 23/11/2022G)
Date for announcement of allocation of Shares for the Individual Investors in KSA and UAE	Wednesday dated 29/04/1444H (corresponding to 23/11/2022G)
Refund of excess subscription monies in KSA (if any)	Prior to Monday 11/05/1444H (corresponding to 05/12/2022G)
Expected date of commencement of trading on Tadawul in KSA and on ADX in UAE	Trading of the Company's shares in the Exchange is expected to commence in the Saudi Stock Exchange in KSA and Abu Dhabi Securities Exchange in UAE on Tuesday 12/05/1444H (corresponding to 06/12/2022G), after fulfilment of all relevant statutory requirements. Trading will be announced in KSA in local newspapers and on the Saudi Exchange's website (www. saudiexchange.sa), and in the UAE, according to electronic trading systems through the stock register in the ADX.

Note: The above timetable and dates therein are indicative for the purposes of Offering in KSA. Actual dates will be communicated through announcements in KSA appearing in local daily newspapers published in the KSA in Arabic and on Tadawul's website (www. saudiexchange.sa) and in the UAE, according to electronic trading systems through the stock register in the ADX. The Financial Advisors' websites (www.alahlicapital.com), (goldmansachs.com/worldwide/Saudi-arabia), (morganstanleysaudiarabia.com), and the Company's website (https://www.americanarestaurants.com.com/ipo/).

# How to Apply for the Offering in the KSA

## The Offering in the KSA shall be limited to a number tranches of investors as follows:

**Participating Entities Tranche:** this tranche comprises the subscribers eligible to participate in the Book-building process for the purposes (referred to as the "**Book-building Process**" in the Main Prospectus) for the purpose of the Offering in the KSA, as specified under the Instructions for Book-building Process and Allocation Method in Initial Public Offerings (IPOs) (for further details, please refer to Section 1 ("**Definitions and Abbreviations**") of this Prospectus), including investment funds, companies, and GCC investors with legal personality (referred to hereafter as the "**Participating Entities Tranche**" and each an "**Participating Entity Tranche**"). Participating Entities Tranche may apply for subscription in the KSA during the Book Building Period by completing the Bid Form provided by the Financial Advisors and the Bookrunners in the KSA in accordance with the instructions mentioned in Section (13) ("**Share Information and Subscription Terms and Conditions**"). Participating Entities Tranche must also complete the Subscription Application Forms based on the number of Offer Shares allocated to them within one Business Day from allocating the Offer Shares based on the number of shares allocated to them. The Institutional Tranche Offering Period commences concurrently with the Individual Subscribers in KSA Offering Period, in accordance with the terms and conditions detailed in the Subscription Application Forms (for Participating Entities Tranche). A signed Subscription Application Form (for Participating Entities Tranche) must be submitted to the Lead Manager, which represents a legally binding agreement between the Selling Shareholder and the Participating Entities Tranche submitties Tranche

**Individual Subscribers Tranche in KSA:** this tranche comprises Saudi Arabian nationals including any Saudi female divorcee or widow with minor children from a marriage to a non-Saudi individual, who is entitled to subscribe to the Offer Shares for her own benefit or in the names of her minor children, on the condition that she proves that she is a divorcee or widow and the mother of her minor children, any non-Saudi natural person who is resident in the KSA or GCC nationals who, in each case, has a bank account, and is entitled to open an investment account, with one of the Receiving Agents. A subscription for shares made by a person in the name of his divorcee in KSA, shall be deemed invalid and if a transaction of this nature is proved to have occurred, the law shall be enforced against the applicant. Subscription Application Forms (for Individual Subscribers) will be available during the Offering Period on the websites of the Receiving Agents offering this service in KSA for Individual Subscribers in KSA. Subscribers can also subscribe through the internet, telephone banking, or ATMs of any of the Receiving Agents in KSA that provide these services to its customers, provided that the following requirements are satisfied:

- 1- The Individual Subscriber in KSA has a bank account at the Receiving Agent that offers such service in KSA.
- 2- There have been no changes in the personal information or data of the Individual Subscriber in KSA (the removal or addition of any family member) since the Subscriber last participated in a recent offering.

Subscription Application Forms must be filled out in accordance with the instructions contained in Section 13 ("**Share Information and Subscription Terms and Conditions**"). Each Applicant must accept all the relevant items in the Subscription Application Form. The Company reserves the right to decline any Subscription Application, in part or in whole, in the event that any of the subscription terms and conditions are not met. If a duplicate subscription is made, the second subscription will be considered void and only the first subscription will be accepted. The Subscription Application cannot be amended or withdrawn once submitted. Furthermore, the Subscription Application shall, upon submission, be considered a legally binding agreement between the Subscriber and the Company. (for further details, please refer to Section 13 ("**Share Information and Subscription Terms and Conditions**") on this Prospectus.

# Summary of Key Information

This summary of key information is intended to give an overview of the information contained in this Prospectus and in the Main Prospectus and does not contain all the information that may be important to investors. Accordingly, this summary must be treated as a brief introduction to the key information in this Prospectus and in the Main Prospectus. Persons who wish to subscribe for the Offer Shares are advised to read the entirety of this Prospectus and the Main Prospectus so that any decision to invest in the Offer Shares is based on the careful consideration of this Prospectus and the Main Prospectus as a whole, in particular the Financial Statements and related notes set out in the Third Section ("**Financial Disclosures**") of the Main Prospectus as well as the information set forth under Section (3) ("**Risk Factors**") and the Section ("**Important Notice**") of this Prospectus and the sub-section titled "**Investment Risks**" of the Second Section ("**Key Details of the Company**") and the ("**Important Notice**") section of the Main Prospectus.

Definitions and abbreviations herein shall have the meanings ascribed thereto in Section 1 ("**Definitions and Abbreviations**") and elsewhere in this Prospectus.

# The Company

## **Overview**

Americana Restaurants International PLC (hereinafter referred to as the "**Company**" or the "**Issuer**") was incorporated in the ADGM on 27 May 2022G as a free zone public company limited by shares, pursuant to Trade License No. (000007712), with its Head Office at office – 2447, 24th Floor, Al Sila Tower, P.O. Box 128666, Al Maryah Island, ADGM Square, Abu Dhabi, United Arab Emirates. The Company is subject to the ADGM Companies Regulations.

The Company was established as a private company and then converted to a public company limited by shares (a free zone company) on 29 August 2022G (previously known as "Americana Restaurants LTD" and currently known as "Americana Restaurants International PLC"), with a share capital of six hundred and eighteen million seven hundred and fifteen thousand and eight hundred fifty-one UAE Dirhams (AED 618,715,851) (equivalent to six hundred and thirty-one million seven hundred and seventy-two thousand four hundred and eighty-three Saudi Riyals (SAR 631,772,483)), divided into eight billion four hundred twenty three million six hundred thirty three thousand one hundred) (8,423,633,100) fully paid ordinary shares of equal value with a nominal value of (AED 0.073) (equivalent to SAR 0.075) per share. For further details, please refer to the Second Section ("Key Details of the Company") of the Main Prospectus.

It should be noted that the restaurant business in the group was owned and operated by to Kuwait Food Company (Americana) K.S.C.C. (hereinafter referred to as the "**Former Parent Company**"). The Group has over fifty years of practical experience as the reliable operator and favourite for a number of international brands related to fast food restaurants and regular restaurants. The Former Parent Company was founded in 1964 in Kuwait and began with its "Wimpy" brand operations in 1970, then KFC in 1973. From 1964 to 2016, the Group diversified franchise partnerships to include Pizza Hut in 1979, Hardee's in 1980 and TGIF in 1994, Krispy Kreme in 2006, and during the same period, the group expanded its operations to include the opening of restaurants in the United Arab Emirates in 1979, Saudi Arabia in 1980, Morocco in 2001 and Kazakhstan in 2008. As recently as 2022, the group added Peet's Coffee to its famous brand portfolio.

On 29 September 1984, the Former Parent Company was listed on the Kuwait Stock Exchange. In the last quarter of 2016, Mohammed Ali Rashed Alabbar, founder of Emaar Properties, acquired a majority stake in the Former Parent Company in partnering with the PIF through their joint investment subsidiary, Adeptio AD Holdings LTD., which invested in the Selling Shareholder, this acquisition was followed by the mandatory offering (This transaction is referred to as the " **Adeptio Acquisition**") increasing the Selling Shareholder's actual ownership of the Former Parent Company to 96.03% (including treasury shares), while the remaining 3.97% still belongs to some 180 minority shareholders. As a result, on 23 April 2018, the Former Parent Company voluntarily cancelled its listing on the Kuwait Stock Exchange.

After the founding of the Company in May 2022, the Former Parent Company transferred all its restaurant business to the Company. On 25 August 2022, the Former Parent Company transferred 96.03% of its shares to the Selling Shareholder. The remaining 3.97% was transferred to the former minority shareholders of the Former Parent Company.

Following is the ownership structure of the Company's Shares pre- and post-Offering:

	Pre-Offering		Post-Offering			
Shareholder	Number of Shares	Ownership %	Nominal value (SAR)	Number of Shares	Ownership %	Nominal value (SAR)
Adeptio AD	0.000 474 120	06.02%	AED 594,171,875	F FC2 204 200	66.029/	AED 408,557,120
Investments LTD	8,089,474,138	96.03%	(SAR 606,710,560)	5,562,384,208	5,562,384,208 66.03%	(SAR 417,178,816)
Minority	224 150 062	2.070/	AED 24,543,976	334,158,962	2.070/	AED 24,543,976
Shareholders	334,158,962	3.97%	(SAR 25,061,922)		334,158,962	3.97%
Public	-	-	-	2,527,089,930	30%	AED 185,614,755 (SAR 189,531,745)
Total	8,423,633,100	100%	AED 618,715,851.195 (SAR 631,772,482.50)	8,423,633,100	100%	AED 618,715,851.195 (SAR 631,772,482.50)

#### Table (1-2): The Ownership Structure of the Company Pre- and Post-Offering

Source: The Company

# **Principal Activities of the Company**

The Company's principal activities are Restaurants Management, Proprietary Investment, and Activities of Head Office, which is mainly the overseeing and managing of other units of the company or enterprise; undertaking the strategic or organizational planning and decision-making role of the company or enterprise; exercising operational control and manage the day-to-day operations of their related units. This includes activities of head offices, centralized administrative offices, corporate offices, district and regional offices and subsidiary management offices.

# Vision, Mission and Strategy

## Vision

To be the fastest growing and most trusted food operator in the world.

## Mission

To create awesome experiences for internal and external customers and amazing value for shareholders.

## Strategy

To achieve its vision and mission, the Group intends to continue its growth and development through four principal strategic levers, namely: growth in restaurant portfolio, revenues growth, margin expansion and optionality in the platform (and for information related to the Company's strategies, please refer to the "**Strategies**" paragraph of the "**Business Description**" Sub-section of the Second Section ("**Key details of the Company**") of the Main Prospectus).

## Competitive strengths and strategy of the Group

The Group believes that it has many competitive advantages rooted in its heritage, size and platform that distinguish it from other restaurant operators in the Middle East and North Africa ("**MENA**") region and Kazakhstan (and for information related to the Company's strengths, please refer to the "**Strengths**" paragraph of the "Business Description" sub-section of the Second Section ("**Key details of the Company**") of the Main Prospectus).

## **Summary of Market Information**

The Group is the leading out-of-home dining (OOHD) and quick service restaurant (QSR) operator in a U\$56 billion total OOHD market across the 12 markets of its presence in the MENA region and Kazakhstan. 78.6% of its sales, as of 2021, were coming from top 4 of its markets (UAE, KSA, Kuwait, Egypt), and 21.4% were coming from 8 other markets comprising Morocco, Qatar, Iraq, Oman, Bahrain, Jordan, Lebanon and Kazakhstan.

The Group serves its customers across 11 brands and multiple on-premise and off-premise channels, and is active in the main QSR segments (comprising Chicken, Pizza and Burger) as well as segments of Indulgence, Casual Dining (referred to as "**FSR and casual dining**") and Coffee (referred to as "**Coffee shops**"). The Group's immediate addressable market thus comprises a significant share of the overall OOHD market. The share of Group's addressable and serviced segments in its key markets, as of 2021, comprised 81% of the overall OOHD category in value terms in KSA, 71% in UAE, 65% in Kuwait and 36% in Egypt. The Group has a stated ambition to expand both its penetration of its addressable segments, as well as the range of verticals addressed by its brand offerings<sup>1</sup>.

The markets of the Group's presence benefit from strong macroeconomic tailwinds supporting further development of the OOHD market and its subsegments. While these markets are geographically, economically, socially and ethnically diverse and distinct from each other, they share common characteristics that differentiate them globally, such as fast-growing economies with relatively high real GDP growth rates, large share of young population cohorts, and overall high population growth. Many of the Group's markets, particularly in the GCC states, benefit from large government-led economic transformation and diversification projects, large scale new infrastructure development and high overall level of economic resilience, underpinned by stable currencies pegged to US dollar or currency baskets. These factors have supported high levels of disposable income growth and have thus been an important enabler of overall OOHD sector growth and are expected to be a key demand driving factor in near to medium term.

<sup>1</sup> 

Based on 2021 data taking into account the group's market exposure according to the Market Study Consultant report in July 2022. Exposure through fast service restaurants offering chicken and fast service restaurants offering burgers, desserts/pleasures and integrated restaurant chains and regular restaurants in Saudi Arabia, Kuwait, the United Arab Emirates and Egypt; Exposure to fast service restaurants serving pizza in the KSA (we draw attention to the launch of Pizza Hut operations in 2022), United Arab Emirates and Egypt; Exposure to cafes in Egypt (i.e. not taking into account the planned expansion of Peet's Coffee).

Supportive macroeconomic factors in the Group's markets have been complemented by increased supply of OOHD operators, enabling high overall OOHD growth rates over 2011-2019 in key Group's markets, especially in comparison to developed countries and the world overall. Chained operators, especially those operating globally resonant, US-originated brands, have been particularly successful in growing their presence and market share, enabled by local operators such as the Company. Despite this superior growth, the Group's markets remain largely underpenetrated in OOHD overall and across individual segments, both in supply (number of outlets per 10,000 population) and demand (average spend and transactions per capita) compared to referenced developed and developing markets, in particular the US. In particular in the GCC countries, the OOHD market and QSR vertical in particular are expected to increasingly converge to the model of consumption most resembling that of the US, driving "Westernisation" of food culture in the region, which is expected to be favorable for the group as the region's leading diversified operator with focus on US brands.

As the number 1 OOHD platform across the total of its 12 markets of operation, the Group has strong and well-entrenched competitive presence in its key countries and has consistently and continually strengthened its market share in OOHD and its segments over the years 2019-2021. The Group is a clear number 1 QSR operator, both in terms of number of outlets and value sales, in the total of its 12 markets of presence, and in its four core markets, it has a larger restaurant footprint than the combined operations of the next four largest QSR competitors. However, in comparison to international benchmarks to leading respective category brands, the Group continues to see significant penetration upside for its "**Power Brands**" (KFC, Pizza Hut, Hardee's, Krispy Kreme), in particular considering the overall strong relative position within its markets. Furthermore, with relatively nascent Casual Dining and Coffee footprint, it is exposed to significant penetration increase potential in those verticals.

# Research methodology

All data, analysis and research estimates in Section (4) "**Market And Industry Overview**" are based on research work conducted by Market Study Consultant conducted between May 2022 and July 2022 including: (i) desk research to collect publicly available secondary sources of data, including statistics on macroeconomic indicators, demographics from entities such as the General Authority for Statistics (GASTAT), Saudi Central Bank (SAMA), Euromonitor's internal database (passport), and trade press on retailing, company and third-party reports; (ii) trade survey analysis of the opinions and perspectives of a sample of leading food service operators and distribution companies across core and other markets; and (iii) cross-checks and analysis of all sources to build an industry consensus on the market size and historic trends.

It is noted that the Company provided their 2018 to 2021 audited sales data which was used to calculate their share. Shares for the Company across core markets are calculated using their audited sales data over the total market size as estimated by Euromonitor in this Market Due Diligence (MDD) section.

# Forecasting bases and assumptions

Euromonitor based the Report on the following assumptions: (i) the social, economic and political environment is expected to remain stable in all countries during 2022-2026; based on 2021 data in all relevant areas (except to the extent governmental or other public sources indicate an expectation of a material change from 2021 performance); (ii) there will be no external shocks, such as financial crises that affect the demand and supply of the sector across the core and other markets during the same period; (iii) the same key drivers that tend to influence growth/demand during 2018-2021 period will apply during the forecast and 2022-2026 period, including growth in the target population, inflation, GDP growth and government expenditure on the sector (except to the extent governmental or other public sources indicate an expectation of a material change from 2021 performance); (iv) values in local currency have been converted to US dollars using current exchange rates for historic years and fixed 2021 exchange rate for forecast (2022-2026).

# **Summary of Financial Information**

The financial information set out below was derived from the Special Purpose Carve-out financial statements of Americana Restaurants LTD and its subsidiaries (the "**Group**") for the years ended 31 December 2019G, 31 December 2020G and 31 December 2021G (the "**Carve-Out Financial Statements**"), and the condensed interim financial statements for the six months period ended 30 June 2022G in accordance with International Accounting Standard No. 34, ("**interim financial reporting**"). The Group's selected financial information and key performance indicators set out below should be read together with the information provided in the Section (3) ("**Risk Factors**") of this Prospectus and "**Investment**" sub-section of the Second Section ("**Key details of the Company**") of the Main Prospectus and Section (5) "**Management's Discussion and Analysis of Financial Position and Results of Operations**" of this Prospectus and the Special Purpose Carve-out financial statements of the Company for the years ended 31 December 2019G, 31 December 2020G and 31 Decemb

The Carve-Out Financial Statements have been prepared by the Group and in accordance the IFRS and interpretations issued by the IFRS Interpretations Committee (IFRS IC) applicable to companies reporting under IFRS. The Carve-Out Financial Statements have been audited by PricewaterhouseCoopers Limited.

The condensed interim carve-out financial statements have been prepared in accordance with IAS 34. Selected explanatory notes are included to explain events and transactions that are significant to an understanding of the changes in the condensed interim carve-out financial position. The condensed interim carve-out financial statements do not include all the information required for full annual consolidated Financial Statements which have been prepared by the Group in accordance with the IFRS and interpretations issued by the IFRS Interpretations Committee (IFRS IC)

All figures in this section have been presented in United States Dollars ("**USD**") and have been rounded up to the nearest thousand. As such, if summed, the numbers may differ from those which are stated in the tables. Subsequently, all annual percentages, margins, expenses are based on rounded figures.

# Summary of Audited Financial Statements of the Group for the years ended 31 December 2019G, 31 December 2020G and 31 December 2021G

Currency: USD000	2019G	2020G	2021G
Special purpose carve-out statement of income			
Revenues	1,890,219	1,577,795	2,051,747
Cost of revenues	(902,821)	(773,853)	(970,351)
Gross profit	987,398	803,942	1,081,396
Selling and marketing expenses	(646,018)	(578,882)	(679,603)
General and administrative expenses	(165,113)	(157,849)	(176,989)
Other income	12,990	32,017	15,478
Reversal of impairment/ (impairment losses) of non-financial assets	(248)	(21,298)	1,179
Monetary gain from hyperinflation	-	38,818	3,043
Net impairment allowance on financial assets	50	(1,644)	(1,454)
Operating profit	189,059	115,104	243,050
Finance income	589	822	2,208
Finance costs	(28,411)	(29,864)	(23,118)
Profit before income tax, Zakat, and Kuwait Foundation for the Advancement of sciences("KFAS")	161,237	86,062	222,140
Income tax, Zakat, and contribution to KFAS	(9,138)	(6,281)	(15,732)
Net profit for the year	152,099	79,781	206,408
Non – controlling interests	(1,029)	1,045	(2,491)
Net Parent Investment Attributable to Parent Company	151,070	80,826	203,917
Summary of special purpose carve-out statement of financial position			
Total non-current assets	745,143	626,246	696,720
Total current assets	355,420	390,116	391,194
Total assets	1,100,563	1,016,362	1,087,914
Total non-current liabilities	450,473	390,308	382,103
Total current liabilities	514,703	539,439	566,099
Total liabilities	965,176	929,747	948,202
Total equity	135,387	86,615	139,712
Total liabilities and shareholders' equity	1,100,563	1,016,362	1,087,914
Summary of special purpose carve-out statement of cash flows			
Net cash generated from operating activities	511,236	284,116	468,849
Net cash generated from / (used in) investing activities	(71,288)	(45,149)	(161,568)
Net cash generated from / (used in) financing activities	(376,635)	(223,202)	(307,867)
Cash and cash equivalents at beginning of year	95,488	156,247	171,784
Cash and cash equivalents at end of year <sup>2</sup>	156,247	171,784	166,923
Cash and cash equivalents at end of year. purce: Audited financial statements and related financial information	130,247	171,784	166,92

2 Cash and cash equivalents at year end presented in the summary of the cash flow statement is less bank overdrafts of USD 13.6m, USD 24.6m and USD 7.1m at 31 December 2019G, 2020G and 2021G respectively

## Key performance indicators for years ended on 31 December 2019G, 2020G and 2021G

Income statement and balance sheet k	ey performance indica	ators	
	2019G	2020G	2021G
Gross profit margin (1)	52.2%	51.0%	52.7%
Net profit margin <sup>(2)</sup>	8.0%	5.1%	10.1%
Current ratio (3)	0.7	0.7	0.7
Total liabilities to total assets <sup>(4)</sup>	87.7%	91.5%	87.2%
Net debt (net cash) (thousand USD) <sup>(5)</sup>	(156,247)	(171,784)	(166,923)
Days revenues outstanding <sup>(6)</sup>	3	4	5
Days inventory outstanding <sup>(7)</sup>	52	64	55
Days payable outstanding (8)	97	114	99
NWC as a percentage of revenues <sup>(9)</sup>	(8.8%)	(11.5%)	(10.6%)
ROA (10)	13.8%	7.8%	19.0%
ROE (11)	112.3%	92.1%	147.7%

#### Source: Management information

(1) Gross margin is defined as gross profit divided by revenues

(2) Net profit margin is defined as the net profit for the year divided by revenues

(3) Current ratio is calculated as follows: Total current assets / Total current liabilities

(4) Total liabilities to total assets ratio is calculated as follows: Total liabilities / Total assets

(5) Net debt (net cash) is calculated as bank facilities less cash and cash equivalents

(6) Days revenues outstanding is defined as trade and other receivables divided by revenues multiplied by 365 (where trade and other receivables refers to the sum of trade receivables, and trade related dues from Related Parties)

(7) Days inventory outstanding is defined as inventory divided by cost of inventory multiplied by 365 (where inventory refers to sum of raw material, filing and packaging material and goods in transit)

(8) Days payable outstanding is defined as trade and other payables divided by cost of inventory multiplied by 365 (where trade and other payables refers to the sum of trade payables, current portion of unearned income and trade related dues to Related Parties)

(9) NWC is defined as the sum of inventories, trade and other receivables, and dues from Related Parties less trade and other payables, due to Related Parties, provisions for legal, tax and other claims, income tax, zakat and other deductions payable

(10) Return on assets is calculated based on profit for the year divided by total assets

(11) Return on equity is calculated based on profit for the year divided by total equity

Summary of condensed interim carve-out financial statements of the Group for the six months ended 30 June 2021G and the six months ended 30 June 2022G:

Currency: USD000	30 June 2021G	30 June 2022G
Condensed interim carve-out statement of income		
Revenues	968,149	1,151,929
Cost of revenues	(458,886)	(546,122)
Gross profit	509,263	605,807
Selling and marketing expenses	(327,702)	(360,342)
General and administrative expenses	(80,896)	(90,402)
Other income	9,849	9,429
Monetary gain from hyperinflation	3,093	547
Impairment losses on non-financial assets	(2,403)	(1,035)
Net impairment allowance on financial assets	(810)	(1,182)
Fair value gains on financial assets at fair value through profit or loss	-	1,275
Tax claim charge	-	(25,482)
Operating profit	110,394	138,615
Finance income	802	1,146
Finance costs	(11,505)	(10,431)
Profit before income tax, Zakat, and Kuwait Foundation for the Advancement of sciences("KFAS")	99,691	129,330
Income tax, Zakat, and contribution to KFAS	(6,058)	(6,119)
Net profit for the period	93,633	123,211
Non-controlling interests	(309)	(1,945)
Net profit attributable to: The shareholder of the Parent Company/ Net Investment attributable to Intermediate Parent Company	93,324	121,266
Currency: USD000	31 December 2021G	30 June 2022G
Summary of condensed interim carve-out statement of financial position		
Total non-current assets	696,720	634,084
Total current assets	391,194	506,134
		1 140 219
Total assets	1,087,914	1,140,218
Total assets Total non-current liabilities	<b>1,087,914</b> 382,103	371,335
Total non-current liabilities	382,103	371,335
Total non-current liabilities Total current liabilities	382,103 566,099	371,335 614,137
Total non-current liabilities Total current liabilities Total liabilities Total liabilities	382,103 566,099 <b>948,202</b>	371,335 614,137 <b>985,472</b>
Total non-current liabilities Total current liabilities Total liabilities Total equity	382,103 566,099 <b>948,202</b> <b>139,712</b>	371,335 614,137 <b>985,472</b> <b>154,746</b> <b>1,140,218</b>
Total non-current liabilities Total current liabilities Total liabilities Total equity Total liabilities and equity	382,103 566,099 948,202 139,712 1,087,914	371,335 614,137 <b>985,472</b> <b>154,746</b> <b>1,140,218</b>
Total non-current liabilities Total current liabilities Total liabilities Total equity Total liabilities and equity Currency: USD000	382,103 566,099 948,202 139,712 1,087,914	371,335 614,137 <b>985,472</b> <b>154,746</b> <b>1,140,218</b>
Total non-current liabilities Total current liabilities Total liabilities Total equity Total liabilities and equity Currency: USD000 Summary of condensed interim carve-out statement of cash flows	382,103 566,099 948,202 139,712 1,087,914 30 June 2021G	371,335 614,137 985,472 154,746 1,140,218 30 June 2022G
Total non-current liabilities Total current liabilities Total liabilities Total equity Total liabilities and equity Currency: USD000 Summary of condensed interim carve-out statement of cash flows Net cash generated from operating activities	382,103 566,099 948,202 139,712 1,087,914 30 June 2021G	371,335 614,137 <b>985,472</b> <b>154,746</b> <b>1,140,218</b> <b>30 June 2022G</b> 241,331
Total non-current liabilities Total current liabilities Total current liabilities Total liabilities Total equity Total liabilities and equity Currency: USD000 Summary of condensed interim carve-out statement of cash flows Net cash generated from operating activities Net cash generated from / (used in) investing activities	382,103 566,099 948,202 139,712 1,087,914 30 June 2021G 208,486 (84,199)	371,335 614,137 985,472 154,746 1,140,218 30 June 2022G 241,331 18,483

Source: Reviewed condensed interim carve-out financial statements and related financial information

#### Key performance indicators for the six months ended 30 June 2021G and the six months ended 30 June 2022G:

Income statement key performance indicators		
Currency: USD000	30 June 2021G	30 June 2022G
Gross profit margin <sup>(1)</sup>	52.6%	52.6%
Net profit margin <sup>(2)</sup>	9.7%	10.7%

Source: Management information

Balance sheet key performance indicators			
Currency: USD000	31 December 2021G	30 June 2022G	
Current ratio (3)	0.7	0.8	
Total liabilities to total assets <sup>(4)</sup>	87.2%	86.4%	
Net debt (net cash) (thousand USD) <sup>(5)</sup>	(166,923)	(236,369)	
Days revenues outstanding (6)	5	4	
Days inventory outstanding (7)	55	69	
Days payable outstanding <sup>(8)</sup>	99	95	
NWC as a percentage of revenues <sup>(9)</sup>	(10.6%)	(9.9%)	
ROA <sup>(10)</sup>	19.0%	20.7%	
ROE (11)	147.7%	152.5%	

Source: Management information

(1) Gross margin is defined as gross profit for the six months period divided by revenues for the six months period

(2) Net profit margin is defined as the net profit for the six months period divided by revenues for the six months period

(3) Current ratio is calculated as follows: Total current assets / Total current liabilities

(4) Total liabilities to total assets ratio is calculated as follows: Total liabilities / Total assets

(5) Net debt (net cash) is calculated as bank facilities less cash and cash equivalents

(6) Days revenues outstanding is defined as trade and other receivables divided by revenues (for the last twelve months period) multiplied by 365 (where trade and other receivables refers to the sum of trade receivables, and trade related dues from Related Parties)

(7) Days inventory outstanding is defined as inventory divided by cost of inventory (for the last twelve months period) multiplied by 365 (where inventory refers to sum of raw material, filing and packaging material and goods in transit)

(8) Days payable outstanding is defined as trade and other payables divided by cost of inventory (for the last twelve months period) multiplied by 365 (where trade and other payables refers to the sum of trade payables, current portion of unearned income and trade related dues to Related Parties)

(9) NWC is defined as the sum of inventories, trade and other receivables, and dues from Related Parties less trade and other payables, due to Related Parties, provisions for legal, tax and other claims, income tax, zakat and other deductions payable

(10) Return on assets is calculated based on profit for the last twelve months period divided by total assets

(11) Return on equity is calculated based on profit for the last twelve months period divided by total equity

# Table of Contents

1.	DEFI	NITIONS AND ABBREVIATIONS	1
2.	THE	RATIONALE OF THE DUAL CONCURRENT INITIAL PUBLIC OFFERING AND LISTING	8
3.	RISK	FACTORS	9
	3.1	Risks related to the Group's Business, Market and Industry	9
	3.2	Risks related to Geographical, Political and Economic Conditions	9
	3.3	Risks Related to the Offering and Offer Shares	9
	3.4	Risks Related to the Dual Concurrent Initial Public Offering and Listing	10
4.	MAR	KET AND INDUSTRY OVERVIEW	12
	4.1	Introduction	12
5.		IAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF RATIONS	48
	5.1	Introduction	48
	5.2	Directors' Declaration for Financial Information	48
	5.3	Basis of preparation and summary of significant accounting policies	49
	5.4	Key factors affecting group performance	59
	5.5	Summary of Audited Financial Statements and key performance indicators	61
	5.6	Summary of significant accounting policies as presented in the condensed interim financial state- ments for the six months period ended 30 June 2022G	236
	5.7	Summary of condensed interim carve-out financial statements and key performance indicators of the Group for the six months ended 30 June 2021G and 30 June 2022G	238
6.		MARY OF THE Company's ARTICLES OF ASSOCIATION AND CAPITAL ALTERATION POLICIES PROCEDURES IN THE UAE	373
	6.1	SUMMARY OF THE COMPANY ARTICLES OF ASSOCIATION	373
	6.2	CAPITAL ALTERATION POLICIES AND PROCEDURES	377
7.	EXPE	RT STATEMENTS	378
8.	DEC	ARATIONS	379
9.	UND	ERWRITING	381
	9.1	Underwriters	381
	9.2	Summary of the Underwriting Agreement	383
	9.3	Underwritten Shares	383
	9.4	Underwriting Costs	383

10.	EXPENSES
10.	

-	0	. 4
-	×	4
-	-	

11.		REGULATORY FRAMEWORK FOR THE Company's POST-LISTING OBLIGATIONS IN THE KSA ITS POST-LISTING UNDERTAKINGS	385
	11.1	Continuous Obligations Applicable to the Company as a Foreign Issuer in the KSA	
	11.2	The Application of the Provisions Relating to Mergers, Acquisitions, Reverse Takeovers and Demergers to the Company as a Foreign Issuer in the Kingdom	
	11.3	Dealing with the Saudi Arabian CGRs and the Mechanism of Applying its Provisions to the Company	
	11.4	Post-Listing Undertakings	38
12.	WAIV	YERS	388
13.	SHAR	RE INFORMATION AND OFFERING TERMS AND CONDITIONS	390
	13.1	Subscription for Offer Shares	39(
	13.2	Book-Building for Participating Entities Tranche and Determining the Final Offer Price	39
	13.3	Subscription by Individual Subscribers in the KSA	397
	13.4	Offering Period and Conditions for Individual Subscribers	394
	13.5	Allocation of Shares and Refund of Excess Subscription Monies	39
	13.6	Allocation of Offer Shares to Participating Entities Tranche	39
	13.7	Allocation of Offer Shares to the KSA Retail Tranche	396
	13.8	Listing suspension or cancellation	396
	13.9	Voluntary Cancellation of Listing	397
	13.10	Temporary Trading Suspension	397
	13.11	Miscellaneous	398
	13.12	Resolutions and Approvals on the Offering of the Offer Shares	399
	13.13	Subscription Declarations and Undertakings	399
	13.14	Trading of Shares in the KSA	400
	13.15	Mechanism for Transferring Shares between ADX and Tadawul	400
14.	DOC	JMENTS AVAILABLE FOR INSPECTION	402

# List of Tables

Table (1-1):	Board of Directors	v
Table (1-2):	The Ownership Structure of the Company Pre- and Post-Offering	
Table (4-1):	Nominal GDP growth CAGR (2022-2026) US\$: Global comparison	
Table (4-2):	Population growth CAGR (2022-2026): Global comparison	
Table (4-3):	Population breakdown by age groups (2021): Global comparison	
Table (4-4):	Macro and demographic indicators in KSA (2018-2026)	
Table (4-5):	Macro and demographic indicators in the UAE (2018-2026)	
Table (4-6):	Macro and demographic indicators in Kuwait (2018-2026)	
Table (4-7):	Macro and demographic indicators in Egypt (2018-2026)	
Table (4-8):	Macro and demographic indicators in Qatar (2018-2026)	
Table (4-9):	Macro and demographic indicators in Morocco (2018-2026)	
Table (4-10):	Macro and demographic indicators in Iraq (2018-2026)	
Table (4-11):	Macro and demographic indicators in Oman (2018-2026)	
Table (4-12):	Macro and demographic indicators in Bahrain (2018-2026)	
Table (4-13):	Macro and demographic indicators in Jordan (2018-2026)	
Table (4-14):	Macro and demographic indicators in Lebanon (2018-2026)	
Table (4-15):	Macro and demographic indicators in Kazakhstan (2018-2026)	21
Table (4-16):	Market size (value sales and outlets) of OOHD in KSA, UAE, Kuwait, Egypt (2018-2026)	
Table (4-17):	OOHD Market composition by country, % of total OOHD Value Sales in KSA, UAE, Kuwait, Egypt (2021)	
Table (4-18):	Market size (value sales and outlets) of QSR in KSA, UAE, Kuwait, Egypt (2018-2026)	
Table (4-19):	Market size (value sales and outlets) of FSR and casual dining in KSA, UAE, Kuwait, Egypt (2018-2026)	
Table (4-20):	Chained vs. Independent (value sales) in QSR in KSA, UAE, Kuwait, Egypt (2018-2026)	
Table (4-21):	Market share (value sales) of home delivery channel in KSA, UAE, Kuwait, Egypt (2018-2026)	
Table (4-22):	Market size (value sales) of Chicken QSR in KSA, UAE, Kuwait, Egypt (2018-2026)	
Table (4-23):	Market size (value sales) of Burgers QSR in KSA, UAE, Kuwait, Egypt (2018-2026)	27
Table (4-24):	Market size (value sales) of Pizza QSR in KSA, UAE, Kuwait, Egypt (2018-2026)	27
Table (4-25):	OOHD rank and market share (value sales) of the Company in 12 markets of operation (2021)	
Table (4-26):	Market share (value sales) of the Company by segment in 12 markets of operation (2019-2021)	
Table (4-27):	Market share (value sales) of the Company by segment in 4 core markets of operation (2019-2021)	28
Table (4-28):	QSR rank and market share (value sales) of the Company in 4 core markets (2019-2021)	29
Table (4-29):	Rank and Market Share (value sales) of Americana Restaurants' brands by vertical in KSA, UAE, Egypt (2019-2021)	29
Table (4-30):	Comparison of Americana's brands against competitors in KSA, UAE, Egypt (2021)	30
Table (4-31):	Market share (value sales) of key QSR operators in KSA (2019-2021)	31
Table (4-32):	Key QSR operators (outlets) in KSA (2019-2021)	31
Table (4-33):	Market share (value sales) of key QSR operators in the UAE (2019-2021)	32
Table (4-34):	Key QSR operators (outlets) in UAE (2019-2021)	32
Table (4-35):	Market share (value sales) of key QSR operators in Kuwait (2019-2021)	33
Table (4-36):	Key QSR operators (Outlets) in Kuwait (2019-2021)	33
Table (4-37):	Market share (value sales) of key QSR operators in Egypt (2019-2021)	34
Table (4-38):	Key QSR operators (outlets) in Egypt (2019-2021)	34
Table (4-39):	Market size of OOHD (value sales) in Qatar, Morocco, Iraq, Bahrain, Oman, Jordan, Lebanon, Kazakhstan (2018-2026)	35

Table (4-40):	Market size (value sales and outlets) of QSR in Qatar, Morocco, Iraq, Bahrain, Oman, Jordan, Lebanon, Kazakhstan (2018-2026)	
Table (4-41):	Americana Restaurants QSR rank and market share (value sales) of top 3 brands in QSR in Qatar, Morocco, Iraq, Bahrain, Oman, Jordan, Lebanon, Kazakhstan (2019-2021)	
Table (4-42):	OOHD historic value sales (US\$) CAGR by segment (2011-2019): Global comparison	
Table (4-43):	Chained QSR historic value sales (US\$) CAGR by segment (2011-2019): Global comparison	
Table (4-44):	OOHD penetration rates: Global comparison (2021)	
Table (4-45):	OOHD penetration rates: Global comparison (2026)	
Table (4-46):	Chained QSR: Global comparison (2021)	
Table (4-47):	Key growth factors CAGR (2022-2026): Global Comparison	
Table (4-48):	Key megaprojects announced in KSA, UAE, Egypt (2022-2030)	4
Table (4-49):	OOHD forecast value sales CAGR by segment (2022-2026): Global comparison	4
Table (4-50):	Chained QSR: Global comparison (2026)	4
Table (4-51):	Chained QSR forecast value sales (US\$) CAGR by segment (2022-2026): Global comparison	4
Table (4-52):	Market size (value sales and outlets) of FSR and casual dining in KSA, UAE, Kuwait, Egypt, (2018-2026)	4
Table (4-53):	Chained FSR and casual dining outlets: Global comparison (2021, 2026)	4
Table (4-54):	Market size (value sales and outlets) of coffee shops in KSA, UAE, Kuwait, Egypt, (2018-2026)	4
Table (4-55):	Market size (value sales and outlets) of indulgence outlets in KSA, UAE, Kuwait, Egypt, (2018-2026)	4
Table (4-56):	Chained coffee shops (2021, 2026): Global comparison	4
Table (4-57):	Chained indulgence outlets (2021, 2026): Core markets	Z
Table (4-58):	Rank and penetration of leading brands in each OOHD segment in the US (2021)	4
Table (4-59):	Penetration of leading brands in the Group's markets: outlets per 10,000 population (2021)	4
Table (5-1):	Summary of Audited Financial Statements of the Group:	e
Table (5-2):	Key performance indicators for years ended on 31 December 2019G, 2020G and 2021G	e
Table (5-3):	Special purpose carve-out statement of income statement for the years ended 31 December 2019G, 31 December 2020G, and 31 December 2021G of the Group:	6
Table (5-4):	Revenues by market breakdown for the years ended 31 December 2019G, 31 December 2020G, and 31 December 2021G of the Group:	6
Table (5-5):	Revenues by channel breakdown for the years ended 31 December 2019G, 31 December 2020G, and 31 December 2021G of the Group:	e
Table (5-6):	Revenues by brand breakdown for the years ended 31 December 2019G, 31 December 2020G, and 31 December 2021G of the Group:	e
Table (5-7):	Cost of revenues breakdown for the years ended 31 December 2019G, 31 December 2020G, and 31 December 2021G of the Group:	e
Table (5-8):	Selling and marketing expenses breakdown for the years ended 31 December 2019G, 31 December 2020G, and 31 December 2021G of the Group:	7
Table (5-9):	General and administrative expenses breakdown for the years ended 31 December 2019G, 31 December 2020G, and 31 December 2021G of the Group:	7
Table (5-10):	Other income for the years ended 31 December 2019G, 31 December 2020G, and 31 December 2021G of the Group	D:7
Table (5-11):	Finance costs for the years ended 31 December 2019G, 31 December 2020G, and 31 December 2021G of the Group	:7
Table (5-12):	Income tax, Zakat, and contribution to KFAS for the years ended 31 December 2019G, 31 December 2020G, and 31 December 2021G of the Group:	7
Table (5-13):	Special purpose carve-out statement of financial position as at 31 December 2019G, 31 December 2020G, and 31 December 2021G for the Group:	7
Table (5-14):	Non-current assets as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of the Group:	8
Table (5-15):	Property and equipment net book value as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of the Group:	8

Table (5-16):	Useful lives of property and equipment used for depreciation expenses of the group:	. 83
Table (5-17):	Right-of-use assets breakdown as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of the Group:	83
Table (5-18):	Loan to a Related Party as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of the Group:	84
Table (5-19):	Investment properties as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of the Group:	84
Table (5-20):	Intangible assets breakdown as at 31 December 2019G, 31 December 2020G, and 31 December 2021G for the Group:	85
Table (5-21):	Current assets as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of the Group:	86
Table (5-22):	Inventories breakdown as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of the Group:	86
Table (5-23):	Trade and other receivables breakdown as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of the Group:	87
Table (5-24):	Due from Related Parties' balances as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of the Group:	89
Table (5-25):	Cash and cash equivalents breakdown as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of the Group:	89
Table (5-26):	Non-current liabilities as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of the Group:	90
Table (5-27):	Lease liabilities breakdown as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of the Group:	90
Table (5-28):	Provision for employees' end of service benefits breakdown as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of the Group:	91
Table (5-29):	Current liabilities as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of the Group:	92
Table (5-30):	Bank facilities benefits breakdown as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of the Group:	92
Table (5-31):	Income tax, Zakat and other deductions payable breakdown as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of the Group:	93
Table (5-32):	Trade and other payables breakdown as at 31 December 2019G, 31 December 2020G and 31 December 2021G of the Group:	93
Table (5-33):	Due to Related Parties' balances as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of the Group:.	95
Table (5-34):	Provisions for legal, tax and other claims' balances as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of the Group:	96
Table (5-35):	Total equity as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of the Group:	97
Table (5-36):	Special purpose carve-out statement of cash flows for the years ended 31 December 2019G, 31 December 2020G and 31 December 2021G of the Group:	98
Table (5-37):	Summary of the financial information of UAE Restaurants Business for the years ended 31 December 2019G, 31 December 2021G:	100
Table (5-38):	Key performance indicators for the years ended on 31 December 2019G, 2020G and 2021G	101
Table (5-39):	Statement of income for the years ended 31 December 2019G, 31 December 2020G and 31 December 2021G of UAE Restaurants Business:	102
Table (5-40):	Revenues by brand for the years ended 31 December 2019G, 31 December 2020G and 31 December 2021G of UAE Restaurants Business:	102
Table (5-41):	Revenues by channel for the years ended 31 December 2019G, 31 December 2020G and 31 December 2021G of UAE Restaurants Business:	103
Table (5-42):	Cost of revenues breakdown for the years ended 31 December 2019G, 31 December 2020G and 31 December 2021G of UAE Restaurants Business:	104
Table (5-43):	Selling and marketing expenses breakdown for the years ended 31 December 2019G, 31 December 2020G and 31 December 2021G of UAE Restaurants Business:	106
Table (5-44):	General and administrative expenses breakdown for the years ended 31 December 2019G, 31 December 2020G and 31 December 2021G of UAE Restaurants Business:	109
Table (5-45):	Other operating income, net breakdown for the years ended 31 December 2019G, 31 December 2020G and 31 December 2021G of UAE Restaurants Business:	110
Table (5-46):	Finance costs breakdown for the years ended 31 December 2019G, 31 December 2020G and 31 December 2021G of UAE Restaurants Business:	111

Table (5-47):	Statement of financial position as at 31 December 2019G, 31 December 2020G and 31 December 2021G of UAE Restaurants Business:	112
Table (5-48):	Non-current assets as at 31 December 2019G, 31 December 2020G and 31 December 2021G of UAE Restaurants Business:	112
Table (5-49):	Property and equipment net book value as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of UAE Restaurants Business:	113
Table (5-50):	Useful lives of property and equipment used for depreciation as at 31 December 2020G and 31 December 2021G of UAE Restaurants Business:	114
Table (5-51):	Right-of-use assets net book value as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of UAE Restaurants Business:	115
Table (5-52):	Intangible assets net book value as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of UAE Restaurants Business:	115
Table (5-53):	Current assets as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of UAE Restaurants Business:	116
Table (5-54):	Inventories breakdown as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of UAE Restaurants Business:	116
Table (5-55):	Due from Related Parties' balances as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of UAE Restaurants Business:	117
Table (5-56):	Trade and other receivables breakdown as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of UAE Restaurants Business:	118
Table (5-57):	Cash and cash equivalents breakdown as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of UAE Restaurants Business:	119
Table (5-58):	Non-current liabilities as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of UAE Restaurants Business:	119
Table (5-59):	Lease liabilities breakdown as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of UAE Restaurants Business:	119
Table (5-60):	Provision for employees' end of service benefits breakdown as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of UAE Restaurants Business:	120
Table (5-61):	Current liabilities as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of UAE Restaurants Business:	120
Table (5-62):	Due to Related Parties' balances as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of UAE Restaurants Business:	121
Table (5-63):	Trade and other payables breakdown as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of UAE Restaurants Business:	121
Table (5-64):	Total equity as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of UAE Restaurants Business:	122
Table (5-65):	Statement of cash flows for the years ended 31 December 2019G, 31 December 2020G and 31 December 2021G of UAE Restaurants Business:	123
Table (5-66):	Summary of the financial information of Al Ahlia Restaurants Company LLC for the years ended on 31 December 2019G, 2020G and 2021G:	125
Table (5-67):	Key performance indicators for the years ended on 31 December 2019G, 2020G and 2021G:	126
Table (5-68):	Statement of income for the years ended 31 December 2019G, 31 December 2020G and 31 December 2021G of Al Ahlia Restaurants Company LLC (KSA):	127
Table (5-69):	Revenue by brand breakdown for the years ended 31 December 2019G, 31 December 2020G and 31 December 2021G of Al Ahlia Restaurants Company LLC (KSA):	127
Table (5-70):	Revenue by channel breakdown for the years ended 31 December 2019G, 31 December 2020G and 31 December 2021G of Al Ahlia Restaurants Company LLC (KSA):	128
Table (5-71):	Cost of revenues breakdown for the years ended 31 December 2019G, 31 December 2020G and 31 December 2021G of Al Ahlia Restaurants Company LLC (KSA):	129
Table (5-72):	Selling and distribution expenses breakdown for the years ended 31 December 2019G, 2020G and 2021G of Al Ahlia Restaurants Company LLC (KSA):	132
Table (5-73):	General and administrative expenses breakdown for the years ended 31 December 2019G, 2020G and 2021G of Al Ahlia Restaurants Company LLC (KSA):	133

Table (5-74):	Other income, net breakdown for the years ended 31 December 2019G, 31 December 2020G and 31 December 2021G of Al Ahlia Restaurants Company LLC (KSA):	135
Table (5-75):	Share in profits of a subsidiary breakdown for the years ended 31 December 2019G, 31 December 2020G and 31 December 2021G of Al Ahlia Restaurants Company LLC (KSA):	136
Table (5-76):	Finance cost breakdown for the years ended 31 December 2019G, 31 December 2020G and 31 December 2021G of Al Ahlia Restaurants Company LLC (KSA):	136
Table (5-77):	Statement of financial position as at 31 December 2019G, 31 December 2020G and 31 December 2021G of Al Ahlia Restaurants Company LLC (KSA):	137
Table (5-78):	Non-current assets as at 31 December 2019G, 31 December 2020G and 31 December 2021G of Al Ahlia Restaurants Company LLC (KSA):	138
Table (5-79):	Property and equipment breakdown as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of Al Ahlia Restaurants Company LLC (KSA):	138
Table (5-80):	Useful lives of property and equipment used for depreciation as at 31 December 2019G, 31 December 2020G and 31 December 2021G of Al Ahlia Restaurants Company LLC (KSA):	140
Table (5-81):	Intangible assets net book value as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of Al Ahlia Restaurants Company LLC (KSA):	140
Table (5-82):	Right of use assets as at 31 December 2019G, 31 December 2020G and 31 December 2021G of Al Ahlia Restaurants Company LLC (KSA):	141
Table (5-83):	Right of use assets breakdown as at 31 December 2019G, 31 December 2020G and 31 December 2021G of Al Ahlia Restaurants Company LLC (KSA):	141
Table (5-84):	Investment accounted for using the equity method as at 31 December 2019G, 31 December 2020G and 31 December 2021G of Al Ahlia Restaurants Company LLC (KSA):	141
Table (5-85):	Movement in the carrying amount of investment accounted for using the equity method as at 31 December 2019G, 31 December 2020G and 31 December 2021G of Al Ahlia Restaurants Company LLC (KSA):	142
Table (5-86):	Current assets as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of Al Ahlia Restaurants Company LLC (KSA):	142
Table (5-87):	Inventories breakdown as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of Al Ahlia Restaurants Company LLC (KSA):	142
Table (5-88):	Prepayments and other receivables breakdown as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of Al Ahlia Restaurants Company LLC (KSA):	143
Table (5-89):	Due from Related Party balances as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of Al Ahlia Restaurants Company LLC (KSA):	145
Table (5-90):	Cash and cash equivalents breakdown as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of Al Ahlia Restaurants Company LLC (KSA):	145
Table (5-91):	Non-current liabilities as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of Al Ahlia Restaurants Company LLC (KSA):	146
Table (5-92):	Employee benefits obligations breakdown as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of Al Ahlia Restaurants Company LLC (KSA):	146
Table (5-93):	Lease liabilities breakdown as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of Al Ahlia Restaurants Company LLC (KSA):	146
Table (5-94):	Current liabilities as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of Al Ahlia Restaurants Company LLC (KSA):	147
Table (5-95):	Accruals and other payables breakdown as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of Al Ahlia Restaurants Company LLC (KSA):	147
Table (5-96):	Due to Related Parties' balances as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of Al Ahlia Restaurants Company LLC (KSA):	148
Table (5-97):	Table 6.97: Zakat payable breakdown as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of Al Ahlia Restaurants Company LLC (KSA):	149
Table (5-98):	Total equity as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of Al Ahlia Restaurants Company LLC (KSA):	149
Table (5-99):	Retained earnings as at 31 December 2019G, 31 December 2020G and 31 December 2021G of Al Ahlia Restaurants Company LLC (KSA):	

Table (5-100):	Statement of cash flows for the years 2019G, 2020G and 2021G of Al Ahlia Restaurants Company LLC (KSA):
Table (5-101):	Summary of the financial information of Americana Kuwait for the years ended 31 December 2019G, 31 December 2020G, and 31 December 2021G:152
Table (5-102):	Key performance indicators for the years ended on 31 December 2019G, 2020G and 2021G of Americana Kuwait
Table (5-103):	Statement of income for the years ended 31 December 2019G, 31 December 2020G and 31 December 2021G of Americana Kuwait:
Table (5-104):	Revenues by brand breakdown for the years ended 31 December 2019G, 31 December 2020G and 31 December 2021G of Americana Kuwait:
Table (5-105):	Revenues by channel breakdown for the years ended 31 December 2019G, 31 December 2020G and 31 December 2021G of Americana Kuwait:
Table (5-106):	Cost of revenues breakdown for the years ended 31 December 2019G, 31 December 2020G and 31 December 2021G of Americana Kuwait:
Table (5-107):	Selling and marketing expenses breakdown for the years ended 31 December 2019G, 31 December 2020G and 31 December 2021G of Americana Kuwait:
Table (5-108):	General and administrative expenses breakdown for the years ended 31 December 2019G, 31 December 2020G and 31 December 2021G of Americana Kuwait:
Table (5-109):	Other income, net breakdown for the years ended 31 December 2019G, 31 December 2020G and 31 December 2021G of Americana Kuwait:
Table (5-110):	Finance cost breakdown for the years ended 31 December 2019G, 31 December 2020G and 31 December 2021G of Americana Kuwait:
Table (5-111):	Statement of financial position as at 31 December 2019G, 31 December 2020G and 31 December 2021G of Americana Kuwait:
Table (5-112):	Non-current assets as at 31 December 2019G, 31 December 2020G and 31 December 2021G of Americana Kuwait:
Table (5-113):	Property and equipment net book value as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of Americana Kuwait:
Table (5-114):	Useful lives of property and equipment used for depreciation as at 31 December 2019G, 31 December 2020G and 31 December 2021G of Americana Kuwait:
Table (5-115):	Right-of-use assets net book value as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of Americana Kuwait:
Table (5-116):	Intangible assets net book value as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of Americana Kuwait:
Table (5-117):	Current assets as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of Americana Kuwait:
Table (5-118):	Inventories breakdown as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of Americana Kuwait:168
Table (5-119):	Trade and other receivables breakdown as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of Americana Kuwait:
Table (5-120):	Due from Related Parties' balances as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of Americana Kuwait:
Table (5-121):	Cash and cash equivalents breakdown as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of Americana Kuwait:
Table (5-122):	Non-current liabilities as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of Americana Kuwait:171
Table (5-123):	Lease liabilities movement as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of Americana Kuwait:
Table (5-124):	Provision for employees' end of service benefits movement as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of Americana Kuwait:
Table (5-125):	Current liabilities as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of Americana Kuwait:
Table (5-126):	Trade and other payables breakdown as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of Americana Kuwait:
Table (5-127):	Due to Related Parties' balances as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of Americana Kuwait:
Table (5-128):	Borrowings and bank facilities as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of Americana Kuwait:

Table (5-129):	Net residual attributable to head office as at 31 December 2019G, 31 December 2020G and 31 December 2021G of Americana Kuwait:
Table (5-130):	Statement of cash flows for the years ended 31 December 2019G, 31 December 2020G and 31 December 2021G of Americana Kuwait:
Table (5-131):	Summary of the financial information of ECITP for the years ended 31 December 2019G, 31 December 2020G, and 31 December 2021G:
Table (5-132):	Key performance indicators for the years ended on 31 December 2019G, 2020G and 2021G of ECITP:
Table (5-133):	Statement of income for the years ended 31 December 2019G, 31 December 2020G and 31 December 2021G of ECITP: 179
Table (5-134):	Revenues by brand breakdown for the years ended 31 December 2019G, 31 December 2020G and 31 December 2021G of ECITP:
Table (5-135):	Revenues by channel breakdown for the years ended 31 December 2019G, 31 December 2020G and 31 December 2021G of ECITP:
Table (5-136):	Total expenses by type breakdown for the years ended 31 December 2019G, 31 December 2020G and 31 December 2021G of ECITP:
Table (5-137):	Total expenses by nature breakdown for the years ended 31 December 2019G, 31 December 2020G and 31 December 2021G of ECITP:
Table (5-138):	Other operating income for the years ended 31 December 2019G, 31 December 2020G and 31 December 2021G of ECITP:
Table (5-139):	Other operating expenses for the years ended 31 December 2019G, 31 December 2020G and 31 December 2021G of ECITP:
Table (5-140):	Finance costs, net breakdown for the years ended 31 December 2019G, 31 December 2020G and 31 December 2021G of ECITP:
Table (5-141):	Income tax breakdown for the years ended 31 December 2019G, 31 December 2020G and 31 December 2021G of ECITP:187
Table (5-142):	Statement of financial position as at 31 December 2019G, 31 December 2020G and 31 December 2021G of ECITP:
Table (5-143):	Statement of financial position as at 31 December 2019G, 31 December 2020G and 31 December 2021G of ECITP:
Table (5-144):	Property and equipment net book value as at 31 December 2019G, 31 December 2020G and 31 December 2021G of ECITP:
Table (5-145):	Annual rates of depreciation as at 31 December 2019G, as at 31 December 2020G and 31 December 2021G of ECITP:192
Table (5-146):	Projects under progress movement as at 31 December 2019G, 31 December 2020G and 31 December 2021G of ECITP: 192
Table (5-147):	Right-of-use assets net book value as at 31 December 2019G, 31 December 2020G and 31 December 2021G of ECITP:193
Table (5-148):	Intangible assets net book value as at 31 December 2019G, 31 December 2020G and 31 December 2021G of ECITP:
Table (5-149):	Investment property net book value as at 31 December 2019G, 31 December 2020G and 31 December 2021G of ECITP:194
Table (5-150):	Current assets as at 31 December 2019G, 31 December 2020G and 31 December 2021G of ECITP:
Table (5-151):	Inventory breakdown as at 31 December 2019G, 31 December 2020G and 31 December 2021G of ECITP:
Table (5-152):	Trade receivables and other receivables breakdown as at 31 December 2019G, 31 December 2020G and 31 December 2021G of ECITP:
Table (5-153):	Due from Related Parties balances as at 31 December 2019G, 31 December 2020G and 31 December 2021G of ECITP: 198
Table (5-154):	Cash and cash equivalents breakdown as at 31 December 2019G, 31 December 2020G and 31 December 2021G of ECITP:
Table (5-155):	Non-current liabilities as at 31 December 2019G, 31 December 2020G and 31 December 2021G of ECITP:
Table (5-156):	Lease liabilities breakdown as at 31 December 2019G, 31 December 2020G and 31 December 2021G of ECITP:
Table (5-157):	Current liabilities as at 31 December 2019G, 31 December 2020G and 31 December 2021G of ECITP:
Table (5-158):	Provisions breakdown as at 31 December 2019G, 31 December 2020G and 31 December 2021G of ECITP:
Table (5-159):	Other provisions movement as at 31 December 2019G, 31 December 2020G and 31 December 2021G of ECITP:
Table (5-160):	End of service benefits provisions movement as at 31 December 2019G, 31 December 2020G and 31 December 2021G of ECITP:
Table (5-161):	Trade and note payables breakdown as at 31 December 2019G, 31 December 2020G and 31 December 2021G of ECITP:201

Table (5-162):	Other credit balances breakdown as at 31 December 2019G, 31 December 2020G and 31 December 2021G of ECITP:	202
Table (5-163):	Due to Related Parties balances as at 31 December 2019G, 31 December 2020G and wn31 December 2021G of ECITP:	204
Table (5-164):	Income tax payable breakdown as at 31 December 2019G, 31 December 2020G and 31 December 2021G of ECITP:	205
Table (5-165):	Total equity as at 31 December 2019G, 31 December 2020G and 31 December 2021G of ECITP:	205
Table (5-166):	Reserves as at 31 December 2019G, 31 December 2020G and 31 December 2021G of ECITP:	205
Table (5-167):	Statement of cash flow for the years ended 31 December 2019G, 31 December 2020G and 31 December 2021G of ECITP:	.206
Table (5-168):	Summary of the financial information of Qatar Food Company W.L.L. for the years ended 31 December 2019G, 31 December 2020G, and 31 December 2021G:	208
Table (5-169):	Key performance indicators for the years ended on 31 December 2019G, 2020G and 2021G	209
Table (5-170):	Statement of income for the financial periods ended 31 December 2019G, 2020G and 2021G of Qatar Food Company W.L.L:	.210
Table (5-171):	Revenues by brand breakdown for the financial periods ended 31 December 2019G, 31 December 2020G and 31 December 2021G of Qatar Food Company W.L.L.:	210
Table (5-172):	Revenues by channel breakdown for the years ended 31 December 2019G, 31 December 2020G and 31 December 2021G of Qatar Food Company W.L.L:	.211
Table (5-173):	Cost of revenues breakdown for the years ended 31 December 2019G, 31 December 2020G and 31 December 2021G of Qatar Food Company W.L.L.:	.212
Table (5-174):	Marketing and selling expenses breakdown for the years ended 31 December 2019G, 31 December 2020G and 31 December 2021G of Qatar Food Company W.L.L:	214
Table (5-175):	General and administrative expenses breakdown for the years ended 31 December 2019G, 31 December 2020G and 31 December 2021G of Qatar Food Company W.L.L:	215
Table (5-176):	Impairment of assets classified as held for sale breakdown for the financial periods ended 31 December 2019G, 31 December 2020G and 31 December 2021G of Qatar Food Company W.L.L.:	216
Table (5-177):	Other gains and losses breakdown for the years ended 31 December 2019G, 31 December 2020G and 31 December 2021G of Qatar Food Company W.L.L:	218
Table (5-178):	Finance cost breakdown for the years ended 31 December 2019G, 31 December 2020G and 31 December 2021G of Qatar Food Company W.L.L.	219
Table (5-179):	Loss from discontinued operations breakdown for the years ended 31 December 2019G, 31 December 2020G and 31 December 2021G of Qatar Food Company W.L.L:	220
Table (5-180):	Statement of financial position as at 31 December 2019G, 31 December 2020G and 31 December 2021G of Qatar Food Company W.L.L:	221
Table (5-181):	Non-current assets as at 31 December 2019G, 31 December 2020G and 31 December 2021G of Qatar Food Company W.L.L:	222
Table (5-182):	Property and equipment net book value as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of Qatar Food Company W.L.L.:	222
Table (5-183):	Useful life in years as at 31 December 2019G, 2020G and 2021G of Qatar Food Company W.L.L.:	224
Table (5-184):	Right-of-use assets NVB as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of Qatar Food Company W.L.L.:	224
Table (5-185):	Right-of-use assets net book value breakdown as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of Qatar Food Company W.LL:	225
Table (5-186):	Intangible assets net book value as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of Qatar Food Company W.L.L:	.225
Table (5-187):	Current assets as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of Qatar Food Company W.L.L.:	225
Table (5-188):	Inventories breakdown as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of Qatar Food Company W.L.L.:	.226
Table (5-189):	Trade and other receivables breakdown as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of Qatar Food Company W.L.L.:	227
Table (5-190):	Due from Related Parties' balances as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of Qatar Food Company W.L.L.:	229

Table (5-191):	Cash and cash equivalents breakdown as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of Qatar Food Company W.L.L.:	229
Table (5-192):	Assets classified as held for sale as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of Qatar Food Company W.L.L:	230
Table (5-193):	Commitment and contingent liabilities as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of Qatar Food Company W.L.L:	230
Table (5-194):	Non-current liabilities as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of Qatar Food Company W.L.L.:	230
Table (5-195):	Lease liabilities breakdown as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of Qatar Food Company W.L.L.:	230
Table (5-196):	Employees' end of service benefits breakdown as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of Qatar Food Company W.L.L.:	231
Table (5-197):	Current liabilities as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of Qatar Food Company W.L.L:	231
Table (5-198):	Due to Related Parties' balances as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of Qatar Food Company W.L.L.:	232
Table (5-199):	Accruals and other liabilities as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of Qatar Food Company W.L.L.:	232
Table (5-200):	Tax liability as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of Qatar Food Company W.L.L.:	233
Table (5-201):	Provisions as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of Qatar Food Company W.L.L.:	233
Table (5-202):	Total equity as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of Qatar Food Company W.L.L	234
Table (5-203):	Retained earnings as at 31 December 2019G, 31 December 2020G and 31 December 2021G of Qatar Food Company W.L.L.:	234
Table (5-204):	Statement of cash flows for the years ended 31 December 2019G, 31 December 2020G and 31 December 2021G of Qatar Food Company W.L.L.:	235
Table (5-205):	Summary of condensed interim carve-out financial financial statements of the Group:	238
Table (5-206):	Key performance indicators for the six months ended 30 June 2021G and the six months ended 30 June 2022G:	240
Table (5-207):	Condensed interim carve-out statement of income statement for the six months ended 30 June 2021G and the six months ended 30 June 2022G of the Group:	241
Table (5-208):	Revenues by market breakdown for the six months ended 30 June 2021G and the six months ended 30 June 2022G of the Group:	243
Table (5-209):	Revenues by channel breakdown for the six months ended 30 June 2021G and the six months ended 30 June 2022G of the Group:	244
Table (5-210):	Revenues by brand breakdown for the six months ended 30 June 2021G and the six months ended 30 June 2022G of the Group:	244
Table (5-211):	Cost of revenues breakdown for the six months ended 30 June 2021G and the six months ended 30 June 2022G of the Group:	245
Table (5-213):	Selling and marketing expenses breakdown for the six months ended 30 June 2021G and the six months ended 30 June 2022G of the Group:	247
Table (5-214):	General and administrative expenses breakdown for the six months ended 30 June 2021G and the six months ended 30 June 2022G of the Group:	249
Table (5-215):	Finance costs for the six months ended 30 June 2021G and the six months ended 30 June 2022G of the Group:	252
Table (5-216):	Income tax, Zakat, and contribution to KFAS for the six months ended 30 June 2021G and the six months ended 30 June 2022G of the Group:	252
Table (5-217):	Condensed interim carve-out statement of financial position as at 31 December 2021G and as at 30 June 2022G for the Group:	253
Table (5-218):	Non-current assets breakdown as at 31 December 2021G and as at 30 June 2022G of the Group:	254
Table (5-219):	Property and equipment net book value breakdown as at 31 December 2021G and as at 30 June 2022G of the Group:	
Table (5-220):	Useful lives of property and equipment used for depreciation expenses of the group:	255
Table (5-221):	Right-of-use assets breakdown as at 31 December 2021G and as at 30 June 2022G of the Group:	255

Table (5-222):	Loan to a Related Party breakdown as at 31 December 2021G and as at 30 June 2022G of the Group:	256
Table (5-223):	Intangible assets net book value breakdown as at 31 December 2021G and as at 30 June 2022G for the Group:	256
Table (5-224):	Current assets breakdown as at 31 December 2021G and as at 30 June 2022G of the Group:	257
Table (5-225):	Inventories breakdown as at 31 December 2021G and as at 30 June 2022G of the Group:	257
Table (5-226):	Trade and other receivables breakdown as at 31 December 2021G and as at 30 June 2022G of the Group:	258
Table (5-227):	Due from Related Parties' balances breakdown as at 31 December 2021G and as at 30 June 2022G of the Group:	259
Table (5-228):	Cash and cash equivalents breakdown as at 31 December 2021G and as at 30 June 2022G of the Group:	260
Table (5-229):	Non-current liabilities breakdown as at 31 December 2021G and as at 30 June 2022G of the Group:	260
Table (5-230):	Lease liabilities breakdown as at 31 December 2021G and as at 30 June 2022G of the Group:	260
Table (5-231):	Provision for employees' end of service benefits breakdown as at 31 December 2021G and as at 30 June 2022G of the Group:	261
Table (5-232):	Current liabilities breakdown as at 31 December 2021G and as at 30 June 2022G of the Group:	262
Table (5-233):	Bank facilities breakdown as at 31 December 2021G and as at 30 June 2022G of the Group:	262
Table (5-234):	Trade and other payables breakdown as at 31 December 2021G and as at 30 June 2022G of the Group:	263
Table (5-235):	Due to Related Parties' balances breakdown as at 31 December 2021G and as at 30 June 2022G of the Group:	264
Table (5-236):	Provisions for legal, tax and other claims balances breakdown as at 31 December 2021G and as at 30 June 2022G of the Group:	264
Table (5-237):	Total equity breakdown as at 31 December 2021G and as at 30 June 2022G of the Group:	265
Table (5-238):	Condensed carve-out interim statement of cash flows for the period ended 30 June 2021G and 30 June 2022G of the Group:	266
Table (5-239):	TaSummary of the financial information of UAE Restaurants Business:	268
Table (5-240):	Key performance indicators for the six months ended 30 June 2021G and the six months ended 30 June 2022G:	269
Table (5-241):	Statement of income for the financial periods ended 30 June 2021G and 30 June 2022G of UAE Restaurants Business:	270
Table (5-242):	Revenues by brand breakdown for the six months ended 30 June 2021G and the six months ended 30 June 2022G of UAE Restaurants Business:	270
Table (5-243):	Revenues by channel breakdown for the six months ended 30 June 2021G and the six months ended 30 June 2022G of UAE Restaurants Business:	271
Table (5-244):	Cost of revenues breakdown for the six months ended 30 June 2021G and the six months ended 30 June 2022G of the of UAE Restaurants Business:	272
Table (5-245):	Selling and marketing expenses breakdown for the six months ended 30 June 2021G and the six months ended 30 June 2022G of the UAE Restaurants Business:	273
Table (5-246):	General and administrative expenses breakdown for the six months ended 30 June 2021G and the six months ended 30 June 2022G of UAE Restaurants Business:	275
Table (5-247):	Other operating income – net for the six months ended 30 June 2021G and the six months ended 30 June 2022G of UAE Restaurants Business:	276
Table (5-248):	Finance costs for the six months ended 30 June 2021G and the six months ended 30 June 2022G of UAE Restaurants Business:	276
Table (5-249):	Statement of financial position as at 31 December 2021G and 30 June 2022G of UAE Restaurants Business:	277
Table (5-250):	Non-current assets position as at 31 December 2021G and 30 June 2022G of UAE Restaurants Business:	277
Table (5-251):	Property and equipment net book value as at 31 December 2021G and 30 June 2022G of UAE Restaurants Business:	278
Table (5-252):	Useful lives of property and equipment used for depreciation as at 31 December 2021G and 30 June 2022G of UAE Restaurants Business:	279
Table (5-253):	Right-of-use assets net book value as at 31 December 2021G and 30 June 2022G of UAE Restaurants Business:	279
Table (5-254):	Intangible assets net book value as at 31 December 2021G and 30 June 2022G of UAE Restaurants Business:	279
Table (5-255):	Current assets as at 31 December 2021G and 30 June 2022G of UAE Restaurants Business:	280
Table (5-256):	Inventories breakdown as 31 December 2021G and 30 June 2022G of UAE Restaurants Business:	280
Table (5-257):	Due from Related Parties' balances as at 31 December 2021G and 30 June 2022G of UAE Restaurants Business:	281

Table (5-258):	Trade and other receivables breakdown as at 31 December 2021G and 30 June 2022G of UAE Restaurants Business:	281
Table (5-259):	Cash and cash equivalents breakdown as at 31 December 2021G and 30 June 2022G of UAE Restaurants Business:	282
Table (5-260):	Non-current liabilities as at 31 December 2021G and 30 June 2022G of UAE Restaurants Business:	283
Table (5-261):	Lease liabilities breakdown as at 31 December 2021G and 30 June 2022G of UAE Restaurants Business:	283
Table (5-262):	Non- current employees' end of service benefits breakdown as at 31 December 2021G and 30 June 2022G of UAE Restaurants Business:	283
Table (5-263):	Current liabilities as at 31 December 2021G and 30 June 2022G of UAE Restaurants Business:	284
Table (5-264):	Due to Related Parties' balances as at 31 December 2021G and 30 June 2022G of UAE Restaurants Business:	284
Table (5-265):	Trade and other payables breakdown as at 31 December 2021G and 30 June 2022G of UAE Restaurants Business:	285
Table (5-266):	Total equity as at 31 December 2021G and 30 June 2022G of UAE Restaurants Business:	285
Table (5-267):	Statement of cash flows for the financial periods ended 30 June 2021G and 30 June 2022G of UAE Restaurants Business	5286
Table (5-268):	Summary of consolidated financial information of Al Ahlia Restaurants Company LLC:	287
Table (5-269):	Key performance indicators for the six months ended 30 June 2021G and the six months ended 30 June 2022G:	288
Table (5-270):	Statement of income for the six months ended 30 June 2021G and 30 June 2022G of Al Ahlia Restaurants Company LLC (KSA):	289
Table (5-271):	Revenues by brand breakdown for the six months ended 30 June 2021G and the six months ended 30 June 2022G of Al Ahlia Restaurants Company LLC (KSA):	289
Table (5-272):	Revenues by channel breakdown for the six months ended 30 June 2021G and the six months ended 30 June 2022G of Al Ahlia Restaurants Company LLC (KSA):	290
Table (5-273):	Cost of revenues breakdown for the six months ended 30 June 2021G and the six months ended 30 June 2022G of Al Ahlia Restaurants Company LLC (KSA):	291
Table (5-274):	Selling and distribution expenses breakdown for the six months ended 30 June 2021G and the six months ended 30 June 2022G of Al Ahlia Restaurants Company LLC (KSA):	292
Table (5-275):	General and administrative expenses breakdown for the six months ended 30 June 2021G and 30 June 2022G of Al Ahlia Restaurants Company LLC (KSA):	294
Table (5-276):	Other income / (expense), net breakdown for the six months ended 30 June 2021G and the six months ended 30 June 2022G of Al Ahlia Restaurants Company LLC (KSA):	295
Table (5-277):	Finance cost breakdown for the six months ended 30 June 2021G and the six months ended 30 June 2022G of Al Ahlia Restaurants Company LLC (KSA):	296
Table (5-278):	Statement of financial position as at 31 December 2021G and 30 June 2022G of Al Ahlia Restaurants Company LLC (KSA):	297
Table (5-279):	Statement of financial position as at 31 December 2021G and 30 June 2022G of Al Ahlia Restaurants Company LLC (KSA):	298
Table (5-280):	Property and equipment net book value breakdown as at 31 December 2021G and 30 June 2022G of Al Ahlia Restaurants Company LLC (KSA):	298
Table (5-281):	Useful lives of property and equipment used for depreciation as at 31 December 2021G and 30 June 2022G of Al Ahlia Restaurants Company LLC ( <b>KSA</b> ):	299
Table (5-282):	Right of use assets net book value as at 31 December 2021G and 30 June 2022G of Al Ahlia Restaurants Company LLC (KSA):	299
Table (5-283):	Intangible assets net book value as at 31 December 2021G and 30 June 2022G of Al Ahlia Restaurants Company LLC (KSA):	300
Table (5-284):	Investment accounted for using the equity method as at 31 December 2021G and 30 June 2022G of Al Ahlia Restaurants Company LLC (KSA):	300
Table (5-285):	Movement in the carrying amount of investment accounted for using the equity method as at 31 December 2021G and 30 June 2022G of Al Ahlia Restaurants Company LLC (KSA):	300
Table (5-286):	Current assets as at 31 December 2021G and 30 June 2022G of Al Ahlia Restaurants Company LLC (KSA):	301
Table (5-287):	Inventories breakdown as at 31 December 2021G and 30 June 2022G of Al Ahlia Restaurants Company LLC (KSA):	301
Table (5-288):	Prepayments and other receivables breakdown as at 31 December 2021G and 30 June 2022G of Al Ahlia Restaurants Company LLC (KSA):	302

Table (5-289):	Due from Related Parties balances as at 31 December 2021G and 30 June 2022G of Al Ahlia Restaurants Company LLC (KSA):	303
Table (5-290):	Cash and cash equivalents breakdown as at 31 December 2021G and 30 June 2022G of Al Ahlia Restaurants Company LLC (KSA):	303
Table (5-291):	Non-current liabilities as at 31 December 2021G and 30 June 2022G of Al Ahlia Restaurants Company LLC (KSA):	304
Table (5-292):	Employee benefits obligations breakdown as at 31 December 2021G and 30 June 2022G of Al Ahlia Restaurants Company LLC (KSA):	304
Table (5-293):	Lease liabilities breakdown as at 31 December 2021G and 30 June 2022G of Al Ahlia Restaurants Company LLC (KSA):	304
Table (5-294):	Current liabilities as at 31 December 2021G and June 2022G of Al Ahlia Restaurants Company LLC (KSA):	305
Table (5-295):	Accruals and other payables breakdown as at 31 December 2021G and 30 June 2022G of Al Ahlia Restaurants Company LLC (KSA):	305
Table (5-296):	Due to Related Parties balances as at 31 December 2021G and 30 June 2022G of Al Ahlia Restaurants Company LLC (KSA):	306
Table (5-297):	Zakat payable breakdown as at 31 December 2021G and 30 June 2022G of Al Ahlia Restaurants Company LLC (KSA):	306
Table (5-298):	Total equity as at 31 December 2021G and 30 June 2022G of Al Ahlia Restaurants Company LLC (KSA):	307
Table (5-299):	Retained earnings as at 31 December 2021G and 30 June 2022G of Al Ahlia Restaurants Company LLC (KSA):	307
Table (5-300):	Statement of cash flows for the first half of 2021G and 2022G of Al Ahlia Restaurants Company LLC (KSA):	308
Table (5-301):	Summary of the financial information of Americana Kuwait Company for Restaurants WLL (Kuwait) for the period ended 30 June 2021G and 30 June 2022G:	309
Table (5-302):	Key performance indicators for the six months ended 30 June 2021G and the six months ended 30 June 2022G:	310
Table (5-303):	Statement of income for the six months ended 30 June 2021G and 30 June 2022G of Kuwait Company for Restaurants WLL (Kuwait):	311
Table (5-304):	Revenues by brand breakdown for the six months ended 30 June 2021G and 30 June 2022G of Kuwait Company for Restaurants WLL (Kuwait):	311
Table (5-305):	TabRevenues by channel breakdown for the six months ended 30 June 2021G and 30 June 2022G of Kuwait Company for Restaurants WLL (Kuwait):	312
Table (5-306):	Cost of revenues breakdown for the six months ended 30 June 2021G and 30 June 2022G of Kuwait Company for Restaurants WLL (Kuwait):	313
Table (5-307):	Selling and marketing expenses breakdown for the six months ended 30 June 2021G and 30 June 2022G of Kuwait Company for Restaurants WLL (Kuwait):	314
Table (5-308):	General and administrative expenses breakdown for the six months ended 30 June 2021G and 30 June 2022G of Kuwait Company for Restaurants WLL (Kuwait):	316
Table (5-309):	Other operating income, net breakdown for the six months ended 30 June 2021G and 30 June 2022G of Kuwait Company for Restaurants WLL (Kuwait):	317
Table (5-310):	Finance cost breakdown for the six months ended 30 June 2021G and 30 June 2022G of Kuwait Company for Restaurants WLL (Kuwait):	317
Table (5-311):	Statement of financial position as at 31 December 2021G and 30 June 2022G of Kuwait Company for Restaurants WLL (Kuwait):	318
Table (5-312):	Non-current assets as at 31 December 2021G and 30 June 2022G of Kuwait Company for Restaurants WLL (Kuwait):	319
Table (5-313):	Property and equipment net book value as 31 December 2021G and 30 June 2022G of Kuwait Company for Restaurants WLL (Kuwait):	319
Table (5-314):	Useful lives of property and equipment used for depreciation as at 31 December 2021G and 30 June 2022G of Kuwait Company for Restaurants WLL (Kuwait):	320
Table (5-315):	Right-of-use assets net book value as at 31 December 2021G and 30 June 2022G of Kuwait Company for Restaurants WLL (Kuwait):	320
Table (5-316):	Intangible assets net book value as at 31 December 2021G and 30 June 2022G of Kuwait Company for Restaurants WLL (Kuwait):	320
Table (5-317):	Current assets as at 31 December 2021G and 30 June 2022G of Kuwait Company for Restaurants WLL (Kuwait):	321
Table (5-318):	Inventories breakdown as at 31 December 2021G and 30 June 2022G of Kuwait Company for Restaurants WLL (Kuwait)	:321

Table (5-319):	Due from Related Parties' balances as at 31 December 2021G and 30 June 2022G of Kuwait Company for Restaurants WLL (Kuwait):	322
Table (5-320):	Trade and other receivables breakdown as at 31 December 2021G and 30 June 2022G of Kuwait Company for Restaurants WLL (Kuwait):	322
Table (5-321):	Cash and cash equivalents breakdown as at 31 December 2021G and 30 June 2022G of Kuwait Company for Restaurants WLL (Kuwait):	323
Table (5-322):	Non-current liabilities as at 31 December 2021G and 30 June 2022G of Kuwait Company for Restaurants WLL (Kuwait):.	324
Table (5-323):	Lease liabilities movement as at 31 December 2021G and 30 June 2022G of Kuwait Company for Restaurants WLL (Kuwait):	324
Table (5-324):	Employees' end of service benefits movement as at 31 December 2021G and 30 June 2022G of Kuwait Company for Restaurants WLL (Kuwait):	324
Table (5-325):	Current liabilities as at 31 December 2021G and 30 June 2022G of Kuwait Company for Restaurants WLL (Kuwait):	325
Table (5-326):	Due to Related Parties' balances as at 31 December 2021G and 30 June 2022G of Kuwait Company for Restaurants WLL (Kuwait):	325
Table (5-327):	Trade and other payables breakdown as at 31 December 2021G and 30 June 2022G of Kuwait Company for Restaurants WLL (Kuwait):	326
Table (5-328):	Total equity as at 31 December 2021G and 30 June 2022G of Kuwait Company for Restaurants WLL (Kuwait):	327
Table (5-329):	Statement of cash flow for the six months ended 30 June 2021G and 30 June 2022G of Kuwait Company for Restaurants WLL (Kuwait):	328
Table (5-330):	Summary of financial information of ECITP:	330
Table (5-331):	Key performance indicators for the six months ended 30 June 2021G and the six months ended 30 June 2022G:	331
Table (5-332):	Statement of income for the six months ended 30 June 2021G and the six months ended 30 June 2022G of ECITP:	332
Table (5-333):	Revenues by brand breakdown for the six months ended 30 June 2021G and the six months ended 30 June 2022G of ECITP:	332
Table (5-334):	Revenues by channel breakdown for the six months ended 30 June 2021G and the six months ended 30 June 2022G of ECITP:	333
Table (5-335):	Total expenses by type breakdown for the six months ended 30 June 2021G and the six months ended 30 June 2022G of ECITP:	333
Table (5-336):	Total expenses by nature for the six months ended 30 June 2021G and the six months ended 30 June 2022G of ECITP:	334
Table (5-337):	Other operating income for the six months ended 30 June 2021G and the six months ended 30 June 2022G of ECITP:	336
Table (5-338):	Other operating expenses for the six months ended 30 June 2021G and the six months ended 30 June 2022G of ECITP:	337
Table (5-339):	Finance cost, net breakdown for the six months ended 30 June 2021G and the six months ended 30 June 2022G of ECITP:	338
Table (5-340):	Income tax breakdown for the six months ended 30 June 2021G and the six months ended 30 June 2022G of ECITP:	338
Table (5-341):	Statement of financial position as at 31 December 2021G and 30 June 2022G of ECITP:	339
Table (5-342):	Statement of financial position as at 31 December 2021G and 30 June 2022G of ECITP:	340
Table (5-343):	Property and equipment net book value at 31 December 2021G and 30 June 2022G of ECITP:	340
Table (5-344):	Annual rates of depreciation as 30 at June 2022G of ECITP:	341
Table (5-345):	Projects under progress movement as at 31 December 2021G and 30 June 2022G of ECITP:	341
Table (5-346):	Right-of-use assets net book value as at 31 December 2021G and 30 June 2022G of ECITP:	342
Table (5-347):	Intangible assets net book value as at 31 December 2021G and 30 June 2022G of ECITP:	342
Table (5-348):	Investment property net book value as at 31 December 2021G and 30 June 2022G of ECITP:	342
Table (5-349):	Current assets as at 31 December 2021G and 30 June 2022G of ECITP:	343
Table (5-350):	Inventory breakdown as at 31 December 2021G and 30 June 2022G of ECITP:	343
Table (5-351):	Trade and other receivables breakdown as at 31 December 2021G and 30 June 2022G of ECITP:	344
Table (5-352):	Due from Related Parties' balances as at 31 December 2021G and 30 June 2022G of ECITP:	345
Table (5-353):	Cash and cash equivalents breakdown as at 31 December 2021G and 30 June 2022G of ECITP:	346

Table (5-354):	Non-current liabilities as at 31 December 2021G and 30 June 2022G of ECITP:	346
Table (5-355):	Lease liabilities breakdown as at 31 December 2021G and 30 June 2022G of ECITP:	346
Table (5-356):	Current liabilities as at 31 December 2021G and 30 June 2022G of ECITP:	347
Table (5-357):	Provisions breakdown as at 31 December 2021G and 30 June 2022G of ECITP:	347
Table (5-358):	Other provisions movement as at 31 December 2021G and 30 June 2022G of ECITP:	347
Table (5-359):	End of service benefits movement as at 31 December 2021G and 30 June 2022G of ECITP:	348
Table (5-360):	Other credit balances breakdown as at 31 December 2021G and 30 June 2022G of ECITP:	348
Table (5-361):	Due to Related Parties' balances as at 31 December 2021G and 30 June 2022G of ECITP:	349
Table (5-362):	Income tax payable breakdown as at 31 December 2021G and 30 June 2022G of ECITP:	350
Table (5-363):	Total equity as at 31 December 2021G and 30 June 2022G of ECITP:	350
Table (5-364):	Reserves as at 31 December 2021G and 30 June 2022G of ECITP:	350
Table (5-365):	Statement of cash flow for the six months ended 30 June 2021G and 30 June 2022G of ECITP:	351
Table (5-366):	Summary of Qatar Food Company W.L.L. financials:	353
Table (5-367):	Key performance indicators for the six months ended 30 June 2021G and the six months ended 30 June 2022G:	353
Table (5-368):	Statement of income for the six months ended 30 June 2021G and 30 June 2022G of Qatar Food Company W.L.L.:	354
Table (5-369):	Revenues by brand breakdown for the six months ended 30 June 2021G and the six months ended 30 June 2022G of Qatar Food Company W.L.L.:	355
Table (5-370):	Revenues by channel breakdown for the six months ended 30 June 2021G and the six months ended 30 June 2022G of Qatar Food Company W.L.L.:	355
Table (5-371):	Cost of revenues breakdown for the six months ended 30 June 2021G and the six months ended 30 June 2022G of Qatar Food Company W.L.L.:	356
Table (5-372):	Marketing and selling expenses breakdown for the six months ended 30 June 2021G and the six months ended 30 June 2022G of Qatar Food Company W.L.L.:	357
Table (5-373):	General and administrative expenses breakdown for the six months ended 30 June 2021G and the six months ended 30 June 2022G of Qatar Food Company W.L.L:	359
Table (5-374):	Other gains and losses for the six months ended 30 June 2021G and the six months ended 30 June 2022G of Qatar Food Company W.L.L.:	360
Table (5-375):	Financing costs breakdown for the six months ended 30 June 2021G and 30 June 2022G of Qatar Food Company W.L.L.	:360
Table (5-376):	Statement of financial position as at 31 December 2021G and as at 30 June 2022G of Qatar Food Company W.L.L.:	361
Table (5-377):	Non-current assets breakdown as at 31 December 2021G and as at 30 June 2022G of Qatar Food Company W.L.L.:	362
Table (5-378):	Property and equipment net book value breakdown as at 31 December 2021G and as at 30 June 2022G of Qatar Food Company W.L.L.:	362
Table (5-379):	Useful lives of assets used for depreciation expenses of Qatar Food Company W.L.L.:	363
Table (5-380):	Right-of-use assets net book value breakdown as at 31 December 2021G and as at 30 June 2022G of Qatar Food Company W.L.L.:	363
Table (5-381):	Intangible assets net book value breakdown as at 31 December 2021G and as at 30 June 2022G for Qatar Food Company W.L.L.:	364
Table (5-382):	Current assets breakdown as at 31 December 2021G and as at 30 June 2022G of Qatar Food Company W.L.L.:	364
Table (5-383):	Inventories breakdown as at 31 December 2021G and as at 30 June 2022G of Qatar Food Company W.L.L.:	364
Table (5-384):	Trade and other receivables breakdown as at 31 December 2021G and as at 30 June 2022G of Qatar Food Company W.LL:	365
Table (5-385):	Due from Related Parties' balances breakdown as at 31 December 2021G and as at 30 June 2022G of Qatar Food Company W.L.L.:	366
Table (5-386):	Cash and cash equivalents breakdown as at 31 December 2021G and as at 30 June 2022G of Qatar Food Company W.LL:	366
Table (5-387):	Commitment and contingent liabilities as at 31 December 2021G and as at 30 June 2022G of Qatar Food Company W.L.L:	367

Table (5-388):	Non-current liabilities as at 31 December 2021G and as at 30 June 2022G of Qatar Food Company W.L.L.:
Table (5-389):	Employees' end-of-service benefits breakdown as at 31 December 2021G and as at 30 June 2022G of Qatar Food Company W.L.L.:
Table (5-390):	Lease liabilities breakdown as at 31 December 2021G and as at 30 June 2022G of Qatar Food Company W.L.L.:
Table (5-391):	Current liabilities breakdown as at 31 December 2021G and as at 30 June 2022G of Qatar Food Company W.L.L.:
Table (5-392):	Due to Related Parties' balances breakdown as at 31 December 2021G and as at 30 June 2022G of Qatar Food Company W.L.L.:
Table (5-393):	Accruals and other liabilities as at 31 December 2021G and as at 30 June 2022G of Qatar Food Company W.L.L.:
Table (5-394):	Tax liability as at 31 December 2021G and as at 30 June 2022G of Qatar Food Company W.L.L.
Table (5-395):	Provisions as at 31 December 2021G and as at 30 June 2022G of Qatar Food Company W.L.L.:
Table (5-396):	Total equity as at 31 December 2021G and as at 30 June 2022G of Qatar Food Company W.L.L.:
Table (5-397):	Statement of cash flow for the six months ended 30 June 2021G and 30 June 2022G of Qatar Food Company W.L.L:

# List of Figures

Figure (4-1):	Number of the Company in QSR in 4 core markets, compared to other leading operators (2021)	29
Figure (13-1):	Transferring the Shares from ADX to Tadawul:	101
Figure (13-2):	Transferring the Shares from Tadawul to ADX:	01

# 1. DEFINITIONS AND ABBREVIATIONS

The following sets out certain definitions and abbreviations used in this Prospectus:

ADGM	Means the Abu Dhabi Global Markets, an international financial center in the UAE.
	Means the Abu Dhabi Global Market ADGM Companies Regulations 2020, as amended.
ADGM Companies Regulations Admission	AdmissionMeans admission of all the Shares, to trading on the Saudi Stock Exchange (subject to the inapplicable regulatory requirements or those for which a waiver has been obtained from the CMA, and/or the Saudi Exchange Company (Tadawul) (after obtaining the CMA's approval in this regard), as stated in Section (12) (" <b>Waivers</b> ") of this Prospectus), and in the Abu Dhabi Securities ExchangeADX in accordance with the relevant rules and regulations.
Advisors	Means the Company's Advisors in relation to the Offering in the KSA whose names appear on pages (viii) to (xi) of this Prospectus.
ADX	Means Abu Dhabi Securities Exchange in the UAE.
Affiliate	Means a person who Controls another person or is Controlled by that other person, or who is under common Control with that person by a third person. In any of the preceding, Control could be direct or indirect.
Final Price Range	From [•] UAE Dirhams (AED [•]) (equivalent to [•] Saudi Riyals (SAR [•])) per share to [•] UAE Dirhams (AED [•]) (equivalent to [•] Saudi Riyals (SAR [•])) per share of the Offering Shares.
Application Form	Means the application form to be used by Participating Entities Tranche registered in the KingdomKSA to bid for the Offer Shares during the Book-Buildingbook building Period. This term includes, when applicable, the supplementary bid formBid Form when the price range is changed.
Articles of Association	Means the Company's Articles of Association.
Auditor	Means PricewaterhouseCoopers Limited.
Authority or CMA	Means the Capital Market Authority of the Kingdom of Saudi Arabia. Any reference to the Authority's Resolutions is a reference to the Resolutions of its Board.
Bid Form	Means the bid form used by the Participating Entities Tranche registered in the KSA to register their bids for Offer Shares during the Book-building peri-od, which term includes (as applicable) the supplementary application in the event of a change in the Offer Price Range.
Board/ Board of Director MembersDirectors	Means the Board of Directors of the Company.
Book Building Instructions	The Instructions on Book-building Process and the Allocation Method in Initial Public Offerings issued pursuant to CMA Board Resolution No. 2-94-2016 dated 15/10/1437H (corresponding to 20/07/2016G) and amendments thereto issued pursuant to CMA Board Resolution No. 3-102-2019 dated 18/01/1441H (corresponding to 17/09/2019G).
Book-Building Application for Investors Outside the Kingdom	Means Book-building applications that are submitted to the Bookrunners via phone or e-mail, without the need to fill out and sign the Subscription Application Form for Participating Entities Tranche in accordance with the instructions stated in Section (13) of this Prospectus ("Share Information and Subscription Terms and Conditions") of this Prospectus.
Book-building Process and subscription period for Institutional Tranche	Means the period which will commence on Monday 20/04/1444H (corresponding to 14/11/2022G) and continue for a period of nine (9) days up to and including the subscription closing date and end on Tuesday 28/04/1444H (corresponding to 22/11/2022G) at 11 p.m. (in conjunction with the Book-building Process and subscription period for Institutional Tranche in the UAE).
Bookrunners	Means SNB Capital, FAB Capital, Goldman Sachs Saudi Arabia, Morgan Stanley Saudi Arabia, EFG Hermes KSA and HSBC Saudi Arabia.
Burger QSR	Means all QSR operators with beef burgers or similar as their primary focus. If the outlet specialises in burgers made from chicken, it is included in Chicken QSR.
Business Day	Means any day (with the exception of Fridays, Saturdays and official holidays) on which the Receiving Agents are open for business in the Kingdom.
CEO	Means the Chief Executive Officer of the Company.
CFO	Means the Chief Financial Officer of the Company.
Chained FSR and casual dining	Means Chained FSR and casual dining restaurants have a minimum of 10 outlets under a single brand.
Chained OOHD	Means those operating 10 or more outlets under a single brand. An exception is made for international chains that have a presence of fewer than 10 outlets in a coun-try. In this case, they are still considered to be chained operators.

Chained QSR	Means Chained and franchised QSR operators that operate under a single brand and corporate identity. Chained QSR operators have a minimum of 10 branded outlets. Means a predominant exception is made for international chains that have a presence of fewer than 10 outlets in a country. In this case, they are still considered to be chained operators.
Chairperson	Means the chairman of the Board of the Directors of the Company.
Chicken QSR	Means all QSR operators with chicken products as their primary focus.
CML	Means the Capital Market Law issued under Royal Decree M/30, dated 02/06/1424H (corresponding to 31/07/2003G), as amended.
CML	Means the Capital Market Law issued under Royal Decree M/30, dated 02/06/1424H (corresponding to 31/07/2003G), as amended.
Company or Issuer	Means Americana Restaurants International PLC (previously known as Americana Restaurants LTD).
Directors	Means members of the Company's Board of Directors.
Edaa	Means the Securities Depository Center Company (Edaa).
EFG Hermes	Means EFG Hermes KSA
FAB Capital	Means FAB Capital Company.
Final Offer Price	Means the Final Offer Price shall be the price at which Subscribers from the Individual Subscribes Tranche in KSA, the UAE Retail Tranche, and the Institutional Tranche will purchase each of the Offer Share as allocated to them, amounting to [1] UAE Dirhams (AED [1]) (equivalent to [1] Saudi Riyals (SAR [1]) per share. The Final Offer Price of each Offer Share will be determined following the completion of the Book-building and after consultation between the Financial Advisors, the Selling Shareholder and the Company, noting that the price will be determined in the UAE in AED and in the KSA in SAR, through the Offer Price Range.
Final Price Range	Means from [•] UAE Dirhams (AED [•]) (equivalent to [•] Saudi Riyals (SAR [•])) per share to [•] UAE Dirhams (AED [•]) (equivalent to [•] Saudi Riyals (SAR [•])) per share of the Offering Shares.
Financial Advisors	Means the financial advisors of the Company, being SNB Capital, FAB Capital, Goldman Sachs and Morgan Stanley.
Financial Due Diligence Advisor	Means Ernst & Young Professional Services (Professional LLC).
Financial Year	Means the Company's Financial Year.
Foreign Investors	Means Qualified Foreign Investors (QFIs) and Foreign Strategic Investors (FSIs).
Foreign Strategic Investors (FSIs)	Means a foreign legal entity aiming to acquire a strategic interest in listed companies in accordance with FSI Instructions. " <b>Strategic interest</b> " refers to the direct ownership percentage in the listed Company's Shares, through which the owner aims to contribute to enhancing the financial or operating performance of the listed company.
Former Parent Company	Means Kuwait Food Company (Americana) K.S.C.C., one of the group companies.
FSI Instructions	Means instructions for FSIs to acquire strategic stakes in listed companies issued by the CMA Board pursuant to Resolution No. 3-65-2019 dated 14/10/1440H (corresponding to 17/06/2019G), as amended.
Full service restaurants (FSR) and casual dining	Means FSR and casual dining encompasses all sit-down restaurants where the focus is on food rather than on drinks. These restaurants offer full table service (wait staff attend to customers and take orders at the tables) and a relatively higher quality of food compared to QSR, with menus offering multiple selections that may include break-fast, lunch and dinner. Includes à la carte, all-you-can-eat and sit-down buffets within restaurants. Excludes outlets with "limited table service", where customers order their food at the counter (even if a waiter then brings the food to the table).
	Fine dining restaurants are included in FSR and casual dining.
GCC	Means the Cooperation Council for the Arab States of the Gulf.
GCC Investor with Legal Personality	Means a legal entity with a majority of its capital owned by citizens of GCC countries or their governments, which have the nationality of a GCC country in accordance with the definition set out in the Resolution of the Supreme Council of the Gulf Cooperation Council (GCC) issued in its fifteenth session and approved by Council of Ministers Resolution No. 16 dated 20/01/1418H, as well as corporate investment funds established in a GCC country whose units are publicly offered to investors in those countries in accordance with their respective applicable laws and the majority of their capital is owned by citizens of GCC countries or their governments.
General Assemblies	Means a general assembly of the Company convened in accordance with the Company's Articles of Association.
Goldman Sachs	Means Goldman Sachs Saudi Arabia.
Government	Means the government of the Kingdom of Saudi Arabia.

Group	Means the Company and its Subsidiaries.
	Means HSBC Saudi Arabia
HSBC Saudi	
IASB	Means the International Accounting Standards Board.
IFRS	Means the International Financial Reporting Standards issued by IASB.
Independent FSR and casual dining	Means Independent FSR and casual dining restaurants have one or more (but fewer than 10) outlets and are not affiliated with any other business. Mainly refers to fami-ly businesses or small-scale partnerships.
Independent OOHD	Means Independent operators that do not have 10 or more outlets under a single brand. Small local businesses operating fewer than 10 outlets under a single brand are also included in this definition.
Independent QSR	Means Independent QSR operators that have one or more (but fewer than 10) outlets and are not affiliated with any other business. Mainly refers to family businesses or small-scale partnerships.
Individual Investors Offering Period	Means the period which will commence on Monday 20/04/1444H (corresponding to 14/11/2022G), and continue for a period of eight (8) days up to and including the subscription closing date and end on Monday 27/04/1444H (corresponding to 21/11/2022G) at 12 a.m. (in conjunction with the Individual Subscribers Offer Period in the UAE and the Book-building Process and subscription period for Institutional Tranche.
Individual Subscribers in KSA	This tranche comprises Saudi natural persons including any divorcee or widow Saudi woman having minor children from a marriage to a non-Saudi individu-al, who is entitled to subscribe to the Offer Shares for her own benefit or in the names of her minor children, on the condition that she proves that she is di-vorced or widowed and the mother of her Saudi minor children, any non-Saudi natural person who is resident in the KingdomKSA or GCC nationals who, in each case, have a bank account, and is entitled to open an investment account, with one of the Receiving Agents in KSA.
Individual Subscribers Tranche in UAE	This tranche includes individual subscribers and subscribers of " <b>other investors</b> " in the UAE, as described in the Main Prospectus.
Individual Investors Offering Period	Means the period which will commence on [Tuesday 15/03/1444H (corresponding to 11/10/2022G)] and continue for a period of eight (8) days up to and including the subscription closing date and end at the end of [Tuesday 22/03/1444H (corresponding to 18/10/2022G)] (in conjunction with the Individual Subscribers Offer Period in the UAE and the Book-building Process and subscription period for Institutional Tranche]
Individual Subscription Application Form in KSA	Means the subscription application form that individual subscribers must complete to subscribe to the Offer Shares during the Offering Period for indi-vidual subscribers.
Indulgence outlets	Means Ice cream (ice cream, frozen yoghurt) and Bakery (sandwiches, pastries, and bread products) focused QSRs. Category excludes traditional bakeries/outlets focused exclusively on at-home consumption.
Institutional Tranche	In relation to the UAE, this tranche includes " <b>professional investors</b> " (as defined in the Chairman of the SCA Board of Directors Resolution No. 13 RM of 2021G as amended from time to time), which specifically includes " <b>professional investor by its nature</b> " and " <b>resident professional investor</b> " and " <b>resident professional</b> <b>investor</b> " as defined in paragraph (b) (" <b>Institutional Tranche</b> ") of section " <b>Tranche Structure</b> " in the cover page of the Main Prospectus. In relation to KSA, this tranche is limited to " <b>Participating Entities Tranche</b> " as defined in this Section (1) (" <b>Definitions and Abbreviations</b> ").
Instructions for Companies Announcements	Means Instructions for Companies Announcements issued pursuant to CMA Board Resolution No. 1-199-2006, dated 18/07/1427H (corresponding to 12/08/2006G), as amended.
International cuisine res- taurants	Means FSR and casual dining restaurants that serve international cuisine including ribs, steaks, burgers, barbecued meats, Caesar salads, lobster, as well as some ethnic dishes such as Mexican or Italian dishes, or others.
Institutional Tranche	In relation to the UAE, this tranche includes " <b>professional investors</b> " (as defined in the Chairman of the SCA Board of Directors Resolution No. 13 RM of 2021G as amended from time to time), which specifically includes " <b>professional investor by its nature</b> " and " <b>resident professional investor</b> " and " <b>resident professional</b> <b>investor</b> " as defined in paragraph (b) (" <b>Institutional Tranche</b> ") of section " <b>Tranche Structure</b> " in the cover page of the Main Prospectus. In relation to KSA, this tranche is limited to " <b>Participating Entities Tranche</b> " as defined in this Section (1) (" <b>Definitions and Abbreviations</b> ").
Joint Global Coordinators	Means SNB Capital, FAB Capital, Goldman Sachs and Morgan Stanley.
Kingdom or KSA	Means the Kingdom of Saudi Arabia.
KSA Listing Rules	Means the Listing Rules approved by the CMA Board pursuant to its Resolution No. 3-123-2017, dated 09/04/1439H (corresponding to 27/12/2017G), as amended by CMA Board Resolution No. 3-96-2022 dated 10/02/1444H (corresponding to 06/09/2022G).
Lead Manager	Means SNB Capital.
Legal Advisor	Means Abuhimed Alsheikh Alhagbani Law Firm, Clifford Chance LLP and Ibrahim and Partners.

Listing	Means the listing of the Shares for trading on Tadawul in accordance with the Listing Rules (subject to the inapplicable regulatory requirements or those for which a waiver has been obtained from the CMA, and/or the Saudi Exchange Company (Tadawul) (after obtaining the CMA's approval in this regard), as stated in Section (12) (" <b>Waivers</b> ") of this Prospectus) and on ADX in accordance with the applicable regulations of the UAE.
Listing Date	Means the date of listing the Offer Shares on Tadawul and the ADX.
M&A Regulations	Means the Merger and Acquisition Regulations issued pursuant to CMA Board Res-olution No. 1-50-2007, dated 21/09/1428H (corresponding to 03/10/2007G), as amended.
Main Market	Means the market in which securities, which have been registered and offered under Chapter IV of the OSCOs and listed under Chapter III of the Listing Rules are traded.
Main Prospectus	Means the Prospectus for the public offering of the Company's shares issued in the UAE with the same date as that of this Prospectus and approved by the SCA.
Market Consultant	Means Euromonitor International Limited.
Market Study	Means the market study prepared by the Market Consultant dated 04 August 2022G.
Morgan Stanley	Means Morgan Stanley Saudi Arabia
Net Proceeds	Means the offering proceeds after deduction of all expenses related to the Offering.
Offer Price Range Announcement	Means the announcement to be published on the same day as the beginning of the Offering Period (prior to the date of the commencement of the Offering Period) which includes the Offer Price Range.
Offer Price Range	Means from [•] UAE Dirhams (AED [•]) (equivalent to [•] Saudi Riyals (SAR [•])) per share to [•] UAE Dirhams (AED [•]) (equivalent to [•] Saudi Riyals (SAR [•])) per share of the Offer Shares.
Offer Shares	Means two billion five hundred twenty-seven million eighty-nine thousand nine hundred and thirty (2,527,089,930) shares fully paid ordinary Shares, representing thirty percent (30%) of the Company's capital.
Offering	Means the initial dual concurrent public offering of the Company's Shares under the terms of this Prospectus and the Main Prospectus.
OSCOs	Means the Rules on the Offer of Securities and Continuing Obligations issued by the CMA Board pursuant to its Resolution No. 3-123-2017, dated 09/04/1439H (corresponding to 27/12/2017G), based on the Capital Market Law and amended by CMA Board Resolution No. 1-94-2022, dated 24/01/1444H (corresponding to 22/08/2022G).
Other FSR and casual dining	Means any other type of FSR and casual dining restaurant besides international cuisine restaurants is included here.
Other OOHD	Includes self-service cafeterias and street stalls/kiosks. Self-service cafeterias offer no (or limited) service content. Rather than table service, they feature food-serving counters/stalls where customers take the food. For some food and drink items, customers collect an empty container, pay at the check-out, and fill the container after check-out. Self-service cafeterias either charge a flat rate for admission (as in a buffet) or pay at the check-out for each item. Some cafeterias also charge by weight. Unlike QSR, self-service cafeterias feature a menu comprising full, regular meals, often with a large choice of first course, main course and desserts. Excludes fully captive contract self-service cafeterias located within institutions such as schools, etc. Street stalls/kiosks are small, sometimes mobile providers characterised by a limited product offering and low prices. Includes street stalls, street hawkers and OOHD kiosks where food is prepared and served through a hatch or over a display counter to take away. Includes kiosks and carts located externally or internally e.g., in shopping malls etc. Street stalls/kiosks tend to be smaller than 100% home delivery/takeaway outlets, with more limited
Other OSP	menus, and often (though not always) with a greater emphasis on snack items, rather than full meals.
Other QSR	Means any other QSR operator besides Chicken, Pizza and Burger QSR is included in the category. Comprises quick service restaurants (QSR), FSR and casual dining restaurants, cof-fee shops, indulgence outlets
Out-of-home dining (OOHD)	and other out-of-home dining outlets. Fine dining is included in FSR and casual dining restaurants.

This tranche comprises the parties that are entitled to participate in the Book-building Process under the Book Building Instructions, namely:						
1- public and private funds that invest in securities listed on the Saudi Stock Exchange as permitted by the fund's terms and conditions, and in accordance with the provisions and limitations stipulated in the IFR and the Instructions on Book-building Process and the Allocation Method in Initial Public Offerings;						
2- capital market institutions which are licensed to deal in securities as a principal in accordance with the Pru- dential Rules when submitting the Subscription Application Forms;						
3- clients of a capital market institution authorized by the CMA to conduct managing activities in accordance with the provisions and restrictions set forth in the Instructions on Book-building Process and the Alloca- tion Method in Initial Public Offerings;						
4- any legal persons allowed to open an investment account in the KSA, and an account with Edaa, with the exception of non-resident foreign investors, other than QFIs under the QFI Rules;						
5- Government entities, any supranational authority recognized by the CMA, the Exchange, or any other stock exchange recognized by the CMA, or Edaa;						
6- Government-owned companies, whether investing directly or through a portfolio manager; and						
7- GCC companies and GCC funds, if permissible according to the terms and conditions of such funds.						
Means Public Investment Fund in KSA.						
Means all QSR operators with pizza as their primary focus. Includes outlets selling individual slices or single-						
serve pizzas.						
Procedures and Instructions Related to Listed Companies with Accumulated Losses Reaching 20% or more						
of their Share Capital, issued by the Board of the CMA pur-suant to its resolution number 4-48-2013 dated 15/1/1435H (corresponding to 18/11/2013G), as amended.						
Means this supplemental prospectus prepared by the Company in connection with the Offering in accordance						
with the OSCOs (subject to the inapplicable regulatory requirements or those for which a waiver has been						
obtained from the CMA, and/or the Saudi Exchange Company (Tadawul) (after obtaining the CMA's approval in this regard), as stated in Section (12) (" <b>Waivers</b> ") of this Prospectus).						
Means persons other than the following:						
1- Affiliates of the Issuer;						
<ul><li>2- Substantial Shareholders of the Issuer;</li></ul>						
<ul> <li>3- Directors and Senior Executives of the Issuer;</li> </ul>						
4- Directors and Senior Executives of the Affiliates of the Issuer;						
5- Directors and Senior Executives of the Substantial Shareholders of the Issuer;						
6- any Relatives of the persons referred to in 1, 2, 3, 4, or 5 above;						
7- any company Controlled by any person referred to in 1, 2, 3, 4, 5 or 6 above; and						
8- persons acting in concert with a collective shareholding 5% or more of the class of shares to be listed.						
Means the Rules for Qualified For-eign Financial Institutions Investment in Listed Securities issued pursuant to CMA Board Resolution No. 1-50-200742-2015, dated 21/09/1428H15/07/1436H (corresponding to 03/10/2007G),04/05/2015G) pur-suant to the CML, as amended. by CMA Board Resolution No. 3-65-2019, dated 14/10/1440H (corresponding to 17/06/2019G).						
Means a qualified foreign investor authorized in accordance with the QFI Rules. Qualification applications are submitted to an authorized market institution to evalu-ate and accept the application in accordance with the QFI Rules.						
QSR combines fast food and 100% home delivery/takeaway focused outlets that offer relatively limited menus focused on items that can be prepared quickly. Customers typically order, pay and collect their order from a counter, though some outlets can have limited table service. QSR tend to specialise in one or two main offerings, such as burgers, pizza or chicken, but they usually also provide drinks, salads, dessert, etc. Other key characteristics include: (a) a standardised and restricted menu; (b) high level of individual portion control on all ingredients and on the finished product; (c) individual packaging of each item; and (d) counter service. Excludes outlets with seating that offer table service with servers.						
Means the receiving agents in KSA for Offering purposes in the KSA, whose details are shown on page ([[+]]) of this Prospectus.						
Means the Regulatory Rules and Procedures issued pursuant to the Com-panies Law relating to Listed Joint Stick						

Related Party/Parties	In accordance with the SCA Board Resolution No. 3 (R,M) dated 2020G, pertaining to the approval of the publicly traded joint-stock company governance manual, the related parties are the Chairman of the Company's Board of Directors, its members, Senior Executives, employees, and any companies invested into by any of the forgoing persons with a percentage no less than (30%) of its share capital, and the Company's subsidiaries, sister companies, or allied companies.
Relatives	<ul> <li>Means father, mother, siblings, children, husband, father-in-law, mother-in-law, and stepchildren.</li> <li>For purposes of the UAE Governance Rules, this term includes: <ul> <li>fathers, mothers, grandfathers and grandmothers and their ancestors;</li> <li>children, grandchildren and their descendants;</li> <li>siblings, maternal and paternal half-siblings; and</li> <li>husbands and wives.</li> </ul> </li> </ul>
Rules for Registering Auditors of Entities Subject to the CMA's Supervision	Means Rules for Registering Auditors of Entities Subject to the CMA's Su-pervision issued pursuant to CMA Board Resolution No. 1-135-2018, dated 12/04/1440H (corresponding to 19/12/2018G), as amended.
Saudi Arabian CGRs or KSA Corporate Governance Regulations	Means the Corporate Governance Regulations issued pursuant to CMA Board Reso-lution No. 8-16-2017, dated 16/05/1438H (corresponding to 13/02/2017G) (pursuant to the Companies Law), as amended pursuant to the CMA's Board Resolution No. 1-94-2022 dated 24/01/1444H (corresponding to 22/08/2022G).
Saudi Arabian Riyal (SAR)	Means the official currency of the Kingdom of Saudi Arabia.
Saudi Exchange Company	Means the Saudi Exchange Company (Tadawul).
Saudi Stock Exchange (Tadawul)	The market where securities are traded and operated by the Saudi Exchange Compa-ny.
SCA	SCA Means Securities and Commodities Authority in the UAE.
Secretary	Means the Secretary of the Board of Directors.
Selling Shareholder	Means Adeptio Ad Investments Ltd.
Selling Shareholder Contractual Lock-up Period	Means the period during which the Selling Shareholder is contractually obligated not to dispose of its Shares, which ends six months from the Listing Date.
Selling Shareholder Statutory Lock-up Period	The statutory period provided in Article (87)(a) of the Rules on the Offer of Securities and Continuing Obligations in which the Selling Shareholder must not dispose any of its shares during a period of six (6) months from the date on which the issuers shares' trading first commences on Saudi Stock Exchange (Tadawul).
Minority Shareholders Lock-up Period	Means the period during which some of the minority shareholders are contractually obligated not to dispose of their shares, which ends (180) days from the Listing Date.
Senior Executives or Senior Management	Means the Senior Executives or Senior Management members whose names appear in the sub-section title "Company's Board Structure" of the Fourth Section ("Other Details") of the Main Prospectus, being members in the Company's executive management.
Shares	Means any ordinary Share with a nominal value of (AED 0.073) (equivalent to SAR 0.075) per share in the Company's capital.
SNB Capital	Means SNB Capital Company.
SOCPA	Means the Saudi Organization for Chartered and Professional Accountants.
Special Resolution	Means resolutions of the General Assembly issued by a majority of three quarters of the shares represented in the General Assembly meeting.
Subscribers or Investors	Means the Subscription Application Form for Participating Entities Tranche and the Individual Subscription Application Form, as applicable.
Subscription Application Form	Means any Shareholder owning, whether directly or indirectly, five percent (5%) or more of the Company's Shares.
Substantial Shareholders	Means any Shareholder owning, whether directly or indirectly, five percent (5%) or more of the Company's Shares.

Tadawul System	Means the automated Saudi securities trading system.
UAE	Means the United Arab Emirates.
UAE Dirham(s)	Means the official currency of the United Arab Emirates.
UAE Governance Rules	Means the Chairman of the SCA's Board of Directors' Decision No. (3/R.M) of 2020 Concerning Approval of Joint Stock Companies Governance Guide (as amended from time to time).
Underwriters	Means SNB Capital, FAB Capital, Goldman Sachs, Morgan Stanley, EFG Hermes KSA and HSBC.
Underwriting Agreement	Means the underwriting agreement entered into between the Company and the Un-derwriters in accordance with the terms described in Section 9 (" <b>Underwriting</b> ").
US Securities Act	Means the United States Securities Act of 1933, as amended.
USD	Means the official currency of the United States of America.

# 2. THE RATIONALE OF THE DUAL CONCURRENT INITIAL PUBLIC OFFERING AND LISTING

The Company believes that pursuing a concurrent dual initial public offering on the ADX and Tadawul would be beneficial for the Group, the Selling Shareholders, the Subscribers in both the KSA, the UAE and the KSA's financial market in general. This structure is believed to maximize the attractiveness of the Offering to subscribers in both the UAE and KSA as well as the international institutional investor community.

It is also worth noting that dual listings implemented concurrently with an IPO across two markets will establish a framework and precedent in the KSA and the UAE and would be a significant development for both the KSA and the UAE's capital markets.

The key benefits of pursuing the concurrent dual initial public offering structure are as follows:

- the Company has businesses in different countries and targets a large number of geographical areas. Tadawul and the ADX are considered among the Group's strategic markets due to the presence of a major customer base in these two countries and the fact that they are the home markets of its two core Shareholders, is a key objective;
- the Group is an established regional champion and the Company, as a publicly listed company, will represent an attractive investment opportunity for investors in both the UAE and KSA, by providing the opportunity for investors to trade their shares in the Saudi Stock Exchange (Tadawul) and the ADX, which would not happen if the Offering and Listing is taking place in one exchange only;
- The Company targets, through the mechanism and structure of the Offering and Listing, to optimize the Company's shareholder base, allowing access to different classes of investors in both markets, together with international institutions;
- The structure and mechanism of the Offering aims to provide broader benefits to the Saudi Stock Exchange (Tadawul) and the ADX, as it is an offering of a special nature and the first of its kind in the KSA and the UAE and will highlight the depth and the maturity of both markets.

For more information about risks related to the concurrent dual initial public offering and Listing, please refer to sub-section "**Investment Risks**" of the Second Section ("**Key details of the Company**") of the Main Prospectus and those which are listed in Section (3) ("Risk Factors') of this Prospectus.

# 3. **RISK FACTORS**

Before deciding whether to invest in the Offer Shares, prospective investors are advised to carefully consider all the information contained in the Main Prospectus and in this Prospectus, particularly the risk factors described in the "**Investment Risks**" sub-section of the Second Section ("**Key details of the Company**") of the Main Prospectus in addition to the ones described below. These risk factors may not include all the risks that the Company may encounter, and additional risks may exist that are not currently known by the Company, or that may be deemed immaterial but may nevertheless adversely affect the Company's business, financial position, results of operations, cash flows and prospects.

The Company's business, financial position, results of operations, cash flows and prospects could be adversely and materially affected if any of the following risks, which are identified as material, or if any other risks that the Directors have not identified or which are currently not considered to be material, but which may become material if they occur. As a result of such risks or other factors that may affect the Company's business, the forward-looking events and circumstances discussed in this the Main Prospectus and in this Prospectus might not occur in the way the Company and/or the Directors expect, or at all. When evaluating the risks described in the Main Prospectus and this Prospectus, a prospective investor should also consider, amongst other information set out in the Main Prospectus, the information on the Company and the relevant agreements in Section (3) ("**Financial Disclosures**") of the Main Prospectus.

The Directors also confirm that, to the best of their knowledge and belief, there are no other material risks besides those mentioned in the "**Investment Risks**" sub-section of the Second Section ("**Key details of the Company**") of the Main Prospectus and this Section, the non-disclosure of which would affect investors' decisions to invest in any Offer Shares as at the date of the Main Prospectus and this Prospectus.

An investment in the Offer Shares is only appropriate for investors who are capable of assessing the risks and merits of such an investment and who have sufficient resources to bear any loss that might result from this investment. Any prospective investor who has any doubts concerning the appropriate action to be taken should consult a financial advisor licensed by the CMA for advice in connection with any investment in the Offer Shares in the KSA.

The occurrence of any of the risk factors specified in the Main Prospectus and in this Prospectus below, or the occurrence of any other risks which the Directors have not identified, or are unknown to them or those which they do not consider to be material as at the date of the Main Prospectus and this Prospectus (but which may become material if they occur), may result in the reduction of the price of the Shares in the market and an investor could lose all or some of the value of his investment in the Offer Shares.

The risks and uncertainties described in the Main Prospectus and in this Prospectus below are presented in an order that does not reflect their importance or anticipated effect on the Company. The risks set out in in the "**Investment Risks**" sub-section of the Second Section ("**Key details of the Company**") of the Main Prospectus and this Section (3) ("**Risk Factors**") do not purport to be: (a) a complete or composite list of all risks which may affect the Company or in any case its operations, activities, assets or markets in which it operates; or (b) an explanation of all the risks involved in investing in the Offer Shares.

# 3.1 Risks related to the Group's Business, Market and Industry

For information related to risk factors related to the Group's business, market and sector, please see section Risk Factors provided in paragraph "Risks Relating to the Group's Business" of the "Investment Risks" sub-section of the Second Section ("Key details of the Company") of the Main Prospectus.

# 3.2 Risks related to Geographical, Political and Economic Conditions

For information related to risk factors related to the geographical, political and economic conditions, please see section Risk Factors provided in paragraph "Risks Relating to Geographical, Political and Economic Conditions" of the "Investment Risks" sub-section of the Second Section ("Key details of the Company") of the Main Prospectus.

# 3.3 Risks Related to the Offering and Offer Shares

For information related to risk factors related to the Offering and Offer Shares (including the listing of the offer shares on the ADX), please see section Risk Factors provided in paragraph "**Risks Relating to the Offering and to the Offer Shares**" of the "Investment Risks" sub-section of the Second Section ("**Key details of the Company**") of the Main Prospectus.

# 3.4 Risks Related to the Dual Concurrent Initial Public Offering and Listing

# 3.4.1 Risks related to the Company being subject to both the Saudi and UAE laws, regulations at the same time

Companies that are listed on both Tadawul and the ADX are subject to a wide range of laws and regulations that govern their continuing obligations as listed companies, including, but not limited to, corporate governance rules, investor protection, disclosure rules, merger and acquisition regulations, etc. given that the Company's shares will be listed in both Tadawul and the ADX after the completion of the Offering, the Company will be subject to those laws and regulations applicable to companies concurrently listed in the two countries, which may result in confusion and conflict with respect to the application and interpretation of such laws and regulations, in the event that there are any differences between the KSA and UAE laws and regulations (whether in terms of the current or future laws, taking into consideration that the Company is a company incorporated in the ADGM and that adherence to the laws and regulations in the UAE is a primary and unbreachable obligation of the Company). In the event that the Company is required to apply a requirement in the UAE laws and regulations and such requirement contradicts other provisions in the KSA laws and regulations, or otherwise, fines and penalties may be applied under KSA and / or UAE's laws and regulations - as appropriate - and imposed by the CMA in the KSA or the SCA in the UAE or by any other regulators in KSA or UAE and/or the suspension or cancellation of Listing the Company's Shares in the Saudi Stock Exchange (Tadawul), unless any additional exemptions are obtained in this regard, which may take an extended period of time in addition to the fact that obtaining the necessary exemptions will not be guaranteed, which may adversely affect the Company.

Whilst the Company and its consultants have undertaken research to identify differences between the KSA and UAE laws and regulations related to the Offering and Listing (as such, a number of waivers have been requested by the Company, as set out in section (12) ("**Waivers**") of this Prospectus); however, none of such waivers can guarantee that there are currently no other differences or that other laws, regulations and / or guidelines will not be issued in the future, the compliance with any of them may lead to a breach of other regulations, instructions or rules in any of the two countries.

In the event that the Company fails to comply with the relevant KSA and / or the UAE laws and regulations and the realization of any of the risks referred to above, this may have a material adverse effect on the Company's business, financial position, results of operations, and prospects, and thus on the Company's share price, which may result in the suspension and/or cancellation of Listing of the Company's Shares on Saudi Stock Exchange (Tadawul).

# 3.4.2 Risks related to delisting the Company's shares in the Saudi Stock Exchange (Tadawul) in the event of non-compliance with the laws and regulations in the Kingdom of Saudi Arabia

Companies that are listed on the Saudi Stock Exchange (Tadawul) are subject to a wide range of laws and regulations that govern their continuing obligations as listed companies, including, but not limited to, corporate governance rules, investor protection, disclosure rules, merger and acquisition regulations, etc., which the Company must be comply as per the disclosures made in in section (11) ("**The Regulatory Framework For The Company's Post-Listing Obligations In The KSA and Its Post-Listing Undertakings**") of this Prospectus, subject to the waivers from the regulatory requirements that are obtained from the relevant regulatory authorities in the KSA, as clarified in section (12) ("**Waivers**") of this Prospectus. In the event that the Company does not comply with any of the relevant regulations, the regulations of the CMA or Tadawul (whether these requirements are compatible with or inconsistent with the UAE regulations and instructions), fines and penalties may be applied under KSA laws and regulations - as appropriate - and imposed by the CMA or Tadawul, including the suspension or cancellation of Listing the Company's Shares in the Saudi Stock Exchange (Tadawul), unless any additional exemptions are obtained in this regard.

In the event of any suspension and/or cancellation of Listing the Company's Shares in the Saudi Stock Exchange (Tadawul), this will affect the liquidity of the Company's shares in KSA, as the ability of investors in KSA to dispose of their shares listed on the Saudi Stock Exchange (Tadawul) will be restricted. As a result, the investors in KSA will not be able to sell their shares, which may result in them incurring financial losses that may be material.

# 3.4.3 Risks related to the KSA regulators being unable to verify the Company's practices and implement penalties on the Company as an ADGM Company and rely on the UAE regulators in such cases

The CMA and the relevant regulators in the KSA have regulatory jurisdiction over companies incorporated and/or operating in the KSA, while regulators in the UAE have jurisdiction over those incorporated within it, such as the Company. In the event that the Company commits any regulatory violations that may affect its shareholders' rights (including shareholders in the KSA), the KSA regulators may not have the regulatory jurisdiction to verify or enforce penalties for such violations. Shareholders in the KSA may have to resort to regulatory and judicial authorities in the UAE to enforce their rights in the event of any irregularities or practices that may adversely affect their rights.

In the event that any of the foregoing risks are realized, the shareholder in the KSA may have to procure representation in the UAE - in addition to the likelihood of having to appoint legal advisors - which may result in additional costs, in addition to being subject to procedures that may be lengthy to appoint representatives in the UAE.

# 3.4.4 Risks related to the structure of the Offering as a dual concurrent initial public offering and Listing of Shares in the KSA by a non-Saudi company which is a novelty in the KSA prior to the Offering

Public Offerings in the KSA are subject to various laws and regulations issued or governed by various authorities in the KSA, which include the Companies Law and its implementing regulations, and the CMA Law and its implementing regulations, including the OSCOs. Considering that there has never been a process of offering shares of a foreign company in the KSA as a dual concurrent initial public offering in the KSA and at the Company's place of incorporation under a structure similar to what is described in this Prospectus and in the Main Prospectus.

The Company has interpreted and applied these laws and regulations as it deems appropriate after consulting with its Advisors in this regard. Thus, if any governing or judicial authority in the KSA interprets the laws and regulations that are applicable to the Offering in a way that contradicts the way the Company interprets and applies them, this may have a material adverse effect on the Company's business, financial position, results of operations, and prospects, and ultimately on the Company's share price, [which may also cause an unexpected listing suspension of its shares in the KSA].

# 4. MARKET AND INDUSTRY OVERVIEW

## 4.1 Introduction

The Group operates in 12 countries, in the MENA and Kazakhstan. These are KSA, the UAE, Kuwait, Egypt, Morocco, Qatar, Iraq, Oman, Bahrain, Jordan, Lebanon and Kazakhstan. The Group's main markets of operation (as determined by share of total value sales) are KSA, the UAE, Egypt and Kuwait, hereinafter referred to as "**core markets**". The remaining countries in which the Group operates are hereinafter referred to as "**other markets**". While these 12 markets are geographically, economically, socially and ethnically diverse and distinct from each other, they share common characteristics that differentiate them globally, such as relatively high real GDP growth rates, young and growing populations and highly dynamic OOHD markets. Furthermore, three of the four core markets (KSA, the UAE and Kuwait) are witnessing a very similar evolution towards an OOHD structure resembling that of the US and other English-speaking countries, with a strong presence of international QSR operators and significant penetration opportunities compared to both developed and developing markets.

Table (4-1): Nominal GDP growth CAGR (2022-2026) US\$: Global comparison <sup>3</sup>	Table (4-1):	Nominal GDP growth O	CAGR (2022-2026)	US\$: Global comparison <sup>3</sup>
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Country/Region	CAGR 2022-2026
KSA	5.5%
UAE	5.1%
Egypt	12.4%
Kuwait	4.2%
Group's 4 core markets	7.0%
Group's 8 other markets <sup>4</sup>	5.6%
Group's 12 markets	6.8%
Developed countries <sup>5</sup>	4.5%
Developing countries <sup>6</sup>	7.1%

Source: Euromonitor estimates from United Nations, World Bank, International Monetary Fund (IMF), GASTAT, SAMA and OPEC. Note that average provided here, as well as in other parts of the report, are weighted averages

#### Table (4-2): Population growth CAGR (2022-2026): Global comparison

Country/Region	CAGR 2022-2026
KSA	1.2%
UAE	0.8%
Egypt	1.5%
Kuwait	1.0%
Group's 4 core markets	1.4%
Group's 8 other markets	1.0%
Group's 12 markets	1.4%
Developed countries	0.8%
Developing countries	0.8%

Source: Euromonitor estimates from United Nations, World Bank, IMF, GASTAT, SAMA and OPEC.

5 Select developed countries: US, UK, Canada, Australia.

<sup>3</sup> All global comparisons are based on US\$ current prices, fixed 2021 exchange rate.

<sup>4</sup> The Group's other markets of operation: Iraq, Morocco, Qatar, Bahrain, Oman, Lebanon, Jordan, Kazakhstan.

<sup>6</sup> Select developing countries: China, Indonesia, Malaysia, South Africa.

Region	0-29	30-44	45-64	65+
Group's 4 core markets	54%	24%	17%	5%
Group's 8 other markets	56%	22%	17%	6%
Group's 12 markets	55%	23%	17%	5%
Developed countries	37%	20%	25%	18%
Developing countries	38%	22%	28%	12%

### Table (4-3): Population breakdown by age groups (2021): Global comparison

Source: Euromonitor estimates from United Nations, World Bank, IMF, GASTAT, SAMA and OPEC.

## Core Markets: KSA, UAE, Kuwait, Egypt

### Kingdom of Saudi Arabia (KSA)

KSA is among the top 20 economies globally, a member of the G20 and one of the major global economies. It is also the largest economy among the Group's 12 markets of operation with a nominal GDP of US\$833.5 billion in 2021.<sup>7</sup> KSA's economic outlook remains positive, with real GDP growth expected to reach 2.3% by 2026, which is considerably higher than the growth expected for developed markets, such as the US, at 1.6%, the UK, at 1.6%, or Canada, at 1.7%, in 2026.<sup>8</sup>

The population of KSA was 33 million in 2021 making it one of the largest markets by population in the 12 markets in which the Group operates. It also has the largest young population (0-29 years), at 45.7% of the total population in 2021, and a higher growth rate, at 1.2%, than the global average of 0.9% for the period 2022-2026.<sup>9</sup>

Despite stagnation in 2019 and a decline during 2020, partially due to the Covid19 pandemic and low crude oil prices, the economy saw a recovery to pre-Covid levels in 2021. This resulted in a nominal GDP CAGR of 0.7% in US dollar terms over the 2018-2021 period.<sup>10</sup> Rising oil prices, due to the energy market shift caused by the war in Ukraine, is among the key reason for KSA's expected 5.8% real GDP growth in 2022.<sup>11</sup>

Inflationary pressure in KSA is expected to ease in the medium term as supply-chain bottlenecks gradually resolve. In 2021, inflation declined to 3.1%, from 3.4% in the previous year, as the effects of the VAT increase in 2020, from 5% to 15%, faded. Inflation is forecast to decrease further in 2022, to 2.5%, and this trend is expected to continue in the coming years, with inflation in KSA projected to fall to 2.0% by 2026. Contrary to other countries in the region, KSA's reliance on wheat from Ukraine and Russia is limited. The country also benefits from robust local crude oil production.<sup>12</sup> Furthermore, rents, a major part of the country's CPI basket have been falling, while price caps and subsidies have kept overall food and gasoline price increases at bay.<sup>13</sup> The Saudi riyal has been at a fixed rate against the US dollar since 1986, which provides the country's currency with additional stability and lowers the impact of increasing commodity prices.

While oil exports remain the largest contributor to GDP, recent government strategy (most notably Vision 2030) has focused on economic diversification, the development of megaprojects, trillion-dollar investments in tourism and entertainment and other economic and social reforms. This shift in focus is designed to attract foreign investment, increase the size of the private sector and develop public services such as health, education and infrastructure.<sup>14</sup> The resulting economic growth is expected to positively impact consumer spending, with OOHD expected to be one of the key beneficiaries.

A growing population is paired with a higher urbanisation rate than in previous years, which is expected to reach 85.2% by 2026. This growth is set to be supported by several urban developments such as Diriyah Gate, King Salman Park and Qiddiya. Riyadh, the capital city, is expected to double its urban population from 7.5 million in 2021 to 15 million by 2030.<sup>15</sup> The development of new "**smart cities**", such as NEOM, is also poised to attract a greater investment in shopping malls, increasing retail and foodservice space.

9 Euromonitor Passport

11 Euromonitor Passport

15 Riyadh Strategy 2030

<sup>7</sup> Euromonitor Passport

<sup>8</sup> Euromonitor Passport

<sup>10</sup> Euromonitor Passport

<sup>12</sup> Arab News (2022): Saudi inflation to stay below other G20 economies till 2023, OECD predicts, https://www.arabnews.com/node/2101841/businesseconomy

<sup>13</sup> IMF (2022): Saudi Arabia: Staff Concluding Statement of the 2022 Article IV Mission, https://www.imf.org/en/News/Articles/2022/06/17/saudi-arabiastaff-concluding-statement-of-the-2022-article-iv-mission

<sup>14</sup> Vision 2030, Kingdom of Saudi Arabia, https://www.vision2030.gov.sa/v2030/overview/

Shopping malls are also among the main beneficiaries of the developing cinema industry. Since the 35-year-long ban was lifted in late 2017, the industry has been developing rapidly, grossing US\$238.0 million through approximately 430 screens in 2021.<sup>16</sup> Current estimates suggest that the industry may reach US\$1.0 billion by 2025 and 1,500 screens by 2025/2026.<sup>17</sup> Such an increase is set to create significant additional footfall in shopping malls and adjacent food courts throughout the country.

Among the social reforms started in 2018, was government-led support for more women to enter the workforce. This is expected to boost household disposable incomes (US\$12,968 in 2026 vs. US\$10,394 in 2021) as well as spending in the OOHD segment. This, combined with other social reforms, such as the lifting of the ban on women driving, the opening of cinemas, and the ending of gender segregation in restaurants and public places are expected to lead to new consumption habits. Higher disposable incomes, combined with a large young population that appreciate global brands, represent positive drivers for the total addressable market for OOHD operators.<sup>18</sup>

Indicator	Unit	2018	2019	2020	2021	2022	2026	CAGR 2018- 2021	CAGR 2022- 2026
GDP <sup>19</sup>	US\$ bn	816.6	803.6	703.4	833.5	906.9	1,122.4	0.7%	5.5%
Real GDP growth (US\$)	%	2.4%	0.3%	(4.1%)	3.2%	5.8%	2.3%	-	-
Inflation rate	%	2.5%	2.1%	3.4%	3.1%	2.5%	2.0%	-	-
Total population	000	33,703	34,003	32,861	33,160	33,591	35,176	(0.5%)	1.2%
Young population (0-29 years)	000	16,057	15,951	15,195	15,146	15,187	15,433	(1.9%)	0.4%
Urbanisation rate	%	83.7%	83.9%	84.1%	84.3%	84.5%	85.2%	-	-
Disposable income per capita	US\$	8,907	9,125	9,237	10,394	11,029	12,968	5.3%	4.1%
Consumer expenditure per capita	US\$	9,234	9,481	9,623	10,837	11,506	13,537	5.5%	4.1%

 Table (4-4):
 Macro and demographic indicators in KSA (2018-2026)

Source: Euromonitor estimates from United Nations, World Bank, IMF, GASTAT, SAMA and OPEC.

#### United Arab Emirates (UAE)

The UAE's economy recorded a nominal GDP of US\$411.6 billion in 2021. With a share of approximately 30.0%, the oil sector remains the largest contributor to GDP. However, the country has been successful in diversifying from being an oil-dependent economy to increasing its GDP contribution from sectors such as trade, tourism and real estate. The tourism sector is an important source of revenue, projected to contribute approximately 12.4% of GDP by 2026.<sup>20</sup>

In 2021, expats made up approximately 90.0% of the UAE population of 9.3 million, resulting in a unique demographic mix from Asia, the Middle East, Europe and other backgrounds with varied preferences and tastes.

The UAE's economy recovered rapidly from the negative effects of the Covid19 pandemic. In 2021, real GDP growth returned to prepandemic levels, while inflation remained below that of most Western economies and some neighbouring countries, at only 0.2%. As with the Saudi riyal, the Emirati dirham is pegged to the US dollar, limiting the country's risk from foreign exchange fluctuations. The country's system of pricing caps on essential food items is keeping food inflation to a minimum, as price increases must be approved. While relying heavily on food imports, the UAE has adopted a highly diversified sourcing strategy to ensure food security over the years. Its reliance on wheat from Ukraine and Russia is relatively limited compared to other countries in the region, such as Egypt.<sup>21</sup> However, the impact of the war in Ukraine on global food and other commodity prices, as well as high crude oil prices, are expected to increase inflation to 2.5% in 2022.

<sup>16</sup> Arab News (2022): How reopening of cinemas in Saudi Arabia has proved a film-industry game-changer, https://www.arabnews.com/node/2041361/saudiarabia

<sup>17</sup> Deadline (2021): Saudi Arabia Tipped To Become \$1B Box Office Market By 2025: Growth Outlook, https://deadline.com/2021/12/saudi-arabia-box-officeoutlook-one-billion-dollar-market-1234901866/

<sup>18</sup> Euromonitor Passport

<sup>19</sup> Nominal GDP, applicable to all country tables in section 3.

<sup>20</sup> Euromonitor Passport

<sup>21</sup> The National (2022): "Tight monitoring of food prices 'to keep UAE inflation in check", https://www.thenationalnews.com/uae/2022/04/20/tightmonitoring-of-food-prices-to-keep-uae-inflation-in-check/

OOHD spending in the UAE stood at US\$1,317.2 per capita in 2021, the highest in the region and the 15th highest globally.<sup>22</sup> Demand is supported by the busy lifestyles of the country's male-dominated, diverse and expat-driven population, excellent infrastructure and a competitive market. Dubai in particular has attracted investments in international food and beverage brands and is considered a global industry hub, with the world's leading brands having a notable presence in the country.

The UAE is a global tourism destination, with Dubai International Airport reported to be the world's busiest airport by international passenger traffic.<sup>23</sup> Expo 2020 acted as a catalyst for further expansion of the tourism and hospitality sectors. In 2020 alone, the tourism sector generated approximately US\$24.6 billion, equivalent to 6.5% of the country's GDP.<sup>24</sup> The tourism industry is further supported by numerous leading regional and global events, including the annual Abu Dhabi F1 Grand Prix, the Expo 2020 and trade fairs, such as Gulfood (the world's largest F&B sourcing event).<sup>25</sup>

With the UAE continuing to invest in large infrastructure projects to support economic development across all sectors, OOHD capacity is expected to increase driven by growth in potential expansion locations. In 2022, it is estimated that more than US\$650 billion in construction projects are planned or in the pipeline, including Saadiyat Island Community, Louvre Abu Dhabi Residences and Meydan One Mall.

Indicator	Unit	2018	2019	2020	2021	2022	2026	CAGR 2018- 2021	CAGR 2022- 2026
GDP	US\$bn	422.2	421.1	380.6	411.6	436.0	532.1	(0.8%)	5.1%
Real GDP growth (US\$)	%	1.2%	1.7%	(6.0%)	1.5%	3.8%	2.5%	-	-
Inflation rate	%	3.1%	1.9%	2.1%	0.2%	2.5%	2.0%	-	-
Total population	000	9,367	9,504	9,282	9,335	9,420	9,741	(0.1%)	0.8%
Young population (0-29 years)	000	3,611	3,640	3,485	3,493	3,509	3,541	(1.1%)	0.2%
Urbanisation rate	%	87.2%	87.5%	87.7%	87.9%	88.2%	89.0%	-	-
Disposable income per capita	US\$	20,346	20,309	17,823	18,096	19,109	22,133	(3.8%)	3.7%
Consumer expenditure per capita	US\$	16,203	16,241	14,293	14,416	15,255	17,670	(3.8%)	3.7%

Table (4-5): Macro and demographic indicators in the UAE (2018-2026)

Source: Euromonitor estimates from United Nations, World Bank, IMF, GASTAT, SAMA and OPEC.

#### Kuwait

Kuwait holds the world's seventh largest proven oil reserves.<sup>26</sup> With a nominal GDP of US\$111.7 billion in 2021, after a recession caused by Covid19 and low oil prices, the gradual expansion of oil production is expected to lead to a strong recovery in nominal GDP with a forecast CAGR of 4.2% in US dollar terms over 2022-2026.<sup>27</sup>

In 2021, Kuwait's population stood at 4.4 million, with 100.0% of the population living in urban areas. As in the UAE, expats form the majority of the population, more than 80.0% in 2021. However, Kuwait's Vision 2035 reform plan, which aims to promote employment among Kuwaiti nationals, is expected to see the share of expats in the total population decline over time.<sup>28</sup>

Covid19 and lower oil prices negatively impacted the economy during 2020, resulting in an 8.9% decline in real GDP compared to 2019. Many of the strict government-imposed restrictions were gradually lifted in mid-2020 and regular business activity resumed. In 2022, higher oil prices and increased OPEC production quotas are expected to have a positive impact on GDP, with forecast real GDP growth of 7.4%. However, GDP is not expected to reach pre-pandemic levels before 2024.

The Kuwaiti dinar is pegged to a basket of currencies dominated by the US dollar, which kept the exchange rate close to KWD0.30:US\$1 over the past two decades. Despite this, inflation increased due to global commodity price rises and supply-chain disruptions. As the lingering impact of Covid19 disruptions and supply-chain pressure subside, inflation is expected to decline gradually over the 2022-2026 period. To support the reduction in inflation, the government may delay the planned introduction of a value-added tax, originally scheduled for 2023.<sup>29</sup>

<sup>22</sup> Euromonitor Passport: Covering a total of 210 countries.

<sup>23</sup> Dubai Airports. https://media.dubaiairports.ae/

<sup>24</sup> Euromonitor Passport

<sup>25</sup> Gulfood (2022): https://www.gulfood.com/

<sup>26</sup> https://www.gisreportsonline.com/r/kuwait-oil-time-to-catch-up/

<sup>27</sup> Euromonitor Passport

<sup>28</sup> Euromonitor Passport

<sup>29</sup> https://www.vatcalc.com/kuwait/kuwait-may-abandon-2023-vat-implementation/

As in other oil producing countries in the Middle East, one of the strategic goals of the government's Vision 2035 is to diversify its economy to reduce its dependence on the oil sector. In 2021, the oil sector accounted for approximately 40.0% of GDP and 92.0% of exports.<sup>30</sup>

As part of its diversification strategy, the government aims for the country to become a financial and trade hub, both regionally and internationally. The development of business precincts and leisure-related attractions offer expansion opportunities for OOHD operators, while efforts to boost inbound tourism arrivals are expected to yield a broader consumer base for OOHD products.

Indicator	Unit	2018	2019	2020	2021	2022	2026	CAGR 2018- 2021	CAGR 2022- 2026
GDP	US\$ bn	138.2	136.9	107.4	111.7	125.6	147.9	(6.8%)	4.2%
Real GDP growth (US\$)	%	2.4%	(0.6%)	(8.9%)	0.7%	7.4%	2.7%	-	-
Inflation rate	%	0.6%	1.1%	2.1%	3.4%	4.7%	2.5%	-	-
Total population	000	4,227	4,420	4,465	4,367	4,368	4,537	1.1%	1.0%
Young population (0-29 years)	000	1,537	1,580	1,603	1,618	1,661	1,805	1.1%	2.1%
Urbanisation rate	%	100%	100%	100%	100%	100%	100%	-	-
Disposable income per capita	US\$	15,722	15,417	11,994	12,578	13,840	14,938	(7.2%)	1.9%
Consumer expenditure per capita	US\$	9,822	9,665	7,579	7,876	8,668	9,379	(7.1%)	2.0%

Source: Euromonitor estimates from United Nations, World Bank, IMF, GASTAT, SAMA and OPEC.

#### Egypt

Egypt's nominal GDP grew at a CAGR of 12.6% between 2018 and 2021 to reach US\$403.9 billion in 2021. It was the only country out of the 12 markets in which the Group operates to maintain positive real GDP growth throughout the 2018-2021 period.<sup>31</sup>

Egypt has the largest population of the 12 market in which the Group operates, at 101.5 million in 2021, and ranks in the top 15 globally by size of population. Young people (0-29 years) account for 58.5% of the total population, which experienced a CAGR of 1.8% over 2018-2021. In 2021, 42.9% of Egypt's population lived in urban areas, but urbanisation is expected to accelerate over the forecast period to reach 43.7% in 2026.

The Covid19 pandemic caused an initial shock to the economy during the first quarter of 2020 due to the abrupt halt in tourism, which accounted for approximately 12.0% of GDP at the beginning of the pandemic. However, economic measures adopted by the government and US\$8 billion in additional funds received from the International Monetary Fund (IMF), allowed the country to maintain economic stability, and achieve real GDP growth of 3.6% in US dollar terms in 2020, while many countries globally saw GDP contract in the same year. <sup>32</sup>

In the face of rising commodity prices and an inflation rate of 14.4% in 2018, the Egyptian government set a fixed US dollar exchange rate for import of basic goods and raw materials, including wheat, to mitigate the impacts of currency devaluation and inflationary pressure on consumer purchasing power. This resulted in a gradual decline in inflation over 2018-2020. However, further increases in commodity prices caused by Covid19-related supply-chain disruptions and the war in Ukraine put upward pressure on Egypt's inflation rate, which is expected to reach 7.8% in 2022 before subsiding to a rate of 7.0% by 2026 as supply chains recover from their current bottlenecks. This is in line with the Central Bank of Egypt's target inflation range of 7.0% plus or minus two percentage points on average, in the same year.

Egypt's Vision 2030 is an ambitious national agenda that consists of eight key goals to be met by 2030, which align with UN Sustainable Development Goals (SDGs). The vision includes multiple "**megaprojects**" including a new airport, a recreational city in the Nile Valley, a business district and a large-scale urban park, creating multiple opportunities for OOHD outlet expansion. The largest project is building a new administrative capital that will be located 35km from Cairo. The new city is expected to house approximately 6-7 million people as well as key government departments, ministries, foreign embassies, universities and leisure facilities.

Infrastructure development is another government focus area, with Port Said, for example, investing significantly in transportation networks linking the city to the capital, Cairo. In the 2020-21 fiscal year, the Suez Canal Authority's development and expansion investment was estimated at US\$1.07 billion.<sup>33</sup>

<sup>30</sup> OPEC. https://www.opec.org/opec\_web/en/about\_us/165.htm

<sup>31</sup> Euromonitor Passport

<sup>32</sup> IMF, 2021. https://www.imf.org/en/News/Articles/2021/07/14/na070621-egypt-overcoming-the-covid-shock-and-maintaining-growth

<sup>33</sup> Euromonitor Passport

Public transport is benefitting from the new Metro Line 3 in Cairo, which is expected to significantly improve urban mobility and limit traffic congestion for the more than 20 million people living in the capital. The project is heavily subsidised, with US\$626 million from the European Investment Bank (EIB), close to US\$300 million from the Agence Française de Dévelopement (AFD) and a US\$43 million grant from the European Union (EU). The EIB investment is part of a wider agreement with the Egyptian government from 2021, to invest a total of US\$1.1 billion in metro and tram infrastructure projects in Cairo and Alexandria, signalling further significant improvements to the public transportation system in the future. <sup>34</sup>

While Egypt's economy is less wealthy than those of US or Western European countries, its large population, rising middle class and new developments provide an attractive and dynamic consumer market for OOHD operators.

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Indicator	Unit	2018	2019	2020	2021	2022	2026	CAGR 2018- 2021	CAGR 2022- 2026
GDP	US\$ bn	282.7	339.1	373.0	403.9	445.7	710.3	12.6%	12.4%
Real GDP growth (US\$)	%	5.3%	5.6%	3.6%	3.3%	5.0%	4.5%	-	-
Inflation rate	%	14.4%	9.1%	5.0%	5.2%	7.8%	7.0%	-	-
Total population	000	96,279	98,100	99,800	101,479	103,100	109,346	1.8%	1.5%
Young population (0-29 years)	000	56,906	57,735	58,522	59,338	60,237	63,142	1.4%	1.2%
Urbanisation rate	%	42.7%	42.8%	42.8%	42.9%	43.0%	43.7%	-	-
Disposable income per capita	US\$	2,582	2,930	3,283	3,595	4,061	6,081	11.7%	10.6%
Consumer expenditure per capita	US\$	2,587	2,973	3,279	3,637	4,085	6,038	12.0%	10.3%

 Table (4-7):
 Macro and demographic indicators in Egypt (2018-2026)

Source: Euromonitor estimates from United Nations, World Bank, IMF, GASTAT, SAMA and OPEC.

## Other markets: Qatar, Morocco, Iraq, Oman, Bahrain, Jordan, Lebanon, Kazakhstan

#### Qatar

Qatar has the highest GDP per capita among the 12 markets in which the Group operates, and one of the highest globally, at US\$66,748 in 2021. Nominal GDP stood at US\$179.6 billion in 2021, up from US\$144.4 billion in the previous year, indicating signs of an economic recovery after two consecutive years of decline. In 2021, the population stood at 2.7 million people, with the young population (0-29 years) accounting for 38.8% of the total in that year.

Qatar is the first country in the Middle East to host the FIFA World Cup (scheduled for October 2022). According to the government, the anticipated influx of a million visitors is expected to contribute an estimated US\$20 billion to the economy and increase the attractiveness of the country as a tourist destination. While hosting the FIFA World Cup is expected to provide a large one-time boost to the OOHD sector, local population growth is expected to be a longer-term driver. Consumer expenditure on OOHD is expected to rise by a CAGR of 4.9% in US dollar terms between 2022-2026 following a period of stagnation resulting from the Covid19 pandemic.<sup>35</sup>

Table (4-8):	Macro and demographic indicators in Qatar (2018-2026)
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Indicator	Unit	2018	2019	2020	2021	2022	2026	CAGR 2018- 2021	CAGR 2022- 2026
GDP	US\$ bn	183.3	176.4	144.4	179.6	197.9	247.1	(0.7%)	5.7%
Real GDP growth (US\$)	%	1.2%	0.8%	(3.6%)	1.5%	3.0%	2.7%	-	-
Total population	000	2,760	2,799	2,832	2,690	2,745	2,865	(0.9%)	1.1%
Young population (0-29 years)	000	1,097	1,104	1,105	1,044	1,051	1,035	(1.6%)	(0.4%)
Urbanisation rate	%	99.1%	99.2%	99.2%	99.3%	99.3%	99.4%	-	-
Disposable income per capita	US\$	17,090	17,206	15,119	17,243	18,127	20,536	0.3%	3.2%

Source: Euromonitor estimates from United Nations, World Bank, IMF, GASTAT, SAMA and OPEC.

34 Zawya (2022): EIB backs Cairo Metro Line 3 with \$626mln financing, https://www.zawya.com/en/projects/construction/eib-backs-cairo-metro-line-3with-626mln-financing-rfomb8ih

35 Euromonitor Passport

#### Morocco

Morocco recorded a nominal GDP of US\$132.8 billion in 2021, exceeding pre-pandemic levels. Intense industrial activity and good harvests in the agricultural sector, which raised additional income from exports, enabled the country to avoid economic recession in 2021. In 2021, approximately 50.2% of Morocco's population of 37.3 million was aged 0-29 years, which presents a sizeable domestic target group for the OOHD sector. The population is set to grow by an anticipated CAGR of 1.1% over the 2022-2026 period.

Tourism has historically accounted for approximately 10.0% of the country's GDP. With ongoing efforts to expand its tourism footprint across all price points, fresh investment is expected, helping Morocco to stay competitive and attract more visitors from countries such as China and India, which have a growing middle class and higher disposable incomes. This is expected to positively impact OOHD businesses.<sup>36</sup>

Indicator	Unit	2018	2019	2020	2021	2022	2026	CAGR 2018- 2021	CAGR 2022- 2026
GDP	US\$ bn	123.4	128.3	121.2	132.8	142.0	178.4	2.5%	5.9%
Real GDP growth (US\$)	%	3.1%	2.6%	(6.3%)	7.4%	2.5%	3.5%	-	-
Total population	000	36,029	36,472	36,911	37,345	37,773	39,404	1.2%	1.1%
Young population (0-29 years)	000	18,686	18,713	18,733	18,749	18,761	18,829	0.1%	0.1%
Urbanisation rate	%	62.5%	63.0%	63.5%	64.1%	64.6%	66.7%	-	-
Disposable income per capita	US\$	2,207	2,267	2,157	2,305	2,429	2,872	1.5%	4.3%

Table (4-9): Macro and demographic indicators in Morocco (2018-2026)

Source: Euromonitor estimates from United Nations, World Bank, IMF, GASTAT, SAMA and OPEC.

#### Iraq

Iraq's oil production is the sixth largest globally<sup>37</sup> and accounts for over 95.0% of the country's export earnings.<sup>38</sup> In 2021, Iraq's GDP reached US\$206.4 billion, exceeding pre-pandemic levels and offsetting the steep decline in 2020. Young people (0-29 years) made up 65.4% of the population, which stood at 41.2 million in 2021. Iraq's young generation is well versed in technology and benefits from 100% mobile cellular network coverage, which offers an opportunity to further develop the home delivery OOHD channel.

The economy is expected to remain heavily dependent on the oil sector. However, as part of Iraq's Vision for Sustainable Development 2030, the government is looking to diversify the economy. The aim is for the private sector to be an active partner in this development. This is expected to provide further opportunities for OOHD expansion. Greater job opportunities for the local population are forecast to drive growth in disposable incomes and translate into a rise in spending on OOHD.

Table (4-10)	: Macro and demographic indicators in Iraq (	(2018-2026)	

Indicator	Unit	2018	2019	2020	2021	2022	2026	CAGR 2018- 2021	CAGR 2022- 2026
GDP	US\$ bn	185.5	191.6	137.1	206.4	292.8	311.8	3.6%	1.6%
Real GDP growth (US\$)	%	2.6%	5.5%	(11.3%)	2.8%	9.5%	2.6%	-	-
Total population	000	38,434	39,310	40,223	41,179	42,165	46,186	2.3%	2.3%
Young population (0-29 years)	000	25,610	26,040	26,487	26,945	27,413	29,232	1.7%	1.6%
Urbanisation rate	%	70.5%	70.7%	70.9%	71.1%	71.4%	72.4%	-	-
Disposable income per capita	US\$	2,554	2,548	2,117	2,342	2,670	2,999	(2.8%)	2.9%

Source: Euromonitor estimates from United Nations, World Bank, IMF, GASTAT, SAMA and OPEC.

<sup>36</sup> Euromonitor Passport

<sup>37</sup> International Trade Administration. https://www.trade.gov/country-commercial-guides/iraq-oil-and-gas-equipment-services

<sup>38</sup> World Bank. https://www.worldbank.org/en/country/iraq/overview

### Oman

Oman's nominal GDP reached US\$87.1 billion in 2021, close to 2019 levels, signalling a recovery from the negative effects of Covid19, and further growth is expected over the 2022-2026 period. Oman has a relatively young population, with 47.0% of its 4.5 million inhabitants aged 0-29 years in 2021, making it an attractive location for the OOHD sector. In addition, after a period of contraction, Oman's population is expected to grow by a CAGR of 1.5% over 2022-2026, to reach 4.8 million by 2026, further expanding the addressable market.

Structural reforms aimed at boosting non-oil private sector growth and job creation are being fast-tracked under the Oman Vision 2040. As part of its strategy to expand the private sector, the government is, for example, encouraging public-private partnerships to boost the country's tourism sector. Inbound tourism value is expected to increase by a CAGR of 3.1% over the 2022-2026 period due to a facilitated process for visas and improved tourism infrastructure, providing growth potential for OOHD.<sup>39</sup>

Indicator	Unit	2018	2019	2020	2021	2022	2026	CAGR 2018- 2021	CAGR 2022- 2026
GDP	US\$ bn	79.7	87.9	73.9	87.1	98.9	117.0	3.0%	4.3%
Real GDP growth (US\$)	%	0.9%	(0.8%)	(2.8%)	2.0%	5.6%	2.5%	-	-
Total population	000	4,602	4,618	4,618	4,456	4,541	4,820	(1.1%)	1.5%
Young population (0-29 years)	000	2,289	2,264	2,218	2,096	2,079	2,085	(2.9%)	0.1%
Urbanisation rate	%	84.5%	85.4%	86.3%	87.0%	87.8%	90.1%	-	-
Disposable income per capita	US\$	7,525	7,841	7,029	7,479	7,792	8,393	(0.2%)	1.9%

Table (4-11): Macro and demographic indicators in Oman (2018-2026)

Source: Euromonitor estimates from United Nations, World Bank, IMF, GASTAT, SAMA and OPEC.

#### Bahrain

Bahrain recorded a nominal GDP of US\$38.9 billion in 2021, representing real GDP growth of 2.2% over the previous year. Rising oil prices and the government's intention to diversify the economy are expected to fuel continued GDP growth in 2022 and beyond.

Bahrain had a population of approximately 1.5 million in 2021, tourists thus contribute significantly to private consumption. Tourism flows were substantially impacted during the Covid19 pandemic, but tourist arrivals are expected to reach pre-pandemic levels by early 2023. The anticipated return of regional tourists is set to be backed by industry and leisure developments, such as Bahrain Sports City (a multi-purpose indoor sports arena), Bahrain International Exhibition and Convention Centre, and Tourist City (a series of resorts in southwest Bahrain), which are expected to enhance the country's status as a global tourist destination and provide new venues for OOHD expansion.<sup>40</sup>

Table (4-12):	Macro and demographic indicators in Bahrain (	2018-2026)

Indicator	Unit	2018	2019	2020	2021	2022	2026	CAGR 2018- 2021	CAGR 2022- 2026
GDP	US\$ bn	37.8	38.7	34.7	38.9	43.5	55.9	0.9%	6.5%
Real GDP growth (US\$)	%	2.3%	2.1%	(4.9%)	2.2%	3.2%	3.0%	-	-
Total population	000	1,503	1,484	1,472	1,469	1,490	1,567	(0.8%)	1.3%
Young population (0-29 years)	000	682	653	622	600	595	621	(4.2%)	1.1%
Urbanisation rate	%	89.3%	89.4%	89.5%	89.6%	89.7%	90.3%	-	-
Disposable income per capita	US\$	13,526	13,645	13,056	13,305	14,028	16,655	(0.5%)	4.4%

Source: Euromonitor estimates from United Nations, World Bank, IMF, GASTAT, SAMA and OPEC.

## Jordan

Jordan's GDP stood at US\$45.3 billion in 2021, up by a CAGR of 2.3% between 2018 and 2021, underpinned by the broadening of its trade agreement with the EU and a more diversified economy. This represents one of the highest growth rates of the 12 markets in which the Group operates. The total population of Jordan stood at 10.3 million in 2021 and is expected to grow at a CAGR of 0.7% over 2022-2026. A highly urbanised population, at 91.6% in 2021, and planned infrastructure development provide a supportive environment for the development of the OOHD sector.

Indicator	Unit	2018	2019	2020	2021	2022	2026	CAGR 2018- 2021	CAGR 2022- 2026
GDP	US\$ bn	42.3	44.6	43.8	45.3	47.6	59.5	2.3%	5.7%
Real GDP growth (US\$)	%	1.9%	3.7%	(1.6%)	2.2%	2.3%	3.3%	-	-
Total population	000	9,904	10,070	10,209	10,320	10,405	10,693	1.4%	0.7%
Young population (0-29 years)	000	6,165	6,223	6,261	6,278	6,275	6,234	0.6%	(0.2%)
Urbanisation rate	%	91.0%	91.2%	91.4%	91.6%	91.8%	92.6%	-	-
Disposable income per capita	US\$	3,711	3,582	3,626	3,678	3,816	4,632	(0.3%)	5.0%

Table (4-13): Macro and demographic indicators in Jordan (2018-2026)

Source: Euromonitor estimates from United Nations, World Bank, IMF, GASTAT, SAMA and OPEC.

#### Lebanon

Lebanon's GDP stood at US\$18.8 billion in 2021. In real terms, GDP registered a CAGR decline of 10.9% over 2018-2021 in US dollar terms, with a marked fall in 2020 due to the impact of the Covid19 pandemic. The population totalled 6.8 million in 2021, of which 49.8% were young people aged 0-29 years. In 2021, the urbanisation rate stood at 89.1%, with approximately one third of the population concentrated in the capital city, Beirut, which presents a focused opportunity for investment in the OOHD sector.

Since 2019, multiple factors, including civil unrest, Covid19, the 2020 Beirut warehouse explosion, political instability and a currency devaluation (the Lebanese pound lost 93.0% of its value between 2019-2021),<sup>41</sup> contributed to the country's economic and financial crisis. In the spring of 2022, Lebanon and the IMF held initial talks to agree on an economic reform plan that could unlock US\$3 billion in funding over several years.<sup>42</sup>

Table (4-14):	Macro and demographic indicators in Lebanon (2018-2026	)
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Indicator	Unit	2018	2019	2020	2021	2022	2026	CAGR 2018- 2021	CAGR 2022- 2026
GDP	US\$ bn	5.9	5.8	7.6	18.8	42.7	105.2	46.8%	25.3%
Real GDP growth (US\$)	%	(1.7%)	(7.2%)	(22.0%)	(2.3%)	1.3%	2.5%	-	-
Total population	000	6,859	6,856	6,825	6,769	6,685	6,327	(0.4%)	(1.4%)
Young population (0-29 years)	000	3,591	3,538	3,464	3,368	3,255	2,833	(2.1%)	(3.4%)
Urbanisation rate	%	88.6%	88.8%	88.9%	89.1%	89.3%	89.9%	-	-
Disposable income per capita	US\$	810	795	989	2,456	5,619	14,394	44.7%	26.5%

Source: Euromonitor estimates from United Nations, World Bank, IMF, GASTAT, SAMA and OPEC.

41 Reuters (2022). Lebanon plan sees 93% currency slide, turns bulk of FX deposits to pounds: https://www.reuters.com/markets/rates-bonds/lebanon-plansees-93-currency-slide-turns-bulk-fx-deposits-pounds-2022-01-31/\_

42 Euromonitor Passport

## Kazakhstan

Kazakhstan's nominal GDP rose to US\$194.8 billion in 2021, benefitting from higher crude oil prices that generate substantial export and tax revenues for the country. Kazakhstan ranks 10th in the largest oil-exporting countries globally.<sup>43</sup> The economic outlook remains positive, with nominal GDP expected to reach US\$328.2 billion by 2026.

Kazakhstan's population grew at a CAGR of 1.3% over 2018-2021 to reach 18.9 million in 2021, with 49.0% of the population aged 0-29 years. The country's economic and investment outlook may be affected by social unrest, as observed in January 2022, and potential impacts from the Russian invasion of Ukraine, given its dependence on Russian imports.<sup>44</sup>

Table (4-15):	Macro and demographic indicators in Kazakhstan (2018-2026)
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Indicator	Unit	2018	2019	2020	2021	2022	2026	CAGR 2018- 2021	CAGR 2022- 2026
GDP	US\$ bn	145.1	163.3	166.0	194.8	225.5	328.2	10.3%	9.8%
Real GDP growth (US\$)	%	4.1%	4.5%	(2.6%)	4.1%	3.6%	3.5%	-	-
Total population	000	18,157	18,396	18,632	18,880	19,119	19,990	1.3%	1.1%
Young population (0-29 years)	000	9,075	9,117	9,183	9,255	9,328	9,735	0.7%	1.1%
Urbanisation rate	%	57.4%	57.5%	57.6%	57.7%	57.8%	58.7%	-	-
Disposable income per capita	US\$	3,591	4,044	3,811	4,199	4,764	7,308	5.3%	11.3%

Source: Euromonitor estimates from United Nations, World Bank, IMF, GASTAT, SAMA and OPEC.

## OOHD and QSR market in KSA, UAE, Kuwait, Egypt

The Group is primarily active in the QSR segment within the wider OOHD market, with its top 3 brands (KFC, Hardee's and Pizza Hut<sup>45</sup>) contributing 89% of the Group's sales in 2021. The Group's four core markets (KSA, the UAE, Kuwait and Egypt) generated 78.6% of the Group's sales in 2021. Common growth drivers across these markets include the growing young population and disposable incomes, government spending on infrastructure projects, a rise in urbanisation rates in KSA and Egypt, the establishment of new communities and projects, a growing tourism sector and rising consumer demand for convenience and quality meals at affordable prices. Additionally, the "**Westernisation**" of food culture, i.e., the adoption of Western-style meals into day-to-day life, provides a common driver for further increase to the currently low penetration of QSR concepts in these markets. Food price inflation has persisted since early 2021 across the markets in which the Group operates, and is primarily related to rising oil and fertiliser prices and supply chain constraints due to the Covid19 pandemic and the war in Ukraine.<sup>46</sup> However, by 2026, inflation is expected to reach relatively stable rates of 2.0% in KSA and UAE, 2.5% in Kuwait and 7.0% in Egypt.

#### **Overview of the OOHD sector**

KSA, the UAE, Kuwait and Egypt represent resilient and dynamic OOHD markets, particularly in the QSR and FSR and casual dining categories. In terms of market size, KSA accounted for the largest share of OOHD sales among the Group's core markets, with OOHD value sales of US\$14.5 billion in 2021, followed by the UAE with US\$12.5 billion, Kuwait with US\$2.6 billion and Egypt with US\$6.4 billion.

Modernisation of the retail sector in KSA, the UAE and Kuwait since the early 1990s resulted in the rapid development of shopping malls, which created a mall culture in these countries, whereby malls became the go-to destination for shopping, leisure and dining. They also formed the entry point for international retail and American value-for-money food brands, including McDonald's, KFC and Pizza Hut, through franchise operators such as the Company. A few local brands have also developed into chains, such as Al Baik in KSA, but they remain limited in terms of sales compared to international brands.

<sup>43</sup> Statista, Ranking of the largest oil exporting countries 2020

<sup>44</sup> Euromonitor Passport

<sup>45</sup> Prior to July 2022, Pizza Hut was operated by another franchisor in KSA.

<sup>46</sup> World Bank. https://blogs.worldbank.org/opendata/food-prices-continued-their-two-year-long-upward-trajectory

Country	Unit	2018	2019	2020	2021	2022	2026	CAGR 2018-2021	CAGR 2022-2026
KSA	US\$ mn	21,172	21,875	11,188	14,488	18,180	28,822	(11.9%)	12.2%
KSA	Outlets	35,601	36,309	34,287	33,382	34,577	42,912	(2.1%)	5.5%
UAE	US\$ mn	14,841	15,339	10,540	12,454	13,379	16,915	(5.7%)	6.0%
UAE	Outlets	17,487	17,776	14,657	15,826	16,523	18,913	(3.3%)	3.4%
Kuwait	US\$ mn	2,801	3,082	2,140	2,634	3,091	4,254	(2.0%)	8.3%
Kuwait	Outlets	6,696	7,009	5,920	6,405	6,803	7,501	(1.5%)	2.5%
Egypt	US\$ mn	6,492	7,404	5,444	6,359	7,693	14,920	(0.7%)	18.0%
Egypt	Outlets	39,633	40,652	38,371	41,085	44,013	57,398	1.2%	6.9%

## Table (4-16): Market size (value sales and outlets)<sup>47</sup> of OOHD in KSA, UAE, Kuwait, Egypt (2018-2026)

Source: Euromonitor estimates from Passport Consumer Foodservice (2021 edition), desk research and trade interviews with major OOHD players in the country.

### **OOHD** market segment structure

The composition of the OOHD sector varies across the four core markets. In KSA and the UAE, FSR and casual dining is the largest segment in value terms, followed by QSR, whereas in Kuwait and Egypt, QSR is the leading sector, with FSR and casual dining the second largest.

In KSA, both FSR and casual dining and QSR are expected to record double-digit growth in US dollar value terms over the 2022-2026 period, with CAGRs of 12.6% and 10.0%, respectively. The continued rollout of international franchises operated by QSR-focused businesses, including the Group, is expected to underpin this growth.

In the UAE, FSR and casual dining represented 53.1% of total OOHD value sales in 2021, and is expected to grow by a CAGR of 5.2% in US dollar terms over 2022-2026. QSR represented 19.4% of total OOHD value sales and is expected to grow by a CAGR of 6.6% in US dollar terms over the same period due to increasing disposable incomes, rising tourism and the opening of new QSR outlets. During 2018-2021, the companies leading the QSR category in the UAE benefitted from a consumer shift from FSR and casual dining towards value-for-money QSR options.

In Kuwait and Egypt, QSR held the largest share of OOHD value sales in 2021. Egypt is expected to record CAGRs of 18.8% for QSR and 17.8% for FSR and casual dining, in US dollar terms over 2022-2026, driven by an increase in outlets, greater penetration of international franchises and population growth. In Kuwait, FSR and casual dining is expected to record a CAGR of 11.5% in US dollar terms over 2022-2026, whilst QSR has a forecast CAGR of 7.1% for the same period. Kuwait has the highest share for QSR, at 55.7% in 2021, compared to Egypt, the UAE and KSA, enabled by the earlier entry of international brands and greater adoption of Western dining trends. However, Kuwait is still underpenetrated compared to the US market, despite higher population density and urbanisation, enabling further category growth potential. Growth in FSR and casual dining is expected to be driven by the rising trend of authentic and local cuisine restaurants whereas the main driver for QSR is the expansion of international chains as well as local home-grown brands developed by Kuwaiti entrepreneurs. However, such local brands, lack significant scale, and are facing greater pressure from rising food costs and increasing competition from international brands.

Table (4-17):	OOHD Market compositio	n by country. % of total OOHD Val	lue Sales in KSA, UAE, Kuwait, Egypt (2021)
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Country	QSR	FSR and casual dining	Coffee shops	Indulgence outlets	Other
KSA	28.4%	51.6%	2.8%	11.8%	5.5%
UAE	19.4%	53.1%	3.7%	4.4%	19.4%
Kuwait	55.7%	25.8%	5.2%	2.7%	10.6%
Egypt	43.5%	18.0%	2.4%	2.6%	33.5%

Source: Euromonitor estimates from Passport Consumer Foodservice (2021 edition), desk research and trade interviews with major OOHD players in the country.

Outlets refer to both chained and independent outlets across the report unless specified.

### Impact of Covid19 pandemic on OOHD

Prior to the Covid19 pandemic, OOHD across the core markets benefitted from increased tourism flows and rising urbanisation. However, strict measures to contain the spread of the virus adversely impacted tourism, consumer mobility and purchasing behaviours. The resulting economic shock, outlet closures and supply-chain distress temporarily reversed the growth trend of consumer spending on OOHD.

In all core markets, the negative impact of the Covid19 pandemic was greater in FSR and casual dining than in QSR, as the former category had more difficulty adapting to demand for home delivery and drive through channels. In 2020, FSR and casual dining saw a steeper year-on-year decline in value sales compared to QSR, ranging from a decline of 27.8% in Egypt to a decline of 54.6% in KSA.

#### 2021 performance of OOHD market

During 2021, following the gradual easing of Covid19-related restrictions, the OOHD market started to show signs of recovery from the adverse effects of the pandemic. In the QSR segment, KSA recorded the highest value sales across the four core markets, at US\$4.1 billion, generated through 6,641 outlets. Egypt was the second largest market, with total sales of US\$2.8 billion, followed by the UAE with US\$2.4 billion and Kuwait with US\$1.5 billion. KSA was also the largest core market for FSR and casual dining in 2021, with sales of US\$7.5 billion, followed by the UAE with US\$6.6 billion. Egypt ranked third with sales of US\$1.1 billion, followed by Kuwait with sales of US\$0.7 billion.

#### Table (4-18): Market size (value sales and outlets) of QSR in KSA, UAE, Kuwait, Egypt (2018-2026)

Country	Unit	2018	2019	2020	2021	2022	2026	CAGR 2018-2021	CAGR 2022-2026
KSA	US\$ mn	4,597	4,894	3,182	4,113	4,680	6,852	(3.6%)	10.0%
KSA	Outlets	7,137	7,302	6,561	6,641	6,863	8,277	(2.4%)	4.8%
UAE	US\$ mn	2,419	2,567	2,038	2,421	2,646	3,420	0.0%	6.6%
UAE	Outlets	2,606	2,691	2,503	2,715	2,769	3,018	1.4%	2.2%
Kuwait	US\$ mn	1,376	1,541	1,155	1,467	1,658	2,182	2.1%	7.1%
Kuwait	Outlets	3,040	3,196	2,905	3,100	3,300	3,550	0.7%	1.8%
Egypt	US\$ mn	2,554	2,910	2,347	2,767	3,353	6,672	2.7%	18.8%
Egypt	Outlets	18,770	19,145	18,745	20,208	21,350	26,728	2.5%	5.8%

Source: Euromonitor estimates from Passport Consumer Foodservice (2021 edition), desk research and trade interviews with major OOHD players in the country.

#### Table (4-19): Market size (value sales and outlets) of FSR and casual dining in KSA, UAE, Kuwait, Egypt (2018-2026)

Country	Unit	2018	2019	2020	2021	2022	2026	CAGR 2018-2021	CAGR 2022-2026
KSA	US\$ mn	12,462	12,657	5,742	7,471	9,878	15,899	(15.7%)	12.6%
KSA	Outlets	14,786	15,001	13,578	13,421	13,893	17,535	(3.2%)	6.0%
UAE	US\$ mn	8,173	8,406	5,547	6,609	7,023	8,603	(6.8%)	5.2%
UAE	Outlets	10,104	10,216	8,019	8,618	8,997	10,157	(5.2%)	3.1%
Kuwait	US\$ mn	822	878	527	680	840	1,300	(6.1%)	11.5%
Kuwait	Outlets	1,637	1,710	1,245	1,441	1,570	1,760	(4.2%)	2.9%
Egypt	US\$ mn	1,270	1,452	986	1,143	1,403	2,706	(3.4%)	17.8%
Egypt	Outlets	3,396	3,517	3,010	3,284	3,662	4,874	(1.1%)	7.4%

Source: Euromonitor estimates from Passport Consumer Foodservice (2021 edition), desk research and trade interviews with major OOHD players in the country.

### Chained QSR performance during and following the pandemic

Overall, QSR operators were better prepared to adapt to the challenges presented by the Covid19 pandemic than FSR and casual dining outlets. The majority of well-known QSR brands offered home-delivery or drive-through services as part of their channel strategy prior to the pandemic, whereas FSR and casual dining operators had historically focused on the dine-in model.

Well-established QSR chains in the core markets are mostly franchise operators of international brands with a strong foundation in the market, benefitting from large-scale suppliers and logistics. For this reason, they hold a large value share of QSR in KSA, the UAE and Kuwait, at 72.4%, 65.9%, and 78.0%, respectively in 2021. For the period 2022-2026, growth in chained QSR is expected to be higher than for its independent counterparts. In KSA, chained QSR is expected to grow at a CAGR of 10.3% vs a CAGR of 9.1% for independent QSR in US dollar terms. A similar trend is forecast for the UAE and Kuwait.

In Egypt, chained QSR constituted 28.2% of the total QSR market in 2021, and growth for the period 2022-2026 is expected to be similar for both chained and independent QSR, at a CAGR of 18.8% in US dollar terms. Overall, the QSR market in Egypt is more fragmented than in KSA, the UAE and Kuwait, and international franchises represent a smaller share of the OOHD landscape. Given the large size of the population in Egypt and lower disposable incomes compared to the other core markets, there is sizeable demand for affordable, local QSR outlets that often serve traditional food items. Hence, chained and independent QSR outlets have a similar forecast CAGR.

Across all core markets, independent QSR was more affected than international chained QSR by the Covid19 pandemic. Independent QSR had less concentrated buying power and fewer financial resources to sustain themselves during the period of restrictions. As a result, independent QSR recorded negative 2018-2021 CAGRs in KSA, the UAE and Kuwait and saw lower growth than chained QSR in Egypt.

Table (4-20):	Chained vs. Independent	(value sales) in QSR in KSA	, UAE, Kuwait, Egypt (2018-2026)
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Country		Unit	2018	2019	2020	2021	2022	2026	CAGR 2018- 2021	CAGR 2022- 2026
KSA	Chained	US\$ mn	3,038	3,300	2,308	2,980	3,374	4,999	(0.6%)	10.3%
KSA	Independent	US\$ mn	1,559	1,594	874	1,133	1,306	1,853	(10.1%)	9.1%
KSA	Total QSR	US\$ mn	4,597	4,894	3,182	4,113	4,680	6,852	(3.6%)	10.0%
KSA	% Share of chained	%	66.1%	67.4%	72.5%	72.4%	72.1%	73.0%	-	-
UAE	Chained	US\$ mn	1,521	1,617	1,327	1,595	1,760	2,344	1.6%	7.4%
UAE	Independent	US\$ mn	898	950	711	826	886	1,076	(2.8%)	5.0%
UAE	Total QSR	US\$ mn	2,419	2,567	2,038	2,421	2,646	3,420	0.0%	6.6%
UAE	% Share of chained	%	62.9%	63.0%	65.1%	65.9%	66.5%	68.5%	-	-
Kuwait	Chained	US\$ mn	1,020	1,155	893	1,144	1,303	1,724	3.9%	7.2%
Kuwait	Independent	US\$ mn	356	385	262	323	355	458	(3.2%)	6.6%
Kuwait	Total QSR	US\$ mn	1,376	1,541	1,155	1,467	1,658	2,182	2.1%	7.1%
Kuwait	% Share of chained	%	74.2%	75.0%	77.3%	78.0%	78.6%	79.0%	-	-
Egypt	Chained	US\$ mn	699	796	648	780	951	1,895	3.7%	18.8%
Egypt	Independent	US\$ mn	1,855	2,114	1,699	1,987	2,401	4,777	2.3%	18.8%
Egypt	Total QSR	US\$ mn	2,554	2,910	2,347	2,767	3,353	6,672	2.7%	18.8%
Egypt	% Share of chained	%	27.4%	27.4%	27.6%	28.2%	28.4%	28.4%	-	-

Source: Euromonitor estimates from Passport Consumer Foodservice (2021 edition), desk research and trade interviews with major OOHD players in the country.

### Home delivery channel

The home delivery channel gained importance during Covid19, as many QSR and FSR and casual dining outlets relied on this channel to service customers. While the dine-in channel is expected to regain some of the share it lost to home delivery following the lifting of restrictions, the latter's share of value sales is expected to remain above pre-pandemic levels in both QSR and FSR and casual dining over 2022-2026, due to the increased reach and popularity of food aggregators and food delivery apps, which is expected to continue after the pandemic. Increased investment by leading operators into new technologies is expected to further support the shift to digital channels.<sup>48</sup>

A growing number of food aggregators and delivery apps entered the core markets in 2020 in response to the Covid19 pandemic. Increased internet and smartphone penetration and the expansion of food aggregators helped operators to meet consumer demand for convenience, with online-ordering platforms and easy access to a diverse range of cuisines. International and well-established brands partnered with food aggregators to expand their consumer base, raise brand awareness and reduce their operational costs by downsizing their delivery fleets. It is important to note that most food aggregators manage a pool of independent delivery drivers, which can save costs but also creates inconsistencies in the speed and reliability of service, thereby potentially adversely impacting customer experience and creating a need for restaurant operators to balance own and third-party delivery to maintain customer satisfaction and accumulate customer data.

The growing popularity of food aggregators creates a challenge for small, independent businesses. While they offer a convenient method of offering online sales and delivery, commission rates, which can be as high as 30.0%,<sup>49</sup> decrease restaurants' profit margins. This contributes to market consolidation and creates a challenging environment for new restaurant start-ups, as they rarely have the capacity to provide their own delivery services. Leading food aggregators across the four core markets include Talabat, Deliveroo, Zomato, Jahez and Hungerstation.

A nascent concept expected to drive further growth in home delivery is cloud kitchens, a category encompassing food preparation and cooking facilities set up to create delivery-only meals. A cloud kitchen is a highly flexible concept that allows companies to employ fewer staff and service multiple brands from centralised locations (but not expensive, prime city blocks) thus keeping operating costs down.<sup>50</sup> This new concept, which aligns with consumer demand for proximity and shorter delivery times, proved successful in lowering operators' high investment in prime locations and expenses associated with branded network expansion. Cloud kitchens partner with food aggregators to optimise delivery costs. Leading cloud kitchen operators in KSA include Kitopi, Food to Go, Cloud Co Kitchen, KitchenPark and Kitch. Other operators in the space include Deliveroo and Reef Technologies, which has a regional partnership with the Company.

Country	Sub-sector	2018	2019	2020	2021	2022	2026
KSA	QSR	12.6%	12.6%	26.8%	14.7%	14.9%	16.9%
KSA	FSR and casual dining	6.2%	7.0%	28.8%	21.1%	16.5%	16.4%
UAE	QSR	21.8%	22.3%	27.9%	25.4%	25.8%	27.2%
UAE	FSR and casual dining	15.1%	15.5%	18.3%	18.6%	19.0%	19.7%
Kuwait	QSR	22.4%	22.7%	35.5%	26.1%	26.4%	28.7%
Kuwait	FSR and casual dining	13.8%	14.6%	30.6%	25.9%	23.1%	23.5%
Egypt	QSR	14.3%	15.0%	25.7%	17.9%	16.0%	16.7%
Egypt	FSR and casual dining	6.3%	6.4%	12.4%	10.7%	9.7%	9.3%

Table (4-21): Market share (value sales) of home delivery channel in KSA, UAE, Kuwait, Egypt (2018-2026)

Source: Euromonitor estimates from Passport Consumer Foodservice (2021 edition), desk research and trade interviews with major OOHD players in the country.

#### Category structure of QSR

QSR can be classified into four main categories: chicken, burger, pizza and others. The Group operates in the first three categories, with KFC as its largest brand in value terms across all four core markets. In KSA and the UAE, chained Chicken, Pizza and Burger QSR are clear leaders compared to independent operators due to the strong penetration and expansion of, predominantly, international brands. In 2021, chained outlets accounted for the majority of each category's sales across both markets, with value shares ranging from 80.0%-97.0%.

<sup>48</sup> Digital channels comprise purchases completed online, via company websites, food aggregators or mobile apps.

<sup>49</sup> Khaleej Times. https://www.khaleej times.com/local-business/commission-rates-by-delivery-apps-proving-costly-to-uae-restaurants

<sup>50</sup> Euromonitor. Limited-service restaurants in KSA.

## Chicken QSR

Historically, chicken has been the preferred protein source in the Middle East and plays an outsized role in local cuisines and OOHD consumption relative to other markets, with popular Arabic dishes including grilled and shawarma chicken. In most markets except the UAE, chicken is expected to be the fastest-growing category within the overall QSR segment, driven by continued demand for locally relevant dining. In KSA, chicken held an 18.5% value share of total QSR sales in 2021, which is expected to increase to 19.5% by 2026. This compares with a 2021 value sales share of 25.3% in the UAE, 40.1% in Kuwait and 15.0% in Egypt. As in KSA, value shares are expected to increase in the UAE and Kuwait over 2022-2026, to reach 27.1% and 47.8%, respectively by the latter year. In Egypt, chicken's share of QSR is expected to decline to 12.2% by 2026, despite a forecast value CAGR of 14.7% over 2022-2026 in US dollar terms, the highest growth across the four core markets. This is largely due to faster growth of burger QSR, a relatively underpenetrated segment.

Historically dominated by traditional street food, chicken consumption in the Group's core markets has been shifting towards QSR channels, enabled by the entry of international and local players. For instance, in Egypt, multiple brands are present including KFC, Heart Attack, Kansas Fried Chicken, Al Haraa and Bazouka. In KSA, Al Baik is an established local brand with 112 restaurants (as of 2021) and a diverse menu that caters specifically to local palates. However, KFC is by far the leading brand in the chicken QSR category across all core markets, individually.

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Country		Unit	2018	2019	2020	2021	2022	2026	CAGR 2018-2021	CAGR 2022-2026
KSA	Value sales	US\$ mn	721	796	604	759	875	1,339	1.7%	11.2%
KSA	Share of total QSR	%	15.7%	16.3%	19.0%	18.5%	18.7%	19.5%	-	-
UAE	Value sales	US\$ mn	526	542	457	613	708	926	5.2%	6.9%
UAE	Share of total QSR	%	21.7%	21.1%	22.4%	25.3%	26.8%	27.1%	-	-
Kuwait	Value sales	US\$ mn	611	704	522	587	698	930	(1.3%)	7.4%
Kuwait	Share of total QSR	%	44.4%	45.7%	45.2%	40.1%	42.1%	42.6%	-	-
Egypt	Value sales	US\$ mn	357	382	325	414	471	816	5.1%	14.7%
Egypt	Share of total QSR	%	14.0%	13.1%	13.8%	15.0%	14.0%	12.2%	-	-

#### Table (4-22): Market size (value sales) of Chicken QSR in KSA, UAE, Kuwait, Egypt (2018-2026)

Source: Euromonitor estimates from Passport Consumer Foodservice (2021 edition), desk research and trade interviews with major OOHD players in the country.

#### **Burger QSR**

QSR outlets specialising in burgers have been gaining popularity for many years driven by increasing demand among consumers, especially young consumers, for different types of burgers as well as the entry of new brands in the Group's core markets. Burger accounts for the largest share of QSR value sales in KSA and the UAE. In KSA, burger QSR accounted for 38.1% of total QSR value sales in 2021, while in UAE its share was 33.0%. In the UAE, the growing presence of burger outlets is expected to drive value share growth, to 34.0% of total QSR sales by 2026. Similar to chained chicken QSR, chained burger QSR was able to grow its share in KSA in pandemic-affected 2020, as most brands in both segments already had apps and delivery networks in place prior to the start of the pandemic. Kuwait recorded a burger value share of 26.4% in 2021, compared to 8.9% in Egypt in the same year.

Premium burger consumption is gaining momentum across all four markets. In Kuwait, the premium burger trend started with the launch of Angus burgers, before evolving into Wagyu burgers and organic burgers in both QSR and FSR and casual dining. In KSA and the UAE, brands such as Shake Shack and Five Guys followed this trend. Local burger brands have been increasingly introducing similar innovations in their menus.

CAGRs in the burger category are expected to be in the high single digits in KSA, at 9.4%, and the UAE, at 7.7%, in US dollar terms over 2022-2026. Kuwait and Egypt are expected to record double-digit growth over the same period, at 10.6% and 19.6%, respectively, due to higher penetration potential and, in the case of Egypt, its large population.

Country		Unit	2018	2019	2020	2021	2022	2026	CAGR 2018- 2021	CAGR 2022- 2026
KSA	Value sales	US\$ mn	1,487	1,621	1,230	1,568	1,672	2,394	1.8%	9.4%
KSA	Share of total QSR	%	32.4%	33.1%	38.7%	38.1%	35.7%	34.9%	-	-
UAE	Value sales	US\$ mn	837	908	691	800	863	1,164	(1.5%)	7.7%
UAE	Share of total QSR	%	34.6%	35.4%	33.9%	33.0%	32.6%	34.0%	-	-
Kuwait	Value sales	US\$ mn	439	464	345	387	423	632	(4.2%)	10.6%
Kuwait	Share of total QSR	%	31.9%	30.1%	29.9%	26.4%	25.5%	29.0%	-	-
Egypt	Value sales	US\$ mn	212	236	200	248	311	635	5.2%	19.6%
Egypt	Share of total QSR	%	8.3%	8.1%	8.5%	8.9%	9.3%	9.5%	-	-

## Table (4-23): Market size (value sales) of Burgers QSR in KSA, UAE, Kuwait, Egypt (2018-2026)

Source: Euromonitor estimates from Passport Consumer Foodservice (2021 edition), desk research and trade interviews with major OOHD players in the country.

## Pizza QSR

Restaurants specialising in pizza generally have a lower share of QSR value sales than those specialising in chicken and burgers in the Group's core markets. In KSA, pizza held a 6.1% value share of the QSR market in 2021. This share stood at 13.5% in the UAE, 9.0% in Kuwait and 5.8% in Egypt in the same year. Pizza QSR outlets have been popular in the region as one of the first types of international cuisine that established its popularity among all consumers.

Egypt's expected 15.0% CAGR for the pizza category over 2022-2026, in US dollar terms, is primarily due to its currently lower penetration rate in overall QSR compared with other core markets. The Group's other core markets are expected to register mid-single digit CAGRs over 2022-2026 in US dollar terms.

Table (4-24): Ma	arket size (value sales	) of Pizza QSR in KSA	, UAE, Kuwait, Egypt (2018-2026)
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Country		Unit	2018	2019	2020	2021	2022	2026	CAGR 2018- 2021	CAGR 2022- 2026
KSA	Value RSP	US\$ mn	349	375	199	250	303	396	(10.5%)	6.9%
KSA	Share of total QSR	%	7.6%	7.7%	6.3%	6.1%	6.5%	5.8%	-	-
UAE	Value RSP	US\$ mn	264	286	264	327	375	504	7.4%	7.7%
UAE	Share of total QSR	%	10.9%	11.1%	13.0%	13.5%	14.2%	14.7%	-	-
Kuwait	Value RSP	US\$ mn	130	132	123	132	158	214	0.3%	8.0%
Kuwait	Share of total QSR	%	9.5%	8.5%	10.6%	9.0%	9.5%	9.8%	-	-
Egypt	Value RSP	US\$ mn	153	173	141	161	195	341	1.7%	15.0%
Egypt	Share of total QSR	%	6.0%	5.9%	6.0%	5.8%	5.8%	5.1%	-	-

Source: Euromonitor estimates from Passport Consumer Foodservice (2021 edition), desk research and trade interviews with major OOHD players in the country.

## **Competitive landscape**

The OOHD market is highly fragmented in the Group's markets of operation, with no player in KSA, the UAE or Egypt controlling more than 10.0% of the OOHD sector in value terms during 2021.

The Group is the leading diversified, pan-regional platform operator in terms of brand presence across multiple OOHD segments, by number of outlets, across the total of its 12 markets of operation. It is also the largest franchise operator across its 12 markets of operation in terms of total number of outlets and value sales in the four key OOHD categories (QSR, FSR and casual dining, coffee shops and indulgence outlets). As of 2021, the Group had a portfolio of 2,010 restaurants across all OOHD segments in 12 markets, which is even larger than the combined number of restaurants of the next 4 largest OOHD operators.

Company	Rank, 2021	Market share, 2021
Americana Restaurants	1	3.6%
Al Shaya Group	2	1.6%
Herfy Food Services Co Ltd	3	0.6%
Emirates Fast Food Co LLC (McDonald's Emirates)	4	0.5%
Almaousherji Catering Co (McDonald's Kuwait)	5	0.4%

Table (4-25): OOHD rank and market share (value sales) of the Company in 12 markets of operation (2021)

Source: Euromonitor estimates from Passport Consumer Foodservice (2021 edition), desk research and trade interviews with major OOHD players in the country.

The Group continued to capture OOHD market share (in terms of value sales) in its 12 markets of operation, holding a 2.6% share in 2019, and increasing this share to 3.2% in 2020 and 3.6% in 2021. The Group has similarly increased its market share across most of the key OOHD segments in the markets where it operates. It holds the largest share in QSR, growing from 7.6% in 2019 to 9.3% in 2021.

In its four core markets, the Group holds the leading value sales share, which grew from 3.1% in 2019 to 4.5% in 2021 in overall OOHD, and from 10.4% in 2019 to 13.1% in 2021 in QSR.

In 2020, the Group had strong QSR value sales gains in markets such as the UAE, Kuwait and Egypt, outperforming its competitors. Chained brands in the indulgence outlets segment gained share over independents, enabling the Group to increase its value share by 0.9 percentage points in 2020 in its 12 markets of operation.

Table (4-26): Market share (value sales) of the Company by segment in 12 markets of operation (2019-2021	Table (4-26):	Market share (v	/alue sales) of th	e Company by seg	ment in 12 markets of c	operation (2019-2021)
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Segment	2019	2020	2021
OOHD	2.6%	3.2%	3.6%
QSR	7.6%	8.0%	9.3%
FSR and casual dining	0.5%	0.5%	0.4%
Coffee shops	1.1%	1.0%	1.2%
Indulgence outlets	2.1%	3.0%	3.0%

Source: Americana Restaurants audited sales data calculated on market size

### Table (4-27): Market share (value sales) of the Company by segment in 4 core markets of operation (2019-2021)

Segment	2019	2020	2021
OOHD	3.1%	4.2%	4.5%
QSR	10.4%	12.2%	13.1%
FSR and casual dining	0.5%	0.6%	0.5%
Coffee shops	1.2%	1.1%	1.3%
Indulgence outlets	2.3%	3.5%	3.4%

Source: Americana Restaurants audited sales data calculated on market size

The Group is the number 1 QSR operator, both in terms of number of outlets and value sales, in the total of its 12 markets of presence. In its four core markets, it has a larger restaurant footprint than the combined operations of the next four largest QSR competitors.

Country	Rank, 2019	Market share, 2019	Rank, 2020	Market share, 2020	Rank, 2021	Market share, 2021
KSA	2	6.8%	1	9.0%	1	9.1%
UAE	1	19.0%	1	21.9%	1	23.2%
Kuwait	1	15.5%	1	15.7%	1	18.3%
Egypt	1	6.3%	1	6.5%	1	7.4%

## Table (4-28): QSR rank and market share (value sales) of the Company in 4 core markets (2019-2021)

Source: Americana Restaurants audited sales data calculated on market size.

#### Figure (4-1): Number of the Company in QSR in 4 core markets, compared to other leading operators (2021)

## 1,184



Source: Euromonitor estimates from Passport Consumer Foodservice (2021 edition), desk research and trade interviews with major OOHD players in the country.

The Group's Power Brands (KFC, Pizza Hut,<sup>51</sup> Hardee's and Krispy Kreme) benefit from strong brand equity given their longstanding presence, high-quality taste and typically affordable pricing, which appeals to the growing middle class in its markets of operation. Pizza Hut was the first large pizza QSR chain to enter the region. The Group is among the top four brands by number of restaurants in their respective verticals in nearly every market of operation. KFC is the clear market leader for QSR chains serving chicken products in KSA, the UAE and Egypt, and Pizza Hut is the leader in pizza QSR in the UAE and Egypt (the Group opened its first outlet of Pizza Hut in KSA in July 2022).

## Table (4-29): Rank and Market Share (value sales) of Americana Restaurants' brands by vertical in KSA, UAE, Egypt (2019-2021)<sup>52</sup>

Brand	Vertical	Country	Rank, 2019	Market share, 2019	Rank, 2020	Market share, 2020	Rank, 2021	Market share, 2021
		KSA	1	28.8%	1	34.9%	1	37.5%
KFC	Chicken QSR	UAE	1	48.9%	1	52.2%	1	51.1%
	Egypt	1	29.8%	1	29.5%	1	32.1%	
		KSA	4	6.3%	4	6.1%	4	5.7%
Hardee's	Burger QSR	UAE	3	7.9%	3	9.1%	3	10.1%
		Egypt	2	11.2%	2	10.5%	2	10.1%
Dimen Libert		UAE	1	52.8%	1	54.3%	1	51.4%
Pizza Hut	Pizza QSR	Egypt	1	25.5%	1	25.6%	1	28.2%
	Indulgence	KSA	3	1.5%	4	2.7%	4	2.3%
Krispy Kreme	outlets	UAE	5	2.5%	5	2.8%	5	3.0%

Source: Americana Restaurants audited sales data calculated on market size

51 Prior to July 2022 Pizza Hut was operated by another franchisor in KSA. There are 2 franchisors for Pizza Hut in KSA. Americana Restaurants has the rights for all cities in KSA except Jeddah

52 Data not available for Kuwait

Brand	Vertical	Country	Rank (Number of Outlets)	Outlets	Difference in number of outlets with #1 brand	Difference in number of outlets with #2 brand
KFC	Chicken QSR	KSA	1	215	-	103 (Al Baik)
KFC	Chicken QSR	UAE	1	183	-	142 (Texas Chicken)
KFC	Chicken QSR	Egypt	1	170	-	156 (Heart Attack)
Hardee's	Burger QSR	KSA	4	119	269 (Herfy)	216 (McDonald's)
Hardee's	Burger QSR	UAE	3	79	103 (McDonald's)	9 (Burger King)
Hardee's	Burger QSR	Egypt	2	47	93 (McDonald's)	-
Pizza Hut	Pizza QSR	UAE	1	145	-	85 (Papa John's)
Pizza Hut	Pizza QSR	Egypt	1	93	-	36 (Papa John's)

## Table (4-30): Comparison of Americana's brands against competitors in KSA, UAE, Egypt (2021)

Source: Euromonitor estimates from Passport Consumer Foodservice (2021 edition). Americana Restaurants brand data

The FSR and casual dining segment is notably more fragmented than QSR across all four core markets, with the leading FSR and casual dining players controlling no more than 1.0% to 5.0% of value sales in each market of operation. The Group ranks among the top five FSR and casual dining operators across all four core markets in terms of number of outlets.

## Presence of local brands

Local brands are gaining prominence in the region, with expansion plans from groups like Herfy Foods Services and Al Baik Food Systems in KSA, and Koshary Abou Tarek in Egypt, which is now expanding into KSA and Kuwait. These local operators benefit from strong brand loyalty, localisation of their offering, partnerships with local vendors and in-house production of fresh meat, which results in higher quality, reduced operating costs and lower prices for the consumer.

## KSA

The QSR segment in KSA is highly fragmented. In 2021, the top three operators in terms of value sales were the Company, with a share of 9.1%, Herfy Food Services, with 7.5%, and Al Baik Food Systems, with 5.3%. Strong brand recognition, relatively extensive outlet networks, large advertising budgets and online ordering and delivery platforms were the main drivers behind the performance of the leading brands, which supported share growth over 2019-2021. At a brand level, McDonald's is the leading QSR brand with 335 outlets in 2021, however, as it is operated by various franchisees it is not listed among the top 5 operators. Reza Food Services is one of the largest franchisees, operating 50 plus McDonald's outlets in the Western and Southern regions. The increased presence and popularity of McDonald's was the primary factor impacting the position of the local operator of Burger King, which responded with an expansion plan and a change of format and locations.

The Company holds the franchise rights to leading international QSR chains (KFC and Hardee's) in KSA, and recently acquired the rights to the Pizza Hut brand (excluding Jeddah city), providing it with exposure in all three principal QSR verticals. As of 2021, KFC was the largest contributor to the Group's overall market share. Both KFC and Hardee's recorded notable growth over 2020, supported by drive through, home delivery and takeaway services. Both brands are highly focused on off-premises services and, as a result, recorded higher sales densities per outlet than their competitors. KFC's share growth was further supported by a change in procurement policy to locally sourced chicken. In 2021, KFC led chicken QSR, and Hardee's ranked fourth in burger QSR, by value sales.

Herfy Food Services and Al Baik Food Systems are established local operators with their own eponymous brands, Herfy and Al Baik. With 388 outlets, the Herfy brand has branches across KSA. The company also offers branded shelf items in supermarkets, such as frozen meats and bread, which helps to increase brand awareness and subsequently its QSR sales. Al Baik Food Systems operates 112 QSR branches across KSA with a clear focus on quality at lower prices. The brand is popular for its "**value**" positioning with low prices compared to international franchises. Currently, it is expanding by opening new branches and large food trucks to cover the whole country.

Other significant players in KSA include Kudu Corp, Olayan Food Services Co (Burger King and Texas Chicken) and Daily Food Co (Maestro Pizza), with value shares of 4.8%, 4.3%, and 2.3% in 2021, respectively. As with Herfy Food Services, Kudu's procurement setup comprises a mix of long-term supplier partnerships and in-house production of fresh meat and bakery products. All three companies rely on a strong network of QSR outlets serving primarily either burger or chicken-based menus across KSA.

Company	Key categories	Brands	2019	2020	2021
Americana Restaurants	Chicken, Burger	KFC, Hardee's	6.8%	9.0%	9.1%
Herfy Food Services Co Ltd	Burger	Herfy	7.0%	7.7%	7.5%
Al Baik Food Systems Co Ltd	Chicken	Al Baik	4.4%	4.8%	5.3%
Kudu Corp	Burger	Kudu	4.8%	4.6%	4.8%
Olayan Food Services Co	Chicken, Burger	Burger King, Texas Chicken	4.0%	3.8%	4.3%
Daily Food Co	Pizza	Maestro Pizza	2.4%	2.3%	2.3%
Others			70.6%	67.8%	66.8%
Total			100%	100%	100%

## Table (4-31): Market share (value sales) of key QSR operators in KSA (2019-2021)

Source: Euromonitor estimates from Passport Consumer Foodservice (2021 edition), desk research and trade interviews with major OOHD players in the country. Note: Data in the table may not add precisely due to rounding.

## Table (4-32): Key QSR operators (outlets) in KSA (2019-2021)

Company	2019	2020	2021
Herfy Food Services Co Ltd	372	388	388
Americana Restaurants	345	326	334
Al Baik Food Systems Co Ltd	97	102	112
Kudu Corp	283	285	287
Olayan Food Services Co	239	261	259
Daily Food Co	164	156	160
Others	5,802	5,043	5,101
Total	7,302	6,561	6,641

Source: Euromonitor estimates from Passport Consumer Foodservice (2021 edition), desk research and trade interviews with major OOHD players in the country.

## UAE

The QSR segment in the UAE is less fragmented than in KSA. In the UAE, the top three players accounted for approximately 41.0% of value sales in 2021, with leading players operating well-known American chained brands. The Company (Hardee's, KFC, Pizza Hut) ranked first with a 23.2% value share in 2021, followed by Emirates Fast Food Co (McDonald's) with 11.5% and First Food Services (Burger King, Texas Chicken) with 6.3%.

Burger QSR, the largest QSR segment in UAE, is led by McDonald's, with 182 restaurants, followed by Hardee 's with 79 restaurants in 2021. KFC leads in chicken QSR and is the Group's key brand in the UAE. Pizza Hut leads the pizza QSR category with 145 restaurants. In 2021, KFC and Pizza Hut ranked first in the chicken and pizza QSR categories, whilst Hardee's ranked third in burger QSR, by value sales.

The Group's brands were well positioned for home delivery before Covid19 lockdowns were implemented, allowing them to capitalise on increased sales through this channel and gain share from smaller competitors who were less prepared to service home delivery demand, resulting in an overall increase in value sales share of QSR from 21.9% in 2020 to 23.2% in 2021.

The leading QSR players are expected to continue to focus on differentiating their offering, for instance through technology, increased access to off-premises channels, healthy food options or enhancement of customer experience, to attract consumers to their brands.

Company	Key categories	Brands	2019	2020	2021
Americana Restaurants	Chicken, Pizza, Burger	KFC, Pizza Hut, Hardee's	19.0%	21.9%	23.2%
Emirates Fast Food Co LLC	Burger	McDonald's	12.9%	13.0%	11.5%
First Food Services	Burger, Chicken	Burger King, Texas Chicken	7.0%	7.1%	6.3%
PJP Investment Group	Pizza	Papa John´s	2.2%	3.0%	2.8%
Popeyes Louisiana Kitchen Inc	Chicken	Popeye's	1.8%	1.9%	1.6%
Al Islami Foods	Chicken	Al Farooj Fresh	1.6%	1.7%	1.5%
Others			55.4%	51.5%	53.1%
Total			100%	100%	100%

## Table (4-33): Market share (value sales) of key QSR operators in the UAE (2019-2021)

Source: Euromonitor estimates from Passport Consumer Foodservice (2021 edition), desk research and trade interviews with major OOHD players in the country. Note: Data in the table may not add precisely due to rounding.

## Table (4-34): Key QSR operators (outlets) in UAE (2019-2021)

Company	2019	2020	2021
Americana Restaurants	355	372	407
Emirates Fast Food Co LLC	175	182	182
First Food Services	129	129	129
PJP Investment Group	55	59	62
Popeyes Louisiana Kitchen Inc	28	28	28
Al Islami Foods	23	23	23
Others	1,926	1,710	1,884
Total	2,691	2,503	2,715

Source: Euromonitor estimates from Passport Consumer Foodservice (2021 edition), desk research and trade interviews with major OOHD players in the country.

### Kuwait

In Kuwait, the QSR segment is becoming increasingly consolidated as larger chained operators gain share from smaller independents. This led to a decline in the value share of "**Others**" from 51.8% in 2019 to 46.7% in 2021. As in the UAE, all leading players operate international brands. Americana Restaurants (KFC, Hardee's) is the leading operator with a value share of 18.3%, followed by Al Maousherji with 15.0% and Kout Food Group (Burger King, Taco Bell, Pizza Hut) with 8.0%. Other leading players include M H Alshaya Co, with 7.4% share in 2021, which operates various international brands including Shake Shack and Pizza Express.

As of 2021, the Company had by far the largest number of restaurants, 130 in 2021, followed by Kout Food, with 97, and Almaousherji Catering Co, with 87. The KFC brand was the largest contributor to the Group's value sales share, due to its leading position in the chicken QSR category in 2021. The Group's investments in online delivery channels allowed it to further reinforce market share during Covid19 lockdowns.

Company	Key categories	Brands	2019	2020	2021
Americana Restaurants	Chicken, Burger	KFC, Hardee's, Wimpy	15.5%	15.7%	18.3%
Almaousherji Catering Co	Burger	McDonald's	14.0%	14.5%	15.0%
Kout Food Group	Burger, Pizza, Other	Burger King, Pizza Hut, Taco Bell,	7.5%	7.7%	8.0%
M H Alshaya Co	Burger, Pizza	Shake Shack, Pizza Express	6.6%	6.8%	7.0%
Alghanim Industries	Burger	Wendy's	2.8%	2.9%	3.0%
Alsayer Franchising Co	Burger	Five Guys	1.8%	1.9%	2.0%
Others			51.8%	50.5%	46.7%
Total			100%	100%	100%

## Table (4-35): Market share (value sales) of key QSR operators in Kuwait (2019-2021)

Source Euromonitor estimates from Passport Consumer Foodservice (2021 edition), desk research and trade interviews with major OOHD players in the country. Note: Data in the table may not add precisely due to rounding.

## Table (4-36): Key QSR operators (Outlets) in Kuwait (2019-2021)

Company	2019	2020	2021
Americana Restaurants	126	127	130
Kout Food Group	96	74	97
Almaousherji Catering Co	85	66	87
M H Al Shaya Co	39	30	39
Alghanim Industries	4	4	4
Alsayer Franchising Co	5	4	6
Others	2,841	2,600	2,737
Total	3,196	2,905	3,100

Source: Euromonitor estimates from Passport Consumer Foodservice (2021 edition), desk research and trade interviews with major OOHD players in the country.

### Egypt

Egypt has the most fragmented QSR market of the four core markets, with the top three players generating just 15.0% of total value sales in 2021. As in KSA, independent operators rank among the leading players.

The Company (KFC, Hardee's, Pizza Hut) was the leading QSR operator with a 7.4% value share in 2021, followed by Manfoods Egypt (McDonald's) with 5.2%. Consistent quality, high brand awareness and increased restaurant penetration enabled international brands to capture a sizeable customer base and gain share over 2019-2021.

In terms of outlet numbers, KFC leads in the chicken QSR segment with 170 restaurants, while McDonald's leads in burger QSR with 140 restaurants. Pizza Hut, the leading pizza chain, has a foothold in the pizza QSR segment with 93 restaurants. The Group also relaunched its Wimpy<sup>53</sup> brand in Egypt in 2021, with three outlets in operation at end of 2021. Wimpy was one of the first American QSR chains to open in Kuwait (1969) and Egypt (1971).

Local brands Roma Pizza 2 go, Buffalo Burger k, Cook Door and Gad held a combined value share of 2.4% in 2021. Local brands are expected to continue developing, supported by continued high demand and the fragmentation of the overall OOHD market.

53 The Group considers Wimpy a fast casual brand which is still part of QSR.

Company	Key categories	Brands	2019	2020	2021	
Americana Restaurants	Chicken, Burger, Pizza KFC, Hardee's, Pizza Hut, Wimpy		6.3%	6.5%	7.4%	
Manfoods Egypt	Burger	McDonald's	4.1%	4.6%	5.2%	
Al Shaya Egypt	Burger	Burger King				
Saal Invest Co	Burger, Pizza	Roma Pizza 2 go, Buffalo Burger	2.4%	2.4%	2.4%	
International Co for Food Industries	Other	Cook Door				
Gad Restaurant	Other	Gad				
Others			87.2%	86.5%	85.0%	
Total			100%	100%	100%	

## Table (4-37): Market share (value sales) of key QSR operators in Egypt (2019-2021)

Source: Euromonitor estimates from Passport Consumer Foodservice (2021 edition), desk research and trade interviews with major OOHD players in the country. Note: Data in the table may not add precisely due to rounding. Shares for smaller brands have been combined.

#### Table (4-38): Key QSR operators (outlets) in Egypt (2019-2021)

Company	2019	2020	2021
Americana Restaurants	290	295	313
Manfoods Egypt	120	135	140
International Co for Food Industries	81	78	78
Saal Invest Co	23	28	28
Gad Restaurant	24	24	23
Al Shaya Egypt	22	21	21
Others	18,585	18,164	19,605
Total	19,145	18,745	20,208

Source: Euromonitor estimates from Passport Consumer Foodservice (2021 edition), desk research and trade interviews with major OOHD players in the country.

# OOHD AND QSR IN OTHER MARKETS: QATAR, MOROCCO, IRAQ, BAHRAIN, OMAN, JORDAN, LEBANON, KAZAKHSTAN

#### **OOHD** Overview

The size of the OOHD market in the other eight markets, including other GCC countries and others in which the Group operates, amounted to approximately US\$20 billion in 2021, with Iraq being the largest market in value terms, at US\$7.4 billion, followed by Jordan, at US\$4.2 billion. Morocco is the leading market in terms of outlet numbers, with 50,254 restaurants in 2021, compared with 49,647 in Iraq and just 4,639 in Qatar. Due to higher levels of disposable income and a relatively low restaurant count, Qatar leads in terms of value sales per outlet.

Prior to 2020 and the Covid19 pandemic, Qatar, Morocco and Iraq saw consistent growth in OOHD sales, posting year-on-year value increases of 6.2%, 4.5% and 2.4%, respectively, from 2018 to 2019. Unlike Qatar, Morocco and Iraq are both nascent markets, which were supported by the entry of international QSR outlets. This resulted in the Americanisation of food culture over the past two decades,<sup>54</sup> with the Group's KFC, Hardee's and Pizza Hut brands among the leading players in Bahrain, Oman (excludes Pizza Hut), Jordan and Kazakhstan.

The outlook for Qatar, Morocco and Iraq displays varying dynamics in their recovery from the Covid19 pandemic. Morocco's OOHD market is expected to witness a slower recovery than Qatar and Iraq, with a CAGR of 5.9% in US dollar value terms for the 2022-2026 period, driven by population growth and the rising affluence of the urban middle-class, as well as new hotels, resorts and malls scheduled to open over the next 5-7 years, but tempered by inflation and high rents. In Lebanon, the forecast CAGR of 51.5% in US dollar terms reflects the impact of the country's hyperinflation. In constant terms, growth is expected to be markedly lower, at 2.6%, with neither restaurant nor transaction numbers expected to return to pre-Covid19 levels by 2026.

In Qatar, the FIFA World Cup is expected to provide a boost to QSR and FSR and casual dining sales in 2022, while growing stability and the cessation of hostilities in Iraq are expected to underpin an increase in disposable income levels and the entry of new brands that will drive growth in the OOHD market. In Qatar, a value CAGR of 7.3% in US dollar terms forecast for QSR is expected to outpace that of FSR and casual dining of 5.4%, over the 2022-2026 period.

<sup>54</sup> Euromonitor trade interviews with experts and players in the industry.

(-									
Country	Unit	2018	2019	2020	2021	2022	2026	CAGR 2018- 2021	CAGR 2022- 2026
Qatar	US\$ mn	1,346	1,430	1,398	1,415	1,555	2,070	1.7%	7.4%
Morocco	US\$ mn	3,763	3,934	2,606	2,683	2,867	3,604	(10.7%)	5.9%
Iraq	US\$ mn	7,194	7,368	7,141	7,365	9,027	16,509	0.8%	16.3%
Bahrain	US\$ mn	801	841	623	709	869	1,396	(4.0%)	12.6%
Oman	US\$ mn	1,647	1,726	1,228	1,526	1,911	3,020	(2.5%)	12.1%
Jordan	US\$ mn	4,306	5,214	3,563	4,184	4,811	7,665	(1.0%)	12.3%
Lebanon	US\$ mn	1,086	1,095	672	802	2,060	10,846	(9.6%)	51.5%55
Kazakhstan	US\$ mn	2,065	2,114	1,119	1,476	1,707	2,408	(10.6%)	9.0%

# Table (4-39): Market size of OOHD (value sales) in Qatar, Morocco, Iraq, Bahrain, Oman, Jordan, Lebanon, Kazakhstan (2018-2026)

Source: Euromonitor estimates from Passport Consumer Foodservice (2021 edition), desk research and trade interviews with major OOHD players in the country.

## **QSR performance**

In the Group's other markets, the QSR segment has varying degrees of importance in the overall OOHD sector. For example, while QSR represented 77.2% of the OOHD market in Iraq in value terms in 2021, this share was 46.3% in Qatar and 44.3% in Bahrain in 2021. Morocco, Oman, Lebanon and Kazakhstan remain underpenetrated in terms of QSR's position in the overall market, with value shares of 29.5%, 28.0%, 27.1% and 23.8%, respectively, in 2021, as FSR and casual dining and other OOHD segments are still preferred. This is particularly true in Jordan where QSR's share of OOHD is almost negligible at 3.8%.

Post-pandemic supply and demand trends focused on value pricing, influenced by heightened price sensitivity among consumers, which fuelled growth in QSR value sales and FSR and casual dining. This was particularly the case in Jordan's already price-sensitive consumer market and Lebanon and Kazakhstan's crisis-affected economies.

# Table (4-40):Market size (value sales and outlets) of QSR in Qatar, Morocco, Iraq, Bahrain, Oman, Jordan, Lebanon,<br/>Kazakhstan (2018-2026)

Country	Unit	2018	2019	2020	2021	2022	2026	CAGR 2018- 2021	CAGR 2022- 2026
Qatar	US\$ mn	611	660	649	655	717	950	2.4%	7.3%
Qatar	Outlets	918	956	965	966	980	1,056	1.7%	1.9%
Morocco	US\$ mn	1,007	1,077	748	791	854	1,031	(7.7%)	4.8%
Morocco	Outlets	2,825	2,920	2,795	2,791	2,828	2,998	(0.4%)	1.5%
Iraq	US\$ mn	5,548	5,684	5,512	5,683	6,801	12,262	0.8%	15.9%
Iraq	Outlets	34,582	35,114	34,922	35,000	36,520	50,545	0.4%	8.5%
Bahrain	US\$ mn	325	345	295	314	345	459	(1.1%)	7.4%
Bahrain	Outlets	699	718	650	660	710	815	(1.9%)	3.5%
Oman	US\$ mn	439	465	348	427	489	744	(0.9%)	11.0%
Oman	Outlets	972	1,004	1,010	1,000	1,030	1,260	1.0%	5.2%
Jordan	US\$ mn	131	153	135	159	186	297	6.7%	12.5%
Jordan	Outlets	450	455	489	515	532	605	4.6%	3.3%
Lebanon	US\$ mn	266	271	185	218	561	3,037	(6.5%)	52.5% <sup>56</sup>
Lebanon	Outlets	2,647	2,462	1,354	1,324	1,327	1,466	(20.6%)	2.5%
Kazakhstan	US\$ mn	392	412	298	352	407	595	(3.5%)	10.0%
Kazakhstan	Outlets	1,006	1,064	1,083	1,100	1,160	1,423	3.0%	5.2%

Source: Euromonitor estimates from Passport Consumer Foodservice (2021 edition), desk research and trade interviews with major OOHD players in the country.

55 High forecast growth for Lebanon is due to hyperinflation. In constant terms, OOHD forecast CAGR 2022-2026 is expected to be 2.6%

56 High forecast growth for Lebanon due to hyperinflation. In constant terms, QSR forecast CAGR 2022-2026 is expected to be 3.3%.

## **Competitive landscape**

The entry of international QSR operators, with KFC among the leading QSR brands, created a strong preference for American food culture in Oman, Jordan and Kazakhstan. In Morocco and Iraq where the QSR market is highly fragmented, leading international brands compete with established local players. The popularity and strong market position of international chains in the Gulf countries, mainly Qatar, is powered by a large and diverse expat population, which drives consumer demand for QSR brands that cater to Western tastes.

### The Company's presence

In 2021, the Group was the leading QSR operator across all eight other markets, except for Morocco, where it ranked third in terms of value sales. The value share of QSR sales of the Group's top three brands (KFC, Pizza Hut, Hardee's) was especially high in Jordan, at 29.5%, Kazakhstan, at 23.0%, and Qatar, at 17.5%, in 2021. In these other markets, the Group is primarily represented by its top three brands catering to the popularity of chicken, burgers and pizzas.

KFC accounted for the largest number of restaurants across the eight other markets. This is in line with greater consumer affinity with and demand for chicken over burgers and pizza in the region. The Group maintained a lower number of Hardee's restaurants across these markets, with the highest number in Qatar, at 22, where beef consumption is relatively higher. The Group's presence in the pizza category, as of 2021, was limited to Jordan, Bahrain and Kazakhstan.

Through its scale and platform advantages, the Group has been able to effectively compete against smaller competitors, including both other international brand operators and local brands/traditional players, resulting in growing value sales share and number one and number two positions in each individual market of presence (excluding Morocco).

Table (4-41):	Americana Restaurants QSR rank and market share (value sales) of top 3 brands in QSR in Qatar,
	Morocco, Iraq, Bahrain, Oman, Jordan, Lebanon, Kazakhstan (2019-2021)

Country	Company	Market share, 2019	Market share, 2020	Market share, 2021	Rank, 2021
Qatar	Americana Restaurants (KFC, Hardee's)	15.5%	14.1%	17.5%	1
Morocco	Americana Restaurants (KFC)	1.9%	1.9%	3.2%	3
Iraq	Americana Restaurants (KFC, Hardee's)	0.3%	0.2%	0.4%	1
Bahrain	Americana Restaurants (KFC, Hardee's, Pizza Hut)	n/a	n/a	13.2%	1
Oman	Americana Restaurants (KFC, Hardee's)	n/a	n/a	11.2%	1
Jordan	Americana Restaurants (KFC, Hardee's, Pizza Hut)	n/a	n/a	29.5%	1
Lebanon	Americana Restaurants (KFC)	n/a	n/a	5.0%	2
Kazakhstan	Americana Restaurants (KFC, Hardee's, Pizza Hut)	n/a	n/a	23.0%	1

Source: Americana Restaurants audited sales data calculated on market size

## Addressable market growth potential

## Between 2011-2019, OOHD growth in core markets surpassed that of most developed countries

Given that the OOHD market is dominated by international brands in the Group's core markets, they are most comparable with developed Western/English-speaking countries such as the US, UK, Canada and Australia. However, the selected developing countries of China, Malaysia, Indonesia and South Africa provide a further benchmark for penetration levels. Between 2011 and 2019, three out of the Group's four core markets, KSA, the UAE and Egypt, witnessed high OOHD CAGRs in comparison with benchmark countries, at 5.8%, 6.1%, and 14.4%, respectively, in US dollar terms. When compared to the world average of 4.4% and the average for developed countries, at 3.0%, this indicates how underpenetrated the Group's core markets are.

This same trend was also apparent in chained OOHD, FSR and casual dining and most chained QSR segments. Both chained burger QSR and chained pizza QSR across KSA, the UAE and Egypt witnessed CAGRs that were above the world and developed countries average. Over 2011-2019, population growth, increases in disposable incomes and growing expenditure on OOHD were key growth drivers across the Group's core markets. This was most notable in countries where urbanisation rates and a shift from unchained and traditional trade towards modern retail locations (especially shopping malls in Gulf countries) supported expansion in chained outlets, mainly in QSR.

Country/Region	Out-of-home din- ing (OOHD)	Chained OOHD	Chained QSR	FSR and casual dining	Chained FSR and casual dining
KSA	5.8%	7.5%	6.4%	5.0%	8.6%
UAE	6.1%	7.1%	7.7%	5.2%	6.9%
Egypt	14.4%	14.9%	14.4%	14.1%	16.3%
Australia	3.3%	3.2%	3.6%	1.9%	(3.2%)
Canada	2.8%	3.3%	3.3%	2.6%	3.1%
UK	1.6%	2.3%	5.5%	1.7%	3.7%
US	3.2%	3.8%	4.5%	1.7%	1.3%
China	8.1%	14.0%	15.2%	8.4%	9.9%
Indonesia	7.6%	11.8%	11.9%	7.2%	8.1%
Malaysia	6.3%	9.8%	10.9%	4.9%	7.8%
South Africa	7.5%	6.9%	6.2%	7.6%	8.7%
World	4.4%	5.2%	6.0%	4.5%	3.4%
Developed countries	3.0%	3.6%	4.4%	1.7%	1.5%
Developing countries	8.0%	13.5%	14.6%	8.3%	9.7%

## Table (4-42): OOHD historic value sales (US\$) CAGR by segment (2011-2019): Global comparison<sup>57</sup>

Source: Euromonitor estimates from Passport Consumer Foodservice (2021 edition), desk research and trade interviews with major OOHD players in the country.

## Table (4-43): Chained QSR historic value sales (US\$) CAGR by segment (2011-2019): Global comparison<sup>58</sup>

Country/Region	Chained burger QSR	Chained chicken QSR	Chained pizza QSR
KSA	5.1%	7.4%	14.5%
UAE	6.8%	6.0%	22.6%
Egypt	11.7%	11.0%	13.6%
Australia	4.9%	2.5%	2.7%
Canada	3.7%	2.4%	4.0%
UK	3.2%	4.0%	11.0%
US	2.8%	8.8%	5.4%
China	10.2%	7.3%	24.4%
Indonesia	12.3%	12.1%	29.3%
Malaysia	10.5%	9.1%	15.2%
South Africa	7.7%	6.3%	9.9%
World	3.9%	8.5%	6.4%
Developed countries	3.0%	7.5%	5.5%
Developing countries	10.1%	7.5%	21.3%

Source: Euromonitor Passport

58 KSA, UAE and Egypt are based on local currency. All other markets are based on US\$ current prices, fixed 2021 exchange rate. Data is not available for other markets.

<sup>57</sup> KSA, UAE and Egypt are based on local currency. All other markets are based on US\$ current prices, fixed 2021 exchange rate.

## OOHD remains overall underpenetrated across the Group's markets in 2021

The Group's markets of operation, which as of 2021 encompass a total population of over 270 million people, are still underpenetrated in terms of supply of OOHD outlet capacity and consumption per capita relative to international benchmarks. A global comparison of overall OOHD annual spend per capita, outlets per 10,000 population and transactions per capita offers further evidence that the core markets are underpenetrated, with all three metrics below the respective averages of developed countries.

In 2021, the average penetration across the Group's core markets stood at annual spend of US\$226 per capita, 6 outlets per 10,000 population and 31 transactions per capita. These figures are below the average of developed countries, at US\$1,616 per capita, 21 outlets per 10,000 population and 158 transactions per capita.

With penetration rates two times lower than those of developing countries, the Group's markets of presence indicate potential for significant future growth in outlets, transactions, and annual spend. Even in 2026, penetration in the core markets is set to remain much lower than in developed and developing countries.

Country/ Region	Annual spend (US\$ per capita)	Outlets per 10,000 population	Transactions (per capita)
KSA	437	10	50
UAE	1,334	17	93
Egypt	63	4	21
Kuwait	603	15	82
Iraq	179	12	76
Morocco	72	13	28
Qatar	526	17	83
Bahrain	483	14	73
Oman	342	9	44
Lebanon	119	6	18
Jordan	405	17	97
Kazakhstan	78	3	13
Group's 4 core markets	226	6	31
Group's 8 other markets <sup>59</sup>	153	10	46
Group's 12 markets <sup>60</sup>	207	9	41
Developed countries	1,616	21	158
Developing countries	459	62	104
Developing countries (excluding China)	97	10	18

#### Table (4-44): OOHD penetration rates: Global comparison (2021)

Source: Euromonitor Passport

59 The Group's other markets of operation: Qatar, Morocco, Iraq, Bahrain, Oman, Jordan, Lebanon, Kazakhstan

60 The Group's total markets of operation

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Country/ Region	Annual spend (US\$ per capita)	Outlets per 10,000 population	Transactions (per capita)
KSA	819	12	87
UAE	1,737	19	110
Egypt	136	5	33
Kuwait	938	17	99
Iraq	357	16	130
Morocco	91	13	35
Qatar	723	20	104
Bahrain	891	18	130
Oman	627	11	76
Lebanon	1,714	8	21
Jordan	717	19	146
Kazakhstan	120	3	17
Group's 4 core markets	409	8	51
Group's 8 other markets <sup>61</sup>	360	13	78
Group's 12 markets <sup>62</sup>	387	10.2	63
Developed countries	1,961	22.1	186
Developing countries	587	73.4	119

#### Table (4-45): OOHD penetration rates: Global comparison (2026)

Source: Euromonitor Passport

## In 2021, QSR in core markets was similarly underpenetrated compared to developed markets

A comparison of QSR penetration shows that the Group's four core markets had an average of 0.6 QSR outlets per 10,000 population as of 2021, compared to 1.2 in developing countries and 5.2 in the developed countries. A similar trend is seen in average annual QSR spend per capita, at US\$44 in the Group's four core markets in 2021, compared with US\$594 in developed markets. However, in terms of annual spend per capita, there were notable variances between the Group's core markets, with the UAE and Kuwait recording the largest figures, at US\$171 and US\$262, respectively, followed by KSA with US\$90 and, at some distance, Egypt with just US\$8.

#### Table (4-46): Chained QSR: Global comparison (2021)

Country/ Region	Annual spend (US\$ per capita)	Outlets per 10,000 population	Transactions (per capita)
KSA	90	1	11
UAE	171	2	18
Egypt	8	<1	2
Kuwait	262	4	36
Iraq	7	<1	1
Morocco	8	<1	1
Qatar	219	3	24
Bahrain	123	n/a	n/a
Oman	29	n/a	n/a
Lebanon	11	n/a	n/a
Jordan	5	n/a	n/a
Kazakhstan	14	n/a	n/a
Group's 4 core markets	44	<1	6
Group's 8 other markets	15	n/a	n/a
Group's 12 markets	31	n/a	n/a
Developed countries	594	5	84
Developing countries	44	1	10

61 The Group's other markets of operation: Qatar, Morocco, Iraq, Bahrain, Oman, Jordan, Lebanon, Kazakhstan

62 The Group's total markets of operation.

## Multiple growth drivers to support further penetration of OOHD and its segments

Between 2022-2026, key macroeconomic factors are expected to drive growth of the OOHD sector. The average disposable income of the Group's 12 markets of operation is expected to grow by a CAGR of 8.2% in US dollar terms compared to 4.7% in developed markets. Consumer expenditure on OOHD is also expected to grow by a CAGR of 12.2% in US dollar terms, more than double the CAGR of developed countries, at 4.7%, and almost double that of developing countries, at 6.9%.

Among the four core markets, large, young and growing populations (especially in KSA and Egypt), large expat communities (in KSA, the UAE and Kuwait), high and rapidly growing disposable incomes and further increases in household incomes, as more women participate in the workforce, are expected to positively impact demand for OOHD. Government strategies for tourism and the creation of new communities are also expected to drive demand for OOHD consumption.

A thriving tourism sector is expected to support demand for OOHD and QSR in KSA and the UAE. Higher tourist arrival numbers, attracted by large events or religious pilgrimages (KSA attracts eight million religious tourists annually) are also expected to drive growth in OOHD, where QSR concepts are well-positioned to serve these consumers, with internationally recognised brands and globally proven concepts.

A key sector-specific growth driver is expected to be the QSR-led focus on building digital capabilities, such as developing mobile apps and loyalty programs and partnering with third-party delivery providers. Internet access is rising in many countries, including Egypt, where 47.0% of population used the internet in 2018, a figure that it expected to rise to 79.0% by 2026. High mobile penetration (more than 95% of the population in all countries in 2021) is expected to support demand through online channels, boosting the growing home delivery and takeaway channels in markets such as KSA, the UAE and Egypt.

Country/Region	Disposable income	Consumer expenditure on OOHD per capita	Population	Urban population
KSA	5.3%	10.9%	1.2%	1.4%
UAE	4.6%	5.2%	0.8%	1.1%
Egypt	12.3%	16.3%	1.5%	1.9%
Kuwait	2.9%	7.3%	1.0%	1.0%
Group's 4 core markets	8.1%	9.8%	1.4%	1.6%
Group's 8 other markets	8.5%	16.1%	1.4%	1.8%
Group's 12 markets	8.2%	12.2%	1.4%	1.7%
Developed countries	4.7%	4.7%	0.5%	0.7%
Developing countries	7.2%	6.9%	0.2%	1.4%

### Table (4-47): Key growth factors CAGR (2022-2026): Global Comparison

Source: Euromonitor estimates from United Nations, World Bank, IMF, GASTAT, SAMA and OPEC. Data on Consumer expenditure is from Euromonitor Passport

New "megaprojects" in KSA, the UAE and Egypt are expected to provide additional retail space and more communities to be served by the sector. Large urbanisation efforts include the development of new urban centres (e.g. Diriyah Gate and King Salman Park in KSA), new developments (e.g. Saadiyat Island in the UAE) and even new cities (e.g. the new administrative capital in Egypt and NEOM in KSA).

Project name	Expected year of com- pletion	Total size	Other details
NEOM	2025	26,500 km2	Planned to incorporate smart city technologies
Qiddiya (Riyadh)	2023	334 km2	Entertainment megaproject, expected to attract 17 million visitors annually
Ad Diriyah Gate (Riyadh outskirts)	Phase 1: 2022 Overall: 2024	7 km2	Expect to attract 27 million visitors annually and 100,000 resident population
King Salman Park	2024	13 km2	20,000 residential units
The Royal Atlantis Resort & Residences	End of 2022/ early 2023	0.1 km2	The destination will also be home to over 35 restaurants and bars
Meydan One Mall	End of 2022	0.1 km2	Meydan One Mall - 620 retail shops
Louvre Abu Dhabi Residences	2025	0.2 km2	
Saadiyat mixed-use development	2026	6 km2	2,700 residential units
Dubai Creek Harbour	Ongoing	6 km2	10,000 residential units, 1,500 hotel rooms, retail space
New administrative Capital	2030	700 km2	1.1 million residential units
Entertainment District	2025	17 km2	US\$20 billion
El-Alamein City Project	2025	202 km2	3 million inhabitants
	NEOM Qiddiya (Riyadh) Ad Diriyah Gate (Riyadh outskirts) King Salman Park The Royal Atlantis Resort & Residences Meydan One Mall Louvre Abu Dhabi Residences Saadiyat mixed-use development Dubai Creek Harbour New administrative Capital Entertainment District	Project namepletionNEOM2025Qiddiya (Riyadh)2023Ad Diriyah Gate (Riyadh outskirts)Phase 1: 2022 Overall: 2024King Salman Park2024The Royal Atlantis Resort & ResidencesEnd of 2022/ early 2023Meydan One MallEnd of 2022Louvre Abu Dhabi Residences2026Saadiyat mixed-use development2026Dubai Creek HarbourOngoingNew administrative Capital2030Entertainment District2025	Project namepletionlotal sizeNEOM202526,500 km2Qiddiya (Riyadh)2023334 km2Qiddiya (Riyadh)2023334 km2Ad Diriyah Gate (Riyadh outskirts)Phase 1: 2022 Overall: 20247 km2King Salman Park202413 km2The Royal Atlantis Resort & ResidencesEnd of 2022/ early 20230.1 km2Meydan One MallEnd of 20220.1 km2Louvre Abu Dhabi Residences20266 km2Saadiyat mixed-use development20266 km2Dubai Creek HarbourOngoing6 km2New administrative Capital2030700 km2

## Table (4-48): Key megaprojects announced in KSA, UAE, Egypt (2022-2030)

Source: Euromonitor from desk research

## Most core markets are forecast to experience value growth rates above the world average

As a result of the structural under penetration and favourable macroeconomic indicators discussed above, projected OOHD, chained QSR and FSR and casual dining CAGRs in the Group's core markets are expected to be higher than the average for developed markets across verticals over 2022-2026.

Country/ Region	Out-of-home din- ing (OOHD)	Chained OOHD	Chained QSR	FSR and casual dining	Chained FSR and casual dining
KSA	12.2%	13.0%	10.3%	12.6%	16.8%
UAE	6.0%	6.7%	7.4%	5.2%	7.5%
Egypt	18.0%	18.5%	18.8%	17.8%	18.4%
Kuwait	8.3%	n/a	7.2%	11.5%	13.6%
Canada	8.3%	7.6%	6.9%	9.6%	9.0%
UK	7.3%	7.6%	5.8%	8.8%	9.5%
US	6.3%	5.6%	5.7%	6.2%	4.8%
China	7.1%	10.4%	9.5%	6.5%	8.0%
Indonesia	16.7%	17.5%	17.2%	16.3%	18.8%
Malaysia	10.5%	13.2%	14.7%	7.9%	8.9%
South Africa	13.0%	11.2%	10.3%	13.9%	12.4%
Group's 4 core markets	11.4%	n/a	10.9%	10.5%	13.7%
Group's 8 other markets	17.7%	n/a	21.8%	23.5%	22.0%
Group's 12 markets	13.8%	n/a	13.8%	13.8%	14.8%
World	8.4%	7.5%	6.8%	8.5%	7.4%
Developed countries	2.9%	2.8%	2.8%	2.6%	1.7%
Developing countries	4.6%	7.0%	6.4%	4.1%	5.4%

## Table (4-49): OOHD forecast value sales CAGR by segment (2022-2026): Global comparison

Source: Euromonitor Passport Consumer Foodservice (2021 edition)

#### QSR is expected to remain underpenetrated in the near term

The above growth assumptions are expected to support an increase in QSR penetration in the Group's four core markets from an average of 0.6 outlets per 10,000 population in 2021 to an estimated 0.7 outlets in 2026. However, this will remain below the average of 1.7 for select developing countries (China, Indonesia, Malaysia, South Africa) and 5.3 for select developed countries (US, UK, Canada and Australia) in 2026, suggesting there is capacity for further growth.

Within QSR, the four core markets are expected to record CAGRs, in US dollar terms, ranging from 9.5% to 11.6% for the three segments over 2022-2026, compared with 2.3% to 3.7% for developed markets.

#### Table of Content >

## Table (4-50): Chained QSR: Global comparison (2026)

Country/Region	Annual spend (US\$ per capita)	Outlets per 10,000 population	Transactions (per capita)
SA	142	1.3	16.3
AE	241	2.1	20.5
gypt	17	0.2	2.3
uwait	380	4.8	42.8
aq	13	0.1	2.4
lorocco	9	0.1	1.1
atar	305	3.0	26.5
ahrain	179	n/a	n/a
man	68	n/a	n/a
banon	270	n/a	n/a
ordan	16	n/a	n/a
azakhstan	32	n/a	n/a
roup's 4 core markets	69	0.7	6.4
roup's 8 other markets	38	n/a	n/a
roup's 12 markets	55	n/a	n/a
eveloped countries	680	5.3	92.4
eveloping countries	62	1.7	14.5

Source: Euromonitor Passport Consumer Foodservice (2021 edition)

## Table (4-51): Chained QSR forecast value sales (US\$) CAGR by segment (2022-2026): Global comparison

Country/Region	Chained burger QSR	Chained chicken QSR	Chained pizza QSR
KSA	9.4%	11.6%	6.9%
UAE	6.6%	8.6%	4.1%
Egypt	17.9%	20.1%	15.2%
Kuwait	6.4%	8.5%	4.0%
Canada	7.5%	6.2%	4.7%
UK	4.8%	5.0%	5.7%
US	4.8%	6.9%	5.8%
China	7.2%	10.1%	15.7%
Indonesia	14.9%	18.8%	9.7%
Malaysia	16.0%	15.1%	11.1%
South Africa	8.8%	10.9%	11.5%
Group's 4 core markets	9.5%	11.6%	7.0%
World	6.2%	8.7%	6.6%
Developed countries	2.3%	3.7%	2.8%
Developing countries	5.2%	7.1%	10.8%

Source: Euromonitor Passport Consumer Foodservice (2021 edition)

FSR and casual dining is dominated by independents providing further opportunity for chained expansion

Historically, FSR and casual dining have been largely present through independent outlets that offer local and traditional cuisine across all core markets. As with QSR, the landscape started to change in the late 1990s, following the entry of international chains that mostly offered international cuisine such as ribs, steaks and salads, a novelty to most consumers and therefore well-perceived.

In 2021, international cuisine restaurants accounted for 16.0% of FSR and casual dining value sales in KSA, the UAE and Kuwait and 5.0% in Egypt, where the presence of local and traditional cuisine restaurants is relatively strong. The sector is expected to witness high value sales growth between 2022-2026, with Egypt leading with an expected CAGR of 17.8% in US dollar terms, followed by KSA with 12.6%, Kuwait with 11.5% and the UAE with 5.2%.

Country	Unit	2018	2019	2020	2021	2022	2026	CAGR 2018-2021	CAGR 2022- 2026
KSA	US\$ mn	12,462	12,657	5,742	7,471	9,878	15,899	(15.7%)	12.6%
KSA	Outlets	14, 786	15,001	13,578	13,421	13,893	17,535	(3.2%)	6.0%
UAE	US\$ mn	8,173	8,406	5,547	6,609	7,023	8,603	(6.8%)	5.2%
UAE	Outlets	10,104	10,216	8,019	8,618	8,997	10,157	(5.2%)	3.1%
Kuwait	US\$ mn	822	878	527	680	840	1,300	(6.1%)	11.5%
Kuwait	Outlets	1,637	1,710	1,245	1,441	1,570	1,760	(4.2%)	2.9%
Egypt	US\$ mn	1,270	1,452	986	1,143	1,403	2,706	(3.4%)	17.8%
Egypt	Outlets	3,396	3,517	3,010	3,284	3,662	4,874	(1.1%)	7.4%

Table (4-52): Market size (value sales and outlets) of FSR and casual dining in KSA, UAE, Kuwait, Egypt, (2018-2026)

Source: Euromonitor estimates from Passport Consumer Foodservice (2021 edition), desk research and trade interviews with major OOHD players in the country.

In the four core markets, chained FSR and casual dining outlets accounted for an average of only 15% of FSR and casual dining value sales in 2021 implying a low level of penetration compared to international benchmark countries such as the US as well as the Group's core QSR markets. The average number of outlets per 10,000 population in the core markets in 2021 was only 0.1, compared to 0.9 in the US. This suggests opportunities for dynamic growth in the future with the average number of outlets per 10,000 population across the four core markets expected to double to 0.2 by 2026. FSR and casual dining outlets offering local and authentic cuisine are expected to drive growth in Egypt and Kuwait.

able (7-55). Chamed i SK and casual onning value is, olobal comparison (Lot i, Lot o	Table (4-53):	Chained FSR and casual dining	g outlets: Global com	parison (2021, 2026)
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Country/Region	Total outlets, 2021	Outlets per 10,000 population, 2021	Total outlets, 2026	Outlets per 10,000 popula- tion, 2026
KSA	1,001	0.3	1,412	0.4
UAE	488	0.5	587	0.6
Egypt	315	0.0	416	0.0
Kuwait	109	0.2	143	0.3
Group's 4 core markets <sup>63</sup>	1,913	0.1	2,558	0.2
US	28,791	0.9	28,314	0.8

Source: Euromonitor Passport Consumer Foodservice (2021 edition)

### Large growth potential in chained coffee shops and indulgence outlets

Prior to the 1990s, coffee shops across the Group's core markets were present only with independent local outlets that served basic food items and targeted predominantly male consumers. The entry of American-inspired coffee shop chains in the early 2000s in KSA, the UAE, Kuwait and later Egypt attracted the young population with its strong branding, restaurant designs and menus offering hot and cold drinks, which eventually developed into a popular place for all age groups to socialise and work. The distribution of coffee shops in the four core markets is spread across shopping malls, forecourts and independent outlets at shopping and retail concepts.

63 Data not available for the Group's 8 and 12 markets.

The coffee shop segment in KSA, the UAE and Kuwait is highly consolidated with the top 5 chained players controlling 80%-90% of the market in value terms in 2021. However, the segment remains highly underpenetrated, implying potential for new market entry and further value sales growth. Driven by macroeconomic and consumer trends and an expansion in the number of outlets, coffee shops are expected to continue to grow in the Group's core markets, to reach an anticipated 3,611 outlets in 2026, as more consumers develop a strong affinity towards coffee shops as places to socialise and work. An increasing offering of menu items and partnerships with food aggregators are also expected to support growth in coffee shops. While the home delivery channel is expected to continue growing over 2022-2026, the takeaway channel is expected to observe the most dynamic growth in coffee shops, as consumers increasingly value the convenience of takeaway. Chained coffee shops represented more than 90.0% of total coffee shop outlets in KSA, Kuwait and the UAE but only 36.0% in Egypt.

Coffee shops in KSA are expected to register the largest CAGR of 16.6% in US dollar value sales terms between 2022-2026. Consumption of traditional Arabic coffee is highly popular but until recent years mostly occurred at home. A significant change in lifestyles, driven by the country's social transformation in 2018, is changing consumption habits. The coffee shop setting, with its modern interiors, free Wi-Fi and comfortable couches, is perceived as new and highly attractive locations to socialise, especially among younger demographics.

In the UAE and Kuwait, the coffee shops segment accelerated rapidly over recent years and hence is more mature. Today, coffee shops are increasingly used for networking and workspaces, expanding consumer demand. Outlets compete by offering different ambiences, sophisticated settings and attractive menus.

When compared to the US, a leading market for chained coffee shops, penetration of coffees shops in the core markets remains quite low. The average number of outlets per 1 million population in the core markets was only 15.1 in 2021, compared to 84.6 in the US. Egypt has the lowest penetration rate, at 1.7 outlets per 1 million population in 2021, followed by KSA at 31.2. The UAE and Kuwait had higher penetration rates of 72.8 and 74.2 outlets per 1 million population in 2021, respectively.

Chained indulgence outlets in the core markets have similar penetration rates to coffee shops, with the number of outlets per 1 million population reaching an average of 21.2 in 2021. Operators are expected to increase their presence in the home delivery channel and consequently increase overall value sales.

Country	Unit	2018	2019	2020	2021	2022	2026	CAGR 2018-2021	CAGR 2022-2026
KSA	US\$ mn	473	493	337	400	510	944	(5.5%)	16.6%
KSA	Outlets	1,055	1,187	1,221	1,115	1,175	1,670	1.9%	9.2%
UAE	US\$ mn	483	493	425	459	480	612	(1.7%)	6.3%
UAE	Outlets	702	720	710	733	758	905	1.5%	4.5%
Kuwait	US\$ mn	136	146	120	137	155	197	0.3%	6.2%
Kuwait	Outlets	338	355	335	345	351	398	0.7%	3.2%
Egypt	US\$ mn	150	170	128	153	187	337	(0.7%)	15.8%
Egypt	Outlets	532	543	518	547	572	638	0.9%	2.8%

Table (4-54): Market size (value sales and outlets) of coffee shops in KSA, UAE, Kuwait, Egypt, (2018-2026)

Source: Euromonitor estimates from Passport Consumer Foodservice (2021 edition), desk research and trade interviews with major OOHD players in the country.

Table (4-55):	Market size (value sales and outlets) of indulgence outlets in KSA, UAE, Kuwait, Egypt,	(2018-2026)
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Country	Unit	2018	2019	2020	2021	2022	2026	CAGR 2018- 2021	CAGR 2022- 2026
KSA	US\$ mn	2,379	2,457	1,267	1,709	2,050	3,408	(10.4%)	13.6%
KSA	Outlets	9,165	9,244	9,130	8,777	8,986	10,621	(1.4%)	4.3%
UAE	US\$ mn	622	642	476	543	571	677	(4.4%)	4.3%
UAE	Outlets	944	963	893	969	986	1,057	0.9%	1.8%
Kuwait	US\$ mn	77	87	64	71	87	155	(2.5%)	15.4%
Kuwait	Outlets	243	252	235	245	252	283	0.3%	2.9%
Egypt	US\$ mn	166	189	140	167	204	377	0.1%	16.6%
Egypt	Outlets	1,308	1,335	1,288	1,410	1,576	2,107	2.5%	7.5%

Source: Euromonitor estimates from Passport Consumer Foodservice (2021 edition), desk research and trade interviews with major OOHD players in the country.

#### Table of Content >

## Table (4-56): Chained coffee shops (2021, 2026): Global comparison

Country/Region	Total outlets, 2021	Outlets per 1 million population, 2021	Total outlets, 2026	Outlets per 1 million popula- tion, 2026
KSA	1,036	31.2	1,562	44.4
UAE	680	72.8	820	84.2
Kuwait	324	74.2	378	83.3
Egypt	196	1.7	216	2.0
Group's 4 core markets <sup>64</sup>	2,236	15.1	2,976	18.7
US	28,109	84.6	29,752	87.0

Source: Euromonitor Passport Consumer Foodservice (2021 edition)

#### Table (4-57): Chained indulgence outlets (2021, 2026): Core markets

Country/Region	Total outlets, 2021	Outlets per 1 million population, 2021	Total outlets, 2026	Outlets per 1 million popula- tion, 2026
KSA	1,984	59.8	2,438	69.3
UAE	719	77.0	778	79.9
Egypt	251	2.5	314	2.9
Kuwait	191	43.7	219	48.3
Group's 4 core markets <sup>65</sup>	3,145	21.2	3,749	23.6

Source: Euromonitor Passport Consumer Foodservice (2021 edition)

## Penetration potential of the Group's brands

An illustrative comparison of market positions and restaurant penetration of the Group's brands and respective vertical leaders in the US, which in the Group's view is the key international benchmark considering the overall trend of Westernisation, specifically Americanisation, of local OOHD markets, implies significant further penetration potential for the Group's brands.

For instance, in 2021, the penetration rate of KFC in the Group's core markets, at 0.04 outlets per 10,000 population, is lower than the penetration rate in the US, at 0.12, and even lower than select markets like Malaysia where the rate stands at 0.24. Furthermore, while KFC and Pizza Hut are leading brands in their verticals in the core markets, in the US they face strong competition from other large chains that have even stronger penetration.

Hence the potential for penetration of these brands in the core markets may be higher than that in the US. Both KFC and Pizza Hut are leading brands in their segments, Chicken QSR and Pizza QSR at a global scale. In 2021, KFC ranked as the number one brand globally in Chicken QSR in number of outlets and Pizza Hut ranked second in number of outlets in the same year.

Vertical	Brand	Number of outlets per 10,000 population	Rank in vertical (number of outlets)
Chicken QSR	KFC	0.12	1
Burger QSR	McDonald's	0.41	1
Pizza QSR	Pizza Hut	0.20	1
FSR and casual dining	IHOP	0.05	1
Coffee shops	Starbucks	0.47	1
Indulgence outlets	Dairy Queen	0.13	2

## Table (4-58): Rank and penetration of leading brands in each OOHD segment in the US (2021)

Source: Euromonitor Passport Consumer Foodservice (2021 edition)

#### Table (4-59): Penetration of leading brands in the Group's markets: outlets per 10,000 population (2021)<sup>66</sup>

Vertical	Brand	KSA	UAE	Kuwait	Egypt	Group's 4 core mar- kets	Group's markets of operation
Chicken QSR	KFC	0.06	0.20	0.16	0.02	0.04	0.0367
Burger QSR	Hardee's	0.04	0.09	0.13	0.00	0.02	0.0268
Pizza QSR	Pizza Hut	-	0.16	-	0.01	0.0269	0.0270
FSR and casual dining	TGI Friday's	0.01	0.01	0.03	0.00	0.00	0.0071
Indulgence outlets	Krispy Kreme	0.04	0.0	0.04	0.00	0.01	0.0172
Coffee shops	Costa Coffee	-	-	-	0.01	0.0073	0.0174

Source: Euromonitor Passport Consumer Foodservice (2021 edition), Americana Restaurants data on number of outlets

The Group believes that due to its diversified exposure across high-growth OOHD segments, leadership in the structurally attractive QSR and FSR and casual dining segments and support from macroeconomic, social and market indicators in its markets of operation, it is well placed to execute growth opportunities in these markets. In particular, the Group believes that it possesses the required capabilities to benefit from the structural channel shifts in OOHD consumption and considers itself well-positioned against fragmented chained and independent competition across its focus categories. The Group believes that due to the prevalence of American restaurant brands in its markets of operation and the relatively high share of chained QSR, these markets will evolve to resemble the US market, in particular, more closely.

66 Data is reflective of outlets owned by Americana Restaurants only and not by other franchisees.

- 69 UAE and Egypt
- 70 UAE, Egypt, Bahrain, Jordan and Kazakhstan
- Four core markets plus Bahrain and QatarFour core markets plus Bahrain and Qatar
- 73 Egypt only
- 74 Egypt, Jordan and Kazakhstan

<sup>67 12</sup> markets

<sup>68 10</sup> markets (Lebanon and Morocco excluded)

## 5. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

## 5.1 Introduction

The following management discussion and analysis of the financial position and operations results for the Company, previously known as Americana Restaurants LTD, and its subsidiaries (collectively the "**Group**") presents an analytical review of its operational performance and financial position over the years ended 31 December 2019G, 2020G and 2021G and the six-month periods ended 30 June 2021G and 30 June 2022G. This section is based on the audited special purpose carve-out financial statements of the Kuwait Food Company (Americana) K.S.C.C. - Americana Restaurants (subsequently known as Americana Restaurants LTD) for the years ended 31 December 2019G, 2020G and 2021G (the "**Audited Financial Statements**" or "**Annual Carve-out Financial Statements**") and the reviewed condensed interim carve-out financial statements of the Americana Restaurants LTD as at and for the six-month period ended 30 June 2022G (the "**Condensed Interim Financial Statements**").

The Audited Financial Statements have been prepared by the Group in accordance with IFRS and interpretations issued by the IFRS Interpretations Committee (IFRS IC) applicable to companies reporting under IFRS. The Audited Financial Statements have been audited by PricewaterhouseCoopers Limited ("**PwC**") as stated in their auditor's report thereon. The Condensed Interim Financial Statements have been prepared by the Group in accordance with International Accounting Standard 34 "**Interim Financial Reporting**" (IAS 34) and reviewed by PwC as stated in their review report thereon.

As shown in note (1) of the Annual Financial Statements, the Company was not managed as a separate entity during the years presented. Therefore, these Annual Carve-out Financial Statements are not necessarily an indication of the future results of Americana Restaurant's business as a separate, stand-alone entity.

These Annual Carve-out Financial Statements may not necessarily be indicative of the financial position, results of operations or cash flows of the Company, had it operated as a separate legal group during the periods presented. In addition, these Carve-out Annual Financial Statements do not reflect the financial impact that would arise at the point of separation of the Restaurants Business from the Former Parent Company.

Certain expenses including staff costs, selling and marketing expenses and general and administrative expenses, associated with the Company have been allocated in these Annual Carve-out Financial Statements. These represent certain corporate and shared service function historically provided by the Former Parent Company, including, but not limited to, executive oversight, accounting, treasury, human resources, procurement, information technology, marketing, and other shared services. These expenses have been allocated to the Company on a systematic basis representing the estimated usage of these services by the Restaurants Business. The various allocation methods are described in note 4 of the Annual Carve-out Financial Statements.

As of the date of this Prospectus, PwC has given and has not withdrawn, their written consent to the publication of their name, logo, and statements (being the independent auditor's report on the Group's special purpose carve out financial statements for the years ended 31 December 2019G, 2020G and 2021G, the review report on the Group's special purpose condensed interim carve-out and consolidated financial statements for the six month period ended 30 June 2022G and the review report on the Group's condensed interim carve out financial statements for the nine month period ended 30 September 2022). Neither PwC nor its employees have any shareholding or interest of any kind in the Company as of the date of the Prospectus which would impair their independence.

All figures in this section have been presented in United States Dollars ("**USD**") and have been rounded up to the nearest thousand. As such, if summed, the numbers may differ from those which are stated in the tables. Subsequently, all annual percentages, margins, expenses are based on rounded figures. This Section may contain forward-looking statements in connection with the Company, based on its management's current plans and expectations regarding the Group's growth, results of operations and financial conditions, and as such may involve risks and unconfirmed expectations. Actual results of the Group could differ materially from those expressed or implied by these expectations, as a result of various factors and future events, including factors discussed in this section or elsewhere in this Prospectus, particularly those set out in Section (3) "**Risk Factors**".

## 5.2 Directors' Declaration for Financial Information

Members of the Board of Directors acknowledge that the financial information contained in this Section is extracted from the Audited Financial Statements and management information of the Group without substantial adjustments for the Financial Years ended 31 December 2019G, 2020G and 2021G.

These Audited Financial Statements have been prepared by the Group in accordance with the IFRS and interpretations issued by the IFRS IC applicable to companies reporting under IFRS.

The Board of Directors acknowledge that there are no fundamental changes in the Group's accounting policies.

The Board of Directors acknowledge that there are no fundamental changes to the listing entity.

The Board of Directors acknowledge that there is no substantial adjustment to the Audited Financial Statements.

The Board of Directors acknowledge that the Group have working capital sufficient for at least 12 months immediately following date of publication of the Prospectus.

The Board of Directors acknowledge that there has been no negative fundamental change in the Group's financial or commercial position in the three Financial Years immediately preceding the application for registration and offer of securities that are subject of this Prospectus and the period covered in the independent auditor's report up to the date of approval of the Prospectus.

The Board of Directors declares that there is no intention to introduce any material changes to the nature of the Group's activity. The Board of Directors confirm that operations have not discontinued in a way that could affect or has affected its financial position materially during the past 12 months. The Board of Directors confirms that all material facts regarding the Group and its financial performance have been disclosed in this Prospectus, and that there are no other fact, the omission of which would make any statement herein misleading. The Board of Directors confirms that the Group and its subsidiaries' capital is not under option. The Board of Directors confirms that the Group does not have any material contractual securities or other assets which value is subject to fluctuations or is difficult to estimate.

The Board of Directors confirms that there are no commissions, discounts, brokerage fees or any non-cash compensation granted by the Group relating to the issuance or offering of any securities.

## 5.3 Basis of preparation and summary of significant accounting policies

## 5.3.1 Basis of preparation

The Audited Financial Statements have been prepared in accordance with IFRS issued by the IFRS IC applicable to companies reporting under IFRS. The Audited Financial Statements comply with IFRS as issued by the IASB. The Company has applied IFRS 1, First-Time Adoption of International Financial Reporting Standards ("**IFRS 1**") in its adoption of IFRS. The transition date ("**Transition Date**") is 1 January 2019G, which is the opening balance sheet date for the year ended 31 December 2019G.

The Audited Financial Statements represent consolidation of all assets, liabilities, revenues and expenses of the Company as historically reported in the stand-alone financial statements of the subsidiaries of the Company by applying the principles underlying the consolidation procedures of IFRS 10 "**Consolidated Financial Statements**" subject to the following carve-out adjustments:

- Transfer of the separately identifiable assets and liabilities of the Kuwait Restaurants business which was part of Kuwait Food Company (Americana) K.S.C.C (the "Former Parent Company") under a Business Transfer Agreement;
- Transfer of directly attributable income, costs and liabilities specifically in relation to the Company historically recorded in the Former Parent Company;
- Removing certain shared costs recorded historically by Kuwait Food Co. Americana LLC ("UAE Restaurants") which were
  incurred to support operations of other businesses in the Former Parent Company and hence did not relate to the operations of
  the Group. These allocated costs have been eliminated on a systematic basis representing the estimated usage of these services
  by the Group and other operations not part of the Restaurant Business;
- Removing the financial information pertaining to the investments of the Egyptian Company for International Touristic Projects ("ECITP") in certain entities of the Former Parent Company's Food Business which are not part of the Group's operations, and which were disposed off by ECITP during the course of the three years ended 31 December 2021G; and
- Removing the financial information pertaining to the investments of United Food Company LLC ("**UFC**") in certain entities of the Former Parent Company's Food Business which are not part of the Group's operations, and which were disposed off during the year ended 31 December 2021G.

The Company has never prepared financial statements on the basis of preparation presented in Note 2.1 to the Audited Financial Statements. The Audited Financial Statements represent the historical operations of the Company and have been derived from the historical accounting records of the Former Parent Company and are presented on a carve-out basis. The Company has historically operated as part of the Former Parent Company and not as a separate group of companies. The entities included in these Audited Financial Statements have historically prepared their own reviewed financial information.

The Audited Financial Statements are the first set of financial statements of the Company as the business did not constitute a separate legal entity in any of the periods presented. Audited Financial Statements have been prepared for the purpose of inclusion in the Prospectus in connection with the proposed listing of the Company on Abu Dhabi Stock Exchange in the United Arab Emirates and on the Saudi Stock Exchange (Tadawul) in the Kingdom of Saudi Arabia.

The accounting policies have been consistently applied to all the years presented, unless otherwise stated. For further details on the basis of preparation and the accounting and other principles applied in preparing the Audited Financial Statements please refer to Note 2.1 "**Basis of preparation**" to the Audited Financial Statements.

## 5.3.2 New standards, amendments and interpretations

### A- Standards issued and adopted

The Company applied certain standards, interpretations and amendments for the first time, which are effective for annual periods beginning on or after 1 January 2021G. The Company has not early adopted any other standard, interpretation or amendment that has been issued but is not yet effective.

## Standards effective 1 January 2021G

The Company has applied the following standards and amendments for the first time for its annual reporting period commencing 1 January 2021G:

• Interest Rate Benchmark Reform – Phase 2 – amendments to IFRS 9, IAS 39, IFRS 7, IFRS 4 and IFRS 16:

On 27 August 2020G, Interest Rate Benchmark Reform — Interest Rate Benchmark Reform – Phase 2 – amendments to IFRS 9, IAS 39, IFRS 7, IFRS 4 and IFRS 16 (referred to as Phase 2 of IBOR transactions project) was released by the IASB. The areas impacted by the amendments include application of a practical expedient for accounting for modifications of financial assets and financial liabilities when transactions are updated for the new IBOR rates (will not result in derecognition), relief on changes to hedge designations and hedge documentation required by IBOR reform would not result in discontinuation of hedge accounting) and providing disclosures that enable users to understand nature and extent of risks arising from interest rate benchmark reform to which the Company is exposed and how it manages those risks. The amendments are applied retrospectively with no restatement required for prior periods.

Management is currently working on the Company transition activities and continues to engage with its counterparties to support an orderly transition and to mitigate the risks resulting from the transition. The Company's major exposure as of 31 December 2021G is a loan to a Related Party with a carrying value of USD 64,000 thousand which is linked and is yet to transition from London Inter-bank Offered Rate ("**LIBOR**"). As per the latest guidance, Intercontinental Exchange ("**ICE**") would continue publishing LIBOR till 30th June 2023G. Any change of benchmark rate would be economically indifferent to the Company and the counterparties, no matter which alternative benchmark is adopted. The management is of the view that the loan agreement might have to be amended sometime before 30th June 2023G to agree on the alternative benchmark once the Loan Market Association ("**LMA**") has issued concrete guidelines on the recommended alternative benchmark.

• Extension of IFRS 16 COVID-19 Related Rent Concessions Amendment:

On 31 March 2021G, the IASB published a further amendment to extend the date of the practical expedient from 30 June 2021G to 30 June 2022G in light of the ongoing COVID-19 pandemic. Since the Company had already applied the practical expedient in the May 2020G amendment, it is required to continue to apply the practical expedient consistently, to all lease contracts with similar characteristics and in similar circumstances, using the March 2021G amendment. The Company has early adopted this amendment on 1 January 2021G and as a result, the Company has recognised a gain on the rent concessions amounting to USD 6,978 thousand as 'other income' in the special purpose carve-out statement of income for the year ended 31 December 2021G (2020G: USD 28,113 thousand) to reflect changes in lease payments that arise from rent concessions to which they have applied the practical expedient.

### B- Standards issued but not yet effective

The standards, interpretations and amendments that are issued, but not yet effective, up to the date of issuance of the Audited Financial Statements are disclosed below. Management intends to adopt these standards, if applicable, when they become effective.

- IFRS 17, 'Insurance contracts' (effective from 1 January 2022G);
- Amendments to IFRS 3 (effective from 1 January 2022G); and
- Amendments to IAS 1 and IAS 8 (effective from 1 January 2022G).

## 5.3.3 Foreign currency translation

#### A- Functional and presentation currency

Items included in the Audited Financial Statements of each of the Company's entities are measured using the currency of the primary economic environment in which each entity operates ('**the functional currency**'). The Audited Financial Statements are presented in United States Dollars ("**USD**") which is the "**presentation currency**" of the Company and the currency which management measures the Company's performance and reports its results.

#### **B-** Transactions and balances

Foreign currency transactions are translated into the functional currency using the exchange rates prevailing at the dates of the transactions or valuation where items are re-measured. Foreign exchange gains and losses resulting from the settlement of such transactions and from the translation at year-end exchange rates of monetary assets and liabilities denominated in foreign currencies are recognised in the special purpose carve-out statement of income.

Foreign exchange gains and losses that relate to borrowings are presented in the special purpose carve-out statement of income, within finance costs. All other foreign exchange gains and losses are presented in the special purpose carve-out statement of income on a net basis within general and administrative expenses.

Non-monetary items that are measured at fair value in a foreign currency are translated using the exchange rates at the date when the fair value was determined. Translation differences on assets and liabilities carried at fair value are reported as part of the fair value gain or loss.

#### C- Group entities

The results and financial position of all the entities in the Company, none of which has the currency of a hyper-inflationary economy (except for one legal entity in Lebanon for the year ended 31 December 2020 and 31 December 2021) that have a functional currency different from the presentation currency are translated into the presentation currency as follows:

- (i) Assets aWd expenses for each special purpose carve-out statement of comprehensive income are translated at average exchange rates (unless this average is not a reasonable approximation of the cumulative effect of the rates prevailing on the transaction dates, in which case income and expenses are translated at the rate on the dates of the transactions); and
- (ii) All resulting exchange differences are recognized in other comprehensive income and in foreign currency translation reserve in the special purpose carve-out statement of financial position.

When a directly held foreign operation is disposed partially or in full, exchange differences that were recorded in equity are recognised in the special purpose carve-out statement of comprehensive income as part of the gain or loss on sale. Goodwill and fair value adjustments arising on the acquisition of a foreign entity are treated as assets and liabilities of the foreign entity and translated at the closing rate at the date of the special purpose carve-out statement of financial position. Exchange differences arising are recognised in equity in the special purpose carve-out statement of financial position.

### 5.3.4 Hyperinflation

The financial statements (including comparative amounts) of the Company entities whose functional currencies are the currencies of hyperinflationary economies are adjusted in terms of the measuring unit currency at the end of the reporting period.

As the presentation currency of the Company is that of a non-hyperinflationary economy, comparative amounts are not adjusted for changes in the price level in the current year. Differences between these comparative amounts and current year hyperinflation adjusted equity balances are recognised in other comprehensive income. The carrying amounts of non-monetary assets and liabilities are adjusted to reflect the change in the general price index from the date of acquisition to the end of the reporting period. An impairment loss is recognised in profit or loss if the restated amount of a non-monetary item exceeds its estimated recoverable amount. On initial application of hyperinflation prior period gains and losses are recognised directly in equity under foreign currency translation reserve.

Gains or losses on the net monetary position are recognised in profit or loss. All items recognised in the income statement are restated by applying the change in the general price index from the dates when the items of income and expenses were initially earned or incurred.

At the beginning of the first period of application, the components of equity, are restated by applying a general price index from the dates the components were contributed or otherwise arose. These restatements are recognised in other comprehensive income as a translation adjustment. If on initial application of hyperinflation accounting the restated value of the non-monetary assets exceed their recoverable amount, the initial adjustment is capped at the recoverable amount and the net increase is recorded directly in retained earnings. At the end of the first period and in subsequent periods, all components of equity are restated by applying a general price index from the beginning of the period or the date of contribution, if later.

All items in the special purpose statement of cash flows are expressed in terms of the general price index at the end of the reporting period.

The Lebanese economy has been classified as hyperinflationary. Accordingly, the results, cash flows and financial position of the Company's entity, International Touristic Projects Lebanese Co, has been expressed in terms of the measuring unit current at the reporting date.

## 5.3.5 Property and equipment

Property and equipment is stated at cost less accumulated depreciation and impairment, where applicable. The cost of property and equipment is its purchase cost together with any incidental expenses of acquisition. Subsequent costs are included in the asset's carrying amount or recognised as a separate asset, as appropriate, only when it is probable that future economic benefits associated with the item will flow to the Company's and the cost of the item can be measured reliably. All other repairs and maintenance costs are charged to the special purpose carve-out statement of income during the financial period in which they are incurred.

The assets' residual values and useful lives are reviewed, and adjusted if appropriate, at each reporting date. An asset's carrying amount is written down immediately to its recoverable amount if the asset's carrying amount is greater than its estimated recoverable amount.

Land is not depreciated. Depreciation on other assets is calculated using the straight-line method, at rates calculated to reduce the cost of assets to their estimated residual value over their expected useful lives, as follows:

	Years
Leasehold improvements and furniture	5-7
Buildings	7-20
Cold rooms	5
Equipment and tools	4-7
Vehicles	4

Buildings comprise of construction-related amounts (20 years); electrical fit outs (10 years) and building extensions (7 years).

The Company depreciates leasehold improvements and furniture, over the lower of the useful life of the assets or the property lease term.

Gains and losses on disposals are determined by comparing proceeds with carrying amounts and are included in the special purpose carve-out statement of income.

Capital work-in-progress is stated at cost. When commissioned, capital work-in-progress is transferred to the appropriate category of buildings and equipment and depreciated in accordance with Americana Restaurants' policy.

## 5.3.6 Investment properties

Property that is held for long-term rental yields or for capital appreciation or both, and that is not occupied by the companies in the Audited Financial Statements, is classified as investment property. Land held under operating leases is classified and accounted for by the Company as investment property when the rest of the definition of investment property is met. The investment properties of the Company comprise of several lands and buildings.

Investment properties is measured at its cost less depreciation, including related transaction costs and where applicable borrowing costs.

The fair value of the investment properties for disclosure purposes are based on active market prices, adjusted, if necessary, for any difference in the nature, location or condition of the specific asset. If this information is not available, the Company uses alternative valuation methods, such as recent prices on less active markets or discounted cash flow projections. Valuations are performed as of the reporting date by professional valuers who hold recognised and relevant professional qualifications and have recent experience in the location and category of the investment property being valued.

When an investment property is sold, gains and losses on disposal are determined by reference to its carrying amount and are considered in determining profit or loss. This is recorded in the special purpose carve-out statement of income as gain or loss on sale of investment properties.

### 5.3.7 Intangible assets

These comprise franchise agreements with third parties for licensing and operation of restaurant chains. The intangible asset is measured at the cost less amortisation. Amortisation is calculated using the straight-line method to allocate the costs over its estimated useful life of 5 to 10 years. Franchises and agencies are amortised over lower of lease period or franchise agreement.

Amortisation of intangible assets is calculated on the straight-line method, at rates calculated to reduce the cost of assets to their estimated residual value over their expected useful lives, as follows:

Franchises and agencies lower of 5-10 years or lease period

#### 5.3.8 Financial assets

#### 1- Classification

The Company classifies its financial assets under the following categories:

- Fair value through profit or loss (FVTPL); and
- Amortised cost.

These classifications are on the basis of business model of the Group for managing the financial assets, and contractual cash flow characteristics.

The Group measures financial asset at amortised cost when it is within the business model to hold assets in order to collect contractual cash flows, and contractual terms of the financial asset give rise on specified dates to cash flows that are solely payments of principal and interest on the principal amount outstanding.

For assets measured at fair value, gains and losses will be recorded in the special purpose carve-out statement of income.

#### 2- Recognition and derecognition

At initial recognition, the Company measures financial assets at its fair value plus, in the case of a financial asset not at fair value through profit or loss, transactions costs that are directly attributable to the acquisition of financial asset. Transaction cost of financial assets carried at fair value through profit or loss are expensed in profit or loss.

Financial assets are derecognised when the contractual cash flows from the asset expire or it transfers its rights to receive contractual cash flows on the financial asset in a transaction in which substantially all the risks and rewards of ownership are transferred.

#### 3- Subsequent measurement

#### Debt instruments

Subsequent measurement of financial assets is as follows:

- Amortised cost: Assets that are held for collection of contractual cash flows, where those cash flows represent solely payments of principal and interest, are measured at amortised cost. Interest income from these financial assets is included in finance income using the effective interest rate method. Any gain or loss arising on derecognition is recognised directly in the special purpose carve-out statement of income and presented in other gains/(losses) together with foreign exchange gains and losses. Impairment losses are presented as separate line item in the special purpose carve-out statement of income.
- FVPL: Assets that do not meet the criteria for amortised cost or FVOCI are measured at FVPL. A gain or loss on a debt investment that is subsequently measured at FVPL is recognised in profit or loss and presented net within other gains/(losses) in the period in which it arises.

#### 4- Impairment

The Company assesses on a forward-looking basis the expected credit losses associated with its debt instruments carried at amortised cost and FVOCI. The impairment methodology applied depends on whether there has been a significant increase in credit risk.

#### 5.3.9 Trade and other receivables

The Company applies the IFRS 9 simplified approach to measuring expected credit losses which uses a lifetime expected loss allowance for all trade receivables. To measure the expected credit losses, trade receivables have been grouped based on shared credit risk characteristics and the days past due. the Company has established a provision matrix that is based on The Company ' historical credit loss experience, and further adjusted to reflect current and forward-looking information on macroeconomic factors affecting the ability of the customers to settle the receivables.

Trade receivables are written off when there is no reasonable expectation of recovery. Indicators that there is no reasonable expectation of recovery include, amongst others, the failure of a debtor to engage in a repayment plan with the Company .

Loss allowance on trade receivables is written off when there is no reasonable expectation of recovery. Subsequent recoveries of amounts previously written off are credited against the same line item.

Management assessed the expected credit losses as prescribed by the requirements of IFRS 9 against trade and other receivables.

### 5.3.10 Impairment of non-financial assets

Assets that have an indefinite useful life, for example goodwill, are not subject to amortisation and are tested annually for impairment. Assets that are subject to depreciation and amortisation are reviewed for impairment whenever events or changes in circumstances indicate that the carrying amount may not be recoverable. An impairment loss is recognised for the amount by which the asset's carrying amount exceeds its recoverable amount. The recoverable amount is the higher of an asset's fair value less costs of disposal and value in use. For the purposes of assessing impairment, assets are grouped at the lowest levels for which there are separately identifiable cash flows (cash-generating units). Non-financial assets that suffered impairment are reviewed for possible reversal of the impairment at each reporting date.

### 5.3.11 Inventories

Inventories are stated at the lower of cost and estimated net realisable value. Cost is determined by the weighted average method and includes all costs incurred in acquiring the inventories and bringing them to their present location and condition. Net realisable value is the estimate of the selling price in the ordinary course of business, less variable selling expenses, if any. Inventories in transit are recognised when the risks and rewards are transferred to the Company in accordance with the shipping terms agreed with the suppliers.

### 5.3.12 Cash and cash equivalents

For the purpose of presentation in the special purpose carve-out statement of cash flows, cash and cash equivalents comprise cash on hand, current accounts and term deposits with original maturity of three months or less and net of bank overdrafts. In the special purpose carve-out statement of financial position, bank overdrafts are disclosed separately within current liabilities.

## 5.3.13 Leases

Americana Restaurant's leasing activities and how these are accounted for

The Company leases various office space, accommodation, vehicles, restaurants space, land, warehouses and call centres. Rental contracts are typically made for fixed periods of 1 to 25 years. Lease terms are negotiated on an individual basis and contain a wide range of different terms and conditions. The lease agreements do not impose any covenants, but leased assets may not be used as security for borrowing purposes.

Leases are recognised as a right-of-use asset and corresponding liability at the date of which the leased asset is available for use by the Company . Each lease payment is allocated between the liability and finance cost. The finance cost is charged to the special purpose carve-out statement of income over the lease period so as to produce a constant periodic rate of interest on the remaining balance of the liability for each period.

Assets and liabilities arising from a lease are initially measured on a present value basis. Lease liabilities include the net present value of the following lease payments:

- fixed payments less any lease incentives receivable;
- variable lease payment that are based on an index or a rate;
- amounts expected to be payable by the lessee under residual value guarantees;
- the exercise price of a purchase option if the lessee is reasonably certain to exercise that option; and
- payments of penalties for terminating the lease, if the lease term reflects the lessee exercising that option.

The lease payments are discounted based on the incremental borrowing rate determined by the Company .

- Right-of-use assets are measured at cost comprising the following:
- the amount of the initial measurement of lease liability;
- any lease payments made at or before the commencement date less any lease incentives received or receivable, as applicable; and
- restoration costs.

Right-of-use assets are generally depreciated over the shorter of the asset's useful life and the lease term on a straight-line basis. If the Company is reasonably certain to exercise a purchase option, the right-of-use asset is depreciated over the underlying asset's useful life.

Payments associated with short-term leases and leases of low-value assets are recognised on a straight-line basis as an expense in profit or loss. Short-term leases are leases with a lease term of 12 months or less. Low-value assets generally comprise of office equipment.

## 5.3.14 Variable lease payments

Estimation uncertainty arising from variable lease payments

Some leases contain variable payment terms that are linked to revenues generated from a store. Variable lease payments that depend on revenues are recognised in profit or loss in the period in which the condition that triggers those payments occurs.

### 5.3.15 Extension and termination options

Extension and termination options are included in a several properties, land and vehicles leases across the Company . These terms are used to maximise operational flexibility in terms of managing contracts. The majority of extension and termination options held are exercisable only by the Company or both parties mutually agreeing on renewed terms and conditions.

## 5.3.16 Provision for employees' end of service benefits

The liability for employees' end of service benefits recognised in the carve-out balance sheet in respect of the defined benefit plan is the present value of the defined benefit obligation at the end of the reporting period. The defined benefit plan is unfunded where no plan assets are set aside in advance to provide for future liabilities; instead, the liabilities are met out of the Company's own resources as they fall due. The defined benefit obligation is calculated annually by independent actuaries using the projected unit credit method and in accordance with the labour laws of the countries in which the Company operates.

The present value of the defined benefit obligation is determined by discounting the estimated future cash outflows using interest rates of high-quality corporate bonds that are denominated in the currency in which the benefits will be paid, and that have terms approximating to the terms of the related obligation. In countries where there is no deep market in such bonds, the market rates on government bonds are used.

The net interest cost is calculated by applying the discount rate to the defined benefit obligation. This cost is included in finance costs in the special purpose carve-out statement of income.

Remeasurement gains and losses arising from experience adjustments and changes in actuarial assumptions are recognised in the period in which they occur, directly in other comprehensive income. They are included in the accumulated results in the special purpose carveout statement of changes in equity and in the carve-out statement of financial position.

Changes in the present value of the defined benefit obligation resulting from plan amendments or curtailments are recognised immediately in the special purpose carve-out statement of income as past service costs.

## 5.3.17 Financial liabilities

The Company initially recognises debt securities issued on the date that they originated. All other financial liabilities (including liabilities designated as fair value through profit or loss) are recognised initially on the trade date at which the Group becomes a party to the contractual provisions of the instrument. The Company derecognizes a financial liability when its contractual obligations are discharged or cancelled or expire. Non-derivative financial liabilities comprise loans and borrowings, sukuk notes and trade and other payables. Such financial liabilities are recognized initially at fair value plus any directly attributable transaction costs. Subsequent to initial recognition, these financial liabilities are measured at amortised cost using the effective interest method.

### 5.3.18 Trade payables

Trade payables are obligations to pay for goods or services that have been acquired in the ordinary course of business from suppliers. Trade payables are classified as current liabilities if payment is due within one year or less (or in the normal operating cycle if longer). If not, they are presented as non-current liabilities.

Trade payables are recognised initially at fair value and subsequently measured at amortised cost using the effective interest method.

#### 5.3.19 Provisions

Provisions are recognised when the Company has a present legal or constructive obligation as a result of past events, it is probable that an outflow of resources embodying economic benefits will be required to settle the obligation, and a reliable estimate of the amount can be made. Provisions are not recognised for future operating losses.

Provisions are measured at the present value of the expenditures expected to be required to settle the obligation using a pre-tax rate that reflects current market assessments of the time value of money and risks specific to the obligation. Increases in provisions due to the passage of time are recognised in the special purpose carve-out statement of income.

Where there are a number of similar obligations, the likelihood that an outflow will be required in settlement is determined by considering the class of obligations as a whole. A provision is recognised even if the likelihood of an outflow with respect to any one item included in the same class of obligations may be small.

## 5.3.20 Derivative financial instruments

Derivatives are initially recognised at fair value on the date a derivative contract is entered into and are subsequently remeasured to their fair value at the end of each reporting period. Changes in the fair value of derivative instruments are included in profit or loss for the year. The Company does not apply hedge accounting.

### 5.3.21 Revenues from contracts with customers

The Company recognises revenues, based on the five-step model as set out in IFRS 15:

Step 1 - Identify the contract with a customer: A contract is defined as an agreement between two or more parties that creates enforceable rights and obligations and sets out the criteria for each of those rights and obligations.

Step 2 - Identify the performance obligations in the contract: A performance obligation in a contract is a promise to transfer a good or service to the customer.

Step 3 - Determine the transaction price: Transaction price is the amount of consideration to which the Company expects to be entitled in exchange for transferring the promised goods and services to a customer, excluding amounts collected on behalf of third parties.

Step 4 - Allocate the transaction price to the performance obligations in the contract: For a contract that has more than one performance obligation, the Company will allocate the transaction price to each performance obligation in an amount that depicts the consideration to which the Company expects to be entitled in exchange for satisfying each performance obligation.

Step 5 - Recognise revenues as and when the Company satisfies a performance obligation.

Revenues are measured at the fair value of consideration received or receivable, taking into account the contractually agreed terms of payment excluding taxes and duties. the Company assesses its revenues arrangements against specific criteria to determine if it is acting as principal or an agent and has concluded that it is acting as a principal in all its revenues arrangements.

Revenues are recognised in the Audited Financial Statements to the extent that it is probable that the economic benefits will flow to the Company and the revenues and costs, if and when applicable, can be measured reliably. Revenues represent the amounts received from food and beverage revenues and rental income.

#### Revenues are recognised from the Company's activities as follows:

### A- Food and beverage

Revenues from food and beverage are recognised in the accounting period in which the goods are sold. The revenues are stated net of discounts.

#### B- Investment property rental income

Rental income from operating leases is recognised on a straight-line basis over the lease term. Lease incentives granted are recognised as an integral part of the total rental income, over the term of the lease. It is presented as part of revenues in the special purpose carve-out statement of income.

## 5.3.22 Finance income and costs

Finance income comprises interest income on short term investments and other bank deposits. Interest income is recognised as it is accrued in the special purpose carve-out statement of income, using the effective interest method.

Finance costs are mainly interest payable on borrowings obtained from financial institutions at normal commercial rates and is recognised as an expense in the special purpose carve-out statement of income in the period in which it is incurred.

## 5.3.23 Current and deferred income tax and Zakat

The tax expense for the year comprises of current and deferred tax. Tax is recognised in the special purpose carve-out statement of income, except to the extent that it relates to items recognised in other comprehensive income or directly in equity. In such a case, the tax is also recognised in other comprehensive income or directly in equity, respectively.

The Company's operations in the Kingdom of Saudi Arabia are subject to Zakat in accordance with the regulations of the Zakat, Tax & Customs Authority ("**ZTCA**"), any amount accrued under these regulations is charged to the special purpose carve-out statement of income.

The current income tax charge is calculated on the basis of the tax laws enacted or substantively enacted at the date of the statement of financial position in the countries where the Company's subsidiaries operate and generate taxable income. Management periodically evaluates positions taken in tax returns with respect to situations in which applicable tax regulations are subject to interpretation and establishes provisions where appropriate on the basis of amounts expected to be paid to the tax authorities.

Deferred income tax is recognised, using the liability method, on temporary differences arising between the tax bases of assets and liabilities and their carrying amounts in the Audited Financial Statements. However, the deferred income tax is not accounted for if it arises from initial recognition of an asset or liability in a transaction other than a business combination that at the time of the transaction affects neither accounting, nor taxable profit or loss. Deferred income tax is determined using tax rates (and laws) that have been enacted or substantively enacted by the end of the reporting period and are expected to apply when the related deferred income tax asset is realised or the deferred income tax liability is settled.

Deferred income tax assets are recognised to the extent that it is probable that future taxable profit will be available against which the temporary differences can be utilised.

Deferred income tax is provided on temporary differences arising on investments in subsidiaries, except where the timing of the reversal of the temporary difference is controlled by the Company and it is probable that the temporary difference will not reverse in the foreseeable future.

Deferred tax assets and liabilities are offset when there is a legally enforceable right to offset current tax assets and liabilities and when the deferred tax balances relate to the same taxation authority. Current tax assets and tax liabilities are offset where the entity has a legally enforceable right to offset and intends either to settle on a net basis, or to realise the asset and settle the liability simultaneously.

Current and deferred tax is recognised in the special purpose carve-out statement of income, except to the extent that it relates to items recognised in other comprehensive income or directly in equity. In such a case, the tax is also recognised in other comprehensive income or directly in equity, respectively.

### 5.3.24 Royalties

The Company has entered into agreements with various international host brands for the use of the trademarks and business models. The royalty fee payable for the use of trademarks and business models is computed as a percentage of gross revenues and is expensed in the year in which it accrues against the revenues recognised.

## 5.3.25 Segment reporting

Operating segments are reported in a manner consistent with the internal reporting provided to the chief operating decision maker. The chief operating decision makers assess the financial performance and position of the Company and makes strategic decisions. The chief operating decision makers consist of the CEO and the CFO.

The Group is organized into operating segments based on geographic location. There are three major reportable segments: "Major GCC countries" which comprises the KSA, Kuwait and the UAE, "Lower Gulf Countries" which comprises Qatar, Oman and Bahrain and "North Africa" which comprises Egypt and Morocco. All other operating segments which are not reportable segments are combined under "Others" which comprise Kazakhstan, Iraq, Lebanon and Jordan.

## 5.4 Key factors affecting group performance

The following is a discussion of the most significant factors that have affected or are expected to affect the Group's financial position and results of operations. These factors are based on the information currently available to the Group and may not represent all the factors that may have an impact on the Group's business.

# 5.4.1 Risks related to the dependence of the Group's growth strategy in part on opening profitable new stores

As part of the Group's planned growth and strategy, the Group intends to significantly increase its number of stores, in the medium term (for more information on the Group's planned growth and strategy, refer to section (3) ("**Risk Factors**") of this Prospectus). Each new store may take some time from its opening date to reach profitable operating levels due to ramp-up period typically associated with new stores, including lack of market awareness, competition and the need to hire and train new staff. There can be no assurance that any new store will be profitable or will achieve its projected investment returns. Additionally, the Group's new stores could impact the revenues of its existing stores in the same vicinity given that some customers may prefer visiting or placing orders from the new stores. There can also be no assurance that revenues' cannibalization will not occur or become more significant in the future as the Group increases its presence in existing markets, which could have an adverse effect on the Group's business, results of operations, financial position and future prospects.

## 5.4.2 Risks related to increase in costs of food ingredients and raw materials

The Group's business depends on reliable sources of large quantities of food ingredients and raw materials such as protein (including poultry and beef), cheese, oil, and other condiments. Food ingredients and raw materials are subject to price volatility caused by fluctuation in aggregate supply and demand, or other external conditions, such as changes in international trade policies and international barriers to trade, the emergence of a trade war, climate and environmental conditions where weather conditions or natural events or disasters may affect expected harvests of such raw materials, as well as outbreak of viruses and diseases, such as COVID-19 and current global inflation pressures. There can be no assurance that the Group will continue to purchase food ingredients and raw materials at reasonable prices, or that food ingredients and raw materials prices will remain stable in the future. This, in turn, could have an adverse effect on the Group's business, results of operations, financial position and future prospects.

## 5.4.3 Risks related to achieving growth and profitability at the desired rate in the future

The Group's net income increased by 35.7% between 2019G and 2021G and 31.6% between the six months ended 30 June 2021G and 30 June 2022G. However, the Group's rapid revenues growth in recent periods should not be viewed as indicative of its future performance, and there can be no assurance that the Group will be able to sustain, or exceed, the revenues growth or profitability achieved in recent periods. As the Group's revenues increase, its profitability may also decrease as the Group scales up its business operations and delivery services, and diversifies into new products, businesses, markets and sources of revenues, including business lines with lower margins.

The Group may not be successful in its efforts to increase its revenues growth and profitability. In addition, the Group may not be able to address the risks and difficulties that it may encounter in a rapidly changing and competitive market. If the demand for food and beverage does not develop as the Group expects, or if the Group is unable to address the needs of its customers, this could have an adverse effect on the Group's business, results of operations, financial position and future prospects.

## 5.4.4 Risks related to inventories levels

The Group had inventories (excluding spare parts) of USD 88.6m, USD 92.5m, USD 103.2m and USD 140.8m, representing 8.0%, 9.1%, 9.5% and 12.3% of the Group's total assets as at the years ended 31 December 2019G, 2020G, 2021G and 30 June 2022G respectively. The Group has recorded provisions for inventories loss (excluding provisions for spare parts) amounting to USD 4.9m, USD 4.6m, USD 4.1m and USD 3.8m as at the years ended 31 December 2019G, 2020G 2021G and 30 June 2022G, respectively. The Group's policy is to seek to maintain optimal level of inventories to control inventories carrying costs and more efficient management of working capital, while ensuring timely delivery of quality ingredients and packaging materials. If the Group is not able to maintain optimal stock levels and monitor inventories periodically, this could lead to a decrease or an excess in inventories levels, leading to the Group's inability to meet consumer requirements, or sell products, which would have an adverse effect on the Group's business, results of operations, financial position and future prospects.

## 5.4.5 Risk related to foreign exchange risks

The Group operates through its subsidiaries across various jurisdictions in MENA and Kazakhstan. As a result, the Group is exposed to currency exchange risks. The Group's financial statements are denominated in US Dollar and the Group is therefore exposed to foreign currency translation risk in reporting its financial results with respect to the Group's subsidiaries which operate using other currencies; particularly currencies that are not pegged to the US Dollar (such as Kuwaiti Dinar, Egyptian Pound and Kazakhstani Tenge). Adverse movements in foreign exchange rates could therefore adversely impact the Group's reported results of operation and financial condition.

In addition, each of the Group's subsidiaries is exposed to operational exchange rate risk as it generates revenues in local currency but may be required to pay for certain of its operating needs (such as restaurant equipment and certain food ingredients) in another currency. In such circumstances, an adverse movement in foreign exchange rates can adversely affect the relevant subsidiary's operating margins.

Additionally, the Group is exposed to a hyperinflationary environment with respect to its operations in Lebanon. Any significant fluctuation in the value of such currencies, may have a material adverse effect on the Group's business, results of operations and financial condition.

## 5.4.6 Risks related to future capital expenditures

The Group's capital expenditures are expected to increase over the next few years as a result of higher number of expected store openings. The Group's capital expenditures, represented by the cash used to purchase property and equipment within the cash flow statement, amounted to USD 67.8m, USD 39.9m and USD 91.5m for the years ended 31 December, 2019G, 2020G and 2021G respectively and USD 44.6m in the six months ended 30 June 2022G. Any increases in the Group's future capital expenditures may reduce the funds available for the operations of the Group's existing stores, which could have an adverse effect on the Group's business, results of operations, financial position and future prospects.

## 5.4.7 Risks related to seasonality in the month of Ramadan

The revenues of the Group are subject to seasonal variations during the month of Ramadan; in general footfall and sales are lowest during this month. The Group may not anticipate the extent of future seasonal changes in footfall and the volume of sales. There can be no assurance that the Group will have sufficient resources to fully capitalize on seasons with higher footfall and sales. This, in turn, could have an adverse effect on the Group's business, results of operations, financial position and future prospects.

## 5.4.8 Risks related to changes in the regulatory environment

In carrying out its work, the Group is subject to regulations of a number of government bodies in the countries in which it operates. The regulatory environment in each country is subject to constant changes and developments. Therefore, relevant regulators are likely to adopt changes in the systems, regulations and policies that the Group cannot anticipate, including, changes in tax regulations and policies, antitrust, liquidation, corporate governance, imports and exports, environmental protection and health and safety standards that may affect the Group's business and operations. Any of these future regulatory changes may have a negative impact on the Group's business, results of operations, financial position and future expectations.

# 5.4.9 Risks related to political instability and security concerns in states where the Group exercises or may carry out its activities

The Group's core operations and customer base are located in the MENDA and Kazakhstan. The MENA and Kazakhstan is exposed to a number of geographical, political and security risks. Any geographical and political events or future developments in the geographical and political situation may contribute to the instability in the MENA and Kazakhstan and surrounding areas (which may or may not directly include the countries in which the Group operates), and investments in the MENA and Kazakhstan are therefore highly uncertain. Any unexpected changes in the political, social or other situations in the MENA and Kazakhstan, or any future terrorist attacks or acts of sabotage targeting any of the countries in which the Group operates or any other countries that the Group may wish to expand into, could have a negative impact on the markets in which the Group operates, its ability to retain customers and investments made by the Group or attract customers or investments in the future, which may have a negative impact on the Group's business, results of operations, financial position and future expectations.

For more information about risks, refer to section (3) ("**Risk Factors**") from this Prospectus and the "**Investment Risks**" sub-section of the Second Section ("**Key details of the Company**") of the Main Prospectus.

## 5.5 Summary of Audited Financial Statements and key performance indicators

The Audited Financial Statements and key performance indicators ("**KPIs**") of the Group set out below should be read together with the Audited Financial Statements including, in each case, the notes thereto in the financial statements and the independent auditor's report thereon included in this Prospectus.

Table (5-1):	Summary of Audited Financial Statements of the Group:

	•		
Currency: USD000	2019G	2020G	2021G
Special purpose carve-out statement of income			
Revenues	1,890,219	1,577,795	2,051,747
Cost of revenues	(902,821)	(773,853)	(970,351)
Gross profit	987,398	803,942	1,081,396
Selling and marketing expenses	(646,018)	(578,882)	(679,603)
General and administrative expenses	(165,113)	(157,849)	(176,989)
Other income	12,990	32,017	15,478
Reversal of impairment/ (impairment losses) of non-financial assets	(248)	(21,298)	1,179
Monetary gain from hyperinflation	-	38,818	3,043
Net impairment allowance on financial assets	50	(1,644)	(1,454)
Operating profit	189,059	115,104	243,050
Finance income	589	822	2,208
Finance costs	(28,411)	(29,864)	(23,118)
Profit before income tax, Zakat, and Kuwait Foundation for the Advancement of sciences("KFAS")	161,237	86,062	222,140
Income tax, Zakat, and contribution to KFAS	(9,138)	(6,281)	(15,732)
Net profit for the year	152,099	79,781	206,408
Non – controlling interests	(1,029)	1,045	(2,491)
Net Parent Investment Attributable to Parent Company	151,070	80,826	203,917
Summary of special purpose carve-out statement of financial position			
Total non-current assets	745,143	626,246	696,720
Total current assets	355,420	390,116	391,194
Total assets	1,100,563	1,016,362	1,087,914
Total non-current liabilities	450,473	390,308	382,103
Total current liabilities	514,703	539,439	566,099
Total liabilities	965,176	929,747	948,202
Total equity	135,387	86,615	139,712
Total liabilities and shareholders' equity	1,100,563	1,016,362	1,087,914
Summary of special purpose carve-out statement of cash flows			
Net cash generated from operating activities	511,236	284,116	468,849
Net cash generated from / (used in) investing activities	(71,288)	(45,149)	(161,568)
Net cash generated from / (used in) financing activities	(376,635)	(223,202)	(307,867)
Cash and cash equivalents at beginning of year	95,488	156,247	171,784
Cash and cash equivalents at end of year1	156,247	171,784	166,923

Source: Audited financial statements and related financial information

<sup>1</sup> Cash and cash equivalents at year end presented in the summary of the cash flow statement is less bank overdrafts of USD 13.6m, USD 24.6m and USD 7.1m at 31 December 2019G, 2020G and 2021G respectively.

Income statement and balance sheet key performance indicators						
	2019G	2020G	2021G			
Gross profit margin (1)	52.2%	51.0%	52.7%			
Net profit margin <sup>(2)</sup>	8.0%	5.1%	10.1%			
Current ratio (3)	0.7	0.7	0.7			
Total liabilities to total assets <sup>(4)</sup>	87.7%	91.5%	87.2%			
Net debt (net cash) (thousand USD) <sup>(5)</sup>	(156,247)	(171,784)	(166,923)			
Days revenues outstanding <sup>(6)</sup>	3	4	5			
Days inventory outstanding <sup>(7)</sup>	52	64	55			
Days payable outstanding <sup>(8)</sup>	97	114	99			
NWC as a percentage of revenues (9)	(8.8%)	(11.5%)	(10.6%)			
ROA <sup>(10)</sup>	13.8%	7.8%	19.0%			
ROE <sup>(11)</sup>	112.3%	92.1%	147.7%			

#### Table (5-2): Key performance indicators for years ended on 31 December 2019G, 2020G and 2021G

Source: Management information

(1) Gross margin is defined as gross profit for the six months period divided by revenues for the six months period

(2) Net profit margin is defined as the net profit for the six months period divided by revenues for the six months period

(3) Current ratio is calculated as follows: Total current assets / Total current liabilities

(4) Total liabilities to total assets ratio is calculated as follows: Total liabilities / Total assets

(5) Net debt (net cash) is calculated as bank facilities less cash and cash equivalents

(6) Days revenues outstanding is defined as trade and other receivables divided by revenues (for the last twelve months period) multiplied by 365 (where trade and other receivables refers to the sum of trade receivables, and trade related dues from related parties)

(7) Days inventory outstanding is defined as inventory divided by cost of inventory (for the last twelve months period) multiplied by 365 (where inventory refers to sum of raw material, filing and packaging material and goods in transit)

(8) Days payable outstanding is defined as trade and other payables divided by cost of inventory (for the last twelve months period) multiplied by 365 (where trade and other payables refers to the sum of trade payables, current portion of unearned income and trade related dues to related parties)

(9) NWC is defined as the sum of inventories, trade and other receivables, and dues from related parties less trade and other payables, due to related parties, provisions for legal, tax and other claims, income tax, zakat and other deductions payable

(10) Return on assets is calculated based on profit for the last twelve months period divided by total assets

(11) Return on equity is calculated based on profit for the last twelve months period divided by total equity

## 5.5.1 Result of operations of the Group

### 5.5.1.1 Special purpose carve-out statement of income for the years ended 31 December

The following tables set out the Group's special purpose carve-out statement of income for the years ended 31 December 2019G, 2020G and 2021G:

# Table (5-3):Special purpose carve-out statement of income statement for the years ended 31 December 2019G, 31December 2020G, and 31 December 2021G of the Group:

Currency: USD000	2019G	2020G	2021G
Revenues	1,890,219	1,577,795	2,051,747
Cost of revenues	(902,821)	(773,853)	(970,351)
Gross profit	987,398	803,942	1,081,396
Selling and marketing expenses	(646,018)	(578,882)	(679,603)
General and administrative expenses	(165,113)	(157,849)	(176,989)
Other income	12,990	32,017	15,478
Reversal of impairment/ (impairment losses) of non-financial assets	(248)	(21,298)	1,179
Monetary gain from hyperinflation	-	38,818	3,043
Net impairment allowance on financial assets	50	(1,644)	(1,454)
Operating profit	189,059	115,104	243,050
Finance income	589	822	2,208
Finance costs	(28,411)	(29,864)	(23,118)
Profit before income tax, Zakat, and KFAS	161,237	86,062	222,140
Income tax, Zakat, and contribution to KFAS	(9,138)	(6,281)	(15,732)
Net profit for the year	152,099	79,781	206,408
Non – controlling interests	(1,029)	1,045	(2,491)
Net Parent Investment Attributable to Parent Company	151,070	80,826	203,917

Source: Audited financial statements and related financial information

The following represents a summary of the Group's performance between 2019G and 2021G. For more details, refer to the subsequent detailed discussions for each of the income statement line items.

### The impact of COVID-19 on the performance of the Group

The COVID-19 pandemic adversely impacted the performance of the Group during 2020G. The impact varied by market based on the severity of lockdowns, restrictions on operating hours and seating capacity.

The aforementioned factors have resulted in a decline in revenues by 16.5% from USD 1,890.2m in 2019G to USD 1,577.8m in 2020G driven by the decrease in the number of orders / lower footfall particularly during lockdowns.

The Group's profitability margins were also impacted as a certain portion of the Group's costs are fixed in nature (such as staff costs and depreciation costs). Additionally, raw material and input costs increased during the pandemic.

To mitigate the impact of COVID-19, the Group's management implemented certain initiatives and cost saving measures, which included:

- Upgrading a certain number of restaurants to meet the increase in home delivery revenues;
- Undertaking a portfolio rationalization exercise to allow the Group to focus on Power Brands. This resulted in the closure of 94 restaurants in 2020G;
- Implementing salary cuts for a temporary period for non-store employees to support the business performance;
- Re-negotiating lease terms with landlords and obtaining concessions from host brands; and
- Negotiated rebates and payment terms with suppliers.

## Revenues

The Group manages and operates multiple restaurants/ brands across 12 markets. The Group's Power Brands are KFC, Hardee's, Pizza Hut and Krispy Kreme. These four brands collectively contributed 92.4% to total revenues in 2021G. As at 31 December 2021G, the Group was operating the following Power Brand restaurants:

- 896 KFC restaurants in 12 markets
- 381 Hardee's restaurants in 10 markets
- 280 Pizza Hut restaurants in 5 markets
- 220 Krispy Kreme restaurants in 6 markets

The Group's top revenues generating markets were the UAE, KSA, Kuwait, Egypt, and Qatar accounting for 84.6% of total revenues in 2021G.

Products for the four Power Brands are sold through four primary revenue channels, which are dine-in, take out, home delivery and drivethrough restaurants (except for Pizza Hut which does not operate any drive-through restaurants).

Revenues decreased from USD 1,890.2m in 2019G to USD 1,577.8m in 2020G on the back of COVID-19 primarily due to the closure of 94 restaurants during 2020G coupled with lockdowns and reduced working hours, which resulted in a decrease in the number of orders in 2020G. This decrease in revenues was partially offset by the opening of 61 new restaurants, mostly in the second half of 2020G and the increase in the average order value from USD 11.1 in 2019G to USD 12.3 in 2020G driven by the increase in home delivery revenues and management's focus and efforts on off premise coverage through upgrading 20 restaurants to accommodate for the additional demand for home delivery during the pandemic.

Revenues increased from USD 1,577.8m in 2020G to USD 2,051.7m in 2021G, exceeding pre-COVID19 revenues levels primarily due to a recovery in the number of orders within the existing stores (mainly dine-in and take-out), the opening of 164 new restaurants and the further increase in home delivery revenues during 2021G to reach USD 863.2m compared to USD 650.5m in 2020G as the home delivery trading zones served by the Group grew in 2021G.

## **Cost of revenues**

Cost of revenues primarily include cost of inventory, royalties paid to the host brands, staff costs, rent expenses, depreciation and amortization and other expenses.

Cost of revenues decreased by 14.3% from USD 902.8m in 2019G to USD 773.9m in 2020G primarily due to the decrease in revenues from USD 1,890.2m in 2019G to USD 1,577.8m in 2020G driven by the decrease in the number of orders on the back of COVID-19 coupled with a decline in staff costs, royalties paid to the host brands and rent costs. This decline was mostly driven by certain initiatives undertaken by the Group to mitigate the impact of COVID-19.

Cost of revenues subsequently increased by 25.4% from USD 773.9m in 2020G to USD 970.4m in 2021G mainly due to the growth in revenues.

## Gross profit and gross profit margin

Gross profit decreased by 18.6% from USD 987.4m in 2019G to USD 803.9m in 2020G driven by the decline in revenues due to the pandemic impact. Gross profit margin declined by 1.2 percentage points from 52.2% in 2019G to 51.0% in 2020G primarily due to the increase in the cost of inventory as a percentage of revenues between 2019G and 2020G due to the partial transition in KSA from frozen chicken to fresh local chicken and the overall increase in input costs and commodities across all markets. This was partially offset by price increases across all core markets except for Kuwait during 2020G.

Gross profit increased by 34.5% from USD 803.9m in 2020G to USD 1,081.4m in 2021G as the Group's business activity expanded. Gross profit margin also improved by 1.7 percentage points from 51.0% in 2020G to 52.7% in 2021G due to: (i) the decrease in the staff costs as a percentage of revenues during 2021G compared to 2020G and; (ii) the decline in the depreciation costs as a percentage of revenues given its fixed nature. Management further passed price increases across all core markets during 2021G.

## Selling and marketing expenses

Selling and marketing expenses primarily include staff costs, depreciation, advertisement and business development costs, home delivery and transportation, utilities, and other expenses.

Selling and marketing expenses decreased by 10.4% from USD 646.0m in 2019G to USD 578.9m in 2020G driven by:

- The decline in staff costs as a result of the decline in the overall headcount due to natural attrition that was not replaced with new hires and the decrease in overtime and commission expenses paid during the pandemic in light of the reduced working hours;
- The decline in variable rent costs in line with the decrease in revenues during the year;
- The decline in advertisement and business development costs as the Group negotiated a lower marketing spend with the host brands during the pandemic; partially offset by
- The increase in home delivery expenses as home delivery revenues increased between 2019G and 2020G.

Selling and marketing expenses increased by 17.4% from USD 578.9m in 2020G to USD 679.6m in 2021G driven by:

- The increase in staff costs as headcount increased with the opening of new restaurants;
- The increase in variable rent costs as revenues grew coupled with the increase in number of operating restaurants;
- Termination of marketing spend concessions that were utilised during the pandemic;
- Further increase in home delivery costs as a result of the increase in home delivery revenues; and
- The increase in fuel costs and utility costs in line with the expansion in business activity in 2021G.

#### General and administrative expenses

General and administrative expenses primarily include staff costs, provision expenses, depreciation, and amortization, rent, utilities, repairs and maintenance, professional and legal fees in addition to other miscellaneous expenses.

General and administrative expenses decreased by 4.4% from USD 165.1m in 2019G to USD 157.8m in 2020G driven by the decline in staff costs (primarily due to the salary cuts), professional and legal fees (one-off costs of USD 6.5m in relation to consulting projects in 2019G) and rent expenses.

General and administrative expenses increased by 12.1% from USD 157.8m in 2020G to USD 177.0m in 2021G driven by the increase in staff costs, rent costs and utilities as business activity expanded. Despite this fact, the Group was able to maintain the general and administrative expenses as a percentage of revenues at pre-COVID 19 levels (2021G: 8.6% compared to 2019G: 8.7%) (as a certain portion of general and administrative expenses are fixed in nature).

#### **Other income**

Other income includes one-off rent concessions negotiated with landlords during the COVID-19 pandemic, rebates from suppliers, gain or loss on disposals of fixed assets and other miscellaneous items.

## Reversal of impairment/ (impairment losses) of non-financial assets / Monetary gain from hyperinflation

The Lebanese economy has recently been impacted by hyperinflation. As such, all items recognised in the income statement were restated by applying the change in the general price index to each line item in line with IAS 29 requirements. The net impact of such restatement has been recorded in the special purpose carve-out financials within "**Monetary gain from hyperinflation**". In 2020G, the Group's monetary gain from inflation was USD 38.8m.

Similarly, the carrying amounts of non-monetary assets and liabilities were adjusted to reflect the change in the general price index from the date of acquisition to the end of the reporting period. An impairment is recognised in the income statement if the restated amount of a non-monetary item exceeds its estimated recoverable amount.

### Net impairment allowance on financial assets

Net impairment allowance on financial assets represent the financial loss on trade and other receivables in line with the expected credit loss model of IFRS 9.

## **Finance income**

Finance income represents income generated from interest earning deposits and loan to a Related Party.

Finance income increased between 2019G (USD 0.6m) and 2020G (USD 0.8m) was primarily driven by the increase in the short-term deposits with banks from USD 44.1m as at 31 December 2019G to USD 71.6m as at 31 December 2020G.

Finance income further increased in 2021G to USD 2.2m primarily as a result of the further increase in short-term deposits from USD 71.6m as at 31 December 2020G to USD 80.3m at December 2021G and the interest income from the loan to a Related Party which amounted to USD 64.0m as at 31 December 2021G. The Related Party loan of USD 64.0m has been fully repaid by Americana Foods Investments Group Company LLC on 20 April 2022G.

### **Finance costs**

Finance costs represent interest costs paid to banks in relation to outstanding loans / facilities and finance costs for right of use lease liabilities in line with IFRS-16 requirements.

## Income tax, Zakat, and contribution to KFAS

Income tax, Zakat, and contribution to KFAS declined from USD 9.1m in 2019G to USD 6.3m in 2020G driven by the decline in profit before taxes and Zakat from USD 161.2m in 2019G to USD 86.1m in 2020G. Income tax, Zakat, and contribution to KFAS subsequently increased from USD 6.3m in 2020G to USD 15.7m in 2021G in line with the increase in the profit before taxes and Zakat from USD 86.1m in 2020G to USD 222.1m in 2021G.

### Net profit

Net profit declined from USD 152.1m in 2019G to USD 79.8m in 2020G on the back of a slowdown in business activity due to COVID-19. Net profit increased to USD 206.4m in 2021G compared to USD 79.8m in 2020G as business activity expanded post COVID-19.

### Revenues

## **Revenues by market**

# Table (5-4):Revenues by market breakdown for the years ended 31 December 2019G, 31 December 2020G, and 31<br/>December 2021G of the Group:

Currency: USD000	2019G	2020G	2021G	Variance (2019G- 2020G)	Variance (2020G- 2021G)
UAE	540,144	476,333	598,455	(11.8%)	25.6%
KSA	405,494	340,373	434,869	(16.1%)	27.8%
Kuwait	308,090	225,255	330,689	(26.9%)	46.8%
Egypt	225,786	187,741	247,711	(16.9%)	31.9%
Qatar	112,671	99,409	124,300	(11.8%)	25.0%
Other markets	298,035	248,683	315,724	(16.6%)	27.0%
Total revenues	1,890,219	1,577,795	2,051,747	(16.5%)	30.0%
As a percentage of revenues					
UAE	28.6%	30.2%	29.2%		
KSA	21.5%	21.6%	21.2%		
Kuwait		1100/			
Kuwait	16.3%	14.3%	16.1%		
Egypt	16.3%	14.3%	16.1%		

Source: Management information

## **Revenues by channel**

# Table (5-5):Revenues by channel breakdown for the years ended 31 December 2019G, 31 December 2020G, and 31<br/>December 2021G of the Group:

Currency: USD000	2019G	2020G	2021G	Variance (2019G-2020G)	Variance (2020G-2021G)
Dine-in	599,816	304,677	389,289	(49.2%)	27.8%
Take-out	526,632	390,085	506,536	(25.9%)	29.9%
Home delivery	571,040	650,483	863,249	13.9%	32.7%
Drive through	149,902	168,768	211,402	12.6%	25.3%
Others	42,829	63,782	81,271	48.9%	27.4%
Total revenues	1,890,219	1,577,795	2,051,747	(16.5%)	30.0%
As a percentage of revenues					
Dine-in	31.7%	19.3%	19.0%		
Take-out	27.9%	24.7%	24.7%		
Home delivery	30.2%	41.2%	42.1%		
Drive through	7.9%	10.7%	10.3%		
Others	2.3%	4.0%	4.0%		

Source: Management information

## **Revenues by brand**

Table (5-6):Revenues by brand breakdown for the years ended 31 December 2019G, 31 December 2020G, and 31<br/>December 2021G of the Group:

Currency: USD000	2019G	2020G	2021G	Variance (2019G- 2020G)	Variance (2020G-2021G)
KFC	1,053,377	918,066	1,236,082	(12.8%)	34.6%
Hardee's	347,547	267,199	350,078	(23.1%)	31.0%
Pizza Hut	212,048	196,325	236,553	(7.4%)	20.5%
Krispy Kreme	64,022	60,422	73,732	(5.6%)	22.0%
Others	213,225	135,783	155,304	(36.3%)	14.4%
Total revenues	1,890,219	1,577,795	2,051,747	(16.5%)	30.0%
As a percentage of revenues					
KFC	55.7%	58.2%	60.2%		
Hardee's	18.4%	16.9%	17.1%		
Pizza Hut	11.2%	12.4%	11.5%		
Krispy Kreme	3.4%	3.8%	3.6%		
Others	11.3%	8.6%	7.6%		

Source: Management information

The Group's Power Brands are KFC, Hardee's, Pizza Hut and Krispy Kreme. These four brands collectively contributed 92.4% to total revenues in 2021G. The Group's top revenues generating markets were the UAE, KSA, Kuwait, Egypt, and Qatar accounting for 84.6% of total revenues in 2021G.

Revenues decreased from USD 1,890.2m in 2019G to USD 1,577.8m in 2020G on the back of COVID-19 primarily due to:

- The closure of 94 restaurants during 2020G while store openings were 61 restaurants (most of which opened during the latter half of 2020G). This coupled with lockdowns and reduced working hours resulted in a decrease in the number of orders from 170.6m orders in 2019G to 127.0m orders in 2020G;
- Hardee's revenues were impacted the most among the Power Brands as it did not have its own mobile phone application and primarily depended on food aggregators (Hardee's mobile phone application was rolled out in KSA during December of 2020G and in 2021G for the remaining markets);
- This decline was partially offset by the increase in the average order value from USD 11.0 in 2019G to USD 12.3 in 2020G driven by the increase in home delivery revenues, which typically have a higher average order value compared to dine-in and take-away.

Revenues increased from USD 1,577.8m in 2020G to USD 2,051.7m in 2021G, exceeding pre-COVID19 revenues levels primarily due to:

- The opening of 164 new restaurants;
- The increase in the number of orders from existing and new restaurants from 127.0m in 2020G orders to 165.2m orders in 2021G while the average order value remained stable at USD 12.3 during 2020G and 2021G;
- The further increase in home delivery revenues during 2021G to reach USD 863.2m compared USD 650.5m in 2020G (representing 42.1% of total revenues in 2021G compared to 41.2% in 2020G). The Group increased the trading zones it delivers to in 2021G.

KFC continued to outperform the other brands within the portfolio and its contribution increased from 55.7% of total revenues in 2019G to 60.2% in 2021G driven by the increase in both the number of restaurants from 849 operating restaurants as at 31 December 2019G to 896 restaurants as at 31 December 2021G coupled with an increase in average revenues per store from USD 1.2m in 2019G to USD 1.4m in 2021G.

Non-Power Brands contribution to the overall revenues declined between 2019G and 2021G from 11.3% in 2019G to 7.6% in 2021G in line with the Group's initiative to rationalize their portfolio of brands / restaurants and the continued investment in the four Power Brands.

## **Cost of revenues**

# Table (5-7):Cost of revenues breakdown for the years ended 31 December 2019G, 31 December 2020G, and 31<br/>December 2021G of the Group:

Currency: USD000	2019G	2020G	2021G	Variance (2019G- 2020G)	Variance (2020G- 2021G)
Cost of inventory	563,686	473,108	623,720	(16.1%)	31.8%
Staff costs	124,765	104,265	121,101	(16.4%)	16.1%
Depreciation and amortization	78,109	77,144	75,623	(1.2%)	(2.0%)
Royalties	93,519	79,812	105,773	(14.7%)	32.5%
Rent	23,737	17,377	21,612	(26.8%)	24.4%
Others	19,005	22,147	22,522	16.5%	1.7%
Total cost of revenues	902,821	773,853	970,351	(14.3%)	25.4%
As a percentage of revenues					
Cost of inventory	29.8%	30.0%	30.4%		
Staff costs	6.6%	6.6%	5.9%		
Depreciation and amortization	4.1%	4.9%	3.7%		
Royalties	4.9%	5.1%	5.2%		
Rent	1.3%	1.1%	1.1%		
Others	1.0%	1.4%	1.1%		
Total cost of revenues	47.8%	49.0%	47.3%		

Source: Audited financial statements and related financial information

## **Cost of inventory**

Cost of inventory includes raw material costs such as chicken, beef, French fries, soft drinks, and other input costs.

Cost of inventory decreased by 16.1% from USD 563.7m in 2019G to USD 473.1m in 2020G in line with the decline in revenues on the back of COVID-19 lockdowns and lower number of operating restaurants. This was partially offset by the increase in the cost of raw materials on the back of introducing fresh local chicken during 2020G in KSA.

Cost of inventory increased by 31.8% from USD 473.1m in 2020G to USD 623.7m in 2021G as revenues expanded to surpass 2019G levels (from both existing restaurants and the opening of new restaurants). Cost of inventory increased as a percentage of revenue in 2021G (30.4%) compared to 2020G (30.0%) primarily due to the increase in logistics costs and commodity prices as a result of inflationary pressures (for example: imported cheese prices in the UAE and chicken due to the shift to local fresh chicken and oil prices increase in the KSA). Management significantly mitigated the increase in logistics and input costs by performing price increases during 2020G and 2021G.

## Staff costs

Staff costs include salaries and wages, overtime and other benefits and allowances of commissaries and in-store back area employees.

Staff costs decreased by 16.4% from USD 124.8m in 2019G to USD 104.3m in 2020G driven by: (i) natural attrition that was not replaced during the pandemic resulting in a decline in head count of restaurants employees in the five core markets from 30,979 in 2019G to 29,054 in 2020G, (ii) the decline in average cost per employee between 2019G and 2020G due to cuts in commissions and overtime typically paid to in-store employees to curb costs.

Staff costs increased by 16.1% from USD 104.3m in 2020G to USD 121.1m in 2021G as business activity normalized post the pandemic and the resumption in commission payments and overtime. The headcount of restaurants for the five core markets collectively increased from 29,054 in 2020G to 30,037 in 2021G. Average staff cost per headcount also increased between 2020G and 2021G. Staff costs as a percentage of revenues decreased from 6.6% in 2020G compared to 5.9% in 2021G, which the Group believes is the optimal level of headcount as the employees' level of utilization improved.

## **Depreciation and amortization**

Depreciation costs allocated to cost of revenues pertain to restaurant equipment and cold rooms and the amortization of right of use assets.

Depreciation expenses declined by 1.2% from USD 78.1m in 2019G to USD 77.1m in 2020G driven by the decline in the number of operating restaurants from 1,933 in 2019G to 1,900 in 2020G.

Depreciation declined further by 2.0% from USD 77.1m in 2020G to USD 75.6m in 2021G primarily driven by: (i) the full year impact of the store closures in 2020G as these were mostly closed in H2 - 2020G (while new restaurants were only opened towards the end of 2021G) and (ii) an increase in fully depreciated items.

### **Royalties**

Royalty fees ranged between 4.0% and 6.0% of revenues.

Royalty fees decreased by 14.7% from USD 93.5m in 2019G to USD 79.8m in 2020G in line with the decrease in revenues coupled with certain concessions negotiated with the host brands between March 2020G and July 2020G.

The increase in royalty fees by 32.5% from USD 79.8m in 2020G to USD 105.8m in 2021G was driven by the growth in revenues in 2021G.

## Rent

This represents the short term / variable rent paid in relation to the Group's restaurants. The portion of rent costs allocated to cost of revenues pertains to the restaurants' kitchen / back area.

Rent costs declined by 26.8% from USD 23.7m in 2019G to USD 17.4m in 2020G in line with the decline in revenues (approximately 28% of the Group's restaurants have a variable rent component) and the renegotiation of rental agreements with landlords during the year. The Group has also undertaken a portfolio rationalization exercise, whereby 94 restaurants were closed in 2020G and started using third party storage facilities instead of leasing and managing the facilities themselves, this in turn resulted in a decline in rent costs and an increase in others within cost of revenues.

Rent costs subsequently increased by 24.4% from USD 17.4m in 2020G to USD 21.6m in 2021G in line with the growth in revenues. Additionally, the Group opened 164 new restaurants in 2021G, thereby increasing the number of operating restaurants from 1,900 as at 31 December 2020G to 2,010 as at 31 December 2021G.

Rent costs as a percentage of revenues declined from 1.3% in 2019G to 1.1% in 2021G as the Group was able to renegotiate certain lease terms and the rental value of certain mall restaurants went down permanently.

## Others

Others include commissary and warehouse expenses such as utilities, maintenance expenses in addition to distribution costs between commissaries / warehouses and restaurants. The increase in Others from USD 19.0m in 2019G to USD 22.1m in 2020G was driven by the Group's decision to utilize third party storage which resulted in an increase in service contracts (prior to 2020G the Group leased and managed warehouses themselves and costs related to these warehouses were mainly recorded under rent costs). The line item remained broadly stable in 2021G.

## Gross profit and gross profit margin

Gross profit decreased by 18.6% from USD 987.4m in 2019G to USD 803.9m in 2020G driven by the decline in revenues on the back of COVID-19. Gross profit margin declined by 1.2 percentage points from 52.2% in 2019G to 51.0% in 2020G primarily due to:

- The increase in the cost of inventory as a percentage of revenues between 2019G and 2020G primarily due to the partial transition in KSA from frozen chicken to fresh local chicken during 2020G and the overall inflationary environment with regards to input costs and commodities across all markets. Management partially offset the increase in costs by increasing prices across all core markets except in Kuwait during 2020G.
- The fixed nature of the depreciation and amortization costs which represented 4.9% of revenues in 2020G as opposed to 4.1% in 2019G.

The change in country revenues mix from Kuwait to the UAE (gross profit margin of Kuwait is relatively higher compared to the UAE) has also further contributed to lower gross margin in 2020G compared to 2019G. Kuwait contributed 16.3% to total revenues in 2019G compared to 14.3% to total revenues in 2020G, while the UAE contributed 28.6% to total revenues in 2019G compared to 30.2% in 2020G.

Gross profit increased by 34.5% from USD 803.9m in 2020G to USD 1,081.4m in 2021G as business activity expanded. Gross profit margin also improved by 1.7 percentage points from 51.0% in 2020G to 52.7% in 2021G due to:

- The decrease in staff costs as a percentage of revenues during 2021G compared to 2020G even though the staff costs in nominal terms increased during the same period.
- The decline in the depreciation costs as a percentage of revenues given its fixed nature (and the timings of the store closures / new openings as explained earlier), partially offset by
- The further increase in cost of inventory as a percentage of revenues between 2020G and 2021G primarily due to: (i) the full year impact of the shift in KSA from Brazilian imported chicken to fresh local chicken, and (ii) the overall inflationary environment with regards to input costs and commodity prices across all markets. The Group was able to pass on these increases to customers through price increases across all core markets during 2021G.

The change in country revenues mix from UAE to Kuwait further contributed to the improvement in the gross profit margins. Kuwait's contribution to total revenues increased from 14.3% in 2020G to 16.1% in 2021G on the account of a decline in UAE's contribution from 30.2% in 2020G to 29.2% in 2021G.

## Selling and marketing expenses

Table (5-8):Selling and marketing expenses breakdown for the years ended 31 December 2019G, 31 December2020G, and 31 December 2021G of the Group:

Currency: USD000	2019G	2020G	2021G	Variance (2019G- 2020G)	Variance (2020G- 2021G)
Staff costs	213,604	178,161	207,772	(16.6%)	16.6%
Depreciation and amortization	129,209	122,053	117,308	(5.5%)	(3.9%)
Advertisement and business development	80,372	64,543	89,828	(19.7%)	39.2%
Home delivery and transportation	37,929	53,769	76,493	41.8%	42.3%
Utilities and communication	61,664	51,880	62,040	(15.9%)	19.6%
Rent	23,920	22,533	23,317	(5.8%)	3.5%
Call center expenses	7,708	9,636	9,219	25.0%	(4.3%)
Maintenance and other operating expenses	42,017	40,327	48,521	(4.0%)	20.3%
Licenses and insurance charges	8,593	7,309	7,790	(14.9%)	6.6%
Others	41,002	28,671	37,315	(30.1%)	30.1%
Total selling and marketing expenses	646,018	578,882	679,603	(10.4%)	17.4%
As a percentage of revenues					
Staff costs	11.3%	11.3%	10.1%		
Depreciation and amortization	6.8%	7.7%	5.7%		
Advertisement and business development	4.3%	4.1%	4.4%		
Home delivery and transportation	2.0%	3.4%	3.7%		
Utilities and communication	3.3%	3.3%	3.0%		
Rent	1.3%	1.4%	1.1%		
Call center expenses	0.4%	0.6%	0.4%		
Maintenance and other operating Expenses	2.2%	2.6%	2.4%		
Licenses and insurance charges	0.5%	0.5%	0.4%		
Others	2.2%	1.8%	1.8%		
Total selling and marketing expenses	34.2%	36.7%	33.1%		

Source: Audited financial statements and related financial information

## Staff costs

Staff costs allocated to selling and distribution pertain to customer facing in-store employees and home delivery drivers.

Staff costs declined by 16.6% from USD 213.6m in 2019G to USD 178.2m in 2020G driven by: (i) natural attrition that was not replaced during the pandemic resulting in a decline in head count of restaurant employees in the five core markets from 30,979 in 2019G to 29,054 in 2020G, and (ii) the decline in average cost per employee between 2019G and 2020G due to cuts in commissions and overtime typically paid to in-store employees.

Staff costs subsequently increased from USD 178.2m in 2020G to USD 207.8m in 2021G as salaries normalized post COVID-19. Additionally, headcount of restaurant employees in the five core markets increased from 29,054 in 2020G to 30,037 in 2021G in line with the increase in the number of operating restaurants within these markets from 1,584 restaurants as at 31 December 2020G to 1,673 restaurants as at 31 December 2021G. Despite the staff costs increasing in nominal terms staff costs as a percentage of revenues decreased from 11.3% in 2020G to 10.1% in 2021G, which the Group believes is the optimal level of headcount as the employees' level of utilization improved.

## Depreciation and amortization

Depreciation expense allocated to selling and distribution primarily pertains to the machinery and equipment of the restaurants' front area.

Amortization costs pertain to: (i) franchise costs paid to the host brands in relation store openings, and (ii) a portion of the right of use assets' amortization costs pertaining to the restaurants' front area.

Depreciation and amortization expense declined by 5.5% from USD 129.2m in 2019G to USD 122.1m in 2020G driven by the lower number of operating restaurants. Depreciation expenses decreased further by 3.9% from USD 122.1m in 2020G to USD 117.3m in 2021G primarily driven by the full year impact of the store closures in 2020G (these were mostly closed in H2 – 2020G and new restaurants in 2021G were only opened towards the end of the year) coupled with an increase in fully depreciated items.

### Advertisement and business development

Advertisement and business development costs declined by 19.7% from USD 80.4m in 2019G to USD 64.5m in 2020G driven by the Group's decision to reduce marketing spend during the pandemic and certain marketing spend concessions negotiated with host brands for the months of March 2020G to December 2020G.

Advertisement and business development costs increased by 39.2% from USD 64.5m in 2020G to USD 89.8m in 2021G as marketing spend normalized post COVID-19.

#### Home delivery and transportation

Home delivery costs primarily include commissions paid to delivery aggregators and the Group's fleet and fuel costs.

The line item increased by 41.8% from USD 37.9m in 2019G to USD 53.8m in 2020G as home delivery revenues increased from USD 571.0m in 2019G USD 650.5m in 2020G. Home delivery revenues' contribution to total revenues increased from 30.2% in 2019G to 41.2% in 2020G.

Home delivery costs increased further by 42.3% from USD 53.8m in 2020G to USD 76.5m in 2021G driven by an increase in home delivery revenues from USD 650.5m in 2020G to USD 863.2m in 2021G. The contribution of home delivery revenues to total revenues increased from 41.2% in 2020G to 42.1% in 2021G.

## **Utilities and communication**

Utilities and communication declined by 15.9% from USD 61.7m in 2019G to USD 51.9m in 2020G driven by the lower number of operating restaurants coupled with reduced working hours during lockdowns. Utilities increased by 19.6% from USD 51.9m in 2020G to USD 62.0m in 2021G as working hours normalized and the number of operating restaurants increased.

### Rent

Rent costs allocated to selling and distribution primarily pertains to the restaurants front area.

Rent declined by 5.8% from USD 23.9m in 2019G to USD 22.5m in 2020G driven by the lower number of operating restaurants as explained earlier and rental renegotiations.

Rent costs increased by 3.5% from USD 22.5m in 2020G to USD 23.3m in 2021G driven by the higher number of operating restaurants. This was partially offset by the Group's ability to renegotiate certain lease terms during the pandemic.

### **Call centre expenses**

This pertains to costs of running the call centres (excluding payroll costs).

Call centre costs increased by 25.0% from USD 7.7m in 2019G to USD 9.6m in 2020G as a result of using outsourced call centre to help facilitate increased home delivery volumes and deploying call center agents to mitigate the COVID-19 related changes in closure timings during 2020G.

Call centre costs slightly decreased by 4.3% from USD 9.6m in 2020G to USD 9.2m in 2021G primarily due to business normalizing and more customers shifting to using mobile phone applications instead of call centres.

## Maintenance and other operating expenses

Includes maintenance and operating supplies such as cleaning and stationary supplies. The decrease in maintenance and other operating expenses from USD 42.0m in 2019G to USD 40.3m in 2020G was driven by lower utilization of restaurants which resulted in lower maintenance requirements.

The increase in maintenance and other operating expenses from USD 40.3m in 2020G to USD 48.5m in 2021G was driven by the additional spend on the Group's mobile phone applications, spare parts and replacement of old equipment.

## License and insurance charges

This line item includes commercial and municipality licenses for restaurants and premiums for all insurance policies (general, fire, property, fidelity and others, etc).

The decline in licenses and insurance charges from USD 8.6m in 2019G to USD 7.3m in 2020G was driven by concessions provided by the various governments in relation to licenses renewals due to COVID-19.

License and insurance charges increased from USD 7.3m in 2020G and USD 7.8m in 2021G as operations normalized and no concessions were received.

## Others

Others primarily include wastage and spoilage, smallware costs, credit card commissions and service contracts (such as security, cash collection from restaurants and others).

Others declined by 30.1% from USD 41.0m in 2019G to USD 28.7m in 2020G driven primarily by a decline in credit card commissions in line with the decline in revenues. The subsequent increase from USD 28.7m in 2020G to USD 37.3m in 2021G was primarily driven by the increase in credit card commissions as revenues recovered, preopening expenses of USD 2.0m and USD 1.4m in wastage.

## General and administrative expenses

Table (5-9):General and administrative expenses breakdown for the years ended 31 December 2019G, 31 December2020G, and 31 December 2021G of the Group:

Currency: USD000	2019G	2020G	2021G	Variance (2019G- 2020G)	Variance (2020G- 2021G)
Staff costs	92,527	71,815	95,593	(22.4%)	33.1%
Professional and legal	8,516	3,089	4,146	(63.7%)	34.2%
Depreciation and amortisation	12,736	15,550	15,698	22.1%	1.0%
Rent	7,821	5,287	8,965	(32.4%)	69.6%
Utilities	6,073	5,919	5,375	(2.5%)	(9.2%)
Repairs and maintenance	3,510	5,265	5,867	50.0%	11.4%
Office administration	1,803	612	2,116	(66.1%)	245.8%
Travel and accommodation	2,327	1,402	2,118	(39.8%)	51.1%
Loss/(gains) on foreign exchange	(1,239)	1,515	2,905	(222.3%)	91.7%
Provision for tax and legal claims	1,611	23,897	14,557	1383.4%	(39.1%)
Others	29,428	23,498	19,649	(20.2%)	(16.4%)
Total general and administrative expenses	165,113	157,849	176,989	(4.4%)	12.1%
As a percentage of revenues					
Staff costs	4.9%	4.6%	4.7%		
Professional and legal	0.5%	0.2%	0.2%		
Depreciation and amortisation	0.7%	1.0%	0.8%		
Rent	0.4%	0.3%	0.4%		
Utilities	0.3%	0.4%	0.3%		
Repairs and maintenance	0.2%	0.3%	0.3%		
Office administration	0.1%	0.0%	0.1%		
Travel and accommodation	0.1%	0.1%	0.1%		
Loss/(gains) on foreign exchange	(0.1%)	0.1%	0.1%		
Provision expense	0.1%	1.5%	0.7%		
Others	1.6%	1.5%	1.0%		
Total general and administrative expenses	8.7%	10.0%	8.6%		

Source: Audited financial statements and related financial information

### Staff costs

Staff costs include salaries and wages, residency and visa fees, and other benefits and allowances for non-store employees.

Staff costs decreased by 22.4% from USD 92.5m in 2019G to USD 71.8m in 2020G primarily due to salary cuts specifically between April 2020G and July 2020G in response to COVID-19. Headcount of non-restaurants employees also declined from 3,027 in 2019G to 2,802 in 2020G due to certain layoffs made by the Group during 2020.

Staff costs increased by 33.1% from USD 71.8m in 2020G to USD 95.6m in 2021G primarily due to the increase in headcount from 2,802 in 2020G to 3,017 in 2021G coupled with an increase in average cost per employee between 2020G and 2021G. Additionally, salary increments were implemented for certain employees in the fourth quarter of 2021G.

## Professional and legal fees

This represents fees paid to consultants, lawyers, and auditors for the provision of services. Professional and legal fees were higher in 2019G (USD 8.5m) compared to 2020G (USD 3.1m) driven by certain one-off costs of USD 6.5m in relation to certain consulting projects. Professional and legal fees increased by 34.2% from USD 3.1m in 2020G to USD 4.1m in 2021G driven by certain costs paid to IT consultants in relation to various IT projects.

### **Depreciation and amortization**

Depreciation and amortization costs relate to the Group's offices and staff accommodations. Depreciation and amortization expenses increased by 22.1% from USD 12.7m in 2019G to USD 15.6m in 2020G due to the increase in right of use assets depreciation in relation to staff accommodations driven by new accommodations as mandated by social distancing requirements. These expenses remained relatively flat in 2021G at USD 15.7m.

#### Rent

This pertains to rent paid for various offices across the markets and staff accommodation. Rent expense declined by 32.4% from USD 7.8m in 2019G to USD 5.3m in 2020G driven by rent relief due to COVID-19 and rent renegotiations with landlords. Rent expense increased by 69.6% from USD 5.3m in 2020G to USD 9.0m in 2021G as the Group entered into new lease agreements for staff accommodation in Egypt and KSA.

### Utilities

This pertains to the cost of electricity, water, and other utility expenses for offices and staff accommodation.

Utilities expenses remained relatively stable between 2019G (USD 6.1m) and 2020G (USD 5.9m). Utilities decreased by 9.2% from USD 5.9m in 2020G to USD 5.4m in 2021G driven by various energy efficiency initiatives.

#### **Repairs and maintenance**

This represents repairs and maintenance costs in relation to the Group's offices and IT related costs in relation to the Group's mobile phone applications. Repairs and maintenance expenses increased by 50.0% from USD 3.5m in 2019G to USD 5.3m in 2020G driven by certain IT system upgrades undertaken by the Group.

Repairs and maintenance costs further increased by 11.4% from USD 5.3m in 2020G to USD 5.9m in 2021G primarily due to the pick-up in business activity post COVID-19.

### **Office administration**

Office administration represents cleaning and office supplies.

Office administration expenses decreased from USD 1.8m in 2019G to USD 0.6m in 2020G primarily due to work from home and social distancing measures relating to COVID-19. Office administration increased from USD 0.6m in 2020G to USD 2.1m in 2021G as offices resumed working in full capacity during 2021G as the COVID-19 restrictions were lifted.

### Travel and accommodation

This includes travel expenses in relation to business trips. The expense represented 0.1% of revenues in 2019G, 2020G and 2021G, respectively.

## Loss/(gains) on foreign exchange

This pertains to gains / losses on the revaluation of foreign currency loans, bank accounts and current accounts with Related Parties (primarily Egypt and Kuwait).

### Provision for tax and legal claims

This primarily includes slow moving inventory provisions and tax provisions.

The increase in the provision expense from USD 1.6m in 2019G to USD 23.9m in 2020G was driven by a one-off provision expense recorded in Egypt in relation to a litigation with the Social Insurance Authority, which was settled in 2021G. This explains the subsequent decline in provisions expense by 39.1% from USD 23.9m in 2020G to USD 14.6m in 2021G.

## Others

Others primarily include trade licenses, insurance, bank charges and service contracts and other miscellaneous fees.

The decline in others by 20.2% from USD 29.4m in 2019G to USD 23.5m in 2020G was driven by certain one-off severance payments made to employees in relation to restructuring initiative in Egypt in 2019G (USD 9.4m). Others further decreased from USD 23.5m in 2020G to USD 19.6m in 2021G due to high impairment charges in 2020G driven by decline in revenues.

## **Other income**

# Table (5-10): Other income for the years ended 31 December 2019G, 31 December 2020G, and 31 December 2021G of the Group:

Currency: USD000	2019G	2020G	2021G	Variance (2019G- 2020G)	Variance (2020G- 2021G)
Gain on rent concessions	-	28,114	6,978	100.0%	(75.2%)
Other income	796	1,186	1,523	49.0%	28.4%
Gain / loss on disposal of PPE	1,836	650	1,105	(64.6%)	70.0%
Other income (payment processor)	679	271	836	(60.1%)	208.5%
Noon income	1,260	514	290	(59.2%)	(43.6%)
Others	8,419	1,283	4,746	(84.8%)	269.9%
Total other income	12,990	32,017	15,478	146.5%	(51.7%)

Source: Management information

#### Gain on rent concessions

This pertains to rent concessions received from landlords during the pandemic. Concessions were effective until 30 June 2022. Rent concessions were obtained for 1,150 restaurants in 2020G versus only 386 restaurants in 2021G resulting in the decline in rent concessions in 2021G by 75.2% from USD 28.1m in 2020G to USD 7.0m in 2021G.

### **Other income**

This represents rebates and incentives received by the Group from one of the cleaning materials suppliers.

### Gain /loss on disposal of PPE

Gain / loss on disposal of PPE declined by 64.6% from USD 1.8m in 2019G to USD 0.7m in 2020G and increased in 2021G by 70.0% to USD 1.1m. Gain/ loss on disposal is primarily driven by the number of stores closed in a period and the sale of related PPE assets.

### Other income (payment processor)

This represents incentives received from a payment processor for the use of its point of sale machines. The decline in the income by 60.1% in 2020G from USD 0.7m in 2019G to USD 0.3m in 2020G was driven by the decline in the number of orders due to COVID-19. The income subsequently increased from USD 0.3m in 2020G to USD 0.8m 2021G as business activity normalized.

### Noon income

This represents rent income received from Noon in return for renting space in the Group's warehouses between July 2018G and July 2021G. This contract was terminated in October 2021G.

## Others

In 2021G, others included: (i) one-off income received from a campaign with one of the aggregators in the KSA (USD 1.3m), (ii) a reversal of a provision in relation to a faulty shipment from Farm Frites (USD 1.1m), (iii) support received from the government of Egypt in relation to restaurants located in touristic areas (USD 818k) and (iv) various other miscellaneous income.

The decrease in 'others' by 84.8% from USD 8.4m in 2019G to USD 1.3m in 2020G was primarily driven by the decrease in income party hall, rental income from subleasing, and one-off income from USAID which was recorded in 2019G. The subsequent increase from USD 1.3m in 2020G to USD 4.7m in 2021G was primarily driven by: (i) one-off income of USD 1.3m in relation to the aggregators campaign; (ii) the reversal of the provision for Farm Frites shipment of USD 1.1m and (iii) support received from the government of Egypt in relation to restaurants located in touristic areas of USD 0.8m.

# Reversal of impairment/ (impairment losses) of non-financial assets / Monetary gain from hyperinflation

The Lebanese economy has recently been impacted by hyperinflation. As such, all items recognised in the income statement were restated by applying the change in the general price index to each line item in line with IAS 29 requirements. The net impact of such restatement has been recorded in the Audited Financial Statements within "**Monetary gain from hyperinflation**" relating to the Group's operations in Lebanon.

Similarly, the carrying amounts of non-monetary assets and liabilities were adjusted to reflect the change in the general price index from the date of acquisition to the end of the reporting period. An impairment is recognised in the income statement if the restated amount of a non-monetary item exceeds its estimated recoverable amount.

## **Finance income**

Finance income represents finance income generated from interest earning deposits.

Finance income increased between 2019G (USD 0.6m) and 2020G (USD 0.8m) primarily driven by the increase in the short-term deposits with banks from USD 44.1m as at 31 December 2019G to USD 71.6m as at 31 December 2020G.

Finance income further increased in 2021G to USD 2.2m primarily as a result of the further increase in short-term deposits from USD 71.6m as at 31 December 2020G to USD 80.3m at December 2021G and interest income from the loan to a Related Party which amounted to USD 64.0m as at 31 December 2021G. The Related Party loan was repaid on 20 April 2022G.

## **Finance costs**

# Table (5-11): Finance costs for the years ended 31 December 2019G, 31 December 2020G, and 31 December 2021G of the Group:

Currency: USD000	2019G	2020G	2021G	Variance (2019G- 2020G)	Variance (2020G-2021G)
Finance cost on bank facilities	(1,623)	(1,178)	(1,455)	(27.4%)	23.5%
Finance cost on lease liabilities	(26,788)	(25,010)	(20,713)	(6.6%)	17.2%
Interest on employees end of service benefit	-	(3,676)	(950)	Not applicable	(74.2%)
Finance cost net	(27,822)	(29,042)	(20,910)	4.4%	(28.0%)

Source: Audited financial statements and related financial information

Finance costs represent interest costs paid to the banks in relation to outstanding loans / facilities and finance costs for right of use lease liabilities in line with IAS 19 requirements.

## Income tax, Zakat, and contribution to KFAS

Table (5-12): Income tax, Zakat, and contribution to KFAS for the years ended 31 December 2019G, 31 December2020G, and 31 December 2021G of the Group:

Currency: USD000	2019G	2020G	2021G	Variance (2019G- 2020G)	Variance (2020G- 2021G)
Current tax of subsidiaries on taxable profits for the year	6,052	5,313	10,666	(12.2%)	100.8%
Zakat of subsidiaries	2,294	398	3,985	(82.7%)	901.3%
Kuwait Foundation for the Advancement of Sciences	792	570	1,081	(28.0%)	89.6%
Total Income tax, Zakat, and contribution to KFAS	9,138	6,281	15,732	(31.3%)	150.5%

Source: Audited financial statements and related financial information

Income tax, Zakat, and contribution to KFAS declined from USD 9.1m in 2019G to USD 6.3m in 2020G driven by the decline in profit before taxes and Zakat from USD 161.2m in 2019G to USD 86.1m in 2020G. Income tax, Zakat, and contribution to KFAS subsequently increased from USD 6.3m in 2020G to USD 15.7m in 2021G in line with the increase in the profit before taxes and Zakat from USD 86.1m in 2020G to USD 222.1m in 2021G.

## Net profit for the year and profit margin for the period

Net profit for the year decreased by 47.5% from USD 152.1m in 2019G to USD 79.8m in 2020G driven by the decline in gross profit on the back of COVID-19, which was not offset by a similar decline in operating expenses (a certain portion of the Group's expenses are fixed in nature).

Net profit margin decreased from 8.0% in 2019G to 5.1% in 2020G driven by: (i) the decline in gross profit margin by 1.2 percentage points from 52.2% in 2019G to 51.0% in 2020G, (ii) increase in general and administrative expenses as a percentage of revenues from 8.7% in 2019G to 10.0% in 2020G (a certain portion of general and administrative expenses are fixed in nature) and (iii) increase in selling and distribution expenses from 34.2% in 2019G to 36.7% in 2020G primarily due to the increase in home delivery revenues and the corresponding delivery costs.

Net profit for the year increased by 158.7% from USD 79.8m in 2020G to USD 206.4m in 2021G driven by the increase in gross profit by 34.5% from USD 803.9m in 2020G to USD 1,081.4m in 2021G as revenues exceeded pre-COVID-19 levels.

Net profit margin subsequently increased in 2021G to 10.1% driven by: (i) an improvement in gross profit margin by 1.7 percentage points from 51.0% in 2020G to 52.7% in 2021G as explained earlier, (ii) decline in general and administrative expenses as a percentage of revenues from 10.0% in 2020G to 8.6% in 2021G, and (iii) decline in selling and distribution expenses from 36.7% in 2020G to 33.1% in 2021G.

## 5.5.1.2 Special purpose carve-out statement of financial position for the Group

# Table (5-13):Special purpose carve-out statement of financial position as at 31 December 2019G, 31 December2020G, and 31 December 2021G for the Group:

Currency: USD000	2019G	2020G	2021G
Property and equipment	244,334	207,887	221,919
Right of use assets	459,665	371,547	361,975
Loan to a Related Party	-	-	51,200
Investment properties	8,007	7,521	9,341
Intangible assets	32,987	37,692	42,623
Derivative financial instrument	-	-	7,512
Deferred tax asset	150	1,599	2,150
Total non-current assets	745,143	626,246	696,720
Inventories	93,886	97,093	107,297
Trade and other receivables	89,943	95,980	94,034
Due from Related Parties	1,713	696	1,189
Loan to a Related Party	-	-	12,800
Derivative financial instrument	-	-	1,878
Cash and cash equivalents	169,878	196,347	173,996
Total current assets	355,420	390,116	391,194
Total assets	1,100,563	1,016,362	1,087,914
Lease liability	318,945	263,630	248,136
Provision for employees' end of service benefits	81,231	80,413	76,260
Trade and other payables	49,470	46,265	50,195
Deferred gain on derivative financial instrument	-	-	7,512
Deferred tax liabilities	827	-	-
Total non-current liabilities	450,473	390,308	382,103
Bank facilities	13,631	24,563	7,073
Deferred gain on derivative financial	-	-	1,878
Lease liability	148,780	139,809	136,463
Income tax, Zakat and other deductions payable	10,552	8,636	12,614
Trade and other payables	314,469	321,702	352,326
Due to Related Parties	14,382	22,419	23,683
Provisions	12,889	22,310	32,062
Total current liabilities	514,703	539,439	566,099
Total liabilities	965,176	929,747	948,202
Foreign currency translation reserve	(1,448)	(12,683)	(20,429)
Accumulated net contribution from Former Parent Company	119,951	89,789	148,984
Non-controlling interests	16,884	9,509	11,157
Total equity	135,387	86,615	139,712
Total liabilities and shareholders' equity	1,100,563	1,016,362	1,087,914

Source: Audited financial statements and related financial information

The following represents a summary of the movements within the statement of financial position of the Group as at 31 December 2019G, 2020G and 2021G. For more details refer to the subsequent detailed discussions for each of the statement of financial position accounts.

## Non-current assets

Non-current assets decreased from USD 745.1m as at 31 December 2019G to USD 626.2m as at 31 December 2020G mainly driven by: (i) the decrease in the right-of-use assets as a result of the closure of restaurants during 2020G, (ii) the decrease in property and equipment as a result of the higher depreciation expense (USD 72.0m) compared to the additions made during the year (USD 33.8m). The decrease in right-of-use assets and property and equipment was partially offset by the increase in the intangible assets as a result of the additions related to franchise and key money during the 2020G driven by the opening of 61 new restaurants during 2020G.

Non-current assets increased from USD 626.2m as at 31 December 2020G to USD 696.7m as at 31 December 2021G mainly driven by: (i) the increase in loans to Related Parties for business expansion and (ii) the increase in property and equipment and intangible assets in line with the expansion of operations and the opening of 164 new restaurants.

## Current assets

Current assets increased from USD 355.4m as at 31 December 2019G to USD 390.1m as at 31 December 2020G mainly driven by the increase in: (i) cash as a result of cash generated from operating activities exceeding cash used in investing and financing activities, (ii) trade receivables from aggregators (recorded within trade and other receivables) as a result of an increase in home delivery sales and (iii) inventory balances as a result of the increase in the goods in transit as at 31 December 2020G as the Group was expecting an uptake in the business activity in 2021G.

Current assets further increased from USD 390.1m as at 31 December 2020G to USD 391.2 as at 31 December 2021G primarily due to the increase in: (i) inventory levels driven by the higher raw materials balance and goods in transit to support the expansion of business activity, (ii) loans to Related Party in 2021G iii) due from Related Parties balance primarily in relation to interest receivable from Gulf Food Company Americana LLC., partially offset by (iv) the slight decrease in trade and other receivable balance and cash and cash equivalents balance.

### **Non-current liabilities**

Non-current liabilities decreased from USD 450.5m as at 31 December 2019G to USD 390.3m as at 31 December 2020G due to: (i) the decrease in lease liabilities balance as a result of the net closure of restaurants during the year and the rent concessions received by the Group during the year, (ii) minor decrease in the provision for employees' end of service benefits as a result of the payments during the year for employees who left the organization and (iii) the decrease in trade and other payables reflecting amortization of supplier advances.

Non-current liabilities decreased from USD 390.3m as at 31 December 2020G to USD 382.1m as at 31 December 2021G primarily due to the decrease in: (i) lease liabilities as rent concessions continued in 2021G coupled with the full year impact of store closures that occurred in the second half of 2020G, (ii) the provision for employees' end of service benefits as a result of payments exceeding expenses for the year, partially offset by (iii) the increase in the trade and other payables balance.

## **Current liabilities**

Current liabilities increased from USD 514.7m as at 31 December 2019G to USD 539.4m as at 31 December 2020G primarily due to the increase in: (i) bank facilities in Egypt to fund the business activity during the pandemic, (ii) trade and other payables primarily as a result of the Group negotiating extended payment terms with the host brands during the COVID-19 pandemic, (iii) due to Related Parties, (iv) provisions as a result of the increase in the tax and legal provisions, partially offset by (v) decrease in lease liabilities.

Current liabilities increased from USD 539.4m as at 31 December 2020G to USD 566.1m as at 31 December 2021G primarily due to the increase in: (i) trade and other payables as business activity normalised, (ii) provisions in relation to tax (USD 13.8m) and legal (USD 9.4m) cases against the Group, and (iii) amounts due to Related Party driven by the increase in purchases during the year 2021G (USD 107.2m) compared to 2020G (USD 87.6m).

## **Total equity**

Total equity decreased from USD 135.4m as at 31 December 2019G to USD 86.6m as at 31 December 2020G primarily due to: (i) the decrease in the foreign currency translation reserve in relation to the hyperinflation adjustment in Lebanon, (ii) decrease in accumulated net contribution from the Former Parent Company as a result of the decline in the profit for the year, offset by (iii) the decrease in non-controlling interest as a result of the acquisition of 9.47% of the shares of the Egyptian Company for International Touristic Projects during 2020G.

Total equity increased from USD 86.6m as at 31 December 2020G to USD 139.7m as at 31 December 2021G as a result of: (i) the increase in the accumulated net contribution from the Former Parent Company and the increase in non-controlling interest driven by the increase in the profit for the year, partially offset by (ii) the decrease in the foreign currency translation reserve primarily due to the hyper inflation adjustment related to Lebanon.

## **Non-current assets**

# Table (5-14): Non-current assets as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of the Group:

Currency: USD000	2019G	2020G	2021G
Property and equipment	244,334	207,887	221,919
Right of use assets	459,665	371,547	361,975
Loan to a Related Party	-	-	51,200
Investment properties	8,007	7,521	9,341
Intangible assets	32,987	37,692	42,623
Derivative financial instrument	-	-	7,512
Deferred tax asset	150	1,599	2,150
Total non-current assets	745,143	626,246	696,720

Source: Audited financial statements and related financial information

## **Property and equipment**

Table (5-15): Property and equipment net book value as at 31 December 2019G, 31 December 2020G, and 31December 2021G of the Group:

Cur- rency: USD000	2019G	Additions & transfers	Disposals	Net hyperinflation adjustment	Depreciation	Impairment	Forex	2020G	Additions & transfers	Disposals	Net hyperinflation adjustment	Depreciation	Impairment	Forex	2021G
Land	19,806	-	-	12,995	-	(7,024)	76	25,853	-	-	3,082	-	490	(10,330)	19,095
Leasehold improve- ment and furn-iture	108,203	13,124	(2,511)	1,127	(29,365)	(2,250)	(408)	87,920	49,265	(793)	101	(37,245)	87	403	99,738
Buildings and cold rooms	26,400	1,514	(297)	3,585	(4,896)	(2,262)	43	24,087	1,290	1	570	(3,640)	605	(2,669)	20,244
Equip- ment and tools	65,281	21,195	(755)	1,351	(32,566)	(1,415)	(382)	52,709	24,452	(1,250)	156	(16,383)	170	(1,574)	58,280
Vehicles	5,017	3,740	(24)	5	(5,154)	(10)	-	3,574	1,277	(29)	-	(1,237)	4	8	3,597
Capital work-in- prog-ress	19,627	(5,746)	(1)	-	-	-	(136)	13,744	7,430	(81)	-	-	-	(128)	20,965
Net book value	244,334	33,827	(3,588)	19,063	(71,981)	(12,961)	(807)	207,887	83,714	(2,152)	3,909	(58,505)	1,356	(14,290)	221,919

Source: Audited financial statements and related financial information

## Land

The balance of USD 19.1m as at 31 December 2021G mainly related to lands in Jordan, Egypt, Lebanon, Kazakhstan and Morocco. These lands are being used for stores, offices, warehouses and others.

No additions were made between 31 December 2019G and 31 December 2021G.

Land increased from USD 19.8m as at 31 December 2019G to USD 25.9m as at 31 December 2020G, the increase was driven by the net hyperinflation adjustment of USD 13.0m in relation to the Lebanese entity partially offset by the impairment recorded of USD 7.0m in 2020G.

Land net book value decreased from USD 25.9m as at 31 December 2020G to USD 19.1m as at 31 December 2021G due to the forex impact of USD 10.3m pertaining to the Lebanese entity partially offset by the net hyperinflation adjustment of USD 3.1m.

### Leasehold improvement and furniture

Leasehold improvement and furniture amounted to USD 99.7m as at 31 December 2021G mainly comprised restaurants furniture, fixtures, decorations and design contracts with vendors.

Leasehold improvement and furniture decreased from USD 108.2m as at 31 December 2019G to USD 87.9m as at 31 December 2020G primarily as a result of depreciation charges of USD 29.4m and disposals of USD 2.5m in relation to the 94 closed restaurants. This was partially offset by the additions of USD 13.1m in relation to the opening of 61 new restaurants during 2020G.

Leasehold improvement and furniture increased from USD 87.9m as at 31 December 2020G to USD 99.7m as at 31 December 2021G primarily as a result of the additions and transfers of USD 49.3m in relation to the opening of 164 new restaurants, partially offset by the depreciation charges of 2021G of USD 37.2m.

## **Buildings and cold rooms**

Buildings and cold rooms of USD 20.2m as at 31 December 2021G mainly represented cold rooms in restaurants back areas and warehouses. This also included chillers, freezers and air-conditioning in restaurants.

Building and cold rooms net book value deceased from USD 26.4m as at 31 December 2019G to USD 24.1m as at 31 December 2020G primarily as a result of the depreciation charge for the year of USD 4.9m, partially offset by additions of USD 1.5m and net hyperinflation adjustment of USD 3.6m offset by impairments of USD 2.3m.

Building and cold rooms net book value deceased from USD 24.1m as at 31 December 2020G to USD 20.2m as at 31 December 2021G primarily as a result of the depreciation charge for the year of USD 3.6m and forex impact of USD 2.7m, partially offset by additions of USD 1.3m and impairments of USD 0.6m.

## **Equipment and tools**

Equipment and tools of USD 58.3m as at 31 December 2021G related to in-store and warehouses equipment.

Equipment and tools decreased from USD 65.3m as at 31 December 2019G to USD 52.7m as at 31 December 2020G primarily driven by the depreciation charges for the year of USD 32.6m partially offset by the addition and transfers of USD 21.2m in relation to the new restaurants opened in 2020G and upgrades performed for restaurants to cover the increased demand in home delivery revenues.

Equipment and tools increased from USD 52.7m as at 31 December 2020G to USD 58.3m as at 31 December 2021G primarily driven by the additions of USD 24.5m in relation to the new restaurants opened during 2021G partially offset by depreciation charges of USD 16.4m, disposals of USD 1.3m and forex gains of USD 1.6m.

### Vehicles

Vehicles of USD 3.6m as at 31 December 2021G primarily related to the distribution trucks owned by Group, staff transportation buses and home delivery vehicles.

Vehicles decreased from USD 5.0m as at 31 December 2019G to USD 3.6m as at 31 December 2020G primarily driven by the depreciation of USD 5.2m partially offset by additions of USD 3.7m relating to accommodation buses used to transport staff and vehicles for home delivery.

Vehicles remained stable between 31 December 2020G and 31 December 2021G at USD 3.6m as a result of additions of USD 1.3m offset by depreciation costs of USD 1.2m.

## Capital work in progress

Capital work in progress of USD 21.0m as at 31 December 2021G primarily related to restaurants under construction and other ongoing projects of the Group.

Capital work in progress and others decreased from USD 19.6m as at 31 December 2019G to USD 13.7m as at 31 December 2020G primarily driven by net transfers of USD 5.7m from work in progress to other fixed assets categories primarily related to restaurants under construction.

Work in progress increased from USD 13.7m as at 31 December 2020G to USD 21.0m as at 31 December 2021G primarily driven by the net additions of USD 7.4m during 2021G related to restaurants under construction.

Table (5-16): Useful lives of property and equipment used for depreciation expenses of the group:

	Useful lives (years)
Leasehold improvements and furniture	5-7
Buildings	7-20
Cold rooms	5
Equipment and tools	4-7
Vehicles	4

Source: Audited financial statements and related financial information

## **Right of use assets**

Table (5-17): Right-of-use assets breakdown as at 31 December 2019G, 31 December 2020G, and 31 December2021G of the Group:

Currency: USD000	Buildings and leasehold	Land	Vehicles	Key money	Net book value
2019G	425,176	8,022	21,288	5,179	459,665
Additions and transfers	104,342	350	5,202	2,583	112,477
Net disposals	(46,693)	(453)	(10,512)	-	(57,658)
Charge for the year	(126,825)	(1,337)	(6,908)	(2,059)	(137,129)
Foreign currency translation difference	(1,763)	(650)	(52)	53	(2,412)
Reversal of impairment charges	(7,650)	-	-	-	(7,650)
Hyperinflation adjustment	4,254	-	-	-	4,254
2020G	350,841	5,932	9,018	5,756	371,547
Additions and transfers	125,884	414	6,589	3,244	136,131
Net disposals	(1,770)	(95)	(106)	-	(1,971)
Charge for the year	(132,361)	(1,167)	(7,933)	(1,782)	(143,243)
Foreign currency translation difference	(1,709)	(41)	29	(21)	(1,742)
Reversal of impairment charges	(292)	-	-	-	(292)
Hyperinflation adjustment	1,545	-	-	-	1,545
2021G	342,138	5,043	7,597	7,197	361,975

Source: Audited financial statements and related financial information

The Group has adopted IFRS 16 on 1 January 2019, which requires companies to account for finance and operating leases on their books in the form of right-of-use assets and liabilities. The standard was adopted using the simplified approach (i.e., no impact on the retained earnings as at 1 January 2019G).

As at 31 December 2021G the right of use assets related to 5,160 leases (primarily leases for 2,503 vehicles and delivery cars, 1,833 restaurants, 482 staff accommodation and administrative offices and other leases).

Net book value of right-of-use assets decreased from USD 459.7m as at 31 December 2019G to USD 371.5m as at 31 December 2020G as a result of: (i) the depreciation charge of the year of USD 137.1m, (ii) net disposals of USD 57.7m in relation to the 94 restaurants that were closed during 2020G, partially offset by (iii) additions for the year of USD 112.5m in relation to the 61 new restaurants that were opened in 2020G.

Net book value of right-of-use assets decreased from USD 371.5m as at 31 December 2020G to USD 362.0m as at 31 December 2021G primarily due to the depreciation charge for the year of USD 143.2m and net disposals of USD 2.0m in relation to the 54 restaurants closed during the year partially offset by additions of USD 136.1m for the 164 new store openings during 2021G.

Foreign currency translation is related to Egypt and Kazakhstan. Hyperinflation adjustment primarily relate to Lebanon.

## Loan to a Related Party

Table (5-18): Loan to a Related Party as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of the Group:

Currency: USD000	2019G	2020G	2021G
Loan to a Related Party (non-current)	-	-	51,200
Loan to a Related Party (current)	-	-	12,800
Loan to a Related Party	-	-	64,000

Source: Audited financial statements and related financial information

On 21 March 2021G, Americana Prime Investments Limited (an entity within the Group) entered into a loan agreement of USD 64.0m with Americana Foods Investments Group Company LLC, a subsidiary of the Former Parent Company for business expansion. The loan is for a period of five years ending on 21 March 2026G and is repayable over five equal annual installments of USD 12.8m on the 21st of March 2022, 2023G, 2024G, 2025G and 2026G. As at 31 December 2021G, the loan carried an interest rate of LIBOR plus margin payable on a quarterly basis (with no grace period). The Related Party loan of USD 64.0m has been fully repaid by Americana Foods Investments Group Company LLC on 20 April 2022G.

## Investment properties

Table (5-19): Investment properties as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of the<br/>Group:

Currency: USD000	2019G	Depreciation	Foreign currency translation difference	2020G	Net transfers from property and equipment	Depreciation	Foreign currency translation difference	2021G
Investment properties	8,007	(642)	156	7,521	2,454	(646)	12	9,341

Source: Audited financial statements and related financial information

Investment properties as at 31 December 2021G primarily included buildings (USD 8.4m), land (USD 1.0m).

The fair value of the investment properties is determined by qualified external appraisers once every year.

An external valuation of the investment properties was undertaken by an independent appraiser, on an open market basis as at 31 December 2019G, 2020G and 2021G. Based on such valuation, the fair value of the investment at 31 December 2021G was determined at USD 32.0m (2020: USD 24.2m; 2019: USD 26.6m).

Investment properties decreased from USD 8.0m as at 31 December 2019G to USD 7.5m as at 31 December 2020G primarily due to the depreciation charge of USD 0.6m partially offset by the foreign currency translation difference of USD 0.2m.

The balance increased from USD 7.5m as at 31 December 2020G to USD 9.3m as at 31 December 2021G primarily driven by the addition of buildings in KSA worth USD 2.5m in relation to a warehouse partially offset by depreciation charges of USD 0.6m.

# Intangible assets



Table (5-20): Intangible assets breakdown as at 31 December 2019G, 31 December 2020G, and 31 December 2021Gfor the Group:

Source: Audited financial statements and related financial information

Intangible assets as at 31 December 2021G primarily included: (i) franchise fees paid to the host brands and are amortized over the life of the agreement / store license period and (ii) others in relation to goodwill recorded when the Group acquired the franchise operations in Jordan.

Net book value of intangible assets increased from USD 33.0m as at 31 December 2019G to USD 37.7m as at 31 December 2020G. The increase in intangible assets during 2020G was primarily driven by the additions of USD 9.7m related to new store opening during 2020G partially offset by the amortisation expense of USD 4.4m.

Net book value of intangible assets further increased from USD 37.7m as at 31 December 2020G to USD 42.6m as at 31 December 2021G. The increase in intangible assets during 2021G was primarily driven by the additions of USD 11.7m relating to store openings in 2021G partially offset by the amortisation expense of USD 6.1m.

The additions in both 2020G and 2021G primarily related to the expansion of the business and the opening of new restaurants.

## **Derivative financial instrument**

The Company entered into an agreement on 9 December 2021G with a third party to operate cloud kitchens in the region through an investment in REEF Technology Middle East Limited. The Company acquired 25% shares in the entity in exchange for loan notes of USD 28.5m which are non-interest bearing and have a non-recourse against the Company. As per the agreement, the loan notes are to be settled against the future cash flows (i.e., dividends) received from the investment of the Company.

The Company neither bears any significant risk or rewards until the loan notes have been fully settled nor additional liability in case the entity fails to generate sufficient cash flows to cover the loan notes. Moreover, the Company contributed a working capital loan of USD 1.0m towards the REEF Technology Middle East Limited which is non-interest bearing and has no fixed repayment terms. The working capital loan is recorded as a part of other receivables.

Under the same agreement, a put option and call option is provided to both parties that is exercisable after 9 December 2024G. Management has estimated the fair valuation of the stake along with the underlying derivative instrument to be USD 9.4m and accordingly recorded the derivative financial instrument with the corresponding deferred gain as at 31 December 2021G.

## **Deferred tax asset**

Deferred tax assets and liabilities represent temporary timing differences in tax treatment related to capital expenditures and the tax on retained losses that were recorded in Egypt in 2020G.

The deferred tax assets and liabilities related to Egypt and Oman and arose mainly due to timing differences in related to capital expenditures and the tax on retained losses that were recorded in Egypt during 2021G.

## **Current assets**

### Table (5-21): Current assets as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of the Group:

Currency: USD000	2019G	2020G	2021G
Inventories	93,886	97,093	107,297
Trade and other receivables	89,943	95,980	94,034
Due from Related Parties	1,713	696	1,189
Loan to a Related Party	-	-	12,800
Derivative financial instrument	-	-	1,878
Cash and cash equivalents	169,878	196,347	173,996
Total current assets	355,420	390,116	391,194

Source: Audited financial statements and related financial information

## Inventories

# Table (5-22): Inventories breakdown as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of the Group:

Currency: USD000	2019G	2020G	2021G
Raw materials	65,761	64,396	69,528
Filling and packing materials	8,653	9,020	11,546
Other materials	13,163	13,988	12,879
Goods in transit	5,849	9,695	13,425
Spare parts	7,243	6,752	6,400
Inventory	100,669	103,851	113,778
Waste, spoilage and defective allowance	(6,783)	(6,758)	(6,481)
Total inventory	93,886	97,093	107,297

Source: Audited financial statements and related financial information

## **Raw materials**

Raw materials primarily include food items such as cheese, meat, chicken, bread, beverages and other smaller raw materials balances such as condiments and spices.

Raw materials decreased from USD 65.8m as at 31 December 2019G to USD 64.4m as at 31 December 2020G in line with the decline in revenues due to the pandemic.

Raw materials increased from USD 64.4m as at 31 December 2020G to USD 69.5m as at 31 December 2021G driven by revenue growth in 2021G compared to 2020G as the business grew beyond pre-COVID-19 levels. The number of operating restaurants also increased from 1,933 as at 31 December 2019G to 2,010 as at 31 December 2021G.

### Filling and packing materials

Filling and packing material increased from USD 8.7m as at 31 December 2019G to USD 9.0m as at 31 December 2020G and to USD 11.5m as at 31 December 2021G primarily due to the expansion of home delivery (which require more packing material) coupled with the increase in number of operating restaurants in 2021G.

### **Other materials**

Other materials mainly relate to smallware, cleaning, marketing material, uniforms and other smaller balances.

Other materials had minor movements as at 31 December 2019G, 31 December 2020G and as at 31 December 2021G, which were within the normal course of business.

## **Goods in transit**

Goods in transit increased from USD 5.8m as at 31 December 2019G to USD 9.7m as at 31 December 2020G and USD 13.4m as at 31 December 2021G due to the expansion of the business activity coupled with the increase in purchases in anticipation of an increase in revenues in the first quarter of the following years.

## Waste and spoilage allowance

Waste and spoilage allowance decreased from USD 4.9m as at 31 December 2019G to USD 4.6m as at 31 December 2020G and to USD 4.1m as at 31 December 2021G primarily driven by the Group's decision to include waste and spoilage management as part of in store employees' key performance indicators (KPIs).

## Net spare parts

Net spare parts decreased from USD 5.3m as at 31 December 2019G to USD 4.6m as at 31 December 2020G and further to USD 4.0m as at 31 December 2021G primarily due to the Group's efforts to rationalize the purchasing of spare parts.

## Trade and other receivables

# Table (5-23): Trade and other receivables breakdown as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of the Group:

Currency: USD000	2019G	2020G	2021G
Gross trade receivables	16,104	19,988	26,800
Less: doubtful debt provision	(842)	(1,744)	(1,856)
Net trade receivables	15,262	18,244	24,944
Prepaid expenses	39,586	34,835	28,489
Advances to suppliers	2,375	7,145	5,499
Refundable deposits	20,220	20,139	18,627
Accrued income	4,498	4,573	5,304
Insurance receivables	764	1,101	752
Staff receivables	918	1,697	2,313
Others	6,320	8,246	8,106
Trade and other receivables	89,943	95,980	94,034

Source: Audited financial statements and related financial information

### **Trade receivables**

Trade receivables primarily comprised receivables from aggregators, institutional and catering customers in addition to credit card receivables.

Gross trade receivables increased from USD 16.1m as at 31 December 2019G to USD 20.0m as at December 2020G primarily as a result of the expansion in the home delivery revenues generated through aggregators.

Trade receivables increased from USD 20.0m as at 31 December 2020G to USD 26.8m as at December 2021G primarily as a result of the increase in revenues and the further expansion of the home delivery revenues in both nominal and as a percentage of revenues.

## **Doubtful debt provision**

Doubtful debt increased from USD 0.8m as at 31 December 2019G to USD 1.7m as at 31 December 2020G in line with the expected credit loss model of IFRS 9.

Doubtful debt provision increased from USD 1.7m as at 31 December 2020G to USD 1.9m as at 31 USD 2021G in line with the increase in the trade receivables balance; the doubtful debt provision declined as a percentage of gross trade receivables as at 31 December of 2020G and 31 December 2021G.

## **Prepaid expenses**

Prepaid expenses related to residence permits for employees, housing expenses, legal fees, medical insurance, rent, maintenance charges and other smaller balances.

Prepaid expenses decreased from USD 39.6m as at 31 December 2019G to USD 34.8m as at December 2020G and further decreased to USD 28.5m as at 31 December 2021G primarily due to the decrease in prepaid rent as the Group was able to negotiate monthly and quarterly rent payments with landlords as opposed to annual payments.

### Advances to suppliers

This primarily includes advances to contractors, vendors and advance made to landlords.

Advances to suppliers increased from USD 2.4m as at 31 December 2019G to USD 7.1m as at 31 December 2020G as a result of the increase in rent concessions received in the UAE during 2020G amounting to USD 5.3m and recorded under this line item.

The balance subsequently decreased to USD 5.5m as at 31 December 2021G as a result of the decrease in the concessions received in the UAE to USD 0.2m as the adverse impact of COVID-19 subsided.

### **Refundable deposits**

Refundable deposits primarily relate to rent deposits paid to landlords.

Refundable deposits remained relatively stable between 31 December 2019G and 31 December 2020G. Refundable deposits decreased from USD 20.1m as at 31 December 2020G to USD 18.6m as at 31 December 2021G as Management performed an exercise to replace the deposits with bank guarantees.

### **Accrued income**

Accrued income related to rebates received from a cleaning materials supplier and rebates from payment processors.

Accrued income increased from USD 4.5m as at 31 December 2019G to USD 4.6m as at 31 December 2020G and USD 5.3m as at 31 December 2021G primarily due to the increase in purchases of cleaning materials during the pandemic and the increase in the number of restaurants in 2021G in addition to the receivable balance from beverage suppliers as the business expanded in 2021G.

### **Insurance receivables**

Insurance receivables primarily include receivables in relation to claims from insurance providers.

Insurance receivables increased from USD 0.8m as at 31 December 2019G to USD 1.1m as at 31 December 2020G due to the increased number of claims in relation to shipment damages. The balance subsequently decreased to USD 0.8m as at 31 December 2021G as the claims were collected.

### **Staff receivables**

Staff receivables primarily include housing allowances granted to employees that are subsequently deducted from employee's monthly salary.

Staff receivables increased from USD 0.9m as at 31 December 2019G to USD 1.7m as at 31 December 2020G as more employees opted for housing allowances during the pandemic. The balance further increased to USD 2.3m as at 31 December 2021G within the normal course of business as the employee headcount increased and more employees opted to take the housing allowance.

### Others

Others primarily included receivables from sublease agreements in Egypt and KSA.

The balance increased from USD 6.3m as at 31 December 2019G to USD 8.2m as at 31 December 2020G as a result of the increase in the sublease rental income between 2019G and 2020G. Others remained relatively stable as at 31 December 2021G compared to as at 31 December 2020G.

## **Due from Related Parties**

# Table (5-24): Due from Related Parties' balances as at 31 December 2019G, 31 December 2020G, and 31 December2021G of the Group:

Currency: USD000	Place of incorpora- tion	Nature of relation- ship	2019G	2020G	2021G
Due from Related Parties					
Americana Group for Food & Touristic Projects SAE	Egypt	Fellow subsidiary	21	-	-
Americana Foods Investments Group Company LLC	UAE	Fellow subsidiary	-	-	457
Kuwait Foods Divisions (Meat, Cake Agencies)	Kuwait	Division of Former Parent Company	2	-	-
Gulf Food Industries Company (California Garden) FZE	UAE	Fellow subsidiary	76	-	68
Gulf Food Company Americana LLC	UAE	Fellow subsidiary	866	-	-
Noon E Commerce Solutions	UAE	Entity controlled by a major shareholder	-	143	-
Nshmi Development LLC	UAE	Entity controlled by a major shareholder	180	84	90
Other			568	469	574
Total due from Related Parties	1,713	696	1,189		

Source: Audited financial statements and related financial information

Due from Related Parties' balances decreased from USD 1.7m as at 31 December 2019G to USD 0.7m as at 31 December 2020G primarily due to the decrease in the balance from Gulf Food Company Americana LLC. The balance from Gulf Food Company Americana LLC represented a current balance with UAE Restaurants and the balance was settled during 2020G. Due from Related Parties subsequently increased to USD 1.2m as at 31 December 2021G as a result of the increase in the balance from Americana Foods Investments Group Company LLC by USD 0.5m in relation to interest on the loan to a Related Party.

## Cash and cash equivalents

# Table (5-25):Cash and cash equivalents breakdown as at 31 December 2019G, 31 December 2020G, and 31 December2021G of the Group:

Currency: USD000	2019G	2020G	2021G
Cash on hand	2,040	1,778	4,309
Cash at banks	123,747	122,931	89,420
Short-term deposits with original maturity of 3 months or less	44,091	71,638	80,267
Cash and cash equivalents	169,878	196,347	173,996

Source: Audited financial statements and related financial information

Cash and cash equivalents represent the Group's bank accounts, interest earning deposits and cash on hand. Cash and cash equivalents increased from USD 169.9m as at 31 December 2019G to USD 196.3m as at 31 December 2020G and subsequently decreased to USD 174.0m as at 31 December 2021G. For more details, refer to the cash flow statement section of the Group.

## Potential liabilities and capital commitments

The Group had capital commitments in relation to projects in progress of USD 13.9m as at 31 December 2021G (USD 5.8m as at 31 December 2019G and USD 1.7m as at 31 December 2020G). The Group also had outstanding letters of credit of USD 12.7m as at 31 December 2021G (USD 3.9m as at 31 December 2019G and USD 6.9m as at 31 December 2020G). Capital commitments are primarily related to new store openings.

The Group has irrevocable letters of guarantee from a commercial bank for USD 12.8m as at 31 December 2021G (USD 12.8m as at 31 December 2019G and USD 12.2m as at 31 December 2020G).

Property and equipment with a carrying amount of USD 19.7m as at 31 December 2021G (2020G: USD 16.1m, 2019G: USD 19.4m) were pledged as security for a borrowing held by the Former Parent Company. The Group received a waiver for these pledges dated 17 August 2022G.

## **Non-current liabilities**

# Table (5-26):Non-current liabilities as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of the<br/>Group:

Currency: USD000	2019G	2020G	2021G
Lease liability	318,945	263,630	248,136
Provision for employees' end of service benefits	81,231	80,413	76,260
Trade and other payables	49,470	46,265	50,195
Deferred gain on derivative financial instrument	-	-	7,512
Deferred tax liabilities	827	-	-
Total non-current liabilities	450,473	390,308	382,103

Source: Audited financial statements and related financial information

## **Lease liabilities**

# Table (5-27): Lease liabilities breakdown as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of the Group:

Currency: USD000	2019G	2020G	2021G
Lease liability non-current	318,945	263,630	248,136
Lease liability current	148,780	139,809	136,463
Total lease liabilities	467,725	403,439	384,599

Source: Audited financial statements and related financial information

The Group has applied IFRS 16 on 1 January 2019, which requires companies to account for finance and operating leases in their books in the form of right-of-use assets and liabilities. The standard was adopted using the simplified approach (i.e. no impact on the retained earnings as at 1 January 2019G).

The lease liabilities decreased from USD 467.7m as at 31 December 2019G to USD 403.4m as at 31 December 2020G as a result of the closure of 94 restaurants during 2020G and the opening of fewer restaurants compared to previous years due to the COVID-19 pandemic in addition to rent concessions of USD 28.1m which were received during 2020G.

Lease liabilities decreased from USD 403.4m as at 31 December 2020G to USD 384.6m as at 31 December 2021G primarily as a result of rent concessions of USD 7.0m which were received during 2021G and lease payments exceeding additions during the year.

## Provision for employees' end of service benefits

Table (5-28): Provision for employees' end of service benefits breakdown as at 31 December 2019G, 31 December2020G, and 31 December 2021G of the Group:

Currency: USD000	2019G	2020G	2021G
Beginning balance	84,186	81,231	80,413
Current service cost	13,522	8,001	10,074
Interest cost	-	3,676	950
Transfer to staff accruals	(2,232)	(1,100)	(2)
Benefits paid during the year	(14,317)	(17,333)	(13,535)
Remeasurement of employees' end of service benefits	-	6,050	(436)
Foreign currency translation differences	72	(112)	(1,204)
Ending balance	81,231	80,413	76,260

Source: Audited financial statements and related financial information

End of service benefits are calculated in accordance with the labour laws of each jurisdiction. Actuarial valuations are carried out at the end of each reporting period.

End of service benefits slightly decreased from USD 81.2m as at 31 December 2019G to USD 80.4m as at 31 December 2020G driven by the benefits paid during the year of USD 17.3m primarily in KSA and the UAE and the transfer of staff accruals of USD 1.1m partially offset by the current service charge for the 2020G year of USD 8.0m, interest costs of USD 3.7m and remeasurement of employees' end of service benefits of USD 6.1m.

End of service benefits further decreased from USD 80.4m as at 31 December 2020G to USD 76.3m as at 31 December 2021G driven by the benefits paid during 2021G of USD 13.5m (UAE 4.6M, KSA 4.6M, Kuwait 2.9M, Qatar 0.6M, Others 0.7M), forex (primarily related to Lebanon) and actuarial losses of USD 1.2m partially offset by the current service charge for the 2021G year of USD 10.1m and interest costs of USD 1.0m.

## Non-current trade and other payables

Non-current portion pertains to the unearned income in relation to upfront payments made by beverage supplier with a performance obligation expected to be satisfied and recognised within a period exceeding 12 months. Non-current trade and other payables decreased from USD 49.5m as at 31 December 2019G to USD 46.3m as at 31 December 2020G. Non-current trade and other payables increased from USD 46.3m as at 31 December 2020G to USD 50.2m as at 31 December 2021G.

## Deferred gain on derivative financial instrument

The Company entered into an agreement on 9 December 2021G with a third party to operate cloud kitchens in the region through an investment in REEF Technology Middle East Limited. The Company acquired 25% shares in the entity in exchange for loan notes of USD 28.5m which are non-interest bearing and have a non-recourse against the Company. As per the agreement, the loan notes are to be settled against the future cash flows (i.e., dividends) received from the investment of the Company.

The Company neither bears any significant risk or rewards until the loan notes have been fully settled nor additional liability in case the entity fails to generate sufficient cash flows to cover the loan notes. Moreover, the Company contributed a working capital loan of USD 1.0m towards REEF Technology Middle East Limited which is non-interest bearing and has no fixed repayment terms. The working capital loan is recorded as a part of other receivables.

Under the same agreement, a put option and call option is provided to both parties that is exercisable after 9 December 2024G. Management has estimated the fair valuation of the stake along with the underlying derivative instrument to be USD 9.4m and accordingly recorded the derivative financial instrument with the corresponding deferred gain as at 31 December 2021G.

## **Deferred tax liability**

Deferred tax liability mainly pertains to Kazakhstan and calculated due to the temporary differences between the carrying amount of assets and liabilities for financial reporting purposes and tax base as per Local Tax Laws.

## **Current liabilities**

# Table (5-29): Current liabilities as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of the Group:

Currency: USD000	2019G	2020G	2021G
Bank facilities	13,631	24,563	7,073
Deferred gain on derivative financial	-	-	1,878
Lease liability	148,780	139,809	136,463
Income tax, Zakat and other deductions payable	10,552	8,636	12,614
Trade and other payables	314,469	321,702	352,326
Due to Related Parties	14,382	22,419	23,683
Provisions	12,889	22,310	32,062
Total current liabilities	514,703	539,439	566,099

Source: Audited financial statements and related financial information

## **Bank facilities**

# Table (5-30): Bank facilities benefits breakdown as at 31 December 2019G, 31 December 2020G, and 31 December2021G of the Group:

Currency: USD000	Country	2019G	2020G	2021G
Dukhan Bank	Qatar	19	-	-
Commercial Bank of Qatar	Qatar	1	12	-
National Bank of Kuwait	Kuwait	32	-	-
Commercial International Bank	Egypt	4,687	13,150	5,400
Arab Bank	Egypt	704	3,819	200
Banque Misr	Egypt	0	-	-
QNB	Egypt	3,325	3,185	1,165
National Bank of Kuwait	Lebanon	4,864	4,397	308
BLOM BANK	Lebanon	-	-	0
Total borrowings and bank facilities		13,631	24,563	7,073

Source: Audited financial statements and related financial information

The Group has availed of various bank facilities across the markets in which it operates. These facilities include overdrafts, letters of credit, letters of guarantee and corporate credit cards. As at 31 December 2021G, outstanding facilities related to Lebanon and Egypt.

The increase in bank facilities from USD 13.6m as at 31 December 2019G to USD 24.6m as at 31 December 2020G was primarily driven by the increase in the loan balance in Egypt from Commercial International Bank and Arab Bank in order to fund business activity in Egypt. A portion of the outstanding facility in Egypt was subsequently settled during 2021G. This, coupled with the devaluation of the local currency in Lebanon, explains the reason for the decline in total borrowings and bank facilities as at 31 December 2021G to USD 7.1m.

Given low utilisation of bank facilities and high cash generation profile of the business, management believes that the Group has enough flexibility to fund future expansion through internal cash generation and if needed through existing bank facilities.

## Income tax, Zakat and other deductions payable

Table (5-31): Income tax, Zakat and other deductions payable breakdown as at 31 December 2019G, 31 December2020G, and 31 December 2021G of the Group:

Currency: USD000	2019G	2020G	2021G
Income tax	5,063	4,124	6,018
Property and other taxes	41	792	829
Zakat	3,060	1,429	3,310
Other taxes payable	2,388	2,291	2,457
Income tax, Zakat and other deductions payable	10,552	8,636	12,614

Source: Audited financial statements and related financial information

Income tax, Zakat and other deductions payable represent taxes arising from the normal course of business. Income tax, Zakat and other deductions payable decreased from USD 10.6m as at 31 December 2019G to USD 8.6m as at 31 December 2020G in line with the decline in overall business activity (and accordingly net profit before Zakat and taxes) during the pandemic.

Income tax, Zakat and other deductions payable increased from USD 8.6m as at 31 December 2020G to USD 12.6m as at 31 December 2021G as a result of the expansion of the operations during the year.

## Trade and other payables

# Table (5-32):Trade and other payables breakdown as at 31 December 2019G, 31 December 2020G and 31 December2021G of the Group:

Currency: USD000	2019G	2020G	2021G
Trade payables	118,158	107,230	126,543
Non-trade payables	27,977	33,206	40,250
Accrued expenses	108,489	92,172	95,944
Unearned income	17,207	18,205	21,108
Accrued staff benefits	20,384	16,489	46,903
Value added tax payable	7,344	7,502	6,006
Customer deposits	4,555	4,137	2,979
Other payables	10,355	42,761	12,593
Total trade and other payables	314,469	321,702	352,326

Source: Audited financial statements and related financial information

## **Trade payables**

Trade payables primarily relate to suppliers of raw materials and packaging materials and other materials required for running the business.

Trade payables decreased from USD 118.2m as at 31 December 2019G to USD 107.2m as at 31 December 2020G primarily driven by the slowdown in business activity during the pandemic, resulting in lower purchases coupled with the decrease in the number of operating restaurants.

Trade payables increased from USD 107.2m as at 31 December 2020G to USD 126.5m as at 31 December 2021G as the level of purchases increased with the expansion of the business activity during 2021G.

## Non-trade payables

Non-trade payables primarily relate to contractors and capital expenditure suppliers.

Non-trade payables increased from USD 28.0m as at 31 December 2019G to USD 33.2m as at 31 December 2020G primarily driven by the increase in the balance related to capex contractors.

Non-trade payables further increased from USD 33.2m as at 31 December 2020G to USD 40.3m as at 31 December 2021G driven by the increase in new store openings as the COVID-19 impact subsided.

### **Accrued expenses**

Accrued expenses mainly related to rental, utilities, maintenance, advertising and other smaller accrual balances.

Accrued expenses decreased from USD 108.5m as at 31 December 2019G to USD 92.2m as at 31 December 2020G driven by the decline in advertising expenses in line with the decline in business activity during 2020G compared to 2019G.

Accrued expenses increased from USD 92.2m as at 31 December 2020G to USD 95.9m as at 31 December 2021G as business activity normalized and advertising expenses returned to the normal course of business.

### **Unearned income**

Unearned income mainly related to income recorded from the beverage supplier. The balance increased from 17.2m in 2019G to USD 21.1m in 2021G in line with the increase in the level of operations and the expansion of the business.

### Accrued staff benefits

Accrued staff benefits include bonus accruals and the annual leave accruals.

Accrued staff benefits decreased from USD 20.4m as at 31 December 2019G to USD 16.5m as at 31 December 2020G as employees were encouraged to utilize their leave balances during the pandemic. Additionally, the Group did not pay / accrue for bonuses during 2020G.

Accrued staff benefits increased from USD 16.5m as at 31 December 2020G to USD 46.9m as at 31 December 2021G as a result of: (i) the accrual of bonuses of USD 9.3m that was subsequently paid during May of 2022G, and (ii) increase in annual leave accruals by USD 11.3m in line with the increase in headcount.

### Value added tax payable

Value added tax payables relate to payable taxes to the tax authorities on taxes generated with revenues.

Value add tax increased from USD 7.3m as at 31 December 2019G to USD 7.5m as at 31 December 2020G primarily due to the increase in the value-add tax rate in KSA from 5% to 15%.

Value added tax declined in 2021G primarily due to the currency devaluation in Lebanon which reduced the payable balance from USD 2.2M to USD 0.2M.

### **Customer deposits**

Customer deposits relate to retained balances in relation to contractors, which are released after a specific agreed upon period post the completion of store construction.

Customer deposits decreased from USD 4.6m to 31 December 2019G to USD 4.1m before further decreasing to USD 3.0m as at 31 December 2021G. The decrease between 31 December 2019G and 31 December 2021G is within the normal course of business.

## Other payables

Other payables primarily related to outstanding balances to the host brands including royalties.

Other payables increased from USD 10.4m as at 31 December 2019G to USD 42.8m as at 31 December 2020G as the Group negotiated extended payment terms with the host brands during the pandemic to manage cashflows. These payables were settled during 2021G, hence the decline in the balance from USD 42.8m as at 31 December 2020G to USD 12.6m as at 31 December 2021G.

Payables to the host brands were higher at 2021G compared to 2019G in line with the growth in business activity.

## **Due to Related Parties**

# Table (5-33): Due to Related Parties' balances as at 31 December 2019G, 31 December 2020G, and 31 December2021G of the Group:

Currency: USD000	Place of incorpora- tion	Nature of rela- tionship	2019G	2020G	2021G
National Company for Food Industries LLC	KSA	Fellow subsidiary	9,965	9,474	7,110
International Co. for Agricultural development ('Farm Frites') SAE	Egypt	Fellow subsidiary	1,592	4,403	6,261
Senyorita for Food Industries SAE	Egypt	Fellow subsidiary	-	-	2,551
Gulf Food Company Americana LLC	UAE	Fellow subsidiary	-	1,591	2,295
Gulf Food Industries Company (California Garden) FZE	UAE	Fellow subsidiary	-	1,208	1,467
Cairo Poultry Processing Company SAE	Egypt	Fellow subsidiary	1,920	1,885	1,213
Americana Group for Food & Touristic Projects SAE	Egypt	Fellow subsidiary	-	2	-
Others	Not applicable	Fellow subsidiary	798	803	162
Kuwait Foods Divisions (Meat, Cake Agencies)	Kuwait	Division of Former Parent Company	-	3,008	2,282
Noon E Commerce Solutions	UAE	Entities controlled by a major shareholder	97	-	-
Noon AD Holdings	UAE	Entities controlled by a major shareholder	10	31	274
Noon Payments Digital Limited	KSA	Entities controlled by a major shareholder	-	14	68
Total due to Related Parties	14,382	22,419	23,683		

Source: Audited financial statements and related financial information

Due to Related Party balances as at 31 December 2021G primarily related to purchases of raw materials from food business of the Former Parent. The balance with Senyorita for Food Industries SAE is a short-term current account balance which was then subsequently settled in 2022G.

Due to Related Parties' balances increased from USD 14.4m as at 31 December 2019G to USD 22.4m as at 31 December 2020G primarily due to the increase in balance with Kuwait Foods Divisions (Meat, Cake Agencies) and International Co. for Agricultural development ('Farm Frites') SAE.

Due to Related Party balances further increased from USD 22.4m as at December 2020G to USD 23.7m as at December 2021G primarily due to the increase in the amounts due to the International Co. for Agricultural development ('Farm Frites') SAE, and Senyorita for Food Industries SAE driven by an increase in purchases from USD 87.6m in 2020G to USD 120.5m in 2021G. The increase in balances to the aforementioned Related Parties was partially offset by the decrease in the balance to Kuwait Foods Divisions (Meat, Cake Agencies) and National Company for Food Industries LLC.

## Provisions for legal, tax and other claims

# Table (5-34): Provisions for legal, tax and other claims' balances as at 31 December 2019G, 31 December 2020G, and31 December 2021G of the Group:

Currency: USD000	2019G	2020G	2021G
Legal cases	3,966	7,737	9,430
Provision for termination and closure	2,450	3,849	5,060
Tax	4,135	7,906	13,781
Other provisions	2,338	2,818	3,791
Total provisions	12,889	22,310	32,062

Source: Audited financial statements and related financial information

### Legal cases

This represents provision for legal claims filed against the Group.

Legal cases provision increased from USD 4.0m as at 31 December 2019G to USD 7.7m as at 31 December 2020G and further increased to USD 9.4m as at 31 December 2021G.

Management believes that after obtaining appropriate legal advice, the outcome of such legal claims will not substantially exceed the value of the provision as at 31 December 2021G.

## Provision for termination and closure

The provision relates to potential costs to be incurred in relation to store closures and other lease termination charges.

The provision for termination and closure of restaurants increased from USD 2.5m as at 31 December 2019G to USD 3.8m as at 31 December 2020G and further to USD 5.1m as at 31 December 2021G in line with the closure of restaurants during 2020G and 2021G.

### Tax

This represents provisions for ongoing tax / Zakat assessments by the relevant tax authorities for the open years. The provision balance was calculated in line with precedents (i.e., previous years' tax inspections) and past interpretations of the laws. As such, the Group's management deems the provision balance to be adequate.

The increase from USD 4.1m as at 31 December 2019G to USD 7.9m as at 31 December 2020G and subsequently to USD 13.8m as at 31 December 2021G was primarily driven by Egypt's tax provisions in relation to the open years.

### **Other provisions**

Other provisions comprised expected claims from external parties in relation to the Company's activities. The Group's management reviews these provisions on a yearly basis and adjusts the balances based on the latest developments, discussions, and agreements with such parties.

# **Total equity**

## Table (5-35): Total equity as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of the Group:

Currency: USD000	Foreign cur- rency transla- tion reserve	Accumulated net contribution from Former Parent Company	Total	Non-control- ling interests	Total equity
Balance as at 31 December 2019	(1,448)	119,951	118,503	16,884	135,387
Net profit for the year	-	80,826	80,826	(1,045)	79,781
Remeasurement of employees' end of service benefits	-	(6,050)	(6,050)	-	(6,050)
Hyperinflation adjustment	(10,495)	-	(10,495)	-	(10,495)
Foreign currencies translation differences	(740)	-	(740)	8	(732)
Changes in non-controlling interest	-	(9,513)	(9,513)	(6,338)	(15,851)
Distributions to the Former Parent Company	-	(59,949)	(59,949)	-	(59,949)
Net payments and impact of capital reorganisation with the Former Parent Company	-	(35,476)	(35,476)	-	(35,476)
Balance as at 31 December 2020	(12,683)	89,789	77,106	9,509	86,615
Net profit for the year	-	203,917	203,917	2,491	206,408
Remeasurement of employees' end of service benefits	-	436	436	-	436
Hyperinflation adjustment	6,614	-	6,614	-	6,614
Foreign currencies translation differences	(14,360)	-	(14,360)	48	(14,312)
Changes in non-controlling interest	-	(119)	(119)	(891)	(1,010)
Distributions to the Former Parent Company	-	(129,817)	(129,817)	-	(129,817)
Net payments and impact of capital reorganisation with the Former Parent Company	-	(15,222)	(15,222)	-	(15,222)
Balance as at 31 December 2021	(20,429)	148,984	128,555	11,157	139,712

Source: Audited financial statements and related financial information

## Foreign currency translation

Non-monetary items that are measured at fair value in a foreign currency are translated using the exchange rates at the date when the fair value was determined. Translation differences on assets and liabilities carried at fair value are reported as part of the fair value gain or loss in equity.

## Accumulated net contribution from Former Parent Company

Accumulated net contribution from Former Parent Company decreased from USD 120.0m as at 31 December 2019G to USD 89.8m as at 31 December 2020G primarily as a result of the distributions to the Former Parent Company of USD 59.9m, net payments and impact of capital reorganisation with the Former Parent Company of USD 35.5m and change in non-controlling interest (primarily in Egypt) of USD 9.5m. This was partially offset by the net profit for the year of USD 80.8m.

Accumulated net contribution from the Former Parent Company increased from USD 89.8m as at 31 December 2020G to USD 149.0m as at 31 December 2021G primarily as a result of the net profit for the year of USD 203.9m partially offset by distributions to the Former Parent Company of USD 129.8m and net payments and impact of capital reorganisation with the Former Parent Company of USD 15.2m.

## Non-controlling interest

December 2020G primarily due to the net loss for the year attributed to minority interest shareholders of USD 1.0m and the Group acquiring an additional 9.14% stake in its subsidiary Egyptian Company for International Touristic Projects through a mandatory takeover on the Egyptian Stock Exchange market for USD 14.7m (EGP 231.1m equivalent to EGP 6.32 per share), increasing the ownership to 99.24 with 0.55% as treasury shares and remaining shared as non-controlling interest.

As this transaction does not change the Company's control status of Egyptian Company for International Touristic Projects, the difference between the total consideration paid and the identified net assets attributable to the non-controlling interest acquired amounting to USD 9.5m has been charged to accumulated net contribution from the Former Parent Company in equity on the basis that this is considered a shareholder's transaction in accordance with the Company's accounting policy. Hence, this does not result in the recognition of any additional non-current assets.

Non-controlling interests increased from USD 9.5m as at 31 December 2020G to USD 11.2m as at 31 December 2021G primarily as a result of the profit attributed to non-controlling interest of USD 2.5m partially offset by the changes in non-controlling interest of USD 0.9m.

## 5.5.1.3 Special purpose carve-out statement of cashflows

# Table (5-36):Special purpose carve-out statement of cash flows for the years ended 31 December 2019G, 31December 2020G and 31 December 2021G of the Group:

Currency: USD000	2019G	2020G	2021G
Cash flows from operating activities			
Profit before income tax and Zakat for the year <sup>1</sup>	160,445	85,492	221,059
Adjustments for:			
Depreciation and amortisation	220,054	214,747	208,629
Provision for employees' end of service benefits, net of transfers	13,522	8,001	10,074
Impairment allowance on financial assets	(50)	1,644	1,454
Provision for obsolete, slow moving, and defective inventories	1,855	3,159	1,387
(Reversal of impairment)/impairment losses of non-financial assets	248	21,298	(1,179)
Loss on disposal of property and equipment and intangible assets	7,174	3,240	1,224
Gain on rent concessions	-	(28,113)	(6,978)
Finance income	(589)	(822)	(2,208)
Finance cost	28,411	29,864	23,118
Hyperinflation impact	-	(33,136)	1,348
Operating cash flows before changes in working capital	431,070	305,374	457,928
Payments of employees' end of service benefits	(14,317)	(17,333)	(13,535)
Income tax paid	(5,183)	(5,501)	(6,971)
Changes in working capital:			
Trade and other receivables	(1,851)	(9,129)	(62)
Due from Related Parties	26,033	1,017	(493)
Inventories	12,883	(6,214)	(11,274)
Due to Related Parties	(7,605)	8,037	1,264
Trade and other payables, provisions and other taxes	70,206	7,865	41,992
Net cash generated from operating activities	511,236	284,116	468,849
Cash flows from investing activities			
Purchase of property and equipment	(67,843)	(39,933)	(91,510)

Currency: USD000	2019G	2020G	2021G
Proceeds from sale of property and equipment	3,274	779	1,438
Purchase of intangible assets	(6,529)	(5,073)	(8,303)
Payments for key money	(779)	(1,744)	(1,401)
Interest received on short term deposits	589	822	2,208
Loans to a Related PartyRelated Party	-	-	(64,000)
Net cash used in investing activities	(71,288)	(45,149)	(161,568)
Cash flows from financing activities			
Payments of finance costs	(1,623)	(1,178)	(1,455)
Changes in non-controlling interests	(2,288)	(1,139)	(826)
Acquisition of additional shares in subsidiary from non-controlling interests	-	(14,712)	(184)
Principal elements of lease payments	(133,535)	(110,748)	(160,363)
Distributions to the Former Parent Company	(105,941)	(59,949)	(129,817)
Movement in payments and impact of capital reorganisation with the Former Parent Company	(133,248)	(35,476)	(15,222)
Net cash used in financing activities	(376,635)	(223,202)	(307,867)
Net change in cash and cash equivalents	63,313	15,765	(586)
Foreign currency translation differences	(2,554)	(228)	(4,275)
Cash and cash equivalents at the beginning of the year	95,488	156,247	171,784
Cash and cash equivalents at the end of the year <sup>2</sup>	156,247	171,784	166,923

Source: Audited financial statements and related financial information

<sup>1</sup> Profit before income tax and Zakat for the year presented above is before Zakat and income tax and after the Kuwait Foundation for the Advancement of Sciences fees

<sup>2</sup> Cash and Cash equivalents at year end presented in the cash flow statement is less bank overdrafts of USD 13.6m, USD 24.6m and USD 7.1m as at 31 December 2019G, 2020G and 2021G respectively.

#### Net cash generated from operating activities

Net cash generated from operating activities decreased from USD 511.2m in 2019G to USD 284.1m in 2020G primarily due to the impact of COVID-19 on revenues during the year which decreased by 16.5% between 2019G and 2020G resulting in a decrease in profit before income tax and Zakat for the year for the year from USD 160.4m in 2019G to USD 85.5m in 2020G. In addition, the change in working capital during 2020G resulted in a cash inflow of USD 1.6m compared to a cash inflow of USD 99.7m in 2019G.

Net cash generated from operating activities increased from USD 284.1m in 2020G to USD 468.8m in 2021G primarily due to the recovery in business activity. Revenues increased by 30.0% resulting in an increase in profit before income tax and Zakat for the year from USD 85.5m in 2020G to USD 221.1m in 2021G. In addition to the recovery of profits before tax in 2021G, the change in working capital during 2021G resulted in a cash inflow of USD 31.4m compared to USD 1.6m in 2020G.

#### Net cash used in investing activities

Net cash used in investing activities decreased from USD 71.3m in 2019G to USD 45.1m in 2020G primarily driven by the decrease in the cash used to purchase property and equipment as less restaurants were opened during 2020G.

Net cash used in investing activities increased from USD 45.1m in 2020G to USD 161.6m in 2021G primarily driven by the increase in the cash used to purchase property and equipment as more restaurants were opened during 2021G. Additionally, a loan of USD 64.0m was provided to a Related Party in 2021G.

## Net cash used in financing activities

Net cash used in financing activities decreased from USD 376.6m in 2019G to USD 223.2m in 2020G primarily as a result of the decrease in distributions to the Former Parent Company and movement in payments and impact of capital reorganization account from USD 239.2m in 2019G to USD 95.4m in 2020G. This was partially offset by the increase in cash used in the acquisition of additional shares in Egyptian Company for International Touristic Projects amounting to USD 14.7m.

Net cash used in financing activities increased from USD 223.2m in 2020G to USD 307.9m in 2021G primarily as a result of the increase in distributions to the Former Parent Company and movement in payments and impact of capital reorganization account from USD 95.4m in 2020G to USD 145.0m in 2021G and the increase in cash used to pay the principal element of lease payments from USD 110.7m in 2020G to USD 160.4m in 2021G.

5.5.2 Kuwait Food Company Americana LLC in respect of its UAE Restaurant Business (UAE) ("UAE Restaurants Business") for the years ended 31 December

# Table (5-37):Summary of the financial information of UAE Restaurants Business for the years ended 31 December2019G, 31 December 2020G, and 31 December 2021G:

Currency: USD000	2019G	2020G	2021G
Statement of income			
Revenues	540,144	476,333	598,456
Cost of revenues	(252,913)	(222,381)	(271,691)
Gross profit	287,231	253,953	326,764
General and administrative expenses	(64,213)	(51,889)	(71,149)
Selling and marketing expenses	(184,977)	(175,439)	(204,849)
Impairment of non-financial assets	-	(427)	38
Net (impairment)/reversal of allowance on financial assets	152	(86)	(217)
Other operating income – net	1,035	6,622	3,630
Operating profit	39,229	32,735	54,218
Finance costs	(4,419)	(3,873)	(3,059)
Profit for the year	34,810	28,861	51,159
Summary of the statement of financial position			
Total non-current assets	177,128	153,052	161,601
Total current assets	80,986	78,828	105,769
Total assets	258,114	231,879	267,371
Total non-current liabilities	79,431	76,977	74,810
Total current liabilities	177,878	130,421	151,218
Total liabilities	257,310	207,397	226,027
Total equity	804	24,482	41,343
Total liabilities and equity	258,114	231,879	267,371

Income statement and balance sheet key performance indicators					
Currency: USD000	2019G	2020G	2021G		
Gross profit margin <sup>(1)</sup>	53.2%	53.3%	54.6%		
Net profit margin (2)	6.4%	6.1%	8.5%		
Current ratio <sup>(3</sup> )	0.5	0.6	0.7		
Total liabilities to total assets <sup>(4)</sup>	99.7%	89.4%	84.5%		
Net debt (net cash) (thousand USD) <sup>(5)</sup>	(22,470)	(16,673)	(31,526)		
Days revenues outstanding <sup>(6)</sup>	4	4	5		
Days inventory outstanding <sup>(7)</sup>	40	53	55		
Days payable outstanding <sup>(8)</sup>	115	142	106		
NWC as a percentage of revenues <sup>(9)</sup>	(15.1%)	(7.5%)	(7.0%)		
ROA <sup>(10)</sup>	13.5%	12.4%	19.1%		
ROE <sup>(11)</sup>	4,327.6%	117.9%	123.7%		

#### Table (5-38): Key performance indicators for the years ended on 31 December 2019G, 2020G and 2021G

Source: Management information

(1) Gross margin is defined as gross profit for the six months period divided by revenues for the six months period

(2) Net profit margin is defined as the net profit for the six months period divided by revenues for the six months period

(3) Current ratio is calculated as follows: Total current assets / Total current liabilities

(4) Total liabilities to total assets ratio is calculated as follows: Total liabilities / Total assets

(5) Net debt (net cash) is calculated as bank facilities less cash and cash equivalents

(6) Days revenues outstanding is defined as trade and other receivables divided by revenues (for the last twelve months period) multiplied by 365 (where trade and other receivables refers to the sum of trade receivables, and trade related dues from related parties)

(7) Days inventory outstanding is defined as inventory divided by cost of inventory (for the last twelve months period) multiplied by 365 (where inventory refers to sum of raw material, filing and packaging material and goods in transit)

(8) Days payable outstanding is defined as trade and other payables divided by cost of inventory (for the last twelve months period) multiplied by 365 (where trade and other payables refers to the sum of trade payables, current portion of unearned income and trade related dues to related parties)

(9) NWC is defined as the sum of inventories, trade and other receivables, and dues from related parties less trade and other payables, due to related parties, provisions for legal, tax and other claims, income tax, zakat and other deductions payable

(10) Return on assets is calculated based on profit for the last twelve months period divided by total assets

(11) Return on equity is calculated based on profit for the last twelve months period divided by total equity

# 5.5.2.1 Statement of income

The following tables set out UAE Restaurants Business's statement of income for 31 December 2019G, 31 December 2020G and 31 December 2021G.

# Table (5-39):Statement of income for the years ended 31 December 2019G, 31 December 2020G and 31 December2021G of UAE Restaurants Business:

Currency: USD000	2019G	2020G	2021G
Statement of income			
Revenues	540,144	476,333	598,456
Cost of revenues	(252,913)	(222,381)	(271,691)
Gross profit	287,231	253,953	326,764
General and administrative expenses	(64,213)	(51,889)	(71,149)
Selling and marketing expenses	(184,977)	(175,439)	(204,849)
Impairment of non-financial assets	-	(427)	38
Net (impairment)/reversal of allowance on financial assets	152	(86)	(217)
Other operating income – net	1,035	6,622	3,630
Operating profit	39,229	32,735	54,218
Finance costs	(4,419)	(3,873)	(3,059)
Profit for the year	34,810	28,861	51,159

Source: Audited financial statements and related financial information

## **Revenues by brand**

# Table (5-40): Revenues by brand for the years ended 31 December 2019G, 31 December 2020G and 31 December2021G of UAE Restaurants Business:

Currency: USD000	2019G	2020G	2021G	Variance (2019G-2020G)	Variance (2020G-2021G)
KFC	264,812	238,947	313,322	(9.8%)	31.1%
Pizza Hut	151,017	143,368	167,857	(5.1%)	17.1%
Hardee's	72,136	63,144	81,086	(12.5%)	28.4%
Krispy Kreme	15,902	13,258	16,044	(16.6%)	21.0%
Others	36,277	17,616	20,148	(51.4%)	14.4%
Total revenues	540,144	476,333	598,456	(11.8%)	25.6%
As a percentage of revenues					
KFC	49.0%	50.2%	52.4%		
Pizza Hut	28.0%	30.1%	28.0%		
Hardee's	13.4%	13.3%	13.5%		
Krispy Kreme	2.9%	2.8%	2.7%		
Others	6.7%	3.7%	3.4%		

Source: Management information

# **Revenues by channel**

# Table (5-41): Revenues by channel for the years ended 31 December 2019G, 31 December 2020G and 31 December2021G of UAE Restaurants Business:

Currency: USD000	2019G	2020G	2021G	Variance (2019G-2020G)	Variance (2020G-2021G)
Home delivery	186,722	96,078	120,376	(48.5%)	25.3%
Take-out	173,745	223,088	278,718	28.4%	24.9%
Dine-in	145,112	118,011	139,721	(18.7%)	18.4%
Drive-through	23,762	25,267	32,515	6.3%	28.7%
Others	10,803	13,889	27,126	28.6%	95.3%
Total revenues	540,144	476,333	598,456	(11.8%)	25.6%
As a percentage of revenues					
Home delivery	34.6%	20.2%	20.1%		
Take-out	32.2%	46.8%	46.6%		
Dine-in	26.9%	24.8%	23.3%		
Drive-through	4.4%	5.3%	5.4%		
Others	2.0%	2.9%	2.4%		

Source: Management information

The Company's Power Brands are KFC, Pizza Hut, Hardee's and Krispy Kreme. All the four brands operate in the UAE and collectively contributed 96.6% to total revenues in 2021G.

- Revenues decreased from USD 540.1m in 2019G to USD 476.3m in 2020G on the back of COVID-19 primarily due to:
- Lockdowns and reduced working hours resulting in a decrease in the number of orders from 42.4m orders in 2019G to 33.7m orders in 2020G;
- Hardee's revenues were more impacted than KFC and Pizza Hut as it did not have its own mobile delivery application and primarily depended on food aggregators (Hardee's mobile application was rolled out in UAE in August of 2020G); partially offset by
- The increase in the average order value from USD 12.7 in 2019G to USD 14.1 in 2020G driven by the growth in home delivery revenues, which typically have a higher average order value compared to dine-in and take-away. Management took the initiative to upgrade a number of restaurants to accommodate the additional demand for home delivery; and
- The increase in prices during 2020G whereby KFC prices increased by 3.0% in January 2020G onwards, Hardee's by 4.5% in March of 2020G onwards, and Pizza Hut by 4.5% in February 2020G.

Revenues increased from USD 476.3m in 2020G to USD 598.5 in 2021G, exceeding pre-COVID19 revenues levels primarily due to:

- The opening of 52 new restaurants and the normalization of the number of operating hours of existing restaurants as a result of lifting of COVID-19 related restrictions;
- The increase in the number of orders from existing and new restaurants from 33.7m in 2020G orders to 43.0m orders in 2021G;
- The further increase in home delivery revenues in nominal value during 2021G to reach USD 278.7m compared to USD 223.1m in 2020G (albeit being slightly lower as a percentage of revenues in 2021G compared to 2020G) as the Company increased the trading zones it delivers to in 2021G; and
- Further increase in prices for Pizza Hut by 5.5% in June 2021G onwards.

KFC continued to outperform the brands within the portfolio to grow in contribution from 49.0% of total revenues in 2019G to 52.4% in 2021G driven by the increase in the number of restaurants and the increase in average revenues per restaurant from USD 1.6m in 2019G to USD 1.7m in 2021G due to higher number of orders (driven by home delivery) and higher average order values.

In terms of channel wise revenues, home delivery revenues, increased from 32.2% of total revenues in 2019G to 46.6% of total revenues in 2021G primarily capturing share from dine-in revenues, which did not fully recover in 2021G.

# **Cost of revenues**

# Table (5-42):Cost of revenues breakdown for the years ended 31 December 2019G, 31 December 2020G and 31December 2021G of UAE Restaurants Business:

Currency: USD000	2019G	2020G	2021G	Variance (2019G-2020G)	Variance (2020G-2021G)
Raw materials	150,417	127,951	163,172	(14.9%)	27.5%
Staff costs	34,783	30,628	36,841	(11.9%)	20.3%
Royalties fees	28,153	25,249	32,223	(10.3%)	27.6%
Depreciation	21,332	22,169	21,906	3.9%	(1.2%)
Short term and variable rent	10,906	6,882	7,204	(36.9%)	4.7%
Waste and spoilage charges	2,524	2,482	2,790	(1.7%)	12.4%
Provision for slow moving inventories	126	131	77	3.9%	(41.4%)
Others	4,673	6,889	7,480	47.4%	8.6%
Total cost of revenues	252,913	222,381	271,691	(12.1%)	22.2%
As a percentage of revenues					
Raw materials	27.8%	26.9%	27.3%		
Staff costs	6.4%	6.4%	6.2%		
Royalties fees	5.2%	5.3%	5.4%		
Depreciation	3.9%	4.7%	3.7%		
Short term and variable rent	2.0%	1.4%	1.2%		
Waste and spoilage charges	0.5%	0.5%	0.5%		
Provision for slow moving inventories	0.0%	0.0%	0.0%		
Others	0.9%	1.4%	1.2%		
Total cost of revenues	46.8%	46.7%	45.4%		

Source: Audited financial statements and related financial information

### Raw materials

Raw material costs include the costs of protein, cheese, french fries, beverages, and other input costs.

Raw materials decreased by 14.9% from USD 150.4m in 2019G to USD 128.0m in 2020G in line with the decline in revenues on the back of COVID-19 lockdowns. Raw materials as a percentage of revenues decreased from 27.8% in 2019G to 26.9% in 2020G due to channel shift and increase in raw material prices.

Raw materials increased by 27.5% from USD 128.0m in 2020G to USD 163.2m in 2021G driven by the recovery in revenues post easing of lockdowns combined with an increase in the cost of cooking oil, packaging and potatoes in KFC, beef and chicken in Hardee's and cheese in Pizza Hut. Cost of raw materials as a percentage of revenues increased in 2021G (27.3%) compared to 2020G (26.9%).

## Staff costs

Staff costs include salaries and wages, overtime and other benefits and allowances of in-restaurants back area employees.

Staff costs decreased by 11.9% from USD 34.8m in 2019G to USD 30.6m in 2020G primarily due to the (i) decrease in the number of employees as the natural attrition in 2020G was not replaced; and (ii) a decline in average cost per employee in 2020G compared to 2019G due to overtime and variable pay reductions taken by Management to mitigate the adverse impact of COVID-19.

Staff costs increased by 20.3% from USD 30.6m in 2020G to USD 36.8m in 2021G primarily due to the increase in the number of employees in 2021G compared to 2020G combined with an increase in average cost per employee in 2021G compared to 2020G as business activity normalized post-pandemic.

## **Royalties**

Royalty fees in UAE ranged between 4.0% and 6.0% of revenues.

Royalty fees decreased by 10.3% from USD 28.2m in 2019G to USD 25.2m in 2020G in line with the decrease in revenues during 2020G combined with the royalty wavier received from some of the host brands from April to May 2020G.

The increase in royalty fees by 27.6% from USD 25.2m in 2020G to USD 32.2m in 2021G was driven by the revenues growth in 2021G and the termination of royalty concessions.

Royalty fees slightly increased during 2019G, 2020G and 2021G as a percentage of revenues as a result of the increase in one of the Power Brands' royalty fees from 5.25% in 2019G to 5.5% in 2020G.

#### Depreciation

Depreciation costs allocated to cost of revenues pertain to restaurants equipment and cold rooms.

Depreciation expense is considered broadly fixed in nature. Depreciation remained relatively stable between 2019G, 2020G and 2021G at USD 21.3m, USD 22.2m and USD 21.9m respectively.

### Short-term and variable rent

This represents the short-term and variable rent paid in relation to the restaurants rent. The portion of rent costs allocated to cost of revenues pertains to the restaurants' kitchen/back area. Short-term rent are rental agreements that are short in period and do not qualify under IFRS 16 and variable rent is primarily driven by revenues.

Short-term and variable rent costs decreased by 36.9% from USD 10.9m in 2019G to USD 6.9m in 2020G primarily in line with the decline in revenues (approximately 49.5% of the UAE's restaurants have a variable rent component). In addition to the decrease in revenues, short-term rent decreased in 2020G as a result of the Company shifting to third party storage and distribution services contract, the cost of which is recorded within "**others**".

Short-term and variable rent cost subsequently increased by 4.7% from USD 6.9m in 2020G to USD 7.2m primarily driven by the increase in revenues. Additionally, the Company opened 52 new restaurants in 2021G, thereby increasing the number of restaurants from 438 as at 31 December 2020G to 480 as at 31 December 2021G.

Short-term and variable rent costs as a percentage of revenues declined from 1.4% in 2020G to 1.2% in 2021G as the Company was able to renegotiate certain lease terms and the rental value of certain restaurants reduced permanently.

#### Waste and spoilage charges

Waste and spoilage charges relate to food waste resulting from business operations.

Waste and spoilage charges remained fairly stable in 2019G and 2020G with a balance of USD 2.5m.

Waste and spoilage increased by USD 0.3m from USD 2.5m in 2020G to USD 2.8m in 2021G in line with the increase in revenues.

Waste and spoilage as a percentage of revenues remained stable at 0.5% between 2019G and 2021G.

#### Provision for slow moving items

Provision for slow-moving items relate to inventory components.

Provision for slow-moving items remained fairly stable from 2019G to 2021G at USD 0.1m.

#### Others

Others include miscellaneous commissary and warehouse expenses such as utilities, and maintenance expenses in addition to distribution costs between commissaries/warehouses and restaurants. The increase in Others from USD 4.7m in 2019G to USD 6.9m was driven by the Company's decision to utilize third-party storage and distribution (previously the Company used to lease and manage their warehouses).

Others further increased from USD 6.9m in 2020G to USD 7.5m in 2021G as a result of the normalization of operations.

# Selling and marketing expenses

# Table (5-43):Selling and marketing expenses breakdown for the years ended 31 December 2019G, 31 December2020G and 31 December 2021G of UAE Restaurants Business:

Currency: USD000	2019G	2020G	2021G	Variance (2019G-2020G)	Variance (2020G-2021G)
Staff costs	59,086	52,175	62,371	(11.7%)	19.5%
Depreciation	35,121	37,465	34,720	6.7%	(7.3%)
Advertising and promotion	23,070	18,877	27,857	(18.2%)	47.6%
Utilities and communication	19,350	16,787	19,115	(13.2%)	13.9%
Rent	11,830	8,791	9,224	(25.7%)	4.9%
Home delivery expenses	11,287	16,214	21,956	43.7%	35.4%
Operating supplies charges	4,806	4,170	3,634	(13.2%)	(12.9%)
License and insurance	4,236	3,526	3,322	(16.8%)	(5.8%)
Miscellaneous expenses	7,979	8,422	9,860	5.5%	17.1%
Maintenance charges	5,196	4,579	7,973	(11.9%)	74.1%
Amortization	1,238	1,730	2,384	39.8%	37.8%
Small ware charges	1,150	1,204	1,162	4.7%	(3.5%)
Closure loss	625	1,500	1,270	139.8%	(15.3%)
Total selling and marketing expenses	184,977	175,439	204,849	(5.2%)	16.8%
As a percentage of revenues					
Staff costs	10.9%	11.0%	10.4%		
Depreciation	6.5%	7.9%	5.8%		
Advertising and promotion	4.3%	4.0%	4.7%		
Utilities and communication	3.6%	3.5%	3.2%		
Rent	2.2%	1.8%	1.5%		
Home delivery expenses	2.1%	3.4%	3.7%		
Operating supplies charges	0.9%	0.9%	0.6%		
License and insurance	0.8%	0.7%	0.6%		
Miscellaneous expenses	1.5%	1.8%	1.6%		
Maintenance charges	1.0%	1.0%	1.3%		
Amortization	0.2%	0.4%	0.4%		
Small ware charges	0.2%	0.3%	0.2%		·
Closure loss	0.1%	0.3%	0.2%		
Total selling and marketing expenses	34.2%	36.8%	34.2%		

### Staff costs

Staff costs allocated to selling and distribution pertain to customer-facing employees in restaurants and drivers.

Staff costs declined by 11.7% from USD 59.1m in 2019G to USD 52.2m in 2020G driven by: (i) natural attrition that was not replaced during the pandemic resulting in a decline in headcount in 2020G compared to 2019G, and (ii) the decline in average cost per employee due to cuts in commissions and overtime typically paid to in-restaurants employees.

Staff costs subsequently increased from USD 52.2m in 2020G to USD 62.4m in 2021G as salaries normalized post COVID-19 and the headcount increased as a result of the expansion of the business and the increase in the number of operating stores.

### Depreciation

Depreciation expense allocated to selling and distribution primarily pertains to machinery and equipment in the restaurants' front area and right-of-use assets.

Depreciation expense increased by 6.7% from USD 35.1m in 2019G to USD 37.5m in 2020G driven by the increase in the number of restaurants from 432 to 438.

Depreciation expenses decreased by 7.3% from USD 37.5m in 2020G to USD 34.7m in 2021G primarily driven by the full year impact of the store closures in 2020G (these were mostly closed in H2 – 2020G and new restaurants in 2021G were only opened towards the end of the year) coupled with an increase in fully depreciated items.

### **Advertisement and promotion**

Advertising and promotion expenses primarily comprise marketing spend in relation to the agreements with the host brands. The Company is mandated by the virtue of the franchise agreements with the host brands to spend the following on an annual basis: (i) KFC, Pizza Hut and Hardee's: 5% of gross revenues (ii) Krispy Kreme: 3% of gross revenues (iii) TGIF: 2% of gross revenues.

Advertisement and business development costs declined by 18.2% from USD 23.1m in 2019G to USD 18.9m in 2020G driven by Management's decision to decrease marketing spends during the pandemic combined with host brand's allowing the Company to spend below the contracted minimum marketing spend threshold in certain months.

Advertisement and business development costs increased by 47.6% from USD 18.9m in 2020G to USD 27.9m in 2021G primarily due to the increase in revenues and the normalization in marketing spend post-pandemic.

#### **Utilities and communication**

Utilities and communication declined by 13.2% from USD 19.4m in 2019G to USD 16.8m in 2020G driven by the reduced working hours during lockdowns.

Utilities increased by 13.9% from USD 16.8m in 2020G to USD 19.1m in 2021G as working hours normalized and the number of operating restaurants increased.

#### Rent

Rent costs allocated to selling and distribution primarily pertain to the restaurants' front area.

Rent declined by 25.7% from USD 11.8m in 2019G to USD 8.8m in 2020G driven by: (i) the decline in revenues which led to a decline in variable rent, and (ii) a portfolio rationalization exercise was undertaken wherein 23 restaurants were closed in 2020G.

Rent costs increased by 4.9% from USD 8.8m in 2020G to USD 9.2m in 2021G driven by the higher number of operating restaurants and the normalisation of operations.

#### Home delivery

Home delivery costs primarily include commissions paid to delivery aggregators and the Company's fleet costs.

The line item increased by 43.7% from USD 11.3m in 2019G to USD 16.2m in 2020G as revenues from home delivery increased from USD 173.7m in 2019G to USD 223.1m in 2020G.

Home delivery costs increased further by 35.4% from USD 16.2m in 2020G to USD 22.0m in 2021G driven by the further increase in home delivery revenues from USD 223.1m in 2020G to USD 278.7m in 2021G.

## Operating supplies charges

Operating supply charges primarily consist of cleaning & office supplies such as tissues, towels, cleaning tools, paper in addition to personal protective supplies such as gloves, masks, etc.

Operating and supply charges decreased by 13.2% from USD 4.8m in 2019G to USD 4.2m in 2020G due to COVID-19 restrictions and curfews, which resulted in lower office supplies expenses, partially offset by an increase in personal protective supplies driven by the pandemic.

Operating and supplies charges further decreased by 12.9% from USD 4.2m in 2020G to USD 3.6m in 2021G due to higher expenses incurred in 2020G on hygiene products compared to 2021G (sanitizers, masks, etc.).

#### License and insurance

This includes commercial and municipality licenses for restaurants and premiums for all insurance policies (general, fire, property, fidelity and others, etc).

The decline in licenses and insurance charges from USD 4.2m in 2019G to USD 3.5m in 2020G was driven by COVID-19 related concessions provided by the government on restaurants trade licenses in 2020G.

Licenses and insurance charges further decreased from USD 3.5m in 2020G to USD 3.3m in 2021G as the license concession were provided during 2021G.

#### **Miscellaneous expenses**

Miscellaneous expenses include credit card commissions and service contracts (such as security, cash collection from restaurants, etc.).

Miscellaneous expenses increased by 5.5% from USD 8.0m in 2019G to USD 8.4m in 2020G due to the increase in the revenue made using credit cards in line with the increase in home delivery sales.

Miscellaneous expenses further increased by 17.1% from USD 8.4m in 2020G to USD 9.9m in 2021G due to the further increase in revenues generated through credit card payments as home delivery sales continued to increase during 2021G compared to 2020G and 2019G.

#### Maintenance charges

Maintenance charges decreased by 11.9% from USD 5.2m in 2019G to USD 4.6m 2020G driven by the lower utilization of restaurants which resulted in lower maintenance requirements.

Maintenance charges increased by 74.1% from USD 4.6m in 2020G to USD 8.0m in 2021G driven by: (i) normalized utilization of restaurants, and (ii) the increase in spend on the Company's mobile applications, and spare parts and replacement of old equipment.

#### Amortization

Amortization costs pertain to intangible assets in relation to franchise costs paid to the host brands in relation to restaurants openings.

Amortization costs increased by 39.8% from USD 1.2m in 2019G to USD 1.7m 2020G driven by the net increase in the number of operating restaurants during the year by 6.

Amortization costs further increased by 37.8% from USD 1.7m in 2020G to USD 2.4m in 2021G in line with the further net increase in the number of operating restaurants by 42.

#### Small ware charges

Small ware charges consist of small ancillary items like tongs, lids, brushes, trays, whisks, pans and other serve ware/glassware used at restaurants.

Small ware charges remained fairly stable during 2019G, 2020G, and 2021G at USD 1.2m.

## **Closure loss**

Closure loss costs relate to losses incurred due to write off of the net book value of assets when the restaurant is closed, rent penalty for early closure in addition to demolition costs.

Closure loss costs increased by 139.8% from USD 0.6m in 2019G to USD 1.5m in 2020G due to closure of 23 restaurants in 2020G compared to 6 restaurants in 2019G.

Closure loss costs decreased by 15.3% from USD 1.5m in 2020G to USD 1.3m in 2021G as a lower number of restaurants closed in 2021G (10 restaurants) as opposed to 2020G (23 restaurants).

## General and administrative expenses

Table (5-44): General and administrative expenses breakdown for the years ended 31 December 2019G, 31 December2020G and 31 December 2021G of UAE Restaurants Business:

Currency: USD000	2019G	2020G	2021G	Variance (2019G-2020G)	Variance (2020G-2021G)
Staff costs	40,167	31,273	50,218	(22.1%)	60.6%
Depreciation	3,436	6,529	8,133	90.0%	24.6%
Maintenance charges	3,094	3,472	4,155	12.2%	19.7%
Utilities and communication	3,180	2,746	3,059	(13.7%)	11.4%
Short term and variable rent	4,762	2,377	1,744	(50.1%)	(26.6%)
Others	9,573	5,492	3,839	(42.6%)	(30.1%)
Total general and administrative expenses	64,213	51,889	71,149	(19.2%)	37.1%
As a percentage of revenues					
Staff costs	7.4%	6.6%	8.4%		
Depreciation	0.6%	1.4%	1.4%		
Maintenance charges	0.6%	0.7%	0.7%		
Utilities and communication	0.6%	0.6%	0.5%		
Short term and variable rent	0.9%	0.5%	0.3%		
Others	1.8%	1.2%	0.6%		
Total general and administrative expenses	11.9%	10.9%	11.9%		

Source: Audited financial statements and related financial information

#### Staff costs

Staff costs include salaries and wages, residency and visa fees, and other benefits and allowances for non-restaurants employees.

Staff costs decreased by 22.1% from USD 40.2m in 2019G to USD 31.3m in 2020G primarily due to salary cuts specifically between late March 2020 and June 2020 in response to COVID-19. In addition to the salary cuts, the headcount also declined between 2019G and 2020G.

Staff costs increased by 60.6% from USD 31.3m in 2020G to USD 50.2m in 2021G primarily due to the increase in headcount in 2021G compared to 2020G and the increase in the cost per employee driven by: (i) new hiring in development and design in line with new store openings and renovations strategies, and (ii) new hiring in the IT department for certain technology projects.

### Depreciation

This cost item relates to depreciation costs for the Company's offices. Depreciation expense increased by 90.0% from USD 3.4m in 2019G to USD 6.5m in 2020G and further to USD 8.1m in 2021G due to the increase in the depreciation of right-of-use assets, and the capitalization of major IT projects in both years.

### **Maintenance charges**

This represents maintenance costs in relation to the Company's offices.

Maintenance expenses increased by 12.2% from USD 3.1m in 2019G to USD 3.5m in 2020G driven by certain IT systems upgrades undertaken by the Company.

Maintenance charges further increased by 19.7% from USD 3.5m in 2020G to USD 4.2m in 2021G primarily due to the increase in maintenance costs related to major IT projects maintenance cost.

#### **Utilities and communication**

This pertains to the cost of electricity, water, and other utility expenses for offices.

Utilities and communication expenses decreased by 13.7% from USD 3.2m in 2019G to USD 2.7m in 2020G driven by the reduced working hours as a result of the COVID-19. Utilities and communication increased by 11.4% from USD 2.7m in 2020G to USD 3.1m in 2021G as business activity normalized.

### Short-term and variable rent

This pertains to rent paid for various offices in the UAE. Short-term and variable rent expenses declined by 50.1% from USD 4.8m in 2019G to USD 2.4m in 2020G driven by the Company shifting from operating its own warehouses to third party service providers during 2020G. Short term rent costs of warehouses operated by the Company were accounted for under this line in 2019G. Short-term and variable rent expenses further decreased by 26.6% from USD 2.4m in 2020G to USD 1.7m in 2021G representing the full year impact of shifting from operating its own warehouses to third party service providers.

### Others

Others primarily include trade licenses, insurance, bank charges, service contracts and other miscellaneous fees.

The decrease in 'others' by 42.6% from USD 9.6m in 2019G to USD 5.5m in 2020G was driven by concessions received from the government in relation to license fees and concessions for other overheads. Others further decreased by 30.1% from USD 5.5m in 2020G to USD 3.8m in 2021G driven by certain one-off restructuring costs recorded in 2020G but not in 2021G.

## Other operating income – net

# Table (5-45): Other operating income, net breakdown for the years ended 31 December 2019G, 31 December 2020G and 31 December 2021G of UAE Restaurants Business:

Currency: USD000	2019G	2020G	2021G	Variance (2019G- 2020G)	Variance (2020G- 2021G)
Gain on rent concessions	-	6,047	3,278	100.0%	(45.8%)
Others	1,035	575	352	(44.5%)	(38.8%)
Other operating income – net	1,035	6,622	3,630	539.9%	(45.2%)

Source: Audited financial statements and related financial information

#### Gain on rent concessions

This pertains to rent concessions received from landlords during the pandemic. Waivers were effective until 30 June 2022. Rent concessions were obtained for 165 restaurants in 2020G versus only 53 restaurants in 2021G resulting in the decline in rent concessions in 2021G by 45.8% from USD 6.0m in 2020G to USD 3.3m in 2021G.

## Others

Others included income from subleasing arrangements in certain restaurant premises, car wash contracts, kids' games area subleasing, party hall rental income, gain/loss from disposal of property and equipment.

Others decreased by 44.5% from USD 1.0m in 2019G to USD 0.6m in 2020G and further decreased by 38.8% to USD 0.4m in 2021G due to the closure of entertainment activities like party hall, kids' games completely in 2020G and partially in 2021G.

## **Finance costs**

# Table (5-46): Finance costs breakdown for the years ended 31 December 2019G, 31 December 2020G and 31 December 2021G of UAE Restaurants Business:

Currency: USD000	2019G	2020G	2021G	Variance (2019G- 2020G)	Variance (2020G- 2021G)
Interest on lease liabilities	4,419	3,873	2,751	(12.4%)	(29.0%)
Others	-	-	308	0.0%	100.0%
Total finance cost	4,419	3,873	3,059	(12.4%)	(21.0%)

Source: Audited financial statements and related financial information

Finance costs primarily include interest on lease liabilities and others represent the impact of IAS 19 (based on the valuation of employee benefit plan). This expense was accounted at Americana Group level financials in 2019G and 2020G.

Interest on lease liabilities decreased by 12.4% from USD 4.4m in 2019G to USD 3.9m in 2020G due to the decrease in the lease liabilities driven by the rent concession received in 2020G.

Interest on lease liabilities further decreased by 29.0% from USD 3.9m to USD 2.8m as rent concessions continued in 2021G.

The decrease in the interest on lease liabilities was partially offset by the recording of finance costs of USD 0.3m in relation to the end of service benefits.

# Profit for the year and net profit margin for the year

Profit for the year decreased by 17.1% from USD 34.8m in 2019G to USD 28.9m in 2020G driven by the decline in gross profit on the back of COVID-19, which was not offset by a similar decline in operating expenses (a certain portion of the Company's expenses are fixed in nature).

Net profit margin declined by 0.3% from 6.4% in 2019G to 6.1% in 2020G primarily driven by the increase in selling and marketing expenses as a percentage of revenues from 34.2% in 2019G to 36.8% in 2020G (as home delivery expenses increased from 2.1% in 2019G to 3.4% in 2020G and the decline in revenues was not fully offset by a similar decline in costs). This was partially offset by the increase in other income as a result of rent concessions received.

Profit for the year increased by 77.3% from USD 28.9m in 2020G to USD 51.2m in 2021G driven by the increase in gross profit from USD 254.0m in 2020G to USD 326.8m in 2021G, which was offset by an increase in operating expenses for the reasons explained earlier.

Net profit margin improved by 2.4% from 6.1% in 2020G to 8.5% in 2021G primarily driven by: (i) decline in selling and marketing expenses as a percentage of revenues from 36.8% in 2020G to 34.2% in 2021G as revenues recovered; and (ii) 1.3% increase in gross profit margin from 53.3% in 2020G to 54.6% in 2021G. This was partially offset by the increase in general and administrative expenses as a percentage of revenues by 1.0% on the back of higher staff costs as explained earlier and the decrease in rent concessions recorded during the year.

# 5.5.2.2 Statement of financial position of UAE Restaurants Business

# Table (5-47):Statement of financial position as at 31 December 2019G, 31 December 2020G and 31 December2021G of UAE Restaurants Business:

Currency: USD000	2019G	2020G	2021G
Property, plant and equipment	79,756	64,468	71,221
Right of use assets	90,497	77,892	77,332
Intangible assets	6,875	10,692	13,048
Total non-current assets	177,128	153,052	161,601
Inventories	19,311	20,618	27,009
Due from Related Parties	7,373	5,839	15,337
Trade and other receivables	31,832	35,698	31,897
Cash and cash equivalents	22,470	16,673	31,526
Total current assets	80,986	78,828	105,769
Total assets	258,114	231,879	267,371
Lease liability	49,988	48,742	43,622
Provision for employees' end of service benefits	29,444	28,235	31,188
Total non-current liabilities	79,431	76,977	74,810
Lease liability	37,714	32,504	34,827
Due to Related Parties	43,920	3,474	4,200
Trade and other payables	96,244	94,442	112,191
Total current liabilities	177,878	130,421	151,218
Total liabilities	257,310	207,397	226,027
Share capital	41	41	41
Statutory reserve	20	20	20
Retained earnings	743	24,420	41,282
Total equity	804	24,482	41,343
Total liabilities and equity	258,114	231,879	267,371

Source: Audited financial statements and related financial information

## Non-current assets

# Table (5-48): Non-current assets as at 31 December 2019G, 31 December 2020G and 31 December 2021G of UAE Restaurants Business:

Currency: USD000	2019G	2020G	2021G
Property and equipment	79,756	64,468	71,221
Right-of-use assets	90,497	77,892	77,332
Intangible assets	6,875	10,692	13,048
Total non-current assets	177,128	153,052	161,601

# **Property and equipment**

Table (5-49): Property and equipment net book value as at 31 December 2019G, 31 December 2020G, and 31December 2021G of UAE Restaurants Business:

Currency: USD000	2019G	Additions	Transfers	Disposals	Depreciation	Impairment	2020G	Additions	Transfers	Disposals	Depreciation	Impairment	2021G
Land	6,385	-	-	-	-	-	6,385	-	-	-	-	-	6,385
Buildings and refrigerating rooms	8,897	227	1,141	(391)	(2,180)	(4)	7,690	1,470	1,319	(374)	(2,051)	4	8,057
Leasehold improvements	32,717	981	7,429	(529)	(13,587)	(11)	27,000	2,805	6,526	(445)	(10,551)	11	25,345
Equipment and tools	18,868	1,743	3,651	(326)	(6,331)	(24)	17,581	8,494	71	(415)	(5,847)	24	19,907
Furniture and fixture	3,194	441	92	(249)	(792)	-	2,687	462	23	(140)	(786)	-	2,245
Motor vehicles	1,086	588	-	-	(307)	-	1,366	51	100	-	(370)	-	1,148
Capital work-in- progress	8,610	9,542	(16,393)	-	-	-	1,759	16,019	(9,644)	-	-	-	8,133
Net book values	79,756	13,522	(4,080)	(1,495)	(23,197)	(38)	64,468	29,301	(1,606)	(1,375)	(19,605)	38	71,221

Source: Audited financial statements and related financial information

### Land

The balance of USD 6.4m as at 31 December 2021G is mainly related to a land plot owned by the Company.

No additions nor impairments were made to the lands between 31 December 2019G and 31 December 2021G.

#### **Buildings and refrigerating rooms**

Buildings and refrigerating rooms of USD 8.1m as at 31 December 2021G mainly represented cold rooms in restaurants back areas and warehouses. This also included chillers, freezers and air-conditioning.

Buildings and refrigerating rooms net book value decreased from USD 8.9m as at 31 December 2019G to USD 7.7m as at 31 December 2020G primarily as a result of the depreciation charge for the year of USD 2.2m, partially offset by additions and transfers of USD 1.4m.

Buildings and refrigerating rooms net book value increased from USD 7.7m as at 31 December 2020G to USD 8.1m as at 31 December 2021G primarily as a result of additions and transfers of USD 2.8m partially offset by the depreciation charge of USD 2.1m.

#### Leasehold improvements

Leasehold improvements of USD 25.3m as at 31 December 2021G related to restaurant fixtures, decorations and design contracts with vendors.

Leasehold improvements net book value decreased from USD 32.7m as at 31 December 2019G to USD 27.0m as at 31 December 2020G primarily as a result of the depreciation charge for the year of USD 13.6m and disposal of USD 0.5m, partially offset by additions and transfers of USD 8.4m.

Leasehold improvements net book value further decreased from USD 27.0m as at 31 December 2020G to USD 25.3m as at 31 December 2021G primarily as a result of the depreciation charge for the year of USD 10.6m and disposal of USD 0.4m, partially offset by additions and transfers of USD 9.3m.

### **Equipment and tools**

Equipment and tools of USD 19.9m as at 31 December 2021G related to in-restaurants and warehouse equipment.

Equipment and tools net book value decreased from USD 18.9m as at 31 December 2019G to USD 17.6m as at 31 December 2020G primarily driven by the depreciation charges for the year of USD 6.3m partially offset by the addition and transfers of USD 5.4m in relation to new restaurants opened in 2020G.

Equipment and tools net book value increased from USD 17.6m as at 31 December 2020G to USD 19.9m as at 31 December 2021G primarily driven by the additions of USD 8.5m in relation to the new restaurants opened during 2021G partially offset by depreciation charges of USD 5.8m and disposals of USD 0.4m.

#### Furniture and fixture

Furniture and fixture of USD 2.2m as at 31 December 2021G related to restaurants furniture and fixtures.

Furniture and fixture decreased from USD 3.2m as at 31 December 2019G to USD 2.7m as at 31 December 2020G driven by the depreciation charge of USD 0.8m and disposals of USD 0.2m partially offset by additions and transfers of USD 0.5m.

Furniture and fixture further decreased from USD 2.7m as at 31 December 2020G to USD 2.2m as at 31 December 2021G driven by the depreciation charge of USD 0.8m and disposals of USD 0.1m offset by additions and transfers of USD 0.5m.

#### **Motor vehicles**

Vehicles of USD 1.1m as at 31 December 2021G primarily related to the distribution trucks owned by the Company, staff transportation buses and home delivery vehicles.

Vehicles net book value increased from USD 1.1m as at 31 December 2019G to USD 1.4m as at 31 December 2020G primarily driven by the additions of USD 0.6m, partially offset by a depreciation of USD 0.3m.

Vehicles net book value decreased from USD 1.4m as at 31 December 2020G to USD 1.1m at December 2021G primarily due to the depreciation charge of USD 0.4m in 2021G partially offset by additions and transfers of USD 0.2m.

#### Capital work-in-progress

Capital work-in-progress of USD 8.1m as at 31 December 2021 primarily related to restaurants under construction and other ongoing projects of the Company.

Capital work-in-progress decreased from USD 8.6m as at 31 December 2019G to USD 1.8m as at 31 December 2020G primarily driven by transfers of USD 16.4m from work in progress to other fixed assets categories including a computer software that was transferred to intangible assets of USD 4.1m.

Capital work-in-progress increased from USD 1.8m as at 31 December 2020G to USD 8.1m as at 31 December 2021G primarily driven by the additions of USD 16.0m during 2021G, partially offset by transfers of USD 9.6m.

# Table (5-50): Useful lives of property and equipment used for depreciation as at 31 December 2020G and 31December 2021G of UAE Restaurants Business:

	Useful life in years
Buildings and refrigerating rooms	5-20
Leasehold improvements	Lower of 5 years or lease
Equipment and tools	5-10
Furniture and fixtures	6-7
Motor vehicles	4

# **Right-of-use assets**

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Currency: USD000	2019G	Additions	Disposals	Impairment	Depreciation	2020G	Additions	Disposals	Depreciation	2021G
Building and leasehold	83,965	32,540	(396)	(388)	(39,997)	75,724	43,325	(642)	(41,637)	76,770
Vehicles	6,531	413	(1,808)	-	(2,969)	2,168	1,916	(4)	(3,518)	562
Net book value	90,497	32,953	(2,204)	(388)	(42,966)	77,892	45,241	(647)	(45,155)	77,332

# Table (5-51): Right-of-use assets net book value as at 31 December 2019G, 31 December 2020G, and 31 December2021G of UAE Restaurants Business:

Source: Audited financial statements and related financial information

As at 31 December 2021G, the right-of-use assets represented 433 vehicles and 579 buildings.

Net book value of right-of-use assets decreased from USD 90.5m as at 31 December 2019G to USD 77.9m at December 2020G primarily due to depreciation charge for the year of USD 43.0m mainly from buildings and disposals of USD 2.2m combined with impairment of USD 388k from buildings. This was partially offset by additions of the year of USD 33.0m in relation to buildings and leasehold and vehicles.

Net book value of right-of-use assets slightly decreased from USD 77.9m as at 31 December 2020G to USD 77.3m at December 2021G as a result of the depreciation charge of USD 45.2m and disposals of USD 0.6m in relation to buildings during 2021G, partially offset by additions of USD 45.2m in relation to buildings and leasehold and vehicles.

# **Intangible assets**

Table (5-52): Intangible assets net book value as at 31 December 2019G, 31 December 2020G, and 31 December2021G of UAE Restaurants Business:

Currency: USD000	2019G	Additions	Transfers	Disposals	Deprecia- tion	2020G	Additions	Transfers	Disposals	Deprecia- tion	2021G
Franchise fee	5,304	1,013	-	(15)	(801)	5,501	2,736	-	(255)	(873)	7,110
Key money	298	-	-	-	(123)	176	-	-	-	(102)	74
Computer software	1,273	470	4,080	(1)	(807)	5,015	947	1,323	(12)	(1,409)	5,865
Net book value	6,875	1,483	4,080	(16)	(1,730)	10,692	3,684	1,323	(267)	(2,384)	13,048

Source: Audited financial statements and related financial information

Intangible assets as at 31 December 2021 primarily included: (i) franchise fees paid to the host brands and are amortized over the life of the agreement/restaurants license period, (ii) key money paid to the landlords to secure a lease property amortized over the duration of the lease, and (iii) computer software.

Net book value of intangible assets increased from USD 6.9m as at 31 December 2019G to USD 10.7m as at 31 December 2020G. The increase was primarily driven by additions of USD 1.0m in 2020G in relation to the franchise fee and additions and transfers of USD 4.6m in relation to computer software partially offset by the depreciation charge for the year of USD 1.7m.

Net book value of intangible assets further increased from USD 10.7m as at 31 December 2020G to USD 13.0m as at 31 December 2021G. The increase was primarily driven by the additions of USD 2.7m in 2021G in relation to franchise fees, additions and transfers related to computer software of USD 2.3m partially offset by the depreciation charge for the year of USD 2.4m and disposals of USD 0.3m.

## **Current assets**

# Table (5-53): Current assets as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of UAE Restaurants Business:

Currency: USD000	2019G	2020G	2021G
Inventories	19,311	20,618	27,009
Due from Related Party	7,373	5,839	15,337
Trade receivable and other receivables	31,832	35,698	31,897
Cash and cash equivalents	22,470	16,673	31,526
Total current assets	80,986	78,828	105,769

Source: Audited financial statements and related financial information

### Inventories

# Table (5-54): Inventories breakdown as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of UAE Restaurants Business:

Currency: USD000	2019G	2020G	2021G
Food supplies	13,458	13,989	17,684
Filling and packing material	1,767	2,118	2,221
Other materials	2,166	1,664	2,108
Spare parts	1,220	924	1,093
Inventory	18,612	18,695	23,106
Less: provision for slow moving inventories	(541)	(659)	(640)
Goods in transit	1,240	2,583	4,544
Total inventory	19,311	20,618	27,009

Source: Audited financial statements and related financial information

#### Food supplies

Food supplies primarily include food items such as beef, chicken, beverages, bread, cheese, and other smaller raw materials balances such as condiments and spices.

Food supplies increased from USD 13.5m as at 31 December 2019G to USD 14.0m as at 31 December 2020G within the normal course of business.

Food supplies increased further from USD 14.0m as at 31 December 2020G to USD 17.7m as at 31 December 2021G driven by the increase in number of operating restaurants as at 2021G compared to 2020G combined with the increase in prices of raw materials.

### Filling and packing material

Packing material increased from USD 1.8m as at 31 December 2019G to USD 2.1m as at 31 December 2020G and to USD 2.2m as at 31 December 2021G primarily due to the expansion of home delivery channel (which requires more packing material) coupled with the increase in the number of operating restaurants.

#### Other materials

Other materials mainly relate to smallware, cleaning, marketing material, uniforms and other smaller balances.

Other materials decreased from USD 2.2m as at 31 December 2019G to USD 1.7m as at 31 December 2020G in line with the decline in revenues due to the pandemic.

Other materials increased from USD 1.7m as at 31 December 2020G to USD 2.1m as at 31 December 2021G driven by the expansion of operations in 2021G compared to 2020G.

### **Spare parts**

Spare parts primarily include spare parts used in equipment and machinery, cold rooms, and cooking equipment.

Spare parts decreased from USD 1.2m as at 31 December 2019G to USD 0.9m as at 31 December 2020G primarily due to the Group's efforts to rationalize the purchasing of spare parts coupled with reduced business activity (less maintenance required) during the pandemic.

Spare parts increased from USD 0.9m as at 31 December 2020G to USD 1.1m as at 31 December 2021G as the business expanded.

#### **Provision for slow-moving inventories**

Provision for slow-moving inventories remained fairly stable between USD 0.5m to USD 0.6m between 31 December 2019G to 31 December 2021G.

### **Goods in transit**

Goods in transit increased from USD 1.2m as at 31 December 2019G to USD 2.6m as at 31 December 2020G and USD 4.5m as at 31 December 2021G due to the recovery of business activity coupled with the increase in purchases in anticipation of an increase in sales in the first quarter of the next year.

## **Due from Related Parties' balances**

# Table (5-55): Due from Related Parties' balances as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of UAE Restaurants Business:

Currency: USD000	Nature of relationship	2019G	2020G	2021G
Americana Holding for UAE Restaurants Limited	parent company	-	-	8,171
Société Marocaine De Projects Touristiques SARL	Fellow subsidiary	1,716	1,831	1,864
Lebanese International Touristic Projects Company LLC	Fellow subsidiary	1,306	1,342	1,531
The Caspian International Restaurants Company LLP	Fellow subsidiary	355	728	1,094
Americana Company for Restaurants Holding Limited	Fellow subsidiary	-	-	1,002
Tourist Projects & International Restaurants Co. (Americana) LLC	Fellow subsidiary	316	303	491
Al Ahlia Restaurants Company LLC	Fellow subsidiary	2,228	26	226
Kuwait Food Company (Americana) K.S.C.C	Former Parent Company	-	1,071	185
Bahrain and Kuwait Restaurants Co. WLL	Fellow subsidiary	12	29	169
Americana Kuwait Company Restaurants WLL	Fellow subsidiary	14	50	162
International Tourism Restaurants Company LLC	Fellow subsidiary	128	194	145
Qatar Food Company WLL	Fellow subsidiary	-	59	104
Others		1,296	206	195
Due from Related Parties		7,373	5,839	15,337

Source: Audited financial statements and related financial information

Due from Related Parties' balances decreased from USD 7.4m as at 31 December 2019G to USD 5.8m as at 31 December 2020G primarily due to the decrease in the balance of Al Ahlia Restaurants Company LLC and the others balance partially offset by the increase in the balance due from the Former Parent Company.

Due from Related Parties' balances increased from USD 5.8m as at December 2020G to USD 15.3m as at December 2021G due to the increase in the balance from Americana Company for Restaurants Holding Limited in relation to the payment made in relation to Reef Technology and the increase in the balance from Americana Holding for UAE restaurants Limited.

# Trade and other receivables

Table (5-56):Trade and other receivables breakdown as at 31 December 2019G, 31 December 2020G, and 31December 2021G of UAE Restaurants Business:

Currency: USD000	2019G	2020G	2021G
Gross trade receivables	5,605	5,788	9,026
Loss allowance	(385)	(460)	(666)
Net trade receivables	5,220	5,327	8,360
Prepayments and deposits	24,204	28,569	19,891
Advances	1,367	1,249	2,618
Claims receivables	1,041	473	917
Others	-	80	110
Trade and other receivables	31,832	35,698	31,897

Source: Audited financial statements and related financial information

### Gross trade receivables

Gross trade receivables primarily comprise receivables from aggregators, institutional and catering customers in addition to credit card receivables.

Gross trade receivables increased from USD 5.6m as at 31 December 2019G to USD 5.8m as at December 2020G mainly driven by the increase in trade receivables from aggregators as a result of the increase in revenues from home delivery during COVID-19.

Gross trade receivables increased from USD 5.8m as at 31 December 2020G to USD 9.0m as at December 2021G mainly driven by the recovery of business activities, expansion of home delivery revenues and number of operating restaurants.

#### Loss allowance

Management calculates its provision for doubtful accounts based on expected credit loss ("**ECL**") in line with IFRS9 and based on Management's policy for each ageing bucket.

Loss allowance remained relatively stable between 31 December 2019G and 31 December 2020G. Loss allowance increased from USD 0.5m as at 31 December 2020G to USD 0.7m as at 31 USD 2021G in line with the increase in the receivable balance.

### **Prepayments and deposits**

Prepayments and deposits related to residence permits, housing expenses, legal fees, medical insurance, rent, maintenance charges and other smaller balances.

Prepayments and deposits increased from USD 24.2m as at 31 December 2019G to USD 28.6m as at 31 December 2020G primarily driven by new store openings during 2020G.

Prepayments and deposits decreased to USD 19.9m as at 31 December 2021G primarily due to a decrease in prepaid rent as the Company was able to negotiate monthly and quarterly rent payments as opposed to annual payments.

#### **Advances**

This primarily includes advances to trade suppliers for critical inventory items as well as housing allowances granted to employees that are subsequently deducted from the employee's monthly salary.

Advances to suppliers decreased from USD 1.4m as at 31 December 2019G to USD 1.2m as at 31 December 2020G due to the Company not providing substantial advances to vendors.

The balance increased to USD 2.6m as at 31 December 2021G mainly as a result of the increase in the advances to chicken suppliers.

## **Claims receivables**

Claims receivables primarily include receivables in relation to claims from insurance providers.

Claims receivables decreased from USD 1.0m as at 31 December 2019G to USD 0.5m as at 31 December 2020G due to the decrease in the level operations on the back of COVID-19 and the decrease in the number of accidents. The balance subsequently increased to USD 0.9m as at 31 December 2021G as operations normalised and the operations expanded beyond the 2019G level.

### Others

Others primarily include non-trade receivables.

The balance increased from nil as at 31 December 2019G to USD 80k as at 31 December 2020G and further to USD 110k as a result of the increase in the number of orders within the normal course of business.

# Cash and cash equivalents

# Table (5-57): Cash and cash equivalents breakdown as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of UAE Restaurants Business:

Currency: USD000	2019G	2020G	2021G
Current accounts held with banks	21,535	15,825	28,069
Cash on hand	935	847	3,457
Total cash and cash Equivalents	22,470	16,673	31,526

Source: Audited financial statements and related financial information

Cash and cash equivalents represent the Company's current accounts held with banks and cash on hand. Cash and cash equivalents decreased from USD 22.5m as at 31 December 2019G to USD 16.7m as at 31 December 2020G and subsequently increased to USD 31.5m as at 31 December 2021G. For more details refer to the cash flow statement section.

# **Capital commitments**

The Group had capital commitments in relation to projects in progress of USD 5.1m as at 31 December 2021G (USD 4.4m as at 31 December 2019G and USD 0.4m as at 31 December 2020G). The Group also had outstanding letters of credit of USD 7.3m as at 31 December 2021G (USD 1.3m as at 31 December 2019G and nil as at 31 December 2020G). Capital commitments are primarily related to new store openings.

## **Non-current liabilities**

# Table (5-58):Non-current liabilities as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of UAERestaurants Business:

Currency: USD000	2019G	2020G	2021G
Lease liabilities non-current	49,988	48,742	43,622
Provision for employees' end of service benefits	29,444	28,235	31,188
Total non-current liabilities	79,431	76,977	74,810

Source: Audited financial statements and related financial information

## **Lease liabilities**

# Table (5-59): Lease liabilities breakdown as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of UAE Restaurants Business:

Currency: USD000	2019G	2020G	2021G
Lease liabilities non-current	49,988	48,742	43,622
Lease liabilities current	37,714	32,504	34,827
Total lease liabilities	87,702	81,246	78,449

The lease liabilities decreased from USD 87.7m as at 31 December 2019G to USD 81.2m as at 31 December 2020G as a result of the closure of 23 restaurants during 2020G coupled with the opening of fewer restaurants compared to previous years due to the COVID-19 pandemic. This, combined with the rent concession of USD 6.0m received from the landlords in 2020G, resulted in a decrease in the lease liabilities.

Lease liabilities decreased from USD 81.2m as at 31 December 2020G to USD 78.4m as at 31 December 2021G primarily due to the rent concessions of USD 3.3m received from the landlords in 2021G.

# Provision for employees' end-of-service benefits

Table (5-60): Provision for employees' end of service benefits breakdown as at 31 December 2019G, 31 December2020G, and 31 December 2021G of UAE Restaurants Business:

Currency: USD000	2019G	2020G	2021G
At 1 January	29,195	29,444	28,235
Charge for the year	4,697	4,780	5,352
Interest charge	-	-	301
Remeasurement of employees' end of service benefits	-	-	1,911
Payments during the year	(4,448)	(5,988)	(4,612)
As at 31 December	29,444	28,235	31,188

Source: Audited financial statements and related financial information

The Company's employee defined benefit liability is determined using actuarial valuations which are carried out at the end of each reporting year.

End-of-service benefits slightly decreased from USD 29.4m as at 31 December 2019G to USD 28.2m as at 31 December 2020G. The decrease was primarily driven by the payments made during the year of USD 6.0m partially offset by the current service charge for 2020G of USD 4.8m.

End-of-service benefits increased from USD 28.2m as at 31 December 2020G to USD 31.2m as at 31 December 2021G. The increase was primarily driven by the current service charge for 2021G of USD 5.4m, remeasurement of employees' end-of-service benefits of USD 1.9m and interest costs of USD 0.3m, partially offset by the payments made during the year of USD 4.6m.

# **Current liabilities**

Table (5-61): Current liabilities as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of UAE Restaurants Business:

Currency: USD000	2019G	2020G	2021G
Lease liability	37,714	32,504	34,827
Due to Related Parties	43,920	3,474	4,200
Trade and other payables	96,244	94,442	112,191
Total current liabilities	177,878	130,421	151,218

# **Due to Related Parties**

# Table (5-62): Due to Related Parties' balances as at 31 December 2019G, 31 December 2020G, and 31 December2021G of UAE Restaurants Business:

Currency: USD000	Nature of relationship	2019G	2020G	2021G
International Co. for Agricultural Development (Farm Frites) SAE	Fellow subsidiary	407	871	1,985
Gulf Food Company Americana LLC	Fellow subsidiary	-	356	1,129
National Company for Food Industries LLC	Fellow subsidiary	3,243	2,232	1,011
Egyptian Canning Company (Americana) SAE	Fellow subsidiary	5	-	50
Almusharaka for Touristic Restaurants Services, General Trading, Import & Export Company Ltd	Fellow subsidiary	-	-	25
Cairo Poultry Processing Company SAE	Fellow subsidiary	-	15	-
Kuwait Food Company (Americana) K.S.C.C	Former Parent Company	26,515	-	-
Americana Holding for UAE Restaurants LTD	parent company	13,615	-	-
Qatar Food Company WLL	Fellow subsidiary	135	-	-
Due to Related Parties		43,920	3,474	4,200

Source: Audited financial statements and related financial information

Due to Related Parties' balances as at 31 December 2021G was primarily related to purchases of raw materials from fellow subsidiaries.

Due to Related Parties' balances decreased from USD 43.9m as at 31 December 2019G to USD 3.5m as at 31 December 2020G primarily due to the settlement of amounts due to the Former Parent Company and Americana Holding for UAE Restaurants LTD.

Due to Related Party balances increased from USD 3.5m at December 2020G to USD 4.2m at December 2021G due to the increase in purchases from Related Parties as business normalized.

# Trade and other payables

# Table (5-63):Trade and other payables breakdown as at 31 December 2019G, 31 December 2020G, and 31 December2021G of UAE Restaurants Business:

Currency: USD000	2019G	2020G	2021G
Trade payables	43,539	46,430	43,225
Accrued expenses	29,431	27,440	35,390
Payable to employees	18,271	14,025	24,206
Other payables	5,004	6,547	9,370
Total trade and other payables	96,244	94,442	112,191

Source: Audited financial statements and related financial information

#### **Trade payables**

Trade payables relate to supplier balances mainly for raw materials and packaging materials purchases.

Trade payables increased from USD 43.5m as at 31 December 2019G to USD 46.4m as at 31 December 2020G primarily due to the increase in purchases towards the end of 2020G as COVID-19 restrictions partially eased and restaurants started to function normally.

Trade payables decreased from USD 46.4m as at 31 December 2020G to USD 43.2m as at 31 December 2021G as a result of the reclassification of unclaimed cheques under other payables line item in 2021G. Unclaimed checks were accounted for under trade payables during 2019G and 2020G.

### **Accrued expenses**

Accrued expenses mainly relate to utilities, maintenance, advertising etc.

Accrued expenses decreased from USD 29.4m as at 31 December 2019G to USD 27.4m as at 31 December 2020G primarily due to the decrease in the level of operations during 2020G compared to 2019G.

Accrued expenses increased from USD 27.4m as at 31 December 2020G to USD 35.4m as at 31 December 2021G primarily due to the increase in the level of operations as the COVID-19 impact subsided.

### Payable to employees

Payable to employees includes bonus accruals and accrued leave balances for employees.

Payable to employees decreased from USD 18.3m as at 31 December 2019G to USD 14.0m as at 31 December 2020G as the Company encouraged employees to utilize their leave balance during 2020G and no bonus accruals were made during 2020G to limit the adverse impact of COVID-19 on the operations.

Payable to employees increased from USD 14.0m at December 2020G to USD 24.2m as at 31 December 2021G as business activity normalized, headcount increased and bonus accruals were recorded as at 31 December 2021G for the year ended 2021G.

### Other payables

Other payables primarily related to franchise payables to host brands (including royalty and initial franchise fee).

Other payables increased from USD 5.0m as at 31 December 2019G to USD 6.5m as at 31 December 2020G as the host brands provided longer payment terms in order to support the Company to manage its cashflows from the COVID-19 pandemic. Other payables further increased from USD 6.5m as at 31 December 2020G to USD 9.4m as at 31 December 2021G due to the reclassification of unclaimed cheques under this line item in 2021G. Unclaimed checks were accounted for under trade payables during 2019G and 2020G.

# **Total equity**

# Table (5-64): Total equity as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of UAE Restaurants Business:

Currency: USD000	2019G	2020G	2021G
Share capital	41	41	41
Statutory reserve	20	20	20
Retained earnings	743	24,420	41,282
Total equity	804	24,482	41,343

Source: Audited financial statements and related financial information

## Share capital and statutory reserve

Share capital and statutory reserve remained stable between 31 December 2019G and 31 December 2021G.

#### **Retained earnings**

Retained earnings increased from USD 0.7m as at 31 December 2019G to USD 24.4m as at 31 December 2020G and USD 41.3m as at 31 December 2021G, as a result of the profits recorded during 2020G and 2021G of USD 28.9m and USD 51.2m respectively.

## 5.5.2.3 Statement of cash flow of UAE Restaurants Business

# Table (5-65):Statement of cash flows for the years ended 31 December 2019G, 31 December 2020G and 31<br/>December 2021G of UAE Restaurants Business:

Currency: USD000	2019G	2020G	2021G
Profit for the year	34,810	28,861	51,159
Adjustments for:			
Depreciation of property and equipment	22,780	23,197	19,605
Amortization of intangible assets	1,238	1,730	2,384
(Reversal of)/impairment losses of non-financial assets	-	427	(38)
Depreciation of right of use assets	37,109	42,966	45,155
Provision for employees' end of service indemnity	4,697	4,780	5,352
Provision for slow moving inventories	126	131	77
Impairment allowance on financial assets	(152)	86	217
Loss on disposal and write off property and equipment and intangible assets	126	1,068	1,608
Finance costs	4,419	3,873	3,059
Gain on rent concessions	-	(6,047)	(3,278)
Operating cash flows before payment for employees end of service benefits and changes in operating working capital	105,152	101,072	125,298
Employees' end of service benefits paid	(4,448)	(5,988)	(4,612)
Changes in working capital			
Trade and other receivables	9,885	(3,952)	4,231
Inventories	3,645	(1,439)	(6,468)
Trade and other payables	14,908	(1,802)	13,522
Due from Related Parties	9,327	1,534	(36,837)
Due to Related Parties	41,360	(40,446)	723
Net cash generated from operating activities	179,830	48,979	95,857
Purchases of property and equipment	(27,763)	(13,522)	(29,301)
Proceeds from disposal of property and equipment	296	443	34
Purchase of intangible assets	(2,840)	(1,483)	(3,684)
Net cash used in investing activities	(30,307)	(14,562)	(32,951)
Principal elements of lease payments	(36,355)	(31,158)	(40,534)
Payment of finance costs	(4,419)	(3,873)	(2,758)
Issuance of share capital	41	-	-
Other Head office movement, net of transfer of property and equipment and provision for employees' end of service indemnity	(95,378)	-	-
Net movement in carve-out adjustments	(9,105)	(5,184)	(4,762)
Net cash used in financing activities	(145,216)	(40,215)	(48,053)
Net change in cash and cash equivalents	4,306	(5,798)	14,853
Cash and cash equivalents at the beginning of the year	18,164	22,470	16,673
Cash and cash equivalents, end of the year	22,470	16,673	31,526

## Net cash generated from operating activities

Net cash generated from operating activities decreased from USD 179.8m in 2019G to USD 49.0m in 2020G primarily due to:

- The decrease in profit for the year from USD 34.8m in 2019G to USD 28.9m in 2020G.
- The change in cash generated as a result of changes in working capital from a cash inflow of USD 79.1m to a cash outflow of USD 46.1m.

Net cash generated from operating activities increased from USD 49.0m in 2020G to USD 95.9m in 2021G as a result of:

- The increase in profit for the year from USD 28.9m in 2020G to USD 51.2m in 2021G, as a result of expansion of the operations which led to profit exceeding 2019G figures.
- The positive impact of the cash generated as a result of changes in working capital from a cash outflow of USD 46.1m in 2020G to an outflow of USD 24.8m in 2021G.

Net cash used in investing activities

Net cash used in investing activities decreased from USD 30.3m in 2019G to USD 14.6m in 2020G primarily driven by decrease in cash used to purchase property and equipment from USD 27.8m in 2019G to USD 13.5m in 2020G as fewer restaurants were opened during 2020G.

Net cash used in investing activities increased from USD 14.6m in 2020G to USD 33.0m in 2021G primarily due to the increase in cash used in purchasing property and equipment from USD 13.5m in 2020G to USD 29.3m in 2021G and the increase in purchases of intangible assets from USD 1.5m in 2020G to USD 3.7m in 2021G in line with the increase in the number of operating restaurants.

## Net cash used in financing activities

Net cash used in financing activities decreased from USD 145.2m in 2019G to USD 40.2m in 2020G as a result of (i) a decline in net of transfer of property and equipment, and provision for employees' end of service indemnity from USD 95.4m to nil in 2020G; (ii) the decrease in lease payments in relation to the principal element of lease liabilities; and (iii) the decrease in net movement in carve-out adjustments.

Net cash used in financing activities increased from USD 40.2m in 2020G to USD 48.1m in 2021G as a result of the increase in lease payments in relation to the principal element of lease liabilities partially offset by the decrease in payment of finance costs.

# 5.5.3 Al Ahlia Restaurants Company LLC (KSA) for the years ended 31 December

# Table (5-66):Summary of the financial information of Al Ahlia Restaurants Company LLC for the years ended on 31December 2019G, 2020G and 2021G:

Currency: USD000	2019G	2020G	2021G			
Statement of income						
Revenues	405,494	340,373	434,868			
Cost of revenues	(330,464)	(287,155)	(350,171)			
Gross profit	75,030	53,219	84,697			
Selling and distribution expenses	(19,593)	(13,504)	(21,759)			
General and administrative expenses	(38,162)	(26,544)	(30,295)			
Other income, net	(364)	3,825	335			
Operating income	16,911	16,995	32,978			
Share in profits of a subsidiary	-	-	1,498			
Finance costs	(7,525)	(5,536)	(4,693)			
Profit before Zakat	9,385	11,459	29,784			
Zakat	(1,426)	-	(3,795)			
Profit for the year	7,960	11,459	25,989			
Currency: USD000	2019G	2020G	2021G			
Statement of financial position						
Total equity	59,441	70,344	85,420			
Total non-current assets	185,346	141,981	235,411			
Total current assets	115,057	134,645	52,920			
Total assets	300,404	276,627	288,332			
Total non-current liabilities	126,815	97,719	85,973			
Total current liabilities	114,148	108,564	116,939			
Total liabilities	240,963	206,283	202,912			
Total liabilities and equity	300,404	276,627	288,332			

Income statement and bala	ance sheet key performance indica	ators	
Currency: USD000	2019G	2020G	2021G
Gross profit margin (1)	18.5%	15.6%	19.5%
Net profit margin <sup>(2)</sup>	2.0%	3.4%	6.0%
Current ratio (3)	1.0	1.2	0.5
Total liabilities to total assets <sup>(4)</sup>	80.2%	74.6%	70.4%
Net debt (net cash) (thousand USD) <sup>(5)</sup>	(70,009)	(103,675)	(23,369)
Days revenues outstanding <sup>(6)</sup>	4	4	5
Days inventory outstanding <sup>(7)</sup>	62	65	52
Days payable outstanding <sup>(8)</sup>	112	125	107
NWC as a percentage of revenue (9)	(5.1%)	(11.1%)	(12.4%)
ROA <sup>(10)</sup>	2.6%	4.1%	9.0%
ROE <sup>(11)</sup>	13.4%	16.3%	30.4%

## Table (5-67): Key performance indicators for the years ended on 31 December 2019G, 2020G and 2021G:

Source: Management information

(1) Gross margin is defined as gross profit divided by revenues

(2) Net profit margin is defined as the net profit for the year divided by revenues

(3) Current ratio is calculated as follows: Total current assets / Total current liabilities

(4) Total liabilities to total assets ratio is calculated as follows: Total liabilities / Total assets

(5) Net debt (net cash) is calculated as bank facilities less cash and cash equivalents

(6) Days revenues outstanding is defined as trade and other receivables divided by revenues multiplied by 365 (where trade and other receivables refers to the sum of trade receivables, and trade related dues from Related Parties)

(7) Days inventory outstanding is defined as inventory divided by raw materials consumed multiplied by 365 (where inventory refers to sum of raw material, inventories within restaurants, packing materials and goods in transit)

(8) Days payable outstanding is defined as trade and other payables divided by raw materials consumed multiplied by 365 (where trade and other payables refers to the sum of trade payables and trade related dues to Related Parties)

(9) NWC is defined as the sum of inventories, trade and other receivables, and dues from Related Parties less trade and other payables, due to Related Parties, and zakat and other deductions payable

(10) Return on assets is calculated based on profit for the year divided by total assets

(11) Return on equity is calculated based on profit for the year divided by total equity

# 5.5.3.1 Statement of income of Al Ahlia Restaurants Company LLC (KSA)

The following tables set out Al Ahlia Restaurants Company LLC (KSA)'s statements of income for 31 December 2019G, 31 December 2020G and 31 December 2021G.

# Table (5-68):Statement of income for the years ended 31 December 2019G, 31 December 2020G and 31 December2021G of Al Ahlia Restaurants Company LLC (KSA):

Currency: USD000	2019G	2020G	2021G
Statement of income			
Revenues	405,494	340,373	434,868
Cost of revenues	(330,464)	(287,155)	(350,171)
Gross profit	75,030	53,219	84,697
Selling and distribution expenses	(19,593)	(13,504)	(21,759)
General and administrative expenses	(38,162)	(26,544)	(30,295)
Other income, net	(364)	3,825	335
Operating income	16,911	16,995	32,978
Share in profits of a subsidiary	-	-	1,498
Finance costs	(7,525)	(5,536)	(4,693)
Profit before Zakat	9,385	11,459	29,784
Zakat	(1,426)	-	(3,795)
Profit for the year	7,960	11,459	25,989

Source: Audited financial statements and related financial information

# **Revenue by brand**

# Table (5-69): Revenue by brand breakdown for the years ended 31 December 2019G, 31 December 2020G and 31December 2021G of Al Ahlia Restaurants Company LLC (KSA):

Currency: USD000	2019G	2020G	2021G	Variance (2019G-2020G)	Variance (2020G-2021G)
KFC	229,645	210,800	284,997	(8.2%)	35.2%
Hardee's	101,760	74,517	89,985	(26.8%)	20.8%
Krispy Kreme	36,358	34,397	39,591	(5.4%)	15.1%
Others	37,731	20,659	20,296	(45.2%)	(1.8%)
Total revenue	405,494	340,373	434,868	(16.1%)	27.8%
As a percentage of revenue					
KFC	56.6%	61.9%	65.5%		
Hardee's	25.1%	21.9%	20.7%		
Krispy Kreme	9.0%	10.1%	9.1%		
Others	9.3%	6.1%	4.7%		

Source: Management information

# **Revenue by channel**

# Table (5-70):Revenue by channel breakdown for the years ended 31 December 2019G, 31 December 2020G and 31December 2021G of Al Ahlia Restaurants Company LLC (KSA):

Currency: USD000	2019G	2020G	2021G	Variance (2019G-2020G)	Variance (2020G-2021G)
Dine-in	85,083	53,506	61,669	(37.1%)	15.3%
Take-out	145,140	94,710	127,300	(34.7%)	34.4%
Home delivery	98,329	108,141	133,940	10.0%	23.9%
Drive-through	72,293	79,657	102,645	10.2%	28.9%
Others	4,649	4,360	9,314	(6.2%)	113.6%
Total revenues	405,494	340,373	434,868	(16.1%)	27.8%
As a percentage of revenues					
Dine-in	21.0%	15.7%	14.2%		
Take-out	35.8%	27.8%	29.3%		
Home delivery	24.2%	31.8%	30.8%		
Drive-through	17.8%	23.4%	23.6%		
Others	1.1%	1.3%	2.1%		

Source: Management information

Of the four Power Brands, the Company operates KFC, Hardee's, and Krispy Kreme in the Kingdom of Saudi Arabia. These three brands collectively contributed 95.3% to total revenue in 2021G.

Revenue decreased from USD 405.5m in 2019G to USD 340.4m in 2020G on the back of COVID-19 primarily due to:

- The closure of 27 restaurants during 2020G, while only six new restaurants were opened (most of which were opened during the latter half of 2020G). This coupled with lockdowns and reduced working hours resulted in a decrease in the number of orders from 37.0m orders in 2019G to 28.9m orders in 2020G;
- Hardee's revenues were the most impacted amongst the Power Brands as it did not have its own mobile delivery application and primarily depended on food aggregators (Hardee's mobile application was rolled out in KSA in December of 2020G); and
- Partially offset by the increase in the average order value from USD 11.0 in 2019G to USD 11.8 in 2020G driven by: (i) price increases across the various brands whereby KFC prices increased by 9.8% from July 2020G onwards and Hardee's by 0.4% in January of 2020G and 7.8% in July of 2020G; and (ii) the growth in home delivery revenues, which typically have a higher average order value compared to dine-in and take-away. Management also took the initiative to upgrade a number of restaurants to accommodate the additional demand for home delivery.

Revenue increased from USD 340.4m in 2020G to USD 434.9m in 2021G, exceeding pre-COVID19 revenue levels primarily due to:

- The opening of 19 new restaurants and the normalization in the number of operating hours of existing restaurants as a result of lifting restrictions. This resulted in an increase in the number of orders from existing and new restaurants from 28.9m in 2020G orders to 37.1m orders in 2021G;
- The introduction of fresh local chicken in November 2020G, which was popular and successful in the local market;
- The further increase in home delivery revenues in nominal value during 2021G to reach USD 133.9m compared to USD 108.1m in 2020G (a slight decrease as a percentage of revenues to 30.8% in 2021G compared to 31.8% in 2020G due to the increase in the take-out revenues as restrictions eased); and
- Further increase in prices for KFC by 5.0% in July 2021G and Hardee's by 2.5% in March 2021G.

KFC continued to outperform the brands within the portfolio to grow in contribution from 56.6% of total revenue in 2019G to 65.5% in 2021G driven by the increase in the number of operating restaurants and the increase in average revenue per restaurant from USD 1.0m in 2019G to USD 1.3m in 2021G due to higher orders (driven by higher home delivery) and higher average order values.

# **Cost of revenues**

# Table (5-71):Cost of revenues breakdown for the years ended 31 December 2019G, 31 December 2020G and 31December 2021G of Al Ahlia Restaurants Company LLC (KSA):

Currency: USD000	2019G	2020G	2021G	Variance (2019G-2020G)	Variance (2020G-2021G
Raw materials consumed	118,883	101,245	134,602	(14.8%)	32.9%
Salaries and other employees' benefits	91,121	79,060	90,644	(13.2%)	14.7%
Depreciation of right-of-use	32,529	24,998	29,611	(23.2%)	18.5%
Royalties	19,780	17,019	22,262	(14.0%)	30.8%
Depreciation of property and equipment	16,679	13,070	8,762	(21.6%)	(33.0%)
Utilities and communications	15,273	12,758	13,831	(16.5%)	8.4%
Delivery costs	8,766	10,471	16,220	19.5%	54.9%
Rent	8,314	6,184	7,398	(25.6%)	19.6%
Service fees	3,009	5,727	8,555	90.3%	49.4%
Cleaning and related supplies	3,185	4,788	4,837	50.3%	1.0%
Repairs and maintenance	4,125	4,308	5,990	4.4%	39.0%
Insurance	1,798	1,306	1,597	(27.3%)	22.2%
Loss allowance for inventory obsolescence	214	1,240	829	480.1%	(33.1%)
Amortization of intangible assets	1,178	1,099	1,085	(6.7%)	(1.2%)
Others	5,611	3,880	3,948	(30.9%)	1.8%
Total cost of revenues	330,464	287,155	350,171	(13.1%)	21.9%
As a percentage of revenues					
Raw materials consumed	29.3%	29.7%	31.0%		
Salaries and other employees' benefits	22.5%	23.2%	20.8%		
Depreciation of right-of-use	8.0%	7.3%	6.8%		
Royalties	4.9%	5.0%	5.1%		
Depreciation of property and equipment	4.1%	3.8%	2.0%		
Utilities and communications	3.8%	3.7%	3.2%		
Delivery costs	2.2%	3.1%	3.7%		
Rent	2.1%	1.8%	1.7%		
Service fees	0.7%	1.7%	2.0%		
Cleaning and related supplies	0.8%	1.4%	1.1%		
Repairs and maintenance	1.0%	1.3%	1.4%		
Insurance	0.4%	0.4%	0.4%		
Loss allowance for inventory obsolescence	0.1%	0.4%	0.2%		
Amortization of intangible assets	0.3%	0.3%	0.2%		
Others	1.4%	1.1%	0.9%		
Total cost of revenues	81.5%	84.4%	80.5%		

### Raw materials consumed

Raw materials consumed includes the costs of meat, chicken, french fries, beverages, and other input costs.

Raw material cost decreased by 14.8% from USD 118.9m in 2019G to USD 101.2m in 2020G primarily due to the decrease in revenue as a result of the COVID-19 pandemic. On the other hand, raw materials consumed as a percentage of revenue increased from 29.3% in 2019G to 29.7% in 2020G as a result of partial shift from frozen Brazilian chicken to sourcing fresh local chicken (which is comparatively more expensive) and the increase in costs of potatoes and spices.

Raw material cost increased by 32.9% from USD 101.2m in 2020G to USD 134.6m in 2021G primarily due to the increase in the revenues during the same period. Raw materials consumed as a percentage of revenue further increased from 29.7% in 2020G to 31.0% in 2021G primarily due to the full-year impact of sourcing fresh local chicken and the increase in the costs of other commodities due to the overall inflationary environment.

#### Salaries and other employee benefits

Salaries and other employee benefits include costs for in-restaurant employees and drivers (e.g. salaries, wages, residency fees, visas, overtime and other benefits and allowances).

Salaries and other employee benefits decreased by 13.2% from USD 91.1m in 2019G to USD 79.1m in 2020G primarily as a result of the decline in headcount due to natural attrition that was not replaced and governmental support received during 2020G for an amount of USD 2.45m.

Salaries and other employee benefits increased by 14.7% from USD 79.1m in 2020G to USD 90.6m in 2021G primarily due to: (i) the increase in the number of employees in line with the expansion of the business in KSA due to opening of 19 new restaurants in 2021G; and (ii) the increase in average cost per headcount as the Company resumed paying overtime and bonuses in line with the normalization of operating hours post the pandemic.

The Company's Saudization rates was 25.0% as at 31 December 2021G.

### Depreciation of right-of-use

Depreciation of right-of-use comprises buildings and vehicles.

Depreciation of right-of-use decreased by 23.2% from USD 32.5m in 2019G to USD 25.0m in 2020G driven by the decline in right-ofuse of buildings as a result of the net closure of 21 restaurants during 2020G.

Depreciation of right-of-use increased by 18.5% from USD 25.0m in 2020G to USD 29.6m in 2021G, driven by the increase in right-ofuse assets of buildings and vehicles as a result of the net opening of 12 restaurants during 2021G and additional vehicles were leased to address the increased home delivery demand.

### **Royalties**

Royalty fees ranged between 4.0% and 6.0% of revenues in KSA between 2019G and 2021G.

Royalties decreased by 14.0% from USD 19.8m in 2019G to USD 17.0m in 2020G in line with the decrease in revenues combined with the royalty concession received from one of the host brands between April to May 2020G to limit the adverse impact of the COVID-19 pandemic.

Royalties increased by 30.8% from USD 17.0m in 2020G to USD 22.3m in 2021G driven by the expansion of revenues during 2021G as a result of gross opening 19 new restaurants during the year and the increase in revenue from existing restaurants as the COVID-19 impact subsided.

#### **Depreciation of property and equipment**

Depreciation of property and equipment pertains to buildings, decorations, machinery and equipment and others.

Depreciation of property and equipment decreased by 21.6% from USD 16.7m in 2019G to USD 13.1m in 2020G, primarily driven by the decrease in the number of operating restaurants from 483 restaurants as at 31 December 2019G to 462 restaurants as at 31 December 2020G.

Depreciation of property and equipment further decreased by 33.0% from USD 13.1m in 2020G to USD 8.8m in 2021G, primarily as a result of the disposals and restaurant closures in 2020G and more assets becoming fully depreciated. This was partially offset by the net opening of 12 restaurants in 2021G in KSA in the latter part of the year.

## Utilities and communications

Utilities and communications decreased by 16.5% from USD 15.3m in 2019G to USD 12.8m in 2020G, driven by the lower number of operating restaurants coupled with the reduced working hours as a result of lockdowns and curfews during the pandemic.

Utilities and communications increased by 8.4% from USD 12.8m in 2020G to USD 13.8m in 2021G primarily as a result of the expansion of the business, the increase in the number of restaurants and the number of operating hours as curfews were lifted during 2021G.

#### **Delivery costs**

Delivery costs in KSA primarily include aggregator fees, vehicle rental and fuel costs.

Delivery costs increased by 19.5% from USD 8.8m in 2019G to USD 10.5m in 2020G primarily driven by the increase in home delivery revenue from USD 98.3m in 2019G to USD 108.1m in 2020G. Home delivery revenues' contribution to revenue increased from 24.2% in 2019G to 31.8% in 2020G as it replaced dine-in and take-away revenues during lockdown and curfew periods.

Delivery costs further increased by 54.9% from USD 10.5m in 2020G to USD 16.2m in 2021G, driven by the increase in home delivery revenues which further expanded by 23.9% from USD 108.1m in 2020G to USD 133.9m in 2021G. The increase in delivery fees was also driven by the increase in the fuel costs as fuel costs increased globally.

#### Rent

This represents the rent charged under short-term lease contracts or non-contractual rent charged in relation to the Company's restaurants, which are not treated as right-of-use under IFRS 16.

Rent costs decreased by 25.6% from USD 8.3m in 2019G to USD 6.2m in 2020G as the Company undertook a portfolio rationalization exercise, whereby 27 restaurants were closed.

Rent costs increased by 19.6% from USD 6.2m in 2020G to USD 7.4m in 2021G due to the expansion of the operations in KSA driven by the increase in the number of restaurants from 462 as at 31 December 2020G to 474 as at 31 December 2021G.

## Service fees

Service fee related to warehousing charges, credit card commissions and third-party services fees (such as security, cleaning and other services).

Service fees increased by 90.3% from USD 3.0m in 2019G to USD 5.7m in 2020G and further to USD 8.6m in 2021G due to: (i) increase in credit card sales; (ii) increase in storage service fees as the Company shifted from rented warehouses to a third-party warehouse service contract; and (iii) credit card commissions reclassification from 'others' to service fees in 2020G.

## **Cleaning and related supplies**

Cleaning and related supplies cost increased by 50.3% from USD 3.2m in 2019G to USD 4.8m in 2020G, due to increased purchases of masks, sanitizing and cleaning materials during the pandemic.

Cleaning and related supplies costs remained stable in nominal terms between 2020G and 2021G. However, as a percentage of revenues, it declined from 1.4% to 1.1% between 2020G and 2021G as the revenues increased during the same period.

#### **Repairs and maintenance**

Repairs and maintenance increased by 4.4% from USD 4.1m in 2019G to USD 4.3m in 2020G, driven by new maintenance contracts signed for fire-fighting systems, coffee machines, etc. which were being managed in-house in prior years offset by decrease in regular maintenance activities due to COVID-19.

Repairs and maintenance further increased by 39.0% from USD 4.3m in 2020G to USD 6.0m in 2021G, driven by the additional spending on regular maintenance activities post COVID-19.

### Insurance

Insurance costs relate to insurance policies covering restaurants, kitchens and delivery vehicles.

Insurance costs decreased by 27.3% from USD 1.8m in 2019G to USD 1.3m in 2020G driven by the decrease in the number of restaurants that were operating as at 31 December 2020G compared to 2019G.

Insurance costs increased by 22.2% from USD 1.3m in 2020G to USD 1.6m in 2021G driven by the increase in the number of operating restaurants between 31 December 2020G and 31 December 2021G.

#### Loss allowance for inventory obsolescence

Loss allowance for inventory obsolescence increased by 480.1% from USD 0.2m in 2019G to USD 1.2m in 2020G driven by masks and other tools purchased during COVID-19, which were ordered in excess to cover for shortage of such materials at the time.

Loss allowance for inventory obsolescence decreased by 33.1% from USD 1.2m in 2020G to USD 0.8m in 2021G driven by the one-off impact in 2020G as explained above.

### Amortization of intangible assets

Intangible assets include franchise fees and key money.

Amortization of intangible assets remained relatively stable between 2019G and 2021G in line with normal course of business.

#### Others

Others primarily related to security costs, travelling and transportation and other provisions.

Others decreased by 30.9% from USD 5.6m in 2019G to USD 3.9m in 2020G driven by the reduction in security costs, travelling and transportation charges due to temporary restaurant closures and travel restrictions during COVID-19.

Others in nominal terms remained stable between 2020G and 2021G at USD 3.9m as most of the restrictions like travelling and transportation remained in place.

## Selling and distribution expenses

# Table (5-72):Selling and distribution expenses breakdown for the years ended 31 December 2019G, 2020G and<br/>2021G of Al Ahlia Restaurants Company LLC (KSA):

Currency: USD000	2019G	2020G	2021G	Variance (2019G-2020G)	Variance (2020G-2021G)
Marketing and advertising expenses	18,925	13,102	21,215	(30.8%)	61.9%
Salaries and other employee benefits	620	399	445	(35.6%)	11.3%
Others	48	2	100	(95.6%)	4627.4%
Total selling and distribution expenses	19,593	13,504	21,759	(31.1%)	61.1%
As a percentage of revenues					
Marketing and advertising expenses	4.7%	3.8%	4.9%		
Salaries and other employee benefits	0.2%	0.1%	0.1%		
Others	0.0%	0.0%	0.0%		
Total selling and distribution expenses	4.8%	4.0%	5.0%		

## Marketing and advertising expenses

Marketing and advertising expenses primarily comprise marketing spends in relation to the agreements with the host brands. The Company is mandated by the virtue of the franchise agreements with the host brands to spend the following: (i) KFC and Hardee's: 5% of the gross revenues (ii) Krispy Kreme: 3% of gross revenues (iii) TGIF: 2% of gross revenues.

Marketing and advertising expenses decreased by 30.8% from USD 18.9m in 2019G to USD 13.1m in 2020G primarily driven by the decrease in revenue between 2019G and 2020G coupled with a temporary relief due to certain marketing spend concessions negotiated with host brands for the months of March 2020G to December 2020G.

Marketing and advertising expenses increased by 61.9% from USD 13.1m in 2020G to USD 21.2m in 2021G primarily due to the increase in revenue and resumption of marketing spend requirement to the agreed upon amount in the franchise agreements.

#### Salaries and other employee benefits

Salaries and other benefits include salaries and wages, residency and visa fees, overtime, and other benefits and allowances for employees working in the marketing department.

Salaries and other employee benefits expenses decreased by 35.6% from USD 620k in 2019G to USD 399k in 2020G primarily due to (i) natural attrition that was not replaced during the pandemic resulting in a decline in headcount, and (ii) the salary cuts that were applied between April and July of 2020G.

Salaries and other employee benefits increased by 11.3% from USD 399k in 2020G to USD 445k in 2021G driven by the normalization of salaries (no salary cuts were applied in 2021G) and increased headcount after resuming the hiring process.

#### Others

Others primarily related to free toys given along with kids' meals.

Others decreased by 95.6% from USD 48k in 2019G to USD 2k in 2020G and increased to USD 100k in 2021G.

### General and administrative expenses

# Table (5-73): General and administrative expenses breakdown for the years ended 31 December 2019G, 2020G and2021G of Al Ahlia Restaurants Company LLC (KSA):

Currency: USD000	2019G	2020G	2021G	Variance (2019G-2020G)	Variance (2020G-2021G)
Salaries and other employee benefits	25,533	19,099	21,575	(25.2%)	13.0%
Depreciation of property and equipment	2,997	2,749	2,202	(8.3%)	(19.9%)
Utilities and communication	3,082	1,078	1,384	(65.0%)	28.3%
Professional fees	492	870	623	76.7%	(28.3%)
Repairs and maintenance	611	676	735	10.7%	8.7%
Depreciation of right-of-use assets	2,187	429	917	(80.4%)	114.0%
Transportation	223	210	191	(5.5%)	(9.2%)
Service expense	888	50	74	(94.3%)	47.1%
Others	2,150	1,383	2,593	(35.7%)	87.5%
Total general and administrative expenses	38,162	26,544	30,295	(30.4%)	14.1%
As a percentage of revenues					
Salaries and other employee benefits	6.3%	5.6%	5.0%		
Depreciation of property and equipment	0.7%	0.8%	0.5%		
Utilities and communication	0.8%	0.3%	0.3%		
Professional fees	0.1%	0.3%	0.1%		
Repairs and maintenance	0.2%	0.2%	0.2%		

Currency: USD000	2019G	2020G	2021G	Variance (2019G-2020G)	Variance (2020G-2021G)
Depreciation of right-of-use assets	0.5%	0.1%	0.2%		
Transportation	0.1%	0.1%	0.0%		
Service expense	0.2%	0.0%	0.0%		
Others	0.5%	0.4%	0.6%		
Total general and administrative expenses	9.4%	7.8%	7.0%		

Source: Audited financial statements and related financial information

#### Salaries and other employee benefits

Salaries and other employee benefits within general and administrative expenses include salaries and wages, residency and visa fees, overtime, and other benefits and allowances of non-restaurant employees.

Salaries and other employee benefits decreased by 25.2% from USD 25.5m in 2019G to USD 19.1m in 2020G primarily due to salary cuts specifically between April 2020G and July 2020G in response to COVID-19, combined with a reduction in the employee headcount between 2019G to 2020G as a result of normal attrition that was not replaced. The Company also did not incur bonus costs during 2020G in order to mitigate the impact of COVID-19 on the performance of the business.

Salaries and other employee benefits increased by 13.0% from USD 19.1m in 2020G to USD 21.6m in 2021G due to the increase in the number of employees as a result of the expansion of the business combined with an increase in average cost per employee in 2021G as bonus expenses and full salaries were paid (as opposed to salary cuts that were performed in 2020G).

#### Depreciation of property and equipment

Depreciation of property and equipment related to the Company's offices, equipment and staff accommodations.

Depreciation of property and equipment decreased from USD 3.0m in 2019G to USD 2.7m in 2020G and further reduced to USD 2.2m in 2021G as there were no material additions capitalized during 2020G and 2021G in relation to property and equipment. Additionally, certain existing assets were fully depreciated.

#### **Utilities and communication**

This pertains to the cost of electricity, water, and other utility expenses for offices and staff accommodation.

Utilities and communication expenses decreased by 65.0% from USD 3.1m in 2019G to USD 1.1m in 2020G due to reduced working hours and employees working from home during the pandemic.

Utilities and communication expenses increased by 28.3% from USD 1.1m in 2020G to USD 1.4m in 2021G as a result of the increase in the number of operating days and the return of employees to offices. Costs remained below the 2019G due to the shift to third party warehouse during 2020G, which resulted in lower utilities and communication charges in 2021G compared to 2019G.

#### **Professional fees**

This represents fees paid to consultants, lawyers, and auditors for the provision of services.

Professional fees increased by 76.7% from USD 0.5m in 2019G to USD 0.9m in 2020G due to the increase in ad-hoc services taken for tax advisory in 2020G.

Professional fees decreased by 28.3% from USD 0.9m in 2020G to USD 0.6m in 2021G due to the decrease in ad-hoc services taken for tax advisory in 2021G.

#### **Repairs and maintenance**

Repairs and maintenance increased in nominal terms by 10.7% from USD 0.6m in 2019G to USD 0.7m in 2020G and in 2021G. However, repairs and maintenance as a percentage of revenues remained stable around 0.2% between 2019G and 2021G.

### **Depreciation of right-of-use assets**

Depreciation of right-of-use assets decreased by 80.4% from USD 2.2m in 2019G to USD 0.4m in 2020G and subsequently increased to USD 0.9m in 2021G. This was due to rent reduction on account of shift from self-managed rented warehouses to 3rd party managed warehouses.

### Transportation

Transportation related to employee travel expenses.

Transportation remained stable between 2019G and 2021G of USD 0.2m.

#### Service expense

Service expense related to security services and IT services and consultancy costs.

Service expense decreased by 94.3% from USD 888k in 2019G to USD 50k in 2020G due to reduction in security services related to warehouses arising due to shift from self-managed rented warehouses to 3rd party managed warehouses.

Service expenses subsequently increased from USD 50k in 2020G to USD 74k in 2021G.

#### **Other expenses**

Others primarily include vehicle and short-term building rent, trade licenses, insurance, bank charges and service contracts and other miscellaneous fees.

Other expenses decreased by 35.7% from USD 2.2m in 2019G to USD 1.4m in 2020G primarily due to reduction in vehicle rent arising due to shift from self-managed rented warehouses to 3rd party managed warehouses.

Other expenses increased by 87.5% from USD 1.4m in 2020G to USD 2.6m in 2021G primarily due to the increase in provisions for claims in relation to certain legal disputes.

### Other income / (expense), net

## Table (5-74): Other income, net breakdown for the years ended 31 December 2019G, 31 December 2020G and 31December 2021G of Al Ahlia Restaurants Company LLC (KSA):

Currency: USD000	2019G	2020G	2021G	Variance (2019G-2020G)	Variance (2020G-2021G)
Losses on closures of restaurants	(2,953)	(2,449)	(901)	(17.1%)	(63.2%)
(Charges) / reversal of impairment on property and equipment and intangible assets	(584)	694	(888)	Not applicable	Not applicable
Income from Noon Company, net	1,260	514	290	(59.3%)	(43.6%)
Lease concession	-	6,926	235	Not applicable	(96.6%)
Others	1,913	(1,860)	1,599	Not applicable	Not applicable
Total other income / (expense), net	(364)	3,825	335	(1150.2%)	(91.2%)

Source: Audited financial statements and related financial information

#### Losses on closures of restaurants

Losses on closures of restaurants are costs associated with the termination of a lease contract.

Losses on closures of restaurants decreased by 17.1% from USD 3.0m in 2019G to USD 2.4m in 2020G and further to USD 0.9m in 2021G by 63.2%. These costs are incurred on a case by case basis and vary from one store to another, costs decreased in 2021G as a result of the decrease in the number of stores closed compared to 2020G.

### (Charges) / reversal of impairment on property and equipment and intangible assets

This is arising from impairment testing carried out every year and any other provisions for fixed assets due to pending restaurant closures.

The reversal in 2020G is on account of reversal of certain provisions taken in 2019G which were not required due to lesser losses resulting post the restaurant closures.

#### Income from Noon Company, net

Al Ahlia Restaurants Company LLC entered into an agreement with Noon E Commerce Solutions (a Related Party) to provide logistics / storage support. Income from the agreement with Noon E Commerce Solutions decreased by 59.3% from USD 1.3m in 2019G to USD 0.5m in 2020G and further decreased to USD 0.3m in 2021G as Noon Company shifted to their own storage facilities, hence requiring less support from Al Ahlia Restaurants Company LLC. This contract was terminated in October 2021G.

### **Rent concession**

This represents rent concessions negotiated with landlords during the pandemic. The Company recorded one-off rent concessions of USD 6.9m in 2020G and USD 0.2m in 2021G.

### Others

Others relate to gain/loss from fair valuation of investment properties, closure losses related to warehouse and other one-off provisions.

Others decreased from a gain of USD 1.9m to a loss of USD 1.9m in 2020G primarily driven by the recording of the provision for a faulty shipment from Farm Frites.

Others increased from a loss of USD 1.9m in 2020G to a gain of USD 1.6m in 2021G primarily as a result of: (i) the reversal of the provision for a faulty shipment from Farm Frites and (ii) income received from an aggregator in relation to a marketing campaign that was funded by the aggregator. The aggregator offered discounts for Americana Brands on its application (which resulted in lower revenue recorded in relation to the orders during the campaign), the aggregator subsequently reimbursed the discounted value and was recorded within other income (USD 1.3m).

### Share in profits of a subsidiary

## Table (5-75):Share in profits of a subsidiary breakdown for the years ended 31 December 2019G, 31 December2020G and 31 December 2021G of Al Ahlia Restaurants Company LLC (KSA):

Currency: USD000	2019G	2020G	2021G	Variance (2019G-2020G)	Variance (2020G-2021G)
Revenues	-	-	1,502	Not applicable	100.0%
Gross profit	-	-	1,502	Not applicable	100.0%
Total expenses	-	-	(4)	Not applicable	100.0%
Share in profits of a subsidiary	-	-	1,498	Not applicable	100.0%

Source: Audited financial statements and related financial information

During the 2021G, the Company incorporated Americana Prime Investment Limited ("**Prime Investment**"), which is a limited liability company registered in the United Arab Emirates. Al Ahlia Restaurants Company LLC owns 100% of the shared of Americana Prime Investment Limited.

According to Management, the investment company currently only holds fixed deposits and cash with Mashreq Bank.

### **Finance costs**

## Table (5-76):Finance cost breakdown for the years ended 31 December 2019G, 31 December 2020G and 31 December2021G of Al Ahlia Restaurants Company LLC (KSA):

Currency: USD000	2019G	2020G	2021G	Variance (2019G-2020G)	Variance (2020G-2021G)
Interest on lease liabilities	6,859	5,097	4,374	(25.7%)	(14.2%)
Interest cost on employee benefits obligations	666	439	319	(34.1%)	(27.3%)
Total finance costs	7,525	5,536	4,693	(26.4%)	(15.2%)

Source: Audited financial statements and related financial information

Finance costs primarily constitute interest related to lease liabilities and interest on employee benefits. Total finance costs decreased from USD 7.5m in 2019G to USD 5.5m in 2020G due to: (i) a decrease in lease liabilities as a result of the closure of 27 restaurants in 2020G, payments made against lease liabilities and rent concessions received during 2020G as a result of the COVID-19 impact, (ii) a decrease in discount rate used for lease liabilities from 3.5% in 2019G to 2.5% in 2020G and (ii) a decline in employee headcount on the back of the COVID-19, which resulted in a lower interest cost on employee benefits.

Total finance costs further decreased from USD 5.5m in 2020G to USD 4.7m in 2021G primarily due to (i) further decrease in lease liabilities as a result of payments exceeding the additions during the year, (ii) rent concessions received during the year of USD 0.2m and (iii) the further decrease in the discount rate from 2.5% in 2020G to 2.0% in 2021G.

### Profit for the year and net profit margin for the year

Profit for the year increased by 44.0% from USD 8.0m in 2019G to USD 11.5m in 2020G driven by the decline in selling and distribution expenses, general and administrative expenses, finance costs and Zakat as a result of COVID-19. In addition to the decline in costs, other income increased as a result of rent concessions received during 2020G. The decline in costs and the increase in other income were partially offset by the decrease in the gross profit on the back of Covid-19.

Net profit margin improved from 2.0% in 2019G to 3.4% in 2020G driven by (i) the increase in prices during 2020G (ii) a decrease in operating expenses as a percentage of revenues due to various reasons explained earlier, (iii) an increase in other income due to the rent concession of USD 6.9m recorded during the year and (iv) the decrease in Zakat in 2020G. This was partially offset by the decline in the gross profit margin by 2.9% primarily due to sourcing fresh local chicken and the fixed nature of some of the costs within the cost of revenues.

Profit for the year increased by 126.8% from USD 11.5m in 2020G to USD 26.0m in 2021G driven by the increase in gross profit by 59.1% from USD 53.2m in 2020G to USD 84.7m in 2021G as revenues exceeded pre-Covid-19 levels, offset by the decrease in rent concessions, legal case provision and increase in the advertising and promotion campaigns, Zakat and general and administrative expenses.

Net profit margin further improved from 3.4% in 2020G to 6.0% in 2021G driven by (i) further increase in prices in 2021G (ii) the increase in gross profit by 3.9% on the back of the improvement in revenue while fixed costs within cost of revenues did not increase at the same rate (for example: depreciation right-of-use, salaries of employees, and depreciation of property plant and equipment) and (iii) the decrease in general and administrative expenses as a percentage of revenue due to these costs being mostly fixed in nature. The improvement in gross margin and decrease in general and administrative expenses due to the resumption of marketing spends as concessions from host brands were suspended in 2021G.

### 5.5.3.2 Statement of financial position of Al Ahlia Restaurants Company LLC (KSA):

Currency: USD000	2019G	2020G	2021G
Property and equipment	46,560	36,105	34,821
ntangible assets	5,423	4,674	4,765
nvestment property	-	-	1,717
Right-of-use assets	133,139	100,978	92,351
nvestment accounted for using the equity method	-	-	101,520
Margin deposit for letters of guarantee	224	224	237
Fotal non-current assets	185,346	141,981	235,411
Prepayments and other receivables	9,398	7,062	10,340
Due from Related Parties	14,634	5,236	184
nventories	21,016	18,672	19,027
Cash and cash equivalents	70,009	103,675	23,369
Fotal current assets	115,057	134,645	52,920
Fotal assets	300,404	276,627	288,332
mployee benefits obligations	23,454	21,126	17,670
ease liabilities	103,361	76,593	68,303
Fotal non-current liabilities	126,815	97,719	85,973
ease liabilities	48,350	39,944	33,382
Accruals and other payables	21,846	30,564	39,730
Trade payables	32,782	31,646	35,641
Due to Related Parties	6,262	3,157	4,177
Dividend payable	1,920	1,920	865
Zakat payable	2,988	1,334	3,144

 Table (5-77):
 Statement of financial position as at 31 December 2019G, 31 December 2020G and 31 December 2021G of Al Ahlia Restaurants Company LLC (KSA):

Currency: USD000	2019G	2020G	2021G
Total current liabilities	114,148	108,564	116,939
Total liabilities	240,963	206,283	202,912
Share capital	56,000	56,000	56,000
Statutory reserve	16,621	16,800	16,800
Retained earnings /(accumulated losses)	(13,180)	(2,456)	12,620
Net equity	59,441	70,344	85,420
Total liabilities and equity	300,404	276,627	288,332

Source: Audited financial statements and related financial information

### Non-current assets

## Table (5-78):Non-current assets as at 31 December 2019G, 31 December 2020G and 31 December 2021G of Al AhliaRestaurants Company LLC (KSA):

Currency: USD000	2019G	2020G	2021G
Property and equipment	46,560	36,105	34,821
Intangible assets	5,423	4,674	4,765
Investment property	-	-	1,717
Right-of-use assets	133,139	100,978	92,351
Investment accounted for using the equity method	-	-	101,520
Margin deposit for letters of guarantee	224	224	237
Total non-current assets	185,346	141,981	235,411

Source: Audited financial statements and related financial information

### **Property and equipment**

## Table (5-79): Property and equipment breakdown as at 31 December 2019G, 31 December 2020G, and 31 December2021G of Al Ahlia Restaurants Company LLC (KSA):

Currency: USD000	2019G	Charge for the period	Transfers& additions	Write-off	Net disposals	2020G	Charge for the period	Transfers & addi- tions	Write-off	Net disposals	Transfer to Invest- ment property	2021G
Land	5,008	-	-	-		5,008	-	-	-	-	-	5,008
Buildings	7,494	(1,016)	-	-	(215)	6,263	(977)	1,315	(673)	-	(1,271)	4,657
Decorations	15,448	(7,838)	2,065	-	(203)	9,472	(4,956)	5,681	-	(10)	(352)	9,835
Machinery and equipment	12,227	(5,360)	2,063	(15)	(163)	8,753	(4,086)	5,764	(55)	(151)	(497)	9,727
Air conditioning equipment	764	(635)	365	-	(3)	491	(458)	1,179	-	(3)	(8)	1,201
Vehicles and transportation equipment	181	(143)	-	-	-	38	(38)	-	-	-	-	-
Furniture, and fixtures	1,491	(827)	282	-	(19)	927	(449)	361	-	(12)		827
Capital work in progress	3,947	-	1,207	-	-	5,154	-	(1,429)	(159)	-	-	3,566
Net book value	46,560	(15,820)	5,982	(15)	(603)	36,105	<b>(10,963)</b>	12,871	(888)	(176)	(2,128)	<b>34,82</b> 1

### Land

The balance of USD 5.0m as at 31 December 2021G mainly related to land plots owned by the Company.

No additions were made to land between 31 December 2019G and 31 December 2021G.

### **Buildings**

Buildings of USD 4.7m as at 31 December 2021G mainly represented cold rooms in restaurants' back areas and warehouses.

Buildings' net book value decreased from USD 7.5m as at 31 December 2019G to USD 6.3m as at 31 December 2020G primarily as a result of the depreciation charge for the year of USD 1.0m and disposals of USD 0.2m in relation to restaurants that were closed during 2020G.

Buildings' net book value decreased from USD 6.3m as at 31 December 2020G to USD 4.7m as at 31 December 2021G primarily due to: (i) the depreciation charge for the year of USD 1.0m, (ii) the transfer of a warehouse to investment property of USD 1.3m as a result of the Company shifting to 3rd party warehousing and (iii) a write-off of USD 0.7m in relation to disposal of old unusable assets, partially offset by additions and transfers of USD 1.3m primarily in relation to the restaurants that were opened during the year of 2021G.

### **Decorations**

The balance of USD 9.8m as at 31 December 2021G mainly comprised decorations and design contracts with vendors.

Decorations decreased from USD 15.4m as at 31 December 2019G to USD 9.5m as at 31 December 2020G primarily as a result of depreciation charges of USD 7.8m, partially offset by the additions and transfers of USD 2.1m in relation to the opening 6 new restaurants during 2020G.

### **Machinery and equipment**

Machinery and equipment of USD 9.7m as at 31 December 2021G mainly comprised in-restaurant and warehouses equipment.

Machinery and equipment decreased from USD 12.2m as at 31 December 2019G to USD 8.8m as at 31 December 2020G primarily as a result of depreciation charges of USD 5.4m and disposals of USD 163k, partially offset by the additions and transfers of USD 2.1m in relation to 6 new restaurants opened in 2020G and upgrades performed for restaurants to cover the increased demand in home delivery.

Machinery and equipment increased from USD 8.8m as at 31 December 2020G to USD 9.7m as at 31 December 2021G primarily as a result of the additions and transfers of USD 5.8m in relation to 19 new restaurants opened during 2021G, offset by the depreciation charges of the year of USD 4.1m.

### Air conditioning equipment

Air conditioning equipment of USD 1.2m as at 31 December 2021G mainly comprised chillers, freezers and air-conditioning equipment.

Air conditioning equipment decreased from USD 0.8m as at 31 December 2019G to USD 0.5m as at 31 December 2020G primarily as a result of depreciation charges of USD 0.6m, partially offset by the additions and transfers of USD 0.4m.

Air conditioning equipment increased from USD 0.5m as at 31 December 2020G to USD 1.2m as at 31 December 2021G primarily as a result of the additions and transfers of USD 1.2m partially offset by the depreciation charge of USD 0.5m.

#### Vehicles and transportation

Vehicles primarily related to the distribution trucks owned by the Company. As at 31 December 2021G the Company owned 149 vehicles in KSA.

Vehicles decreased from USD 181k as at 31 December 2019G to USD 38k as at 31 December 2020G primarily driven by the depreciation charges of USD 143k.

Vehicles have decreased further from USD 38k as at 31 December 2020G to nil as at 31 December 2021G as the assets were fully depreciated.

### Furniture and fixtures

The balance of USD 0.8m as at 31 December 2021G mainly comprised furniture and fixtures for restaurants, offices and staff accommodation.

Furniture and fixtures decreased from USD 1.5m as at 31 December 2019G to USD 0.9m as at 31 December 2020G primarily as a result of depreciation charges of USD 0.8m, partially offset by the additions and transfers of USD 0.3m

Furniture and fixtures decreased from USD 0.9m as at 31 December 2020G to USD 0.8m as at 31 December 2021G primarily due to the deprecation charge of USD 0.5m, partially offset by additions and transfers of USD 0.4m.

#### **Capital work in progress**

Capital work in progress of USD 3.6m as at 31 December 2021G primarily related to restaurants under construction and renovation of restaurants.

Capital work in progress increased from USD 3.9m as at 31 December 2019G to USD 5.2m as at 31 December 2020G primarily driven by the additions and transfers of USD 1.2m.

Capital work in progress decreased from USD 5.2m as at 31 December 2020G to USD 3.6m as at 31 December 2021G primarily driven by the net transfers to other property and equipment line items of USD 1.5m and write-off of USD 159k.

## Table (5-80):Useful lives of property and equipment used for depreciation as at 31 December 2019G, 31 December2020G and 31 December 2021G of Al Ahlia Restaurants Company LLC (KSA):

	Useful life (years)
Buildings	10 – 20
Decoration	5
Machinery and Equipment	5 – 6.7
Air conditioning equipment	4 – 5
Vehicles	4
Furniture and fixtures	5

Source: Audited financial statements and related financial information

### Intangible assets

## Table (5-81): Intangible assets net book value as at 31 December 2019G, 31 December 2020G, and 31 December2021G of Al Ahlia Restaurants Company LLC (KSA):

Currency: USD000	2019G	Additions	Charge for the period	Disposals	2020G	Charge for the period	Additions & transfers	2021G
Franchises	5,280	581	(1,077)	(231)	4,553	(1,021)	1,138	4,670
Key Money	143	-	(22)	-	121	(26)	-	95
Net book value	5,423	581	(1,099)	(231)	4,674	(1,047)	1,138	4,765

Source: Audited financial statements and related financial information

Net book value of intangible assets decreased from USD 5.4m as at 31 December 2019G to USD 4.7m as at 31 December 2020G. The decrease in intangible assets during 2020G was primarily driven by the amortization expense of USD 1.1m partially offset by the additions of USD 0.6m.

Net book value of intangible assets further increased from USD 4.7m as at 31 December 2020G to USD 4.8m as at 31 December 2021G. The increase in intangible assets during 2021G was primarily driven by the additions of USD 1.1m in relation to franchise fees namely the new restaurants opened during the year (19 new restaurants) partially offset by the amortization charge for the year USD 1.0m.

The additions in both 2020G and 2021G primarily related to the expansion of the business and the Opening of new restaurants (6 restaurants in 2020G and 19 restaurants in 2021G).

### **Right of use assets**

## Table (5-82): Right of use assets as at 31 December 2019G, 31 December 2020G and 31 December 2021G of Al AhliaRestaurants Company LLC (KSA):

Currency: USD000	2019G	2020G	2021G
Buildings	129,808	98,993	89,030
Vehicles	3,331	1,985	3,321
Total right of use assets	133,139	100,978	92,351

Source: Audited financial statements and related financial information

## Table (5-83): Right of use assets breakdown as at 31 December 2019G, 31 December 2020G and 31 December 2021Gof Al Ahlia Restaurants Company LLC (KSA):

Currency: USD000	2019G	Additions	Deprecia- tion	Dispos- als	2020G	Additions	Deprecia- tion	Disposals	2021G
Building	129,808	-	(22,851)	(7,964)	98,993	19,520	(28,502)	(981)	89,030
Vehicles	3,331	236	(1,581)	-	1,985	3,504	(2,100)	(69)	3,321
Net book value	133,139	236	(24,432)	(7,964)	100,978	23,024	(30,602)	(1,050)	92,351

Source: Management information

As at 31 December 2021G the right of use assets related to 510 restaurants, 358 staff accommodation, 821 delivery vehicles and 103 leases for different assets including administrative offices, commissaries and others.

Net book value of right-of-use assets decreased from USD 133.1m as at 31 December 2019G to USD 101.0m as at 31 December 2020G primarily as a result of restaurant closures during 2020G, disposal of vehicles during the year of USD 8.0m and depreciation charge of USD 24.4m

Net book value of right-of-use assets decreased from USD 101.0m as at 31 December 2020G to USD 92.4m as at 31 December 2021G primarily due to the depreciation charge of USD 30.6m which exceeded the additions of USD 23.0m.

### Investment accounted for using the equity method

## Table (5-84): Investment accounted for using the equity method as at 31 December 2019G, 31 December 2020G and31 December 2021G of Al Ahlia Restaurants Company LLC (KSA):

Currency: USD000	2019G	2020G	2021G
Current assets	-	-	37,510
Non-current assets	-	-	64,014
Current liabilities	-	-	(4)
Net assets	-	-	101,520

# Table (5-85):Movement in the carrying amount of investment accounted for using the equity method as at 31<br/>December 2019G, 31 December 2020G and 31 December 2021G of Al Ahlia Restaurants Company LLC<br/>(KSA):

Currency: USD000	2019G	2020G	2021G
January 1	-	-	-
Addition during the year	-	-	100,021
Share in profit for the year	-	-	1,498
December 31	-	-	101,520

Source: Audited financial statements and related financial information

During the year ended 31 December 2021G, the Company incorporated Americana Prime Investment Limited ("**Prime Investment**") with 100% equity ownership. As at 31 December 2021G Americana Prime Investment Limited has 100 million shares translating to USD 100m (375,080,000 Saudi Riyals) with a carrying amount of USD 101.5m.

### Margin deposit for letters of guarantee

This represents cash collaterals on outstanding bank guarantees of USD 0.2m as at 31 December 2021. These were issued in the normal course of business.

### **Current assets**

Table (5-86): Current assets as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of Al Ahlia Restaurants Company LLC (KSA):

Currency: USD000	2019G	2020G	2021G
Prepayments and other receivables	9,398	7,062	10,340
Due from Related Parties	14,634	5,236	184
Inventories	21,016	18,672	19,027
Cash and cash equivalents	70,009	103,675	23,369
Total current assets	115,057	134,645	52,920

Source: Audited financial statements and related financial information

Inventories

## Table (5-87):Inventories breakdown as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of AlAhlia Restaurants Company LLC (KSA):

Currency: USD000	2019G	2020G	2021G
Raw materials	13,062	11,129	11,919
Inventories within restaurants	3,164	4,062	3,215
Consumable spare parts of machines and equipment	2,246	2,442	2,225
Packing materials	2,126	1,909	2,853
Goods in transit	1,718	1,062	1,007
Gross inventory	22,315	20,605	21,219
Less: loss allowance for inventory obsolescence	(1,299)	(1,933)	(2,193)
Total inventory	21,016	18,672	19,027

### Raw materials

Raw materials primarily include food items such as meat and chicken, bread, beverages and other smaller raw materials balances such as condiments and spices.

Raw materials decreased from USD 13.1m as at 31 December 2019G to USD 11.1m as at 31 December 2020G in line with the decline in revenues due to the pandemic.

Raw materials increased from USD 11.1m as at 31 December 2020G to USD 11.9m as at 31 December 2021G driven by: (i) recovery in and expansion during 2021G compared to 2020G, (ii) the increase in the cost of chicken due to the shift from frozen to fresh local chicken and (iii) the overall inflationary environment, which impacted commodity prices.

#### Inventories within restaurants

Inventories within restaurants primarily comprise the stock that is physically located within the restaurants and typically represents 2-3 days of revenues.

Inventories increased from USD 3.2m as at December 2019G to USD 4.1m as at 31 December 2020G and further decreased to USD 3.2m as at 31 December 2021G in the normal course of business.

### Consumable spare parts of machines and equipment

Consumable spare parts increased from USD 2.2m as at 31 December 2019G to USD 2.4m as at 31 December 2020G due to more purchases done compared to the consumption.

Consumable spare parts decreased from USD 2.4m as at 31 December 2020G to USD 2.2m as at 31 December 2021G primarily due to the Company's efforts to rationalize the purchasing of spare parts.

### **Packing materials**

Packing materials decreased from USD 2.1m as at 31 December 2019G to USD 1.9m as at 31 December 2020G primarily in line with decrease in revenues offset partially by increase in home delivery revenues (which require more packing material).

Packing materials increased from USD 1.9m as at 31 December 2020G to USD 2.9m as at 31 December 2021G primarily due to the expansion of home delivery coupled with the increase in number of operating restaurants.

#### **Goods in transit**

Goods in transit decreased from USD 1.7m as at 31 December 2019G to USD 1.1m as at 31 December 2020G and further decreased to USD 1.0m as at 31 December 2021G primarily due to sourcing fresh local chicken and the decrease in reliance on imported chicken.

### **Prepayments and other receivables**

## Table (5-88): Prepayments and other receivables breakdown as at 31 December 2019G, 31 December 2020G, and 31December 2021G of Al Ahlia Restaurants Company LLC (KSA):

Currency: USD000	2019G	2020G	2021G
Receivables from service providers	2,552	2,485	4,728
Prepaid expenses	1,350	1,599	1,190
Receivable against sale through credit cards	1,461	1,078	1,152
Prepaid rent	2,452	1,062	2,672
Refundable deposits	1,584	838	598
Total prepayments & other receivables	9,398	7,062	10,340

### Receivables from service providers

Receivables from service providers represent amounts to be collected from aggregators for revenues made through their websites and mobile applications.

Receivables from service providers decreased from USD 2.6m as at 31 December 2019G to USD 2.5m as at December 2020G primarily as a result of the collection of overdue balances from one of the food aggregators.

Receivables increased from USD 2.5m as at 31 December 2020G to USD 4.7m as at 31 December 2021G primarily as a result of the increase in home delivery revenues.

### Prepaid expenses

Prepaid expenses related to residence permits, housing expenses, legal fees, medical insurance, maintenance charges and other smaller balances.

Prepaid expenses increased from USD 1.4m as at 31 December 2019G to USD 1.6m as at 31 December 2020G due to the renewal of licenses during 2020G resulting in an increase in the prepaid licence costs. License costs are amortised over a period ranging between 2-5 years.

Prepaid expenses decreased from USD 1.6m as at 31 December 202G to USD 1.2m as at 31 December 2021G primarily due to the amortization of prepaid expenses which was not offset by the additions to prepaid expenses during 2021G.

Receivable against sale through credit cards

Receivables against sale through credit cards relate to amounts due from banks for credit card orders. These typically take 2-3 days to be collected and deposited in the Company's account.

Receivables against sale through credit cards decreased from USD 1.5m as at 31 December 2019G to USD 1.1m as at 31 December 2020G in line with the decline in revenues.

Receivables against sale through credit cards increased from USD 1.1m as at 31 December 2020G to USD 1.2m as at 31 December 2021G in line with the recovery in revenues.

#### **Prepaid rent**

Prepaid rent primarily relates to restaurants' rent paid in advance, which is generally the practice in KSA.

Prepaid rent decreased from USD 2.5m as at 31 December 2019G to USD 1.1m as at 31 December 2020G in line with the decline in operating restaurants from 483 as at 31 December 2019G to 462 as at 31 December 2020G. In addition, the Company was able to negotiate monthly and quarterly rent payments as opposed to annual payments.

Prepaid rent increased from USD 1.1m as at 31 December 2020G to USD 2.7m as at December 2021G in line with the increase in operating restaurants from 462 as at 31 December 2020G to 474 as at 31 December 2021G.

### Refundable deposits

Refundable deposits primarily relate to rent deposits paid to landlords.

Refundable deposits decreased from USD 1.6m as at 31 December 2019G to USD 0.8m as at 31 December 2020G due to termination of contracts or renewals with refundable deposits.

Refundable deposits further decreased from USD 0.8m as at 31 December 2020G and to USD 0.6m as at December 2021G due to termination of contracts or renewals with refundable deposits.

### **Due from Related Party**

## Table (5-89): Due from Related Party balances as at 31 December 2019G, 31 December 2020G, and 31 December2021G of Al Ahlia Restaurants Company LLC (KSA):

Currency: USD000	Nature of relationship	2019G	2020G	2021G
Due from Related Parties				
Noon E-Commerce Solutions One Person Company LLC ("Noon Company")	Affiliate	-	143	82
The Caspian International Restaurants Company LLP	Affiliate	334	44	44
Touristic Project & International Restaurants Co. (Americana) LLC	Affiliate	62	59	38
International Fashion Company	Affiliate	-	-	15
International Cosmetics Company	Affiliate	-	-	4
Egyptian Company for International Touristic Projects SAE	Affiliate	-	-	1
Kuwait Food Company (Americana) K.S.CC	Former Parent Company	13,862	4,230	-
Qatar Food Company WLL	Affiliate	112	107	-
Americana Kuwait Company Restaurants WLL	Affiliate	243	-	-
Bahrain & Kuwait Restaurant Co. WLL	Affiliate	20	-	-
United Food Company LLC	Affiliate	-	652	-
Due from Related Party		14,634	5,236	184

Source: Audited financial statements and related financial information

Due from Related Party balances decreased from USD 14.6m as at 31 December 2019G to USD 5.2m as at 31 December 2020G and further to USD 0.2m as at 31 December 2021G primarily due to the decrease in the balance from the Former Parent Company as the balance was settled during 2020G and 2021G.

### Cash and cash equivalents

## Table (5-90):Cash and cash equivalents breakdown as at 31 December 2019G, 31 December 2020G, and 31 December2021G of Al Ahlia Restaurants Company LLC (KSA):

Currency: USD000	2019G	2020G	2021G
Cash in hand	13	11	3
Cash at bank	26,836	63,115	6,833
Murabaha short-term bank deposits	43,160	40,550	16,533
Total cash and cash equivalents - net	70,009	103,675	23,369

Source: Audited financial statements and related financial information

Cash and cash equivalents represent the Company's bank accounts, short-term bank deposits and cash in hand. Cash and cash equivalents increased from USD 70.0m as at 31 December 2019G to USD 103.7m as at 31 December 2020G after which it decreased to USD 23.4m as at 31 December 2021G. For more details refer to the cash flow statement section of the Company's analysis.

### Potential liabilities and capital commitments

In addition to the pledge against bank guarantees, the Company also has committed capital expenditure (contracted but not yet incurred) as at 31 December 2021G of USD 3.0m (2020: USD 0.4m). The committed capital related to restaurants expected to open post 31 December 2021G.

### **Non-current liabilities**

## Table (5-91):Non-current liabilities as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of AlAhlia Restaurants Company LLC (KSA):

Currency: USD000	2019G	2020G	2021G
Employee benefits obligations	23,454	21,126	17,670
Lease liabilities	103,361	76,593	68,303
Total non-current liabilities	126,815	97,719	85,973

Source: Audited financial statements and related financial information

### **Employee benefits obligations**

## Table (5-92): Employee benefits obligations breakdown as at 31 December 2019G, 31 December 2020G, and 31December 2021G of Al Ahlia Restaurants Company LLC (KSA):

Currency: USD000	2019G	2020G	2021G
Beginning balance	24,454	23,454	21,126
Amounts recognized in the statement of comprehensive income	4,719	3,780	2,973
Payments during the year	(5,719)	(6,108)	(4,610)
Less: classified under accrued and other liabilities	-	-	(1,819)
Ending balance	23,454	21,126	17,670

Source: Audited financial statements and related financial information

Employee benefits obligations are calculated in accordance with the Saudi labor laws. Actuarial valuations are carried out at the end of each reporting period.

Employee benefits obligations decreased from USD 23.5m as at 31 December 2019G to USD 21.1m as at 31 December 2020G driven by the benefits paid during the year of USD 6.1m in line with the decline in the head count due to natural attrition, partially offset by the amounts recognized in the statement of comprehensive income of USD 3.8m (current service cost).

Employee benefits obligations further decreased from USD 21.1m as at 31 December 2020G to USD 17.7m as at 31 December 2021G driven by the benefits paid during 2021G of USD 4.6m and the classification of USD 1.8m under accrued and other liabilities as they represent the current portion of the end of service benefits, partially offset by the amounts recognized in the statement of comprehensive income (current service cost) of USD 3.0m.

### **Lease liabilities**

## Table (5-93):Lease liabilities breakdown as at 31 December 2019G, 31 December 2020G, and 31 December 2021Gof Al Ahlia Restaurants Company LLC (KSA):

Currency: USD000	2019G	2020G	2021G
Lease liability non-current	103,361	76,593	68,303
Lease liability current	48,350	39,944	33,382
Total lease liabilities	151,711	116,537	101,685

Source: Audited financial statements and related financial information

The lease liabilities decreased from USD 151.7m as at 31 December 2019G to USD 116.5m as at 31 December 2020G as a result of the (i) the closure of 27 restaurants during 2020G, (and the opening of fewer restaurants compared to previous years due to the COVID-19 pandemic) and (ii) rent concessions received from landlords of USD 6.9m during 2020G.

Lease liabilities decreased from USD 116.5m as at 31 December 2020G to USD 101.7m as at 31 December 2021G primarily as a result of payments made against lease liabilities and rent concessions of USD 0.2m which were received during 2021G.

### **Current liabilities**

Table (5-94):Current liabilities as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of Al AhliaRestaurants Company LLC (KSA):

Currency: USD000	2019G	2020G	2021G
Lease liabilities	48,350	39,944	33,382
Accruals and other payables	21,846	30,564	39,730
Trade payables	32,782	31,646	35,641
Due to Related Parties	6,262	3,157	4,177
Dividend payable	1,920	1,920	865
Zakat payable	2,988	1,334	3,144
Total current liabilities	114,148	108,564	116,939

Source: Audited financial statements and related financial information

### Accruals and other payables

## Table (5-95): Accruals and other payables breakdown as at 31 December 2019G, 31 December 2020G, and 31December 2021G of Al Ahlia Restaurants Company LLC (KSA):

Currency: USD000	2019G	2020G	2021G
Accrued expenses	19,828	25,224	31,078
Current portion of employee benefit	-	-	1,819
Value added tax	938	2,977	2,184
Withholding tax	290	601	1,317
Retentions	775	948	1,118
Others	14	813	2,214
Total accruals and other payables	21,846	30,564	39,730

Source: Audited financial statements and related financial information

Accruals and other payables increased from USD 21.8m as at 31 December 2019G to USD 30.6m as at 31 December 2020G primarily due to the increase in:

- Accrued expenses from USD 19.8m as at 31 December 2019G to USD 25.2m as at 31 December 2020G in relation to vendor accrual and rent accrual;
- Value added tax payable as a result of the increase in the tax rate from 5% to 15% during 2020G;
- Other balances from USD 14k as at 31 December 2019G to USD 0.8m as at 31 December 2020G primarily due to reclassification of employee dues from Accrued expenses to others.

Accruals and other payables increased from USD 30.6m as at 31 December 2020G to USD 39.7m at December 2021G primarily due to the increase in:

- The accrued expenses from USD 25.2m as at 31 December 2020G to USD 31.1m as at 31 December 2021G in relation to leave balance dues of employees, marketing and rent accruals;
- The recognition of the current portion of employee benefits of USD 1.8m as a result of reclassification of current portion of employee benefit from end of service;
- Other balances from USD 0.8m as at 31 December 2020G to USD 2.2m as at 31 December 2021G primarily due to employee bonus and provisions for claims under certain legal cases.

### **Trade Payables**

Trade payables decreased from USD 32.8m as at 31 December 2019G to USD 31.6m as at 31 December 2020G primarily due to the decrease in business activity and accordingly inventory levels as at 31 December 2020G.

Trade payables increased from USD 31.6m as at 31 December 2020G to USD 35.6m as at 31 December 2021G as the level of purchases increased with the expansion of the business activity during 2021G compared to 2020G.

### **Due to Related Party**

## Table (5-96): Due to Related Parties' balances as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of Al Ahlia Restaurants Company LLC (KSA):

Currency: USD000	Nature of rela- tionship	2019G	2020G	2021G
Due to Related Parties				
National Company for Food Industries LLC	Affiliate	2,909	2,331	2,476
International Co. for Agricultural Development (Farm Frites) SAE	Affiliate	926	762	1,380
Kuwait Food Company Americana LLC	Affiliate	2,209	26	226
The Caspian International Restaurants Company LLP	Affiliate	0	-	-
Almusharaka for Touristic Restaurants Services, General Trading, Import & Export Company Ltd	Affiliate	-	-	66
Egyptian Company for International Touristic Projects SAE	Affiliate	76	-	-
Noon Payments Digital Limited	Affiliate	97	-	-
International Tourism Restaurants Company LLC	Affiliate	43	-	-
Americana Kuwait Company Restaurants WLL	Affiliate	-	38	17
Bahrain & Kuwait Restaurant Co. WLL & Gulf & Arab World Restaurant WLL	Affiliate	-	0	11
Lebanese International Touristic Projects Company LLC	Affiliate	-	0	-
Qatar Food Company WLL	Affiliate	-	-	1
Due to Related Parties		6,262	3,157	4,177

Source: Audited financial statements and related financial information

Due to Related Parties' balances as at 31 December 2021G primarily related to purchases of raw materials from affiliate companies.

Due to Related Parties' balances decreased from USD 6.3m as at 31 December 2019G to USD 3.2m as at 31 December 2020G primarily as purchases from Related Parties decreased during 2020G.

Due to Related Party balances increased from USD 3.2m as at December 2020G to USD 4.2m as at December 2021G primarily due to the increase in the balance of International Co. for Agricultural Development (Farm Frites) SAE in line with the increased purchases from this Related Party.

### Zakat payable

Table (5-97):Table 6.97: Zakat payable breakdown as at 31 December 2019G, 31 December 2020G, and 31 December2021G of Al Ahlia Restaurants Company LLC (KSA):

Currency: USD000	2019G	2020G	2021G
Beginning balance	2,048	2,988	1,334
Zakat reversal during the year	-	(267)	-
Provision for the year	1,371	-	3,795
Payment during the year	(431)	(1,388)	(1,984)
Ending balance	2,988	1,334	3,144

Source: Audited financial statements and related financial information

Zakat payable decreased from USD 3.0m as at 31 December 2019G to USD 1.3m as at 31 December 2020G as a result of the payments made during 2020G of USD 1.4m and the reversal of the Zakat provision of USD 0.3m. The reversal was as a result of the initial provision booked exceeding the actual Zakat expense for the year.

Zakat payable increased from USD 1.3m as at 31 December 2020G to USD 3.1m as at 31 December 2021G as a result of the provisions made during the year of 2021G of USD 3.8m partially offset by payments made during the year of USD 2.0m.

### **Total equity**

### Table (5-98): Total equity as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of Al Ahlia Restaurants Company LLC (KSA):

Currency: USD000	2019G	2020G	2021G
Share capital	56,000	56,000	56,000
Statutory reserve	16,621	16,800	16,800
Retained earnings /(accumulated losses)	(13,180)	(2,456)	12,620
Net equity	59,441	70,344	85,420

Source: Audited financial statements and related financial information

### Share capital

Share capital represents 210,000 shares with a value per share of USD 267 (SAR 1000). Share capital remained the same between 31 December 2019G and 31 December 2021G

### **Statutory reserves**

In accordance with the regulations in the KSA, Al Ahlia Restaurants Company LLC is required to transfer 10% of the profit for the year to a statutory reserve until such reserve equates to 30% of its share capital. This reserve is not available for distribution to the shareholders of the Company. At 31 December 2021G the statutory reserve had reached 30% of the share capital of the Company.

### **Retained earnings**

## Table (5-99):Retained earnings as at 31 December 2019G, 31 December 2020G and 31 December 2021G of Al AhliaRestaurants Company LLC (KSA):

Currency: USD000	2019G	2020G	2021G
Opening balance	(19,321)	(13,180)	(2,456)
Total comprehensive income for the year	6,921	10,903	25,743
Transfer to statutory reserves	(781)	(179)	-
Dividends	-	-	(10,667)
Total retained earnings	(13,180)	(2,456)	12,620

Source: Audited financial statements and related financial information

Retained earnings increased from negative USD 13.2m as at 31 December 2019G to negative USD 2.5m as at 31 December 2020G primarily due to the profits recorded during 2020G of USD 10.9m slightly offset by the transfers to statutory reserves of USD 0.2m.

Retained earnings further increased as at 31 December 2021G to USD 12.6m as a result of the recorded profits during 2021G partially offset by the dividends distributed during 2021G of USD 10.7m.

### 5.5.3.3 Statement of cash flow of Al Ahlia Restaurants Company LLC (KSA)

## Table (5-100): Statement of cash flows for the years 2019G, 2020G and 2021G of Al Ahlia Restaurants Company LLC (KSA):

Currency: USD000	2019G	2020G	2021G
Profit before Zakat	9,385	11,459	29,784
Adjustments for:			
Depreciation of property and equipment	19,676	15,820	10,963
Depreciation of right-of-use assets	34,716	25,427	30,529
Amortization of intangible assets	1,178	1,099	1,047
Write-off on property and equipment	1,582	15	888
Impairment on property and equipment	584	-	-
Write-off of intangible asset	264	231	-
Loss allowance for inventory obsolescence	214	1,240	829
Losses on closures of restaurants	1,107	2,449	901
Current service cost for employee benefits obligations	3,681	2,784	2,408
Finance cost	7,525	5,536	4,693
Rent concession	-	(6,926)	(235)
Impairment loss on an investment property	-	-	409
Share of profit from investment in subsidiaries	-	-	(1,498)
Gain on sale of disposal of property, plant and equipment	-	(193)	(180)
Changes in operating asset and liabilities:			
Inventories	3,673	1,104	(1,184)
Margin deposit for letters of guarantee	(224)	-	(13)
Prepayments and other receivables	9,649	2,336	(3,278)
Due from Related Parties	(283)	9,398	5,051
Trade payables	4,893	(1,136)	3,995

Currency: USD000	2019G	2020G	2021G
Due to Related Parties	(7,929)	(3,105)	(34)
Accruals and other payables	(12,991)	6,450	6,537
Employee benefits obligations paid	(5,719)	(6,108)	(4,610)
Zakat paid	(431)	(1,388)	(1,984)
Net cash generated from operating activities	70,549	66,493	85,016
Property and equipment transfer out	3,848	-	-
Additions to property and equipment	(10,428)	(5,982)	(12,883)
Investment in a subsidiary	-	-	(100,021)
Proceeds from disposal of property and equipment	-	795	356
Additions to intangible assets	(570)	(581)	(1,127)
Net cash used in investing activities	(7,150)	(5,768)	(113,675)
Lease liability payments	(28,833)	(27,059)	(40,981)
Dividend paid	-	-	(10,667)
Net cash used in financing activities	(28,833)	(27,059)	(51,648)
Net (decrease)/ increase in cash and cash equivalents	34,566	33,666	(80,306)
Cash and cash equivalents at beginning of year	35,443	70,009	103,675
Cash and cash equivalents at end of year	70,009	103,675	23,369

Source: Audited financial statements and related financial information

### Net cash generated from operating activities

Net cash generated from operating activities decreased from USD 70.5m in 2019G to USD 66.5m in 2020G despite an increase in profits before Zakat from USD 9.4m in 2019G to USD 11.5m in 2020G primarily due to:

- The decrease in non-cash adjustments from a positive USD 70.5m in 2019G to USD 47.5m in 2020G on the back of rent concessions of USD 6.9m and the decrease in depreciation expenses of both property and equipment, and right-of-use assets for the reasons explained earlier
- Partially offset by the increase in cash generated as a result of changes in working capital from a cash outflow of USD 9.4m to a cash inflow of USD 7.6m.

Net cash generated from operating activities increased from USD 66.5m in 2020G to USD 85.0m in 2021G as a result of:

- The increase in profit before Zakat from USD 11.5m in 2020G to USD 29.8m in 2021G due to the reasons mentioned earlier and the impact of COVID-19 subsiding.
- The increase in non-cash adjustments from a positive impact of USD 47.5m in 2020G to USD 50.8m in 2021G as a result of the decrease in rent concessions by USD 6.7m, the increase depreciation right-of-use assets by USD 5.1m. Partially offset by the profits recorded related to investments in associate of USD 1.5m and decline in the depreciation of property plant and equipment by USD 4.9m.
- Partially offset by the decrease in the cash generated as a result of changes in working capital from USD 7.6m in 2020G to USD 4.5m in 2021G.

#### Net cash used in investing activities

Net cash used in investing activities slightly decreased from USD 7.2m in 2019G to USD 5.8m in 2020G primarily driven by the decrease in cash used to purchase property and equipment from USD 10.4m in 2019G to USD 6.0m in 2020G as less restaurants were opened during 2020G.

Net cash used in investing activities increased from USD 5.8m in 2020G to USD 113.7m in 2021G primarily due to the investment in a subsidiary (Americana Prime Investment Limited) for USD 100.0m and the increase in cash used in purchasing property and equipment from USD 6.0m in 2020G to USD 12.9m in 2021G.

### Net cash used in financing activities

Net cash used in financing activities decreased from USD 28.8m in 2019G to USD 27.1m in 2020G as a result of the decrease in the payments made against lease liabilities.

Net cash used in financing activities increased from USD 27.1m in 2020G to USD 51.6m in 2021G as a result of the increase in lease liability payments (primarily due to the decrease in rent concessions received from USD 6.9m in 2020G to USD 0.2m in 2021G) and the payment of dividends of USD 10.7m.

5.5.4 Kuwait Food Company (Americana) K.S.C.C in respect of its Kuwait Restaurants Business ("Americana Kuwait") for the years ended 31 December

## Table (5-101): Summary of the financial information of Americana Kuwait for the years ended 31 December 2019G,31 December 2020G, and 31 December 2021G:

Currency: USD000	2019G	2020G	2021G
Statement of income			
Revenues	308,090	225,255	330,689
Cost of revenues	(117,596)	(80,619)	(114,360)
Gross profit	190,494	144,635	216,329
Selling and marketing expenses	(87,831)	(70,683)	(93,729)
General and administrative expenses	(21,246)	(21,725)	(14,385)
Other operating income – net	1,608	8,180	3,140
Operating profit	83,026	60,407	111,355
Finance costs	(3,853)	(3,361)	(3,280)
Profit before Zakat & KFAS	79,172	57,046	108,075
Zakat & KFAS	(1,571)	(1,122)	(2,177)
Net profit for the year	77,601	55,924	105,898
Statement of financial position			
Total non-current assets	109,213	93,301	93,218
Total current assets	104,596	86,482	130,182
Total assets	213,810	179,783	223,400
Total non-current liabilities	131,741	115,682	118,834
Total current liabilities	83,340	84,889	89,071
Total liabilities	215,081	200,571	207,904
Total equity	(1,271)	(20,787)	15,495
Total liabilities and equity	213,810	179,783	223,400

### Table (5-102): Key performance indicators for the years ended on 31 December 2019G, 2020G and 2021G of Americana Kuwait

Income statement and balance sheet key performance indicators						
Currency: USD000	2019G	2020G	2021G			
Gross profit margin (1)	61.8%	64.2%	65.4%			
Net profit margin <sup>(2)</sup>	25.2%	24.8%	32.0%			
Current ratio (3)	1.3	1.0	1.5			
Total liabilities to total assets <sup>(4</sup> )	100.6%	111.6%	93.1%			
Net debt (net cash) (thousand USD) <sup>(5)</sup>	(1,996)	(3,422)	(7,131)			
Days revenues outstanding <sup>(6)</sup>	4	7	4			
Days inventory outstanding <sup>(7)</sup>	58	95	77			
Days payable outstanding <sup>(8)</sup>	195	344	228			
NWC as a percentage of revenues <sup>(9)</sup>	13.9%	9.0%	16.5%			
ROA <sup>(10)</sup>	36.3%	31.1%	47.4%			
ROE <sup>(11)</sup>	Not applicable	Not applicable	683.4%			

Source: Management information

(1) Gross margin is defined as gross profit divided by revenues

(2) Net profit margin is defined as the net profit for the year divided by revenues

(3) Current ratio is calculated as follows: Total current assets / Total current liabilities

(4) Total liabilities to total assets ratio is calculated as follows: Total liabilities / Total assets

(5) Net debt (net cash) is calculated as bank facilities less cash and cash equivalents

(6) Days revenues outstanding is defined as trade and other receivables divided by revenues multiplied by 365 (where trade and other receivables refers to the sum of trade receivables, and trade related dues from Related Parties)

(7) Days inventory outstanding is defined as inventory divided by raw materials consumed multiplied by 365 (where inventory refers to sum of raw material, inventories within restaurants, packing materials and goods in transit)

(8) Days payable outstanding is defined as trade and other payables divided by raw materials consumed multiplied by 365 (where trade and other payables refers to the sum of trade payables and trade related dues to Related Parties)

(9) NWC is defined as the sum of inventories, trade and other receivables, and dues from Related Parties less trade and other payables, due to Related Parties, and zakat and other deductions payable

(10) Return on assets is calculated based on profit for the year divided by total assets

(11) Return on equity is calculated based on profit for the year divided by total equity

### 5.5.4.1 Statement of income for Americana Kuwait

The following tables set out Americana Kuwait's and statement of income for 31 December 2019G, 31 December 2020G, and 31 December 2021G.

## Table (5-103): Statement of income for the years ended 31 December 2019G, 31 December 2020G and 31 December2021G of Americana Kuwait:

Currency: USD000	2019G	2020G	2021G
Statement of income			
Revenues	308,090	225,255	330,689
Cost of revenues	(117,596)	(80,619)	(114,360)
Gross profit	190,494	144,635	216,329
Selling and marketing expenses	(87,831)	(70,683)	(93,729)
General and administrative expenses	(21,246)	(21,725)	(14,385)
Other operating income – net	1,608	8,180	3,140
Operating profit	83,026	60,407	111,355
Finance costs	(3,853)	(3,361)	(3,280)
Profit before Zakat & KFAS	79,172	57,046	108,075
Zakat & KFAS	(1,571)	(1,122)	(2,177)
Net profit for the year	77,601	55,924	105,898

Source: Audited financial statements and related financial information

### **Revenues by brand**

## Table (5-104): Revenues by brand breakdown for the years ended 31 December 2019G, 31 December 2020G and 31 December 2021G of Americana Kuwait:

Currency: USD000	2019G	2020G	2021G	Variance (2019G- 2020G)	Variance (2020G-2021G)
KFC	148,616	114,115	171,583	(23.2%)	50.4%
Hardee's	85,637	62,530	95,203	(27.0%)	52.3%
Krispy Kreme	6,693	6,784	8,162	1.4%	20.3%
Others	67,144	41,826	55,741	(37.7%)	33.3%
Total revenues	308,090	225,255	330,689	(26.9%)	46.8%
As a percentage of revenues					
KFC	48.2%	50.7%	51.9%		
Hardee's	27.8%	27.8%	28.8%		
Krispy Kreme	2.2%	3.0%	2.5%		
Others	21.8%	18.6%	16.9%		

Source: Management information

### **Revenues by channel**

## Table (5-105): Revenues by channel breakdown for the years ended 31 December 2019G, 31 December 2020G and 31December 2021G of Americana Kuwait:

Currency: USD000	2019G	2020G	2021G	Variance (2019G-2020G)	Variance (2020G- 2021G)
Home delivery	138,589	113,313	186,309	(18.2%)	64.4%
Take-out	60,979	39,064	52,192	(35.9%)	33.6%
Dine-in	75,329	35,587	41,210	(52.8%)	15.8%
Drive-through	23,755	23,784	33,079	0.1%	39.1%
Others	9,439	13,505	17,900	43.1%	32.5%
Total revenues	308,090	225,255	330,689	(26.9%)	46.8%
As a percentage of revenues					
Home delivery	45.0%	50.3%	56.3%		
Take-out	19.8%	17.3%	15.8%		
Dine-in	24.5%	15.8%	12.5%		
Drive-through	7.7%	10.6%	10.0%		
Others	3.1%	6.0%	5.4%		

Source: Management information

Of the four Power Brands, the Company operates KFC, Hardee's, and Krispy Kreme in Kuwait. These three brands collectively contributed 83.2% to total revenues in 2021G.

Revenues decreased from USD 308.1m in 2019G to USD 225.3m in 2020G on the back of COVID-19 primarily due to:

- The closure of eight restaurants during 2020G, while only three new restaurants were opened (most of which were opened during the latter half of 2020G). This coupled with lockdowns and reduced working hours (e.g., home deliveries were not allowed after 6pm), resulted in a decrease in the number of orders from 23.3m orders in 2019G to 15.7m orders in 2020G; partially offset by
- the increase in the average order value from USD 13.2 in 2019G to USD 14.3 in 2020G driven by the increase in group
  consumptions. Hardee's revenues were the most impacted amongst the Power Brands as it did not have its own mobile delivery
  application and primarily depended on food aggregators (Hardee's mobile application was rolled out in Kuwait in March 2021G).

Revenues increased from USD 225.3m in 2020G to USD 330.7m in 2021G, exceeding pre-COVID-19 revenues levels primarily due to:

- The opening of 11 new restaurants and the normalization of the number of operating hours of existing restaurants as a result of lifting of COVID-19 restrictions;
- The increase in the number of orders from existing and new restaurants from 15.7m in 2020G orders to 22.4m orders in 2021G;
- The increase in home delivery revenues in nominal value during 2021G to reach USD 186.3m compared to USD 113.3m in 2020G; and
- An increase in product prices across all brands as follows: Krispy Kreme increased by 1.9% from Jan2OA onwards; and prices increased in FY21A as follows: Jun21A (2.2% for KFC, 5.0% for Krispy Kreme, 4.0% for TGI, 2.0% for Baskin and Robbins), Nov21A (17.0% for Chicken Tikka) and Dec21A (2.1% for Hardee's).

KFC continued to outperform the brands within the portfolio thereby growing its total contribution to revenue from 48.2% of total revenues in 2019G to 51.9% in 2021G driven by the increase in the number of restaurants and the increase in average revenues per restaurant from USD 2.2m in 2019G to USD 2.5m in 2021G.

In terms of revenue evolution by channel, home delivery increased from 45.0% of total revenues in 2019G to 56.3% of total revenues in 2021G, primarily as dine-in and take out revenues declined during the pandemic and did not fully recover in 2021G.

### **Cost of revenues**

## Table (5-106): Cost of revenues breakdown for the years ended 31 December 2019G, 31 December 2020G and 31December 2021G of Americana Kuwait:

Currency: USD000	2019G	2020G	2021G	Variance (2019G-2020G)	Variance (2020G-2021G)
Cost of inventory	67,987	42,544	66,394	(37.4%)	56.1%
Rent	4,700	1,589	1,794	(66.2%)	12.9%
Staff costs	18,835	13,573	17,367	(27.9%)	28.0%
Royalties	13,934	10,412	15,453	(25.3%)	48.4%
Depreciation - property and equipment	2,374	2,083	1,746	(12.3%)	(16.2%)
Depreciation - right-of-use assets	8,809	9,658	10,112	9.6%	4.7%
Other indirect costs	957	761	1,494	(20.5%)	96.3%
Total cost of revenues	117,596	80,619	114,360	(31.4%)	41.9%
As a percentage of revenues					
Cost of inventory	22.1%	18.9%	20.1%		
Rent	1.5%	0.7%	0.5%		
Wages and salaries	6.1%	6.0%	5.3%		
Royalties	4.5%	4.6%	4.7%		
Depreciation - property and equipment	0.8%	0.9%	0.5%		
Depreciation - right-of-use assets	2.9%	4.3%	3.1%		
Other indirect costs	0.3%	0.3%	0.5%		
Total cost of revenues	38.2%	35.8%	34.6%		

Source: Audited financial statements and related financial information

### **Cost of inventory**

Cost of inventory primarily include raw materials consumed such as protein, french fries, beverages, and other input costs.

Cost of inventory decreased by 37.4% from USD 68.0m in 2019G to USD 42.5m in 2020G primarily due to the decrease in revenues as a result of the COVID-19 pandemic combined with a decrease in packaging costs in KFC.

Cost of inventory increased by 56.1% from USD 42.5m in 2020G to USD 66.4m in 2021G primarily due to the increase in revenues during the same year.

### Rent

This represents the rent charged under short-term lease contracts or non-contractual rent charged in relation to the Company's restaurants, which are not treated as right-of-use under IFRS 16.

Rent costs decreased by 66.2% from USD 4.7m in 2019G to USD 1.6m in 2020G as the Company had undertaken a portfolio rationalization exercise and closed 8 restaurants coupled with the decrease in the variable rent portion due to the decrease in revenues and rent concessions received from landlords.

Rent costs increased by 12.9% from USD 1.6m in 2020G to USD 1.8m in 2021G in Kuwait driven by the increase in the number of restaurants from 202 as at 31 December 2020G to 208 as at 31 December 2021G.

### Wages and salaries

Wages and salaries include costs for in-restaurant employees and drivers (e.g. salaries, wages, residency fees, visas, overtime and other benefits and allowances).

Wages and salaries decreased by 27.9% from USD 18.8m in 2019G to USD 13.6m in 2020G primarily as a result of: (i) decline in the overall headcount due to natural attrition that was not replaced with new hires, and (ii) the decline in expenses related to overtime (due to reduced working hours) and bonuses (there were no bonus payments during the pandemic).

Wages and salaries increased by 28.0% from USD 13.6m in 2020G to USD 17.4m in 2021G primarily due to (i) the increase in the number of employees in line with the expansion of the operations in Kuwait after opening 11 new restaurants in 2021G, (ii) the normalization of operating hours post the pandemic, and (iii) the normalization of overtime and bonus payments / accruals in 2021G.

#### **Royalties**

Royalty fees ranged between 4.0% and 6.0% of revenues in Kuwait.

Royalties decreased by 25.3% from USD 13.9m in 2019G to USD 10.4m in 2020G in line with the decrease in revenues combined with the royalty waiver received from one of the host brand between April to May 2020G.

Royalties increased by 48.4%% from USD 10.4m in 2020G to USD 15.5m in 2021G driven by the expansion of revenues during 2021G as a result of opening 11 new restaurants during the year and the increase in revenues from existing restaurants as the COVID-19 impact subsided.

#### **Depreciation - property and equipment**

Depreciation of property and equipment pertains to buildings, decorations, machinery and equipment and others.

Depreciation of property and equipment decreased by 12.3% from USD 2.4m in 2019G to USD 2.1m in 2020G primarily driven by the decrease in the number of operating restaurants from 207 restaurants as at 31 December 2019G to 202 restaurants as at 31 December 2020G.

Depreciation of property and equipment further decreased by 16.2% from USD 2.1m in 2020G to USD 1.7m in 2021G primarily as a result of the disposals and restaurant closures in 2020G (which took place primarily in the second half of 2020G) and more assets becoming fully depreciated. This was partially offset by the net opening of 6 restaurants in 2021G in Kuwait in the latter part of the year.

#### **Depreciation of right-of-use assets**

Depreciation of right-of-use comprises buildings and vehicles.

Depreciation of right-of-use increased by 9.6% from USD 8.8m in 2019G to USD 9.7m in 2020G driven by the shift of certain rent contracts from being short-term (does not qualify under IFRS 16) to qualifying rent contracts under IFRS 16.

Depreciation of right-of-use increased further by 4.7% from USD 9.7m in 2020G to USD 10.1m in 2021G driven by the increase in right-of-use assets of buildings and vehicles as a result of the opening of 11 restaurants during 2021G and additional vehicles were leased to address the increased home delivery revenues.

### Other indirect costs

Other indirect costs primarily related to security costs, travelling and transportation and other provisions.

Other indirect costs decreased by 20.5% from USD 1.0m in 2019G to USD 0.8m in 2020G driven by the travel restrictions and lockdown measures taken by the government.

Other indirect costs increased by 96.3% from USD 0.8m in 2020G to USD 1.5m in 2021G driven by the increase in traveling and transportation costs which returned to normalcy post lifting of COVID-19 related restrictions.

### Selling and marketing expenses

## Table (5-107): Selling and marketing expenses breakdown for the years ended 31 December 2019G, 31 December2020G and 31 December 2021G of Americana Kuwait:

Currency: USD000	2019G	2020G	2021G	Variance (2019G- 2020G)	Variance (2020G- 2021G)
Staff cost	32,886	22,937	30,427	(30.3%)	32.7%
Rent	4,579	4,171	5,182	(8.9%)	24.3%
Home delivery	6,741	6,860	12,186	1.8%	77.6%
Utilities and communication	2,462	1,752	2,084	(28.9%)	19.0%
Maintenance expenses	1,747	1,612	2,137	(7.7%)	32.5%
Operating supplies and expenses	2,431	1,620	1,691	(33.4%)	4.4%
Advertising expenses	11,981	7,641	12,796	(36.2%)	67.4%
Depreciation - property and equipment	5,132	4,399	3,418	(14.3%)	(22.3%)
Depreciation - right-of-use assets	10,515	11,325	11,308	7.7%	(0.1%)
Amortization	1,959	1,959	1,780	0.0%	(9.1%)
Others	7,398	6,406	10,719	(13.4%)	67.3%
Total selling and marketing expenses	87,831	70,683	93,729	(19.5%)	32.6%
As a percentage of revenues					
Staff cost	10.7%	10.2%	9.2%		
Rent	1.5%	1.9%	1.6%		
Home delivery	2.2%	3.0%	3.7%		
Utilities and communication	0.8%	0.8%	0.6%		
Maintenance expenses	0.6%	0.7%	0.6%		
Operating supplies and expenses	0.8%	0.7%	0.5%		
Advertising expenses	3.9%	3.4%	3.9%		
Depreciation - property and equipment	1.7%	2.0%	1.0%		
Depreciation - right-of-use assets	3.4%	5.0%	3.4%		
Amortization	0.6%	0.9%	0.5%		
Others	2.4%	2.8%	3.2%		
Total selling and marketing expenses	28.5%	31.4%	28.3%		

### Staff cost

Staff costs allocated to selling and distribution pertain to customer facing in-restaurant employees and home delivery drivers.

Staff costs decreased by 30.3% from USD 32.9m in 2019G to USD 22.9m in 2020G primarily due to the decrease in the number of employees in 2020G coupled with halting overtime payments and bonuses during 2020G in order to manage the adverse impact of COVID-19 on operations. These were partially offset by the increase in drivers' salaries as a result of the shortage of drivers and the salary increases provided to employees of a certain nationality as mandated by the government.

Staff costs increased by 32.7% from USD 22.9m in 2020G to USD 30.4m in 2021G primarily due to the increase in the number of employees combined with an increase in cost per employee as overtime and incentive costs increased with the increase in operating hours post the COVID-19 pandemic.

#### Rent

Rent costs allocated to selling and distribution primarily pertains to the restaurants front area.

Rent costs decreased by 8.9% from USD 4.6m in 2019G to USD 4.2m in 2020G driven by: (i) the decline in revenues which led to a decline in variable rent, (ii) portfolio rationalization exercise undertaken wherein 8 restaurants were closed.

Rent costs increased by 24.3% from USD 4.2m in 2020G to USD 5.2m in 2021G driven by the higher number of operating restaurants.

#### Home delivery

Home delivery costs primarily include commissions paid to delivery aggregators and the Company's fleet and fuel costs.

Home delivery costs increased by 1.8% from USD 6.7m in 2019G to USD 6.9m in 2020G as a result of the increase in the aggregator fees.

Home delivery costs increased by 77.6% from USD 6.9m in 2020G to USD 12.2m in 2021G driven by an increase in home delivery revenues from USD 113.3m in 2020G to USD 186.3m in 2021G. The contribution of home delivery revenues to total revenues increased from 50.3% in 2020G to 56.3% in 2021G.

#### **Utilities and communication**

Utilities and communication declined by 28.9% from USD 2.5m in 2019G to USD 1.8m in 2020G driven by the reduced working hours during lockdowns.

Utilities and communication increased by 19.0% from USD 1.8m in 2020G to USD 2.1m in 2021G as working hours normalized and the number of operating restaurants increased.

#### **Maintenance expenses**

Maintenance expenses relate to the maintenance of machines, buildings and IT related maintenance costs.

Maintenance expenses decreased by 7.7% from USD 1.7m in 2019G to USD 1.6m 2020G, driven by the lower utilization of restaurants which resulted in lower maintenance requirements.

Maintenance expenses increased by 32.5% from USD 1.6m in 2020G to USD 2.1m in 2021G driven by (i) normalized utilization of restaurants, (ii) the additional spend on the Company's mobile applications, spare parts, and (iii) the increased number of restaurants operating during 2021G.

#### **Operating supplies and expenses**

Operating supply charges primarily consist of cleaning and office supplies like tissues, towels, cleaning tools, paper, personal protectives like gloves, masks etc.

Operating supplies and expenses decreased by 33.4% from USD 2.4m in 2019G to USD 1.6m in 2020G in line with the decline of operating hours and the in-restaurant revenues.

Operating supplies and expenses increased by 4.4% from USD 1.6m in 2020G to USD 1.7m in 2021G in line with the normalization of operating hours and the increase in the number of restaurants.

### **Advertising expenses**

Advertising expenses primarily comprise marketing spend in relation to the agreements with the host brands. The Company is mandated by the virtue of the franchise agreements with the host brands to spend the following on an annual basis: (i) KFC and Hardee's: 5% of the gross revenues (ii) Krispy Kreme: 3% of gross revenues (iii) TGIF: 2% of gross revenues.

Advertising expenses decreased by 36.2% from USD 12.0m in 2019G to USD 7.6m in 2020G primarily driven by the decrease in revenues between 2019G and 2020G and the concessions in the minimum marketing spend requirement from the host brands during 2020G.

Advertising expenses increased by 67.4% from USD 7.6m in 2020G to USD 12.8m in 2021G primarily due to the increase in revenues and the normalization of marketing spend.

### Depreciation of property and equipment

Depreciation expense allocated to selling and distribution primarily pertains to machinery and equipment of the restaurants' front area.

Depreciation of property and equipment decreased from USD 5.1m in 2019G to USD 4.4m in 2020G and further reduced to USD 3.4m in 2021G as a result of assets becoming fully depreciated.

#### **Depreciation of right-of-use assets**

Depreciation expense allocated to selling and distribution primarily pertains to right-of-use assets capitalised in relation to IFRS 16.

Depreciation of right-of-use assets increased by 7.7% from USD 10.5m in 2019G to USD 11.3m in 2020G as a result of an increase in leases related to vehicles. It remained stable between 2020G and 2021G.

### Amortization

Amortization costs pertain to franchise costs paid to the host brands in relation to restaurant openings and key money paid to landlords.

Amortization costs remained fairly stable at USD 2.0m in 2019G and 2020G, subsequently decreased by 9.1% from USD 2.0m to USD 1.8m in 2021G.

### Others

Others primarily related to preopening expenses, credit card commissions and waste and spoilage.

Others decreased by 13.4% from USD 7.4m in 2019G to USD 6.4m in 2020G as a result of the decrease in credit card commission and wastage costs in line with the decrease in revenues.

Others increased by 67.3% from USD 6.4m in 2020G to USD 10.7m in 2021G due to preopening expenses for a new location (USD 1.6m), an increase in credit card commissions (USD 1.1m), and an increase in waste and spoilage USD 0.4m.

### General and administrative expenses

## Table (5-108): General and administrative expenses breakdown for the years ended 31 December 2019G, 31 December2020G and 31 December 2021G of Americana Kuwait:

Currency: USD000	2019G	2020G	2021G	Variance (2019G- 2020G)	Variance (2020G-2021G)
Wages and salaries	10,389	9,561	7,621	(8.0%)	(20.3%)
Rent	1,305	2,576	2,335	97.5%	(9.4%)
Depreciation - property and equipment	568	755	750	32.9%	(0.6%)
Depreciation - right-of-use assets	4,453	3,011	2,268	(32.4%)	(24.7%)
Provisions	-	-	224	-	100.0%
Others	4,530	5,822	1,187	28.5%	(79.6%)
Total general and administrative expenses	21,246	21,725	14,385	2.3%	(33.8%)
As a percentage of revenues					
Wages and salaries	3.4%	4.2%	2.3%		
Rent	0.4%	1.1%	0.7%		
Depreciation - property and equipment	0.2%	0.3%	0.2%		
Depreciation - right-of-use assets	1.4%	1.3%	0.7%		
Provisions	0.0%	0.0%	0.1%		
Others	1.5%	2.6%	0.4%		
Total general and administrative expenses	6.9%	9.6%	4.4%		

Source: Audited financial statements and related financial information

#### Wages and salaries

Wages and salaries within general and administrative expenses include salaries and wages, residency and visa fees, overtime, and other benefits and allowances of non-restaurant employees.

Wages and salaries declined by 8.0% from USD 10.4m in 2019G to USD 9.6m in 2020G due to a decrease in average cost per employee primarily driven by salary cuts specifically between April 2020 and July 2020.

Wages and salaries further decreased by 20.3% from USD 9.6m in 2020G to USD 7.6m in 2021G as a result of the decrease in the bonus accruals in 2021G and the reduction of headcount compared to 2020G.

### Rent

This cost item pertains to rent paid for various offices and staff accommodation.

Rent expense increased by 97.5% from USD 1.3m in 2019G to USD 2.6m in 2020G as accommodation leases shifted from long-term to yearly leasing. Rent expense decreased by 9.4% from USD 2.6m in 2020G to USD 2.3m in 2021G primarily as a result of the decrease in headcount.

#### **Depreciation - property and office equipment**

Depreciation of property and office equipment increased from USD 0.6m in 2019G to USD 0.8m in 2020G due to the depreciation expenses related to Krispy Kreme commissary which opened in 2020G.

Depreciation of property and office equipment remained fairly stable at USD 0.8m as there were no material additions capitalized during 2020G and 2021G in relation to property and office equipment.

### **Depreciation - right-of-use assets**

This comprised the depreciation of right-of-use assets including buildings and vehicles utilized by Management.

Depreciation of right-of-use assets decreased by 32.4% from USD 4.5m in 2019G to USD 3.0m in 2020G as a result of the termination of accommodation contracts.

Depreciation of right-of-use assets further decreased by 24.7% from USD 3.0m in 2020G to USD 2.3m in 2021G driven by the full year impact of termination of accommodation lease contracts.

#### **Provisions**

Provisions include expenses relating to overdue outstanding rent receivables.

Provision expense of USD 0.2m was incurred during 2021G due to the rent receivable balances that has been overdue.

#### Others

Others primarily include trade licenses, insurance, bank charges and service contracts and other miscellaneous fees.

Others increased by 28.5% from USD 4.5m in 2019G to USD 5.8m in 2020G primarily due to the restructuring (including notice period salaries due to employee termination) and car rental costs recorded in 2020G.

Other decreased by 79.6% from USD 5.8m in 2020G to USD 1.2m in 2021G as the restructuring and car rental costs were not incurred in 2021G.

### Other operating income – net

Table (5-109): Other income, net breakdown for the years ended 31 December 2019G, 31 December 2020G and 31 December 2021G of Americana Kuwait:

Currency: USD000	2019G	2020G	2021G	Variance (2019G-2020G)	Variance (2020G-2021G)
Vendors	1,474	1,457	2,359	(1.2%)	61.9%
PPE Disposal / Others	101	198	69	96%	(65.2%)
Rent Concessions	0	6,441	705	100%	(89.1)
Forex	33	84	7	154.5%	(91.7%)
Other operating income – net	1,608	8,180	3,140	408.5%	(61.6%)

Source: Management information

Other operating income – net primarily relates to rebates and incentives received from a cleaning materials supplier), incentive received for the use of point of sale machines), and gains on rent concessions primarily in 2020G (USD 6.4m).

### **Finance costs**

## Table (5-110): Finance cost breakdown for the years ended 31 December 2019G, 31 December 2020G and 31 December 2021G of Americana Kuwait:

Currency: USD000	2019G	2020G	2021G	Variance (2019G-2020G)	Variance (2020G-2021G)
Interest expenses – lease liabilities	3,853	3,350	2,996	(13.1%)	(10.6%)
Interest expenses – bank overdraft	-	11	-	100.0%	(100.0%)
Interest expense on employee benefits obligations	-	-	284	-	100.0%
Total finance cost	3,853	3,361	3,280	(12.8%)	(2.4%)

Source: Audited financial statements and related financial information

Finance costs primarily constitute interest related to lease liabilities and bank overdraft as well as interest on employee benefits obligations.

Total finance costs decreased from USD 3.9m in 2019G to USD 3.4m in 2020G due to: (i) a decrease in lease liabilities as a result of the closure of 8 restaurants; (ii) payments made against lease liabilities and rent concessions received during 2020G as a result of the COVID-19 impact.

Total finance costs further decreased from USD 3.4m in 2020G to USD 3.3m in 2021G primarily due to the further decrease in interest on lease liabilities as a result of the decrease in lease liabilities between 31 December 2020G to 31 December 2021G. This was partially offset by the recognition of USD 0.3m of interest expense on employee benefit obligations in 2021G, which was not present in both 2019G and 2020G.

### Net profit for the year and net profit margin for the year

Net profit for the year decreased by 27.9% from USD 77.6m in 2019G to USD 55.9m in 2020G driven by the decline in gross profit on the back of COVID-19, which was not offset by a similar decline in operating expenses (a certain portion of the Group's expenses are fixed in nature).

Net profit margin decreased from 25.2% in 2019G to 24.8% in 2020G, driven by: (i) an increase in general and administrative expenses as a percentage of revenues from 6.9% in 2019G to 9.6% in 2020G, (ii) an increase in selling and marketing expenses as a percentage of revenues from 28.5% in 2019G to 31.4% in 2020G ; partially offset by (iii) the improvement in gross profit margin by 2.4% driven by the decrease in cost of inventory as for the reasons explained earlier; and (iv) increase in other operating income as a percentage of revenues from 0.5% in 2019G to 3.6% in 2020G driven by the rent concessions received in 2020G.

Net profit increased by 89.4% from USD 55.9m in 2020G to USD 105.9m in 2021G driven by the increase in gross profit by 49.6% from USD 144.6m in 2020G to USD 216.3m in 2021G as revenues exceeded pre-COVID-19 levels.

Net profit margin improved from 24.8% in 2020G to 32.0% in 2021G driven by: (i) increase in product prices across all brands in 2021G, which resulted in a slight increase in gross profit margin by 1.2% along with the growth in revenues; and (ii) the decrease in both selling and marketing expenses and general and administrative expenses as a percentage of revenues as these costs are mostly fixed in nature (except for home delivery cost in selling and marketing expenses), this was partially offset by (iii) the decrease in other income as lower rent concessions were recorded during 2021G compared to 2020G.

### 5.5.4.2 Statement of financial position of Americana Kuwait

## Table (5-111): Statement of financial position as at 31 December 2019G, 31 December 2020G and 31 December 2021G of Americana Kuwait:

Currency: USD000	2019G	2020G	2021G
Property and equipment	19,764	16,866	20,272
Right of use assets	84,491	71,128	65,828
Intangible assets	4,959	5,307	7,118
Total non-current assets	109,213	93,301	93,218
Inventories	11,931	12,249	15,168
Due from Related Parties	72,476	54,017	90,089
Trade and other receivables	18,161	16,793	17,794
Cash and cash equivalents	2,028	3,422	7,131
Total current assets	104,596	86,482	130,182
Total assets	213,810	179,783	223,400
Lease liability	63,320	52,610	50,502
Trade and other payables	49,470	46,265	50,195
Provision for employees' end of service benefits	18,951	16,807	18,136
Total non-current liabilities	131,741	115,682	118,834
Lease liability	23,590	22,139	20,631
Due to Related Parties	3,351	6,897	5,458
Bank overdraft	32	-	-
Trade and other payables	56,367	55,854	62,982
Total current liabilities	83,340	84,889	89,071
Total liabilities	215,081	200,571	207,904
Net residual attributable to head office	(1,271)	(20,787)	15,495
	213,810	179,783	223,400

Source: Audited financial statements and related financial information

### Non-current assets

## Table (5-112): Non-current assets as at 31 December 2019G, 31 December 2020G and 31 December 2021G of Americana Kuwait:

Currency: USD000	2019G	2020G	2021G
Property and equipment	19,764	16,866	20,272
Right-of-use assets	84,491	71,128	65,828
Intangible assets	4,959	5,307	7,118
Total non-current assets	109,213	93,301	93,218

### **Property and equipment**

Table (5-113): Property and equipment net book value as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of Americana Kuwait:

Currency: USD000	2019G	Additions & transfers	Disposals	Forex	Depreciation	2020C	Additions & transfers	Disposals	Forex	Depreciation	2021G
Buildings	444	8	-	(3)	(101)	349	-	-	2	(96)	255
Vehicles and motorbikes	661	1,266	(1)	(6)	(469)	1,449	184	(20)	10	(540)	1,083
Machinery and equipment	6,477	905	(24)	(42)	(2,170)	5,146	1,804	(137)	34	(1,842)	5,005
Furniture and decors	9,772	993	(26)	(68)	(3,756)	6,915	5,798	(63)	46	(2,798)	9,898
Office equipment	1,340	193	(1)	(10)	(592)	930	539	(4)	6	(429)	1,043
Software	402	293	-	(3)	(149)	543	139	-	4	(211)	475
Work in progress	668	868	-	(3)	-	1,534	970	-	9	-	2,512
Net book value	19,764	4,526	(52)	(134)	(7,237)	16,866	9,434	(225)	111	(5,915)	20,272

Source: Audited financial statements and related financial information

### **Buildings**

Buildings mainly represented cold rooms in restaurants' back areas and warehouses.

Buildings net book value decreased from USD 444k as at 31 December 2019G to USD 349k as at 31 December 2020G and further to USD 255k in 2021G primarily as a result of the depreciation charge in the relevant years.

### Vehicles and motorbikes

Vehicles and motorbikes primarily related to the distribution trucks owned by the Company, staff transportation buses and home delivery vehicles. As at 31 December 2021G the Company owned 82 vehicles in Kuwait.

Vehicles and motorbikes balances increased from USD 0.7m as at 31 December 2019G to USD 1.4m as at 31 December 2020G primarily due to the additions of USD 1.3m in relation to staff transportation buses, partially offset by the depreciation charge of USD 0.5m.

Vehicles and motorbikes balances decreased from USD 1.4m as at 31 December 2020G to USD 1.1m as at 31 December 2021G due to the depreciation charge of USD 0.5m and disposals of USD 20k partially offset by additions of USD 0.2m.

### **Machinery and equipment**

Machinery and equipment of USD 5.0m as at 31 December 2021G mainly comprised in-restaurant and warehouses equipment.

Machinery and equipment decreased from USD 6.5m as at 31 December 2019G to USD 5.1m as at 31 December 2020G due to the depreciation charge of USD 2.2m and disposals of USD 24k in relation to the closure of restaurants partially offset by additions and transfers of USD 0.9m in relation to 3 new restaurants opened in 2020G and upgrades performed for restaurants to cover the increased demand in home delivery revenues.

Machinery and equipment remained stable as at 31 December 2020G and 2021G at USD 5.1m and USD 5.0m respectively as a result of the additions and transfers of USD 1.8m in relation to 11 new restaurants opened during 2021G, offset by the depreciation charge for the year of USD 1.8m.

### **Furniture and decors**

Furniture and decors of USD 9.9m as at 31 December 2021G mainly comprised restaurants furniture, fixtures, decorations and design contracts with vendors.

Furniture and decors decreased from USD 9.8m as at 31 December 2019G to USD 6.9m as at 31 December 2020G primarily due to the depreciation charge of USD 3.8m.

Furniture and decors increased from USD 6.9m as at 31 December 2020G to USD 9.9m as at 31 December 2021G driven by the additions of USD 5.8m related to the opening of 11 new restaurants partially offset by the depreciation charge of USD 2.8m.

### **Office equipment**

Office equipment decreased from USD 1.3m as at 31 December 2019G to USD 0.9m as at 31 December 2020G due to the depreciation charge of USD 0.6m, partially offset by additions and transfers of USD 0.2m.

Office equipment increased from USD 0.9m as at 31 December 2020G to USD 1.0m as at 31 December 2021G driven by additions and transfers of USD 0.5m, partially offset by depreciation charge of USD 0.4m.

#### Software

Software increased from USD 0.4m as at 31 December 2019G to USD 0.5m as at 31 December 2020G primarily due to additions and transfers of USD 0.3m partially offset by depreciation charge for the year of USD 0.1m.

Software remained relatively stable at USD 0.5m between 31 December 2020G and 31 December 2021G due to the depreciation charge of USD 0.2m being partially offset by additions and transfer of USD 0.1m.

### Work in progress

Work in progress of USD 2.5m as at 31 December 2021G primarily related to restaurants under construction and other ongoing projects of the Company.

Work in progress increased from USD 0.7m as at 31 December 2019G to USD 1.5m as at 31 December 2020G and further to USD 2.5 as at 31 December 2021G primarily due to additions and transfers incurred of USD 0.9m and USD 1.0m, respectively.

## Table (5-114): Useful lives of property and equipment used for depreciation as at 31 December 2019G, 31 December2020G and 31 December 2021G of Americana Kuwait:

Useful life (Years)
6.7
5
6.7
6.7
3
5

### **Right-of-use assets**

Table (5-115): Right-of-use assets net book value as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of Americana Kuwait:

Currency: USD000	2019G	Additions	Disposals	Forex	Deprecia- tion	2020G	Additions	Disposals	Forex	Deprecia- tion	2021G
Buildings	77,191	15,350	(3,024)	(373)	(22,279)	66,865	18,480	115	388	(22,600)	63,247
Vehicles	7,300	2,798	(4,067)	(52)	(1,715)	4,264	2	-	29	(1,713)	2,581
Net book value	84,491	18,147	(7,091)	(426)	(23,994)	71,128	18,482	115	416	(24,313)	65,828

Source: Management information

As at 31 December 2021G, the right of use assets primarily related to leases for 159 restaurants and 925 delivery vehicles.

Net book value of right-of-use assets decreased from USD 84.5m as at 31 December 2019G to USD 71.1m as at 31 December 2020G, primarily due to disposals and depreciation charges exceeding the additions during 2020G.

Net book value of right-of-use assets decreased from USD 71.1m as at 31 December 2020G to USD 65.8m as at 31 December 2021G, primarily due to the depreciation charge exceeding additions during the year.

### **Intangible assets**

Table (5-116): Intangible assets net book value as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of Americana Kuwait:

Currency: USD000	2019G	Addi- tions & Transfers	Dispos- als	Forex	Amorti- sation	2020G	Addi- tions & Transfers	Dispos- als	Forex	Amorti- sation	2021G
Franchise fee	1,783	319	(0)	(9)	(323)	1,769	349	(21)	11	(339)	1,770
Key money	3,176	2,024	(1)	(26)	(1,636)	3,538	3,228	-	24	(1,442)	5,348
Net book value	4,959	2,343	(1)	(35)	(1,959)	5,307	3,578	(21)	35	(1,780)	7,118

Source: Audited financial statements and related financial information

Intangible assets as at 31 December 2021G primarily included: (i) franchise fees paid to the host brands and are amortized over the life of the agreement / restaurant license period, and (ii) key money paid to the landlords to secure a lease property, which is amortized over the duration of the lease.

Net book value of intangible assets increased from USD 5.0m as at 31 December 2019G to USD 5.3m as at 31 December 2020G. The increase in intangible assets during 2020G was primarily driven by the increase in key money as a result of additions of USD 2.0m in relation to renewal of contracts, partially offset by the amortization expense of USD 1.6m. Franchise fees remained stable between 31 December 2019G and 2020G as additions were offset by amortization costs for the year.

Net book value of intangible assets further increased from USD 5.3m as at 31 December 2020G to USD 7.1m as at 31 December 2021G driven by the increase in key money as a result of additions of USD 3.2m in relation to renewal of contracts, partially offset by the amortization expense of USD 1.4m. Franchise fees remained stable as at 31 December 2020G and 2021G as additions were offset by amortization costs for the year.

### **Current assets**

### Table (5-117): Current assets as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of Americana Kuwait:

Currency: USD000	2019G	2020G	2021G
Inventories	11,931	12,249	15,168
Due from Related Parties	72,476	54,017	90,089
Trade and other receivables	18,161	16,793	17,794
Cash and cash equivalent	2,028	3,422	7,131
Total current assets	104,596	86,482	130,182

Source: Audited financial statements and related financial information

### Inventories

## Table (5-118): Inventories breakdown as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of Americana Kuwait:

Currency: USD000	2019G	2020G	2021G
Raw material	8,777	8,433	10,357
Packing material	1,123	1,121	1,513
Other materials	1,758	1,900	1,892
Spare parts	539	604	585
Less: provision for slow moving inventories	(1,157)	(1,308)	(1,375)
Goods in transit	889	1,499	2,196
Total inventories	11,931	12,249	15,168

Source: Audited financial statements and related financial information

### **Raw material**

Raw material primarily includes food items such as meat, chicken, bread, beverages and other smaller raw materials balances such as condiments and spices.

Raw materials decreased from USD 8.8m as at 31 December 2019G to USD 8.4m as at 31 December 2020G in line with the decline in revenues due to the pandemic.

Raw materials increased from USD 8.4m as at 31 December 2020G to USD 10.4m as at 31 December 2021G driven by growth in revenue during 2021G compared to 2020G as the business grew beyond pre-COVID-19 levels and number of operating restaurants increased.

### **Packing material**

Packing material remined fairly stable as at 31 December 2019G and 31 December 2020G at USD 1.1m before increasing to USD 1.5m as at 31 December 2021G primarily due to the expansion of home delivery coupled with the increase in number of operating restaurants.

#### **Other materials**

Other materials mainly relate to smallware, cleaning, marketing material, uniforms and other smaller balances.

Other materials had minor movements as at 31 December 2019G, 31 December 2020G and as at 31 December 2021G, which were within the normal course of business.

### **Spare parts**

Spare parts had minor movements as at 31 December 2019G, 31 December 2020G and as at 31 December 2021G, which were within the normal course of business.

### **Goods in transit**

Goods in transit increased from USD 0.9m as at 31 December 2019G to USD 1.5m as at 31 December 2020G and USD 2.2m as at 31 December 2021G due to the expansion of the business activity coupled with the increase in purchases in anticipation of an increase in revenues in the first quarter of the next year.

### Trade and other receivables

Table (5-119): Trade and other receivables breakdown as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of Americana Kuwait:

Currency: USD000	2019G	2020G	2021G
Trade receivables	3,533	4,588	4,205
Less: loss allowance	(364)	(411)	(585)
Net trade receivables	3,169	4,177	3,620
Other debit balances	5,039	4,870	5,562
Prepaid expenses	3,612	2,089	2,608
Refundable deposits	5,320	5,082	5,313
Staff receivables	380	357	308
Advances to suppliers	641	406	499
Provision for other receivables	-	(187)	(116)
Trade and other receivables	18,161	16,793	17,794

Source: Audited financial statements and related financial information

#### Trade receivables

Trade receivables primarily comprised receivables from aggregators, institutional and catering customers in addition to credit card receivables.

Trade receivables increased from USD 3.5m as at 31 December 2019G to USD 4.6m at December 2020G primarily due to the increase in aggregator home delivery sales and delays in funds transfer from aggregators.

Trade receivables decreased from USD 4.6m as at 31 December 2020G to USD 4.2m at December 2021G due to the normalisation of the cycle of receiving the transfers from aggregators.

#### Loss allowance

Loss allowance increased from USD 364k as at 31 December 2019G to USD 411k as at 31 December 2020G in line with the increase in the trade receivable balance.

Loss allowance increased from USD 0.4m as at 31 December 2020G to USD 0.6m as at 31 December 2021G due to the additional provision recorded in relation to overdue rent receivables.

### Other debit balances

Other debit balances include receivables from legal cases and sale of used oil.

Other debit balances remained relatively stable as at 31 December 2019G and 31 December 2020G within the normal course of business.

Other debit balances increased from USD 4.9m as at 31 December 2020G to USD 5.6m as at 31 December 2021G driven by the increase in the income from the beverage provider.

### **Prepaid expenses**

Prepaid expenses related to residence permits, housing expenses, legal fees, medical insurance, rent, maintenance charges and other smaller balances.

Prepaid expenses decreased from USD 3.6m as at 31 December 2019G to USD 2.1m as at 31 December 2020G primarily due to the decrease in prepaid rent as the Company was able to negotiate monthly and quarterly rent payments as opposed to annual payments.

Prepaid expenses increased from USD 2.1m as at 31 December 2020G to USD 2.6m as at 31 December 2021G primarily due to expansion of operations and the increase in the number of operating restaurants as at 31 December 2021G.

#### **Refundable deposits**

Refundable deposits primarily relate to rent deposits paid to landlords.

Refundable deposits remained relatively stable from 31 December 2019G to 31 December 2021G within the normal course of business.

### Staff receivables

Staff receivables primarily include advances given to employees that are subsequently deducted from the employee's monthly salary.

Staff receivables remained fairly stable between 31 December 2019G and 31 December 2020G with a balance of USD 0.4m. The balance decreased to USD 0.3m as at 31 December 2021G within the normal course of business.

### Advances to suppliers

This primarily includes advances to trade suppliers primarily for critical inventory items.

Advances to suppliers decreased from USD 0.6m as at 31 December 2019G to USD 0.4m as at 31 December 2020G as a result of the decrease in purchases in line with the decline in revenues. The balance increased to USD 0.5m as at 31 December 2021G within the normal course of business.

#### **Provision for other receivables**

Provision for other receivables decreased from USD 0.2m as at 31 December 2020G to USD 0.1m as at 31 December 2021G due to the write-off of one of the receivable balances.

### **Due from Related Parties**

Table (5-120): Due from Related Parties' balances as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of Americana Kuwait:

Currency: USD000	Nature of relationship	2019G	2020G	2021G
Kuwait Food Company (Americana) K.S.C.C	Former Parent Company	1,218	-	729
Kuwait Food Company (Americana) K.S.C.C / Kuwait Area account	Former Parent Company	70,193	51,093	85,990
Lebanese International Touristic Projects Company LLC	Affiliate	194	2,367	3,023
Touristic Projects & International Restaurants Co. (Americana) LLC	Affiliate	224	224	-
Almusharaka for Touristic Restaurants Services, General Trading, Import & Export Company Ltd	Affiliate	178	180	-
Almusharaka for Touristic Restaurants Services, General Trading, Import & Export Company Ltd	Affiliate	-	13	222
Others	Affiliate	469	141	126
Total due from Related Parties		72,476	54,017	90,089

Due from Related Parties primarily related to the Kuwait Food Company (Americana) K.S.C.C / Kuwait Area account during the period between 31 December 2019G and 31 December 2021G where it represented 95.4% of the total due from Related Party balance as at 31 December 2021G.

The balance decreased from USD 70.2m as at 31 December 2019G to USD 51.1m as at 31 December 2020G as the 2019G profit for the year was deducted from this balance in January 2020G. The balance subsequently increased as at 2021G driven by excess fund transfers made to the head office through this account in 2021G as the business normalized.

Amounts due from Kuwait Food Company (Americana) K.S.C.C declined from USD 1.2m as at 31 December 2019G to nil as at 31 December 2020G as the profit of Kuwait Real Estate was transferred to the head office through this account in January 2020. There was no similar transaction performed during the pandemic. The balance subsequently increased to USD 729k as at 31 December 2021G as excess funds were transferred to the head office through this account in 2021G as the business normalized.

The amounts due from Lebanese International Touristic Projects Company LLC increased from USD 194k as at 31 December 2019G to USD 2.4m as at 31 December 2020G and USD 3.0m as at 31 December 2021G mainly due to the reason that 2020G payments related to Lebanon branch have been executed by Americana Kuwait due to fund/transfer restrictions are in place in Lebanon to outside the country.

## Cash and cash equivalents

# Table (5-121): Cash and cash equivalents breakdown as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of Americana Kuwait:

Currency: USD000	2019G	2020G	2021G
Cash on hand	225	158	49
Current accounts held with banks	1,804	3,264	7,082
Total cash and cash equivalents - net	2,028	3,422	7,131

Source: Audited financial statements and related financial information

Cash and cash equivalents represent the Company's bank accounts and cash on hands. Cash and cash equivalents increased from USD 2.0m as at 31 December 2019G to USD 3.4m as at 31 December 2020G and further increased to USD 7.1m as at 31 December 2021G. For more details, refer to the cash flow statement section of the Company's analysis.

## Potential liabilities and capital commitments

The Company had capital commitments in relation to projects in progress of USD 0.8m as at 31 December 2021G (USD 0.5m as at 31 December 2019G and USD 0.5m as at 31 December 2020G). The Company also had outstanding letters of credit of USD 1.2m as at 31 December 2021G (USD 0.6m as at 31 December 2019G and USD 0.8m as at 31 December 2020G). Capital commitments are primarily related to new restaurant openings.

The Company has irrevocable letters of guarantee from a commercial bank for USD 2.7m as at 31 December 2021G (USD 1.8m as at 31 December 2019G and USD 2.7m as at 31 December 2020G).

## **Non-current liabilities**

# Table (5-122): Non-current liabilities as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of Americana Kuwait:

Currency: USD000	2019G	2020G	2021G
Lease liability	63,320	52,610	50,502
Trade and other payables	49,470	46,265	50,195
Provision for employees' end of service benefits	18,951	16,807	18,136
Total non-current liabilities	131,741	115,682	118,834

## Lease liabilities movement

# Table (5-123): Lease liabilities movement as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of Americana Kuwait:

Currency: USD000	2019G	2020G	2021G
Current	23,590	22,139	20,631
Non-current	63,320	52,610	50,502
Total lease liabilities	86,910	74,748	71,134

Source: Audited financial statements and related financial information

The Company has applied IFRS 16 on 1 January 2019, which requires companies to account for finance and operating leases on their books in the form of right-of-use assets and liabilities. The standard was adopted using the simplified approach (i.e., no impact on the retained earnings as at 1 January 2019G).

The lease liabilities decreased from USD 86.9m as at 31 December 2019G to USD 74.7m as at 31 December 2020G as a result of the closure of 8 restaurants during 2020G and the opening of fewer restaurants due to the COVID-19 pandemic in addition to rent concessions of USD 6.4m, which were received during 2020G.

Lease liabilities decreased from USD 74.7m as at 31 December 2020G to USD 71.1m as at 31 December 2021G primarily as a result of payments made against lease liabilities and rent concessions of USD 0.7m, which were received during 2021G.

## Non-current trade and other payables

Non-current portion pertains to the unearned income in relation to upfront payments made by a beverage supplier with a performance obligation expected to be satisfied and recognized within a period exceeding 12 months. Non-current trade and other payables decreased from USD 49.5m as at 31 December 2019G to USD 46.3m as at 31 December 2020G.

Non-current trade and other payables increased from USD 46.3m as at 31 December 2020G to USD 50.2m as at 31 December 2021G.

## Provision for employees' end of service benefits

# Table (5-124): Provision for employees' end of service benefits movement as at 31 December 2019G, 31 December2020G, and 31 December 2021G of Americana Kuwait:

Currency: USD000	2019G	2020G	2021G
Beginning balance	19,969	18,951	16,807
Charge for the year	2,621	2,244	953
Interest cost on liability	-	-	284
Transferred to staff accruals	(1,075)	(554)	-
Remeasurements loss	-	-	2,931
Paid during the year	(2,638)	(3,783)	(2,931)
Forex	75	(53)	92
Ending balance	18,951	16,807	18,136

Source: Audited financial statements and related financial information

End of service benefits are calculated in accordance with the Kuwait labour laws. Actuarial valuations are carried out at the end of each reporting year.

End of service benefits decreased from USD 19.0m as at 31 December 2019G to USD 16.8m as at 31 December 2020G primarily driven by the benefits paid during the year of USD 3.8m and the transfer of staff accruals of USD 0.6m, partially offset by the current service charge for 2020G of USD 2.2m.

End of service benefits increased from USD 16.8m as at 31 December 2020G to USD 18.1m as at 31 December 2021G driven by the current service charge for the year of USD 1.0m, interest cost on liability of USD 0.3m and remeasurement loss of USD 2.9m. The aforementioned increase was partially offset by amounts paid during the year of USD 2.9m during 2021G.

## **Current liabilities**

Table (5-125): Current liabilities as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of Americana Kuwait:

Currency: USD000	2019G	2020G	2021G
Lease liability	23,590	22,139	20,631
Due to Related Parties	3,351	6,897	5,458
Bank overdraft	32	-	-
Trade and other payables	56,367	55,854	62,982
Total current liabilities	83,340	84,889	89,071

Source: Audited financial statements and related financial information

## Trade and other payables

# Table (5-126): Trade and other payables breakdown as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of Americana Kuwait:

Currency: USD000	2019G	2020G	2021G
Trade payables	33,301	33,287	36,189
Accrued expenses	6,466	6,569	7,811
Contractors payable	1,701	955	1,187
Leave provision	3,254	2,405	2,663
Staff payable	3,934	2,943	4,280
Others	7,711	9,696	10,853
Total trade and other payables	56,367	55,854	62,982

Source: Management information

### Trade payables

Trade payables primarily relate to suppliers of raw materials and packaging materials and other materials required for running the business.

Trade payables remained stable as at 31 December 2019G and 31 December 2020G at USD 33.3m primarily driven by the slowdown in business activity during the pandemic, resulting in lower purchases coupled with the decrease in the number of operating restaurants. This was offset by the Company's ability to negotiate payment terms with suppliers to manage cash.

Trade payables increased from USD 33.3m as at 31 December 2020G to USD 36.2m as at 31 December 2021G due to the increase in the level of purchases with the growth in revenue during 2021G which exceeded 2019G levels.

### **Accrued expenses**

Accrued expenses mainly relate to utilities, maintenance, advertising and other smaller accrual balances.

Accrued expenses slightly increased from USD 6.5m as at 31 December 2019G to USD 6.6m as at 31 December 2020G within the normal course of business.

Accrued expenses increased from USD 6.6m as at 31 December 2020G to USD 7.8m as at 31 December 2021G as a result of the increase in costs relating to outsourced employees, who were contracted to meet the increase in demand post COVID-19.

## Contractors payable

This relates to retention amounts withheld in relation to fit-out / renovation contractors

Contractors' payable decreased from USD 1.7m as at 31 December 2019G to USD 1.0m as at 31 December 2020G due to the lower number of new restaurants openings in 2020G compared to 2019G.

Contractors payable increased from USD 1.0m as at 31 December 2020G to USD 1.2m as at 31 December 2021G due to new restaurants openings in 2021G.

### Leave provision

Leave provision include employees' annual leave accruals.

Leave provision decreased from USD 3.3m as at 31 December 2019G to USD 2.4m as at 31 December 2020G as management encouraged employees to utilise their leave balances during 2020G.

Leave provision increased from USD 2.4m as at 31 December 2020G to USD 2.7m as at 31 December 2021G operations normalized and leave accruals within the normal course of business were recorded.

### Staff payables

Staff payables mainly comprise bonus accruals.

Staff payables decreased from USD 3.9m as at 31 December 2019G to USD 2.9m as at 31 December 2020G driven by the decline in employee headcount.

Staff payables increased from USD 2.9m as at 31 December 2020G to USD 4.3m as at 31 December 2021G due to the increase in number of employees as the business recovered from COVID-19.

### Others

Others include outstanding balances to the host brands including royalties, legal provisions, withholding taxes related to royalties and provisions.

Others increased from USD 7.7m as at 31 December 2019G to USD 9.7m as at 31 December 2020G as Management was able to negotiate longer payment periods with host brands in addition to recording of a provision related to the impairment of the cash generating units during 2020G.

Others increased from USD 9.7m as at 31 December 2020G to USD 10.9m as at 31 December 2021G driven by the expansion of the business and the increase in revenues during 2021G beyond what was generated in 2019G and 2020G.

## **Due to Related Parties**

# Table (5-127): Due to Related Parties' balances as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of Americana Kuwait:

Currency: USD000	Nature of rela- tionship	2019G	2020G	2021G
Kuwait Food Company Americana LLC	Affiliate	14	50	162
Gulf Food Company Americana LLC	Affiliate	-	1,168	1,072
National Company for Food Industries LLC (Meat Division)	Affiliate	2,109	2,547	1,509
National Company for Food Industries LLC (Cake Division)	Affiliate	172	193	171
International Co. for Agricultural Development (Farm Frites) SAE	Affiliate	81	1,014	1,345
Americana Kuwait for Selling Meat & Refreshments WLL (Cake Division)	Affiliate	534	1,693	1,144
Americana Kuwait for Selling Meat & Refreshments WLL (Meat Division)	Affiliate	74	221	51
Al Ahlia Restaurants Company LLC	Affiliate	244	-	-
Others	Affiliate	123	10	5
Total due to Related Parties		3,351	6,897	5,458

Due to Related Parties' balances as at 31 December 2021G primarily related to purchases of raw materials from affiliate companies.

Due to Related Parties' balances increased from USD 3.4m as at 31 December 2019G to USD 6.9m as at 31 December 2020G primarily due to an arrangement to delay payments during the pandemic. The amounts due to Gulf Food Company Americana LLC, International Co. for Agricultural Development (Farm Frites) SAE and Americana Kuwait for Selling Meat & Refreshments WLL (Cake Division) increased due to the increase in purchases from affiliate companies.

Due to Related Parties' balances decreased from USD 6.9m as at December 2020G to USD 5.5m as at 31 December 2021G primarily due to the decrease in the balance of National Company for Food Industries LLC (Meat Division), Americana Kuwait for Selling Meat & Refreshments WLL (Cake Division), and Gulf Food Company Americana LLC.

## Borrowings and bank facilities

# Table (5-128): Borrowings and bank facilities as at 31 December 2019G, 31 December 2020G, and 31 December2021G of Americana Kuwait:

Currency: USD000	2019G	2020G	2021G
Total bank overdraft	32	-	-

Source: Audited financial statements and related financial information

Borrowings and bank facilities primarily relate to bank overdraft from National Bank of Kuwait as at 31 December 2019G with a balance of USD 32k.

## Net residual attributable to head office

Table (5-129): Net residual attributable to head office as at 31 December 2019G, 31 December 2020G and 31 December 2021G of Americana Kuwait:

Currency: USD000	2019G	2020G	2021G
Balance at 1 January	43,444	(1,271)	(20,787)
Transfers to Head Office	(51,095)	(53,630)	(33,647)
Total comprehensive income for the year	77,817	56,388	102,686
Forex	146	5	(117)
Balance at 31 December – before carve-out	70,311	1,491	48,134
Impact of carve-out entries	(71,583)	(22,279)	(32,639)
Balance at 31 December	(1,271)	(20,787)	15,495

Source: Audited financial statements and related financial information

Net residual attributable to head office pertains to retained earnings to be transferred to the head office.

The balance decreased from a negative USD 1.3m as at 31 December 2019G to a negative USD 20.8m as at 31 December 2020G primarily due to the transfers made to head office of USD 53.6m and the impact of carve-out entries, which exceeded the total comprehensive income of the year.

Net residual attributable to head office increased from a negative USD 20.8m as at 31 December 2020G to USD 15.5m as at 31 December 2021G due to the recognition of total comprehensive income of the year of USD 102.7m, partially offset by the transfers to head office of USD 33.6m and carve-out entries amounting to USD 32.6m.

## 5.5.4.3 Statement of cash flow of Kuwait Food Company (Americana) LLC (Kuwait):

# Table (5-130): Statement of cash flows for the years ended 31 December 2019G, 31 December 2020G and 31 December 2021G of Americana Kuwait:

Currency: USD000	2019G	2020G	2021G
Profit for the year	77,601	55,924	105,898
Adjustments for:	-	-	-
Depreciation of property and equipment	8,075	7,237	5,915
Amortisation of intangible assets	1,959	1,959	1,780
Depreciation of right-of-use assets	23,777	23,994	23,688
Provision for employees' end of service indemnity	2,621	2,244	953
Provision for slow moving inventories	49	384	196
Increase in loss allowance of trade receivable	29	48	267
Increase in loss allowance of other receivable	-	185	-
Loss / (gain) on sale of property and equipment	(23)	(36)	33
Loss on sale of intangible assets	43	1	21
Interest expenses - bank overdraft	-	11	-
Interest expenses - lease liabilities	3,853	3,350	2,996
Interest expense on employee benefit obligations	-	-	284
Gain on rent concessions	-	(6,441)	(705)
Operating cash flows before payment for employees end of service benefits and changes in operating working capital	117,985	88,860	141,327
Employees' end of service benefits paid	(2,631)	(3,752)	(2,938)
Changes in working capital			
Trade and other receivables	(2,741)	1,148	(1,175)
Inventories	4,074	(745)	(3,053)
Trade and other payables	55,341	(4,546)	11,150
Due from Related Parties	(17,979)	18,007	(35,806)
Due to Related Parties	98	3,576	(1,527)
Net cash generated from operating activities	154,148	102,548	107,976
Purchase of property and equipment	(5,726)	(4,769)	(11,314)
Proceeds from disposal of property and equipment	222	88	192
Purchase of intangible assets	(1,130)	(2,046)	(1,744)
Net cash used in investing activities	(6,634)	(6,727)	(12,865)
Principal elements of lease payments	(25,051)	(19,104)	(24,949)
Payment of finance costs	-	(11)	-
Transfers to head-office	(50,954)	(53,189)	(33,737)
Net movement in carve-out adjustments	(71,385)	(22,095)	(32,726)
Net cash used in financing activities	(147,390)	(94,400)	(91,412)
Increase in cash and cash equivalents	125	1,422	3,699
The effect of a change in exchange rates on the cash held	7	4	9
Cash and cash equivalents at beginning of the year	1,865	1,996	3,422
Cash and cash equivalents at end of the year	1,996	3,422	7,131

## Net cash generated from operating activities

Net cash generated from operating activities decreased from USD 154.1m in 2019G to USD 102.5m in 2020G, this was primarily due to:

- The decrease in profit for the period from USD 77.6m in 2019G to USD 55.9m in 2020G;
- The decrease in non-cash adjustments from USD 40.4m in 2019G to USD 32.9m in 2020G, mainly driven by the increase in rent concessions from nil in 2019G to USD 6.4m in 2020G (these are deducted from the non-cash adjustments), depreciation expenses of both property, and equipment and provision for employees' end of service indemnity; and
- The decrease in cash generated as a result of changes in working capital from USD 38.8m in 2019G to USD 17.4m in 2020G.

Net cash generated from operating activities increased from USD 102.5m in 2020G to USD 108.0m in 2021G as a result of:

- The increase in profit for the year from USD 55.9m in 2020G to USD 105.9m in 2021G, as a result of the improvement in margins and profitability during 2021G compared to 2020G for the reasons mentioned earlier;
- The slight increase in non-cash adjustments from USD 32.9m in 2020G to USD 35.4m in 2021G as a result of a decrease in rent concessions by USD 5.7m (deducted from the non-cash adjustments); partially offset by the decline in the depreciation of property, plant and equipment by USD 1.3m.
- Partially offset by the decrease in the cash generated as a result of changes in working capital from a cash inflow of USD 17.4m in 2020G to a cash outflow of USD 30.4m in 2021G.

### Net cash used in investing activities

Net cash used in investing activities slightly increased from USD 6.6m in 2019G to USD 6.7m in 2020G primarily driven by the increase in the purchases of intangible assets from USD 1.1m in 2019G to USD 2.0m in 2020G partially offset by the decrease in the purchases of property plant and equipment from USD 5.7m in 2019G to USD 4.8m in 2020G.

Net cash used in investing activities increased from USD 6.7m in 2020G to USD 12.9m in 2021G, primarily due to the increase in cash used in purchasing property and equipment from USD 4.8m in 2020G to USD 11.3m in 2021G.

### Net cash used in financing activities

Net cash used in financing activities decreased from USD 147.4m in 2019G to USD 94.4m in 2020G as a result of the decrease in the net movement in carve-out adjustments.

Net cash used in financing activities further decreased from USD 94.4m in 2020G to USD 91.4m in 2021G mainly due to decrease in transfers made to head-office, which was partially offset by increase in cash used in net movement in carve-out adjustments and principal elements of lease payments.

5.5.5 Egyptian Company for International Touristic Projects (Egypt) ("ECITP") for the years ended 31 December

# Table (5-131): Summary of the financial information of ECITP for the years ended 31 December 2019G, 31 December2020G, and 31 December 2021G:

Currency: USD000	2019G	2020G	2021G
Statement of income			
Revenues	225,786	187,741	247,713
Cost of revenues	(137,913)	(111,331)	(143,790)
Gross profit	87,873	76,410	103,923
Selling and distribution expenses	(66,990)	(67,696)	(77,553)
General and administrative expenses	(5,300)	(13,319)	(14,999)
Other operating income	2,882	3,319	5,394
Other operating expenses	(19,244)	(31,871)	(3,928)
Operating / (loss) profit	(778)	(33,157)	12,836
Finance costs, net	(4,525)	(6,184)	(6,370)
Net (loss) / profit before tax	(5,303)	(39,341)	6,466

Currency: USD000	2019G	2020G	2021G
Income tax	(944)	1,632	(407)
Net (loss) / profit for the year	(6,247)	(37,709)	6,058
Statement of financial position			
Total non-current assets	78,989	76,840	91,798
Total current assets	31,625	36,596	52,132
Total assets	110,613	113,436	143,930
Total non-current liabilities	23,349	25,246	28,233
Total current liabilities	66,845	95,306	101,126
Total liabilities	90,194	120,552	129,359
Total equity	20,419	(7,117)	14,571
Total liabilities and equity	110,613	113,436	143,930

Source: Audited financial statements and related financial information

## Table (5-132): Key performance indicators for the years ended on 31 December 2019G, 2020G and 2021G of ECITP:

Income statement and balance sheet key performance indicators							
Currency: USD000	2019G	2020G	2021G				
Gross profit margin (1)	38.9%	40.7%	42.0%				
Net profit /loss margin (2)	(2.8%)	(20.1%)	2.4%				
Current ratio (3)	0.5	0.4	0.5				
Total liabilities to total assets <sup>(4)</sup>	81.5%	106.3%	89.9%				
Net debt (net cash) (thousand USD) <sup>(5)</sup>	4,942	16,272	4,992				
Days revenues outstanding <sup>(6)</sup>	6	9	8				
Days inventory outstanding (7)	62	106	66				
Days payable outstanding <sup>(8)</sup>	52	65	69				
NWC as a percentage of revenues <sup>(9)</sup>	(9.1%)	(16.6%)	(11.8%)				
ROA (10)	(5.6%)	(33.2%)	4.2%				
ROE (11)	(30.6%)	Not applicable	41.6%				

Source: Management information

(1) Gross margin is defined as gross profit divided by revenues

(2) Net profit margin is defined as the net profit for the year divided by revenues

(3) Current ratio is calculated as follows: Total current assets / Total current liabilities

(4) Total liabilities to total assets ratio is calculated as follows: Total liabilities / Total assets

(5) Net debt (net cash) is calculated as bank facilities less cash and cash equivalents

(6) Days revenues outstanding is defined as trade and other receivables divided by revenues multiplied by 365 (where trade and other receivables refers to the sum of trade receivables, and trade related dues from Related Parties)

(7) Days inventory outstanding is defined as inventory divided by raw materials consumed multiplied by 365 (where inventory refers to sum of raw material, inventories within restaurants, packing materials and goods in transit)

(8) Days payable outstanding is defined as trade and other payables divided by raw materials consumed multiplied by 365 (where trade and other payables refers to the sum of trade payables and trade related dues to Related Parties)

(9) NWC is defined as the sum of inventories, trade and other receivables, and dues from Related Parties less trade and other payables, due to Related Parties, and zakat and other deductions payable

(10) Return on assets is calculated based on profit for the year divided by total assets

(11) Return on equity is calculated based on profit for the year divided by total equity

## 5.5.5.1 Statement of income

The following tables set ECITP's statement of income for the years ended 31 December 2019G, 31 December 2020G, and 31 December 2021G.

# Table (5-133): Statement of income for the years ended 31 December 2019G, 31 December 2020G and 31 December 2021G of ECITP:

Currency: USD000	2019G	2020G	2021G
Statement of income			
Revenues	225,786	187,741	247,713
Cost of revenues	(137,913)	(111,331)	(143,790)
Gross profit	87,873	76,410	103,923
Selling and distribution expenses	(66,990)	(67,696)	(77,553)
General and administrative expenses	(5,300)	(13,319)	(14,999)
Other operating income	2,882	3,319	5,394
Other operating expenses	(19,244)	(31,871)	(3,928)
Operating / (loss) profit	(778)	(33,157)	12,836
Finance costs, net	(4,525)	(6,184)	(6,370)
Net (loss) / profit before tax	(5,303)	(39,341)	6,466
Income tax	(944)	1,632	(407)
Net (loss) / profit for the year	(6,247)	(37,709)	6,058

Source: Audited financial statements and related financial information

## **Revenues by brand**

# Table (5-134): Revenues by brand breakdown for the years ended 31 December 2019G, 31 December 2020G and 31 December 2021G of ECITP:

Currency: USD000	2019G	2020G	2021G	Variance (2019G-2020G)	Variance (2020G-2021G)
KFC	106,624	95,203	133,077	(10.7%)	39.8%
Pizza Hut	41,112	35,869	45,498	(12.8%)	26.8%
Hardee's	24,804	20,798	25,054	(16.2%)	20.5%
Krispy Kreme	-	-	2,523	Not Applicable	100.0%
Others	53,246	35,871	41,560	(32.6%)	15.9%
Total revenue	225,786	187,741	247,713	(16.9%)	31.9%
As a percentage of revenues					
KFC	47.2%	50.7%	53.7%		
Pizza Hut	18.2%	19.1%	18.4%		
Hardee's	11.0%	11.1%	10.1%		
Krispy Kreme	-	-	1.0%		
Others	23.6%	19.1%	16.8%		

Source: Management information

## **Revenues by channel**

# Table (5-135): Revenues by channel breakdown for the years ended 31 December 2019G, 31 December 2020G and 31 December 2021G of ECITP:

Currency: USD000	2019G	2020G	2021G	Variance (2019G-2020G)	Variance (2020G-2021G)
Home delivery	72,773	84,932	101,750	16.7%	19.8%
Take-out	59,197	46,051	72,620	(22.2%)	57.7%
Dine-in	85,176	47,299	63,238	(44.5%)	33.7%
Drive-through	582	883	2,247	51.7%	154.5%
Others	8,059	8,575	7,857	6.4%	(8.4%)
Total revenue	225,786	187,741	247,713	(16.9%)	31.9%
As a percentage of revenues					
Home delivery	32.2%	45.2%	41.1%		
Take-out	26.2%	24.5%	29.3%		
Dine-in	37.7%	25.2%	25.5%		
Drive-through	0.3%	0.5%	0.9%		
Others	3.6%	4.6%	3.2%		

Source: Management information

The Company operates all four Power Brands (KFC, Pizza Hut, Hardee's and Krispy Kreme) in Egypt. The Power Brands collectively contributed 83.2% to total revenues in 2021G.

In 2021G, revenues generated from the home delivery channel was the highest making up 41.1% of total revenues, followed by take-out at 29.3% and dine-in at 25.5% of total revenues.

Revenues decreased from USD 225.8m in 2019G to USD 187.7m in 2020G primarily due to:

- The closure of 19 restaurants during 2020G while only 10 new restaurants were opened during the same year (most of which were opened during the second half of the year). This resulted in a decline in the number of operating restaurants from 417 as at 31 December 2019G to 408 restaurants as at 31 December 2020G due to COVID-19;
- The decrease in the number of orders from 27.8m orders in 2019G to 20.0m orders in 2020G mainly due to lockdowns and reduced working hours during April 2020G and May 2020G due to COVID-19; partially offset by
- The increase in the average order value from USD 8.1 in 2019G to USD 9.4 in 2020G, mainly driven by the growth in home delivery revenues (which typically have a higher average order value compared to dine-in and take-out). Management upgraded a number of restaurants to accommodate the additional demand for home delivery. Additionally, the Company increased its prices across all brands by 6.0% in 2020G (2019G: 8.1%) to mitigate the impact of inflation.

Hardee's revenues were the most impacted amongst the Power Brands as it did not have its own mobile delivery application and primarily depended on food aggregators, Hardee's mobile application was rolled out in Egypt in April of 2021G.

Revenues increased from USD 187.7m in 2020G to USD 247.7m in 2021G, which exceeded pre COVID-19 (2019G) revenue levels primarily due to:

- The opening of 37 new restaurants (24 of which related to the four Power Brands) and the normalization of the number of operating hours of existing restaurants as a result of lifting COVID-19 restrictions. This was partially offset by the closure of 22 restaurants (16 of which related to non-core brands) during 2021G;
- The increase in the number of orders from existing and new restaurants from 20.0m in 2020G orders to 26.1m orders in 2021G, as the adverse impact of COVID-19 subsided and the company launched Krispy Kreme during the second half of 2021G. In addition, the average order value marginally increased from USD 9.4 in 2020G to USD 9.5 in 2021G; and
- The Company's initiatives to drive revenues including quality improvement, improved technology (e.g. launch of the Hardee's app in April 2021G), and increase in the speed of service/delivery.

From a channel perspective, home delivery revenues increased in nominal value during 2021G to reach USD 101.8m compared to USD 84.9m in 2020G (albeit it decreased as a percentage of revenues to 41.1% in 2021G compared to 45.2% in 2020G on account of the increase in the take-out channel's contribution to total revenues as the impact of COVID-19 subsided).

## Expenses by type

# Table (5-136): Total expenses by type breakdown for the years ended 31 December 2019G, 31 December 2020G and31 December 2021G of ECITP:

Currency: USD000	2019G	2020G	2021G	Variance (2019G-2020G)	Variance (2020G-2021G)
Cost of revenues	137,913	111,331	143,790	(19.3%)	29.2%
Selling and distribution expenses	66,990	67,696	77,553	1.1%	14.6%
General and administrative expenses	5,300	13,319	14,999	151.3%	12.6%
Total of cost of revenues, selling and distribution and general and administrative expenses	210,202	192,346	236,343	(8.5%)	22.9%
As a percentage of revenues					
Cost of revenues	61.1%	59.3%	58.0%		
Selling and distribution expenses	29.7%	36.1%	31.3%		
General and administrative expenses	2.3%	7.1%	6.1%		
Total of cost of revenues, selling and distribution and general and administrative expenses	93.1%	102.5%	95.4%		

Source: Audited financial statements and related financial information

## **Expenses by nature**

# Table (5-137): Total expenses by nature breakdown for the years ended 31 December 2019G, 31 December 2020G and31 December 2021G of ECITP:

Currency: USD000	2019G	2020G	2021G	Variance (2019G-2020G)	Variance (2020G- 2021G)
Food material	86,563	70,626	93,449	(18.4%)	32.3%
Staff costs	40,547	39,509	43,552	(2.6%)	10.2%
Depreciation expense	19,240	20,962	22,061	8.9%	5.3%
Miscellaneous expenses	23,645	17,283	22,209	(26.9%)	28.5%
Utilities	10,892	11,516	13,166	5.7%	14.3%
Marketing expenses	8,694	8,423	10,946	(3.1%)	29.9%
Packing material	6,758	6,316	8,356	(6.5%)	32.3%
Rent expense	5,123	5,026	9,014	(1.9%)	79.3%
Maintenance expenses	4,039	4,995	6,581	23.7%	31.8%
Other operating expenses	2,018	3,038	2,954	50.6%	(2.8%)
Operating supplies	1,122	2,446	2,283	118.0%	(6.6%)
Insurance and licensing expenses	1,221	1,257	1,115	2.9%	(11.3%)
Professional fees	114	813	510	616.0%	(37.3%)
Travel expenses	144	89	89	(37.8%)	(0.0%)
Bank charges	51	47	57	(9.4%)	23.2%
Board of directors' compensation and benefits	31	-	-	(100.0%)	Not Applicable
Total expenses	210,202	192,346	236,343	(8.5%)	22.9%
As a percentage of revenues					
Food material	38.3%	37.6%	37.7%		

Currency: USD000	2019G	2020G	2021G	Variance (2019G-2020G)	Variance (2020G- 2021G)
Staff costs	18.0%	21.0%	17.6%		
Depreciation expense	8.5%	11.2%	8.9%		
Miscellaneous expenses	10.5%	9.2%	9.0%		
Utilities	4.8%	6.1%	5.3%		
Marketing expenses	3.9%	4.5%	4.4%		
Packing material	3.0%	3.4%	3.4%		
Rent expense	2.3%	2.7%	3.6%		
Maintenance expenses	1.8%	2.7%	2.7%		
Other operating expenses	0.9%	1.6%	1.2%		
Operating supplies	0.5%	1.3%	0.9%		
Insurance and licensing expenses	0.5%	0.7%	0.5%		
Professional fees	0.1%	0.4%	0.2%		
Travel expenses	0.1%	0.0%	0.0%		
Bank charges	0.0%	0.0%	0.0%		
Board of directors' compensation and benefits	0.0%	0.0%	0.0%		
Total expenses	93.1%	102.5%	95.4%		

Source: Audited financial statements and related financial information

### **Food material**

Food material mainly includes cost chicken, meat, french fries, beverages, and other input costs.

Food material decreased by 18.4% from USD 86.6m in 2019G to USD 70.6m in 2020G primarily due to a decline in revenues due to the adverse impact of COVID-19 in terms of restrictions and lock downs for restaurants.

Food material increased by 32.3% from USD 70.6m in 2020G to USD 93.4m in 2021G as revenues surpassed 2019G levels combined with the increase in logistics costs and the increase in the food material costs such as cost of cooking oil, dairy, chicken, and beef.

#### Staff costs

Staff costs include salaries and wages and other benefits and allowances for both restaurant-level and non-restaurant level employees.

Staff costs slightly decreased by 2.6% from USD 40.5m in 2019G to USD 39.5m in 2020G driven by the decline in average cost per employee in 2020G compared to 2019G due to cuts in bonus commissions for both restaurant level and non-restaurant level employees. The decrease in the average cost per employee was partially offset by the increase in total headcount from 9,976 employees to 10,573 employees (majority of the increase was in restaurant level employees).

Staff costs increased by 10.2% from USD 39.5m in 2020G to USD 43.6m in 2021G, driven by the increase in average staff cost per headcount as business activity normalized post the pandemic and the resumption in commission payments and overtime for restaurant level employees. The increase in the average cost per employee was partially offset by the decrease in total headcount from 10,573 employees in 2020G to 9,996 employees in 2021G.

### **Depreciation expense**

Depreciation expense includes all costs relating to the depreciation of property and equipment such as buildings, decorations, machinery and equipment and others, in addition to the depreciation of right-of-use of buildings and intangible assets amortization.

Depreciation expense increased by 8.9% from USD 19.2m in 2019G to USD 21.0m in 2020G primarily due to the opening of 10 new restaurants during 2020G and full year depreciation expense for restaurants opened in 2019G.

Depreciation expense further increased by 5.2% from USD 21.0m in 2020G to USD 22.1m in 2021G, mainly due to the increase in the number of operating restaurants from 408 in 2020G to 423 in 2021G and the full year depreciation charge for the restaurants opened in 2020G.

### Miscellaneous expenses

Miscellaneous expenses include royalty fees, service contracts (such as security) and food wastage costs.

Miscellaneous expenses decreased by 26.9% from USD 23.6m in 2019G to USD 17.3m in 2020G primarily as a result of: (i) the decrease in royalty fees in line with the decrease in revenues, (ii) the decrease in general costs in line with the decline in the level of operations and (iii) the decrease in the number of operating stores from 417 restaurants as at 31 December 2019G to 408 restaurants as at 31 December 2020G.

Miscellaneous expenses increased by 28.5% from USD 17.3m in 2020G to USD 22.2m in 2021G mainly due to: (i) the increase in the royalty fees in line with the increase in the revenues during the same period and (ii) the increase in the service contracts and fees as the number of restaurants increased from 408 restaurants as at 31 December 2020G to 423 restaurants as at 31 December 2021G.

### Utilities

Utility costs pertains to the cost of electricity, water, and other utility expenses for restaurants, staff accommodation, and offices.

Utilities expenses increased by 5.7% from USD 10.9m in 2019G to USD 11.5m in 2020G primarily as a result of the increase in pricing of electricity and water by the Egyptian government.

Utilities expenses further increased by 14.3% from USD 11.5m in 2020G to USD 13.2m in 2021G as working hours normalized and the number of operating restaurants increased in addition to the further price increase in electricity and water prices by the government.

### **Marketing expenses**

Marketing expenses mainly comprise annual marketing spend mandated by the franchise agreements with the host brands.

Marketing expenses slightly decreased by 3.1% from USD 8.7m in 2019G to USD 8.4m in 2020G, primarily driven by Management's decision to decrease marketing spend during the pandemic combined with host brands' allowing the Company to spend below the minimum contracted marketing spend threshold in certain months.

Marketing expenses increased by 29.9% from USD 8.4m in 2020G to USD 10.9m in 2021G primarily due to the growth in revenues and the cessation of temporary relief received from the host brands, which resulted in a normalization in marketing spending in 2019G.

### Packing material

Packing material relates to packaging items like paper wrap, burger clamshell, paper carry bags, cups and other miscellaneous items.

Packing material expenses decreased by 6.5% from USD 6.8m in 2019G to USD 6.3m in 2020G primarily in line with the decline in revenues as business activity slowed down during the pandemic coupled with the decrease in the number of restaurants.

Packing material expenses increased by 32.3% from USD 6.3m in 2020G to USD 8.4m in 2021G primarily due to the expansion of home delivery revenues which requires more packaging coupled with the increase in the number of operating restaurants.

#### **Rent expense**

This represents the short term / variable rent in relation to the Company's restaurants, offices and staff accommodation.

Rent expense slightly decreased by 1.9% from USD 5.1m in 2019G to USD 5.0m in 2020G in line with the decrease in revenues during the year.

Rent expense increased by 79.3% from USD 5.0m in 2020G to USD 9.0m in 2021G mainly driven by: (i) the higher number of operating restaurants and the normalisation of operations; (ii) the increase in variable rent as a result of increase in revenues in 2021G compared to 2020G and (iii) the higher rental costs upon renewing rent contracts after the devaluation of the Egyptian pound in 2016G.

#### **Maintenance expenses**

Maintenance expenses relate to the maintenance of machines, buildings and IT related maintenance costs.

Maintenance expenses increased by 23.7% from USD 4.0m in 2019G to USD 5.0m in 2020G primarily due to maintenance of: (i) software for USD 0.5m; (ii) machinery and equipment for USD 0.3m; and (iii) decor for USD 0.2m.

Maintenance expenses further increased by 31.8% from USD 5.0m in 2020G to USD 6.6m in 2021G, mainly driven by the increased number of operating restaurants combined with an increase in software maintenance and the normalized utilization of restaurants during 2021G.

### Other operating expenses

Other operating expenses primarily include motorcycle expenses along with the service fees in relation to drivers on demand and cash collection services.

Other operating expenses increased by 50.6% from USD 2.0m in 2019G to USD 3.0m in 2020G primarily as a result of the increase in service fees relating to the use of drivers on demand to accommodate the increased demand from home delivery channel utilisation.

Other operating expenses remained relatively stable at USD 3.0m between 2020G and 2021G.

#### **Operating supplies**

This line item includes costs related to cleaning materials and stationary supplies.

Operating supplies increased by 118.0% from USD 1.1m in 2019G to USD 2.4m in 2020G primarily as a result of the increased purchases of masks, sanitizing and cleaning materials during the pandemic.

Operating supplies remained relatively stable in nominal terms between 2020G and 2021G.

#### Insurance and licensing expenses

This line item includes commercial and municipality licenses for restaurants and insurance premiums (general, fire, property, fidelity and others, etc).

Insurance and licensing expenses increased by 2.9% from USD 1.2m in 2019G to USD 1.3m in 2020G primarily due to the full year impact of new restaurant openings in 2019G.

Insurance and licensing expenses slightly decreased by 11.3% from USD 1.3m in 2020G to USD 1.1m in 2021G mainly due to insurance company charging lower premium rate in addition to revision the sum-insured values.

#### **Professional fees**

This represents fees paid to consultants, lawyers, and auditors for the provision of services.

Professional fees increased by 616.0% from USD 0.1m in 2019G to USD 0.8m in 2020G due to appointing social insurance and tax consultants in 2020G as a one-time engagement for the restructuring performed. Professional fees declined subsequently in 2021G as social insurance and tax consultant costs decreased.

### **Travel expenses**

This includes travel expenses in relation to business trips.

Travel expenses decreased by 37.8% from USD 144k in 2019G to USD 89k in 2020G primarily as a result of reduced business trips during the pandemic.

Travel expenses remained relatively stable at USD 89k in both 2020G and 2021G.

#### **Bank charges**

This mainly related to admin fees for remittance and transfers.

Bank charges remained relatively stable at around USD 50k in 2019G, 2020G and 2021G respectively.

### Board of directors' compensation and benefits

Board of Directors' costs mainly relate to allowances paid to the Board's of the Company. Board of Directors' costs in 2019G was USD 31k in 2019G and nil in both 2020G and 2021G.

## Other operating income

# Table (5-138): Other operating income for the years ended 31 December 2019G, 31 December 2020G and 31 December 2021G of ECITP:

Currency: USD000	2019G	2020G	2021G	Variance (2019G-2020G)	Variance (2020G-2021G)
Chilled water from investment properties	1,479	1,174	1,922	(20.6%)	63.7%
Reversal of impairment - fixed assets	-	-	1,644	Not applicable	100.0%
Capital gain - sales of fixed assets	1,403	294	971	(79.1%)	230.4%
Rent concessions	-	1,851	702	Not applicable	(62.1%)
Other operating income	-	-	155	Not applicable	100.0%
Total other operating income	2,882	3,319	5,394	15.2%	62.5%

Source: Audited financial statements and related financial information

#### Chilled water from investment properties

This pertains to chilled water revenues generated from the Americana Plaza in Sheikh Zayed and New Cairo areas.

Revenues of chilled water from investment properties decreased by 20.6% from USD 1.5m in 2019G to USD 1.2m in 2020G due to the adverse impact of COVID-19.

Revenues of chilled water from investment properties increased by 63.7% from USD 1.2m in 2020G to USD 1.9m in 2021G due to the recovery after the COVID-19 impact subsided.

#### **Reversal of impairment - fixed assets**

During 2020G, the Company recorded an impairment of USD 2.8m in other operating expenses in relation to the cash generating units due to the adverse impact of COVID-19 on operations. During 2021G the level of operations within the cash generating units recovered, as such a reversal of the provision of USD 1.6m was recorded within other operating income offset partially by an impairment of USD 1.0m recorded in other operating expenses.

### Capital gain - sales of fixed assets

The Company recorded a gain on sale of fixed assets of USD 1.4m in 2019G, USD 0.3m in 2020G and USD 1.0m in 2021G in relation to the sale of their fixed assets.

#### **Rent concessions**

This pertains to rent concessions received from landlords during the pandemic. Waivers were effective until 30 June 2022.

The Company recorded rent concessions of USD 1.9m in 2020G and USD 0.7m in 2021G in relation to restaurant rent waivers.

### Other operating income

Other operating income of USD 0.2m in 2021G pertains to the sale of scrap items related to logistics.

## Other operating expenses

# Table (5-139): Other operating expenses for the years ended 31 December 2019G, 31 December 2020G and 31 December 2021G of ECITP:

Currency: USD000	2019G	2020G	2021G	Variance (2019G-2020G)	Variance (2020G-2021G)
End of service provision	18,351	6,938	1,430	(62.2%)	(79.4%)
Provisions - others	542	2,071	1,306	282.2%	(36.9%)
Fixed assets - impairment	178	2,787	954	1,465.9%	(65.8%)
Inventory - impairment	167	293	196	75.7%	(33.0%)
Trade receivables - impairment	6	651	41	10,094.5%	(93.7%)
Due from Related Parties - impairment	-	149	-	Not Applicable	(100.0%)
Other expenses	-	18,982	-	Not Applicable	(100.0%)
Total other operating expenses	19,244	31,871	3,928	65.6%	(87.7%)

Source: Audited financial statements and related financial information

### End of service provision

End of service provision costs primarily related to the restructuring costs, which were settled during the period between 31 December 2019G and 30 June 2022G.

End of service provision decreased by 62.2% from USD 18.4m in 2019G to USD 7.0m in 2020G and further to USD 1.4m in 2021G as the restructuring exercise was majorly completed.

### **Provisions - others**

Other provision expenses related to expected claims from other parties in connection with the Company's activities. The Company's management reviews these provisions annually and adjusts the amount allocated based on the latest developments, discussions and agreements.

Other provisions and expenses have increased by 282.2% from USD 0.5m in 2019G to USD 2.1m in 2020G due to recording additional tax provision for disputes related to the period of 2012G to 2016G.

Other provisions and expenses decreased by 36.9% from USD 2.1m in 2020G to USD 1.3m in 2021G as no further tax provisions were recorded in 2021G.

### Fixed assets - impairment

Fixed assets impairment increased by 1,465.9% from USD 0.2m in 2019G to USD 2.8m in 2020G due to the impact of the COVID-19 on the cash generating units, which resulted in a higher impairment cost.

Fixed assets impairment decreased by 65.8% from USD 2.8m in 2020G to USD 1.0m in 2021G in line with the recovery of the operations of the cash generating units as the business normalized, and a reversal was recorded within other operating income during 2021G.

### Inventory - impairment

Inventory impairment increased by 75.7% from USD 0.2m in 2019G to USD 0.3m in 2020G due to the slightly lower inventory turnover (COVID-19 impact).

Inventory impairment decreased by 33.0% from USD 0.3m in 2020G to USD 0.2m in 2021G due to the increase in revenues in 2021G in comparison to 2020G.

### Trade receivables - impairment

The Company recorded an impairment for trade receivables in 2020G of USD 0.7m due to higher receivable defaults as a result of COVID-19. The balances for other years were immaterial.

## **Due from Related Parties - impairment**

In 2020G, due from Related Parties' impairment balance was USD 0.1m which related to a dormant current account with an entity under common control.

#### **Other expenses**

Other expenses of USD 19.0m in 2020G was driven by a one-off provision expense recorded in Egypt in relation to a litigation with the Social Insurance Authority, which was settled in 2021G.

### Finance costs, net

# Table (5-140): Finance costs, net breakdown for the years ended 31 December 2019G, 31 December 2020G and 31 December 2021G of ECITP:

Currency: USD000	2019G	2020G	2021G	Variance (2019G-2020G)	Variance (2020G-2021G)
Interest expense on lease liabilities	5,494	5,650	5,271	2.8%	(6.7%)
Interest expense	448	834	1,262	86.0%	51.3%
Foreign exchange differences	(1,191)	(130)	(7)	(89.1%)	(94.5%)
Interest income	(226)	(170)	(156)	(24.9%)	(8.4%)
Finance cost, net	4,525	6,184	6,370	<b>36.</b> 7%	3.0%

Source: Audited financial statements and related financial information

Net finance costs primarily constitute interest relating to lease liabilities, interest expense on overdrafts, amounts paid to social insurance office in 2021G in relation to social insurance claim, interest income on term deposits, and gains on foreign exchange differences mainly due to the revaluation of the current accounts with Related Parties.

Net finance costs increased by 36.7% from USD 4.5m in 2019G to USD 6.2m in 2020G primarily due to: (i) the decrease in foreign exchange gains during 2020G compared to 2019G driven by the fluctuations in the exchange rate of the Egyptian pound to USD, (ii) the increase in interest expenses on bank overdraft facilities due to the higher utilization during 2020G compared to 2019G and (iii) the increase in interest expense on lease liabilities from USD 5.5m in 2019G to USD 5.7m in 2020G in line with the increase in lease liabilities as at 31 December 2020G compared to 31 December 2019G.

Net finance costs further increased from USD 6.2m in 2020G to USD 6.4m in 2021G primarily due to the increase in interest expense (on the back of the higher utilization of bank facilities in 2021G) and further decrease in gains from foreign exchange differences as a result of the improvement of the exchange rate of the Egyptian Pound against the USD. This was partially offset by the decrease in interest expense on lease liabilities.

## **Income tax**

## Table (5-141): Income tax breakdown for the years ended 31 December 2019G, 31 December 2020G and 31 December 2021G of ECITP: 2021G of ECITP:

Currency: USD000	2019G	2020G	2021G	Variance (2019G-2020G)	Variance (2020G-2021G)
Income tax expense for the year	(3)	(131)	(427)	4,066.8%	225.1%
Tax deducted on dividends distribution	(205)	(48)	(40)	(76.8%)	(16.7%)
Deferred tax (income) / expense for the year	(736)	1,811	60	346.0%	(96.7%)
Income tax	(944)	1,632	(407)	272.8%	(125.0%)

This includes the income tax for the year, tax deductions on dividends and deferred tax income or expense for the year.

Income tax decreased from an expense of USD 0.9m in 2019G to a tax income of USD 1.6m in 2020G primarily driven by the deferred tax income of USD 1.8m in 2020G in relation to losses recorded in the year. This was partially offset by the income tax expense charged for the year.

Income tax expense increased from a tax income of USD 1.6m in 2020G to a tax expense of USD 0.4m in 2021G mainly due to profits recorded during the year which resulted in a lower deferred tax income coupled with an increase in the income tax expense for the year.

## Net profit /loss for the year and net profit /loss margin for the year

Net loss for the year increased from USD 6.2m in 2019G to USD 37.7m in 2020G driven by: (i) the decline in gross profit during the year due to the impact of COVID-19; (ii) the increase in general and administrative expenses from USD 5.3m in 2019G to USD 13.3m in 2020G, mainly related to the appointment of consultants in relation to the social insurance claim; and (iii) the increase in other operating expenses from USD 19.2m in 2019G to USD 31.9m in 2020G due to the social insurance claim as well.

Net loss margin increased from a loss of 2.8% in 2019G to a loss of 20.1% in 2020G primarily driven by (i) the increase in selling and distribution expenses as a percentage of revenues from 29.7% in 2019G to 36.1% in 2020G mainly as a portion of these expenses are fixed in nature; (ii) the increase in general and administrative expenses as a percentage of revenues from 2.3% in 2019G to 7.1% in 2020G mostly in relation to social insurance claims; and (iii) the increase in other operating expenses as a percentage of revenues from 8.5% in 2019G to 17.0% in 2020G mainly due to other expenses of USD 19.0m recorded in 2020G in relation to the social insurance costs incurred during 2020G. This was offset by the decrease in cost of revenues as a percentage of revenues from 61.1% in 2019G to 59.3% in 2020G primarily due to lower food materials as a percentage of revenue.

Net profit/ loss for the year improved from a net loss of USD 37.7m in 2020G to a net profit of USD 6.1m in 2021G driven by the increase in gross profit from USD 76.4m in 2020G to USD 103.9m in 2021G and the decrease in the other operating expenses for the reasons explained earlier. This was partially offset by the increase in selling and distribution expenses and G&A expenses in line with the expansion of the business.

Net loss margin improved from a net loss margin of 20.1% in 2020G to an income margin of 2.4% in 2021G primarily driven by: (i) the decline in other operating expenses as a percentage of revenues from 17.0% in 2020G to 1.6% in 2021G as no costs associated with social insurance were recorded during 2021G (USD 19.0m in 2020G); (ii) decline in selling and distribution expenses as a percentage of revenues from 36.1% in 2020G to 31.3% in 2021G as a portion of these expenses are fixed in nature and did not increase at the same pace as revenue; (iii) decline in general and administrative expenses as a percentage of revenues from 7.1% in 2020G to 6.1% in 2021G as a portion of these expenses are fixed in nature and did not increase at the same pace as revenue; (iii) decline in general and administrative expenses as a percentage of revenues from 7.1% in 2020G to 6.1% in 2021G as a portion of these expenses are fixed in nature and did not increase at the same pace as revenue; (iii) a decline in general and administrative expenses at the same pace as revenue; and (iv) increase in gross profit margin from 40.7% in 2020G to 42.0% in 2021G driven by the normalization of business activities post COVID-19 and the increase in expenses at a slower pace in comparison to the increase in revenue.

## 5.5.5.2 Statement of financial position of ECITP

Table (5-142): Statement of financial position as at 31 December 2019G, 31 December 2020G and 31 D	ecember
2021G of ECITP:	

Currency: USD000	2019G	2020G	2021G
Property and equipment	35,227	31,346	40,248
Projects under progress	740	412	1,798
Right of use assets	30,644	30,667	35,344
Intangible assets	4,371	5,760	6,249
Investment property	8,007	7,521	7,213
Deferred tax assets	-	1,135	946
Total non-current assets	78,989	76,840	91,798
Inventories	16,803	22,415	19,180
Trade and other receivables	10,487	9,809	14,910
Due from Related Parties	560	489	16,268
Cash and cash equivalent	3,774	3,882	1,773
Total current assets	31,625	36,596	52,132
Total assets	110,613	113,436	143,930
Lease liabilities	22,110	25,191	28,233
Notes payable	498	-	-
Deferred tax liability	741	54	-
Total non-current liabilities	23,349	25,246	28,233
Provisions	2,267	2,580	1,682
Bank overdraft	8,716	20,154	6,765
Trade and notes payables	12,545	9,207	14,392
Other credit balances	25,211	43,330	31,530
Due to Related Parties	8,247	8,709	31,785
Income tax payable	83	145	232
Lease liabilities	9,775	11,181	14,741
Total current liabilities	66,845	95,306	101,126
Total liabilities	90,194	120,552	129,359
Share capital	24,974	25,467	25,511
Reserves	11,777	12,010	12,031
Treasury shares	-	(626)	(627)
Foreign currency translation reserve	(296)	(180)	(5)
Retained earning	(16,071)	(43,825)	(22,384)
Equity attributable to owners of the parent company	20,385	(7,154)	14,526
Non-controlling interests	35	37	45
Total equity	20,419	(7,117)	14,571
Total liabilities and equity	110,613	113,436	143,930

## **Non-current assets**

Table (5-143): Statement of financial position as at 31 December 2019G, 31 December 2020G and 31 December 2021G of ECITP:

Currency: USD000	2019G	2020G	2021G
Property and equipment	35,227	31,346	40,248
Projects under progress	740	412	1,798
Right of use assets	30,644	30,667	35,344
Intangible assets	4,371	5,760	6,249
Investment property	8,007	7,521	7,213
Deferred tax assets	-	1,135	946
Total non-current assets	78,989	76,840	91,798

Source: Audited financial statements and related financial information

## Property and equipment

Table (5-144): Property and equipment net book value as at 31 December 2019G, 31 December 2020G and 31 December 2021G of ECITP:

Currency: USD000	2019G	Additions & transfers	Deprecia- tion	Disposals	Impairment	Forex	20200	Additions & transfers	Deprecia- tion	Disposals	Impairment	Forex	2021G
Land	1,260	-	-	-	(38)	25	1,247	-	-	-	24	2	1,273
Buildings and fixed marine units	5,041	-	(462)	-	(627)	94	4,046	(326)	(632)	(24)	546	7	3,617
Decorations and improvements	10,097	2,863	(3,910)	(340)	(337)	179	8,552	8,036	(3,660)	(233)	290	18	13,003
Cold Rooms	2,875	-	(202)	-	-	56	2,729	-	(21)	-	-	5	2,712
Cooling tools and equipment's	7,154	1,722	(2,364)	(52)	(254)	129	6,335	5,347	(2,289)	(229)	118	13	9,296
Motor vehicles	370	345	(161)	(9)	(6)	7	546	696	(217)	(8)	3	1	1,022
Computers and computer tools	2,588	1,456	(1,017)	(7)	(29)	46	3,038	1,203	(1,066)	(13)	3	6	3,170
Furniture & air conditioners	5,843	639	(1,408)	(122)	(206)	108	4,853	2,771	(1,374)	(81)	(23)	10	6,155
Net book value	35,227	7,026	(9,523)	(529)	(1,497)	643	31,346	17,725	(9,258)	(588)	961	61	40,248

Source: Audited financial statements and related financial information

### Land

The balance of USD 1.3m as at 31 December 2021G is mainly related to land plots owned by the Company used for restaurants, warehouses and offices.

The balance remained relatively stable at USD 1.2m and USD 1.3m between 31 December 2019G and 31 December 2021G with minor fluctuations in relation to impairments and forex.

## Buildings and fixed marine units

Buildings and fixed marine units of USD 3.6m as at 31 December 2021G mainly represented the restaurants and buildings owned by the company.

Buildings and fixed marine units net book value decreased from USD 5.0m as at 31 December 2019G to USD 4.0m as at 31 December 2020G primarily as a result of the depreciation charge for the year of USD 0.5m and impairment of USD 0.6m in relation to the annual assessment made to the cash generating unit.

Buildings and fixed marine units net book value decreased from USD 4.0m as at 31 December 2020G to USD 3.6m as at 31 December 2021G primarily due to: (i) the transfers of USD 0.3m; and (ii) the depreciation charge for the year of USD 0.6m. This was partially offset by a positive impairment as per the annual assessment made to the cash generating unit of USD 0.5m, in addition to the transfer of a boat from buildings to investment property.

### Decorations and improvements

The balance of USD 13.0m as at 31 December 2021G mainly comprised decorations and design contracts with vendors.

Decorations and improvements decreased from USD 10.1m as at 31 December 2019G to USD 8.6m as at 31 December 2020G primarily as a result of the depreciation charge of USD 3.9m, disposals of USD 0.3m and impairments of USD 0.3m, partially offset by the additions and transfers of USD 2.9m in relation to the opening of 10 new restaurants during 2020G.

Decorations and improvements increased from USD 8.6m as at 31 December 2020G to USD 13.0m as at 31 December 2021G as a result of additions and transfers of USD 8.0m in relation to the opening of 37 new restaurants during 2021G, partially offset by the depreciation charge of USD 3.7m and disposals of USD 0.2m.

### Cold rooms

Cold rooms of USD 2.7m as at 31 December 2021G mainly represent cold rooms in restaurants and warehouses.

Cold rooms decreased from USD 2.9m as at 31 December 2019G to USD 2.7m as at 31 December 2020G mainly as a result of a depreciation charge of USD 0.2m.

Cold rooms remained fairly stable between 31 December 2020G and 31 December 2021G at USD 2.7m as there were no additions or disposals incurred during the period.

### Cooling tools and equipment

The balance of USD 9.3m as at 31 December 2021G mainly represents chillers and freezers.

Cooling tools and equipment decreased from USD 7.2m as at 31 December 2019G to USD 6.3m as at 31 December 2020G as a result of the depreciation charge of USD 2.4m, partially offset by the additions and transfers of USD 1.7m.

Cooling tools and equipment increased from USD 6.3m as at 31 December 2020G to USD 9.3m as at 31 December 2021G primarily due to the additions of USD 5.3m in relation to new restaurant openings offset by a depreciation charge of USD 2.3m and the disposals of USD 0.2m.

## **Motor vehicles**

Motor vehicles primarily relate to the distribution trucks owned by the Company, staff transportation buses and home delivery vehicles.

Motor vehicles increased from USD 0.4m as at 31 December 2019G to USD 0.5m as at 31 December 2020G primarily driven by the additions and transfers of USD 0.3m as a result of the expansion in home delivery service. This was partially offset by depreciation charges of USD 0.2m.

Motor vehicles balance increased further from USD 0.5m as at 31 December 2020G to USD 1.0m as at 31 December 2021G primarily driven by the additions and transfers of USD 0.7m as a result of the continued expansion in home delivery service. This was partially offset by depreciation charges of USD 0.2m.

### Computers and computer tools

Computers and computer tools of USD 3.2m as at 31 December 2021G relate to both restaurants and offices.

Computers and computer tools increased from USD 2.6m as at 31 December 2019G to USD 3.0m as at 31 December 2020G mainly as a result of additions of USD 1.5m in relation to new restaurants opening, partially offset by a depreciation charge of USD 1.0m.

Computers and computer tools further increased from USD 3.0m as at 31 December 2020G to USD 3.2m as at 31 December 2021G primarily due to additions of USD 1.2m in relation to new restaurants opening, partially offset by the depreciation charge of USD 1.1m.

#### Furniture and air conditioners

The balance of USD 6.2m as at 31 December 2021G mainly comprised furniture and fixtures for restaurants, offices, staff accommodation and air-conditioning equipment.

Furniture and air conditioners decreased from USD 5.8m as at 31 December 2019G to USD 4.9m as at 31 December 2020G primarily as a result of the depreciation charge of USD 1.4m and impairment charges of USD 0.2m, partially offset by the additions and transfers of USD 0.6m in line with the opening of 10 new restaurants in 2020G.

Furniture and air conditioners increased from USD 4.9m as at 31 December 2020G to USD 6.2m as at 31 December 2021G primarily due to the additions and transfers of USD 2.8m, partially offset by the depreciation charge of USD 1.4m in line with the opening of 37 new restaurants in 2021G.

# Table (5-145): Annual rates of depreciation as at 31 December 2019G, as at 31 December 2020G and 31 December 2021G of ECITP:

Depreciation rates
5%
10%-20%
5%
15%-20%
25%
20%
10%-15%

Source: Audited financial statements and related financial information

## **Projects under progress**

# Table (5-146): Projects under progress movement as at 31 December 2019G, 31 December 2020G and 31 December 2021G of ECITP:

Currency: USD000	2019G	2020G	2021G
Opening balance	666	740	412
Additions	1,216	1,578	6,739
Transfers	(1,220)	(1,921)	(5,354)
Forex	79	15	1
Closing balance	740	412	1,798

Projects under progress of USD 1.8m as at 31 December 2021G primarily related to restaurants under construction and other ongoing projects.

Projects under progress decreased from USD 0.7m as at 31 December 2019G to USD 0.4m as at 31 December 2020G primarily driven by transfers of USD 1.9m relating to property and equipment (decorations and improvements, cooling tools and equipment, computer and computer tools and furniture and air conditioners). This was partially offset by the additions of USD 1.6m.

Projects under progress increased from USD 0.4m as at 31 December 2020G to USD 1.8m as at 31 December 2021G primarily driven by the additions of USD 6.8m mainly related to future restaurants openings, partially offset by the transfers of USD 5.4m of property and equipment in relation to the opening of 37 new restaurants.

## **Right-of-use assets**

Table (5-147): Right-of-use assets net book value as at 31 December 2019G, 31 December 2020G and 31 December 2021G of ECITP:

Currency: USD000	2019G	Additions	Disposals	Deprecia- tion	Impair- ment	Forex	2020G	Additions	Deprecia- tion	Impair- ment	Forex	2021G
Building & leasehold (include Cold Stores)	30,644	11,158	(960)	(10,026)	(703)	554	30,667	16,033	(11,074)	(344)	63	35,344
Net book value	30,644	11,158	(960)	(10,026)	(703)	554	30,667	16,033	(11,074)	(344)	63	35,344

Source: Audited financial statements and related financial information

As at 31 December 2021G, the right of use assets related to 310 restaurants, 22 staff accommodation, and 48 other facilities (administrative offices, commissary, storage space, warehouses etc.).

Net book value of right-of-use assets slightly increased from USD 30.6m as at 31 December 2019G to USD 30.7m as at 31 December 2020G primarily driven by the additions of USD 11.2m in relation to the 10 newly opened restaurants during 2020G and renewals of existing restaurants. This was offset by the depreciation charge for the year of USD 10.0m and disposals of USD 1.0m.

Net book value of right-of-use assets further increased from USD 30.7m as at 31 December 2020G to USD 35.3m as at 31 December 2021G primarily driven by the additions of USD 16.0m in relation to 37 new restaurants openings and the renewal of existing restaurants. This was offset by the depreciation charge for the year of USD 11.1m.

## Intangible assets

Table (5-148): Intangible assets net book value as at 31 December 2019G, 31 December 2020G and 31 December 2021G of ECITP:

Currency: USD000	2019G	Additions and transfers	Disposals	Amortisation	Impairment	Forex	2020G	Additions and transfers	Disposals	Amortisation	Impairment	Forex	2021G
Franchises	3,556	1,071	(26)	(505)	(110)	67	4,054	1,402	(140)	(626)	111	7	4,809
Software	459	1,067	-	(218)	(19)	8	1,297	177	(11)	(394)	19	3	1,090
Key money	356	93	-	(46)	-	7	410	-	-	(61)	-	1	349
Net book value	4,371	2,232	(26)	(770)	(130)	82	5,760	1,579	(151)	(1,081)	131	11	6,249

Net book value of intangible assets as at 31 December 2021G primarily related to franchise fees paid to the host brands and are amortized over the life of the agreement / restaurant license period, software and key money.

Net book value of intangible assets increased from USD 4.4m as at 31 December 2019G to USD 5.8m as at 31 December 2020G. The increase in intangible assets during 2020G was primarily driven by the additions and transfers of USD 2.2m relating to: (i) centralized IT software implemtation amounting to USD 1.1m; (ii) key money to new restaurant openings of USD 0.1m; and (iii) franchise fees amounting to USD 1.0m. This was partially offset by the amortization charge of USD 0.8m and impairment charges of USD 0.1m.

Net book value of intangible assets increased from USD 5.8m as at 31 December 2020G to USD 6.2m as at 31 December 2021G, this was primarily driven by the additions of USD 1.6m in relation to franchise fees namely the new restaurants opened during the year (37 new restaurants), partially offset by the amortization charge for the year of USD 1.1m and disposals of USD 0.2m.

## **Investment property**

# Table (5-149): Investment property net book value as at 31 December 2019G, 31 December 2020G and 31 December 2021G of ECITP:

Currency: USD000	2019G	Addi- tions and transfers	Deprecia- tion	Forex	2020G	Transfers	Deprecia- tion	Forex	2021G
Land	942	-	-	19	961	-	-	2	962
Buildings and fixtures	7,064	1	(642)	136	6,560	326	(647)	12	6,251
Net book value	8,007	1	(642)	155	7,521	326	(647)	14	7,213

Source: Audited financial statements and related financial information

### Land

The balance of USD 1.0m as at 31 December 2021G relates to the lands of Americana Plazas. The net book value of land remained stable between 31 December 2019G and 31 December 2021G with no additions.

## **Buildings and fixtures**

The balance of USD 6.3m as at 31 December 2021G relates to the Americana Plazas and boat owned by americana.

The net book value of buildings and fixtures decreased from USD 7.1m as at 31 December 2019G to USD 6.6m as at 31 December 2020G mainly driven by the depreciation charge of USD 0.6m. This was partially offset by forex differences of USD 0.1m.

Buildings and fixtures net book value further decreased from USD 6.6m as at 31 December 2020G to USD 6.3m as at 31 December 2021G mainly due to the depreciation charge of USD 0.6m. This was partially offset by net transfers from property and equipment of USD 0.3m.

### Deferred tax assets

Deferred tax assets represent temporary timing differences in tax treatment relating to capital expenditure and the tax on retained losses that were recorded in Egypt in 2020G.

## **Current assets**

Table (5-150): Current assets as at 31 December 2019G, 31 December 2020G and 31 December 2021G of ECITP:

Currency: USD000	2019G	2020G	2021G
Inventories	16,803	22,415	19,180
Trade and other receivables	10,487	9,809	14,910
Due from Related Parties	560	489	16,268
Cash and cash equivalent	3,774	3,882	1,773
Total current assets	31,625	36,596	52,132

## Inventory

### Table (5-151): Inventory breakdown as at 31 December 2019G, 31 December 2020G and 31 December 2021G of ECITP:

Currency: USD000	2019G	2020G	2021G
Food supplies	12,494	16,392	12,130
Goods in transit	1,205	3,120	3,155
Other materials	596	722	2,508
Packing materials	1,072	1,003	1,512
Spare parts	257	401	501
Operating tools	1,647	1,456	189
Advertising material	107	98	85
Gross inventory	17,378	23,191	20,078
Less: provision for slow moving inventory	(575)	(776)	(898)
Net inventory	16,803	22,415	19,180

Source: Audited financial statements and related financial information

### Food supplies

Food supplies primarily include food items such as meat and chicken, bread, beverages and other raw material balances condiments and spices.

Food supplies increased from USD 12.5m as at 31 December 2019G to USD 16.4m as at 31 December 2020G due to the one-time increase in the stock of chicken in the fourth quarter in 2020G mainly to benefit from the relatively lower chicken prices in the region.

Food supplies decreased from USD 16.4m as at 31 December 2020G to USD 12.1m as at 31 December 2021G driven by the lower purchases of chicken during 2021G as a result of the build-up during the previous year.

### **Goods in transit**

Goods in transit increased from USD 1.2m as at 31 December 2019G to USD 3.1m as at 31 December 2020G and to USD 3.2m as at 31 December 2021G due to the anticipation of an increase in sales in the first quarter of the next year.

### **Other materials**

Other materials mainly relate to smallware, cleaning, marketing material, uniforms and other smaller balances.

Other materials increased from USD 0.6m as at 31 December 2019G to USD 0.7m as at 31 December 2020G within the normal course of business.

Other materials further increased from USD 0.7m as at 31 December 2020G to USD 2.5m as at 31 December 2021G driven by the expansion of operations in 2021G compared to 2020G through the opening of 37 new restaurants and the reclassification from operating tools to other materials of USD 1.3m.

### **Packing materials**

Packing materials sightly decreased from USD 1.1m as at 31 December 2019G to USD 1.0m as at 31 December 2020G driven by the decline in revenue partially offset by the expansion of home delivery sales.

Packing materials balance increased from USD 1.0m as at 31 December 2020G to USD 1.5m as at 31 December 2021G primarily due to the expansion of home delivery and take-out sales, the opening of 37 new restaurants during 2021G and the increase in the packaging material costs by 8.0% during 2021G compared to 2020G.

### **Spare parts**

Spare parts primarily include spare parts used in equipment and machinery, cold rooms, and cooking equipment.

Spare parts increased from USD 0.3m as at 31 December 2019G to USD 0.4m as at 31 December 2020G within the normal course of business.

As at 31 December 2021G, spare parts increased to USD 0.5m as the business expanded.

### **Operating tools**

Operating tools mainly includes cleaning supplies, office supplies, and small wares.

Operating tools decreased from USD 1.6m as at 31 December 2019G to USD 1.5m as at 31 December 2020G and further decreased to USD 0.2m as at 31 December 2021G primarily due to the reclassification of certain items of USD 1.3m from this line item to other materials in 2021G.

### **Advertising material**

Advertising material related to flyers, gifts, and other promotional items used in marketing campaigns.

Advertising material decreased from USD 107k as at 31 December 2019G to USD 98k as at 31 December 2020G and it further decreased to USD 85k as at 31 December 2021G in the normal course of business.

### Provision for slow-moving inventories

Provision for slow-moving inventories increased from USD 0.6m as at 31 December 2019G to USD 0.8m as at 31 December 2020G in line with the increase in the inventory balance as at 31 December 2020G compared to 31 December 2019G. The provision balance further increased to USD 0.9m as at 31 December 2021G, mainly due to promotional items from prior marketing campaigns which are not expected to be used in the future.

## Trade receivables and other receivables

# Table (5-152): Trade receivables and other receivables breakdown as at 31 December 2019G, 31 December 2020G and31 December 2021G of ECITP:

Currency: USD000	2019G	2020G	2021G
Trade receivables	3,471	4,637	5,316
Refundable deposits	2,447	2,564	3,436
Prepaid expenses	2,230	896	2,277
Advances to suppliers	768	378	2,159
Value added tax and other taxes	840	1,175	1,521
Accrued income	-	280	20
Others	842	645	577
Trade receivables and other receivables	10,598	10,576	15,306
Trade provision	(34)	(274)	(128)
Other provision	(78)	(492)	(268)
Net trade receivables and other receivables	10,487	9,809	14,910

### Trade receivables

Trade receivables of USD 5.3m as at 31 December 2021G related to receivables from aggregators, institutional and catering customers, credit card receivables, tenant receivables in addition to receivables from cash collection company.

Trade receivables increased from USD 3.5m as at 31 December 2019G to USD 4.6m as at 31 December 2020G mainly driven by the increase in trade receivables from aggregators as a result of the increase in revenues from home delivery sales during COVID-19 and tenant receivables. This was partially offset by the decrease in sales to institutional and catering customers.

Trade receivables further increased from USD 4.6m as at 31 December 2020G to USD 5.3m as at 31 December 2021G primarily as a result of the increase in revenues, further expansion of home delivery sales and number of operating restaurants.

### **Refundable deposits**

Refundable deposits primarily relate to rent deposits paid to landlords.

Refundable deposits increased from USD 2.4m as at 31 December 2019G to USD 2.6m as at 31 December 2020G mainly due to 10 new restaurant openings in 2020G.

Refundable deposits increased from USD 2.6m as at 31 December 2020G to USD 3.4m as at 31 December 2021G. This is in line with the increase in the number of restaurants as at 31 December 2021G after the opening of 37 new restaurants in 2021G.

#### **Prepaid expenses**

Prepaid expenses related to housing expenses, legal fees, medical insurance, rent, maintenance charges and other smaller balances.

Prepaid expenses decreased from USD 2.2m as at 31 December 2019G to USD 0.9m as at 31 December 2020G as the Company was able to negotiate monthly and quarterly rent payments with landlords as opposed to annual payments resulting in a decline in prepaid rent.

Prepaid expenses increased from USD 0.9m as at 31 December 2020G to USD 2.3m as at 31 December 2021G primarily due to the normalization of business activities from COVID-19 which resulted in an increase in prepaid rent expenses during the year.

#### **Advances to suppliers**

Advances to suppliers included advances to trade suppliers primarily for critical inventory items.

Advances to suppliers decreased from USD 0.8m as at 31 December 2019G to USD 0.4m as at 31 December 2020G as a result of the decrease in the operations due to COVID-19.

Advances to suppliers increased from USD 0.4m as at 31 December 2020G to USD 2.2m as at 31 December 2021G primarily in relation to payments made to contractors in 2021G towards the restaurants under construction.

#### Value added tax and other taxes

Value added tax and other taxes primarily related to taxes for imports and trade tax.

Value added tax and other taxes increased from USD 0.8m as at 31 December 2019G to USD 1.2m as at 31 December 2020G mainly due to the increase in imports during 2020G.

As at 31 December 2021G, value added tax and other taxes increased to USD 1.5m mainly due to an increase in imports during 2021G.

#### Accrued income

Accrued income mainly related to dividends accruals.

Accrued income increased from nil as at 31 December 2019G to USD 280k as at 31 December 2020G before it decreased to USD 20k as at 31 December 2021G in relation to dividends declared and related payments during 2020G and 2021G.

### Others

Others mainly related to chilled water accrued income in the Americana Plaza Zayed and New Cairo in addition to custom duty deposits.

Others decreased from USD 0.8m as at 31 December 2019G to USD 0.6m as at 31 December 2020G and at 31 December 2021G mainly due to the reclassification of petty cash from other debit balances to cash and cash equivalent in 2020G onwards.

## **Trade provision**

Trade provision increased from USD 34k as at 31 December 2019G to USD 0.3m as at 31 December 2020G, then decreased to USD 0.1m as at 31 December 2021G primarily in relation to provisions for aggregators and trade customers.

### **Other provision**

Other provision increased from USD 0.1m as at 31 December 2019G to USD 0.5m as at 31 December 2020G, then decreased to USD 0.3m as at 31 December 2021G primarily in relation to provisions for receivables from tenants based on their ageing.

## **Due from Related Parties**

# Table (5-153): Due from Related Parties balances as at 31 December 2019G, 31 December 2020G and 31 December 2021G of ECITP:

Currency: USD000	Nature of relationship	2019G	2020G	2021G
Americana Holding for Egypt Food LTD	Under common control	-	-	15,754
Société Marocaine De Projects Touristiques SARL	Subsidiary	227	232	230
Lebanese International Touristic Projects Company LLC	Under common control	6	179	180
Egyptian Restaurants Company	Subsidiary	147	151	152
Kuwait Food Company - Egypt	Under common control	68	70	72
The Caspian International Restaurants Company LLP	Under common control	-	2	20
Touristic Project Company	Subsidiary	2	4	5
Bahrain & Kuwait Restaurant Co. WLL	Under common control	-	2	2
Americana Kuwait Company Restaurants WLL	Under common control	-	-	1
Touristic Projects & International Restaurants Co. (Americana) LLC	Under common control	11	-	1
Cairo Poultry Processing Company SAE	Under common control	-	-	0
Americana Group for Food and Touristic Projects SAE	Under common control	21	-	-
Al Ahlia Restaurants Company LLC	Under common control	76	-	-
Provision for bad debts - Related Parties		-	(150)	(150)
Total due from Related Parties		560	489	16,268

Source: Audited financial statements and related financial information

Due from Related Parties' balances slightly decreased from USD 0.6m as at 31 December 2019G to USD 0.5m as at 31 December 2020G primarily due to the decrease in balances from Al Ahlia Restaurants Company LLC after settling the balance and the recording of a provision for bad debts of USD 0.2m in relation to the balance with Egyptian Restaurants Company The decrease was partially offset by the increase in the balance of Lebanese International Touristic Projects Company LLC.

As at 31 December 2021G, due from Related Parties' balances increased to USD 16.3m mainly driven by the increase in the amounts due from Americana Holding for Egypt Food LTD of USD 15.8m in relation to, the sale of ECITP shares in its sister company Cairo Poultry Processing Company SAE to Americana Holding For Egypt Food in UAE.

## Cash and cash equivalents

# Table (5-154): Cash and cash equivalents breakdown as at 31 December 2019G, 31 December 2020G and 31 December 2021G of ECITP:

Currency: USD000	2019G	2020G	2021G
Cash at banks	1,765	2,026	1,759
Cash on hand	77	26	14
Term deposits	1,933	1,829	-
Total cash and cash equivalents	3,774	3,882	1,773

Source: Audited financial statements and related financial information

Cash and cash equivalents represent the Company's bank accounts, cash on hand, cash on transit and term deposits. The maturity period of the time deposits is less than 3 months from the date of the deposit and the average interest rate is 8.3%.

Cash and cash equivalents increased from USD 3.8m as at 31 December 2019G to USD 3.9m as at 31 December 2020G and subsequently decreased to USD 1.8m as at 31 December 2021G. For more details refer to the cash flow statement section.

## **Commitments and contingent liabilities**

The Company has outstanding letters of credit issued on 31 December 2021G amounting to USD 0.7m (USD 0.5m as at 31 December 2020G and USD 0.9m as at 31 December 2019G).

The Group had capital commitments in relation to projects in progress of USD 4.5m as at 31 December 2021G (USD 0.7m as at 31 December 2019G and USD 0.3m as at 31 December 2020G).

## **Non-current liabilities**

# Table (5-155): Non-current liabilities as at 31 December 2019G, 31 December 2020G and 31 December 2021G of ECITP:

Currency: USD000	2019G	2020G	2021G
Lease liabilities	22,110	25,191	28,233
Notes payable	498	-	-
Deferred tax liability	741	54	-
Total non-current liabilities	23,349	25,246	28,233

Source: Audited financial statements and related financial information

## Lease liabilities

# Table (5-156): Lease liabilities breakdown as at 31 December 2019G, 31 December 2020G and 31 December 2021G of ECITP:

Currency: USD000	2019G	2020G	2021G
Non-current	22,110	25,191	28,233
Current	9,775	11,181	14,741
Total lease liabilities	31,884	36,372	42,975

Source: Audited financial statements and related financial information

The lease liabilities increased from USD 31.9m as at 31 December 2019G to USD 36.4m as at 31 December 2020G and further to USD 43.0m as at 31 December 2021G in line with the opening of 10 new restaurants in 2020G and 37 new restaurants during 2021G.

## Notes payable

The balance for notes payables as at 31 December 2019G of USD 0.5m is related to postdated checks. There were no postdated checks as at 31 December 2020G and 31 December 2021G.

## Deferred tax liability

Deferred tax liability mainly pertains to temporary differences between the carrying amount of assets and liabilities for financial reporting purposes and tax base as per local tax laws. The balance decreased from USD 741k as at 31 December 2019G to USD 54k as at 31 December 2020G and further decreased to nil as at 31 December 2021G after the balance changed to a deferred tax asset.

## **Current liabilities**

## Table (5-157): Current liabilities as at 31 December 2019G, 31 December 2020G and 31 December 2021G of ECITP:

Currency: USD000	2019G	2020G	2021G
Provisions	2,267	2,580	1,682
Bank overdraft	8,716	20,154	6,765
Trade and notes payable	12,545	9,207	14,392
Other credit balance	25,211	43,330	31,530
Due to Related Parties	8,247	8,709	31,785
Income tax payable	83	145	232
Lease liabilities	9,775	11,181	14,741
Total current liabilities	66,845	95,306	101,126

Source: Audited financial statements and related financial information

## Provisions

# Table (5-158): Provisions breakdown as at 31 December 2019G, 31 December 2020G and 31 December 2021G of ECITP:

Currency: USD000	2019G	2020G	2021G
Other provisions	2,261	2,567	1,669
End of service provisions	7	13	13
Total provisions	2,267	2,580	1,682

Source: Audited financial statements and related financial information

## **Other provisions**

# Table (5-159): Other provisions movement as at 31 December 2019G, 31 December 2020G and 31 December 2021G of ECITP:

Currency: USD000	2019G	2020G	2021G
Opening balance	1,967	2,261	2,567
Formed during the year	554	2,056	1,292
Utilized during the year	(493)	(1,794)	(2,194)
Forex	232	45	4
Ending balance	2,261	2,567	1,669

Other provisions of USD 1.7m as at 31 December 2021G related to outstanding legal cases and unsettled governmental disputes.

Other provisions increased from USD 2.3m as at 31 December 2019G to USD 2.6m as at 31 December 2020G mainly driven by the increase in provisions formed during the year of USD 2.1m in relation to governmental disputes. This was partially offset by the increase in the provisions utilised during the year of USD 1.8m in relation to a payment made against a legal case during 2020G.

Other provisions decreased from USD 2.6m as at 31 December 2020G to USD 1.7m as at 31 December 2021G, primarily driven by the decline in provisions formed during the year to USD 1.3m in relation to governmental disputes. This was partially offset by the increase in the provisions utilised during the year of USD 2.2m in relation to payments made to governmental institutions during 2020G.

## End of service benefits provisions

Table (5-160): End of service benefits provisions movement as at 31 December 2019G, 31 December 2020G and 31 December 2021G of ECITP:

Currency: USD000	2019G	2020G	2021G
Opening balance	14	7	13
Formed during the year	15	25	17
Utilized during the year	(24)	(19)	(14)
Forex	2	-	-
Reversed during the year	-	-	(3)
Ending balance	7	13	13

Source: Audited financial statements and related financial information

End of service benefits increased from USD 7k as at 31 December 2019G to USD 13k as at 31 December 2020G mainly driven by the increase in current service charge of the year to USD 25k compared to USD 15k in 2019G, offset by payments of USD 19k.

End of service benefits remained stable at USD 13k between 31 December 2020G and 31 December 2021G as the additions during the year were offset by payments and reversals made during the year.

## **Bank overdraft**

Bank overdraft increased from USD 8.7m as at 31 December 2019G to USD 20.2m as at 31 December 2020G primarily driven by the increase in the loan balance from Commercial International Bank in order to fund the business activity due to the decline in revenue due to the adverse impact of COVID-19.

Bank overdraft decreased from USD 20.2m as at 31 December 2020G to USD 6.8m as at 31 December 2021G. This was mainly driven by the increase in revenues in 2021G as the adverse impact of COVID-19 eased off.

## Trade and note payables

# Table (5-161): Trade and note payables breakdown as at 31 December 2019G, 31 December 2020G and 31 December 2021G of ECITP:

Currency: USD000	2019G	2020G	2021G
Trade payables	9,298	9,092	14,392
Notes payables	3,247	114	-
Total trade and notes payables	12,545	9,207	14,392

Source: Audited financial statements and related financial information

Trade and note payables decreased from USD 12.5m as at 31 December 2019G to USD 9.2m as at 31 December 2020G primarily driven by the decrease in the notes payables which represents post-dated check; during 2020G and 2021G post-dated checks were netted off against cash.

Trade and note payables increased from USD 9.2m as at 31 December 2020G to USD 14.4m as at 31 December 2021G as the level of purchases increased with the expansion of business activity during 2021G compared to 2020G and Management's ongoing efforts to optimize and negotiate payment terms with suppliers.

## Other credit balances

Table (5-162): Other credit balances breakdown as at 31 December 2019G, 31 December 2020G and 31 December 2021G of ECITP:

Currency: USD000	2019G	2020G	2021G
Accrued expenses	11,835	9,746	12,774
Other credit balances	2,647	25,121	7,005
Tax payables	6,500	4,401	5,688
Unearned revenue	2,257	1,807	1,881
Advances from customers	26	1	1,415
Employees' payables	396	864	1,068
Refundable deposits	822	757	943
Accrued letters of credit	538	452	709
12% service fees	127	125	49
Social insurance	62	54	-
Total other credit balances	25,211	43,330	31,530

Source: Audited financial statements and related financial information

### **Accrued expenses**

Accrued expenses mainly consist of accrued advertising expenses, utility expenses, consultancy fees, rent expenses and other accrued expenses.

Accrued expenses decreased from USD 11.8m as at 31 December 2019G to USD 9.7m as at 31 December 2020G mainly due to the decrease in revenues during 2020G compared to 2019G which in turn resulted in a decrease in accrued advertising and other accrued expenses.

Accrued expenses increased to USD 12.8m as at 31 December 2021G from USD 9.7m as at 31 December 2020G driven by the recovery of the revenues and the level of operations as the COVID-19 impact subsided.

## Other credit balances

Other credit balances consist mainly of accrued expenses contactors, franchisors, local creditors.

Other credit balances increased from USD 2.6m as at 31 December 2019G to USD 25.1m as at December 2020G mainly due to an increase in social insurance accruals during 2020G.

As at 31 December 2021G, other credit balances decreased to USD 7.0m due to the partial payment made in relation to social insurance accrual during 2021G.

## **Tax payables**

Tax payables consist of value added tax , corporate tax, stamp and duty taxes, and discount tax.

Tax payables decreased from USD 6.5m as at 31 December 2019G to USD 4.4m as at 31 December 2020G mainly driven by the decrease in revenues and profits during the year.

Tax payables as at 31 December 2021G increased to USD 5.7m primarily as a result of increase in revenue and profits recorded during 2021G.

### **Unearned revenue**

Unearned revenue relates to advances tenants.

The balance decreased from USD 2.3m as at 31 December 2019G to USD 1.8m as at 31 December 2020G, mainly due to the decrease in prepayments made by tenants during the pandemic.

As at 31 December 2021G, unearned revenue remained relatively stable compared to 31 December 2020G.

### **Advances from customers**

Advances from customers mainly consist of amounts paid to customers in return for a specific service provided by the Company,

Advances from customers decreased from USD 26k as at 31 December 2019G to USD 1k as at December 2020G within the normal course of business.

Advances from customers increased to USD 1.4m as at 31 December 2021G due to timing of receiving advances from customers prior to year-end closing 31 December 2021G within the normal course of business.

## Employees' payables

Employees' payables consist of salaries and wages payables, incentives and bonuses for restaurant and non-restaurant employees.

Employees' payables increased from USD 0.4m as at 31 December 2019G to USD 0.9m as at 31 December 2020G mainly driven by an increase in employee headcount.

As at 31 December 2021G, employees' payables increased to USD 1.1m due to the increase in salaries during 2021G.

### **Refundable deposits**

Refundable deposits mainly relate to security deposits in relation to investment properties.

Refundable deposits slightly decreased from USD 822k as at 31 December 2019G to USD 757k as at 31 December 2020G primarily due to the expiration of existing lease contracts as at 31 December 2020G.

Refundable deposits as at 31 December 2021G increased to USD 0.9m as new lease agreements were signed at a higher rent per square meter.

### Accrued letters of credit

Accrued letters of credit consist of estimated costs and expenses of shipments for which receipts have not been issued yet (as a result the accrual relies on estimates).

Accrued letters of credit remained relatively stable at USD 0.5m as at 31 December 2019G and 31 December 2020G. The balance increased to USD 0.7m as at 31 December 2021G due to the increase in the number of imported shipments.

### 12% service fees

The balance of 12% service fees mainly represents fees paid by customers in casual dining restaurants (in line with the market practice).

As at 31 December 2020G, 12% service fees remained fairly stable at USD 0.1m between 31 December 2019G and 31 December 2020G. 12% service fees as at 31 December 2021G decreased to USD 49k, primarily due to the decline in the operations of certain casual dining restaurants especially after certain restrictive decisions made by the government.

### Social insurance

Social insurance represented payables to the Social Insurance Authority in Egypt.

Social insurance slightly decreased from USD 62k as at 31 December 2019G to USD 54k as at 31 December 2020G before it declined to nil as at 31 December 2021G due to the settlement of the payable balance.

## **Due to Related Parties**

# Table (5-163): Due to Related Parties balances as at 31 December 2019G, 31 December 2020G and wn31 December 2021G of ECITP:

Currency: USD000	Nature of relation- ship	2019G	2020G	2021G
Americana Group for Food & Touristic Projects SAE	Under common control	-	2	20,448
Kuwait Food Company (Americana) K.S.C.C	Former Parent Company	4,952	5,108	5,344
Senyorita for Food Industries SAE	Under common control	4	-	2,551
Gulf Food Industries Company (California Garden) FZE	Under common control	338	1,208	1,467
Cairo Poultry Processing Company SAE	Under common control	1,809	1,817	1,213
International Co. for Agricultural Development (Farm Frites) SAE	Under common control	868	486	643
Kuwait Food Company Americana LLC	Under common control	90	45	72
National Company for Food Industries LLC (Cake Division)	Under common control	-	-	34
International Co. for Agricultural Production and processing SAE	Under common control	28	16	11
Al Ahlia Restaurants Company LLC	Under common control	-	-	1
Americana Kuwait Company Restaurants WLL	Under common control	49	3	-
Egyptian Canning Company (Americana) SAE	Under common control	53	24	-
Bahrain & Kuwait Restaurant Co. WLL	Under common control	27	-	-
Corporation Guard Services (Aman) SAE	Under common control	13	-	-
Al Mohandes National for Meat Industries SAE (Beefy)	Under common control	15	-	-
International Tourism Restaurants Company LLC	Under common control	1	-	-
Total due to Related Parties		8,247	8,709	31,785

Source: Audited financial statements and related financial information

Due to Related Parties' balances as at 31 December 2021G primarily related to purchases of raw materials and other inter-company transactions from entities under common control and the Former Parent Company.

Due to Related Parties' balances increased from USD 8.2m as at 31 December 2019G to USD 8.7m as at 31 December 2020G. This was mainly due to the increase in balance to Gulf Food Industries Company (California Garden) FZE in relation to the sale of their products through the Company during the pandemic.

Due to Related Parties' balances increased from USD 8.7m as at 31 December 2020G to USD 32.0m as at 31 December 2021G mainly driven by the financial support received from Americana Group for Food & Touristic Projects SAE to settle pending social insurance claims which amounted to USD 20.4m.

## Income tax payable

# Table (5-164): Income tax payable breakdown as at 31 December 2019G, 31 December 2020G and 31 December 2021G of ECITP:

Currency: USD000	2019G	2020G	2021G
Balance at the beginning of the year	1,695	83	145
Income taxes for the year	83	145	232
Income taxes paid during the year	(1,895)	(85)	(145)
Forex	200	2	0
Total income tax payable	83	145	232

Source: Audited financial statements and related financial information

Income tax payable increased from USD 83k as at 31 December 2019G to USD 145k as at 31 December 2020G. This was mainly due to the income taxes recorded during 2020G of USD 145k which exceeded the taxes paid during the year.

Income tax payable increased from USD 145k as at 31 December 2020G to USD 232k as at 31 December 2021G mainly due to the increase in income taxes for the year.

## **Total equity**

### Table (5-165): Total equity as at 31 December 2019G, 31 December 2020G and 31 December 2021G of ECITP:

Currency: USD000	2019G	2020G	2021G
Share capital	24,974	25,467	25,511
Reserves	11,777	12,010	12,031
Treasury shares	-	(626)	(627)
Foreign currency translation reserve	(296)	(180)	(5)
Retained earning	(16,071)	(43,825)	(22,384)
Equity attributable to owners of the Former Parent Company	20,385	(7,154)	14,526
Non-controlling interests	35	37	45
Total equity	20,419	(7,117)	14,571

Source: Audited financial statements and related financial information

### Share capital

Share capital represents 400m shares with a value per share of USD 0.1 (Egyptian pound 1).

Share capital slightly increased during the period from USD 25.0m as at 31 December 2019G to USD 25.5m as at 31 December 2020G and remained stable as at 31 December 2021G primarily due to the fluctuations of the exchange rate between the Egyptian pound and USD (share capital was stable at 400 million Egyptian pounds between 31 December 2019G and 31 December 2021G).

## Reserves

### Table (5-166): Reserves as at 31 December 2019G, 31 December 2020G and 31 December 2021G of ECITP:

Currency: USD000	2019G	2020G	2021G
Statutory reserves	5,478	5,586	5,596
Voluntary reserves	6,299	6,423	6,434
Capital reserves	1	1	1
Total reserves	11,777	12,010	12,031

Reserves increased from USD 11.8m as at 31 December 2019G to USD 12.0m as at 31 December 2020G and 31 December 2021G primarily due to the fluctuations of the exchange rate between the Egyptian pound and USD.

## **Treasury shares**

Treasury shares were nil as at 31 December 2019G and then increased to USD 0.6m as at 31 December 2020G as a result of the purchase of 2.2m shares with a value of 9.8m Egyptian Pounds. Treasury shares remained stable in local currency and the observed fluctuations are due to movements in the exchange rate of the Egyptian pound to USD.

## **Retained earning**

Retained earnings decreased from a negative USD 16.1m as at 31 December 2019G to a negative USD 43.8m as at 31 December 2020G primarily due to the losses recorded in 2020G of USD 37.7m and dividends paid of USD 1.7m during 2020G which was offset by the positive impact of carve-out adjustments of USD 12.2m.

Retained earnings increased from a negative USD 43.8m as at 31 December 2020G to a negative USD 22.4m as at 31 December 2021G primarily due to the profits recorded during the year of USD 6.1m and carve-out adjustments of USD 15.7m.

## 5.5.5.3 Statement of cash flow of Egyptian Company for international Touristic Projects (Egypt)

# Table (5-167): Statement of cash flow for the years ended 31 December 2019G, 31 December 2020G and 31 December 2021G of ECITP:

Currency: USD000	2019G	2020G	2021G
Profit / (loss) for the year before tax	(5,303)	(39,341)	6,466
Adjustments for:			
Depreciation of property and equipment	8,846	9,523	9,258
Amortization of intangible assets	434	770	1,081
Depreciation of investment property	600	642	647
Depreciation of right of use assets	9,361	10,026	11,074
Provision charged during the year	543	2,071	1,306
Provision for slow moving inventories	167	293	196
Loss allowance for trade and other receivables	6	651	41
Intangible assets written-off	-	26	151
(Reversal of)/impairment in property and equipment and intangible assets	178	2,329	(748)
Gain on disposal of property and equipment	(1,403)	(294)	(971)
Finance costs	(226)	(170)	(156)
Interest income	5,942	6,484	6,533
Operating cash flows before payment for tax and interest and changes in operating working capital	19,144	(6,989)	34,881
Tax paid during the year	(1,809)	(85)	(145)
Interest paid	(448)	(834)	(1,262)
Changes in:			
Trade and other receivables	(2,424)	230	(5,129)
Inventories	6,225	(5,548)	3,080
Trade and other payables	1,879	(3,569)	5,174
Other credit balances	4,219	17,487	(11,925)
Due from Related Parties	100	81	(15,792)
Due to Related Parties	(11,898)	297	23,081
Notes payable	(331)	(506)	-
Provision utilized	(494)	(1,804)	(2,210)

Currency: USD000	2019G	2020G	2021G
Net cash generated from/(used in) operating activities	14,164	(1,240)	29,751
Purchases of property and equipment	(7,914)	(5,986)	(12,768)
Proceeds from disposal of property and equipment	2,094	821	1,559
Purchase of intangible assets	(1,330)	(1,316)	(1,520)
Additions to projects under construction	(1,161)	(1,571)	(6,745)
Purchases of investment property	-	(1)	-
Interest received	226	170	156
Net cash used in investing activities	(8,085)	(7,883)	(19,319)
Lease liabilities paid	(11,006)	(11,959)	(14,774)
Dividends paid to Company's shareholders	(6,395)	(1,662)	-
Dividends paid to non-controlling interests in a subsidiary	(15)	(3)	-
Acquisition of treasury shares	-	(623)	-
Bank overdrafts	2,351	11,213	(13,436)
Impact as a result of the carve-out	1,536	12,190	15,660
Net cash (used in)/generated from financing activities	(13,529)	9,156	(12,550)
Net increase in cash and cash equivalents	(7,450)	32	(2,117)
Cash and cash equivalents at beginning of year	10,354	3,774	3,882
The effect of the change in the exchange rate on cash	870	75	8
Cash and cash equivalents	3,774	3,882	1,773

Source: Audited financial statements and related financial information

## Net cash generated from / (used in) operating activities

Net cash from operating activities decreased from a cash inflow of USD 14.2m in 2019G to a cash outflow of USD 1.2m in 2020G primarily due to:

- The increase in loss before tax from USD 5.3m in 2019G to USD 39.3m in 2020G.
- This was offset by the increase in cash generated as a result of changes in working capital from a cash outflow of USD 2.7m in 2019G to a cash inflow of USD 6.7m in 2020G driven by the increase in cash generated from other credit balances. Other credit balances increased from USD 4.2m in 2019G to USD 17.5m in 2020G due to the increase in the provision to Social Insurance Authority.
- The decrease in net cash flow from operating activities was also offset by the increase in adjustments of non-cash items from a positive impact of USD 24.4m in 2019G to a positive impact of USD 32.4m in 2020G. This was driven by the increase in depreciation of property and equipment, intangible assets and right of use assets and the increase in the impairment of property and equipment and other provisions charged in the year.

Net cash generated from operating activities increased from a cash outflow of USD 1.2m in 2020G to a cash inflow of USD 29.8m in 2021G as a result of:

- The increase in profit before tax from a loss of USD 39.3m in 2020G to a profit of USD 6.5m in 2021G as COVID-19 impact subsided; partially offset by
- The decrease in non-cash adjustments from a cash inflow of USD 32.4m in 2020G to cash inflow of USD 28.4m in 2021G primarily due to the decrease in provisions charged during the year and the adjustments of impairment for PP&E from an inflow of USD 2.3m in 2020G to an outflow of USD 0.7m in 2021G.
- The decrease in cash generated from changes in working capital from a cash inflow of USD 6.7m in 2020G to a cash outflow of USD 3.7m in 2021G. This was mainly due to the decrease in other credit balances after the payments to Social Insurance Authority of USD 19.0m.

## Net cash used in investing activities

Net cash used in investing activities decreased from USD 8.1m in 2019G to USD 7.9m in 2020G primarily driven by the decrease in cash used to purchase property and equipment from USD 7.9m in 2019G to USD 6.0m in 2020G as fewer restaurants were opened during 2020G compared to 2019G. This was partially offset by the cash generated from the disposal of property and equipment.

Net cash used in investing activities increased from USD 7.9m in 2020G to USD 19.3m in 2021G primarily due to the increase in cash used in purchasing property and equipment and projects under construction due to the expansion of operations in Egypt.

#### Net cash used in financing activities

Net cash used in financing activities increased from a cash outflow of USD 13.5m in 2019G to a cash inflow of USD 9.2m in 2020G as a result of the increase in cash from utilizing bank overdrafts (USD 8.9m) and the increase in cash generated from the impact of carve-out by USD 10.7m in addition to the decrease in dividends declared and paid during 2020G compared to 2019G.

Net cash used in financing activities decreased from cash inflow of USD 9.2m in 2020G to cash outflow of USD 12.6m in 2021G, as a result of the increase in payments made against lease agreements from USD 12.0m in 2020G to USD 14.8m in 2021G and cash used to repay bank overdraft of USD 13.4m. This was partially offset by the increase in cash generated due to the impact of carve-out adjustments of USD 3.5m.

### 5.5.6 Qatar Food Company W.L.L. for the years ended 31 December

# Table (5-168): Summary of the financial information of Qatar Food Company W.L.L. for the years ended 31 December2019G, 31 December 2020G, and 31 December 2021G:

Currency: USD000	2019G	2020G	2021G
Statement of income			
Revenues	111,370	98,745	124,300
Cost of revenues	(87,259)	(80,368)	(100,206)
Gross profit	24,111	18,377	24,094
Other gains and losses	37	2,757	681
General and administrative expenses	(3,452)	(3,850)	(5,623)
Marketing and selling expenses	(4,535)	(3,808)	(5,553)
Operation profit	16,160	13,476	13,600
Financing cost	(1,699)	(1,710)	(1,309)
Profit before income tax expense	14,462	11,766	12,290
Income tax expense	(1,434)	(1,451)	(1,716)
Profit from continuing operations	13,028	10,314	10,575
Loss from discontinued operation	(114)	(104)	-
Profit for the year	12,914	10,210	10,575
Statement of financial position			
Total equity	12,996	10,293	10,688
Total non-current assets	55,186	49,114	52,495
Total current assets	18,966	22,150	23,270
Total assets	74,152	71,264	75,764
Total non-current liabilities	34,102	31,543	29,972
Total current liabilities	27,054	29,428	35,104
Total liabilities	61,156	60,971	65,076
Total liabilities and equity	74,152	71,264	75,764

Income statement and balance sheet key performance indicators							
Currency: USD000	2019G	2020G	2021G				
Gross profit margin (1)	21.6%	18.6%	19.4%				
Net profit margin <sup>(2)</sup>	11.6%	10.3%	8.5%				
Current ratio (3)	0.7	0.8	0.7				
Total liabilities to total assets <sup>(4)</sup>	82.5%	85.6%	85.9%				
Net debt (net cash) (thousand USD) <sup>(5)</sup>	(9,172)	(10,197)	(12,818)				
Days revenues outstanding <sup>(6)</sup>	5	5	4				
Days inventory outstanding (7)	50	70	62				
Days payable outstanding <sup>(8)</sup>	62	109	100				
NWC as a percentage of revenues <sup>(9)</sup>	(3.5%)	(5.4%)	(7.9%)				
ROA <sup>(10)</sup>	17.4%	14.3%	14.0%				
ROE (11)	99.4%	99.2%	98.9%				

## Table (5-169): Key performance indicators for the years ended on 31 December 2019G, 2020G and 2021G

Source: Management information

(1) Gross margin is defined as gross profit divided by revenues

(2) Net profit margin is defined as the net profit for the year divided by revenues

(3) Current ratio is calculated as follows: Total current assets / Total current liabilities

(4) Total liabilities to total assets ratio is calculated as follows: Total liabilities / Total assets

(5) Net debt (net cash) is calculated as bank facilities less cash and cash equivalents

(6) Days revenues outstanding is defined as trade and other receivables divided by revenues multiplied by 365 (where trade and other receivables refers to the sum of trade receivables, and trade related dues from Related Parties)

(7) Days inventory outstanding is defined as inventory divided by raw materials consumed multiplied by 365 (where inventory refers to sum of raw material, inventories within restaurants, packing materials and goods in transit)

(8) Days payable outstanding is defined as trade and other payables divided by raw materials consumed multiplied by 365 (where trade and other payables refers to the sum of trade payables and trade related dues to Related Parties)

(9) NWC is defined as the sum of inventories, trade and other receivables, and dues from Related Parties less trade and other payables, due to Related Parties, and zakat and other deductions payable

(10) Return on assets is calculated based on profit for the year divided by total assets

(11) Return on equity is calculated based on profit for the year divided by total equity

# 5.5.6.1 Statement of income of Qatar Food Company W.L.L.

The following tables set out Qatar Food Company W.L.L.'s statements of income 2019G, 2020G and 2021G.

# Table (5-170): Statement of income for the financial periods ended 31 December 2019G, 2020G and 2021G of Qatar Food Company W.L.L.:

Currency: USD000	2019G	2020G	2021G
Statement of income			
Revenues	111,370	98,745	124,300
Cost of revenues	(87,259)	(80,368)	(100,206)
Gross profit	24,111	18,377	24,094
Other gains and losses	37	2,757	681
General and administrative expenses	(3,452)	(3,850)	(5,623)
Marketing and selling expenses	(4,535)	(3,808)	(5,553)
Operation profit	16,160	13,476	13,600
Financing cost	(1,699)	(1,710)	(1,309)
Profit before income tax expense	14,462	11,766	12,290
Income tax expense	(1,434)	(1,451)	(1,716)
Profit from continuing operations	13,028	10,314	10,575
Loss from discontinued operation 1	(114)	(104)	-
Profit for the year	12,914	10,210	10,575

Source: Audited financial statements and related financial information

<sup>1</sup> During the year ended 31 December 2020G, the Company has discontinued "**Red Lobster**" franchise and disposed of all its related assets and classified the loss from these operations within this line item.

# **Revenues by brand**

# Table (5-171): Revenues by brand breakdown for the financial periods ended 31 December 2019G, 31 December2020G and 31 December 2021G of Qatar Food Company W.L.L.:

Currency: USD000	2019G	2020G	2021G	Variance (2019G- 2020G)	Variance (2020G- 2021G)
KFC	79,105	73,012	91,869	(7.7%)	25.8%
Hardee's	22,950	18,772	22,470	(18.2%)	19.7%
Krispy Kreme	2,987	3,453	4,730	15.6%	37.0%
Others	7,629	4,172	5,231	(45.3%)	25.4%
Total revenues including discontinued operations	112,671	99,409	124,300	(11.8%)	25.0%
Revenues attributed to discontinued operations	(1,301)	(664)	-	(49.0%)	(100.0%)
Total revenues excluding discontinued operations	111,370	98,745	124,300	(11.3%)	25.9%
As a percentage of revenues					
KFC	70.2%	73.4%	73.9%		
Hardee's	20.4%	18.9%	18.1%		
Krispy Kreme	2.7%	3.5%	3.8%		
Others	6.8%	4.2%	4.2%		

Source: Management information

# **Revenues by channel**

# Table (5-172): Revenues by channel breakdown for the years ended 31 December 2019G, 31 December 2020G and 31December 2021G of Qatar Food Company W.L.L.:

Currency: USD000	2019G	2020G	2021G	Variance (2019G- 2020G)	Variance (2020G- 2021G)
Home delivery	33,479	44,766	55,947	33.7%	25.0%
Take-away	34,550	21,851	31,413	(36.8%)	43.8%
Dine-in	33,863	15,303	19,902	(54.8%)	30.1%
Drive-through	5,322	8,163	9,395	53.4%	15.1%
Others	5,457	9,326	7,643	70.9%	(18.0%)
Total revenues	112,671	99,409	124,300	<b>(11.8%)</b>	25.0%
Revenues attributed to discontinued operations	(1,301)	(664)	-	(49.0%)	(100.0%)
Total revenues excluding discontinued operations	111,370	98,745	124,300	(11.3%)	25.9%
As a percentage of revenues					
Home Delivery	29.7%	45.0%	45.0%		
Take-away	30.7%	22.0%	25.3%		
Dine-in	30.1%	15.4%	16.0%		
Drive-through	4.7%	8.2%	7.6%		
Others	4.8%	9.4%	6.1%		

Source: Management information

Of the four Power Brands, the Company operates KFC, Hardee's, and Krispy Kreme in Qatar. These three brands collectively contributed 95.8% to total revenues in 2021G.

Revenues decreased from USD 111.4m in 2019G to USD 98.7m in 2020G on the back of COVID-19 primarily due to:

- Lockdowns and reduced working hours resulting in a decrease in the number of orders from 9.4m orders in 2019G to 7.5m orders in 2020G;
- Hardee's revenues were impacted the most among the Power Brands as it did not have its own mobile delivery application and primarily depended on food aggregators. Hardee's mobile application was rolled out in Qatar in August of 2021G;
- Partially offset by (i) the increase in the average order value from USD 12.0 in 2019G to USD 13.3 in 2020G driven by the increase in home delivery revenues, which typically have a higher average order value compared to dine-in and take-away revenues channels; and (ii) the net opening of three restaurants in the last quarter of 2020G.

Revenues increased from USD 98.7m in 2020G to USD 124.3m in 2021G, exceeding pre-COVID19 revenues levels primarily due to:

- The opening of 14 new restaurants while no restaurants were closed in 2021G;
- The increase in the number of orders from existing and new restaurants from 7.5m in 2020G orders to 9.5m orders in 2021G, partially offset by the slight decrease in the average order value from USD 13.3 in 2020G to USD 13.0 in 2021G (albeit exceeding the 2019G average order value of USD 12.0);
- The further increase in home delivery revenues during 2021G to reach USD 55.9m compared to USD 44.8m in 2020G representing 45.0% of total revenues in 2021G driven by Management's initiatives to drive revenues including quality improvement, improved technology (e.g., launch of the Hardee's application in Aug 2021G), and speed of service/delivery.

KFC continued to outperform the brands within the portfolio to grow in contribution from 70.2% to total revenues in 2019G to 73.9% in 2021G driven by the increase in the number of restaurants from 43 operating restaurants as at 31 December 2019G to 53 restaurants as at 31 December 2021G. This was partially offset by a slight decrease in revenues per restaurant from USD 1.8m in 2019 to USD 1.7m in 2021G driven by slower recovery due to the continuation of certain COVID-19 restrictions on dine-in and food court locations in the first half of 2021G combined with cannibalization in certain restaurants (revenues per restaurant however increased compared to 2020G where the average revenues per restaurant was USD 1.6m).

# **Cost of revenues**

# Table (5-173): Cost of revenues breakdown for the years ended 31 December 2019G, 31 December 2020G and 31 December 2021G of Qatar Food Company W.L.L.:

Currency: USD000	2019G	2020G	2021G	Variance (2019G- 2020G)	Variance (2020G- 2021G)
Food costs	34,292	29,498	36,382	(14.0%)	23.3%
Staff cost	16,502	13,988	18,342	(15.2%)	31.1%
Depreciation of right-of-use assets	11,836	14,131	13,553	19.4%	(4.1%)
Royalties to host brands	5,513	5,000	6,378	(9.3%)	27.6%
Cleaning and office supplies	1,552	3,867	4,874	149.2%	26.1%
Aggregators fees	1,315	3,084	4,431	134.5%	43.7%
Packing costs	3,194	2,863	3,840	(10.4%)	34.1%
Depreciation of property and equipment	2,719	2,467	2,523	(9.3%)	2.3%
Other operating expenses	11,460	6,020	9,663	(47.5%)	60.5%
Amortization of intangible assets	202	193	220	(4.4%)	13.6%
Attributable to the discontinued operations	(1,325)	(744)	-	(43.8%)	(100.0%)
Total cost of revenues	87,259	80,368	100,206	(7.9%)	24.7%
As a percentage of revenues					
Food costs	30.8%	29.9%	29.3%		
Staff cost	14.8%	14.2%	14.8%		
Depreciation of right-of-use assets	10.6%	14.3%	10.9%		
Royalties to host brands	5.0%	5.1%	5.1%		
Cleaning and office supplies	1.4%	3.9%	3.9%		
Aggregators fees	1.2%	3.1%	3.6%		
Packing costs	2.9%	2.9%	3.1%		
Depreciation of property and equipment	2.4%	2.5%	2.0%		
Other operating expenses	10.3%	6.1%	7.8%		
Amortization of intangible assets	0.2%	0.2%	0.2%		
Attributable to the discontinued operations	(1.2%)	(0.8%)	0.0%		
Total cost of revenues	78.4%	81.4%	80.6%		

Source: Audited financial statements and related financial information

#### Food costs

Food costs include raw material costs such as protein, french fries, beverages, and other input costs.

Food costs decreased by 14.0% from USD 34.3m in 2019G to USD 29.5m in 2020G. The decrease was primarily driven by the decrease in revenues as a result of the COVID-19 pandemic. Food costs as a percentage of revenues decreased due to an increase in selling prices for KFC and Hardee's.

Food costs increased by 23.3% from USD 29.5m in 2020G to USD 36.4m in 2021G as revenues expanded in 2021G and the number of restaurants increased. Food costs as a percentage for revenues decreased due to the decrease in the cost of coffee for Krispy Kreme combined with a change in brand sales mix (i.e. KFC's food costs in relation to revenues are lower than Hardee's, and KFC increased its contribution to revenues from 2020G to 2021G while Hardee's contribution to revenues declined).

## Staff cost

Staff cost includes costs for in-restaurant employees and distribution employees (e.g., salaries, wages, residency fees, visas, overtime and other benefits and allowances).

Staff costs decreased by 15.2% from USD 16.5m in 2019G to USD 14.0m in 2020G driven by the decline in headcount (due to natural attrition without replacement) in addition to the decrease in variable pay and overtime to mitigate the adverse impact of COVID-19.

Staff cost increased by 31.1% from USD 14.0m in 2020G to USD 18.3m in 2021G primarily due to an increase in the number of employees in line with the opening of 14 new restaurants in Qatar in 2021G and the increase in the operating hours after the COVID-19 impact subsided. Management also introduced driver incentives for additional deliveries from February 2021G onwards.

#### **Depreciation of right-of-use assets**

This represents the depreciation of right-of-use assets for buildings and vehicles.

Depreciation of right-of-use assets increased by 19.4% from USD 11.8m in 2019G to USD 14.1m in 2020G as a result of net openings of 3 new restaurants during 2020G and the increase in lease vehicles to accommodate for the increase in home delivery revenues.

Depreciation of right-of-use assets decreased by 4.1% from USD 14.1m in 2020G to USD 13.6m in 2021G driven by the decrease in right-of-use assets of vehicles. The higher depreciation of right-of-use assets was driven by the higher number of leased vehicles in 2020G which expired during 2020G.

#### **Royalties to host brands**

Royalty fees ranges between 4.0% and 6.0% of revenues in Qatar.

Royalties decreased by 9.3% from USD 5.5m in 2019G to USD 5.0m in 2020G in line with the decrease in revenues combined with the royalty wavier received from the host brands from April to May 2020G.

Royalties increased by 27.6% from USD 5.0m in 2020G to USD 6.4m in 2021G driven by the expansion of revenues during 2021G.

### **Cleaning and office supplies**

Cleaning and office supplies increased by 149.2% from USD 1.6m in 2019G to USD 3.9m in 2020G due to increased purchases of masks, sanitizing and cleaning materials during the pandemic.

Cleaning and office supplies cost in nominal value increased by 26.1% from USD 3.9m in 2020G to USD 4.9m in 2021G in line with the increase in the number of restaurants and increase in operational hours as COVID-19 curfews were lifted. Cleaning and office supplies as a percentage of revenues remained stable between 2020G and 2021G at 3.9%.

### **Aggregators fees**

Aggregators fees are related to aggregators' commission fee.

Aggregators fees increased by 134.5% from USD 1.3m in 2019G to USD 3.1m in 2020G and further to USD 4.4m in 2021G in line with the increase in home delivery revenues between 2019G, 2020G and 2021G.

#### Packing costs

Packing costs relate to packaging items like paper wrap, burger clamshell, paper carry bags, cups and other miscellaneous items.

Packing costs decreased by 10.4% from USD 3.2m in 2019G to USD 2.9m in 2020G in line with the decline in revenues during the year partially offset by the increase in home delivery revenues (home delivery and takeaway revenues typically require additional packing materials compared to the other revenue channels).

Packing costs increased by 34.1% from USD 2.9m in 2020G to USD 3.8m in 2021G in line with the increase in revenues in 2021G. Packing costs as a percentage of revenues went up from 2.9% in 2020G to 3.1% in 2021G driven by the increase in take-away as a percentage of revenues from 22.0% in 2020G to 25.3% in 2021G.

## Depreciation of property and equipment

Depreciation of property and equipment comprises the depreciation of fixed assets including decorations, refrigerating rooms, buildings, machinery and equipment, motor vehicles etc.

Depreciation of property and equipment decreased by 9.3% from USD 2.7m in 2019G to USD 2.5m in 2020G, primarily driven by restaurant closures and fully depreciated assets.

Depreciation of property and equipment slightly increased by 2.3% from USD 2.5m in 2020G to USD 2.5m in 2021G driven by the net opening of 14 restaurants in 2021G in the latter part of the year.

#### Other operating expenses

Other operating expenses include utilities, repairs and maintenance, rent, car rent, wastage and spoilage, entertainment, travelling and transportation, communication, insurance, loss on sale of property and equipment, and miscellaneous expenses.

Other operating expenses decreased by 47.5% from USD 11.5m in 2019G to USD 6.0m in 2020G, driven by the decrease in utilities (USD 1.5m) and rent (USD 3.6m) as a result of the shift from short-term rent agreements to long-term rent agreements which were classified under right-of-use assets during 2020G.

Other operating expenses increased by 60.5% from USD 6.0m in 2020G to USD 9.7m in 2021G majorly driven by the increase in utilities in line with the increase in the number of operating restaurants and the increase in operating hours.

## Amortization of intangible assets

Amortization of intangible assets primarily relates to franchise fees paid to the host brands to operate their franchises in Qatar namely KFC, Hardee's, Krispy Kreme and T.G.I Friday's.

Amortization of intangible assets remained relatively stable between 2019G and 2021G at USD 0.2m within the normal course of business.

# Marketing and selling expenses

# Table (5-174): Marketing and selling expenses breakdown for the years ended 31 December 2019G, 31 December2020G and 31 December 2021G of Qatar Food Company W.L.L.:

Currency: USD000	2019G	2020G	2021G	Variance (2019G- 2020G)	Variance (2020G- 2021G)
Advertising and promotion campaigns	4,390	3,741	5,490	(14.8%)	46.8%
Staff cost	131	60	55	(53.9%)	(8.8%)
Depreciation of property and equipment	1	1	1	11.9%	1.1%
Other expenses	14	6	6	(57.9%)	8.8%
Total marketing and selling expenses	4,535	3,808	5,553	(16.0%)	45.8%
As a percentage of revenues	_				
Advertising and promotion campaigns	3.9%	3.8%	4.4%		
Staff cost	0.1%	0.1%	0.0%		
Depreciation of property and equipment	0.0%	0.0%	0.0%		
Other expenses	0.0%	0.0%	0.0%		
Total marketing and selling expenses	4.1%	3.9%	4.5%		

## Advertising and promotion campaigns

Advertising and promotion campaigns expenses primarily comprise marketing spends in relation to the contractual minimum marketing spend mandated by the agreements with the host brands.

Advertising and promotion campaigns decreased by 14.8% from USD 4.4m in 2019G to USD 3.7m in 2020G primarily driven by the decrease in revenues between 2019G and 2020G and the relief in the minimum marketing requirement from the host brands during 2020G.

Advertising and promotion campaigns increased by 46.8% from USD 3.7m in 2020G to USD 5.5m in 2021G primarily due to the increase in the revenues and the termination of temporary relief received from the host brands.

#### Staff costs

Staff costs include salaries and wages, residency and visa fees, overtime, and other benefits and allowances for employees working in the marketing department.

Staff costs decreased by 53.9% from USD 131k in 2019G to USD 60k primarily due to (i) natural attrition that was not replaced during the pandemic resulting in a decline in headcount, and (ii) salary cuts that were applied between April and July of 2020G.

Staff costs further decreased by 8.8% from USD 60k in 2020G to USD 55k in 2021G as a result of the unused leave balance deduction as per employee leave policy amounting to USD 5k.

#### Depreciation of property and equipment

Depreciation expenses related to equipment (laptops, etc.) used by the marketing and selling team.

Depreciation of property and equipment remained stable at USD 1k between 2019G and 2021G.

#### **Other expenses**

Other expense primarily related to the depreciation of right-of-use assets, rent attributable to the discontinued operations and others.

Other expenses decreased from USD 14k in 2019G to USD 6k in 2020G and remained stable in 2021G at USD 6k.

### General and administrative expenses

# Table (5-175): General and administrative expenses breakdown for the years ended 31 December 2019G, 31 December2020G and 31 December 2021G of Qatar Food Company W.L.L.:

Currency: USD000	2019G	2020G	2021G	Variance (2019G- 2020G)	Variance (2020G- 2021G)
Provision for legal cases	-	126	1,576	n.a	1,147.8%
Impairment of assets classified as held for sale	-	1,313	1,251	n.a	(4.8%)
Staff cost	1,774	1,102	930	(37.9%)	(15.6%)
Miscellaneous	151	133	719	(11.9%)	441.9%
Rent	16	111	280	590.0%	152.3%
Depreciation of property and equipment	268	260	224	(2.7%)	(14.1%)
Depreciation of right-of-use assets	144	160	177	11.7%	10.5%
Provision for slow moving items	107	99	147	(7.6%)	48.9%
Communication	58	118	109	102.4%	(8.0%)
Repairs and maintenance	131	106	97	(19.1%)	(9.2%)
Others	152	93	113	(38.7%)	21.4%
Impairment of property and equipment	-	235	0	n.a	(100.0%)
Outlets closing	203	-	-	(100.0%)	n.a
Provision others	470	-	-	(100.0%)	n.a

Currency: USD000	2019G	2020G	2021G	Variance (2019G- 2020G)	Variance (2020G- 2021G)
Attributable to the discontinued operations	(20)	(7)	-	(66.2%)	(100.0%)
Total general and administrative expenses	3,452	3,850	5,623	11.5%	46.0%
As a percentage of revenues					
Provision for legal cases	0.0%	0.1%	1.3%		
Impairment of assets classified as held for sale	0.0%	1.3%	1.0%		
Staff cost	1.6%	1.1%	0.7%		
Miscellaneous	0.1%	0.1%	0.6%		
Rent	0.0%	0.1%	0.2%		
Depreciation of property and equipment	0.2%	0.3%	0.2%		
Depreciation of right-of-use assets	0.1%	0.2%	0.1%		
Provision for slow moving items	0.1%	0.1%	0.1%		
Communication	0.1%	0.1%	0.1%		
Repairs and maintenance	0.1%	0.1%	0.1%		
Others	0.1%	0.1%	0.1%		
Impairment of property and equipment	0.0%	0.2%	0.0%		
Outlets closing	0.2%	0.0%	0.0%		
Provision others	0.4%	0.0%	0.0%		
Attributable to the discontinued operations	0.0%	0.0%	0.0%		
Total general and administrative expenses	3.1%	3.9%	4.5%		

Source: Audited financial statements and related financial information

## **Provision for legal cases**

Provision for legal cases increased from USD 126k in 2020G to USD 1.6m in 2021G primarily related to the maintenance and restoration of a building which the Company has used for offices, staff accommodation and call center. This legal case is mainly based on damages to building structure caused by water leakage and miscellaneous modifications on the layout of the building. Subsequent to the year ended 31 December 2021, the final verdict has been reached by the appeal court against the Company total amounting to USD 2.0m.

# Impairment of assets classified as held for sale

Table (5-176): Impairment of assets classified as held for sale breakdown for the financial periods ended 31 December2019G, 31 December 2020G and 31 December 2021G of Qatar Food Company W.L.L.:

Currency: USD000	2019G	2020G	2021G	Variance (2019G- 2020G)	Variance (2020G- 2021G)
Warehouse under construction					
Cost reclassified from property and equipment	-	2,564	2,564	-	0.0%
Impairment recognized	-	(1,313)	(2,564)	-	95.2%
Transferred to property and equipment	-	-	(0)	-	-
Fair value less cost to sell	-	1,251	-	-	(100.0%)

The Company transferred an unfinished, unutilized warehouse from capital work in progress to assets classified as held for sale.

During 2020G a prospective buyer had shown interest in purchasing the warehouse, and the Company impaired the asset by the remaining net book value (gross book value less the offer amount) as at 31 December 2020G. However, in 2021G the buyer could not complete the transaction, so the asset was fully impaired.

The warehouse has been transferred back to the property and equipment with a fair value of USD 0.27k.

#### Staff cost

Staff cost decreased by 37.9% from USD 1.8m in 2019G to USD 1.1m in 2020G driven by: (i) natural attrition that was not replaced during the pandemic resulting in a decline in headcount in administrative staff, and (ii) the salary cuts that were applied between April and July of 2020G.

Staff costs further decreased by 15.6% from USD 1.1m in 2020G to USD 0.9m in 2021G driven by the unused vacation provision reversal as per the leave policy, decrease in the ticket provision expenses during the year as a result of the carryover of unused ticket allowances from the previous year due to travel restrictions during 2020G and the decrease in overtime.

#### **Miscellaneous**

Miscellaneous primarily relate to provision of evacuated accommodations, sub-lease receivable provisions and cost related to third party warehouse costs.

Miscellaneous slightly decreased from USD 0.2m in 2019G to USD 0.1m in 2020G before increasing to USD 0.7m in 2021G, driven by the provision for legal cases against the Company.

#### Rent

Rent increased from USD 16k in 2019G to USD 111k in 2020G as a result of the reclassification of the rent costs related to the administrative offices to general and administrative expenses during 2020G (the rent costs of these locations were recorded under cost of revenues, selling and distribution and general and administrative costs during 2019G).

Rent further increased from USD 111k in 2020G to USD 280k in 2021G due to the full year effect of recording the rental costs within general and administrative costs.

#### Depreciation of property plant and equipment

Depreciation costs related to the Company's offices and staff accommodations.

Depreciation of property plant and equipment remained relatively stable between 2019G to 2020G.

Depreciation of property and equipment decreased by 14.1% from USD 0.3m in 2020G to USD 0.2m in 2021G primarily due to shift in the call centre from being in-house to outsourced and the disposal of the assets associated with the in-house call centre.

#### Depreciation of right of use assets

This comprised the depreciation of right-of-use assets including buildings and vehicles utilized by Management.

Depreciation of right of use assets increased slightly from USD 144k in 2019G to USD 160k in 2020G and further increased to USD 177k in 2021G primarily due to renting new staff accommodation.

#### Provision for slow moving items

Inventory provision is based on shelf life for raw material, ageing for spare parts and other non-moving inventory items.

Provision for slow moving items remained relatively stable between 2019G and 2020G.

Provision for slow moving items increased by 48.9% from USD 99k in 2020G to USD 147k in 2021G driven by the provision addition during the year, partially offset by the provision written-off.

### Communication

Communication expenses related to internet and other telecom costs.

Communication increased from 58k to 118k from 2019G to 2020G driven by the migration of the call center telephone connections from in-house to outsource call center.

Communication expenses remained fairly stable between 2020G and 2021G at USD 0.1m.

#### **Repairs and maintenance**

Repairs and maintenance decreased by 19.1% from USD 131k in 2019G to USD 106k in 2020G due to the reduced working hours as a result of COVID-19 and shifting maintenance responsibility for accommodations from the Company to the landlords during 2020G.

Repairs and maintenance remained relatively stable between 2020G and 2021G.

#### Others

Others include professional fees, cleaning and office supplies, entertainment, insurance, and travelling and transportation expenses.

Others decreased from USD 152k in 2019G to USD 93k in 2020G driven by the decrease in utilities and entertainment expenses partially offset by the increase in cleaning and office during the pandemic.

Others increased from USD 93k in 2020G to USD 113k in 2021G due to the increase in entertainment, and cleaning and office supplies during the period.

### Impairment of property and equipment

During 2020G, the Company has recognized an impairment loss of USD 0.2m against one restaurant that management deemed as unusable in the subsequent period. Management believes that the recoverable amount of the impaired assets is nil.

#### **Outlets closing**

Outlets closing amounted to USD 0.2m in 2019G primarily due to the closure of 3 restaurants during the year. In 2020G, only one outlet was closed related to Red Lobster and the outlet closing costs associated with that particular restaurant was accounted for under discontinued operations.

#### **Provisions other**

Provisions other primarily relate to old office buildings and accommodations.

Provisions expense of USD 0.5m in 2019G was incurred in relation to the old office buildings and accommodations.

### Other gains and losses

# Table (5-177): Other gains and losses breakdown for the years ended 31 December 2019G, 31 December 2020G and31 December 2021G of Qatar Food Company W.L.L.:

Currency: USD000	2019G	2020G	2021G	Variance (2019G- 2020G)	Variance (2020G- 2021G)
Rent concessions received	-	2,417	576	-	(76.2%)
Other gains	37	49	58	32.4%	18.2%
Rental income from a sub-lease	-	-	42	-	-
Liquidated damages received from contractors	-	-	40	-	-
Interest income from fixed deposits	-	81	22	-	(72.6%)
Attributable to the discontinued operations	-	(21)	-	-	(100.0%)
Loss / gain on disposal of property and equipment	-	67	(7)	-	(110.5%)
Foreign exchange (losses) / gains	-	163	(50)	-	(130.9%)
Total other gains and losses	37	2,757	681	7,320.6%	(75.3%)

#### Rent concession received

Rent concessions received represent rent concessions that were provided by landlords due to the COVID-19 impact and various lockdowns. The Company recorded one-off rent concessions of USD 2.4m in 2020G and USD 0.6m in 2021G.

#### Other gains

Other gains primarily relate to damage compensation and insurance claims.

Other gains increased from USD 37k in 2019G to USD 58k in 2021G driven by the civil work damage compensation received from a landlord.

#### Rental income from a sub-lease

Rental income from a sub-lease related to rent income from subleased locations. These costs were netted off against rent expenses during 2019G and 2020G.

#### Liquidated damages received from contractors

Liquidated damages recorded in 2021G amounted to USD 40k, which related to a penalty changed to a fit-out contractor for delaying construction work versus the agreed period.

#### Interest income from fixed deposits

Interest income from fixed deposits relates to deposits with a maturity of less than 90 days. The Company recorded an interest income relating to fixed deposits of USD 81k in 2020G and USD 22k in 2021G.

#### Loss / gain on disposal of property and equipment

The Company recorded a gain on disposal of property and equipment of USD 67k in 2020G and a loss of USD 7k in 2021G. The gain on disposal of the property related to the one restaurant closed during 2020G.

#### Foreign exchange (losses) / gains

Foreign exchange (losses)/ gains primarily pertains to losses / gains on the revaluation of foreign currency loans, bank accounts and current accounts with Related Parties.

The Company recorded a foreign exchange gain of USD 163k in 2020G and a loss of USD 50k in 2021G.

## **Financing costs**

 Table (5-178): Finance cost breakdown for the years ended 31 December 2019G, 31 December 2020G and 31 December 2021G of Qatar Food Company W.L.L.:

Currency: USD000	2019G	2020G	2021G	Variance (2019G- 2020G)	Variance (2020G- 2021G)
Interest on lease liabilities	1,768	1,748	1,263	(1.1%)	(27.7%)
Interest expense from discounting employees' end of service benefits	-	-	46	-	-
Attributable to discontinued operations	(69)	(38)	-	(45.0%)	(100.0%)
Total financing cost	1,699	1,710	1,309	0.7%	(23.4%)

Source: Audited financial statements and related financial information

Finance costs primarily constitute interest related to lease liabilities, interest on employee benefits and interest attributable to discontinued operations.

Total finance costs remained relatively stable between 2019G and 2020G at USD 1.7m.

Total finance costs decreased from USD 1.7m in 2020G to USD 1.3m in 2021G due to the decrease in the interest on lease liabilities. During 2020G, the Company entered into vehicle leasing arrangements to accommodate for the increase in business from home delivery. These contracts ended during 2020G. Accordingly, no interest on lease liabilities related to these vehicles were recorded in 2021G resulting in a decrease in interest on lease liabilities.

# Loss from discontinued operations

# Table (5-179): Loss from discontinued operations breakdown for the years ended 31 December 2019G, 31 December2020G and 31 December 2021G of Qatar Food Company W.L.L.:

Currency: USD000	2019G	2020G	2021G	Variance (2019G- 2020G)	Variance (2020G- 2021G)
Revenues	1,301	664	-	(48.9%)	(100.0%)
Cost of revenues	(1,325)	(744)	-	(43.8%)	(100.0%)
General and administrative expenses	(20)	(7)	-	(66.2%)	(100.0%)
Marketing and selling expenses	(0)	-	-	(100.0%)	-
Finance cost	(69)	(38)	-	(45.0%)	(100.0%)
Loss before income tax	(114)	(125)		9.4%	(100.0%)
Income tax expense	-	-	-	-	-
Loss after income tax of discontinued operation	(114)	(125)	-	9.4%	(100.0%)
Gain on sale of property and equipment's	-	21	-	-	(100.0%)
Loss from discontinued operation	(114)	(104)	-	(8.7%)	(100.0%)

Source: Audited financial statements and related financial information

During the year ended 31 December 2020G, the Company has discontinued "**Red Lobster**" franchise and disposed of all its related assets as shown in the table above.

# Profit for the year and net profit margin for the year

Profit for the year decreased by 20.9% from USD 12.9m in 2019G to USD 10.2m in 2020G driven by the decline in gross profit on the back of COVID-19, which was not offset by a similar decline in operating expenses (a certain portion of the Company's expenses are fixed in nature).

Net profit margin decreased from 11.6% in 2019G to 10.3% in 2020G driven by (i) increase in general and administrative expenses as a percentage of revenues from 3.1% in 2019G to 3.9% in 2020G. (ii) decline in gross profit margin from 21.6% in 2019G to 18.6% in 2020G, partially offset by the increase in other income driven by the USD 2.4m rent concession received from the landlords during the year.

Profit for the year increased by 3.9% from USD 10.2m in 2020G to USD 10.6m in 2021G driven by the increase in gross profit by 31.1% from USD 18.4m in 2020G to USD 24.1m in 2021G as revenues exceeded pre-COVID-19 levels, offset by the decrease in rent concessions, legal case provision and increase in advertising and promotion campaigns.

Net profit margin decreased from 10.3% in 2020G to 8.5% in 2021G driven by (i) the increase in marketing and selling expenses as a percentage of revenues since no concessions were provided from the host brands during 2021G in relation to minimum marketing spend and (ii) the increase in general and administrative expenses as a result of the increase in provisions in relation to legal cases recorded during the year. The aforementioned factors were partially offset by the improvement in gross profit margin as a result of revenues growing while fixed costs within cost of revenues did not increase at the same rate (for example: depreciation right-of-use, cleaning and office supplies, and depreciation of property plant and equipment).

# 5.5.6.2 Statement of financial position of Qatar Food Company W.L.L.

# Table (5-180): Statement of financial position as at 31 December 2019G, 31 December 2020G and 31 December2021G of Qatar Food Company W.L.L.:

Currency: USD000	2019G	2020G	2021G
Property and equipment	11,641	8,404	11,474
Right-of-use-assets	42,406	39,633	39,541
Intangible assets	1,139	1,077	1,479
Total non-current assets	55,186	49,114	52,495
Inventories	5,619	7,020	7,350
Trade receivables and other receivables	3,651	3,662	3,056
Due from Related Parties	504	8	46
Cash and bank balances	9,192	10,209	12,818
Assets classified as held for sale	-	1,251	-
Total current assets	18,966	22,150	23,270
Total assets	74,152	71,264	75,764
Employees' end of service benefits	3,758	3,235	3,079
Lease liabilities	30,344	28,309	26,893
Total non-current liabilities	34,102	31,543	29,972
Trade payables	5,033	6,235	6,571
Due to Related Parties	942	2,730	3,534
Current portion of lease liabilities	13,332	13,403	14,785
Accruals and other liabilities	6,293	5,196	6,428
Tax liability	1,434	1,451	1,809
Bank overdraft	20	12	-
Provisions	-	401	1,977
Total current liabilities	27,054	29,428	35,104
Total liabilities	61,156	60,971	65,076
Share capital	55	55	55
Legal reserve	27	27	27
Other reserve	-	-	31
Retained earnings	12,914	10,210	10,575
Total equity	12,996	10,293	10,688
Total liabilities and equity	74,152	71,264	75,764

# Non-current assets

## Table (5-181): Non-current assets as at 31 December 2019G, 31 December 2020G and 31 December 2021G of Qatar Food Company W.L.L.:

Currency: USD000	2019G	2020G	2021G
Property and equipment	11,641	8,404	11,474
Right-of-use-assets	42,406	39,633	39,541
Intangible assets	1,139	1,077	1,479
Total non-current assets	55,186	49,114	52,495

Source: Audited financial statements and related financial information

# **Property and equipment**

Table (5-182): Property and equipment net book value as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of Qatar Food Company W.L.L.:

Currency: USD000	2019G	Additions & transfers	Transfer to as- sets classifies as held for sale	Disposals/ retirements	Impairment loss	Depreciation charge	2020G	Additions & transfers	Disposals/ retirements	Depreciation charge	2021G
Design and decorations	3,682	1,257	-	(12)	-	(1,217)	3,709	2,838	-	(1,216)	5,331
Refrigerating rooms	56	-	-	(54)		(2)	0	-	-	-	0
Refrigerating restaurants	271	105	-	27		(113)	290	243	-	(128)	405
Machinery and equipment	1,844	241	-	(33)		(556)	1,496	1,312	(1)	(506)	2,301
Refrigeration equipment	286	30	-	-		(114)	202	194	-	(114)	283
Air conditioners	725	147	-	(3)		(183)	685	575	(3)	(227)	1,030
Motor vehicles	117	-	-	(16)		(31)	70	43	-	(25)	88
Furniture and fixtures	500	134	-	(1)		(141)	492	87	(5)	(140)	434
Computer equipment	878	523	-	(19)		(372)	1,010	619	(5)	(392)	1,231
Capital work in progress	3,283	(33)	(2,564)	-	(235)	-	451	(79)	-	-	372
Net book value	11,641	2,403	(2,564)	(111)	(235)	(2,729)	8,404	5,832	(14)	(2,748)	11,474

Source: Audited financial statements and related financial information

### **Design and decorations**

Design and decorations amounted to USD 5.3m as at 31 December 2021G mainly comprised decorations and design contracts with vendors related to restaurants.

Design and decorations remained relatively stable primarily due to additions and transfers of USD 1.3m in relation to 4 new restaurant openings in 2020G, partially offset by the depreciation charge of USD 1.2m.

Design and decorations increased from USD 3.7m as at 31 December 2020G to USD 5.3m as at 31 December 2021G primarily due to additions and transfers of USD 2.8m in relation to the opening 14 new restaurants, partially offset by the depreciation charge of USD 1.2m.

### **Refrigerating rooms**

Refrigerating rooms mainly represent cold rooms in warehouses.

Refrigerating rooms decreased from USD 56k as at 31 December 2019G to nil as at 31 December 2020G as a result of a disposals of USD 54k and depreciation charge of USD 2k.

No additions, transfers and disposals were made to refrigerating rooms between 31 December 2020G and 31 December 2021G after shifting to 3rd party providers for warehousing services.

#### **Refrigerating restaurants**

Refrigerating restaurants mainly represent cold rooms in restaurant back areas.

Refrigerating restaurants increased from USD 271k as at 31 December 2019G to USD 290k as at 31 December 2020G as a result of additions and transfers USD 105k partially offset by a depreciation charge of USD 113k.

Refrigerating restaurants increased from USD 290k as at 31 December 2020G to USD 405k as at 31 December 2021G as a result of additions and transfers of USD 243k partially offset by the depreciation charge of USD 128k.

Additions in 2020G and 2021G were primarily driven by the increase in the number of operating restaurants between 31 December 2019G and 31 December 2020G.

#### **Machinery and equipment**

As at 31 December 2021G, Machinery and equipment of USD 2.3m related to in-restaurant and warehouses equipment.

Machinery and equipment decreased from USD 1.8m as at 31 December 2019G to USD 1.5m as at 31 December 2020G as a result of depreciation charge of USD 0.5m and a disposal of USD 33k partially offset by additions and transfers of USD 0.2m.

Machinery and equipment increased from USD 1.5m as at 31 December 2020G to USD 2.3m as at 31 December 2021G primarily as a result of additions and transfers of USD 1.3m partially offset by the depreciation charge of USD 0.5m.

Additions in 2020G and 2021G were primarily driven by the increase in the number of operating restaurants between 31 December 2019G and 31 December 2020G.

#### **Refrigeration equipment**

Refrigerating equipment mainly represent chillers and freezers.

Refrigerating equipment decreased from USD 0.3m as at 31 December 2019G to USD 0.2m as at 31 December 2020G as a result of the depreciation charge of USD 0.1m.

Refrigerating equipment increased from USD 0.2m as at 31 December 2020G to USD 0.3m as at 31 December 2021G primarily due to additions of USD 0.2m offset by a depreciation charge of USD 0.1m.

#### **Air conditioners**

Air conditioners decreased from USD 725k as at 31 December 2019G to USD 685k as at 31 December 2020G as a result of the depreciation charge of USD 183k partially offset by additions and transfers of USD 147k.

Air conditioners increased from USD 0.7m as at 31 December 2020G to USD 1.0m as at 31 December 2021G primarily due to additions and transfers of USD 0.6m offset by a depreciation charge of USD 0.2m.

#### Motor vehicles

Motor vehicles are primarily related to the distribution trucks owned by the Company, staff transportation buses and home delivery vehicles.

Motor vehicles decreased from USD 117k as at 31 December 2019G to USD 70k as at 31 December 2020G primarily as a result of the depreciation charge of USD 31k and disposals of USD 16k.

Motor vehicles increased from USD 70k as at 31 December 2020G to USD 88k as at 31 December 2021G primarily due to additions and transfers of USD 43k offset by a depreciation charge of USD 25k.

### **Furniture fixtures**

Furniture and fixtures of USD 434k as at 31 December 2021G mainly comprised restaurant furniture and fixtures.

Furniture and fixtures slightly decreased from USD 500k as at 31 December 2019G to USD 492k as at 31 December 2020G as a result of the depreciation charge of USD 141k partially offset by additions and transfers of USD 134k.

Furniture and fixtures further decreased from USD 492k as at 31 December 2020G to USD 434k as at 31 December 2021G primarily due to a deprecation charge of USD 140k offset by additions and transfers of USD 87k.

#### **Computer equipment**

Computer equipment increased from USD 0.9m as at 31 December 2019G to USD 1.0m as at 31 December 2020G as a result of additions and transfers of USD 0.5m partially offset by a depreciation charge of USD 0.4m.

Computer and equipment further increased from USD 1.0m as at 31 December 2020G to USD 1.2m as at 31 December 2021G primarily related to additions and transfers of USD 0.6m partially offset by depreciation and disposals USD 0.4m.

### Capital work in progress

Capital work in progress of USD 0.3m as at 31 December 2021 primarily related to restaurants under construction and commissary under construction.

Capital work in progress decreased from USD 3.3m as at 31 December 2019G to USD 0.5m as at 31 December 2020G primarily driven by transfers to assets classified as held for sale of USD 2.6m related to a warehouse which is not yet completed and not in use.

Capital work in progress further decreased from USD 0.5m as at 31 December 2020G to USD 0.4m as at 31 December 2021G due to transfers of USD 79k.

#### Table (5-183): Useful life in years as at 31 December 2019G, 2020G and 2021G of Qatar Food Company W.L.L.:

	Useful life in years
Design and decoration	Lower of lease term or 5 years
Refrigerating rooms	13.3
Refrigerating restaurants	5.0
Machinery and equipment	6.7
Refrigerating equipment	4.0
Air conditioners	10.0
Motor vehicle	4.0
Furniture and fixtures	6.7
Computers equipment	5.0

Source: Audited financial statements and related financial information

## **Right-of-use assets**

# Table (5-184): Right-of-use assets NVB as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of Qatar Food Company W.L.L.:

Currency: USD000	2019G	2020G	2021G
Buildings	42,094	39,298	38,519
Vehicles	312	336	1,022
Total right of use assets	42,406	39,633	39,541

Source: Management information

December 2021G of Qatar Food Company W.L.L.:									
Currency: USD000	2019G	Addi- tions	Dispos- als	Charge for the year	2020G	Addi- tions	Dispos- als	Charge for the year	2021G
Building	42,094	32,611	(21,490)	(13,864)	39,298	13,078	(0)	(13,857)	38,519
Vehicles	312	772	(373)	(428)	336	1,158	-	(471)	1,022
Net book value	42,406	33,383	(21,863)	(14,292)	39,633	14,236	(0)	(14,328)	39,541

# Table (5-185): Right-of-use assets net book value breakdown as at 31 December 2019G, 31 December 2020G, and 31December 2021G of Qatar Food Company W.L.L.:

Source: Management information

As at 31 December 2021G the right of use assets related to 100 restaurants, 14 staff accommodation, 269 vehicles, and 13 other facilities (call center, administrative offices, storage space etc.).

Net book value of right-of-use assets decreased from USD 42.4m as at 31 December 2019G to USD 39.6m as at 31 December 2020G as a result of disposals of USD 21.9m and charge for the year of USD 14.3m partially offset by additions of USD 33.4m.

Net book value of right-of-use assets decreased from USD 39.6m m as at 31 December 2020G to USD 39.5m as at 31 December 2021G due to additions of USD 14.2m offset by the depreciation charge for the year of USD 14.3m.

# Intangible assets

Table (5-186): Intangible assets net book value as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of Qatar Food Company W.L.L.:

Currency: USD000	2019G	Additions	Disposals	Charge for the year	2020G	Additions	Disposals	Charge for the year	2021G
Franchise rights	1,139	131	-	(193)	1,077	622	-	(220)	1,479
Net book value	1,139	131	-	(193)	1,077	622	-	(220)	1,479

Source: Audited financial statements and related financial information

Net book value of intangible assets as at 31 December 2021G primarily related to franchise fees paid to the host brands and are amortized over the life of the agreement / restaurant license period.

Net book value of intangible assets slightly decreased from USD 1,139k as at 31 December 2019G to USD 1,077k as at 31 December 2020G. The decrease in intangible assets during 2020G was primarily driven by the depreciation charge for the year USD 193k.

Net book value of intangible assets increased from USD 1.1m as at 31 December 2020G to USD 1.5m as at 31 December 2021G. The increase in intangible assets during 2021G was primarily driven by the additions of USD 0.6m related to restaurants opening in 2021G partially offset by the amortization expense of USD 0.2m.

The additions in both 2020G and 2021G are primarily related to the expansion of the business and the opening of new restaurants (four restaurants in 2020G and 14 restaurants in 2021G).

# **Current assets**

### Table (5-187): Current assets as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of Qatar Food Company W.L.L.:

Currency: USD000	2019G	2020G	2021G
Inventories	5,619	7,020	7,350
Trade receivables and other receivables	3,651	3,662	3,056
Due from Related Parties	504	8	46
Cash and bank balances	9,192	10,209	12,818
Assets classified as held for sale	-	1,251	-
Total current assets	18,966	22,150	23,270

## Inventories

Table (5-188): Inventories breakdown as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of Qatar Food Company W.L.L.:

Currency: USD000	2019G	2020G	2021G
Food stuff	3,999	4,447	4,857
Packing materials	660	829	1,040
Goods in transit	-	409	308
Supplies and marketing materials	493	944	712
Spare parts	1,068	1,069	1,125
Total	6,219	7,698	8,042
Less: Provision for slow moving items	(600)	(678)	(692)
Total inventories	5,619	7,020	7,350

Source Audited financial statements and related financial information

#### Food stuff

Food stuff primarily includes food items such as cheese, meat and chicken, bread, beverages and other smaller raw materials balances such as condiments and spices.

Food stuff increased from USD 4.0m as at 31 December 2019G to USD 4.4m as at 31 December 2020G as a result of receiving the inventory based on predetermined scheduled delivery plan while revenues decreased during the same period.

Food stuff further increased from USD 4.4m as at 31 December 2020G to USD 4.9m as at 31 December 2021G driven by revenues expansion during 2021G compared to 2020G as the business grew beyond pre-COVID-19 levels.

#### **Packing materials**

Packing material increased from USD 0.7m as at 31 December 2019G to USD 0.8m as at 31 December 2020G and to USD 1.0m as at 31 December 2021G primarily due to the expansion of home delivery revenues (which require more packing material) coupled with the increase in the number of operating restaurants as four new restaurants and 14 new restaurants were opened in 2020G and 2021G, respectively.

#### **Goods in transit**

Goods in transit were nil as at 31 December 2019G, and decreased from USD 0.4m as at 31 December 2020G to USD 0.3m as at 31 December 2021G due to timing differences.

#### Supplies and marketing materials

Supplies and marketing materials primarily include marketing and promotional items.

Supplies and marketing materials increased from USD 0.5m as at 31 December 2019G to USD 0.9m as at 31 December 2020G as the supplies of the promotional campaigns had already been pre-ordered prior to the onset of COVID-19.

Supplies and marketing materials decreased from USD 0.9m as at 31 December 2020G to USD 0.7m as at 31 December 2021G driven by the use of available supplies from 2020G.

#### **Spare parts**

Spare parts remained fairly stable with a balance of USD 1.1m as at 31 December 2019G, 31 December 2020G, and 31 December 2021G primarily due to the Company's efforts to rationalize the purchasing of spare parts.

## Provision for slow moving items

Provision for slow moving items increased from USD 600k as at 31 December 2019G to USD 678k as at 31 December 2020G and further to USD 692k as at 31 December 2021G primarily due to the increase in the spare parts ageing and the other items aged above 6 months

# Trade and other receivables

Table (5-189): Trade and other receivables breakdown as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of Qatar Food Company W.L.L.:

Currency: USD000	2019G	2020G	2021G
Gross trade receivables	1,391	1,401	1,456
Loss allowance	(2)	(2)	(0)
Net trade receivables	1,389	1,398	1,455
Prepaid expenses	802	588	522
Refundable deposits and other receivables	2,556	2,686	2,434
Staff furniture allowances	9	74	88
Staff advances	9	20	27
Advances to suppliers	-	10	6
Other debit balances	23	21	88
Total	4,788	4,799	4,620
Less: provision for impairment of prepaid rent and refundable deposits	(1,137)	(1,137)	(1,564)
Total trade and other receivables	3,651	3,662	3,056

Source: Audited financial statements and related financial information

### Gross trade receivables

Gross trade receivables primarily comprised receivables from aggregators, institutional and catering customers.

Gross trade receivables increased slightly from USD 1.39m as at 31 December 2019G to USD 1.40m as at 31 December 2020G primarily as a result of the increase in home delivery revenues generated through aggregators partially offset by the decrease in the revenues to institutional and catering customers (due to COVID-19 related restrictions).

Gross trade receivables increased from USD 1.4m as at 31 December 2020G to USD 1.5m as at December 2021G primarily as a result of increased revenues and the further growth in home delivery revenues.

#### Loss allowance

Loss allowance remained stable as at 31 December 2019G and 31 December 2020G at USD 2k. Loss allowance decreased from USD 2k as at 31 December 2020G to nil as at 31 December 2021G.

### **Prepaid expenses**

Prepaid expenses related to residence permits, housing expenses, legal fees, medical insurance, rent, maintenance charges and other minor balances.

Prepaid expenses decreased from USD 0.8m as at 31 December 2019G to USD 0.6m as at December 2020G and further decreased to USD 0.5m as at 31 December 2022G mainly as a result of the reduction in rent for restaurants and staff accommodation after management negotiated shorter prepayment periods and rent concessions.

### Refundable deposits and other receivables

Refundable deposits and other receivables primarily relate to rent deposits paid to landlords.

Refundable deposits and other receivables increased from USD 2.6m as at 31 December 2019G to USD 2.7m as at 31 December 2020G as the operating restaurants increased during the period from 71 to 74.

Refundable deposits and other receivables decreased from USD 2.7m as at 31 December 2020G to USD 2.4m as at 31 December 2021G as management provided bank guarantees for new restaurants instead of refundable deposits.

#### Staff furniture allowances

Staff furniture allowances primarily include allowances granted to employees in order to purchase furniture. These allowances are subsequently amortized over time. Only new employees were eligible for staff furniture allowances.

Staff furniture allowances increased from USD 9k as at 31 December 2019G to USD 74k as at 31 December 2020G due to hiring new employees, who are eligible for the furniture allowance.

The balance further increased to USD 88k as at 31 December 2021G within the normal course of business as new employees were hired.

#### **Staff advances**

Staff advances primarily include housing allowances granted to employees that are subsequently deducted from the employee's monthly salary.

Staff advances increased from USD 9k as at 31 December 2019G to USD 20k as at 31 December 2020G and USD 27k as at 31 December 2021G within the normal course of business as more employees opted to utilise the allowance.

### Advances to suppliers

Advances to suppliers include advances to trade suppliers primarily for critical inventory items.

Advances to suppliers were nil as at 31 December 2019G and decreased from USD 10k as at 31 December 2020G to USD 6k as at 31 December 2021G within the normal course of business.

#### Other debit balances

Other debit balances primarily related to receivable from sale of used oil.

Other debit balances remained broadly stable as at 31 December 2019G and 31 December 2020G. Other debit balances increased from USD 21k as at 31 December 2020G to USD 88k as at 31 December 2021G.

#### Provision for impairment of prepaid rent and refundable deposits

Provision for impairment of prepaid rent and refundable deposits related to refundable deposits against which the Company filed a legal case.

Provision for impairment of prepaid rent and refundable deposits remained stable between December 2019G and December 2020G.

Provision for impairment of prepaid rent and refundable deposits increased from USD 1.1m as at 31 December 2020G to USD 1.6m as at 31 December 2021G as a result of additional provisions booked against disputed locations.

# Due from Related Parties' balances

# Table (5-190): Due from Related Parties' balances as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of Qatar Food Company W.L.L.:

Currency: USD000	Nature of relation- ship	2019G	2020G	2021G
Due from Related Parties				
Kuwait Food Company (Americana) K.S.C.C	Former Parent Company	366	-	17
Kuwait Food Company Americana LLC	Entities under common control	135	-	1
The Caspian International Restaurants Company LLP	Entities under common control	3	7	7
Gulf Food Industries Company (California Garden) FZE	Entities under common control	0	-	21
Almusharaka for Touristic Restaurants Services, General Trading, Import & Export Company Ltd	Entities under common control	-	1	-
Total due from Related Parties		504	8	46

Source: Audited financial statements and related financial information

Due from Related Parties decreased from USD 504k as at 31 December 2019G to USD 8k as at 31 December 2020G as a result of the settlement of USD 366k from Kuwait Food Company (Americana) K.S.C.C and the settlement of USD 135k franchise fee from Kuwait Food Company Americana LLC which were collected during 2020G.

# Cash and cash equivalents

# Table (5-191): Cash and cash equivalents breakdown as at 31 December 2019G, 31 December 2020G, and 31 December2021G of Qatar Food Company W.L.L.:

Currency: USD000	2019G	2020G	2021G
Cash on hand	78	75	79
Cash at bank	6,089	3,813	6,151
Deposits	3,025	6,321	6,588
Gross cash and cash equivalents	9,192	10,209	12,818
Less: bank overdrafts	(20)	(12)	-
Total cash and cash equivalents	9,172	10,197	12,818

Source: Audited financial statements and related financial information

Cash and cash equivalents represent the Company's bank accounts, interest earning deposits and cash on hand less bank overdrafts during the year (recorded within current liabilities). Cash and cash equivalents increased from USD 9.2m as at 31 December 2019G to USD 10.2m as at 31 December 2020G and further increased to USD 12.8m as at 31 December 2021G. For more details refer to the cash flow statement section.

# Assets classified as held for sale

Table (5-192): Assets classified as held for sale as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of Qatar Food Company W.L.L.:

Currency: USD000	2019G	2020G	2021G
Cost reclassified from property and equipment	-	2,564	2,564
Impairment recognized	-	(1,313)	(2,564)
Transferred to property and equipment	-	-	0.0
Fair value less cost to sell	-	1,251	-

Source: Audited financial statements and related financial information

As at 31 December 2020G, management had classified a warehouse, which was still under construction as held for sale as it was decided to sell it in its present condition without any additional capital expenditure. Management decided to measure the warehouse at the lower of its carrying amount and fair value less costs to sell amounting to USD 1.3m.

# **Commitment and contingent liabilities**

Table (5-193): Commitment and contingent liabilities as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of Qatar Food Company W.L.L.:

Currency: USD000	2019G	2020G	2021G
Contractual obligation	719	525	574
Letters of guarantee	320	77	55
Total commitment and contingent liabilities	1,039	602	629

Source: Audited financial statements and related financial information

The Company had contractual obligations in relation to contracts relating to future restaurant openings of USD 0.6m as at 31 December 2021G (USD 0.7m as at 31 December 2019G and USD 0.5m as at 31 December 2020G).

Additionally, the Company has irrevocable letters of guarantee from HSBC bank in relation to new restaurant openings for USD 55k as at 31 December 2021G (USD 320k as at 31 December 2019G and USD 77k as at 31 December 2020G).

# Non-current liabilities

Table (5-194): Non-current liabilities as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of Qatar Food Company W.L.L.:

Currency: USD000	2019G	2020G	2021G
Employees' end of service benefits	3,758	3,235	3,079
Lease liabilities	30,344	28,309	26,893
Total non-current liabilities	34,102	31,543	29,972

Source: Audited financial statements and related financial information

# Lease liabilities

Table (5-195): Lease liabilities breakdown as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of Qatar Food Company W.L.L.:

Currency: USD000	2019G	2020G	2021G
Lease liability current	13,332	13,403	14,785
Lease liability non-current	30,344	28,309	26,893
Total lease liabilities	43,675	41,711	41,678

Lease liabilities decreased from USD 43.7m as at 31 December 2019G to USD 41.7m as at 31 December 2020G as a result of rent concessions received from the landlords of USD 2.4m during 2020G.

Lease liabilities remained stable at USD 41.7m between 31 December 2020G and 31 December 2021G as a result of additions and payments offsetting each other during 2021G.

# **Employees' end of service benefits**

## Table (5-196): Employees' end of service benefits breakdown as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of Qatar Food Company W.L.L.:

Currency: USD000	2019G	2020G	2021G
At 1 January	4,223	3,758	3,235
Provided during the year	599	548	513
Transfer to employees' payables	(330)	(271)	-
Interest expenses	-	-	46
Remeasurement gains arising from changes in actuarial assumptions	-	-	(31)
Paid benefits during the year	(733)	(801)	(684)
As at 31 December	3,758	3,235	3,079

Source: Audited financial statements and related financial information

End of service benefits are calculated in accordance with the labour laws of Qatar.

End of service benefits slightly decreased from USD 3.8m as at 31 December 2019G to USD 3.2m as at 31 December 2020G driven by the benefits paid during the year of USD 0.8m and the transfer to employees payables USD 0.3m, partially offset by the end of service benefits provisions during the year of USD 0.5m.

End of service benefits further decreased from USD 3.2m as at 31 December 2020G to USD 3.1m as at 31 December 2021G driven by the benefits paid during 2021G of USD 0.7m and remeasurement gains arising from changes in actuarial assumptions of USD 31k in line with the IAS 19 calculation partially offset by the end of service benefits provisions during the year of USD 0.5m and the interest cost of 46k.

# **Current liabilities**

Table (5-197): Current liabilities as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of Qatar Food Company W.L.L.:

Currency: USD000	2019G	2020G	2021G
Trade payables	5,033	6,235	6,571
Due to Related Parties	942	2,730	3,534
Current portion of lease liabilities	13,332	13,403	14,785
Accruals and other liabilities	6,293	5,196	6,428
Tax liability	1,434	1,451	1,809
Bank overdraft	20	12	-
Provisions	-	401	1,977
Total current liabilities	27,054	29,428	35,104

## Trade and other payables

Trade payables increased from USD 5.0m as at 31 December 2019G to USD 6.2m as at 31 December 2020G primarily driven by the temporary stretching by management to manage cash.

Trade payables further increased from USD 6.2m as at 31 December 2020G to USD 6.6m as at 31 December 2021G as the level of purchases increased with the expansion of business activity during 2021G.

# Table (5-198): Due to Related Parties' balances as at 31 December 2019G, 31 December 2020G, and 31 December2021G of Qatar Food Company W.L.L.:

Currency: USD000	Nature of relation- ship	2019G	2020G	2021G
Due to Related Parties				
Rass Bu Abboud Trading Company W.L.LQatar	Entities under common control	830	2,564	3,424
Al Ahlia Restaurant Company LLC	Entities under common control	113	107	-
Kuwait Food Company Americana LLC	Entities under common control	-	59	104
Americana Kuwait Company Restaurants WLL	Entities under common control	0	0	3
Bahrain & Kuwait Restaurant Co. WLL	Entities under common control	-	-	4
International Tourism Restaurants Company LLC	Entities under common control	-	0	-
Total due to Related Parties		942	2,730	3,534

Source: Audited financial statements and related financial information

Due to Related Party balances as at 31 December 2021G primarily related to purchases of raw materials from entities under common control.

Due to Related Parties' balances increased from USD 0.9m as at 31 December 2019G to USD 2.7m as at 31 December 2020G due to postponed payments.

Due to Related Parties further increased to USD 3.5m as at December 2021G, primarily due to an increase in purchases from entities under common control between 2020G and 2021G.

# Accruals and other liabilities

# Table (5-199): Accruals and other liabilities as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of Qatar Food Company W.L.L.:

Currency: USD000	2019G	2020G	2021G
Accrued expenses	4,090	3,941	4,658
Retention payables	296	292	580
Other creditors	1,907	964	1,189
Total accruals and other liabilities	6,293	5,196	6,428

Accruals and other payables decreased from USD 6.3m as at 31 December 2019G to USD 5.2m as at 31 December 2020G primarily due to the decrease in:

- Accrued expenses from USD 4.1m as at 31 December 2019G to USD 3.9m as at 31 December 2020G in relation to the reduction in accrued bonus and COVID-19 reliefs in utilities.
- Other creditors from USD 1.9m as at 31 December 2020G to USD 1.0m at 31 December 2021G primarily due to the reclassification of legal provisions.

Accruals and other payables increased from USD 5.2m as at 31 December 2020G to USD 6.4m as at December 2021G primarily due to the increase in:

- Accrued expenses from USD 3.9m as at 31 December 2020G to USD 4.7m as at 31 December 2021G in relation to the increase in accruals related to aggregator commission and yearly bonuses.
- Retention payables increased from USD 0.3m as at 31 December 2020G to USD 0.6m as at 31 December 2021G in relation to the new restaurant openings during 2021G.
- Other creditors from USD 1.0m as at 31 December 2020G to USD 1.2m as at 31 December 2021G in line with the resumption of business.

# **Tax liability**

# Table (5-200): Tax liability as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of Qatar Food Company W.L.L.:

Currency: USD000	2019G	2020G	2021G
Beginning balance	1,144	1,434	1,451
Current year charge	1,434	1,451	1,716
Prior year adjustments	-	152	(48)
Paid during the year	(1,144)	(1,586)	(1,310)
Ending balance	1,434	1,451	1,809

Source: Audited financial statements and related financial information

Tax liability remained relatively stable between 31 December 2019G (USD 1.4m) and 31 December 2020G (USD 1.5m) primarily due to the increase resulting in the current year charge (USD 1.5m) and the prior year adjustment (USD 0.2m), the increase was partially offset by the decrease due to the payments made during 2020G (USD 1.6m).

Tax liability increased as at 31 December 2021G (**USD 1.8m**) primarily due to the increase resulting in the current year charge (**USD 1.7m**) in line with the increase in profits before tax in 2021G compared to 2020G partially offset by the decrease resulting from the payments done during 2021G (**USD 1.3m**).

# **Provisions**

## Table (5-201): Provisions as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of Qatar Food Company W.L.L.:

Currency: USD000	2019G	2020G	2021G
At 1 January	-	275	401
Provided during the year	-	126	1,576
As at 31 December	-	401	1,977

Provision recorded as at 31 December 2020G and 31 December 2021G primarily relate to a legal case for the maintenance and restoration of a building that the Company has used for offices, staff accommodation and call center. The legal case is pertained to damages to the building structure caused by water leakage and miscellaneous modifications on the layout of the building.

Subsequent to the year ended 31 December 2021G, the final verdict has been reached by the appeal court against the Company for USD 2.0m.

# Total equity

## Table (5-202): Total equity as at 31 December 2019G, 31 December 2020G, and 31 December 2021G of Qatar Food Company W.L.L.:

Currency: USD000	2019G	2020G	2021G
Share capital	55	55	55
Legal reserve	27	27	27
Other reserve	-	-	31
Retained earnings	12,914	10,210	10,575
Total equity	12,996	10,293	10,688

Source: Audited financial statements and related financial information

#### Share capital

Share capital represents 200 shares with a value per share of USD 275 (QR 1000). Share capital remained the same between 31 December 2019G and 31 December 2021G.

### Legal reserve

Legal reserve is in accordance with Qatar Commercial Companies Law and the Company's Articles of Association, 10% of the net profit for the year is to be transferred to the legal reserve account. This reserve is to be maintained until the reserve equals 50% of the paid capital and is not available for distribution except in circumstances specified by the law. No further transfer was made to the legal reserve in the current year as it reached 50% of the paid-in capital.

#### **Other reserve**

Other reserves primarily relate to the adjustments of end of service benefits based on the IAS 19.

# **Retained earnings**

Table (5-203): Retained earnings as at 31 December 2019G, 31 December 2020G and 31 December 2021G of Qatar Food Company W.L.L.:

Currency: USD000	2019G	2020G	2021G
Opening balance	9,393	12,914	10,210
Total comprehensive income for the year	12,914	10,210	10,575
Dividends declared and paid in cash	(9,393)	(12,914)	(10,210)
Closing balance	12,914	10,210	10,575

Source: Audited financial statements and related financial information

Retained earnings decreased from USD 12.9m as at 31 December 2019G to USD 10.2m as at 31 December 2020G primarily due to dividends (USD 12.9m) exceeding the total comprehensive income (USD 10.2m) for the year recorded during 2020G.

Retained earnings increased from USD 10.2m as at 31 December 2020G to USD 10.6m as at 31 December 2021G as a result of the recorded total comprehensive income (USD 10.6m) during 2021G offset by the dividends distributed (USD 10.2m) during 2021G.

# 5.5.6.3 Statement of cash flows of Qatar Food Company W.L.L.

# Table (5-204): Statement of cash flows for the years ended 31 December 2019G, 31 December 2020G and 31 December 2021G of Qatar Food Company W.L.L.:

Currency: USD000	2019G	2020G	2021G
Continuing operations	14,462	11,766	12,290
Discontinued operations	(114)	(104)	-
Profit before income tax including discontinued operations	14,348	11,662	12,290
Adjustments for:			
Depreciation of property and equipment	2,988	2,728	2,748
Depreciation of right of use assets	11,979	14,292	14,328
Amortisation of intangible assets	202	193	220
Nrite-off of property and equipment and intangible assets	216	111	-
mpairment for property and equipment	-	235	-
mpairment for assets classified as held for sale	-	1,313	1,251
Provision for employees' end of service benefits	599	548	513
Provision for slow moving items in inventories	88	99	147
mpairment of prepaid rent and refundable deposits	-	-	428
Provision for legal cases	-	-	1,576
oss from disposal of property and equipment	-	-	7
inance charges	1,768	1,748	1,309
Operating profit before changes in working capital	32,187	32,930	34,818
Changes in working capital:			
Changes in inventories	925	(1,400)	(477)
Changes in trade receivables and other receivables	(874)	(11)	179
Changes in due from Related Parties	(52)	496	(38)
Changes in trade payables	1,053	1,201	336
Changes in accruals and other credit balances	780	(696)	1,231
Changes in due to Related Parties	459	1,788	804
Cash generated from operations	34,477	34,308	36,853
ncome tax paid	(1,144)	(1,586)	(1,310)
mployees' end of service benefits paid	(733)	(801)	(684)
nterest paid	(1,768)	(1,748)	(1,263)
Net cash generated from operating activities	30,831	30,173	33,596
Cash flows from investing activities			
Purchase of property and equipment	(3,348)	(2,402)	(5,832)
Proceeds from disposals	-	-	7
Acquisition of intangible assets	(309)	(131)	(622)
Net cash used in investing activities	(3,657)	(2,533)	(6,447)
Cash flows from financing activities		• • •	
Principal elements of lease payment	(10,206)	(13,701)	(14,318)
Dividends declared and paid	(9,393)	(12,914)	(10,210)
Net cash used in financing activities	(19,600)	(26,615)	(24,528)
Net increase in cash and bank balances	7,575	1,026	2,621
Cash and cash equivalents at beginning of the year	1,597	9,172	10,197
	.,	-,	

Source: Audited financial statements and related financial information

1 Cash and bank balances at end of the year presented in the cash flow statement is different from what is presented in the statement of financial position due to bank overdraft balances of USD 20k and USD 12k as at 31 December 2019G and 2020G.

## Net cash generated from operating activities

Net cash generated from operating activities decreased from USD 30.8m in 2019G to USD 30.2m in 2020G primarily due to:

- The decrease in profit before income tax including discontinued operations from USD 14.3m in 2019G to USD 11.7m in 2020G, driven by the decrease in continuing operations by 18.6%.
- The decrease in cash generated as a result of changes in working capital from a cash inflow of USD 2.3m in 2019G to a cash inflow of USD 1.4m in 2020G is driven by the cash outflow from inventory of USD 1.4m.
- Partially offset by the increased adjustments of non-cash items from a cash inflow USD 17.8m in 2019G to a cash inflow of USD 21.3m in 2020G, driven by the positive adjustments of the impairment for both assets classified as held for sale and PP&E of USD 1.6m and the increase in the depreciation of right-of-use assets from USD 12.0m in 2019G to USD 14.3m in 2020G.

Net cash generated from operating activities increased from USD 30.2m in 2020G to USD 33.6m in 2021G as a result of:

- The increase in profit before income tax including discontinued operations from USD 11.7m in 2020G to USD 12.3m in 2021G as the COVID-19 impact subsided.
- The increase in non-cash adjustments from a positive impact of USD 21.3m in 2020G to USD 22.5m in 2021G primarily due to the increase in provisions of USD 1.6m and the impairment of prepaid rent and refundable deposits for USD 0.4m.
- The increase in the cash generated as a result of changes in working capital from USD 1.4m in 2020G to USD 2.0m in 2021G.

#### Net cash used in investing activities

Net cash used in investing activities decreased from USD 3.7m in 2019G to USD 2.5m in 2020G primarily driven by the decrease in cash used to purchase property and equipment from USD 3.3m in 2019G to USD 2.4m in 2020G as fewer restaurants were opened during 2020G compared to 2019G.

Net cash used in investing activities increased from USD 2.5m in 2020G to USD 6.4m in 2021G primarily due to the increase in cash used in purchasing property and equipment from USD 2.4m in 2020G to USD 5.8m in 2021G.

#### Net cash used in financing activities

Net cash used in financing activities increased from USD 19.6m in 2019G to USD 26.6m in 2020G as a result of the increase in the principal payments made against lease liabilities combined with the increase in dividends declared and paid during 2020G.

Net cash used in financing activities decreased from USD 26.6m in 2020G to USD 24.5m in 2021G as a result of the decrease in dividend payments from USD 12.9m in 2020G to USD 10.2m in 2021G, partially offset by the increase of principal payments made against lease liabilities from USD 13.7m to USD 14.3m.

# 5.6 Summary of significant accounting policies as presented in the condensed interim financial statements for the six months period ended 30 June 2022G

## Statement of compliance

The condensed interim carve-out financial statements for the six months period ended 30 June 2022G have been prepared in accordance with IAS 34, 'interim financial reporting'. Selected explanatory notes are included to explain events and transactions that are significant to an understanding of the changes in the condensed interim carve-out financial position. The condensed interim carve-out financial statements do not include all the information required for full annual consolidated financial and should be read in conjunction with the annual special purpose carve-out financial statements for the years ended 31 December 2019G, 2020G and 2021G.

#### **Basis of preparation**

The condensed interim carve-out financial statements have been prepared on a historical cost convention except for the defined benefit obligation which is recognised at the present value of future obligations using the projected unit credit method and the revaluation of derivative financial instrument. The accompanying condensed interim carve-out financial statements have been prepared for inclusion in the Company's initial public offering document to be filed in connection with the listing of the Company on the ADX in the United Arab Emirates and the Saudi Stock Exchange (Tadawul) in the Kingdom of Saudi Arabia.

## Critical accounting estimates and judgements

The preparation of these condensed interim carve-out financial statements requires management to make judgments, estimates and assumptions that affect the reported amounts of revenues, expenses, assets and liabilities, and the disclosure of contingent liabilities at the reporting date. However, uncertainty about these assumptions and estimates could result in outcomes that could require a material adjustment to the carrying amount of the asset or liability affected in future periods.

Estimates and judgements are continually evaluated and are based on historical experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances. In preparing these condensed interim carve-out financial statements, the significant judgements made by management in applying the Group's accounting policies and the key sources of estimation uncertainty were the same as those that applied to the Group's annual carve-out financial statements for the years ended 31 December 2019G, 2020G and 2021G.

## **Basis of consolidation**

#### **Subsidiaries**

Subsidiaries are all entities (**including structured entities**) over which the Group has control. The Group controls an entity when the Group is exposed to, or has rights to, variable returns from its involvement with the entity and has the ability to affect those returns through its power over the entity. Subsidiaries are fully consolidated from the date on which control is transferred to the Group. They are deconsolidated from the date that control ceases.

The Group applies the acquisition method of accounting to account for business combinations, except for acquisitions involving entities under common control, which are accounted for using the predecessor method. The consideration transferred for the acquisition of a subsidiary is the fair values of the assets transferred, the liabilities incurred, and the equity interests issued by the Group.

The consideration transferred includes the fair value of any asset or liability resulting from a contingent consideration arrangement. Acquisition-related costs are expensed as incurred. Identifiable assets acquired and liabilities and contingent liabilities assumed in a business combination are measured initially at their fair values at the acquisition date. On an acquisition-by-acquisition basis, the Group recognises any non-controlling interests in the acquiree either at fair value or at the non-controlling interests' proportionate share of the acquiree's net assets.

If the business combination is achieved in stages, the acquisition date carrying value of the acquirer's previously held equity interest in the acquiree is re-measured to fair value at the acquisition date; any gains or losses arising from such re-measurement are recognised in the condensed interim carve-out statement of income. Contingent consideration is classified either as equity or a financial liability. Amounts classified as a financial liability are subsequently remeasured to fair value with changes in fair value recognised in the condensed interim carve-out statement of income.

The excess of the consideration transferred, the amount of any non-controlling interests in the acquiree and the acquisition-date fair value of any previous equity interest in the acquiree over the fair value of the identifiable net assets acquired is recorded as goodwill. If the total of consideration transferred, non-controlling interests recognised and previously held interest measured is less than the fair value of the net assets of the subsidiary acquired in the case of a bargain purchase, the difference is recognised directly in the condensed interim carve-out statement of income.

Non-controlling interests in the results and equity of subsidiaries are shown separately in the condensed interim carve-out statement of income, condensed interim carve-out statement of comprehensive income, condensed interim carve-out statement of changes in equity and the condensed interim carve-out statement of financial position respectively.

The condensed interim carve-out financial statements comprises the condensed interim carve-out financial statements of the American Restaurants and its subsidiaries that were transferred to it by the Former Parent Company.

The subsidiaries of the American Restaurants were transferred to it under a capital re-organisation during the six-month period ended 30 June 2022G. The transfer is treated as a capital re-organisation under common control and the predecessor method of accounting and retrospective presentation is used.

Items included in the condensed interim carve-out financial statements of each of the Company's entities are measured using the currency of the primary economic environment in which each entity operates ('the functional currency'). The condensed interim carveout financial statements are presented in USD, which is the "**presentation currency**" of the Company and the currency in which management measures the Company's performance and reports its results.

### Transactions eliminated on consolidation

Intercompany transactions, balances and unrealised gains on transactions between Group companies are eliminated. Unrealised losses are also eliminated unless the transaction provides evidence of an impairment of the transferred asset. Accounting policies of subsidiaries have been changed where necessary to ensure consistency with the policies adopted by the Group.

### Changes in interests in subsidiaries without change of control

Transactions with non-controlling interests that do not result in loss of control are accounted for as equity transactions – that is, as transactions with the owners in their capacity as owners. The difference between fair value of any consideration paid and the relevant shares acquired of the carrying value of net assets of the subsidiary is recorded in equity. Gains or losses on disposals to non-controlling interests are also recorded in equity.

#### Disposal of subsidiaries

When the Group ceases to have control, any retained interest in the entity is re-measured to its fair value at the date when control is lost, with the change in carrying amount recognised in the condensed interim carve-out statement of income. The fair value is the initial carrying amount for the purposes of subsequently accounting for the retained interest as an associate, joint venture or financial asset. In addition, any amounts previously recognised in other comprehensive income in respect of that entity are accounted for as if the Group had directly disposed of the related assets or liabilities. This may mean that amounts previously recognised in other comprehensive income are reclassified to the condensed interim carve-out statement of income.

# 5.7 Summary of condensed interim carve-out financial statements and key performance indicators of the Group for the six months ended 30 June 2021G and 30 June 2022G

Table (5-205): Summary of condensed interim carve-out financial financial statements of the Grou	Table (5-205): Summary	of condensed interim	carve-out financia	l financial stateme	ents of the Group:
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Currency: USD000	30 June 2021G	30 June 2022G
Condensed interim carve-out statement of income		
Revenues	968,149	1,151,929
Cost of revenues	(458,886)	(546,122)
Gross profit	509,263	605,807
Selling and marketing expenses	(327,702)	(360,342)
General and administrative expenses	(80,896)	(90,402)
Other income	9,849	9,429
Monetary gain from hyperinflation	3,093	547
Impairment losses on non-financial assets	(2,403)	(1,035)
Net impairment allowance on financial assets	(810)	(1,182)
Fair value gains on financial assets at fair value through profit or loss	-	1,275
Tax claim charge	-	(25,482)
Operating profit	110,394	138,615
Finance income	802	1,146
Finance costs	(11,505)	(10,431)
Profit before income tax, Zakat, and Kuwait Foundation for the Advancement of sciences ("KFAS")	99,691	129,330
Income tax, Zakat, and contribution to KFAS	(6,058)	(6,119)
Net profit for the period	93,633	123,211
Non-controlling interests	(309)	(1,945)
Net profit attributable to: The shareholder of the Parent Company/ Net Investment attributable to Intermediate Parent Company	93,324	121,266

Currency: USD000	30 June 2021G	30 June 2022G
Currency: USD000	31 December 2021G	30 June 2022G
Summary of condensed interim carve-out statement of financial position	·	·
Total non-current assets	696,720	634,084
Total current assets	391,194	506,134
Total assets	1,087,914	1,140,218
Total non-current liabilities	382,103	371,335
Total current liabilities	566,099	614,137
Total liabilities	948,202	985,472
Total equity	139,712	154,746
Total liabilities and equity	1,087,914	1,140,218
Currency: USD000	30 June 2021G	30 June 2022G
Summary of condensed interim carve-out statement of cash flows		
Net cash generated from operating activities	208,486	241,331
Net cash generated from / (used in) investing activities	(84,199)	18,483
Net cash used in financing activities	(168,053)	(197,221)
Cash and cash equivalents at beginning of year	171,784	166,923
Cash and cash equivalents at end of year	127,924	236,369

Source: Reviewed condensed interim carve-out financial statements and related financial information

# Table (5-206): Key performance indicators for the six months ended 30 June 2021G and the six months ended 30 June 2022G:

Income statement key performance indicators			
30 June 2021G	30 June 2022G		
52.6%	52.6%		
9.7%	10.7%		
	<b>30 June 2021G</b> 52.6%		

Source: Management information

Balance sheet key performance indicators			
Currency: USD000	31 December 2021G	30 June 2022G	
Current ratio (3)	0.7	0.8	
Total liabilities to total assets <sup>(4)</sup>	87.2%	86.4%	
Net debt (net cash) (thousand USD) <sup>(5)</sup>	(166,923)	(236,369)	
Days revenues outstanding <sup>(6)</sup>	5	4	
Days inventory outstanding (7)	55	69	
Days payable outstanding <sup>(8)</sup>	99	95	
NWC as a percentage of revenues <sup>(9)</sup>	(10.6%)	(9.9%)	
ROA <sup>(10)</sup>	19.0%	20.7%	
ROE <sup>(11)</sup>	147.7%	152.5%	

Source: Management information

(1) Gross margin is defined as gross profit for the six months period divided by revenues for the six months period

(2) Net profit margin is defined as the net profit for the six months period divided by revenues for the six months period

(3) Current ratio is calculated as follows: Total current assets / Total current liabilities

(4) Total liabilities to total assets ratio is calculated as follows: Total liabilities / Total assets

(5) Net debt (net cash) is calculated as bank facilities less cash and cash equivalents

(6) Days revenues outstanding is defined as trade and other receivables divided by revenues (for the last twelve months period) multiplied by 365 (where trade and other receivables refers to the sum of trade receivables, and trade related dues from related parties)

(7) Days inventory outstanding is defined as inventory divided by cost of inventory (for the last twelve months period) multiplied by 365 (where inventory refers to sum of raw material, filing and packaging material and goods in transit)

(8) Days payable outstanding is defined as trade and other payables divided by cost of inventory (for the last twelve months period) multiplied by 365 (where trade and other payables refers to the sum of trade payables, current portion of unearned income and trade related dues to related parties)

(9) NWC is defined as the sum of inventories, trade and other receivables, and dues from related parties less trade and other payables, due to related parties, provisions for legal, tax and other claims, income tax, zakat and other deductions payable

(10) Return on assets is calculated based on profit for the last twelve months period divided by total assets

(11) Return on equity is calculated based on profit for the last twelve months period divided by total equity

# 5.7.1 Result of operations of the Group

## 5.7.1.1 Condensed interim carve-out statement of income for the period ended 30 June 2021G and 2022G

The following tables set out the Group's condensed interim carve-out statement of income for the six months ended 30 June 2021G and the six months ended 30 June 2022G:

# Table (5-207): Condensed interim carve-out statement of income statement for the six months ended 30 June 2021G and the six months ended 30 June 2022G of the Group:

Currency: USD000	30 June 2021G	30 June 2022G
Condensed interim carve-out statement of income		
Revenues	968,149	1,151,929
Cost of revenues	(458,886)	(546,122)
Gross profit	509,263	605,807
Selling and marketing expenses	(327,702)	(360,342)
General and administrative expenses	(80,896)	(90,402)
Other income	9,849	9,429
Monetary gain from hyperinflation	3,093	547
Impairment losses on non-financial assets	(2,403)	(1,035)
Net impairment allowance on financial assets	(810)	(1,182)
Fair value gains on financial assets at fair value through profit or loss	-	1,275
Tax claim charge	-	(25,482)
Operating profit	110,394	138,615
Finance income	802	1,146
Finance costs	(11,505)	(10,431)
Profit before income tax, Zakat, and Kuwait Foundation for the Advancement of sciences ("KFAS")	99,691	129,330
Income tax, Zakat, and contribution to KFAS	(6,058)	(6,119)
Net profit for the period	93,633	123,211
Non-controlling interests	(309)	(1,945)
Net profit attributable to: The shareholder of the Parent Company/ Net Investment attributable to Intermediate Parent Company	93,324	121,266

Source: Reviewed condensed interim carve-out financial statements and related financial information

The following represents a summary of the Group's performance in the six months ended 30 June 2022G compared to the six months ended 30 June 2021G. For more details, refer to the subsequent detailed discussions for each of the income statement line items.

### Revenues

The Group manages and operates multiple restaurants/ brands across 12 markets. The Group's Power Brands are KFC, Hardee's, Pizza Hut and Krispy Kreme. These four brands collectively contributed 92.9% to total revenues in the six months ended 30 June 2022G. As at 30 June 2022G, the Group was operating the following Power Brand restaurants:

- 900 KFC restaurants in 12 markets
- 386 Hardee's restaurants in 10 markets
- 284 Pizza Hut restaurants in 6 markets
- 243 Krispy Kreme restaurants in 6 markets

The Group's top revenues generating markets were the UAE, KSA, Kuwait, Egypt, and Qatar accounting for 85.7% of total revenues in the six months ended 30 June 2022G.

Revenues increased from USD 968.1m in the six months ended 30 June 2021G to USD 1,151.9m in the six months ended 30 June 2022G primarily due to: (i) the recovery of revenues from the in-restaurant channels as the impact of Covid-19 continued to subside and (ii) the increase in the number of the operating restaurants from 1,918 as at 30 June 2021G to 2,050 restaurants as at 30 June 2022G.

#### **Cost of revenues**

Cost of revenues increased by 19.0% from USD 458.9m in the six months ended 30 June 2021G to USD 546.1m in the six months ended 30 June 2022G mainly as a result of the increase in revenues between the two periods coupled with the increase in the price of commodities used in operations including cooking oil, flour, chicken, potatoes and sauces.

#### Gross profit and gross profit margin

Gross profit increased by 19.0% in six months ended 30 June 2021G compared to six months ended 30 June 2022G primarily driven by revenues' growth.

Gross profit margin remained stable between 30 June 2021G and 30 June 2022G at 52.6%.

#### Selling and marketing expenses

Selling and marketing expenses increased by 10.0% from USD 327.7m in the six months ended 30 June 2021G to USD 360.3m in the six months ended 30 June 2022G primarily due to the increase in the advertisement and business development costs in line with the increase in revenues and increase in headcount.

#### General and administrative expenses

General and administrative expenses increased by 11.8% from USD 80.9m in the six months ended 30 June 2021G to USD 90.4m in the six months ended 30 June 2022G primarily driven by: (i) the increase in staff costs due to the increase in headcount in addition to a salary increment provided to select employees in the fourth quarter of 2021G and (ii) the increase in the professional and legal fees in relation to the transitional service agreement signed between the Former Parent Company and the Group.

#### Other income

Other income remained relatively stable between the six months ended 30 June 2021G and the six months ended 30 June 2022G at USD 9.8m and USD 9.4m respectively.

#### Impairment losses of non-financial assets / monetary gain from hyperinflation

The Lebanese economy has recently been impacted by hyperinflation. As such, all items recognised in the income statement were restated by applying the change in the general price index to each line item in line with IAS 29 requirements.

Similarly, the carrying amounts of non-monetary assets and liabilities were adjusted to reflect the change in the general price index from the date of acquisition to the end of the reporting period. An impairment is recognised in the income statement if the restated amount of a non-monetary item exceeds its estimated recoverable amount.

## Net impairment allowance on financial assets

Net impairment allowance on financial assets represents the financial loss on trade and other receivables in line with the expected credit loss model of IFRS 9.

## Fair value gains on financial assets at fair value through profit or loss

As at 30 June 2022, Management has estimated the fair valuation of the stake in REEF along with the underlying derivative instrument to be USD 10.7m as opposed to USD 9.4m as at 31 December 2021G resulting in a fair value gain of USD 1.3m in the six months ended 30 June 2022G.

## Tax claim charge

The tax claim charge represented a non-recurring provision to settle legacy indirect tax claims pertaining to the historical period 2000G – 2017G in Egypt.

### **Finance income**

Finance income further increased from USD 0.8m in the six months ended 30 June 2021G to USD 1.1m in the six months ended 30 June in 2022G as a result of: (i) the higher balance of short-term deposits as at 30 June 2022G compared to 30 June 2021G and (ii) increase in interest income from a loan given to a Related Party which has been fully repaid by Americana Foods Investments Group Company LLC in April 2022G.

## **Finance costs**

Finance costs decreased from USD 11.5m in the six months ended 30 June 2021G to USD 10.4m in the six months ended 30 June 2022G primarily due to the decrease in lease liabilities from USD 376.2m as at 30 June 2021G to USD 353.1m as at 30 June 2022G.

#### Income tax, Zakat, and contribution to KFAS

Income tax, Zakat, and contribution to KFAS remained stable between the six months ended 30 June 2021G and the six months ended 30 June 2022G at USD 6.1m.

#### Net profit

Net profit increased from USD 93.6m in the six months ended 30 June 2021G to USD 123.2m in the six months ended 30 June 2022G primarily due to the increase in gross profit, and no changes to the cost base during the period.

## **Revenues by market**

# Table (5-208): Revenues by market breakdown for the six months ended 30 June 2021G and the six months ended 30 June 2022G of the Group:

Currency: USD000	30 June 2021G	30 June 2022G	Variance (30 June 2021G-30 June 2022G)
UAE	279,264	338,962	21.4%
KSA	212,567	254,863	19.9%
Kuwait	154,187	189,608	23.0%
Egypt	110,914	131,381	18.5%
Qatar	56,895	71,838	26.3%
Other markets	154,321	165,278	7.1%
Total revenues	968,149	1,151,929	19.0%
As a percentage of revenues			
UAE	28.8%	29.4%	
KSA	22.0%	22.1%	
Kuwait	15.9%	16.5%	
Egypt	11.5%	11.4%	
Qatar	5.9%	6.2%	
Other markets	15.9%	14.3%	

Source: Management information

# **Revenues by channel**

# Table (5-209): Revenues by channel breakdown for the six months ended 30 June 2021G and the six months ended 30June 2022G of the Group:

Currency: USD000	30 June 2021G	30 June 2022G	Variance (30 June 2021G- 30 June 2022G)
Home delivery	426,287	459,838	7.9%
Take-out	238,605	282,371	18.3%
Dine-in	161,894	232,341	43.5%
Drive through	104,260	115,236	10.5%
Others	37,104	62,144	67.5%
Total revenues	968,149	1,151,929	19.0%
As a percentage of revenues			
Home delivery	44.0%	39.9%	
Take-out	24.6%	24.5%	
Dine-in	16.7%	20.2%	
Drive through	10.8%	10.0%	
Others	3.8%	5.4%	

Source: Management information

# **Revenues by brand**

Table (5-210): Revenues by brand breakdown for the six months ended 30 June 2021G and the six months ended 30June 2022G of the Group:

Currency: USD000	30 June 2021G	30 June 2022G	Variance (30 June 2021G-30 June 2022G)
KFC	589,633	696,840	18.2%
Hardee's	165,480	203,772	23.1%
Pizza Hut	111,738	126,291	13.0%
Krispy Kreme	34,166	42,985	25.8%
Others	67,132	82,041	22.2%
Total revenues	968,149	1,151,929	19.0%
As a percentage of revenues			
KFC	60.9%	60.5%	
Hardee's	17.1%	17.7%	
Pizza Hut	11.5%	11.0%	
Krispy Kreme	3.5%	3.7%	
Others	6.9%	7.1%	

Source: Management information

Power Brands (KFC, Hardee's, Pizza Hut and Krispy Kreme) collectively contributed 92.9% to total revenue in the six months ended 30 June 2022G. The Group's top revenues generating markets were the UAE, KSA, Kuwait, Egypt, and Qatar accounting for 85.7% of total revenues in the six months ended 30 June 2022G.

Revenues increased from USD 968.1m in the six months ended 30 June 2021G to USD 1,151.9m in the six-months ended 30 June 2022G primarily due to:

- Higher number of restaurants as at 30 June 2022G (2,050) compared to 30 June 2021G (1,918).
- Increased in orders from new and existing restaurants of 93.5m in the six months ended 30 June 2022G compared to 76.3m in the six months ended 30 June 2021G
- The further recovery of revenues from the dine-in, take-out and drive through sales as the impact of Covid-19 continued to subside and the operations continue to expand.
- These aforementioned factors were partially offset by the decrease in the average order value from USD 12.6 in the six months ended 30 June 2021G to USD 12.3 per order in the six months ended 30 June 2022G as dine-in, take-out and drive through channels typically have a lower average order value compared to home delivery.

# **Cost of revenues**

# Table (5-211): Cost of revenues breakdown for the six months ended 30 June 2021G and the six months ended 30 June 2022G of the Group:

30 June 2021G	30 June 2022G	Variance (30 June 2021G-30 June 2022G)
290,941	357,305	22.8%
58,811	65,280	11.0%
50,079	60,828	21.5%
36,475	36,284	(0.5%)
11,594	12,213	5.3%
10,986	14,212	29.4%
458,886	546,122	19.0%
30.1%	31.0%	
6.1%	5.7%	
5.2%	5.3%	
3.8%	3.1%	
1.2%	1.1%	
1.1%	1.2%	
47.4%	47.4%	
	290,941 58,811 50,079 36,475 11,594 10,986 <b>458,886</b> 30.1% 6.1% 5.2% 3.8% 1.2% 1.1%	290,941         357,305           58,811         65,280           50,079         60,828           36,475         36,284           11,594         12,213           10,986         14,212           458,886         546,122           30.1%         31.0%           6.1%         5.7%           5.2%         5.3%           3.8%         3.1%           1.2%         1.1%

## **Cost of inventory**

Cost of inventory increased by 22.8% from USD 290.9m in the six months ended 30 June 2021G to USD 357.3m in the six months ended 30 June 2022G in line with the increase in revenues between these periods coupled with the increase in the price of commodities, key input including cooking oil, flour, chicken, potatoes and sauces. This resulted in an increase in the cost of inventory as a percentage of revenue in the six months ended 30 June 2022G (31.0%) compared to the six months ended 30 June 2021G (30.1%).

### Staff costs

Staff costs increased by 11.0% from USD 58.8m in the six months ended 30 June 2021G to USD 65.3m in the six months ended 30 June 2022G in line with the increase in the number of operating restaurants from 1,918 restaurants as at 30 June 2021G to 2,050 restaurants as at 30 June 2022G.

The headcount of restaurants for the five core markets collectively increased from 29,903 employees as at 30 June 2021G to 32,833 employees as at 30 June 2021G.

### **Royalties**

Royalties increased by 21.5% from USD 50.1m in the six months ended 30 June 2021G to USD 60.8m in the six months ended 30 June 2022G driven by the growth in revenues in the six months ended 30 June 2022G by 19.0% compared to the six months ended 30 June 2021G and the increase in the royalty fees of one of the Power Brands' royalty fees from 5.50% in the six months ended 30 June 2021G to 5.75% in the six months ended 30 June 2022G.

### **Depreciation and amortization**

Depreciation and amortization were relatively stable in the six months ended 30 June 2021G and the six months ended 30 June 2022G at USD 36.5m and USD 36.3m, respectively.

### Rent

Rent costs increased by 5.3% from USD 11.6m in the six months ended 30 June 2021G to USD 12.2m in the six months ended 30 June 2022G due to the increase in the number of operating restaurants between 30 June 2021G (1,918 restaurants) and 30 June 2022G (2,050 restaurants).

## Others

Others included commissaries / warehouses costs such as utilities, maintenance in addition to distribution costs from commissaries / warehouses to restaurants.

Others increased from USD 11.0m in the six months ended 30 June 2021G to USD 14.2m in the six months ended 30 June 2022G driven by the Group's decision to further utilize third party storage which resulted in an increase in service contracts and the increase in other miscellaneous expenses in line with the increase in revenues.

## Gross profit and gross profit margin

Gross profit increased by 19.0% in six months ended 30 June 2021G compared to six months ended 30 June 2022G primarily driven by revenues' growth.

Gross profit remained stable at 52.6% in six months ended 30 June 2021G and six months ended 30 June 2022G.

# Selling and marketing expenses

# Table (5-213): Selling and marketing expenses breakdown for the six months ended 30 June 2021G and the six monthsended 30 June 2022G of the Group:

Currency: USD000	30 June 2021G	30 June 2022G	Variance (30 June 2021G-30 June 2022G)
Staff cost	100,848	113,933	13.0%
Depreciation and amortization	57,674	57,598	(0.1%)
Advertisement and business development	44,124	51,948	17.7%
Home delivery and transportation	37,442	41,536	10.9%
Utilities and communication	27,998	29,698	6.1%
Maintenance and other operating expenses	22,486	26,156	16.3%
Rent	12,747	13,434	5.4%
Call centre expenses	5,344	4,832	(9.6%)
Licenses and insurance charges	3,973	4,157	4.6%
Spoilage and damaged goods	4,271	5,090	19.2%
Others	10,796	11,959	10.8%
Total selling and marketing expenses	327,702	360,342	10.0%
As a percentage of revenues			
Staff cost	10.4%	9.9%	
Depreciation and amortization	6.0%	5.0%	
Advertisement and business development	4.6%	4.5%	
Home delivery and transportation	3.9%	3.6%	
Utilities and communication	2.9%	2.6%	
Maintenance and other operating expenses	2.3%	2.3%	
Rent	1.3%	1.2%	
Call centre expenses	0.6%	0.4%	
Licenses and insurance charges	0.4%	0.4%	
Spoilage and damaged goods	0.4%	0.4%	
Others	1.0%	1.0%	
Total selling and marketing expenses	33.8%	31.3%	

Source: Management information

## Staff costs

Staff costs increased from USD 100.8m in the six months ended 30 June 2021G to USD 113.9m in the six months ended 30 June 2022G in line with the increase in the number of operating restaurants from 1,918 restaurants as at 30 June 2021G to 2,050 restaurants as at 30 June 2022G.

The headcount of restaurants for the five core markets collectively increased from 29,903 as at 30 June 2021G to 32,833 as at 30 June 2022G.

Despite the staff costs increasing in nominal terms, staff costs as a percentage of revenues decreased from 10.4% in the six months ended 30 June 2021G to 9.9% in the six months ended 30 June 2022G.

## Depreciation and amortization

Depreciation and amortization expense remained relatively in the six months ended 30 June 2021G and the six months ended 30 June 2022G at USD 57.7m and USD 57.6m, respectively.

## Advertisement and business development

Advertisement and business development costs increased by 17.7% from USD 44.1m in the six months ended 30 June 2021G to USD 51.9m in the six months ended 30 June 2022G in line with the growth in revenues. Additionally, the Group launched multiple promotional campaigns during the six months ended 30 June 2022G across all the Power Brands.

## Home delivery and transportation

Home delivery and transportation increased by 10.9% from USD 37.4m in the six months ended 30 June 2021G to USD 41.5m in the six months ended 30 June 2022G in line with the increase in home delivery revenues from USD 426.3m in the six months ended 30 June 2021G to USD 459.8m in the six months ended 30 June 2022G.

## **Utilities and communication**

Utilities and communication increased by 6.1% from USD 28.0m in the six months ended 30 June 2021G to USD 29.7m in the six months ended 30 June 2022G as the number of operating restaurants increased.

## Maintenance and other operating expenses

This line item includes maintenance and operating supplies such as cleaning and stationary supplies. The increase in maintenance and other operating expenses from USD 22.5m in the six months ended 30 June 2021G to USD 26.2m in the six months ended 30 June 2022G mainly driven by the increase in the number of operating restaurants from 1,918 restaurant as at 30 June 2021G to 2,050 restaurant as at 30 June 2022G.

### Rent

Rent costs increased by 5.4% from USD 12.7m in the six months ended 30 June 2021G to USD 13.4m in the six months ended 30 June 2022G driven by the higher number of operating restaurants.

### Call centre expenses

Call centre costs decreased by 9.6% from USD 5.3m in the six months ended 30 June 2021G to USD 4.8m in the six months ended 30 June 2022G primarily due to more customers shifting to using mobile phone applications instead of call centre.

### License and insurance charges

License and insurance charges increased from USD 4.0m in the six months ended 30 June 2021G to USD 4.2m in the six months ended 30 June 2022G in line with the increase in the number of restaurants.

### Spoilage and damaged goods

Spoilage and damaged goods increased from USD 4.3m during the six months ended 30 June 2021G to USD 5.1m during the six months ended 30 June 2022G in line with the increase in revenues, representing 0.4% of total revenue in both periods.

## Others

Others primarily include smallware costs, credit card commissions and service contracts (such as security, cash collection from restaurants and others).

Others within selling and marketing expenses increased by 10.8% from USD 10.8m in the six months ended 30 June 2021G to USD 12.0m in the six months ended 30 June 2022G, in line with the increase in revenues.

# General and administrative expenses

# Table (5-214): General and administrative expenses breakdown for the six months ended 30 June 2021G and the six months ended 30 June 2022G of the Group:

Currency: USD000	30 June 2021G	30 June 2022G	Variance (30 June 2021G -30 June 2022G)
Staff costs	48,431	52,225	7.8%
Depreciation and amortisation	7,771	8,645	11.2%
Provision	3,194	5,216	63.3%
Rent	5,005	4,567	(8.7%)
Professional and legal	1,933	4,496	132.6%
Utilities	3,622	3,459	(4.5%)
Repairs and maintenance	2,656	3,336	25.6%
Loss on foreign exchange	2,502	1,265	(49.4%)
Travel and accommodation	830	1,176	41.7%
Others	4,953	6,018	21.5%
Total general and administrative expenses	80,896	90,402	11.8%
As a percentage of revenues			
Staff costs	5.0%	4.5%	
Depreciation and amortisation	0.8%	0.8%	
Provision	0.3%	0.5%	
Rent	0.5%	0.4%	
Professional and legal	0.2%	0.4%	
Utilities	0.4%	0.3%	
Repairs and maintenance	0.3%	0.3%	
Loss on foreign exchange	0.3%	0.1%	
Travel and accommodation	0.1%	0.1%	
Others	0.5%	0.5%	
Total general and administrative expenses	8.4%	7.8%	

Source: Management information

## Staff costs

Staff costs increased by 7.8% from USD 48.4m in the six months ended 30 June 2021G to USD 52.2m in the six months ended 30 June 2022G primarily due to the increase in headcount for the five core markets from 1,930 in the six months ended 30 June 2021G to 2,258 in the six months ended 30 June 2022G and the average salary increment provided to select employees in the fourth quarter of 2021G of 3.9%.

### **Depreciation and amortization**

Depreciation and amortization expenses increased by 11.2% from USD 7.8m in the six months ended 30 June 2021G to USD 8.6m in the six months ended 30 June 2022G due to the increase in right of use assets depreciation in relation to staff accommodations driven by additions of new accommodations as staff headcount increased during the period.

#### Provision

Provision increased by 63.3% from USD 3.2m in the six months ended 30 June 2021G to USD 5.2m in the six months ended 30 June 2022G due to the increase in slow moving inventory and impairment provisions.

#### Rent

Rent expense declined by 8.7% from USD 5.0m in the six months ended 30 June 2021G to USD 4.6m in the six months ended 30 June 2022G due to the shift of certain staff accommodation lease contracts from short-term to long-term contracts, which are accounted for under IFRS 16.

#### **Professional and legal**

Professional and legal increased by 132.6% from USD 1.9m in the six months ended 30 June 2021G to USD 4.5m in the six months ended 30 June 2022G driven by the recording of fees in relation to the transitional service agreement signed between the Former Parent Company and the Group, which was signed at 22 July 2022G which was effective from 1 January 2022G. The fees are based on a percentage of revenue and is capped at USD 7.5m per year.

### Utilities

Utilities decreased by 4.5% from USD 3.6m in the six months ended 30 June 2021G to USD 3.6m in the six months ended 30 June 2022G driven by various energy efficiency initiatives.

#### **Repairs and maintenance**

Repairs and maintenance costs increased by 25.6% from USD 2.7m in the six months ended 30 June 2021G to USD 3.3m in the six months ended 30 June 2022G primarily due to IT systems upgrades undertaken by the Group.

#### Loss on foreign exchange

This pertains to gains on the revaluation of foreign currency loans, bank accounts and current accounts with Related Parties (primarily Egypt, Kuwait and Kazakhstan).

#### **Travel and accommodation**

Despite the increase in travelling and accommodation costs in nominal terms in the six months ended 30 June 2022G compared to the six months ended 30 June 2021G, it remained stable as a percentage of revenue at 0.1% in both periods.

### Others

Others primarily include trade licenses, insurance, office administration, bank charges and service contracts and other miscellaneous fees.

Others increased by 21.5% from USD 5.0m in the six months ended 30 June 2021G to USD 6.0m in the six months ended 30 June 2022G primarily due to restructuring costs incurred in Egypt.

# **Other income**

Other income slightly decreased from USD 9.8m in the six months ended 30 June 2021G to USD 9.4m in the six months ended 30 June 2022G primarily due to the decrease in the income recorded from the food aggregator campaign and rent concessions partially offset by the increase in dividend income from United Food Company, incentive from Franchisor related to supply chain and new restaurants opening rebates and real estate income in Kuwait.

# Impairment losses on non-financial assets / monetary gain from hyperinflation

The Lebanese economy has recently been impacted by hyperinflation. As such, all items recognised in the income statement were restated by applying the change in the general price index to each line item in line with IAS 29 requirements. The net impact of such restatement has been recorded in the condensed interim carve-out financials within "**Monetary gain from hyperinflation**" relating to the Group's operations in Lebanon.

Similarly, the carrying amounts of non-monetary assets and liabilities were adjusted to reflect the change in the general price index from the date of acquisition to the end of the reporting period. An impairment is recognised in the income statement if the restated amount of a non-monetary item exceeds its estimated recoverable amount.

# Net impairment allowance on financial assets

Net impairment allowance on financial assets, which relates to loss allowance in relation to trade and other receivables increased from USD 0.8m in the six months ended 30 June 2021G to USD 1.2m in the six months ended 30 June 2022G primarily driven by the increase in receivables balances outstanding for more than 6 months from USD 1.2m as at 30 June 2021G to USD 1.5m as at 30 June 2022G.

## Fair value gains on financial assets at fair value through profit or loss

As at 30 June 2022, Management has estimated the fair valuation of the stake in REEF along with the underlying derivative instrument to be USD 10.7m as opposed to USD 9.4m as at 31 December 2021G resulting in a fair value gain of USD 1.3m in the six months ended 30 June 2022G. The valuation methodology used was consistent with the prior year valuation.

# Tax claim charge

The tax claim charge related to the non-recurring provision to settle legacy indirect tax claims pertaining to the historical period 2000G - 2017G in Egypt. The claims relate to exemptions to the restaurants not having a 'touristic' status. The exemptions law was repealed in 2016G pursuant to a change in tax law.

The Group is in settlement discussions with the tax authority and will seek to rely on recently introduced amnesty legislation for a partial waiver of the penalties. Management believes that the provisions recorded are adequate to cover the full expected settlement amount including penalties.

# **Finance income**

Finance income further increased from USD 0.8m in the six months ended 30 June 2021G to USD 1.1m in the six months ended 30 June in 2022G as a result of: (i) the higher balance of short-term deposits as at 30 June 2022G compared to 30 June 2021G and (ii) increase in interest income from a loan given to a Related Party of USD 0.5m in the six months ended 30 June 2021G compared to USD 0.7m in the six months ended 30 June 2022G. The loan was provided on 21 March 2021G and settled on 20 April 2022G.

# **Finance costs**

# Table (5-215): Finance costs for the six months ended 30 June 2021G and the six months ended 30 June 2022G of the Group:

Currency: USD000	30 June 2021G	30 June 2022G	Variance (30 June 2021G-30 June 2022G)
Finance cost on bank facilities	1,119	574	(48.7%)
Finance cost on lease liabilities	10,386	9,264	(10.8%)
Interest on employees end of service benefit	-	593	100.0%
Finance cost	11,505	10,431	(9.3%)

Source: Management information

Finance costs decreased from USD 11.5m in the six months ended 30 June 2021G to USD 10.4m in the six months ended 30 June 2022G primarily due to the decrease in lease liabilities from USD 376.2m as at 30 June 2021G to USD 353.1m as at 30 June 2022G.

# Income tax, Zakat, and contribution to KFAS

# Table (5-216): Income tax, Zakat, and contribution to KFAS for the six months ended 30 June 2021G and the six months ended 30 June 2022G of the Group:

Currency: USD000	30 June 2021G	30 June 2022G	Variance (30 June 2021G-30 June 2022G)
Current tax of subsidiaries on taxable profits for the year	3,951	4,154	5.1%
Zakat of subsidiaries	1,622	1,965	21.1%
Kuwait Foundation for the Advancement of Sciences	485	-	(100.0%)
Total Income tax, Zakat, and contribution to KFAS	6,058	6,119	1.0%

Source: Management information

Income tax, Zakat, and contribution to KFAS remained relatively stable at USD 6.1m in the six months ended 30 June 2021G and 2022G even though the profits increased from USD 93.6m in the six months ended 30 June 2021G to USD 123.2m in the six months ended 30 June 2022G as the majority of the profit was generated from non-taxable jurisdictions (primarily UAE).

# Net profit for the period and net profit margin for the period

Net profit for the period increased by 31.6% from USD 93.6m in the six months ended 30 June 2021G to USD 123.2m in the six months ended 30 June 2022G driven by the increase in gross profit while the costs increased in a lesser magnitude during the same period.

Net profit margin increased from 9.7% in the six months ended 30 June 2021G to 10.7% in the six months ended 30 June 2022G driven by: (i) decline in general and administrative expenses as a percentage of revenues from 8.4% in the six months ended 30 June 2021G to 7.8% in the six months ended 30 June 2022G driven by lower staff and utilities costs as a percentage of revenue, and (ii) decline in selling and marketing expenses from 33.8% in the six months ended 30 June 2021G to 31.3% in the six months ended 30 June 2022G driven by the decrease in staff, depreciation, utilities and home delivery expenses as a percentage of revenue. The decrease in the selling and marketing costs and general and administrative costs as a percentage of revenue was partially offset by the one-off tax claim charge recorded during 30 June 2022G, which represented 2.2% of revenue.

# 5.7.1.2 Condensed interim carve-out statement of financial position for the Group

# Table (5-217): Condensed interim carve-out statement of financial position as at 31 December 2021G and as at 30June 2022G for the Group:

Currency: USD000	31 December 2021G	30 June 2022G	
Property and equipment	221,919	235,988	
Right of use assets	361,975	338,984	
Loan to a Related Party	51,200	-	
Investment properties	9,341	7,465	
Intangible assets	42,623	40,728	
Derivative financial instrument	7,512	8,295	
Deferred tax asset	2,150	2,624	
Total non-current assets	696,720	634,084	
Inventories	107,297	144,683	
Trade and other receivables	94,034	106,212	
Due from Related Parties	1,189	2,830	
Loan to a Related Party	12,800	-	
Derivative financial instrument	1,878	2,370	
Cash and cash equivalents	173,996	250,039	
Total current assets	391,194	506,134	
Total assets	1,087,914	1,140,218	
Lease liability	248,136	229,872	
Provision for employees' end of service benefits	76,260	70,499	
Trade and other payables	50,195	64,387	
Deferred gain on derivative financial instrument	7,512	6,573	
Deferred tax liabilities	-	4	
Total non-current liabilities	382,103	371,335	
Bank facilities	7,073	13,670	
Deferred gain on derivative financial	1,878	1,878	
Lease liability	136,463	123,267	
Income tax, Zakat and other deductions payable	12,614	9,862	
Trade and other payables	352,326	385,030	
Due to Related Parties	23,683	28,515	
Provisions for legal, tax and other claims	32,062	51,915	
Total current liabilities	566,099	614,137	
Total liabilities	948,202	985,472	
Share capital	-	168,473	
Merger reserve	-	(1,608)	
Foreign currency translation reserve	(20,429)	(21,520)	
Accumulated net contribution from the Former Parent Company	148,984	-	
Non-controlling interests	11,157	9,401	
Total equity	139,712	154,746	

Source: Reviewed condensed interim carve-out financial statements and related financial information

# Non-current assets

Table (5-218): Non-current assets breakdown as at 31 December 2021G and as at 30 June 2022G of the Group:

Currency: USD000	31 December 2021G	30 June 2022G
Property and equipment	221,919	235,988
Right of use assets	361,975	338,984
Loan to a Related Party	51,200	-
Investment properties	9,341	7,465
Intangible assets	42,623	40,728
Derivative financial instrument	7,512	8,295
Deferred tax asset	2,150	2,624
Total non-current assets	696,720	634,084

Source: Reviewed condensed interim carve-out financial statements and related financial information

## Property and equipment

Table (5-219): Property and equipment net book value breakdown as at 31 December 2021G and as at 30 June 2022G of the Group:

Currency: USD000	31 Decem- ber 2021G	Additions & trans- fers	Disposals	Net hyper- inflation adjustment	Deprecia- tion	Impairment	Forex	30 June 2022G
Land	19,095	-	-	141	-	-	(2,511)	16,725
Leasehold improvement and furniture	99,738	28,383	(321)	(22)	(16,948)	(518)	(4,110)	106,202
Buildings and cold rooms	20,244	966	(832)	(42)	(1,691)	20	(1,339)	17,326
Equipment and tools	58,280	19,061	(303)	(55)	(9,553)	(56)	(1,692)	65,682
Vehicles	3,597	814	(4)	1	(755)	-	(164)	3,489
Capital work-in- progress	20,965	5,969	-	-	-	-	(370)	26,564
Net book value	221,919	55,193	(1,460)	23	(28,947)	(554)	(10,186)	235,988

Source: Reviewed condensed interim carve-out financial statements and related financial information

## Land

The balance of USD 16.7m as at 30 June 2022G mainly related to lands in Jordan, Egypt, Lebanon, Kazakhstan and Morocco. These lands are being used for restaurants, offices, warehouses and others.

No additions were made between 31 December 2021G and 30 June 2022G.

Land net book value decreased from USD 19.1m as at 31 December 2021G to USD 16.7m as at 30 June 2022G due to the forex impact of USD 2.5m pertaining to the Lebanon and Egypt entities partially offset by the net hyperinflation adjustment of USD 0.1m.

### Leasehold improvement and furniture

Leasehold improvement and furniture increased from USD 99.7m as at 31 December 2021G to USD 106.2m as at 30 June 2022G primarily as a result of the additions and transfers of USD 28.4m in relation to the opening of 66 new restaurants, partially offset by the depreciation charges for the period of USD 16.9m.

## Buildings and cold rooms

Buildings and cold rooms net book value decreased from USD 20.2m as at 31 December 2021G to USD 17.3m as at 30 June 2022G primarily as a result of the depreciation charge for the year of USD 1.7m, disposals of USD 0.8m and forex impact of USD 1.3m, partially offset by additions and transfers of USD 1.0m.

## **Equipment and tools**

Equipment and tools increased from USD 58.3m as at 31 December 2021G to USD 65.7m as at 30 June 2022G primarily driven by the additions and transfers of USD 19.1m in relation to the new restaurants opened during the period, this was partially offset by depreciation charges of USD 9.6m and forex impact of USD 1.7m.

## Vehicles

Vehicles remained relatively stable between 31 December 2021G and 30 June 2022G at USD 3.6m and USD 3.5m respectively as a result of additions and transfers of USD 0.8m offset by depreciation costs of USD 0.8m.

## **Capital work in progress**

Work in progress increased from USD 21.0m as at 31 December 2021G to USD 26.6m as at 30 June 2022G primarily driven by the net additions of USD 6.0m during the period related to restaurants under construction.

## Table (5-220): Useful lives of property and equipment used for depreciation expenses of the group:

	Useful lives (years)
Leasehold improvements and furniture	5-7
Buildings	7-20
Cold rooms	5
Equipment and tools	4-7
Vehicles	4

Source: Reviewed condensed interim carve-out financial statements and related financial information

## **Right of use assets**

### Table (5-221): Right-of-use assets breakdown as at 31 December 2021G and as at 30 June 2022G of the Group:

Currency: USD000	Buildings and leasehold	Land	Vehicles	Key money	Net book value
31 December 2021G	342,138	5,043	7,597	7,197	361,975
Additions and transfers	56,617	-	2,397	1,265	60,279
Net disposals	(3,992)	(120)	(35)	-	(4,147)
Charge for the year	(65,004)	(590)	(3,365)	(1,036)	(69,995)
Foreign currency translation difference	(8,032)	13	(27)	(190)	(8,236)
Reversal of impairment charges	(470)	-	-	-	(470)
Hyperinflation adjustment	(422)	-	-	-	(422)
30 June 2022G	320,835	4,346	6,567	7,236	338,984

Source: Reviewed condensed interim carve-out financial statements and related financial information

As at 30 June 2022G the right of use assets related to 4,585 leases (primarily leases for 2,095 vehicles and delivery cars, 1,845 restaurants, 645 staff accommodation and administrative offices and other leases).

Net book value of right-of-use assets decreased from USD 362.0m as at 31 December 2021G to USD 339.0m as at 30 June 2022G primarily due to the depreciation charge for the period of USD 70.0m and net disposals of USD 4.1m in relation to the 26 restaurants closed during the period partially offset by additions and transfers of USD 60.3m for the 66 new restaurant openings during the period.

Foreign currency translation related to Egypt and Kazakhstan. Hyperinflation adjustment primarily related to Lebanon.

# Loan to a Related Party

Table (5-222): Loan to a Related Party breakdown as at 31 December 2021G and as at 30 June 2022G of the Group:

Currency: USD000	31 December 2021G	30 June 2022G
Loan to a Related Party (non-current)	51,200	-
Loan to a Related Party (current)	12,800	-
Loan to a Related Party	64,000	-

Source: Management information

On 21 March 2021G, Americana Prime Investments Limited (an entity within the Group) entered into a loan agreement of USD 64.0m with Americana Foods Investments Group Company LLC, a subsidiary of The Former Parent Company for business expansion. The Related Party loan of USD 64.0m has been fully repaid by Americana Foods Investments Group Company LLC on 20 April 2022G.

# Intangible assets

# Table (5-223): Intangible assets net book value breakdown as at 31 December 2021G and as at 30 June 2022G for the Group:

Currency: USD000	31 December 2021G	Additions & transfers	Hyperinfla- tion adjust- ment	Disposals	Amortisa- tion	Impair- ment	Forex	30 June 2022G
Franchise and agencies	34,165	3,255	(27)	(626)	(3,281)	(11)	(1,205)	32,270
Others	8,458	-	-	-	-	-	-	8,458
Net book value	42,623	3,255	(27)	(626)	(3,281)	(11)	(1,205)	40,728

Source: Reviewed condensed interim carve-out financial statements and related financial information

Intangible assets as at 30 June 2022G primarily included: (i) franchise fees paid to the host brands and are amortized over the life of the agreement / restaurant license period and (ii) others in relation to goodwill recorded when the Group acquired the franchise operations in Jordan.

Net book value of intangible assets decreased from USD 42.6m as at 31 December 2021G to USD 40.7m as at 30 June 2022G. The decrease in intangible assets during the period is primarily driven by amortisation expense of USD 3.3m and forex impact of USD 1.2m partially offset by additions and transfers of USD 3.3m relating to restaurant openings during the period.

## **Derivative financial instrument**

As at 30 June 2022, Management has estimated the fair valuation of the stake in REEF along with the underlying derivative instrument to be USD 10.7m compared to USD 9.4m as at 31 December 2021G. The valuation methodology used was consistent with the prior year valuation.

## **Deferred tax asset**

The deferred tax assets and liabilities relate to Egypt and Oman and mainly arose due to timing differences in relation to capital expenditures and taxes on retained losses that were recorded in Egypt and Kazakhstan during the period.

# **Current assets**

Table (5-224): Current assets breakdown as at 31 December 2021G and as at 30 June 2022G of the Group:

Currency: USD000	31 December 2021G	30 June 2022G
Inventories	107,297	144,683
Trade and other receivables	94,034	106,212
Due from Related Parties	1,189	2,830
Loan to a Related Party	12,800	-
Derivative financial instrument	1,878	2,370
Cash and cash equivalents	173,996	250,039
Total current assets	391,194	506,134

Source: Reviewed condensed interim carve-out financial statements and related financial information

## Inventories

### Table (5-225): Inventories breakdown as at 31 December 2021G and as at 30 June 2022G of the Group:

Currency: USD000	31 December 2021G	30 June 2022G
Raw materials	69,528	96,373
Filling and packing materials	11,546	14,730
Other materials	12,879	13,422
Goods in transit	13,425	20,051
Spare parts	6,400	6,302
Inventory	113,778	150,878
Waste, spoilage and defective allowance	(6,481)	(6,194)
Total inventory	107,297	144,683

Source: Management information

## Raw materials

Raw materials increased from USD 69.5m as at 31 December 2021G to USD 96.4m as at 30 June 2022G mainly driven by revenue growth during the six months ended 30 June 2022G compared to 30 June 2021G. The number of operating restaurants also increased from 2,010 as at 31 December 2021G to 2,050 as at 30 June 2022G.

## Filling and packing materials

Filling and packing material increased from USD 11.5m as at 31 December 2021G to USD 14.7m as at 30 June 2022G primarily due to the continued expansion of home delivery sales in nominal terms (which require more packing material) coupled with the increase in number of operating restaurants during the period.

## Other materials

Other materials increased from USD 12.9m as at 31 December 2021G to USD 13.4m as at 30 June 2022G, which were within the normal course of business due to expansion of operations.

## **Goods in transit**

Goods in transit increased from USD 13.4m as at 31 December 2021G to USD 20.1m as at 30 June 2022G, This was due to the supply chain disruptions.

### **Spare parts**

Spare parts remained relatively stable between 31 December 2021G and 30 June 2022G at USD 6.4m and USD 6.3m, respectively.

### Waste, spoilage and defective allowance

Waste, spoilage and defective allowance decreased from USD 6.5m as at 31 December 2021G to USD 6.2m as at 30 June 2022G primarily driven by the Group's decision to include waste and spoilage management as part of in restaurant employees' key performance indicators (KPIs).

## Trade and other receivables

# Table (5-226): Trade and other receivables breakdown as at 31 December 2021G and as at 30 June 2022G of the

Group:

Currency: USD000	31 December 2021G	30 June 2022G
Gross trade receivables	26,800	27,995
Less: doubtful debt provision	(1,856)	(2,417)
Net trade receivables	24,944	25,578
Prepaid expenses	28,489	36,498
Advances to suppliers	5,499	7,746
Refundable deposits	18,627	18,521
Accrued income	5,304	5,298
Insurance receivables	752	758
Staff receivables	2,313	2,258
Others	8,106	9,555
Trade and other receivables	94,034	106,212

Source: Reviewed condensed interim carve-out financial statements and related financial information

### **Gross trade receivables**

Trade receivables increased from USD 26.8m as at December 2021G to USD 28.0m as at 30 June 2022G primarily as a result of the increase in revenues and the further expansion of the business.

## **Doubtful debt provision**

Doubtful debt provision increased from USD 1.9m as at 31 December 2021G to USD 2.4m as at 30 June 2022G as a result of the increase in the provisions related to food aggregator receivables in the KSA.

## **Prepaid expenses**

Prepaid expenses increased from USD 28.5m as at 31 December 2021G to USD 36.5m as at 30 June 2022G primarily due to the increase in prepaid franchise fees of USD 2.6m and other prepaid expenses such as insurance and rentals, which are paid at the start of the year and are amortised over the period.

## **Advances to suppliers**

The balance increased from USD 5.5m as at 31 December 2021G to USD 7.7m as at 30 June 2022G in line with the increase in the level of operations in the UAE, KSA and Egypt.

## **Refundable deposits**

Refundable deposits slightly decreased from USD 18.6m as at 31 December 2021G to USD 18.5m as at 30 June 2022G within the normal course of business.

## **Accrued income**

Accrued income remained stable as at 31 December 2021G and 30 June 2022G at USD 5.3m.

### **Insurance receivables**

Insurance receivables remained stable as at 31 December 2021G and 30 June 2022G at USD 0.8m.

### Staff receivables

Staff receivables remained relatively stable at USD 2.3m as at 31 December 2021G and 30 June 2022G.

### Others

The balance increased from USD 8.1m as at 31 December 2021G to USD 9.6m as at 30 June 2022G, primarily due to the reclassification of cash with collection companies from trade receivables as at 31 December 2021G to others as at 30 June 2022G.

## **Due from Related Parties**

Table (5-227): Due from Related Parties' balances breakdown as at 31 December 2021G and as at 30 June 2022G of the Group:

Currency: USD000	Place of incor- poration	Nature of relationship	31 December 2021G	30 June 2022G
Due from Related Parties				
Americana Group for Food and Touristic Projects SAE	Egypt	Fellow subsidiary	-	74
International Co. for Agricultural development ('Farm Frites') SAE	Egypt	Fellow subsidiary	-	379
Americana Foods Investment Group Company LLC	UAE	Fellow subsidiary	457	-
Gulf Food Industries Company (California Garden) FZE	UAE	Fellow subsidiary	68	11
Americana Holding for KSA Food LTD	UAE	Fellow subsidiary	1	2,113
Nshmi Development LLC	UAE	Entity controlled by a major shareholder	90	27
Other			573	226
Total due from Related Parties	1,189	2,830		

Source: Reviewed condensed interim carve-out financial statements and related financial information

Due from Related Parties increased from USD 1.2m as at 31 December 2021G to USD 2.8m as at 30 June 2022G as a result of the increase in the balance from Americana Holding for KSA Food LTD in relation to a non-trade transaction which was settled and International Co. for Agricultural development ('Farm Frites') SAE within the normal course of business. This was partially offset by the decrease in the balances from Americana Foods Investment Group Company LLC.

# Cash and cash equivalents

Table (5-228): Cash and cash equivalents breakdown as at 31 December 2021G and as at 30 June 2022G of the Group:

Currency: USD000	31 December 2021G	30 June 2022G
Cash on hand	4,309	4,996
Cash at banks	89,420	99,090
Short-term deposits with original maturity of 3 months or less	80,267	145,953
Cash and cash equivalents	173,996	250,039

Source: Reviewed condensed interim carve-out financial statements and related financial information

Cash and cash equivalents represent the Group's bank accounts, interest earning deposits and cash on hand. Cash and cash equivalents increased from USD 174.0m as at 31 December 2021G to USD 250.0m as at 30 June 2022G. For more details, refer to the cash flow statement section of the Group.

# Potential liabilities and capital commitments

The Group had capital commitments in relation to projects in progress of USD 7.7m as at 30 June 2022G (USD 13.9m as at 31 December 2021G). The Group also had outstanding letters of credit of USD 11.0m as at 30 June 2022G (USD 12.7m as at 31 December 2021G). Capital commitments are primarily related to new restaurant openings.

The Group has irrevocable letters of guarantee from a commercial bank for USD 12.7m as at 30 June 2022G (USD 12.8m as at 31 December 2021G).

Property and equipment with a carrying amount of USD 23.4m as at 30 June 2022 (31 December 2021: USD 19.7m) are pledged as security for a borrowing held by the Former Parent Company. The Group received a waiver for these pledges dated 17 August 2022G.

# **Non-current liabilities**

## Table (5-229): Non-current liabilities breakdown as at 31 December 2021G and as at 30 June 2022G of the Group:

Currency: USD000	31 December 2021G	30 June 2022G
Lease liability	248,136	229,872
Provision for employees' end of service benefits	76,260	70,499
Trade and other payables	50,195	64,387
Deferred gain on derivative financial instrument	7,512	6,573
Deferred tax liabilities	-	4
Total non-current liabilities	382,103	371,335

Source: Reviewed condensed interim carve-out financial statements and related financial information

## **Lease liabilities**

# Table (5-230): Lease liabilities breakdown as at 31 December 2021G and as at 30 June 2022G of the Group:

Currency: USD000	31 December 2021G	30 June 2022G
Lease liability non-current	248,136	229,872
Lease liability current	136,463	123,267
Total lease liabilities	384,599	353,139

Source: Reviewed condensed interim carve-out financial statements and related financial information

Lease liabilities decreased from USD 384.6m as at 31 December 2021G to USD 353.1m as at 30 June 2022G primarily due to payments exceeding additions and accrued interest during the six months ended 30 June 2022G.

# Provision for employees' end of service benefits

# Table (5-231): Provision for employees' end of service benefits breakdown as at 31 December 2021G and as at 30 June2022G of the Group:

Currency: USD000	31 December 2021G	30 June 2022G
Beginning balance	80,413	76,260
Current service cost	10,074	5,164
Interest cost	950	593
Transfer to staff accruals	(2)	-
Benefits paid during the year	(13,535)	(5,505)
Remeasurement of employees' end of service benefits	(436)	(5,726)
Foreign currency translation differences	(1,204)	(287)
Ending balance	76,260	70,499

Source: Management information

End of service benefits are calculated in accordance with the labour laws of each jurisdiction. Actuarial valuations are carried out at the end of each reporting period.

End of service benefits decreased from USD 76.3m as at 31 December 2021G to USD 70.5m as at 30 June 2022G driven by the benefits paid during the six months ended 30 June 2022G and the remeasurement of employees' end of service benefits of USD 5.5m and USD 5.7m respectively. This was partially offset by the interest costs recorded during the six months ended 30 June 2022G of USD 0.6m and current service charges of USD 5.2m.

# Non-current trade and other payables

Non-current portion of trade and other payables pertains to the unearned income in relation to upfront payments made by a beverage supplier with a performance obligation expected to be satisfied and recognized within a period exceeding 12 months. Non-current trade and other payables increased from USD 50.2m as at 31 December 2021G to USD 64.4m as at 30 June 2022G.

# Deferred gain on derivative financial instrument

As at 30 June 2022, Management has estimated the fair valuation of the stake in REEF along with the underlying derivative instrument to be USD 10.7m as opposed to USD 9.4m as at 31 December 2021G. The valuation methodology used was consistent with the prior year valuation.

# **Deferred tax liabilities**

Deferred tax liabilities mainly pertain to Egypt and are recognised due to the temporary differences between the carrying amount of assets and liabilities for financial reporting purposes and tax base as per Local Tax Laws.

# **Current liabilities**

## Table (5-232): Current liabilities breakdown as at 31 December 2021G and as at 30 June 2022G of the Group:

Currency: USD000	31 December 2021G	30 June 2022G
Bank facilities	7,073	13,670
Deferred gain on derivative financial	1,878	1,878
Lease liability	136,463	123,267
Income tax, Zakat and other deductions payable	12,614	9,862
Trade and other payables	352,326	385,030
Due to Related Parties	23,683	28,515
Provisions for legal, tax and other claims	32,062	51,915
Total current liabilities	566,099	614,137

Source: Reviewed condensed interim carve-out financial statements and related financial information

# **Bank facilities**

## Table (5-233): Bank facilities breakdown as at 31 December 2021G and as at 30 June 2022G of the Group:

Currency: USD000	Country	31 December 2021G	30 June 2022G
Commercial International Bank	Egypt	5,400	9,577
Arab Bank	Egypt	200	815
QNB	Egypt	1,165	2,999
National Bank of Kuwait	Lebanon	308	279
Total borrowings and bank facilities		7,073	13,670

Source: Management information

The increase in bank facilities from USD 7.1m as at 31 December 2021G to USD 13.7m as at 30 June 2022G was primarily driven by the increase in the loans in Egypt mainly from Commercial International Bank and QNB due to the opening of 18 restaurants in Egypt during the six months ended 30 June 2022G.

Given low utilisation of bank facilities and high cash generation profile of the business, management believes that the Group has enough flexibility to fund future expansion through internal cash generation and if needed through existing bank facilities.

# Income tax, Zakat and other deductions payable

Income tax, Zakat and other deductions payable represent taxes arising from the normal course of business. Income tax, Zakat and other deductions payable decreased from USD 12.6m as at 31 December 2021G to USD 9.9m as at 30 June 2022G as a result of the payments made in relation to the accruals made for the year ended 30 June 2021G (representing 12 months accrual), which was only partially offset by the accruals made in the six months ended 30 June 2022G (representing six months accrual).

# Trade and other payables

Table (5-234): Trade and other payables breakdown as at 31 December 2021G and as at 30 June 2022G of the Group:

Currency: USD000	31 December 2021G	30 June 2022G
Trade payables	126,543	129,856
Non-trade payables	40,250	45,936
Accrued expenses	95,944	118,110
Unearned income	21,108	21,777
Accrued staff benefits	46,903	43,911
Value added tax payable	6,006	8,316
Customer deposits	2,979	4,928
Other payables	12,593	12,196
Total trade and other payables	352,326	385,030

Source: Management information

### **Trade payables**

Trade payables increased from USD 126.5m as at 31 December 2021G to USD 129.9m as at 30 June 2022G as the level of purchases increased with the expansion of the business activity during the first six months of 2022G.

## Non-trade payables

Non-trade payables increased from USD 40.3m as at 31 December 2021G to USD 45.9m as at 30 June 2022G driven by the increase in new restaurant openings and further expansion of the business.

### **Accrued expenses**

Accrued expenses increased from USD 95.9m as at 31 December 2021G to USD 118.1m as at 30 June 2022G as business activity expanded and advertising expenses increased in the six months ended 30 June 20 June 2022G in line with the increase in marketing campaigns as explained earlier.

## **Unearned income**

Unearned income mainly related to income recorded from the beverage supplier. The balance remained relatively stable between 31 December 2021G and 30 June 2022G at USD 21.1m and USD 21.8m respectively.

### Accrued staff benefits

Accrued staff benefits decreased from USD 46.9m as at 31 December 2021G to USD 43.9m as at 30 June 2022G as a result of the payment of bonuses accrued as at 31 December 2021G in May of 2022G amounting to USD 9.3m, partially offset by the recording of bonus accruals for the first half of 2022G.

### Value added tax payable

Value added tax payable increased from USD 6.0m as at 31 December 2021G to USD 8.3m as at 30 June 2022G within the normal course of business.

### Customer deposits

Customer deposits increased from USD 3.0m as at 31 December 2021G to USD 4.9m as at 30 June 2022G within the normal course of business.

## **Other payables**

Other payables remained stable between 31 December 2021G and 30 June 2022G at USD 12.6m and USD 12.2m, respectively.

## **Due to Related Parties**

Table (5-235): Due to Related Parties' balances breakdown as at 31 December 2021G and as at 30 June 2022G of the Group:

Currency: USD000	Place of incorporation	Nature of relationship	31 December 2021G	30 June 2022G
National Company for Food Industries LLC	KSA	Fellow subsidiary	7,110	11,575
International Co. for Agricultural development ('Farm Frites') SAE	Egypt	Fellow subsidiary	6,261	995
Senyorita for Food Industries SAE	Egypt	Fellow subsidiary	2,551	8
Gulf Food Company Americana LLC	UAE	Fellow subsidiary	2,295	3,217
Gulf Food Industries Company (California Garden) FZE	UAE	Fellow subsidiary	1,467	2,282
Cairo Poultry Processing Company SAE	Egypt	Fellow subsidiary	1,213	1,627
International Co. for Agricultural Production and Processing SAE	Egypt	Fellow subsidiary	11	5,825
Others	Not Applicable	Fellow subsidiary	151	-
Americana Kuwait for Selling Meat & Refreshments WLL	Kuwait	Division of Former Parent Company	2,282	2,427
Barakat vegetables and fruits Co. LLC	UAE	Entities controlled by a major shareholder	-	142
Noon AD Holdings	UAE	Entities controlled by a major shareholder	274	322
Noon Payments Digital Limited	KSA	Entities controlled by a major shareholder	68	95
Total due to Related Parties	23,683	28,515		

Source: Reviewed condensed interim carve-out financial statements and related financial information

Due to Related Party balances increased from USD 23.7m as at 31 December 2021G to UDS 28.5m as at 30 June 2022G primarily due to the increase in the amounts due to National Company for Food Industries LLC and International Co. for Agricultural Production and Processing SAE driven by an increase in purchases from Related Parties in line with the business growth. The increase in balances to the aforementioned Related Parties was partially offset by the decrease in the balance to Senyorita for Food Industries SAE and International Co. for Agricultural development ('Farm Frites') SAE.

# Provisions for legal, tax and other claims

# Table (5-236): Provisions for legal, tax and other claims balances breakdown as at 31 December 2021G and as at 30 June 2022G of the Group:

Currency: USD000	31 December 2021G	30 June 2022G
Legal cases	9,430	5,270
Provision for termination and closure	5,060	4,889
Tax	13,781	37,795
Other provisions	3,791	3,961
Total provisions	32,062	51,915

Source: Reviewed condensed interim carve-out financial statements and related financial information

## Legal cases

This represents provisions for legal claims filed against the Group.

Legal cases provision decreased from USD 9.4m as at 31 December 2021G to USD 5.3m as at 30 June 2022G due to the settlement of a case in Qatar for USD 2.0m and reclassification of legal provisions to other receivables doubtful debts of USD 1.1m.

Management believes that after obtaining appropriate legal advice, the outcome of such legal claims will not substantially exceed the value of the provision as at 30 June 2022G.

### **Provision for termination and closure**

The provision relates to potential costs to be incurred in relation to restaurant closures and other lease termination charges.

The provision for termination and closure of restaurants remained relatively stable between 31 December 2021G and 30 June 2022G at USD 5.1m and USD 4.9m respectively.

### Tax

This represents provisions for ongoing tax / Zakat assessments by the relevant tax authorities for the open years. The provision balance was calculated in line with precedents (i.e., previous years' tax inspections) and past interpretations of the laws. As such, the Group's management deems the provision balance to be adequate.

The tax provision increased from USD 13.8m as at 31 December 2021G to USD 37.8m as at 30 June 2022G as a result of a tax claim charge relating to a legacy indirect tax claim for the historical period 2000G - 2017G. The claim relates to exemptions to the restaurants not having a 'touristic' status. The exemptions law was repealed in 2016G pursuant to a change in tax law.

The Group is in settlement discussions with the tax authorities and will seek to rely on recently introduced amnesty legislation for a partial waiver of the penalties. Management believes the provisions provided are adequate to cover the full expected settlement amount including penalties.

## **Other provisions**

Other provisions comprised restructuring expenses and expected claims from external parties in relation to the Company's activities. The Group's management reviews these provisions on a yearly basis and adjusts the balances based on the latest developments, discussions, and agreements with such parties. The balance remained stable between 31 December 2021G and 30 June 2022G at USD 3.8m and USD 4.0m.

## **Total equity**

Table (5-237): Total equity breakdown as at 31 December 2021G and as at 30 June 2022G of the Group:

Currency: USD000	Share capital	Merger reserve	Accumulated net contribution from the Former Parent Company	Foreign currency translation reserve	Total	Non-con- trolling interests	Total equity
Balance as at 31 December 2021G	-	-	148,984	(20,429)	128,555	11,157	139,712
Net profit for the year	-	-	121,266	-	121,266	1,945	123,211
Remeasurement of employees' end of service benefits	-	-	5,726	-	5,726	-	5,726
Hyperinflation adjustment	-	-	-	986	986	-	986
Foreign currencies translation differences	-	-	-	(2,077)	(2,077)	30	(2,047)
Changes in non-controlling interest	-	-	(129)	-	(129)	(3,731)	(3,860)
Distributions to the Former Parent Company	-	-	(83,089)	-	(83,089)	-	(83,089)
Net payments and impact of capital reorganisation with the Former Parent Company	-	-	(25,903)	-	(25,903)	-	(25,903)
Issuance of shares	10	-	-	-	10	-	10
Capitalisation of shares	168,463	(1,608)	(166,855)	-	-	-	-
Balance as at 30 June 2022G	168,473	(1,608)	-	(21,520)	145,345	9,401	154,746

Source: Reviewed condensed interim carve-out financial statements and related financial information

# Share capital

As at 30 June 2022G, the Group's authorized, issued and paid-up capital was USD 168.5m comprising of 168.5 million shares with nominal value of USD 1 each. 10,000 shares are issued in cash and 168.5 million shares are issued through a share-for-share exchange for the transfer of the Company assets and liabilities from the Former Parent Company.

## Merger reserve

The merger reserve related to the capital reorganization of the Former Parent Company to separate the Company during the six-month period ended 30 June 2022.

## Foreign currency translation

Non-monetary items that are measured at fair value in a foreign currency are translated using the exchange rates at the date when the fair value was determined. Translation differences on assets and liabilities carried at fair value are reported as part of the fair value gain or loss in equity.

## Accumulated net contribution from Former Parent Company

Accumulated net contribution from Former Parent Company decreased from USD 149.0m as at 31 December 2021G to nil as at 30 June 2022G as a result of the capitalisation of shares into share capital, distributions to the Former Parent Company and net payments and impact of capital reorganisation with the Former Parent Company partially offset by the recognition of the net profit of USD 121.3m during the six-month ended 30 June 2022G.

# Non-controlling interest

Non-controlling interests decreased from USD 11.2m as at 31 December 2021G to USD 9.4m as at 30 June 2022G primarily as a result of the dividend paid by subsidiaries of USD 3.2m and additional shares acquired of USD 516k in relation to 3.36% in Jordan (collectively making the USD 3.7m related to changes in non-controlling interest), partially offset by the increase resulting from the share of net profit of the six-month period ended 30 June 2022G of USD 1.9m.

### 5.7.1.3 Condensed carve-out interim statement of cash flows of the Group

# Table (5-238): Condensed carve-out interim statement of cash flows for the period ended 30 June 2021G and 30 June2022G of the Group:

Currency: USD000	30 June 2021G	30 June 2022G
Cash flows from operating activities		
Profit before income tax and Zakat for the period1	99,206	129,330
Adjustments for:		
Depreciation and amortisation	101,920	102,528
Provision for employees' end of service benefits, net of transfers	6,539	5,164
Impairment allowance on financial assets	810	1,182
Provision for obsolete, slow moving, and defective inventories	720	878
Impairment losses of non-financial assets	2,403	1,035
Loss on disposal of property and equipment and intangible assets	382	1,048
Gain on rent concessions	(4,662)	(667)
Finance income	(802)	(1,146)
Finance cost	11,505	10,431
Recognition of deferred gain on derivative financial instrument in other income	-	(939)
Fair value gains on financial assets at fair value through profit or loss	-	(1,275)
Tax claim charge	-	25,482
Hyperinflation impact	(2,680)	505
Operating cash flows before changes in working capital	215,341	273,556

Currency: USD000	30 June 2021G	30 June 2022G
Payments of employees' end of service benefits	(5,604)	(5,505)
Income tax paid	(4,835)	(6,062)
Changes in working capital:		
Trade and other receivables	(3,023)	(13,860)
Due from Related Parties	(223)	(1,641)
Inventories	(5,173)	(38,055)
Due to Related Parties	2,713	4,832
Trade and other payables, other liabilities and taxes	9,290	28,066
Net cash generated from operating activities	208,486	241,331
Cash flows from investing activities		
Purchase of property and equipment	(18,840)	(44,573)
Proceeds from sale of property and equipment	916	1,038
Purchase of intangible assets	(2,561)	(1,912)
Payments for key money	(516)	(1,216)
Interest received on short term deposits	802	1,146
Loans to a Related Party	(64,000)	(36,000)
Repayments of loans to a Related Party	-	100,000
Net cash generated from / (used in) investing activities	(84,199)	18,483
Cash flows from financing activities		
Payments of finance costs	(1,119)	(574)
Changes in non-controlling interests (cash dividends)	(825)	(3,215)
Acquisition of additional shares in subsidiary from non-controlling interests	(184)	(705)
Principal elements of lease payments	(78,257)	(83,745)
Distributions to the Former Parent Company	(72,410)	(83,089)
Movement in payments and impact of capital reorganisation with the Former Parent Company	(15,258)	(25,903)
Proceeds from issuance of share capital	_	10
Net cash used in financing activities	(168,053)	(197,221)
Net change in cash and cash equivalents	(43,766)	62,593
Foreign currency translation differences	(94)	6,853
Cash and cash equivalents at the beginning of the period	171,784	166,923
Cash and cash equivalents at the end of the period2	127,924	236,369

Source: Reviewed condensed interim carve-out financial statements and related financial information

1 Profit before income tax and Zakat for the period presented above is before Zakat and income tax and after the KFAS.

2 Cash and Cash equivalents at 30 June 2022G in the cash flow statement is less bank overdrafts of USD 13.7m as at 30 June 2022G.

## Net cash generated from operating activities

Net cash generated from operating activities increased from USD 208.5m in the six months ended 30 June 2021G to USD 241.3m in the six months ended 30 June 2022G primarily due to the increase in profit before income tax and Zakat for the period from USD 99.2m in the six months ended 30 June 2021G to USD 129.3m in the six months ended 30 June 2022G and the increase in non-cash adjustments from a positive USD 116.1m in the six months ended 30 June 2021G to USD 144.2m in the six months ended 30 June 2022G. This was partially offset by the increase in cash outflow as a result of changes in working capital from a cash inflow of USD 3.6m in the six months ended 30 June 2021G to a cash outflow of USD 20.7m in the six months ended 30 June 2022G.

## Net cash generated from / (used in) investing activities

Net cash of investing activities increased from a cash outflow of USD 84.2m in the six months ended 30 June 2021G to a cash inflow of USD 18.5m in the six months ended 30 June 2022G primarily due to the cash inflow from the repayment of the Related Party loan partially offset by the increase in cash used for the purchase of property and equipment.

## Net cash used in financing activities

Net cash used in financing activities increased from USD 168.1m in the six months ended 30 June 2021G to USD 197.2m in the six months ended 30 June 2022G primarily as a result of the increase in distributions to the Former Parent Company, the increase in the payments made against leases and the movement in payments and impact of capital reorganization with the Former Parent Company.

## 5.7.2 UAE Restaurants Business for the six months ended 30 June 2021G and 30 June 2022G

### Table (5-239): TaSummary of the financial information of UAE Restaurants Business:

Currency: USD000	30 June 2021G	30 June 2022G
Statement of income		
Revenues	279,263	338,962
Cost of revenues	(125,095)	(152,622)
Gross profit	154,169	186,340
Selling and marketing expenses	(98,806)	(112,516)
General and administrative expenses	(33,837)	(37,662)
Other operating income – net	2,474	1,694
Net impairment allowance on financial assets	-	35
Operating profit	24,000	37,891
Finance costs	(1,351)	(1,452)
Gain/ (loss) on foreign exchange	52	77
Net profit for the period	22,701	36,517
Currency: USD000	31 December 2021G	30 June 2022G
Summary of the statement of financial position		
Total non-current assets	161,601	162,871
Total current assets	105,769	124,792
Total assets	267,371	287,662
Total non-current liabilities	74,810	70,592
Total current liabilities	151,218	160,160
Total liabilities	226,027	230,752
Total equity	41,343	56,910
Total liabilities and equity	267,371	287,662

Source: Management Information

# Table (5-240): Key performance indicators for the six months ended 30 June 2021G and the six months ended 30 June 2022G:

Income statement key performance indicators			
Currency: USD000	30 June 2021G	30 June 2022G	
Gross profit margin <sup>(1)</sup>	55.2%	55.0%	
Net profit margin (2)	8.1%	10.8%	

Source: Management information

Balance sheet key performance indicators			
Currency: USD000	31 December 2021G	30 June 2022G	
Current ratio (3)	0.7	0.8	
Total liabilities to total assets <sup>(4)</sup>	84.5%	80.2%	
Net debt (net cash) (thousand USD) <sup>(5)</sup>	(31,526)	(31,097)	
Days revenues outstanding <sup>(6)</sup>	5	5	
Days inventory outstanding <sup>(7)</sup>	55	65	
Days payable outstanding <sup>(8)</sup>	106	92	
NWC as a percentage of revenues <sup>(9)</sup>	(7.0%)	(5.0%)	
ROA <sup>(10)</sup>	19.1%	22.6%	
ROE <sup>(11)</sup>	123.7%	114.2%	

Source: Management information

(1) Gross margin is defined as gross profit for the six months period divided by revenues for the six months period

(2) Net profit margin is defined as the net profit for the six months period divided by revenues for the six months period

(3) Current ratio is calculated as follows: Total current assets / Total current liabilities

(4) Total liabilities to total assets ratio is calculated as follows: Total liabilities / Total assets

(5) Net debt (net cash) is calculated as bank facilities less cash and cash equivalents

(6) Days revenues outstanding is defined as trade and other receivables divided by revenues (for the last twelve months period) multiplied by 365 (where trade and other receivables refers to the sum of trade receivables, and trade related dues from related parties)

(7) Days inventory outstanding is defined as inventory divided by cost of inventory (for the last twelve months period) multiplied by 365 (where inventory refers to sum of raw material, filing and packaging material and goods in transit)

(8) Days payable outstanding is defined as trade and other payables divided by cost of inventory (for the last twelve months period) multiplied by 365 (where trade and other payables refers to the sum of trade payables, current portion of unearned income and trade related dues to related parties)

(9) NWC is defined as the sum of inventories, trade and other receivables, and dues from related parties less trade and other payables, due to related parties, provisions for legal, tax and other claims, income tax, zakat and other deductions payable

(10) Return on assets is calculated based on profit for the last twelve months period divided by total assets

(11) Return on equity is calculated based on profit for the last twelve months period divided by total equity

## 5.7.2.1 Statement of income of UAE Restaurants Business

The following tables set out UAE Restaurants Business's statement of income for 30 June 2021G and 30 June 2022G.

# Table (5-241): Statement of income for the financial periods ended 30 June 2021G and 30 June 2022G of UAE Restaurants Business:

Currency: USD000	30 June 2021G	30 June 2022G
Statement of income		
Revenues	279,263	338,962
Cost of revenues	(125,095)	(152,622)
Gross profit	154,169	186,340
Selling and marketing expenses	(98,806)	(112,516)
General and administrative expenses	(33,837)	(37,662)
Other operating income – net	2,474	1,694
Net impairment allowance on financial assets	-	35
Operating profit	24,000	37,891
Finance costs	(1,351)	(1,452)
Gain/ (loss) on foreign exchange	52	77
Net profit for the period	22,701	36,517

Source: Management Information

# **Revenue by brand**

# Table (5-242): Revenues by brand breakdown for the six months ended 30 June 2021G and the six months ended 30June 2022G of UAE Restaurants Business:

Currency: USD000	30 June 2021G	30 June 2022G	Variance (30 June 2021G-30 June 2022G)
KFC	145,099	179,004	23.4%
Pizza Hut	80,230	90,471	12.8%
Hardee's	37,268	46,256	24.1%
Krispy Kreme	7,324	10,256	40.0%
Others	9,342	12,976	38.9%
Total revenues	279,263	338,962	21.4%
As a percentage of revenues			
KFC	52.0%	52.8%	
Pizza Hut	28.7%	26.7%	
Hardee's	13.3%	13.6%	
Krispy Kreme	2.6%	3.0%	
Others	3.3%	3.8%	

Source: Management Information

# **Revenue by channel**

# Table (5-243): Revenues by channel breakdown for the six months ended 30 June 2021G and the six months ended 30June 2022G of UAE Restaurants Business:

Currency: USD000	30 June 2021G	30 June 2022G	Variance (30 June 2021G-30 June 2022G)	
Home delivery	132,196	149,854	13.4%	
Take-out	67,848	69,102	1.8%	
Dine-in	54,192	63,387	17.0%	
Drive-through	14,836	19,381	30.6%	
Others	10,190	37,238	265.4%	
Total revenues	279,263	338,962	21.4%	
As a percentage of revenues				
Home delivery	47.3%	44.2%		
Take-out	24.3%	20.4%		
Dine-in	19.4%	18.7%		
Drive-through	5.3%	5.7%		
Others	3.6%	11.0%		

Source: Management Information

The Company's Power Brands are KFC, Pizza Hut, Hardee's and Krispy Kreme. These four brands collectively contributed 96.2% to total revenue in the six months ended 30 June 2022G.

Revenue increased by 21.4% from USD 279.3m in the six months ended 30 June 2021G to USD 339.0m in the six months ended 30 June 2022G, primarily due to:

- The increase in the number of restaurants from 447 restaurants as at 30 June 2021G to 492 restaurants as at 30 June 2022G;
- The increase in the number of orders from existing and new restaurants from 19.9m in the six months ended 30 June 2021G to 23.8m orders in the six months ended 30 June 2022G on the back of successful campaigns for KFC and Hardee's and the higher market traffic in the first quarter of 2022G as a result of the EXPO 2020;
- The increase in home delivery revenues in nominal value during six months ended June 2022G to reach USD 149.9m compared to USD 132.2m in the six months ended 30 June 2021G as a result of successful new technology initiatives implemented (delivery rider tracking, wider coverage of stores), which supported a lower cancellation rate and strong performance metrics for home delivery revenues;
- Increase in prices for all Power Brands during the first quarter of 2022G (KFC by 3.4%, Hardee's by 2.5% 2022G, Pizza Hut by 3.9% and Krispy Kreme by 13.7%).

# **Cost of revenues**

# Table (5-244): Cost of revenues breakdown for the six months ended 30 June 2021G and the six months ended 30 June2022G of the of UAE Restaurants Business:

Currency: USD000	30 June 2021G	30 June 2022G	Variance (30 June 2021G-30 June 2022G)	
Raw materials	74,857	94,540	26.3%	
Royalties' fees	15,067	18,695	24.1%	
Staff costs	17,522	19,776	12.9%	
Short term and variable rent	4,047	3,890	(3.9%)	
Depreciation	9,956	11,134	11.8%	
Others	3,644	4,586	25.9%	
Total cost of revenues	125,095	152,622	22.0%	
As a percentage of revenues				
Raw materials	26.8%	27.9%		
Royalties' fees	5.4%	5.5%		
Staff costs	6.3%	5.8%		
Short term and variable rent	1.4%	1.1%		
Depreciation	3.6%	3.3%		
Others	1.3%	1.4%		
Total cost of revenues	44.8%	45.0%		

Source: Management Information

## **Raw materials**

Raw materials increased by 26.3% from USD 74.9m in the six months ended 30 June 2021G to USD 94.5m in the six months ended 30 June 2022G driven by an increase in the cost of cooking oil, packaging, chicken and potatoes in KFC, beef and chicken in Hardee's and cheese in Pizza Hut.

## **Royalties' fees**

Royalties' fees increased by 24.1% from USD 15.1m in the six months ended 30 June 2021G to USD 18.7m in the six months ended 30 June 2022G driven by the increase in revenues during the same period by 21.4% and the increase in the royalty percentage of one of the Power Brands from 5.5% in the six months ended 30 June 2021G to 5.75% in the six months ended 30 June 2022G.

## Staff costs

Staff costs increased by 12.9% from USD 17.5m in the six months ended 30 June 2021G to USD 19.8m in the six months ended 30 June 2022G primarily due to the increase in the number of restaurant employees by 15.8% from 8,615 employees as at 30 June 2021G to 9,974 employees as at 30 June 2022G while the costs as a percentage of revenue decreased from 6.3% in the six months ended 30 June 2021G to 5.8% in the six months ended 30 June 2022G as a result of the increase in the employees' efficiency.

## Short term and variable rent

Short term and variable rent slightly decreased by 3.9% from USD 4.0m in the six months ended 30 June 2021G to USD 3.9m in the six months ended 30 June 2022G primarily driven by rental on lease agreements that were renewed during the second half of 2022G.

### Depreciation

Depreciation increased by 11.8% from USD 10.0m in the six months ended 30 June 2021G to USD 11.1m in the six months ended 30 June 2022G in line with the increase in the number of restaurants.

## Others

Others include miscellaneous commissary and warehouse expenses such as utilities, waste and spoilage charges, provision for slow moving items and maintenance expenses in addition to distribution costs between commissaries/warehouses and restaurants.

Others increased by 25.9% from USD 3.6m in the six months ended 30 June 2021G to USD 4.6m in the six months ended 30 June 2022G in line with the overall increase in revenues.

# Selling and marketing expenses

# Table (5-245): Selling and marketing expenses breakdown for the six months ended 30 June 2021G and the six monthsended 30 June 2022G of the UAE Restaurants Business:

Currency: USD000	30 June 2021G	30 June 2022G	Variance (30 June 2021G - 30 June 2022G)	
Staff costs	29,933	35,131	17.4%	
Depreciation	17,421	18,294	5.0%	
Advertising and promotion	13,641	15,776	15.7%	
Home delivery expenses	10,495	12,047	14.8%	
Utilities and communication	8,693	9,930	14.2%	
Rent	5,189	5,054	(2.6%)	
Maintenance and other operating supplies expenses	5,689	4,109	(27.8%)	
Licenses & insurance	1,667	2,082	24.9%	
Call center expenses	1,547	1,486	(3.9%)	
Others	4,532	8,607	89.9%	
Total selling and marketing expenses	98,806	112,516	13.9%	
As a percentage of revenues				
Staff costs	10.7%	10.4%		
Depreciation	6.2%	5.4%		
Advertising and promotion	4.9%	4.7%		
Home delivery expenses	3.8%	3.6%		
Utilities and communication	3.1%	2.9%		
Rent	1.9%	1.5%		
Maintenance and other operating supplies expenses	2.0%	1.2%		
Licenses & insurance	0.6%	0.6%		
Call center expenses	0.6%	0.4%		
Others	1.6%	2.5%		
Total selling and marketing expenses	35.4%	33.2%		

Source: Management Information

## Staff costs

Staff costs increased by 17.4% from USD 29.9m in the six months ended 30 June 2021G to USD 35.1m in the six months ended 30 June 2022G as the headcount increased from 8,615 restaurant employees as at 30 June 2021G to 9,974 restaurant employees as at 30 June 2022G in line with the expansion in the number of restaurants. The average cost per employee decreased in the six months ended 30 June 2022G compared to the six months ended 30 June 2021G primarily due to the majority of employees hired being lower in rank.

#### Depreciation

Depreciation expenses increased slightly by 5.0% from USD 17.4m in the six months ended 30 June 2021G to USD 18.3m in the six months ended 30 June 2022G primarily driven by the increase in the number of restaurants from 447 restaurants as at 30 June 2021G to 492 restaurants as at 30 June 2022G.

#### Advertising and promotion

Advertising and promotion costs increased by 15.7% from USD 13.6m in the six months ended 30 June 2021G to USD 15.8m in the six months ended 30 June 2022G in line with the increase in revenues during the same period.

## Home delivery expense

Home delivery expense increased by 14.8% from USD 10.5m in the six months ended 30 June 2021G to USD 12.0m in the six months ended 30 June 2022G driven by the increase in home delivery revenues from USD 132.2m in the six months ended 30 June 2021G to USD 149.9m in the six months ended 30 June 2022G and the increase in the fuel costs.

#### **Utilities and communication**

Utilities and communication increased by 14.2% from USD 8.7m in the six months ended 30 June 2021G to USD 9.9m in the six months ended 30 June 2022G in line with the increase in the number of operating restaurants.

#### Rent

Rent costs decreased by 2.6% from USD 5.2m in the six months ended 30 June 2021G to USD 5.1m in the six months ended 30 June 2022G driven by concessions received during the six months ended 30 June 2022G of USD 0.3m, offset by the rental costs incurred due to the increase in the number of restaurants.

## Maintenance and other operating supplies expenses

This line item decreased by 27.8% from USD 5.7m in the six months ended 30 June 2021G to USD 4.1m in the six months ended 30 June 2022G as the Company renegotiated the annual maintenance contracts, which resulted in lower costs. This was coupled with the reclassification of the operating supplies from this line item to others. The decrease in the annual maintenance contracts costs was partially offset by the increase in the number of restaurants between 30 June 2021G and 30 June 2022G.

### License and insurance

Licenses and insurance expenses increased by 24.9% from USD 1.7m in the six months ended 30 June 2021G to USD 2.1m in the six months ended 30 June 2022G as the concessions received during the six months ended 30 June 2021G were suspended and the number of operating restaurants increased as at 30 June 2022G compared to 30 June 2021G.

### **Call centre expenses**

Call centre costs remained relatively stable at USD 1.5m in the six months ended 30 June 2021G and the six months ended 30 June 2022G.

#### Others

Others include miscellaneous, amortization, small ware charges, closure losses, wastage and preopening expenses.

This line item increased by 89.9% from USD 4.5m in the six months ended 30 June 2021G to USD 8.6m in the six months ended 30 June 2022G, primarily driven by the reclassification of operating supplies from maintenance (in six months ended 30 June 2021G) to others in the six months ended 30 June 2022G, which amounted to USD 2.1m, the increase in smallware costs by USD 0.7m and the increase in overall other expenses including wastage, preopening expenses and miscellaneous expenses in line with the increase in revenues.

## General and administrative expenses

# Table (5-246): General and administrative expenses breakdown for the six months ended 30 June 2021G and the six months ended 30 June 2022G of UAE Restaurants Business:

Currency: USD000	30 June 2021G	30 June 2022G	Variance (30 June 2021G-30 June 2022G)
Staff costs	24,130	25,624	6.2%
Depreciation	3,889	4,161	7.0%
Maintenance charges	1,344	1,826	35.9%
Utilities and communications	1,373	1,528	11.3%
Short term and variable rent	859	892	3.8%
Others	2,241	3,631	62.0%
Total general and administrative expenses	33,837	37,662	11.3%
As a percentage of revenues			
Staff costs	8.6%	7.6%	
Depreciation	1.4%	1.2%	
Maintenance charges	0.5%	0.5%	
Utilities & communications	0.5%	0.5%	
Short term and variable rent	0.3%	0.3%	
Others	0.8%	1.0%	
Total general and administrative expenses	12.1%	11.1%	

Source: Management Information

### **Staff costs**

Staff costs increased by 6.2% from USD 24.1m in the six months ended 30 June 2021G to USD 25.6m in the six months ended 30 June 2022G primarily due to the increase in headcount from 484 employees as at 30 June 2021G to 598 employees as at 30 June 2022G.

### Depreciation

Depreciation expense increased by 7.0% from USD 3.9m in the six months ended 30 June 2021G to USD 4.2m in the six months ended 30 June 2022G primarily due to additions that were made during the period between 30 June 2021G and 30 June 2022G.

### **Maintenance charges**

Maintenance charges increased by 35.9% from USD 1.3m in the six months ended 30 June 2021G to USD 1.8m in the six months ended 30 June 2022G primarily due to the increase in the enterprise resource planning software maintenance costs of USD 0.5m.

### **Utilities and communication**

Utilities and communication increased by 11.3% from USD 1.4m in the six months ended 30 June 2021G to USD 1.5m in the six months ended 30 June 2022G in the normal course of business.

### Short term and variable rent

Short term and variable rent expense remained relatively stable at USD 0.9m in the six months ended 30 June 2021G and the six months ended 30 June 2022G.

## **Utilities and communication**

Utilities and communication increased by 11.3% from USD 1.4m in the six months ended 30 June 2021G to USD 1.5m in the six months ended 30 June 2022G in the normal course of business.

## Others

Others primarily include trade licenses, professional and legal fees, travelling and accommodation, provision expense insurance, bank charges and service contracts and other miscellaneous fees.

Others increased by 62.0% from USD 2.2m in the six months ended 30 June 2021G to USD 3.6m in the six months ended 30 June 2022G driven by the: (i) increase in the professional fees related to the implementation of the new ERP system and the cyber security assessment, (ii) increase in other internet subscriptions which were not incurred in the six months ended 30 June 2021G, and (iii) slight increase in provisions expense.

## Other operating income – net

# Table (5-247): Other operating income – net for the six months ended 30 June 2021G and the six months ended 30 June 2022G of UAE Restaurants Business:

Currency: USD000	30 June 2021G	30 June 2022G	Variance (30 June 2021G-30 June 2022G)
Rent concession	2,443	75	(96.9%)
Gain or (Loss) on disposal of PPE	-	2	100.0%
Miscellaneous	(20)	(4)	(80.0%)
Others	52	1,620	3,015.4%
Other operating income – net	2,474	1,694	(31.5%)

Source: Management Information

Other operating income decreased from USD 2.5m in the six months ended 30 June 2021G to USD 1.7m in the six months ended 30 June 2022G primarily due to the decrease in the gains recorded from rent concessions. This was offset by the increase in income from others as a result of rebates received from a franchisor in relation to supply chain and new restaurant openings.

## **Finance costs**

# Table (5-248): Finance costs for the six months ended 30 June 2021G and the six months ended 30 June 2022G of UAE Restaurants Business:

Currency: USD000	30 June 2021G	30 June 2022G	Variance (30 June 2021G-30 June 2022G)
Interest on lease liabilities	1,351	1,276	(5.6%)
Others	-	176	100.0%
Total finance cost	1,351	1,452	7.5%

Source: Management Information

Finance income increased from USD 1.4m in the six months ended 30 June 2021G to USD 1.5m in the six months ended 30 June in 2022G as a result of the finance costs relating to IAS 19 from the provision of employees' end of service benefits (recorded within others).

# Net profit for the period and net profit margin for the period

Net profit for the period increased by 60.9% from USD 22.7m in the six months ended 30 June 2021G to USD 36.5m in the six months ended 30 June 2022G driven by the increase in revenues in nominal terms, while the costs increased in a lesser magnitude during the same period.

Net profit margin increased from 8.1% in the six months ended 30 June 2021G to 10.8% in the six months ended 30 June 2022G driven by: (i) decline in general and administrative expenses as a percentage of revenues from 12.1% in the six months ended 30 June 2021G to 11.1% in the six months ended 30 June 2022G, (ii) decline in selling and marketing expenses from 35.4% in the six months ended 30 June 2022G as a portion of these expenses are fixed in nature and did not increase in the same magnitude as the increase in revenue. This was partially offset by the increase in cost of sales as a percentage of revenue from 44.8% in the six months ended 30 June 2021G to 45.0% in the six months ended 30 June 2022G.

## 5.7.2.2 Statement of financial position of UAE Restaurants Business

## Table (5-249): Statement of financial position as at 31 December 2021G and 30 June 2022G of UAE Restaurants Business:

Currency: USD000	31 December 2021G	30 June 2022G
Property, plant and equipment	71,221	74,867
Right of use assets	77,332	74,948
Intangible assets	13,048	13,056
Total non-current assets	161,601	162,871
Inventories	27,009	35,332
Due from Related Parties	15,337	23,090
Trade and other receivables	31,897	35,273
Cash and cash equivalents	31,526	31,097
Total current assets	105,769	124,792
Total assets	267,371	287,662
Lease liability	43,622	42,690
Provision for employees' end of service benefits	31,188	27,903
Total non-current liabilities	74,810	70,592
Lease liability	34,827	33,859
Due to Related Parties	4,200	5,549
Income tax, Zakat and other deductions payable	-	54
Provisions for legal and other claims	-	2,179
Trade and other payables	112,191	118,518
Total current liabilities	151,218	160,160
Total liabilities	226,027	230,752
Share capital	41	41
Statutory reserve	20	20
Retained earnings	41,282	56,849
Total equity	41,343	56,910
Total liabilities and equity	267,371	287,662

Source: Management information

## Table (5-250): Non-current assets position as at 31 December 2021G and 30 June 2022G of UAE Restaurants Business:

Currency: USD000	31 December 2021G	30 June 2022G
Property and equipment	71,221	74,867
Right-of-use assets	77,332	74,948
Intangible assets	13,048	13,056
Total non-current assets	161,601	162,871

Source: Management information

# **Property and equipment**

Table (5-251): Property and equipment net book value as at 31 December 2021G and 30 June 2022G of UAE Restaurants Business:

Currency: USD000	31 December 2021G	Additions	Transfers	Disposals	Depreciation	30 June 2022G
Land	6,385	-	-	-	-	6,385
Buildings and refrigerating rooms	8,057	832	124	(19)	(1,135)	7,858
Leasehold improvements	25,345	1,956	756	(129)	(4,338)	23,590
Equipment and tools	19,907	3,748	125	(86)	(3,425)	20,270
Furniture and fixture	2,245	631	1	(51)	(422)	2,405
Motor vehicles	1,148	296	-	-	(222)	1,222
Capital work-in-progress	8,133	7,068	(2,065)	-	-	13,137
Net book values	71,221	14,531	(1,059)	(285)	(9,542)	74,867

Source: Management information

## Land

No additions nor impairments were made to the lands as at 30 June 2022G.

## **Buildings and refrigerating rooms**

Buildings and refrigerating rooms net book value decreased from USD 8.1m as at 31 December 2021G to USD 7.9m as at 30 June 2022G primarily as a result of the depreciation charge for the period of USD 1.1m partially offset by additions and transfers of USD 1.0 m.

### Leasehold improvements

Leasehold improvements net book value decreased from USD 25.3m as at 31 December 2021G to USD 23.6m as at 30 June 2022G primarily as a result of the depreciation charge for the period of USD 4.3m and disposals of USD 0.1m, partially offset by additions and transfers of USD 2.7m relating to the opening of 15 new stores during the six months ended 30 June 2022G.

### **Equipment and tools**

Equipment and tools net book value increased from USD 19.9m as at 31 December 2021G to USD 20.3m as at 30 June 2022G primarily driven by the additions of USD 3.7m and transfers of USD 0.1m in relation to the new restaurants opened during the period partially offset by the depreciation charge for the period of USD 3.4m.

### Furniture and fixture

Furniture and fixture further increased from USD 2.2m as at 31 December 2021G to USD 2.4m as at 30 June 2022G driven by additions of USD 0.6m partially offset by the depreciation charge USD 0.4m and disposals USD 0.1m.

## **Motor vehicles**

Vehicles net book value slightly increased from USD 1.1m as at December 2021G to USD 1.2m as at 30 June 2022G primarily due to additions of USD 0.3m partially offset by depreciation of USD 0.2m.

## Capital work-in-progress

Capital work-in-progress increased from USD 8.1m as at 31 December 2021G to USD 13.1m as at 30 June 2022G primarily driven by the additions of USD 7.1m during 2022G, partially offset by transfers of USD 2.1m. These mainly related to restaurants under construction and fit-out work.

# Table (5-252): Useful lives of property and equipment used for depreciation as at 31 December 2021G and 30 June2022G of UAE Restaurants Business:

	Useful life in years		
Buildings and refrigerating rooms	5-20		
Leasehold improvements	Lower of 5 years or lease		
Equipment and tools	5-10		
Furniture and fixture	6-7		
Motor vehicles	4		

Source: Management information

**Right-of-use assets** 

# Table (5-253): Right-of-use assets net book value as at 31 December 2021G and 30 June 2022G of UAE Restaurants Business:

Currency: USD000	31 December 2021G	Additions	Disposals	Depreciation	30 June 2022G
Building and leasehold	76,770	18,443	-	(21,110)	74,103
Vehicles	562	1,812	-	(1,529)	845
Net book value	77,332	20,256	-	(22,639)	74,948

Source: Management information

As at 30 June 2022G, the right-of-use assets represented 432 vehicles and delivery cars and 586 buildings.

Net book value of right-of-use assets decreased from USD 77.3m at December 2021G to USD 75.0m as at 30 June 2022G as a result of the depreciation charge of USD 22.6m during the period, partially offset by additions of USD 20.3m in relation to both buildings and vehicles and renewals of existing stores.

# **Intangible assets**

# Table (5-254): Intangible assets net book value as at 31 December 2021G and 30 June 2022G of UAE Restaurants Business:

Currency: USD000	31 December 2021G	Additions	Transfers	Disposals	Depreciation	30 June 2022G
Franchise fee	7,110	371	-	(56)	(534)	6,891
Key money	74	-	-	-	(34)	40
Computer software	5,865	50	1,052	(2)	(839)	6,125
Net book value	13,048	421	1,052	(58)	(1,407)	13,056

Source: Management information

Net book value of intangible assets slightly increased from USD 13.0m as at 31 December 2021G to USD 13.1m as at 30 June 2022G. The increase was primarily driven by additions and transfers related to computer software and mobile applications for USD 1.1m and franchise fees additions of USD 0.4m during the period. This increase was offset by the depreciation charge for the period of 1.4m.

# **Current assets**

Table (5-255): Current assets as at 31 December 2021G and 30 June 2022G of UAE Restaurants Business:

Currency: USD000	31 December 2021G	30 June 2022G
Inventories	27,009	35,332
Due from Related Parties	15,337	23,090
Trade receivable and other receivables	31,897	35,273
Cash and bank balances	31,526	31,097
Total current assets	105,769	124,792

Source: Management information

### Inventories

Table (5-256): Inventories breakdown as 31 December 2021G and 30 June 2022G of UAE Restaurants Business:

Currency: USD000	31 December 2021G	30 June 2022G
Food supplies	17,684	24,162
Filling and packing material	2,221	3,444
Other materials	2,108	2,360
Spare parts	1,093	1,250
Gross inventories	23,106	31,216
Less: provision for slow moving inventories and spare parts	(640)	(671)
Goods in transit	4,544	4,787
Total inventory	27,009	35,332

Source: Management information

#### **Food supplies**

Food supplies increased from USD 17.7m as at 31 December 2021G to USD 24.2m as at 30 June 2022G driven by the increase in number of restaurants as at 30 June 2022G combined with the increase in prices of raw materials.

### Filling and packing material

Filling and packing material increased from USD 2.2m as at 31 December 2021G to USD 3.4m as at 30 June 2022G primarily due to the expansion of home delivery (which requires more packing material) coupled with the increase in the number of restaurants.

#### **Other materials**

Other materials increased from USD 2.1m as at 31 December 2021G to USD 2.4m as at 30 June 2022G driven by the expansion of operations within the normal course of business.

### **Spare parts**

Spare parts slightly increased from USD 1.1m as at 31 December 2021G to USD 1.3m as at 30 June 2022G in the normal course of business.

#### Provision for slow-moving inventories

Provision for slow-moving inventories remained fairly stable between USD 0.6m to USD 0.7m between 31 December 2021G to 30 June 2022G in line with the increase in the overall inventory level.

### **Goods in transit**

Goods in transit slightly increased from USD 4.5m as at 31 December 2021G to USD 4.8m as at 30 June 2022G this is in line with the expansion of the business and the increase in revenues.

## **Due from Related Parties' balances**

Table (5-257): Due from Related Parties' balances as at 31 December 2021G and 30 June 2022G of UAE Restaurants Business:

Currency: USD000	Nature of relationship	31 December 2021G	30 June 20222G
Americana Holding for UAE Restaurants LTD	parent company	8,171	8,174
Americana Restaurants Investment Group Company LLC	Holding Company	-	4,442
Société Marocaine De Projects Touristiques SARL	Fellow subsidiary	1,864	1,871
Lebanese International Touristic Projects Company LLC	Fellow subsidiary	1,531	1,546
The Caspian International Restaurants Company LLP	Fellow subsidiary	1,094	1,280
Americana Company for Restaurants Holding LTD	Fellow subsidiary	1,002	1,002
Tourist Projects & International Restaurants Co. (Americana) LLC	Fellow subsidiary	491	563
Al Ahlia Restaurants Company LLC	Fellow subsidiary	226	508
Kuwait Food Company (Americana) K.S.C.C	Former Parent Company	185	-
Bahrain and Kuwait Restaurants Co. WLL	Fellow subsidiary	169	535
Americana Kuwait Company Restaurants WLL	Fellow subsidiary	162	1,441
International Tourism Restaurants Company LLC	Fellow subsidiary	145	728
Qatar Food Company WLL	Fellow subsidiary	104	359
Others		195	640
Due from Related Parties		15,337	23,090

Source: Management information

## All Related Party transactions are made on an arms-length basis.

Due from Related Parties' balances increased from USD 15.3m as at December 2021G to USD 23.1m as at 30 June 2022G primarily driven by the increase in the balance from Americana Restaurants Investment Group Company LLC in relation to a transfer of the receivable balance from the Former Parent Company to Americana Restaurants Investment Group Company LLC as part of the capital reorganizations.

## Trade and other receivables

### Table (5-258): Trade and other receivables breakdown as at 31 December 2021G and 30 June 2022G of UAE Restaurants Business:

Currency: USD000	31 December 2021G	30 June 2022G
Gross trade receivables	9,026	8,334
Less: Loss allowance	(666)	(255)
Net trade receivables	8,360	8,079
Prepayments and deposits	19,891	20,976
Advances	2,618	4,820
Claims receivables	917	398
Others	110	1,001
Trade and other receivables	31,897	35,273

#### Gross trade receivables

Gross trade receivables decreased from USD 9.0m as at December 2021G to USD 8.3m as at 30 June 2022G mainly driven by the reclassification of receivables from the sale of used oil from gross trade receivables as at 31 December 2021G to Others as at 30 June 2022G.

#### Loss allowance

Loss allowance decreased from USD 0.7m as at December 2021G to USD 0.3m as at 30 June 2022G due to the reclassification of the loss allowance against receivables from the sale of used oil from gross trade receivables as at 31 December 2021G to Others as at 30 June 2022G.

#### **Prepayments and deposits**

Prepayments and deposits increased from USD 19.9m as at 31 December 2021G to USD 21.0m as at 30 June 2022G in relation to prepayments made to landlords in the beginning of the year and the increase in the number of restaurants as at 30 June 2022G compared to 31 December 2021G.

#### Advances

The balance increased from USD 2.6m as at 31 December 2021G to USD 4.8m as at 30 June 2022G mainly due to an advance payment to a supplier of raw materials.

#### **Claims receivables**

Claims receivables balance decreased from USD 0.9m as at 31 December 2021G to USD 0.4m as at 30 June 2022G mainly due to the settlement of an insurance claim during the six months ended 30 June 2022G.

#### Others

The balance increased from USD 0.1m as a 31 December 2021G to USD 1.0m as at 30 June 2022G as a result of the reclassification of the receivables related to the sale of used oil from gross receivables as at 31 December 2021G to others as at 30 June 2022G.

# Cash and cash equivalents

## Table (5-259): Cash and cash equivalents breakdown as at 31 December 2021G and 30 June 2022G of UAE Restaurants Business:

Currency: USD000	31 December 2021G	30 June 2022G
Current accounts held with banks	28,069	27,925
Cash on hand	3,457	3,172
Total cash and cash equivalents	31,526	31,097

Source: Management information

Cash and cash equivalents represent the Company's current accounts held with banks and cash on hand.

Cash and cash equivalents decreased from USD 31.5m as at 31 December 2021G to USD 31.1m as at 30 June 2022G. For more details refer to the cash flow statement section.

# **Capital commitments**

The UAE Restaurants Business had capital commitments in relation to projects in progress of USD 2.4m as at 30 June 2022G (USD 5.1m as at 31 December 2021G). The UAE Restaurants Business also had outstanding letters of credit of USD 7.2m as at 30 June 2022G (USD 7.3m as at 31 December 2021G). Capital commitments are primarily related to new restaurant openings.

# **Non-current liabilities**

Table (5-260): Non-current liabilities as at 31 December 2021G and 30 June 2022G of UAE Restaurants Business:

Currency: USD000	31 December 2021G	30 June 2022G
Lease liability non-current	43,622	42,690
Provision for employees' end of service benefits	31,188	27,903
Total non-current liabilities	74,810	70,592

Source: Management information

## Lease liabilities

Table (5-261): Lease liabilities breakdown as at 31 December 2021G and 30 June 2022G of UAE Restaurants Business:

Currency: USD000	31 December 2021G	30 June 2022G
Lease liability non-current	43,622	42,690
Lease liability current	34,827	33,859
Total lease liabilities	78,449	76,549

Source: Management information

Lease liabilities decreased from USD 78.4m as at 31 December 2021G to USD 76.5m as at 30 June 2022G primarily due to payments during the six months ended 30 June 2022G exceeding the additions during the period.

# Provision for employees' end of service benefits

# Table (5-262): Non- current employees' end of service benefits breakdown as at 31 December 2021G and 30 June2022G of UAE Restaurants Business:

Currency: USD000	31 December 2021G	30 June 2022G
Beginning balance	28,235	31,188
Charge for the period	5,352	2,484
Interest charge	301	176
Remeasurement of employees' end of service benefits	1,911	(4,050)
Payments for the period	(4,612)	(1,895)
Ending balance	31,188	27,903

Source: Management information

End of service benefits decreased from USD 31.2m as at 31 December 2021G to USD 27.9m as at 30 June 2022G. The decrease was primarily driven by remeasurement of employees' end of service benefits of USD 4.1m and the payments for the period of USD 1.9m, partially offset by the current service charge for the period of USD 2.5m, and interest costs of USD 0.2m. Remeasurement of employees' end of service benefits is based on the actuarial calculation and is based on various assumptions including financial and non-financial metrics.

# **Current liabilities**

Table (5-263): Current liabilities as at 31 December 2021G and 30 June 2022G of UAE Restaurants Business:

Currency: USD000	31 December 2021G	30 June 2022G
Lease liability current	34,827	33,859
Due to Related Parties	4,200	5,549
Provisions for legal and other claims	-	2,179
Income tax, Zakat and other deductions payable	-	54
Trade and other payables	112,191	118,518
Total current liabilities	151,218	160,160

Source: Management information

## **Due to Related Parties**

Table (5-264): Due to Related Parties' balances as at 31 December 2021G and 30 June 2022G of UAE Restaurants Business:

Currency: USD000	Nature of relationship	31 December 2021G	30 June 2022G
National Company for Food Industries LLC	Fellow subsidiary	1,011	2,032
Gulf Food Company Americana LLC	Fellow subsidiary	1,129	1,728
International Co. for Agricultural Development (Farm Frites) SAE	Fellow subsidiary	1,985	1,424
Barakat Vegetables and fruits Co. LLC	Entities controlled by a major shareholder	-	142
Noon UAE	Entities controlled by a major shareholder	-	205
Gulf Food Industries Company (California Garden) FZE	Fellow subsidiary	-	10
Senyorita for Food Industries SAE	Fellow subsidiary	-	8
Egyptian Canning Company (Americana) SAE	Fellow subsidiary	50	-
Almusharaka for Touristic Restaurants Services, General Trading, Import & Export Company Ltd	Fellow subsidiary	25	-
Due to Related Parties		4,200	5,549

Source: Management information

As at 30 June 2022G, due to Related Parties' balances primarily related to purchases of raw materials from fellow subsidiaries and entities controlled by a major shareholder.

Due to Related Parties' balances increased from USD 4.2m as at 31 December 2021G to USD 5.5m as at 30 June 2022G primarily from the increase in the balance to National Company for Food Industries LLC and Gulf Food Company Americana LLC as a result of the increase in purchases of raw materials.

# Provisions for legal and other claims

This represents provisions for asset impairment and legal provisions. The balance increased from nil as at 31 December 2021G to USD 2.2m as at 30 June 2022G. As at 31 December 2021G, the legal provisions were netted off against the prepayments balance made to landlords since the legal claims relate to cases against payments to landlords. These payments were reclassified as at 30 June 2022G under this account resulting in the increase in this balance.

# Trade and other payables

Table (5-265): Trade and other payables breakdown as at 31 December 2021G and 30 June 2022G of UAE Restaurants Business:

Currency: USD000	31 December 2021G	30 June 2022G
Trade payables	43,225	40,949
Accrued expenses	35,390	44,540
Payable to employees	24,206	20,024
Other payables	9,370	13,005
Total trade and other payables	112,191	118,518

Source: Management information

### Trade payables

Trade payables decreased from USD 43.2m as at 31 December 2021G to USD 40.9m as at 30 June 2022G as a result of the reclassification of the purchase orders accruals (in relation to receiving the services and shipments but not the invoices as at the reporting date) from trade payables as at 31 December 2021G to accrued expenses as at 30 June 2022G.

#### **Accrued expenses**

Accrued expenses increased from USD 35.4m as at 31 December 2021G to USD 44.5m as at 30 June 2022G as a result of the reclassification of purchase orders accruals from trade payables as at 31 December to accrued expenses as at 30 June 2022G.

#### Payable to employees

Payable to employees decreased USD 24.2m as at 31 December 2021G to USD 20.0m as at 30 June 2022G as the bonus for the 2021G was paid in May of 2022G, offset by the recording of the bonus accruals for the first six months of 2022G.

#### Other payables

Other payables increased from USD 9.4m as at 31 December 2021G to USD 13.0m as at 30 June 2022G as a result of receiving a deposit of USD 2.3m during the six months ended 30 June 2022G for a potential divestment of a non-core brand.

## **Total equity**

Table (5-266): Total equity as at 31 December 2021G and 30 June 2022G of UAE Restaurants Business:

Currency: USD000	31 December 2021G	30 June 2022G
Share capital	41	41
Statutory reserve	20	20
Retained earnings	41,282	56,849
Total equity	41,343	56,910

Source: Management information

#### Share capital and statutory reserve

Share capital and statutory reserve balances remained stable between 31 December 2021G and 30 June 2022G.

#### **Retained earnings**

Retained earnings increased from USD 41.3m as at 31 December 2021G to USD 56.8m as a result of the profits recorded during the six months ended 30 June 2022G, partially offset by the declared dividends amounting to USD 25.0m.

## 5.7.2.3 Statement of cash flow of UAE Restaurants Business

## Table (5-267): Statement of cash flows for the financial periods ended 30 June 2021G and 30 June 2022G of UAE Restaurants Business

Currency: USD000	30 June 2021G	30 June 2022G
Profit for the period	22,701	36,517
Adjustments for:		
Depreciation and amortization	11,254	10,916
Depreciation of right of use assets	20,123	22,673
Provision for employees' end of service benefits, net of transfers	2,661	2,484
Impairment allowance on financial assets	15	(35)
Provision for obsolete, slow moving, and defective inventories	14	94
(Reversal of impairment)/impairment losses of non-financial assets	(38)	-
Loss on disposal of property and equipment and intangible assets	334	304
Gain/(Loss) on rent concessions	385	(75)
Finance costs	-	1,452
Recognition of deferred gain on derivative financial instrument in other income	1,351	-
Operating cash flows before changes in working capital	58,800	74,329
Payments of employees' end of service benefits	(2,114)	(1,895)
Changes in working capital:		
Trade and other receivables	(3,288)	(3,341)
Inventories	938	(8,416)
Trade and other payables	10,861	8,561
Due from Related Parties	(8,386)	(7,753)
Due to Related Parties	294	1,357
Net cash generated from operating activities	57,104	62,841
Purchases of property and equipment	(9,497)	(14,531)
Proceeds from sale of property and equipment	9	39
Purchase of intangible assets	(851)	(421)
Net cash used in investing activities	(10,339)	(14,913)
Principal elements of lease payments	(21,888)	(23,357)
Distributions to the parent company	(27,624)	(25,000)
Net movement in carve-out adjustments	(2,177)	-
Net cash used in financing activities	(51,689)	(48,357)
Net change in cash and cash equivalents	(4,924)	(429)
Cash and cash equivalents at the beginning of the period	16,673	31,526
Cash and cash equivalents, end of the period	11,748	31,097

### Net cash generated from operating activities

Net cash generated from operating activities increased from USD 57.1m in the six months ended 30 June 2021G to USD 62.8m in the six months ended 30 June 2022G primarily due to the increase in profit for the period from USD 22.7m in the six months ended 30 June 2021G to USD 36.5m in the six months ended 30 June 2022G and the increase in non-cash adjustments from USD 36.1m in the six months ended 30 June 2021G to USD 37.8m in the six months ended 30 June 2022G. This was partially offset by changes in working capital where it changed from a cash inflow of USD 0.4m in the six months ended 30 June 2021G to a cash outflow of USD 9.6m in the six months ended 30 June 2022G.

#### Net cash used in investing activities

Net cash used in investing activities increased from a cash outflow of USD 10.3m in the six months ended 30 June 2021G to a cash outflow of USD 14.9m in the six months ended 30 June 2022G primarily due to the increase in cash used in the purchase of property and equipment from USD 9.5m in the six months ended 30 June 2021G to USD 14.5m in the six months ended 30 June 2022.

#### Net cash used in financing activities

Net cash used in financing activities decreased from a cash outflow of USD 51.7m in the six months ended 30 June 2021G to a cash outflow of USD 48.4m in the six months ended 30 June 2022G primarily driven by the decrease in distributions to the parent company combined with the carve out adjustment of USD 2.2m which only occurred in the six months ended 30 June 2021G, offset by the increase in the payments made against leases.

# 5.7.3 Al Ahlia Restaurants Company LLC (KSA) for the six months ended 30 June 2021G and 30 June 2022G

Table (5-268): Summary of consolidated financial information of Al Ahlia Restaurants Company LLC:
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Currency: USD000	30 June 2021G	30 June 2022G
Statement of income		
Revenues	212,568	254,863
Cost of revenues	(103,790)	(125,661)
Gross profit	108,778	129,202
Selling and distribution expenses	(79,378)	(84,590)
General and administrative expenses	(14,874)	(17,110)
Other income / (expense), net	2,413	(267)
Gain on foreign exchange	45	17
Operating income	16,984	27,252
Share in profits of a subsidiary	-	798
Gain on available for sale investment	-	90
Finance costs	(2,178)	(1,976)
Profit before Zakat	14,806	26,163
Zakat	(2,133)	(1,920)
Profit for the period	12,672	24,244
Currency: USD000	31 December 2021G	30 June 2022G
Statement of financial position		
Total equity	85,420	104,846
Total non-current assets	235,411	242,662
Total current assets	52,920	73,345
Total assets	288,332	316,007
Total non-current liabilities	85,973	87,769
Total current liabilities	116,939	123,392
Total liabilities	202,912	211,161
Total liabilities and equity	288,332	316,007

# Table (5-269): Key performance indicators for the six months ended 30 June 2021G and the six months ended 30 June 2022G:

Income statement key performance indicators			
Currency: USD000	30 June 2021G	30 June 2022G	
Gross profit margin (1)	51.2%	50.7%	
Net profit margin <sup>(2)</sup>	6.0%	9.5%	

Source: Management information

Balance sheet key performance indicators				
Currency: USD000	31 December 2021G	30 June 2022G		
Current ratio (3)	0.5	0.6		
Total liabilities to total assets (4)	70.4%	66.8%		
Net debt (net cash) (thousand USD) <sup>(5)</sup>	(23,369)	(21,684)		
Days revenues outstanding (6)	5	5		
Days inventory outstanding <sup>(7)</sup>	52	77		
Days payable outstanding <sup>(8)</sup>	107	95		
NWC as a percentage of revenues (9)	(12.4%)	(10.1%)		
ROA (10)	9.0%	11.9%		
ROE <sup>(11)</sup>	30.4%	35.8%		

Source: Management information

(1) Gross margin is defined as gross profit for the six months period divided by revenues for the six months period

(2) Net profit margin is defined as the net profit for the six months period divided by revenues for the six months period

(3) Current ratio is calculated as follows: Total current assets / Total current liabilities

(4) Total liabilities to total assets ratio is calculated as follows: Total liabilities / Total assets

(5) Net debt (net cash) is calculated as bank facilities less cash and cash equivalents

(6) Days revenues outstanding is defined as trade and other receivables divided by revenues (for the last twelve months period) multiplied by 365 (where trade and other receivables refers to the sum of trade receivables, and trade related dues from related parties)

(7) Days inventory outstanding is defined as inventory divided by cost of inventory (for the last twelve months period) multiplied by 365 (where inventory refers to sum of raw material, filing and packaging material and goods in transit)

(8) Days payable outstanding is defined as trade and other payables divided by cost of inventory (for the last twelve months period) multiplied by 365 (where trade and other payables refers to the sum of trade payables, current portion of unearned income and trade related dues to related parties)

(9) NWC is defined as the sum of inventories, trade and other receivables, and dues from related parties less trade and other payables, due to related parties, provisions for legal, tax and other claims, income tax, zakat and other deductions payable

(10) Return on assets is calculated based on profit for the last twelve months period divided by total assets

(11) Return on equity is calculated based on profit for the last twelve months period divided by total equity

## 5.7.3.1 Statement of income of Al Ahlia Restaurants Company LLC (KSA)

The following tables set out Al Ahlia Restaurants Company LLC (KSA) statement of income for the six months ended 30 June 2021G and 30 June 2022G.

# Table (5-270): Statement of income for the six months ended 30 June 2021G and 30 June 2022G of Al Ahlia Restaurants Company LLC (KSA):

Currency: USD000	30 June 2021G	30 June 2022G
Statement of income		
Revenues	212,568	254,863
Cost of revenues	(103,790)	(125,661)
Gross profit	108,778	129,202
Selling and distribution expenses	(79,378)	(84,590)
General and administrative expenses	(14,874)	(17,110)
Other income / (expense), net	2,413	(267)
Gain on foreign exchange	45	17
Operating income	16,984	27,252
Share in profits of a subsidiary	-	798
Gain on available for sale investment	-	90
Finance costs	(2,178)	(1,976)
Profit before Zakat	14,806	26,163
Zakat	(2,133)	(1,920)
Profit for the period	12,672	24,244

Source: Management information

## **Revenues by brand**

Table (5-271): Revenues by brand breakdown for the six months ended 30 June 2021G and the six months ended 30June 2022G of Al Ahlia Restaurants Company LLC (KSA):

Currency: USD000	30 June 2021G	30 June 2022G	Variance (30 June 2021G- 30 June 2022G)
KFC	138,106	169,961	23.1%
Hardee's	45,085	55,935	24.1%
Krispy Kreme	19,487	20,005	2.7%
Pizza Hut	-	118	100.0%
Others	9,890	8,844	(10.6%)
Total revenues	212,568	254,863	19.9%
As a percentage of revenues			
KFC	65.0%	66.7%	
Hardee's	21.2%	21.9%	
Krispy Kreme	9.2%	7.8%	
Pizza Hut	-	0.0%	
Others	4.7%	3.5%	

# **Revenues by channel**

Table (5-272): Revenues by channel breakdown for the six months ended 30 June 2021G and the six months ended 30June 2022G of Al Ahlia Restaurants Company LLC (KSA):

Currency: USD000	30 June 2021G	30 June 2022G	Variance (30 June 2021G-30 June 2022G)
Home delivery	67,309	78,473	16.6%
Take-out	63,121	75,048	18.9%
Drive-through	50,928	56,390	10.7%
Dine-in	26,650	38,472	44.4%
Others	4,560	6,480	42.1%
Total revenue	212,568	254,863	19.9%
As a percentage of revenues			
Home delivery	31.7%	30.8%	
Take-out	29.7%	29.4%	
Drive-through	24.0%	22.1%	
Dine-in	12.5%	15.1%	
Others	2.1%	2.5%	

Source: Management information

The Company operates KFC, Hardee's, Krispy Kreme and Pizza Hut in the Kingdom of Saudi Arabia. These four brands collectively contributed 96.5% to total revenue in the six months ended 30 June 2022G. The first Pizza Hut restaurant opened in KSA in the second half of June 2022G.

Revenue increased by 19.9% from USD 212.6m in the six months ended 30 June 2021G to USD 254.9 in the six months ended 30 June 2022G, primarily due to:

- The opening of 29 new restaurants (between 30 June 2021G and 30 June 2022G), this resulted in an increase in the number of orders from existing and new restaurants from 18.1m orders in the six months ended 30 June 2021G to 21.1m orders in the six months ended 30 June 2022G;
- The increase in the average order value from USD 11.7 in the six months ended 30 June 2021G to USD 12.1 in the six months ended 30 June 2022G primarily driven by price increases in the first quarter of 2021G for KFC by 6.9%, Hardee's by 6.5% and Krispy Kreme by 6.2%.

Home delivery revenues increased in nominal value during the six months ended 30 June 2022G to reach USD 78.5m compared to USD 67.3m in the six months ended 30 June 2021G, albeit declining as a percentage of revenues to 30.8% in the six months ended 30 June 2022G compared to 31.7% in the six months ended 30 June 2021G. This was driven by the normalisation of the dine-in channel post the easing of Covid-19 restrictions.

# **Cost of revenues**

# Table (5-273): Cost of revenues breakdown for the six months ended 30 June 2021G and the six months ended 30 June2022G of Al Ahlia Restaurants Company LLC (KSA):

Currency: USD000	30 June 2021G	30 June 2022G	Variance (30 June 2021G-30 June 2022G)
Raw materials consumed	63,942	82,277	28.7%
Salaries and other employees' benefits	16,251	17,564	8.1%
Royalties	10,917	13,398	22.7%
Depreciation	8,057	7,496	(7.0%)
Rent	2,100	1,546	(26.4%)
Others	2,522	3,380	34.0%
Total cost of revenues	103,790	125,661	21.1%
As a percentage of revenues			
Raw materials consumed	30.1%	32.3%	
Salaries and other employees' benefits	7.6%	6.9%	
Royalties	5.1%	5.3%	
Depreciation	3.8%	2.9%	
Rent	1.0%	0.6%	
Others	1.2%	1.3%	
Total cost of revenues	48.8%	49.3%	

Source: Management information

#### Raw materials consumed

Raw materials consumed increased by 28.7% from USD 63.9m in the six months ended 30 June 2021G to USD 82.3m in the six months ended 30 June 2022G primarily due to increase in revenues by 19.9% in addition to the increase in raw material costs such as chicken, cooking oil, and other items.

Raw materials consumed as a percentage of revenue increased from 30.1% in the six months ended 30 June 2021G to 32.3% in the six months ended 30 June 2022G primarily due to the aforementioned increase in input costs.

### Salaries and other employees' benefits

Salaries and other employees' benefits increased by 8.1% from USD 16.3m in the six months ended 30 June 2021G to USD 17.6m in the six months ended 30 June 2022G primarily due to the increase in the number of employees as 29 new restaurants were opened in the period between 30 June 2021G and 30 June 2022G. In addition, performance bonuses and overtime increased during the same period in line with the increase in revenues and orders.

The Company's Saudization rate was 27.0% during the six months ended 30 June 2022G.

#### Royalties

Royalties increased by 22.7% from USD 10.9m in the six months ended 30 June 2021G to USD 13.4m in the six months ended 30 June 2022G driven by the increase in the royalty percentage of one of the Power Brands from 5.5% in the six months ended 30 June 2021G to 5.75% in the six months ended 30 June 2022G and the overall increase in revenues in the six months ended 30 June 2022G.

### Depreciation

Depreciation decreased by 7.0% from USD 8.1m in the six months ended 30 June 2021G to USD 7.5m in the six months ended 30 June 2022G, primarily as a result of the disposals and closures of 4 restaurants in the six months ended 30 June 2022G and more assets becoming fully depreciated. This was partially offset by the opening of 13 restaurants in the six months ended 30 June 2022G in KSA.

#### Rent

Rent costs decreased by 26.4% from USD 2.1m in the six months ended 30 June 2021G to USD 1.5m in the six months ended 30 June 2022G mainly driven by the expiration of a portion of the short-term rent contracts that were not qualifying for capitalization under IFRS 16.

### Others

Others primarily related to distribution costs, service fees, commissaries, warehouse overheads (excluding staff costs) and travelling and transportation.

Others increased by 34.0% from USD 2.5m in the six months ended 30 June 2021G to USD 3.4m in the six months ended 30 June 2022G driven by the opening of 4 new commissaries including a commissary related to Pizza Hut during the six months ended 30 June 2022G.

## Selling and distribution expenses

# Table (5-274): Selling and distribution expenses breakdown for the six months ended 30 June 2021G and the sixmonths ended 30 June 2022G of Al Ahlia Restaurants Company LLC (KSA):

Currency: USD000	30 June 2021G	30 June 2022G	Variance (30 June 2021G-30 June 2022G)
Salaries and other employee benefits	28,613	31,180	9.0%
Marketing and advertising expenses	9,885	12,105	22.5%
Depreciation	12,368	11,427	(7.6%)
Home delivery expenses	8,182	9,898	21.0%
Utilities	6,955	6,675	(4.0%)
Maintenance and other operating expenses	2,764	2,664	(3.6%)
Rent	2,833	2,115	(25.3%)
Others	7,779	8,527	9.6%
Total selling and distribution expenses	79,378	84,590	6.6%
As a percentage of revenues			
Salaries and other employee benefits	13.5%	12.2%	
Marketing and advertising expenses	4.7%	4.7%	
Depreciation	5.8%	4.5%	
Home delivery expenses	3.8%	3.9%	
Utilities	3.3%	2.6%	
Maintenance and other operating expenses	1.3%	1.0%	
Rent	1.3%	0.8%	
Others	3.7%	3.3%	
Total selling and distribution expenses	37.3%	33.2%	

#### Salaries and other employee benefits

Salaries and other employee benefits increased by 9.0% from USD 28.6m in the six months ended 30 June 2021G to USD 31.2m in the six months ended 30 June 2022G primarily due to the increase in the number of employees and the increase in the number of restaurants from 463 restaurants as at 30 June 2021G to 483 restaurants as at 30 June 2022G. In addition, performance bonuses, overtime increased during the same period in line with the increase in revenues and transactions.

#### Marketing and advertising expenses

Marketing and advertising expenses increased by 22.5% from USD 9.9m in the six months ended 30 June 2021G to USD 12.1m in the six months ended 30 June 2022G primarily due to the increase in revenues.

Marketing and advertising expenses remained stable at 4.7% as a percentage of revenues during the six months ended 30 June 2021G and 30 June 2022G.

#### Depreciation

Depreciation expenses decreased slightly by 7.6% from USD 12.4m in the six months ended 30 June 2021G to USD 11.4m in the six months ended 30 June 2022G primarily driven by fixed assets (such as call centers and restaurant assets (excluding cold rooms) becoming fully depreciated, partially offset by the depreciation charges on newly added assets during the period.

#### Home delivery expenses

Home delivery expenses increased by 21.0% from USD 8.2m in the six months ended 30 June 2021G to USD 9.9m in the six months ended 30 June 2022G primarily due to the increase in home delivery revenues and increase in the aggregator commissions as a result of shifting from a marketplace model to a full-service model during the six months ended 30 June 2022G.

#### Utilities

Utilities decreased by 4.0% from USD 7.0m in the six months ended 30 June 2021G to USD 6.7m in the six months ended 30 June 2022G due to migration from more expensive fixed lines to router-based internet.

#### Maintenance and other operating expenses

Maintenance and other operating expenses decreased by 3.6% from USD 2.8m in the six months ended 30 June 2021G to USD 2.7m in the six months ended 30 June 2022G driven by lower expenses incurred in the six months ended 30 June 2022G on hygiene products (sanitizers, masks, etc.).

#### Rent

Rent costs decreased by 25.3% from USD 2.8m in the six months ended 30 June 2021G to USD 2.1m in the six months ended 30 June 2022G primarily driven by the expiration of a portion of the short-term rent contracts that were not qualifying for capitalization under IFRS 16.

#### Others

Others primarily related to license and insurance charges, call centres expenses, spoilage and damaged goods, cleaning and related supplies, security costs, pre-opening costs and free toys provided with kids' meals.

Others increased by 9.6% from USD 7.8m in the six months ended 30 June 2021G to USD 8.5m in the six months ended 30 June 2022G due to the increase in spoilage and damaged goods in line with the increase in revenues.

# General and administrative expenses

Table (5-275): General and administrative expenses breakdown for the six months ended 30 June 2021G and 30 June2022G of Al Ahlia Restaurants Company LLC (KSA):

Currency: USD000	30 June 2021G	30 June 2022G	Variance (30 June 2021G-30 June 2022G)
Salaries and other employee benefits	8,111	9,500	17.1%
Provisions expense	1,963	2,272	15.8%
Vehicle and short-term building rent	1,431	1,790	25.1%
Utilities and communications	1,203	889	(26.1%)
Repairs and maintenance	362	386	6.5%
Transportation	303	341	12.3%
Depreciation	369	316	(14.3%)
Professional fees	267	135	(49.4%)
Others	865	1,481	71.2%
Total general and administrative expenses	14,874	17,110	15.0%
As a percentage of revenues			
Salaries and other employee benefits	3.8%	3.7%	
Provisions expense	0.9%	0.9%	
Vehicle and short-term building rent	0.7%	0.7%	
Utilities and communications	0.6%	0.3%	
Repairs and maintenance	0.2%	0.2%	
Transportation	0.1%	0.1%	
Depreciation	0.2%	0.1%	
Professional fees	0.1%	0.1%	
Others	0.4%	0.6%	
Total general and administrative expenses	7.0%	6.7%	

#### Salaries and other employee benefits

Salaries and other employee benefits increased by 17.1% from USD 8.1m in the six months ended 30 June 2021G to USD 9.5m in the six months ended 30 June 2022G, mainly due to the increase in the number of employees. The increase in headcount was mainly driven by the Company's decision to grow the development team to accommodate the expansion of the business and the launch of Pizza Hut in KSA.

#### **Provisions expense**

Provisions expense increased by 15.8% from USD 2.0m in the six months ended 30 June 2021G to USD 2.3m in the six months ended 30 June 2022G as a result of the increase in provisions against slow moving inventories and aggregator receivables by USD 0.3m which is in line with the increase in revenues.

#### Vehicle and short-term building rent

Vehicle and short-term building rent expense increased by 25.1% from USD 1.4m in the six months ended 30 June 2021G to USD 1.8m in the six months ended 30 June 2022G driven by the renewal of accommodation under short-term contracts which were not qualifying for capitalisation under IFRS16.

#### **Utilities and communication**

Utilities and communication expenses decreased by 26.1% from USD 1.2m in the six months ended 30 June 2021G to USD 0.9m in the six months ended 30 June 2022G primarily driven by migration from more expensive fixed lines to router-based internet.

#### **Repairs and maintenance**

Repairs and maintenance expenses remained broadly stable at USD 0.4m in the six months ended 30 June 2021G and the six months ended 30 June 2022G.

#### Transportation

Transportation expenses remained broadly stable at USD 0.3m in the six months ended 30 June 2021G and the six months ended 30 June 2022G.

#### Depreciation

Depreciation decreased by 14.3% from USD 0.4m in the six months ended 30 June 2021G to USD 0.3m in the six months ended 30 June 2022G as certain existing assets became fully depreciated in addition to the reclassification of a warehouse to investment property (hence no depreciation was recorded in relation to the warehouse).

#### **Professional fees**

Professional fees decreased by 49.4% from USD 0.3m in the six months ended 30 June 2021G to USD 0.1m in the six months ended 30 June 2022G mainly due to the decrease in ad-hoc services in the six months ended 30 June 2022G.

#### Others

Others primarily include trade licenses, insurance, service expense, bank charges, service contracts and other miscellaneous fees.

Other expenses increased from USD 0.9m in the six months ended 30 June 2021G to USD 1.5m in the six months ended 30 June 2022G as a result of the provision of trade receivables recorded during the six months ended 30 June 2022G of USD 0.5m.

## Other income / (expense), net

Table (5-276): Other income / (expense), net breakdown for the six months ended 30 June 2021G and the six months ended 30 June 2022G of Al Ahlia Restaurants Company LLC (KSA):

Currency: USD000	30 June 2021G	30 June 2022G	Variance (30 June 2021G-30 June 2022G)
Rent concessions	138	227	64.5%
Gain on disposal of PPE	49	16	(67.3%)
Others	2,226	(510)	(122.9%)
Other income / (expense), net	2,413	(267)	(111.1%)

The line item decreased from an income of USD 2.4m in the six months ended 30 June 2021G to an expense of USD 0.3m in the six months ended 30 June 2022G primarily due to the recording of certain non-recurring income items in the six months ended 30 June 2021G such as income from a food aggregator for marketing campaigns (USD 1.3m) and the reversal of Farm Frites provision created in 2020G (USD 1.0m). This was partially offset by the increase in rent concessions; as per IFRS 16 all rent reductions related to COVID-19 must be recorded before 30 June 2022G (a portion of this income pertains to the period post 30 June 2022G).

# Share in profits of a subsidiary

Share in profits of a subsidiary increased from nil in the six months ended 30 June 2021G to USD 0.8m in the six months ended 30 June 2022G in relation to the profits of the wholly owned subsidiary (Americana Prime investment Limited) in relation to the six months ended 2022G.

## Finance costs

# Table (5-277): Finance cost breakdown for the six months ended 30 June 2021G and the six months ended 30 June2022G of Al Ahlia Restaurants Company LLC (KSA):

Currency: USD000	30 June 2021G	30 June 2022G	Variance (30 June 2021G-30 June 2022G)
Interest on lease liabilities	2,257	1,854	(17.9%)
Interest cost on employee benefits obligations	-	187	Not applicable
Interest income	(78)	(65)	(16.7%)
Total finance cost	2,178	1,976	(9.3%)

Source: Management information

Total finance costs decreased by 9.3% from USD 2.2m in the six months ended 30 June 2021G to USD 2.0m in the six months ended 30 June 2022G primarily due to the decrease in interest on lease liabilities (from USD 2.3m in the six months ended 30 June 2021G to USD 1.9m in the six months ended 30 June 2022G) in line with the decrease in lease liabilities as at 30 June 2022G (USD 91.9m) compared to 30 June 2021G (USD 103.4m) and USD 0.2m in relation to the employee benefits obligations in line with the requirements of IAS 19.

# Zakat

Zakat costs decreased from USD 2.1m in the six months ended 30 June 2021G to USD 1.9m in the six months ended 30 June 2022G. Zakat expenses are recorded based on an estimate of the expected Zakat expense. During 2021G, the actual Zakat liability was lower than the accrual, as such management revised downwards their estimate of accrued Zakat expense in the six months ended 30 June 2022G.

# Net profit and net profit margin for the period

Net profit increased by 91.3% from USD 12.7m in the six months ended 30 June 2021G to USD 24.2m in the six months ended 30 June 2022G driven by the increase in gross profit by 18.8% from USD 108.8m in the six months ended 30 June 2021G to USD 129.2m in the six months ended 30 June 2022G and the recording of share in profit of subsidiary of USD 0.8m in the six months ended 30 June 2022G. The aforementioned increase in gross profit and share in profit of subsidiary was partially offset by the decrease in other income, increase in selling and distribution and general and administrative expenses.

Net profit margin improved from 6.0% in the six months ended 30 June 2021G to 9.5% in the six months ended 30 June 2022G driven by the: (i) decline in general and administrative expenses as a percentage of revenues from 7.0% in the six months ended 30 June 2021G to 6.7% in the six months ended 30 June 2022G, (ii) decline in selling and distribution expenses from 37.3% in the six months ended 30 June 2022G as a portion of these costs (general and administrative and selling and distribution) are fixed in nature and did not increase at the same pace as revenue. This was partially offset by the increase in cost of revenues as a percentage of revenue from 48.8% in the six months ended 30 June 2021G to 49.3% in the six months ended 30 June 2022G primarily due to the increase in the cost of raw materials as explained earlier.

## 5.7.3.2 Statement of financial position of Al Ahlia Restaurants Company LLC (KSA)

## Table (5-278): Statement of financial position as at 31 December 2021G and 30 June 2022G of Al Ahlia Restaurants Company LLC (KSA):

Currency: USD000	31 December 2021G	30 June 2022G
Property and equipment	34,821	43,889
Right-of-use assets	92,351	90,218
Intangible assets	4,765	6,019
Investment property	1,717	1,717
Investment accounted for using the equity method	101,520	100,818
Margin deposit for letters of guarantee	237	-
Total non-current assets	235,411	242,662
Inventories	19,027	32,221
Prepayments and other receivables	10,340	19,137
Due from Related Parties	184	303
Cash and cash equivalents	23,369	21,684
Total current assets	52,920	73,345
Total assets	288,332	316,007
Employee benefits obligations	17,670	19,488
Lease liabilities	68,303	68,281
Total non-current liabilities	85,973	87,769
Lease liabilities	33,382	23,622
Accruals and other payables	39,730	55,376
Trade payables	35,641	31,588
Due to Related Parties	4,177	9,594
Dividend payable	865	_
Zakat payable	3,144	3,211
Total current liabilities	116,939	123,392
Total liabilities	202,912	211,161
Share capital	56,000	56,000
Statutory reserve	16,800	16,800
Retained earnings / (accumulated losses)	12,620	32,046
Total equity	85,420	104,846
Total liabilities and equity	288,332	316,007

# Non-current assets

## Table (5-279): Statement of financial position as at 31 December 2021G and 30 June 2022G of Al Ahlia Restaurants Company LLC (KSA):

Currency: USD000	31 December 2021G	30 June 2022G
Property and equipment	34,821	43,889
Right-of-use assets	92,351	90,218
Intangible assets	4,765	6,019
Investment property	1,717	1,717
Investment accounted for using the equity method	101,520	100,818
Margin deposit for letters of guarantee	237	-
Total non-current assets	235,411	242,662

Source: Management information

## **Property and equipment**

## Table (5-280): Property and equipment net book value breakdown as at 31 December 2021G and 30 June 2022G of Al Ahlia Restaurants Company LLC (KSA):

Currency: USD000	31 Decem- ber 2021G	Transfers & addi- tions	Disposals	Depreciation	Transfer to intangibles	Reversal of write-off	30 June 2022G
Land	5,008	-	-	-	-	-	5,008
Buildings	4,657	-	(826)	(423)	-	673	4,081
Decorations	9,835	7,218	(23)	(1,963)	-	-	15,068
Machinery and equipment	9,727	4,829	(170)	(1,828)	(1,430)	71	11,198
Air conditioning equipment	1,201	1,300	(4)	(252)	-	-	2,245
Vehicles and transportation equipment	-	223	-	(14)	-	-	209
Furniture and fixtures	827	853	(6)	(151)	-	-	1,522
Capital work in progress	3,566	834	-	-	-	159	4,560
Net book value	34,821	15,257	(1,029)	(4,632)	(1,430)	903	43,889

Source: Management information

#### Land

No additions nor impairments were made to the land balance as at 31 December 2021G and as at 30 June 2022G.

#### **Buildings**

Buildings' net book value decreased from USD 4.7m as at 31 December 2021G to USD 4.1m as at 30 June 2022G primarily due to: (i) the depreciation charge for the period of USD 0.4m, (ii) disposals of USD 0.8m in relation to old unusable assets, partially offset by the reversal of a write-off that was recorded in 2021G of USD 0.7m in relation to a warehouse.

## Decorations

Decorations increased from USD 9.8m as at 31 December 2021G to USD 15.1m as at 30 June 2022G primarily as a result of the additions and transfers of USD 7.2m in relation to the opening 13 new restaurants during the six months ended 30 June 2022G. This was partially offset by depreciation charges of USD 2.0m.

### **Machinery and equipment**

Machinery and equipment increased from USD 9.7m as at 31 December 2021G to USD 11.2m as at 30 June 2022G primarily as a result of the additions and transfers of USD 4.8m in relation to 13 new restaurants opened during the six months ended 30 June 2022G. This was offset by the depreciation charge for the period of USD 1.8m and transfer of USD 1.4m from machinery and equipment to intangible assets (software).

#### Air conditioning equipment

Air conditioning equipment increased from USD 1.2m as at 31 December 2021G to USD 2.2m as at 30 June 2022G primarily as a result of the additions and transfers of USD 1.3m. This was partially offset by the depreciation charge of USD 0.3m.

#### Vehicles and transportation equipment

Vehicles and transportation equipment increased from nil as at 31 December 2021G to USD 0.2m as at 30 June 2022G primarily due to the additions of USD 0.2m, partially offset by deprecation charge of USD 14k.

### **Furniture and fixtures**

Furniture and fixtures increased from USD 0.8m as at 31 December 2021G to USD 1.5m as at 30 June 2022G primarily due to the additions and transfers of USD 0.9m, partially offset by the deprecation charge of USD 0.2m.

#### **Capital work in progress**

Capital work in progress increased from USD 3.6m as at 31 December 2021G to USD 4.6m as at 30 June 2022G primarily driven by the additions and transfers of USD 0.8m related to restaurants under construction, and the reversal of a write-off of USD 0.2m in relation to the write-off that was recorded during 2021G in relation to a warehouse.

# Table (5-281): Useful lives of property and equipment used for depreciation as at 31 December 2021G and 30 June2022G of Al Ahlia Restaurants Company LLC (KSA):

	Useful life (years)
Buildings	10 – 20
Decoration	5
Machinery and Equipment	5 – 6.7
Air conditioning equipment	4 – 5
Vehicles and transportation equipment	4
Furniture and fixtures	5

Source: Management information

#### **Right of use assets**

## Table (5-282): Right of use assets net book value as at 31 December 2021G and 30 June 2022G of Al Ahlia Restaurants Company LLC (KSA):

Currency: USD000	31 December 2021G	Additions	Disposals	Depreciation	30 June 2022G
Buildings	89,030	12,338	(1,080)	(13,201)	87,086
Vehicles	3,321	577	(11)	(755)	3,132
Net book value	92,351	12,915	(1,092)	(13,956)	90,218

Source: Management information

As at 30 June 2022G, the right of use assets related to 518 restaurants, 217 staff accommodation, 816 delivery vehicles and 88 leases for different assets including administrative offices, commissaries and others.

Net book value of right-of-use assets decreased from USD 92.4m as at 31 December 2021G to USD 90.2m as at 30 June 2022G primarily due to the depreciation charge of USD 14.0m, which exceeded the additions of USD 12.9m which mainly represented right of use assets related to the new restaurant openings and the renewals of the existing restaurants.

## **Intangible assets**

# Table (5-283): Intangible assets net book value as at 31 December 2021G and 30 June 2022G of Al Ahlia Restaurants Company LLC (KSA):

Currency: USD000	31 December 2021G	Additions	Disposals	Amortization	Adjustment	30 June 2022G
Franchise fee	4,670	490	(34)	(506)	4	4,625
Key money	95	-	-	(13)	(4)	78
Software	-	28	(1)	(141)	1,430	1,316
Net book value	4,765	518	(35)	(660)	1,430	6,019

Source: Management information

Net book value of intangible assets increased from USD 4.8m as at 31 December 2021G to USD 6.0m as at 30 June 2022G. The increase in intangible assets during the period was primarily driven by adjustments of USD 1.4m in relation to a reclassification of back-office systems from machinery and equipment within property and equipment to intangible assets – software and the additions of USD 0.5m in relation to software and franchise fees. This was partially offset by the amortization charge for the period USD 0.7m.

## **Investment property**

Investment property remained stable between 31 December 2021G and 30 June 2022G.

## Investment accounted for using the equity method

## Table (5-284): Investment accounted for using the equity method as at 31 December 2021G and 30 June 2022G of Al Ahlia Restaurants Company LLC (KSA):

Currency: USD000	31 December 2021G	30 June 2022G
Current assets	37,510	100,828
Non-current assets	64,014	-
Current liabilities	(4)	(10)
Net assets	101,520	100,818

Source: Management information

# Table (5-285): Movement in the carrying amount of investment accounted for using the equity method as at 31December 2021G and 30 June 2022G of Al Ahlia Restaurants Company LLC (KSA):

Currency: USD000	31 December 2021G	30 June 2022G
January 1	-	101,520
Addition during the period	100,021	-
Dividends received from investment	-	(1,499)
Share in profit/(loss) for the period	1,498	798
December 31 / June 30	101,520	100,818

Source: Management information

During the year ended 31 December 2021G, the Company incorporated Americana Prime Investment

Limited with 100% equity ownership. As at 30 June 2022G, Americana Prime Investment Limited has 100 million shares translating to USD 100m (**375,080,000 Saudi Riyals**) with a carrying amount of USD 100m. The carrying amount of investment accounted for using the equity method decreased from USD 101.5m as at 31 December 2021G to USD 100.8m as at 30 June 2022G as a result of the dividends received from Americana Prime Investment Limited for USD 1.5m partially offset by profits recorded during the six months ended 30 June 2022G (primarily representing interest income on bank deposits).

# Margin deposit for letters of guarantee

This represents cash collaterals on outstanding bank guarantees of USD 0.2m as at 31 December 2021G and nil as at 30 June 2022G. These were issued in the normal course of business.

## **Current assets**

# Table (5-286): Current assets as at 31 December 2021G and 30 June 2022G of Al Ahlia Restaurants Company LLC (KSA):

31 December 2021G	30 June 2022G
19,027	32,221
10,340	19,137
184	303
23,369	21,684
52,920	73,345
	19,027 10,340 184 23,369

Source: Management information

## Inventories

# Table (5-287): Inventories breakdown as at 31 December 2021G and 30 June 2022G of Al Ahlia Restaurants Company LLC (KSA):

Currency: USD000	31 December 2021G	30 June 2022G
Raw materials	11,919	20,466
Inventories within restaurants	3,215	3,538
Consumable spare parts of machines and equipment	2,225	2,005
Packing materials	2,853	3,747
Goods in transit	1,007	4,559
Gross inventory	21,219	34,315
Less: loss allowance for inventory obsolescence	(2,193)	(2,094)
Total inventory	19,027	32,221

Source: Management information

#### **Raw materials**

Raw materials increased from USD 11.9m as at 31 December 2021G to USD 20.5m as at 30 June 2022G driven by the increase in the number of restaurants and increase in the commodity prices.

#### Inventories within restaurants

Inventories within restaurants increased from USD 3.2m as at 31 December 2021G to USD 3.5m as at 30 June 2022G as a result of the increase in the number of operating restaurants in the normal course of business.

#### Consumable spare parts of machines and equipment

Consumable spare parts decreased from USD 2.2m as at 31 December 2021G to USD 2.0m as at 30 June 2022G primarily due to the utilisation of spare parts in the opening of new restaurants during the six months ended 30 June 2022G.

### **Packing materials**

Packing materials increased from USD 2.9m as at 31 December 2021G to USD 3.7m as at 30 June 2022G primarily due to the increase in home delivery sales (which require more packing material) coupled with the increase in number of operating restaurants.

### **Goods in transit**

Goods in transit increased from USD 1.0m as at 31 December 2021G to USD 4.6m as at 30 June 2022G primarily due to the supply chain disruptions.

#### Loss allowance for inventory obsolescence

Loss allowance for inventory obsolescence remained fairly stable at USD 2.2m and USD 2.1m at 31 December 2021G and 30 June 2022G, respectively. The balance as at 30 June 2022G was in line with the Company's provisioning policy.

### **Prepayments and other receivables**

# Table (5-288): Prepayments and other receivables breakdown as at 31 December 2021G and 30 June 2022G of Al Ahlia Restaurants Company LLC (KSA):

Currency: USD000	31 December 2021G	30 June 2022G
Receivables from service providers	4,728	4,627
Prepaid expenses	1,190	7,194
Receivables against sale through credit cards	1,152	1,968
Prepaid rent	2,672	4,747
Refundable deposits	598	601
Total prepayments & other receivables	10,340	19,137

Source: Management information

#### **Receivables from service providers**

Receivables from service providers remained fairly stable between 31 December 2021G (USD 4.7m) and 30 June 2022G (USD 4.6m) within the normal course of business.

#### **Prepaid expenses**

Prepaid expenses increased from USD 1.2m as at 31 December 2021G to USD 7.2m as at 30 June 2022G primarily due to payments typically being made at the beginning of the year and amortised throughout the year (resulting in a lower balance at year end).

#### Receivables against sale through credit cards

Receivables against sale through credit cards increased from USD 1.2m as at 31 December 2021G to USD 2.0m as at 30 June 2022G primarily due to the increase in credit card sales.

### Prepaid rent

Prepaid rent increased from USD 2.7m as at 31 December 2021G to USD 4.7m as at 30 June 2022G in line with the increase in operating restaurants from 474 as at 31 December 2021G to 483 as at 30 June 2022G in addition to rent prepayments made at the beginning of the year and amortized over the period.

### **Refundable deposits**

Refundable deposits remained fairly stable at USD 0.6m as at 31 December 2021G and as at 30 June 2022G within the normal course of business.

# **Due from Related Parties**

## Table (5-289): Due from Related Parties balances as at 31 December 2021G and 30 June 2022G of Al Ahlia Restaurants Company LLC (KSA):

Currency: USD000	Nature of relationship	31 December 2021G	30 June 2022G
Due from Related Party			
Americana Kuwait Company Restaurants WLL	Affiliate	-	169
Americana Holding for KSA Restaurants LTD	parent company	-	51
The Caspian International Restaurants Company LLP	Affiliate	44	44
Touristic Project & International Restaurants Co. (Americana) LLC	Affiliate	38	37
The International Co. For World Restaurants Limited	Affiliate	-	1
Noon E-Commerce Solutions	Entities controlled by a major shareholder	82	-
International Fashion Company	Affiliate	15	-
International Cosmetics Company	Affiliate	4	-
Egyptian Company for International Touristic Projects SAE	Affiliate	1	-
Due from Related Parties		184	303

Source: Management information

Due from Related Parties' balances increased from USD 0.2m as at 31 December 2021G to USD 0.3m as at 30 June 2022G primarily due to the increase in the balance from Americana Kuwait Company Restaurants WLL and Americana Holding for KSA Restaurants LTD in relation to a local payment done on behalf of these entities, partially offset by the decrease in amounts due from Noon E-Commerce Solutions.

# Cash and cash equivalents

Table (5-290): Cash and cash equivalents breakdown as at 31 December 2021G and 30 June 2022G of Al Ahlia Restaurants Company LLC (KSA):

Currency: USD000	31 December 2021G	30 June 2022G
Cash in hand	3	560
Cash at bank	6,833	6,457
Murabaha short-term bank deposits	16,533	14,667
Total cash and cash equivalents	23,369	21,684
Total cash and cash equivalents	23,369	21,684

Source: Management information

Cash and cash equivalents decreased from USD 23.4m as at 31 December 2021G to USD 21.7m as at 30 June 2022G. For more details refer to the cash flow statement section of the Company.

# Potential liabilities and capital commitments

In addition to the deposits against bank guarantees, the Company also has committed capital expenditure (contracted but not yet incurred) as at 30 June 2022G of USD 3.9m (31 December 2021G of USD 3.0m). The committed capital related to restaurants expected to open post 30 June 2022G.

# Non-current liabilities

Table (5-291): Non-current liabilities as at 31 December 2021G and 30 June 2022G of Al Ahlia Restaurants Company LLC (KSA):

Currency: USD000	31 December 2021G	30 June 2022
Employee benefits obligations	17,670	19,488
Lease liabilities (non-current)	68,303	68,281
Total non-current liabilities	85,973	87,769

Source: Management information

## **Employee benefits obligations**

## Table (5-292): Employee benefits obligations breakdown as at 31 December 2021G and 30 June 2022G of Al Ahlia Restaurants Company LLC (KSA):

Currency: USD000	31 December 2021G	30 June 2022G
Beginning balance	21,126	17,670
Amounts recognized in the statement of comprehensive income	2,973	(182)
Payments during the period	(4,610)	(1,324)
Classified under accrued and other liabilities	(1,819)	1,819
Additions	-	1,318
Interest	-	187
Ending balance	17,670	19,488

Source: Management information

The balance increased from USD 17.7m as at 31 December 2021G to USD 19.5m as at 30 June 2022G driven by additions of USD 1.3m of accruals of the six months ended 30 June 2022G and the reclassification of the current portion of USD 1.8m from accrued and other liabilities (previously recorded within accrued and other payables). This was partially offset by the benefits paid during the period of USD 1.3m.

# Lease liabilities

## Table (5-293): Lease liabilities breakdown as at 31 December 2021G and 30 June 2022G of Al Ahlia Restaurants Company LLC (KSA):

Currency: USD000	31 December 2021G	30 June 2022G
Lease liability current	33,382	23,622
Lease liability non-current	68,303	68,281
Total lease liabilities	101,685	91,903

Source: Management information

Lease liabilities decreased from USD 101.7m as at 31 December 2021G to USD 91.9m as at 30 June 2022G primarily as a result of payments made during the period exceeding the additions (where ongoing lease renewals are being discounted at a higher discount rate) and the accrued interest expense.

# **Current liabilities**

Table (5-294): Current liabilities as at 31 December 2021G and June 2022G of Al Ahlia Restaurants Company LLC (KSA):

Currency: USD000	30 June 2022G	31 December 2021G
Lease liabilities	23,622	33,382
Accruals and other payables	55,376	39,730
Trade payables	31,588	35,641
Due to Related Parties	9,594	4,177
Dividend payable	-	865
Zakat payable	3,211	3,144
Total current liabilities	123,392	116,939

Source: Management information

## Accruals and other payables

Table (5-295): Accruals and other payables breakdown as at 31 December 2021G and 30 June 2022G of Al Ahlia Restaurants Company LLC (KSA):

Currency: USD000	31 December 2021G	30 June 2022G
Accrued expenses	31,078	36,868
Current portion of employee benefit	1,819	-
Value added tax	2,184	2,671
Withholding tax	1,317	785
Retentions	1,118	1,580
Others	2,214	13,472
Total accruals and other payables	39,730	55,376

Source: Management information

Accruals and other payables increased from USD 39.7m as at 31 December 2021G to USD 55.4m as at 30 June 2022G primarily due to the increase in:

- Accrued expenses from USD 31.1m as at 31 December 2021G to USD 36.9m as at 30 June 2022G in relation to annual leave accruals, marketing and rent accruals;
- Value added tax from USD 2.2m as at 31 December 2021G to USD 2.7m as at 30 June 2022G in line with the increase in revenue;
- Other balances from USD 2.2m as at 31 December 2021G to USD 13.5m as at 30 June 2022G primarily due to the reclassification of creditors and retention payables as at 30 June 2022G from trade payables to accruals and other payables (USD 12.0m as 31 December 2021G) in addition to the accruals related to employee bonus, vacations, provisions for claims under certain legal cases and other payables.

# Trade payables

Trade payables decreased from USD 35.6m as at 31 December 2021G to USD 31.6m as at 30 June 2022G primarily due to a reclassification of other creditors and retention payables from trade payables to others within accruals and other payables (USD 12.0m as at 31 December 2021G) as at 30 June 2022. The decrease from the reclassification was partially offset by the increase in trade payables in line with the higher revenues.

# **Due to Related Parties**

## Table (5-296): Due to Related Parties balances as at 31 December 2021G and 30 June 2022G of Al Ahlia Restaurants Company LLC (KSA):

Currency: USD000	Nature of relationship	31 December 2021G	30 June 2022G
Due to Related Parties			
National Company for Food Industries LLC	Affiliate	2,476	6,147
International Co. for Agricultural Development (Farm Frites) SAE	Affiliate	1,380	1,876
United Food Company LLC	Affiliate	-	517
Kuwait of Foods Company Americana LLC	Affiliate	17	509
Americana Restaurants Investment Group Company LLC	Holding Company	-	229
Almusharaka for Touristic Restaurants Services, General Trading, Import & Export Company Ltd	Affiliate	66	122
Noon Pay	Entities controlled by a major shareholder	-	95
Bahrain & Kuwait Restaurant Co. WLL & Gulf & Arab World Restaurant WLL	Affiliate	11	92
Egyptian Company for International Touristic Projects SAE	Affiliate	-	6
Qatar Food Company WLL	Affiliate	1	1
International Tourism Restaurants Company LLC	Affiliate	-	1
Kuwait Food Company Americana LLC	Affiliate	226	-
Due to Related Parties		4,177	9,594

Source: Management information

Due to Related Party balances increased from USD 4.2m as at 31 December 2021G to USD 9.6m as at 30 June 2022G primarily due to an increase in the balance of National Company for Food Industries LLC, United Food Company LLC, Americana Restaurants Investment Group Company LLC, Kuwait of Foods Company Americana LLC and International Co. for Agricultural Development (Farm Frites) SAE in line with the increased purchases from these Related Parties.

# **Dividend payable**

Dividend payables decreased from USD 0.9m as at 31 December 2022G to nil as at 30 June 2022G as a result of the settlement of the balance and no dividends being declared during the first six months of 2022G.

# Zakat payable

# Table (5-297): Zakat payable breakdown as at 31 December 2021G and 30 June 2022G of Al Ahlia Restaurants Company LLC (KSA):

Currency: USD000	31 December 2021G	30 June 2022G
Beginning balance	1,334	3,144
Provision for the period	3,795	1,920
Payment during the period	(1,984)	(1,853)
Ending balance	3,144	3,211

Source: Management information

Zakat payable slightly increased from USD 3.1m as at 31 December 2021G to USD 3.2m as at 30 June 2022G as a result of the provisions made during the period of USD 1.9m, partially offset by payments made during the period of USD 1.9m.

# **Total equity**

Table (5-298): Total equity as at 31 December 2021G and 30 June 2022G of Al Ahlia Restaurants Company LLC (KSA):

Currency: USD000	31 December 2021G	30 June 2022G
Share capital	56,000	56,000
Statutory reserve	16,800	16,800
Retained earnings	12,620	32,046
Total equity	85,420	104,846

Source: Management information

### Share capital

Share capital represents 210,000 shares with a value per share of USD 267 (SAR 1000). Share capital remained the same between 31 December 2021G and 30 June 2022G.

## **Statutory reserves**

In accordance with the regulations in the KSA, Al Ahlia Restaurants Company LLC is required to transfer 10% of the profit for the year to a statutory reserve until such reserve equates to 30% of its share capital. This reserve is not available for distribution to the shareholders of the Company. As at 31 December 2021G and 30 June 2022G, the statutory reserve balance had reached 30% of the share capital of the Company.

# **Retained earnings**

Table (5-299): Retained earnings as at 31 December 2021G and 30 June 2022G of Al Ahlia Restaurants Company LLC (KSA):

Currency: USD000	31 December 2021G	30 June 2022G
Opening balance	(2,456)	12,620
Total comprehensive income for the period	25,743	24,244
Dividends	(10,667)	(5,000)
Actuarial Reserve movement	-	183
Total retained earnings	12,620	32,046

Source: Management information

Retained earnings increased from USD 12.6m as at 31 December 2021G to USD 32.0m as at 30 June 2022G as a result of the recorded profits during the six months ended 30 June 2022G of USD 24.2m, partially offset by the dividends distributed during the period of USD 5.0m.

## 5.7.3.3 Statement of cash flow of Al Ahlia Restaurants Company LLC (KSA)

# Table (5-300): Statement of cash flows for the first half of 2021G and 2022G of Al Ahlia Restaurants Company LLC (KSA):

Currency: USD000	30 June 2021G	30 June 2022G
Profit before Zakat	14,806	26,163
Adjustments for:		
Depreciation of property and equipment	5,887	4,632
Depreciation of right-of-use assets	14,445	13,956
Amortization of intangible assets	539	660
Impairment of financial assets	527	543
Provision for obsolete, slow moving, and defective inventories	118	405
Provision for employees end of service benefits obligations	2,013	1,318
Loss on disposal of property and equipment	58	280
Loss on disposal of intangible assets	-	35
Finance cost	2,178	2,041
Finance income	-	(65)
Provisions charge	147	586
Share of profit from investment in subsidiary	-	702
Operating cash flows before changes in working capital	40,719	51,255
Employee end of service benefits obligations paid	(2,265)	(1,323)
Zakat paid	(1,984)	(2,638)
Changes in working capital:		
Inventories	(4,213)	(13,599)
Due from Related Parties	871	(119)
Trade and other receivables	(5,432)	(9,340)
Due to Related Parties	3,620	5,418
Provisions	691	(372)
Trade payables and other payables	12,441	12,215
Net cash generated from operating activities	44,448	41,497
Purchase of property and equipment	(2,911)	(15,278)
Proceeds from sale of property and equipment	49	750
Additions in bank deposit for guarantee	224	237
Purchase to intangible assets	(316)	(497)
Finance income	78	65
Net cash used in investing activities	(2,876)	(14,723)
Lease liability payments	(21,324)	(23,459)
Long term investment	(70,015)	-
Dividend distributed to parent company	-	(5,000)
Net cash used in financing activities	(91,339)	(28,459)
Net (decrease)/ increase in cash and cash equivalents	(49,767)	(1,685)
Cash and cash equivalents at beginning of period	103,675	23,369
Cash and cash equivalents at end of period	53,908	21,684

### Net cash generated from operating activities

Net cash generated from operating activities decreased from USD 44.4m in the six months ended 30 June 2021G to USD 41.5m in the six months ended 30 June 2022G primarily due to the decrease in changes in working capital where it changed from a cash inflow of USD 8.0m in the six months ended 30 June 2022G. In addition, there was an increase in non-cash adjustments from an outflow of USD 25.9m in the six months ended 30 June 2021G to an outflow USD 25.1m in the six months ended 30 June 2022G. This was partially offset by the increase in profit for the period from USD 14.8m in the six months ended 30 June 2021G to USD 26.2m in the six months ended 30 June 2022G.

#### Net cash used in investing activities

Net cash used in investing activities increased from a cash outflow of USD 2.9m in the six months ended 30 June 2021G to a cash outflow of USD 14.7m in the six months ended 30 June 2022G primarily due to the increase in cash used in the purchase of property and equipment from USD 2.9m in the six months ended 30 June 2021G to USD 15.3m in the six months ended 30 June 2022G.

#### Net cash used in financing activities

Net cash used in financing activities decreased from a cash outflow of USD 91.3m in the six months ended 30 June 2021G to a cash outflow of USD 28.5m in the six months ended 30 June 2022G primarily driven by the decrease in long term investments by USD 70.0m that was incurred only in the six months ended 30 June 2021G, this was partially offset by the increase in the payments made against leases.

5.7.4 Americana Kuwait Company for Restaurants WLL (Kuwait) for the six months ended 30 June 2021G and 30 June 2022G

# Table (5-301): Summary of the financial information of Americana Kuwait Company for Restaurants WLL (Kuwait) forthe period ended 30 June 2021G and 30 June 2022G:

Currency: USD000	30 June 2021G	30 June 2022G
Statement of income		
Revenues	154,184	189,608
Cost of revenues	(53,718)	(66,684)
Gross profit	100,466	122,925
Selling and marketing expenses	(43,761)	(49,501)
General and administrative expenses	(9,081)	(9,477)
Other operating income – net	2,097	2,269
Gain/ (loss) on foreign exchange	202	(272)
Operating profit	49,923	65,943
Finance costs	(1,418)	(1,491)
Profit before Zakat & KFAS	48,505	64,452
Zakat & KFAS	(1,008)	-
Net profit for the period	47,497	64,452
Currency: USD000	31 December 2021G	30 June 2022G
Statement of financial position		
Total non-current assets	93,218	94,594
Total current assets	130,182	104,030
Total assets	223,400	198,624
Total non-current liabilities	118,834	126,191
Total current liabilities	89,071	100,995
Total liabilities	207,904	227,186
Net residual attributable to head office as at 31 December 2021G / Total equity as at 30 June 2022G	15,495	(28,562)
Total liabilities and equity	223,400	198,624

# Table (5-302): Key performance indicators for the six months ended 30 June 2021G and the six months ended 30 June 2022G:

Income statement key performance indicators				
Currency: USD000         30 June 2021G         30 June 2022C				
Gross profit margin (1)	65.2%	64.8%		
Net profit margin (2)	30.8%	34.0%		

Source: Management information

Balance sheet key performance indicators			
Currency: USD000	31 December 2021G	30 June 2022G	
Current ratio (3)	1.5	1.0	
Total liabilities to total assets <sup>(4)</sup>	93.1%	114.4%	
Net debt (net cash) (thousand USD) <sup>(5)</sup>	(7,131)	(36,425)	
Days revenues outstanding (6)	4	2	
Days inventory outstanding (7)	77	79	
Days payable outstanding <sup>(8)</sup>	228	229	
NWC as a percentage of revenues <sup>(9)</sup>	16.5%	(3.0%)	
ROA (10)	47.4%	61.9%	
ROE (11)	683.4%	Not applicable	

Source: Management information

(1) Gross margin is defined as gross profit for the six months period divided by revenues for the six months period

(2) Net profit margin is defined as the net profit for the six months period divided by revenues for the six months period

(3) Current ratio is calculated as follows: Total current assets / Total current liabilities

(4) Total liabilities to total assets ratio is calculated as follows: Total liabilities / Total assets

(5) Net debt (net cash) is calculated as bank facilities less cash and cash equivalents

(6) Days revenues outstanding is defined as trade and other receivables divided by revenues (for the last twelve months period) multiplied by 365 (where trade and other receivables refers to the sum of trade receivables, and trade related dues from related parties)

(7) Days inventory outstanding is defined as inventory divided by cost of inventory (for the last twelve months period) multiplied by 365 (where inventory refers to sum of raw material, filing and packaging material and goods in transit)

(8) Days payable outstanding is defined as trade and other payables divided by cost of inventory (for the last twelve months period) multiplied by 365 (where trade and other payables refers to the sum of trade payables, current portion of unearned income and trade related dues to related parties)

(9) NWC is defined as the sum of inventories, trade and other receivables, and dues from related parties less trade and other payables, due to related parties, provisions for legal, tax and other claims, income tax, zakat and other deductions payable

(10) Return on assets is calculated based on profit for the last twelve months period divided by total assets

(11) Return on equity is calculated based on profit for the last twelve months period divided by total equity

## 5.7.4.1 Statement of income of Americana Kuwait Company for Restaurants WLL (Kuwait)

The following tables set out Kuwait Company for Restaurants WLL (Kuwait)'s and statement of income for the six months ended 30 June 2021G and 30 June 2022G.

# Table (5-303): Statement of income for the six months ended 30 June 2021G and 30 June 2022G of Kuwait Company for Restaurants WLL (Kuwait):

Currency: USD000	30 June 2021G	30 June 2022G
Statement of income		
Revenues	154,184	189,608
Cost of revenues	(53,718)	(66,684)
Gross profit	100,466	122,925
Selling and marketing expenses	(43,761)	(49,501)
General and administrative expenses	(9,081)	(9,477)
Other operating income – net	2,097	2,269
Gain / (loss) on foreign exchange	202	(272)
Operating profit	49,923	65,943
Finance costs	(1,418)	(1,491)
Profit before Zakat & KFAS	48,505	64,452
Zakat & KFAS	(1,008)	-
Net profit for the period	47,497	64,452

## Source: Management information

### **Revenues by brand**

## Table (5-304): Revenues by brand breakdown for the six months ended 30 June 2021G and 30 June 2022G of Kuwait Company for Restaurants WLL (Kuwait):

Currency: USD000	30 June 2021G	30 June 2022G	Variance (30 June 2021G-30 June 2022G)
KFC	81,713	99,078	21.3%
Hardee's	45,407	55,136	21.4%
Krispy Kreme	4,000	4,297	7.4%
Others	23,064	31,097	34.8%
Total revenues	154,184	189,608	23.0%
As a percentage of revenue			
KFC	53.0%	52.3%	
Hardee's	29.5%	29.1%	
Krispy Kreme	2.6%	2.3%	
Others	15.0%	16.4%	

# **Revenues by channel**

# Table (5-305): TabRevenues by channel breakdown for the six months ended 30 June 2021G and 30 June 2022G of Kuwait Company for Restaurants WLL (Kuwait):

Currency: USD000	30 June 2021G	30 June 2022G	Variance (30 June 2021G-30 June 2022G)
Home delivery	93,698	98,566	5.2%
Take-out	22,854	35,536	55.5%
Dine-in	12,577	31,878	153.5%
Drive-through	15,508	17,437	12.4%
Others	9,547	6,191	(35.2%)
Total revenues	154,184	189,608	23.0%
As a percentage of revenues			
Home delivery	60.8%	52.0%	
Take-out	14.8%	18.7%	
Dine-in	8.2%	16.8%	
Drive-through	10.1%	9.2%	
Others	6.2%	3.3%	

Source: Management information

The Company operates KFC, Hardee's and Krispy Kreme in Kuwait out of the Power Brands. These three brands collectively contributed 83.7% to total revenues in the six months ended 30 June 2022G.

Revenues increased by 23.0% from USD 154.2m in the six months ended 30 June 2021G to USD 189.6m in the six months ended 30 June 2022G, primarily due to:

- The increase in the number of restaurants from 201 restaurants as at 30 June 2021G to 216 restaurants as at 30 June 2022G;
- The increase in the number of orders from existing and new restaurants from 10.3m orders in the six months ended 30 June 2021G to 12.6m orders in the six months ended 30 June 2022G;
- An increase in product prices primarily during second half of 2021G (for all Power Brands and certain non-Power Brands) in addition to 6.3% for KFC, 2.5% for Hardee's and 7.6% for Krispy Kreme in the first quarter of 2022G.

Home delivery revenues increased in nominal value during six months ended 30 June 2022G to reach USD 98.6m compared to USD 93.7m in the six months ended 30 June 2021G as the Company had undertaken certain initiatives to improve the speed of service / delivery.

# **Cost of revenues**

Table (5-306): Cost of revenues breakdown for the six months ended 30 June 2021G and 30 June 2022G of Kuwait Company for Restaurants WLL (Kuwait):

Currency: USD000	30 June 2021G	30 June 2022G	Variance (30 June 2021G-30 June 2022G)
Cost of inventory	30,827	39,629	28.6%
Staff costs	8,320	10,016	20.4%
Royalties	7,284	9,058	24.4%
Depreciation	5,920	5,241	(11.5%)
Rent	994	2,260	127.4%
Other indirect costs	375	479	27.9%
Total cost of revenues	53,718	66,684	24.1%
As a percentage of revenues			
Cost of inventory	20.0%	20.9%	
Staff costs	5.4%	5.3%	
Royalties	4.7%	4.8%	
Depreciation	3.8%	2.8%	
Rent	0.6%	1.2%	
Other indirect costs	0.2%	0.3%	
Total cost of revenues	34.8%	35.2%	

Source: Management information

### **Cost of inventory**

Cost of inventory increased by 28.6% from USD 30.8m in the six months ended 30 June 2021G to USD 39.6m in the six months ended 30 June 2022G primarily due to increase in revenues during the same period and increase in prices of inputs such as cooking oil, packaging, potatoes, chicken and meat which resulted in an increase in the cost of inventory as a percentage of revenues from 20.0% in the six months ended 30 June 2022G.

### Staff costs

Staff costs increased by 20.4% from USD 8.3m in the six months ended 30 June 2021G to USD 10.0m in the six months ended 30 June 2022G primarily due to the increase in the number of restaurant employees from 4,104 employees as at 30 June 2021G to 4,941 employees as at 30 June 2022G driven by the increase in the number of restaurants between 30 June 2021G (201 restaurants) and 30 June 2022G (216 restaurants). In addition to the above reason, staff costs relating to outsourced labor increased during the six months ended 30 June 2022G compared to the six months ended 30 June 2021G as no outsourced labor costs were incurred in the months of March and April of 2021G.

### **Royalties**

Royalties increased by 24.4% from USD 7.3m in the six months ended 30 June 2021G to USD 9.1m in the six months ended 30 June 2022G driven by the increase in revenues and the increase in the royalty percentage of one of the Power Brands from 5.5% in the six months ended 30 June 2021G to 5.75% in the six months ended 2022G.

#### Depreciation

Depreciation decreased by 11.5% from USD 5.9m in the six months ended 30 June 2021G to USD 5.2m in the six months ended 30 June 2022G due to existing assets becoming fully depreciated.

#### Rent

Rent cost increased by 127.4% from USD 1.0m in the six months ended 30 June 2021G to USD 2.3m in the six months ended 30 June 2022G due to: (i) rent concessions provided by landlords during the six months ended 30 June 2021G which were not provided during the six months ended 30 June 2022G; (ii) the increase in the number of restaurants; and (iii) renewal of rent contracts at a higher rent per sqm.

#### Other indirect costs

Other indirect costs primarily related to security costs, travelling and transportation and other provisions.

Other indirect costs slightly increased from USD 0.4m in the six months ended 30 June 2021G to USD 0.5m in the six months ended 30 June 2022G in line with the overall increase in revenues.

## Selling and marketing expenses

 Table (5-307): Selling and marketing expenses breakdown for the six months ended 30 June 2021G and 30 June 2022G

 of Kuwait Company for Restaurants WLL (Kuwait):

Currency: USD000	30 June 2021G	30 June 2022G	Variance (30 June 2021G-30 June 2022G)
Staff costs	14,401	17,500	21.5%
Depreciation and amortization	8,538	8,830	3.4%
Advertising expenses	6,411	7,724	20.5%
Home delivery	5,848	6,745	15.3%
Rent	1,360	1,871	37.6%
Maintenance and other operating supplies expenses	1,934	1,416	(26.8%)
Call centre expenses	1,222	1,415	15.8%
Utilities and communication	1,009	1,139	12.9%
Others	3,039	2,860	(5.9%)
Total selling and marketing expenses	43,761	49,501	13.1%
As a percentage of revenues			
Staff costs	9.3%	9.2%	
Depreciation and amortization	5.5%	4.7%	
Advertising expenses	4.2%	4.1%	
Home delivery	3.8%	3.6%	
Rent	0.9%	1.0%	
Maintenance and other operating supplies expenses	1.3%	0.7%	
Call centre expenses	0.8%	0.7%	
Utilities and communication	0.7%	0.6%	
Others	2.0%	1.5%	
Total selling and marketing expenses	28.4%	26.1%	

### Staff cost

Staff costs increased by 21.5% from USD 14.4m in the six months ended 30 June 2021G to USD 17.5m in the six months ended 30 June 2022G primarily due to the increase in the number of restaurant employees from 4,104 restaurant employees as at 30 June 2021G to 4,941 employees as at 30 June 2022G in line with the increase in the number of restaurants between 30 June 2021G (201 restaurants) and 30 June 2022G (216 restaurants). In addition to the above reason, staff costs relating to outsourced labor increased during the six months ended 30 June 2022G compared to the six months ended 30 June 2021G as no outsourced labor costs were incurred in the months of March and April of 2021G.

### **Depreciation and amortization**

Depreciation and amortization expenses increased slightly by 3.4% from USD 8.5m in the six months ended 30 June 2021G to USD 8.8m in the six months ended 30 June 2022G primarily driven by the increase in the number of restaurants from 201 restaurants as at 30 June 2021G to 216 restaurants as at 30 June 2022G.

### **Advertising expenses**

Advertising expenses increased by 20.5% from USD 6.4m in the six months ended 30 June 2021G to USD 7.7m in the six months ended 30 June 2022G in line with the increase in revenues during the same period.

### Home delivery

Home delivery costs increased by 15.3% from USD 5.8m in the six months ended 30 June 2021G to USD 6.7m in the six months ended 30 June 2022G driven by the increase in home delivery revenues from USD 93.7m in the six months ended 30 June 2021G to USD 98.6m during six months ended 30 June 2022G in addition to the increase in fuel costs and the reclassification of credit card commissions related to home delivery revenues from Others in the six months ended 30 June 2021G to home delivery in the six months ended 30 June 2022G.

### Rent

Rent costs increased by 37.6% from USD 1.4m in the six months ended 30 June 2021G to USD 1.9m in the six months ended 30 June 2022G driven by the increase in the number of restaurants from 201 restaurants as at 30 June 2021G to 216 restaurants as at 30 June 2022G and the increase in the revenues in the same periods.

Maintenance and other operating supplies expenses

Maintenance and other operating supplies expenses decreased by 26.8% from USD 1.9m in the six months ended 30 June 2021G to USD 1.4m in the six months ended 30 June 2022G driven by the renegotiation of the annual maintenance agreement which resulted in lower costs per visit which in turn resulted in lower maintenance costs.

### Call centre expenses

Call centre expenses slightly increased from USD 1.2m in the six months ended 30 June 2021G to USD 1.4m in the six months ended 30 June 2022G within the normal course of business.

### **Utilities and communication**

Utilities and communication slightly increased from USD 1.0m in the six months ended 30 June 2021G to USD 1.1m in the six months ended 30 June 2022G in line with the increase in the number of operating restaurants.

### Others

Others include miscellaneous expenses, small ware charges, closure losses, license and insurance, spoilage and damaged goods, wastage and preopening expenses.

This line item decreased by 5.9% from USD 3.0m in the six months ended 30 June 2021G to USD 2.9m in the six months ended 30 June 2022G, primarily driven by the transfer of credit card commission related to home delivery revenue expenses from miscellaneous expenses to home delivery expenses.

# General and administrative expenses

Table (5-308): General and administrative expenses breakdown for the six months ended 30 June 2021G and 30 June2022G of Kuwait Company for Restaurants WLL (Kuwait):

Currency: USD000	30 June 2021G	30 June 2022G	Variance (30 June 2021G-30 June 2022G)
Wages and salaries	4,166	4,106	(1.4%)
Depreciation	1,550	2,340	51.0%
Rent	2,029	1,182	(41.7%)
Provisions	150	598	298.7%
Others	1,184	1,247	5.3%
Total general and administrative expenses	9,081	9,477	4.4%
As a percentage of revenues			
Wages and salaries	2.7%	2.2%	
Depreciation	1.0%	1.2%	
Rent	1.3%	0.6%	
Provisions	0.1%	0.3%	
Others	0.8%	0.7%	
Total general and administrative expenses	5.9%	5.0%	

Source: Management information

### Wages and salaries

Wages and salaries decreased by 1.4% from USD 4.2m in the six months ended 30 June 2021G to USD 4.1m in the six months ended 30 June 2022G primarily due to the decrease in administrative headcount from 228 employees as at 30 June 2021G to 224 employees as at 30 June 2022G.

### Depreciation

Depreciation expense increased by 51.0% from USD 1.6m in the six months ended 30 June 2021G to USD 2.3m in the six months ended 30 June 2022G primarily due to moving employee accommodation from short term lease agreements to long term lease agreements that are capitalized under IFRS 16 during in the six months ended 30 June 2022G.

### Rent

Rent expense decreased by 41.7% from USD 2.0m in the six months ended 30 June 2021G to USD 1.2m in the six months ended 30 June 2022G due to the shift in employee accommodation lease agreements to long term contracts as described above (i.e., rent is no longer recorded for these leases).

### **Provisions**

Provisions expense increased by 298.7% from USD 0.2m in the six months ended 30 June 2021G to USD 0.6m in the six months ended 30 June 2022G due to provisions provided for legal cases in relation to real estate during the six months ended 30 June 2022G.

### Others

Others primarily include trade licenses, professional and legal fees, utilities and communications, repairs and maintenance, travelling and accommodation, insurance, bank charges and service contracts and other miscellaneous fees.

Others remained fairly stable at USD 1.2m in the six months ended 30 June 2021G and in the six months ended 30 June 2022G.

# Other operating income – net

# Table (5-309): Other operating income, net breakdown for the six months ended 30 June 2021G and 30 June 2022G ofKuwait Company for Restaurants WLL (Kuwait):

Currency: USD000	30 June 2021G	30 June 2022G	Variance (30 June 2021G-30 June 2022G)
Other income / expenses non-operating	(4)	1,169	not applicable
Other income / expense	1,516	1,031	(32.0%)
Gain or (loss) on disposal of PPE	23	(4)	(117.4%)
IFRS16 - gain / (loss)	562	72	(87.2%)
Other operating income – net	2,097	2,269	8.2%

Source: Management information

Other net operating income slightly increased from USD 2.1m in the six months ended 30 June 2021G to USD 2.3m in the six months ended 30 June 2022G as a result of an increase in non-operational income by USD 1.2m in relation to real estate income which was previously recorded in revenues.

This increase was offset by: (i) the decrease in other income from USD 1.5m in the six months ended 30 June 2021G to USD 1.0m in the six months ended 30 June 2022G due to decrease of rebates from other vendors; and (ii) the decrease in IFRS 16 – gain / (loss) mainly related to rent concessions.

# Gain / (loss) on foreign exchange

Gain / (loss) on foreign exchange decreased from a gain of USD 0.2m in the six months ended 30 June 2021G to a loss of USD 0.3m in the six months ended 30 June 2022G. This was due to movements in the exchange rate of the Kuwaiti Dinar compared to USD.

# **Finance costs**

# Table (5-310): Finance cost breakdown for the six months ended 30 June 2021G and 30 June 2022G of Kuwait Company for Restaurants WLL (Kuwait):

Currency: USD000	30 June 2021G	30 June 2022G	Variance (30 June 2021G-30 June 2022G)
Interest expenses – lease liabilities	1,418	1,287	(9.3%)
Interest expense on employee benefits obligations	-	204	100%
Total finance cost	1,418	1,491	5.1%

Source: Management information

Total finance costs increased from USD 1.4m in the six months ended 30 June 2021G to USD 1.5m in the six months ended 30 June 2022G primarily due to an increase in interest expense on employee benefits obligations (the Company started computing the interest expense on employee benefits obligations on a quarterly basis in 2022G, this was only done on an annual basis in prior periods). This was offset by the decrease in the finance costs on lease liabilities in line with the decrease in the lease liabilities from USD 71.1m as at 30 June 2021G to USD 68.2m as at 30 June 2022G.

# Zakat & KFAS

Zakat & KFAS costs decreased from USD 1.0m in the six months ended 30 June 2021G to nil in the six months ended 30 June 2022G. The Company became a WLL entity during 2022G and as per the Kuwaiti law, Zakat is not applicable for Kuwait Company for Restaurants WLL.

# Net profit for the period and net profit margin for the period

Net profit for the period increased by 35.7% from USD 47.5m in the six months ended 30 June 2021G to USD 64.5m in the six months ended 30 June 2022G driven by the increase in gross profit, while other costs did not increase in the same magnitude during the same period.

Net profit margin increased from 30.8% in the six months ended 30 June 2021G to 34.0% in the six months ended 30 June 2022G driven by: (i) the increase in revenues during the period, (ii) the decline in general and administrative expenses as a percentage of revenues from 5.9% in the six months ended 30 June 2021G to 5.0% in the six months ended 30 June 2022G, and (iii) the decline in selling and marketing expenses percentage of revenues from 28.4% in the six months ended 30 June 2021G to 26.1% for the six months ended 30 June 2022G as a portion of these expenses are fixed in nature and did not increase in the same magnitude as the increase in revenues. This was partially offset by the increase in cost of sales as a percentage of revenues from 34.8% in the six months ended 30 June 2021G to 35.2% in the six months ended 30 June 2022G primarily due to higher commodity prices.

### 5.7.4.2 Statement of financial position of Kuwait Company for Restaurants WLL (Kuwait):

# Table (5-311): Statement of financial position as at 31 December 2021G and 30 June 2022G of Kuwait Company for Restaurants WLL (Kuwait):

Currency: USD000	31 December 2021G	30 June 20220
Property and equipment	20,272	23,457
Right of use assets	65,828	63,041
Intangible assets	7,118	8,096
Total non-current assets	93,218	94,594
Inventories	15,168	17,313
Due from Related Parties	90,089	30,701
Trade and other receivables	17,794	19,590
Cash and cash equivalents	7,131	36,425
Total current assets	130,182	104,030
Total assets	223,400	198,624
Lease liabilities	50,502	45,703
Trade and other payables	50,195	64,387
Employees' end of service benefits	18,136	16,101
Total non-current liabilities	118,834	126,191
Lease liability	20,631	22,448
Due to Related Parties	5,458	8,508
Trade and other payables	62,982	70,039
Total current liabilities	89,071	100,995
Total liabilities	207,904	227,186
Share capital	-	81,679
Reserves, retained earnings and current year profit	-	(109,555)
Foreign currency translation reserve	-	(687)
Net residual attributable to head office as at 31 December 2021G / Total equity as at 30 June 2022G	15,495	(28,562)
Total equity & liabilities	223,400	198,624

### Non-current assets

Table (5-312): Non-current assets as at 31 December 2021G and 30 June 2022G of Kuwait Company for Restaurants WLL (Kuwait):

Currency: USD000	31 December 2021G	30 June 2022G
Property and equipment	20,272	23,457
Right of use assets	65,828	63,041
Intangible assets	7,118	8,096
Total non-current assets	93,218	94,594

Source: Management information

### Property and equipment

Table (5-313): Property and equipment net book value as 31 December 2021G and 30 June 2022G of Kuwait Company for Restaurants WLL (Kuwait):

Currency: USD000	31 December 2021G	Additions & transfers	Disposals	Depreciation	Forex	30 June 2022G
Buildings	255	122	-	(121)	(5)	251
Vehicles and motorbikes	1,083	104	-	(280)	(9)	898
Machinery and equipment	5,005	2,524	-	(900)	(44)	6,585
Furniture and decors	9,898	5,294	(5)	(1,472)	(92)	13,622
Office equipment	1,043	369	-	(228)	(12)	1,172
Software	475	(475)	-	-	-	-
Work in progress	2,512	(1,556)	-	-	(28)	929
Net book value	20,272	6,382	(5)	(3,001)	(190)	23,457

Source: Management information

### **Buildings**

Buildings net book value remained stable at USD 0.3m as at 31 December 2021G and 30 June 2022G primarily as a result of the depreciation charge of USD 0.1m, that was offset by additions and transfers of USD 0.1m.

### Vehicles and motorbikes

Vehicles and motorbikes balances decreased from USD 1.1m as at 31 December 2021G to USD 0.9m as at 30 June 2022G due to the depreciation charge of USD 0.3m partially offset by additions during the period of USD 0.1m.

### **Machinery and equipment**

Machinery and equipment increased from USD 5.0m as at 31 December 2021G to USD 6.6m as at 30 June 2022G as a result of the additions and transfers of USD 2.5m in relation to 14 new restaurants opened during the period, offset by the depreciation charge of USD 0.9m.

### **Furniture and decors**

Furniture and decors increased from USD 9.9m as at 31 December 2021G to USD 13.6m as at 30 June 2022G driven by the additions and transfers of USD 5.3m related to the opening of 14 new restaurants. This was partially offset by the depreciation charge of USD 1.5m and forex losses of USD 0.1m.

### **Office equipment**

Office equipment increased from USD 1.0m as at 31 December 2021G to USD 1.2m as at 30 June 2022G mainly due to additions and transfers of USD 0.4m partially offset by the depreciation charge of USD 0.2m.

### Software

Software decreased from USD 0.5m as at 31 December 2021G to USD nil as at 30 June 2022G due to the transfer of software from property and equipment to intangible assets.

### Work in progress

Work in progress decreased from USD 2.5m as at 31 December 2021G to USD 0.9m as at 30 June 2022G primarily due to net transfers of USD 1.6m from work in progress to other property and equipment categories relating to future store openings.

# Table (5-314): Useful lives of property and equipment used for depreciation as at 31 December 2021G and 30 June2022G of Kuwait Company for Restaurants WLL (Kuwait):

Useful life (Years)				
Buildings	6.7			
Vehicles and motorbikes	5			
Machinery and equipment	6.7			
Furniture and decors	6.7			
Office equipment	6.7			

Source: Management information

### **Right-of-use assets**

Table (5-315): Right-of-use assets net book value as at 31 December 2021G and 30 June 2022G of Kuwait Company for Restaurants WLL (Kuwait):

Currency: USD000	31 December 2021G	Additions	Disposals	Forex	Depreciation	30 June 2022G
Buildings	63,247	10,282	-	(749)	(11,472)	61,308
Vehicles	2,581	-	(24)	(27)	(798)	1,732
Net book value	65,828	10,282	(24)	(776)	(12,270)	63,041

Source: Management information

As at 30 June 2022G, the right of use assets primarily related to leases for 168 restaurants and 523 delivery vehicles and 33 leases for different assets including administrative offices, commissaries and others.

Net book value of right-of-use assets decreased from USD 65.8m as at 31 December 2021G to USD 63.0m as at 30 June 2022G primarily due to the depreciation charge of USD 12.3m and exchange rate differences of USD 0.8m. This was offset by additions amounting to USD 10.3m in relation to the 14 new restaurants and the renewal of existing restaurant contracts.

### **Intangible assets**

# Table (5-316): Intangible assets net book value as at 31 December 2021G and 30 June 2022G of Kuwait Company for Restaurants WLL (Kuwait):

Currency: USD000	31 December 2021G	Additions & Transfers	Forex	Amortisation	30 June 2022G
Franchise fees	1,770	210	(23)	(171)	1,786
Key money	5,348	1,314	(113)	(872)	5,676
Software	-	750	(18)	(98)	634
Net book value	7,118	2,273	(154)	(1,142)	8,096

Source: Management information

Net book value of intangible assets increased from USD 7.1m as at 31 December 2021G to USD 8.1m as at 30 June 2022G driven by the increase in: (i) key money as a result of additions of USD 1.3m in relation to new restaurant openings partially offset by the amortisation expense of USD 0.9m, (ii) software by USD 0.8m due to the transfer of the balance from property and equipment partially offset by the amortisation expense of USD 0.1m and (iii) franchise fees as a result of the additions of USD 0.2m, partially offset by the amortisation expense of USD 0.2m.

# **Current assets**

Table (5-317): Current assets as at 31 December 2021G and 30 June 2022G of Kuwait Company for Restaurants WLL (Kuwait):

Currency: USD000	31 December 2021G	30 June 2022G	
Inventories	15,168	17,313	
Due from Related Parties	90,089 30,701		
Trade and other receivables	17,794	19,590	
Cash and cash equivalents	7,131	36,425	
Total current assets	130,182	104,030	

Source: Management information

### Inventories

# Table (5-318): Inventories breakdown as at 31 December 2021G and 30 June 2022G of Kuwait Company for Restaurants WLL (Kuwait):

Currency: USD000	31 December 2021G	30 June 2022G
Raw material	10,357	12,477
Goods in transit	2,196	2,056
Packing material	1,513	1,693
Other materials	1,892	1,841
Spare parts	585	605
Less: Provision for slow moving inventories and spare parts	(1,375)	(1,359)
Total inventories	15,168	17,313

Source: Management information

### **Raw material**

Raw materials increased from USD 10.4m as at 31 December 2021G to USD 12.5m as at 30 June 2022G driven by the increase in revenues during the period and the increase in commodity prices.

### **Goods in transit**

Goods in transit slightly decreased from USD 2.2m as at 31 December 2021G to USD 2.1m as at 30 June 2022G within the normal course of business.

### **Packing material**

Packing material increased from USD 1.5m as at 31 December 2021G to USD 1.7m as at 30 June 2022G primarily due to the increase in number of operating restaurants.

### Other materials

Other materials had minor movements between 31 December 2021G and 30 June 2022G within the normal course of business.

### **Spare parts**

Spare parts had minor movements between 31 December 2021G and 30 June 2022G within the normal course of business.

### Provision for slow moving inventories and spare parts

Provision for slow moving inventories and spare parts remained fairly stable at USD 1.4m between 31 December 2021G and 30 June 2022G.

# **Due from Related Parties**

# Table (5-319): Due from Related Parties' balances as at 31 December 2021G and 30 June 2022G of Kuwait Company for Restaurants WLL (Kuwait):

Currency: USD000	Nature of relationship	31 December 2021G	30 June 2022G
Americana Restaurants Investment Group Company LLC	Holding Company	-	27,113
Lebanese International Touristic Projects Company LLC	Affiliate	3,023	3,091
The International Co. for World Restaurants Limited	Affiliate	222	184
Almusharaka for Touristic Restaurants Services, General Trading, Import & Export Company Ltd	Affiliate	-	139
Ras BuabboudTrading Company WLL	Affiliate	-	85
Egyptian Company for International Touristic Projects SAE	Affiliate	-	65
The Caspian International Restaurants Company LLP	Affiliate	-	14
International Food Company Guda Giyim Sanayi ye Ticaret Limited irketi	Affiliate	-	7
Touristic Projects & International Restaurants Co. (Americana) LLC	Affiliate	-	2
Kuwait Food Company (Americana) K.S.C.C	Former Parent Company	729	-
Kuwait Food Company (Americana) K.S.C.C / Kuwait Area account	Former Parent Company	85,990	-
Others	Affiliate	126	-
Total due from Related Parties		90,089	30,701

Source: Management information

The balance decreased from USD 90.1m as at 31 December 2021G to USD 30.7m as at 30 June 2022G, mainly due to the reclassification of the amounts due from Kuwait Food Company (Americana) K.S.C.C / Kuwait Area account to other reserves within equity.

# Trade and other receivables

# Table (5-320): Trade and other receivables breakdown as at 31 December 2021G and 30 June 2022G of Kuwait Company for Restaurants WLL (Kuwait):

Currency: USD000	31 December 2021G	30 June 2022G
Trade receivables	4,205	3,106
Less: allowance for doubtful debts	(585)	(722)
Net trade receivables	3,620	2,384
Other debit balances	5,562	5,143
Refundable deposits	5,313	5,285
Prepaid expenses	2,608	4,208
Other receivables	-	1,607
Advances to suppliers	499	580
Staff receivables	308	383
Provision for other receivables	(116)	-
Total trade and other receivables	17,794	19,590

Source: Management information

### Trade receivables

Trade receivables decreased from USD 4.2m as at 31 December 2021G to USD 3.1m as at 30 June 2022G due to reclassification of the cash balances with cash collection companies from this line to the other receivables balance.

### Allowance for doubtful debts

Allowance for doubtful debt increased from USD 0.6m as at 31 December 2021G to USD 0.7m as at 30 June 2022G due to the additional provision recorded in relation to overdue rent receivables.

### Other debit balances

Other debit balances decreased from USD 5.6m as at 31 December 2021G to USD 5.1m as at 30 June 2022G driven by the decrease in the beverage provider marketing activities.

### **Refundable deposits**

Refundable deposits remained stable at USD 5.3m as at 31 December 2021G and 30 June 2022G within the normal course of business.

### **Prepaid expenses**

Prepaid expenses increased from USD 2.6m as at 31 December 2021G to USD 4.2m as at 30 June 2022G primarily due to the increase in prepaid franchise fees of USD 0.2m and other prepaid expenses such as insurance and rentals, which are paid at the start of the year and are amortised over the period.

### **Other receivables**

The balance increased to USD 1.6m as at 30 June 2022G compared to nil as at 31 December 2021G and represents the cash balance with the cash collection companies (cash balances with cash collection companies was recorded under trade receivables as at 31 December 2021G).

### Advances to suppliers

The balance slightly increased from USD 0.5m as at 31 December 2021G to USD 0.6m as at 30 June 2022G in line with the expansion of operations.

### Staff receivables

The balance slightly increased from USD 0.3m as at 31 December 2021G to USD 0.4m as at 30 June 2022G in line with the increase in headcount during the period.

### Provision for other receivables

Provision for other receivables increased from a negative USD 0.1m as at 31 December 2021G to nil as at 30 June 2022G due to the reclassification of provisions for ongoing legal cases in relation to employees' end of service benefits from this line to other receivables.

### Cash and cash equivalents

# Table (5-321): Cash and cash equivalents breakdown as at 31 December 2021G and 30 June 2022G of Kuwait Company for Restaurants WLL (Kuwait):

Currency: USD000	31 December 2021G	30 June 2022G
Cash on hand	49	169
Current accounts held with banks	7,082	36,236
Cash in safe	-	20
Total cash and cash equivalents	7,131	36,425

Source: Management information

Cash and cash equivalents represent the Company's bank accounts and cash on hands. Cash and cash equivalents increased from USD 7.1m as at 31 December 2021G to USD 36.4m as at 30 June 2022G. For more details, refer to the cash flow statement section of the Company's analysis.

# Potential liabilities and capital commitments

The Company had capital commitments in relation to projects in progress of USD 0.3m as at 30 June 2022G (USD 0.8m as at 31 December 2021G). The Company also had outstanding letters of credit of USD 0.8m as at 30 June 2022G (USD 1.2m as at 31 December 2021G). Capital commitments are primarily related to new restaurant openings.

The Company had irrevocable letters of guarantee from a commercial bank for USD 2.8m as at 30 June 2022G (USD 2.7m as at 31 December 2021G).

### **Non-current liabilities**

Table (5-322): Non-current liabilities as at 31 December 2021G and 30 June 2022G of Kuwait Company for Restaurants WLL (Kuwait):

Currency: USD000	31 December 2021G	30 June 2022G
Lease liabilities	50,502	45,703
Trade and other payables	50,195	64,387
Employees' end of service benefits	18,136	16,101
Total non-current liabilities	118,834	126,191

Source: Management information

### Lease liabilities movement

Table (5-323): Lease liabilities movement as at 31 December 2021G and 30 June 2022G of Kuwait Company for Restaurants WLL (Kuwait):

Currency: USD000	31 December 2021G	30 June 2022G
Current	20,631	22,448
Non-current	50,502	45,703
Total lease liabilities	71,134	68,151

Source: Management information

Lease liabilities decreased from USD 71.1m as at 31 December 2021G to USD 68.2m as at 30 June 2022G primarily as a result of payments exceeding additions and accrued interest during the six months ended 30 June 2022G.

# Non-current trade and other payables

Non-current trade and other payables increased from USD 50.2m as at 31 December 2021G to USD 64.4m as at 30 June 2022G primarily due to receiving an advance payment from a vendor for USD 9.8m during the six months ended 30 June 2022G.

### Employees' end of service benefits movement

### Table (5-324): Employees' end of service benefits movement as at 31 December 2021G and 30 June 2022G of Kuwait Company for Restaurants WLL (Kuwait):

Currency: USD000	31 December 2021G	30 June 2022G
Beginning balance	16,807	18,136
Charge for the period	953	587
Interest cost on liability	284	202
Remeasurements loss	2,931	-
Other adjustments through other comprehensive income	-	(1,195)
Paid during the year / year	(2,931)	(1,373)
Forex	91	(256)
Ending balance	18,136	16,101

End of service benefits decreased from USD 18.1m as at 31 December 2021G to USD 16.1m as at 30 June 2022G primarily driven by the: (i) payments during the period to employees of USD 1.4m within the normal course of business, (ii) other adjustments to other comprehensive income of USD 1.2m in accordance with the actuarial adjustment in line with IAS 19 and (iii) the forex impact of USD 0.3m due to the fluctuations of the Kuwaiti Dinar against the USD. The aforementioned increases were offset by additions related to the charge for the period of USD 0.6m.

# **Current liabilities**

# Table (5-325): Current liabilities as at 31 December 2021G and 30 June 2022G of Kuwait Company for Restaurants WLL (Kuwait):

Currency: USD000	31 December 2021G	30 June 2022G
Lease liability	20,631	22,448
Due to Related Parties	5,458	8,508
Trade and other payables	62,982	70,039
Total current liabilities	89,071	100,995

Source: Management information

### **Due to Related Parties**

# Table (5-326): Due to Related Parties' balances as at 31 December 2021G and 30 June 2022G of Kuwait Company for Restaurants WLL (Kuwait):

Currency: USD000	Nature of relationship	31 December 2021G	30 June 2022G
Americana Kuwait for Selling Meat & Refreshments WLL (Cake Division)	Affiliate	1,144	1,481
Al Ahlia Restaurants Company LLC	Affiliate	-	169
Americana Kuwait for Selling Meat & Refreshments WLL (Meat Division)	Affiliate	51	-
Gulf Food Company Americana LLC	Affiliate	1,072	1,488
International Co. for Agricultural Development ('Farm Frites') SAE	Affiliate	1,345	1,367
Kuwait Food Company Americana LLC	Affiliate	162	1,441
National Company for Food Industries LLC (Meat Division)	Affiliate	1,509	1,952
National Company for Food Industries LLC (Cake Division)	Affiliate	171	521
Noon Pay	Entities controlled by a major shareholder	-	87
Others	Affiliate	5	-
Total due to Related Parties		5,458	8,508

Source: Management information

Due to Related Parties' balances increased from USD 5.5m as at 31 December 2021G to USD 8.5m as at 30 June 2022G primarily due to the increase in the balance of Kuwait Food Company Americana LLC, Al Ahlia Restaurants Company LLC, Gulf Food Company Americana LLC as a result of the increase in raw material purchases from these Related Parties.

# Trade and other payables

Table (5-327): Trade and other payables breakdown as at 31 December 2021G and 30 June 2022G of Kuwait Company for Restaurants WLL (Kuwait):

Currency: USD000	31 December 2021G	30 June 2022G
Trade payables	36,189	40,455
Accrued expenses	7,811	11,003
Contractors' payable	1,187	1,202
Leave provision	2,663	3,262
Staff payables	4,280	4,787
Others	10,853	9,330
Total trade and other payables	62,982	70,039

Source: Management information

### **Trade payables**

Trade payables increased from USD 36.2m as at 31 December 2021G to USD 40.5m as at 30 June 2022G as the level of purchases increased with the expansion of the business activity during 2022G and the increase in commodity prices.

### **Accrued expenses**

Accrued expenses increased from USD 7.8m as at 31 December 2021G to USD 11.0m as at 30 June 2022G due to the accrual of rental costs of warehouses and marketing spend.

### Contractors' payable

Contractors' payable remained stable at USD 1.2m as at 31 December 2021G and 30 June 2022G within the normal course of business.

### Leave provision

Leave provision increased from USD 2.7m as at 31 December 2021G to USD 3.3m as at 30 June 2022G in line with the increase in the number of employees during the six months ended 30 June 2022G and the accruals for employee leave balances made for the six months ended 30 June 2022G.

### Staff payables

Staff payables increased from USD 4.3m as at 31 December 2021G to USD 4.8m as at 30 June 2022G due to the increase in number of employees.

### Others

Others decreased from USD 10.9m as at 31 December 2021G to USD 9.3m as at 30 June 2022G driven by the reduction in tax payable of Kuwait Company for Restaurants WLL since Zakat is not applicable for WLL entities as per Kuwait law.

# Net residual attributable to head office as at 31 December 2021G / Total equity as at 30 June 2022G

# Table (5-328): Total equity as at 31 December 2021G and 30 June 2022G of Kuwait Company for Restaurants WLL (Kuwait):

Currency: USD000	31 December 2021G	30 June 2022G
Opening balance	(20,787)	15,495
Transfers to head office	(33,647)	(81,574)
Total comprehensive income of the year / period	102,686	64,452
Other reserves	-	(174,007)
Share capital	-	81,679
Forex	(117)	(900)
Balance at 31 December – before carve-out	48,134	(94,855)
Impact of carve-out entries	(32,639)	66,293
Balance at 31 December	15,495	(28,562)

Source: Management information

Net residual attributable to head office/equity decreased from USD 15.5m as at 31 December 2021G to a negative USD 28.6m as at 30 June 2022G due to the transfers made to head office of USD 81.6m and other reserves of USD 174.0m, which mainly included transfer of current account with the Former Parent Company of USD 77.0m and pending payables to beverage provider, payment processor, and cleaning material supplier amounting to USD 97.0m. This was partially offset by the total comprehensive income recorded for the period of USD 64.5m and the positive impact of the carve-out entries amounting to USD 66.3m.

# 5.7.4.3 Statement of cash flow of Kuwait Food Company (Americana) LLC (Kuwait)

# Table (5-329): Statement of cash flow for the six months ended 30 June 2021G and 30 June 2022G of Kuwait Company for Restaurants WLL (Kuwait):

Currency: USD000	30 June 2021G	30 June 2022G
Profit for the period	47,497	64,452
Adjustments for:		
Depreciation of property and equipment	2,923	3,001
Amortisation of intangible assets	999	1,142
Depreciation of right-of-use assets	12,090	12,270
Impairment of financial assets	69	654
Impairment of cash generating unit	-	76
Provision for obsolete, slow moving, and defective inventories	34	101
Provision for employees end of service benefits obligations	1,134	587
Impairment of non-financial assets	-	(28)
Loss / (gains) on disposal of property and equipment	(13)	4
Finance cost	1,418	1,491
Provisions charge	0	1,290
Operating cash flows before payment for employees end of service benefits and changes in operating working capital	66,151	85,041
Employees' end of service benefits paid	(1,388)	(1,374)
Changes in working capital:		
Inventories	(3,909)	(2,247)
Due from Related Parties	10,491	59,388
Trade and other receivables	(1,016)	(2,450)
Due to Related Parties	(1,866)	3,050
Provisions	(74)	(1,248)
Trade, other payables and deductions	17,577	21,209
Net cash generated from operating activities	85,966	161,370
Purchase of property and equipment	(3,581)	(7,217)
Proceeds from sale of property and equipment	84	1
Purchase of intangible assets	(736)	(1,434)
Net cash used in investing activities	(4,233)	(8,649)
Lease liability	(14,066)	(13,724)
Dividend distributed to parent company	-	(81,574)
Actuarial revaluation of end of service benefits (other comprehensive income)	-	(1,195)
Impact of carve-out entries	(63,662)	66,293
Issuance of share capital	-	81,679
Creation of reserves	-	(174,007)
Net cash used in financing activities	(77,729)	(122,528)
Net increase in cash and cash equivalents	4,004	30,191
Foreign currency exchange differences	855	(897)
Bank balances and cash at beginning of the period	3,422	7,131
Bank balances and cash at end of the period	8,281	36,425

### Net cash generated from operating activities

Net cash generated from operating activities increased from USD 86.0m in the six months ended 30 June 2021G to USD 161.4m in the six months ended 30 June 2022G primarily due to the increase in profit for the period from USD 47.5m in the six months ended 30 June 2021G to USD 64.5m in the six months ended 30 June 2022G. In addition, there was an increase in non-cash adjustments from an inflow of USD 18.7m in the six months ended 30 June 2021G to an inflow of USD 20.6m in the six months ended 30 June 2022G and an increase in changes in working capital where it changed from a cash inflow of USD 21.2m in the six months ended 30 June 2021G to a cash inflow of USD 77.7m in the six months ended 30 June 2022G.

### Net cash used in investing activities

Net cash used in investing activities increased from a cash outflow of USD 4.2m in the six months ended 30 June 2021G to a cash outflow of USD 8.6m in the six months ended 30 June 2022G primarily due to the increase in cash used in the purchase of property and equipment from USD 3.6m in the six months ended 30 June 2021G to USD 7.2m in the six months ended 30 June 2022G.

### Net cash used in financing activities

Net cash used in financing activities increased from a cash outflow of USD 77.7m in the six months ended 30 June 2021G to a cash outflow of USD 122.5m in the six months ended 30 June 2022G, primarily driven by the increase in cash used for the creation of reserves of USD 174.0m that was incurred only in the six months ended 30 June 2022G and the increase in cash used in dividends distribution to the parent company of USD 81.6m. This was partially offset by cash generated from the issuance of share capital of USD 81.7m and cash generated from impact of carveout of USD 66.3m.

5.7.5 Egyptian Company for International Touristic Projects (Egypt) ("ECITP") for the six months ended 30 June 2021G and 30 June 2022G

Table (5-330): Summary of financial information of ECITP:

Currency: USD000	30 June 2021G	30 June 2022G
Statement of income		
Revenues	110,914	131,381
Cost of revenues	(65,577)	(78,246)
Gross profit	45,338	53,134
Selling and distribution expenses	(37,051)	(38,633)
General and administrative expenses	(6,720)	(9,063)
Other operating income	1,377	1,093
Other operating expenses	(203)	(24,196)
Gain/ (loss) on foreign exchange	(40)	(910)
Operating (loss) profit	2,700	(18,574)
Finance costs, net	(3,573)	(16,392)
Net loss before tax	(874)	(34,966)
Income tax	(432)	413
Minority Interest	(5)	0
Net loss for the period	(1,311)	(34,554)

Currency: USD000	31 December 2021G	30 June 2022G
Summary of the statement of financial position		
Total non-current assets	91,798	83,734
Total current assets	52,132	40,426
Total assets	143,930	124,160
Total non-current liabilities	28,233	22,390
Total current liabilities	101,126	116,808
Total liabilities	129,359	139,198
Total equity	14,571	(15,038)
Total liabilities and equity	143,930	124,160

# Table (5-331): Key performance indicators for the six months ended 30 June 2021G and the six months ended 30 June 2022G:

Income statement key performance indicators			
Currency: USD000	30 June 2021G	30 June 2022G	
Gross profit margin (1)	40.9%	40.4%	
Net loss margin <sup>(2)</sup>	(1.2%)	(26.3%)	

Source: Management information

Balance sheet key performance indicators			
Currency: USD000	31 December 2021G	30 June 2022G	
Current ratio (3)	0.5	0.3	
Total liabilities to total assets (4)	89.9%	112.1%	
Net debt (net cash) (thousand USD) <sup>(5)</sup>	4,992	11,586	
Days revenues outstanding (6)	8	7	
Days inventory outstanding (7)	66	78	
Days payable outstanding <sup>(8)</sup>	69	62	
NWC as a percentage of revenues <sup>(9)</sup>	(11.8%)	(19.5%)	
ROA <sup>(10)</sup>	4.2%	(21.9%)	
ROE (11)	41.6%	Not applicable	

Source: Management information

(1) Gross margin is defined as gross profit for the six months period divided by revenues for the six months period

(2) Net profit margin is defined as the net profit for the six months period divided by revenues for the six months period

(3) Current ratio is calculated as follows: Total current assets / Total current liabilities

(4) Total liabilities to total assets ratio is calculated as follows: Total liabilities / Total assets

(5) Net debt (net cash) is calculated as bank facilities less cash and cash equivalents

(6) Days revenues outstanding is defined as trade and other receivables divided by revenues (for the last twelve months period) multiplied by 365 (where trade and other receivables refers to the sum of trade receivables, and trade related dues from related parties)

- (7) Days inventory outstanding is defined as inventory divided by cost of inventory (for the last twelve months period) multiplied by 365 (where inventory refers to sum of raw material, filing and packaging material and goods in transit)
- (8) Days payable outstanding is defined as trade and other payables divided by cost of inventory (for the last twelve months period) multiplied by 365 (where trade and other payables refers to the sum of trade payables, current portion of unearned income and trade related dues to related parties)

(9) NWC is defined as the sum of inventories, trade and other receivables, and dues from related parties less trade and other payables, due to related parties, provisions for legal, tax and other claims, income tax, zakat and other deductions payable

(10) Return on assets is calculated based on profit for the last twelve months period divided by total assets

(11) Return on equity is calculated based on profit for the last twelve months period divided by total equity

## 5.7.5.1 Statement of income of ECITP

The following tables set out ECITP's statement of income for 30 June 2021G and 30 June 2022G.

# Table (5-332): Statement of income for the six months ended 30 June 2021G and the six months ended 30 June 2022G of ECITP:

Currency: USD000	30 June 2021G	30 June 2022G
Statement of income		
Revenues	110,914	131,381
Cost of revenues	(65,577)	(78,246)
Gross profit	45,338	53,134
Selling and distribution expenses	(37,051)	(38,633)
General and administrative expenses	(6,720)	(9,063)
Other operating income	1,377	1,093
Other operating expenses	(203)	(24,196)
Gain/ (loss) on foreign exchange	(40)	(910)
Operating (loss) / profit	2,700	(18,574)
Finance costs, net	(3,573)	(16,392)
Net loss before tax	(874)	(34,966)
Income tax	(432)	413
Minority Interest	(5)	0
Net loss for the period	(1,311)	(34,554)

Source: Management Information

### **Revenues by brand**

# Table (5-333): Revenues by brand breakdown for the six months ended 30 June 2021G and the six months ended 30 June 2022G of ECITP:

Currency: USD000	30 June 2021G	30 June 2022G	Variance (30 June 2021G-30 June 2022G)
KFC	61,001	69,473	13.9%
Pizza Hut	20,910	23,527	12.5%
Hardee's	11,364	12,860	13.2%
Krispy Kreme	-	3,901	100.0%
Others	17,639	21,620	22.6%
Total revenues	110,914	131,381	18.5%
As a percentage of revenues			
KFC	55.0%	52.9%	
Pizza Hut	18.9%	17.9%	
Hardee's	10.2%	9.8%	
Krispy Kreme	0.0%	3.0%	
Others	15.9%	16.5%	

# **Revenues by channel**

# Table (5-334): Revenues by channel breakdown for the six months ended 30 June 2021G and the six months ended 30June 2022G of ECITP:

Currency: USD000	30 June 2021G	30 June 2022G	Variance (30 June 2021G-30 June 2022G)
Home delivery	48,804	49,595	1.6%
Take-out	29,454	41,262	40.1%
Dine-in	28,299	34,698	22.6%
Drive-through	994	2,081	109.4%
Others	3,364	3,745	11.3%
Total revenue	110,914	131,381	18.5%
As a percentage of revenues			
Home delivery	44.0%	37.7%	
Take-out	26.6%	31.4%	
Dine-in	25.5%	26.4%	
Drive-through	0.9%	1.6%	
Others	3.0%	2.9%	

Source: Management Information

The Company operates all four Power Brands (KFC, Pizza Hut, Hardee's and Krispy Kreme) in Egypt. These four brands collectively contributed 83.5% of total revenue in the six months ended 30 June 2022G.

Revenues increased by 18.5% from USD 110.9m in the six months ended 30 June 2021G to USD 131.4m in the six months ended 30 June 2022G, primarily due to:

- The increase in the number of restaurants from 407 restaurants as at 30 June 2021G to 432 restaurants as at 30 June 2022G;
- The increase in the number of orders from existing and new restaurants from 11.8m orders in the six months ended 30 June 2021G to 14.8m orders in the six months ended 30 June 2022G mainly due to : (i) the easing of COVID-19 restrictions; (ii) launch of Hardee's value meals during six months ended 30 June 2022G; and (iii) new initiatives to drive revenues including quality improvement, improved technology, and increase in the speed of service/delivery.
- The increase in product prices across all Power Brands as follows: KFC by 22.5%, Hardee's by 7.2%, Pizza Hut by 5.2% and Krispy Kreme by 21.5% during the six months ended 30 June 2022G (in addition to increase in prices of other brands such as TGI by 5.3%, Baskin Robbins by 4.6%, and Chicken Tikka by 9.4%).
- This was partially offset by the devaluation of the Egyptian pound from an average of 15.7 Egyptian pounds per USD in the six months ended 30 June 2021G to an average of 17.1 Egyptian pounds per USD in the six months ended 30 June 2022G, which resulted in lower USD revenues in nominal terms.

### Expenses by type

# Table (5-335): Total expenses by type breakdown for the six months ended 30 June 2021G and the six months ended30 June 2022G of ECITP:

Currency: USD000	30 June 2021G	30 June 2022G	Variance (30 June 2021G-30 June 2022G)
Cost of revenues	65,577	78,246	19.3%
Selling and distribution expenses	37,051	38,633	4.3%
General and administrative expenses	6,720	9,063	34.9%
Total of cost of revenues, selling and distribution and general and administrative expenses	109,348	125,943	15.2%
As a percentage of revenues			
Cost of revenues	59.1%	59.6%	
Selling and distribution expenses	33.4%	29.4%	
General and administrative expenses	6.1%	6.9%	
Total of cost of revenues, selling and distribution and general and administrative expenses	98.6%	95.9%	

# Expenses by nature

# Table (5-336): Total expenses by nature for the six months ended 30 June 2021G and the six months ended 30 June2022G of ECITP:

Currency: USD000	30 June 2021G	30 June 2022G	Variance (30 June 2021G-30 June 2022G
Food material	42,756	51,313	20.0%
Staff costs	20,964	21,441	2.3%
Miscellaneous expenses	10,006	12,852	28.4%
Depreciation expense	10,542	11,657	10.6%
Marketing expenses	4,970	5,963	20.0%
Rent expense	5,154	5,702	10.6%
Utilities	5,467	5,301	(3.0%)
Packing material	3,776	4,771	26.4%
Maintenance expenses	2,365	3,388	43.3%
Other operating expenses	1,387	1,627	17.3%
Operating supplies	1,133	942	(16.9%)
Insurance and licensing expenses	592	576	(2.7%)
Professional fees	182	308	69.2%
Bank charges	19	58	201.1%
Travel expenses	35	44	25.7%
Total expenses	109,348	125,943	15.2%
As a percentage of revenues			
Food material	38.5%	39.1%	
Staff costs	18.9%	16.3%	
Miscellaneous expenses	9.0%	9.8%	
Depreciation expense	9.5%	8.9%	
Marketing expenses	4.5%	4.5%	
Rent expense	4.6%	4.3%	
Utilities	4.9%	4.0%	
Packing material	3.4%	3.6%	
Maintenance expenses	2.1%	2.6%	
Other operating expenses	1.3%	1.2%	
Operating supplies	1.0%	0.7%	
Insurance and licensing expenses	0.5%	0.4%	
Professional fees	0.2%	0.2%	
Bank charges	0.0%	0.0%	
Travel expenses	0.0%	0.0%	
Total expenses	98.6%	95.9%	

### Food material

Food material increased by 20.0% from USD 42.8m in the six months ended 30 June 2021G to USD 51.3m in the six months ended 30 June 2022G, mainly due to the increase in revenues during the same period by 18.5% combined with an increase in the cost of commodities such as cost of cooking oil, chicken, and beef.

### Staff costs

Staff costs slightly increased by 2.3% from USD 21.0m in the six months ended 30 June 2021G to USD 21.4m in the six months ended 30 June 2022G driven by the increase in the number of operating restaurants and the total headcount from 9,920 employees in the six months ended 30 June 2022G. This was partially offset by the decrease in average staff cost per employee mainly due to: (i) the increase in restaurant level staff (who typically have a lower average salary); and (ii) the devaluation of the Egyptian pound against the USD during the six months ended 30 June 2022G (which resulted in a lower USD cost while the employee salary in the Egyptian pound in nominal terms remained the same).

### **Miscellaneous expenses**

Miscellaneous expenses increased by 28.4% from USD 10.0m in the six months ended 30 June 2021G to USD 12.9m in the six months ended 30 June 2022G mainly due to: (i) the increase in the royalty fees in line with the increase in the revenues by 18.5% during the same period and the increase in the royalty fees of one of the Power Brands from 5.5% in the six months ended 30 June 2021G to 5.75% in the six months ended 30 June 2022G; and (ii) the increase in transportation costs in line with the increase in the number of restaurants from 407 as at 30 June 2021G to 432 as at 30 June 2022G.

### **Depreciation expense**

Depreciation expenses increased by 10.6% from USD 10.5m in the six months ended 30 June 2021G to USD 11.7m in the six months ended 30 June 2022G mainly due to: (i) the increase in the number of operating restaurants from 407 restaurants as at 30 June 2021G to 432 restaurants as at 30 June 2022G and (ii) the increase in depreciation expenses for right of use assets in relation to the new rental contacts.

### **Marketing expenses**

Marketing expenses increased by 20.0% from USD 5.0m in the six months ended 30 June 2021G to USD 6.0m in the six months ended 30 June 2022G in line with the growth a revenues (remained stable at 4.5% of revenues in both periods).

#### **Rent expense**

Rent expense increased by 10.6% from USD 5.2m in the six months ended 30 June 2021G to USD 5.7m in the six months ended 30 June 2022G mainly driven by the increase in variable rent in line with the increase in revenues during the same period.

### Utilities

Utilities expenses slightly decreased by 3.0% from USD 5.5m in the six months ended 30 June 2021G to USD 5.3m in the six months ended 30 June 2022G primarily due to the devaluation of the Egyptian pound (based on which utility bills are denominated) compared to the USD. This was partially offset by the increase in the number of operating restaurants and the increase in revenues by 18.5% during the same period.

# **Packing material**

Packing material expenses increased by 26.4% from USD 3.8m in the six months ended 30 June 2021G to USD 4.8m in the six months ended 30 June 2022G primarily due to: (i) an increase in the price of packing materials in the six months ended 30 June 2022G compared to the same period of the previous year, and (ii) the expansion of home delivery revenues coupled with the increase in the number of operating restaurants.

#### **Maintenance expenses**

Maintenance expenses increased by 43.3% from USD 2.4m in the six months ended 30 June 2021G to USD 3.4m in the six months ended 30 June 2022G mainly driven by the increase in the number of operating restaurants and the increase in maintenance vendor rates.

### Other operating expenses

Other operating expenses slightly increased from USD 1.4m in the six months ended 30 June 2021G to USD 1.6m in the six months ended 30 June 2022G due to an increase in motorcycle expenses (on account of higher fuel costs) combined with an increase in service fees for on demand drivers and cash collection services as a result of the increase in the number of operating restaurants.

### **Operating supplies**

Operating supplies decreased from USD 1.1m in the six months ended 30 June 2021G to USD 0.9m in the six months ended 30 June 2022G due to the decrease in COVID-19 related supplies expenses (**such as hand sanitizers, masks, etc.**).

### Insurance and licensing expenses

Insurance and licensing expenses remained relatively stable at USD 0.6m in the six months ended 30 June 2021G and 30 June 2022G.

### **Professional fees**

Professional fees increased from USD 0.2m in the six months ended 30 June 2021G to USD 0.3m in the six months ended 30 June 2022G due to the increase in audit and consultancy fees.

#### **Bank charges**

Bank charges increased from USD 19k in the six months ended 30 June 2021G to USD 58k in the six months ended 30 June 2022G due to the increase in bank facilities utilisation during the six months ended 30 June 2022G compared to the same period of the previous period.

#### **Travel expenses**

Travel expenses slightly increased from USD 35k in the six months ended 30 June 2021G to USD 44k in the six months ended 30 June 2022G within normal course of business.

### Other operating income

# Table (5-337): Other operating income for the six months ended 30 June 2021G and the six months ended 30 June 2022G of ECITP:

Currency: USD000	30 June 2021G	30 June 2022G	Variance (30 June 2021G-30 June 2022G)
Chilled water from investment properties	293	442	50.7%
Reversal of impairment for investment in subsidiary	-	364	100.0%
Rent concessions	195	241	23.6%
Gain from sale of fixed assets	503	133	(73.6%)
Miscellaneous income / (expenses)	385	(87)	(122.6%)
Total other operating income	1,377	1,093	(20.6%)

Source: Management information

### Chilled water from investment properties

Revenues of chilled water from investment properties increased by 50.7% from USD 0.3m in the six months ended 30 June 2021G to USD 0.4m in the six months ended 30 June 2022G due to the increased consumption of chilled water.

### Reversal of impairment for investing in subsidiary

This is mainly related to the disposal of an investment in a subsidiary amounting to USD 0.4m in the six months ended 30 June 2022G. The amount represents a reversal of an impairment previously booked against the cost of the investment.

### **Rent concessions**

The Company recorded rent concessions of USD 195k in the six months ended 30 June 2021G and USD 241k in the six months ended 30 June 2022G in relation to restaurants rent concessions received as a result of COVID-19. Concessions were effective until 30 June 2022.

### Gain from sale of fixed assets

The Company recorded a gain on sale of fixed assets of USD 0.5m in the six months ended 30 June 2021G and USD 0.1m in the six months ended 30 June 2022G due to higher number of restaurant closures in the six months ended 30 June 2021G (12 restaurants) compared to 30 June 2022G (9 restaurants).

### Miscellaneous income / (expenses)

Miscellaneous income / (expenses) decreased from a miscellaneous income of USD 0.4m in the six months ended 30 June 2021G to a miscellaneous expense of USD 0.1m in the six months ended 30 June 2022G as a result of the reclassification of discounts offered to customers through coupons from miscellaneous expenses within the table (expense by nature presented above) in the six months ended 30 June 2021G to other operating income in the six months ended 30 June 2022G.

### Other operating expenses

# Table (5-338): Other operating expenses for the six months ended 30 June 2021G and the six months ended 30 June 2022G of ECITP:

Currency: USD000	30 June 2021G	30 June 2022G	Variance (30 June 2021G- 30 June 2022G)
Provisions - Others	43	23,411	53,975.8%
Inventory - impairment	204	287	40.7%
Trade receivables - impairment	194	130	(33.0%)
Impairment reversal of fixed assets	(174)	(293)	68.7%
Other expenses	(64)	661	Not applicable
Total other operating expenses	203	24,196	11,823.9%

Source: Management information

### **Provisions - others**

Other provisions increased from USD 43k in the six months ended 30 June 2021G to USD 23.4m in the six months ended 30 June 2022G mainly due to an increase in the provisions relating to an outstanding governmental tax claim of USD 22.8m.

### Inventory – impairment

Inventory impairment increased by 40.7% from USD 0.2m in the six months ended 30 June 2021G to USD 0.3m in the six months ended 30 June 2022G in line with the increase in the inventory balance between the two periods and the increase in the number of operating restaurants from 407 restaurants as at 30 June 2021G to 432 restaurants as at 30 June 2022G.

### Trade receivables – impairment

The Company recorded trade receivables impairment for trade receivables in the six months ended 30 June 2021G of USD 0.2m and of USD 0.1m in the six months ended 30 June 2022G within the normal course of business.

### Impairment reversal of fixed assets

Impairment reversal of fixed assets increased from USD 0.2m in the six months ended 30 June 2021G to USD 0.3m in the six months ended 30 June 2022G due to the reversal of impairments that were previously recorded as a result of an impairment assessment carried out during 2020G.

### **Other expenses**

Other expenses increased from an income of USD 0.1m in the six months ended 30 June 2021G to an expense of USD 0.7m in the six months ended 30 June 2022G, mainly driven by restructuring costs related to employees.

# Finance costs, net

# Table (5-339): Finance cost, net breakdown for the six months ended 30 June 2021G and the six months ended 30 June 2022G of ECITP:

Currency: USD000	30 June 2021G	30 June 2022G	Variance (30 June 2021G-30 June 2022G)
Interest expense on lease liabilities	2,643	2,344	(11.3%)
Interest expense	1,002	14,074	1,304.3%
Interest income	(72)	(26)	(64.0%)
Total finance cost, net	3,573	16,392	358.7%

Source: Management information

Net finance costs increased from USD 3.6m in the six months ended 30 June 2021G to USD 16.4m in the six months ended 30 June 2022G mainly due to the increase in interest expense from USD 1.0m in the six months ended 30 June 2021G to USD 14.1m in the six months ended 30 June 2022G in relation to government tax claims (USD 13.5m).

# **Income tax**

# Table (5-340): Income tax breakdown for the six months ended 30 June 2021G and the six months ended 30 June 2022G of ECITP:

Currency: USD000	30 June 2021G	30 June 2022G	Variance (30 June 2021G-30 June 2022G)
Deferred tax expense / (income) for the period	395	(413)	Not applicable
Tax deducted on dividends distribution	37	-	(100.0%)
Total income tax	432	(413)	Not applicable

Source: Management information

Income tax expense increased from a tax expense of USD 0.4m in the six months ended 30 June 2021G to a tax income of USD 0.4m in the six months ended 30 June 2022G primarily due to the increase in the loss for the period and the increase in accumulated losses at the end of the period.

# Net loss for the period and net margin for the period

Net loss for the period increased from a net loss of USD 1.3m in the six months ended 30 June 2021G to a net loss USD 34.6m in the six months ended 30 June 2022G driven by the increase in: (i) other operating expenses mainly due to the recording of a provision relating to a outstanding governmental tax claim of USD 22.8m; (ii) finance costs in relation to the governmental tax claim by USD 13.5m; (iii) general and administrative expenses from USD 6.7m in the six months ended 30 June 2021G to USD 9.1m in the six months ended 30 June 2022G primarily due to the increase in staff costs; (iv) selling and distribution expenses from USD 37.1m in the six months ended 30 June 2021G to USD 38.6m in the six months ended 30 June 2022G in line with the increase in revenues. The above was partially offset by the increase in gross profit from USD 45.3m in the six months ended 30 June 2021G to USD 53.1m in the six months ended 30 June 2022G.

Net loss margin increased from a loss margin of 1.2% in the six months ended 30 June 2021G to a loss margin of 26.3% in the six months ended 30 June 2022G primarily driven by: (i) the increase in finance costs as a percentage of revenue from 3.2% in the six months ended 30 June 2021G to 12.5% in the six months ended 30 June due to the increase in interest costs in relation to the governmental tax claim; (ii) the increase in other operating expenses from 0.2% as a percentage of revenues in the six months ended 30 June 2021G to 18.4% in the six months ended 30 June 2022G due to the increase in the provision relating to outstanding governmental tax claim; (iii) the increase in general and administrative expenses as a percentage of revenues from 6.1% in the six months ended 30 June 2022G; and (iv) the increase in cost of revenues as percentage of revenues from 59.1% in the six months ended 30 June 2021G to 59.6% in the six months ended 30 June 2022G due to the increase in cost of revenues as percentage in commodity prices for cooking oil, chicken and beef, etc.

# 5.7.5.2 Statement of financial position of ECITP

Table (5-341): Sta	tement of financial	position as at 31 December	2021G and 30	June 2022G of ECITP:
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Currency: USD000	31 December 2021G	30 June 2022G
Property and equipment	40,248	40,824
Projects under progress	1,798	1,872
Right of use assets	35,344	28,540
Intangible assets	6,249	5,267
Investment property	7,213	5,748
Deferred tax assets	946	1,483
Total non-current assets	91,798	83,734
Inventory	19,180	24,077
Trade and other receivables	14,910	13,933
Due from Related Parties	16,268	611
Cash and cash equivalent	1,773	1,805
Total current assets	52,132	40,426
Total assets	143,930	124,160
Lease liabilities	28,233	22,386
Deferred tax liability	-	4
Fotal non-current liabilities	28,233	22,390
Provisions	1,682	34,955
Bank overdraft	6,765	13,391
Trade payables	14,392	12,470
Other credit balances	31,530	38,188
Due to Related Parties	31,785	5,083
ncome tax payable	232	263
Lease liabilities	14,741	12,458
Total current liabilities	101,126	116,808
Total liabilities	129,359	139,198
Share capital	25,511	21,312
Reserves	12,031	10,050
Treasury shares	(627)	(524)
Foreign currency translation reserve	(5)	2,985
Retained earning	(22,384)	(48,899)
Equity attributable to owners of the parent company	14,526	(15,076)
Non-controlling interests	45	38
Total equity	14,571	(15,038)
Total liabilities and equity	143,930	124,160

### Non-current assets

Table (5-342): Statement of financial position as at 31 December 2021G and 30 June 2022G of ECITP:

Currency: USD000	31 December 2021G	30 June 2022G
Property and equipment	40,248	40,824
Projects under progress	1,798	1,872
Right of use assets	35,344	28,540
Intangible assets	6,249	5,267
Investment property	7,213	5,748
Deferred tax assets	946	1,483
Total non-current assets	91,798	83,734

Source: Management Information

### Property and equipment

Table (5-343): Property and equipment net book value at 31 December 2021G and 30 June 2022G of ECITP:

Currency: USD000	31 Decem- ber 2021G	Additions & transfers	Depreciation	Disposals	Impairment	Forex	30 June 2022G
Land	1,273	-	-	-	12	(211)	1,074
Buildings and fixed marine units	3,617	-	(287)	-	78	(577)	2,831
Decorations and improvements	13,003	4,448	(2,049)	(32)	(8)	(1,963)	13,399
Cold rooms	2,712	957	(471)	(1)	-	(406)	2,791
Cooling tools and equipment	9,296	2,431	(859)	(11)	3	(1,456)	9,403
Motor vehicles	1,022	183	(174)	(4)	1	(153)	875
Computers and computer tools	3,170	1,822	(565)	(4)	-	(473)	3,950
Furniture and air conditioners	6,155	2,113	(816)	(8)	-	(943)	6,501
Net book value	40,248	11,953	(5,221)	(60)	86	(6,182)	40,824

Source: Management Information

### Land

The balance decreased from USD 1.3m as at 31 December 2021G to USD 1.1m as at 30 June 2022G primarily due to the depreciation of the Egyptian pound against the USD in the six months ended 30 June 2022G.

Buildings and fixed marine units

Buildings and fixed marine units decreased from USD 3.6m as at 31 December 2021G to USD 2.8m as at 30 June 2022G primarily due to: (i) the depreciation of the Egyptian pound against the USD in the six months ended 30 June 2022G, and (ii) the depreciation charge for the period of USD 0.3m.

### **Decorations and improvements**

Decorations and improvements increased from USD 13.0m as at 31 December 2021G to USD 13.4m as at 30 June 2022G as a result of the additions of USD 4.4m in relation to the opening of 18 new restaurants during the six months ended 30 June 2022G. This was partially offset by the depreciation charge of USD 2.0m and forex losses of USD 2.0m as a result of the depreciation of the Egyptian pound against the USD.

### **Cold rooms**

Cold rooms slightly increased from USD 2.7m as at 31 December 2021G to USD 2.8m as at 30 June 2022G as a result of additions in relation to new restaurant openings of USD 1.0m partially offset by depreciation charges of USD 0.5m and forex losses of USD 0.5m.

### Cooling tools and equipment

Cooling tools and equipment slightly increased from USD 9.3m as at 31 December 2021G to USD 9.4m as at 30 June 2022G primarily due to the additions in relation to new restaurant openings of USD 2.4m offset by a depreciation charge of USD 0.9m and forex losses of USD 1.5m.

### **Motor vehicles**

Motor vehicles balance decreased from USD 1.0m as at 31 December 2021G to USD 0.9m as at 30 June 2022G primarily driven by the depreciation charge of USD 0.2m and forex losses of USD 0.2m. This was partially offset by additions of USD 0.2m in relation to purchases of transportation vehicles.

### Computers and computer tools

Computers and computer tools increased from USD 3.2m as at 31 December 2021G to USD 4.0m as at 30 June 2022G primarily due to additions of USD 1.8m in relation to new restaurant openings. This was partially offset by the depreciation charge of USD 0.6m and forex losses of USD 0.5m.

### Furniture and air conditioners

Furniture and air conditioners increased from USD 6.2m as at 31 December 2021G to USD 6.5m as at 30 June 2022G, primarily due to the additions of USD 2.1m in relation to new restaurant openings, partially offset by the deprecation charge of USD 0.8m and the forex losses of USD 0.9m.

### Table (5-344): Annual rates of depreciation as 30 at June 2022G of ECITP:

	Depreciation rates
Buildings and fixed marine units (floating restaurants)	5%
Decorations and improvements	10%-20%
Cold rooms	5%
Cooling tools and equipment	15%-20%
Motor vehicles	25%
Computer and computer tools	20%
Furniture and air conditioners	10%-15%
Source: Management Information	

### **Projects under progress**

### Table (5-345): Projects under progress movement as at 31 December 2021G and 30 June 2022G of ECITP:

Currency: USD000	31 December 2021G	30 June 2022G
Opening balance	412	1,798
Additions	6,739	3,477
Transfers	(5,354)	(3,107)
Forex	1	(296)
Closing balance	1,798	1,872
Closing balance	1,798	1,872

Source: Management Information

Projects under progress increased from USD 1.8m as at 31 December 2021G to USD 1.9m as at 30 June 2022G primarily driven by the additions of USD 3.5m in relation to new and future restaurants openings which was partially offset by the transfers of USD 3.1m to other property and equipment line items primarily related to restaurants opened during the six months period ended 30 June 2022G and the forex losses of USD 0.3m due to the depreciation of the Egyptian pound against the USD.

# **Right-of-use assets**

Currency: USD000	31 December 2021G	Additions	Disposals	Depreciation	Impairment	Forex	30 June 2022G
Building & leasehold (including cold stores)	35,344	4,352	(126)	(5,683)	(20)	(5,327)	28,540
Net book value	35,344	4,352	(126)	(5,683)	(20)	(5,327)	28,540

Table (5-346): Right-of-use assets net book value as at 31 December 2021G and 30 June 2022G of ECITP:

Source: Management Information

Net book value of right-of-use assets decreased from USD 35.3m as at 31 December 2021G to USD 28.5m as at 30 June 2022G, primarily driven by the depreciation charge of USD 5.7m and the forex losses of USD 5.3m due to the depreciation of the Egyptian pound against the USD. This was partially offset by the additions of USD 4.4m in relation to 18 new restaurant openings and the renewal of existing restaurants' leases during the six months ended 30 June 2022G.

### **Intangible assets**

### Table (5-347): Intangible assets net book value as at 31 December 2021G and 30 June 2022G of ECITP:

Currency: USD000	31 December 2021G	Additions	Amortisation	Disposals	Forex	30 June 2022G
Franchise fees	4,809	309	(316)	(6)	(764)	4,032
Software	1,090	201	(156)	-	(166)	970
Key money	349	-	(28)	-	(55)	266
Net book value	6,249	510	(500)	(6)	(985)	5,267

Source: Management Information

Net book value of intangible assets decreased from USD 6.2m as at 31 December 2021G to USD 5.3m as at 30 June 2022G due to forex losses of USD 1.0m resulting from the depreciation of the Egyptian pound against the USD and the amortization charge of USD 0.5m. This was partially offset by the additions of USD 0.5m in relation to software and franchise fees mainly relating to the new restaurants opened during the period (**18 restaurants**).

### **Investment property**

### Table (5-348): Investment property net book value as at 31 December 2021G and 30 June 2022G of ECITP:

Currency: USD000	31 December 2021G	Depreciation	Forex	30 June 2022G
Land	962	-	(158)	804
Buildings and fixtures	6,251	(305)	(1,003)	4,944
Net book value	7,213	(305)	(1,161)	5,748

Source: Management Information

### Land

This mainly relates to the land plots of the two Americana Plazas located in New Cairo and Sheikh Zayed. The land balance decreased from USD 1.0m as at 31 December 2021G to USD 0.8m as at 30 June 2022G due to forex losses in relation to the depreciation of the Egyptian pound against the USD.

### **Buildings and fixtures**

Buildings and fixtures net book value decreased from USD 6.3m as at 31 December 2021G to USD 4.9m as at 30 June 2022G due to the depreciation charge of USD 0.3m and forex losses in relation to the depreciation of the Egyptian pound against the USD.

### **Deferred tax assets**

Deferred tax assets represent temporary timing differences in tax treatment relating to capital expenditure and retained losses. The balance increased from USD 0.9m as at 31 December 2021G to USD 1.5m as at 30 June 2022G primarily due to the tax on retained losses recorded during the six months ended 30 June 2022G.

# **Current assets**

### Table (5-349): Current assets as at 31 December 2021G and 30 June 2022G of ECITP:

Currency: USD000	31 December 2021G	30 June 2022G
Inventory	19,180	24,077
Trade and other receivables	14,910	13,933
Due from Related Parties	16,268	611
Cash and cash equivalent	1,773	1,805
Total current assets	52,132	40,426

Source: Management Information

### Inventory

Table (5-350): Inventory breakdown as at 31 December 2021G and 30 June 2022G of ECITP:

Currency: USD000	31 December 2021G	30 June 2022G
Food supplies	12,130	14,137
Goods in transit	3,155	5,529
Other materials	2,508	2,652
Packing materials	1,512	2,064
Spare parts	501	382
Operating tools	189	61
Advertising material	85	19
Gross inventory	20,078	24,845
Less: provision for slow moving inventories and spare parts	(898)	(768)
Net inventory	19,180	24,077

Source: Management Information

### Food supplies

Food supplies increased from USD 12.1m as at 31 December 2021G to USD 14.1m as at 30 June 2022G driven by the increase in the number of restaurants and the increase in input prices such as cost of cooking oil, chicken, and beef.

### **Goods in transit**

Goods in transit increased from USD 3.2m as at 31 December 2021G to USD 5.5m as at 30 June 2022G, mainly due to the governmental restrictions, where companies were required to issue letters of credit to import products (which typically take a longer time in process), hence the increase in goods in transit balance as at 30 June 2021G in addition to the increase in volume of imports due to the expansion of Krispy Kreme during the six months ended 30 June 2022G.

### **Other materials**

Other materials increased from USD 2.5m as at 31 December 2021G to USD 2.7m as at 30 June 2022G driven by the opening of 18 new restaurants between 31 December 2021G and 30 June 2022G.

### **Packing materials**

Packing materials increased from USD 1.5m as at 31 December 2021G to USD 2.1m as at 30 June 2022G primarily due to the expansion of take-out and home delivery sales and the opening of 18 new restaurants during the six months ended 30 June 2022G.

### **Spare parts**

Spare parts decreased slightly from USD 0.5m as at 31 December 2021G to USD 0.4m as at 30 June 2022G within the normal course of business.

### **Operating tools**

Operating tools decreased from USD 0.2m as at 31 December 2021G to USD 0.1m as at 30 June 2022G within the normal course of business.

### Advertising material

Advertising material decreased from USD 85k as at 31 December 2021G to USD 19k as at 30 June 2022G within the normal course of business.

#### **Provision for slow-moving inventories**

Provision for slow-moving inventories decreased from USD 0.9m as at 31 December 2021G to USD 0.8m as at 30 June 2022G. This is calculated based on the monthly ageing and slow-moving items reports.

### Trade and other receivables

### Table (5-351): Trade and other receivables breakdown as at 31 December 2021G and 30 June 2022G of ECITP:

Currency: USD000	31 December 2021G	30 June 2022G
Trade receivables	5,316	5,210
Refundable deposits	3,436	3,618
Prepaid expenses	2,277	1,121
Advances to suppliers	2,159	2,132
Value added tax and other taxes	1,521	1,493
Accrued income	20	17
Others	577	792
Trade receivables and other receivables	15,306	14,382
Trade provision	(128)	(220)
Other provision	(268)	(229)
Net trade receivables and other receivables	14,910	13,933

Source: Management Information

#### **Trade receivables**

Trade receivables remained relatively stable at USD 5.3m as at 31 December 2021G and USD 5.2m as at 30 June 2022G within the normal course of business.

### **Refundable deposits**

Refundable deposits slightly increased from USD 3.4m as at 31 December 2021G to USD 3.6m as at 30 June 2022G due to the opening of 18 new restaurants in the six months ended 30 June 2022G.

#### **Prepaid expenses**

Prepaid expenses decreased from USD 2.3m as at 31 December 2021G to USD 1.1m as at 30 June 2022G primarily due to the amortisation of prepaid insurance during the six months ended 30 June 2022G, which was paid during 2021G.

#### **Advances to suppliers**

Advances to suppliers remained stable at USD 2.2m as at 31 December 2021G and USD 2.1m as at 30 June 2022G with no material changes.

### Value added tax and other taxes

Value added tax and other taxes remained relatively stable between 31 December 2021G and 30 June 2022G within the normal course of business.

### **Accrued income**

Accrued income decreased from USD 20k as at 31 December 2021G to USD 17k as at 30 June 2022G within the normal course of business.

### Others

Others increased from USD 0.6m as at 31 December 2021G to USD 0.8m as at 30 June 2022G mainly due to receivables related to chilled water recorded during the six months ended 30 June 2022G.

### **Trade provision**

Trade provision increased from USD 0.1m as at 31 December 2021G to USD 0.2m as at 30 June 2022G in relation to aggregators and trade customers within the normal course of business.

### **Other provision**

Other provision slightly decreased from USD 0.3m as at 31 December 2021G to USD 0.2m as at 30 June 2022G in relation to receivables from tenants. Provisions are recorded based on the ageing of the tenants' receivables balance.

# **Due from Related Parties**

### Table (5-352): Due from Related Parties' balances as at 31 December 2021G and 30 June 2022G of ECITP:

Currency: USD000	Nature of relationship	31 December 2021G	30 June 2022G
Qatar Food Company WLL	Under common control	-	244
Lebanese International Touristic Projects Company LLC	Under common control	180	150
Americana Holding for Restaurants LTD	Ultimate Parent	-	88
Americana Group for food and touristic projects SAE	Under common control	-	74
The Caspian International Restaurants Company LLP	Under common control	20	27
Americana Holding for Egyptian Restaurants LTD	parent company	-	15
Bahrain & Kuwait Restaurant Co. WLL	Under common control	2	8
Al Ahlia Restaurants Company LLC	Under common control	-	6
Touristic Projects & International Restaurants Co. (Americana) LLC	Under common control	-	1
Americana Holding for Egypt Food LTD	Under common control	15,754	-
Société Marocaine De Projects Touristiques SARL	Subsidiary	230	-
Egyptian Restaurants Company	Subsidiary	152	-
Kuwait Food Company	Under common control	72	-
Touristic Projects Company	Subsidiary	5	-
Americana Kuwait Company Restaurants WLL	Under common control	1	-
Touristic Projects & International Restaurants Co. (Americana) LLC	Under common control	1	-
Cairo Poultry Processing Company SAE	Under common control	0	-
Provision for bad debts - Related Parties		(150)	-
Total due from Related Parties		16,268	611

Source: Management Information

Due from Related Parties' balances decreased from USD 16.3m as at 31 December 2021G to USD 0.6m as at 30 June 2022G due to the settlement of amounts due from Americana Holding for Egypt Food LTD against the amounts due to Americana Group for Food & Touristic Projects SAE (within due to Related Parties balance).

# Cash and cash equivalents

Table (5-353): Cash and cash equivalents breakdown as at 31 December 2021G and 30 June 2022G of ECITP:

Currency: USD000	31 December 2021G	30 June 2022G
Cash at banks	1,759	1,441
Cash on hand	14	364
Total cash and cash equivalents	1,773	1,805

Source: Management Information

Cash and cash equivalents remained relatively stable between 31 December 2021G and 30 June 2022G. For more details refer to the cash flow statement section.

# **Commitments and contingent liabilities**

The Company had outstanding letters of credit issued on 30 June 2022G amounting to USD 0.5m (USD 0.7m as at 31 December 2021G).

The Company had capital commitments in relation to projects in progress of USD 0.7m as at 30 June 2022G (USD 4.5m as at 31 December 2021G).

### **Non-current liabilities**

### Table (5-354): Non-current liabilities as at 31 December 2021G and 30 June 2022G of ECITP:

31 December 2021G	30 June 2022G
28,233	22,386
-	4
28,233	22,390
	-

Source: Management Information

### **Lease liabilities**

### Table (5-355): Lease liabilities breakdown as at 31 December 2021G and 30 June 2022G of ECITP:

Currency: USD000	31 December 2021G	30 June 2022G
Non-current	28,233	22,386
Current	14,741	12,458
Total lease liabilities	42,975	34,844

Source: Management Information

The lease liabilities decreased from USD 43.0m as at 31 December 2021G to USD 34.8m as at 30 June 2022G primarily due to the devaluation of the Egyptian pound against the USD. The lease liabilities increased, in local currency, between 31 December 2021G and 30 June 2022G in line with the increase in the number of restaurants.

# **Deferred tax liability**

Deferred tax liability mainly pertains to temporary differences between the carrying amount of assets and liabilities for financial reporting purposes and the tax base as per local tax laws. The balance increased from nil as at 31 December 2021G to USD 4k as at 30 June 2022G within the normal course of business.

# **Current liabilities**

Table (5-356): Current liabilities as at 31 December 2021G and 30 June 2022G of ECITP:

Currency: USD000	31 December 2021G	30 June 2022G
Provisions	1,682	34,955
Bank overdraft	6,765	13,391
Trade payables	14,392	12,470
Other credit balances	31,530	38,188
Due to Related Parties	31,785	5,083
Income tax payable	232	263
Lease liabilities	14,741	12,458
Total current liabilities	101,126	116,808

Source: Management Information

# Provisions

Table (5-357): Provisions breakdown as at 31 December 2021G and 30 June 2022G of ECITP:

Currency: USD000	31 December 2021G	30 June 2022G
Other provisions	1,669	34,943
End of service provisions	13	11
Total provisions	1,682	34,955

Source: Management Information

# **Other provisions movement**

Table (5-358): Other provisions movement as at 31 December 2021G and 30 June 2022G of ECITP:

Currency: USD000	31 December 2021G	30 June 2022G
Opening balance	2,567	1,669
Formed during the period	1,292	33,613
Utilized during the period	(2,194)	(64)
Forex	4	(275)
Ending balance	1,669	34,943

Source: Management Information

Other provisions increased from USD 1.7m as at 31 December 2021G to USD 34.9m as at 30 June 2022G, primarily driven by the formed provisions during the period to USD 33.6m during the six months ended 30 June 2022G in relation to a government tax claim.

# End of service benefits

Table (5-359): End of service benefits movement as at 31 December 2021G and 30 June 2022G of ECITP:

31 December 2021G	30 June 2022G
13	13
17	2
(14)	(1)
(3)	-
-	(2)
13	11
	13 17 (14) (3) -

Source: Management Information

End of service benefits decreased from USD 13k as at 31 December 2021G to USD 11k as at 30 June 2022G driven by the impact of forex (from the devaluation of the Egyptian pound against the USD).

# Trade payables

Trade payables decreased from USD 14.4m as at 31 December 2021G to USD 12.5m as at 30 June 2022G due to the settlement of balances with certain trade suppliers during the six months ended 30 June 2022G after extending the payment terms in 2021G.

# Other credit balances

Table (5-360): Other credit balances breakdown as at 31 December 2021G and 30 June 2022G of ECITP:

Currency: USD000	31 December 2021G	30 June 2022G
Accrued expenses	12,774	14,657
Other credit balances	7,005	10,962
Tax payables	5,688	5,930
Accrued letters of credit	709	2,557
Unearned revenue	1,881	2,162
Employees' payable	1,068	1,131
Refundable deposits	943	709
Advances from customers	1,415	-
12% service fees	49	80
Total other credit balances	31,530	38,188

Source: Management Information

### **Accrued expenses**

Accrued expenses increased from USD 12.8m as at 31 December 2021G to USD 14.7m as at 30 June 2022G due to the increase in accrued expenses with food supplies vendors for USD 1.8m and accrued advertising expenses of USD 1.2m in line with the increase in revenues during the six months ended 30 June 2022G.

### Other credit balances

Other credit balances increased from USD 7.0m as at 31 December 2021G to USD 11.0m as at 30 June 2022G due to the increase in the balance to other creditors in relation to royalties and turnover rent in line with the increase in revenues and the credit balances to Social Insurance Authority.

### **Tax payables**

Tax payables increased from USD 5.7m as at 31 December 2021G to USD 5.9m as at 30 June 2022G as the accruals recorded during the six months ended 30 June 2022G exceeded the payments made in the same period.

### Accrued letters of credit

Accrued letters of credit increased from USD 0.7m as at 31 December 2021G to USD 2.6m as at 30 June 2022G in line with the increase in the goods in transit balance within inventory as at 30 June 2022G compared to 31 December 2021G.

### **Unearned revenue**

Unearned revenue increased from USD 1.9m as at 31 December 2021G to USD 2.2m as at 30 June 2022G primarily due to the increase in cheques collected in advance from tenants in relation to investment properties that are leased.

### **Employees' payables**

Employees' payables remained relatively stable as at 31 December 2021G and 30 June 2022G at USD 1.1m.

#### **Refundable deposits**

Refundable deposits decreased from USD 0.9m as at 31 December 2021G to USD 0.7m as at 30 June 2022G due to the decrease in deposits with contractors after the completion of fit-out works for new restaurants.

### **Advances from customers**

Advances from customers decreased from USD 1.4m as at 31 December 2021G to nil as at 30 June 2022G as it was reclassified to accrued expenses.

#### 12% service fees

12% service fees increased from USD 49k as at 31 December 2021G to 80k as at 30 June 2022G in line with the increase in dine in sales for casual dining restaurants.

### **Due to Related Parties**

### Table (5-361): Due to Related Parties' balances as at 31 December 2021G and 30 June 2022G of ECITP:

Currency: USD000	Nature of relationship	31 December 2021G	30 June 2022G
Gulf Food Industries Company (California Garden) FZE	Under common control	1,467	2,273
Cairo Poultry Processing Company SAE	Under common control	1,213	1,571
International Co. for Agricultural Development (Farm Frites) SAE	Under common control	643	995
Kuwait Food Company Americana LLC	Under common control	72	91
National Company for Food Industries LLC (Cake Division)	Under common control	34	68
Americana Kuwait Company Restaurants WLL	Under common control	-	65
International Co. for Agricultural Production and processing SAE	Under common control	11	8
Noon Pay	Entities controlled by a major shareholder	-	12
Americana Group for Food & Touristic Projects SAE	Under common control	20,448	-
Kuwait Food Company (Americana) K.S.C.C	Former Parent Company	5,344	-
Senyorita for Food Industries SAE	Under common control	2,551	-
Al Ahlia Restaurants Company LLC	Under common control	1	-
Total due to Related Parties		31,785	5,083

Due to Related Parties' balances decreased from USD 31.8m as at 31 December 2021G to USD 5.1m as at 30 June 2022G due to: (i) the settlement of balances to Americana Group for Food and Touristic Projects SAE against the outstanding balance due from Americana Holding for Egypt Food LTD (within due from Related Parties), (ii) the settlement of the balance to the Former Parent Company against the disposal of an investment in a subsidiary and (iii) the settlement of the balance to Senyorita for Food Industries SAE within the normal course of business. The aforementioned decrease was partially offset by the increase in the balance to Gulf Food Industries Company (California Garden) FZE and Cairo Poultry Processing Company SAE due to purchases made from the Related Parties within the normal course of business.

# Income tax payable

Table (5-362): Income tax payable breakdown as at 31 December 2021G and 30 June 2022G of ECITP:

Currency: USD000	31 December 2021G	30 June 2022G
Balance at the beginning of the period	145	232
Income taxes for the period	232	76
Income taxes paid during the period	(145)	-
Forex	0	(45)
Total income tax payable	232	263

Source: Management Information

Income tax payable increased from USD 232k as at 31 December 2021G to USD 263k as at 30 June 2022G due to the accruals recorded for the period of USD 76k partially offset by the decrease from the devaluation of the local currency against the USD of USD 45k.

# **Total equity**

Table (5-363): Total equity as at 31 December 2021G and 30 June 2022G of ECITP:

Currency: USD000	31 December 2021G	30 June 2022G
Share capital	25,511	21,312
Reserves	12,031	10,050
Treasury shares	(627)	(524)
Foreign currency translation reserve	(5)	2,985
Retained earning	(22,384)	(48,899)
Equity attributable to owners of the parent company	14,526	(15,076)
Non-controlling interests	45	38
Total equity	14,571	(15,038)

Source: Management Information

### Share capital

Share capital represents 400m shares with a value per share of USD 0.1 (Egyptian pound 1).

Share capital decreased from USD 25.5m as at 31 December 2021G to USD 21.3m as at 30 June 2022G primarily due to the devaluation of the Egyptian pound during the six months ended 30 June 2022G. In local currency terms, the value of share capital was constant at 400m Egyptian pounds as at 31 December 2021G and 30 June 2022G.

### Reserves

### Table (5-364): Reserves as at 31 December 2021G and 30 June 2022G of ECITP:

Currency: USD000	31 December 2021G	30 June 2022G
Statutory reserves	5,596	4,674
Voluntary reserves	6,434	5,475
Capital reserves	1	1
Total reserves	12,031	10,050

Reserves decreased from USD 12.0m as at 31 December 2021G to USD 10.1m as at 30 June 2022G. The balances remained stable in local currency and the observed fluctuations were due to movements in the exchange rate of the Egyptian pound against the USD.

## **Treasury shares**

Treasury shares decreased from USD 0.6m as at 31 December 2021G to USD 0.5m as at 30 June 2022G primarily due to the fluctuations of the exchange rate between the Egyptian pound and USD.

## Foreign currency translation reserve

Foreign currency translation reserve increased from a negative USD 5k as at 31 December 2021G to USD 3.0m as at 30 June 2022G primarily due to the devaluation of the Egyptian currency during the six months ended 30 June 2022G.

# **Retained earnings**

Retained earnings decreased from a negative USD 22.4m as at 31 December 2021G to a negative USD 48.9m as at 30 June 2022G, primarily due to the losses recorded during the six months ended 30 June 2022G of USD 34.6m and the fluctuations in the exchange rate between the Egyptian pound and USD.

## 5.7.5.3 Statement of cash flow of ECITP

### Table (5-365): Statement of cash flow for the six months ended 30 June 2021G and 30 June 2022G of ECITP:

Currency: USD000	30 June 2021G	30 June 2022G
Losses before tax for the period1	(879)	(34,966)
Adjustments for:		
Depreciation of property and equipment	4,545	5,221
Amortization of intangible assets	528	500
Depreciation of right of use assets	5,143	5,683
Depreciation of investment property	323	305
Impairment of financial assets	194	119
Provision for obsolete, slow moving, and defective inventories	204	289
Impairment of non-financial assets	309	(86)
Loss / (gain) on disposal of property and equipment	362	(47)
Loss on disposals of intangible assets	66	6
Finance cost	3,573	16,418
Finance income	-	(26)
Impairment of cash generating unit	-	20
Provisions charge	53	-
Operating cash flows before changes in working capital	14,421	(6,565)
Interest paid	(930)	-
Changes in working capital:		
Inventory	2,636	(5,185)
Due from Related Parties	(174)	15,657
Trade and other receivables	(3,692)	322
Due to Related Parties	24,325	(26,702)
Trade and other payables, provisions, and tax	(8,158)	38,454
Net cash generated from operating activities	28,428	15,981
Payments for the purchase of fixed assets	(4,771)	(12,400)

Currency: USD000	30 June 2021G	30 June 2022G
Payments for the purchase of real estate investments	(5,978)	-
Proceeds from sale of property and equipment	-	107
Payments for the purchase of intangible assets	(549)	(434)
Net cash used in investing activities	(11,298)	(12,727)
Principal elements of lease payments	(7,117)	(8,237)
Banks overdraft	(13,646)	7,740
Payments of finance costs	-	(12,750)
Movement in payments and impact of capital reorganization with the parent company	1,019	7,095
Other comprehensive income	-	1,568
Receipt of Interest Income	-	26
Net cash used in financing activities	(19,743)	(4,558)
Net decrease in cash and cash equivalents	(2,614)	(1,304)
Cash and cash equivalents at beginning of period	3,882	1,773
The effect of the change in the exchange rate on cash	(265)	1,336
Cash and cash equivalents at end of period	1,003	1,805

Source: Management Information

1 Losses before tax for the period in the six months ended 30 June 2021G includes minority interest of USD 5k.

### Net cash generated from operating activities

Net cash generated from operating activities decreased from a cash inflow of USD 28.4m in the six months ended 30 June 2021G to a cash inflow of USD 16.0m in the six months ended 30 June 2022G as a result of:

- The increase in losses before tax from a loss of USD 0.9m in the six months ended 30 June 2021G to a loss of USD 35.0m in the six months ended 30 June 2022G; partially offset by
- The increase in non-cash adjustments from a cash inflow of USD 15.3m in the six months ended 30 June 2021G to a cash inflow of USD 28.4m in the six months ended 30 June 2022G primarily due to the increase in financing costs from USD 3.6m in the six months ended 30 June 2021G to USD 16.4m in the six months ended 30 June 2022G in relation to the governmental tax claim and the increase in the depreciation costs of property and equipment from USD 4.5m in the six months ended 30 June 2021G to USD 15.2m in the six months ended 30 June 2021G to USD 16.4m in the six months ended 30 June 2022G in relation to the governmental tax claim and the increase in the depreciation costs of property and equipment from USD 4.5m in the six months ended 30 June 2021G to USD 5.2m in the six months ended 30 June 2022G in line with the increase in the number of restaurants.
- The increase in cash generated from changes in working capital from a cash inflow of USD 14.9m in the six months ended 30 June 2021G to a cash inflow of USD 22.5m in the six months ended 30 June 2022G due to: (i) the cash inflow resulting from the decrease in the balance from Related Parties of USD 15.7m; (ii) the increase in cash generated from changes in trade and other payables, provisions, and tax from a cash outflow balance of USD 8.2m in the six months ended 30 June 2021G to a cash inflow of USD 38.5m in the six months ended 30 June 2022G; partially offset by (iii) the increase in cash used in inventory from a cash inflow of USD 2.6m in the six months ended 30 June 2021G to a cash inflow of USD 2.6m in the six months ended 30 June 2021G to a cash outflow of USD 5.2m in the six months ended 30 June 2022G; and (iv) the decrease in the due to Related Parties balances resulting in a cash outflow of USD 26.7m in the six months ended 30 June 2022G.

### Net cash used in investing activities

Net cash used in investing activities increased from USD 11.3m in the six months ended 30 June 2021G to USD 12.7m in the six months ended 30 June 2022G primarily due to cash used in purchasing property and equipment for the expansion of operations in Egypt partially offset by the decrease in cash used to purchase real estate investments from USD 6.0m in the six months ended 30 June 2022G to nil in the six months ended 30 June 2022G as no such transactions were made during the six months ended 30 June 2022G.

### Net cash used in financing activities

Net cash used in financing activities decreased from cash outflow of USD 19.7m in the six months ended 30 June 2021G to a cash outflow of USD 4.6m in the six months ended 30 June 2022G primarily due to: (i) the utilization of the overdrafts resulting in a cash inflow of USD 7.7m in the six months ended 30 June 2022G and (ii) the increase in cash generated from the capital reorganization with the parent company. The aforementioned cash inflows were partially offset by the cash used to settle the finance costs relating to the governmental tax claim of USD 12.8m.

### 5.7.6 Qatar Food Company W.L.L. for the six months ended 30 June 2021G and 30 June 2022G

### Table (5-366): Summary of Qatar Food Company W.L.L. financials:

Currency: USD000	30 June 2021G	30 June 2022G	
Statement of income			
Revenues	56,895	71,838	
Cost of revenues	(28,067)	(36,622)	
Gross profit	28,829	35,215	
Marketing and selling expenses	(18,559)	(21,606)	
General and administrative expenses	(4,119)	(4,098)	
Other gains	183	80	
Operation profit	6,334	9,590	
Financing cost	(670)	(610)	
Profit before income tax expense	5,664	8,980	
Income tax expense	(566)	(898)	
Net profit for the period	5,097	8,082	
Currency: USD000	31 December 2021G	30 June 2022G	
Statement of financial position			
Total equity	10,688	8,494	
Total non-current assets	52,495	49,729	
Total current assets	23,270	17,820	
Total assets	75,764	67,549	
Total non-current liabilities	29,972	26,051	
Total current liabilities	35,104	33,004	
Total liabilities	65,076	59,055	
Total liabilities and equity	75,764	67,549	

Source: Management Information

# Table (5-367): Key performance indicators for the six months ended 30 June 2021G and the six months ended 30 June 2022G:

Income statement key performance indicators			
30 June 2021G	30 June 2022G		
50.7%	49.0%		
9.0%	11.3%		
	<b>30 June 2021G</b> 50.7%		

Source: Management Information

Balance sheet k	ey performance indicators	
Currency: USD000	31 December 2021G	30 June 2022G
Current ratio (3)	0.7	0.5
Total liabilities to total assets <sup>(4)</sup>	85.9%	87.4%
Net debt (net cash) <sup>(5)</sup>	(12,818)	(4,696)
Days revenues outstanding <sup>(6)</sup>	4	4
Days inventory outstanding (7)	62	75
Days payable outstanding <sup>(8)</sup>	100	77
NWC as a percentage of revenues <sup>(9)</sup>	(7.9%)	(3.9%)
ROA <sup>(10)</sup>	14.0%	20.1%
ROE <sup>(11)</sup>	98.9%	159.6%

Source: Management Information

(1) Gross margin is defined as gross profit for the six months period divided by revenues for the six months period

(2) Net profit margin is defined as the net profit for the six months period divided by revenues for the six months period

(3) Current ratio is calculated as follows: Total current assets / Total current liabilities

(4) Total liabilities to total assets ratio is calculated as follows: Total liabilities / Total assets

(5) Net debt (net cash) is calculated as bank facilities less cash and cash equivalents

(6) Days revenues outstanding is defined as trade and other receivables divided by revenues (for the last twelve months period) multiplied by 365 (where trade and other receivables refers to the sum of trade receivables, and trade related dues from related parties)

(7) Days inventory outstanding is defined as inventory divided by cost of inventory (for the last twelve months period) multiplied by 365 (where inventory refers to sum of raw material, filing and packaging material and goods in transit)

(8) Days payable outstanding is defined as trade and other payables divided by cost of inventory (for the last twelve months period) multiplied by 365 (where trade and other payables refers to the sum of trade payables, current portion of unearned income and trade related dues to related parties)

(9) NWC is defined as the sum of inventories, trade and other receivables, and dues from related parties less trade and other payables, due to related parties, provisions for legal, tax and other claims, income tax, zakat and other deductions payable

(10) Return on assets is calculated based on profit for the last twelve months period divided by total assets

(11) Return on equity is calculated based on profit for the last twelve months period divided by total equity

### 5.7.6.1 Statement of income of Qatar Food Company W.L.L.

The following tables set out Qatar Food Company W.L.L.'s statement of income for 30 June 2021G and 30 June 2022G.

### Table (5-368): Statement of income for the six months ended 30 June 2021G and 30 June 2022G of Qatar Food Company W.L.L.:

Currency: USD000	30 June 2021G	30 June 2022G
Statement of income		
Revenues	56,895	71,838
Cost of revenues	(28,067)	(36,622)
Gross profit	28,829	35,215
Marketing and selling expenses	(18,559)	(21,606)
General and administrative expenses	(4,119)	(4,098)
Other gains	183	80
Operation profit	6,334	9,590
Financing cost	(670)	(610)
Profit before income tax expense	5,664	8,980
Income tax expense	(566)	(898)
Net profit for the period	5,097	8,082

Source: Management Information

# **Revenues by brand**

# Table (5-369): Revenues by brand breakdown for the six months ended 30 June 2021G and the six months ended 30June 2022G of Qatar Food Company W.L.L.:

30 June 2021G	30 June 2022G	Variance (30 June 2021G-30 June 2022G)
42,095	53,865	28.0%
10,560	12,216	15.7%
2,093	3,097	48.0%
2,147	2,659	23.8%
56,895	71,838	26.3%
74.0%	75.0%	
18.6%	17.0%	
3.7%	4.3%	
3.8%	3.7%	
	42,095 10,560 2,093 2,147 56,895 74.0% 18.6% 3.7%	42,095       53,865         10,560       12,216         2,093       3,097         2,147       2,659         56,895       71,838         74.0%       75.0%         18.6%       17.0%         3.7%       4.3%

Source: Management Information

# **Revenues by channel**

# Table (5-370): Revenues by channel breakdown for the six months ended 30 June 2021G and the six months ended 30June 2022G of Qatar Food Company W.L.L.:

27,043		
,	31,158	15.2%
15,219	17,783	16.9%
6,264	13,435	114.5%
4,396	5,596	27.3%
3,973	3,864	(2.7%)
56,895	71,838	26.3%
47.5%	43.4%	
26.7%	24.8%	
11.0%	18.7%	
7.7%	7.8%	
7.0%	5.4%	
	15,219 6,264 4,396 3,973 56,895 47.5% 26.7% 11.0% 7.7%	15,219     17,783       6,264     13,435       4,396     5,596       3,973     3,864       56,895     71,838       47.5%     43.4%       26.7%     24.8%       11.0%     18.7%       7.7%     7.8%

Source: Management Information

The Company operates three Power Brands KFC, Hardee's, and Krispy Kreme in Qatar. These three brands collectively contributed 96.3% to total revenues in the six months ended 30 June 2022G.

Revenues increased by 26.3% from USD 56.9m in the six months ended 30 June 2021G to USD 71.8m in the six months ended 30 June 2022G, primarily due to:

- The increase in the number of restaurants from 79 restaurants as at 30 June 2021G to 90 restaurants as at 30 June 2022G;
- The opening of 12 new restaurants (between 30 June 2021G and 30 June 2022G). This resulted in an increase in the number of orders from existing and new restaurants from 4.3m orders in the six months ended 30 June 2021G to 5.4m orders in the six months ended 30 June 2022G;
- The increase in home delivery revenues in nominal value during the six months ended 30 June 2022G to reach USD 31.2m compared to USD 27.0m in the six months ended 30 June 2021G as a result of successful new technology initiatives implemented (such as delivery rider tracking and wider coverage of stores), which supported a lower cancellation rate and strong performance metrics for home delivery revenues; and
- Increase in KFC prices by 2.0% during the first quarter of 2022G.

### **Cost of revenues**

# Table (5-371): Cost of revenues breakdown for the six months ended 30 June 2021G and the six months ended 30 June2022G of Qatar Food Company W.L.L.:

Currency: USD000	30 June 2021G	30 June 2022G	Variance (30 June 2021G-30 June 2022G)
Food costs	18,442	24,482	32.8%
Royalties to host brands	2,923	3,850	31.7%
Staff costs	2,704	3,495	29.3%
Depreciation and amortization	3,028	3,268	7.9%
Rent	66	167	150.8%
Others	903	1,360	50.7%
Total cost of revenues	28,067	36,622	30.5%
As a percentage of revenues			
Food costs	32.4%	34.1%	
Royalties to host brands	5.1%	5.4%	
Staff costs	4.8%	4.9%	
Depreciation and amortization	5.3%	4.5%	
Rent	0.1%	0.2%	
Others	1.6%	1.9%	
Total cost of revenues	49.3%	51.0%	

Source: Management Information

### Food costs

Food costs increased by 32.8% from USD 18.4m in the six months ended 30 June 2021G to USD 24.5m in the six months ended 30 June 2022G. This is primarily due to an increase in revenues and the increase in costs relating to commodities such as cooking oil, sauces, chicken, beef, and potatoes. The increase in commodity prices contributed to the increase in the food costs as a percentage of revenue from 32.4% in the six months ended 30 June 2021G to 34.1% in the six months ended 30 June 2022G.

### **Royalties to host brands**

Royalties to host brands increased by 31.7% from USD 2.9m in the six months ended 30 June 2021G to USD 3.9m in the six months ended 30 June 2022G driven by the increase in revenues during the same period by 26.3% and the increase in the royalty percentage of one of the Power Brands from 5.5% in the six months ended 30 June 2021G to 5.75% in the six months ended 30 June 2022G.

### Staff costs

Staff costs increased by 29.3% from USD 2.7m in the six months ended 30 June 2021G to USD 3.5m in the six months ended 30 June 2022G primarily due to an increase in outsourced labor and restaurant employees from 1,640 employees as at 30 June 2021G to 1,782 employees as at 30 June 2022G, which is in line with the increase in number of restaurants.

### Depreciation and amortization

Depreciation and amortization increased by 7.9% from USD 3.0m in the six months ended 30 June 2021G to USD 3.3m in the six months ended 30 June 2022G in line with the increase in number of restaurants from 79 restaurants as at 30 June 2021G to 90 restaurants as at 30 June 2022G.

### Rent

Rent costs increased by 150.8% from USD 0.1m in the six months ended 30 June 2021G to USD 0.2m in the six months ended 30 June 2022G primarily driven by the increase in the number of restaurants and the increase in revenues in the six months ended 30 June 2022G compared to the six months ended 30 June 2021G.

### Others

Others include entertainment, travelling and transportation, insurance, commissaries, distribution cost, warehouse overheads (excluding staff costs) and miscellaneous expenses.

Others increased from USD 0.9m in the six months ended 30 June 2021G to USD 1.4m in the six months ended 30 June 2022G driven by the reclassification of costs relating to third party logistics distribution channels (USD 0.5m in the six months ended 30 June 2022G) from general and administrative expenses to others.

## Marketing and selling expenses

# Table (5-372): Marketing and selling expenses breakdown for the six months ended 30 June 2021G and the six monthsended 30 June 2022G of Qatar Food Company W.L.L.:

Currency: USD000	30 June 2021G	30 June 2022G	Variance (30 June 2021G-30 June 2022G)
Staff costs	4,720	6,077	28.8%
Depreciation	4,327	4,538	4.9%
Advertising and promotion campaigns	2,597	3,454	33.0%
Home delivery expenses	3,268	3,419	4.6%
Utilities	976	983	0.7%
Maintenance and other operating expenses	1,328	815	(38.6%)
Others	1,343	2,319	72.7%
Total marketing and selling expenses	18,559	21,606	16.4%
As a percentage of revenues			
Staff costs	8.3%	8.5%	
Depreciation	7.6%	6.3%	
Advertising and promotion campaigns	4.6%	4.8%	
Home delivery expenses	5.7%	4.8%	
Utilities	1.7%	1.4%	
Maintenance and other operating expenses	2.3%	1.1%	
Others	2.4%	3.2%	
Total marketing and selling expenses	32.6%	30.1%	

Source: Management Information

### Staff costs

Staff costs increased by 28.8% from USD 4.7m in the six months ended 30 June 2021G to USD 6.1m in the six months ended 30 June 2022G as a result of the increase in outsourced labor and restaurant employees from 1,640 employees as at 30 June 2021G to 1,782 employees as at 30 June 2022G, which is in line with the increase in number of restaurants.

### Depreciation

Depreciation expenses increased slightly by 4.9% from USD 4.3m in the six months ended 30 June 2021G to USD 4.5m in the six months ended 30 June 2022G in line with the increase in the number of restaurants from 79 restaurants as at 30 June 2021G to 90 restaurants as at 30 June 2022G.

### Advertising and promotion campaigns

Advertising and promotion campaigns costs increased by 33.0% from USD 2.6m in the six months ended 30 June 2021G to USD 3.5m in the six months ended 30 June 2022G due to the increase in revenues and a higher number of marketing campaigns conducted during the six months ended 30 June 2022G.

### Home delivery expenses

Home delivery expenses increased slightly by 4.6% from USD 3.3m in the six months ended 30 June 2021G to USD 3.4m in the six months ended 30 June 2022G driven by the increase in home delivery revenues from USD 27.0m in the six months ended 30 June 2021G to USD 31.2m in the six months ended 30 June 2022G.

Home delivery expenses grew by a lower percentage (4.6% between the six months ended 30 June 2021G and 30 June 2022G) compared to the growth in the home delivery revenues (15.2% in the same period) driven by higher efficiency of drivers and reduced requirement for on demand drivers.

### Utilities

Utilities remained relatively stable at USD 1.0m in the six months ended 30 June 2021G and the six months ended 30 June 2022G.

### Maintenance and other operating expenses

Maintenance and other operating expenses decreased by 38.6% from USD 1.3m in the six months ended 30 June 2021G to USD 0.8m in the six months ended 30 June 2022G driven by the reclassification of USD 0.5m from this line item to Others in the six months ended 30 June 2022G.

### Others

Others primarily related to spoilage and damaged goods expenses, license and insurance charges, rent, call center expenses, and others.

This line item increased by 72.7% from USD 1.3m in the six months ended 30 June 2021G to USD 2.3m in the six months ended 30 June 2022G primarily driven by the reclassification of maintenance expenses amounting to USD 0.5m from maintenance and other operating expenses and the increase in service costs of USD 0.3m due to a reclassification from Others within G&A.

# General and administrative expenses

Table (5-373): General and administrative expenses breakdown for the six months ended 30 June 2021G and the six months ended 30 June 2022G of Qatar Food Company W.L.L.:

Currency: USD000	30 June 2021G	30 June 2022G	Variance (30 June 2021G-30 June 2022G)
Staff costs	1,485	1,721	15.9%
Depreciation	1,062	1,043	(1.8%)
Provision for legal cases	654	644	(1.6%)
Communications	145	134	(7.1%)
Repairs and maintenance	57	100	74.5%
Others	715	456	(36.3%)
Total general and administrative expenses	4,119	4,098	(0.5%)
As a percentage of revenues			
Staff costs	2.6%	2.4%	
Depreciation	1.9%	1.5%	
Provision for legal cases	1.2%	0.9%	
Communications	0.3%	0.2%	
Repairs and maintenance	0.1%	0.1%	
Others	1.3%	0.6%	
Total general and administrative expenses	7.2%	5.7%	

Source: Management Information

### Staff costs

Staff costs increased by 15.9% from USD 1.5m in the six months ended 30 June 2021G to USD 1.7m in the six months ended 30 June 2022G primarily due to the increase in non-restaurant employees from 70 employees as at 30 June 2021G to 90 employees as at 30 June 2022G.

### Depreciation

Depreciation expenses decreased slightly from USD 1.1m in the six months ended 30 June 2021G to USD 1.0m in the six months ended 30 June 2022G due to more assets becoming fully depreciated.

### **Provision for legal cases**

Provision for legal cases remained relatively stable between USD 0.7m and USD 0.6m in the six months ended 30 June 2021G and in the six months ended 30 June 2022G.

### Communication

Communication remained relatively stable at USD 0.1m in the six months ended 30 June 2021G and the six months ended 30 June 2022G.

### **Repairs and maintenance**

Repairs and maintenance charges marginally increased from USD 57k in the six months ended 30 June 2021G to USD 100k in the six months ended 30 June 2022G primarily due to the increase in repair and maintenance activities for employees' accommodation compared to the same period of the previous years.

### Others

Others include professional and legal fees, rent, cleaning and office supplies, entertainment, insurance, provision for slow moving items, miscellaneous, and travelling and transportation expenses.

Others decreased from USD 0.7m in the six months ended 30 June 2021G to USD 0.5m in the six months ended 30 June 2022G driven by the reclassification of costs relating to third party logistics ("**3PL**") distribution channels of USD 0.3m from Others in general and administrative expenses to Others in marketing and selling expenses.

## Other gains and losses

Table (5-374): Other gains and losses for the six months ended 30 June 2021G and the six months ended 30 June2022G of Qatar Food Company W.L.L.:

Currency: USD000	30 June 2021G	30 June 2022G	Variance (30 June 2021G-30 June 2022G)
Gain or (loss) on disposal of PPE	-	(15)	Not Applicable
Rent concessions	171	(1)	(100.6%)
Other income / expense	66	38	(42.4%)
Gain / (loss) on foreign exchange	(54)	58	(207.4%)
Total other gains and losses	183	80	(56.3%)

Source: Management Information

Other gains and losses decreased by 56.3% from USD 183k in the six months ended 30 June 2021G to USD 80k in the six months ended 30 June 2022G primarily due to the decrease in rent concessions partially offset by the gain on foreign exchange in the six months ended 30 June 2022G compared to a loss in the six months ended 30 June 2021G.

# **Financing costs**

### Table (5-375): Financing costs breakdown for the six months ended 30 June 2021G and 30 June 2022G of Qatar Food Company W.L.L.:

Currency: USD000	30 June 2021G	30 June 2022G	Variance (30 June 2021G-30 June 2022G)
Interest on lease liabilities	679	597	(12.1%)
Interest on employees end of service benefit	-	27	Not Applicable
Interest income	(8)	(14)	75.0%
Total financing cost	670	610	(9.0%)

Source: Management Information

Financing costs decreased from USD 0.7m in the six months ended 30 June 2021G to USD 0.6m in the six months ended 30 June 2022G, mainly due to a decrease in interest on lease liabilities in line with the decrease in lease liabilities as at 30 June 2022G (USD 37.8m) compared to 30 June 2021G (**USD 41.7m**).

### **Income tax expense**

Income tax expense increased by 58.7% from USD 0.6m in the six months ended 30 June 2021G to USD 0.9m in the six months ended 30 June 2022G, which is in line with the increase in profit before income tax expense in the six months ended 30 June 2022G compared to the six months ended 30 June 2021G.

## Net profit and net profit margin for the period

Net profit for the period increased by 58.6% from USD 5.1m in the six months ended 30 June 2021G to USD 8.1m in the six months ended 30 June 2022G driven by the increase in gross profit by 22.2% from USD 28.8m in the six months ended 30 June 2021G to USD 35.2m in the six months ended 30 June 2022G primarily driven by the increase in revenues. The aforementioned increase in gross profit was partially offset by the increase in the advertising and promotion campaigns and staff costs within the marketing and selling expenses for the reasons explained earlier while the remaining costs remained relatively stable.

Net profit margin increased from 9.0% in the six months ended 30 June 2021G to 11.3% in the six months ended 30 June 2022G driven by: (i) the decline in general and administrative expenses as a percentage of revenues from 7.2% in the six months ended 30 June 2021G to 5.7% in the six months ended 30 June 2022G, (ii) the decline in selling and marketing expenses as a percentage of revenues from 32.6% in the six months ended 30 June 2021G to 30.1% in the six months ended 30 June 2022G as a portion of these expenses are fixed in nature and did not increase in the same magnitude as the increase in revenue. This was partially offset by the increase in cost of sales as a percentage of revenue from 49.3% in the six months ended 30 June 2021G to 51.0% in the six months ended 30 June 2022G primarily due to the increase in cost of inventory as a percentage of revenues as explained earlier.

# 5.7.6.2 Statement of financial position of Qatar Food Company W.L.L.

Table (5-376): Statement of financial position as a	t 31 December 2021G and as at 30 June 2022G of Qatar Food
Company W.L.L.:	

Currency: USD000	31 December 2021G	30 June 2022G
Property and equipment	11,474	12,324
Right-of-use-assets	39,541	35,948
Intangible assets	1,479	1,457
Total non-current assets	52,495	49,729
Inventories	7,350	9,937
Trade and other receivables	3,056	3,001
Due from Related Parties	46	186
Cash and bank balances	12,818	4,696
Total current assets	23,270	17,820
Total assets	75,764	67,549
Employees' end-of-service benefits	3,079	2,713
Lease liabilities	26,893	23,338
Total non-current liabilities	29,972	26,051
Trade payables	6,571	6,457
Due to Related Parties	3,534	3,105
Current portion of lease liabilities	14,785	14,460
Accruals and other liabilities	6,428	7,043
Tax liability	1,809	956
Provisions	1,977	983
Total current liabilities	35,104	33,004
Total liabilities	65,076	59,055
Share capital	55	55
Legal reserve	27	27
Other reserve	31	329
Retained earnings	10,575	8,083
Total equity	10,688	8,494
Total liabilities and equity	75,764	67,549

Source: Management Information

## Non-current assets

Table (5-377): Non-current assets breakdown as at 31 December 2021G and as at 30 June 2022G of Qatar Food Company W.L.L.:

Currency: USD000	31 December 2021G	30 June 2022G
Property and equipment	11,474	12,324
Right-of-use-assets	39,541	35,948
Intangible assets	1,479	1,457
Total non-current assets	52,495	49,729

Source: Management Information

## Property and equipment

Table (5-378): Property and equipment net book value breakdown as at 31 December 2021G and as at 30 June 2022Gof Qatar Food Company W.L.L.:

Currency: USD000	31 December 2021G	Additions & transfers	Disposals/ retirements	Depreciation charge	30 June 2022G
Design and decorations	5,331	658	(15)	(650)	5,323
Refrigerating restaurants	405	30	-	(69)	366
Machinery and equipment	2,301	920	(2)	(325)	2,893
Refrigeration equipment	283	78	(4)	(63)	295
Air conditioners	1,030	191	(6)	(149)	1,066
Motor vehicles	88	-	-	(14)	74
Furniture and fixtures	434	24	(2)	(68)	388
Computer equipment	1,231	294	(3)	(217)	1,305
Capital work in progress	372	242	-	-	614
Net book value	11,474	2,437	(32)	(1,555)	12,324

Source: Management Information

### **Design and decorations**

Design and decorations remained relatively stable at USD 5.3m as at 31 December 2021G and 30 June 2022G primarily due to the depreciation charge of USD 0.7m which was offset by additions and transfers of USD 0.7m in relation to the opening of 3 new restaurants.

### **Refrigerating restaurants**

Refrigerating restaurants slightly decreased from USD 405k as at 31 December 2021G to USD 366k as at 30 June 2022G as a result of the depreciation charge of USD 69k partially offset by the additions and transfers of USD 30k.

### **Machinery and equipment**

Machinery and equipment increased from USD 2.3m as at 31 December 2021G to USD 2.9m as at 30 June 2022G primarily as a result of additions and transfers of USD 0.9m partially offset by the depreciation charge of USD 0.3m.

Additions were primarily driven by the increase in the number of operating restaurants between 31 December 2021G and 30 June 2022G.

### **Refrigeration equipment**

Refrigeration equipment slightly increased from USD 283k as at 31 December 2021G to USD 295k as at 30 June 2022G primarily due to additions of USD 78k offset by a depreciation charge of USD 63k.

### **Air conditioners**

Air conditioners slightly increased from USD 1.0m as at 31 December 2021G to USD 1.1m as at 30 June 2022G primarily due to additions and transfers of USD 0.2m offset by a depreciation charge of USD 0.1m.

### **Motor vehicles**

Motor vehicles slightly decreased from USD 88k as at 31 December 2021G to USD 74k as at 30 June 2022G primarily due to the depreciation charge of USD 14k.

### Furniture and fixtures

Furniture and fixtures decreased from USD 434k as at 31 December 2021G to USD 387k as at 30 June 2022G primarily due to a depreciation charge of USD 68k, partially offset by additions and transfers of USD 24k.

### **Computer equipment**

Computer equipment increased from USD 1.2m as at 31 December 2021G to USD 1.3m as at 30 June 2022G. This was primarily relating to additions and transfers of USD 0.3m, partially offset by depreciation and disposals USD 0.2m.

### Capital work in progress

Capital work in progress increased from USD 0.4m as at 31 December 2021G to USD 0.6m as at 30 June 2022G due to net additions of USD 0.2m relating to future restaurant openings.

### Table (5-379): Useful lives of assets used for depreciation expenses of Qatar Food Company W.L.L.:

	Useful life in years
Design and decoration	Lower of lease term or 5 years
Refrigerating rooms	13.3
Refrigerating restaurants	5.0
Machinery and equipment	6.7
Refrigerating equipment	4.0
Air conditioners	10.0
Motor vehicle	4.0
Furniture and fixtures	6.7
Computer equipment	5.0

Source: Management Information

### **Right-of-use assets**

Table (5-380): Right-of-use assets net book value breakdown as at 31 December 2021G and as at 30 June 2022G of Qatar Food Company W.L.L.:

Currency: USD000	31 December 2021G	Additions and transfers	Disposals	Depreciation	30 June 2022G
Building	38,519	4,145	(570)	(6,984)	35,110
Vehicles	1,022	-	-	(184)	839
Net book value	39,541	4,145	(570)	(7,168)	35,948

Source: Management Information

As at 30 June 2022G, the right of use assets related to leases for 105 restaurants, 13 staff accommodation, 269 vehicles, and 14 other facilities (call center, administrative offices, storage space etc.).

Net book value of right-of-use assets decreased from USD 39.5m as at 31 December 2021G to USD 35.9m as at 30 June 2022G as a result of the depreciation charge of USD 7.2m combined with disposals of USD 0.6m relating to buildings during the period. This decrease was offset by additions of USD 4.1m in relation to new store openings and the renewal of leases for existing stores.

# **Intangible assets**

Table (5-381): Intangible assets net book value breakdown as at 31 December 2021G and as at 30 June 2022G for Qatar Food Company W.L.L.:

Currency: USD000	31 December 2021G	Additions	Disposals	Depreciation	30 June 2022G
Franchise rights	1,479	52	(12)	(62)	1,457
Net book value	1,479	52	(12)	(62)	1,457

Source: Management Information

Net book value of intangible assets slightly decreased from USD 1.5m as at 31 December 2021G to USD 1.5m as at 30 June 2022G. This was mainly due to the depreciation charge for the period of USD 62k and disposals of USD 12k which was offset by additions of USD 52k in relation to new restaurant openings.

## **Current assets**

# Table (5-382): Current assets breakdown as at 31 December 2021G and as at 30 June 2022G of Qatar Food Company W.L.L.:

31 December 2021G	30 June 2022G
7,350	9,937
3,056	3,001
46	186
12,818	4,696
23,270	17,820
	7,350 3,056 46 12,818

Source: Management Information

### Inventories

# Table (5-383): Inventories breakdown as at 31 December 2021G and as at 30 June 2022G of Qatar Food Company W.L.L:

Currency: USD000	31 December 2021G	30 June 2022G
Food stuff	4,857	7,123
Packing materials	1,040	1,234
Spare parts	1,125	1,047
Supplies and marketing materials	712	830
Goods in transit	308	327
Gross inventories	8,042	10,561
Less: Provision for slow moving items	(692)	(624)
Total inventories	7,350	9,937

Source: Management Information

### Food stuff

Food stuff increased from USD 4.9m as at 31 December 2021G to USD 7.1m as at 30 June 2022G driven by the increase in the number of restaurants as at 30 June 2022G combined with the rise in prices of commodities such as cooking oil, sauces, chicken, beef, and potatoes.

### **Packing materials**

Packing materials increased from USD 1.0m as at 31 December 2021G to USD 1.2m as at 30 June 2022G primarily due to the increase in home delivery sales coupled with the increase in the number of restaurants.

### **Spare parts**

Spare parts slightly decreased from USD 1.1m as at 31 December 2021G to USD 1.0m as at 30 June 2022G driven by the decrease in purchases of spare parts during the period.

### Supplies and marketing materials

Supplies and marketing materials increased from USD 0.7m as at 31 December 2021G to USD 0.8m as at 30 June 2022G driven by the expansion of operations within the normal course of business.

### **Goods in transit**

Goods in transit remained relatively stable as at 31 December 2021G and 30 June 2022G at USD 0.3m.

### Provision for slow-moving items

Provision for slow-moving items decreased from USD 0.7m as at 31 December 2021G to USD 0.6m as at 30 June 2022G in line with the Company's provisioning policy.

### Trade and other receivables

### Table (5-384): Trade and other receivables breakdown as at 31 December 2021G and as at 30 June 2022G of Qatar Food Company W.L.L.:

Currency: USD000	31 December 2021G	30 June 2022G
Gross trade receivables	1,456	1,434
Loss allowance	(0)	(0)
Net trade receivables	1,455	1,434
Prepaid expenses	522	556
Refundable deposits and other receivables	2,434	1,202
Staff receivables	115	110
Advances to suppliers	6	9
Other debit balances	88	1,192
Total	4,620	4,503
Less: provision for impairment of prepaid rent and refundable deposits	(1,564)	(1,502)
Total trade and other receivables	3,056	3,001

Source: Management Information

#### Gross trade receivables

Gross trade receivables slightly decreased from USD 1.5m as at 31 December 2021G to USD 1.4m as at 30 June 2022G mainly driven by the slight decrease in aggregator and credit card receivables within the normal course of business.

#### Loss allowance

Loss allowance remained stable as at 31 December 2021G and 30 June 2022G at less than USD 1k.

#### **Prepaid expenses**

Prepaid expenses slightly increased from USD 0.5m as at 31 December 2021G to USD 0.6m as at 30 June 2022G primarily due to payments typically being made at the beginning of the year and amortized throughout the year (resulting in a lower balance at year end) and relate mainly to restaurants rent.

### **Refundable deposits and other receivables**

The balance decreased from USD 2.4m as at 31 December 2021G to USD 1.2m as at 30 June 2022G mainly due to the reclassification of a disputed receivable balance from a landlord from this account to other debit balances.

### Staff receivables

Staff receivables, including staff furniture allowances and staff advances, remained stable as at 31 December 2021G and 30 June 2022G at USD 0.1m.

### Advances to suppliers

The balance remained relatively stable as at 31 December 2021G and 30 June 2022G.

#### **Other debit balances**

The balance increased from USD 88k as at 31 December 2021G to USD 1.2m as at 30 June 2022G due to reclassification of a disputed receivable balance from refundable deposits and other receivables to other debit balances.

### Provision for impairment of prepaid rent and refundable deposits

Provision for impairment of prepaid rent and refundable deposits remained relatively stable as at 31 December 2021G and 30 June 2022G.

# **Due from Related Parties**

# Table (5-385): Due from Related Parties' balances breakdown as at 31 December 2021G and as at 30 June 2022G of Qatar Food Company W.L.L.:

Currency: USD000	Nature of relationship	31 December 2021G	30 June 2022G
Americana Restaurants Investment Group Company LLC	Holding company	-	167
Gulf Food Industries Company (California Garden) - Dubai UAE FZE	Entities under common control	21	11
The Caspian International Restaurants Company LLP	Entities under common control	7	7
Al Ahlia Restaurants Company LLC	Entities under common control	-	1
Americana Kuwait Company Restaurants WLL	Entities under common control	-	1
Kuwait Food Company (Americana) K.S.C.C	Former Parent Company	17	-
Kuwait Food Company Americana LLC	Entities under common control	1	-
Total due from Related Parties		46	186

Source: Management Information

Due from Related Parties' balances increased from USD 46k as at 31 December 2021G to USD 186k as at 30 June 2022G mainly driven by the increase in the balance from Americana Restaurants Investment Group Company LLC, in relation to expenses paid on the behalf of the head office. This was partially offset by the decrease in the balance of Gulf Food Industries Company (**California Garden**) - Dubai UAE FZE and the Former Parent Company within the normal course of business.

## Cash and cash equivalents

### Table (5-386): Cash and cash equivalents breakdown as at 31 December 2021G and as at 30 June 2022G of Qatar Food Company W.L.L.:

31 December 2021G	30 June 2022G
79	90
6,151	4,606
6,588	-
12,818	4,696
	79 6,151 6,588

Source: Management Information

Cash and cash equivalents represent the Company's bank accounts, interest-earning deposits and cash on hands.

Cash and cash equivalents decreased from USD 12.8m as at 31 December 2021G to USD 4.7m as at 30 June 2022G. For more details, refer to the cash flow statement section.

# **Commitment and contingent liabilities**

Table (5-387): Commitment and contingent liabilities as at 31 December 2021G and as at 30 June 2022G of Qatar Food Company W.L.L.:

Currency: USD000	31 December 2021G	30 June 2022G
Contractual obligation	574	-
Letters of guarantee	55	162
Total commitment and contingent liabilities	629	162

Source: Management Information

The Company had contractual obligations in relation to future restaurant openings. This balance was nil as at 30 June 2022G (USD 0.6m as at 31 December 2021G).

In addition to the contractual obligations, the Company had irrevocable letters of guarantee from HSBC in relation to new restaurant openings for USD 162k as at 30 June 2022G (**USD 55k as at 31 December 2021G**).

# Non-current liabilities

Table (5-388): Non-current liabilities as at 31 December 2021G and as at 30 June 2022G of Qatar Food Company W.L.L:

31 December 2021G	30 June 2022G
3,079	2,713
26,893	23,338
29,972	26,051
	3,079 26,893

Source: Management Information

# **Employees' end-of-service benefits**

Table (5-389): Employees' end-of-service benefits breakdown as at 31 December 2021G and as at 30 June 2022G of Qatar Food Company W.L.L.:

Currency: USD000	31 December 2021G	30 June 2022G
Beginning balance	3,235	3,079
Provided during the period	513	246
Remeasurement gains arising from changes in actuarial assumptions	(31)	-
Interest expenses	46	27
Adjustments of other comprehensive income	-	(298)
Paid benefits during the period	(684)	(341)
Ending balance	3,079	2,713

Source: Management Information

End-of-service benefits decreased from USD 3.1m as at 31 December 2021G to USD 2.7m as at 30 June 2022G. The decrease was primarily driven by: (i) adjustments to other comprehensive income of USD 0.3m as at 30 June 2022G in line with IAS 19; and (ii) the benefits paid during the year of USD 0.3m. This was partially offset by the charges for the year of USD 0.2m during the six months ended 30 June 2022G.

# **Lease liabilities**

Table (5-390): Lease liabilities breakdown as at 31 December 2021G and as at 30 June 2022G of Qatar Food Company W.L.L.:

Currency: USD000	31 December 2021G	30 June 2022G
Lease liability current	14,785	14,460
Lease liability non-current	26,893	23,338
Total lease liabilities	41,678	37,798

Source: Management Information

Lease liabilities decreased from USD 41.7m as at 31 December 2021G to USD 37.8m as at 30 June 2022G primarily due to payments made during the six months ended 30 June 2022G exceeding the additions related to restaurants openings.

# **Current liabilities**

Table (5-391): Current liabilities breakdown as at 31 December 2021G and as at 30 June 2022G of Qatar Food Company W.L.L.:

Currency: USD000	31 December 2021G	30 June 2022G
Trade payables	6,571	6,457
Due to Related Parties	3,534	3,105
Current portion of lease liabilities	14,785	14,460
Accruals and other liabilities	6,428	7,043
Tax liability	1,809	956
Provisions	1,977	983
Total current liabilities	35,104	33,004

Source: Management Information

### Trade payables

Trade payables slightly decreased from USD 6.6m as at 31 December 2021G to USD 6.5m as at 30 June 2022G within the normal course of business.

# **Due to Related Parties**

Table (5-392): Due to Related Parties' balances breakdown as at 31 December 2021G and as at 30 June 2022G of Qatar Food Company W.L.L.:

Currency: USD000	Nature of relationship	31 December 2021G	30 June 2022G
Rass Buabboud Trading Company W.L.L.	Entities under common control	3,424	2,502
The Egyptian Co. For International Touristic Projects	Entities under common control	-	244
Kuwait Food Company Americana LLC	Entities under common control	104	359
Bahrain & Kuwait Restaurant Co. WLL	Entities under common control	4	-
Americana Kuwait Company Restaurants WLL	Entities under common control	3	-
Total due to Related Parties		3,534	3,105

Source: Management Information

As at 30 June 2022G, due to Related Parties' balances primarily related to purchases of raw materials from entities under common control.

Due to Related Parties' balances decreased from USD 3.5m as at 31 December 2021G to USD 3.1m as at 30 June 2022G primarily from the decrease in the balance from Rass Buabboud Trading Company W.L.L. as a result of the partial settlement of the balance. This was partially offset by the increase in the balance to The Egyptian Co. For International Touristic Projects and Kuwait Food Company Americana LLC in relation expenses paid on the behalf of the Company.

# Accruals and other liabilities

Table (5-393): Accruals and other liabilities as at 31 December 2021G and as at 30 June 2022G of Qatar Food Company W.L.L:

Currency: USD000	31 December 2021G	30 June 2022G
Accrued expenses	4,658	3,322
Retention payables	580	441
Other creditors	1,189	3,280
Total accruals and other liabilities	6,428	7,043

Source: Management Information

Accruals and other liabilities increased from USD 6.4m as at 31 December 2021G to USD 7.0m as at 30 June 2022G primarily due to:

- The increase in other creditors from USD 1.2m as at 31 December 2021G to USD 3.3m as at 30 June 2022G mainly relating to the reclassification of USD 1.2m from accrued expenses to other creditors in addition to the reclassification of provisions of USD 0.9m against corporate income tax for the prior year from the provisions line item to other creditors.
- This was partially offset by the decrease in retention payables from USD 0.6m as at 31 December 2021G to USD 0.4m as at 30 June 2022G, mainly due to payments made to contractors during the period.

# **Tax liability**

### Table (5-394): Tax liability as at 31 December 2021G and as at 30 June 2022G of Qatar Food Company W.L.L.:

Currency: USD000	31 December 2021G	30 June 2022G
Beginning balance	1,451	1,809
Current period charge	1,716	1,226
Prior period adjustments	(48)	(256)
Paid during the period	(1,310)	(1,824)
Ending balance	1,809	956

Source: Management Information

Tax liability decreased from USD 1.8m as at 31 December 2021G to USD 1.0m as at 30 June 2022G mainly due to the payments made during the period (in relation to the twelve-months ended 31 December 2021G) which exceeded the current year charges (which represents the tax costs for the six months ended 30 June 2022G).

# **Provisions**

Table (5-395): Provisions as at 31 December 2021G and as at 30 June 2022G of Qatar Food Company W.L.L.:

Currency: USD000	31 December 2021G	30 June 2022G
Beginning balance	401	1,977
Provided during the period	1,576	983
Paid during the period	-	(1,977)
Ending balance	1,977	983

Source: Management Information

Provisions balance decreased from USD 2.0m as at 31 December 2021G to USD 1.0m as at 30 June 2022G primarily due to the payments made during the period of USD 2.0m partially offset by the reclassification from accruals and other liabilities mentioned earlier under the line item "provided during the year".

# **Total equity**

Table (5-396): Total equity as at 31 December 2021G and as at 30 June 2022G of Qatar Food Company W.L.L.:

Currency: USD000	31 December 2021G	30 June 2022G
Share capital	55	55
Legal reserve	27	27
Other reserve	31	329
Retained earnings	10,575	8,083
Total equity	10,688	8,494

Source: Management Information

### Share capital and legal reserve

Share capital and legal reserve balances remained stable as at 31 December 2021G and 30 June 2022G.

### Other reserve

Other reserve increased from USD 31k as at 31 December 2021G to USD 0.3m as at 30 June 2022G as a result of the remeasurement of employees' end of service benefits as per IAS 19.

### **Retained earnings**

Retained earnings decreased from USD 10.6m as at 31 December 2021G to USD 8.1m as at 30 June 2022G as a result of the dividends paid during the same period related to the previous year (2021G).

# 5.7.6.3 Statement of cash flow of Qatar Food Company W.L.L.:

# Table (5-397): Statement of cash flow for the six months ended 30 June 2021G and 30 June 2022G of Qatar Food Company W.L.L.:

Currency: USD000	30 June 2021G	30 June 2022G
Profit before income tax for the period	5,664	8,980
Cash flows from operating activities		
Adjustments for:		
Depreciation of property and equipment	1,299	1,555
Depreciation of right of use assets	7,015	7,168
Amortization of intangible assets	104	62
Provision for employees' end of service benefits, net of transfers	166	246
Provision for obsolete, slow moving, and defective inventories	143	98
Loss on disposal of property and equipment and intangible assets	5	40
Financing cost	670	624
Creation of Provisions	142	916
Gain on rent concessions	-	1
Finance income	-	(14)
Operating profit before changes in working capital	15,207	19,677
Payments of employees' end of service benefits	(76)	(341)
Income tax paid	(566)	(898)
Changes in working capital:		
Inventories	(392)	(2,685)
Trade receivables and other receivables	(733)	54
Due from Related Parties	1	(140)
Trade and other payables, provisions and other taxes	(413)	(2,278)
Due to Related Parties	1,693	(356)
Net cash generated from operating activities	14,721	13,033
Cash flows from investing activities		
Purchase of property and equipment	(1,845)	(2,427)
Changes in assets held for sale	1,251	-
Proceeds from sale of property and equipment	-	3
Purchase of intangible assets	(161)	(118)
Net cash used in investing activities	(755)	(2,542)
Cash flows from financing activities		
Finance income received	8	14
Bank overdraft	9	-
Principal elements of lease payments	(7,704)	(8,053)
Distributions to the parent company	(10,210)	(10,575)
Net cash used in financing activities	(17,896)	(18,613)
Net increase in cash and bank balances	(3,930)	(8,122)
Cash and cash equivalents at beginning of the period	10,209	12,818
Cash and bank balances at end of the period	6,279	4,696
ource: Management Information		

Source: Management Information

### Net cash generated from operating activities

Net cash generated from operating activities decreased from USD 14.7m in the six months ended 30 June 2021G to USD 13.0m in the six months ended 30 June 2022G primarily due to:

- (i) The changes in working capital where it changed from a cash inflow of USD 0.2m in the six months ended 30 June 2021G to a cash outflow of USD 5.4m in the six months ended 30 June 2022G due to the increase in inventory and the decrease in trade payables and amounts due to Related Party balances due to the reasonings mentioned earlier;
- (ii) This was partially offset by the increase in profit for the period from USD 5.7m in the six months ended 30 June 2021G to USD 9.0m in the six months ended 30 June 2022G and the increase in non-cash adjustments from USD 9.5m in the six months ended 30 June 2021G to USD 10.7m in the six months ended 30 June 2022G primarily due to the increase in provision and depreciation charges.

### Net cash used in investing activities

Net cash used in investing activities increased from a cash outflow of USD 0.8m in the six months ended 30 June 2021G to a cash outflow of USD 2.5m in the six months ended 30 June 2022G primarily due to the increase in cash used in the purchase of property and equipment from USD 1.8m in the six months ended 30 June 2021G to USD 2.4m in the six months ended 30 June 2022.

### Net cash used in financing activities

Net cash used in financing activities increased from a cash outflow of USD 17.9m in the six months ended 30 June 2021G to a cash outflow of USD 18.6m in the six months ended 30 June 2022G primarily driven by the increase in distributions to the parent company combined with the increase in the payments made against leases.

# 6. SUMMARY OF THE Company'S ARTICLES OF ASSOCIATION AND CAPITAL ALTERATION POLICIES AND PROCEDURES IN THE UAE<sup>75</sup>

# 6.1 SUMMARY OF THE COMPANY ARTICLES OF ASSOCIATION

### Share register

Upon listing on the ADX, the Shares will be dematerialized, and the share register will be maintained by the ADX as an operator.

The shares may be sold, transferred, or otherwise disposed of in accordance with the provisions of the Articles of Association and the applicable regulations for selling, purchasing, settling and recording.

### Deceased shareholders

In the event of a death of a shareholder, the persons entitled to that shareholders' shares shall be entitled to choose to become a holder of the shares or to transfer to them to another person. After being registered as a shareholder in accordance with the Articles of Association, such person shall have the same rights as a shareholder as the deceased shareholder had in relation to such shares, subject to the Articles of Association and pending any transfer of shares to another person. The estate of the deceased shareholder shall not be exempted from any outstanding obligation relating to any share held by them at the time of death.

Any person who becomes entitled to rights to shares as a result of the death or bankruptcy of any shareholder, or pursuant to an attachment order issued by any competent court of law, should:

- produce evidence of such right to the Board; and
- select either to be registered as a shareholder or to nominate another person to be registered as a shareholder of the relevant share(s).

### Share Capital

In the following description of the rights attaching to the shares, a holder of shares and a shareholder is, in both cases, the person registered in the Company's register of shareholders as the holder of the relevant shares.

Without prejudice to any rights attached to any existing shares, and subject to the other provisions of the Articles of Association, the company may issue shares with such rights or restrictions as determined by either the company by ordinary resolution or, if the company passes a resolution to so authorise them, the Board. Subject to the other provisions of the Articles of Association, the company may also issue shares which are to be redeemed, or are liable to be redeemed, at the option of the company or the holder and the Board may determine the terms, conditions and manner of redemption of any such shares. If the Company's share capital is divided into different classes, no interim dividend may be paid on shares carrying deferred or non-preferred rights if, at the time of payment, any preferential dividend is in arrear.

### Changes in share capital

Save as set forth below under matters that require shareholders or Board approvals under the ADGM Companies Regulations, the provisions of the Articles of Association governing the conditions under which the Company may alter its share capital are no more stringent than the conditions imposed by the ADGM Companies Regulations.

### Pre-emption rights on new issues of shares

The Board of the company may exercise its power to allot shares if authorised by the Company's Articles of Association or by resolution of the shareholders.

### **Dividends**

The company may, by ordinary resolution, declare dividends to be paid to its shareholders and the directors may decide to pay interim dividends. However, no dividend shall be declared unless it has been recommended by the Board and does not exceed the amount recommended.

75

Note: this section is subject to any amendments occurs to the Company's Articles of Association prior submitting the request to the CMA.

### **Transfer of Shares**

The shares offered pursuant to this Offering Memorandum shall be held in dematerialized form in a shareholder registry maintained by ADX and transfers shall be governed by and shall comply with the regulations applicable to companies listed on ADX. The shares may be sold, transferred, pledged or otherwise disposed of in accordance with the Articles of Association. Transfers made other than in accordance with the Articles of Association shall be void.

#### **General Meetings**

### Annual general meeting

The directors of a company may call an annual general meeting of the company. A notice for calling an annual general meeting shall be circulated to eligible members at least 21 days from the date of the meeting.

### **Convening general meetings**

The directors may, whenever they think fit, call a general meeting. The directors are required to call a general meeting once the company has received requests from its members to do so in accordance with the ADGM Companies Regulations. The directors shall determine whether a general meeting is to be held as a physical general meeting or an electronic general meeting.

### Notice of general meetings etc.

Notice of general meetings shall include all information required to be included by the ADGM Companies Regulations and shall be given to all members other than those members who are not entitled to receive such notices from the company under the provisions of the Articles of Association.

#### Quorum

Subject to the provisions of the Articles of Association, two (2) qualifying persons present at a meeting are a quorum, unless-

- a- each is a qualifying person only because he is authorised under provisions found in the ADGM Companies Regulations (representation of corporations at meetings, i.e., is a member of a company, it may by resolution of its directors or other governing body authorise a person or persons to act as its representative or representatives at any meeting of the company), or each is a qualifying person only because he is appointed as proxy of a member in relation to the meeting, and they are proxies of the same member.
- b- If there is only one director, that director may appoint sufficient directors to make up a quorum or call a general meeting to do so.

#### Directors

### **The Board of Directors**

According to the Articles of Association, the Board shall be responsible for the management of the Company's business, for which purpose they may exercise all the powers of the company. The Board will be elected by the shareholders by ordinary resolution or by a decision of the directors as set out in the Articles of Association.

#### Number of directors

The Board shall consist of 7 Directors. The number of directors comprising the Board may be increased or decreased pursuant to ordinary resolution or by a decision of the directors as set out in the Articles of Association.

### **Board meetings**

The directors participate in a directors' meeting, or part of a directors' meeting, when-

- a- the meeting has been called and takes place in accordance with the Articles of Association, and
- b- they can each communicate to the others any information or opinions they have on any particular item of the business of the meeting.

In determining whether directors are participating in a directors' meeting, it is irrelevant where any director is or how they communicate with each other. If all the directors participating in a meeting are not in the same place, they may decide that the meeting is to be treated as taking place wherever any of them is.

The directors' meeting may take place, if it is called in accordance with the Articles of Association and at least two directors participate in it, with a view to appointing sufficient directors to make up a quorum or calling a general meeting to do so, and if a directors' meeting is called but only one director attends at the appointed date and time to participate in it, that director may appoint sufficient directors to make up a quorum or call a general meeting to do so. Subject to the Articles of Association, a decision is taken at a directors' meeting by a majority of the votes of the participating directors

The directors may appoint a director to chair their meetings.

### Directors' interests

For the purposes of section 165 of the ADGM Companies Regulations, the directors shall have the power to authorize any matter which would or might otherwise constitute or give rise to a breach of the duty of a director to avoid a situation in which he or she has, or can have, a direct or indirect interest that conflicts, or possibly may conflict, with the interests of the company. Any such authorization will be effective only if:

- any requirement as to the quorum at the meeting at which the matter is considered is met without counting the director in question or any other interested director; and
- the matter was agreed by a unanimous vote of the directors, other than the interested directors.

The directors may extend any such authorization to any actual or potential conflict of interest which may arise out of the matter so authorized and may (whether at the time of the giving of the authorization or subsequently) make any such authorization subject to any limits or conditions they expressly impose, but such authorization is otherwise given to the fullest extent permitted. The directors may also terminate any such authorization at any time.

### Liability of the Board of Directors

The members of the Board owe general duties to the Company in accordance with the ADGM Companies Regulations (including exercising reasonable care, skill and diligence and acting to promote the success of the Company). The company may bring a claim against any member of the Board in breach of his/her directors' duties, with available remedies varying depending on the severity of the breach but may include damages, injunctive relief and other remedies.

Subject to the prior permission of the ADGM court, an eligible shareholder may independently initiate proceedings against any member of the Board if the company fails to do so in respect of a cause of action arising from an actual or proposed act or omission involving negligence, default, breach of duty or breach of trust by that member of the Board. So far as may be permitted by the ADGM Companies Regulations, every director, officer, senior manager or alternate director (or former director, officer, senior manager or alternate director) of the company or of an associated company (as contemplated by section 278 of the ADGM Companies Regulations) may be indemnified out of the Company's assets against any liability incurred by them in connection with any negligence, default, breach of duty or breach of trust by them any other liability incurred by them in the execution of their duties, the exercise of their powers or otherwise in connection with their duties, powers or offices.

### **Liquidation rights**

In the event of liquidation of the company, each shareholder shall be entitled to a part of the Company's assets in accordance with the applicable law and regulation in the ADGM.

### Form of notices and communications

Unless the Articles of Association expressly require otherwise, any notice, document or information to be sent or supplied by the company to shareholders (including forms of appointment of a proxy and copies of the Company's annual accounts, or any resolutions executed) may be sent or supplied in hard copy form, in electronic form (for example, by email or facsimile) or by means of the Company's or another website.

### Nomination and Appointment of the Board of Directors

A director may be appointed by ordinary resolution or a decision of the directors.

### Termination of the Directors' membership

The following cases shall lead to the termination of the membership of the director:

- Virtue of the Company's regulations or is prohibited from becoming a director by law.
- The director becomes bankrupt.
- the composition of the director's creditors generally results in the satisfaction of the director's debts.
- if the director is unable to perform his duties for more than three months due to physical or mental disability.
- a court order preventing the director from exercising his powers.
- resignation.

### **Board of Directors Remunerations**

Directors are entitled to remuneration as the directors determine for their services to the Company as directors and for any other service which they undertake for the Company.

Subject to the Company's Articles of Association the remuneration of the directors may take any form and include any arrangements in connection with the payment of a pension, allowance or gratuity, or any death, sickness or disability benefits.

### Quorum for directors' meetings

The quorum for directors' meetings may be fixed from time to time by a decision of the directors, but it must never be less than two, and unless otherwise fixed it is two.

### **Restrictions on Members' Rights:**

No voting of shares on which money owed to the Company. No voting rights attached to a share may be exercised at any general meeting, at any adjournment of it, or on any poll called at or in relation to it, unless all amounts payable to the company in respect of that share have been paid.

### Scope of applying of UAE Governance Rules

The UAE Governance Rules as provided in the Chairman of the SCA's Board of Directors' Decision No. (3/R.M) of 2020 Concerning Approval of Joint Stock Companies Governance Guide (as amended from time to time) shall apply to the entire Company. The provisions of the UAE Governance Rules shall apply to the Company in the event of any conflict between the provisions of the UAE Governance Rules and the Company's Articles of Association.

# 6.2 CAPITAL ALTERATION POLICIES AND PROCEDURES

The ADGM Companies Regulations regulates the procedures by virtue of which public companies limited by shares incorporated in the ADGM alter their share capital subject to the provisions stipulated in the Company's Articles of Association, while complying the UAE Governance Regulations, as ADX has the discretionary authority to apply the UAE Governance Rules to the listed free zone companies, as it deems fit. The share capital of listed companies limited by shares may be altered through an increase in its share capital, whereas the entity allots (issues) new shares, or alternatively reduced by virtue of a court order.

### 1- Increasing Share Capital Through Allotment of New Shares

The Company may issue new shares to increase its share capital following the approval of the competent authorities in the UAE, provided that such increase is approved by its shareholders. To increase the Company's share capital, a special resolution must be passed by the General Assembly in accordance with applicable rules and regulations. The Company must disclose to the ADX and the SCA the results of the General Assembly Meeting immediately upon its conclusion, as well as on the Company's website. The disclosure shall also be made concurrently in the Saudi Stock Exchange (Tadawul), in accordance with the Company's obligations under the Listing Rules in the KSA.

The Board of Directors shall have one year to implement this resolution as of the date of the issuance of the increase resolution (for the Board of Directors to decide on the dates and mechanism for the implementation of the resolution through a single or multiple issues, or through an offering program). The relevant resolution shall be considered null and void after the lapse of one year.

The increase shall be incorporated in the Company's capital after the completion of the issuance procedures, the distribution of issued shares to their owners, and the completion of all procedures in accordance with the regulations and rules applicable to the Company in the UAE. The Company's capital increase is considered material information that the Company, represented by its Board of directors, must disclose to the ADX/SCA, whether issued through the resolutions of the General Assembly or the Board of Directors in this regard. The disclosure shall also be made concurrently in the Saudi Stock Exchange (Tadawul), in accordance with the Company's obligations under the Listing Rules in the KSA.

### 2- Reduction of Share Capital

The Company may exercise its rights to reduce its share capital by virtue of a special resolution issued by the Company shareholders, if confirmed by the competent court in the UAE. Such special resolution issued by the shareholders shall not stipulate the reduction enforcement after the resolution expiration. Nevertheless, if any member of the Company no longer holds shares other than redeemable shares, as a result of the reduction, the Company may not reduce its share capital.

When the Company's shareholders approve (by virtue of a special resolution) for a reduction in its share capital, the Company may then apply to the court in the UAE for an order to confirm such an action. Creditors are entitled to object to the reduction if it involves diminution of liability in respect of unpaid share capital, payment to a shareholder, or any paid-up share capital. Unless the Court directs otherwise, if it deems proper in light of any special circumstances, the court in the UAE will choose to apply the entitlement of the creditors to object to the reduction of share capital.

The court in the UAE may, if no viable objections or claims are brought forward, make an order confirming the reduction of the capital on the terms and conditions it deems fit, provided that necessary consents have been satisfied with respect to the creditors or discharge of debt has been determined or secured. In such event, the court in the UAE may order the Company to publish the reasons for reduction of capital, or otherwise as directed by the court in the UAE, give proper information to the public.

Upon the issuance of a court order in the UAE, the reduction of the Company's share capital shall be confirmed with the Registrar, with a Court approved statement of capital. The Registrar shall register and certify the order and statement, the capital reduction will be then effectuated.

The Company's capital reduction is one of the fundamental information that the Company, represented by its Board of Directors, must disclose, whether issued through the resolutions of the General Assembly or the Board of Directors in this regard.

# 7. EXPERT STATEMENTS

All of the Advisors and Auditor, whose names are listed on page (viii) to (xi) of this Prospectus, have given and, as at the date of this Prospectus, not withdrawn their written consent to the publication of the names, addresses, logos and statements attributed to each of them in this Prospectus. The Market Consultant (as an expert) does not, nor do any of its subsidiaries, shareholders, directors, or relatives, own any shares or any interest of any kind in the Company or in its Subsidiaries.

# 8. **DECLARATIONS**

As at the date of this Prospectus, the Directors declare that:

- 1- There has not been any interruption in the business of the Company or any of the Subsidiaries which may have or has had a significant effect on the financial position in the last 12 months.
- 2- No commissions, discounts, brokerages or other non-cash compensation have been granted within the three years immediately preceding the application for registration and offer of securities that are the subject of this Prospectus and the Main Prospectus in connection with the Company or offer of any securities by the Company or any of the Subsidiaries.
- 3- Other than what has been mentioned in Section (3) ("Risk Factors") of this Prospectus and the sub-section ("Investment Risks") of the Second Section ("Key details of the Company") of the Main Prospectus, there has not been any material adverse change in the financial or trading position of the Company or any of its Subsidiaries in the three financial years preceding the application for registration and offer of securities that are subject to this Prospectus and during the period from the end of the period covered in the Auditor's report up to and including the date of approval of the Prospectus.
- 4- Other than what has been disclosed in sub-section ("Details of current Board Members") of Second (2) ("Key Details of the Company") of the Main Prospectus, none of the Directors or their Relatives have any shareholding or interest of any kind in the Company or any of its Subsidiaries.
- 5- The Company individually or jointly with its Subsidiaries has a working capital sufficient for a period of at least 12 months immediately following the date of publication of this Prospectus.
- 6- None of the Directors (or proposed Directors), Senior Executives or the Secretary has ever been declared bankrupt or subject to bankruptcy proceedings.
- 7- No insolvency or bankruptcy has been declared during previous five (5) years for a company in which any of the members of the Board of Directors (or proposed members), any of the Senior Executives, or the Secretary of the Board of Directors was appointed to an administrative or supervisory position.
- 8- Other than what has been disclosed in sub-section ("Details of current Board Members") of Second (2) ("Key Details of the Company") of the Main Prospectus, none of the Directors (or proposed Directors), Senior Executives, the Secretary or any of their Relatives have any direct or indirect interest in any shares, debt instruments of the Company or its Subsidiaries or in any existing written or oral contract or arrangement or contracts under consideration or to be concluded by the Company or its Subsidiaries up to the date of this Prospectus.
- 9- Except as stated in this Prospectus, there is no intention to materially change the nature of the business of the Company or its Subsidiaries.
- 10- The Directors will not participate in voting on decisions related to business and contracts in which they have a direct or indirect interest.
- 11- There are no employee share programs entitling employees to participate in the Company's share capital, and there are no other similar arrangements in place.
- 12- The Company does not have any securities (contractual or otherwise) or any assets that are subject to fluctuation which would adversely and materially affect its financial position.
- 13- Except as disclosed in Section (3) ("**Risk Factors**") of this Prospectus and the sub-section "**Investment Risks**" of the Second Section ("**Key details of the Company**") of the Main Prospectus, the Company is not aware of any information regarding any governmental, economic, financial, monetary or political policies or any other factors that have or may have a material impact (directly or indirectly) on its business and the business of its Subsidiaries.
- 14- Except as disclosed in Section (3) ("**Risk Factors**") of this Prospectus and the sub-section "**Investment Risks**" of the Second Section ("**Key details of the Company**") of the Main Prospectus, the Company is not aware of any seasonal factors or economic cycles related to the business that may have an effect on the Company's businesses or its financial position.
- 15- The statistical information included in Section 3 ("**Market and Industry Overview**") in this Prospectus which was obtained from external sources represents the latest information available from the relevant source.
- 16- Except as disclosed in Section (3) ("**Risk Factors**") of this Prospectus and the sub-section "**Investment Risks**" of the Second Section ("**Key details of the Company**") of the Main Prospectus, the insurance policies of the Company and its Subsidiaries sufficiently cover the Company's performance of its business. The Company and its Subsidiaries periodically renew their insurance policies and contracts in order to ensure continued insurance coverage.

- 17- The Board of Directors has included all the information required to be included in this Prospectus and the Main Prospectus pursuant to the OSCOs (subject to the inapplicable regulatory requirements or those for which a waiver has been obtained from the CMA, and/or the Saudi Exchange Company (Tadawul) (after obtaining the CMA's approval in this regard), as stated in Section (12) ("**Waivers**") of this Prospectus), and there are no other facts that could affect the securities registration and offering application in the KSA which have not been included in this Prospectus or the Main Prospectus.
- 18- All contracts and agreements that the Company believes to be significant or material or which may affect investors' decisions to invest in the Offer Shares have been disclosed. There are no other material agreements that have not been disclosed.
- 19- All terms and conditions that may affect investors' decisions to invest in the Offer Shares have been disclosed.
- 20- They have developed procedures, controls and systems to enable the Company to meet the requirements of relevant laws, regulations and instructions, including the Rules on the Offer of Securities and Continuing Obligations and Listing Rules (subject to the inapplicable regulatory requirements or those for which a waiver has been obtained from the CMA, and/or the Saudi Exchange Company (Tadawul) (after obtaining the CMA's approval in this regard), as stated in Section (12) ("**Waivers**") of this Prospectus).
- 21- As at the date of this Prospectus, Selling Shareholder and Minority Shareholders as stated in Section ("KSA Offering Summary") of this Prospectus are the legal and beneficial owner of the Company's Shares.
- 22- Other than as disclosed in Section (3) ("**Risk Factors**") of this Prospectus and the sub-section "**Investment Risks**" of the Second Section ("**Key details of the Company**") of the Main Prospectus, and to the best of their knowledge and belief, there are no other material risks that may affect a prospective investor's decision to invest in the Offer Shares.
- 23- The Company has obtained all the essential licenses and approvals to carry out its activities.
- 24- Except as disclosed in sub-section "**Statement of the status of litigation actions and disputes with the Company over the past three years**" of the Second Section ("**Key details of the Company**") of the Main Prospectus, the Company and its Subsidiaries are not party to any outstanding disputes, claims, lawsuits or investigation proceedings that may have a material impact on the Company's operations or financial position.
- 25- The Company and its Subsidiaries have not issued any debt instruments or received any term loans or have any outstanding loans or debts.
- 26- There are no mortgages, rights and encumbrances on the properties of the Company or its Subsidiaries.
- 27- None of the Shares of the Company or the shares of its Subsidiaries are subject to any options.
- 28- All necessary approvals for the Offering and the Listing of the Company's shares in the Saudi Stock Exchange (Tadawul) and the ADX have been obtained.

In addition to the declarations set out above, the Directors declare that:

- The issuance does not constitute a breach of the relevant laws and regulations in Saudi Arabia (subject to the inapplicable regulatory requirements or those for which a waiver has been obtained from the CMA, and/or the Saudi Exchange Company (Tadawul) (after obtaining the CMA's approval in this regard), as stated in Section (12) ("**Waivers**") of this Prospectus).
- The Offering does not constitute a breach of any contract/agreement entered into by the Issuer.
- The dual listing of shares in both Tadawul and ADX does not constitute a breach of any contract/agreement entered into by the Issuer.
- All material legal issues concerning the Issuer have been disclosed in the Prospectus and the Main Prospectus.
- The Directors are not subject to any claims, litigious cases or any other type of legal proceedings that could individually or collectively have a material effect on the business of the Issuer or its Subsidiaries or their financial position.
- Without prejudice to the Issuer being a foreign company that is subject to certain laws and regulations in its jurisdiction of incorporation, the Issuer shall (i) endeavor to apply the provisions of the KSA Corporate Governance Regulations in accordance with the disclosures made in Section (11) ("The Regulatory Framework For The Company's Post-Listing Obligations In The KSA and Its Post-Listing Undertakings") of this Prospectus, subject to the obligations applicable thereto under the SCA UAE Governance Rules; and (ii) comply with the requirements set out in the OSCOs (subject to the inapplicable regulatory requirements or those for which a waiver has been obtained from the CMA, and/or the Saudi Exchange Company (Tadawul) (after obtaining the CMA's approval in this regard), as stated in Section (12) ("Waivers") of this Prospectus).
- The Company will provide any further information or documentation requested by the CMA, and the Company acknowledges that the CMA has the right to take appropriate procedures in the event that the Company does not provide the required information, including suspension and/or cancellation of Listing the Company's shares on the Saudi Stock Exchange (Tadawul).

# 9. UNDERWRITING

The Company, the Selling Shareholder and the Underwriters have entered into an Underwriting Agreement ("Underwriting Agreement"), under which the Underwriters have agreed to fully underwrite the Offering of two billion, five hundred and twenty-seven million, eightynine thousand, nine hundred and thirty (2,527,089,930) ordinary shares, subject to certain terms and conditions of the Underwriting Agreement. The names and addresses of the Underwriters are set out below:

# 9.1 Underwriters

SNB Capital			
<b>SNB</b> Capital	SNB Capital		
	King Saud Road, Saudi National Bank Regional Building		
	P.O. Box: 22216, Riyadh 11495		
	Kingdom of Saudi Arabia		
	Tel: +966 (92) 0000232		
	Fax: +966 (11) 4060052		
	Website: www.alahlicapital.com		
	Email: snbc.cm@alahlicapital.com		
	FAB Capital		
FAB ULLE CAPITAL	FAB Capital		
	Kian Group Building		
	7756 King Fahd Road		
	Malaga-Malaga neighborhood		
	Riyadh 4181 – 13524		
	Kingdom of Saudi Arabia		
	Tel: +966 (11) 283447		
	Website: https://www.fabcapital.com/		
	Email: ECM@bankfab.com		
Goldm	an Sachs Saudi Arabia		
Goldman Sachs	Goldman Sachs Saudi Arabia		
	Kingdom Tower, 25th Floor		
	P.O. Box: 52969, Riyadh 11573		
	Kingdom of Saudi Arabia		
	Tel: +966 (11) 2794800		
	Fax: +966 (11) 2794807		
	Website: www.goldmansachs.com/worldwide/Saudi-arabia		
	Email: gssainfo@gs.com		

Morgan Stanley Saudi Arabia				
	Morgan Stanley Saudi Arabia			
	Al Rashid Tower, 10th Floor			
	King Saud Road			
Morgan Stanley	P.O. Box: 66633, Riyadh 11586			
	Kingdom of Saudi Arabia			
	Tel: +966 (11) 2187000			
	Fax: +966 (11) 2187003			
	Website: www.morganstanleysaudiarabia.com			
	Email: lneqsy@morganstanley.com			
EFG Hermes KSA				
	EFG Hermes KSA			
	Sky Towers, Northern Tower, 3rd floor, King Fahd Road, Olaya, Riyadh, KSA			
	Riyadh 300189 – 11372			
<b>EFGHERMES</b> المجموعـة الماليـة هيرميـس	Kingdom of Saudi Arabia			
	Tel: +966 112938048			
	Fax: +966 112938032			
	Website: https://www.efghermesksa.com/en/pages/Home			
	Email: efg_hermes_IPO@efg-hermes.com			
HSBC Saudi Arabia				
	HSBC Saudi Arabia			
	HSBC Building			
	7267 Olaya Street, Al-Morouj District			
	Riyadh 2255-12283			
HSBC	Kingdom Saudi Arabia			
	Phone: +966 (11) 920005920			
	Fax: +966 (11) 299 2385			
	Website: www.hsbcsaudi.com			
	Email: Americanal PO@hsbcsa.com			

# 9.2 Summary of the Underwriting Agreement

The Underwriting Agreement contains customary terms, representations and warranties and other conditions precedent. Such conditions include (but are not limited to) regulatory approval of this Prospectus and the Main Prospectus, delivery of customary officers' certificate, absence of an actual prospective material adverse change affecting the Company, non-occurrence of customary force majeure events, and receipt by the Underwriters' customary legal opinions, disclosure letters and auditor letters.

Pursuant to the terms and conditions of the Underwriting Agreement:

- a- The Selling Shareholder undertakes to the Underwriters that, on the first Business Day following the completion of the allocation of the Offer Shares following the end of the Offering Period, it shall:
  - 1- Sell and allocate the Offer Shares to Individual Subscribers or Participating Entities Tranche in the KSA whose applications have been accepted by Receiving Agents or the Bookrunners (as applicable).
  - 2- Sell and allocate the Offer Shares that have not been purchased by the Individual Subscribers or Participating Entities Tranche in the KSA in the Offering to the Underwriters.
- b- The Underwriters undertake to the Selling Shareholder that they will purchase the Offer Shares that have not been purchased by Individual Subscribers or Participating Entities Tranche. The Company and the Selling Shareholder have undertaken to the Underwriters that they are in compliance with everything contained in this Prospectus and the Main Prospectus and all terms of the Underwriting Agreement.

# 9.3 Underwritten Shares

Underwriter	Number of Offer Shares to be Under- written	Percentage of Offer Shares to be Underwritten
SNB Capital	•	(•)
FAB Capital	•	•
Goldman Sachs Saudi Arabia	()	( <del>)</del>
Morgan Stanley Saudi Arabia	•	()
EFG Hermes KSA	[•]	(•)
HSBC	(•)	()

# 9.4 Underwriting Costs

The Selling Shareholder will pay to the Underwriters an underwriting fee based on the total value of the Offering. Moreover, the Selling Shareholder has agreed on behalf of the Company to pay the costs and expenses related to the Offering as set out in Section 10 ("**Expenses**") of this Prospectus.

# **10. EXPENSES**

The Selling Shareholder will be responsible for all Offering Expenses, which are estimated to be around AED [•] (equal to SAR [•]) excluding VAT. These expenses include the fees of the Financial Advisors, Underwriters, Lead Manager, Bookrunners, Joint Global Coordinators, Legal Advisor (and other legal counsel), and Auditor, in addition to the fees of the Receiving Agents and marketing, printing, distribution and other Offering related expenses. The Offering Expenses will be paid out of the Offering proceeds. The Company will not bear any expenses related to the Offering.

# 11. THE REGULATORY FRAMEWORK FOR THE Company's POST-LISTING OBLIGATIONS IN THE KSA AND ITS POST-LISTING UNDERTAKINGS

Companies listed on the Tadawul and ADX are subject to a wide set of laws and regulations regulating their continuous obligations as listed companies, including (without limitation), rules with respect to their governance, protection of their shareholders, disclosures to the market and the like. Considering that the Shares of the Company will be listed on both the Tadawul and the ADX following the completion of the Offering, the Company will be concurrently subject to such rules and regulations applicable to listed companies in both jurisdictions; therefore, given that (i) subjecting the Company to such different sets of rules and regulations (including difficulties in implementing such rules and regulations), whether currently issued or to be issued in the future; and (ii) the rules and regulations issued by the Authority in the KSA (which would be applicable to all companies listed on the Tadawul) include a set out regulatory requirements that the Company may not be able to implement and comply with (as a company that is registered in the ADGM and is subject to primary obligations in the UAE), then this will require having a regulatory framework in place dealing with the aforementioned issues and clarifying the obligations of the Company post-listing.

Subject to the waivers from the regulatory requirements that are obtained from the relevant regulatory authorities in the KSA, as clarified in Section (12) ("Waivers") of this Prospectus, the Company declares its abidance to the provisions of the Saudi Arabian CGRs and the disclosure requirements contained in the OSCOs (as the disclosures made in in this Section (11) ("The Regulatory Framework For The Company's Post-Listing Obligations In The KSA and Its Post-Listing Undertakings"), the Company also declares that if it does not abide with any of the CMA rules and implementing regulations and rules and regulations of the Exchange, fines and penalties may be applied under KSA laws and regulations - as appropriate - and imposed by the CMA or the Exchange, including the cancellation of the Listing of the Company's Shares in the Saudi Stock Exchange. (Tadawul). As such, the Company seeks to clarify and detail the regulatory framework applicable thereto following Listing (as a "foreign company" with shares listed in the KSA and on the Tadawul).

# 11.1 Continuous Obligations Applicable to the Company as a Foreign Issuer in the KSA

Pursuant to the OSCOs and the Listing Rules in the KSA (subject to the inapplicable regulatory requirements or those for which a waiver has been obtained from the CMA, and/or the Saudi Exchange Company (Tadawul) (after obtaining the CMA's approval in this regard), as stated in Section (12) ("**Waivers**") of this Prospectus), the Company will be treated as a "foreign Issuer" following Listing, given that its shares will be cross-listed on both the Tadawul and the ADX – this would mean that the benefits and processes applicable to "foreign issuers", as set out under the OSCOs and the Listing Rules in the KSA, will be applicable to the Company, as follows:

## A- Alterations in the Share Capital of the Company and Disclosing Processes Affecting the Share Price:

- Pursuant to Article 21(b) of Section (4) (Capital Alterations) of the Listing Rules and Article 70(c) of Section (6) (Capital Alterations) of the OSCOs, the Company will be subject to the applicable requirements pursuant to the regulations, instructions and any other relevant regulatory requirements which are in force in the UAE regarding capital alteration conditions as well as requirements regarding issuing new shares and registering, listing and/or cancelling the same. Furthermore, the Company will not be subject to the obligations set out in the Listing Rules and the OSCOs in this regard. Nevertheless, the Company will notify Tadawul immediately if it obtains any approvals from the ADX and/or the SCA in relation to any alterations in its capital. For further information in relation to the procedures for the alteration of the share capital of the Company in the UAE, please refer to Section (6) ("**Capital Alteration Policies and Procedures in the UAE**") of this Prospectus.
- Pursuant to Article 27(b) of Section (5) (Continuous Obligations) of the Listing Rules, in the event the Company undertakes any
  procedures which may affect the price of the Shares after listing, then the Company must disclose to the Public the details of
  such procedures and their effect on the share price, as applicable to listed companies in the KSA, but the Company shall also
  disclose to the Public the mechanisms of exercising any rights relating to such procedures, in its capacity as a "foreign issuer"
  with cross-listed shares.

### B- Market Disclosure Obligations:

- Pursuant to Article 30(b) of Section (5) (Continuous Obligations) of the Listing Rules, the Company shall disclose to the Public
  in the KSA all information which it discloses in the UAE in a concurrent manner or before making such disclosures in the UAE.
  In this regard, and based on Section (7) (Continuous Obligations) of the OSCOs, the Company is also committed to disclosing
  all material developments in accordance with Article 79 of the OSCOs as well as the specific developments and events which
  a foreign issuer is required to disclose pursuant to Article 80 of the OSCOs, in a clear, accurate and not misleading manner.
- Pursuant to Article 81(a) of the OSCOs, the Company will disclose its annual and quarterly financial statements (Q1, Q2 and Q3 of its Financial Year) to the Authority and to the Public as soon as they are approved and before being disclosed to shareholders or third parties, whereby such disclosure shall be made through the electronic platforms of the ADX and the Tadawul.
- The Company will not be preparing its financial statements in accordance with the accounting standards issued by SOCPA but will, as a "foreign issuer" and pursuant to Article 81(g) of the OSCOs, prepare such financial statements in accordance with the international standards issued by the IASB, and the interim financial statements shall be disclosed to the Public within a period not exceeding thirty (30) days from the end of the financial period included in such statements. As it relates to the annual financial statements, such statements shall be disclosed to the Public within a period not exceeding three (3) months from the end of the financial period included in such statements. As it relates to the annual financial period included in such statements (which shall be disclosed within a period that is no less than 21 days from the date of the annual general assembly of shareholders).

Since the Company is a company incorporated in the ADGM and is subject to essential obligations in the UAE, it has obtained several regulatory waivers in the KSA (as further detailed in Section (12) ("**Waivers**") of this Prospectus, resulting in the Company being subject to a regulatory framework that differs from the regular framework which governs listed companies in the KSA due to the fact that the Company will be a foreign issuer, in accordance with the following:

### a- Appointment of Auditors in KSA is not mandatory:

The Company has obtained a waiver from the CMA regarding its compliance with the provisions of Article 81(e) of the OSCOs, which states that the certified accountant or the accounting firm reviewing the financial statements of the Issuer must be registered at the CMA in accordance with the Rules for Registering Auditors of Entities Subject to the CMA's Supervision (in accordance with the definition contained in Section (1) ("Definitions and Abbreviations") of this Prospectus), and that the Issuer must ensure that the Auditor or the accounting firm, or any partner thereof, that are reviewing the financial statements of the Issuer must comply with the rules and regulations of SOCPA with regard to the ownership of any Shares or securities of the Issuer or any of its Affiliates (to ensure independence of the Auditor or the accounting firm, or any partner or employee thereof), given that the Company is a company incorporated in the ADGM and is mainly subject to the relevant accounting obligations in the UAE and will definitely appoint auditors in force in the UAE (and in accordance with international accounting standards issued by the IASB) provided that the Company's auditor is under the supervision of an independent regulatory body that has a membership in the International Forum for Independent Audit Regulators (IFIAR), or that the auditor is licensed to practice the auditing profession from a competent regulatory authority in one of the Gulf Cooperation Council (GCC) countries that has conditions and standards similar to those applicable by the CMA.

### b- Suspension and/or cancellation of the Listing of the Company's Shares for the purpose of financial restructuring or liquidation procedures:

- The Company has obtained a waiver from Tadawul (after obtaining the CMA's approval) from the regulatory requirements provided under Article 36(a)(13) to Article 36(a)(16), Article 36(b)(4) and Article 36(b)(5) of the Listing Rules with regard to the suspension and/or cancellation of the listing of the Company's Shares in the event of registration of a request to commence a financial restructuring procedure of the Issuer whose accumulated losses amounted to 50% or more of its share capital as per the court pursuant to the Saudi Bankruptcy Law, or due to the registration of an application to commence a liquidation or an administrative liquidation process for the Issuer at the court pursuant to the Saudi Bankruptcy Law, or in the event that the court has issued its final order to end the financial restructuring procedure and commence a liquidation and bankruptcy procedures shall be subject to the applicable rules and regulations in the UAE, given that the Company is incorporated in ADGM, noting that in the event of cancelation of the Company's shares in ADGM, the CMA shall have the right to cancel the listing of the Company's Shares on Tadawul as the CMA deems appropriate subject to the provisions of Article 36(a)(6) of the Listing Rules.

For further details on the provisions related to regulating the suspension of trading in the Company's Shares or the cancellation of its listing in the KSA, please refer to Subsection (13-8), Subsection (13-9) and Subsection (13-10) of Section (13) ("**Shares Information and Offering Terms and Conditions**") of this Prospectus.

# 11.2 The Application of the Provisions Relating to Mergers, Acquisitions, Reverse Takeovers and Demergers to the Company as a Foreign Issuer in the Kingdom

Companies listed on the Saudi Stock Exchange (Tadawul) are subject to the provisions relating to mergers, acquisitions, reverse takeovers and demergers governed by the CMA in the Kingdom, and whereas the Company deems it difficult to implement the provisions relating to acquisitions and mergers contained in the Merger and Acquisition Regulations, and the provisions relating to reverse takeovers and demergers (in accordance with the provisions of Part Nine of the OSCOS) on the Company after Listing, as any merger, acquisition, reverse takeover or demerger will be implemented in accordance with the laws and regulations applicable in the UAE, given that the Company is an ADGM company and subject to the rules and regulations applicable in the UAE and ADGM. Accordingly, the Company will not implement any acquisition, merger, reverse takeover or demerger after Listing without obtaining the prior approval of the CMA, and such transactions will be carried out in accordance with what is agreed upon between the Company and the CMA with respect to the requirements that the Company must comply with in this regard, as applicable.

# 11.3 Dealing with the Saudi Arabian CGRs and the Mechanism of Applying its Provisions to the Company

The Saudi Arabian CGRs are based on the KSA Companies Law issued by a Royal Decree No. M/3 dated 28/01/1437H (corresponding to 10/11/2015G), as amended (the "**KSA Companies Law**") and, in many sections thereof, refer to the KSA Companies Law. Noting that the KSA Companies Law is applicable to companies incorporated in the KSA (meaning that it is not applicable to the Company being a company incorporated in the ADGM rather than the KSA). As such, given that the Company's Shares will be listed on the Saudi Stock Exchange (Tadawul), the Company will abide by the provisions of the Saudi Arabian CGRs in general, taking into consideration that the Company is not subject to the KSA Companies Law and its implementing regulations, but is subject to the ADGM Companies Regulations, which means that the reference in the Saudi Arabian CGRs to the KSA Companies Law and its implementing regulations will be interpreted and applied accordingly.

#### 11.4 Post-Listing Undertakings

After Listing, the Company undertakes to:

- a- Pursuant to the provisions of Articles 25(1) of the Saudi Arabian CGRs, the Company shall abide by approving the necessary administrative and financial policies from the Board as soon as possible after the Listing.
- b- Pursuant to the provisions of Article 30(b) of the Listing Rules, the Company will disclose to the public in KSA all information disclosed in the ADX simultaneously or prior to its disclosure in the ADX.
- c- Subject to the inapplicable regulatory requirements or those for which a waiver has been obtained from the CMA, and/or the Saudi Exchange Company (Tadawul) (after obtaining the CMA's approval in this regard), as stated in Section (12) ("Waivers") of this Prospectus, the Company acknowledges the authority of the Saudi Stock Exchange (Tadawul) to suspend the trading of the Company's Shares pursuant to the cases stipulated in Article 36(C) of chapter seven (Cancellation of Listing and Suspension of Trading) of the Listing Rules. For more information on listing suspensions and cancellations, please refer to Subsection (13-8) of Section 13 ("Shares Information and Offering Terms and Conditions") of this Prospectus.

## 12. WAIVERS

The Company has obtained a number of waivers from the relevant regulatory requirements in the KSA, in accordance with the Company's justifications submitted to the CMA and the Saudi Exchange Company (Tadawul). These exemptions include:

#### 1- Waivers from the OSCOs:

- a- Exemption from Article 39 (b)(4), with respect to the submission by the Issuer's Financial Advisor of the financial advisor letter to the CMA in accordance with the form set out in Annex (20) of the OSCOs, as the letter submitted by the Financial Advisors included some drafting differences in order to be consistent with the special nature of the Offering, which has been submitted to the CMA in the form that the CMA deems appropriate.
- b- Exemption from Article 40(b), with respect to the submission by the Issuer's Legal Advisor of the Legal Advisor letter to the CMA in accordance with the form set out in Annex (21) of the OSCOs, as the letter submitted by the Legal Advisor included some drafting differences in order to be consistent with the special nature of the Offering, which has been submitted to the CMA in the form that the CMA deems appropriate.
- c- Exemption from Article 41(4), in connection with the preparation of the Company's audited financial statements, as it submitted its financial statements in the form of carve-out financial statements (based on IFRS and not on SOCPA accounting standards) and in USD, and it covers the Company's division's business for the three Financial Years ended in 2019, 2020 and 2021 (and the three-month interim period ended March 31, 2022 or six months period ended June 30, 2022 for at least the previous three Financial Years in accordance with the SOCPA's accounting standards).
- d- Exemption from Article 46(a)(7), in respect of the Issuer's submission of a declaration as set forth in Annex (10) of the OSCOs, as the Company's submission included some drafting differences in order to be consistent with the special nature of the Offering, which has been submitted to the CMA in the form that the CMA deems appropriate.
- e- Exemption from Article 46(a)(13), in respect of the submission of the Issuer's Articles of Association and bylaws along with all the amendments made thereto to the CMA, as the companies incorporated in the ADGM have no bylaws, but the Articles of Association have been submitted to the CMA.
- f- Exemption from Article 47(b), with respect to the application of the content of Annex (12) of the OSCOs, which includes the minimum information to be included in the prospectus, as the content and format of this Prospectus and the Main Prospectus are somewhat different from the contents of Annex (12) of the OSCOs, noting that all information required pursuant to Annex (12) of the OSCOs has been included in the Main Prospectus and this Prospectus.
- g- Exemption from Article 51(a), in connection with the publication of the prospectus and ensuring that it is made available to the Public at least 14 days prior to the commencement of the Offering, that is in order to ensure simultaneous offering periods for Institutional Subscribers and Individuals Subscribers as described in this Prospectus and in the Main Prospectus.
- h- Exemption from Article 81(e), of the OSCOs in respect of the fact that the external auditor or accounting firm reviewing the Issuer's financial statements is required to be registered with the CMA in accordance with the Rules for Registering Auditors of Entities Subject to the CMA's Supervision (as defined in Section 7 ("Definitions and Abbreviations") of this Prospectus) provided that the Company's auditor is under the supervision of an independent regulatory body that has a membership in the International Forum for Independent Audit Regulators (IFIAR), or that the auditor is licensed to practice the auditing profession from a competent regulatory authority in one of the Gulf Cooperation Council (GCC) countries that has conditions and standards similar to those applicable by the CMA.
- i- Exemption from sub-section 4(17) and sub-section 4(19) of Annex (12), with respect to the disclosure of the minimum and maximum number of shares to which each tranche of the targeted investors may subscribe. Whereby, the value of the minimum and maximum number of shares to be subscribed for by each tranche of the targeted investors shall be disclosed pursuant to sub-section 4(18) and sub-section 4(20) of Annex (12) of the OSCOs.

#### 2- Waivers from the Instructions for Book-building Process and Allocation Method in Initial Public Offerings:

- a- Waiver from the requirements listed in Article 3(a) of the Instructions on Book-building Process and the Allocation Method in Initial Public Offerings to allow the release of the order of the Book Building Period and the Offering Period for Participating Entities Tranche along with the Offering Period for Individual Subscribers.
- b- Waiver from the requirements listed in Sub-paragraph (2) of Article 7 of the Instructions on Book-building Process and the Allocation Method in Initial Public Offerings to allow the Company to follow the UAE allocation mechanism, which is based on the discretion of the Selling Shareholder and the Company, in consultation with the Financial Advisors.

#### 3- Exemptions from the Rules and Regulations of the Saudi Stock Exchange:

- a- Waiver from the application of Article 36(a)(13) to Article 36(a)(16), Article 36(b)(4) and Article 36(b)(5) of the Listing Rules with regard to the suspension and/or cancellation of the listing of Company's Shares in the event of registration of a request to commence a financial restructuring procedure for the Company where its accumulated losses has amounted to fifty percent (50%) or more of its share capital as per the court under the Saudi Bankruptcy Law, or when registering a request to commence a liquidation or an administrative liquidation procedure for the Issuer by the court under the Saudi bankruptcy Law, or in the event that the court has issued its final order to end the financial restructuring procedure and commence a liquidation or an administrative liquidation procedure in which case the rules and regulations in the UAE shall apply in relation to the liquidation and bankruptcy given that the Company is an AGDM company and is subject to the UAE's Bankruptcy Law.
- b- Waiver from the application of Article 11-5(a) of the Trading and Membership Procedures approved by the CMA's board of directors' resolution No. (1-82-2018), dated 17/11/1439H (corresponding to 30/7/2018G) as amended with regard to the volatility limits of the offering shares for the first three days of trading.

#### 4- Waivers from other KSA Rules, Regulations and Guidelines:

The CMA has agreed to exempt the Company from the application of the following rules, regulations and guidelines (given that the Company – being a company incorporated in ADGM – will be subject to certain rules and regulations governing the matters covered in the rules, regulations and guidelines mentioned below.

- a- Regulatory Rules and Procedures Issued pursuant to the Companies Law relating to listed joint stock companies.
- b- Instructions for Companies Announcements, provided that the Company complies with the disclosure requirements contained in the OSCOs and the Listing Rules.
- c- Procedures and Instructions Related to Listed Companies with Accumulated Losses Reaching 20% or more of their Share Capital, provided that the Company complies with the requirements of disclosing the percentage of losses contained in these procedures (where applicable).

## 13. SHARE INFORMATION AND OFFERING TERMS AND CONDITIONS

The Company has submitted an application to the CMA for the registration and offer of the Shares in the KSA in accordance with the OSCOs and the Book Building Instructions, an application to list the Shares on the Saudi Stock Exchange in accordance with the Listing Rules (subject to the inapplicable regulatory requirements or those for which a waiver has been obtained from the CMA, and/or the Saudi Exchange Company (Tadawul) (after obtaining the CMA's approval in this regard), as stated in Section (12) ("**Waivers**") of this Prospectus).

The Company has also submitted an application to the SCA for the registration and offer of the Shares in the UAE, noting that the listing application will be submitted to the ADX for listing of the Shares in the UAE after the closure of the subscription period to the Individual Subscriber Tranche in the KSA, the Individual Subscriber Tranche in the UAE and the Qualified Participating Entities Tranche Tranche, and completion of the subscription process and acceptance of the Offer Shares in the UAE (in accordance with the applicable laws and regulations in the UAE). For further information in respect of the application submitted by the Company for the purposes of the Offering in the UAE and the regulatory requirements relating thereto, please refer to Paragraph "**Concurrent Offering**" in the cover page of the Main Prospectus.

All Subscribers must read the subscription terms and conditions carefully before completing the relevant Subscription Application Form. Signing the Subscription Application Form and delivering it to the Receiving Agent or the Bookrunners (as applicable) is deemed as acceptance of the subscription terms and conditions.

#### 13.1 Subscription for Offer Shares

The Offering will consist of two billion five hundred twenty-seven million eighty-nine thousand nine hundred and thirty (2,527,089,930) ordinary shares with a fully paid nominal value of AED 0.073 (equivalent to SAR 0.075) per share. The Offer Shares represent 30% of the Company's share capital and are offered at a final price of AED [•] (equivalent to SAR [•]) per share with a total value of [•] million AED [•] (equivalent to SAR [•]). The Offering is restricted to the following groups of Subscribers:

- 1- Institutional Tranche: the Institutional Tranche shares will be offered in accordance with the Main Prospectus (for the Institutional Tranche in the UAE) and in accordance with this Prospectus (for the Participating Entities Tranche in the KSA, as defined below). Two billion, one hundred and forty-eight million, twenty-six thousand, four hundred and forty-one shares (2,148,026,441) of the Offer Shares (representing (85%) of the total Offer Shares) will be offered and allocated to the Institutional Tranche. The final Institutional Tranche size in the UAE and in the KSA will be determined through the Bookbuilding Process as determined by the Selling Shareholder and the Company, in their full discretion and in consultation with the Financial Advisors and the Joint Global Coordinators (each as defined in Section 1 ("Definitions and Abbreviations") of this Prospectus), and in the event that the Institutional Tranche does not subscribe for all the Offer Shares allocated to them, the Offering shall be withdrawn.
- 2-KSA Retail Tranche: The KSA Retail Tranche comprises Saudi Arabian nationals, including any Saudi female divorcee or widow with minor children from a marriage to a non-Saudi individual, who is entitled to subscribe to the Offer Shares for her own benefit or in the names of her minor children, on the condition that she proves that she is a divorcee or widow and the mother of her minor children, any non-Saudi natural person who is resident in the KSA or GCC nationals, in each case, who has a bank account, and is entitled to open an investment account, with one of the Receiving Agents (collectively referred to as the "Individual Investors in the KSA" and each an "Individual Investor in the KSA" and together with the Participating Entities Tranche as the "Subscribers in the KSA"). A subscription for Shares made by a person in the name of his divorcee in the KSA shall be deemed invalid and if a transaction of this nature is proved to have occurred, the law shall be enforced against the applicant. If a duplicate subscription is made, the second subscription will be considered void and only the first subscription will be accepted. Individual Subscriber shares in the KSA will be offered in accordance with this Prospectus and the Main Prospectus, and up to two hundred and fifty-two million, seven hundred and eight thousand, ninety-three (252,708,993) shares of Offer Shares (representing up to (10%) of the total Offer Shares) of the KSA Retail Tranche. Noting that the final size of the KSA Retail Tranche will be determined after the completion of the Book-building Process. If the KSA Retail Tranche do not subscribe to the full number of Offer Shares allocated to them, these unsubscribed Shares will be available for subscription by the "Institutional Tranche".

The Selling Shareholder and the Company (in consultation with the Financial Advisors and the Joint Global Coordinators) reserve the right to amend the Individual Subscribers Tranche in the UAE and the Institutional Tranche only at any time prior to the end of the Subscription Period at their sole discretion, subject to the approval of the Relevant Authorities in the UAE, noting that in the event that the shares allocation percentages are amended for the Institutional Tranche and the UAE Retail Tranche, the Selling Shareholder and the Company will not increase the UAE Retail Tranche size to more than 10% of the total Offer Shares or reduce the Institutional Tranche size less than 80% of the Offer Shares, which means that the KSA Retail Tranche together with the UAE Retail Tranche size will not exceed 20% of the total Offer Shares. An announcement will be made in the event of any amendments on the UAE Retail Tranche size and the Institutional Tranche size.

The Book-building Process and subscription period for the Institutional Tranche (including the Participating Entities Tranche) will commence on Monday 20/04/1444H (corresponding to 14/11/2022G), and will remain open for a period of nine (9) days up to and including the closing day on Tuesday 28/04/1444H (corresponding to 22/11/2022G) at 11 a.m. (which is concurrent with the Book-building Process and subscription Period for the Institutional Tranche in the UAE), while the offering period for the KSA Retail Tranche will commence on Monday 20/04/1444H (corresponding to 14/11/2022G), and will remain open for a period of eight (8) days up to and including the closing day on Monday 27/04/1444H (corresponding to 21/11/2022G) at 12 p.m. (which is concurrent with the Individual Subscribers Offering Period in the UAE and the Book-building Process Period for the Institutional Tranche).

For information on the method of subscription to the Offer Shares in the UAE, please refer to the ("**Subscription Terms and Conditions**") sub-section of the Main Prospectus.

#### 13.2 Book-Building for Participating Entities Tranche and Determining the Final Offer Price

The offer price at which all the Subscribers will purchase each Offer Share will be the Final Offer Price. The offer price in the KSA shall be in Saudi Riyals, which price will be determined through the Offer Price Range that will be announced on the same day of the Offering Period (but before the commencement of the Offering Period on that date). The Offer Shares of the Institutional Tranche must represent all of the Offer Shares used to calculate the Final Offer Price of each Offer Share:

- a- The Offer Price Range will be determined by the Company in consultation with the Financial Advisors and Joint Global Coordinators, who shall invite a number of prospective Institutional Tranche to participate in the Book-building Process by presenting a non-binding bid for a specified number of shares they wish to purchase, including the prices they wish to pay, within the Offer Price Range.
- b- Each Institutional Tranche must submit requests to participate in the Book-building Process by submitting Subscription Application Forms, including the indication of the financial market in which the Institutional Tranche wish to apply for subscription, and the Institutional Tranche (whether in the UAE or KSA), who are eligible to obtain shares offered in the Saudi Stock Exchange (Tadawul) and the ADX, will have the opportunity to obtain shares from any of the two exchanges, and they must indicate the market in which they prefer to acquire shares when subscribing to the Offer Shares. Institutional Tranche Subscribers may change or cancel their Application Forms at any time during the Book-building Process, provided that such change is made by submitting an amended or additional Application Form, where applicable, during the Book-building period and before the closing of the Book-building Process. The number of Offer Shares to be subscribed by each Participating Entity in the KSA shall neither be less than SAR 5,000,000 nor more than SAR [] shares. Public investment funds must not exceed the maximum amount specified for each participating fund determined in accordance with the Book Building Instructions in the KSA. The number of requested Offer Shares shall be subject to allocation. The Bookrunners will notify the Participating Entity of the Offer Price and the number of Offer Shares initially allocated thereto. It is possible that Shares will not be allocated to some Institutional Tranche shall commence during the Offering Period, which also includes Individual Subscribers in the KSA, according to the terms and conditions stipulated in the Subscription Application Forms.
- c- Following completion of the Book-building Process for Participating Entities Tranche, the Bookrunners will announce the percentage of coverage by the Institutional Tranche.
- d- Participating Entities Tranche located outside the KSA may submit Book-Building Application for investors outside the KSA to participate in the Book-building Process, telephonically and electronically, to the Bookrunners, without the need to fill and sign the Participating Entity Subscription Form.
- e- The Participating Entities Tranche will fund their allocations of Offer Shares only after such allocations have been communicated to them by the Bookrunners.
- f- The Final Offer Price for each Share will be determined following completion of the Book-building Period and after consultations between the Financial Advisors, the Joint Global Coordinators, the Selling Shareholder and the Company.

For further information on the Book-building Process for Participating Entities Tranche and the determination of the Final Offer Price, please refer to the ("**Subscription Terms and Conditions**") sub-section of the Main Prospectus.

#### 13.3 Subscription by Individual Subscribers in the KSA

Each Individual Investor in the KSA must submit a Subscription Application Form (for Individual Subscribers in the KSA) and subscribe for a minimum number of (1,000) Shares and a maximum value of SAR []. No change or withdrawal of the Subscription Application Forms shall be permitted once the Subscription Application Form has been submitted.

Subscription Application Forms will be available during the Offering Period on the websites of the Receiving Agents which provide such services in the KSA. Subscription Application Forms shall be completed in accordance with the instructions mentioned below. Individual Subscribers in the KSA can subscribe through the Internet, telephone banking or ATMs of any of the Receiving Agents' branches that offer any or all such services to its customers in the KSA, provided that the following requirements are satisfied:

- a- The Individual Investor in the KSA must have a bank account at a Receiving Agent which offers such services in the KSA; and
- b- No changes have been made to the personal information or data of the Individual Investor in the KSA since their subscription in a recent offering.

A signed Subscription Application Form represents a legally binding agreement between the Company and the relevant Individual Investor in the KSA submitting the application to the Receiving Agents.

Individual Subscribers in the KSA may obtain a copy of this Prospectus and the Main Prospectus along with the Subscription Application Form from the websites of the following Receiving Agents (this Prospectus and the Main Prospectus are also available on the websites of the CMA, the Financial Advisors and the Company):

Rec	eiving Agents in the Kingdom
	Saudi National Bank (SNB)
	King Fahad Road – Al-Aqiq King Abdullah Financial District
	P.O. Box 3208, Unit No. 778
SNB	Kingdom of Saudi Arabia
SNR	Tel: +966 (92) 0001000
	Fax: +966 (11) 4060052
	Website: www.alahli.com
	E-mail: contactus@alahli.com
	Al Rajhi Bank
مصرف الراجحيي	King Fahd Road - Al-Murouj District - Al Rajhi Bank Tower
	Riyadh 11411
	Kingdom of Saudi Arabia
مصرفالراجحى alrajhi bank	Tel: +966 11 828 2515
	Fax: +966 11 279 8190
	Website: www.alrajhibank.com.sa
	Email: contactcenter1@alrajhibank.com.sa
	Riyad Bank
بنــك الرياض Riyad Bank	Eastern Ring Road
	P.O. Box 22622
	Riyadh 11614
	Kingdom of Saudi Arabia
	Tel: +966 11 401 3030
	Fax: +966 11 403 0016
	Website: www.riyadbank.com
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	Alinma Bank
	King Fahd Road, Al Anoud Tower
	P.O. Box 66674 Riyadh 11586
مصرف الإنماء	Kingdom of Saudi Arabia
مصرف الإنماء alinma bank	Tel: +966 (11) 218 5555
	Fax: +966 (11) 218 5000
	Website: www.alinma.com
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	Arab National Bank
	King Faisal Street
_	P.O Box 56921 Riyadh 11564
anb	Kingdom of Saudi Arabia
	Tel: +966 (11) 4029000
	Fax: +966 (11) 4027747
	Website: www.anb.com.sa
	Email: info@anb.com.sa

For further information on the subscription method for Individual Subscribers in the UAE, please refer to the ("**Subscription Terms and Conditions**") sub-section of the Main Prospectus.

#### 13.4 Offering Period and Conditions for Individual Subscribers

The Receiving Agents in the KSA will commence receiving Subscription Application Forms (for Individual Subscribers in the KSA) from Monday 20/04/1444H (corresponding to 14/11/2022G) until Monday 27/04/1444H (corresponding to 21/11/2022G) at 12 a.m. Once the Individual Subscribers in the KSA complete all the required information in Subscription Application Form and attach all the required documentation and submit the same to the Receiving Agents in the KSA, the Receiving Agent in the KSA will approve the Subscription Application Form submitted by the Applicant. In the event the information provided in the Subscription Application Form is incomplete or inaccurate, or not approved by the Receiving Agent in the KSA, the Subscription Application Form will be considered void. Each Subscriber is required to specify the number of Offer Shares applied for in the Subscription Application Form, and the total subscription amount shall be the number of Offer Shares applied for multiplied by the Offer Price of AED [+] (equivalent to SAR [+])(SAR [+]) per share.

Subscriptions for less than of (1,000) Shares will not be accepted. Increments are to be made in multiples of (10) Shares or (100) Shares. The maximum value to be applied for by each Individual Subscriber is SAR  $[\cdot]$ .

Subscription Application Forms (for Individual Subscribers in the KSA) should be submitted during the Offering Period and accompanied, where applicable, with the following documents. The Receiving Agents in the KSA shall verify all copies against the originals and will return the originals to the Subscriber:

- Original and copy of the national civil identification card (Individual Subscribers).
- Original and copy of the family identification card (when subscribing on behalf of family members).
- Original and copy of a power of attorney (when subscribing on behalf of others).
- Original and copy of a certificate of guardianship (when subscribing on behalf of orphans).
- Original and copy of the divorce certificate (when subscribing on behalf of the children of a divorced Saudi woman).
- Original and copy of the death certificate (when subscribing on behalf of the children of a widowed Saudi woman).
- Original and copy of the birth certificate (when subscribing on behalf of the children of a divorced or widowed Saudi woman).

Powers of attorney are only allowed for family members (parents and children only). In the event an application is made on behalf of a Subscriber in the KSA (parents and children only), the name of the person signing on behalf of the Subscriber should be stated in the Subscription Application Form (for Individual Subscribers). The power of attorney must be issued by a notary public for those who are in the KSA and must be legalized through a Saudi embassy or consulate in the relevant country for a Saudi Individual Subscriber residing outside Saudi Arabia.

It is sufficient to fill out one Subscription Application Form for the prime Individual Subscriber applying for himself/ herself and family members appearing on his/ her family identification card if the family members are applying for the same number of Offer Shares as the prime Individual Subscriber. In this case:

- 1- All Offer Shares allocated to the prime Individual Subscriber and dependent Subscribers will be registered in the prime Individual Subscriber's name;
- 2- The prime Individual Subscriber will receive any refund of amounts not allocated and paid by themselves or dependent Subscribers; and
- 3- The prime Individual Subscriber will receive all dividends distributed for the Offer Shares allocated to themselves and dependent Subscribers (in the event the Shares are not sold or transferred).

Separate Subscription Application Forms must be used if:

- 1- The Offer Shares to be allocated are to be registered in a name other than the name of the prime Individual Subscriber;
- 2- Dependent Subscribers intend to apply for a different number of Offer Shares than the prime Individual Subscriber; and
- 3- The wife intends to subscribe in her name adding allocated Offer Shares to her account (she must complete a separate Subscription Application Form from the one completed by the relevant prime Individual Subscriber). In the latter case, applications made by husbands on behalf of their spouses will be cancelled and the wives' independent application will be processed by the Receiving Bank.

A Saudi female divorcee or widow who has minor children from a marriage to a non-Saudi husband may subscribe on behalf of those children provided she submits proof of motherhood.

During the Offering Period, only a valid Iqama will be an acceptable form of identification for non–Saudi dependents. Passports or birth certificates will not be accepted. Non-Saudi dependents can only be included as dependents with their mother and cannot subscribe as prime Individual Subscribers. The maximum age for non-Saudi dependents to be included with their mother is 18 years. Any documents issued by a foreign government must be legalized through a Saudi embassy or consulate in the relevant country.

Each Subscriber agrees to subscribe for and purchase the number of Offer Shares specified in their Subscription Application Form for an amount equal to the number of Offer Shares applied for multiplied by the Offer Price of AED [] (equivalent SAR []) per Offer Share. Each Subscriber shall be deemed to have acquired the number of shares allocated to them upon:

- 1- Delivery by the Subscriber of the Subscription Application Form (for Individual Subscribers) to any Receiving Agent; and
- 2- Payment in full by the Subscriber to the Receiving Agent of the total value of the Offer Shares subscribed for.

The total value of the Offer Shares subscribed for must be paid in full with the Receiving Agents by depositing the related value into the Subscriber's account held with the Receiving Agent where the Subscription Application Form is submitted.

If a submitted Subscription Application Form is not in compliance with the terms and conditions of the Subscription, the Company shall have the right to reject such application, in full or in part. The applicant shall accept any number of shares allocated thereto unless the allocated shares exceed the number of Offer Shares applied for by the applicant.

#### 13.5 Allocation of Shares and Refund of Excess Subscription Monies

The Lead Manager and the Receiving Agents in the KSA shall open and operate an escrow account called the ("**IPO Account**"). Each of the Receiving Agents shall deposit all amounts received by the Individual Subscribers in the KSA into the IPO Account mentioned above.

The announcement of the final allocation shall be made on Wednesday 29/04/1444H (corresponding to 23/11/2022G) and the refund of excess subscription monies, if any, will be made no later than nine (9) working days as of the date specified for the final allotment of the Offer Shares for all Tranche of Subscribers in the KSA and the UAE (i.e. on (Monday 11/05/1444H (corresponding to 05/12/2022G)).

#### 13.6 Allocation of Offer Shares to Participating Entities Tranche

Up to two billion, one hundred and forty-eight million, twenty-six thousand, four hundred and forty-one shares (2,148,026,441) of the Offer Shares (representing (85%) of the total Offer Shares) will be offered and allocated to the Institutional Tranche, the final size of the Institutional Tranche in the UAE and in the KSA will be determined through the Book-building Process as determined by the Selling Shareholder and the Company, in their full discretion and in consultation with the Financial Advisors and the Joint Global Coordinators (each as defined in Section 1 ("**Definitions and Abbreviations**") of this Prospectus), noting that in the event that the Institutional Tranche does not subscribe for all the Offer Shares allocated to them, the Offering shall be withdrawn

The Selling Shareholder and the Company (in consultation with the Financial Advisors and the Joint Global Coordinators) reserve the right to amend the Individual Subscribers Tranche in the UAE and the Institutional Tranche only at any time prior to the end of the Subscription Period at their sole discretion, subject to the approval of the Relevant Authorities in the UAE, noting that in the event that the shares allocation percentages are amended for the Institutional Tranche and the UAE Retail Tranche, the Selling Shareholder and the Company will not increase the UAE Retail Tranche size to more than 10% of the total Offer Shares or reduce the Institutional Tranche size less than 80% of the Offer Shares, which means that the KSA Retail Tranche together with the UAE Retail Tranche size will not exceed 20% of the total Offer Shares. An announcement will be made in the event of any amendments on the UAE Retail Tranche size and the Institutional Tranche size.

#### 13.7 Allocation of Offer Shares to the KSA Retail Tranche

The Offering for the KSA Retail Tranche will be made in accordance with this Prospectus and the Main Prospectus, and up to two hundred and fifty-two million, seven hundred and eight thousand, ninety-three (252,708,993) shares (representing up to (10%) of the total Offer Shares) will be offered to the KSA Retail Tranche. The final KSA Retail Tranche final size will be determined after the completion of the Book-building Process. If all of the Offer Shares in the KSA Retail Tranche are not fully subscribed for, the unsubscribed Offer Shares will be allocated to the "Institutional Tranche". The Selling Shareholder and the Company (in consultation with the Financial Advisors and the Joint Global Coordinators) reserve the right to amend the Individual Subscribers Tranche in the UAE and the Institutional Tranche only at any time prior to the end of the Subscription Period at their sole discretion, subject to the approval of the Relevant Authorities in the UAE, noting that in the event that the shares allocation percentages are amended for the Institutional Tranche and the UAE Retail Tranche, the Selling Shareholder and the Company will not increase the UAE Retail Tranche size to more than 10% of the total Offer Shares or reduce the Institutional Tranche size less than 80% of the Offer Shares. An announcement will be made in the event of any amendments on the UAE Retail Tranche size and the Institutional Tranche size.

The announcement of the final number of the Offer Shares to be allocated to each Individual Subscriber is expected to be made on Wednesday 29/03/1444H (corresponding to 23/10/2022G), and the announcement of excess subscription monies in the KSA, if any, will be made no later than nine (9) Business Days as of the date specified for the final allotment of the Offer Shares for all Tranche of Subscribers in the KSA and the UAE (i.e. Monday 11/05/1444H (corresponding to 05/12/2022G)).

Excess subscription monies, if any, will be refunded to Individual Subscribers in the KSA in whole without any deductions or fees and will be deposited in the Individual Subscribers' accounts with the relevant Receiving Agent. The announcement of the final allocation will be made on Wednesday 29/04/1444H (corresponding to 23/11/2022G) and the refund of excess subscription monies will be made no later than nine (9) Business Days from the date determined for final allocation of the Offer Shares to all tranches of Subscribers in the KSA and the UAE (i.e. Monday 11/05/1444H (corresponding to 05/12/2022G)). Individual Subscribers should communicate with the Receiving Agents where they submitted their Subscription Application Form, as applicable, for any further information.

#### 13.8 Listing suspension or cancellation

Subject to the inapplicable regulatory requirements or those for which a waiver has been obtained from the CMA, and/or the Saudi Exchange Company (Tadawul) (after obtaining the CMA's approval in this regard), as stated in Section (12) ("**Waivers**") of this Prospectus, the following are the circumstances where the Listing may be suspended or cancelled:

- a- The CMA may suspend trading of listed securities or cancel their listing in the KSA at any time it deems fit, in any of the following circumstances:
  - (i) The CMA considers it necessary for the protection of investors or the maintenance of an orderly market.
  - (ii) The Issuer fails, in a manner which the CMA considers material, to comply with the CML, its Implementing Regulations or the Exchange rules.
  - (iii) The Issuer fails to pay any fees due to the CMA or the Saudi Stock Exchange or penalties due to the CMA on time.
  - (iv) The CMA deems that the Issuer, its business, the level of its operations or its assets are no longer suitable to warrant the continued listing of its securities on the Saudi Stock Exchange.
  - (v) If the foreign issuer's securities have been cancelled on another financial market in case of cross listing of securities.
  - (vi) If the Issuer did not provide the CMA with any additional information or documents requested by the CMA from the Issuer or its auditor.
  - The suspension of trading in the KSA mentioned in paragraph (a) above may be lifted based on the following:
    - (i) Adequately addressing the conditions that led to the suspension and the lack of the need to continue the suspension to protect investors.
    - (ii) The lifting of suspension being unlikely to affect the normal activity of the Saudi Stock Exchange.
    - (iii) The Issuer complying with any other conditions that the CMA may require.

- c- The Saudi Exchange Company shall suspend the trading of securities of the Issuer in any of the following cases:
  - (i) When the Issuer does not comply with the deadlines for the disclosure of its periodic financial information in accordance with the OSCOs, until the disclosure thereof.
  - (ii) When the auditor's report on the financial statements of the Issuer contains an opposing opinion or an abstention from expressing an opinion, until the opposing opinion or abstention is removed.
  - (iii) If the liquidity requirements of Chapter 2 of the Listing Rules are not met after listing by the time limit set by the Saudi Stock Exchange for the Issuer to rectify its conditions, unless the CMA agrees otherwise.
  - (iv) If trading of foreign issuer's securities in another financial market is suspended in case of cross listing of securities, until the suspension is lifted in the other financial market.
- d- The Saudi Stock Exchange shall lift the suspension referred to in Paragraph (c) ((i) and (ii)) above after the lapse of one trading session following the end of the suspension circumstances. In the event that the over-the-counter trade of the Issuer's Shares is allowed, the Saudi Stock Exchange shall lift the suspension within a period of no more than five trading sessions after the end of the suspension circumstances.
- e- The Saudi Stock Exchange may at any time propose to the CMA to suspend the trading of any listed security or cancel its listing where in its opinion any of the circumstances of Paragraph (a) above is likely to occur.
- f- The Issuer whose securities are subject to a trading suspension must continue to comply with the CML, its Implementing Regulations and the Saudi Stock Exchange Rules.
- g- In the event that the listing suspension continues for six (6) months with no appropriate procedure made by the Issuer to correct such suspension, the CMA may cancel the Issuer's listing.

#### 13.9 Voluntary Cancellation of Listing

- a- An issuer whose securities have been listed on the Saudi Stock Exchange may not cancel the listing of its securities without the prior approval of the CMA. To obtain CMA approval, the Issuer must submit the cancellation application to the CMA, along with a simultaneous notice to the Saudi Stock Exchange. The application shall include the following information:
  - (i) A copy of the disclosure described below;
  - (ii) A copy of the relevant documentation and a copy of each related communication to Shareholders if the cancellation is to take place as a result of a takeover or other corporate action taken by the Issuer; and
  - (iii) Names and contact information of the Financial Advisors and Legal Advisor appointed according to the OSCOs.
- b- The CMA may, at its discretion, approve or reject the cancellation request.
- c- The foreign issuer whose shares are listed in the main market must provide the CMA with the confirmation that it has obtained all the approvals required in the foreign market in which its shares are listed to cancel its listing.
- d- Where cancellation is made at the Issuer's request, the Issuer must disclose such to the public as soon as possible. The disclosure must include the reason for the cancellation, the nature of the event resulting in the cancellation, and how it affects the Issuer's activities.

#### 13.10 Temporary Trading Suspension

- a- An issuer may request from the Saudi Stock Exchange a temporary trading suspension of its securities upon the occurrence of an event during trading hours which requires immediate disclosure under the Saudi Stock Exchange Rules or its Implementing Regulations, where the Issuer cannot maintain the confidentiality of this information until the end of the trading period. The Saudi Stock Exchange will suspend trading of the securities of that issuer as soon as it receives the request.
- b- When trading is temporarily suspended at the Issuer's request, the Issuer must disclose to the public as soon as possible the reason for the suspension, its anticipated period and the nature of the event resulting in the suspension and how it affects the Issuer's activities.
- c- The CMA may impose a temporary trading suspension without a request from the Issuer when the CMA has information or there are circumstances that affect the Issuer's activities which the CMA deems likely to interrupt the operation of the Saudi Stock Exchange or jeopardize the protection of investors. An issuer whose securities are subject to a temporary trading suspension must continue to comply with the Law, its Implementing Regulations and the Saudi Stock Exchange Rules.
- d- The Saudi Stock Exchange may propose that the CMA exercise its authority under Paragraph (c) above if it finds that there is information or circumstances that may affect the Issuer's activities and that are likely to interrupt the operation of the Saudi Stock Exchange or the protection of investors.
- e- The temporary trading suspension will be lifted following the elapse of the period referred to in Paragraph (b) above, unless the CMA or the Saudi Exchange Company decide otherwise.

#### 13.11 Miscellaneous

The Subscription Application Form in the KSA and all related terms, conditions and covenants hereof shall be binding upon and inure to the benefit of the parties to the subscription and their respective successors, permitted assigns, executors, administrators and heirs; provided that, except as specifically contemplated herein for the purpose of the Offering in the KSA, neither the Subscription Application Form nor any of the rights, interests or obligations arising pursuant thereto shall be assigned and delegated by any of the parties to the subscription without the prior written consent of the other party.

These instructions, conditions and receipt of any Subscription Application Forms or related contracts are governed, construed and enforced in accordance with the laws of the Kingdom of Saudi Arabia (subject to the inapplicable regulatory requirements or those for which a waiver has been obtained from the CMA, and/or the Saudi Exchange Company (Tadawul) (after obtaining the CMA's approval in this regard), as stated in Section (12) ("**Waivers**") of this Prospectus).

The Selling Shareholder is subject to a Statutory Lock-up Period and Contractual Lock-up Period of six (6) months starting from the date of trading in the Company's shares in the Saudi Stock Exchange (Tadawul) - pursuant with the provisions of Article (87)(a) of the OSCOs- in which the Selling Shareholder must not dispose any of his shares during a period of six (6) months from the date on which the Issuers shares' trading first commences on Saudi Stock Exchange (Tadawul). In addition to the Statutory Lock-up Period, the Selling Shareholder is also obligated for a Contractual Lock-up Period for six (6) months as of the Listing Date and shall not to: (i) directly or indirectly, issue, offer, pledge, sell, contract to sell or grant any option, right, warrant, or contract to purchase, exercise any option to sell, purchase any option or contract to sell, or lend or otherwise transfer or dispose of, directly or indirectly, any Shares or other shares of the Company, or securities convertible or exchangeable into or exercisable for any Shares or warrants or other rights to purchase Shares or any security or financial product whose value is determined directly or indirectly by reference to the price of the Shares, or file any registration statement under the US Securities Act or any similar document with any other securities regulator, stock exchange, or listing authority with respect to any of the foregoing; (ii) enter into any swap, or any other agreement or any transaction that transfers, in whole or in part, directly or indirectly, the economic consequence of ownership of the Shares, in each case, whether any such transaction is to be settled by delivery of Shares or other securities, in cash or otherwise; or (iii) publicly announce such an intention to effect any such transaction, in each case, without the prior written consent of the Joint Lead Managers, such consent not to be unreasonably withheld or delayed. Following the Selling Shareholder's Contractual Lock-up Period, the Selling Shareholder will be free to dispose of its Shares. Additionally, a number of the minority shareholders are subject to a lock-up period of one hundred and eighty (180) days from the Listing Date, pursuant to which they are restricted from disposal of their shares - this is based on lock up deeds executed thereby. The other minority shareholders are not subject to any lock-ups and are free to trade their shares as from the Listing Date.

In these cases, it is incumbent on the Company to submit to the CMA a supplementary prospectus, according to the requirements of the OSCOs and the Listing Rules (subject to the inapplicable regulatory requirements or those for which a waiver has been obtained from the CMA, and/or the Saudi Exchange Company (Tadawul) (after obtaining the CMA's approval in this regard), as stated in Section (12) ("**Waivers**") of this Prospectus). The supplementary prospectus must be published, and an announcement made about applicable subscription dates.

This Prospectus was issued in Arabic.

#### 13.12 Resolutions and Approvals on the Offering of the Offer Shares

The following are the resolutions and approvals pursuant to which the Company's Offer Shares are being offered:

- The Board of Directors' Resolution dated 01/09/2022G.
- The special general assembly resolution issued on 25/08/2022G.
- The SCA's approval of the Offering issued on dated 13/09/2022G.
- The SCA's approval of the registration of the Company's shares.
- The CMA's approval of the concurrent public offering of the Offer Shares in the KSA dated 06/04/1444H (corresponding to 31/10/2022G).
- Non-objection letter issued by the ADGM.
- Non-objection letter issued by the ADX.
- The conditional approval issued by the Saudi Stock Exchange to list the shares on 29/03/1444H (corresponding to 25/10/2022G).

The Selling Shareholder shall be subject to the Selling Shareholder Lock-up Periods defined in the Section ("**Offering Summary**"). During such period, the Substantial Shareholder is obligated (during such periods) not dispose of any of its shares. Following the end of such Selling Shareholder lock-up periods, the Selling Shareholder may dispose of its shares.

It is expressly prohibited to distribute this Prospectus to any person outside the Kingdom of Saudi Arabia, other than to foreign investors who are based in the United States of America that are "qualified institutional buyers" as defined in Rule 144A under the U.S. Securities Act and to foreign investors who are based outside the United States of America that are foreign institutional investors and GCC corporates and funds, together with other foreign investors in accordance with Regulation S by concluding swap agreements. All recipients of this Prospectus must inform themselves of all legal and regulatory restrictions relevant to this Offering and the sale of the Share and observe all such restrictions. The Company and its Financial Advisors ask all recipients of this Prospectus and the Main Prospectus to inform themselves of all legal and regulatory restrictions relevant to this Offering and the sale of the Share and observe all such restrictions. Each eligible Individual Investor and Participating Party should read the entire Prospectus and seek and rely on their own counsel, Financial Advisors and other professional Advisors for advice concerning the various legal, tax, regulatory and economic considerations relating to their investment in the Offer Shares and will be responsible for the fees of their own counsel, accountants and other Advisors as to all matters concerning an investment in the Offer Shares. No assurance can be made that profits will be achieved.

#### 13.13 Subscription Declarations and Undertakings

By completing the Subscription Application Form, each Subscriber:

- agrees to subscribe for the Company's shares in the number of such shares as specified in the Subscription Application Form;
- declares that they have carefully read and reviewed the Prospectus and the Main Prospectus and understood all its contents;
- accepts the Articles of Association of the Company and all Offering instructions and terms mentioned in the Prospectus and the Main Prospectus;
- declares that neither themselves nor any of their family members included in the Subscription Application Form have previously subscribed for shares and the Company has the right to reject all duplicate applications;
- accepts the number of shares allocated thereto (to the maximum of the amount subscribed for) according to the Subscription
   Application Form and all other subscription instructions and terms mentioned in the Subscription Application Form and the
   Prospectus and the Main Prospectus;
- undertakes not to cancel or amend the Subscription Application Form after submitting it to the Lead Manager or the Receiving Agent; and
- undertakes to maintain their right to sue the Company for damages caused by incorrect or incomplete information contained in the Prospectus and the Main Prospectus, or by omitting material information that should have been part of the Prospectus and the Main Prospectus and could affect their decision to purchase the shares.

#### 13.14 Trading of Shares in the KSA

It is expected that trading of the Company's shares in the KSA will commence after the final allocation of the shares and the announcement of the commencement date of trading by the Saudi Stock Exchange. Dates and times included in this Prospectus and the Main Prospectus are only indicative and may be changed or extended subject to the approval of the CMA.

Furthermore, the Offer Shares can only be traded in the KSA after allocated Offer Shares have been credited to KSA Subscribers' accounts with Edaa, the Company has been registered and its shares listed on the Saudi Stock Exchange. Pre-trading in shares is strictly prohibited and Subscribers entering into any pre-trading activities will be acting at their own risk. The Company shall have no legal responsibility in connection with pre-trading activities. It should be noted that there are no regulatory restrictions relating to trading the shares in each of Tadawul and ADX or their fungibility between the two exchanges, as stated in Section (13-15) ("**Mechanism for Transferring Shares between ADX and Tadawul**") of this Prospectus.

Further, pursuant to Article 85 of the OSCOs:

- Any person must notify Tadawul if such person becomes the owner of, or is interested in, 5% or more of any class of voting shares of the Issuer at the end of the third trading day following the execution of the transaction or the occurrence of the event which results such ownership or interest. The person notifying the CMA shall also include a list of persons, in which those persons, have an interest in the shares which they own or control.
- The person referred to above must notify Tadawul in the event of any change to the list of persons referred to above including any event which requires the inclusion of a person to that list or the exclusion of any person who has been previously included in that list. Such notification must be made at the end of the third trading day following the occurrence of the relevant event (noting that the notification referred to herein is restricted to the change occurring on the shares with voting rights and listed on Tadawul only, in accordance with Article 85(c) of the OSCOs, considering that the Issuer will be treated as a foreign issuer following Listing, given that its shares will be dual-listed on Tadawul and ADX).
- The person referred to above shall notify Tadawul through the automated system dedicated for such purpose and based on the standard forms provided for the same.

#### 13.15 Mechanism for Transferring Shares between ADX and Tadawul

The shares will be transferred between ADX and Tadawul through Edaa – the below is a summary of the key processes and considerations relating to the transfer of shares between the two exchanges:

- 1- Investors seeking to transfer their shares between the two exchanges must set up an investment account with ADX and/or Edaa and such investors will be able to transfer their shares between the two exchanges (transfers are restricted to eligible investors only).
- 2- The shares traded on ADX and Tadawul will have the same ISIN number but different ticker codes.
- 3- Any instructions and special orders to transfer shares between the two exchanges must be relating to settled and transferrable shares and not to shares subject to any mortgages/collateral. For ADX, initiation of a transfer request should be done directly with ADX or through a broker/custodian. For Tadawul, initiation of a transfer request should be done through a broker/ custodian only (and not through Tadawul directly).
- 4- Orders to transfer shares must be submitted before 12:00 PM UAE time (i.e. before 11:00 AM KSA time), and transfer orders will be executed on the same day but only in the event such orders are submitted on the same working days for ADX and Tadawul. No orders will be executed on Fridays, Sundays or official holidays of either exchanges. In the event an order is submitted after 12:00 PM UAE time (i.e. before 11:00 AM KSA time), such orders will be executed in the next joint working day. In the event the orders to transfer shares from ADX to Tadawul are received on a Friday, or in the event the orders to transfer shares from ADX to Tadawul are received in the next Monday (given that this would be a joint working day).
- 5- Transferring the shares from one investment account to another in each of the exchanges is subject to the relevant fees applicable in ADX and Edaa, in addition to any VAT applicable in the relevant market.
- 6- The following diagram clarifies the mechanism for transferring the shares from ADX to Tadawul:

The following diagram clarifies the mechanism for transferring the shares from ADX to Tadawul:

Figure (13-1): Transferring the Shares from ADX to Tadawul:

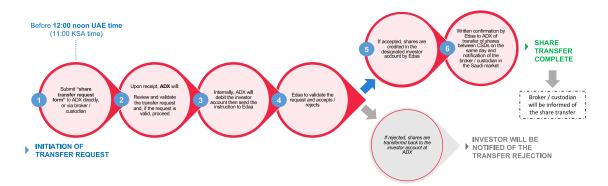
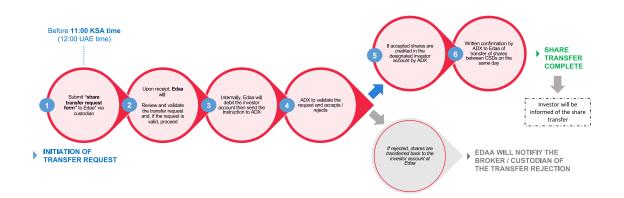


Figure (13-2): Transferring the Shares from Tadawul to ADX:



# 14. DOCUMENTS AVAILABLE FOR INSPECTION

The following documents will be available for inspection at the Company's Head office in KSA, located in Prince Saad bin Abdulaziz Road, Al Namudhajiyah district, Riyadh, Saudi Arabia, between (9:00am) and (5:00pm) from Wednesday dated 08/04/1444H (corresponding to 02/11/2022G) until Monday dated 27/04/1444H (corresponding to 21/11/2022G) for a period of no less than 20 days prior to the end of the Offering Period:

- the Main Prospectus
- A copy of the SCA's approval of the Offering.
- A copy of the CMA's approval of the Offering.
- The Company's Board resolution approving the registration of the Company's shares and the public offering and listing of the shares in the KSA and UAE.
- The special general assembly resolution approving the registration of the Company's shares and the public offering and listing of the shares in the KSA and UAE.
- The Company's Articles of Association, together with any amendments thereto and other constitutional documents.
- The Company's commercial trade license.
- Document explaining methodologies used in determining the price range for the bookbuild/valuation report.
- The contracts and agreements disclosed in sub-section "Material events and contracts concluded by the Company (including related party agreements)" of the Third Section ("Financial disclosures") of the Main Prospectus.
- The special purpose carve-out audited financial statements of the Company for the years ended 31 December 2019G, 2020G, and 2021G, the reviewed condensed interim carve-out financial statements of the Company for the six-months period ended 30 June 2022G and the reviewed condensed interim carve-out financial statements of the Company for the nine-months period ended 30 September 2022G.
- The Underwriting Agreement.
- Other reports, letters, documents, value and data assessments prepared by any expert, including any part thereof mentioned in this Prospectus and the Main Prospectus.
- Written consent from the Financial Advisors, Bookrunners, Underwriters, Lead Manager, International Coordinators, Legal Advisor, Financial Due Diligence Advisor, Auditor and Market Industry Consultant for the Offering to include their names, logos and statements (where applicable) in the Prospectus.
- Document containing certain forward-looking statements in relation to the expected financial performance of the Company in the future.

**Americana Restaurants** 



Special purpose carve-out financial statements of Kuwait Food Company (Americana) K.S.C.C. - Americana Restaurants (subsequently known as Americana Restaurants LTD)

for the years ended 31 December 2021, 2020 and 2019



# Americana Restaurants

#### Contents

	Page
Independent auditor's report on the special purpose carve-out financial statements	1-3
Special purpose carve-out statement of financial position	4
Special purpose carve-out statement of income	5
Special purpose carve-out statement of comprehensive income	6
Special purpose carve-out statement of changes in equity	7
Special purpose carve-out statement of cash flows	8
Notes to the special purpose carve-out financial statements	9-61



# Independent auditor's report to the Directors of Adeptio AD **Investments Ltd**

# Report on the audit of the special purpose carve-out financial statements

#### Our opinion

In our opinion, the special purpose carve-out financial statements present fairly, in all material respects, the financial position of Kuwait Food Company (Americana) K.S.C.C. - Americana Restaurants ("Americana Restaurants") as at 31 December 2021, 2020 and 2019 and its financial performance and its cash flows for the years then ended in accordance with International Financial Reporting Standards.

#### What we have audited

Americana Restaurants' special purpose carve-out financial statements comprise:

- the special purpose carve-out statements of financial position as at 31 December 2021, 2020 and 2019;
- the special purpose carve-out statements of comprehensive income for the years then ended;
- the special purpose carve-out statements of changes in equity for the years then ended;
- the special purpose carve-out statements of cash flows for the years then ended; and
- the notes to the special purpose carve-out financial statements, which include significant accounting policies and other explanatory information.

#### Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (ISAs). Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the special purpose carve-out financial statements section of our report.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

#### Independence

We are independent of Americana Restaurants in accordance with the International Code of Ethics for Professional Accountants (including International Independence Standards) issued by the International Ethics Standards Board for Accountants (IESBA Code) and the ethical requirements that are relevant to our audit of the financial statements in the Dubai International Financial Centre. We have fulfilled our other ethical responsibilities in accordance with these requirements and the IESBA Code.

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1

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# Independent auditor's report to the Directors of Adeptio AD Investments Ltd (continued)

#### Emphasis of matter – Basis of accounting

We draw attention to the fact that, as described in Note 1 to the special purpose carve-out financial statements, Americana Restaurants has not operated as a separate entity during the years presented. These special purpose carve-out financial statements are, therefore, not necessarily indicative of the future results of the Americana Restaurants business as a separate stand-alone entity.

The special purpose carve-out financial statements are prepared by the management of Americana Restaurants in connection with the listing of Americana Restaurants on the Abu Dhabi Securities Exchange in the United Arab Emirates and the Saudi Stock Exchange (Tadawul) in the Kingdom of Saudi Arabia. As a result, the special purpose carve-out financial statements may not be suitable for another purpose.

Our opinion is not modified in respect of this matter.

Responsibilities of management and those charged with governance for the special purpose carve-out financial statements

Management is responsible for the preparation and fair presentation of the special purpose carve-out financial statements in accordance with International Financial Reporting Standards and for such internal control as management determines is necessary to enable the preparation of special purpose carve-out financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the special purpose carve-out financial statements, management is responsible for assessing the Americana Restaurants' ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate Americana Restaurants or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing Americana Restaurants financial reporting process.

Auditor's responsibilities for the audit of the special purpose carve-out financial statements

Our objectives are to obtain reasonable assurance about whether the special purpose carveout financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these special purpose carve-out financial statements.



# Independent auditor's report to the Directors of Adeptio AD Investments Ltd (continued)

Auditor's responsibilities for the audit of the special purpose carve-out financial statements (continued)

As part of an audit in accordance with ISAs, we exercise professional judgment and maintain professional scepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the special purpose carve-out financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of Americana Restaurants' internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on Americana Restaurants' ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the special purpose carve-out financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause Americana Restaurants to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the special purpose carve-out financial statements, including the disclosures, and whether the special purpose carve-out financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

PricewaterhouseCoopers Limited 27 July 2022

Pricewater house Coopers

Dubai, United Arab Emirates

3



#### Americana Restaurants

Special purpose carve-out statement of financial position as at

			US Do	llars'000	
	Note	31-Dec-2021	31-Dec-2020	31-Dec-2019	1-Jan-2019
LOPTO					
ASSETS Non-current assets					
Property and equipment	5	221,919	207,887	244,334	261,373
Right of use assets	12	361,975	371,547	459,665	484,734
Loan to a related party	18	51,200	-	-	-
Investment properties	6	9,341	7,521	8,007	7,588
Intangible assets	7	42,623	37,692	32,987	30,233
Derivative financial instrument	9	7,512	-	-	-
Deferred tax asset	-	2,150	1,599	150	1
Total non-current assets		696,720	626,246	745,143	783,929
Current assets					
Inventories	8	107,297	97,093	93,886	108,705
Trade and other receivables	9	94,034	95,980	89,943	88,200
Due from related parties	18	1,189	696	1,713	27,746
Loan to a related party	18	12,800	-	-	-
Derivative financial instrument	9	1,878		-	-
Cash and cash equivalents	10	173,996	196,347	169,878	106,646
Total current assets		391,194	390,116	355,420	331,297
Total assets		1,087,914	1,016,362	1,100,563	1,115,226
LIABILITIES AND EQUITY					
Non-current liabilities					
Lease liability	12	248,136	263,630	318,945	339,536
Provision for employees' end of		74.940	00.412		
service benefits	13	76.260	80,413	81,231	84,186
Trade and other payables	14	50,195	46,265	49,470	-
Deferred gain on derivative financial instrument	9	7,512			
Deferred tax liabilities	/	7,512	-	827	879
Total non-current liabilities		382,103	390,308	450,473	424,601
Current liabilities					12 1,001
Bank facilities	11	7,073	24,563	13,631	11,158
Deferred gain on derivative financial		1 • 1 • 10 × 10 • 1			
instrument	9	1,878	-	.=	-
Lease liability	12	136,463	139,809	148,780	121.370
Income tax, zakat and other					
deductions payable	16	12,614	8,636	10,552	8,481
Trade and other payables	14	352,326	321,702	314,469	280,792
Due to related parties	18	23,683	22,419	14,382	21,987
Provisions for legal, tax and other claims	15	32,062	22,310	12,889	22,154
Total current liabilities	15	566,099	539,439	514,703	465,942
Total liabilities		948,202	929,747	965,176	890,543
r otar nabilities	Barran I.	740,202	747,141	903,170	870,345
Equity					
Accumulated net contribution from					
the Parent Company		148,984	89,789	119,951	208,070
Foreign currency translation reserve		(20,429)	(12,683)	(1,448)	(1,600)
Net Parent Investment attributable to					
Parent Company		128,555	77,106	118,503	206,470
Non-controlling interests	17	11.157	9,509	16,884	18,213
Total equity		139,712	86,615	135,387	224,683
Total liabilities and equity		1,087,914	1.016,362	1,100,563	1,115,226

Harsh Bansal Chief Financial Officer

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Amarpal Sandhu Chief Executive Officer

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Abdulmalik Al Hogail Board Member

Mohamed Ali Rashed Alabbar Board Member

The accompanying notes form an integral part of these special purpose carve-out financial statements.

4



# Americana Restaurants

Special purpose carve-out statement of income for the year ended 31 December

			US Dollars'(	000
	Note	2021	2020	2019
Revenues	19	2,051,747	1,577,795	1,890,219
Cost of revenues	20	(970,351)	(773,853)	(902,821)
Gross profit		1,081,396	803,942	987,398
Selling and marketing expenses	21	(679,603)	(578,882)	(646,018)
General and administrative expenses	22	(176,989)	(157,849)	(165,113)
Other income		15,478	32,017	12,990
Monetary gain from hyperinflation	4	3,043	38,818	-
Reversal of impairment/(impairment losses) of non-financial		1 170	(21, 200)	(240)
assets	4	1,179	(21,298)	(248)
Net impairment allowance on financial assets	9	(1,454)	(1,644)	50
Operating profit		243,050	115,104	189,059
Finance income	24	2,208	822	589
Finance costs	24	(23,118)	(29,864)	(28,411)
Profit before income tax, zakat, and KFAS		222,140	86,062	161,237
Income tax, zakat, and contribution to Kuwait Foundation for				
the Advancement of Sciences ("KFAS")	27	(15,732)	(6,281)	(9,138)
Net profit for the year		206,408	79,781	152,099
Attributable to:				
Net Parent Investment attributable to Parent Company		203,917	80,826	151,070
Non-controlling interests		2,491	(1,045)	1,029
-		206,408	79,781	152,099

The accompanying notes form an integral part of these special purpose carve-out financial statements. 5



## Americana Restaurant

Special purpose carve-out statement of comprehensive income for the year ended 31 December

		US Dollars'00	0
	2021		-
	2021	2020	2019
Net profit for the year	206,408	79,781	152,099
Other comprehensive income items			
Items that will not be reclassified subsequently to special purpose carve-out statement of income:			
Remeasurement of employees' end of service			
benefits (Note 13)	436	(6,050)	-
Items that may be reclassified subsequently to special purpose carve-out statement of income:			
Exchange differences on translating foreign			
operations including the effect of hyperinflation	(7,698)	(11,227)	82
Total other comprehensive income items	(7,262)	(17,277)	82
Total comprehensive income for the year	199,146	62,504	152,181
Attributable to:			
Net Parent Investment attributable to Parent			
Company	196,607	63,541	151,222
Non-controlling interests	2,539	(1,037)	959
	199,146	62,504	152,181

The accompanying notes form an integral part of these special purpose carve-out financial statements.



# Americana Restaurants Special purpose carve-out statement of changes in equity for the year ended 31 December

US Dollars'000

		Net Parent Investi	Net Parent Investment attributable to Parent Company	tt Company		
	Notes	Accumulated net contribution from the Parent Commany	Foreign currency translation reserve	Total	Non- controlling interests	Total
	6000 T					Com ha
Balance at 1 January 2019		208,070	(1,600)	206,470	18,213	224,683
Net profit for the year		151,070		151,070	1,029	152,099
Other comprehensive income						
Foreign currencies translation differences		1	152	152	(20)	82
Total comprehensive income		151,070	152	151,222	959	152,181
Changes in non-controlling interest	17	•			(2,288)	(2,288)
Distributions to the Parent Company		(105,941)		(105,941)	ı	(105,941)
Net payments and impact of capital reorganisation with the Parent Company		(133, 248)		(133, 248)		(133, 248)
Balance at 31 December 2019		119,951	(1,448)	118,503	16,884	135,387
Net profit for the year		80,826		80,826	(1,045)	79,781
Other comprehensive income						
Remeasurement of employees' end of service benefits		(6,050)		(6,050)		(6,050)
Hyperinflation adjustment		I	(10,495)	(10, 495)		(10, 495)
Foreign currencies translation differences		1	(740)	(740)	8	(732)
Total comprehensive income		74,776	(11,235)	63,541	(1,037)	62,504
Changes in non-controlling interest	17	(9,513)		(9,513)	(6, 338)	(15,851)
Distributions to the Parent Company		(59,949)		(59,949)		(59,949)
Net payments and impact of capital reorganisation with the Parent Company		(35,476)		(35,476)		(35,476)
Balance at 31 December 2020		89,789	(12,683)	77,106	9,509	86,615
Net profit for the year		203,917		203,917	2,491	206,408
Other comprehensive income						
Remeasurement of employees' end of service benefits		436		436		436
Hyperinflation adjustment		I	6,614	6,614		6,614
Foreign currencies translation differences		1	(14,360)	(14, 360)	48	(14, 312)
Total comprehensive income		204,353	(7,746)	196,607	2,539	199,146
Changes in non-controlling interest	17	(119)		(119)	(891)	(1,010)
Distributions to the Parent Company		(129,817)		(129,817)		(129,817)
Net payments and impact of capital reorganisation with the Parent Company		(15,222)		(15,222)		(15,222)
Balance at 31 December 2021		148,984	(20,429)	128,555	11,157	139,712

The accompanying notes form an integral part of these special purpose carve-out financial statements.



# Americana Restaurants

Special purpose carve-out statement of cash flows for the year ended 31 December

			US Dallars'00	0
	Note	2021	US Dollars'00 2020	2019
Cash flows from operating activities			2020	2017
Profit before income tax and zakat for the year		221,059	85,492	160,445
Tone before meonie aix and zakat for the year		221,007	00,172	100,115
Adjustments for:				
Depreciation and amortisation	23	208,629	214,747	220,054
Provision for employees' end of service benefits, net of transfers	13, 25	10,074	8,001	13,522
Impairment allowance on financial assets	9	1,454	1,644	(50)
Provision for obsolete, slow moving, and defective inventories	8	1,387	3,159	1,855
(Reversal of impairment)/impairment losses of non-financial assets	5,7,12	(1,179)	21,298	248
Loss on disposal of property and equipment and intangible assets	- 3 - 3	1,224	3,240	7,174
Gain on rent concessions		(6,978)	(28,113)	-
Finance income	24	(2,208)	(822)	(589)
Finance cost	24	23,118	29,864	28,411
Hyperinflation impact	21	1,348	(33,136)	
Operating cash flows before changes in working capital		457,928	305,374	431,070
Payments of employees' end of service benefits	13	(13,535)	(17,333)	(14,317)
Income tax paid	16	(6,971)	(5,501)	(5,183)
Changes in working capital:	10	(0,971)	(5,501)	(3,185)
Trade and other receivables		(62)	(9,129)	(1,851)
Due from related parties		(493)	1,017	26,033
Inventories		(11,274)	(6,214)	12,883
Due to related parties		1,264	8,037	
Trade and other payables, provisions and other taxes		41,992	7,865	(7,605)
		468,849		70,206
Net cash generated from operating activities		400,047	284,116	511,236
Cash flows from investing activities				
Purchase of property and equipment	5	(91,510)	(39,933)	(67,843)
Proceeds from sale of property and equipment	0	1,438	779	3,274
Purchase of intangible assets	7	(8,303)	(5,073)	(6,529)
Payments for key money	12	(1,401)	(1,744)	(779)
Interest received on short term deposits	12	2,208	822	589
Loans to a related party	18	(64,000)		507
Net cash used in investing activities	10	(161,568)	(45,149)	(71,288)
iter cash used in investing activities		(101,500)	(+3,14))	(71,200)
Cash flows from financing activities				
Payments of finance costs		(1,455)	(1,178)	(1,623)
Changes in non-controlling interests		(826)	(1,139)	(2,288)
Acquisition of additional shares in subsidiary from non-controlling interests		(184)	(14,712)	(2,200)
Principal elements of lease payments		(160,363)	(110,748)	(133,535)
Distributions to the Parent Company		(129,817)	(59,949)	(105,941)
Movement in payments and impact of capital reorganisation with the Parent Company		(15,222)	(35,476)	(133,248)
Net cash used in financing activities		(307,867)	(223,202)	(376,635)
_				
Net change in cash and cash equivalents		(586)	15,765	63,313
Foreign currency translation differences		(4,275)	(228)	(2,554)
Cash and cash equivalents at the beginning of the year		171,784	156,247	95,488
Cash and cash equivalents at the end of the year	10	166,923	171,784	156,247

The accompanying notes form an integral part of these special purpose carve-out financial statements 8



#### **1 GENERAL INFORMATION**

Kuwait Food Company (Americana) K.S.C.C. was incorporated in the state of Kuwait on 29 December 1963 as a Kuwait Public Shareholding Company (the "Parent Company" or "KFC"). The Parent Company is involved in two main lines of businesses namely the Restaurant Business and the Food Business. The Restaurants Business comprises of operating and managing a number of restaurant chains/brands across the region. The operations extend to the United Arab Emirates, Saudi Arabia, Kuwait, Egypt, Qatar, Kazakhstan, Bahrain, Jordan, Oman, Lebanon, Morocco, and Iraq operated by the various subsidiaries of the Parent Company as detailed in Note 28.

On 2 June 2022, the Board of Directors of KFC approved the transfer of the Restaurant Business of KFC to a newly established entity named Americana Restaurants LTD "Americana Restaurants". Americana Restaurants is an Abu Dhabi Global Market registered entity that was incorporated on 27 May 2022. The registered address is 2428 ResCowork06, 24th Floor, Al Sila Tower, Abu Dhabi Global Market Square, Al Maryah Island, Abu Dhabi, United Arab Emirates.

Americana Restaurants is a fully owned subsidiary of KFC. KFC is 93.42% owned by Adeptio AD investments Ltd (the "Intermediate Parent Company"), which is wholly owned by Adeptio AD Holdings Ltd (the "Ultimate Parent Company"). The 'Ultimate Shareholders' of the Parent Company are Mr. Mohamed Ali Rashed Alabbar and the Saudi Company for Gulf Food Investments ("Gulf Food Investments"), a subsidiary of the Public Investment Fund of the Kingdom of Saudi Arabia. 2.7% of the issued shares of KFC are being held as treasury shares by KFC and remaining 3.9% shares represents the minority shareholding.

The special purpose carve-out financial statements were approved for issue by the Board of Directors of KFC on 13-July-2022

#### 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

#### 2.1 Basis of preparation

The special purpose carve-out financial statements for the years ended 31 December 2021, 2020 and 2019 have been prepared in accordance with International Financial Reporting Standards (IFRS) and interpretations issued by the IFRS Interpretations Committee (IFRS IC) applicable to companies reporting under IFRS. The special purpose financial statements comply with IFRS as issued by the International Accounting Standards Board (IASB). Americana Restaurants has applied IFRS 1, First-Time Adoption of International Financial Reporting Standards ("IFRS 1") in its adoption of IFRS. The transition date ("Transition Date") is 1 January 2019, which is the opening balance sheet date for the year ended 31 December 2019. All entities included in these special purpose carve-out financial statements. Therefore, all assets and liabilities included in these special purpose carve-out financial statements have been measured at the same carrying amounts as in the financial statements of each entity included in these carve-out financial statements. IFRS does not provide guidance for the preparation of carve-out historical financial statements, or for the specific accounting treatment set out below.

These special purpose carve-out financial statements represent consolidation of all assets, liabilities, revenues and expenses of Americana Restaurants as historically reported in the stand-alone financial statements of the subsidiaries of Americana Restaurants as listed in Note 28 by applying the principles underlying the consolidation procedures of IFRS 10 "Consolidated Financial Statements", subject to the following carve-out adjustments:

- Transfer of the separately identifiable assets and liabilities of the Kuwait Restaurants business which was part of KFC under a Business Transfer Agreement ("BTA");
- Transfer of directly attributable income, costs and liabilities specifically in relation to Americana Restaurants historically recorded in KFC;
- Removing certain shared costs recorded historically by Kuwait Food Co. Americana LLC ("UAE Restaurants") which were incurred to support operations of other businesses of KFC and hence did not relate to the Restaurants Business. These allocated costs have been eliminated on a systematic basis representing the estimated usage of these services by the Restaurants Business and other operations not part of the Restaurant Business. The various allocation methods are described in Note 4;
- Removing the financial information pertaining to the investments of the Egyptian Company for International Touristic Projects ("ECITP") in certain entities of KFC's Food Business which are not part of the Restaurants Business and which were disposed off by ECITP during the course of the three years ended 31 December 2021; and
- Removing the financial information pertaining to the investments of United Food Company LLC ("UFC") in a certain entity of KFC's Food Business which is not part of the Restaurants Business and which was disposed off during the year ended 31 December 2021.



#### 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

#### **2.1 Basis of preparation** (continued)

Americana Restaurants has never prepared financial statements on the basis of preparation presented herein. These special purpose carve-out financial statements represent the historical operations of Americana Restaurants and have been derived from the Parent Company's historical accounting records and are presented on a carve-out basis. Americana Restaurants has historically operated as part of the Parent Company and not as a separate group of companies. The principal entities included in these special purpose carve-out financial statements have historically prepared their own audited financial statements.

These special purpose carve-out financial statements are the first set of financial statements of Americana Restaurants as the business did not constitute a separate legal entity in any of the periods presented. These special purpose carve-out financial statements have been prepared for the purpose of inclusion in the prospectus in connection with the proposed listing of Americana Restaurants LTD on the Abu Dhabi Securities Exchange in the United Arab Emirates and on the Saudi Stock Exchange (Tadawul) in the Kingdom of Saudi Arabia.

The accounting policies have been consistently applied to all the years presented, unless otherwise stated. The following summarises the accounting and other principles applied in preparing these special purpose carve-out financial statements.

Americana Restaurants comprised of various subsidiaries of the Parent Company and the transfer of subsidiaries to Americana Restaurants represents a capital restructuring. Americana Restaurants is a new reporting entity and has not operated as a separate legal entity throughout the periods presented in these special purpose carve-out financial statements. Americana Restaurants has no share capital and reserves in its own right. Therefore, it is not meaningful to present share capital or an analysis of reserves or components of other comprehensive income, other than foreign currency translation reserve which is separately identifiable. Since the restructuring has been completed and Americana Restaurants has been established as a legal entity after the end of the reporting period, equity presented in these special purpose carve-out financial statements represents the parent's net investment in the new reporting entity.

The special purpose carve-out statement of financial position of Americana Restaurants includes the Parent Company's assets and liabilities that are specifically identifiable or otherwise attributable to Americana Restaurants.

Cash balances of the Parent Company that are specifically identifiable and attributable to Americana Restaurants have been included in these special purpose carve-out financial statements.

All revenues and costs associated with Americana Restaurants are included in these special purpose carve-out financial statements.

Certain expenses including staff costs, selling and marketing expenses and general and administrative expenses, associated with Americana Restaurants have been allocated in these special purpose carve-out financial statements. These represent certain corporate and shared service function historically provided by the Parent Company, including, but not limited to, executive oversight, accounting, treasury, human resources, procurement, information technology, marketing, and other shared services. These expenses have been allocated to Americana Restaurants on a systematic basis representing the estimated usage of these services by the Restaurants Business. The various allocation methods are described in Note 4.

Transactions and balances with related parties in the normal course of business have been included in the special purpose carve-out financial statements of Americana Restaurants. All intercompany balances and transactions within Americana Restaurants entities have been eliminated.

Intercompany balances between the carve-out entities and KFC which are neither expected to be settled nor collected from KFC have been included as part of the parent's net investment in the carve-out reporting entity. As such, the net effect of these balances are either waived in equity or recorded as an equity contribution and reflected as 'Movement in payments and impact of capital reorganisation with the Parent Company' in the special purpose carve-out statement of changes in equity for each of the three years ended 31 December 2021, 2020 and 2019. These intercompany balances are also presented in the special purpose carve-out statement of cash flows as a financing activity.



#### 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

#### **2.1 Basis of preparation** (continued)

These special purpose carve-out financial statements may not necessarily be indicative of the financial position, results of operations or cash flows of the Americana Restaurants, had it operated as a separate legal group during the periods presented. In addition, these special purpose carve-out financial statements do not reflect the financial impact that would arise at the point of separation of the Restaurants Business from the Parent Company.

The special purpose carve-out financial statements have been prepared on a going concern basis under the historical cost convention, except for the defined benefit obligation which is recognised at the present value of future obligations using the projected unit credit method and the revaluation of derivatives. The management believes that Americana Restaurants entities have adequate resources to continue as going concerns in the foreseeable future.

#### COVID-19

In response to the spread of the novel coronavirus ("COVID-19") during the year ended 31 December 2020 in the Gulf Cooperation Council (GCC) and other territories where Americana Restaurants operates and its resulting disruptions to the social and economic activities in those markets, management had proactively assessed its impacts on its operations and had taken a series of mitigating measures, including the creation of on-going crisis management teams and processes, to ensure the health and safety of its employees, customers, consumers and wider community as well as to ensure the continuity of supply of its products throughout its markets.

There was a substantial negative financial impact on the operations for the year ended 31 December 2020. Many restaurants were temporarily closed and many of the restaurants that remained open had limited operations, such as drive-thru, takeout and delivery (where applicable). The material adverse effects of the COVID-19 pandemic on Americana Restaurants for an extended period has negatively affected the operating results, including reductions in revenue and cash flow and have impacted the recoverability of intangible assets, property and equipment, and right of use assets as of 31 December 2020 (refer to Note 4).

The financial impact on Americana Restaurants for the year ended 31 December 2021 has been insignificant and operations have been normalised in most countries with restaurants remaining open for dine-in guests. However, the capacity was restricted for a limited period. While the management does not know the future impact of COVID-19 on Americana Restaurants in certain territories, management does not expect to see a significant impact due to COVID-19 on the results for the year ending 31 December 2022.



#### 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

#### 2.2 New standards, amendments and interpretations

#### (a) Standards issued and adopted

Americana Restaurants applied certain standards, interpretations and amendments for the first time, which are effective for annual periods beginning on or after 1 January 2021. Americana Restaurants has not early adopted any other standard, interpretation or amendment that has been issued but is not yet effective.

#### Standards effective 1 January 2021

Americana Restaurants has applied the following standards and amendments for the first time for its annual reporting period commencing 1 January 2021:

#### • Interest Rate Benchmark Reform - Phase 2 - amendments to IFRS 9, IAS 39, IFRS 7, IFRS 4 and IFRS 16

On 27 August 2020, Interest Rate Benchmark Reform — Interest Rate Benchmark Reform – Phase 2 – amendments to IFRS 9, IAS 39, IFRS 7, IFRS 4 and IFRS 16 (referred to as Phase 2 of IBOR transactions project) was released by the IASB. The areas impacted by the amendments include application of a practical expedient for accounting for modifications of financial assets and financial liabilities when transactions are updated for the new IBOR rates (will not result in derecognition), relief on changes to hedge designations and hedge documentation (a change to hedge designations and hedge documentation required by IBOR reform would not result in discontinuation of hedge accounting) and providing disclosures that enable users to understand nature and extent of risks arising from interest rate benchmark reform to which Americana Restaurants is exposed and how it manages those risks. The amendments are applied retrospectively with no restatement required for prior periods.

Management is currently working on Americana Restaurants transition activities and continues to engage with its counterparties to support an orderly transition and to mitigate the risks resulting from the transition. Americana Restaurants' major exposure as of 31 December 2021 is a loan to a related party with a carrying value of USD 64,000 thousand which is linked and is yet to transition from London Inter-bank Offered Rate ("LIBOR"). As per the latest guidance, Intercontinental Exchange ("ICE") would continue publishing LIBOR till 30th June 2023. Any change of benchmark rate would be economically indifferent to Americana Restaurants and the counterparties, no matter which alternative benchmark is adopted. The management is of the view that the loan agreement might have to be amended sometime before 30th June 2023 to agree on the alternative benchmark once the Loan Market Association ("LMA") has issued concrete guidelines on the recommended alternative benchmark.

• Extension of IFRS 16 COVID-19 Related Rent Concessions Amendment

On 31 March 2021, the IASB published a further amendment to extend the date of the practical expedient from 30 June 2021 to 30 June 2022 in light of the ongoing COVID-19 pandemic. Since Americana Restaurants had already applied the practical expedient in the May 2020 amendment, it is required to continue to apply the practical expedient consistently, to all lease contracts with similar characteristics and in similar circumstances, using the March 2021 amendment. Americana Restaurants has early adopted this amendment on 1 January 2021 and as a result, Americana Restaurants has recognised a gain on the rent concessions amounting to USD 6,978 thousand as 'other income' in the special purpose carve-out statement of income for the year ended 31 December 2021 (2020: USD 28,113 thousand) to reflect changes in lease payments that arise from rent concessions to which they have applied the practical expedient.



#### 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

#### 2.2 New standards, amendments and interpretations (continued)

#### (b) Standards issued but not yet effective

The standards, interpretations and amendments that are issued, but not yet effective, up to the date of issuance of the special purpose carve-out financial statements are disclosed below. Management intends to adopt these standards, if applicable, when they become effective.

- IFRS 17, 'Insurance contracts' (effective from 1 January 2022);
- Amendments to IFRS 3 (effective from 1 January 2022); and
- Amendments to IAS 1 and IAS 8 (effective from 1 January 2022).

#### 2.3 Foreign currency translation

#### (a) Functional and presentation currency

Items included in the special purpose carve-out financial statements of each of Americana Restaurants' entities are measured using the currency of the primary economic environment in which each entity operates ('the functional currency'). The special purpose carve-out financial statements are presented in United States Dollars ("USD") which is the "presentation currency" of Americana Restaurants and the currency in which management measures Americana Restaurants' performance and reports its results.

#### *(b) Transactions and balances*

Foreign currency transactions are translated into the functional currency using the exchange rates prevailing at the dates of the transactions or valuation where items are re-measured. Foreign exchange gains and losses resulting from the settlement of such transactions and from the translation at year-end exchange rates of monetary assets and liabilities denominated in foreign currencies are recognised in the special purpose carve-out statement of income.

Foreign exchange gains and losses that relate to borrowings are presented in the special purpose carve-out statement of income, within finance costs. All other foreign exchange gains and losses are presented in the special purpose carve-out statement of income on a net basis within general and administrative expenses.

Non-monetary items that are measured at fair value in a foreign currency are translated using the exchange rates at the date when the fair value was determined. Translation differences on assets and liabilities carried at fair value are reported as part of the fair value gain or loss.



#### 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

#### 2.3 Foreign currency translation (continued)

#### (c) Group entities

The results and financial position of all the entities in Americana Restaurants, none of which has the currency of a hyper-inflationary economy (except for one legal entity in Lebanon for the year ended 31 December 2020 and 31 December 2021, refer to Note 4) that have a functional currency different from the presentation currency are translated into the presentation currency as follows:

- (i) Assets and liabilities for each special purpose carve-out statement of financial position presented are translated at the closing rate at the date of that carve-out statement of financial position;
- (ii) Income and expenses for each special purpose carve-out statement of comprehensive income are translated at average exchange rates (unless this average is not a reasonable approximation of the cumulative effect of the rates prevailing on the transaction dates, in which case income and expenses are translated at the rate on the dates of the transactions); and
- (iii) All resulting exchange differences are recognised in other comprehensive income and in foreign currency translation reserve in the special purpose carve-out statement of financial position.

When a directly held foreign operation is disposed partially or in full, exchange differences that were recorded in equity are recognised in the special purpose carve-out statement of comprehensive income as part of the gain or loss on sale. Goodwill and fair value adjustments arising on the acquisition of a foreign entity are treated as assets and liabilities of the foreign entity and translated at the closing rate at the date of the special purpose carve-out statement of financial position. Exchange differences arising are recognised in equity in the special purpose carve-out statement of financial position.

#### 2.4 Hyperinflation

The financial statements (including comparative amounts) of Americana Restaurants entities whose functional currencies are the currencies of hyperinflationary economies are adjusted in terms of the measuring unit current at the end of the reporting period.

As the presentation currency of the Americana Restaurants is that of a non-hyperinflationary economy, comparative amounts are not adjusted for changes in the price level in the current year. Differences between these comparative amounts and current year hyperinflation adjusted equity balances are recognised in other comprehensive income. The carrying amounts of non-monetary assets and liabilities are adjusted to reflect the change in the general price index from the date of acquisition to the end of the reporting period. An impairment loss is recognised in the special purpose carve-out statement of income if the restated amount of a non-monetary item exceeds its estimated recoverable amount. On initial application of hyperinflation prior period gains and losses are recognised directly in equity under foreign currency translation reserve.

Gains or losses on the net monetary position are recognised in the special purpose carve-out statement of income. All items recognised in the income statement are restated by applying the change in the general price index from the dates when the items of income and expenses were initially earned or incurred.

At the beginning of the first period of application, the components of equity, are restated by applying a general price index from the dates the components were contributed or otherwise arose. These restatements are recognised in other comprehensive income as a translation adjustment. If on initial application of hyperinflation accounting the restated value of the non-monetary assets exceed their recoverable amount, the initial adjustment is capped at the recoverable amount and the net increase is recorded directly in retained earnings. At the end of the first period and in subsequent periods, all components of equity are restated by applying a general price index from the beginning of the period or the date of contribution, if later.

All items in the special purpose carve-out statement of cash flows are expressed in terms of the general price index at the end of the reporting period.

The Lebanese economy has been classified as hyperinflationary. Accordingly, the results, cash flows and financial position of Americana Restaurants' entity, International Touristic Projects Lebanese Co, has been expressed in terms of the measuring unit current at the reporting date. For further details, refer to Note 4.



#### 2.5 **Property and equipment**

Property and equipment is stated at cost less accumulated depreciation and impairment, where applicable. The cost of property and equipment is its purchase cost together with any incidental expenses of acquisition. Subsequent costs are included in the asset's carrying amount or recognised as a separate asset, as appropriate, only when it is probable that future economic benefits associated with the item will flow to Americana Restaurants and the cost of the item can be measured reliably. All other repairs and maintenance costs are charged to the special purpose carve-out statement of income during the financial period in which they are incurred.

The assets' residual values and useful lives are reviewed, and adjusted if appropriate, at each reporting date. An asset's carrying amount is written down immediately to its recoverable amount if the asset's carrying amount is greater than its estimated recoverable amount.

Land is not depreciated. Depreciation on other assets is calculated using the straight-line method, at rates calculated to reduce the cost of assets to their estimated residual value over their expected useful lives, as follows:

Years	
Leasehold improvements and furniture	5-7
Buildings	7-20
Cold rooms	5
Equipment and tools	4-7
Vehicles	4

Buildings comprise of construction-related amounts (20 years); electrical fitouts (10 years) and building extensions (7 years).

Americana Restaurants depreciates leasehold improvements and furniture, over the lower of the useful life of the assets or the property lease term.

Gains and losses on disposals are determined by comparing proceeds with carrying amounts and are included in the special purpose carve-out statement of income.

Capital work-in-progress is stated at cost. When commissioned, capital work-in-progress is transferred to the appropriate category of buildings and equipment and depreciated in accordance with Americana Restaurants' policy.



#### 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

#### 2.6 Investment properties

Property that is held for long-term rental yields or for capital appreciation or both, and that is not occupied by the companies in the special purpose carve-out financial statements, is classified as investment property. Land held under operating leases is classified and accounted for by Americana Restaurants as investment property when the rest of the definition of investment property is met. The investment properties of Americana Restaurants comprise of several lands and buildings.

Investment properties are measured at their cost less depreciation, including related transaction costs and where applicable borrowing costs.

The fair value of the investment properties for disclosure purposes are based on active market prices, adjusted, if necessary, for any difference in the nature, location or condition of the specific asset. If this information is not available, Americana Restaurants uses alternative valuation methods, such as recent prices on less active markets or discounted cash flow projections. Valuations are performed as of the reporting date by professional valuers who hold recognised and relevant professional qualifications and have recent experience in the location and category of the investment property being valued.

When an investment property is sold, gains and losses on disposal are determined by reference to its carrying amount and are taken into account in determining profit or loss. This is recorded in the special purpose carve-out statement of income as gain or loss on sale of investment properties. Refer to Note 6 for further details.

#### 2.7 Intangible assets

These comprise of franchise agreements with third parties for licensing and operation of restaurant chains. The intangible asset is measured at the cost less amortisation. Amortisation is calculated using the straight-line method to allocate the costs over its estimated useful life of 5 to 10 years. Franchises and agencies are amortised over lower of lease period or franchise agreement.

Amortisation of intangible assets is calculated on the straight-line method, at rates calculated to reduce the cost of assets to their estimated residual value over their expected useful lives, as follows:

Franchises and agencies

lower of 5-10 years or lease period

#### 2.8 Financial assets

#### (i) Classification

Americana Restaurants classifies its financial assets under the following categories:

- Fair value through profit or loss (FVTPL); and
- Amortised cost.

These classifications are on the basis of business model of the Group for managing the financial assets, and contractual cash flow characteristics.

The Group measures financial asset at amortised cost when it is within the business model to hold assets in order to collect contractual cash flows, and contractual terms of the financial asset give rise on specified dates to cash flows that are solely payments of principal and interest on the principal amount outstanding.

For assets measured at fair value, gains and losses will be recorded in the special purpose carve-out statement of income.



#### 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

#### **2.8** Financial assets (continued)

#### (ii) Recognition and derecognition

At initial recognition, the Americana Restaurants measures financial assets at its fair value plus, in the case of a financial asset not at fair value through profit or loss, transactions costs that are directly attributable to the acquisition of financial asset. Transaction cost of financial assets carried at fair value through profit or loss are expensed in the special purpose carve-out statement of income.

Financial assets are derecognised when the contractual cash flows from the asset expire or it transfers its rights to receive contractual cash flows on the financial asset in a transaction in which substantially all the risks and rewards of ownership are transferred.

*(iii) Subsequent measurement* 

#### Debt instruments

Subsequent measurement of financial assets is as follows:

- Amortised cost: Assets that are held for collection of contractual cash flows, where those cash flows represent solely payments of principal and interest, are measured at amortised cost. Interest income from these financial assets is included in finance income using the effective interest rate method. Any gain or loss arising on derecognition is recognised directly in the special purpose carve-out statement of income and presented in other gains/(losses) together with foreign exchange gains and losses. Impairment losses are presented as separate line item in the special purpose carve-out statement of income.
- FVPL: Assets that do not meet the criteria for amortised cost or FVOCI are measured at FVPL. A gain or loss on a debt investment that is subsequently measured at FVPL is recognised in the special purpose carve-out statement of income and presented net within other gains/(losses) in the period in which it arises.



#### 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

#### **2.8** Financial assets (continued)

#### (iv) Impairment

Americana Restaurants assesses on a forward-looking basis the expected credit losses associated with its debt instruments carried at amortised cost and FVOCI. The impairment methodology applied depends on whether there has been a significant increase in credit risk.

#### Trade and other receivables

Americana Restaurants applies the IFRS 9 simplified approach to measuring expected credit losses which uses a lifetime expected loss allowance for all trade receivables. To measure the expected credit losses, trade receivables have been grouped based on shared credit risk characteristics and the days past due. Americana Restaurants has established a provision matrix that is based on Americana Restaurants' historical credit loss experience, and further adjusted to reflect current and forward-looking information on macroeconomic factors affecting the ability of the customers to settle the receivables.

Trade receivables are written off when there is no reasonable expectation of recovery. Indicators that there is no reasonable expectation of recovery include, amongst others, the failure of a debtor to engage in a repayment plan with Americana Restaurants.

Loss allowance on trade receivables is written off when there is no reasonable expectation of recovery. Subsequent recoveries of amounts previously written off are credited against the same line item.

Management assessed the expected credit losses as prescribed by the requirements of IFRS 9 against trade and other receivables. The information is disclosed in Note 9 of the special purpose carve-out financial statements.

#### 2.9 Impairment of non-financial assets

Assets that have an indefinite useful life, for example goodwill, are not subject to amortisation and are tested annually for impairment. Assets that are subject to depreciation and amortisation are reviewed for impairment whenever events or changes in circumstances indicate that the carrying amount may not be recoverable. An impairment loss is recognised for the amount by which the asset's carrying amount exceeds its recoverable amount. The recoverable amount is the higher of an asset's fair value less costs of disposal and value in use. For the purposes of assessing impairment, assets are grouped at the lowest levels for which there are separately identifiable cash flows (cash-generating units). Non-financial assets that suffered impairment are reviewed for possible reversal of the impairment at each reporting date.

#### 2.10 Inventories

Inventories are stated at the lower of cost and estimated net realisable value. Cost is determined by the weighted average method and includes all costs incurred in acquiring the inventories and bringing them to their present location and condition. Net realisable value is the estimate of the selling price in the ordinary course of business, less variable selling expenses, if any. Inventories in transit are recognised when the risks and rewards are transferred to Americana Restaurants in accordance with the shipping terms agreed with the suppliers.

#### 2.11 Cash and cash equivalents

For the purpose of presentation in the special purpose carve-out statement of cash flows, cash and cash equivalents comprise of cash on hand, current accounts and term deposits with original maturity of three months or less and net of bank overdrafts. In the special purpose carve-out statement of financial position, bank overdrafts are disclosed separately within current liabilities.



## 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

## 2.12 Leases

Americana Restaurant's leasing activities and how these are accounted for

Americana Restaurants leases various office space, accommodation, vehicles, restaurants space, land, warehouses and call centres. Rental contracts are typically made for fixed periods of 1 to 25 years. Lease terms are negotiated on an individual basis and contain a wide range of different terms and conditions. The lease agreements do not impose any covenants, but leased assets may not be used as security for borrowing purposes.

Leases are recognised as a right-of-use asset and corresponding liability at the date of which the leased asset is available for use by Americana Restaurants. Each lease payment is allocated between the liability and finance cost. The finance cost is charged to the special purpose carve-out statement of income over the lease period so as to produce a constant periodic rate of interest on the remaining balance of the liability for each period.

Assets and liabilities arising from a lease are initially measured on a present value basis. Lease liabilities include the net present value of the following lease payments:

- fixed payments less any lease incentives receivable;
- variable lease payment that are based on an index or a rate;
- amounts expected to be payable by the lessee under residual value guarantees;
- the exercise price of a purchase option if the lessee is reasonably certain to exercise that option; and
- payments of penalties for terminating the lease, if the lease term reflects the lessee exercising that option.

The lease payments are discounted based on the incremental borrowing rate determined by Americana Restaurants.

Right-of-use assets are measured at cost comprising the following:

- the amount of the initial measurement of lease liability;
- any lease payments made at or before the commencement date less any lease incentives received or receivable, as applicable; and
- restoration costs.

Right-of-use assets are generally depreciated over the shorter of the asset's useful life and the lease term on a straight-line basis. If Americana Restaurants is reasonably certain to exercise a purchase option, the right-of-use asset is depreciated over the underlying asset's useful life.

Payments associated with short-term leases and leases of low-value assets are recognised on a straight-line basis as an expense in the special purpose carve-out statement of income. Short-term leases are leases with a lease term of 12 months or less. Low-value assets generally comprise of office equipment.

## Variable lease payments

## Estimation uncertainty arising from variable lease payments

Some leases contain variable payment terms that are linked to sales generated from a store. Variable lease payments that depend on sales are recognised in the special purpose carve-out statement of income in the period in which the condition that triggers those payments occurs.

## Extension and termination options

Extension and termination options are included in a several properties, land and vehicles leases across Americana Restaurants. These terms are used to maximise operational flexibility in terms of managing contracts. The majority of extension and termination options held are exercisable only by Americana Restaurants or both parties mutually agreeing on renewed terms and conditions.



NOTES TO THE SPECIAL PURPOSE CARVE-OUT FINANCIAL STATEMENTS FOR THE YEAR-ENDED 31 DECEMBER (continued)

## 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

## 2.13 Provision for employees' end of service benefits

The liability for employees end of service benefits recognised in the special purpose carve-out statement of financial position in respect of the defined benefit plan is the present value of the defined benefit obligation at the end of the reporting period. The defined benefit plan is unfunded where no plan assets are set aside in advance to provide for future liabilities; instead, the liabilities are met out of Americana Restaurants' own resources as they fall due. The defined benefit obligation is calculated annually by independent actuaries using the projected unit credit method and in accordance with the labour laws of the countries in which Americana Restaurants operates.

The present value of the defined benefit obligation is determined by discounting the estimated future cash outflows using interest rates of high-quality corporate bonds that are denominated in the currency in which the benefits will be paid, and that have terms approximating to the terms of the related obligation. In countries where there is no deep market in such bonds, the market rates on government bonds are used.

The net interest cost is calculated by applying the discount rate to the defined benefit obligation. This cost is included in finance costs in the special purpose carve-out statement of income.

Remeasurement gains and losses arising from experience adjustments and changes in actuarial assumptions are recognised in the period in which they occur, directly in other comprehensive income. They are included in the accumulated results in the special purpose carve-out statement of changes in equity and in the carve-out statement of financial position.

Changes in the present value of the defined benefit obligation resulting from plan amendments or curtailments are recognised immediately in the special purpose carve-out statement of income as past service costs.

## 2.14 Financial liabilities

Americana Restaurants initially recognises debt securities issued on the date that they originated. All other financial liabilities (including liabilities designated as fair value through profit or loss) are recognised initially on the trade date at which the Group becomes a party to the contractual provisions of the instrument. Americana Restaurants derecognizes a financial liability when its contractual obligations are discharged or cancelled or expire. Non-derivative financial liabilities comprise loans and borrowings, sukuk notes and trade and other payables. Such financial liabilities are recognised initially at fair value plus any directly attributable transaction costs. Subsequent to initial recognition, these financial liabilities are measured at amortised cost using the effective interest method.

## 2.15 Trade payables

Trade payables are obligations to pay for goods or services that have been acquired in the ordinary course of business from suppliers. Trade payables are classified as current liabilities if payment is due within one year or less (or in the normal operating cycle if longer). If not, they are presented as non-current liabilities.

Trade payables are recognised initially at fair value and subsequently measured at amortised cost using the effective interest method.

## 2.16 Provisions

Provisions are recognised when Americana Restaurants has a present legal or constructive obligation as a result of past events, it is probable that an outflow of resources embodying economic benefits will be required to settle the obligation, and a reliable estimate of the amount can be made. Provisions are not recognised for future operating losses.

Provisions are measured at the present value of the expenditures expected to be required to settle the obligation using a pre-tax rate that reflects current market assessments of the time value of money and risks specific to the obligation. Increases in provisions due to the passage of time are recognised in the special purpose carve-out statement of income.

Where there are a number of similar obligations, the likelihood that an outflow will be required in settlement is determined by considering the class of obligations as a whole. A provision is recognised even if the likelihood of an outflow with respect to any one item included in the same class of obligations may be small.



## 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

## 2.17 Derivative financial instruments

Derivatives are initially recognised at fair value on the date a derivative contract is entered into and are subsequently remeasured to their fair value at the end of each reporting period. Changes in the fair value of derivative instruments are included in the special purpose carve-out statement of income for the year. Americana Restaurants does not apply hedge accounting.

## 2.18 Revenue from contracts with customers

Americana Restaurants recognises revenue, based on the five-step model as set out in IFRS 15:

Step 1 - Identify the contract with a customer: A contract is defined as an agreement between two or more parties that creates enforceable rights and obligations and sets out the criteria for each of those rights and obligations.

Step 2 - Identify the performance obligations in the contract: A performance obligation in a contract is a promise to transfer a good or service to the customer.

Step 3 - Determine the transaction price: Transaction price is the amount of consideration to which Americana Restaurants expects to be entitled in exchange for transferring the promised goods and services to a customer, excluding amounts collected on behalf of third parties.

Step 4 - Allocate the transaction price to the performance obligations in the contract: For a contract that has more than one performance obligation, Americana Restaurants will allocate the transaction price to each performance obligation in an amount that depicts the consideration to which Americana Restaurants expects to be entitled in exchange for satisfying each performance obligation.

Step 5 - Recognise revenue as and when Americana Restaurants satisfies a performance obligation.

Revenue is measured at the fair value of consideration received or receivable, taking into account the contractually agreed terms of payment excluding taxes and duties. Americana Restaurants assesses its revenue arrangements against specific criteria to determine if it is acting as principal or an agent and has concluded that it is acting as a principal in all its revenue arrangements.

Revenue is recognised in the special purpose carve-out financial statements to the extent that it is probable that the economic benefits will flow to Americana Restaurants and the revenue and costs, if and when applicable, can be measured reliably. Revenue represents the amounts received from food and beverage sales and rental income.

Revenue is recognised from Americana Restaurants' activities as follows:

(a) Food and beverage

Revenue from food and beverage sales is recognised in the accounting period in which the goods are sold. The revenue is stated net of discounts.

## *(b) Investment property rental income*

Rental income from operating leases is recognised on a straight-line basis over the lease term. Lease incentives granted are recognised as an integral part of the total rental income, over the term of the lease. It is presented as part of revenue in the special purpose carve-out statement of income.



## 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

## 2.19 Finance income and costs

Finance income comprises interest income on short term investments and other bank deposits. Interest income is recognised as it is accrued in the special purpose carve-out statement of income, using the effective interest method.

Finance costs are mainly interest payable on borrowings obtained from financial institutions at normal commercial rates and is recognised as an expense in the special purpose carve-out statement of income in the period in which it is incurred.

## 2.20 Current and deferred income tax and zakat

The tax expense for the year comprises of current and deferred tax. Tax is recognised in the special purpose carveout statement of income, except to the extent that it relates to items recognised in other comprehensive income or directly in equity. In such a case, the tax is also recognised in other comprehensive income or directly in equity, respectively.

Americana Restaurants' operations in the Kingdom of Saudi Arabia are subject to zakat in accordance with the regulations of the Zakat, Tax & Customs Authority ("ZTCA"), any amount accrued under these regulations is charged to the special purpose carve-out statement of income.

The current income tax charge is calculated on the basis of the tax laws enacted or substantively enacted at the date of the special purpose statement of financial position in the countries where Americana Restaurants' subsidiaries operate and generate taxable income. Management periodically evaluates positions taken in tax returns with respect to situations in which applicable tax regulations are subject to interpretation and establishes provisions where appropriate on the basis of amounts expected to be paid to the tax authorities.

Deferred income tax is recognised, using the liability method, on temporary differences arising between the tax bases of assets and liabilities and their carrying amounts in the special purpose carve-out financial statements. However, the deferred income tax is not accounted for if it arises from initial recognition of an asset or liability in a transaction other than a business combination that at the time of the transaction affects neither accounting, nor taxable profit or loss. Deferred income tax is determined using tax rates (and laws) that have been enacted or substantively enacted by the end of the reporting period and are expected to apply when the related deferred income tax asset is realised or the deferred income tax liability is settled.

Deferred income tax assets are recognised to the extent that it is probable that future taxable profit will be available against which the temporary differences can be utilised.

Deferred income tax is provided on temporary differences arising on investments in subsidiaries, except where the timing of the reversal of the temporary difference is controlled by Americana Restaurants and it is probable that the temporary difference will not reverse in the foreseeable future.

Deferred tax assets and liabilities are offset when there is a legally enforceable right to offset current tax assets and liabilities and when the deferred tax balances relate to the same taxation authority. Current tax assets and tax liabilities are offset where the entity has a legally enforceable right to offset and intends either to settle on a net basis, or to realise the asset and settle the liability simultaneously.

Current and deferred tax is recognised in the special purpose carve-out statement of income, except to the extent that it relates to items recognised in other comprehensive income or directly in equity. In such a case, the tax is also recognised in other comprehensive income or directly in equity, respectively.



## 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

## 2.21 Rounding of amounts

All amounts disclosed in the special purpose carve-out financial statements and notes have been rounded off to the nearest thousand currency units unless otherwise stated.

## 2.22 Royalties

Americana Restaurants has entered into agreements with various international franchisors for the use of the trademarks and business models. The royalty fee payable for the use of trademarks and business models is computed as a percentage of gross sales and is expensed in the year in which it accrues against the revenue recognised.

## 2.23 Segment reporting

Operating segments are reported in a manner consistent with the internal reporting provided to the chief operating decision maker. The chief operating decision makers assess the financial performance and position of Americana Restaurants and makes strategic decisions. The chief operating decision makers consist of the chief executive officer and the chief financial officer.

## **3** FINANCIAL RISK MANAGEMENT

## 3.1 Financial risk factors

Americana Restaurants' activities may expose it to a variety of financial risks: market risk (including foreign exchange risk, price and cash flow and fair value interest rate risk), credit risk and liquidity risk. The management carries out risk assessment for managing each of these risks. The overall risk management program focuses on the unpredictability of financial markets and seeks to minimise potential adverse effects on the financial performance of Americana Restaurants.

Risk management is predominately controlled by a central treasury department of Americana Restaurants under policies approved by the board of directors. The central treasury department identifies, evaluates and hedges financial risks in close co-operation with Americana Restaurants' operating units. The board provides written principles for overall risk management, as well as policies covering specific areas, such as foreign exchange risk, interest rate risk, credit risk, use of derivative financial instruments and non-derivative financial instruments, and investment of excess liquidity.

## (a) Market risk

Market risk is the risk that changes in market prices, such as foreign exchange rates, interest rates and equity prices will affect Americana Restaurants' income or the value of its holdings of financial instruments. The objective of market risk management is to manage and control market risk exposures within acceptable parameters, while optimising the return. Americana Restaurants' exposure to market risk arises from:

## (i) Foreign exchange risk

Americana Restaurants operates in various countries and undertakes transactions denominated in various currencies, other than the functional currency of each of Americana Restaurants' entities. Foreign exchange risk arises from its future commercial transactions, recognised assets and liabilities and net investments in foreign operations.

Americana Restaurants is mainly exposed to foreign currency risk as a result of gain or losses from translated assets and liabilities denominated in foreign currencies, such as cash and bank balances, trade and other receivables, trade and other payables, borrowings and bank facilities.

Americana Restaurants is exposed to foreign exchange risk arising from currency exposures, primarily with respect to the Kuwaiti Dinar ("KWD"), Saudi Riyal ("SAR"), UAE Dirham ("AED"), and Egyptian Pound ("EGP"). Foreign exchange risk between KWD, SAR, and AED is limited. Furthermore, with respect to the Lebanese Lira ("LL"), Americana Restaurants is exposed to the hyperinflationary environment on its operations in Lebanon (please refer to Note 4 for the critical accounting estimates used by management). However, the exposure of the exchange rate fluctuation is deemed insignificant to the carve-out for the years ended 31 December 2021, 2020 and 2019.



## **3 FINANCIAL RISK MANAGEMENT** (continued)

- **3.1 Financial risk factors** (continued)
- (a) Market risk (continued)
- *(i) Foreign exchange risk* (continued)

Below is the sensitivity analysis for foreign exchange risk exposed under EGP.

At 31 December 2021, if the EGP had weakened/strengthened by 5% (2020: 5%) against the USD with all other variables held constant, the special purpose carve-out comprehensive income for the year would have been lower/higher by USD 720 thousand (2020: USD 460 thousand, 2019: USD 653 thousand), mainly as a result of foreign exchange gains/losses on translation of EGP-denominated trade payables.

At 31 December 2021, if the EGP had weakened/strengthened by 5% (2020: 5%) against the USD with all other variables held constant, the special purpose carve-out comprehensive income for the year would have been higher/lower by USD 266 thousand (2020: USD 174 thousand, 2019: USD 127 thousand), mainly as a result of foreign exchange gains/losses on translation of EGP-denominated trade receivables.

There are no significant risks from the other currencies as at 31 December 2021, 2020 and 2019.

## (ii) Price risk

Americana Restaurants is not exposed to significant price risk as it does not have investments in traded equity securities or similar assets and liabilities.

(iii) Cash flow and fair value interest rate risk

The financial assets and liabilities exposed to interest rate fluctuations are cash deposits and bank facilities.

Americana Restaurants' central treasury ensures that deposits are maintained at the best prevailing market rate at the time of initiating each deposit.

## Classification of derivatives

Derivatives are only used for economic hedging purposes and not as speculative investments. However, where derivatives do not meet the hedge accounting criteria, they are classified as 'held for trading' for accounting purposes and are accounted for at fair value through profit or loss. They are presented as current assets or liabilities to the extent they are expected to be settled within 12 months after the end of the reporting period.



## **3 FINANCIAL RISK MANAGEMENT** (continued)

## **3.1 Financial risk factors** (continued)

## (b) Credit risk

Credit risk is the risk that Americana Restaurants will incur a loss because of its customer or counterparty failed to discharge their contractual obligation.

The financial instruments exposed to credit risk are as follows:

		US Dolla	ars'000	
	31-Dec-2021	31-Dec-2020	31-Dec-2019	1-Jan-2019
Cash and bank balances excluding cash on hand	169,687	194,569	167,838	104,706
Loan to a related party	64,000	-	-	-
Trade and other receivables*	60,046	54,000	47,982	48,915
Due from related parties	1,189	696	1,713	27,746
	294,922	249,265	217,533	181,367

\*Trade and other receivables noted above exclude advances to suppliers and prepaid expenses. There is no official credit rating for trade and other receivables.

## *(i) Cash and cash equivalents*

Americana Restaurants manages credit risk exposure arising from cash at banks by dealing with well-established banks of repute in the countries in which it operates. This is assessed based on Moody's credit rating of the bank with which balances are maintained by Americana Restaurants at the reporting date which primarily ranges from Aa3 to B3.

## *(ii)* Trade and other receivables

The credit quality of the customers is assessed according to their financial positions, past experience and other relevant factors. The utilisation of credit limits and outstanding receivables are regularly monitored. The maximum exposure to credit risk at the reporting date is the carrying value of each class of trade and other receivables mentioned above.

## *(iii)* Loan to a related party and due from related parties

Credit risk on loan to a related party and due from related parties is considered minimal as management monitors and reconciles related party balances on a regular basis and assesses the related parties to ensure they have sufficient resources to settle the obligations and, hence, recoverability is not considered to be doubtful. Management does not expect any losses from non-performance by such related parties. At 31 December 2021, 2020, and 2019, and 1 January 2019 the expected credit loss allowance on loan to a related party and due from related parties was immaterial.



## **3 FINANCIAL RISK MANAGEMENT** (continued)

## **3.1** Financial risk factors (continued)

## (b) Liquidity risk

Prudent liquidity risk management implies maintaining sufficient cash and marketable securities, the availability of funding through an adequate amount of committed credit facilities and the ability to close out market positions. Due to the dynamic nature of the underlying businesses, Americana Restaurants aims to maintain flexibility in funding by keeping committed credit lines available.

The table below analyses the carve-out's financial liabilities into relevant maturity groupings based on the remaining year at the special purpose carve-out statement of financial position to the contractual maturity date. The amounts disclosed in the table are the contractual undiscounted cash flows:

—		US Dollar	s'000	
—		As on 31-D		
—	Within	1 year to 5	More than	
	1 year	years	5 years	Total
Bank facilities	7,073	-	-	7,073
Lease liabilities	138,869	233,796	69,462	442,127
Trade and other payables (excluding value added tax payable and unearned income)	325,212	_	_	325,212
added tax payable and theathed meetine)	471,154	233,796	69,462	774,412
—	. , .			
		US Dollar		
		As on 31-D		
	Within	1 year to 5	More than	<b>T</b> 1
	1 year	years	5 years	Total
Bank facilities	24,563	-	-	24,563
Lease liabilities	144,787	245,432	85,333	475,552
Trade and other payables (excluding value	205.005			205.005
added tax payable and unearned income)	295,995	-	-	295,995
—	465,345	245,432	85,333	796,110
—		US Dollar	s'000	
		As on 31-D	ec-2019	
—	Within	1 year to 5	More than	
	1 year	years	5 years	Total
Bank facilities	13,631	-	-	13,631
Lease liabilities	154,531	286,506	104,131	545,168
Trade and other payables (excluding value	200.010			200.010
added tax payable and unearned income)	289,918 458,080	286,506	104,131	289,918 848,717
—	+50,000	200,500	104,151	040,717
—		US Dollar	s'000	
		As on 1-Ja	an-2019	
	Within	1 year to 5	More than	
	1 year	years	5 years	Total
Bank facilities	11,158	-	-	11,158
Lease liabilities	132,230	319,186	131,205	582,621
Trade and other payables (excluding value added tax payable and unearned income)	255 162			255 162
auteu tax payaore anu unearneu income)	255,162 398,550	319,186	131,205	255,162 848,941
	570,550	517,100	101,200	0-0,7-1



NOTES TO THE SPECIAL PURPOSE CARVE-OUT FINANCIAL STATEMENTS FOR THE YEAR-ENDED 31 DECEMBER (continued)

## **3** FINANCIAL RISK MANAGEMENT (continued)

## 3.2 Capital risk management

Americana Restaurants' objectives when managing capital are to safeguard Americana Restaurants' ability to continue as a going concern in order to provide returns to shareholders and benefits for other stakeholders and to maintain an optimal capital structure to reduce the cost of capital. The capital structure comprises of the equity plus debt.

In order to maintain or adjust the capital structure, Americana Restaurants may adjust the amount of dividends paid to shareholders, return capital to shareholders, issue new shares or sell assets to reduce debt.

## **3.3** Fair value estimation

The table below analyses financial instruments carried at fair value, by valuation method. The different levels have been defined as follows:

- Quoted prices (unadjusted) in active markets for identical assets or liabilities (level 1).
- Inputs other than quoted prices included within level 1 that are observable for the asset or liability, either directly (that is, as prices) or indirectly (that is, derived from prices) (level 2).
- Inputs for the asset or liability that are not based on observable market data (that is, unobservable inputs) (level 3).

The fair value of financial instruments traded in active markets is based on quoted market prices at the reporting date. A market is regarded as active if quoted prices are readily and regularly available from an exchange, dealer, broker, industry group, pricing service, or regulatory agency, and those prices represent actual and regularly occurring market transactions on an arm's length basis. The quoted market price used for financial assets held by Americana Restaurants is the current bid price. These instruments are included in level 1.

The fair value of financial instruments that are not traded in an active market is based on valuation techniques. These valuation techniques maximise the use of observable market data where it is available and rely as little as possible on entity specific estimates. If all significant inputs required to fair value an instrument are observable, these instruments are included in level 2. If one or more of the significant inputs is not based on observable market data, these instruments are included in level 3.

As at 31 December 2021, the derivative financial instrument under the agreement with REEF Technology Inc and REEF SPV ME Holdings LLC is held at fair value under level 3. The fair value as at 31 December 2021 is estimated to be USD 9,390 thousand (refer to Note 9). There are no other assets and liabilities measured at fair value as at 31 December 2020 and 2019 and 1 January 2019.

The carrying value less impairment provision of current trade receivables and payables are assumed to approximate their fair values. The fair value of financial liabilities for disclosure purposes is estimated by discounting the future contractual cash flows at the current market interest rate that is available to Americana Restaurants for similar financial instruments. Other receivables and payables approximate their fair values.



## 4 CRITICAL ACCOUNTING ESTIMATES AND JUDGEMENTS

The preparation of these special purpose carve-out financial statements requires management to make judgments, estimates and assumptions that affect the reported amounts of revenues, expenses, assets and liabilities, and the disclosure of contingent liabilities at the reporting date. However, uncertainty about these assumptions and estimates could result in outcomes that could require a material adjustment to the carrying amount of the asset or liability affected in future periods.

Estimates and judgements are continually evaluated and are based on historical experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

## Critical judgements

## Control of a subsidiary

The management has concluded that Americana Restaurants controls Bahrain and Kuwait Restaurants Company, even though it holds less than half of the voting rights of this subsidiary. Americana Restaurants, the largest shareholder with a 40% equity interest, has the exclusive right to manage Bahrain and Kuwait Restaurants Company. According to the contractual arrangements in place, Americana Restaurants appoints all key management and makes all the key operating decisions which further suggests it has power over the investee and thus consolidates based on these facts.

## Hyperinflation

Americana Restaurants exercises significant judgement in determining the onset of hyperinflation in countries in which it operates and whether the functional currency of its subsidiary is the currency of a hyperinflationary economy.

Various characteristics of the economic environment of each country are taken into account. These characteristics include, but are not limited to, whether:

• the general population prefers to keep its wealth in non-monetary assets or in a relatively stable foreign currency;

- prices are quoted in a relatively stable foreign currency;
- sales or purchase prices take expected losses of purchasing power during a short credit period into account;
- interest rates, wages and prices are linked to a price index; and
- the cumulative inflation rate over three years is approaching, or exceeds, 100%.

Management exercises judgement as to when a restatement of the financial statements of a subsidiary becomes necessary. Following management's assessment, the subsidiary of Americana Restaurants, International Touristic Projects Lebanese Co has been accounted for as entity operating in hyperinflationary economies. The results, cash flows and financial positions of International Touristic Projects Lebanese Co have been expressed in terms of the measuring units current at the reporting date.

The economy of Lebanon was assessed to be hyperinflationary effective September 2020, and hyperinflation accounting has been applied since.

The general price index used as published by the International Monetary Fund is as follows:

Date	Base year	General price index	Inflation rate (%)
31 December 2021	2019	921	759%

The impact of adjusting Americana Restaurants' results for the effects of hyperinflation is set out in the next page:

## 4 CRITICAL ACCOUNTING ESTIMATES AND JUDGEMENTS (continued)

## **Critical judgements**

*Hyperinflation* (continued)

Income statement	Year ended 31 December 2021 USD'000	Year ended 31 December 2020 USD'000
Increase in revenue	4,889	9,305
	,	,
Monetary gain from hyper inflation	3,043	38,818
Reversal of impairment/(impairment losses) of non-financial assets	1,025	(15,848)
Increase in cost of revenues	(4,718)	(4,831)
Increase in selling and marketing expenses	(1,581)	(9,384)
Increase in general and administrative expenses	(1,100)	(1,111)
Others	(1,881)	339
(Decrease)/increase in profit after tax	(323)	17,288

## Critical accounting estimates and assumptions

Americana Restaurants makes estimates and assumptions concerning the future. The resulting accounting estimates will, by definition, seldom equal the related actual results.

The estimates and assumptions that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year are as follows:

## Impairment of non-financial assets

Americana Restaurants has determined that the smallest cash generating units ("CGU") is its Brand-Country level primarily on the basis that Americana Restaurants is required to maintain a minimum number of stores in each country in order to maintain the exclusivity right in line with the franchise agreements. Management also leverages its shared services infrastructure in each country and it has developed financial and operating performance indicators on a brand-country level. Management performs a quarterly study to identify indications of impairment according to IAS 36, Impairment of Assets ("IAS 36"), in which discounted future cash flows are calculated to ascertain whether the value of assets has become impaired. However, a risk exists whereby the assumptions used by management to calculate future cash flows may not be fair based on current conditions and those prevailing in the foreseeable future. The non-financial assets which relate to restaurant outlets, that were assessed for impairment are property and equipment, right-of-use assets and intangible assets amounting to USD 626,517 thousand as at 31 December 2021 (2020: USD 617,126 thousand; 2019: USD 736,986 thousand). The (reversal of impairment)/impairment losses recognised in the special purpose carve-out income statement on these non-financial assets are as follows:

	Year ended 31 December 2021 USD'000	Year ended 31 December 2020 USD'000	Year ended 31 December 2019 USD'000
Property and equipment (Note 5)	(1,356)	12,961	248
Right-of-use assets (Note 12)	292	7,650	-
Intangible assets (Note 7)	(115)	687	
Total	(1,179)	21,298	248

The following table presents Americana Restaurants' key assumptions and the effect of the sensitivity analysis on the special purpose carve-out statement of comprehensive income on those assumptions:

			Headroo	m/(Impairment	of non-financ	cial assets)	
				US Dolla	ars'000		
	Change in	Year ended 31	December	Year ended 31	December	Year ended 3	1 December
	assumption		2021		2020		2019
Growth rate	+/-0.5%	94	(93)	-	-	72	(105)
Discount rate	+/-0.5%	(17)	18	-	-	(22)	22
Gross margin	+/-1.0%	135	(704)	160	(656)	113	(208)



## 4 **CRITICAL ACCOUNTING ESTIMATES AND JUDGEMENTS** (continued)

## Critical accounting estimates and assumptions (continued)

## Impairment of non-financial assets (continued)

Key assumptions used in value in use calculations for the years ended 31 December 2021, 2020, and 2019 are as follows:

	CGUs imp	airment testing: K	ey assumptions 202	1
	GCC	Lower Gulf	North Africa	Others
Growth rate	3% - 15%	3% - 13%	9% - 14%	(49%) - 29%
Discount rate	7% - 8%	7% - 10%	9% - 11%	9% - 24%
Increase/decrease in gross margin	2% - 3%	2% - 3%	1% - 7%	2% - 100%
	CGUs imp	airment testing: Ko	ey assumptions 2020	)
	GCC	Lower Gulf	North Africa	Others
Growth rate	5% - 44%	3% - 34%	10% - 72%	6% - 47%
Discount rate	6%	6% - 10%	8% - 11%	7% - 22%
Increase/decrease in gross margin	2% - 4%	2% - 3%	1% - 8%	1% - 6%
	CGUs imp	airment testing: Ko	ey assumptions 2019	)
	GCC	Lower Gulf	North Africa	Others
Growth rate	2% - 10%	2% - 8%	8% - 12%	6% - 12%
Discount rate	6%	6% - 14%	9%-13%	8% - 19%
Increase/decrease in gross margin	2%	2%	2%	2%

Based on the re-assessment of the significant judgements, estimates and assumptions in relation to impairment of the non-financial assets arising as a result of COVID-19, management has concluded that there have been significant changes in the key judgements and estimates as at 31 December 2021 in respect of COVID-19, when compared to those used at 31 December 2020. The COVID-19 restrictions eased and there was gradual recovery during the second half of 2020 which has continued into the year ended 31 December 2021. Whilst management does not know the future impact COVID-19 will have on Americana Restaurants in certain territories, management does not expect to see a significant impact from COVID-19 on the results for the year ending 31 December 2022. The forecasts will be updated depending on latest developments and any changes required will be reflected in future reporting periods.

## Taxes

Americana Restaurants is subject to corporate income tax and zakat. Significant judgment is required in determining the provision for taxes. There are many transactions and calculations for which the ultimate tax determination is uncertain during the ordinary course of business. Americana Restaurants recognises a liability for anticipated taxes based on estimates of whether additional taxes will be due to be paid. Where the final tax outcome of these matters is different from the amounts that were initially recorded, such differences will impact the income tax and deferred tax provisions in the year in which such determination is made (Note 27).



## 4 CRITICAL ACCOUNTING ESTIMATES AND JUDGEMENTS (continued)

## Critical accounting estimates and assumptions (continued)

## Impairment of financial assets

The impairment of trade receivables and other receivables is based on assumptions about risk of default and expected loss rates. Americana Restaurants uses judgement in making these assumptions and selecting the inputs to the impairment calculation, based on Americana Restaurants' past history, existing market conditions as well as forward looking estimates at the end of each reporting period.

Americana Restaurants has reviewed the assumptions on risk of default and expected loss rates against the backdrop of COVID-19 pandemic. Management believes that the changes in the assumptions on risk of default and the expected credit losses rates calculation arising on financial assets will not significantly change the impairment of trade and other receivables as at 31 December 2021, 2020, and 2019 and as at 1 January 2019. Management will continue to monitor the situation and any changes required will be reflected in future reporting periods

## Corporate allocations

In the preparation of these special purpose carve-out financial statements in accordance with IFRS, management has made judgements, estimates and assumptions relating to the allocation of certain expenses and income historically maintained by Kuwait Food Company (Americana) K.S.C.C. Such items have been allocated to Americana Restaurants and included in the special purpose carve-out financial statements based on the most relevant allocation method that are considered to be reasonable for the purpose of these special purpose carve-out financial statements. Actual results may differ from these estimates. A 10% increase or decrease change in allocation percentages would result in approximately USD 2.0 million, USD 0.1 million, and USD 0.5 million change in expense allocated to Americana Restaurants for the years ended 31 December 2021, 2020 and 2019, respectively.

Nature of costs	Basis of allocation
Employees related benefits and costs	Allocation is based on the estimated time spent and activities among the Restaurant Business, Food Business, and corporate function.
	~ ~
Rent and utilities	These costs have been allocated based on headcount of the employees from each business utilising the office space.
Professional, legal, and	
office administrative fees	These costs are identifiable and have been allocated based on the activity

The costs as mentioned in Note 2.1 are allocated on the following basis:

Foreign currency translation - International Touristic Projects Lebanese Co.

## For the years ended 31 December 2019 and 2020:

International Touristic Projects Lebanese Co. ("Americana Lebanon") is a wholly owned subsidiary of Americana Restaurants. During the latter part of 2019, Lebanon experienced significant shortages in hard currency. As a result, the banks in Lebanon implemented unofficial foreign exchange controls in the banking sector to manage the shortages. The US Dollar ("USD") has been in wide use and circulation over the last 2 decades or more and against which the Lebanese Pound has been pegged throughout that period at Lebanese Lira ("LL") 1,507.5 per USD ("official exchange rate").

In terms of IFRS, foreign exchange denominated monetary assets and liabilities should be measured using the closing spot rate. In addition, the results and financial position of foreign operations that have a functional currency different from the presentation currency are translated into the presentation currency as set out in note 2.4. Determination of the spot rate is complex as availability of USD at the official rate is not always possible due to the exchange controls implemented. As a result of the above situation, an unofficial rate has emerged in the foreign exchange market that is applied by foreign exchange brokers in their currency trades ("parallel rate"). Management has applied their judgement to determine if the parallel rate should be considered a spot rate. Management do not believe the parallel rate is considered a spot rate as this is not considered an official rate for reasons set out below:

- The rates are not quoted daily and may differ significantly from exchange house to exchange house. The rate is considered a hypothetical rate as this rate may also not be available at any given time even between exchange houses; and
- Certain exchange houses are not regulated or licensed to trade and may not be considered a legal exchange mechanism.



## 4 **CRITICAL ACCOUNTING ESTIMATES AND JUDGEMENTS** (continued)

## Critical accounting estimates and assumptions (continued)

Foreign currency translation - International Touristic Projects Lebanese Co. (continued)

Accordingly, the official exchange rate of USD equals LL 1,507.5 has been used to translate and record the US Dollar denominated transactions and balances. In addition, the official rate was used to translate the Company's operations to the USD presentation currency. If other exchange rates were used, the impact would not be significantly different.

## For the year 31 December 2021:

After the launching of an official electronic platform ('Sayrafa') by the Central Bank of Lebanon where the exchange rate is published on a regular basis for the participating banks and for settlement of foreign payables. Management has considered Sayrafa as an alternative official exchange rate, being a more relevant spot rate. As a result, management has used the alternate official exchange rate being the Sayrafa rate to translate Americana Lebanon's operations to the USD presentation currency as at 31 December 2021.

## Derivative financial instruments

The fair value of derivative financial instruments that are not traded in an active market are determined using valuation techniques. Americana Restaurants uses its judgement to select a variety of methods and make assumptions that are mainly based on market conditions existing at the end of each reporting period.

## Extension or termination options

Americana Restaurants determines the lease term as the non-cancellable term of the lease, together with any periods covered by an option to extend the lease if it is reasonably certain to be exercised, or any periods covered by an option to terminate the lease, if it is reasonably certain not to be exercised. The majority of extension and termination options held are exercisable only by Americana Restaurants or both parties mutually agreeing on renewed terms and conditions. Based on management's assessment they have concluded not to exercise any extension or termination options as it is not reasonably certain.



## 5 PROPERTY AND EQUIPMENT

			SN	US Dollars'000			
		Leasehold				Capital	
		improvements	Buildings	Equipment		work in	
	Land	and furniture	and cold rooms	and tools	Vehicles	progress	Total
Cost							
As at 1 January 2021	32,877	461,548	110,853	284,536	18,456	13,744	922,014
Additions		22,001	602	19,591	1,173	48,036	91,510
Disposals		(37, 441)	(803)	(20,937)	(2, 833)	(81)	(62,095)
Hyperinflation adjustment	3,082	4,660	4,498	3,653	232		16,125
Transfers		27,264	581	4,861	104	(40,606)	(7, 796)
Foreign currency translation difference	(16,864)	(27, 658)	(26, 450)	(21, 623)	(1, 337)	(128)	(94,060)
As at 31 December 2021	19,095	450,374	89,388	270,081	15,795	20,965	865,698
Accumulated depreciation and impairment							
As at 1 January 2021	7,024	373,628	86,766		14,882		714,127
Charge for the year		37,219	3,742		1,233	ı	58,607
Disposals		(36,648)	(804)	(19,687)	(2,804)	·	(59,943)
Hyperinflation adjustment		4,559			232	ı	12,216
Transfers		26	(102)	(30)	4	·	(102)
Reversal of impairment	(490)	(87)	(605)	(170)	(4)	·	(1, 356)
Foreign currency translation difference	(6,534)	(28,061)	(23, 781)	(20,049)	(1, 345)		(79, 770)
As at 31 December 2021		350,636	69,144	211,801	12,198	I	643,779
Net book amount							
As at 31 December 2021	19,095	99,738	20,244	58,280	3,597	20,965	221,919
Control of the second	aldanoon adaan taraana kao adaa adaa adaa adaa adaa adaa adaa		والمستعم سم				

Capital work in progress mainly comprises of outlets under construction and equipment under assembly.

Property and equipment with a carrying amount of USD 19,746 thousand as on 31 December 2021 (2020: USD 16,140 thousand, 2019: USD 19,361 thousand, 1 January 2019: USD 22,683 thousand) are pledged as security for a borrowing held by the Parent Company.



# 5 PROPERTY AND EQUIPMENT (continued)

			US D	US Dollars'000			
		Leasehold					
		improvements	Buildings	Equipment		Capital work	
	Land	and furniture	and cold rooms	and tools	Vehicles	in progress	Total
Cost							
As at 1 January 2020	19,806	461,615	94,671	262,911	16,213	19,627	874,843
Additions		10,950	312	6,773	2,231	19,667	39,933
Disposals		(29, 397)	(4, 313)	(13, 430)	(2, 459)	(1)	(49,600)
Hyperinflation adjustment	12,995	17,696	18,810	14,666	946	I	65,113
Transfers	1	2,174	1,202	14,422	1,509	(25, 413)	(6, 106)
Foreign currency translation difference	76	(1, 490)	171	(806)	16	(136)	(2, 169)
As at 31 December 2020	32,877	461,548	110,853	284,536	18,456	13,744	922,014
Accumulated denreciation and imnairment							
As at 1 January 2020		353,412	68,271	197,630	11,196	ı	630,509
Charge for the year		45,963	4,420	20,422	1,192		71,997
Disposals		(26,886)	(4,016)	(12, 675)	(2, 435)		(46,012)
Hyperinflation adjustment		16,569	15,225	13,315	941		46,050
Transfers		(16,598)	476	12,144	3,962		(16)
Impairment charge	7,024	2,250	2,262	1,415	10		12,961
Foreign currency translation difference		(1,082)	128	(424)	16		(1, 362)
As at 31 December 2020	7,024	373,628	86,766	231,827	14,882	I	714,127
Net book amount As at 31 December 2020	25,853	87,920	24,087	52,709	3,574	13,744	207,887

Capital work in progress mainly comprises of outlets under construction and equipment under assembly.



# 5 PROPERTY AND EQUIPMENT (continued)

			US D	US Dollars'000			
		Leasehold					
		improvements	Buildings	Equipment		Capital work	
	Land	and furniture	and cold rooms	and tools	Vehicles	in progress	Total
Cost							
As at 1 January 2019	19,637	443,615	93,545	254,548	35,764	10,639	857,748
Additions	43	19,978	1,636	7,782	2,185	36,219	67,843
Disposals		(28, 181)	(2,733)	(4,501)	(21, 700)	(17)	(57, 132)
Transfers	(17)	22,034	595	3,218	(242)	(27, 306)	(1, 718)
Foreign currency translation difference	143	4,169	1,628	1,864	206	92	8,102
As at 31 December 2019	19,806	461,615	94,671	262,911	16,213	19,627	874,843
Accumulated depreciation and impairment							
As at 1 January 2019		322,312	64,679	181,531	27,853	ı	596,375
Charge for the year		49,790	4,723	21,702	1, 177	ı	77,392
Disposals		(23,962)	(1,653)	(3,907)	(17, 730)		(47,252)
Transfers		2,648	(141)	(2, 801)	(272)	ı	(566)
Impairment charge		211	I	37	ı		248
Foreign currency translation difference		2,413	663	1,068	168		4,312
As at 31 December 2019		353,412	68,271	197,630	11,196		630,509
Net book amount							
As at 31 December 2019	19,806	108,203	26,400	65,281	5,017	19,627	244,334

Capital work in progress mainly comprises of outlets under construction and equipment under assembly.



## 6 INVESTMENT PROPERTIES

	US	Dollars'000	
	2021	2020	2019
Balance as at 1 January	7,521	8,007	7,588
Transfers from property and equipment	2,454	-	150
Foreign currency translation difference	12	156	869
Depreciation	(646)	(642)	(600)
Balance as at 31 December	9,341	7,521	8,007

The fair value for disclosure purposes is determined by professionally qualified external valuers once every year.

A formal external valuation of the investment property was undertaken by independent qualified appraisers, on an open market basis at 31 December 2021, 2020 and 2019. Based on such valuation, the fair value of Americana Restaurants' investment at that date was determined at USD 31,958 thousand (2020: USD 24,217 thousand; 2019: USD 26,583 thousand).

The lease income recognised during the year ended 31 December 2021 is USD 2,764 thousand (2020: USD 2,618 thousand; 2019: 2,489 thousand). Refer to Note 19. Minimum lease payments under non-cancellable operating leases of investment properties not recognised in the special purpose carve-out financial statements are receivable as follows:

	US Dollars'000				
	31-Dec-2021	31-Dec-2020	31-Dec-2019	1-Jan-2019	
Within one year	2,868	2,143	2,276	1,561	
Between 1 and 2 years	2,581	1,876	2,028	1,607	
Between 2 and 3 years	2,151	1,563	1,690	1,339	
Between 3 and 4 years	1,291	938	1,014	804	
Between 4 and 5 years	2,581	1,875	2,028	1,607	
Later than 5 years	4,302	3,361	4,236	3,639	
	15,774	11,756	13,272	10,557	

## Revaluation of investment property

The fair valuation for the leased properties for disclosure purpose was done using the 'Income approach' which involves determination of the value of the investment property by calculating the net present value of expected future earnings. The valuation method adopted for these properties is based on inputs that are not based on observable market data (that is, unobservable inputs - Level 3). The valuation method adopted for these properties fall under level 3.

For vacant investment property, the 'Market approach' was used to determine the fair value. This involves determination of the value of the asset with reference to comparable market transactions for assets in close proximity. These values are adjusted for differences in key attributes such as size, gross floor area and location (that is, significant observable input – Level 3).

The significant unobservable inputs used and related sensitivity analysis are as follows:

Year ended 31 December	Assumpti	on .	Average value of the assumption	i i
2021	Comparable rate	sales	· .	An increase (decrease) of 1% would increase (decrease) the investment properties' fair value by USD 320 thousand.
2020	Comparable rate	sales		An increase (decrease) of 1% would increase (decrease) the investment properties' fair value by USD 242 thousand.
2019	Comparable rate	sales		An increase (decrease) of 1% would increase (decrease) the investment properties' fair value by USD 266 thousand.



## 7 INTANGIBLE ASSETS

	US Dollars'000		
	Franchise and agencies	Others	Total
Cost			
At 31 December 2020	75,318	9,455	84,773
Additions	8,303	-	8,303
Transfers	3,397	-	3,397
Hyperinflation adjustment	602	-	602
Disposals	(2,567)	-	(2,567)
Foreign currency translation difference	(3,533)	-	(3,533)
At 31 December 2021	81,520	9,455	90,975
Accumulated amortisation and impairment			
At 31 December 2020	46,084	997	47,081
Amortisation	6,133	-	6,133
Disposals	(2,057)	-	(2,057)
Hyperinflation adjustment	494	-	494
Reversal of impairment	(115)	-	(115)
Foreign currency translation difference	(3,184)	-	(3,184)
At 31 December 2021	47,355	997	48,352
Net book amount			
At 31 December 2021	34,165	8,458	42,623

'Franchise and agencies' comprise of franchise fee paid to third parties for licensing and operation of restaurant chains in line with the related franchise agreements.



NOTES TO THE SPECIAL PURPOSE CARVE-OUT FINANCIAL STATEMENTS FOR THE YEAR-ENDED 31 DECEMBER (continued)

## 7 INTANGIBLE ASSETS (continued)

	US	Dollars'000		
	Franchise and			
	agencies	Others	Total	
Cost				
At 1 January 2019	59,309	9,557	68,866	
Additions	6,529	-	6,529	
Transfers	1,051	-	1,051	
Disposals	(1,660)	-	(1,660)	
Foreign currency translation difference	488	-	488	
At 31 December 2019	65,717	9,557	75,274	
Additions	5,073	-	5,073	
Transfers	4,669	-	4,669	
Hyperinflation adjustment	2,363	-	2,363	
Disposals	(2,320)	(102)	(2,422)	
Foreign currency translation difference	(184)		(184)	
At 31 December 2020	75,318	9,455	84,773	
Accumulated amortisation and impairment				
At 1 January 2019	37,534	1,099	38,633	
Amortisation	4,104	1,077	4,104	
Transfers	485	_	485	
Disposals	(1,139)		(1,139)	
Foreign currency translation difference	204	_	204	
At 31 December 2019	41,188	1,099	42,287	
Amortisation	4,979	1,000	4,979	
Transfers	(581)	_	(581)	
Disposals	(1,889)	(102)	(1,991)	
Hyperinflation adjustment	1,767	(102)	1,767	
Impairment charge	687	-	687	
Foreign currency translation difference	(67)	-	(67)	
At 31 December 2020	46,084	997	47,081	
Net book amount				
At 31 December 2020	29,234	8,458	37,692	
At 31 December 2019	24,529	8,458	32,987	
	27,527	0,100	52,707	

'Franchise and agencies' comprise of franchise fee paid to third parties for licensing and operation of restaurant chains in line with the related franchise agreements.



## 8 INVENTORIES

	US Dollars'000				
	31-Dec-2021	31-Dec-2020	31-Dec-2019	1-Jan-19	
Raw materials	69,528	64,396	65,761	78,627	
Filling and packing materials	11,546	9,020	8,653	9,111	
Other materials	12,879	13,988	13,163	13,898	
Goods in transit	13,425	9,695	5,849	7,746	
Spare parts	6,400	6,752	7,243	6,368	
	113,778	103,851	100,669	115,750	
Provision for obsolete, slow moving and					
defective inventories	(6,481)	(6,758)	(6,783)	(7,045)	
	107,297	97,093	93,886	108,705	

The cost of inventories recognised as an expense during the year was USD 623,720 thousand (2020: USD 473,108 thousand; 2019: USD 563,686 thousand) (Note 20).

The movements in the provision for obsolete, slow moving and defective inventories are given below:

	US Dollars'000			
	2021	2020	2019	
Balance at 1 January	6,758	6,783	7,045	
Net provision for slow moving items	1,387	3,159	1,855	
Write-offs against provision for slow moving items	(1,271)	(1,612)	(1,989)	
Reclassification	-	(1,503)	(209)	
Foreign currency translation difference	(393)	(69)	81	
Balance at 31 December	6,481	6,758	6,783	

## 9 TRADE AND OTHER RECEIVABLES

		US Dollars'000				
	31-Dec-2021	31-Dec-2020	31-Dec-2019	1-Jan-2019		
Trade receivable	26,800	19,988	16,104	13,610		
Less: loss allowance	(1,856)	(1,744)	(842)	(1,097)		
	24,944	18,244	15,262	12,513		
Prepaid expenses	28,489	34,835	39,586	35,009		
Advances to suppliers	5,499	7,145	2,375	4,276		
Refundable deposits	18,627	20,139	20,220	22,900		
Accrued income	5,304	4,573	4,498	4,386		
Insurance receivables	752	1,101	764	1,082		
Staff receivables	2,313	1,697	918	805		
Others	8,106	8,246	6,320	7,229		
	94,034	95,980	89,943	88,200		

Americana Restaurants has a broad base of customers with no concentration of credit risk within trade receivables at 31 December 2021, 2020, 2019, and 1 January 2019.



## 9 TRADE AND OTHER RECEIVABLES (continued)

The maximum exposure to credit risk at the reporting date is the carrying value of each class of receivable:

		US Dollars'000				
	31-Dec-2021	31-Dec-2020	31-Dec-2019	1-Jan-19		
Up to 3 months	25,044	18,221	15,274	9,896		
3 to 6 months	561	121	74	2,846		
Over 6 months	1,195	1,646	756	868		
	26,800	19,988	16,104	13,610		

The loss allowance on trade receivables is primarily concentrated in the balances over 6 months which had a expected credit loss allowance of 100% amounting to USD 1,195 thousand (2020: 75% amounting to USD 1,227 thousand; 2019: 92% amounting to USD 697 thousand; and 1 Jan 2019: 98% amounting to USD 851 thousand).

Balances between 3 to 6 months had a expected credit loss allowance of 27% amounting to USD 153 thousand (2020: 57% amounting to USD 69 thousand; 2019: 57% amounting to USD 42 thousand; and 1 Jan 2019: 5% amounting to USD 141 thousand). Balances up to 3 months had a expected credit loss allowance of 2% amounting to USD 508 thousand (2020: 2% amounting to USD 448 thousand; 2019: 1% amounting to USD 103 thousand; and 1 Jan 2019: 1% amounting to USD 105 thousand)

Movement in the loss allowance on trade receivables during the year:

	US Dollars'000			
	2021	2020	2019	
Balance at 1 January	1,744	842	1,097	
Charge/(reversal) during the year	1,454	1,644	(50)	
Write-offs against the loss allowance on trade receivables	(1,319)	(382)	(172)	
Reclassification	(26)	(359)	(38)	
Foreign currency translation differences	3	(1)	5	
Balance at 31 December	1,856	1,744	842	

The other classes within trade and other receivables do not contain impaired assets and are not exposed to significant credit risk.

## 9 TRADE AND OTHER RECEIVABLES (continued)

The carrying amounts of Americana Restaurants' trade receivables are denominated in the following currencies:

	US Dollars'000				
	31-Dec-2021	31-Dec-2020	31-Dec-2019	1-Jan-2019	
UAE Dirham	8,563	5,431	5,605	3,462	
Saudi Riyal	4,455	4,026	3,396	5,757	
Egyptian Pound	5,316	3,472	2,546	1,928	
Kuwaiti Dinar	4,151	3,916	2,115	1,570	
US Dollar	54	-	9	158	
Other	4,261	3,143	2,433	735	
	26,800	19,988	16,104	13,610	

The carrying value less loss allowance on trade and other receivables is assumed to approximate their fair values due to the short-term nature of trade receivables.

## Agreement with REEF Technology Inc and REEF SPV ME Holdings LLC:

Americana Restaurants entered into an agreement on 9 December 2021 with a third party to operate cloud kitchens in the region through an investment in REEF Technology Middle East Limited (the "Entity"). Americana Restaurants acquired 25% shares in the Entity in exchange for loan notes of USD 28,500 thousand which are non-interest bearing and have a non-recourse against Americana Restaurants. As per the agreement, the loan notes are to be settled against the future cash flows (i.e., dividends) received from the investment of Americana Restaurants. Americana Restaurants neither bear any significant risk or rewards until the loan notes have been fully settled nor additional liability in case the Entity fails to generate sufficient cash flows to cover the loan notes. Moreover, Americana Restaurants contributed a working capital loan of USD 1,000 thousand towards the Entity which is non-interest bearing and has no fixed repayment terms. The working capital loan is recorded as a part of other receivables.

Under the same Agreement, the put option and call option is provided to both parties that is exercisable after 9 December 2024. Management has estimated the fair valuation of the stake along with the underlying derivative instrument to be USD 9,390 thousand and accordingly recorded the derivative financial instrument with the corresponding deferred gain as at 31 December 2021.



## NOTES TO THE SPECIAL PURPOSE CARVE-OUT FINANCIAL STATEMENTS FOR THE YEAR-ENDED 31 DECEMBER (continued)

## 10 CASH AND CASH EQUIVALENTS

-	US Dollars'000				
	31-Dec-2021	31-Dec-2020	31-Dec-2019	1-Jan-2019	
Cash on hand	4,309	1,778	2,040	1,940	
Cash at banks	89,420	122,931	123,747	86,469	
Short-term deposits with original					
maturity of 3 months or less	80,267	71,638	44,091	18,237	
Cash and cash equivalents	173,996	196,347	169,878	106,646	

Bank balances are held with local and international branches of reputable banks. Management views these banks as having a sound performance history and satisfactory credit ratings. Deposits are presented as cash equivalents only if they have a maturity of three months or less from the date of acquisition or are readily convertible to known amounts of cash which are subject to insignificant risk of changes in value.

Cash and cash equivalents include the following for the purpose of the special purpose carve-out statement of cash flows:

	US Dollars'000			
	31-Dec-2021	31-Dec-2020	31-Dec-2019	1-Jan-2019
Cash and cash equivalents Less: Bank overdraft (Note 11)	173,996 (7,073)	196,347 (24,563)	169,878 (13,631)	106,646 (11,158)
Balances per special purpose carve- out statement of cash flows	166,923	171,784	156,247	95,488

## 11 BANK FACILITIES

	US Dollars'000						
	31-Dec-2021 31-Dec-2020 31-Dec-2019 1-Jan-2019						
Short term							
Bank overdraft	7,073	24,563	13,631	11,158			
	US Dollars'000						
Maturity of bank facilities are							
as follows:	31-Dec-2021	31-Dec-2020	31-Dec-2019	1-Jan-2019			
Within one year	7,073	24,563	13,631	11,158			



## 12 LEASES

(i) Amounts recognized in the special purpose carve-out statement of financial position

		US Do	ollars'000		
	Building and				
	Leasehold	Vehicles	Land	Key money	Total
Right of use assets					
Cost					
As at 1 January 2021	596,590	21,220	8,249	10,871	636,930
Additions	125,884	6,589	414	1,401	134,288
Hyperinflation adjustment	1,987	-	-	467	2,454
Disposal	(5,731)	(150)	(95)	(1,980)	(7,956)
Transfers	-	-	-	1,843	1,843
Foreign currency translation difference	(11,954)	38	(102)	(2,637)	(14,655)
As at 31 December 2021	706,776	27,697	8,466	9,965	752,904
Accumulated depreciation and impairment					
As at 1 January 2021	245,749	12,202	2,317	5,115	265,383
Charge for the year	132,361	7,933	1,167	1,782	143,243
Hyperinflation adjustment	442	-	-	467	909
Impairment charges	292	-	-	-	292
Disposal	(3,961)	(44)	-	(1,980)	(5,985)
Foreign currency translation difference	(10,245)	9	(61)	(2,616)	(12,913)
As at 31 December 2021	364,638	20,100	3,423	2,768	390,929
_					
Net book amount					
Balance as at 31 December 2021	342,138	7,597	5,043	7,197	361,975

The additions of right-of-use assets is a non-cash investing activity.



## 12 LEASES (continued)

(i) Amounts recognised in the special purpose carve-out statement of financial position (continued)

-	US Dollars'000				
-	Building and	00.00	11410 000		
	Leasehold	Vehicles	Land	Key money	Total
Right of use assets					
Cost					
As at 1 January 2019	456,945	13,107	8,648	6,034	484,734
Additions	96,320	13,838	1,769	779	112,706
Disposal	(3,727)	-	(761)	(1,744)	(6,232)
Transfers	-	-	-	440	440
Foreign currency translation difference	4,411	4	49	238	4,702
As at 31 December 2019	553,949	26,949	9,705	5,747	596,350
As at 1 January 2020	553,949	26,949	9,705	5,747	596,350
Additions	104,342	5,202	350	1,744	111,638
Hyperinflation adjustment	8,534		-	1,987	10,521
Disposal	(67,952)	(10,883)	(858)	(72)	(79,765)
Transfers	-	-		1,420	1,420
Foreign currency translation difference	(2,283)	(48)	(948)	45	(3,234)
As at 31 December 2020	596,590	21,220	8,249	10,871	636,930
Accumulated depreciation and					
impairment					
As at 1 January 2019	-	-	-	-	-
Charge for the year	128,533	5,657	1,682	2,086	137,958
Disposals	(309)	-	-	(1,697)	(2,006)
Foreign currency translation difference	549	4	1	179	733
As at 31 December 2019	128,773	5,661	1,683	568	136,685
As at 1 January 2020	128,773	5,661	1,683	568	136,685
Charge for the year	126,825	6,908	1,337	2,059	137,129
Hyperinflation adjustment	4,280	-	-	1,987	6,267
Impairment charges	7,650	-	-	-	7,650
Disposal	(21,259)	(371)	(405)	(72)	(22,107)
Transfers	-	-	-	581	581
Foreign currency translation difference	(520)	4	(298)	(8)	(822)
As at 31 December 2020	245,749	12,202	2,317	5,115	265,383
Net book amount					
Balance as at 31 December 2020	350,841	9,018	5,932	5,756	371,547
Balance as at 31 December 2019	425,176	21,288	8,022	5,179	459,665

The additions of right-of-use assets is a non-cash investing activity.

	31 December 2021 USD'000	31 December 2020 USD'000	31 December 2019 USD'000	1 January 2019 USD'000
Lease liabilities				
Non-current	248,136	263,630	318,945	339,536
Current	136,463	139,809	148,780	121,370
	384,599	403,439	467,725	460,906



## 12 LEASES (continued)

## (ii) Amounts recognised in the special purpose carve-out statement of income

	2021 USD'000	2020 USD'000	2019 USD'000
Finance costs on lease liabilities (Note 24)	20,713	25,010	26,788
	2021 USD'000	2020 USD'000	2019 USD'000
<b>Other rent expenses</b> Expense relating to short-term and low-value leases Expense relating to variable lease payments not	45,481	39,959	55,439
included in lease liabilities	11,437	7,083	9,742
	56,918	47,042	65,181

Americana Restaurants recognised a gain on COVID-19 related rent concessions of USD 6,978 thousand for the year ended 31 December 2021 (2020: USD 28,113 thousand; 2019: NIL) under other income in the special purpose carve-out statement of income.

## 13 PROVISION FOR EMPLOYEES' END OF SERVICE BENEFITS

		2021 USD'000	2020 USD'000	2019 USD'000
At 1 January	25	80,413	81,231	84,186
Current service cost Interest expense	25 24	10,074 950	8,001 3,676	13,522
Total amount recognised in the special purpose carve-out statement of income	_	11,024	11,677	13,522
Remeasurement of employees' end of service benefits				
- changes in financial assumptions		(2,846)	6,660	-
- changes in experience / demographic assumptions		2,410	(610)	-
Payments		(13,535)	(17,333)	(14,317)
Transfer to staff accruals		(2)	(1,100)	(2,232)
Foreign currency translation differences		(1,204)	(112)	72
At 31 December	_	76,260	80,413	81,231

In accordance with the provisions of IAS 19, management has carried out an exercise to assess the present value of its defined benefit obligation as at 31 December 2021 and 2020, using the projected unit credit method, in respect of employees' end of service benefits payable under labour laws prevailing in the countries in which the subsidiaries operate. Under this method, an assessment is made of the employee's expected service life with Americana Restaurants and the expected basic salary at the date of leaving the service. A provision is made, using actuarial techniques, for the full amount of end of service benefits due to the employees in accordance with the local labour law of the country where they are employed, for their year ended of service up to the reporting date. Management's assumptions and sensitivity analysis are provided below.

Below is the maturity analysis of the expected benefit payments:

	US Doll	lars'000
	31-Dec-2021	31-Dec-2020
Within one year	15,297	14,540
Between 2 and 5 years	46,722	45,419
Later than 5 years	69,226	63,569

## 13 **PROVISION FOR EMPLOYEES' END OF SERVICE BENEFITS** (continued)

Actuarial assumptions and sensitivity

	2021	2020	2019
Average discount rate used	1.95%	1.58%	2.53%
Average salary growth rate	1.69%	1.69%	1.69%
Salary growth effective date during the year	April	April	April
Withdrawal rates per annum	20%	10%-20%	15%-20%
Employee retirement age	60	60	60
Average duration	4-5 years	4-5 years	4-5 years

Sensitivity of the key actuarial assumptions US Dollars '000

Increase/(decrease) of employees' end of service benefits as on

	Change in						
	assumption	31 Dece	mber 2021	31 Decer	mber 2020	31 Dece	ember 2019
Discount rate Salary growth	+/-1.0%	(4,717)	1,312	(2,905)	3,189	(2,974)	3,256
rate	+/-1.0%	1,448	(4,899)	3,305	(3,071)	3,408	(3,172)

## 14 TRADE AND OTHER PAYABLES

		US Dollars'000					
	31-Dec-2021	31-Dec-2020	31-Dec-2019	1-Jan-2019			
Trade payables	126,543	107,230	118,158	90,401			
Non-trade payables	40,250	33,206	27,977	34,908			
Accrued expenses	95,944	92,172	108,489	88,322			
Unearned income	71,303	64,470	66,677	18,994			
Accrued staff benefits	46,903	16,489	20,384	20,922			
Value added tax payable	6,006	7,502	7,344	6,636			
Deposits	2,979	4,137	4,555	4,304			
Other payables	12,593	42,761	10,355	16,305			
	402,521	367,967	363,939	280,792			

Analysed as follows:				
-		US Dolla	rs'000	
	31-Dec-2021	31-Dec-2020	31-Dec-2019	1-Jan-2019
Current portion	352,326	321,702	314,469	280,792
Non-current portion*	50,195	46,265	49,470	-
	402,521	367,967	363,939	280,792

\* Non-current portion pertains to the portion of unearned income with a performance obligation expected to be satisfied and recognised within a period exceeding 12 months.

## 15 PROVISIONS FOR LEGAL, TAX AND OTHER CLAIMS

	US Dollars'000						
	31-Dec-2021 31-Dec-2020 31-Dec-2019 1-Jan-						
Legal cases	9,430	7,737	3,966	2,432			
Provision for termination and closure	5,060	3,849	2,450	13,755			
Tax	13,781	7,906	4,135	3,796			
Other provisions	3,791	2,818	2,338	2,171			
	32,062	22,310	12,889	22,154			



## NOTES TO THE SPECIAL PURPOSE CARVE-OUT FINANCIAL STATEMENTS FOR THE YEAR-ENDED 31 DECEMBER (continued)

### 15 PROVISIONS FOR LEGAL, TAX AND OTHER CLAIMS (continued)

		2021 (1	USD'000)		
		Provision for			
	te Legal cases	rmination and closure	Tax	Other provisions	Total
Balance at the beginning of the year	7,737	3,849	7,906	2,818	22,310
Charged/(credited) to profit or loss		0.554			20.450
Additional provisions recognised	3,671	3,774	10,799	2,235	20,479
Unused amounts reversed	(1,072)	(3,935)	(38)	(202)	(5,247)
Amounts used during the year	(210)	(1,242)	(1,895)	(2,938)	(6,285)
Foreign currency translation difference	(396)	(207)	(1,008)	-	(1,611)
Others	(300)	2,821	(1,983)	1,878	2,416
Balance at the end of the year	9,430	5,060	13,781	3,791	32,062
			U <b>SD'000)</b>		
		Provision for rmination and		Other	
	Legal cases	closure	Tax	provisions	Total
Balance at the beginning of the year Charged/(credited) to profit or loss	3,966	2,450	4,135	2,338	12,889
Additional provisions recognised	4,417	9,247	2,872	1,982	18,518
Unused amounts reversed	(166)	(4,363)	2,072	-	(4,529)
Amounts used during the year	(2,221)	(3,476)	(2,874)	(2,111)	(1,52) (10,682)
Foreign currency translation difference	(1)	(9)	150	37	177
Others	1,742	-	3,623	572	5,937
Balance at the end of the year	7,737	3,849	7,906	2,818	22,310
·					
		2019 (U Provision for	USD'000)		
		ermination and closure	Tax	Other provisions	Total
	2 422	12 755	2 70(	0.171	22.154
Balance at the beginning of the year <i>Charged/(credited) to profit or loss</i>	2,432	13,755	3,796	2,171	22,154
Additional provisions recognised	1,245	1,567	929	717	4,458
Unused amounts reversed	1,243		929	/1/	,
	-	(146) (12,795)	-	(776)	(146)
Amounts used during the year	(231)	(12,795)	(1,122)	(776)	(14,924) 300
Foreign currency translation difference	5	41 28	28	226	
Others	515	28	504	-	1,047

## Legal cases

The provision consists of the total amount provided to meet specific legal claims against Americana Restaurants from external parties. Management believes that after obtaining appropriate legal advice, the outcome of such legal claims will not substantially exceed the value of the provision as at 31 December 2021.

3,966

2,450

2,338

4,135

## Provision for termination and closure

Balance at the end of the year

The provision relates to the closure and termination charges along with other related costs which are expected to be incurred for the closure of stores over the upcoming period.

12,889



## 15 PROVISIONS FOR LEGAL, TAX AND OTHER CLAIMS (continued)

## Tax and other provisions

Other provisions include of ongoing assessments by the relevant authorities for open years dispute in relation to taxes, zakat and NLST. Management believes that provision for probable future tax assessments is adequate based upon previous years' tax examinations and past interpretations of the tax laws and that the position taken in tax returns will be sustained upon examination by the relevant tax authorities (Note 29). The other provisions also comprise of restructuring expenses and expected claims from external parties in relation to Americana Restaurants' activities. The management reviews these provisions on a yearly basis, and the allocated amount is adjusted according to the latest developments, discussions and agreements with such parties.

## 16 INCOME TAX, ZAKAT AND OTHER DEDUCTIONS PAYABLE

	31-Dec-2021 USD'000	31-Dec-2020 USD'000	31-Dec-2019 USD'000	1-Jan-2019 USD'000
Other taxes payable within one year comprise:				
Income Tax	6,018	4,124	5,063	3,591
Zakat	3,310	1,429	3,060	2,170
Income tax and zakat payable	9,328	5,553	8,123	5,761
Property and other taxes	829	792	41	430
Other taxes payable	2,457	2,291	2,388	2,290
Income tax, zakat and other deductions payable	12,614	8,636	10,552	8,481

## The movement of income tax and zakat payable is as follows:

	2021 USD'000	2020 USD'000	2019 USD'000
At 1 January	5,553	8,123	5,761
Income tax and zakat of subsidiaries	14,651	5,711	8,346
Payments	(6,971)	(5,501)	(5,183)
Others	(3,905)	(2,780)	(801)
At 31 December	9,328	5,553	8,123



NOTES TO THE SPECIAL PURPOSE CARVE-OUT FINANCIAL STATEMENTS FOR THE YEAR-ENDED 31 DECEMBER (continued)

## 17 NON-CONTROLLING INTERESTS

	US Dollars'000			
	31-Dec-2021	31-Dec-2020	31-Dec-2019	
Balance as at 1 January	9,509	16,884	18,213	
Share from net profit of the year	2,491	(1,045)	1,029	
Other comprehensive income item:				
Foreign currency translation differences	48	8	(70)	
<i>Other changes in non-controlling interests:</i> Effects of acquisition of additional shares in a				
subsidiary	(65)	(5,199)*	-	
Cash dividends paid by subsidiaries	(826)	(1,139)	(2,288)	
Total other changes in non-controlling interests	(891)	(6,338)	(2,288)	
Balance as at 31 December	11,157	9,509	16,884	

\* During the year ended 31 December 2020, Americana Restaurants acquired an additional 9.14% stake in its subsidiary Egyptian Company for International Touristic Projects ("ECITP") through a mandatory takeover in Egyptian Exchange market for USD 14.7 million (EGP 231,078,090, equivalent to EGP 6.32 per share), increasing the shareholding to 99.24% with 0.55% as treasury shares and remaining shares as non-controlling interest. As this transaction does not change Americana Restaurants' control status of ECITP, the difference between the total consideration paid and the identified net assets attributable to the non-controlling interest acquired amounting to USD 9.5 million has been charged to accumulated net contribution from parent in equity on the basis that this is considered a shareholder's transaction in accordance with Americana Restaurants' accounting policy. Hence, this does not result in the recognition of any additional non-current asset.

## 18 RELATED PARTIES TRANSACTIONS AND BALANCES

Related parties represent shareholders who have representatives in the Boards of Directors, members of the Boards of Directors, Senior Management and the companies which are controlled by the major shareholders. In the ordinary course of business, Americana Restaurants has entered into arms-length transactions with related parties during the year. The following are the transactions and balances resulting from these transactions:

	US Dollars'000			
	31-Dec-2021	31-Dec-2020	31-Dec-2019	
Transactions with fellow subsidiaries				
Purchases of raw materials	107,168	87,565	120,502	
Interest income from loan to a related party	1,502	-	-	
Investment property rental income	383	330	304	
Delivery and payment support	587	251	85	
Key management personnel				
Short term employee benefits	4,656	1,689	2,487	
Termination benefits	113	73	85	



## **18 RELATED PARTIES TRANSACTIONS AND BALANCES** (continued)

## Due from related parties

			USD'0	00	
	Place of	31-Dec-	31-Dec-	31-Dec-	1-Jan-
Name	incorporation	2021	2020	2019	2019
Fellow subsidiaries:					
Americana Food Investment Group Company	UAE	457	-	-	-
Gulf Food Industries (California Garden)	UAE	68	-	76	11,053
Gulf Food Co. Americana LLC	UAE	-	-	866	884
Americana Group for Food and Touristic Projects	Egypt	-	-	21	171
Others		574	469	568	1,448
Division of the Parent Company: Kuwait Foods Divisions (Meat, Cake, Agencies)	Kuwait	-	-	2	14,190
Entity controlled by a major shareholder:					
Noon E Commerce Solutions	UAE	-	143	-	-
Nshmi Development LLC	UAE	90	84	180	-
		1.189	696	1.713	27,746

## Due to related parties

		USD'000			
	Place of	31-Dec-	31-Dec-	31-Dec-	1-Jan-
Name	incorporation	2021	2020	2019	2019
Fellow subsidiaries:					
National Food Industries Co.	KSA	7,110	9,474	9,965	9,691
The International Co. for Agricultural development					
('Farm Frites')	Egypt	6,261	4,403	1,592	1,136
Senyorita Co. for Food Industries	Egypt	2,551	-	-	-
Gulf Food Co. Americana LLC	UAE	2,295	1,591	-	-
Gulf Food Industries (California Garden)	UAE	1,467	1,208	-	-
Cairo poultry Company	Egypt	1,213	1,885	1,920	2,213
Americana Group for Food and Touristic Projects	Egypt	-	2	-	1,571
Others		162	803	798	233
Division of the Parent Company: Kuwait Foods Divisions (Meat, Cake, Agencies)	Kuwait	2,282	3,008	-	114
Entities controlled by a major shareholder:					
Noon E Commerce Solutions	UAE	-	-	97	7,029
Noon AD Holdings	UAE	274	31	10	-
Noon Payments Digital Limited	KSA	68	14	-	-
		23,683	22,419	14,382	21,987
	US Dollars'000				
31-De	ec-2021 31-	-Dec-2020	31-Dec-	-2019 1	-Jan-2019
Loan to a related party					
Americana Foods Investments Group					
Company LLC	64,000	-			-

On 21 March 2021, Americana Prime Investments Limited (an entity of Americana Restaurants) entered into an agreement with Americana Foods Investments Group Company LLC, a fellow subsidiary, to provide a loan of USD 64,000 thousand for a period of 5 years ending on 21 March 2026 and repayable in five equal annual instalments of USD 12,800 thousand. As at 31 December 2021, the loan carries an interest set at arms-length of LIBOR plus margin payable quarterly commencing immediately after the drawdown date (i.e 21 March 2021). Accordingly, USD 12,800 thousand has been classified as current and USD 51,200 thousand has been classified as non-current due from related parties. Subsequently, the related party loan of USD 64,000 thousand has been early settled by Americana Foods Investments Group Company LLC on 20 April 2022.



## NOTES TO THE SPECIAL PURPOSE CARVE-OUT FINANCIAL STATEMENTS FOR THE YEAR-ENDED 31 DECEMBER (continued)

## **19 REVENUES**

	t	US Dollars'000		
	2021	2020	2019	
Food and beverage	2,048,983	1,575,177	1,887,730	
Investment properties rental income	2,764	2,618	2,489	
	2,051,747	1,577,795	1,890,219	

## 20 COST OF REVENUES

		US Dollars'000			
	2021	2020	2019		
Cost of inventory (Note 8)	623,720	473,108	563,686		
Staff costs (Note 25)	121,101	104,265	124,765		
Royalties	105,773	79,812	93,519		
Depreciation and amortisation	75,623	77,144	78,109		
Rent (Note 26)	21,612	17,377	23,737		
Others	22,522	22,147	19,005		
	970,351	773,853	902,821		

## 21 SELLING AND MARKETING EXPENSES

		US Dollars'000		
	2021	2020	2019	
Staff costs (Note 25)	207,772	178,161	213,604	
Depreciation and amortisation	117,308	122,053	129,209	
Advertisement and business development	89,828	64,543	80,372	
Home delivery and transportation	76,493	53,769	37,929	
Utilities and communication	62,040	51,880	61,664	
Maintenance and other operating expenses	48,521	40,327	42,017	
Rent (Note 26)	23,317	22,533	23,920	
Licenses and insurance charges	7,790	7,309	8,593	
Call centre expenses	9,219	9,636	7,708	
Others	37,315	28,671	41,002	
	679,603	578,882	646,018	



NOTES TO THE SPECIAL PURPOSE CARVE-OUT FINANCIAL STATEMENTS FOR THE YEAR-ENDED 31 DECEMBER (continued)

## 22 GENERAL AND ADMINISTRATIVE EXPENSES

	US Dollars'000			
	2021	2020	2019	
Staff costs (Note 25)	95,593	71,815	92,527	
Depreciation and amortisation	15,698	15,550	12,736	
Provision for tax and legal claims	14,557	23,897	1,611	
Rent (Note 26)	8,965	5,287	7,821	
Repairs and maintenance	5,867	5,265	3,510	
Utilities	5,375	5,919	6,073	
Professional and legal	4,146	3,089	8,516	
Travel and accommodation	2,118	1,402	2,327	
Office administrative	2,116	612	1,803	
Loss/(gains) on foreign exchange	2,905	1,515	(1,239)	
Others	19,649	23,498	29,428	
	176,989	157,849	165,113	

## 23 DEPRECIATION AND AMORTISATION

	US Dollars'000			
	2021	2020	2019	
Property and equipment (Note 5)	58,607	71,997	77,392	
Intangible assets (Note 7)	6,133	4,979	4,104	
Right of use assets (Note 12)	143,243	137,129	137,958	
Investment property (Note 6)	646	642	600	
	208,629	214,747	220,054	

## 24 FINANCE COSTS - NET

	US Dollars'000		
	2021	2020	2019
Finance income	2,208	822	589
Finance costs on bank facilities	1,455	1,178	1,623
Finance costs on lease liabilities (Note 12)	20,713	25,010	26,788
Interest on employees' end of service benefit* (Note 13)	950	3,676	-
Finance costs	23,118	29,864	28,411
Finance costs – net	20,910	29,042	27,822

\*Actuarial valuation was performed from 2020, therefore nil amount in 2019.



## NOTES TO THE SPECIAL PURPOSE CARVE-OUT FINANCIAL STATEMENTS FOR THE YEAR-ENDED 31 DECEMBER (continued)

## 25 STAFF COSTS

	U	US Dollars'000		
	2021	2020	2019	
Salaries and other benefits	414,392	346,240	417,374	
End of service benefits (Note 13)	10,074	8,001	13,522	
	424,466	354,241	430,896	

Allocation of staff costs:

	US Dollars'000		
	2021	2020	2019
Cost of revenues (Note 20)	121,101	104,265	124,765
Selling and marketing expenses (Note 21)	207,772	178,161	213,604
General and administrative expenses (Note 22)	95,593	71,815	92,527
	424,466	354,241	430,896

## 26 RENT

—	US Dollars'000		
_	2021	2020	2019
Cost of revenues (Note 20)	21,612	17,377	23,737
Selling and marketing expenses (Note 21)	23,317	22,533	23,920
General and administrative expenses (Note 22)	8,965	5,287	7,821
Vehicle rent included under home delivery cost (Note 21)	3,024	1,845	9,703
_	56,918	47,042	65,181

Rent includes USD 56,918 thousand (2020: USD 47,042 thousand; 2019: USD 65,181 thousand) pertaining to expenses on short term and low value leases and variable lease payments not included in lease liability (Note 13).

## 27 INCOME TAX, ZAKAT, AND CONTRIBUTION TO KFAS

	U	US Dollars'000		
	2021	2020	2019	
Current tax				
Current tax of subsidiaries on taxable profits for the year	10,666	5,313	6,052	
Zakat of subsidiaries	3,985	398	2,294	
Total income tax and zakat	14,651	5,711	8,346	
KFAS	1,081	570	792	
Income tax, zakat, and KFAS	15,732	6,281	9,138	

The effective tax rate on 31 December 2021 is 7% (2020: 7%; 2019: 6%).

Provision for income tax is made in accordance with relevant tax laws and regulations of countries where Americana Restaurants has business operations. Tax laws and regulations are subject to interpretations by the tax authorities. Tax returns are filed periodically but the profits or losses declared for tax purposes remain provisional until such time as the tax authorities examine the returns and the records of the taxpayer and a final assessment is issued. Management believes that provision for probable future tax assessments is adequate based upon previous years' tax examinations and past interpretations of the tax laws and that the position taken in tax returns is expected to be adequate upon examination by the relevant tax authorities (Note 29).



## 27 INCOME TAX, ZAKAT, AND CONTRIBUTION TO KFAS (continued)

Reconciliation between the tax expense and profit or loss multiplied by applicable tax rate

The income tax rate applicable to the income of subsidiaries ranges from 1% to 31%. A reconciliation between the expected and the actual taxation charge is provided below.

	2021	2020	2019
	USD'000	USD'000	USD'000
Profit before income tax, zakat, and KFAS	222,140	86,062	161,237
Theoretical tax charge at each subsidiaries' statutory rate	8,754	5,778	5,914
Tax effect of items which are not deductible or assessable for taxation purposes:			
- Income which is exempt from taxation	(55,502)	(29,295)	(36,611)
- Non-deductible expenses	26,224	(6,206)	4,688
- Income subject to withholding tax	28,475	33,080	-
- Carried forward losses	(2,721)	(2,359)	-
Taxable profit	218,616	81,282	129,314
Current tax of subsidiaries on taxable profits for the year	10,666	5,313	6,052
Zakat of subsidiaries	3,985	398	2,294
KFAS	1,081	570	792



### 28 **ENTITIES**

The entities included in the special purpose carve-out financial statements are as reflected below:

		Place of
Company's Name	Activity	incorporation
Americana Restaurants Investments Group Company LLC	Holding Company	United Arab Emirates
Americana Kuwait Company Restaurants WLL	Restaurants	Kuwait
Americana Holding for UAE Restaurants LTD	Holding Company	United Arab Emirates
Americana Holding for Egyptian Restaurants LTD	Holding Company	United Arab Emirates
Americana Company for Restaurants Holding LTD	Holding Company	United Arab Emirates
Americana Holding for KSA Restaurants LTD	Holding Company	United Arab Emirates
Americana Holding for Restaurants LTD	Holding Company	United Arab Emirates
Kuwait Food Company Americana LLC	Restaurants	United Arab Emirates
Egyptian Company for International Touristic Projects SAE	Restaurants	Egypt
Egyptian International Company for Food Industries SAE	Restaurants	Egypt
Al Ahlia Restaurants Company LLC	Restaurants	Saudi Arabia
United Food Company LLC	Others	Saudi Arabia
Americana Prime Investments Limited	Others	United Arab Emirates
International Tourism Restaurants Company LLC	Restaurants	Oman
The Caspian International Restaurants Company LLP	Restaurants	Kazakhstan
Gulf & Arab World Restaurant WLL	Restaurants	Bahrain
Bahrain & Kuwait Restaurant Co. WLL	Restaurants	Bahrain
Lebanese International Touristic Projects Company LLC	Restaurants	Lebanon
Qatar Food Company WLL	Restaurants	Qatar
Ras Buabboud Trading Company WLL	Restaurants	Qatar
Almusharaka for Touristic Restaurants Services, General Trading,		
Import & Export Company Ltd.	Restaurants	Iraq - Kurdistan
Société Marocaine De Projects Touristiques SARL	Restaurants	Morocco
Touristic Projects & International Restaurants Co. (Americana) LLC	Restaurants	Jordan
Jordanian Restaurants Company for Fast Food LLC	Restaurants	Jordan
The International Co. for World Restaurants Limited	Restaurants	United Arab Emirates



NOTES TO THE SPECIAL PURPOSE CARVE-OUT FINANCIAL STATEMENTS FOR THE YEAR-ENDED 31 DECEMBER (continued)

29 CONTINGENT COMMITMENTS	LIABILITIES,	OPERATING	AND	CAPITAL
		US Dollars	'000	
	31-Dec-2021	31-Dec-2020	31-Dec-2019	1-Jan-2019
<b>Contingent liabilities</b>				
Letters of guarantee	12,839	12,206	12,791	9,385

### Taxes

Americana Restaurants operates in several different countries, Note 28 indicates Americana Restaurants' structure and the countries in which it operates), and thus its operations are subject to various types of taxes. The significant impacts of the various types of taxes are concentrated in the State of Kuwait, Kingdom of Saudi Arabia and Arab Republic of Egypt as follows:

### State of Kuwait:

Americana Restaurants' operations in the State of Kuwait are subject to various types of taxes and deductions as follows:

- Zakat at 1% of profit attributable to owners of the Parent Company, less permitted deductions.
- KFAS contribution at 1% of profit attributable to owners of the Parent Company, less permitted deductions.

### Arab Republic of Egypt:

Americana Restaurants' operations in Egypt are subject to various types of taxes, especially income tax, sales tax, salary tax and others.

### Kingdom of Saudi Arabia:

Americana Restaurants' operations are subject to Zakat in the Kingdom of Saudi Arabia.

Americana Restaurants assesses the tax position of each subsidiary separately, in light of the years that have been inspected, the inspection results, the received tax claims, the legal advice of its external tax advisor on these claims and the legal situation of any existing dispute between the respective entity and the relevant official authorities with respect to these claims. Further, Americana Restaurants takes in consideration the contingent liabilities for the years that have not been inspected yet.

The tax claims and contingent tax liabilities, at Americana Restaurants' level, are amounted to USD 94,628 thousand as at 31 December 2021 (2020: USD 20,095 thousand; 2019: USD 58,859 thousand).

Considering tax claims which fully settled previously in past years were significantly less than initial tax claims submitted by the Tax Administration, and based on the opinion of the external consultants, Americana Restaurants' management believes that the provisions made for this purpose are adequate and sufficient.

	US Dollars'000			
	31-Dec-2021	31-Dec-2020	31-Dec-2019	1-Jan-2019
<b>Operating lease commitments – Lessee</b>				
Less than one year	45,481	39,959	55,439	104,280
	45,481	39,959	55,439	104,280
		US Dolla	ars'000	
	31-Dec-2021	31- Dec-2020	31-Dec-2019	1-Jan-2019
Capital commitments				
Letters of credit	12,719	6,853	3,879	1,468
Projects in progress	13,896	1,690	5,778	1,060



### NOTES TO THE SPECIAL PURPOSE CARVE-OUT FINANCIAL STATEMENTS FOR THE YEAR-ENDED 31 DECEMBER (continued)

### **30** FINANCIAL INSTRUMENTS BY CATEGORY

		US Dol	lars'000	
	31-Dec-2021	31-Dec-2020	31-Dec-2019	1-Jan-2019
Financial assets				
Financial assets at amortised cost				
Cash and cash equivalents (Note 10)	173,996	196,347	169,878	106,646
Loan to a related party (Note 18)	64,000	-	-	-
Trade and other receivables (excluding prepayments, advances to suppliers)				
(Note 9)	60,046	54,000	47,982	48,915
Due from related parties (Note 18)	1,189	696	1,713	27,746
- · · ·	299,231	251,043	219,573	183,307
Financial assets at fair value	,	,	,	,
Derivative financial instrument	9,390	-	-	-
	308,621	251,043	219,573	183,307
	,-	- ,	- ,	,
Financial liabilities				
Other financial liabilities at amortised cost				
Trade and other payables (excluding value added tax payable and unearned income)				
(Note 14)	325,212	295,995	289,918	255,162
Bank facilities (Note 11)	7,073	24,563	13,631	11,158
Lease liabilities (Note 12)	384,599	403,439	467,725	460,906
×	716,884	723,997	771,274	727,226

### **31 NET DEBT RECONCILIATION**

		US Dolla	ars'000	
	31-Dec-	31-Dec-	31-Dec-	1-Jan-
	2021	2020	2019	2019
Cash and cash equivalents (Note 10)	173,996	196,347	169,878	106,646
Bank facilities (Note 11)	(7,073)	(24,563)	(13,631)	(11,158)
Lease liabilities (Note 12)	(384,599)	(403,439)	(467,725)	(460,906)
Net debt	(217,676)	(231,655)	(311,478)	(365,418)
		US Dolla	rs'000	
	31-Dec-	31-Dec-	31-Dec-	1-Jan-
	2021	2020	2019	2019
Cash and cash equivalents	173,996	196,347	169,878	106,646
Net debt – variable interest rates	(391,672)	(428,002)	(481,356)	(472,064)
Net debt	(217,676)	(231,655)	(311,478)	(365,418)



### NOTES TO THE SPECIAL PURPOSE CARVE-OUT FINANCIAL STATEMENTS FOR THE YEAR-ENDED 31 DECEMBER (continued)

### 31 NET DEBT RECONCILIATION (continued)

	US Dollars'000			
	Liabilities from financing			
	activities	Other assets		
	Leases	Cash/bank overdraft	Total	
Net debt as at 1 January 2021	(403,439)	171,784	(231,655)	
Foreign currencies translation	2.120	(1.055)	(1.1.47)	
differences Others	3,128	(4,275)	(1,147)	
Principal elements of lease payments	(18,742) 160,363	-	(18,742) 160,363	
Gain on rent concessions	6,978	-	6,978	
Acquisition of leases	(132,887)	-	(132,887)	
Cash flows, net		(586)	(586)	
Net debt as at 31 December 2021	(384,599)	166,923	(217,676)	
	US D	ollars'000		
	Liabilities from financing			
	activities	Other assets		
	Leases	Cash/bank overdraft	Total	
Net debt as at 1 January 2020 Foreign currencies translation	(467,725)	156,247	(311,478)	
differences	2,671	(228)	2,443	
Others	32,648	(220)	32,648	
Principal elements of lease payments	110,748	-	110,748	
Gain on rent concessions	28,113	-	28,113	
Acquisition of leases	(109,894)	-	(109,894)	
Cash flows, net	-	15,765	15,765	
Net debt as at 31 December 2020	(403,439)	171,784	(231,655)	
	US Dollars'000			
	Liabilities from financing			
	activities	Other assets		
	Leases	Cash/bank overdraft	Total	
Net debt as at 1 January 2019 Foreign currencies translation	(460,906)	95,488	(365,418)	
differences	(5,818)	(2,554)	(8,372)	
Others	(22,609)	(-,/)	(22,609)	
Principal elements of lease payments	133,535	-	133,535	
Acquisition of leases	(111,927)	-	(111,927)	
Cash flows, net		63,313	63,313	
Net debt as at 31 December 2019	(467,725)	156,247	(311,478)	



### **32 SEGMENT REPORTING**

Americana Restaurants is organized into operating segments based on geographical location. The results are reported to the top executive management in Americana Restaurants. In addition, the revenue, profit, assets, and liabilities are reported on a geographic basis and measured in accordance with the same accounting basis used for the preparation of the special purpose carve-out financial statements. There are three major reportable segments: the Major Gulf Cooperation Council countries which include KSA, Kuwait and UAE, Lower Gulf countries (comprising of Qatar, Oman and Bahrain) and North Africa (Egypt and Morocco). All other operating segments that are not reportable segments are combined under "Others" (Kazakhstan, Iraq, Lebanon and Jordan).

The segments are concentrated in the restaurants sector which include operating all kinds of restaurants, representing international franchises.

Following is the segment information which is consistent with the internal reporting presented to management for the years ended:

			Interc	ompany		
	Reportable se	Reportable segments transactions				otal
	31 Decem	ber	31 December		31 December	
Revenues	2021	2020	2021	2020	2021	2020
	USD'00	00	USI	D'000	USI	D'000
Major GCC	1,365,447	1,042,940	(1,433)	(979)	1,364,014	1,041,961
Lower Gulf	251,574	204,380	(32,906)	(26,240)	218,668	178,140
North Africa	273,601	201,360	-	-	273,601	201,360
Others	195,464	156,334	-	-	195,464	156,334
Total	2,086,086	1,605,014	(34,339)	(27,219)	2,051,747	1,577,795
				Donostable co	amanta	
				Reportable se 31 Decem		
Net profits				2021	ibei	2020
Net profits				USD'0	00	2020
Major GCC				179,560	00	97,485
Lower Gulf				16,225		13,605
North Africa				8,061		(40,098)
Others				21,199		16,585
Total				21,199		
Total				225,045		87,577
Unallocated:						
Income tax, zakat an	d other deductions			(15,732)		(6,281)
Losses of foreign ex				(2,905)		(1,515)
Net profit for the year	ar			206,408		79,781
	_		_			
	Report	able segments		rcompany transa		Total
		31 Dece		31 De	cember	31 December
Revenues			2019		2019	2019
		USD'000		U	SD'000	USD'000

	030 000	03D 000	03D 000
Major GCC	1,255,117	(1,389)	1,253,728
Lower Gulf	231,499	(27,499)	204,000
North Africa	244,581	-	244,581
Others	187,910	-	187,910
Total	1,919,107	(28,888)	1,890,219



### Americana Restaurants NOTES TO THE SPECIAL PURPOSE CARVE-OUT FINANCIAL STATEMENTS FOR THE YEAR-ENDED 31 DECEMBER (continued)

### 32 SEGMENT REPORTING (continued)

	<b>Reportable segments</b>
	31 December
Net profits	2019
	USD'000
Major GCC	133,198
Lower Gulf	19,570
North Africa	(5,672)
Others	12,902
Total	159,998
Unallocated:	
Income tax, zakat and other deductions	(9,138)
Gain of foreign exchange	1,239
Net profit for the year	152,099
31 Decemb	er 2021 USD'000

		51 Dece	mber 2021 USD 000	U	
	Major GCC	Lower Gulf	North Africa	Others	Total
Assets	685,325	139,980	145,590	117,019	1,087,914
T ishiliting	(40.572	105 210	102 204	71.005	0.48 202
Liabilities	648,573	105,210	123,324	71,095	948,202
		31 Dece	mber 2020 USD'00	0	
	Major GCC	Lower Gulf	North Africa	Others	Total
Assets	630,532	132,176	130,004	123,650	1,016,362
Liabilities	619,985	98,453	136,771	74,538	929,747
		,		, ,,,,,,,,,	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
		31 Dece	mber 2019 USD'00	n	
	Major GCC	Lower Gulf	North Africa	Others	Total
Acceta	706.032	136 070	125 163	132 380	1 100 563

Assets	706,032	136,979	125,163	132,389	1,100,563
Liabilities	680,921	98,536	98,336	87,383	965,176

		1 January 2019 USD'000			
	Major GCC	Lower Gulf	North Africa	Others	Total
Assets	729,596	128,800	128,943	127,887	1,115,226
Liabilities	627,623	88,624	89,594	84,702	890,543

### Americana Restaurants NOTES TO THE SPECIAL PURPOSE CARVE-OUT FINANCIAL STATEMENTS FOR THE YEAR-ENDED 31 DECEMBER (continued)



### 32 SEGMENT REPORTING (continued)

Below is the analysis of the revenue (before eliminations) and related non-current assets for the significant geographical locations:

		2021 USD	'000	
	UAE	KSA	Kuwait	Egypt
Revenues	598,455	434,869	330,689	247,711
Non-current assets	161,601	134,967	93,078	90,852
		2020 USD	'000	
	UAE	KSA	Kuwait	Egypt
Revenues	476,333	340,373	225,255	187,741
Non-current assets	152,667	141,758	92,128	75,706
		2019 USD	'000	
	UAE	KSA	Kuwait	Egypt
Revenues	540,144	405,494	308,090	225,786
Non-current assets	177,128	195,834	109,214	78,989
	177,120	175,054	107,214	70,707



Condensed interim carve-out financial statements and independent auditor's review report for the six month period ended 30 June 2022



### Contents

	Page
Independent auditor's review report on Condensed interim carve-out financial statements	1-2
Condensed interim carve-out statement of financial position	3
Condensed interim carve-out statement of income	4
Condensed interim carve-out statement of comprehensive income	5
Condensed interim carve-out statement of changes in equity	6-7
Condensed interim carve-out statement of cash flows	8
Notes to the Condensed interim carve-out financial statements	9-32



### Review report on condensed interim carve-out financial statements to the Board of Directors of Adeptio AD Investments Ltd

### Introduction

We have reviewed the accompanying condensed interim carve-out statement of financial position of Americana Restaurants LTD and its subsidiaries (the 'Group') as at 30 June 2022 and the related condensed interim carve-out statements of income, comprehensive income, changes in equity and cash flows for the six-month period ended 30 June 2022 and notes, comprising a summary of significant accounting policies and other explanatory notes. Management is responsible for the preparation and presentation of this condensed interim carve-out financial statements in accordance with International Accounting Standard 34 'Interim Financial Reporting' (IAS 34). Our responsibility is to express a conclusion on these condensed interim carve-out financial statements based on our review.

### Scope of review

We conducted our review in accordance with International Standard on Review Engagements 2410, 'Review of interim financial statements performed by the independent auditor of the entity'. A review of interim financial statements consists of making inquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with International Standards on Auditing and consequently does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion.

### Emphases of matter

We draw attention to Note 2 to the condensed interim carve-out financial statements, which describes the basis of accounting. In addition, we draw attention to the fact that, Americana Restaurants LTD and its subsidiaries have not operated as a separate group of entities for the period up to 27 June 2022, the date of transfer of the Restaurant business into the Group. These condensed interim carve-out financial statements are, therefore, not necessarily indicative of the future results of Americana Restaurants LTD and its subsidiaries as a Group.

The condensed interim carve-out financial statements are prepared by the management of Americana Restaurants LTD in connection with the listing of Americana Restaurants LTD on the Abu Dhabi Securities Exchange in the United Arab Emirates and the Saudi Stock Exchange (Tadawul) in the Kingdom of Saudi Arabia. As a result, the condensed interim carve-out financial statements may not be suitable for another purpose.

Our conclusion is not modified in respect of these matters.

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### Review report on condensed interim carve-out financial statements to the Board of Directors of Adeptio AD Investments Ltd (continued)

### Conclusion

Based on our review, nothing has come to our attention that causes us to believe that the accompanying condensed interim carve-out financial statements are not prepared, in all material respects, in accordance with International Accounting Standard 34 "Interim Financial Reporting."

PricewaterhouseCoopers Limited 12 August 2022

Pricew atuhonor Coopers

Dubai, United Arab Emirates



Condensed interim carve-out statement of financial position as at

	-	US De	ollars'000
	2	30-June-2022	31-December-2021
	Note	(Consolidated)	(Carve-out)
ASSETS	2		
Non-current assets			
Property and equipment	5	235,988	221,919
Right of use assets	10	338,984	361,975
Loan to a related party	14		51,200
Investment properties		7,465	9,341
Intangible assets	6	40,728	42,623
Derivative financial instrument		8,295	7,512
Deferred tax asset		2,624	2,150
Total non-current assets		634,084	696,720
Current assets		001001	0701/20
Inventories		144,683	107,297
Trade and other receivables	7	106,212	94,034
Due from related parties	14	2,830	1,189
Loan to a related party	14	2,050	12,800
Derivative financial instrument	14	2,370	1,878
Cash and cash equivalents	8	250,039	173,996
Total current assets	0		
Total assets		506,134	<u> </u>
I otar assets	÷	1,140,218	1,087,914
LIABILITIES AND EQUITY			
Non-current liabilities			
Lease liability	10	229,872	248,136
Provision for employees' end of service benefits		70,499	76,260
Trade and other payables		64,387	50,195
Deferred gain on derivative financial instrument		6,573	7,512
Deferred tax liabilities		4	-
Total non-current liabilities		371,335	382,103
Current liabilities	5	<u> </u>	
Bank facilities	9	13,670	7,073
Deferred gain on derivative financial instrument		1,878	1.878
Lease liability	10	123,267	136,463
Income tax, zakat and other deductions payable		9,862	12,614
Trade and other payables		385,030	352,326
Due to related parties	14	28,515	23,683
Provisions for legal, tax and other claims	11	51,915	32,062
Total current liabilities		614,137	566,099
Total liabilities		985,472	948,202
Equity			
1 5	12	168,473	
Share capital	12		•
Merger reserve Accumulated net contribution from the Intermediate	12	(1,608)	-
Parent Company			148,984
Foreign currency translation reserve		(21,520)	(20,429)
Equity attributable to owners of the Parent Company		145,345	128,555
Non-controlling interests	13	9,401	11,157
Total equity	13	154,746	139.712
			1,087,914
Total liabilities and equity		1,140,218	1,007,914

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Harsh Bansal Chief Financial Officer

Amarpal Sandhu Chief Executive Officer

Abdulmalik Al Hogail Board Member

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Mohamed Ali Rashed Alabbar Board Member



Condensed interim carve-out statement of income for the period ended 30 June

		US D	ollars'000
		2022	2021
	Note		
Revenues	15	1,151,929	968,149
Cost of revenues		(546,122)	(458,886)
Gross profit		605,807	509,263
Selling and marketing expenses		(360,342)	(327,702)
General and administrative expenses		(90,402)	(80,896)
Other income		9,429	9,849
Monetary gain from hyperinflation		547	3,093
Impairment losses on non-financial assets		(1,035)	(2,403)
Net impairment allowance on financial assets	7	(1,182)	(810)
Fair value gains on financial assets at fair value through profit or loss		1,275	-
Tax claim charge	16	(25,482)	-
Operating profit		138,615	110,394
Finance income		1,146	802
Finance costs		(10,431)	(11,505)
<b>Profit before income tax, zakat, and KFAS</b> Income tax, zakat, and contribution to Kuwait Foundation for the		129,330	99,691
Advancement of Sciences ("KFAS")		(6,119)	(6,058)
Net profit for the period		123,211	93,633
Attributable to: The shareholder of the Parent Company/ Net Investment attributable			
to Intermediate Parent Company		121,266	93,324
Non-controlling interests		1,945	309
Non-controlling increases		123,211	93,633
		<u> </u>	· · · · · · · · · · · · · · · · · · ·
Earnings per share			
Basic and diluted earnings per share	22	0.001	0.001

The accompanying notes form an integral part of these condensed interim carve-out financial statements.



Condensed interim carve-out statement of comprehensive income for the period ended 30 June

	US Dollar	rs'000
	2022	2021
Net profit for the period	123,211	93,633
Other comprehensive income items		
Items that will not be reclassified subsequently to Condensed interim carve-out statement of income		
Remeasurement of employees' end of service benefits	5,726	-
Items that may be reclassified subsequently to Condensed interim carve-out statement of income		
Exchange differences on translating foreign operations including		
the effect of hyperinflation	(1,061)	(11,848)
Total other comprehensive income items	4,665	(11,848)
Total comprehensive income for the period	127,876	81,785
Attributable to:		
The shareholder of the Parent Company/ Net Investment attributable to Intermediate Parent Company	125,901	81,428
Non-controlling interests	1,975	357
-	127,876	81,785

The accompanying notes form an integral part of these condensed interim carve-out financial statements. 5

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# Americana Restaurants LTD Condensed interim carve-out statement of changes in equity for the period ended 30 June

		US Dollars'000	,000		
	Net Investment attributable to Intermediate Darent Commany	ble to Intermediate Dare	nt Company		
	Accumulated net contribution			Non-	
	from the Intermediate Parent	Foreign currency		controlling	Total
	Company	translation reserve	Total	interests	equity
Balance at 1 January 2021	89,789	(12,683)	77,106	9,509	86,615
Net profit for the period	93,324	I	93,324	309	93,633
Other comprehensive income					
Hyperinflation adjustment	I	(138)	(138)		(138)
Foreign currencies translation differences	1	(11, 758)	(11, 758)	48	(11, 710)
Total comprehensive income	93,324	(11, 896)	81,428	357	81,785
Changes in non-controlling interest	(119)		(119)	(890)	(1,009)
Distributions to the Intermediate Parent Company	(72,410)	ı	(72, 410)	·	(72, 410)
Net payments and impact of capital reorganisation with the Intermediate					
Parent Company	(15,258)	ı	(15, 258)		(15, 258)
Balance at 30 June 2021	95,326	(24,579)	70,747	8,976	79,723

The accompanying notes form an integral part of these condensed interim carve-out financial statements.

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# Americana Restaurants LTD Condensed interim carve-out statement of changes in equity for the period ended 30 June

	1			US Dollars'000	000			
	Į		Equi	Equity attributable to owners of the Parent Company	rs of the Parent	t Company		
	I			Accumulated net	Foreign			
				contribution from	currency		Non-	
		Share		the Intermediate	translation		controlling	Total
	Notes	capital	Merger reserve	Parent Company	reserve	Total	interests	equity
Balance at 1 January 2022		•		148,984	(20, 429)	128,555	11,157	139,712
Net profit for the period		I	I	121,266	ı	121,266	1,945	123,211
Other comprehensive income								
Remeasurement of employees' end of service								
benefits		I		5,726	ı	5,726	ı	5,726
Hyperinflation adjustment		I			986	986	ı	986
Foreign currencies translation differences	I	I			(2,077)	(2,077)	30	(2,047)
Total comprehensive income	I			126,992	(1,091)	125,901	1,975	127,876
Changes in non-controlling interest	13	I		(129)	ı	(129)	(3, 731)	(3,860)
Distributions to the Intermediate Parent								
Company		ı		(83,089)	ı	(83,089)	I	(83,089)
Net payments and impact of capital								
reorganisation with the Intermediate Parent								
Company		'		(25,903)	ı	(25,903)	'	(25,903)
Issuance of shares		10		I	ı	10	ı	10
Capitalisation of shares	12	168,463	(1,608)	(166,855)	I	I	I	
Balance at 30 June 2022	I	168,473	(1,608)	I	(21, 520)	145,345	9,401	154,746
	I							

The accompanying notes form an integral part of these condensed interim carve-out financial statements.

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Condensed interim carve-out statement of cash flows for the period ended 30 June

		US Doll	ars'000
	Note	2022	2021
Cash flows from operating activities			
Profit before income tax and zakat for the period		129,330	99,206
Adjustments for:			
Depreciation and amortisation		102,528	101,920
Provision for employees' end of service benefits, net of transfers		5,164	6,539
Impairment allowance on financial assets	7	1,182	810
Provision for obsolete, slow moving, and defective inventories		878	720
Impairment losses of non-financial assets	5,6,10	1,035	2,403
Loss on disposal of property and equipment and intangible assets		1,048	382
Gain on rent concessions		(667)	(4,662)
Finance income		(1,146)	(802)
Finance cost		10,431	11,505
Recognition of deferred gain on derivative financial instrument in other income		(939)	-
Fair value gains on financial assets at fair value through profit or loss		(1,275)	-
Tax claim charge	16	25,482	-
Hyperinflation impact		505	(2,680)
Operating cash flows before changes in working capital		273,556	215,341
Payments of employees' end of service benefits		(5,505)	(5,604)
Income tax paid		(6,062)	(4,835)
Changes in working capital:			
Trade and other receivables		(13,860)	(3,023)
Due from related parties		(1,641)	(223)
Inventories		(38,055)	(5,173)
Due to related parties		4,832	2,713
Trade and other payables, other liabilities and taxes		28,066	9,290
Net cash generated from operating activities		241,331	208,486
Cash flows from investing activities			
Purchase of property and equipment		(44,573)	(18,840)
Proceeds from sale of property and equipment		1,038	916
Purchase of intangible assets	6	(1,912)	(2,561)
Payments for key money		(1,216)	(516)
Interest received on short term deposits		1,146	802
Loans to a related party	14	(36,000)	(64,000)
Repayments of loans to a related party	14	100,000	-
Net cash generated from/(used in) investing activities		18,483	(84,199)
Cash flows from financing activities			
Payments of finance costs		(574)	(1,119)
Dividends paid to non-controlling interests	13	(3,215)	(825)
Acquisition of additional shares in subsidiary from non-controlling interests		(705)	(184)
Lease payments – principal element		(74,481)	(67,871)
Lease payments – interest on lease liabilities		(9,264)	(10,386)
Distributions to the Intermediate Parent Company		(83,089)	(72,410)
Movement in payments and impact of capital reorganisation with the Intermediate Parent Company		(25,903)	(15,258)
Proceeds from issuance of share capital		10	-
Net cash used in financing activities	_	(197,221)	(168,053)
Net change in cash and cash equivalents		62,593	(43,766)
Foreign currency translation differences		6,853	(94)
Cash and cash equivalents at the beginning of the period		166,923	171,784
Cash and cash equivalents at the end of the period	8	236,369	127,924

The accompanying notes form an integral part of these condensed interim carve-out financial statements.



### Notes to the condensed interim carve-out financial statements For the period ended 30 June 2022

### **1 GENERAL INFORMATION**

Americana Restaurants LTD ("Americana Restaurants" or the "Parent") is an Abu Dhabi Global Market registered entity that was incorporated on 27 May 2022 under registered number 000007712. The registered address is 2428 ResCowork06, 24th Floor, Al Sila Tower, Abu Dhabi Global Market Square, Al Maryah Island, Abu Dhabi, United Arab Emirates.

Americana Restaurants is a wholly owned subsidiary of Kuwait Food Company (Americana) K.S.C.C. ("KFC" or the "Intermediate Parent Company"). KFC is 93.42% owned by Adeptio AD investments Ltd which is wholly owned by Adeptio AD Holdings Ltd (the "Ultimate Parent Company"). The 'Ultimate Shareholders' of KFC are Mr. Mohamed Ali Rashed Alabbar and the Saudi Company for Gulf Food Investments ("Gulf Food Investments"), a subsidiary of the Public Investment Fund of the Kingdom of Saudi Arabia. 2.7% of the issued shares of KFC are being held as treasury shares by KFC and remaining 3.9% shares represents the minority shareholding.

KFC is involved in two main lines of businesses namely the Restaurant Business and the Food Business. The Restaurants Business comprises of operating and managing a number of restaurant chains/brands across the region. The operations extend to the United Arab Emirates, Saudi Arabia, Kuwait, Egypt, Qatar, Kazakhstan, Bahrain, Jordan, Oman, Lebanon, Morocco, and Iraq operated by the various subsidiaries of KFC. On 2 June 2022, the Board of Directors of KFC approved the transfer date of the Restaurant Business and entities as detailed in Note 17 to Americana Restaurants (together referred to as "the Group") to be 27 June 2022.

The Condensed interim carve-out financial statements were approved for issue by the board of directors on 5 August 2022.

### 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

### 2.1 Statement of compliance

The Condensed interim carve-out financial statements for the six month period ended 30 June 2022 have been prepared in accordance with IAS 34, 'Interim financial reporting'. Selected explanatory notes are included to explain events and transactions that are significant to an understanding of the changes in the Condensed interim carve-out financial position. The Condensed interim carve-out financial statements do not include all the information required for full annual consolidated financial statements prepared in accordance with International Financial Reporting Standards ("IFRS") and IFRS Interpretations Committee ("IFRS IC"). The Condensed interim carve-out financial statements should be read in conjunction with the annual special purpose carve-out financial statements for the years ended 31 December 2021, 2020 and 2019.

### 2.2 Basis of preparation

The Condensed interim carve-out financial statements have been prepared on a historical cost convention except for the defined benefit obligation which is recognised at the present value of future obligations using the projected unit credit method and the revaluation of derivative financial instrument. The accompanying Condensed interim carve-out financial statements has been prepared for inclusion in the company's Initial Public Offering document to be filed in connection with the listing of Americana Restaurants on the Abu Dhabi Securities Exchange in the United Arab Emirates and the Saudi Stock Exchange (Tadawul) in the Kingdom of Saudi Arabia.

The preparation of Condensed interim carve-out financial statements requires the use of certain critical accounting estimates. It also requires management to exercise its judgment in the process of applying the Group's accounting policies. The areas involving a higher degree of complexity, or areas where assumptions and estimates are significant to the Condensed interim carve-out financial statements are disclosed in Note 4. These have been applied consistently for all periods presented.

The transfer of the Restaurant Business and its entities to Americana Restaurants represents a capital reorganisation, whereby the Condensed interim carve-out financial statements of the Group are presented as a continuation of Americana Restaurants. The financial information as at 30 June 2022 constitutes a condensed consolidated interim financial statements of Americana Restaurants under IFRS 10 post restructuring. The financial information for the periods presented in these Condensed interim carve-out financial statements represent the financial results and financial position of Americana Restaurants before the incorporation date of the Parent Company as if the Parent Company had historically operated as a group of entities. Therefore, the transfer represents the predecessor method of accounting and retrospective presentation is used whereby:

- Assets and liabilities of the transferred entities are stated at their predecessor carrying values and fair value measurement is not required.
- The entities' results and financial position are incorporated as if they had always been combined with the Parent Company. Therefore, the comparative information for the six month period ended 30 June 2021 and as at 31 December 2021 in these Condensed interim carve-out financial statements represent the financial results and financial position of the Restaurant business. The comparatives for the period ended 30 June 2021 and as at 31 December 2021 have been prepared on a carve-out basis according to the basis of preparation and accounting policies set out in the annual carve-out financial statements for the years ended 31 December 2021, 2020 and 2019.



Notes to the condensed interim carve-out financial statements For the period ended 30 June 2022 (continued)

### SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

### 2.3 Seasonality of operations

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Currently, the Group has no seasonality of operations.

### 2.4 New standards, amendments, and interpretations

The following new and revised IFRS, which became effective for annual periods beginning on or after 1 January 2022, have been adopted in these Condensed interim carve-out financial statements. The application of these revised IFRS, except where stated, have not had any material impact on the amounts reported for the current and prior periods:

- amendment to IFRS 3 (effective 1 January 2022);
- amendment to IAS 37 (effective 1 January 2022);
- amendment to IAS 16 (effective 1 January 2022); and
- annual improvements to IFRS 9 and IFRS 16 (effective 1 January 2022).

New and revised IFRS issued but not yet effective and not early adopted

- IFRS 17, 'Insurance contracts' (deferred until accounting periods starting on 1 January 2023);
- amendments to IAS 12 (effective 1 January 2023);
- amendments to IAS 1 (effective 1 January 2023); and
- amendments to IAS 8 (effective 1 January 2023).

The Group is currently assessing the impact of these standards, and amendments on the future Condensed interim

carve-out financial statements of the Group and intends to adopt these, if applicable, when they become effective.

### 2.5 Accounting policies

The same accounting policies and methods of computation have been followed in these Condensed interim carveout financial statements as compared with the Group's recent annual carve-out financial statements for the years ended 31 December 2021, 2020 and 2019.

### 2.6 Basis of consolidation

### (a) Subsidiaries

Subsidiaries are all entities (including structured entities) over which the Group has control. The Group controls an entity when the Group is exposed to, or has rights to, variable returns from its involvement with the entity and has the ability to affect those returns through its power over the entity. Subsidiaries are fully consolidated from the date on which control is transferred to the Group. They are deconsolidated from the date that control ceases.

The Group applies the acquisition method of accounting to account for business combinations, except for acquisitions involving entities under common control, which are accounted for using the predecessor method. The consideration transferred for the acquisition of a subsidiary is the fair values of the assets transferred, the liabilities incurred and the equity interests issued by the Group.

The consideration transferred includes the fair value of any asset or liability resulting from a contingent consideration arrangement. Acquisition-related costs are expensed as incurred. Identifiable assets acquired and liabilities and contingent liabilities assumed in a business combination are measured initially at their fair values at the acquisition date. On an acquisition-by-acquisition basis, the Group recognises any non-controlling interests in the acquiree either at fair value or at the non-controlling interests' proportionate share of the acquiree's net assets.

If the business combination is achieved in stages, the acquisition date carrying value of the acquirer's previously held equity interest in the acquiree is re-measured to fair value at the acquisition date; any gains or losses arising from such re-measurement are recognised in the Condensed interim carve-out statement of income. Contingent consideration is classified either as equity or a financial liability. Amounts classified as a financial liability are subsequently remeasured to fair value with changes in fair value recognised in the Condensed interim carve-out statement of income.

The excess of the consideration transferred, the amount of any non-controlling interests in the acquiree and the acquisition-date fair value of any previous equity interest in the acquiree over the fair value of the identifiable net assets acquired is recorded as goodwill. If the total of consideration transferred, non-controlling interests recognised and previously held interest measured is less than the fair value of the net assets of the subsidiary acquired in the case of a bargain purchase, the difference is recognised directly in the Condensed interim carve-out statement of income.



### 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

### **2.6 Basis of consolidation** (continued)

### (a) Subsidiaries (continued)

Non-controlling interests in the results and equity of subsidiaries are shown separately in the Condensed interim carve-out statement of income, Condensed interim carve-out statement of comprehensive income, Condensed interim carve-out statement of changes in equity and the Condensed interim carve-out statement of financial position respectively.

The Condensed interim carve-out financial statements comprises the Condensed interim carve-out financial statements of the Parent and its subsidiaries that were transferred to it by KFC.

The subsidiaries of the Parent were transferred to it under a capital reorganisation during the six-month period ended 30 June 2022. The transfer is treated as a capital reorganisation under common control and the predecessor method of accounting and retrospective presentation is used.

Items included in the Condensed interim carve-out financial statements of each of Americana Restaurants' entities are measured using the currency of the primary economic environment in which each entity operates ('the functional currency'). The Condensed interim carve-out financial statements are presented in United States Dollars ("USD") which is the "presentation currency" of Americana Restaurants and the currency in which management measures Americana Restaurants' performance and reports its results

### (b) Transactions eliminated on consolidation

Intercompany transactions, balances and unrealised gains on transactions between Group companies are eliminated. Unrealised losses are also eliminated unless the transaction provides evidence of an impairment of the transferred asset. Accounting policies of subsidiaries have been changed where necessary to ensure consistency with the policies adopted by the Group.

### (c) Changes in interests in subsidiaries without change of control

Transactions with non-controlling interests that do not result in loss of control are accounted for as equity transactions – that is, as transactions with the owners in their capacity as owners. The difference between fair value of any consideration paid and the relevant shares acquired of the carrying value of net assets of the subsidiary is recorded in equity. Gains or losses on disposals to non-controlling interests are also recorded in equity.

### (d) Disposal of subsidiaries

When the Group ceases to have control, any retained interest in the entity is re-measured to its fair value at the date when control is lost, with the change in carrying amount recognised in the Condensed interim carve-out statement of income. The fair value is the initial carrying amount for the purposes of subsequently accounting for the retained interest as an associate, joint venture or financial asset. In addition, any amounts previously recognised in other comprehensive income in respect of that entity are accounted for as if the Group had directly disposed of the related assets or liabilities. This may mean that amounts previously recognised in other comprehensive income are reclassified to the condensed interim carve-out statement of income.

### 2.7 Merger reserve

The merger reserve is related to the capital reorganisation wherein the Restaurant Business was transferred from the Intermediate Parent to Americana Restaurants LTD during the six month period ended 30 June 2022. The difference between the accumulated net contribution from the Intermediate Parent Company and the consideration provided to the Intermediate Parent Company for the transfers (being the value of share capital issued) is recorded as a merger reserve in equity as it represents the difference between the carrying value of the net assets transferred and the fair value of the consideration provided.



Notes to the condensed interim carve-out financial statements For the period ended 30 June 2022 (continued)

### 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

### 2.8 Earnings per share

The Group presents basic and diluted earnings per share ("EPS") data for its ordinary shares. Basic earnings per share is calculated by dividing the profit or loss attributable to ordinary shareholders of the Group by the number of shares issued to existing investors, on formation of the combined legal structure. Diluted earnings per share is determined by adjusting the profit or loss attributable to ordinary shareholders and the number of shares on formation for the effects of all dilutive potential ordinary shares. The denominator has been adjusted retrospectively in calculating historical EPS for the period ended 30 June 2021 by using the number of shares issued on formation of the combined legal structure.

### **3** FINANCIAL RISK MANAGEMENT

### 3.1 Financial risk factors

The Group's activities may expose it to a variety of financial risks: market risk (including foreign exchange risk, price and cash flow and fair value interest rate risk), credit risk and liquidity risk. The management carries out risk assessment for managing each of these risks. The overall risk management program focuses on the unpredictability of financial markets and seeks to minimise potential adverse effects on the financial performance of the Group.

Risk management is predominately controlled by a central treasury department of the Group under policies approved by the board of directors. The central treasury department identifies, evaluates and hedges financial risks in close co-operation with the Group's operating units. The board provides written principles for overall risk management, as well as policies covering specific areas, such as foreign exchange risk, interest rate risk, credit risk, use of derivative financial instruments and non-derivative financial instruments, and investment of excess liquidity.

The Condensed interim carve-out financial statements does not include all financial risk management information and disclosures required in the annual consolidated financial statements; they should be read in conjunction with the Group's annual carve-out financial statements for the years ended 31 December 2021, 2020 and 2019. There have been no changes in the risk management department or in any risk management policies since the year end.

### Liquidity risk

Prudent liquidity risk management implies maintaining sufficient cash and marketable securities, the availability of funding through an adequate amount of committed credit facilities and the ability to close out market positions. Due to the dynamic nature of the underlying businesses, the Group aims to maintain flexibility in funding by keeping committed credit lines available.

There are no other significant changes on the liquidity risk from the Group's annual carve-out financial statements for the years ended 31 December 2021, 2020 and 2019.

### 4 CRITICAL ACCOUNTING ESTIMATES AND JUDGEMENTS

The preparation of these Condensed interim carve-out financial statements requires management to make judgments, estimates and assumptions that affect the reported amounts of revenues, expenses, assets and liabilities, and the disclosure of contingent liabilities at the reporting date. However, uncertainty about these assumptions and estimates could result in outcomes that could require a material adjustment to the carrying amount of the asset or liability affected in future periods.

Estimates and judgements are continually evaluated and are based on historical experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances. In preparing these Condensed interim carve-out financial statements, the significant judgements made by management in applying the Group's accounting policies and the key sources of estimation uncertainty were the same as those that applied to the Group's annual carve-out financial statements for the years ended 31 December 2021, 2020 and 2019.

### **Critical judgements**

### Control of a subsidiary

The management has concluded that the Group controls Bahrain and Kuwait Restaurants Company, even though it holds less than half of the voting rights of this subsidiary. The Group is the largest shareholder with a 40% equity interest and has the exclusive right to manage Bahrain and Kuwait Restaurants Company. According to the contractual arrangements in place, the Group appoints all key management and makes all the key operating decisions which further suggests it has power over the investee and thus consolidates based on these facts.



### 4 CRITICAL ACCOUNTING ESTIMATES AND JUDGEMENTS (continued)

### Critical judgements (continued)

### Hyperinflation

Americana Restaurants exercises significant judgement in determining the onset of hyperinflation in countries in which it operates and whether the functional currency of its subsidiary is the currency of a hyperinflationary economy.

Various characteristics of the economic environment of each country are taken into account. These characteristics include, but are not limited to, whether:

the general population prefers to keep its wealth in non-monetary assets or in a relatively stable foreign currency;
prices are quoted in a relatively stable foreign currency;

• sales or purchase prices take expected losses of purchasing power during a short credit period into account;

• interest rates, wages and prices are linked to a price index; and

• the cumulative inflation rate over three years is approaching, or exceeds, 100%.

Management exercises judgement as to when a restatement of the financial statements of a subsidiary becomes necessary. Following management's assessment, the subsidiary of the Group, International Touristic Projects Lebanese Co has been accounted for as entity operating in hyperinflationary economies. The results, cash flows and financial positions of International Touristic Projects Lebanese Co have been expressed in terms of the measuring units current at the reporting date.

The economy of Lebanon was assessed to be hyperinflationary effective September 2020, and hyperinflation accounting has been applied since.

The general price index used as published by the International Monetary Fund is as follows:

Date	Base year	General price index	Inflation rate (%)
30 June 2022	2019	1271	1085%
31 December 2021	2019	921	759%
30 June 2021	2019	415	287%

The impact of adjusting Americana Restaurants' results for the effects of hyperinflation is set out below:

Income statement	Period ended 30 June 2022 USD'000	Period ended 30 June 2021 USD'000
Increase in revenues	974	2,063
Monetary gain from hyperinflation	547	3,093
Impairment losses on non-financial assets	(982)	(954)
Increase in cost of revenues	(471)	(1,186)
Increase in selling and marketing expenses	(639)	(687)
Decrease/(increase) in general and administrative expenses	17	(476)
Others	(933)	(127)
(Decrease)/increase in profit after tax	(1,487)	1,726

### Critical accounting estimates and assumptions

The Group makes estimates and assumptions concerning the future. The resulting accounting estimates will, by definition, seldom equal the related actual results.



### Notes to the condensed interim carve-out financial statements For the period ended 30 June 2022 (continued)

### 4 CRITICAL ACCOUNTING ESTIMATES AND JUDGEMENTS (continued)

### Critical accounting estimates and assumptions (continued)

The estimates and assumptions that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year are as follows:

### Impairment of non-financial assets

The Group has determined that the smallest cash generating units ("CGU") is its Brand-Country level primarily on the basis that the Group is required to maintain a minimum number of stores in each country in order to maintain the exclusivity right in line with the franchise agreements. Management also leverages its shared services infrastructure in each country and it has developed financial and operating performance indicators on a brandcountry level.

Management performs a quarterly study to identify indications of impairment according to IAS 36, Impairment of Assets ("IAS 36"), in which discounted future cash flows are calculated to ascertain whether the value of assets has become impaired. However, a risk exists whereby the assumptions used by management to calculate future cash flows may not be fair based on current conditions and those prevailing in the foreseeable future. The non-financial assets which relate to restaurant outlets, that were assessed for impairment are property and equipment, right-of-use assets and intangible assets amounting to USD 615,700 thousand as at 30 June 2022 (31 December 2021: 626,517 thousand, 30 June 2021: USD 574,038 thousand). The (reversal of impairment)/impairment losses recognised in the carve-out income statement on these non-financial assets are as follows:

	Six month period ended 30 June 2022 USD'000	Year ended 31 December 2021 USD'000
Property and equipment (Note 5)	554	(1,356)
Right-of-use assets (Note 10)	470	292
Intangible assets (Note 6)	11	(115)
Total	1,035	(1,179)

The following table presents Americana Restaurants' key assumptions and the effect of the sensitivity analysis on the carve-out statement of comprehensive income on those assumptions:

### Headroom/(Impairment of non-financial assets) US Dollars'000

	Change in assumption	Period ended 30	) June 2022	Period ended 30	June 2021
Growth rate	+/-0.5%	31	(54)	157	(154)
Discount rate	+/-0.5%	(8)	8	(30)	30
Gross margin	+/-1.0%	31	(92)	240	(249)

Key assumptions used in value in use calculations for the period ended 30 June 2022 and 2021 are as follows. Refer to Note 21 for the list of countries included in each segment

	CGUs impairm	ent testing: Key as	ssumptions 30 June	2022
	Major GCC	Lower Gulf	North Africa	Others
Growth rate	5% - 12%	3% - 15%	6% - 13%	(48%) - 19%
Discount rate	9%	9% - 11%	10% - 13%	10% - 27%
Increase/decrease in gross margin	2% - 5%	2% - 4%	2% - 11%	2% - 220%
	CGUs impairment testing: Key assumptions 30 June 2021			
	Major GCC	Lower Gulf	North Africa	Others
Growth rate	5% - 45%	3% - 26%	10% - 45%	6% - 121%
Discount rate	8%	8% - 10%	9% - 12%	9% - 24%
	0,0			



Notes to the condensed interim carve-out financial statements

For the period ended 30 June 2022 (continued)

### 4 CRITICAL ACCOUNTING ESTIMATES AND JUDGEMENTS (continued)

Critical accounting estimates and assumptions (continued)

### Taxes

The Group is subject to corporate income tax and zakat. Significant judgment is required in determining the provision for taxes. There are many transactions and calculations for which the ultimate tax determination is uncertain during the ordinary course of business. The Group recognises a liability for anticipated taxes based on estimates of whether additional taxes will be due to be paid. Where the final tax outcome of these matters is different from the amounts that were initially recorded, such differences will impact the income tax and deferred tax provisions in the year in which such determination is made (Note 18).

### Impairment of financial assets

The impairment of trade receivables and other receivables is based on assumptions about risk of default and expected loss rates. The Group uses judgement in making these assumptions and selecting the inputs to the impairment calculation, based on the Group's past history, existing market conditions as well as forward looking estimates at the end of each reporting period.

Americana Restaurants has reviewed the assumptions on risk of default and expected loss rates against the backdrop of COVID-19 pandemic. Management believes that the changes in the assumptions on risk of default and the expected credit losses rates calculation arising on financial assets will not significantly change the impairment of trade and other receivables as at 30 June 2022. Management will continue to monitor the situation and any changes required will be reflected in future reporting periods

### Corporate allocations

In the preparation of the Condensed interim carve-out statement of income for the period ended 30 June 2021 in accordance with IFRS, management has made judgements, estimates and assumptions relating to the allocation of certain expenses and income historically maintained by Kuwait Food Company (Americana) K.S.C.C. Such items have been allocated to the Group based on the most relevant allocation method that are considered to be reasonable and based on the policies applied to the Group's annual carve-out financial statements for the years ended 31 December 2021, 2020 and 2019. Actual results may differ from these estimates. A 10% increase or decrease change in allocation percentages would result in approximately USD 240 thousand change in expense allocated to Americana Restaurants for the period ended 30 June 2021.

Nature of costs	Basis of allocation
Employees related benefits and costs	Allocation is based on the estimated time spent and activities among the Restaurant Business, Food Business, and corporate function.
Rent and utilities	These costs have been allocated based on headcount of the employees from each business utilising the office space.
Professional, legal, and office administrative fees	These costs are identifiable and have been allocated based on the activity

The expenses as mentioned above are allocated on the following basis:

Foreign currency translation - International Touristic Projects Lebanese Co.

International Touristic Projects Lebanese Co. ("Americana Lebanon") is a wholly owned subsidiary of the Group. During the previous year, the banks in Lebanon implemented unofficial foreign exchange controls in the banking sector to manage the shortages. The US Dollar ("USD") has been in wide use and circulation over the last 2 decades or more and against which the Lebanese Pound has been pegged throughout that period at Lebanese Lira ("LL") 1,507.5 per USD ("official exchange rate").

In terms of IFRS, where a country has multiple exchange rates, judgement is required to determine which exchange rate qualifies as a spot rate that can be used for the translation of foreign operations. Factors to determine this include whether the currency is available at an official exchange rate. After the launching of an official electronic platform ('Sayrafa') by the Central Bank of Lebanon where the exchange rate is published on a regular basis for the participating banks and for settlement of foreign payables, management has considered Sayrafa as an alternative official exchange rate, being a more relevant spot rate. As a result, management has used the alternate official exchange rate being the Sayrafa rate to translate Americana Lebanon's operations to the USD presentation currency as at 30 June 2022.



### 4 CRITICAL ACCOUNTING ESTIMATES AND JUDGEMENTS (continued)

### Critical accounting estimates and assumptions (continued)

### Derivative financial instruments

The fair value of derivative financial instruments that are not traded in an active market are determined using valuation techniques. The Group uses its judgement to select a variety of methods and make assumptions that are mainly based on market conditions existing at the end of each reporting period.

### Extension or termination options

The Group determines the lease term as the non-cancellable term of the lease, together with any periods covered by an option to extend the lease if it is reasonably certain to be exercised, or any periods covered by an option to terminate the lease, if it is reasonably certain not to be exercised. The majority of extension and termination options held are exercisable only by the Group or both parties mutually agreeing on renewed terms and conditions. Based on management's assessment they have concluded not to exercise any extension or termination options as it is not reasonably certain.



## 5 PROPERTY AND EQUIPMENT

			NS	US Dollars'000			
		Leasehold				Capital	
		improvements	Buildings	Equipment		work in	
	Land	and furniture	and cold rooms	and tools	Vehicles	progress	Total
Cost							
As at 1 January 2022	19,095	450,374	89,388	270,081	15,795	20,965	865,698
Additions		15,140	573	16,097	814	23,837	56,461
Disposals		(19,080)	(2,	(8, 292)	(1,064)	1	(30,664)
Hyperinflation adjustment	141	63	192	122	6		527
Transfers		13,144	326	3,105	I	(17,868)	(1, 293)
Foreign currency translation difference	(2,511)	(9,788)	(3,563)	(4,650)	(427)	(370)	(21, 309)
As at 30 June 2022	16,725	449,853	84,688	276,463	15,127	26,564	869,420
Accumulated depreciation and impairment							
As at 1 January 2022	I	350,636		211,801	12,198	I	643,779
Charge for the period		16,948		9,553	755		28,947
Disposals		(18, 759)	(1, 396)	(7,989)	(1,060)	'	(29, 204)
Hyperinflation adjustment		85	234	177	8	,	504
Transfers		(66)	(67)	141			(25)
Impairment		518		56	'	ı	554
Foreign currency translation difference		(5,678)	(2,224)	(2,958)	(263)		(11, 123)
As at 30 June 2022		343,651	67,362	210,781	11,638	1	633,432
Net book amount							000 200
As at 30 June 2022	10,/20	106,202	1/,320	790,00	3,489	20,204	232,988
Conital work in mornace mainly commises of outlate under construction and acuitmment under accembly	dar construction of	d aminment mod	متاطسهموم بفا				

Capital work in progress mainly comprises of outlets under construction and equipment under assembly.

Property and equipment with a carrying amount of USD 23,429 thousand as on 30 June 2022 (31 December 2021: USD 19,746 thousand) are pledged as security for a borrowing held by the Intermediate Parent Company.



# 5 PROPERTY AND EQUIPMENT (continued)

			SN	US Dollars'000			
		Leasehold	:			Capital	
		improvements	Buildings	Equipment		work in	
	Land	and furniture	and cold rooms	and tools	Vehicles	progress	Total
Cost							
As at 1 January 2021	32,877	461,548	110,853	284,536	18,456	13,744	922,014
Additions		22,001	602	19,591	1,173	48,036	91,510
Disposals		(37, 441)	(803)	(20, 937)	(2, 833)	(81)	(62,095)
Hyperinflation adjustment	3,082	4,660	4,498	3,653	232	. 1	16,125
Transfers		27,264	581	4,861	104	(40,606)	(7, 796)
Foreign currency translation difference	(16,864)	(27, 658)	(26, 450)	(21, 623)	(1, 337)	(128)	(94,060)
As at 31 December 2021	19,095	450,374	89,388	270,081	15,795	20,965	865,698
Accumulated depreciation and impairment							
As at 1 January 2021	7,024	373,628		231,827	14,882		714,127
Charge for the year		37,219		16,413	1,233	ı	58,607
Disposals		(36,648)	(804)	(19,687)	(2,804)	ı	(59,943)
Hyperinflation adjustment		4,559	3,928	3,497	232	ı	12,216
Transfers		26	(102)	(30)	4	ı	(102)
Reversal of impairment	(490)	(87)	(605)	(170)	(4)	ı	(1,356)
Foreign currency translation difference	(6,534)	(28,061)	(23, 781)	(20,049)	(1, 345)		(79, 770)
As at 31 December 2021	1	350,636	69,144	211,801	12,198	ı	643,779
Net book amount							
As at 31 December 2021	19,095	99,738	20,244	58,280	3,597	20,965	221,919

Capital work in progress mainly comprises of outlets under construction and equipment under assembly.



Notes to the condensed interim carve-out financial statements For the period ended 30 June 2022 (continued)

### 6 INTANGIBLE ASSETS

	US	Dollars'000	
	Franchise and		
	agencies	Others	Total
Cost			
At 31 December 2020	75 219	9,455	81 772
Additions	75,318	9,455	84,773
Transfers	8,303 3,397	-	8,303 3,397
Hyperinflation adjustment	602	-	5,397 602
Disposals	(2,567)	-	(2,567)
-		-	
Foreign currency translation difference At 31 December 2021	(3,533) 81,520	9.455	(3,533)
Additions		9,455	90,975
Transfers	1,912	-	1,912
Hyperinflation adjustment	1,406	-	1,406 3
Disposals	(2,058)	-	(2,058)
Foreign currency translation difference	(1,967)	-	(1,967)
At 30 June 2022	80,816	9.455	90,271
At 50 0 the 2022	00,010	,155	50,271
Accumulated amortisation and impairment			
At 31 December 2020	46,084	997	47,081
Amortisation	6,133	-	6,133
Disposals	(2,057)	-	(2,057)
Hyperinflation adjustment	494	-	494
Reversal of impairment	(115)	-	(115)
Foreign currency translation difference	(3,184)	-	(3,184)
At 31 December 2021	47,355	997	48,352
Amortisation	3,281	-	3,281
Transfers	63	-	63
Disposals	(1,432)	-	(1,432)
Hyperinflation adjustment	30	-	30
Impairment	11	-	11
Foreign currency translation difference	(762)	-	(762)
At 30 June 2022	48,546	997	49,543
Net book amount			
At 30 June 2022	32,270	8,458	40,728
At 31 December 2021	34,165	8,458	42,623

'Franchise and agencies' comprise of franchise fee paid to third parties for licensing and operation of restaurant chains in line with the related franchise agreements.



Notes to the condensed interim carve-out financial statements For the period ended 30 June 2022 (continued)

### 7 TRADE AND OTHER RECEIVABLES

	US Dolla	rs'000
	30-June-2022	31-December-2021
Trade receivable	27,995	26,800
Less: loss allowance	(2,417)	(1,856)
	25,578	24,944
Prepaid expenses	36,498	28,489
Advances to suppliers	7,746	5,499
Refundable deposits	18,521	18,627
Accrued income	5,298	5,304
Insurance receivables	758	752
Staff receivables	2,258	2,313
Others	9,555	8,106
	106,212	94,034

The Group has a broad base of customers with no concentration of credit risk within trade receivables at 30 June 2022 and 31 December 2021.

The maximum exposure to credit risk at the reporting date is the carrying value of each class of receivable:

	USE	Dollars'000
	30-June-2022	31-December-2021
Up to 3 months	25,931	25,044
3 to 6 months	580	561
Over 6 months	1,484	1,195
	27,995	26,800

The loss allowance on trade receivables is primarily concentrated in the balances over 6 months which had an expected credit loss allowance of 93% amounting to USD 1,383 thousand (31 December 2021: 100% amounting to USD 1,195 thousand).

Balances between 3 to 6 months had an expected credit loss allowance of 45% amounting to USD 263 thousand (31 December 2021: 27% amounting to USD 153 thousand). Balances up to 3 months had an expected credit loss allowance of 3% amounting to USD 771 thousand (31 December 2021: 2% amounting to USD 508 thousand).

Movement in the loss allowance on trade receivables during the period/year:

	US Do	ollars'000
	30-June-2022	31-December-2021
Balance at 1 January	1,856	1,744
Charge during the period/year	1,182	1,454
Write-offs against the loss allowance on trade receivables	(14)	(1,319)
Reclassification	(509)	(26)
Foreign currency translation differences	(98)	3
	2,417	1,856

The other classes within trade and other receivables do not contain impaired assets and are not exposed to significant credit risk.



Notes to the condensed interim carve-out financial statements For the period ended 30 June 2022 (continued)

### 7 TRADE AND OTHER RECEIVABLES (continued)

The carrying amounts of the Group's trade receivables are denominated in the following currencies:

	US Dollar	:s'000
	30-June-2022	31-December-2021
UAE Dirham	8,334	8,563
Saudi Riyal	7,563	4,455
Egyptian Pound	3,277	5,316
Kuwaiti Dinar	3,063	4,151
US Dollar	43	54
Other	5,715	4,261
	27,995	26,800

The carrying value less loss allowance on trade and other receivables is assumed to approximate their fair values due to the short-term nature of trade receivables.

### Agreement with REEF Technology Inc and REEF SPV ME Holdings LLC:

Americana Restaurants entered into an agreement on 9 December 2021 with a third party to operate cloud kitchens in the region through an investment in REEF Technology Middle East Limited (the "Entity"). Americana Restaurants acquired 25% shares in the Entity in exchange for loan notes of USD 28,500 thousand which are non-interest bearing and have a non-recourse against Americana Restaurants. As per the agreement, the loan notes are to be settled against the future cash flows (i.e., dividends) received from the investment of Americana Restaurants. Americana Restaurants neither bear any significant risk or rewards until the loan notes have been fully settled nor additional liability in case the Entity fails to generate sufficient cash flows to cover the loan notes. Moreover, Americana Restaurants contributed a working capital loan of USD 1,000 thousand towards the Entity which is non-interest bearing and has no fixed repayment terms. The working capital loan is recorded as a part of other receivables as at 30 June 2022 and 31 December 2021.

Under the same Agreement, the put option and call option is provided to both parties that is exercisable after 9 December 2024. Management has estimated the fair valuation of the stake along with the underlying derivative instrument to be USD 9,390 thousand as at 31 December 2021 and accordingly recorded the derivative financial instrument with the corresponding deferred gain as at 31 December 2021.

The Group has revalued the derivative financial instrument and estimated the fair value to be USD 10,665 thousand as at 30 June 2022. The valuation methodology utilised is consistent with the prior year valuation, being the binomial lattice model with key assumptions as at 30 June 2022 being an expected life of 4.5 years, an asset volatility of 19%, and a risk free interest rate of 3%. The difference on revaluation is recorded in the Condensed interim carve-out statement of income.

### 8 CASH AND CASH EQUIVALENTS

		US Dollars'000	
	30-June-2022	31-December-2021	30-June-2021
Cash on hand	4,996	4,309	2,836
Cash at banks	99,090	89,420	114,461
Short-term deposits with original			
maturity of 3 months or less	145,953	80,267	19,930
Cash and cash equivalents	250,039	173,996	137,227



Notes to the condensed interim carve-out financial statements For the period ended 30 June 2022 (continued)

### 8 CASH AND CASH EQUIVALENTS (continued)

Bank balances are held with local and international branches of reputable banks. Management views these banks as having a sound performance history and satisfactory credit ratings. Deposits are presented as cash equivalents only if they have a maturity of three months or less from the date of acquisition or are readily convertible to known amounts of cash which are subject to insignificant risk of changes in value.

Cash and cash equivalents include the following for the purpose of the Condensed interim carve-out statement of cash flows:

		US Dollars'000	
	30-June-2022	31-December-2021	30-June-2021
Cash and cash equivalents Less: Bank overdraft (Note 9)	250,039 (13,670)	173,996 (7,073)	137,227 (9,303)
Balances per Condensed interim carve-out statement of cash flows	236,369	166,923	127,924
9 BANK FACILITIES			
		US Dollars'000	
	30-June-2022	31-December-2021	30-June-2021
<b>Short term</b> Bank overdraft	13,670	7,073	9,303
		US Dollars'000	
Maturity of bank facilities are as follows:	30-June-2022	31-December-2021	30-June-2021
Within one year	13,670	7,073	9,303



Notes to the condensed interim carve-out financial statements For the period ended 30 June 2022 (continued)

### 10 LEASES

(i) Amounts recognized in the Condensed interim carve-out statement of financial position

—		US Do	ollars'000		
—	Building and				
	Leasehold	Vehicles	Land	Key money	Total
Right of use assets					
Cost					
As at 1 January 2021	596,590	21,220	8,249	10,871	636,930
Additions	125,884	6,589	414	1,401	134,288
Hyperinflation adjustment	1,987	-	-	467	2,454
Disposal	(5,731)	(150)	(95)	(1,980)	(7,956)
Transfers	-	-	-	1,843	1,843
Foreign currency translation difference	(11,954)	38	(102)	(2,637)	(14,655)
As at 31 December 2021	706,776	27,697	8,466	9,965	752,904
Additions	56,617	2,397	-	1,216	60,230
Hyperinflation adjustment	(638)	-	-	23	(615)
Disposal	(17,203)	(135)	(129)	(82)	(17,549)
Transfers	-	-	-	49	49
Foreign currency translation difference	(14,476)	(92)	30	(957)	(15,495)
As at 30 June 2022	731,076	29,867	8,367	10,214	779,524

### Accumulated depreciation and impairment

As at 31 December 2021

410,241	23,300	4,021	2,978	440,540
(6,444)	(65)	17	(767)	(7,259)
(13,211)	(100)	(9)	(82)	(13,402)
470	-	-	-	470
(216)	-	-	23	(193)
65,004	3,365	590	1,036	69,995
364,638	20,100	3,423	2,768	390,929
(10,245)	9	(61)	(2,616)	(12,913)
(3,961)	(44)	-	(1,980)	(5,985)
292	-	-	-	292
442	-	-	467	909
132,361	7,933	1,167	1,782	143,243
245,749	12,202	2,317	5,115	265,383
	$\begin{array}{r} 132,361 \\ 442 \\ 292 \\ (3,961) \\ (10,245) \\ \hline 364,638 \\ \hline 65,004 \\ (216) \\ 470 \\ (13,211) \\ (6,444) \\ \end{array}$	$\begin{array}{cccccccccccccccccccccccccccccccccccc$	$\begin{array}{cccccccccccccccccccccccccccccccccccc$	$\begin{array}{c ccccccccccccccccccccccccccccccccccc$

The additions of right-of-use assets is a non-cash investing activity.

	30-June-2022 USD'000	31-December-2021 USD'000
Lease liabilities Non-current	229,872	248,136
Current	123,267	136,463
	353,139	384,599

342,138

7,597

5,043

7,197

361,975



Notes to the condensed interim carve-out financial statements For the period ended 30 June 2022 (continued)

### 10 LEASES (continued)

### (ii) Amounts recognised in the Condensed interim carve-out statement of income

	30-June-2022 USD'000	30-June-2021 USD'000
Finance costs on lease liabilities	9,264	10,386
	30-June-2022 USD'000	30-June-2021 USD'000
<b>Other rent expenses</b> Expense relating to short-term and low-value leases Expense relating to variable lease payments not included in	25,528	25,679
lease liabilities	7,017	4,751
	32,545	30,430

Americana Restaurants recognised a gain on COVID-19 related rent concessions of USD 667 thousand for the period ended 30 June 2022 (30 June 2021: USD 4,662 thousand) under other income in the Condensed interim carve-out statement of income.

### 11 PROVISIONS FOR LEGAL, TAX AND OTHER CLAIMS

	US Dollars'000		
	30-June-2022	31-December-2021	
Legal cases	5,270	9,430	
Provision for termination and closure	4,889	5,060	
Tax	37,795	13,781	
Other provisions	3,961	3,791	
	51,915	32,062	

	2022 (USD'000)				
	Legal cases	Provision for termination and closure	Tax	Other provisions	Total
Balance at 1 January 2022 Charged/(credited) to profit or loss	9,430	5,060	13,781	3,791	32,062
Additional provisions recognised	394	495	24,450	1,768	27,107
Unused amounts reversed	(1,183)	) (4)	-	-	(1,187)
Amounts used during the period	(2,129)	(660)	(154)	(727)	(3,670)
Foreign currency translation difference	(105	) (2)	(282)	(200)	(589)
Others	(1,137	) -	-	(671)	(1,808)
Balance at 30 June 2022	5,270	4,889	37,795	3,961	51,915



Notes to the condensed interim carve-out financial statements For the period ended 30 June 2022 (continued)

### 11 PROVISIONS FOR LEGAL, TAX AND OTHER CLAIMS (continued)

	Legal cases	Provision for termination and closure	JSD'000) Tax	Other provisions	Total
Balance at 1 January 2021 Charged/(credited) to profit or loss	7,737	3,849	7,906	2,818	22,310
Additional provisions recognised	3,671	3,774	10,799	2,235	20,479
Unused amounts reversed	(1,072)	) (3,935)	(38)	(202)	(5,247)
Amounts used during the year	(210)	) (1,242)	(1,895)	(2,938)	(6,285)
Foreign currency translation difference	(396)	) (207)	(1,008)	-	(1,611)
Others	(300)	) 2,821	(1,983)	1,878	2,416
Balance at 31 December 2021	9,430	5,060	13,781	3,791	32,062

### Legal cases

The provision consists of the total amount provided to meet specific legal claims against Americana Restaurants from external parties. Management believes that after obtaining appropriate legal advice, the outcome of such legal claims will not substantially exceed the value of the provision as at 30 June 2022 and 31 December 2021.

### Provision for termination and closure

The provision relates to the closure and termination charges along with other related costs which are expected to be incurred for the closure of stores over the upcoming period.

### Tax and other provisions

Other provisions include of ongoing assessments by the relevant authorities for open years dispute in relation to taxes, zakat and NLST. Management believes that provision for probable future tax assessments is adequate based upon previous years' tax examinations and past interpretations of the tax laws and that the position taken in tax returns will be sustained upon examination by the relevant tax authorities (Note 18). The other provisions also comprise of restructuring expenses and expected claims from external parties in relation to Americana Restaurants' activities. The management reviews these provisions on a periodic basis, and the allocated amount is adjusted according to the latest developments, discussions and agreements with such parties.

### 12 SHARE CAPITAL AND MERGER RESERVE

### *(i) Share capital*

As at 30 June 2022, the Parent Company's authorized, issued and paid up capital is USD 168,472,662 comprising of 168,472,662 shares with nominal value of USD 1 each. 10,000 shares are issued in cash and 168,462,662 shares are issued through a share-for-share exchange for the transfer of the Restaurant Business from the Intermediate Parent Company. The Intermediate Parent Company owns 100% of the Parent Company's issued share capital.

### *(ii)* Merger reserve

	US Do	US Dollars'000		
	30-June-2022	31-December-2021		
Beginning balance	-	-		
Transfer from accumulated net contribution from the				
Intermediate Parent Company	(1,608)	-		
	(1,608)	-		

The merger reserve is related to the capital reorganisation wherein the Restaurant Business was transferred from the Intermediate Parent Company to Americana Restaurants LTD during the six month period ended 30 June 2022.



Notes to the condensed interim carve-out financial statements For the period ended 30 June 2022 (continued)

### 13 NON-CONTROLLING INTERESTS

-	US Dollars'000		
	30-June-2022	31-December-2021	
Beginning balance	11,157	9,509	
Share from net profit of the period	1,945	2,491	
Other comprehensive income item:			
Foreign currency translation differences	30	48	
Other changes in non-controlling interests:			
Effects of acquisition of additional shares in a subsidiary	(516)	(65)	
Cash dividends paid by subsidiaries	(3,215)	(826)	
Total other changes in non-controlling interests	(3,731)	(891)	
	9,401	11,157	

### 14 RELATED PARTIES TRANSACTIONS AND BALANCES

Related parties represent shareholders who have representatives in the Boards of Directors, members of the Boards of Directors, Senior Management and the companies which are controlled by the major shareholders. In the ordinary course of business, Americana Restaurants has entered into arms-length transactions with related parties during the year. The following are the transactions and balances resulting from these transactions:

	US Dollars'000				
	30-June-2022	30-June-2021			
Transactions with fellow subsidiaries					
Purchases of raw materials	61,396	51,390			
Interest income from loan to a related party	670	494			
Investment property rental income	178	187			
Delivery and payment support	570	163			
Key management personnel					
Short term employee benefits	2,886	2,243			
Termination benefits	60	51			

### Due from related parties

	-	USD'000	
	Place of	30-June-	31-December-
Name	incorporation	2022	2021
Fellow subsidiaries:			
Americana Holding for KSA Food	UAE	2,113	1
Gulf Food Industries (California Garden)	UAE	11	68
Americana Food Investment Group Company	UAE	-	457
The International Co. for Agricultural development ('Farm			
Frites')	Egypt	379	-
Americana Group for Food and Touristic Projects	Egypt	74	-
Others		226	573
Entity controlled by a major shareholder:			
Nshmi Development LLC	UAE	27	90
	-	2,830	1,189



Notes to the condensed interim carve-out financial statements For the period ended 30 June 2022 (continued)

### 14 **RELATED PARTIES TRANSACTIONS AND BALANCES** (continued)

### Due to related parties

Due to related parties	-	USI	0000
	Place of		31-December-
Name	incorporation	30-June-2022	2021
Fellow subsidiaries:			
National Food Industries Co.	KSA	11,575	7,110
The International company for Agricultural production and			
processing	Egypt	5,825	11
Cairo poultry Company	Egypt	1,627	1,213
The International Co. for Agricultural development ('Farm			
Frites')	Egypt	995	6,261
Senyorita Co. for Food Industries	Egypt	8	2,551
Gulf Food Co. Americana LLC	UAE	3,217	2,295
Gulf Food Industries (California Garden)	UAE	2,282	1,467
Others		-	151
Division of the Intermediate Parent Company:			
Kuwait Foods Divisions (Meat, Cake, Agencies)	Kuwait	2,427	2,282
Entities controlled by a major shareholder:			
Noon AD Holdings	UAE	322	274
Barakat Vegetables and Fruits Co. LLC	UAE	142	-
Noon Payments Digital Limited	KSA	95	68
	=	28,515	23,683
		US Dollars'	000
	30-Ju	ine-2022	31-December-2021
Loan to a related party			
Americana Foods Investments Group Company LLC		-	64,000

On 21 March 2021, Americana Prime Investments Limited (an entity of Americana Restaurants) entered into an agreement with Americana Foods Investments Group Company LLC, a fellow subsidiary, to provide a loan of USD 64,000 thousand for a period of 5 years ending on 21 March 2026 and repayable in five equal annual instalments of USD 12,800 thousand. As at 31 December 2021, the loan carries an interest set at arms-length of LIBOR plus margin payable quarterly commencing immediately after the drawdown date (i.e. 21 March 2021). Accordingly, USD 12,800 thousand has been classified as current and USD 51,200 thousand has been classified as non-current due from related parties as on 31 December 2021.

On 11 March 2022, Americana Prime Investments Limited entered into an additional agreement with Americana Foods Investments Group Company LLC to provide a loan of USD 36,000 thousand for a period of 4 years ending on 11 March 2026, the loan carries an interest set at arms-length of LIBOR plus margin payable quarterly commencing immediately after the drawdown date (i.e. 11 March 2022). On 20 April 2022, both related party loans have been early settled in full by Americana Foods Investments Group Company LLC.

### **15 REVENUES**

	USD'(	USD'000	
	30-June-2022	30-June-2021	
Food and beverage	1,149,987	966,775	
Investment properties rental income	1,942	1,374	
	1,151,929	968,149	



Effective

Notes to the condensed interim carve-out financial statements For the period ended 30 June 2022 (continued)

### 16 TAX CLAIM CHARGE

Tax claim charge is a non-recurring provision to settle an indirect tax claim relating to the historical period 2000-2017. Prior to 2016, restaurants not having a 'touristic' status benefited from an exemption to sales tax. This exemption law was repealed in 2016 pursuant to a change in tax law. The revised tax laws have been applied going forward.

During 2022, the Group has entered into settlement discussions for historical periods with tax authorities and expect to benefit from the new amnesty legislation to partially waive penalties. Management believes the provisions provided are adequate to cover the expected settlement amount and penalties.

### **17 SUBSIDIARIES**

The Group's subsidiaries overall ownership structure as at 30 June 2022 is as reflected below. The subsidiaries were transferred to the Group during the six month period ended 30 June 2022 (Note 1):

		Place of	Ownership (%)
Company's Name	Activity	incorporation	30-June-2022
Americana Restaurants Investments Group Company	Holding		
LLC	Company	United Arab Emirates	100%
Americana Kuwait Company Restaurants WLL	Restaurants	Kuwait	100%
Americana Holding for UAE Restaurants LTD	Holding Company Holding	United Arab Emirates	100%
Americana Holding for Egyptian Restaurants LTD	Company Holding	United Arab Emirates	100%
Americana Company for Restaurants Holding LTD	Company Holding	United Arab Emirates	100%
Americana Holding for KSA Restaurants LTD	Company Holding	United Arab Emirates	100%
Americana Holding for Restaurants LTD	Company	United Arab Emirates	100%
Kuwait Food Company Americana LLC	Restaurants	United Arab Emirates	100%
Egyptian Company for International Touristic Projects			
SAE	Restaurants	Egypt	99.90%
Egyptian International Company for Food Industries SAE	Restaurants	Egypt	100%
Al Ahlia Restaurants Company LLC	Restaurants	Saudi Arabia	100%
United Food Company LLC	Others	Saudi Arabia	100%
Americana Prime Investments Limited	Others	United Arab Emirates	100%
International Tourism Restaurants Company LLC	Restaurants	Oman	100%
The Caspian International Restaurants Company LLP	Restaurants	Kazakhstan	100%
Gulf & Arab World Restaurant WLL	Restaurants	Bahrain	94.00%
Bahrain & Kuwait Restaurant Co. WLL	Restaurants	Bahrain	40.00%
Lebanese International Touristic Projects Company LLC	Restaurants	Lebanon	100%
Qatar Food Company WLL	Restaurants	Qatar	100%
Ras Bu abboud Trading Company WLL Almusharaka for Touristic Restaurants Services, General	Restaurants	Qatar	99.00%
Trading, Import & Export Company Ltd.	Restaurants	Iraq - Kurdistan	90.00%
Société Marocaine De Projects Touristiques SARL	Restaurants	Morocco	100%
Touristic Projects & International Restaurants Co.			
(Americana) LLC	Restaurants	Jordan	67.44%
Jordanian Restaurants Company for Fast Food LLC	Restaurants	Jordan	67.44%
The International Co. for World Restaurants Limited	Restaurants	United Arab Emirates	51.00%
Americana Restaurants India Private Limited	Others	India	100%



Notes to the condensed interim carve-out financial statements For the period ended 30 June 2022 (continued)

### **18** CONTINGENT LIABILITIES, OPERATING AND CAPITAL COMMITMENTS

	US Dollars'000		
	30-June-2022	31-December-2021	
Contingent liabilities			
Letters of guarantee	12,683	12,839	

### Taxes

The Group operates in several different countries, Note 17 indicates the Group's structure and the countries in which it operates), and thus its operations are subject to various types of taxes. The significant impacts of the various types of taxes are concentrated in the Kingdom of Saudi Arabia and Arab Republic of Egypt as follows:

### Arab Republic of Egypt:

Americana Restaurants' operations in Egypt are subject to various types of taxes, especially income tax, sales tax, salary tax and others.

### Kingdom of Saudi Arabia:

Americana Restaurants' operations are subject to Zakat in the Kingdom of Saudi Arabia.

Americana Restaurants assesses the tax position of each subsidiary separately, in light of the years that have been inspected, the inspection results, the received tax claims, the legal advice of its external tax advisor on these claims and the legal situation of any existing dispute between the respective entity and the relevant official authorities with respect to these claims. Further, Americana Restaurants takes in consideration the contingent liabilities for the years that have not been inspected yet.

The tax claims and contingent tax liabilities, at Americana Restaurants' level, are amounted to USD 92,640 thousand as at 30 June 2022 (31 December 2021: USD 94,628 thousand).

Considering tax claims which fully settled previously in past years were significantly less than initial tax claims submitted by the Tax Administration, and based on the opinion of the external consultants, Americana Restaurants' management believes that the provisions made for this purpose are adequate and sufficient.

	US Dollars'000 30-June-2022 31-December-2021		
<b>Operating lease commitments – Lessee</b> Less than one year	25,528	45,481	
	US Do	ollars'000	
	30-June-2022	31-December-2021	
Capital commitments			
Letters of credit	10,964	12,719	
Projects in progress	7,721	13,896	



Notes to the condensed interim carve-out financial statements For the period ended 30 June 2022 (continued)

### **19 FINANCIAL INSTRUMENTS BY CATEGORY**

-	US Dollars'000		
-	30-June-2022	31-December-2021	
Financial assets			
Financial assets at amortised cost			
Cash and cash equivalents (Note 8)	250,039	173,996	
Loan to a related party (Note 14)	-	64,000	
Trade and other receivables (excluding prepayments,			
advances to suppliers) (Note 7)	61,968	60,046	
Due from related parties (Note 14)	2,830	1,189	
	314,837	299,231	
Financial assets at fair value			
Derivative financial instrument	10,665	9,390	
_	325,502	308,621	
Financial liabilities			
Other financial liabilities at amortised cost			
Trade and other payables (excluding value added tax payable			
and unearned income)	354,757	325,212	
Bank facilities (Note 9)	13,670	7,073	
Lease liabilities (Note 10)	353,139	384,599	
-	721,566	716,884	

### 20 NET DEBT RECONCILIATION

	US Dollars'000		
	30-June-2022	31-December-2021	
Cash and cash equivalents (Note 8)	250,039	173,996	
Bank facilities (Note 9)	(13,670)	(7,073)	
Lease liabilities (Note 10)	(353,139)	(384,599)	
Net debt	(116,770)	(217,676)	
	US Doll	ars'000	
	30-June-2022	31-December-2021	
Cash and cash equivalents	250,039	173,996	
Net debt – variable interest rates	(366,809)	(391,672)	
Net debt	(116,770)	(217,676)	

-					
_	US I	Dollars'000			
	Liabilities from financing				
	activities	Other assets			
	Leases	Cash/bank overdraft	Total		
Net debt as at 1 January 2022	(384,599)	166,923	(217,676)		
Foreign currencies translation differences	11,179	6,853	18,032		
Others	(5,117)	-	(5,117)		
Lease payments of principal and interest	83,745	-	83,745		
Gain on rent concessions	667	-	667		
Additions of leases	(59,014)	-	(59,014)		
Cash flows, net	-	62,593	62,593		
Net debt as at 30 June 2022	(353,139)	236,369	(116,770)		



Notes to the condensed interim carve-out financial statements For the period ended 30 June 2022 (continued)

### 20 NET DEBT RECONCILIATION (continued)

	US Dollars'000				
	Liabilities from financing activities				
	Leases	Cash/bank overdraft	Total		
Net debt as at 1 January 2021	(403,439)	171,784	(231,655)		
Foreign currencies translation differences	3,128	(4,275)	(1,147)		
Others	(18,742)	-	(18,742)		
Lease payments of principal and interest	160,363	-	160,363		
Gain on rent concessions	6,978	-	6,978		
Additions of leases	(132,887)	-	(132,887)		
Cash flows, net		(586)	(586)		
Net debt as at 31 December 2021	(384,599)	166,923	(217,676)		

### 21 SEGMENT REPORTING

Americana Restaurants is organized into operating segments based on geographical location. The results are reported to the top executive management in Americana Restaurants. In addition, the revenue, profit, assets, and liabilities are reported on a geographic basis and measured in accordance with the same accounting basis used for the preparation of the carve-out financial statements. There are three major reportable segments: the Major Gulf Cooperation Council countries which include KSA, Kuwait and UAE, Lower Gulf countries (comprising of Qatar, Oman and Bahrain) and North Africa (Egypt and Morocco). All other operating segments that are not reportable segments are combined under "Others" (Kazakhstan, Iraq, Lebanon and Jordan).

The segments are concentrated in the restaurants sector which include operating all kinds of restaurants, representing international franchises.

Following is the segment information which is consistent with the internal reporting presented to management for the periods ended:

	Intercompany						
	Reportable seg	ments	transact	tions	Tota	1	
	30 June		30 Ju	ne	<b>30 Ju</b>	0 June	
Revenues	2022	2021	2022	2021	2022	2021	
	USD'000	)	USD'(	000	USD'0	000	
Major GCC	783,433	646,731	-	(716)	783,433	646,015	
Lower Gulf	146,492	115,225	(21,092)	(14, 845)	125,400	100,380	
North Africa	146,552	121,253	-	-	146,552	121,253	
Others	96,544	100,501	-	-	96,544	100,501	
Total	1,173,021	983,710	(21,092)	(15,561)	1,151,929	968,149	
-							
				Reportable se	gments		
				30 June			
Net profits				2022		2021	
				USD'00	00		
Major GCC				139,673		86,294	
Lower Gulf				12,472		6,782	
North Africa				(33,127)		(524)	
Others				11,577		9,641	
Total				130,595		102,193	
Unallocated:							
Income tax, zakat an	d other deductions			(6,119)		(6,058)	
Losses of foreign ex				(1,265)		(2,502)	
Net profit for the p	0		123,211			93,633	
				,			



Notes to the condensed interim carve-out financial statements For the period ended 30 June 2022 (continued)

### 21 SEGMENT REPORTING (continued)

		30 June 2022 USD'000			
	Major GCC	Lower Gulf	North Africa	Others	Total
Assets	766,747	126,934	142,544	103,993	1,140,218
Liabilities	674,537	98,470	155,453	57,012	985,472

	31 December 2021 USD'000					
	Major GCC	Lower Gulf	North Africa	Others	Total	
Assets	685,325	139,980	145,590	117,019	1,087,914	
Liabilities	648,573	105,210	123,324	71,095	948,202	

Below is the analysis of the revenue (before eliminations) and related non-current assets for the significant geographical locations:

	USD'000			
	UAE	KSA	Kuwait	Egypt
Non-current assets as at 30 June 2022	156,746	138,810	93,839	81,282
Non-current assets as at 31 December 2021	161,601	134,967	93,078	90,852
_	UAE	USD KSA	2000 Kuwait	Egypt
Revenue for the six- month period ended 30 June 2022 Revenue for the six- month period ended 20	338,962	254,863	189,608	131,381
month period ended 30 June 2021	279,263	212,568	154,900	110,914

### 22 EARNINGS PER SHARE

	30 June 2022	30 June 2021
Earnings		
"Earnings for the purpose of basic and diluted earnings per share		
(profit for the period attributable to ordinary equity holders of the		
Parent rounded to the nearest) - USD thousand	121,266	93,324
Number of ordinary shares		
Number of ordinary shares – numbers	168,472,662	168,472,662
Basic and diluted earnings per share attributable		
to owners of the Parent rounded to the nearest – USD thousand	0.001	0.001



Condensed interim carve-out financial statements and independent auditor's review report for the nine month period ended 30 September 2022



### Contents

	Page
Independent auditor's review report on the condensed interim carve-out financial statements	1-2
Condensed interim carve-out statement of financial position	3
Condensed interim carve-out statement of income	4
Condensed interim carve-out statement of comprehensive income	5
Condensed interim carve-out statement of changes in equity	6-7
Condensed interim carve-out statement of cash flows	8
Notes to the condensed interim carve-out financial statements	9-32



# Review report on condensed interim carve-out financial statements to the board of directors of Adeptio AD Investments Ltd

### Introduction

We have reviewed the accompanying condensed interim carve-out statement of financial position of Americana Restaurants International plc (formerly Americana Restaurants LTD) and its subsidiaries (the 'Group') as at 30 September 2022 and the related condensed interim carve-out statements of income and comprehensive income for the three-month and nine-month periods then ended and the condensed interim carve-out statements changes in equity and cash flows for the nine-month period then ended and notes, comprising a summary of significant accounting policies and other explanatory notes. Management is responsible for the preparation and presentation of this condensed interim carve-out financial statements in accordance with International Accounting Standard 34 'Interim Financial Reporting' (IAS 34). Our responsibility is to express a conclusion on these condensed interim carve-out financial statements based on our review.

### Scope of review

We conducted our review in accordance with International Standard on Review Engagements 2410, 'Review of interim financial statements performed by the independent auditor of the entity'. A review of interim financial statements consists of making inquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with International Standards on Auditing and consequently does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion.

### **Emphases of matter**

We draw attention to Note 2 to the condensed interim carve-out financial statements, which describes the basis of preparation and accounting. In addition, we draw attention to the fact that, Americana Restaurants International plc and its subsidiaries have not operated as a separate group of entities for the period up to 27 June 2022, the date of transfer of the Restaurant business into the Group. These condensed interim carve-out financial statements are, therefore, not necessarily indicative of the future results of Americana Restaurants International plc and its subsidiaries as a Group.

The condensed interim carve-out financial statements are prepared by the management of Americana Restaurants International plc in connection with the listing of Americana Restaurants International plc on the Abu Dhabi Securities Exchange in the United Arab Emirates and the Saudi Stock Exchange (Tadawul) in the Kingdom of Saudi Arabia. As a result, the condensed interim carve-out financial statements may not be suitable for another purpose.

Our conclusion is not modified in respect of these matters.

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1



### Review report on condensed interim carve-out financial statements to the board of directors of Adeptio AD Investments Ltd (continued)

### Conclusion

Based on our review, nothing has come to our attention that causes us to believe that the accompanying condensed interim carve-out financial statements are not prepared, in all material respects, in accordance with International Accounting Standard 34 "Interim Financial Reporting."

PricewaterhouseCoopers Limited 27 October 2022

Pricewatchonor Coopers

Dubai, United Arab Emirates



Condensed interim carve-out statement of financial position as at

			ollars'000
		30-September-2022	31-December-2021
	Note	(Consolidated)	(Carve-out
ASSETS			
Non-current assets			
Property and equipment	5	248,183	221,919
Right of use assets	10	394,667	361,975
Loan to a related party	14		51,200
Investment properties		7,114	9,341
Intangible assets	6	42,719	42,623
Derivative financial instrument		8,771	7,512
Deferred tax asset		2,861	2,150
Total non-current assets		704,315	696,720
Current assets		/01015	0/0,720
Inventories		170,798	107,297
Trade and other receivables	7	117,515	94,034
Due from related parties	14	282	1,189
Loan to a related party	14	202	12,800
Derivative financial instrument	14	2,699	1,878
Cash and cash equivalents	8	,	,
Total current assets	°	273,070	173,996
Total assets		564,364	391,194
1 otal assets		1,268,679	1,087,914
LIABILITIES AND EQUITY			
Non-current liabilities			
Lease liability	10	258,987	248,136
Provision for employees' end of service benefits		67,584	76,260
Trade and other payables		57,148	50,195
Deferred gain on derivative financial instrument		6,103	7,512
Deferred tax liabilities		3	.,
Total non-current liabilities		389,825	382,103
Current liabilities			001100
Bank facilities	9	27,397	7,073
Deferred gain on derivative financial instrument		1,878	1,878
Lease liability	10	152,048	136,463
Income tax, zakat and other deductions payable	10	11,534	12,614
Trade and other payables		395,313	352,326
Due to related parties	14	31,730	23,683
Provisions for legal, tax and other claims	14	31,438	32,062
Total current liabilities	· · · ·		
Total liabilities		651,338	566,099
	_	1,041,163	948,202
Equity Share capital	12	169 172	
	12	168,473	
Merger reserve Accumulated net contribution from the Intermediate	12	(1,608)	-
Parent Company			148,984
Retained earnings		76,033	
Foreign currency translation reserve		(26,383)	(20,429)
-		216,515	128,555
Equity attributable to owners of the Parent Company	13	,	,
Non-controlling interests	13	11,001	11,157
Total equity		227,516	139,712
Total liabilities and equity		1,268,679	1,087,914

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Harsh Bansal Chief Financial Officer Amarpal Sandhu Chief Executive Officer Abdulmalik Al Hogail Board Member Mohamed Ali Rashed Alabbar Board Member



Condensed interim carve-out statement of income for the period ended 30 September

			US D	ollars'000	
		Three months pe Septer	eriod ended 30	Nine months pe Septer	
		2022	2021	2022	2021
	Note				
Revenues	15	619,110	539,771	1,771,039	1,507,920
Cost of revenues		(305,005)	(252,941)	(851,127)	(711,827)
Gross profit		314,105	286,830	919,912	796,093
Selling and marketing expenses		(190,795)	(178,464)	(551,137)	(506,166)
General and administrative expenses		(48,680)	(44,253)	(139,082)	(125,149)
Other income		456	2,673	9,885	12,522
Monetary gain from hyperinflation Reversal of impairment /(losses) on		6,554	3,390	7,101	6,483
non-financial assets Net impairment allowance on financial		158	1,941	(877)	(462)
assets	7	527	(95)	(655)	(905)
Fair value gains on derivative financial instrument		805	-	2,080	-
Reversal of tax claim / (charges)	16	582	-	(24,900)	-
Operating profit		83,712	72,022	222,327	182,416
Finance income		594	654	1,740	1,456
Finance costs		(6,670)	(5,102)	(17,101)	(16,607)
Profit before income tax, zakat, and KFAS		77,636	67,574	206,966	167,265
Income tax, zakat, and contribution to Kuwait Foundation for the					
Advancement of Sciences ("KFAS")		(1,484)	(4,898)	(7,603)	(10,956)
Net profit for the period		76,152	62,676	199,363	156,309
Attributable to: The shareholder of the Parent					
Company/ Net Investment attributable to Intermediate Parent					
Company		74,550	61,224	195,816	154,548
Non-controlling interests		1,602	1,452	3,547	1,761
	:	76,152	62,676	199,363	156,309
Earnings per share					
Basic and diluted earnings per share	22	0.0004	0.0004	0.0012	0.0009



Condensed i	interim	carve-out	statement	of	comprehensive	income	for	the	period	ended	30
September											

		US D	ollars'000	
	Three months per	iod ended 30	Nine months per	riod ended 30
	S	eptember	2	September
	2022	2021	2022	2021
Net profit for the period	76,152	62,676	199,363	156,309
Other comprehensive income items				
Items that will not be reclassified subsequently to condensed interim carve-out statement of income				
Remeasurement of employees' end of service benefits	1,483	2,068	7,209	2,068
Items that may be reclassified subsequently to condensed interim carve-out statement of income				
Exchange differences on translating foreign operations including the effect of				
hyperinflation	(4,863)	4,771	(5,924)	(7,077)
Total other comprehensive income items	(3,380)	6,839	1,285	(5,009)
Total comprehensive income for the period	72,772	69,515	200,648	151,300
Attributable to:				
The shareholder of the Parent Company/ Net Investment attributable to Intermediate				
Parent Company	71,170	68,061	197,071	149,489
Non-controlling interests	1,602	1,454	3,577	1,811
	72,772	69,515	200,648	151,300

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Americana Restaurants International plc (formerly Americana Restaurants LTD) Condensed interim carve-out statement of changes in equity for the period ended 30 September

		US Dollars'000	,000		
	Net Investment attributable to Intermediate Parent Company	le to Intermediate Pare	nt Company		
	Accumulated net contribution			Non-	
	from the Intermediate Parent	Foreign currency		controlling	Total
	Company	translation reserve	Total	interests	equity
Balance at 1 January 2021	89,789	(12,683)	77,106	9,509	86,615
Net profit for the period	154,548		154,548	1,761	156,309
Other comprehensive income					
Remeasurement of employees' end of service benefits	2,068		2,068		2,068
Hyperinflation adjustment	I	(256)	(256)		(256)
Foreign currencies translation differences	1	(6, 871)	(6, 871)	50	(6, 821)
Total comprehensive income	156,616	(7,127)	149,489	1,811	151,300
Changes in non-controlling interest	(119)		(119)	(891)	(1,010)
Distributions to the Intermediate Parent Company	(95,434)		(95, 434)		(95, 434)
Net payments and impact of capital reorganisation with the Intermediate					
Parent Company	(27,690)		(27, 690)		(27,690)
Balance at 30 September 2021	123,162	(19, 810)	103,352	10,429	113,781

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Americana Restaurants International plc (formerly Americana Restaurants LTD) Condensed interim carve-out statement of changes in equity for the period ended 30 September

					US Dollars'000	000			
	l			Equity attril	outable to own	Equity attributable to owners of the Parent Company	t Company		
				Accumulated net		Foreign			
				contribution from		currency		Non-	
		Share		the Intermediate	Retained	translation		controlling	Total
	Note	capital	Merger reserve	Parent Company	earnings	reserve	Total	interests	equity
	I								
Balance at 1 January 2022				148,984		(20, 429)	128,555	11,157	139,712
Net profit for the period		I		121,266	74,550	ı	195,816	3,547	199,363
Other comprehensive income									
Remeasurement of employees' end of service									
benefits		I		5,726	1,483	ı	7,209	ı	7,209
Hyperinflation adjustment		I			I	(1, 336)	(1, 336)	ı	(1, 336)
Foreign currencies translation differences					ı	(4,618)	(4,618)	30	(4,588)
Total comprehensive income		'		126,992	76,033	(5,954)	197,071	3,577	200,648
Changes in non-controlling interest	13	I	ı	(129)	I	ı	(129)	(3, 733)	(3,862)
Distributions to the Intermediate Parent Company		ı	ı	(83,089)	I	I	(83,089)	I	(83,089)
Net payments and impact of capital reorganisation with the Intermediate Parent Company					ı		(00 30)		
		· (	I	(506,07)		•	(006,07)	•	(006,07)
Issuance of shares		10		I	'	'	10	'	10
Capitalisation of shares	12	168,463	(1,608)	(166,855)	ı				I
Balance at 30 September 2022	I	168,473	(1,608)	I	76,033	(26, 383)	216,515	11,001	227,516

The accompanying notes form an integral part of these condensed interim carve-out financial statements.

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	_	US Doll	ars'000
	Note	2022	2021
Cash flows from operating activities			
Profit before income tax and zakat for the period		206,966	166,474
Adjustments for:			
Depreciation and amortisation		161,259	154,032
Provision for employees' end of service benefits, net of transfers		5,910	12,200
Net impairment allowance on financial assets	7	655	905
Provision for obsolete, slow moving, and defective inventories		897	1,380
Impairment losses of non-financial assets	5,6,10	877	462
Loss on disposal of property and equipment and intangible assets		3,296	1,144
Gain on rent concessions		(667)	(6,097)
Finance income		(1,740)	(1,456)
Finance cost		17,101	16,607
Recognition of deferred gain on derivative financial instrument in other income		(1,409)	-
Fair value gains on financial assets at fair value through profit or loss		(2,080)	-
Tax claim charge	16	24,900	-
Hyperinflation impact		(5,824)	(4,799)
Operating cash flows before changes in working capital		410,141	340,852
Payments of employees' end of service benefits		(7,767)	(7,862)
Income tax paid		(12,387)	(11,232)
Changes in working capital:		(12,507)	(11,252)
Trade and other receivables		(25,027)	(5,002)
Due from related parties		907	(506)
Inventories		(64,466)	(16,025)
Due to related parties		8,047	4,960
Trade and other payables, other liabilities and taxes		16,212	31,471
Net cash generated from operating activities		325,660	336,656
Cash flows from investing activities			, ,
Purchase of property and equipment		(77,896)	(39,346)
Proceeds from sale of property and equipment		5,629	1,023
Purchase of intangible assets	6	(3,626)	(5,164)
Payments for key money	0	(2,339)	(1,196)
Interest received on short term deposits		1,740	1,456
-	14		
Loans to a related party		(36,000) 100,000	(64,000)
Repayments of loans to a related party	14		(107.227)
Net cash used in investing activities		(12,492)	(107,227)
Cash flows from financing activities			
Payments of finance costs		(1,027)	(1,511)
Dividends paid to non-controlling interests	13	(3,217)	(826)
Acquisition of additional shares in subsidiary from non-controlling interests		(705)	(184)
Lease payments - principal element		(114,144)	(101,752)
Lease payments - interest on lease liabilities		(15,174)	(15,096)
Distributions to the Intermediate Parent Company		(83,089)	(95,434)
Movement in payments and impact of capital reorganisation with the Intermediate Parent Company		(25,903)	(27,690)
Proceeds from issuance of share capital		10	-
Net cash used in financing activities		(243,249)	(242,493)
Net change in cash and cash equivalents		69,919	(13,064)
Foreign currency translation differences		8,831	5,073
Cash and cash equivalents at the beginning of the period	-	166,923	171,784
Cash and cash equivalents at the end of the period	8	245,673	163,793



### 1 GENERAL INFORMATION

Americana Restaurants International plc (formerly Americana Restaurants Ltd) ("Americana Restaurants" or the "Parent") is an Abu Dhabi Global Market registered entity that was incorporated on 27 May 2022 under registered number 000007712. The registered address is 2428 ResCowork06, 24th Floor, Al Sila Tower, Abu Dhabi Global Market Square, Al Maryah Island, Abu Dhabi, United Arab Emirates.

Americana Restaurants business comprises of operating and managing a number of restaurant chains/brands across the region. The operations extend to the United Arab Emirates, Saudi Arabia, Kuwait, Egypt, Qatar, Kazakhstan, Bahrain, Jordan, Oman, Lebanon, Morocco, and Iraq operated by the various subsidiaries of Americana restaurants.

Americana Restaurants business has been operating since 1969. It was owned and operated by Kuwait Food Company (Americana) K.S.C.C. ("KFC" or the "Intermediate Parent Company" or the "Former Parent Company") which is 93.42% owned by Adeptio AD Investments Ltd (the "Parent Company"). On 2 June 2022, the Board of Directors of KFC approved the transfer of the Americana Restaurants business and entities as detailed in Note 17 to Americana Restaurants (together referred to as "the Group") to be effective from 27 June 2022. On 29 August 2022, KFC transferred its shareholding of Americana Restaurants to the Parent Company post approval of the Board of Directors of the KFC and the KFC shareholders' approval in the General Assembly.

Americana Restaurants is 96.03% owned by the Parent Company and remaining 3.97% shares represents the minority shareholding. The Parent Company is a wholly owned subsidiary of Adeptio AD Holdings Ltd (the "Ultimate Parent Company"). The Ultimate Parent Company is equally owned by Mr. Mohamed Ali Rashed Alabbar and the Saudi Company for Gulf Food Investments ("Gulf Food Investments"), a subsidiary of the Public Investment Fund of the Kingdom of Saudi Arabia, being the 'Ultimate Shareholders'.

The condensed interim carve-out financial statements were approved for issue by the board of directors on 26 October 2022.

### 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

### 2.1 Statement of compliance

The condensed interim carve-out financial statements for the nine month period ended 30 September 2022 have been prepared in accordance with IAS 34, 'Interim financial reporting'. Selected explanatory notes are included to explain events and transactions that are significant to an understanding of the changes in the condensed interim carve-out financial position. The condensed interim carve-out financial statements do not include all the information required for full annual consolidated financial statements prepared in accordance with International Financial Reporting Standards ("IFRS") and IFRS Interpretations Committee ("IFRS IC"). The condensed interim carve-out financial statements should be read in conjunction with the annual special purpose carve-out financial statements for the years ended 31 December 2021, 2020 and 2019.

### 2.2 Basis of preparation

The condensed interim carve-out financial statements have been prepared on a historical cost convention except for the defined benefit obligation which is recognised at the present value of future obligations using the projected unit credit method and the revaluation of derivative financial instrument. The accompanying condensed interim carve-out financial statements has been prepared for inclusion in the Americana Restaurants' Initial Public Offering document to be filed in connection with the listing of Americana Restaurants on the Abu Dhabi Securities Exchange in the United Arab Emirates and the Saudi Stock Exchange (Tadawul) in the Kingdom of Saudi Arabia.

The preparation of the condensed interim carve-out financial statements requires the use of certain critical accounting estimates. It also requires management to exercise its judgment in the process of applying the Group's accounting policies. The areas involving a higher degree of complexity, or areas where assumptions and estimates are significant to the condensed interim carve-out financial statements are disclosed in Note 4. These have been applied consistently for all periods presented.

The transfer of the Restaurant Business and its entities to Americana Restaurants represents a capital reorganisation, whereby the condensed interim carve-out financial statements of the Group are presented as a continuation of Restaurant Business. The financial statements as at 30 September 2022 constitutes a condensed consolidated interim financial statements of Americana Restaurants under IFRS 10 following the reorganisation. The financial statements for the periods presented in these condensed interim carve-out financial statements include the financial results of Americana Restaurants before the incorporation date of the Parent as if the Parent had historically operated as a group of entities. Therefore, the transfer of the Restaurant Business and its entities follows the predecessor method of accounting and retrospective presentation is used whereby:



### 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

### **2.2 Basis of preparation** (continued)

• Assets and liabilities of the transferred entities are stated at their predecessor carrying values.

• The entities' results and financial position are incorporated as if they had always been combined with the Parent. Therefore, the comparative information for the nine month period ended 30 September 2021 and as at 31 December 2021 in these condensed interim carve-out financial statements represent the financial results and financial position of the Restaurant Business. The comparatives for the period ended 30 September 2021 and as at 31 December 2021 have been prepared on a carve-out basis according to the basis of preparation and accounting policies set out in the annual carve-out financial statements for the years ended 31 December 2021, 2020 and 2019.

### 2.3 Seasonality of operations

The Group's business is subject to moderate seasonal fluctuations, of which is affected by the holy month of Ramadan and Eid. Average restaurant sales are typically lower in Ramadan and higher during the Eid period. As a result of moderate seasonal fluctuations, results for any quarter are not necessarily indicative of the results that may be achieved for any other quarter or for the full fiscal year.

### 2.4 New standards, amendments, and interpretations

The following new and revised IFRS, which became effective for annual periods beginning on or after 1 January 2022, have been adopted in these condensed interim carve-out financial statements. The application of these revised IFRS, except where stated, have not had any material impact on the amounts reported for the current and prior periods:

- amendment to IFRS 3 (effective 1 January 2022);
- amendment to IAS 37 (effective 1 January 2022);
- amendment to IAS 16 (effective 1 January 2022); and
- annual improvements to IFRS 9 and IFRS 16 (effective 1 January 2022).

New and revised IFRS issued but not yet effective and not early adopted

- IFRS 17, 'Insurance contracts' (deferred until accounting periods starting on 1 January 2023);
- amendments to IAS 12 (effective 1 January 2023);
- amendments to IAS 1 (effective 1 January 2023); and
- amendments to IAS 8 (effective 1 January 2023).

The Group is currently assessing the impact of these standards, and amendments on the future condensed interim carve-out financial statements of the Group and intends to adopt these, if applicable, when they become effective.

### 2.5 Accounting policies

The same accounting policies and methods of computation have been followed in these condensed interim carveout financial statements as compared with the Group's recent annual carve-out financial statements for the years ended 31 December 2021, 2020 and 2019.

### 2.6 Basis of consolidation

### (a) Subsidiaries

Subsidiaries are all entities (including structured entities) over which the Group has control. The Group controls an entity when the Group is exposed to, or has rights to, variable returns from its involvement with the entity and has the ability to affect those returns through its power over the entity. Subsidiaries are fully consolidated from the date on which control is transferred to the Group. They are deconsolidated from the date that control ceases.

The Group applies the acquisition method of accounting to account for business combinations, except for acquisitions involving entities under common control, which are accounted for using the predecessor method. The consideration transferred for the acquisition of a subsidiary is the fair values of the assets transferred, the liabilities incurred and the equity interests issued by the Group.



### 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

### 2.6 Basis of consolidation (continued)

### (a) Subsidiaries (continued)

The consideration transferred includes the fair value of any asset or liability resulting from a contingent consideration arrangement. Acquisition-related costs are expensed as incurred. Identifiable assets acquired and liabilities and contingent liabilities assumed in a business combination are measured initially at their fair values at the acquisition date. On an acquisition-by-acquisition basis, the Group recognises any non-controlling interests in the acquiree either at fair value or at the non-controlling interests' proportionate share of the acquiree's net assets.

If the business combination is achieved in stages, the acquisition date carrying value of the acquirer's previously held equity interest in the acquiree is re-measured to fair value at the acquisition date; any gains or losses arising from such re-measurement are recognised in the condensed interim carve-out statement of income. Contingent consideration is classified either as equity or a financial liability. Amounts classified as a financial liability are subsequently remeasured to fair value with changes in fair value recognised in the condensed interim carve-out statement of income.

The excess of the consideration transferred, the amount of any non-controlling interests in the acquiree and the acquisition-date fair value of any previous equity interest in the acquiree over the fair value of the identifiable net assets acquired is recorded as goodwill. If the total of consideration transferred, non-controlling interests recognised and previously held interest measured is less than the fair value of the net assets of the subsidiary acquired in the case of a bargain purchase, the difference is recognised directly in the condensed interim carve-out statement of income.

Non-controlling interests in the results and equity of subsidiaries are shown separately in the condensed interim carve-out statement of income, Condensed interim carve-out statement of comprehensive income, condensed interim carve-out statement of changes in equity and the condensed interim carve-out statement of financial position respectively.

The Condensed interim carve-out financial statements comprises the Condensed interim carve-out financial statements of the Parent and its subsidiaries that were transferred to it by KFC.

The subsidiaries of the Parent were transferred to it under a capital reorganisation during the nine-month period ended 30 September 2022. The transfer is treated as a capital reorganisation under common control and the predecessor method of accounting and retrospective presentation is used.

Items included in the condensed interim carve-out financial statements of each of Americana Restaurants' entities are measured using the currency of the primary economic environment in which each entity operates ('the functional currency'). The condensed interim carve-out financial statements are presented in United States Dollars ("USD") which is the "presentation currency" of Americana Restaurants and the currency in which management measures Americana Restaurants' performance and reports its results

### *(b) Transactions eliminated on consolidation*

Intercompany transactions, balances and unrealised gains on transactions between Group companies are eliminated. Unrealised losses are also eliminated unless the transaction provides evidence of an impairment of the transferred asset. Accounting policies of subsidiaries have been changed where necessary to ensure consistency with the policies adopted by the Group.

### (c) Changes in interests in subsidiaries without change of control

Transactions with non-controlling interests that do not result in loss of control are accounted for as equity transactions – that is, as transactions with the owners in their capacity as owners. The difference between fair value of any consideration paid and the relevant shares acquired of the carrying value of net assets of the subsidiary is recorded in equity. Gains or losses on disposals to non-controlling interests are also recorded in equity.



### 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

### 2.6 Basis of consolidation (continued)

### (d) Disposal of subsidiaries

When the Group ceases to have control, any retained interest in the entity is re-measured to its fair value at the date when control is lost, with the change in carrying amount recognised in the Condensed interim carve-out statement of income. The fair value is the initial carrying amount for the purposes of subsequently accounting for the retained interest as an associate, joint venture or financial asset. In addition, any amounts previously recognised in other comprehensive income in respect of that entity are accounted for as if the Group had directly disposed of the related assets or liabilities. This may mean that amounts previously recognised in other comprehensive income are reclassified to the condensed interim carve-out statement of income.

### 2.7 Merger reserve

The merger reserve is related to the capital reorganisation wherein the Restaurant Business was transferred from the Intermediate Parent to Americana Restaurants International plc during the nine month period ended 30 September 2022. The difference between the accumulated net contribution from the Intermediate Parent Company and the consideration provided to the Intermediate Parent Company for the transfers (being the value of share capital issued) is recorded as a merger reserve in equity as it represents the difference between the carrying value of the net assets transferred and the fair value of the consideration provided.

### 2.8 Earnings per share

The Group presents basic and diluted earnings per share ("EPS") data for its ordinary shares. Basic earnings per share is calculated by dividing the profit or loss attributable to ordinary shareholders of the Group by the number of shares issued to existing investors, on formation of the combined legal structure. Diluted earnings per share is determined by adjusting the profit or loss attributable to ordinary shareholders and the number of shares on formation for the effects of all dilutive potential ordinary shares. The denominator has been adjusted retrospectively in calculating historical EPS for the period ended 30 September 2021 by using the number of shares issued on formation of the combined legal structure.

### **3** FINANCIAL RISK MANAGEMENT

### 3.1 Financial risk factors

The Group's activities may expose it to a variety of financial risks: market risk (including foreign exchange risk, price and cash flow and fair value interest rate risk), credit risk and liquidity risk. The management carries out risk assessment for managing each of these risks. The overall risk management program focuses on the unpredictability of financial markets and seeks to minimise potential adverse effects on the financial performance of the Group.

Risk management is predominately controlled by a central treasury department of the Group under policies approved by the board of directors. The central treasury department identifies, evaluates and hedges financial risks in close co-operation with the Group's operating units. The board provides written principles for overall risk management, as well as policies covering specific areas, such as foreign exchange risk, interest rate risk, credit risk, use of derivative financial instruments and non-derivative financial instruments, and investment of excess liquidity.

The Condensed interim carve-out financial statements does not include all financial risk management information and disclosures required in the annual consolidated financial statements; they should be read in conjunction with the Group's annual carve-out financial statements for the years ended 31 December 2021, 2020 and 2019. There have been no changes in the risk management department or in any risk management policies since the year end.

### Liquidity risk

Prudent liquidity risk management implies maintaining sufficient cash and marketable securities, the availability of funding through an adequate amount of committed credit facilities and the ability to close out market positions. Due to the dynamic nature of the underlying businesses, the Group aims to maintain flexibility in funding by keeping committed credit lines available.

There are no other significant changes on the liquidity risk from the Group's annual carve-out financial statements for the years ended 31 December 2021, 2020 and 2019.



### 4 CRITICAL ACCOUNTING ESTIMATES AND JUDGEMENTS

The preparation of these Condensed interim carve-out financial statements requires management to make judgments, estimates and assumptions that affect the reported amounts of revenues, expenses, assets and liabilities, and the disclosure of contingent liabilities at the reporting date. However, uncertainty about these assumptions and estimates could result in outcomes that could require a material adjustment to the carrying amount of the asset or liability affected in future periods.

Estimates and judgements are continually evaluated and are based on historical experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances. In preparing these Condensed interim carve-out financial statements, the significant judgements made by management in applying the Group's accounting policies and the key sources of estimation uncertainty were the same as those that applied to the Group's annual carve-out financial statements for the years ended 31 December 2021, 2020 and 2019.

### Critical judgements

### Control of a subsidiary

The management has concluded that the Group controls Bahrain and Kuwait Restaurants Company, even though it holds less than half of the voting rights of this subsidiary. The Group is the largest shareholder with a 40% equity interest and has the exclusive right to manage Bahrain and Kuwait Restaurants Company. According to the contractual arrangements in place, the Group appoints all key management and makes all the key operating decisions which further suggests it has power over the investee and thus consolidates based on these facts.

### Hyperinflation

Americana Restaurants exercises significant judgement in determining the onset of hyperinflation in countries in which it operates and whether the functional currency of its subsidiary is the currency of a hyperinflationary economy.

Various characteristics of the economic environment of each country are taken into account. These characteristics include, but are not limited to, whether:

- the general population prefers to keep its wealth in non-monetary assets or in a relatively stable foreign currency;
- prices are quoted in a relatively stable foreign currency;
- sales or purchase prices take expected losses of purchasing power during a short credit period into account;
- interest rates, wages and prices are linked to a price index; and
- the cumulative inflation rate over three years is approaching, or exceeds, 100%.

Management exercises judgement as to when a restatement of the financial statements of a subsidiary becomes necessary. Following management's assessment, the subsidiary of the Group, International Touristic Projects Lebanese Co has been accounted for as entity operating in hyperinflationary economies. The results, cash flows and financial positions of International Touristic Projects Lebanese Co have been expressed in terms of the measuring units current at the reporting date.

The economy of Lebanon was assessed to be hyperinflationary effective September 2020, and hyperinflation accounting has been applied since.

The general price index used as published by the International Monetary Fund is as follows:

Date	Base year	General price index	Inflation rate (%)
30 September 2022	2019	1,842	1,618%
31 December 2021	2019	921	759%
30 September 2021	2019	595	455%



### 4 CRITICAL ACCOUNTING ESTIMATES AND JUDGEMENTS (continued)

### Critical judgements (continued)

### Hyperinflation

The impact of adjusting Americana Restaurants' results for the effects of hyperinflation is set out below:

	Period ended 30 September 2022	Period ended 30 September 2021
Income statement	USD'000	USD'000
Increase in revenues	4,513	3,713
Monetary gain from hyperinflation	7,101	6,483
Impairment losses on non-financial assets	(982)	(1,350)
Increase in cost of revenues	(2,176)	(2,106)
Increase in selling and marketing expenses	(2,340)	(1,484)
Increase in general and administrative expenses	(109)	(1,583)
Others	(1,165)	(224)
Increase in profit after tax	4,842	3,449

### Critical accounting estimates and assumptions

The Group makes estimates and assumptions concerning the future. The resulting accounting estimates will, by definition, seldom equal the related actual results.

The estimates and assumptions that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year are as follows:

### Impairment of non-financial assets

The Group has determined that the smallest cash generating units ("CGU") is its Brand-Country level primarily on the basis that the Group is required to maintain a minimum number of stores in each country in order to maintain the exclusivity right in line with the franchise agreements. Management also leverages its shared services infrastructure in each country and it has developed financial and operating performance indicators on a brandcountry level.

Management performs a quarterly study to identify indications of impairment according to IAS 36, Impairment of Assets ("IAS 36"), in which discounted future cash flows are calculated to ascertain whether the value of assets has become impaired. However, a risk exists whereby the assumptions used by management to calculate future cash flows may not be fair based on current conditions and those prevailing in the foreseeable future. The non-financial assets which relate to restaurant outlets, that were assessed for impairment are property and equipment, right-of-use assets and intangible assets amounting to USD 685,569 thousand as at 30 September 2022 (31 December 2021: USD 626,517 thousand, 30 September 2021: USD 578,207 thousand). The (reversal of impairment)/impairment losses recognised in the carve-out income statement on these non-financial assets are as follows:

	Nine month period ended 30 September 2022 USD'000	Year ended 31 December 2021 USD'000
Property and equipment (Note 5)	575	(1,356)
Right-of-use assets (Note 10)	291	292
Intangible assets (Note 6)	11	(115)
Total	877	(1,179)

The impairment of non-financial assets is as a result of the CGU impairment study performed by management and specific impairment taken on certain assets in Lebanon due to the hyperinflationary environment.



### 4 CRITICAL ACCOUNTING ESTIMATES AND JUDGEMENTS (continued)

### Critical accounting estimates and assumptions (continued)

The following table presents Americana Restaurants' key assumptions and the effect of the sensitivity analysis on the carve-out statement of comprehensive income on those assumptions:

### Headroom/(Impairment of non-financial assets) US Dollars'000

	Change in			
	assumption	Period ended 30 September 2022	Period ended 30 S	eptember 2021
Growth rate	+/-0.5%		157	(154)
Discount rate	+/-0.5%		(31)	32
Gross margin	+/-1.0%		282	(239)

Key assumptions used in value in use calculations for the period ended 30 September 2022 and 2021 are as follows. Refer to Note 21 for the list of countries included in each segment

### CGUs impairment testing: Key assumptions 30 September 2022

	Major GCC	Lower Gulf	North Africa	Others
Growth rate	5% - 15%	3% - 15%	3% - 22%	(51%) - 22%
Discount rate	11%	11% - 15%	13% - 17%	12% - 29%
Increase/decrease in gross margin	2% - 3%	2% - 3%	1% - 7%	2% - 200%

CO	SUs impairment	testing: Key assu	mptions 30 Septem	ber 2021
	Major GCC	Lower Gulf	North Africa	Others
Growth rate	5% - 47%	3% - 20%	10% - 52%	6% - 185%
Discount rate	8%	8% - 10%	9% - 12%	9% - 24%
Increase/decrease in gross margin	1% - 3%	1% - 4%	1% - 7%	1% - 9%

### Taxes

The Group is subject to corporate income tax and zakat. Significant judgment is required in determining the provision for taxes. There are many transactions and calculations for which the ultimate tax determination is uncertain during the ordinary course of business. The Group recognises a liability for anticipated taxes based on estimates of whether additional taxes will be due to be paid. Where the final tax outcome of these matters is different from the amounts that were initially recorded, such differences will impact the income tax and deferred tax provisions in the year in which such determination is made (Note 18).

### Impairment of financial assets

The impairment of trade receivables and other receivables is based on assumptions about risk of default and expected loss rates. The Group uses judgement in making these assumptions and selecting the inputs to the impairment calculation, based on the Group's past history, existing market conditions as well as forward looking estimates at the end of each reporting period.

Americana Restaurants has reviewed the assumptions on risk of default and expected loss rates against the backdrop of COVID-19 pandemic. Management believes that the changes in the assumptions on risk of default and the expected credit losses rates calculation arising on financial assets will not significantly change the impairment of trade and other receivables as at 30 September 2022. Management will continue to monitor the situation and any changes required will be reflected in future reporting periods.



### 4 CRITICAL ACCOUNTING ESTIMATES AND JUDGEMENTS (continued)

Critical accounting estimates and assumptions (continued)

### Corporate allocations

In the preparation of the condensed interim carve-out statement of income for the period ended 30 September 2021 in accordance with IFRS, management has made judgements, estimates and assumptions relating to the allocation of certain expenses and income historically maintained by Kuwait Food Company (Americana) K.S.C.C. Such items have been allocated to the Group based on the most relevant allocation method that are considered to be reasonable and based on the policies applied to the Group's annual carve-out financial statements for the years ended 31 December 2021, 2020 and 2019. Actual results may differ from these estimates. A 10% increase or decrease change in allocation percentages would result in approximately USD 366 thousand change in expense allocated to Americana Restaurants for the period ended 30 September 2021.

The expenses as mentioned above are allocated on the following basis:

Nature of costs	Basis of allocation
Employees related benefits and costs	Allocation is based on the estimated time spent and activities among the Restaurant Business, Food Business, and corporate function.
Rent and utilities	These costs have been allocated based on headcount of the employees from each business utilising the office space.
Professional, legal, and office administrative fees	These costs are identifiable and have been allocated based on the activity

### Foreign currency translation - International Touristic Projects Lebanese Co.

International Touristic Projects Lebanese Co. ("Americana Lebanon") is a wholly owned subsidiary of the Group. During the previous year, the banks in Lebanon implemented unofficial foreign exchange controls in the banking sector to manage the shortages. The US Dollar ("USD") has been in wide use and circulation over the last 2 decades or more and against which the Lebanese Pound has been pegged throughout that period at Lebanese Lira ("LL") 1,507.5 per USD ("official exchange rate").

In terms of IFRS, where a country has multiple exchange rates, judgement is required to determine which exchange rate qualifies as a spot rate that can be used for the translation of foreign operations. Factors to determine this include whether the currency is available at an official exchange rate. After the launching of an official electronic platform ('Sayrafa') by the Central Bank of Lebanon where the exchange rate is published on a regular basis for the participating banks and for settlement of foreign payables, management has considered Sayrafa as an alternative official exchange rate, being a more relevant spot rate. As a result, management has used the alternate official exchange rate being the Sayrafa rate to translate Americana Lebanon's operations to the USD presentation currency as at 30 September 2022.

### Derivative financial instruments

The fair value of derivative financial instruments that are not traded in an active market are determined using valuation techniques. The Group uses its judgement to select a variety of methods and make assumptions that are mainly based on market conditions existing at the end of each reporting period.

### Extension or termination options

The Group determines the lease term as the non-cancellable term of the lease, together with any periods covered by an option to extend the lease if it is reasonably certain to be exercised, or any periods covered by an option to terminate the lease, if it is reasonably certain not to be exercised. The majority of extension and termination options held are exercisable only by the Group or both parties mutually agreeing on renewed terms and conditions. Based on management's assessment they have concluded not to exercise any extension or termination options as it is not reasonably certain.



# 5 PROPERTY AND EQUIPMENT

$ \begin{tabular}{ c c c c c c c c c c c c c c c c c c c$								
improvements         Buildings         Equipment         work in and fumiture         work in and cold rooms         work in and tools         work in Vehicles         work in progress           22         19,095         450,374         89,388         270,081         15,795         20,965         39,839           astment         3,133         4,557         4,5193         (1,371)         (25,942)         (4,995)         (1,372)         (801)           astment         3,133         18,557         4,553         3,673         23,4         -         29,639         -         -         -         -         -         -         -         -         -         -         29,639         6,914         21,801         -         -         29,239         -         -         29,239         -         -         29,239         -         -         29,239         -         -         29,239         -         -         29,239         -         -         -         29,239         -         -         -         29,239         -         -         29,239         -         -         -         29,239         -         -         29,239         -         -         29,239         -         -         -			Leasehold				Capital	
Land         and furmiture         and cold rooms         and tools         Vehicles         progress           22         19,095         450,374         89,388         270,081         15,795         20,965           3,133         2,1,108         775         28,083         996         39,339           astnent         3,133         4,557         4,553         3,673         23,49         1,352           astalion difference         18,557         4,553         3,673         23,49         -         29,95           astalion difference         2,700         (1,2019)         (4,169)         (5,547)         (1,352)         (80)           error 2022         17,957         456,635         86,096         287,640         15,160         30,182           od         22         23,0536         69,144         211,801         12,198         -           od         -         25,305         2,350         14,739         1,108         -           od         -         23,499         1,1,367         1,108         -         -           22         -         23,053         66,144         211,801         12,198         -         -           od         -			improvements	Buildings	Equipment		work in	
22 19,095 450,374 89,388 270,081 15,795 20,665 996 996 996 175 28,088 996 996 996 996 175 28,088 15,795 20,965 996 996 996 996 996 996 996 996 996		Land	and furniture	and cold rooms	and tools	Vehicles	progress	Total
22 19,095 450,374 89,388 270,081 15,795 20,965 - 21,108 775 28,088 996 39,839 - 21,108 775 28,088 996 39,839 - 21,108 775 28,088 996 39,839 - 21,108 1,3,133 4,557 4,553 3,573 2,347 (1,572) (801) - 3,133 4,557 4,553 3,577 2,347 (1,522) (801) - 2,22 - 1,7,957 4,56,635 86,096 287,640 15,160 30,182 - 2,22 - 2,509 14,739 1,108 - 2,549 1,3377 14,3357 13,347 3,0182 - 2,549 1,17701 1,07,677 15,545 73,779 3,284 30,182 - 2,542 17,701 1,07,677 15,545 73,779 3,284 30,182 - 2,540 1,7701 1,07,677 15,545 73,779 3,284 30,182 - 2,540 1,7701 1,07,677 15,545 73,739 13,0182 - 2,546 1,1780 - 2,546 1,1780 - 2,546 1,1780 - 2,548 1,1780 - 2,548 13,0182 - 2,542 17,779 1,5545 73,739 13,0182 - 2,545 17,779 1,5545 73,739 13,0182 - 2,546 1,1780 - 2,548 17,779 1,5545 17,779 1,5148 2,0182 - 2,548 17,770 - 2,548 13,0182 - 2,548 14,759 14,759 14,758 14,730 - 2,548 14,779 - 2,548 14,779 - 2,548 14,779 - 2,548 14,779 - 2,548 14,779 - 2,548 14,779 14,779 - 2,548 14,779 - 2,548 14,779 14,779 14,779 - 2,548 14,779 - 2,548 14,779 14,779 -	Cost							
-       21,108       775       28,088       996       39,839         astment       (1,571)       (25,942)       (4,995)       (1,372)       (801)         astment       3,133       4,557       4,557       4,553       3,673       23,4       -         asubtion difference       (1,571)       (25,942)       (4,965)       (13,479)       (1,352)       (801)         arsustion difference       (2,700)       (12,019)       (4,169)       (5,547)       (5,13)       (492)         crectation and impairment       (2,700)       (12,019)       (4,169)       (5,547)       (5,160)       30,182         22       0d       2       25,609       287,640       15,160       30,182         21       0       2       25,09       14,739       1,108       -         0d       -       25,305       2,509       14,739       1,108       -       -         0       -       23,4       3,557       23,4       -       <	As at 1 January 2022	19,095	450,374	89,388	270,081	15,795	20,965	865,698
	Additions	I	21,108	775	28,088	966	39,839	90,806
$ \begin{tabular}{ c c c c c c c c c c c c c c c c c c c$	Disposals	(1,571)	(25,942)	(4,995)	(13, 479)	(1, 352)	(801)	(48, 140)
anslation difference-18,5575444,824-(29,329)er 2022(2.700)(12,019)(4,169)(5,547)(513)(492)reciation and impairment-350,63586,096287,64015,16030,18222-350,63669,144211,80112,19823-25,3052,50914,7391,1082424,969(2,952)(12,858)(1,350)-and impairment25,434,0413,557234-2124,969(2,952)(12,858)(1,350)-2225,4319192323,43212325,43191925,43191925,53193,55723421222324255348,95870,551213,84611,876256348,95870,551213,84630,182257 <td>Hyperinflation adjustment</td> <td>3,133</td> <td>4,557</td> <td>4,553</td> <td>3,673</td> <td>234</td> <td>. 1</td> <td>16,150</td>	Hyperinflation adjustment	3,133	4,557	4,553	3,673	234	. 1	16,150
ranslation difference $(2,700)$ $(12,019)$ $(4,169)$ $(5,547)$ $(513)$ $(492)$ reclation and impairment $(2,700)$ $(12,019)$ $(4,169)$ $(5,547)$ $(513)$ $(492)$ reclation and impairment $ 350,636$ $69,144$ $211,801$ $12,198$ $-$ 22 $ 25,305$ $2,509$ $14,739$ $1,108$ $   25,305$ $2,509$ $14,739$ $1,108$ $   25,305$ $2,509$ $14,739$ $1,108$ $   25,305$ $2,509$ $14,739$ $1,108$ $   25,305$ $2,509$ $14,739$ $1,108$ $   24,429$ $4,041$ $3,557$ $234$ $   -$ <	Transfers		18,557	544	4,824		(29, 329)	(5,404)
er 2022 $17,957$ $456,635$ $86,096$ $287,640$ $15,160$ $30,182$ reciation and impairment $ 350,636$ $69,144$ $211,801$ $12,198$ $-$ 22 $ 25,305$ $2,509$ $14,739$ $11,108$ $-$ 23 $ 25,305$ $2,509$ $14,739$ $1,108$ $-$ 24,969 $ 2,952$ $(12,858)$ $(1,350)$ $   4,429$ $4,041$ $3,557$ $234$ $   254$ $      254$ $      254$ $      1229$ $19$ $4$ $  -$ <tr<tr><math>   -</math><!--</td--><td>Foreign currency translation difference</td><td>(2,700)</td><td>(12,019)</td><td>(4, 169)</td><td>(5,547)</td><td>(513)</td><td>(492)</td><td>(25,440)</td></tr<tr>	Foreign currency translation difference	(2,700)	(12,019)	(4, 169)	(5,547)	(513)	(492)	(25,440)
reciation and impairment22- $350,636$ $69,144$ $211,801$ $12,198$ -22- $25,305$ $2,509$ $14,739$ $1,108$ -24,969(2,952) $(1,370)$ (1,350)-254- $4,041$ $3,557$ $234$ -25419 $4,041$ $3,557$ $234$ -25419 $19$ $4$ 256 $348,958$ $70,551$ $213,846$ $11,876$ -er 202217,701 $107,677$ $15,545$ $73,794$ $3,284$ $30,182$	As at 30 September 2022	17,957	456,635	86,096	287,640	15,160	30,182	893,670
22 - 350,636 69,144 211,801 12,198 - 25,305 2,509 14,739 1,108 - 25,305 2,509 14,739 1,108 - 4,429 4,041 3,557 2,34 - 2,254 2 129 19 4 - 2,254 2 129 19 4 - 2,254 2 129 19 4 - 2,254 2 129 19 4 - 2,256 348,958 70,551 213,846 11,876 - 2,212 212,222 222 17,701 107,677 15,545 73,794 3,284 30,182 20,	Accumulated depreciation and impairment							
od 25,305 2,509 14,739 1,108 (24,969) (2,952) (12,858) (1,350) (4,429 4,041 3,557 2,34) (4,429 4,041 3,557 2,34)	As at 1 January 2022		350,636	69,144	211,801	12,198		643,779
$ \begin{array}{rcccccccccccccccccccccccccccccccccccc$	Charge for the period		25,305	2,509	14,739	1,108		43,661
$ \begin{array}{rcccccccccccccccccccccccccccccccccccc$	Disposals		(24,969)	(2,952)	(12,858)	(1, 350)		(42, 129)
$ \begin{array}{cccccccccccccccccccccccccccccccccccc$	Hyperinflation adjustment		4,429	4,041	3,557	234	'	12,261
$ \begin{array}{cccccccccccccccccccccccccccccccccccc$	Transfers		254		'	ı		254
ranslation difference $(167)$ $(6,826)$ $(2,210)$ $(3,397)$ $(314)$ - $(1,876)$ er 2022256348,95870,551213,84611,876- $(1,2,12)$ er 202217,701107,67715,54573,7943,28430,182	Impairment	423	129	19	4		ı	575
er 2022 256 348,958 70,551 213,846 11,876 - 17,701 107,677 15,545 73,794 3,284 30,182	Foreign currency translation difference	(167)	(6, 826)	(2,210)	(3, 397)	(314)		(12, 914)
er 2022 15,545 73,794 3,284 30,182	As at 30 September 2022	256	348,958	70,551	213,846	11,876	ı	645,487
17,701 $107,677$ $15,545$ $73,794$ $3,284$ $30,182$	Net book amount							
	As at 30 September 2022	17,701	107,677	15,545	73,794	3,284	30,182	248,183

Capital work in progress mainly comprises of outlets under construction and equipment under assembly.

Property and equipment with a carrying amount of USD nil as on 30 September 2022 (31 December 2021: USD 19,746 thousand) are pledged as security for a borrowing held by the Intermediate Parent Company.



# 5 PROPERTY AND EQUIPMENT (continued)

Cost							
Cost		Leasehold				Capital	
Cost		improvements	Buildings	Equipment		work in	
Cost	Land	and furniture	and cold rooms	and tools	Vehicles	progress	Total
COSt							
As at 1 January 2021	32,877	461,548	110,853	284,536	18,456	13,744	922,014
Additions	1	22,001	602	19,591	1,173	48,036	91,510
Disposals		(37, 441)	(803)	(20,937)	(2, 833)	(81)	(62,095)
Hyperinflation adjustment	3,082	4,660	4,498	3,653	232	, I	16,125
Transfers	1	27,264	581	4,861	104	(40,606)	(7, 796)
Foreign currency translation difference	(16,864)	(27,658)	(26, 450)	(21, 623)	(1, 337)	(128)	(94,060)
As at 31 December 2021	19,095	450,374	89,388	270,081	15,795	20,965	865,698
Accumulated depreciation and impairment							
As at 1 January 2021	7,024	373,628		231,827	14,882	ı	714,127
Charge for the year		37,219	3,742	16,413	1,233		58,607
Disposals	'	(36,648)		(19,687)	(2,804)	'	(59,943)
Hyperinflation adjustment	'	4,559		3,497	232	'	12,216
Transfers	I	26		(30)	4	,	(102)
Reversal of impairment	(490)	(87)		(170)	(4)		(1,356)
Foreign currency translation difference	(6,534)	(28,061)	(23, 781)	(20,049)	(1, 345)		(79, 770)
As at 31 December 2021		350,636	69,144	211,801	12,198		643,779
Net book amount							
As at 31 December 2021	19,095	99,738	20,244	58,280	3,597	20,965	221,919

Capital work in progress mainly comprises of outlets under construction and equipment under assembly.

F - 117

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Notes to the condensed interim carve-out financial statements For the period ended 30 September 2022 (continued)

### 6 INTANGIBLE ASSETS

	US	Dollars'000	
	Franchise and		
	agencies	Others	Total
Cost			
At 31 December 2020	75,318	9,455	84,773
Additions	8,303	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	8,303
Transfers	3,397		3,397
Hyperinflation adjustment	602		602
Disposals	(2,567)	_	(2,567)
Foreign currency translation difference	(3,533)	-	(3,533)
At 31 December 2021	81,520	9,455	90,975
Additions	3,626	9,435	3,626
Transfers	5,908	-	5,908
Hyperinflation adjustment	571	-	5,908
Disposals	(4,847)		(4,847)
Foreign currency translation difference	(2,401)	-	(4,047) (2,401)
At 30 September 2022	84,377	9,455	93,832
		,	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
Accumulated amortisation and impairment			
At 31 December 2020	46,084	997	47,081
Amortisation	6,133	-	6,133
Disposals	(2,057)	-	(2,057)
Hyperinflation adjustment	494	-	494
Reversal of impairment	(115)	-	(115)
Foreign currency translation difference	(3,184)	-	(3,184)
At 31 December 2021	47,355	997	48,352
Amortisation	5,120	-	5,120
Transfers	(3)	-	(3)
Disposals	(1,934)	-	(1,934)
Hyperinflation adjustment	505	-	505
Impairment	11	-	11
Foreign currency translation difference	(938)	-	(938)
At 30 September 2022	50,116	997	51,113
Net book amount			
At 30 September 2022	34,261	8,458	42,719
At 31 December 2021	34,165	8,458	42,623

'Franchise and agencies' comprise of franchise fee paid to third parties for licensing and operation of restaurant chains in line with the related franchise agreements.

Notes to the condensed interim carve-out financial statements For the period ended 30 September 2022 (continued)

### 7 TRADE AND OTHER RECEIVABLES

	US Doll	ars'000
	30-September-2022	31-December-2021
Trade receivables	26,220	26,800
Less: loss allowance	(1,858)	(1,856)
	24,362	24,944
Prepaid expenses	44,121	28,489
Advances to suppliers	7,194	5,499
Refundable deposits	19,941	18,627
Accrued income	7,839	5,304
Insurance receivables	689	752
Staff receivables	2,420	2,313
Others	10,949	8,106
	117,515	94,034

The Group has a broad base of customers with no concentration of credit risk within trade receivables at 30 September 2022 and 31 December 2021.

The maximum exposure to credit risk at the reporting date is the carrying value of each class of receivable:

	US D	ollars'000
	30-September-2022	31-December-2021
Up to 3 months	24,890	25,044
3 to 6 months	250	561
Over 6 months	1,080	1,195
	26,220	26,800

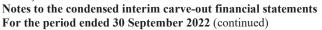
The loss allowance on trade receivables is primarily concentrated in the balances over 6 months which had an expected credit loss allowance of 100% amounting to USD 1,080 thousand (31 December 2021: 100% amounting to USD 1,195 thousand).

Balances between 3 to 6 months had an expected credit loss allowance of 70% amounting to USD 176 thousand (31 December 2021: 27% amounting to USD 153 thousand). Balances up to 3 months had an expected credit loss allowance of 2% amounting to USD 602 thousand (31 December 2021: 2% amounting to USD 508 thousand).

Movement in the loss allowance on trade receivables during the period/year:

	US Dol	llars'000
	30-September-2022	31-December-2021
Balance at 1 January	1,856	1,744
Charge during the period/year	655	1,454
Write-offs against the loss allowance on trade receivables	(27)	(1,319)
Reclassification	(504)	(26)
Foreign currency translation differences	(122)	3
	1,858	1,856

The other classes within trade and other receivables do not contain impaired assets and are not exposed to significant credit risk.



### 7 TRADE AND OTHER RECEIVABLES (continued)

The carrying amounts of the Group's trade receivables are denominated in the following currencies:

	US Dollars'000		
	30-September-2022	31-December-2021	
UAE Dirham	7,148	8,563	
Saudi Riyal	4,352	4,455	
Egyptian Pound	3,242	5,316	
Kuwaiti Dinar	3,574	4,151	
US Dollar	180	54	
Other	7,724	4,261	
	26,220	26,800	

The carrying value less loss allowance on trade and other receivables is assumed to approximate their fair values due to the short-term nature of trade receivables.

### Agreement with REEF Technology Inc and REEF SPV ME Holdings LLC:

Americana Restaurants entered into an agreement on 9 December 2021 with a third party to operate cloud kitchens in the region through an investment in REEF Technology Middle East Limited (the "Entity"). Americana Restaurants acquired 25% shares in the Entity in exchange for loan notes of USD 28,500 thousand which are non-interest bearing and have a non-recourse against Americana Restaurants. As per the agreement, the loan notes are to be settled against the future cash flows (i.e., dividends) received from the investment of Americana Restaurants. Americana Restaurants neither bear any significant risk or rewards until the loan notes have been fully settled nor additional liability in case the Entity fails to generate sufficient cash flows to cover the loan notes. Moreover, Americana Restaurants contributed a working capital loan of USD 1,000 thousand towards the Entity which is non-interest bearing and has no fixed repayment terms. The working capital loan is recorded as a part of other receivables as at 30 September 2022 and 31 December 2021.

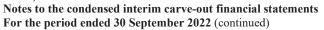
Under the same Agreement, the put option and call option is provided to both parties that is exercisable after 9 December 2024. Management has estimated the fair valuation of the stake along with the underlying derivative instrument to be USD 9,390 thousand as at 31 December 2021 and accordingly recorded the derivative financial instrument with the corresponding deferred gain as at 31 December 2021.

The Group has revalued the derivative financial instrument and estimated the fair value to be USD 11,470 thousand as at 30 September 2022. The valuation methodology utilised is consistent with the prior year valuation, being the binomial lattice model with key assumptions as at 30 September 2022 being an expected life of 4.25 years, an asset volatility of 20%, and a risk free interest rate of 4.16%. The difference on revaluation is recorded in the Condensed interim carve-out statement of income.

### 8 CASH AND CASH EQUIVALENTS

	US Dollars'000			
	30-September-2022	31-December-2021	30-September-2021	
Cash on hand	5,167	4,309	2,822	
Cash at banks	253,879	89,420	114,406	
Short-term deposits with original				
maturity of 3 months or less	14,024	80,267	61,092	
Cash and cash equivalents	273,070	173,996	178,320	

AMERICAN



### 8 CASH AND CASH EQUIVALENTS (continued)

Bank balances are held with local and international branches of reputable banks. Management views these banks as having a sound performance history and satisfactory credit ratings. Deposits are presented as cash equivalents only if they have a maturity of three months or less from the date of acquisition or are readily convertible to known amounts of cash which are subject to insignificant risk of changes in value.

Cash and cash equivalents include the following for the purpose of the Condensed interim carve-out statement of cash flows:

	US Dollars'000			
	30-September-2022	31-December-2021	30-September-2021	
Cash and cash equivalents	273,070	173,996	178,320	
Less: Bank overdraft (Note 9)	(27,397)	(7,073)	(14,527)	
Balances per condensed interim carve-out statement of cash flows	245,673	166,923	163,793	
9 BANK FACILITIES				

	US Dollars'000				
	30-September-2022	31-December-2021	30-September-2021		
<b>Short term</b> Bank overdraft	27,397	7,073	14,527		
		US Dollars'000			
Maturity of bank facilities are as follows:	30-September-2022	31-December-2021	30-September-2021		
Within one year	27,397	7,073	14,527		

**AMERICAN** 



### Americana Restaurants International plc (formerly Americana Restaurants LTD) Notes to the condensed interim carve-out financial statements

For the period ended 30 September 2022 (continued)

### 10 LEASES

(i) Amounts recognized in the condensed interim carve-out statement of financial position

		UST	Dollars'000		
	Building and				
	Leasehold	Vehicles	Land	Key money	Total
Right of use assets					
Cost					
As at 1 January 2021	596,590	21,220	8,249	10,871	636,930
Additions	125,884	6,589	414	1,401	134,288
Hyperinflation adjustment	1,987	-	-	467	2,454
Disposal	(5,731)	(150)	(95)	(1,980)	(7,956)
Transfers	-	-	-	1,843	1,843
Foreign currency translation difference	(11,954)	38	(102)	(2,637)	(14,655)
As at 31 December 2021	706,776	27,697	8,466	9,965	752,904
Additions	154,085	3,427	1	2,339	159,852
Hyperinflation adjustment	1,185	-	-	475	1,660
Disposal	(17,752)	(212)	(121)	(81)	(18,166)
Transfers	-	-	-	49	49
Foreign currency translation difference	(19,078)	(159)	25	(1,521)	(20,733)
As at 30 September 2022	825,216	30,753	8,371	11,226	875,566
Accumulated depreciation and impairment					
As at 1 January 2021	245,749	12,202	2,317	5,115	265,383
Charge for the year	132,361	7,933	1,167	1,782	143,243
Hyperinflation adjustment	442	-	-	467	909
Impairment charges	292	-	-	-	292
Disposal	(3,961)	(44)	-	(1,980)	(5,985)
Foreign currency translation difference	(10,245)	9	(61)	(2,616)	(12,913)
As at 31 December 2021	364,638	20,100	3,423	2,768	390,929
Charge for the period	104,605	4,951	891	1,593	112,040
Hyperinflation adjustment	586	-	-	475	1,061
Impairment charges	291	-	-	-	291
Disposal	(14,022)	(154)	(2)	(81)	(14,259)
Foreign currency translation difference	(7,852)	(112)	15	(1,214)	(9,163)
As at 30 September 2022	448,246	24,785	4,327	3,541	480,899

Net book amount					
As at 30 September 2022	376,970	5,968	4,044	7,685	394,667
As at 31 December 2021	342,138	7,597	5,043	7,197	361,975

The additions of right-of-use assets is a non-cash investing activity.

	30-September-2022 USD'000	31-December-2021 USD'000
Lease liabilities		
Non-current	258,987	248,136
Current	152,048	136,463
	411,035	384,599

### Americana Restaurants International plc (formerly Americana Restaurants LTD) Notes to the condensed interim carve-out financial statements

For the period ended 30 September 2022 (continued)

### 10 LEASES (continued)

(ii) Amounts recognised in the Condensed interim carve-out statement of income

—	30-September-2022	30-September-2021
	USD'000	USD'000
Finance costs on lease liabilities	15,174	15,096
	30-September- 2022	30-September-2021
	USD'000	USD'000
Other rent expenses		
Expense relating to short-term and low-value leases Expense relating to variable lease payments not included in	33,352	35,255
lease liabilities	11,460	7,833
	44,812	43,088

Americana Restaurants recognised a gain on COVID-19 related rent concessions of USD 667 thousand for the period ended 30 September 2022 (30 September 2021: USD 6,097 thousand) under other income in the Condensed interim carve-out statement of income.

### 11 PROVISIONS FOR LEGAL, TAX AND OTHER CLAIMS

	US Dollars'000		
	30-September-2022	31-December-2021	
Legal cases	5,300	9,430	
Provision for termination and closure	d closure 3,839		
Tax	18,661	13,781	
Other provisions	3,638	3,791	
	31,438	32,062	

	2022 (US Dollars'000)				
	Legal casester	Provision for mination and closure	Tax	Other provisions	Total
Balance at 1 January 2022	9,430	5,060	13,781	3,791	32,062
Charged/(credited) to profit or loss					
Additional provisions recognised	448	665	25,161	2,785	29,059
Unused amounts reversed	(1,172)	(386)	-	(171)	(1,729)
Amounts paid during the period	(2,124)	(1,497)	(21,042)	(749)	(25,412)
Foreign currency translation difference	(147)	(3)	(341)	(245)	(736)
Others	(1,135)	-	1,102	(1,773)	(1,806)
Balance at 30 September 2022	5,300	3,839	18,661	3,638	31,438



Notes to the condensed interim carve-out financial statements For the period ended 30 September 2022 (continued)

### 11 PROVISIONS FOR LEGAL, TAX AND OTHER CLAIMS (continued)

	2021 (USD'000)				
	Legal cases	Provision for termination and closure	Tax	Other provisions	Total
Balance at 1 January 2021	7,737	3,849	7,906	2,818	22,310
Charged/(credited) to profit or loss Additional provisions recognised	3,671	3,774	10,799	2,235	20,479
Unused amounts reversed	(1,072)		(38)	(202)	(5,247)
Amounts paid during the year	(210)	) (1,242)	(1,895)	(2,938)	(6,285)
Foreign currency translation difference	(396)	) (207)	(1,008)	-	(1,611)
Others	(300)	) 2,821	(1,983)	1,878	2,416
Balance at 31 December 2021	9,430	5,060	13,781	3,791	32,062

### Legal cases

The provision consists of the total amount provided to meet specific legal claims against Americana Restaurants from external parties. Management believes that after obtaining appropriate legal advice, the outcome of such legal claims will not substantially exceed the value of the provision as at 30 September 2022 and 31 December 2021.

### Provision for termination and closure

The provision relates to the closure and termination charges along with other related costs which are expected to be incurred for the closure of stores over the upcoming period.

### Tax and other provisions

Other provisions include of ongoing assessments by the relevant authorities for open years dispute in relation to taxes, zakat and NLST. Management believes that provision for probable future tax assessments is adequate based upon previous years' tax examinations and past interpretations of the tax laws and that the position taken in tax returns will be sustained upon examination by the relevant tax authorities (Note 18). The other provisions also comprise of restructuring expenses and expected claims from external parties in relation to Americana Restaurants' activities. The management reviews these provisions on a periodic basis, and the allocated amount is adjusted according to the latest developments, discussions and agreements with such parties.

### 12 SHARE CAPITAL AND MERGER RESERVE

### *(i) Share capital*

As at 30 September 2022, the Parent Company's authorized, issued and paid up capital is USD 168,472,662 comprising of 168,472,662 shares with nominal value of USD 1 each. 10,000 shares are issued in cash and 168,462,662 shares are issued through a share-for-share exchange for the transfer of the Restaurant Business from the Intermediate Parent Company. On 29 August 2022 the Intermediate Parent Company transferred its shareholding to Adeptio AD Investments Ltd.

### *(ii)* Merger reserve

	US Dollars'000		
	30-September-2022 31-December-2		
Beginning balance	-	-	
Transfer from accumulated net contribution from the Intermediate Parent Company	(1,608)	-	
	(1,608)	-	

The merger reserve is related to the capital reorganisation wherein the Restaurant Business was transferred from the Intermediate Parent Company to Americana Restaurants International plc during the nine month period ended 30 September 2022.

# AMERICANA

# Americana Restaurants International plc (formerly Americana Restaurants LTD)

Notes to the condensed interim carve-out financial statements For the period ended 30 September 2022 (continued)

### 13 NON-CONTROLLING INTERESTS

	US Dollars'000		
	30-September-2022	31-December-2021	
Beginning balance	11,157	9,509	
Share from net profit of the period	3,547	2,491	
Other comprehensive income item:			
Foreign currency translation differences	30	48	
Other changes in non-controlling interests:			
Effects of acquisition of additional shares in a subsidiary	(516)	(65)	
Cash dividends paid by subsidiaries	(3,217)	(826)	
Total other changes in non-controlling interests	(3,733)	(891)	
	11,001	11,157	

### 14 RELATED PARTIES TRANSACTIONS AND BALANCES

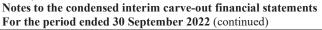
Related parties represent shareholders who have representatives in the Boards of Directors, members of the Boards of Directors, Senior Management and the companies which are controlled by the major shareholders. In the ordinary course of business, Americana Restaurants has entered into arms-length transactions with related parties during the period. The following are the transactions and balances resulting from these transactions:

	US Dollars'000		
	30-September-2022	30-September-2021	
Transactions with fellow subsidiaries			
Purchases of raw materials	94,799	81,321	
Interest income from loan to a related party	670	943	
Investment property rental income	256	286	
Delivery and payment support	832	367	
Key management personnel			
Short term employee benefits	4,400	3,437	
Termination benefits	92	79	

### Due from related parties

		USD	0000
Name	Place of incorporation	30-September- 2022	31-December- 2021
Fellow subsidiaries:			
Americana Holding for KSA Food	UAE	-	1
Gulf Food Industries (California Garden)	UAE	-	68
Americana Food Investment Group Company	UAE	-	457
Americana Group for Food and Touristic Projects	Egypt	53	-
Others		229	573
Entity controlled by a major shareholder:			
Nshmi Development LLC	UAE		90
		282	1,189

### Americana Restaurants International plc (formerly Americana Restaurants LTD) Notes to the condensed interim correct out financial statements



### 14 RELATED PARTIES TRANSACTIONS AND BALANCES (continued)

### Due to related parties

Bue to related parties			
-		USD'	000
	Place of	30-September-	31-December-
Name	incorporation	2022	2021
Fellow subsidiaries:			
National Food Industries Co.	KSA	10,750	7,110
The International company for Agricultural production and		835	
processing	Egypt	835	11
Cairo poultry Company	Egypt	2,395	1,213
The International Co. for Agricultural development ('Farm			
Frites')	Egypt	7,877	6,261
Senyorita Co. for Food Industries	Egypt	-	2,551
Gulf Food Co. Americana LLC	UAE	2,388	2,295
Gulf Food Industries (California Garden)	UAE	2,717	1,467
Others		-	151
Division of the Intermediate Parent Company:			
Kuwait Food Company (Americana) K.S.C.C.	Kuwait	4,153	2,282
Entities controlled by a major shareholder:			
Noon AD Holdings	UAE	231	274
Nshmi Development LLC	UAE	66	-
Barakat Vegetables and Fruits Co. LLC	UAE	196	-
Noon Payments Digital Limited	KSA	122	68
		31,730	23,683
		US Dollars'00	0
	30-Septem		31-December-2021
Loan to a related party	so septem		1 December 2021
Americana Foods Investments Group Company LLC			

Americana Foods Investments Group Company LLC

64,000

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On 21 March 2021, Americana Prime Investments Limited (an entity of Americana Restaurants) entered into an agreement with Americana Foods Investments Group Company LLC, a fellow subsidiary, to provide a loan of USD 64,000 thousand for a period of 5 years ending on 21 March 2026 and repayable in five equal annual instalments of USD 12,800 thousand. As at 31 December 2021, the loan carries an interest set at arms-length of LIBOR plus margin payable quarterly commencing immediately after the drawdown date (i.e. 21 March 2021). Accordingly, USD 12,800 thousand has been classified as current and USD 51,200 thousand has been classified as non-current due from related parties as on 31 December 2021.

On 11 March 2022, Americana Prime Investments Limited entered into an additional agreement with Americana Foods Investments Group Company LLC to provide a loan of USD 36,000 thousand for a period of 4 years ending on 11 March 2026, the loan carries an interest set at arms-length of LIBOR plus margin payable quarterly commencing immediately after the drawdown date (i.e. 11 March 2022). On 20 April 2022, both related party loans have been early settled in full by Americana Foods Investments Group Company LLC.

### **15 REVENUES**

	USD'000		
	30-September-2022 30-September		
Food and beverage	1,768,212	1,505,803	
Investment properties rental income	2,827	2,117	
	1,771,039	1,507,920	



Effective

For the period ended 30 September 2022 (continued)

### 16 TAX CLAIM CHARGE

The tax claim charge is a non-recurring provision to settle an indirect tax claim relating to the historical period 2000-2017. Prior to 2016, restaurants not having a 'touristic' status benefited from an exemption to sales tax. This exemption law was repealed in 2016 pursuant to a change in tax law. The revised tax laws have been applied going forward.

In August 2022, the Group has entered into settlement agreements with the tax authorities to settle the tax claims for the period from 2005 to 2017 which has been adequately provided for during the period.

### 17 **SUBSIDIARIES**

The Group's subsidiaries overall ownership structure as at 30 September 2022 is as reflected below. The subsidiaries were transferred to the Group during the nine month period ended 30 September 2022 (Note 1):

		Place of	Ownership (%)
Company's Name	Activity	incorporation	30-September-2022
Americana Restaurants Investments Group Company	Holding		
LLC	Company	United Arab Emirates	100%
Americana Kuwait Company Restaurants WLL	Restaurants Holding	Kuwait	100%
Americana Holding for UAE Restaurants LTD	Company Holding	United Arab Emirates	100%
Americana Holding for Egyptian Restaurants LTD	Company Holding	United Arab Emirates	100%
Americana Company for Restaurants Holding LTD	Company Holding	United Arab Emirates	100%
Americana Holding for KSA Restaurants LTD	Company Holding	United Arab Emirates	100%
Americana Holding for Restaurants LTD	Company	United Arab Emirates	100%
Kuwait Food Company Americana LLC	Restaurants	United Arab Emirates	100%
Egyptian Company for International Touristic Projects			
SAE	Restaurants	Egypt	99.90%
Egyptian International Company for Food Industries SAE		Egypt	100%
Al Ahlia Restaurants Company LLC	Restaurants	Saudi Arabia	100%
United Food Company LLC	Others	Saudi Arabia	100%
Americana Prime Investments Limited	Others	United Arab Emirates	100%
International Tourism Restaurants Company LLC	Restaurants	Oman	100%
The Caspian International Restaurants Company LLP	Restaurants	Kazakhstan	100%
Gulf & Arab World Restaurant WLL	Restaurants	Bahrain	94.00%
Bahrain & Kuwait Restaurant Co. WLL	Restaurants	Bahrain	40.00%*
Lebanese International Touristic Projects Company LLC	Restaurants	Lebanon	100%
Qatar Food Company WLL	Restaurants	Qatar	100%
Ras Bu abboud Trading Company WLL Almusharaka for Touristic Restaurants Services, General	Restaurants	Qatar	99.00%
Trading, Import & Export Company Ltd.	Restaurants	Iraq - Kurdistan	90.00%
Société Marocaine De Projects Touristiques SARL Touristic Projects & International Restaurants Co.	Restaurants	Morocco	100%
(Americana) LLC	Restaurants	Jordan	67.44%
Jordanian Restaurants Company for Fast Food LLC	Restaurants	Jordan	67.44%
The International Co. for World Restaurants Limited	Restaurants	United Arab Emirates	51.00%
Americana Restaurants India Private Limited	Others	India	100%

\*Management has concluded that Americana Restaurants controls the entity, as it is the largest shareholder with a 40% equity interest and has the exclusive right to manage Bahrain and Kuwait Restaurants Company.

Notes to the condensed interim carve-out financial statements For the period ended 30 September 2022 (continued)

### 18 CONTINGENT LIABILITIES, OPERATING AND CAPITAL COMMITMENTS

	US Dollars'000		
	30-September-2022 31-December-202		
Contingent liabilities			
Letters of guarantee	13,002	12,839	

### Taxes

The Group operates in several different countries, Note 17 indicates the Group's structure and the countries in which it operates), and thus its operations are subject to various types of taxes. The significant impacts of the various types of taxes are concentrated in the Kingdom of Saudi Arabia and Arab Republic of Egypt as follows:

### Arab Republic of Egypt:

Americana Restaurants' operations in Egypt are subject to various types of taxes, especially income tax, sales tax, salary tax and others.

### Kingdom of Saudi Arabia:

Americana Restaurants' operations are subject to Zakat in the Kingdom of Saudi Arabia.

Americana Restaurants assesses the tax position of each subsidiary separately, in light of the years that have been inspected, the inspection results, the received tax claims, the legal advice of its external tax advisor on these claims and the legal situation of any existing dispute between the respective entity and the relevant official authorities with respect to these claims. Further, Americana Restaurants takes in consideration the contingent liabilities for the years that have not been inspected yet.

The tax claims and contingent tax liabilities, at Americana Restaurants' level, are amounted to USD 473 thousand as at 30 September 2022 (31 December 2021: USD 94,628 thousand).

Considering tax claims which fully settled previously in past years were significantly less than initial tax claims submitted by the Tax Administration, and based on the opinion of the external consultants, Americana Restaurants' management believes that the provisions made for this purpose are adequate and sufficient.

	US Dollars'000		
	30-September-2022	31-December-2021	
<b>Operating lease commitments – Lessee</b> Less than one year	33,352	45,481	
	US Dollars'000		
	30-September-2022	31-December-2021	
Capital commitments			
Letters of credit	7,170	12,719	
Projects in progress	16,181	13,896	

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Notes to the condensed interim carve-out financial statements For the period ended 30 September 2022 (continued)

### **19 FINANCIAL INSTRUMENTS BY CATEGORY**

	US Dollars'000		
	30-September-2022	31-December-2021	
Financial assets			
Financial assets at amortised cost			
Cash and cash equivalents (Note 8)	273,070	173,996	
Loan to a related party (Note 14)	-	64,000	
Trade and other receivables (excluding prepayments,			
advances to suppliers) (Note 7)	66,200	60,046	
Due from related parties (Note 14)	282	1,189	
* ` ` '	339,552	299,231	
Financial assets at fair value			
Derivative financial instrument	11,470	9,390	
	351,022	308,621	
Financial liabilities			
Other financial liabilities at amortised cost			
Trade and other payables (excluding value added tax payable			
and unearned income)	364,186	325,212	
Bank facilities (Note 9)	27,397	7,073	
Lease liabilities (Note 10)	411,035	384,599	
	802,618	716,884	

### 20 NET DEBT RECONCILIATION

	US Dollars'000		
	30-September-2022	31-December-2021	
Cash and cash equivalents (Note 8)	273,070	173,996	
Bank facilities (Note 9)	(27,397)	(7,073)	
Lease liabilities (Note 10)	(411,035)	(384,599)	
Net debt	(165,362)	(217,676)	
	US Dol	lars'000	
	30-September-2022	31-December-2021	
Cash and cash equivalents	273,070	173,996	
Net debt – variable interest rates	(438,432)	(391,672)	
Net debt	(165,362)	(217,676)	

_	US Dollars'000			
	Liabilities from financing activities	Other assets		
	Leases	Cash/bank overdraft	Total	
Net debt as at 1 January 2022	(384,599)	166,923	(217,676)	
Foreign currencies translation differences	12,359	8,831	21,190	
Others	(11,267)	-	(11,267)	
Lease payments of principal and interest	129,318	-	129,318	
Gain on rent concessions	667	-	667	
Additions of leases	(157,513)	-	(157,513)	
Cash flows, net	-	69,919	69,919	
Net debt as at 30 September 2022	(411,035)	245,673	(165,362)	



Notes to the condensed interim carve-out financial statements For the period ended 30 September 2022 (continued)

### 20 NET DEBT RECONCILIATION (continued)

	US Dollars'000			
	Liabilities from financing activities	Other assets		
	Leases	Cash/bank overdraft	Total	
Net debt as at 1 January 2021	(403,439)	171,784	(231,655)	
Foreign currencies translation differences	3,128	(4,275)	(1,147)	
Others	(18,742)	-	(18,742)	
Lease payments of principal and interest	160,363	-	160,363	
Gain on rent concessions	6,978	-	6,978	
Additions of leases	(132,887)	-	(132,887)	
Cash flows, net	-	(586)	(586)	
Net debt as at 31 December 2021	(384,599)	166,923	(217,676)	

### 21 SEGMENT REPORTING

Americana Restaurants is organized into operating segments based on geographical location. The results are reported to the top executive management in Americana Restaurants. In addition, the revenue, profit, assets, and liabilities are reported on a geographic basis and measured in accordance with the same accounting basis used for the preparation of the carve-out financial statements. There are three major reportable segments: the Major Gulf Cooperation Council countries which include KSA, Kuwait and UAE, Lower Gulf countries (comprising of Qatar, Oman and Bahrain) and North Africa (Egypt and Morocco). All other operating segments that are not reportable segments are combined under "Others" (Kazakhstan, Iraq, Lebanon and Jordan).

The segments are concentrated in the restaurants sector which include operating all kinds of restaurants, representing international franchises.

Following is the segment information which is consistent with the internal reporting presented to management for the periods ended:

	Intercompany					
_	Reportable	segments	transactions		Total	
	30 September		30 September		30 September	
Revenues	2022	2021	2022	2021	2022	2021
_	USD'	000	USD'(	000	USD'	000
Major GCC	1,186,874	1,000,303	-	-	1,186,874	1,000,303
Lower Gulf	227,943	180,656	(36,710)	(23,533)	191,233	157,123
North Africa	234,117	202,335	-	-	234,117	202,335
Others	158,815	148,159	-	-	158,815	148,159
Total	1,807,749	1,531,453	(36,710)	(23,533)	1,771,039	1,507,920
				Donoutable co	amonta	
				Reportable se		
Not profite				2022	30 Septembe	er 2021
Net profits					SD'000	2021
M. COO					SD 000	122.022
Major GCC Lower Gulf				191,806		132,923
				17,478		11,742
North Africa				(26,642)		6,578
Others				26,362		19,215
Total				209,004		170,458
Un alla a stad.						
Unallocated: Income tax, zakat and other deductions		IS		(7,603)		(10,956)
Losses of foreign exc				(2,038)		(3,193)
Net profit for the peri				199,363		156,309



Notes to the condensed interim carve-out financial statements For the period ended 30 September 2022 (continued)

### 21 SEGMENT REPORTING (continued)

		<b>30 September 2022 USD'000</b>					
Assets	Major GCC 876,473	Lower Gulf 138,169	North Africa 141,773	Others 112,264	Total 1,268,679		
Liabilities	720,780	107,301	150,043	63,039	1,041,163		

	31 December 2021 USD'000					
Assets	Major GCC 685,325	Lower Gulf 139,980	North Africa 145,590	Others 117,019	Total 1,087,914	
Liabilities	648,573	105,210	123,324	71,095	948,202	

Below is the analysis of the revenue (before eliminations) and related non-current assets for the significant geographical locations:

_	USD'000			
_	UAE	KSA	Kuwait	Egypt
Revenue for the nine- month period ended 30	510 540	000 105	202.007	2011012
September 2022 Revenue for the nine-	512,743	392,125	282,007	206,862
month period ended 30 September 2021	430,928	323,859	245,515	183,971
		USI	D'000	
_	UAE	KSA	Kuwait	Egypt
Non-current assets as at				
30 September 2022	175,887	165,922	102,251	79,189
Non-current assets as at 31 December 2021	161,601	134,967	93,078	90,852

### 22 EARNINGS PER SHARE

	US Dollars'000			
		period ended tember	Nine months period ended 30 September	
	30 September	30 September	30 September	30 September
	2022	2021	2022	2021
Earnings				
"Earnings for the purpose of basic and diluted earnings per share				
(profit for the period attributable to ordinary equity				
holders of the Parent rounded to the nearest) –				
USD thousand	74,550	61,224	195,816	154,548
Number of ordinary shares				
Number of ordinary shares - numbers	168,472,662	168,472,662	168,472,662	168,472,662
Basic and diluted earnings per share attributable to owners of the Parent rounded to the nearest				
– USD thousand	0.0004	0.0004	0.0012	0.0009



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